TU Delft Student Initiative

Team - Deventer 1

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Problem Statement

“Illustrate or describe what you and your team have to do to settle down in your new environment and how you should prepare for a good start of your studies in Delft”
Student Interests
Student Interests

- Entertainment
- Cultural Exchange
- Lifestyle
- Housing
- Food
- Basic Needs
- Travel
- Sports
- Groceries
- Academics
Student Interests

- Entertainment
- Housing
- Food
- Basic Needs
- Travel
- Cultural Exchange
- Groceries
- Sports
- Lifestyle
- Academics
Problem # 1:
Lack of cultural exchange between Dutch and International Students living in DUWO Housing
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Problem # 2: No centralized location to find student specific information
Problem # 1:
Lack of cultural exchange between Dutch and International Students living in DUWO Housing
Proposal

Increase number of DUWO residences where International and Dutch students live together as roommates, floormates and/or housemates

Provide option for International students to live with Dutch students and vice-versa when searching for DUWO accommodation
DUWO Housing Facts
## DUWO Housing Facts

<table>
<thead>
<tr>
<th>Address</th>
<th>Int’l</th>
<th>Dutch</th>
</tr>
</thead>
<tbody>
<tr>
<td>E. du Perronlaan</td>
<td>36</td>
<td>417</td>
</tr>
<tr>
<td>Van Hasseltlaan</td>
<td>159</td>
<td>536</td>
</tr>
<tr>
<td>Korvezeestraat</td>
<td>8</td>
<td>87</td>
</tr>
<tr>
<td>Oost-Indienplaats</td>
<td>11</td>
<td>93</td>
</tr>
<tr>
<td>Balthasar van der Polweg</td>
<td>41</td>
<td>339</td>
</tr>
<tr>
<td>Rotterdamseweg</td>
<td>25</td>
<td>242</td>
</tr>
<tr>
<td>Mijnbouwplein</td>
<td>10</td>
<td>85</td>
</tr>
<tr>
<td>Michiel de Ruyterweg</td>
<td>102</td>
<td>197</td>
</tr>
<tr>
<td>C. Frankstraat Lizstraat</td>
<td>102</td>
<td>533</td>
</tr>
</tbody>
</table>
Survey

What is your nationality?

Would you like to stay in an Integrated Residence where Dutch and International students live together?

Comments/Suggestions?
Would you like to stay in an Integrated Residence where Dutch and International students live together?

– Emphasize the fact that we only had 1 day to get the survey results
– We posted the survey on multiple forums and also took the survey in person
– Emphasize the fact
Would you like to stay in an Integrated Residence where Dutch and International students live together?

112 Students responded to survey

- Emphasize the fact that we only had 1 day to get the survey results
- We posted the survey on multiple forums and also took the survey in person
- Emphasize the fact
Would you like to stay in an Integrated Residence where Dutch and International students live together?

112 Students responded to survey

- Yes 89%
- No 11%

International:
- Yes 78%
- No 6%

Dutch:
- Yes 22%
- No 6%

- Emphasize the fact that we only had 1 day to get the survey results
- We posted the survey on multiple forums and also took the survey in person
- Emphasize the fact
- There is no conclusion slide after this - so make sure to conclude correctly after.

- Restate the proposals to drive home the point about integrated housing
Survey Feedback

<table>
<thead>
<tr>
<th></th>
<th>International</th>
<th>Dutch</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Furniture</strong></td>
<td>Prefer furnished</td>
<td>Prefer unfurnished</td>
</tr>
<tr>
<td><strong>Stay Duration</strong></td>
<td>Shorter</td>
<td>Longer</td>
</tr>
<tr>
<td><strong>Contracts</strong></td>
<td>Fixed</td>
<td>Flexible</td>
</tr>
</tbody>
</table>

* Both groups agreed that living with Dutch students would help the Internationals get better accustomed with Dutch culture and language

* Students also wanted to know their future roommates’ contact info before moving to Delft

- There is no conclusion slide after this - so make sure to conclude correctly after.
- Restate the proposals to drive home the point about integrated housing
Problem # 2:
No centralized location to find student specific information
Current Sources
# Current Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Limitations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tripadvisor</td>
<td>Tourist-centric information</td>
</tr>
<tr>
<td>Spottedbylocals</td>
<td>No information about Delft</td>
</tr>
<tr>
<td>Delftulip</td>
<td>Fact based, no review system and limited use after arrival</td>
</tr>
<tr>
<td>Delft.nl</td>
<td>Tourist-centric information</td>
</tr>
<tr>
<td>Google</td>
<td>Very generic information</td>
</tr>
</tbody>
</table>
Which are the most student friendly pubs (open till late in the night, cheap, long happy hours, friendly atmosphere)?
Which stores offer student discounts?
Good place to buy / exchange second-hand books?
Where can one get a healthy meal for less than 5 Euros?
Do you know of any places where one can buy a bike / get it fixed for cheap?
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For Students By Students (FSBS)

Restaurants, book stores, electronics, bike repairs, special items, etc.

Local businesses will be able to post deals/offers to this site - students LOVEEEE DEALS

Extension of Delftulip / new student portal that focuses explicitly on answering questions for students
For Students By Students (FSBS)

- Online portal that is a one-stop-shop for students
- Student driven website
- Local deals/offers
- Review/Feedback system
- Information is always up-to-date and verified

Restaurants, book stores, electronics, bike repairs, special items, etc.

Local businesses will be able to post deals/offers to this site - students LOVEEEE DEALS

Extension of Delftulip / new student portal that focuses explicitly on answering questions for students
Delftulip or new login
Simple search bar option
Deals from local businesses (restaurants/haircut/clothes/books etc.)
Students can add their own “spots” – this info will be verified
Results show up as if the user is shopping for an item/place
Filter criteria
Emphasize that this will be a very clean and user friendly interface for finding information that is important to students
Conclusion
Thanks

• DUWO
• Students who participated in the survey
• Our awesome coach!
Questions?
Backup
Student Interests

- Entertainment
- Food
- Sports
- Groceries
- Housing
- Basic Needs
- Cultural Exchange
- Lifestyle
- Travel
Agenda

- Student Interests
- Problems
- Recommendations
- Conclusion