Assen University of Management

Manage the Future

What We Offer

Master's Degree in International Event Management

Assen's worldwide fame for its MotoGP circuit and International Dance Festival offers AUM a leading position in international event management expertise.
Assen University of Management

Manage the Future

What We Offer

Master's Degree in International Event Management

Assen's worldwide fame for its MotoGP circuit and International Dance Festival offers AUM a leading position in international event management expertise.
What We Offer

Master's Degree in International Event Management

Assen's worldwide fame for its MotoGP circuit and International Dance Festival offers AUM a leading position in international event management expertise.
Student Body

We have a multicultural student body, which consists of students from China, India, Greece, Italy, Mexico, Belgium, Turkey and the Netherlands.

Statistics:
- Total Student Population: 200
- Dutch Students: 20
- International Students: 180
Student Integration

Student integration and global interaction are AUM's primary objectives. Our goals are the following:

- International cooperation
- Getting to know other people's cultures
- Integration into the Dutch society
AUM Welcome Festival

AUM Welcome Festival consists of thrilling activities to offer students a preview of their upcoming 2-year program.
AUM Welcome Festival

Students organize activities in 3 categories:

• Sports of the World
• Arts & Culture
• Discover Assen
Sports of the World

- Popular sports of different countries meet here in AUM
- Representatives of each country introduce their national sports

AUM Multisport Tournament

- Teams of mixed nationalities compete in multiple sports
- The winning team gets a free ticket to MotoGP Assen and meets the racers.
Arts & Culture

• Dance workshops of different nationalities
• Students can also sign up to prepare for Assen Dance Festival, or just for fun
Discover Assen

- All students will have a guided tour of Assen
- Organized by a committee that consists of volunteer students
- Seminars by Dutch students about the Dutch culture and the Netherlands
- The goal is to help foreign students integrate into their new city & country more successfully
manage the future
beheer de toekomst
organizza il tuo futuro
diachérisou to μέλλον
geleceği yönet
gestionar el futuro
规划未来

discover more on
www.aum.edu