History of Enschede

3 fires destroy large part of the city – 1557, 1750, and 1862

Industrialization started after the 1862 fire

Textile industry

1970 – textile production ended
  ◦ Depopulation occurred
  ◦ The city went bankrupt

Another fire destroyed an neighborhood in 2000
MSc in Urban Design – Twente University

Selection of Masters Program

◦ Redesign city’s appearance to promote unity and harmony
◦ Reinvigorate old abandoned buildings as cultural attractions
◦ Create a more sustainable and livable environment

Results of the Masters program

◦ More attractive city for citizens, tourists, and future businesses
◦ Multicultural combination of architectural styles
◦ Students apply studies to modern challenges
Introduction Program Schedule

Day 1: Practical issues lecture - City tour
Day 2: Lecture – Mile of Cultural Buildings
Day 3: “Urban Design” tour
Day 4-6: Urban Design Project
Day 7: Presentations and award ceremony
Group Division

200 students divided in 20 groups

Groups of 10 students
- 9 International Students from 8 nations
- 1 Dutch student

Groups come from diverse environments
- Unique urban design backgrounds
- Students learn new cultures and ideas
- Students blend cultures and backgrounds
Urban Design Competition

Design Project Objective
◦ Student groups analyze their assigned city section
◦ Students suggest renovation ideas for their section
◦ Groups present their project to judges

Judging Criteria
◦ Creativity
◦ Sustainability
◦ Eco-friendliness
◦ Etc.
Propose Competition Overview

City Centre
Linear Axis
Proposed Areas
Assigned City Sections

Select 5 city sections needing reinvigoration
Assign 4 groups to each section
Redesign sections to match the city’s culture and history
Proposed Area - 3
Proposed Area - 5
Acclimation to the city and environment
Acculturation through multinational groupwork
Combining knowledge with interactive exploration
Sharing of experiences and creation of friendships
Teamwork and Project Results

Group thinking sessions and establishment of ideas
Divided into 4 smaller groups
Rearranged groups and worked with other teammates
Thank you for your attention

Questions?
References


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