INTRODUCTION
PROGRAMME PROJECT
2013
TU DELFT
3D?

NOT REALLY !!
THE ‘DON’T DIE DUDE’ POSTER

A Project by Leeuwarden 1 Team

Jorge, Qian, Melissa, Natasa, Fulin, Alejandro, Hayagreev, Nanda
THE PROBLEM
Language barriers

Variety of products

Cultural differences
BRAINSTORMING
THE SOLUTION
DISPLAY USEFUL INFO

KEEP IT CATCHY

THE ‘DON’T DIE DUDE’ POSTER
THE D3 POSTER
STOP!
DON'T DIE DUDE!!

THAT'S NOT JUICE!
IT'S CHLORINE!!

If you're new to the Netherlands and don't know Dutch, grocery trips can be frightening. And potentially dangerous!

Not to worry! We've made a handy cheat sheet for you to help you out on your first few trips! Veel geluk!!

FLIP OVER FOR CHEATSHEET
HOW TO USE THE POSTER
MELK & VLA / MILK & CREAM

- Koffie Melk: Evaporated Milk
- Halfvolle Melk: Low Fat Milk
- Volle Melk: Whole Milk
- Vla: Cream
DANK U WEL!