Project @ TU Delft

Design a product, tool, experience or activity for new university students in your team’s Dutch city.

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Volendam Research Institute of Marine Fisheries

Volendam Introduction for Students @VIS

24-30 Aug. 2015
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Andres, Christian, Fu Kai, Hariprasadh, Nupur, Philipp, Rosalia, Valeria, Wenzhao
Impressions of Volendam
Facts & Figures

- an old fishing village at the IJsselmeer
- 22,000 inhabitants
- 16 km²
- popular tourist attraction: fishing boats & the traditional clothing
Master of Science in Fisheries

Specialization:
- Aquaculture
- Fish Processing
VIS Objectives

- Cultural Integration
- Team Building
- Learning-by-doing
- Finding your way around
Activities

"Colours of Volendam"
Culture Hopping:
- Visit to the Volendam Museum
- Photo in costumes
- Art Workshop: "Sigarenbandjeshuisje"
- ...

Fish In Dish
1. Pick a recipe for international fish cuisine
2. Buy fish and ingredients from the local market
3. Prepare the dish in your multicultural group
4. Wine and dine! :P

All in one boat
- 30min introduction Dos & Don'ts
- Sailing trip to Island Marken & Picnic

Ultimate Challenge!!
- Take us around the city:
  - Guide the jury around Volendam
  - Jury will consist of the local residents
All in one boat

- 30min introduction Dos & Don'ts
- Sailing trip to Island Marken & Picnic
"Colours of Volendam"

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Ceebu Jen

(Senegalese fish with rice and vegetables)

*Ceebu jen* (cheh-boo jen) is one of the most popular dishes in Senegal, especially along the coast. A Wolof term meaning "rice and fish," *ceebu jen* is a tomatoey mix of fish, rice and cooked vegetables that shows a strong resemblance to Spanish paella and Creole jambalaya.
Bouillabaisse

*(French Provençal seafood stew)*

Bouillabaisse is one of the great dishes of French Provençal cuisine. The recipe looks intimidating, doesn’t it? Well it shouldn’t. Making it is actually fairly simple. The key is using top-notch ingredients.
Ca Kho To

(Vietnamese clay pot fish with caramel sauce)

Vietnamese kho (pronounced "kaw") dishes are comforting braised foods cooked in clay pots, and flavored with nuoc mau, a delectable caramel sauce with deep molasses and coffee tones. This kho recipe features fish (cá), but pork, chicken, seafood, tofu or eggs are also used.
Cedar Plank Salmon

(Canadian salmon grill-roasted on aromatic wood)

Cedar planking is a unique way of cooking fish used by countless generations of Indians in the Pacific Northwest region of North America. Roasting wild salmon on aromatic cedar gives it a rich flavor redolent of the deep woods and crystal clear streams.
Kerala Fish Curry

*(Indian fish in a tangy coconut curry)*

Kerala curry is a famous fish curry from the southern Indian state of Kerala. It is traditionally served in a shallow clay dish called a *chatty*, or *manchatti*. 
Pescado a la Veracruzana

(Mexican fish Veracruz-style)

*Pescado à la veracruzana* is one of the most famous seafood dishes of Veracruz on the Caribbean coast of eastern Mexico. The ingredients and seasonings show a strong Spanish influence.
Mojo Isleño

(Puerto Rican fish with tomato-olive sauce)

*Mojo isleño* is a popular way to prepare fish in Puerto Rico. It's name can be translated as "islander sauce," and its components--olives, peppers, garlic and bay leaves--are typically Puerto Rican.
How did we get here?

- Brainstorming
  - City of Volendam
  - Master Study
  - Student Needs

- Create Presentation
  - Purpose, audience
  - Structure
  - Content
  - Media

- Deciding on Contents
  - Decide the three activities based on the student needs
  - Planning the details of each activity

- Create Poster
  - Concept: Advertising the program
  - Focus the content of the presentation to the activities
  - Aesthetically appealing

- Rehearsal
  - Timeframing
  - Who will present what
  - Getting feedback
Brainstorming

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