Supporting your daily commute
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Problem Definition

- **Arriving to Delft**
  - Where am I?
  - Where should I go?
  - Where can I find a bike?
Problem Definition

- **How to bike?**
  - Maintaining your bike
  - Getting around in traffic
Project Objectives

• Locate you
• Recommend shops where to buy/repair the bike
• Show the best routes to get around
Project Objectives

• **Basic information on practical matters**
  - Road signs
  - Maintenance
  - Common courtesy
  - Security
App Layout - Bikeshops

**Opening Layout**
- all about bikes
- bikeshops
- how to behave
- DIY maintenance
- pimp your bike
- weather forecast

**Bikeshop Info/rating**
- all about bikes
- bikeshops
- Vonk BV
  - Rijwielsportthuis Piet
  - Voldersgracht 20
  - 2611EV Delft
  - opening hours: 08:30 - 20:00
  - bike repairing: yes
- show on map
- Fietsenreus De
  - Vrouwjuttenland 8
  - 2611LC Delft

**Location**
- all about bikes
- bikeshops

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### The Team

### Defining Problem

### Project Objectives

### App Layout

### App Outcome
### App Layout – How to behave

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**Parking/Security:** Where to park and keep your bike secure

**Common Courtesy:** How to fit in the Netherlands as a cyclist who respects those that share the roads

**Traveling the Roads:** Reading the signs and navigating the roads
App Layout - Add ons

**DYI Maintenance**
- diagnostics
- pump stations
- repair stations
- tools + advice

**Pimp your bike**
- bells
- dynamos
- paints
- christmas lights
- baggage carriers
- hidden rocket launchers
- drinking bottle holders
- V8 diesel engine

**Weather Forecast**
- Forecast for your near area:

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The Team

Defining Problem

Project Objectives

App Layout

App Outcome
App Outcome

- Locate yourself instantly
- Getting familiar with the new environment
- Be able to manage any drawback related to Bikes
Thank you for your attention