

The Ideal Daycare

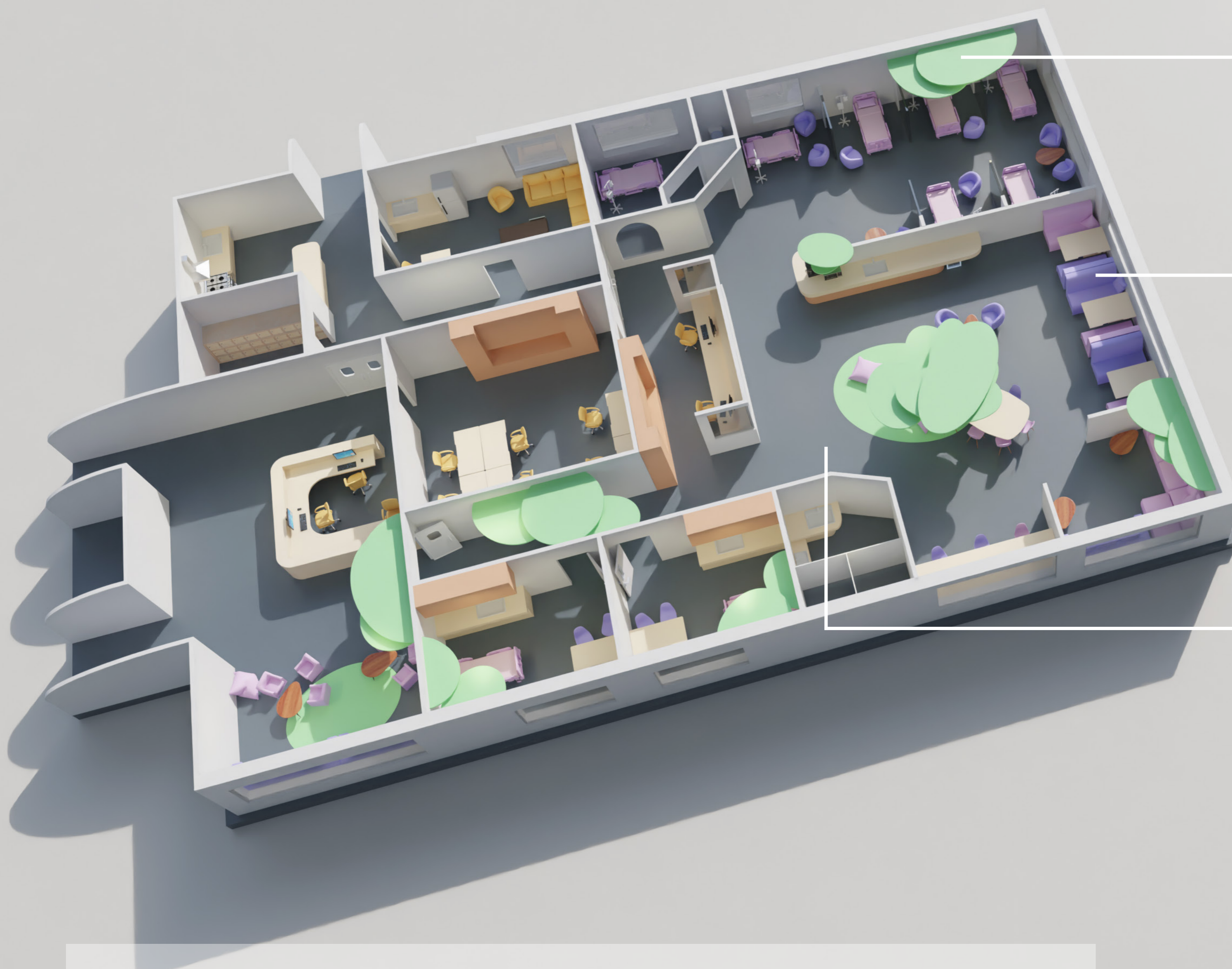
An interior redesign for Erasmus MC Sophia.

...is a stress absorbing experience that blends in with daily life, by providing quality care, tasty food and proper seating comfort.

...is a comfortable, modern place that feels like home, with tasty food and static entertainment that distracts from the boredom.

...is a tranquil work environment that fosters privacy and accessibility by diminishing excessive noise and traffic.

The design proposal is based on the needs and habits of three different user groups: **parents**, **children** and **staff**. Research included interviews, user observations and brainstorm sessions with each of these stakeholders.



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The ideal daycare
30/09/23 (graduation date)
Integrated Product Design

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