

Graduation project Jaap Bosch

ROKIN REVISITED

structure

- part 1: location and history
- part 2: near future and program
- part 3: design
- part 4: in detail
- part 5: tour trough the building

1 location and history

location





ROLEX

VERSACE

PROKIN

福祿

SUBWAY

INDIAN

SENZA

rokin plaza

EUROLINES

HOTEL

keynotes

840



location



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location



location



history



history



history

The Kalverstraat site (nr. 15) was owned by a Polish business man who ran a coffee-shop “Het Poolsche Koffiehuis”. It opened the 6th of August 1857.

Business went well and in 1891 the coffee shop expanded towards the Rokin. The extension was built by the architect Pierre Cuypers (Rijksmuseum, Centraal Station), and functioned as a hotel.

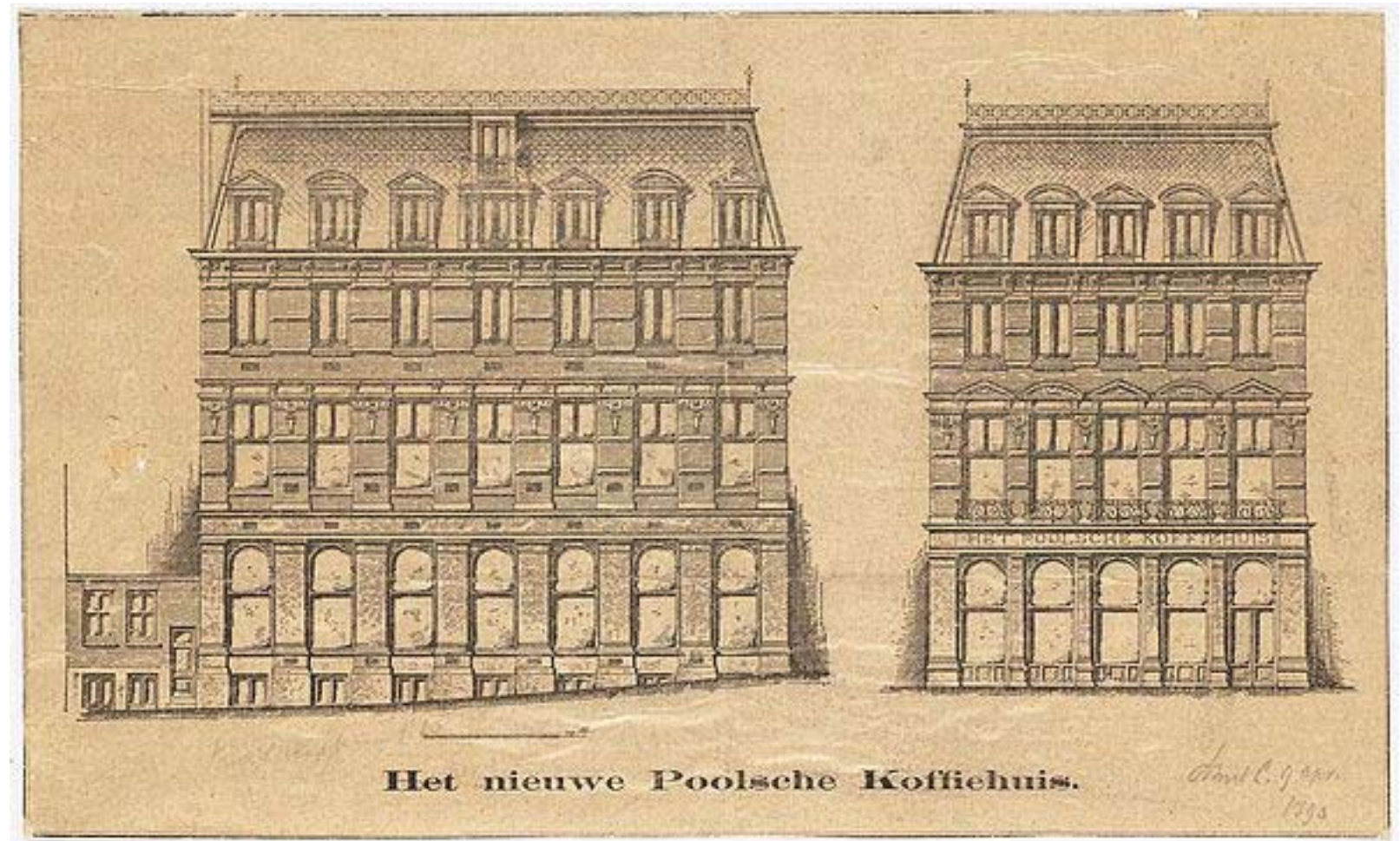
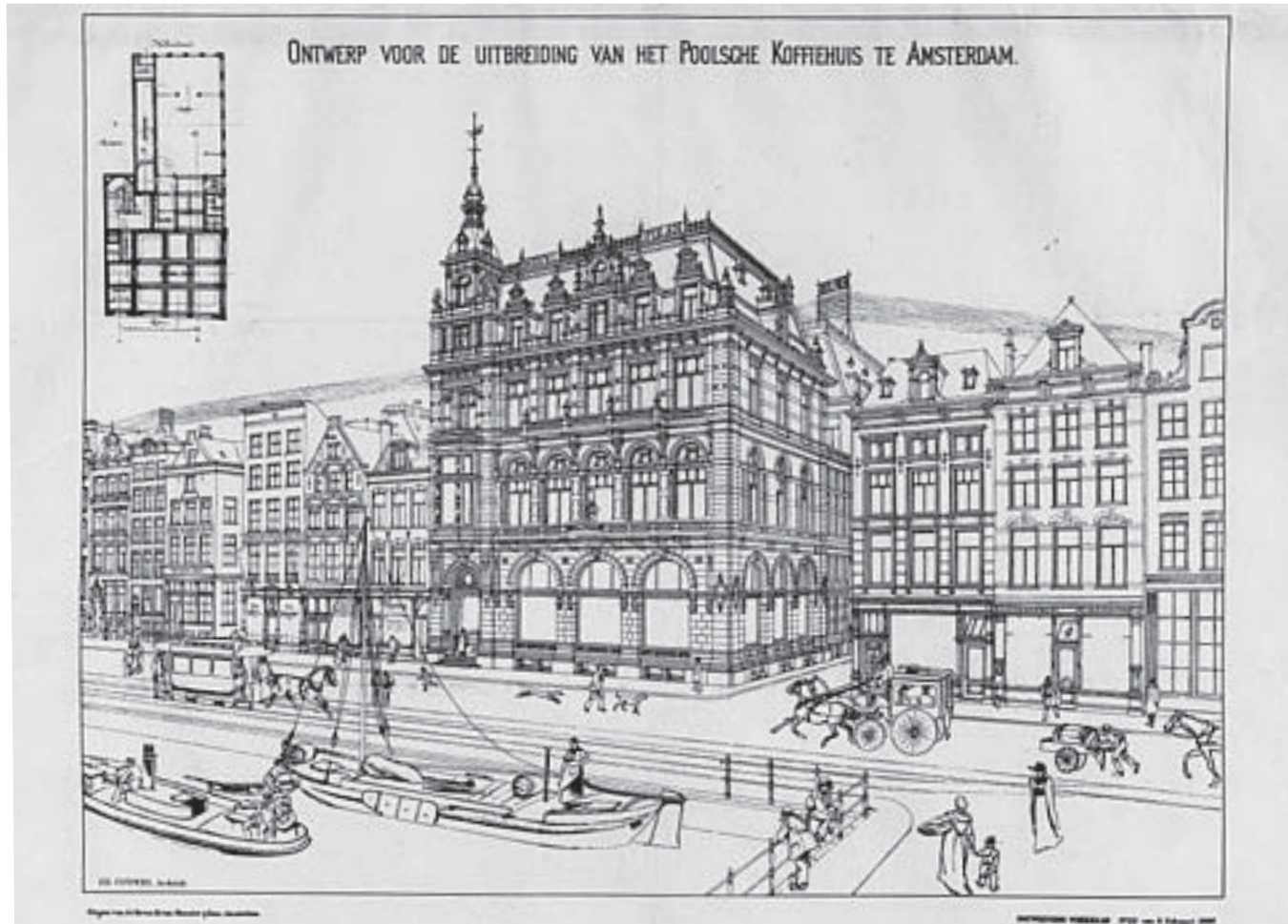
The hotel built up a good reputation and was known as a posh and expensive place for several decades.

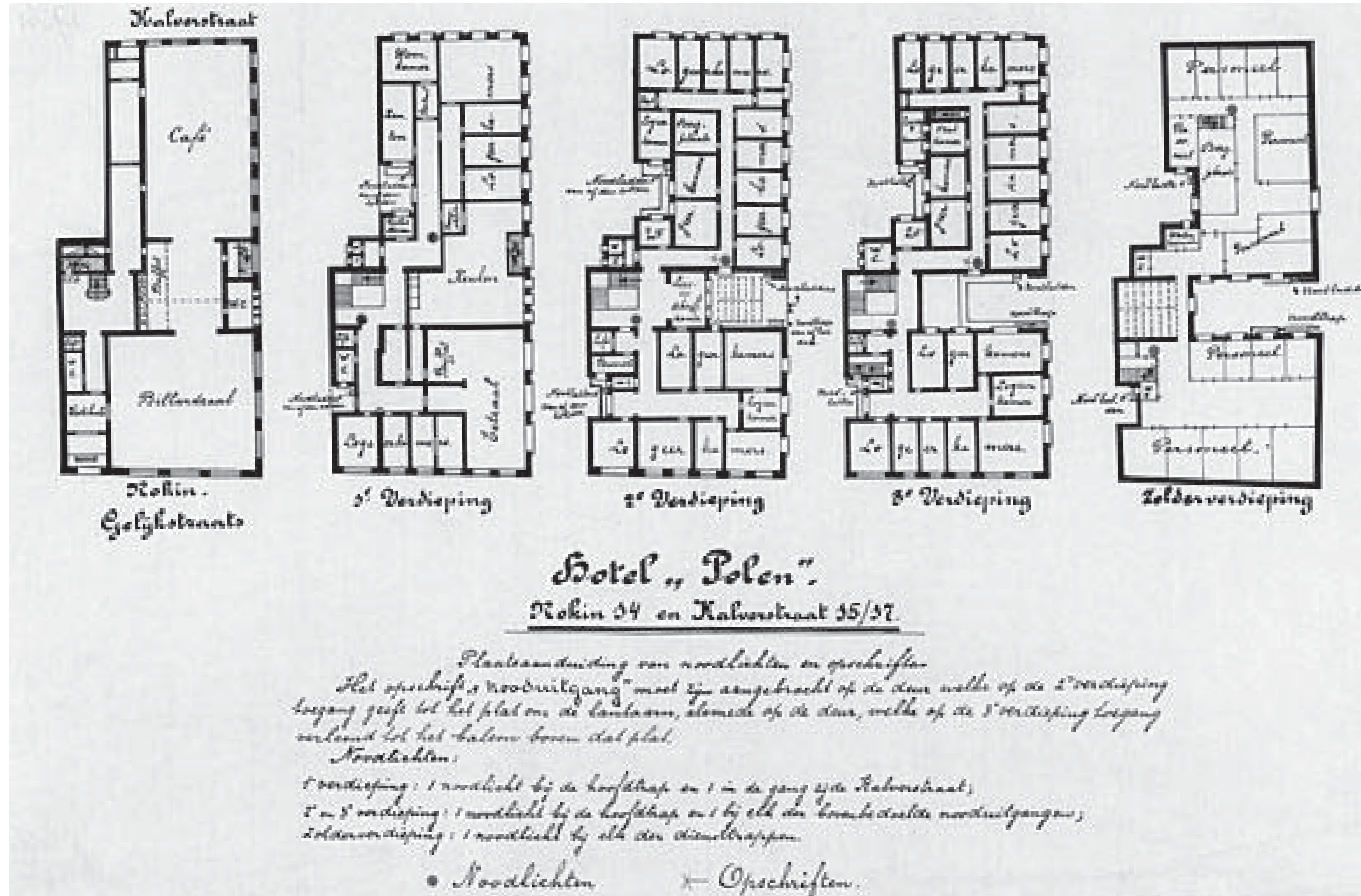
In the early seventies the hotel lost its good reputation, and its customers. The coffee shop and the hotel restaurant located on the ground floor were forced to close. The hotel continued to exist and became part of the Krasnapolsky-group.

Furniture store “Inden” fills the empty ground floor space.

The 9th of May 1977 a fire destroyed Hotel Polen. 100 guests were inside the building, 33 people passed away. The cause of the fire is never been found.

Sources: <http://nl.wikipedia.org/>
<http://www.zero-meridean.nl>





history



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history



history



2 near future and program

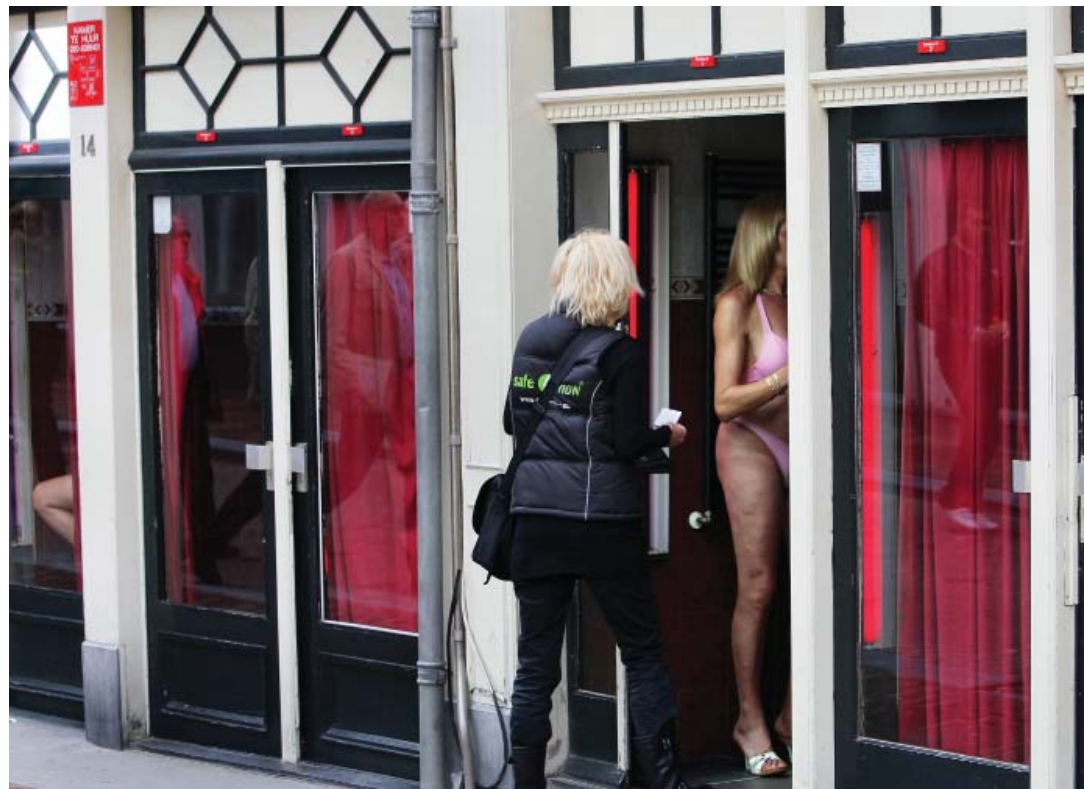
near future



near future



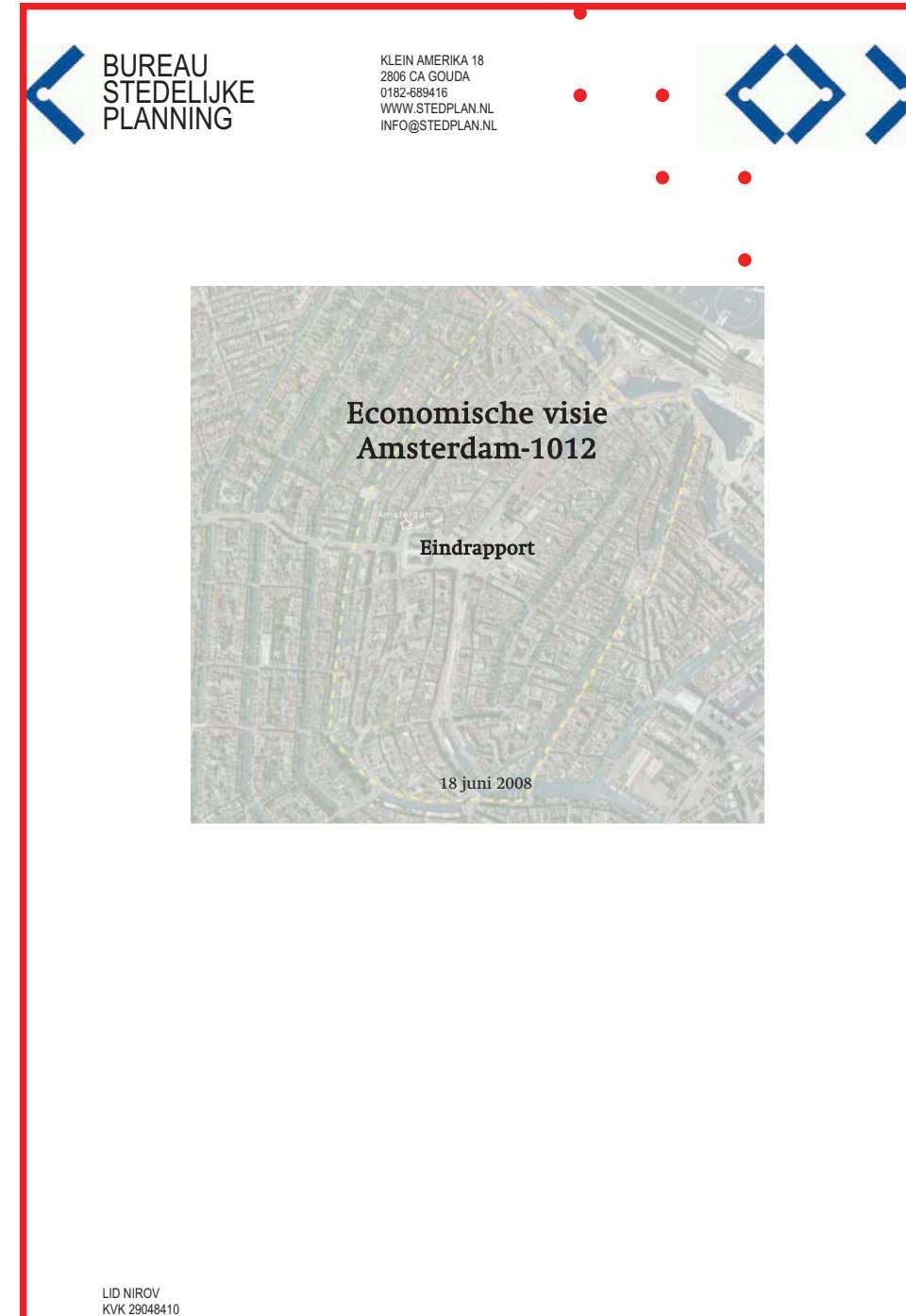
near future



hart van am ster dam

toekomstbeeld 1012

XXXX



near future



near future

According to the City of Amsterdam:

“Among the redevelopments planned for public space, the redevelopment of the so-called **Red Carpet** is the most impressive. It is an important element in the refurbishment of Amsterdam’s visitor approach area. Here we aim to place top-notch **internationally known retailers** as well as **high quality hotels, restaurants and cafés**. Household names from Amsterdam and the rest of the country in the fashion, cuisine and retailing sectors will display their wares. Many visitors will make use of the Rokin station once the **North / South Metro Line** has been completed.”

Source: Project 1012, City of Amsterdam

near future

According to the Bureau Stedelijke Planning:

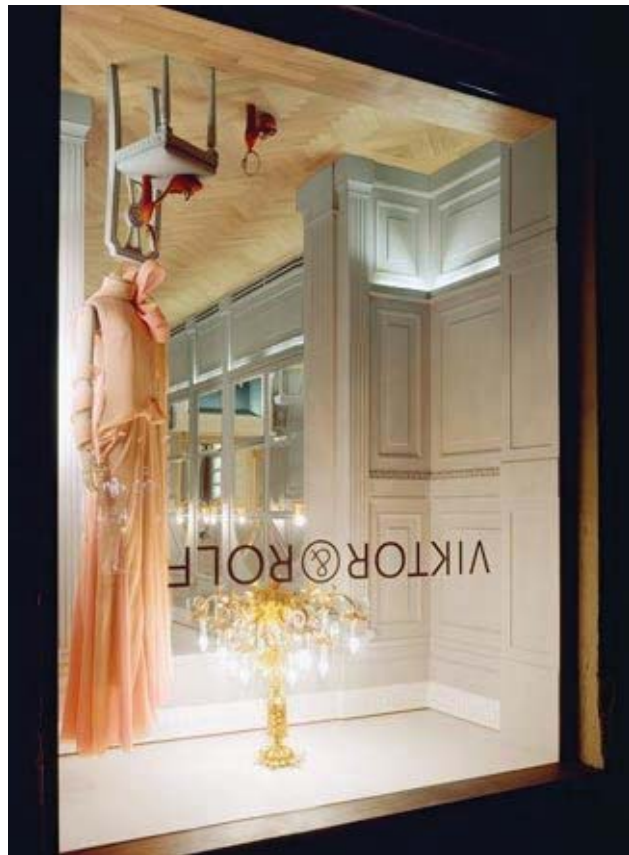
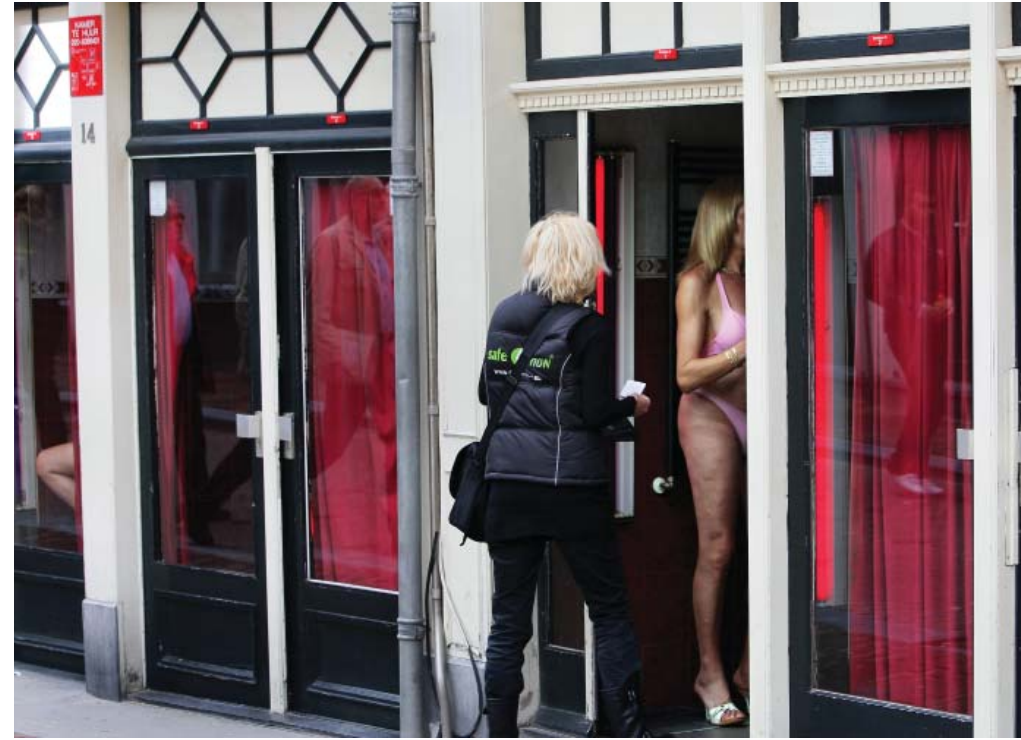
“Retail and Horeca-activities will suit the image of the Red Carpet in the future. The outlets are large and the economic contribution per m² high. Office space and hotel development deliver a high economic contribution as well. When there is a clear focus on Retail and Horeca-activities there is the danger of monofunctionality, which can be moderated in the following ways:

- The added value will be mainly a result of the complementarity of different branches: Different formulas, unit sizes and varied façade-images (more up-market);
- Combination of functions: retail and restaurants on the levels -1, ground floor and +1; hotels and (cultural) facilities at level 2 and higher.

Moreover, there are clear differences of emphasis within the Red Carpet: More mainstream at the Damrak, Rokin should be more focussed on up-market/exclusive and rest.”

Source: Economische visie 1012, Bureau Stedelijke Planning

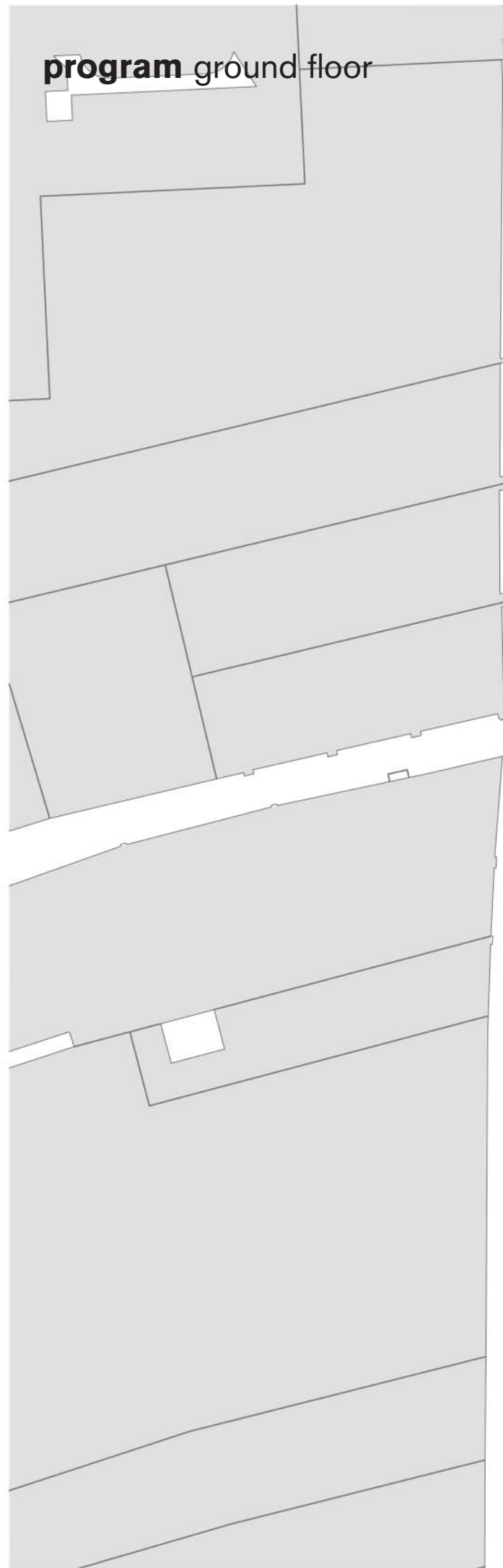
near future



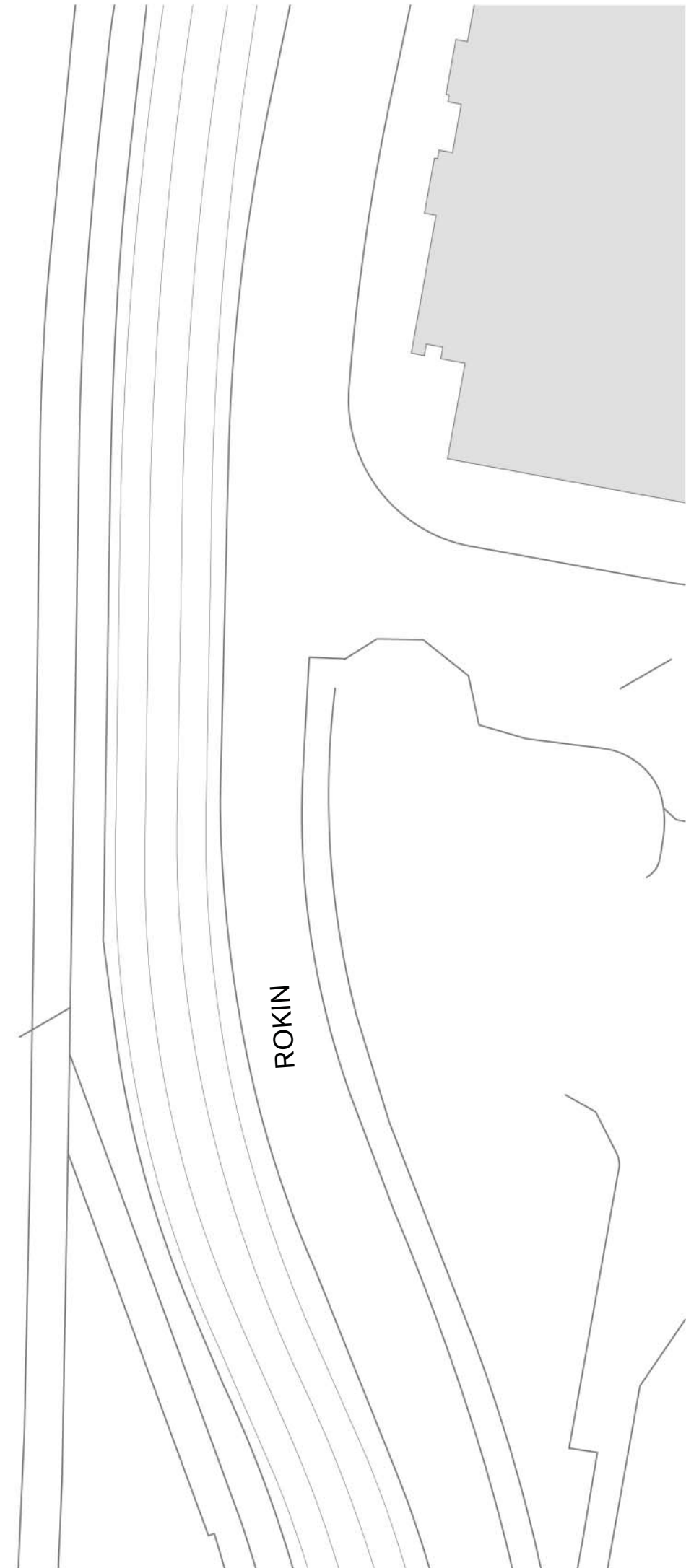
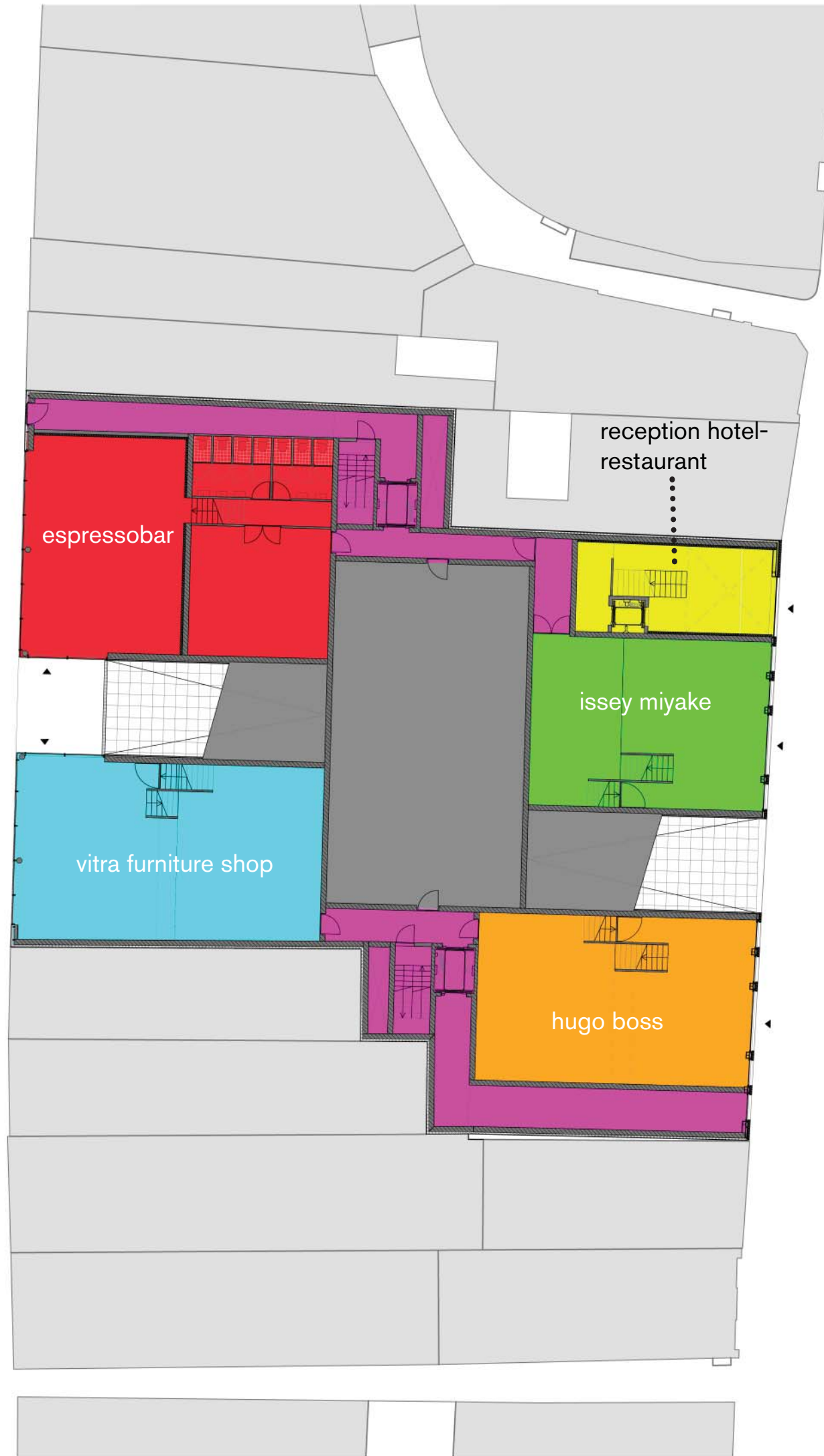
program



program ground floor

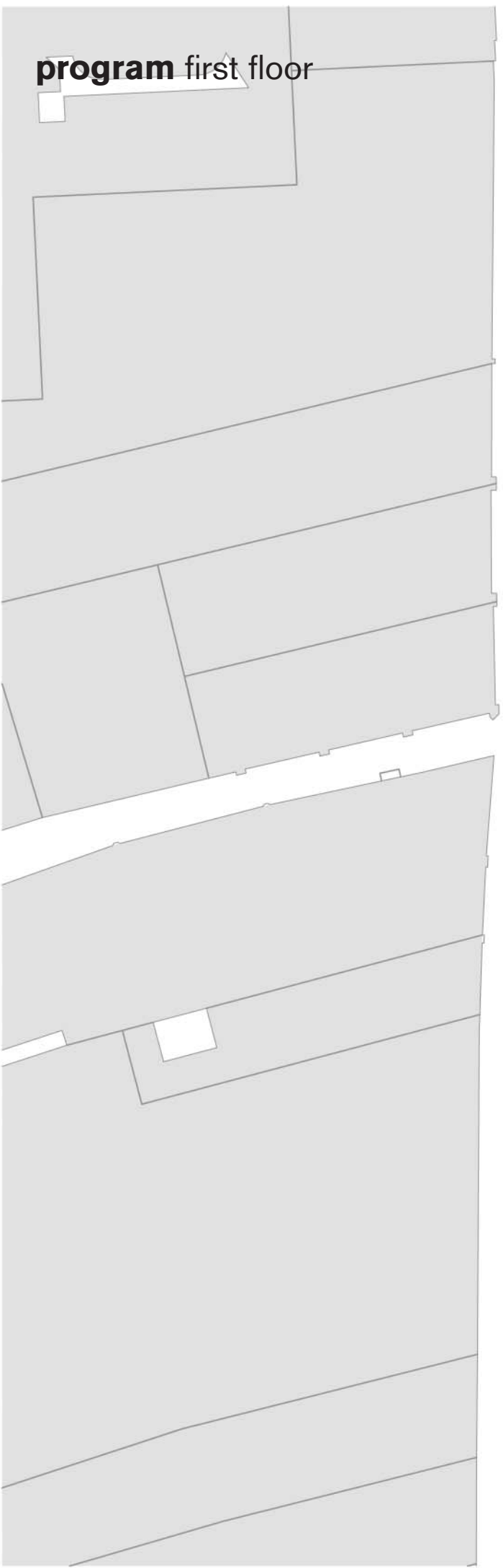


KALVERSTRAAT

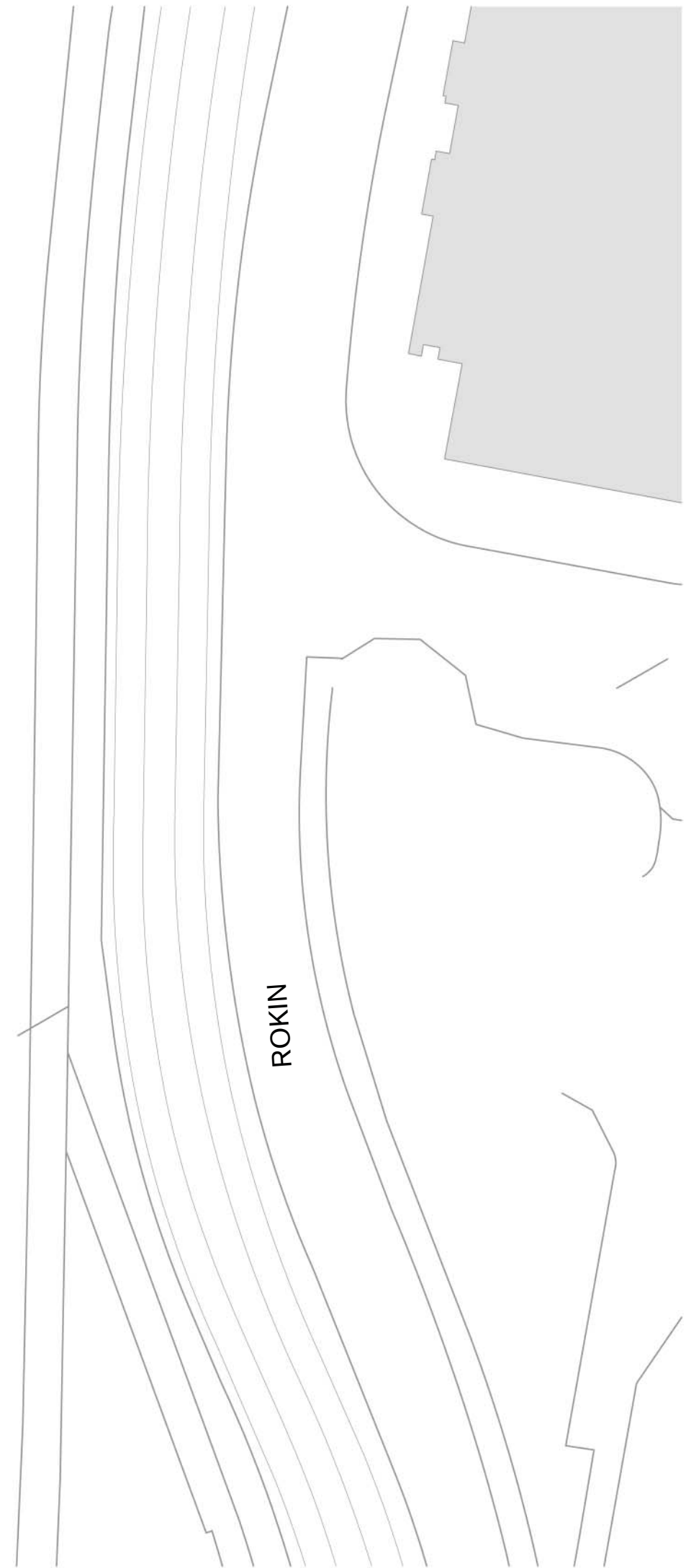
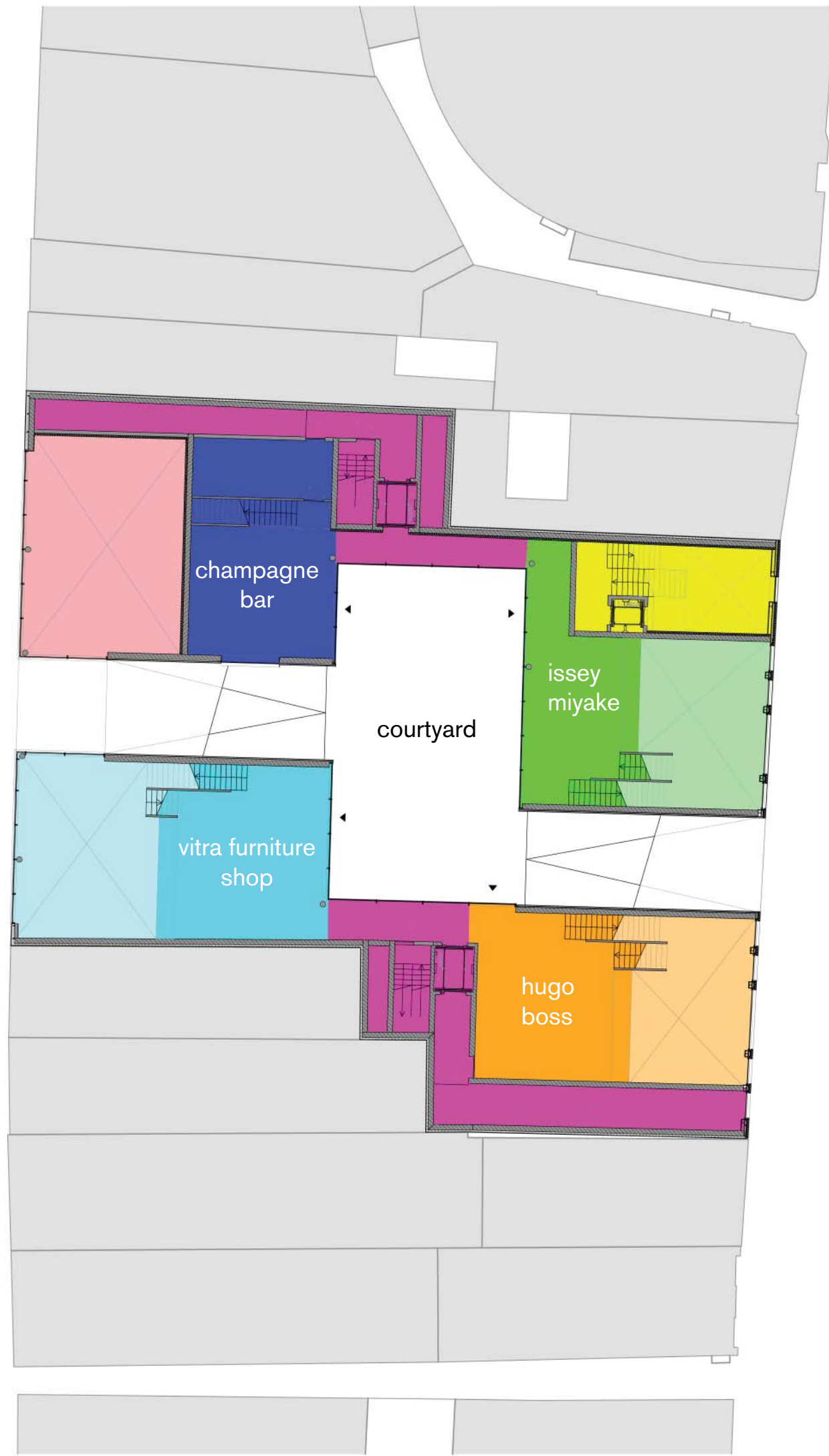


ROKIN

program first floor

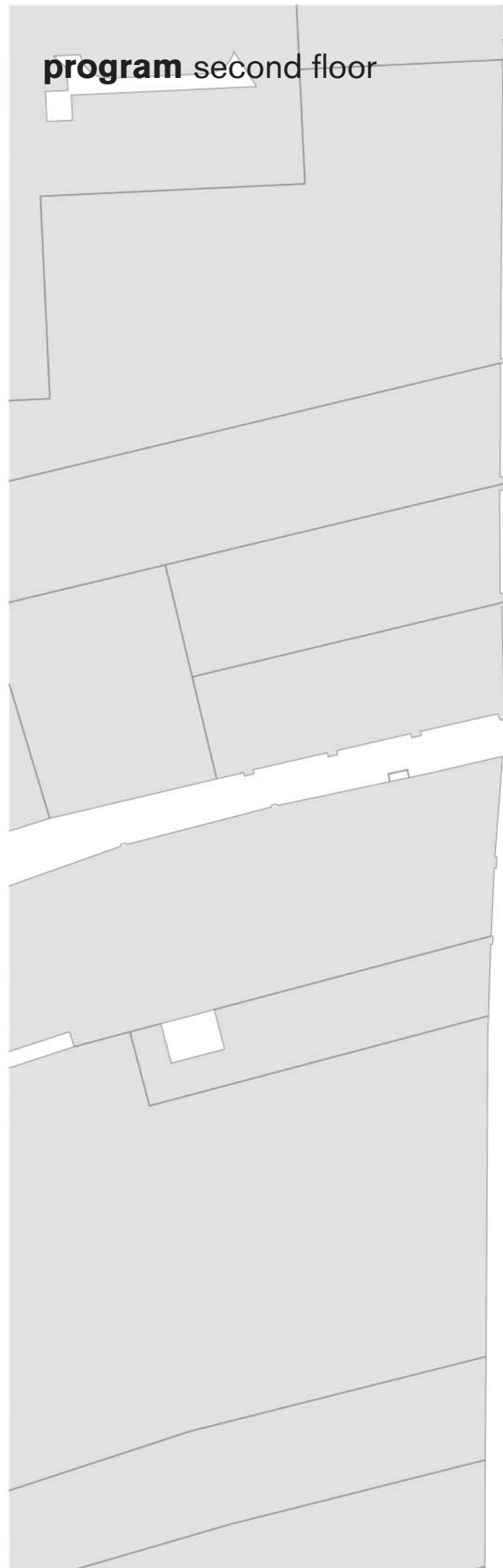


KALVERSTRAAT



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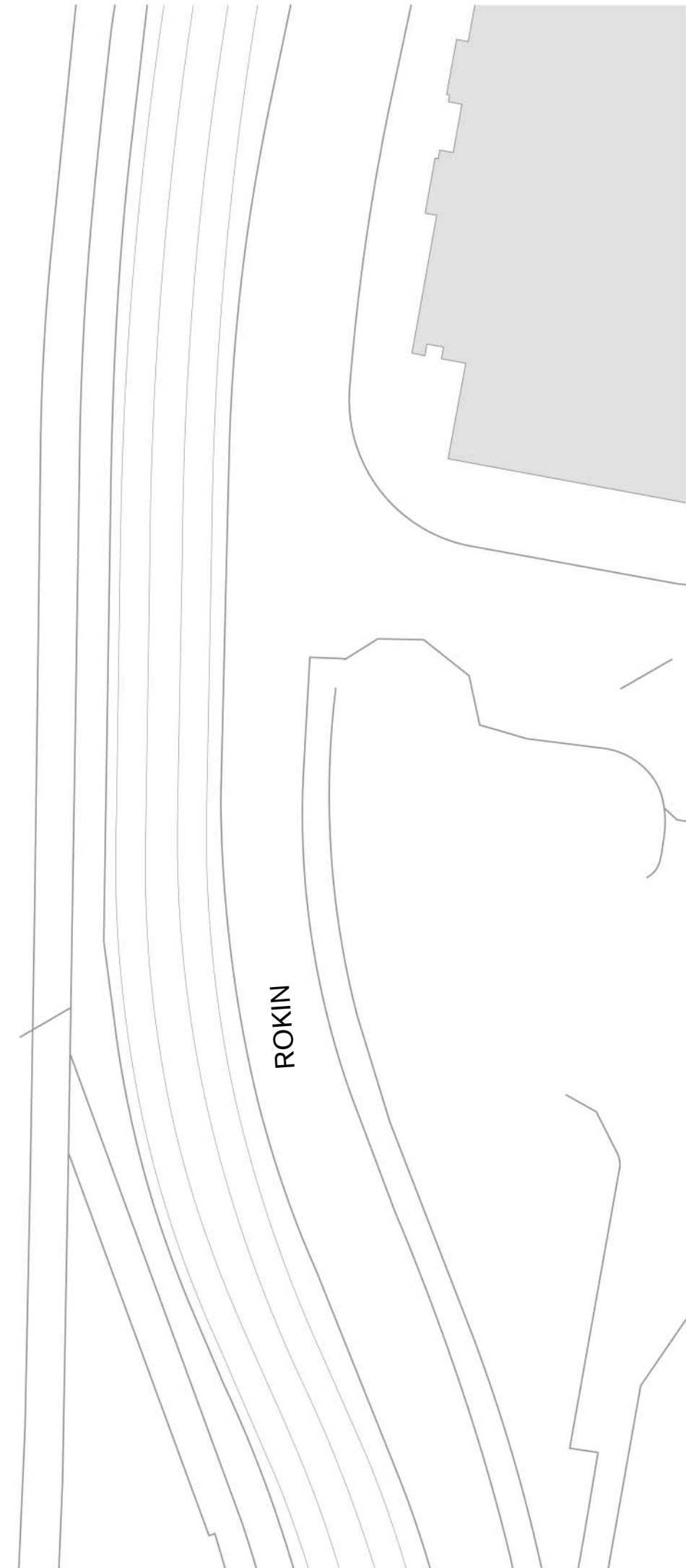
program second floor



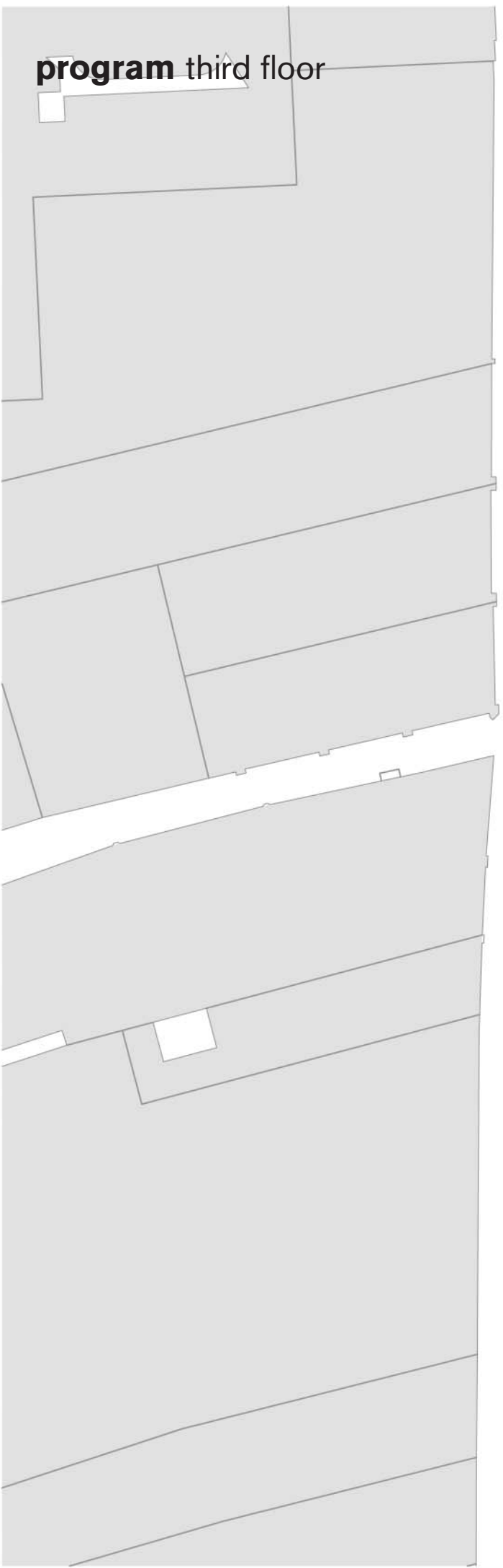
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ROKIN



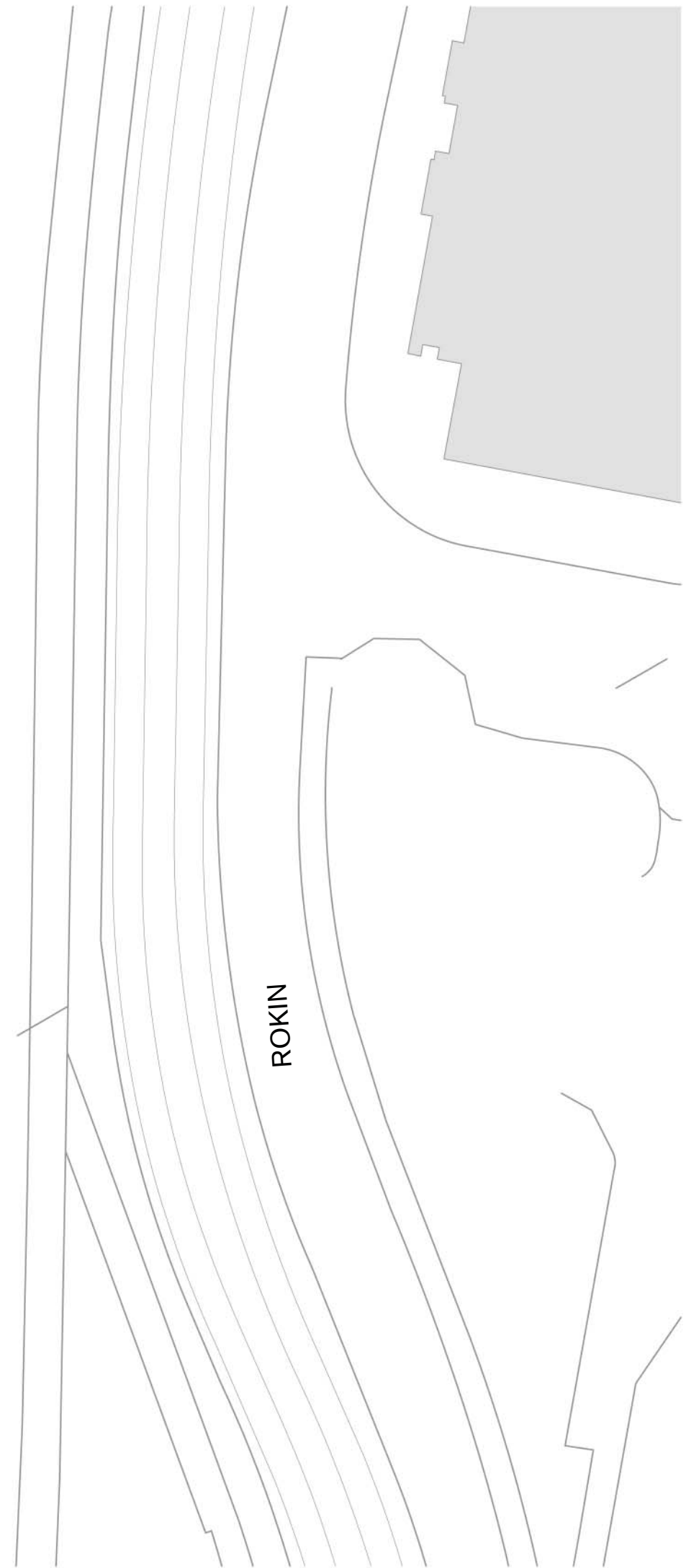
program third floor



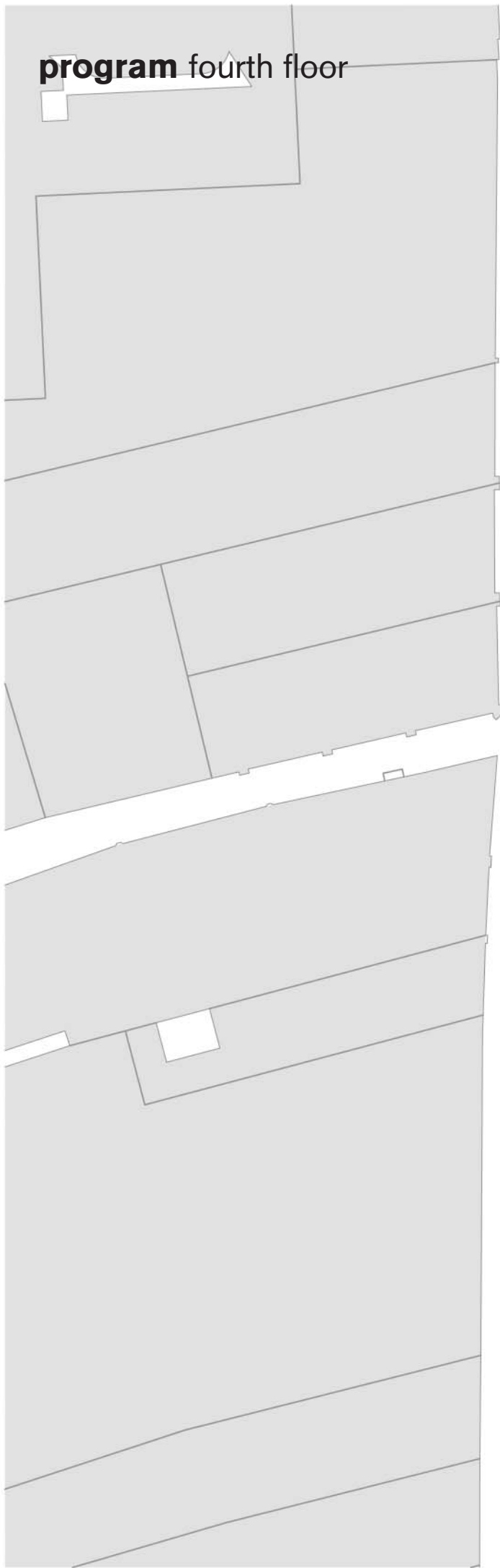
KALVERSTRAAT



ROKIN



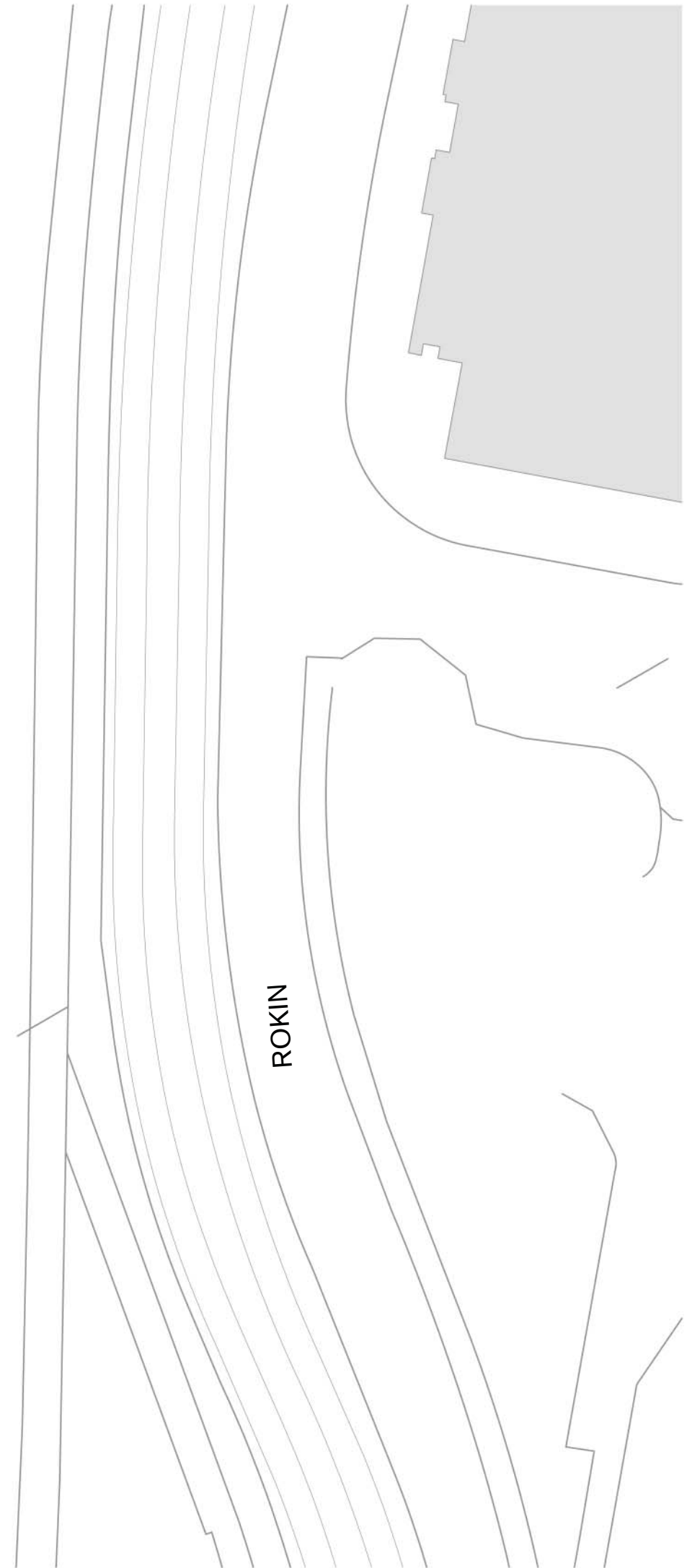
program fourth floor

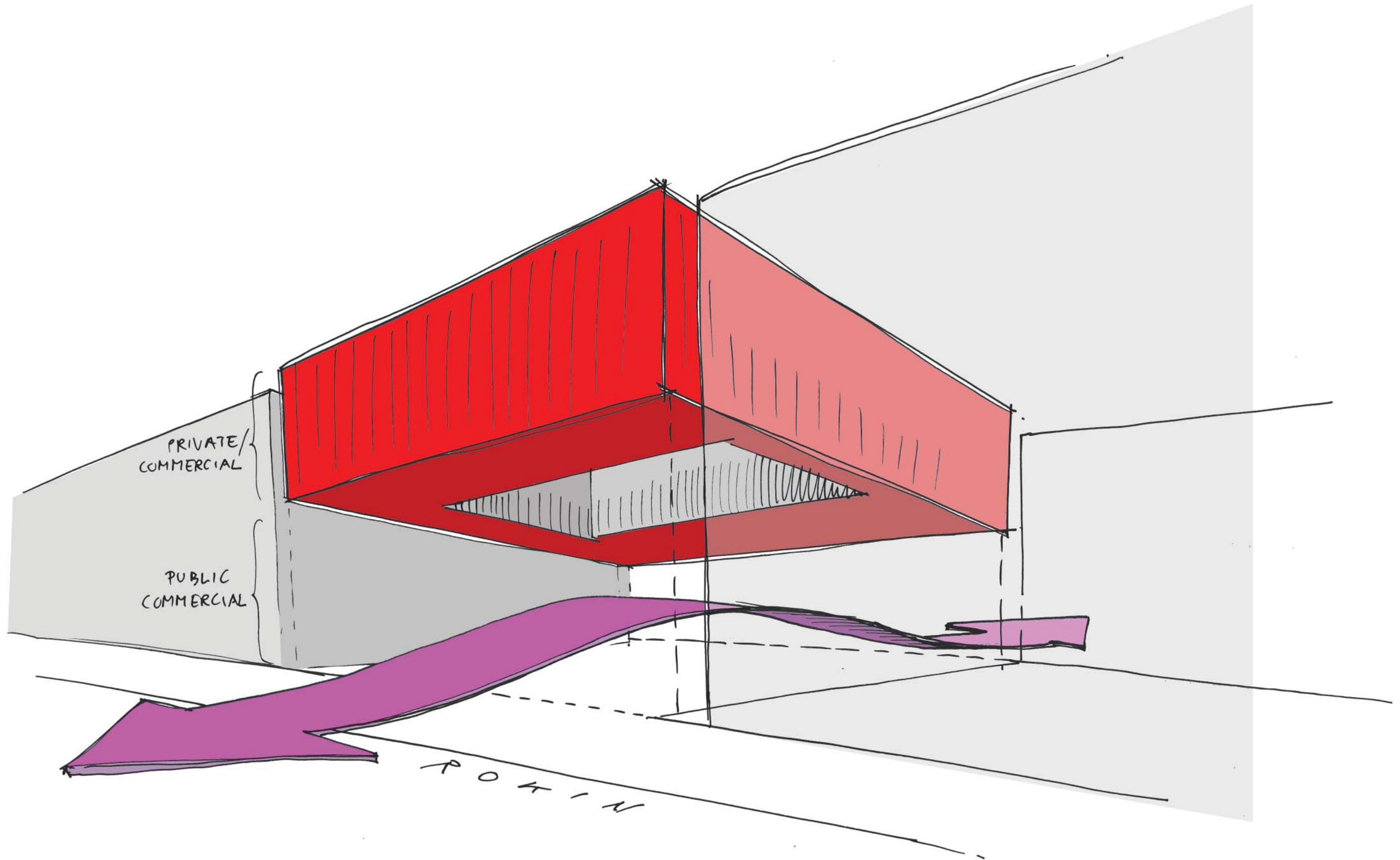


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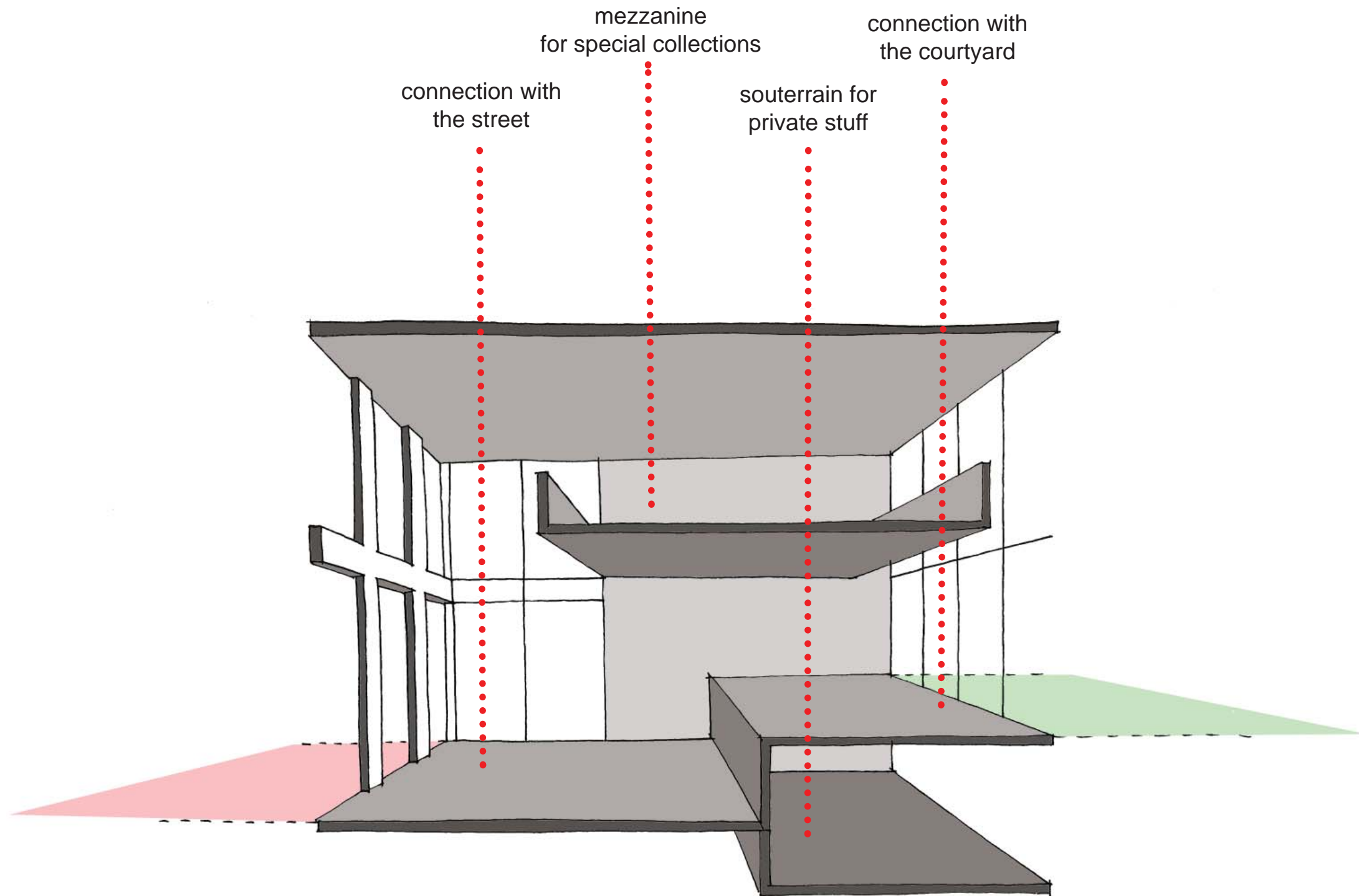


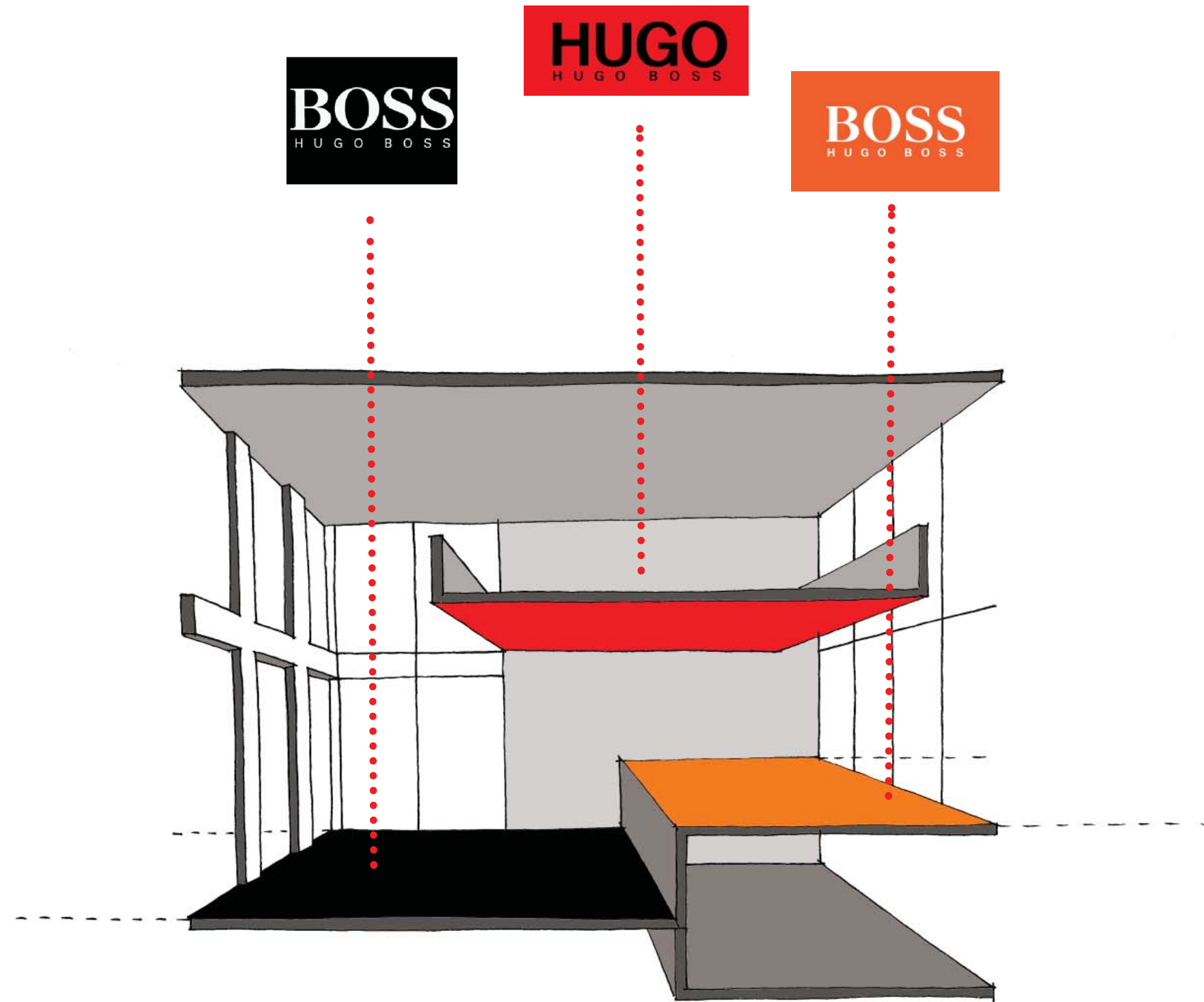
ROKIN





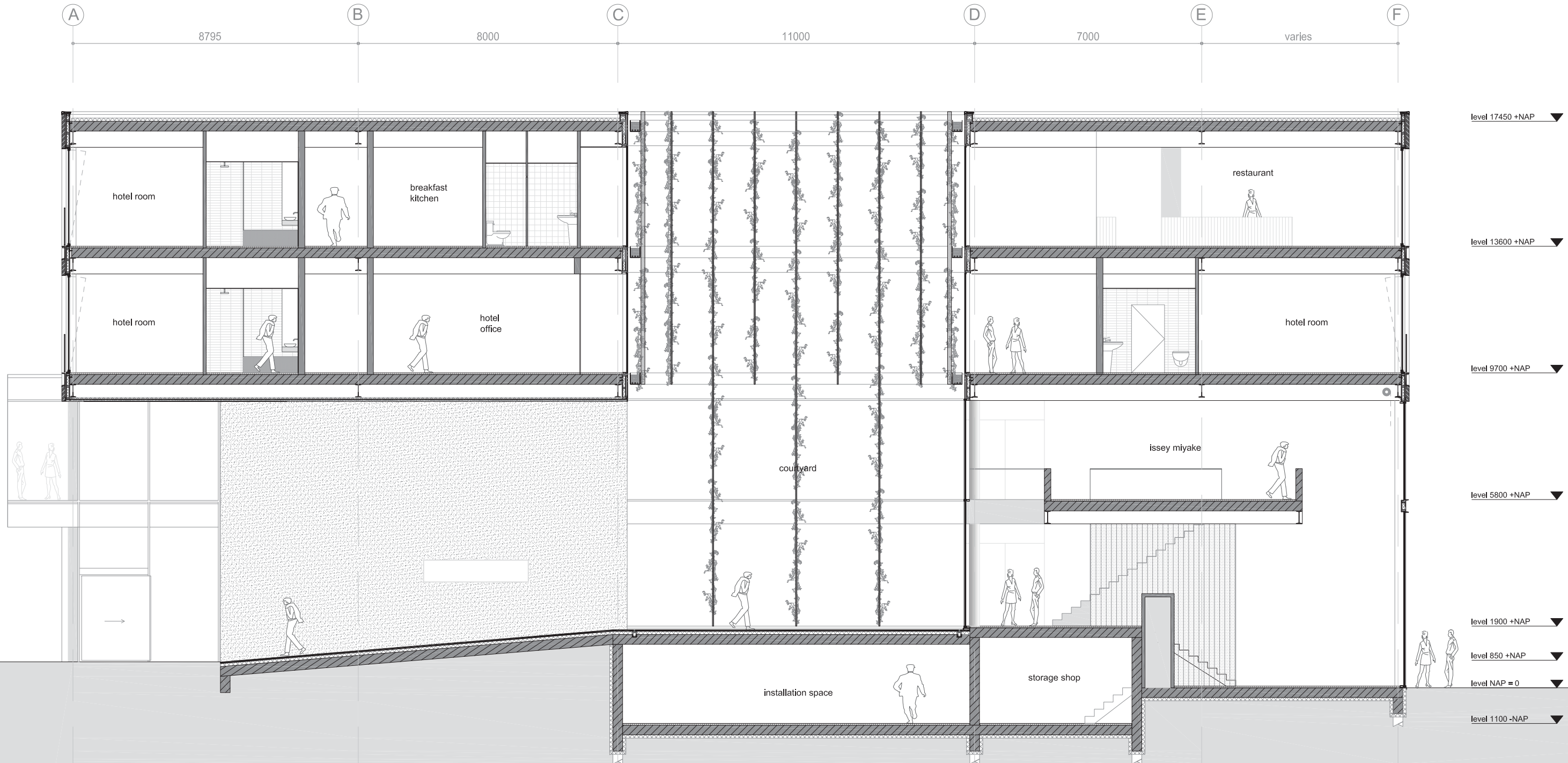
program concept





3 design

section b-b'



references courtyard



karthuizerhofje amsterdam

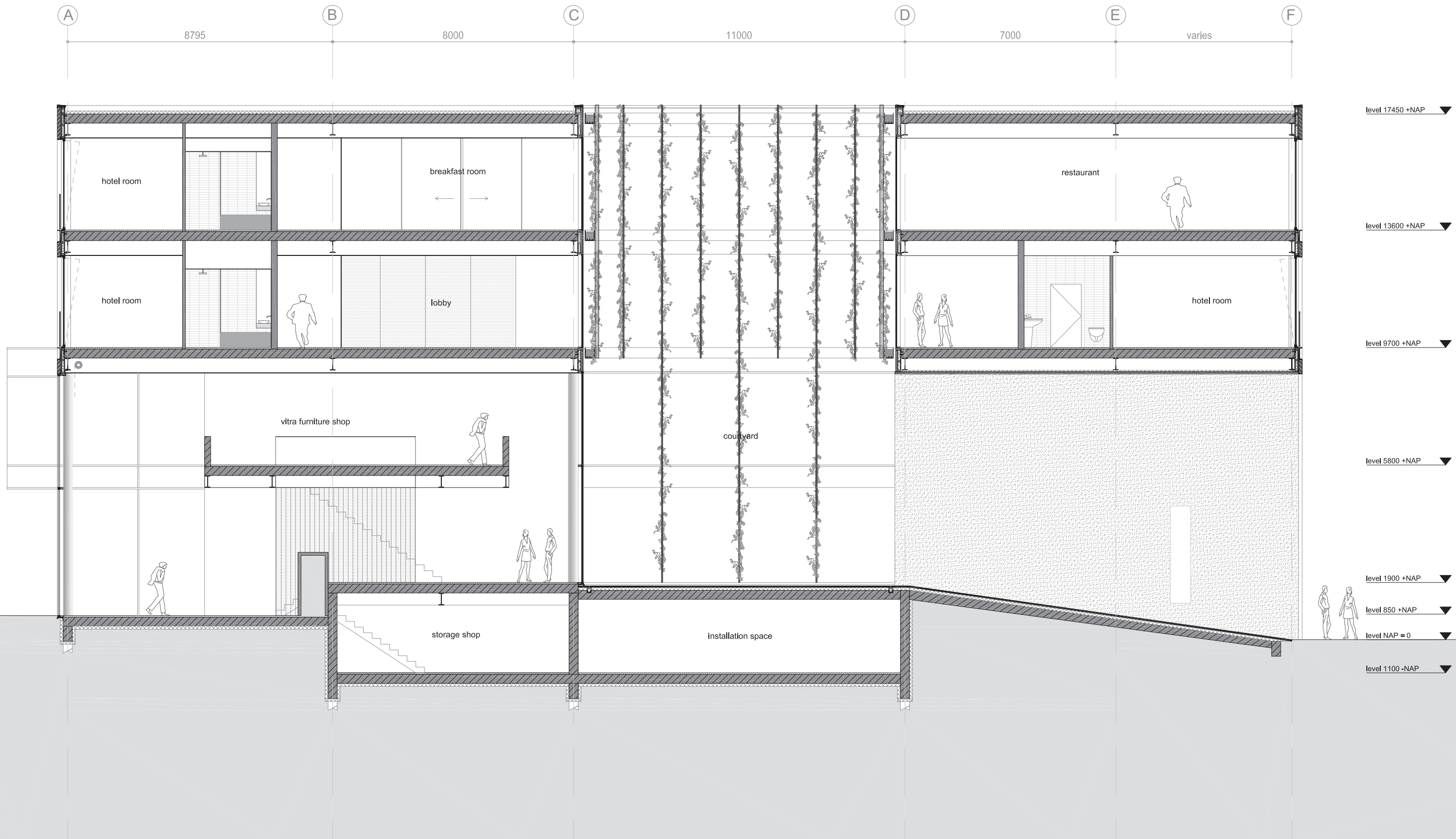


palazzo strozzi florence



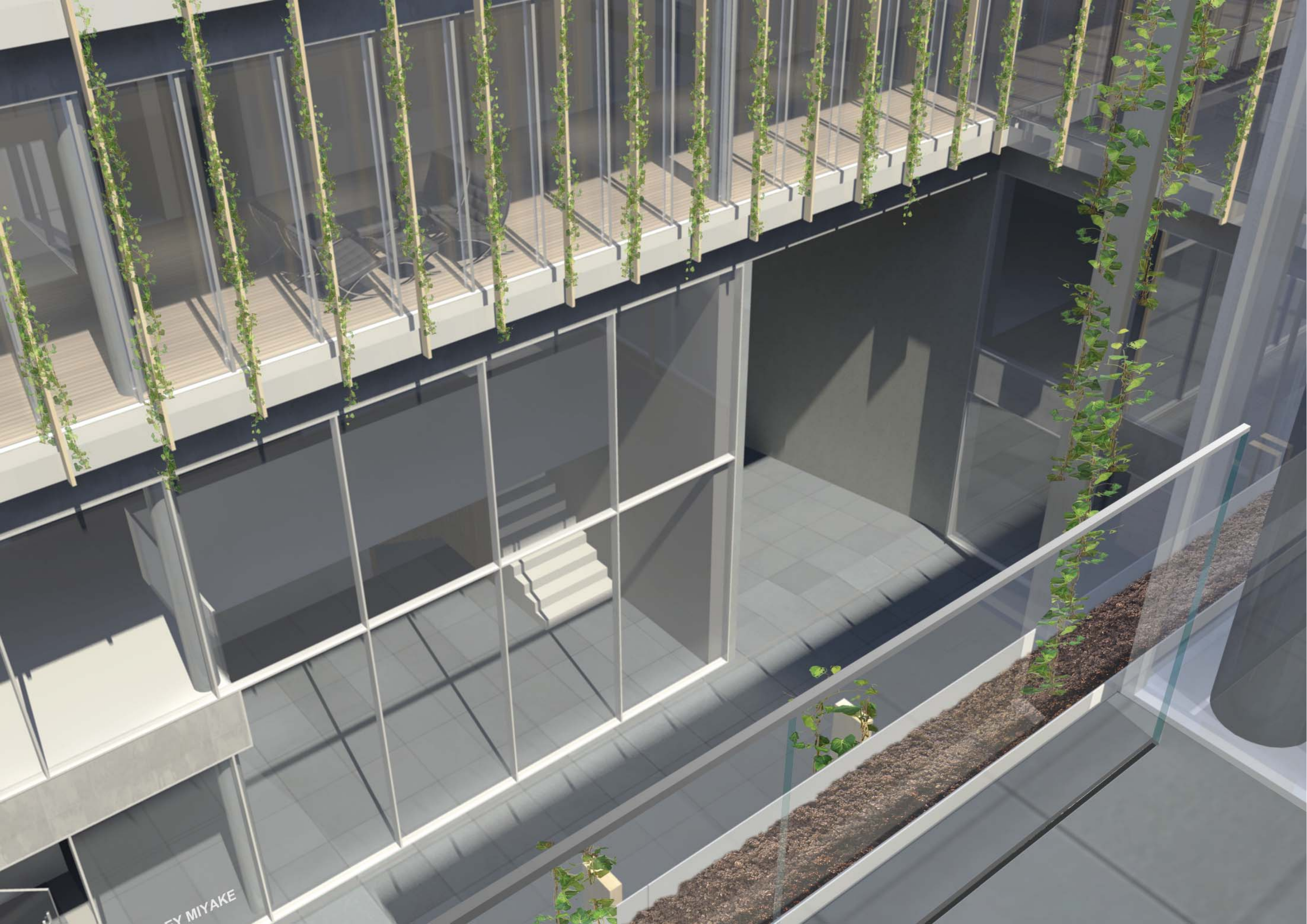
plaza athénée paris

section C-C'



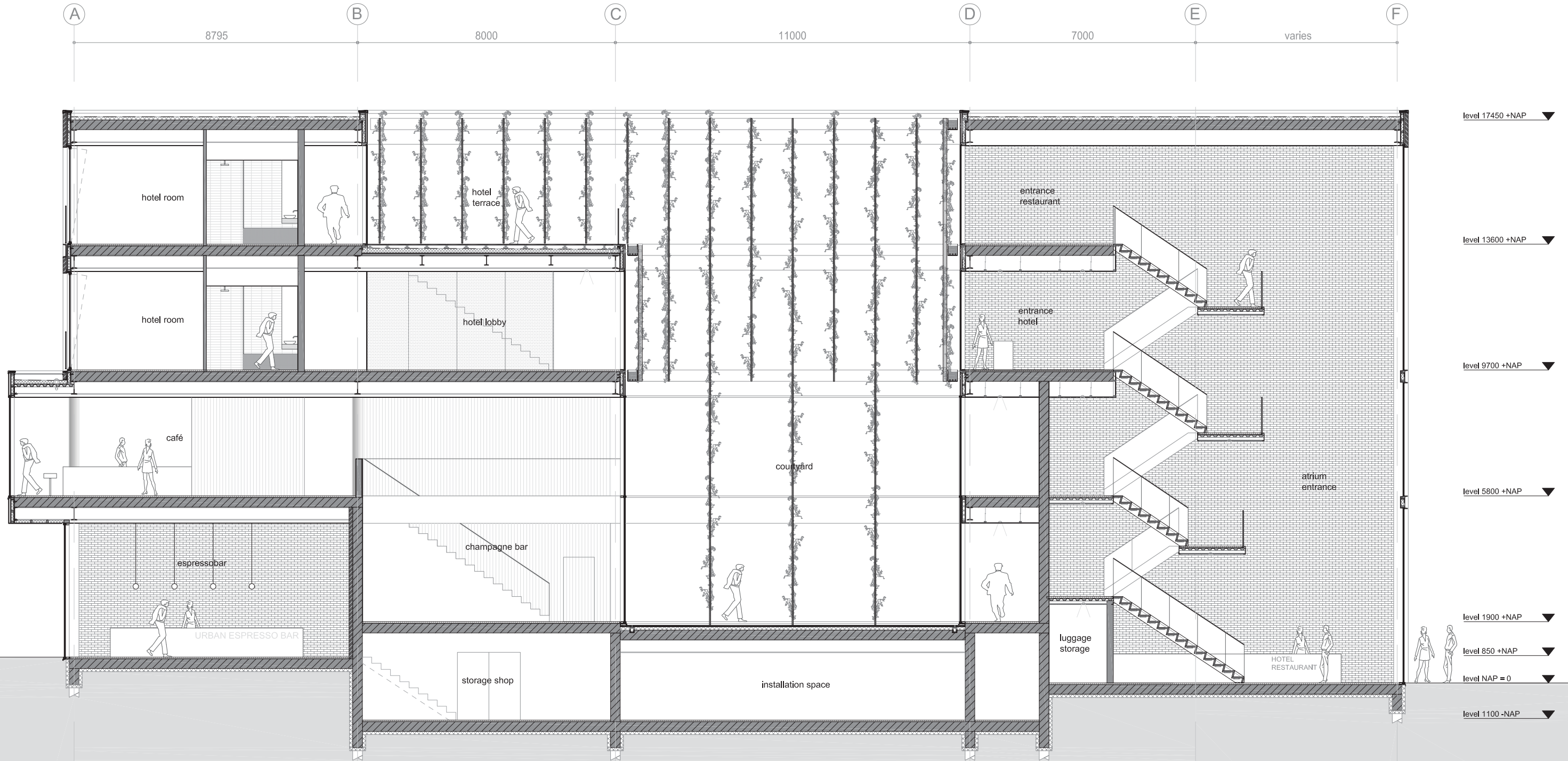


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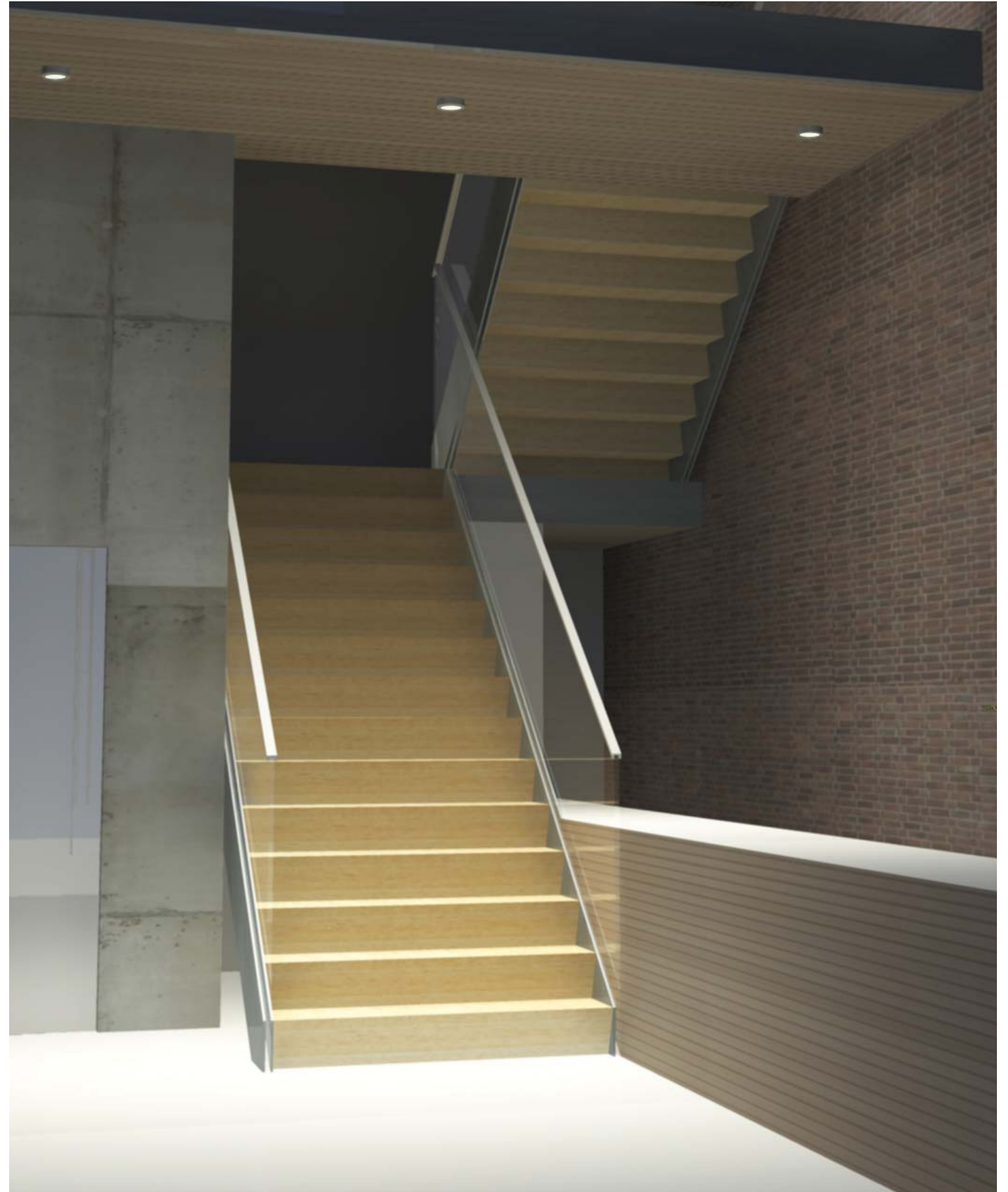
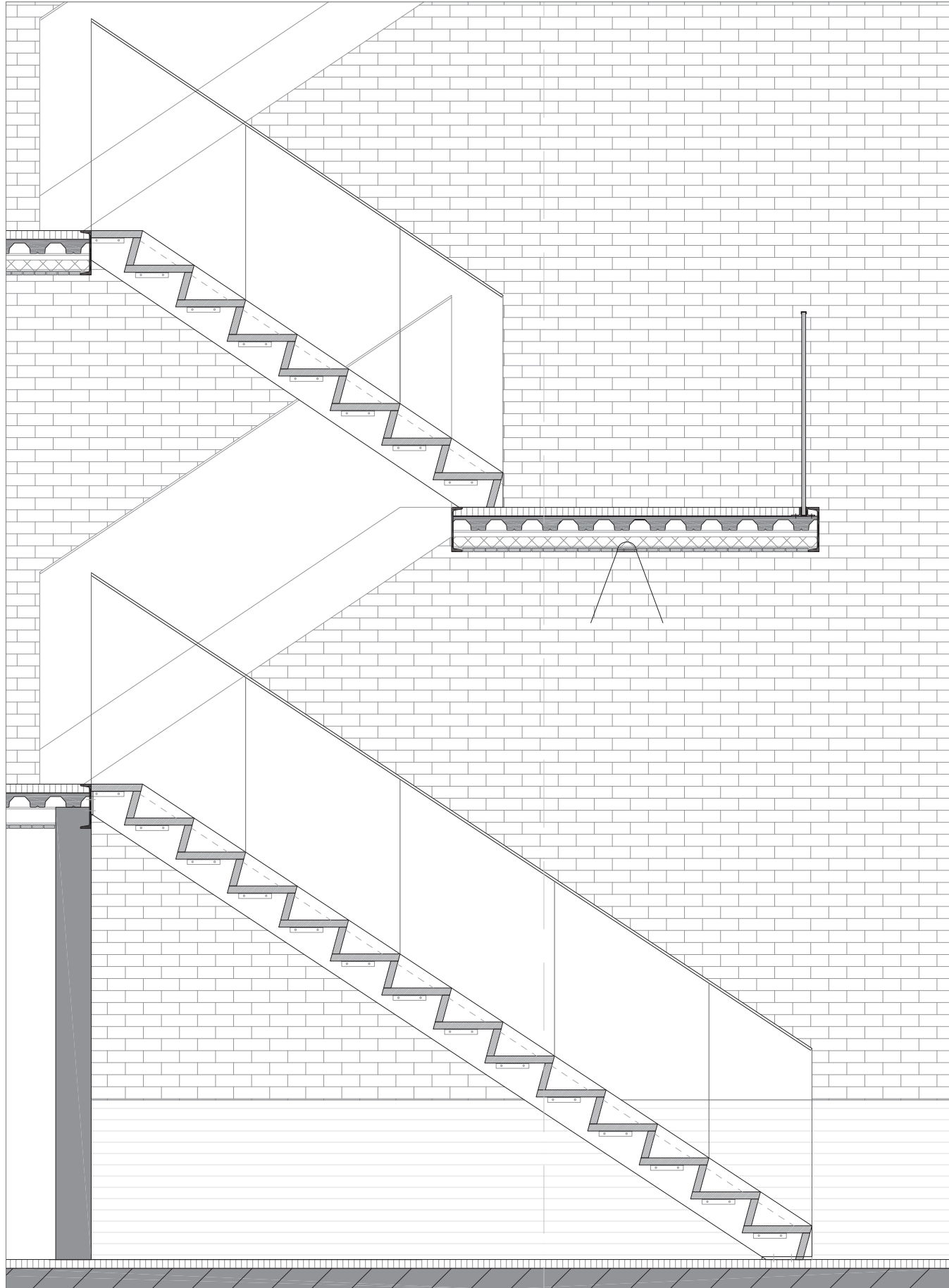


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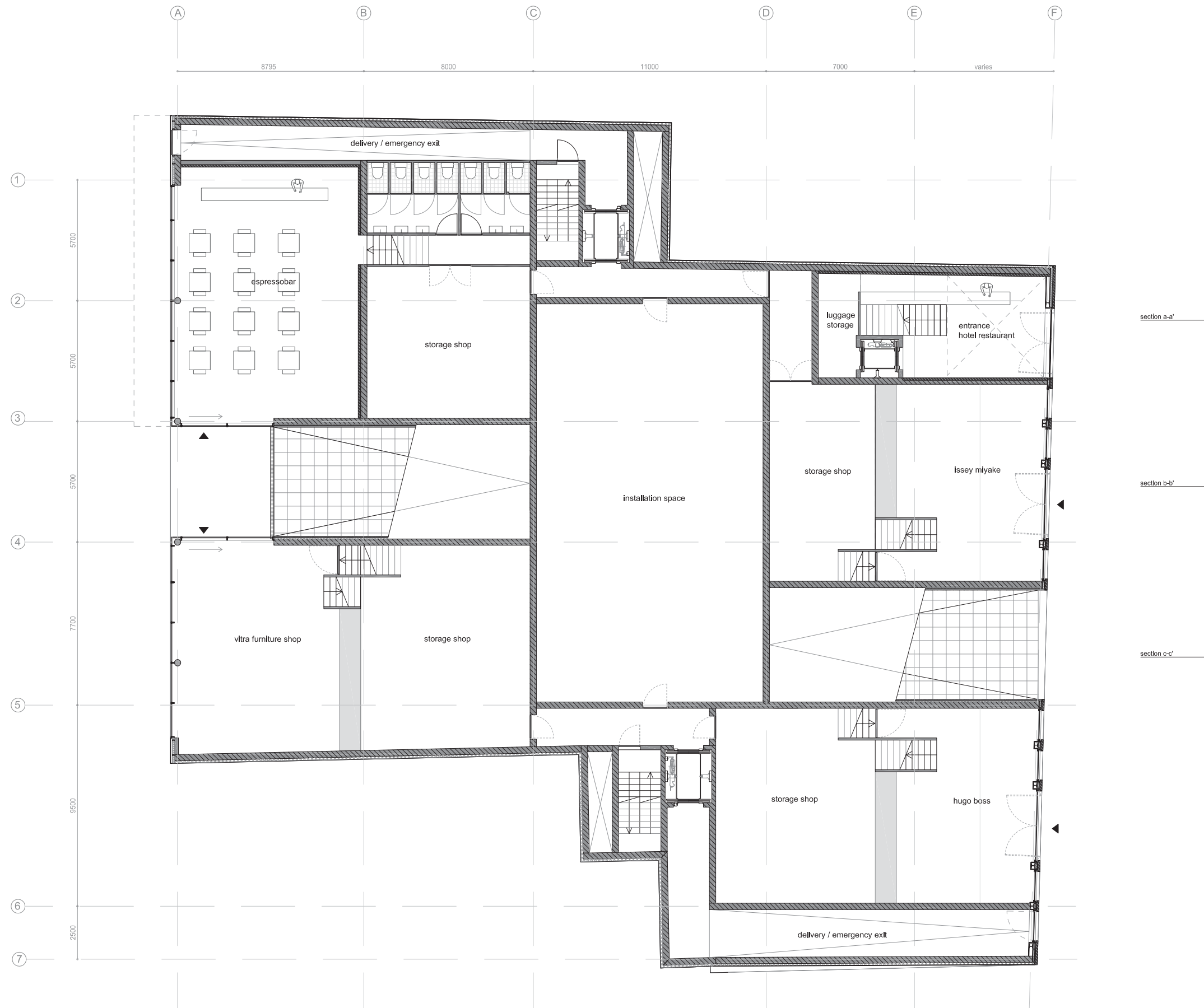
section a-a'



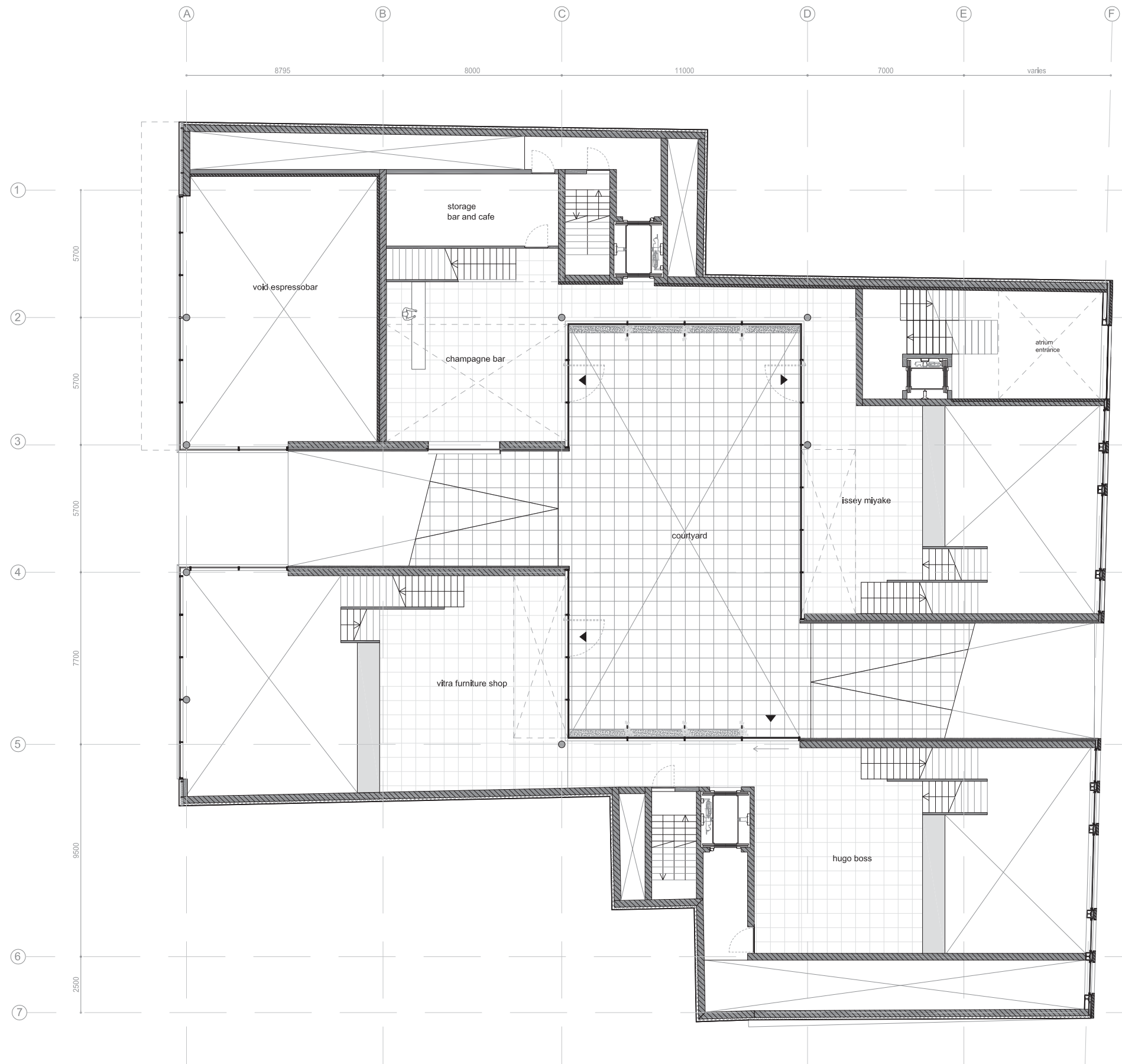
section staircase



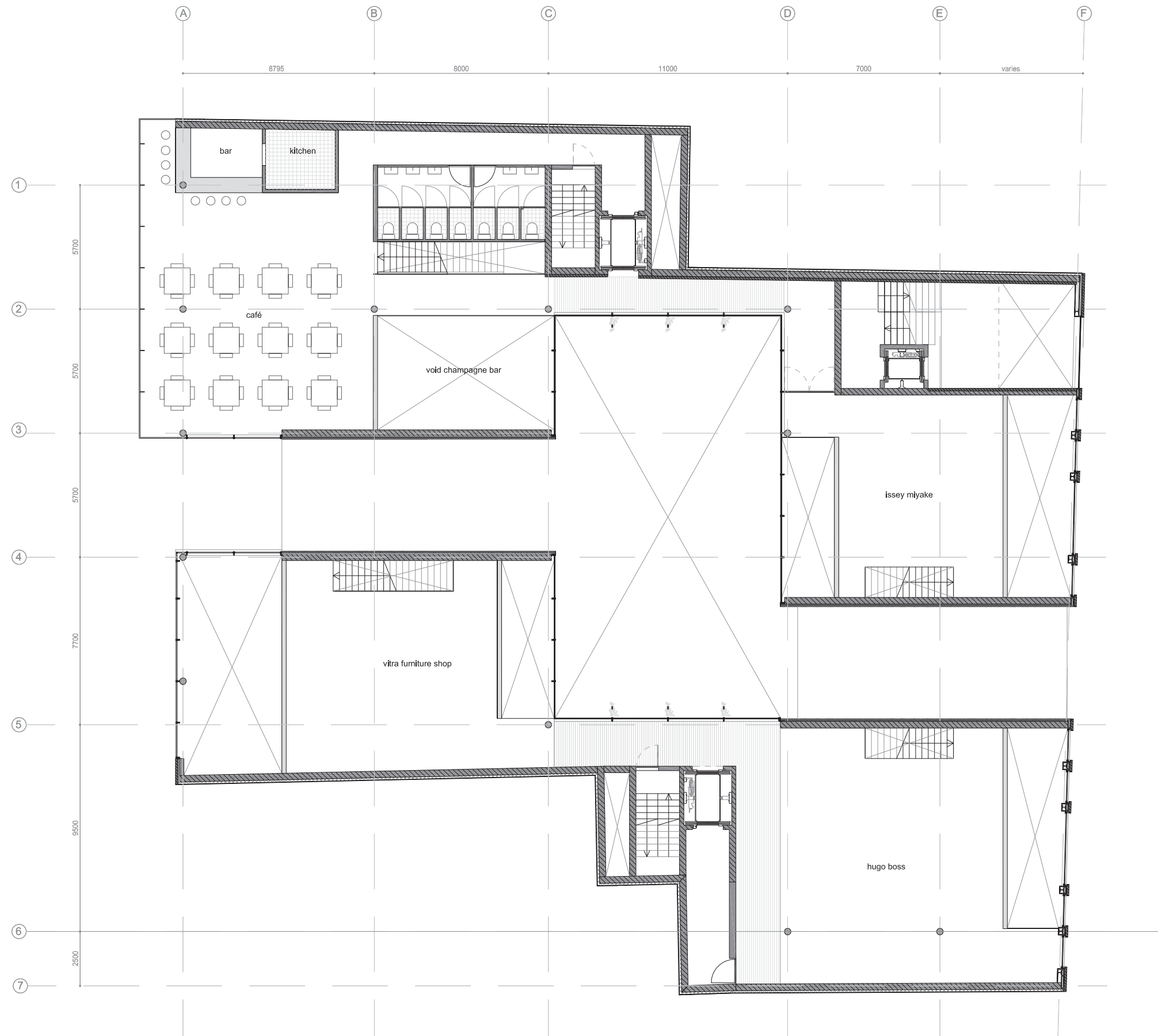
floor plans ground floor 0/+850



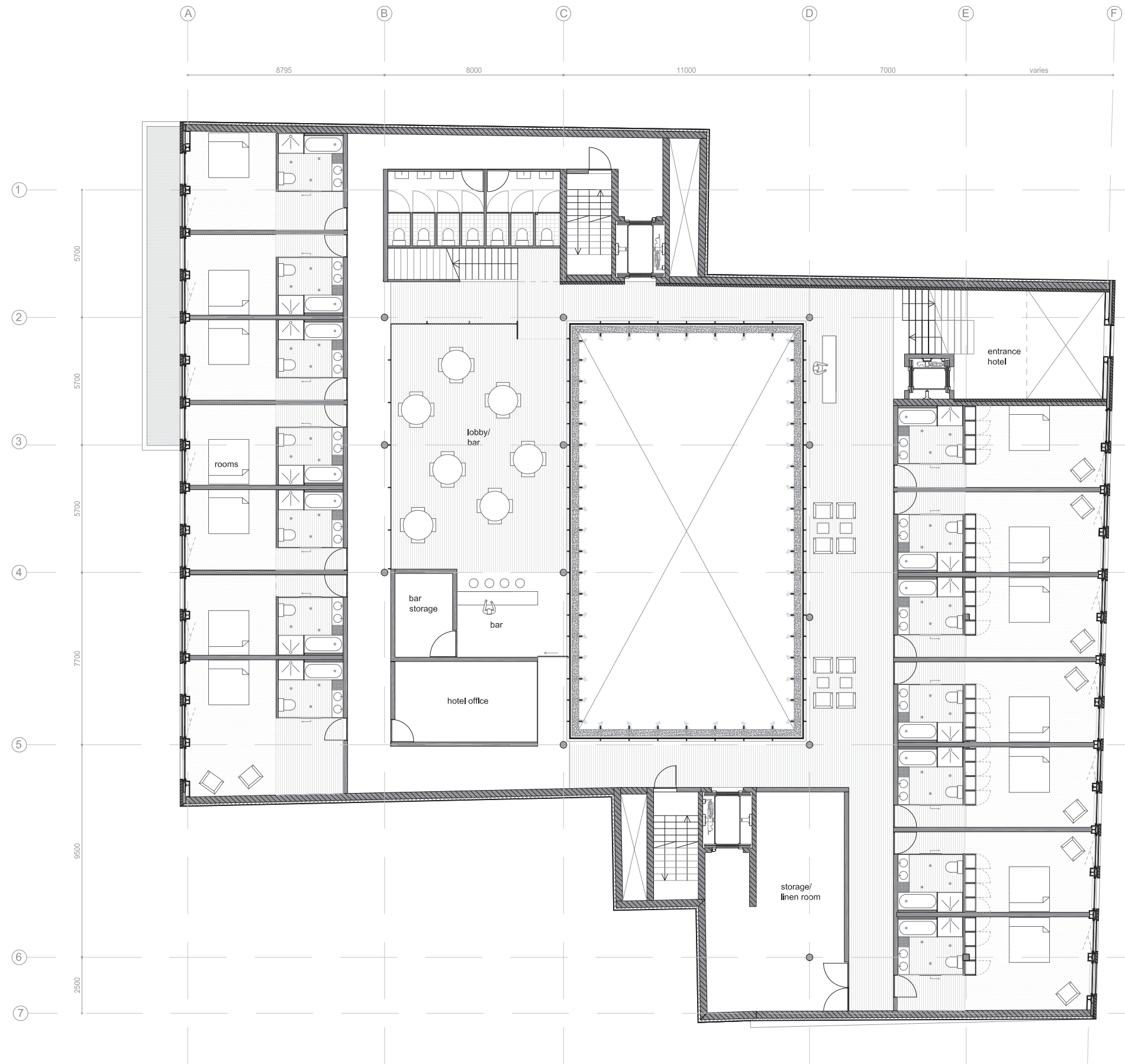
floor plans first floor +1900



floor plans second floor +5800

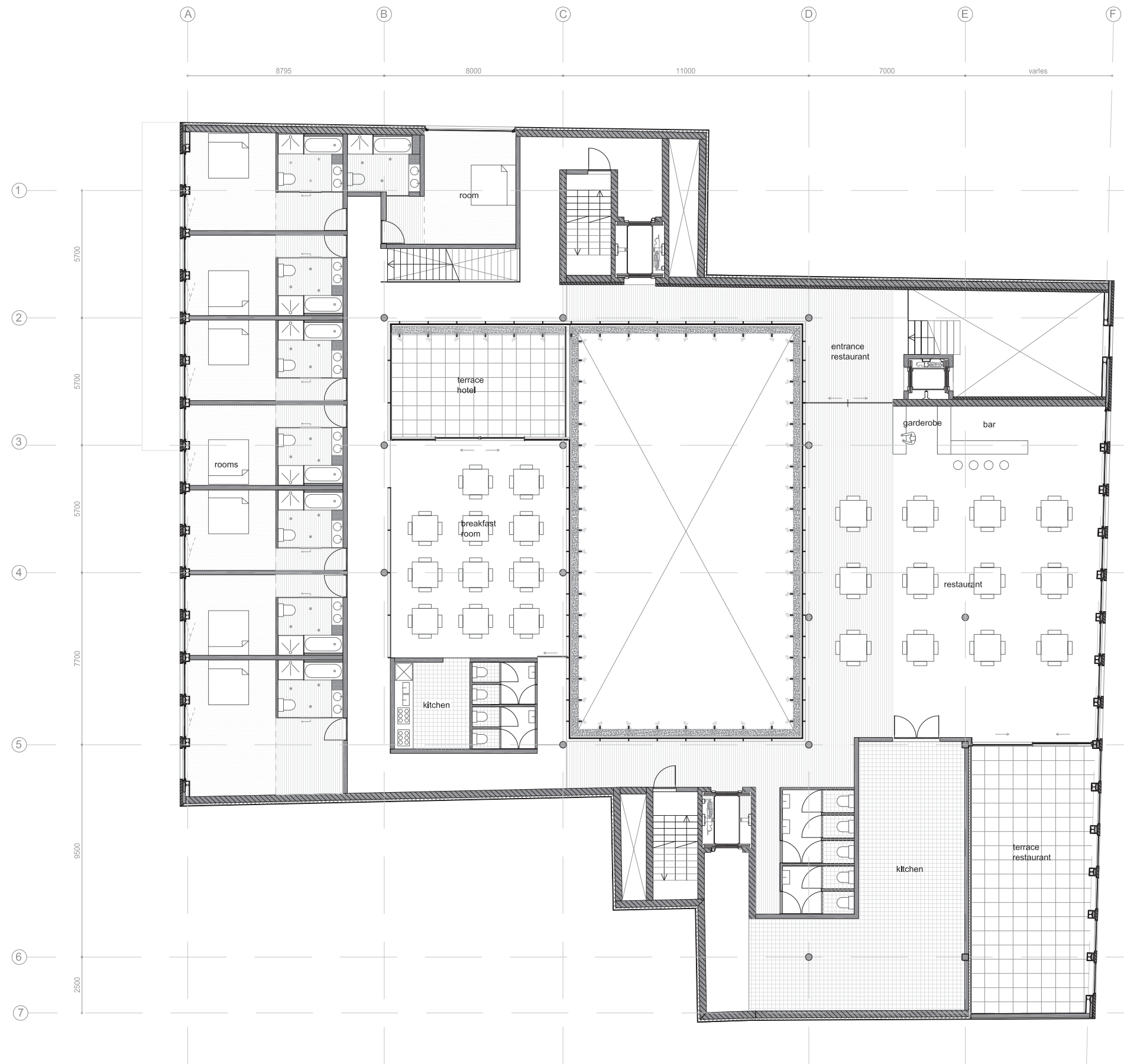


floor plans third floor +9700

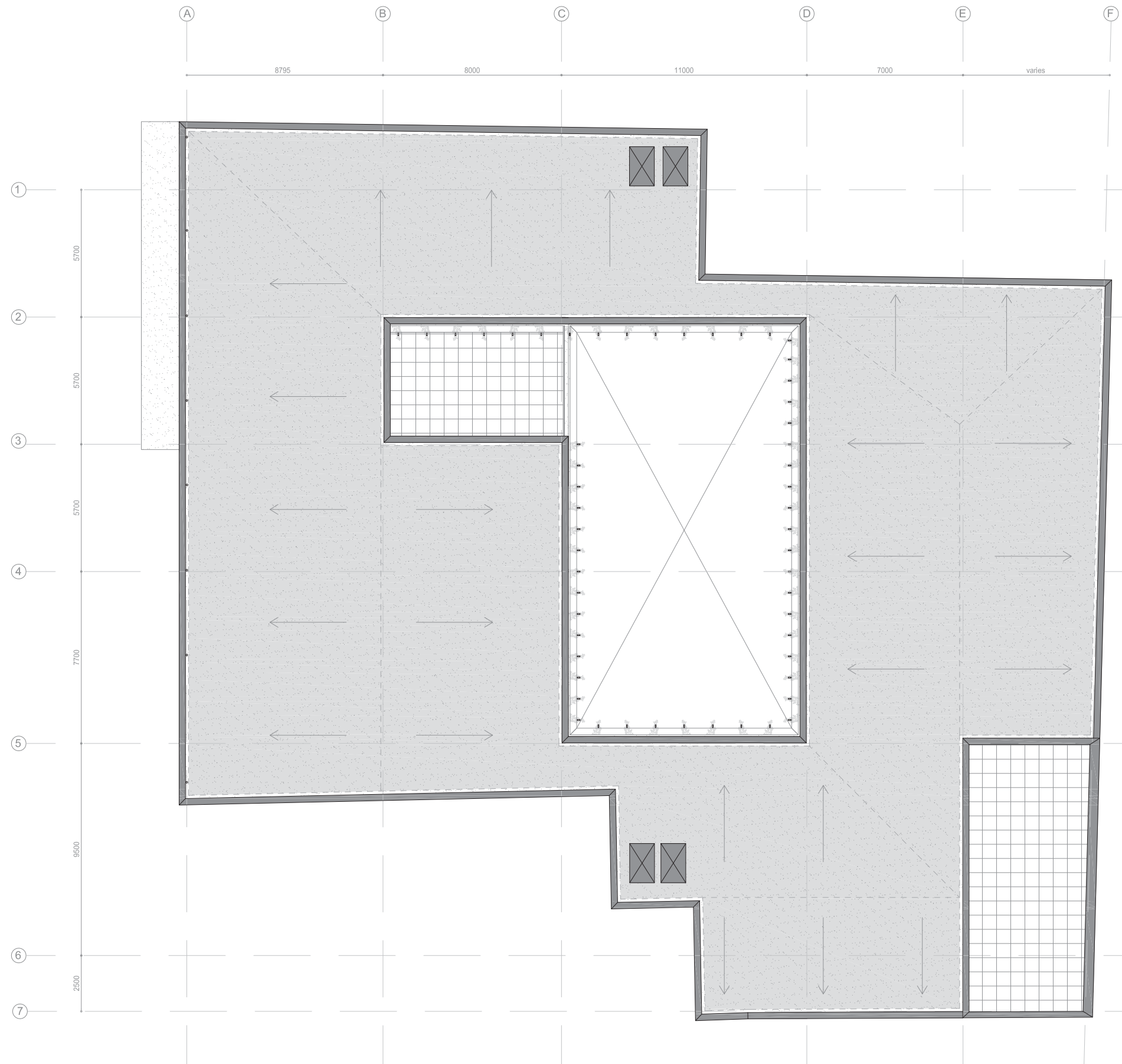




floor plans fourth floor +13600



floor plans roof +17450







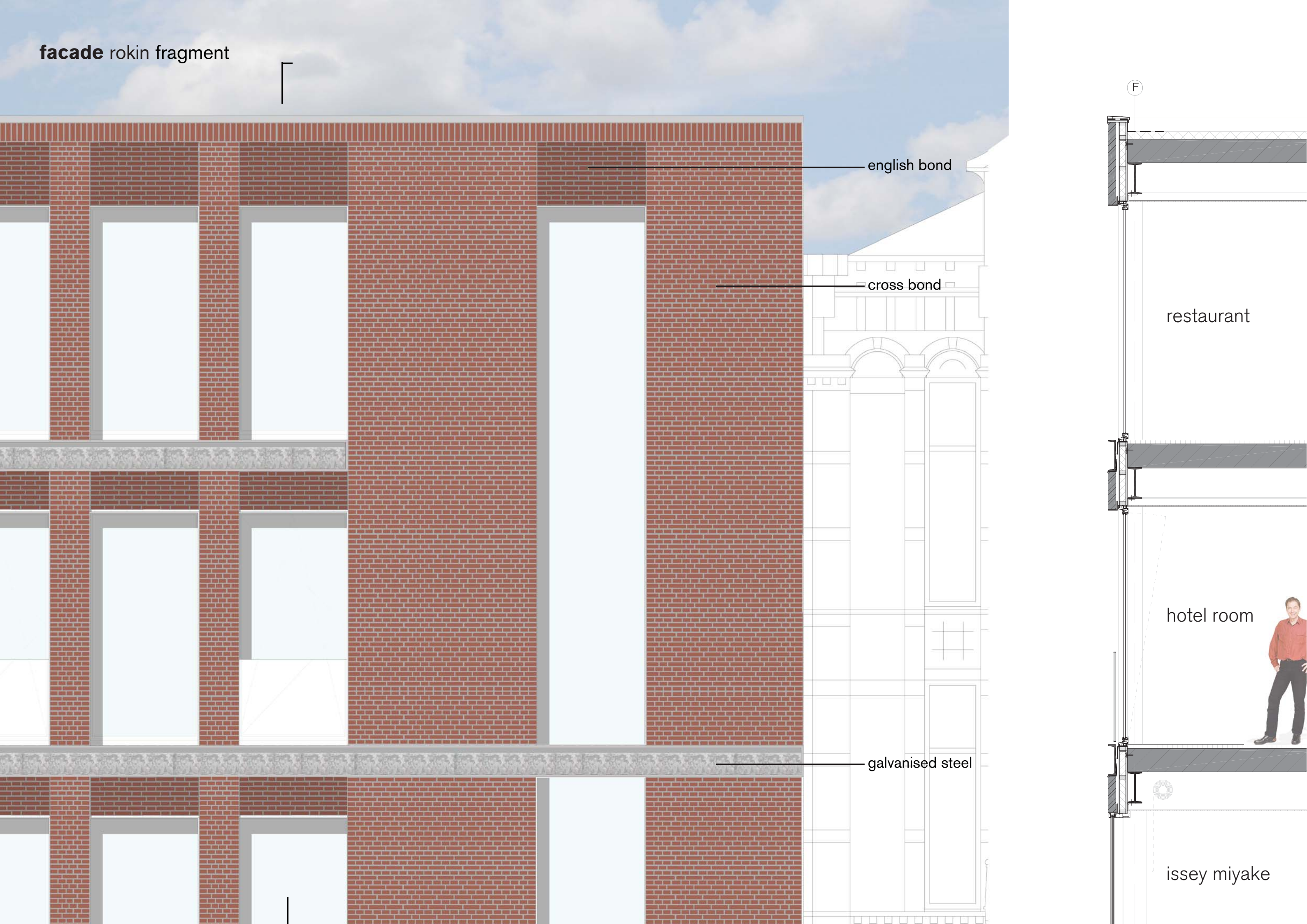
EUROlines

HOTEL

EXCURSIONS



facade rokin fragment



english bond

cross bond

galvanised steel

restaurant

hotel room

issey miyake

F



facade kalverstraat





RIVER ISLAND cha

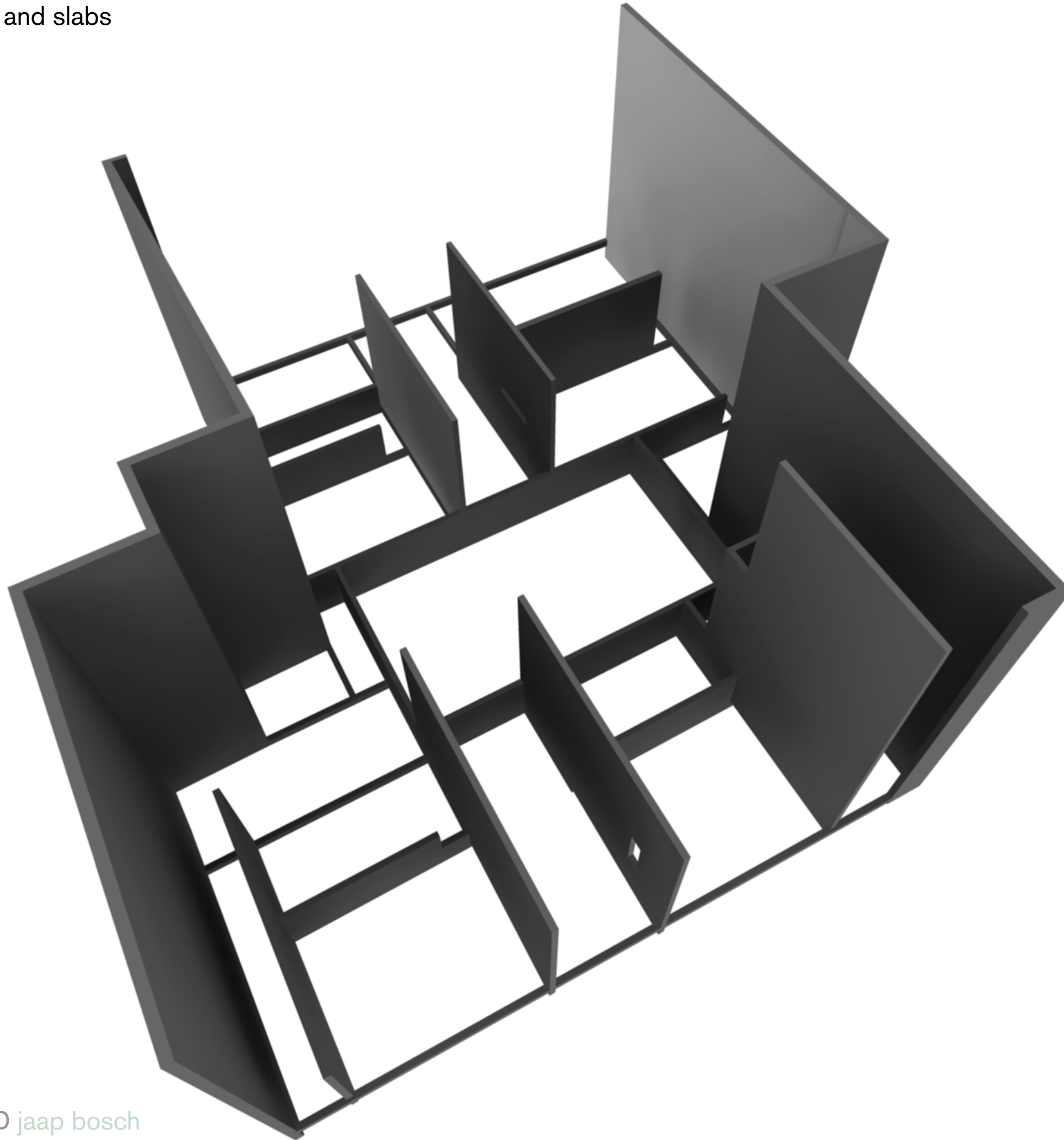
COOLCAT

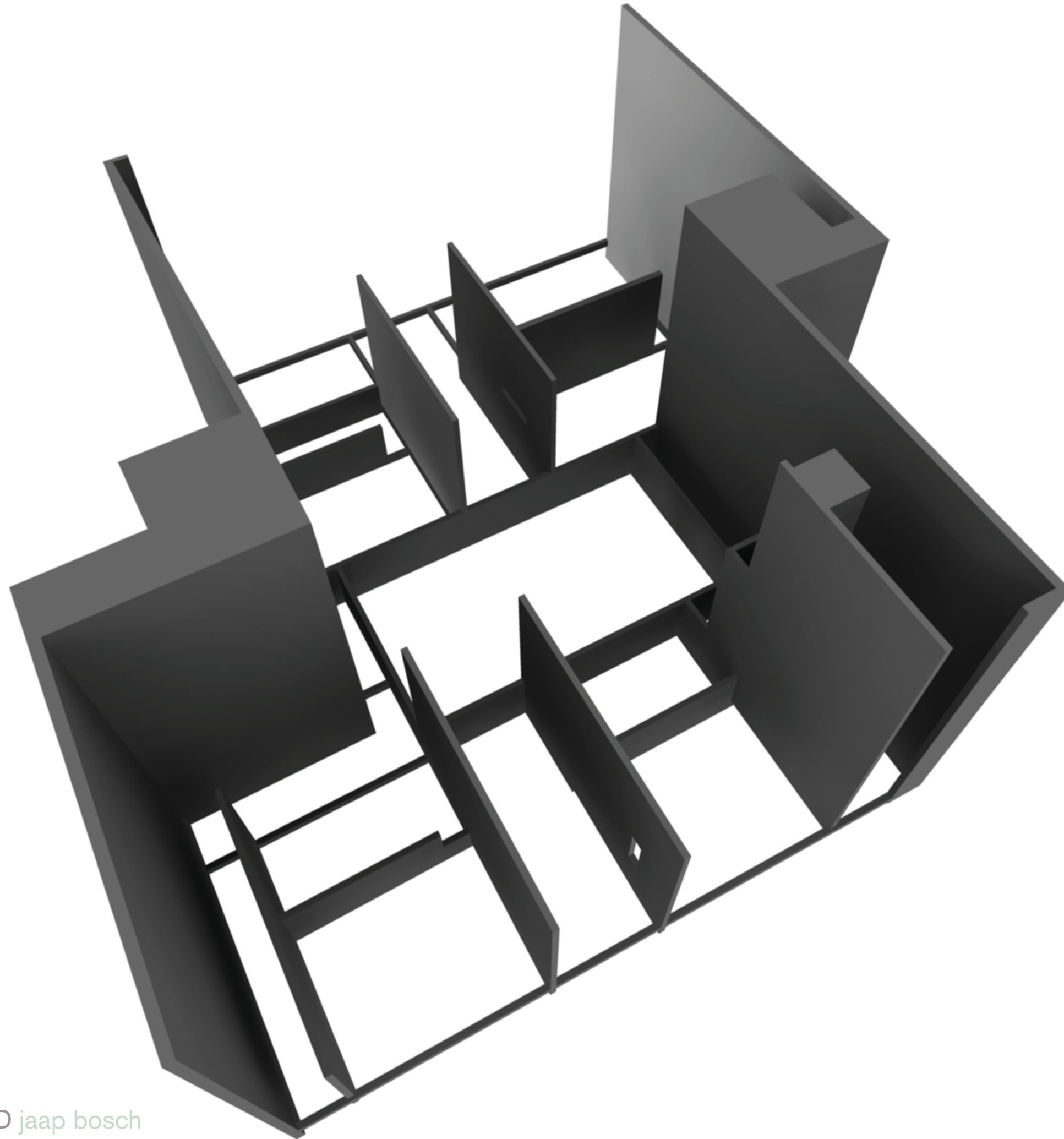
pieces ACCESSORIES

pieces ACCESSORIES

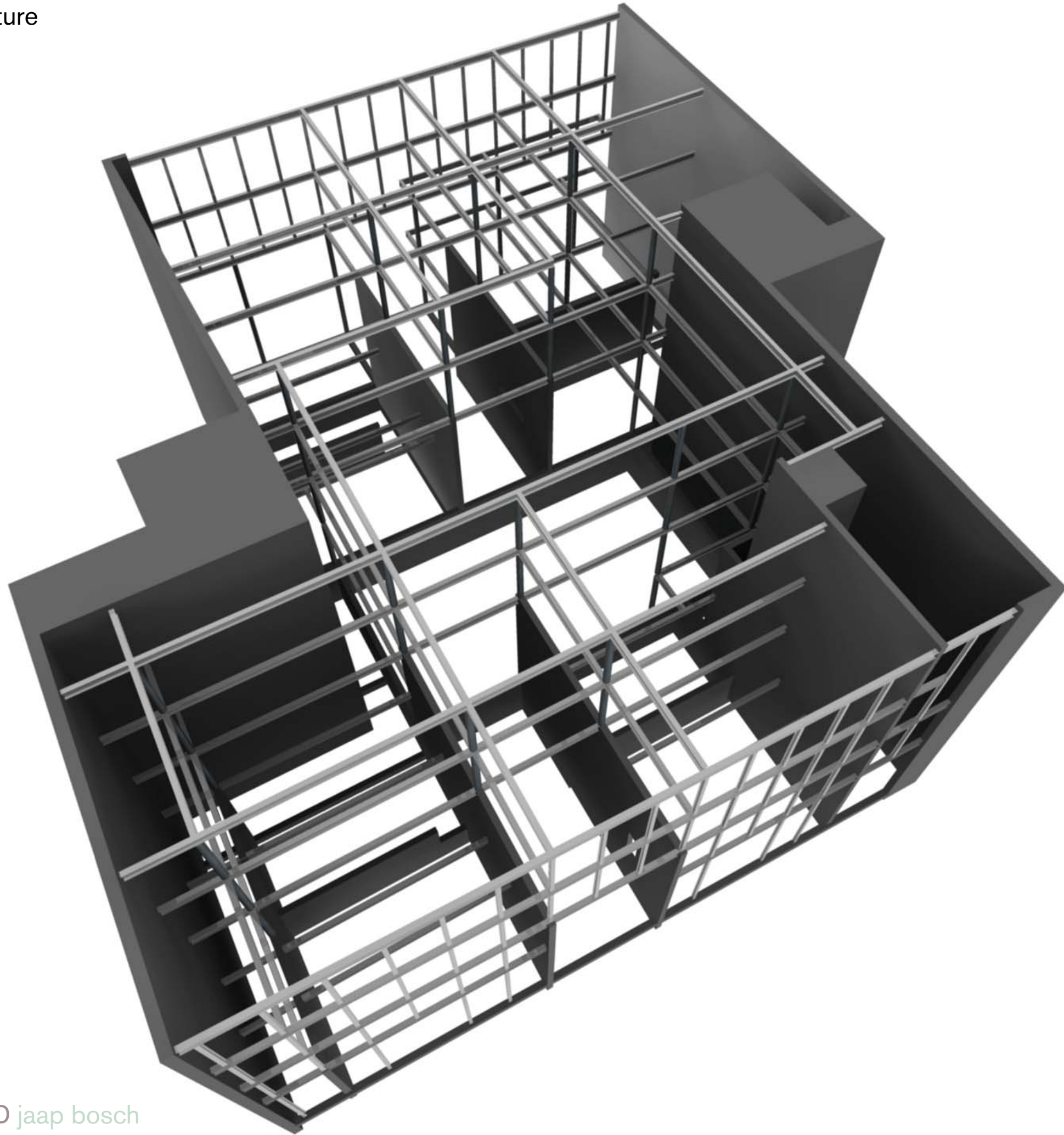
vitra.

4 in detail





construction steel structure



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construction ground floor

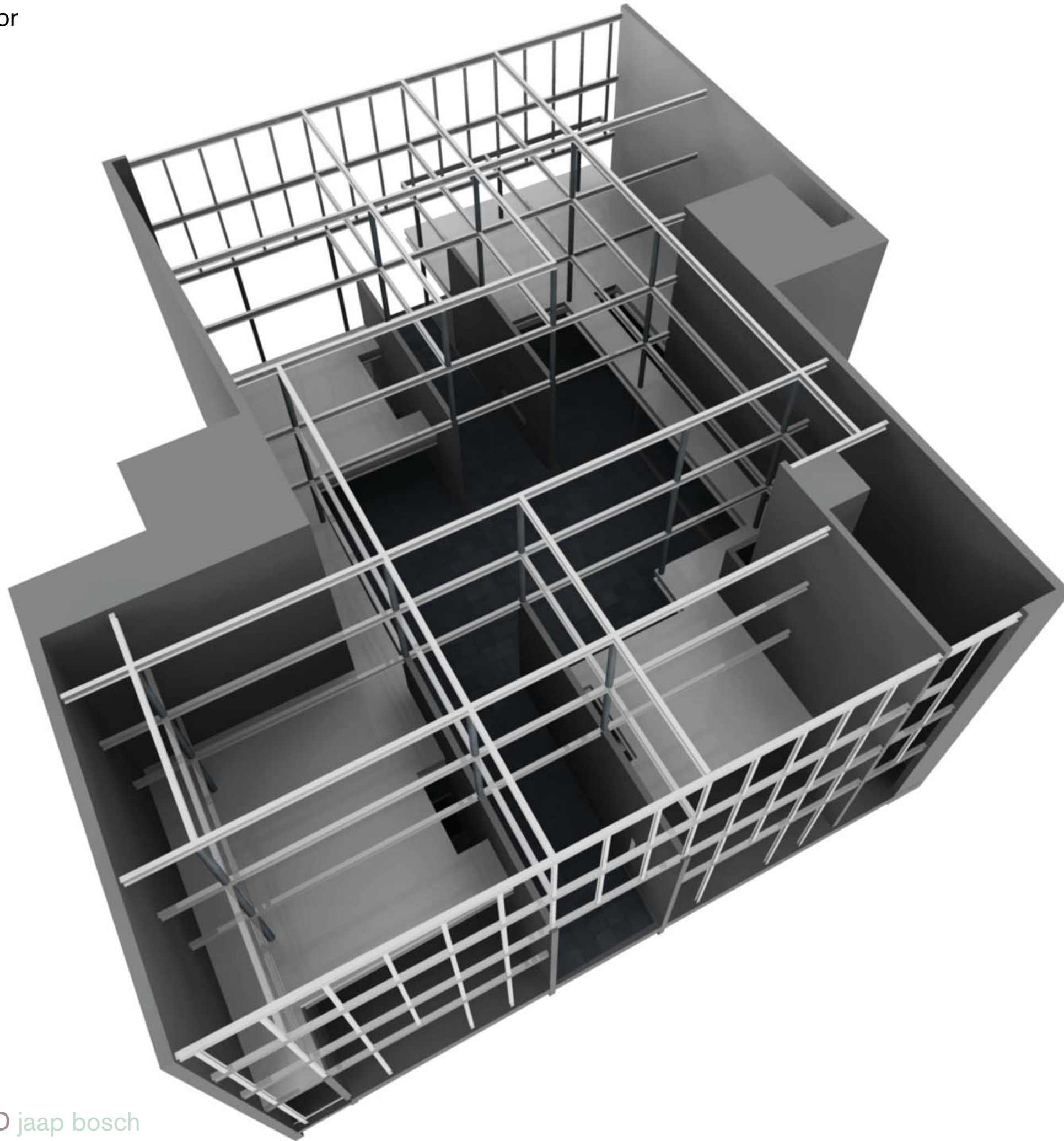


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construction first floor



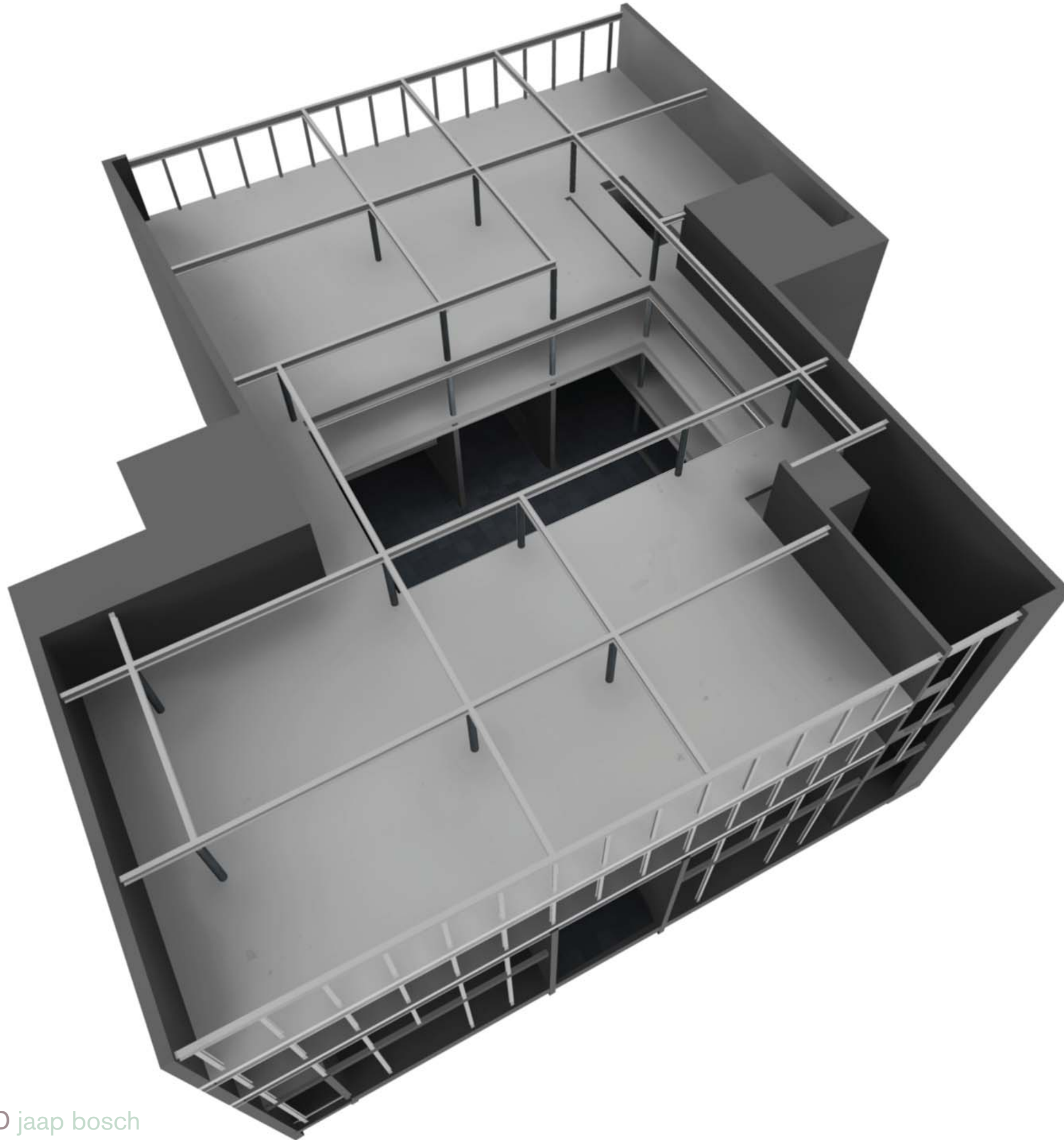
construction second floor



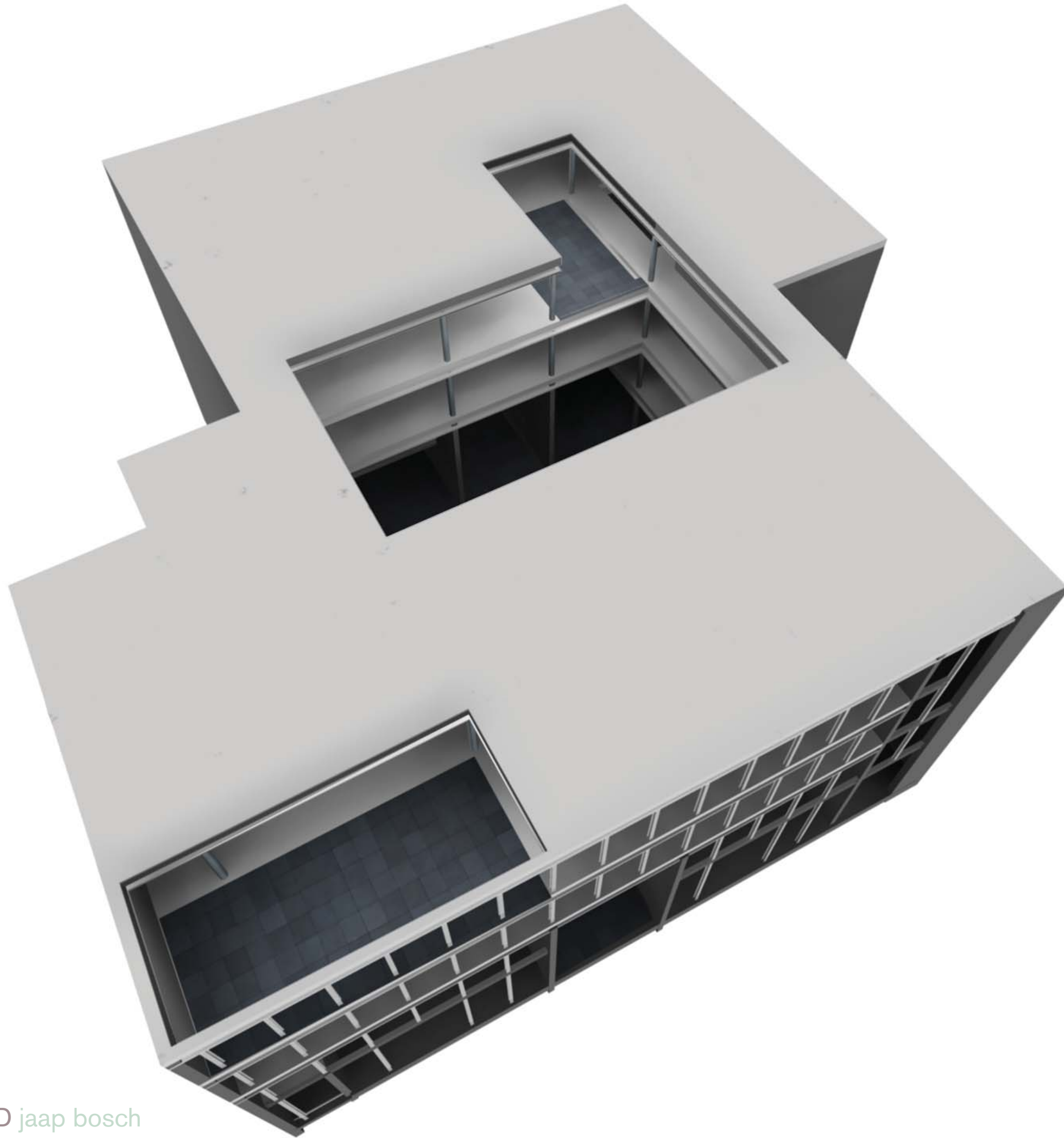
construction third floor



construction fourth floor

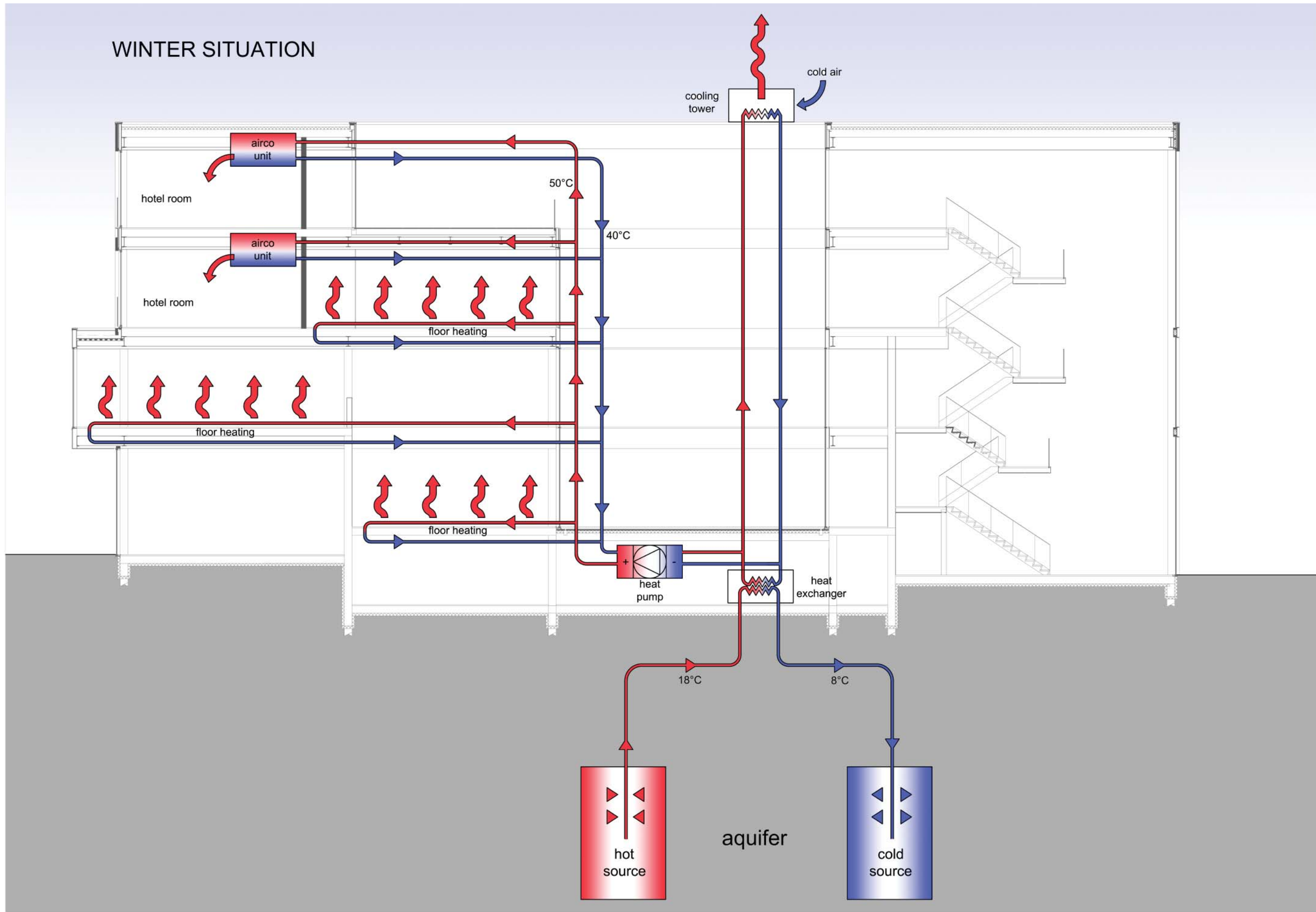


construction roof

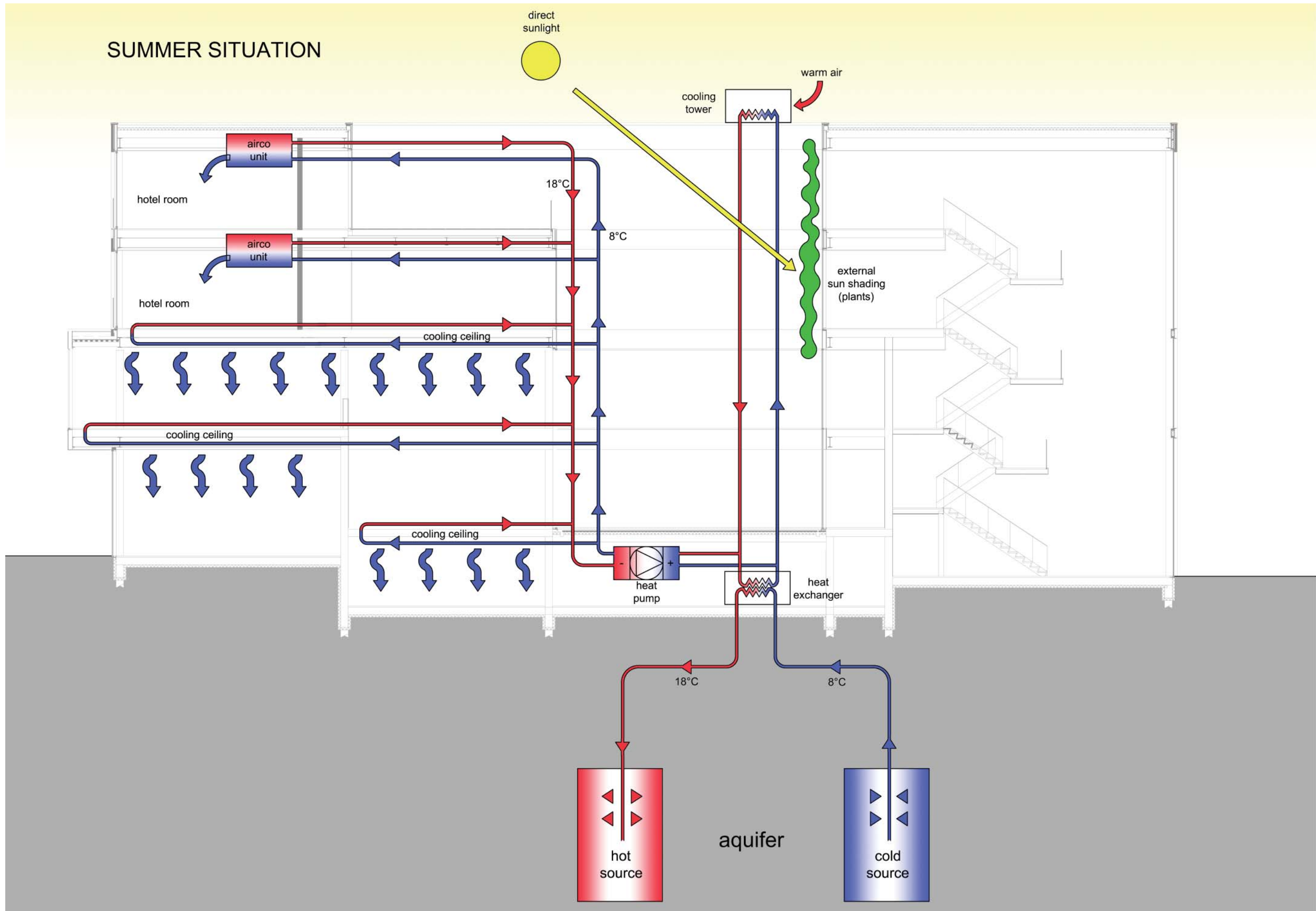


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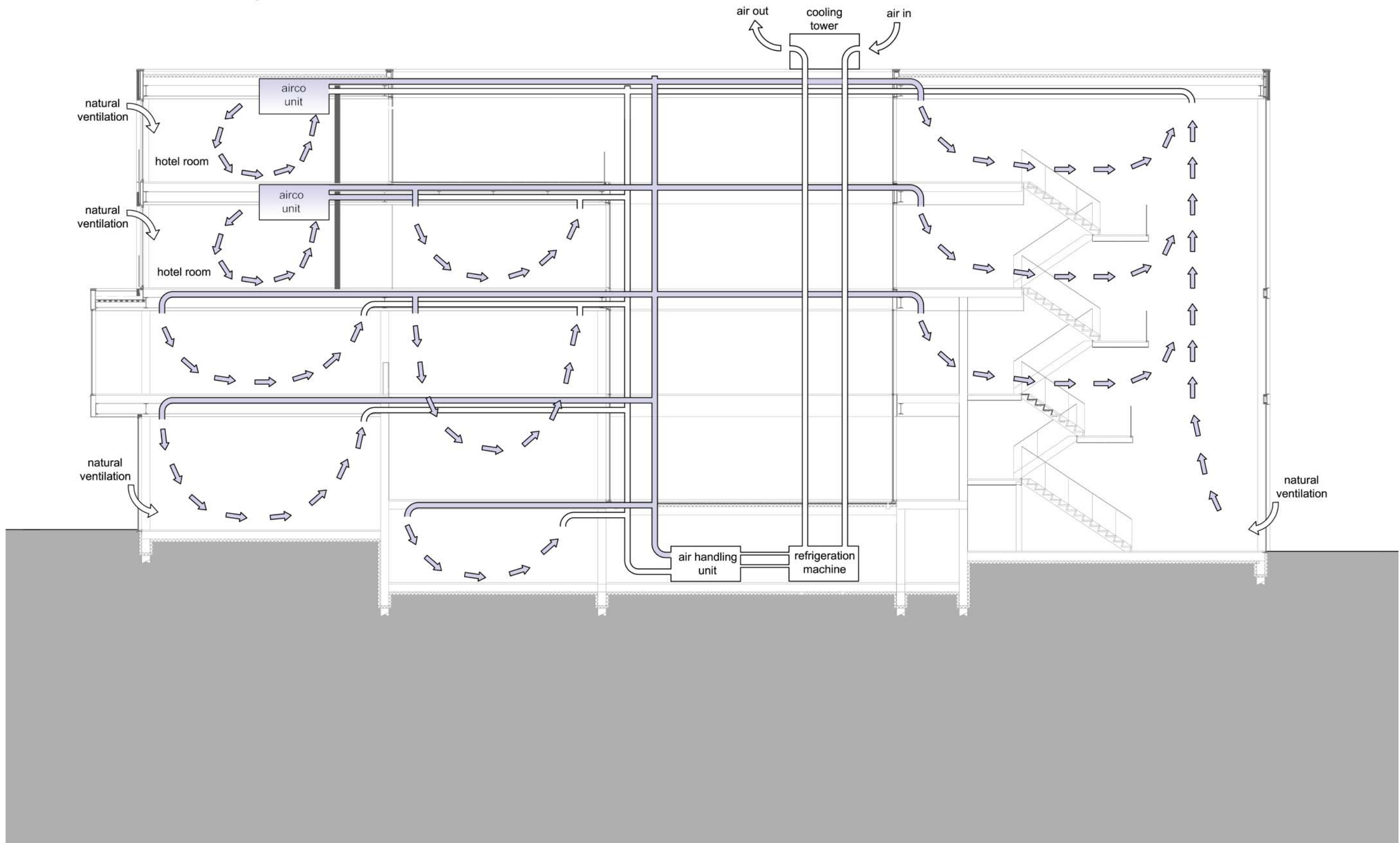
installations heating



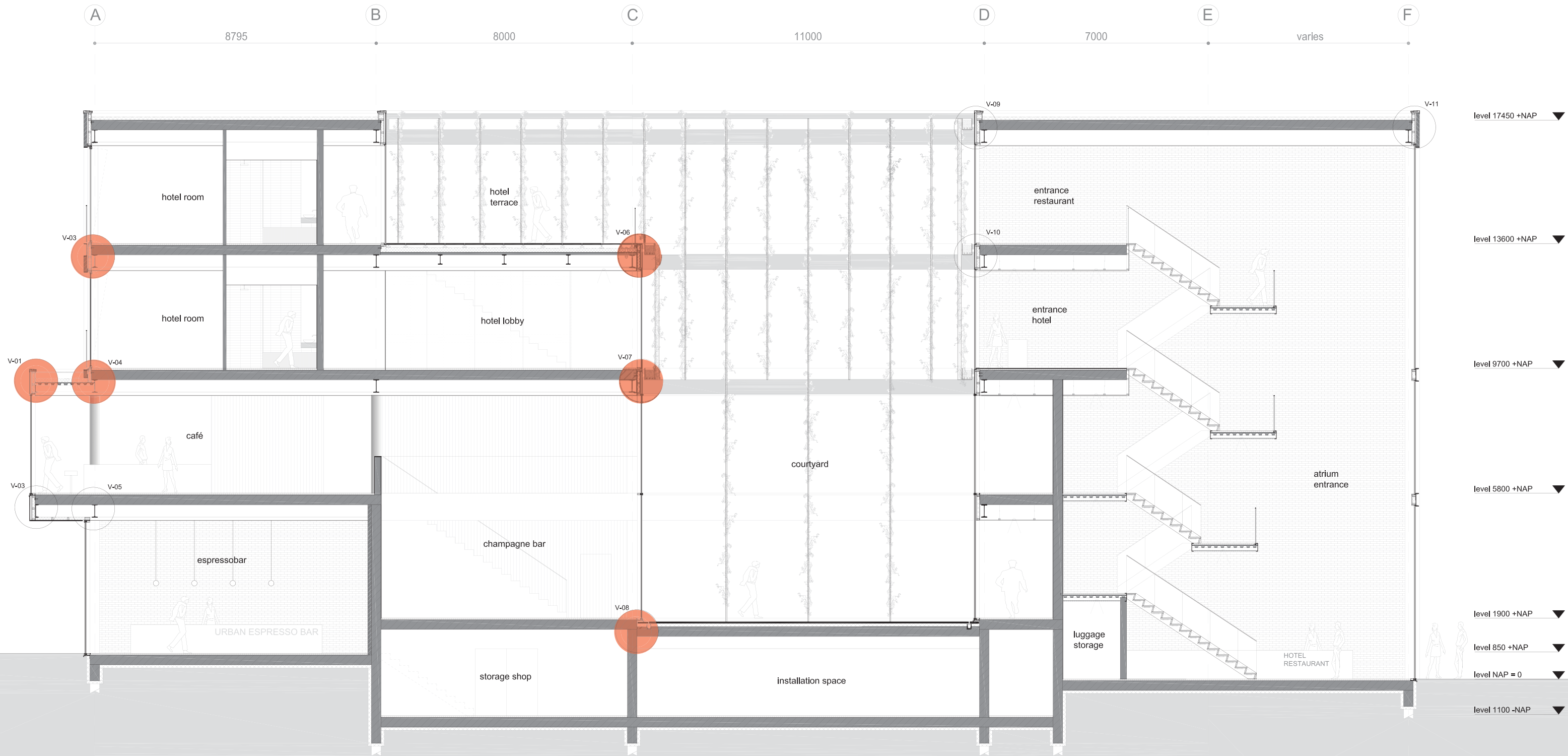
installations cooling



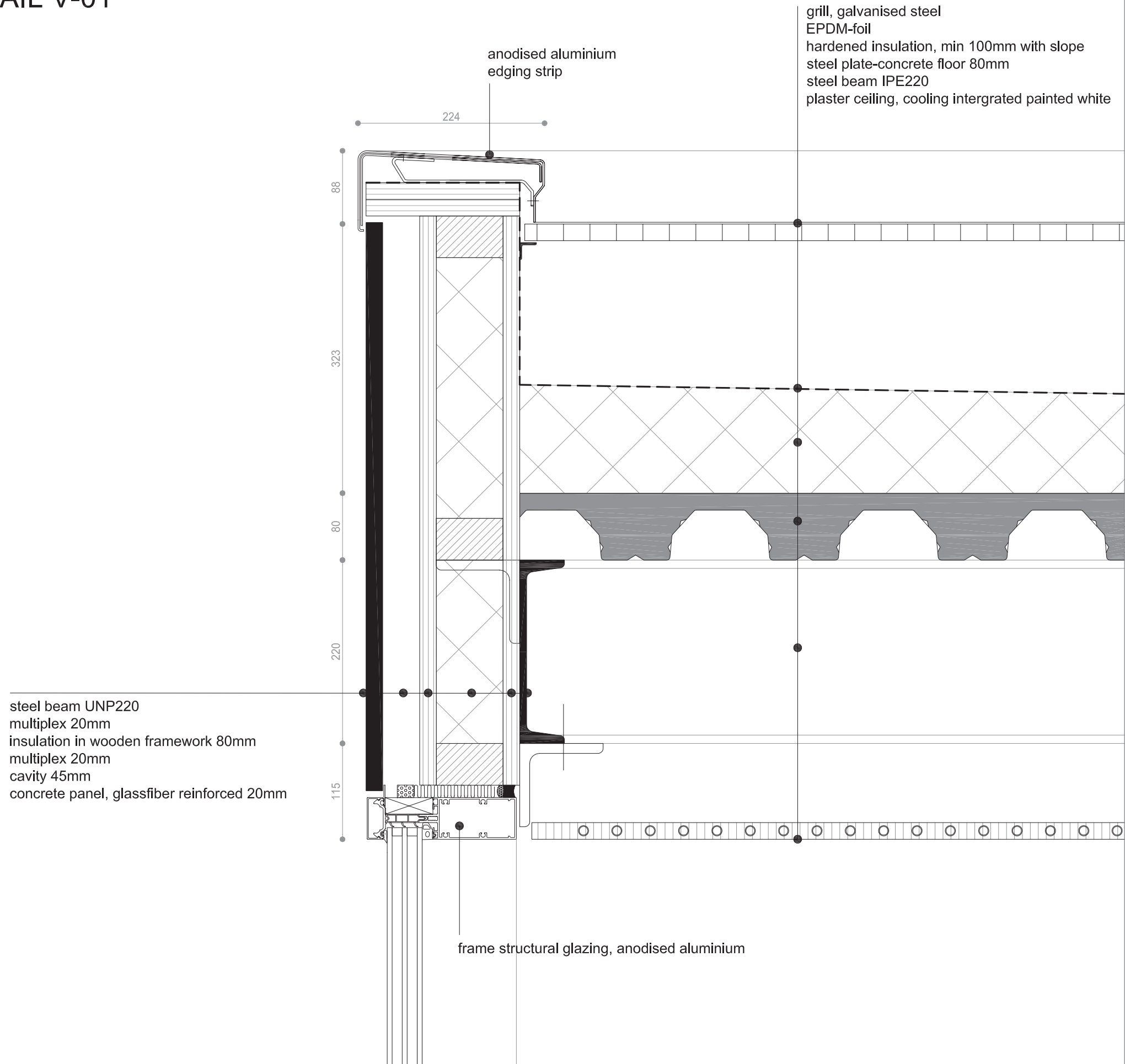
VENTILATION

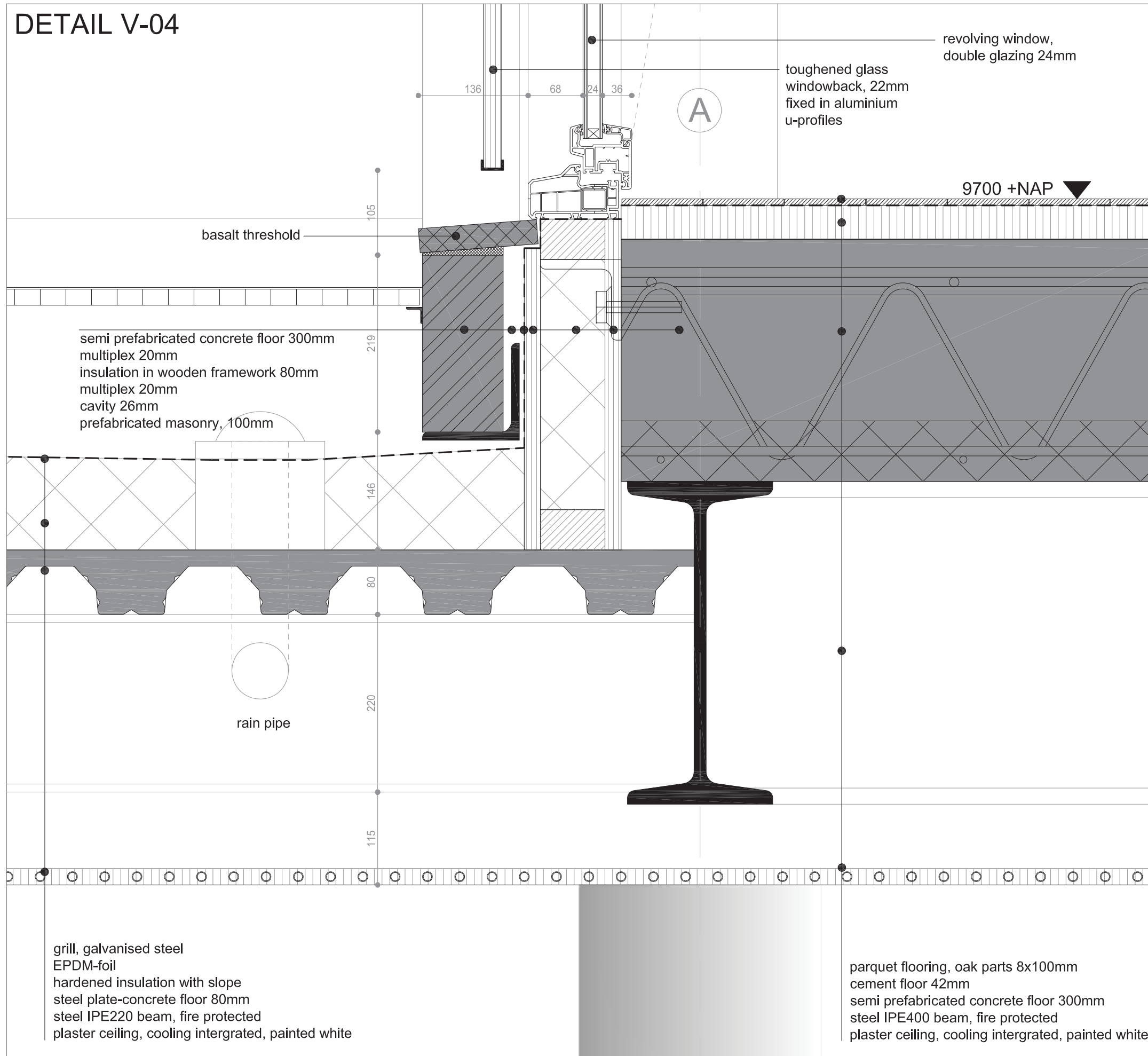


details vertical

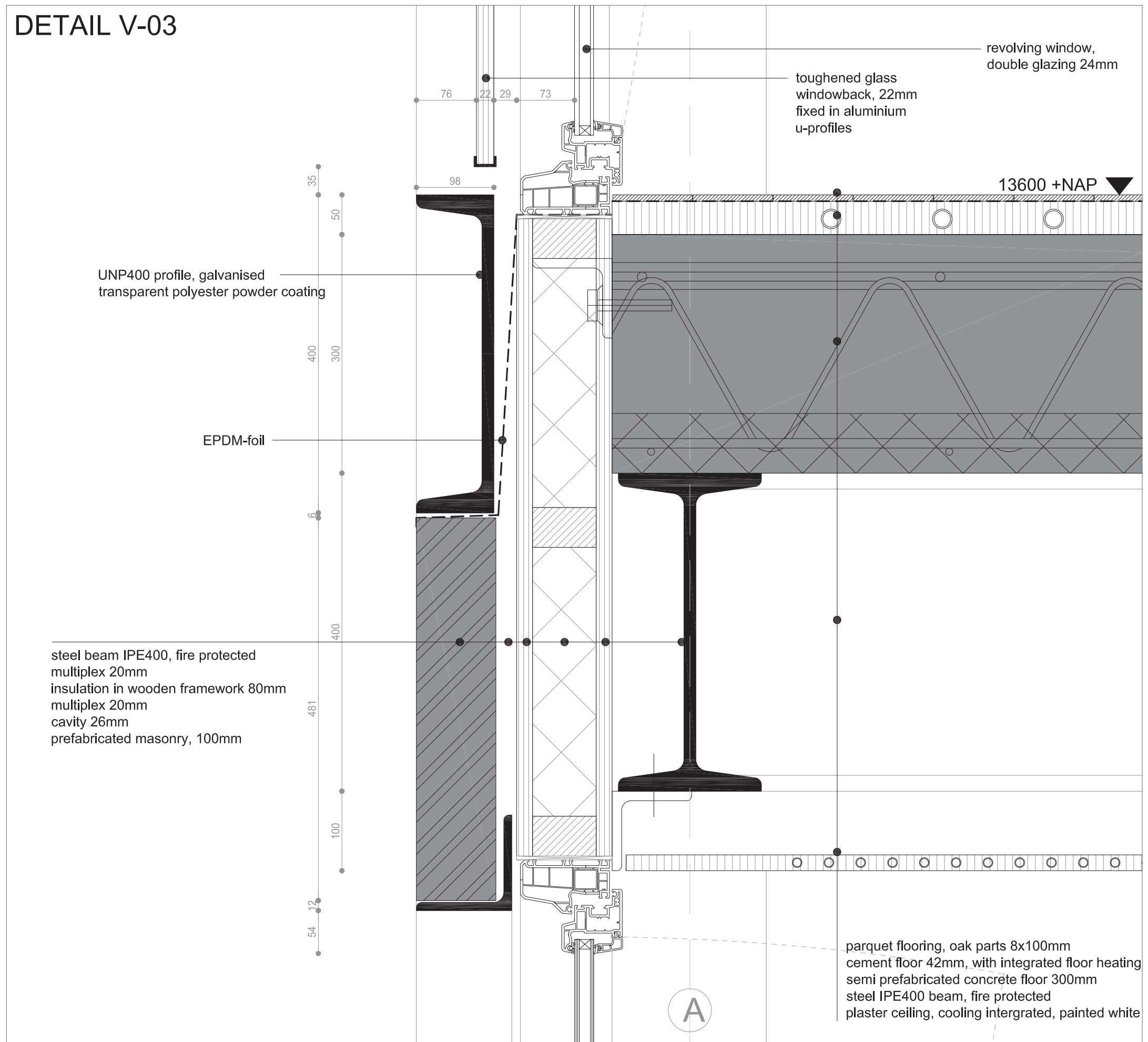


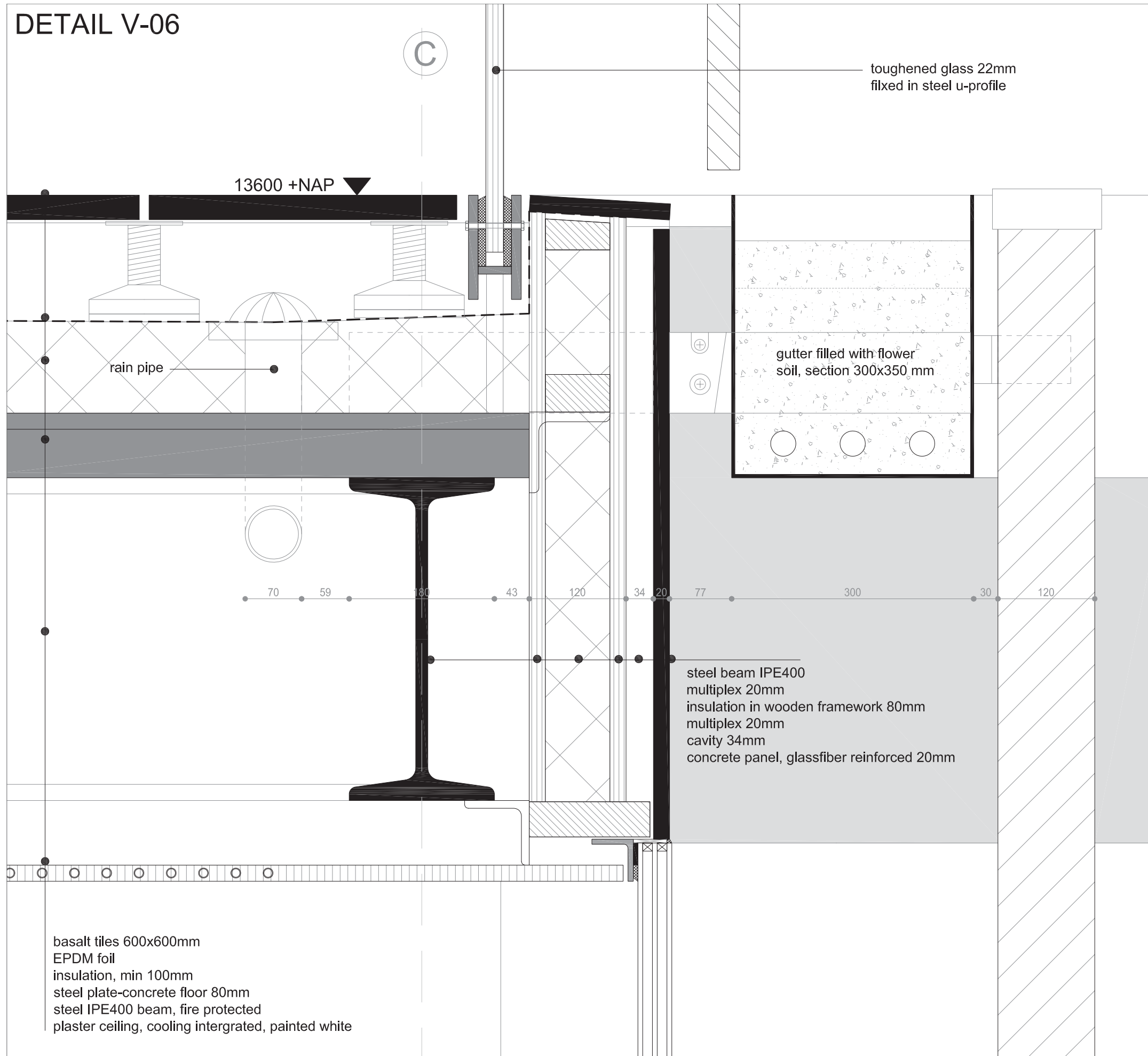
DETAIL V-01

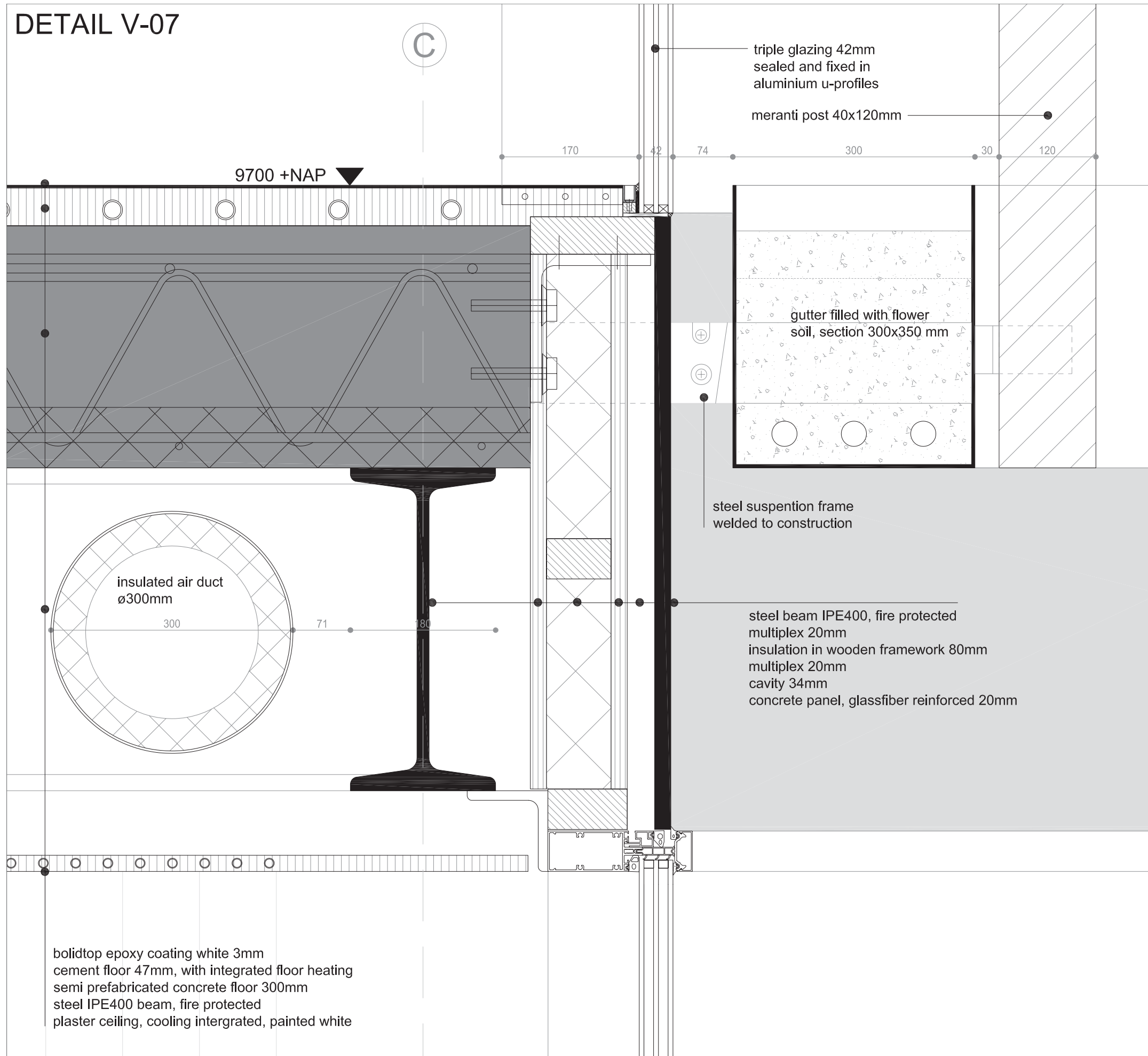


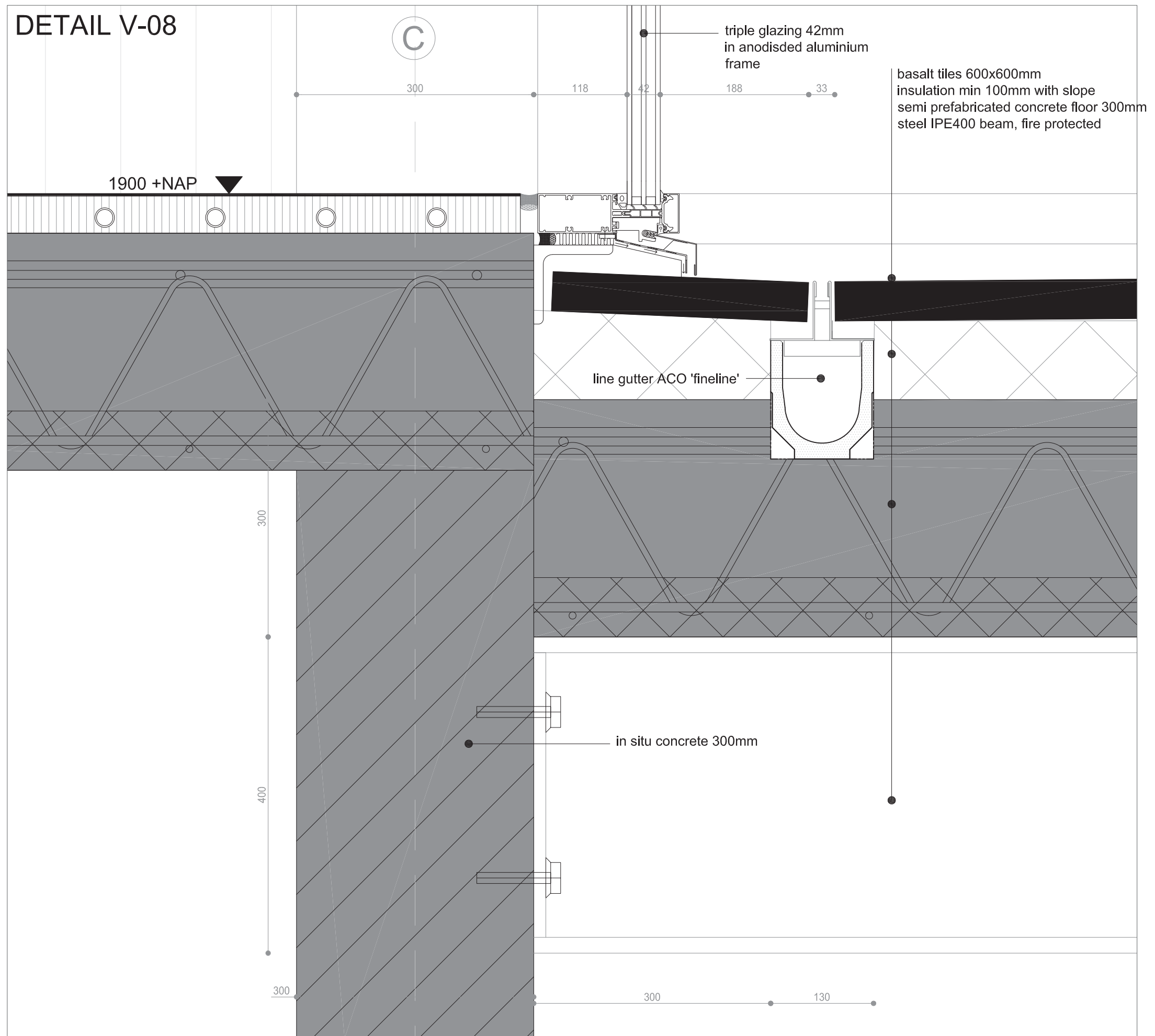


DETAIL V-03

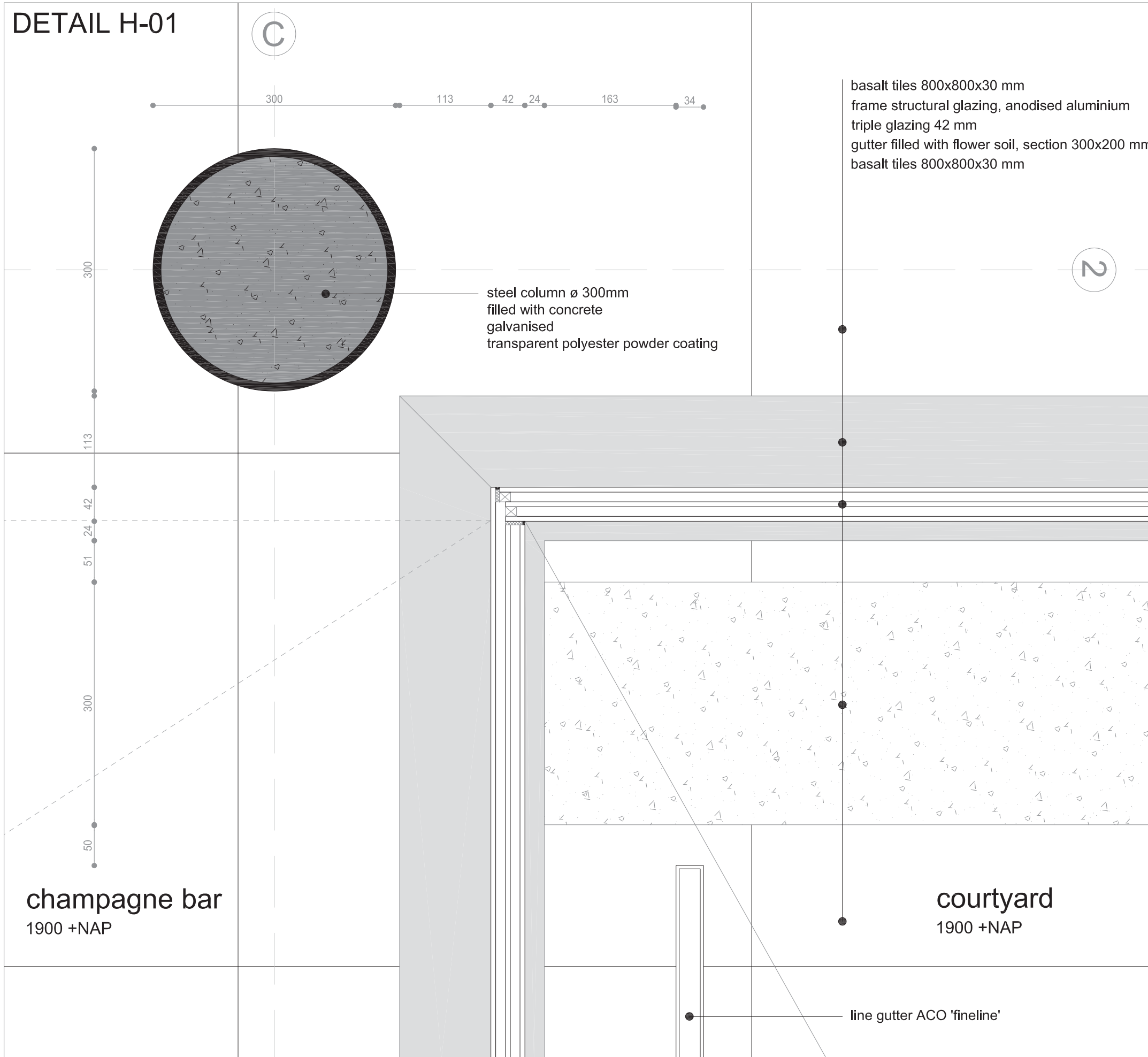


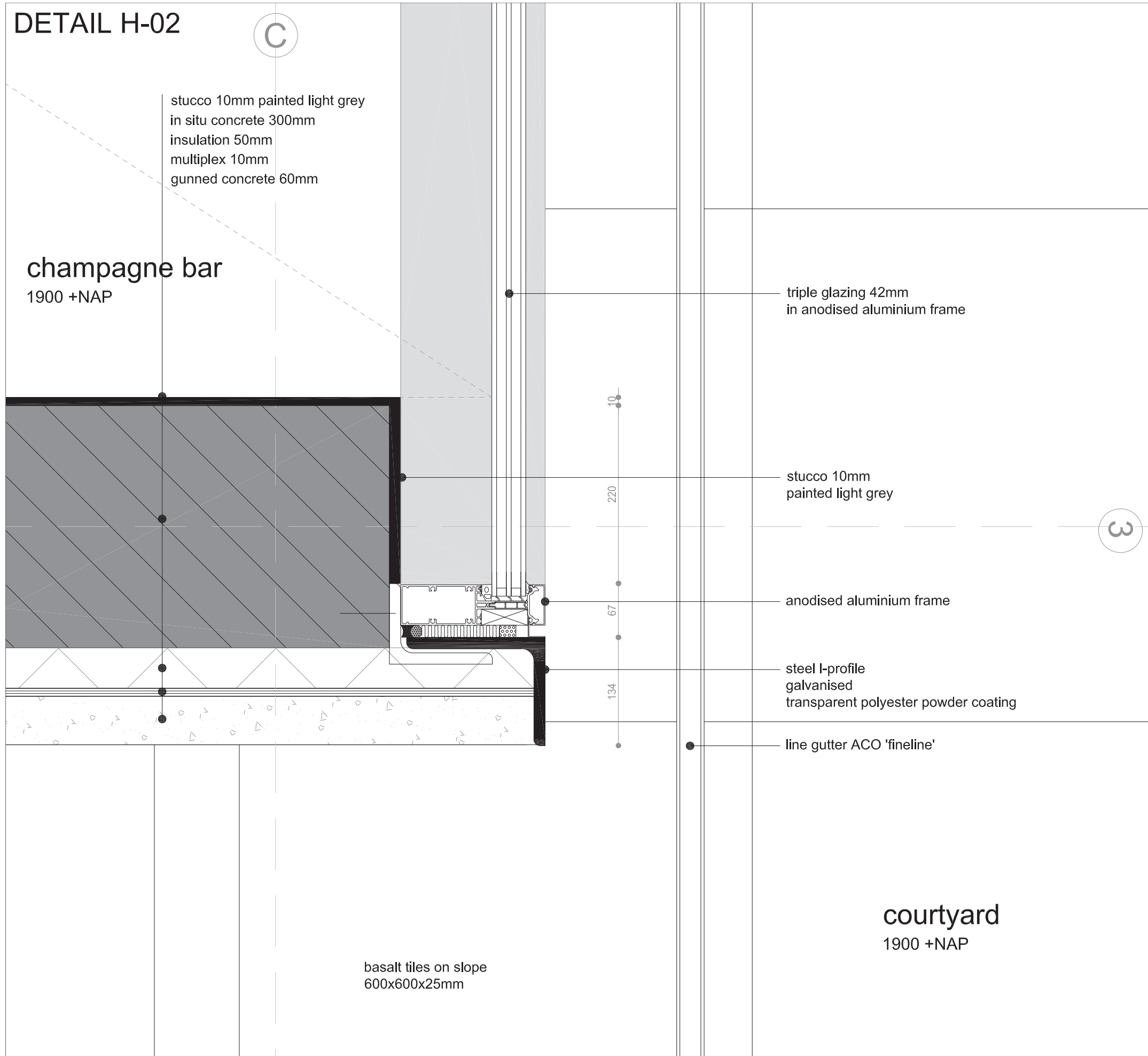




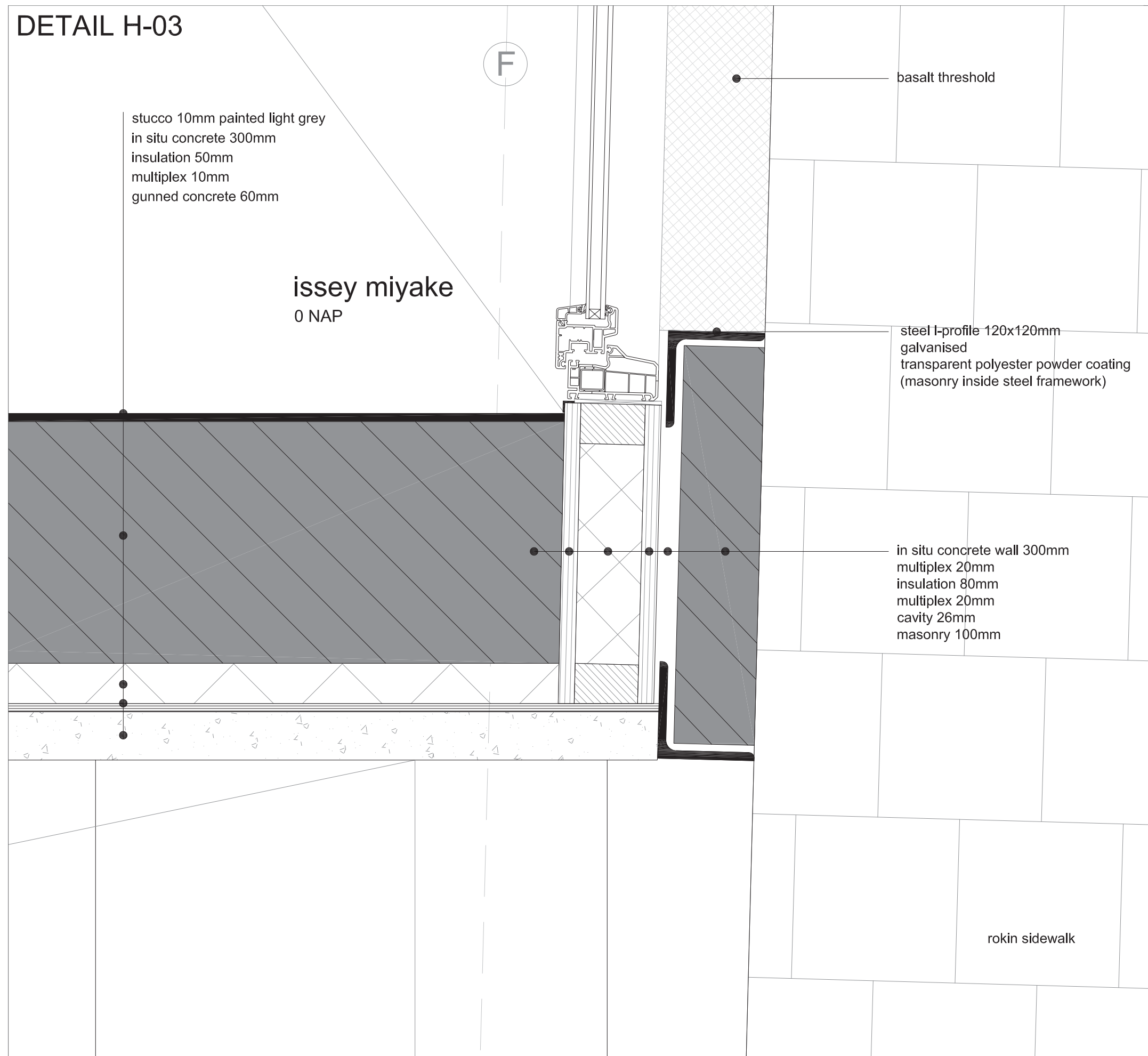








DETAIL H-03



5 tour trough the building



RIVER ISLAND cha

COOLCAT

pieces ACCESSORIES

pieces ACCESSORIES

vitra.



URBAN ESPRESSO BAR

RIVER ISLAND

DOLC

V



ISSEY MIYAKE

ISSEY MIYAKE







eurolinea

keytours

HOTEL

ABN AMRO

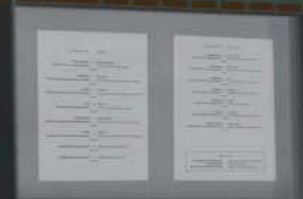
65 LR XH

hotel-restaurant nouvelle pologne

eurolines
international coach services

keytours
HOLLAND
excursions

ALLIANCE
GASTRONOMIQUE

















end