## Personal Appe

## research endix

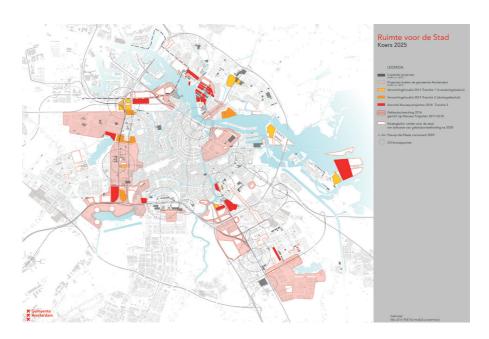
## Research

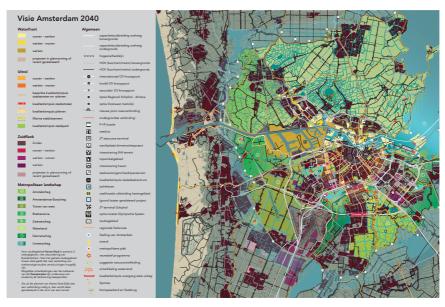
P0- P2

## [FUTURE VISION]

from city to sloterdijk

### **Amsterdam scale**



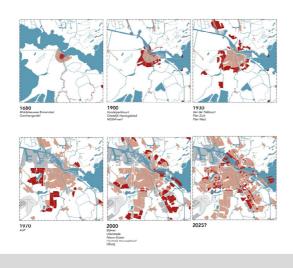


#### Notes:

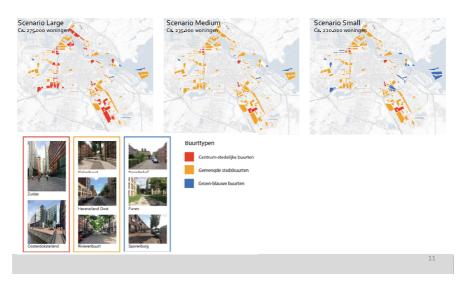
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Koers 2025 Ruimte voor de Stad

## Densification as a turningpoint in the history of growth of the city



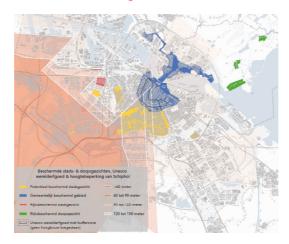
#### Range hypothetical densification



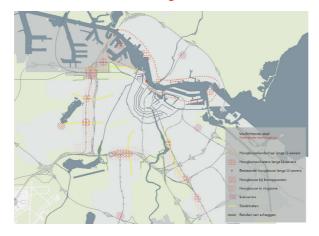
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### **Amsterdam scale**

#### Restrictions on high-rise



#### Amsterdam vision on high-rise



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#### 22

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### Haven-stad

#### 1. Scholen

- Aantal basischolen benodigd tbv ontwikkeling deelgebied
- Aantal VO-scholen benodigd tbv ontwikkeling deelgebied
- Bestaande basisscholen in de omgeving
- Bestaande VO-scholen in de omgeving

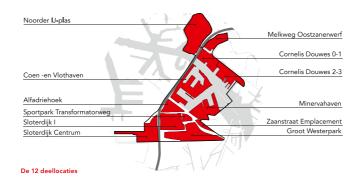
#### 2. Sport

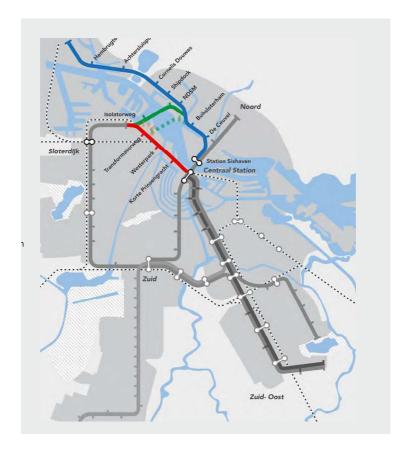
- Sportpark: uitbreiden aantal sportvelden
- Sportpark: intensiveren gebruik bestaande sportvelden

Bestaande groengebieden: sport in de openbare ruimte



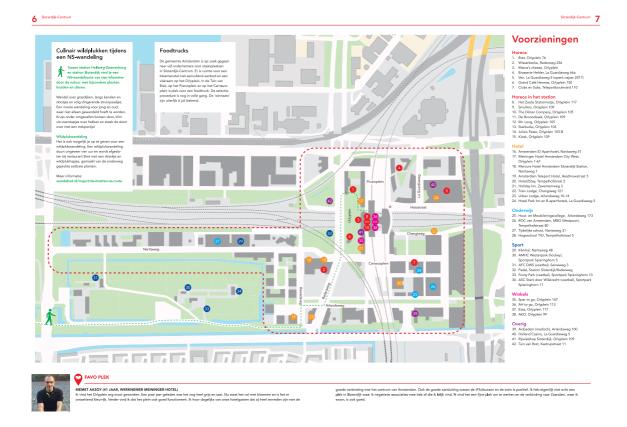
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## Sloterdijk centrum (2017)



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### Sloterdijk (2013)

17 Landschapspark De Bretten prikt als een groene vinger de stad in en is een aaneenschakeling van drukte en rust, cultuur en natuur, heden en verleden. / De Bretten allotment park and nature area pokes into the city like a green finger and is a succession of activity and calm, culture and nature, present and past.
Kaart: Stadsdeel Nieuw-West

noord-zuidverbinding / north/south connection oost-westverbinding / east/west connection gewenst bijzonder punt / prospective place of special interest 18 De Bretten ligt tussen de Haarlemmerpoort en Halfweg, en loopt eigenlijk door tot het Noordzeestrand. Het park kent een grote variatie aan landschappen met cultuurhistorische waarden. / 5 ituated between the Haarlemmerpoort city gateway and the village of Halfweg, De Bretten actually continues all the way to the North Sea coast. It boasts a whole variety of landscapes with cultural-historical qualities. Foto: Bartele van der Meer.



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## sloterdijk (2015)

2.300

47.000

1.400.000

















#### Nu ook wonen

Aanvankelijk was wonen in de Sloterdijken niet mogelijk vanwege te veel geluidhinder. In de aanloop naar een nieuw bestemmingsplan voor Sloterdijk centrum (2013) is met een verfijndere veekeenmenhode gekeeken naan hoveste gleuid de daar aanwezige wegen, sporen en industrie exact maken en in well deel van het gebied deze geluidhinder laag genoeg is om woniende kunnen bouwen. Dit bleek mogelijk in Sloterdijk (zie in de kaart bij cijler 1) en het zuidelijk deel van Sloterdijk (zie mid de kaart bij cijler 1) en het zuidelijk deel van Sloterdijk (zentrum (in de kaart bet rode kader met cijler 2). In De Bretten zullen beslit geen vonniegen komen. Het noordelijk deel van de Sloterdijken (3) valt momentelied op blienne het gezonserde industrieterein Westpoort. Her zijn woningen nog niet unsacht gle en onligende geluidszone in het waarbij de onliggende geluidszone in het westpoort wonder versigende geluidszone in het well de van de Sloterdijken mogelijk. Op die woningen de plantidszone in het wonders versigende geluidszone in het well de van de Sloterdijken mogelijk kunnen zijn.



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5 Op deze kaart is te zien dat in het bestemmingsplan naast kantoren, veel andere functies mogelijk zijn. De rode en oranje vlakken zijn geschikt voor woningen, bijvoorbeeld in bestaande kantoren en op onbebouwde kavels. / This map shows how the zoning scheme allows for many other functions besides office premises. The red and orange areas are suitable for housing, for example in existing office buildings and on parcels of land that are still undeveloped.

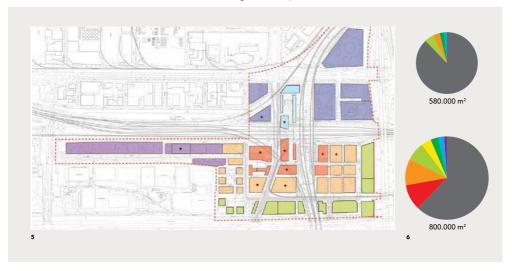
Programmamix per blok is toegestaan: hotels (h), voorzieningen (v), extended stay (e), woningen (w), kantoren (k) en bedrijven (b) / The permitted programmatic mix per block: hotels (h), amenities (v), extended stay (e), dwellings (w),

es (k) and industr h/v/k v/k/b h/v/k/b h/v/e/w/k h/v/e/k/b

h/v/e/w/k/b

kantoor niet toegestaan / offices not permitted





- statuswijziging Haarlemmerweg / upgrade of potentiale verblijfsplek / potential place to linge
- 4 De Haarlemmerweg (links) is een rijksweg waar 70 km per uur gereden mag worden. Door de combinatie van het brede profiel, de hoge snel-heden en de flinke geluidsproductie van deze weg, vormt de Haarlemmerweg een forse barrière tussen Nieuw-West en Sloterdijk Centrum (rechts). De ambitie is om (een deel van) de Haarlemmerweg te upgraden naar een stadsweg, zoals de Haarlemmerweg dat binnen de Ring A10 ook is. / Haarlemmer-weg (left) is a national highway where the speed limit is 70 km/hour. The combination of this trunk road's

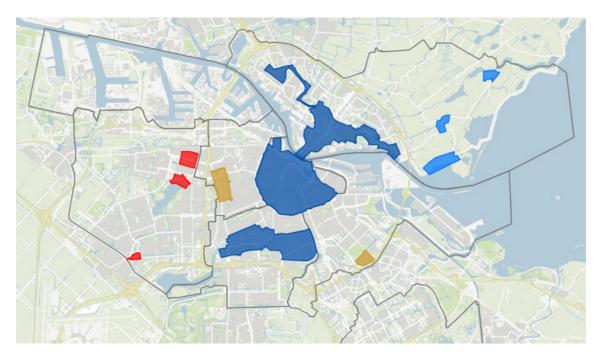
broad profile, high traffic speeds and considerable noise production means that the Haarlemmerweg constitutes a major barrier between Nieuw-West and Sloterdijk Centre (right). The ambition is to upgrade a section of the Haarlemmer-weg into an urban highway, like the Haarlemmerweg that lies within the A10

Foto: Martijn van den Dobbelsteen



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### **Protected area**



#### Municipal protected cityscapes

#### Van Eesterenmuseum

Since 2008 Amsterdam has a municipal protected cityscape: the Van Eesterenmuseum. It concerns the area in the New West district, between the Burgemeester van Tienhovengracht (Gerbrandypark) and the Burgemeester Vening Meineszlaan. The face is named after the urban planner Cornelis van Eesteren, under whose leadership the General Expansion Plan (AUP) of Amsterdam - of which the area is a part - was developed. The Van Eesterenmuseum is part of the expansion plan Tuinstad Slotermeer, which was established in 1939 by the municipal council. Although partial plans had already been established, Tuinstad Slotermeer was the beginning of a new era. It was the first residential area outside the Ring Railway that was designed by the City Development Department. The buildings in the Van Eesteren Museum are both urban and architecturally representative of the experimental development stage of the post-war residential area. The design was developed before the war and realized in modified form in the early 1950s, as the first part of the Western Garden Cities. It is in many ways a transitional form between pre-war innovations and later parts of the Western Garden Cities such as Slotervaart and Osdorp.

#### North bank

On 18 October 2017, Noordoever was designated as a municipal protected city. The Noordoever area is part of the expansion plan Tuinstad Slotermeer (1939) and the design for the Sloterpark Notes:

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around the Sloterplas, which was established between 1939 and 1974. The designs were an elaboration of the General Expansion Plan of Amsterdam (AUP). In the AUP great value was attached to greenery and recreation in the modern city. From this came the special choice to be the center of the Western Garden Cities, a park and lake. The area Noordoever is at the head of the Sloterplas, and is a characteristic, virtually undamaged part of the AUP. The three gallery flats, the East Bank pavilion with the polka dot terrace and the boulevard with the rows of trees and the (green) port catch the eye. Various types of public space converge in the North Bank area, resulting in a varied and rich environment. In the staging, the urban planning principles of the New Building with which Van Eesteren and his partners / employees designed are clearly visible. All in all, the head of the Sloterplas, area Noordoever, is seen as a highlight in the post-war urban development of Amsterdam.

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# Will automated cars take over in 2050?

History of eclectic car (wiki)

1990s: Revival of interest[edit]

After years outside the limelight, the energy crises of the 1970s and 1980s brought about renewed interest in the perceived independence electric cars had from the fluctuations of the hydrocarbon energy market. At the 1990 Los Angeles Auto Show, General Motors President Roger Smith unveiled the GM Impact electric concept car, along with the announcement that GM would build electric cars for sale to the public.

2000s: Modern highway-capable electric cars

California electric car maker Tesla Motors began development in 2004 on the Tesla Roadster, which was first delivered to customers in 2008.[59] The Roadster was the first highway legal serial production all-electric car to use lithium-ion battery cells, and the first production all-electric car to travel more than 200 miles (320 km) per charge.[60] Since 2008, Tesla sold approximately 2,450 Roadsters in over 30 countries through December 2012.[61] Tesla sold the Roadster until early 2012, when its supply of Lotus Elise gliders ran out, as its contract with Lotus Cars for 2,500 gliders expired at the end of 2011.[62][63] Tesla stopped taking orders for the Roadster in the U.S. market in August 2011,[64][65] and the 2012 Tesla Roadster was sold in limited numbers only in Europe, Asia and Australia

<sup>2.</sup> sd sdfsfsdfsdfsdfsfsdfsf

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	Research questions : on thesis
Turther au actiona	
Further questions:  1. Extra interest: celebration and sustainability	

## [SLOTERDIJK]

now and future

landschap (regionaal) / landscape (regional) / landscape (regional) / landscape (urban) park / par / par / par / par / par / parkstrook primar / greenery (primary) parkstrook primar / greenery (pecond cregional water regional water regional water regional water stadwater / waterways Soterplan / Sicterplan / Sicterplan late gracht / canal singel en parkwater / canal and park water water / canal and park water / canal singel en parkwater / canal and park water / canal singel en parkwater / canal singel



3 Een voorbeeld van de bebouwingstypologie met de twee gespiegelde haken is te vinden in de Funke Küpperbuurt. An oxemple of the architectur typology with two mirrored, L-shaped blocks can be found in the Funke Küpper Neighbourhood. Foto: Pieterjan van Agtmaal

12

gesloten bouwblok / Internalised urban be

subbik / U-baped block

bor neak / Profindad stantanes, in series

los sostator / Individual stantanes, in series

los sostator / Individual stantanes, soltany

meerdigin georgeneente bouwblok / open
urban block

stand / draps development

bout

stand / draps development

stand / stant / Luthaged block

georombreede hashlistrook / combined L

stip layout



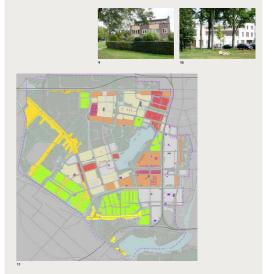
biodemispragina bourt / reighbourhood under pressuration rates greatify detended by pre-ADP exceptional greatify detended by ADP exceptional greatify resident and pre-ADP exception pre-ADP resident and pre-ADP exception under pressuration and pre-ADP exception and pre-sident reight pressuration and pre-gressive and pre-ADP exception and pre-ADP ex-pensive assets.

bescherming-negime beaut / neighbourhood under preservation order

APL trianstand utcenderlijk / AUP garden subsets, exceptional

APL trianstand bijzonder / AUP garden subsets, APL trianstand transdoord / AUP garden subsets, standard

APL trianstand cranstoork / AUP garden subsets, transmoot



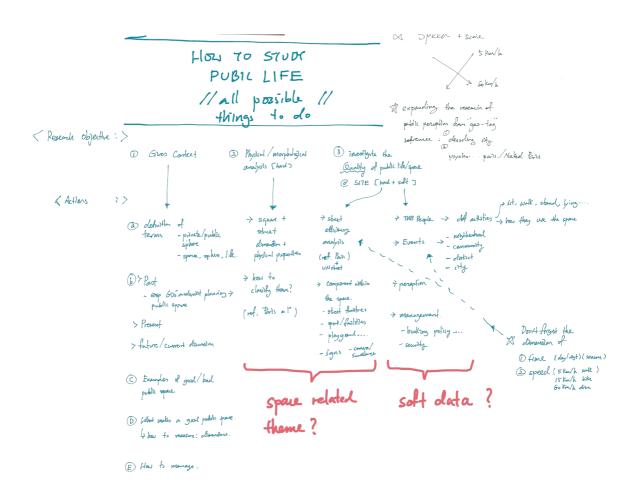
## [VOLD]

Hard data collection

## [ PUBLIC LIFE ]

Soft data collection

### How to reseach public life?

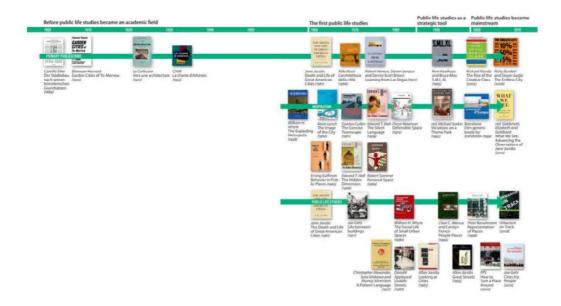


<sup>1.</sup>Jan Gehl and Svarre Birgitte. How to study public life. (Washington, DC: Island Press, 2013), 40-41.

<sup>2.</sup> sd sdfsfsdfsdfsdfsfsdfsf

<sup>3.</sup> dfsfsdfsfsfsfsfsdfsdfssrerf

# How did people reseach on public life?



A time line diagram listing a series of prominent public life studies and publications. The time line start in 1889 with the publication of Camillo Sitte's book on the art of building cities.

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Counting is a widely used tool in

public life studies. In principle, everything can be counted, which provides numbers for making comparisons before and after, between different geographic areas

or over time.

Mapping Activities, people, places for staying

and much more can be plotted in, that is, drawn as symbols on a plan of an area being studied to mark the number and type of activities and where they take place. This is also called *behavioral mapping*.

Tracing People's movements inside or crossing a limited space can be

drawn as lines of movement on a plan of the area being studied.

Tracking In order to observe people's

movements over a large area or for a longer time, observers can discreetly follow people without their knowing it or follow someone who knows and agrees to be followed and observed. This is also

called shadowing.

Looking for traces Human activity often leaves traces such as litter in the streets, dirt

patches on grass etc., which gives the observer information about the city life. These traces can be registered through counting, photograping or mapping.

Photographing

Keeping a diary

Test walks

Photographing is an essential part of public life studies to document situations where urban life and form either interact or fail to interact after initiatives have been taken

Keeping a diary can register details and nuances about the interaction between public life and space, noting observations that can later be categorized and/or quantified.

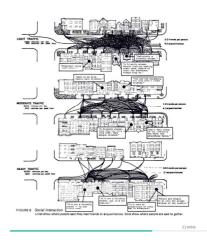
Taking a walk while observing the surrounding life can be more or less systematic, but the aim is that the observer has a chance to notice problems and potentials for city life on a given route.

"Winter day, Tucsday, 2.27,68 (...) Plan Bz, which indicates standing and stated people in the area at 1.45 a.m., shows that all the seating in the san is occupied, while nowe of the other benches in the area are being used. The largest concentration of people standing is near the hottleg stand on Amageriors. The plan also shows that people standing to talk and standing to unit are either in the middle of the street or along the fujuodes."

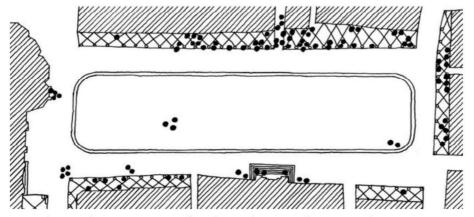


"Spring day, Tuesday, 05,21.68 (...) As in February, about 100 people on average are standing in front of shop windows, but all other forms of activity have increased. Most marked is the growth in the number of people standing and looking at what is going on. It is warmer now, and more is happening, therefore more to look at."

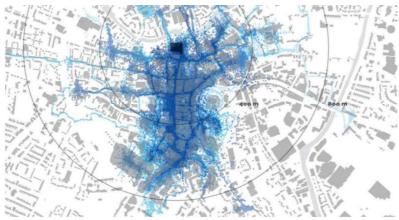




- 1.Jan Gehl and Svarre Birgitte. How to study public life. (Washington, DC: Island Press, 2013), 40-41.
- 2. Gehl, Jan, and Jo Koch. Life between buildings: using public space. (Washington, D.C.: Island Press, 2011),40-44.
- 3. dfsfsdfsfsfsfsfsdfsdfssrerf



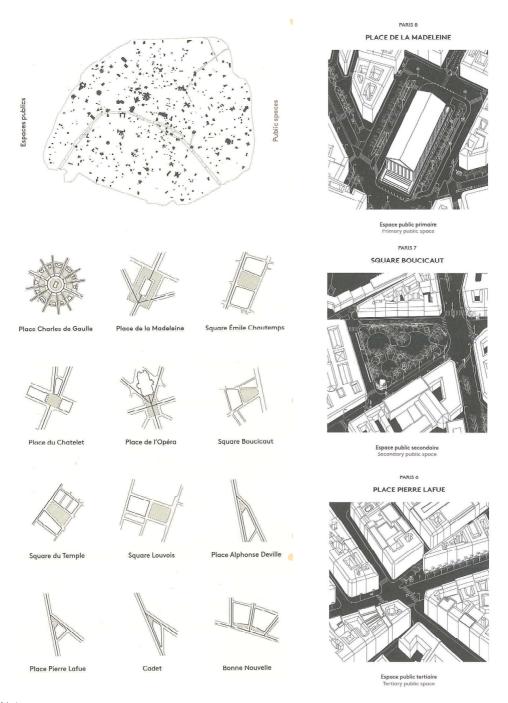
Behavioral mapping is used to show where people are standing; everyone standing on the piazza at a given point in time is indicated on the plan.



Map of Norwich, England. Top: Capelfield parking garage at the edge of Norwich city center, where GPS devices were handed out. Bottom: St. Andrews parking garage, the other access point for the city center, where participants were also equipped with GPS devices. The dots show where participants stayed and moved around in Norwich's city center.

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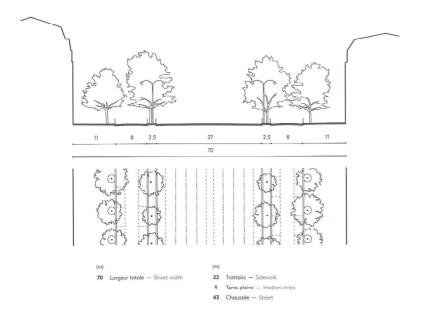
### How to analyse the public space?

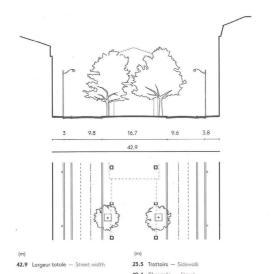


<sup>1.</sup> Jallon, Benoit, and Umberto Napolitano. Paris Haussmann: Modèle de ville. (Zürich: Park Books, 2017), 19-22

<sup>2.</sup> Jan Gehl. Cities for People. (Washington DC: Island Press, 2013), 66.

<sup>3.</sup> dfsfsdfsfsfsfsfsdfsdfssrerf

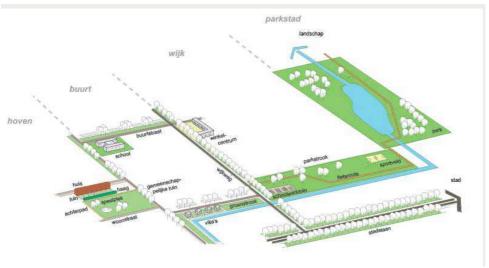




	1900 Old city areas	2000 New city ares (high density)	2000 New city ares (low density)	2000 New city areas (suburbs)
Average size of household	4 people	1.8 people	2 people	2.2 prople
Average dwelling area per resident m²/sq. ft.	10/110	60/650	60/650	60/650
Floor to plot ratio	200,	200 <sub>~</sub>	25,	/ / d d 20.
Number of dwell- ings per hectare	475	155	21	## 8
Number of residents per hectare	2,000 persons	280 persons	42 persons	17 persons

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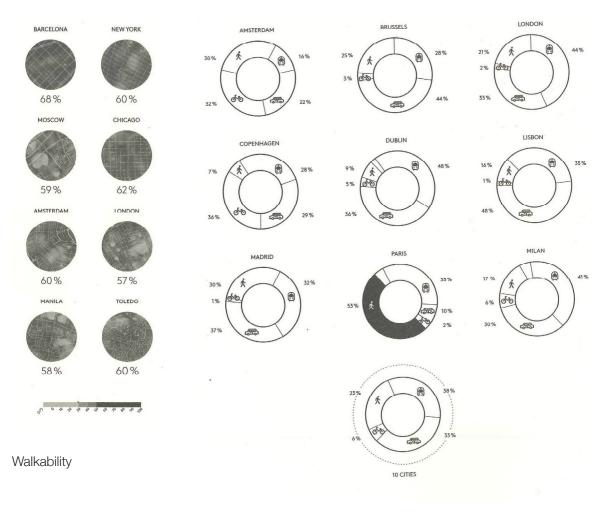




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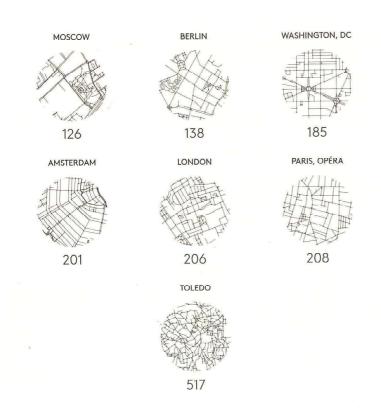


Walkability

<sup>1.</sup> Jallon, Benoit, and Umberto Napolitano. Paris Haussmann: Modèle de ville. (Zürich: Park Books, 2017), 19-24

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Efficiency of the reoad networks and the grid

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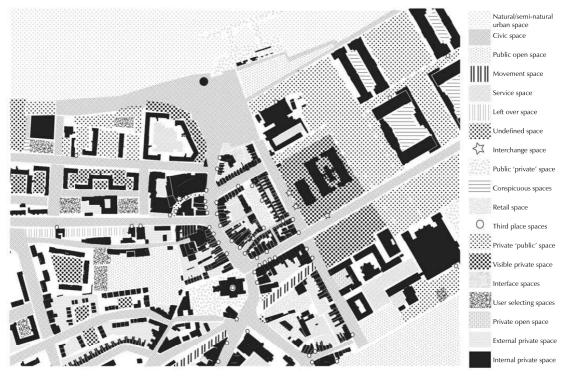
# How to analyse public space (2)?

Table 3.1 Urban space types

Space type	Distinguishing characteristics	Examples			
'Positive' spaces					
1. Natural/semi-natural urban space	Natural and semi-natural features within urban areas, typically under state ownership	Rivers, natural features, seafronts, canals			
2. Civic space	The traditional forms of urban space, open and available to all and catering for a wide variety of functions	Streets, squares, promenades			
3. Public open space	Managed open space, typically green and available and open to all, even if temporally controlled	Parks, gardens, commons, urban forests, cemeteries			
'Negative' spaces					
4. Movement space	Space dominated by movement needs, largely for motorised transportation	Main roads, motorways, railways, underpasses			
5. Service space	Space dominated by modern servicing requirements needs	Car parks, service yards			
6. Left-over space	Space left over after development, often designed without function	'SLOAP' (space left over after planning), modernist open space			
7. Undefined space	Undeveloped space, either abandoned or awaiting redevelopment	Redevelopment space, abandoned space, transient space			
Ambiguous spaces					
8. Interchange space	Transport stops and interchanges, whether internal or external	Metros, bus interchanges, railway stations, bus/tram stops			
9. Public 'private' space	Seemingly public external space, in fact privately owned and to greater or lesser degrees controlled	Privately owned 'civic' space, business parks, church grounds			
10. Conspicuous spaces	Public spaces designed to make strangers feel conspicuous and, potentially, unwelcome	Cul-de-sacs, dummy gated enclaves			
11. Internalised 'public' space	Formally public and external uses, internalised and, often, privatised	Shopping/leisure malls, introspective mega-structures			
12. Retail space	Privately owned but publicly accessible exchange spaces	Shops, covered markets, petrol stations			
13. Third place spaces	Semi-public meeting and social places, public and private	Cafés, restaurants, libraries, town halls, religious buildings			
14. Private 'public' space	Publicly owned, but functionally and user determined spaces	Institutional grounds, housing estates, university campuses			
15. Visible private space	Physically private, but visually public space	Front gardens, allotments, gated squares			
16. Interface spaces	Physically demarked but publicly accessible interfaces between public and private space	Street cafés, private pavement space			
17. User selecting spaces	Spaces for selected groups, determined (and sometimes controlled) by age or activity	Skateparks, playgrounds, sports fields/grounds/courses			
Private spaces					
18. Private open space	Physically private open space	Urban agricultural remnants, private woodlands,			
19. External private space	Physically private spaces, grounds and gardens	Gated streets/enclaves, private gardens, private sports clubs, parking courts			
20. Internal private space	Private or business space	Offices, houses, etc.			

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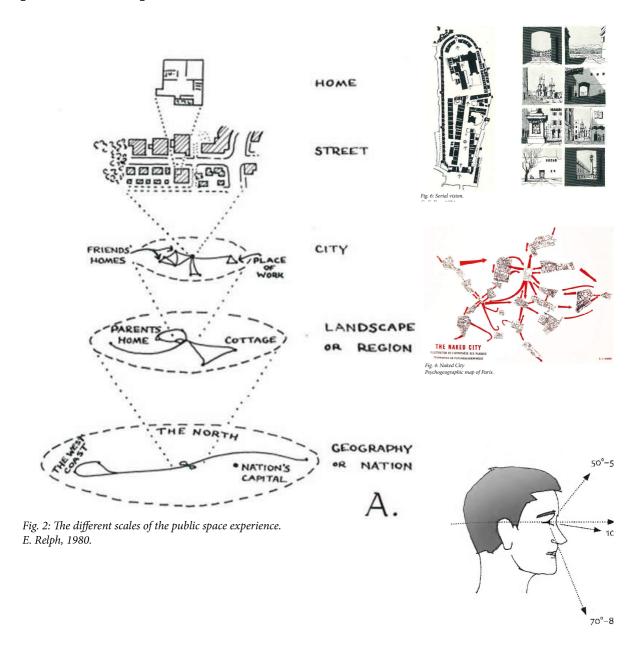
- 1. Carmona and Magalhaes, Public space: the management dimension, 71.
- 2. Carmona and Magalhaes, Public space: the management dimension, 72.
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3.22 Space types: Greenwich

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# How to study the perception of the public space?

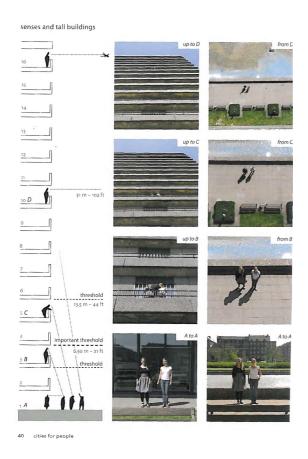


<sup>1.</sup> Relph, Edward. Place and Placeness. Londre: Island Press, 1980.

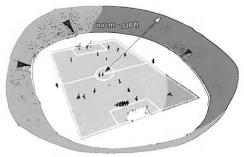
<sup>2.</sup> Debord, Guy. The naked city: illustration de lhypothèse des plagues tournantes en psychogéographique. Copenhagen: Permild & Rosengren, 1957

<sup>3.</sup> Jan Gehl. Cities for People. (Washington DC: Island Press, 2013), 15-17.

<sup>4.</sup> Cullen, Gordon. El Paisaje Urbano: tratado de estetico urbanistia. Barcelona: Gustavo Gili, 1974.







What we have here is a highly effective 100-meter (110-yard) "viewing

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# What is the history of public space?

Acropolis

Agora

Imperial forum

Roman, 5

Netherlands

Sloterdijk

- 1. Carmona and Magalhaes, Public space: the management dimension, 32-40.
- 2. Mumford, The City in history: its origins, its transformation, and its prospects, 138-139.
- 3. LeGates and Stout, The city reader, 33.
- 4. Hall, The hidden dimension, 39
- 5. Carmona and Magalhaes, Public space: the management dimension, 33.
- 6. Carmona and Magalhaes, Public space: the management dimension, 33.
- 7. Mumford, The City in history: its origins, its transformation, and its prospects, 316.
- 8. Carmona and Magalhaes, Public space: the management dimension, 41.



ım in rome

Medival public space



Place des Vosges (Paris)

Renaissance and baroque

th B.C. Middle ages





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Covent Garden piaszzza with church and market



Piccadilly Circus



Central Park, 1857

1600 1800

1857







1900

<sup>1.</sup> Carmona and Magalhaes, Public space: the management dimension, 28.

<sup>2.</sup> Heckscher and Phyllis. Open spaces the life of american cities: a twentieth century fund essay, 161-170.

<sup>3.</sup> Kayden, Privately owned public space: the New York city experience, 11.

<sup>4.</sup> Kiyjautiy-Sideris and Banerjee, 1998, 48

<sup>5.</sup> Kayden, Privately owned public space: the New York city experience, 11.



Covent Garden, 1900s

1950s 1960s 1970s 1980s





Plein 40-45, 1950s



Gulden winckelplantsoen, 1950s



Beursplein, Rotterdam



Plein 40-45, 1960s



Bos en lommer markt, 1960s

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# What are the event in sloterdijk?







September 23, 2017, 13:00 - 21:30

The Sloterplas summer festival on Saturday, September 23, presents a program where enjoyment, meeting and experience of Amsterdam's diversity is central. A festival where everything comes together! World cuisine of foodtrucks, music performances by local and national artists, theater and film, a sports market and clinics. At the beginning of the evening, both children and adults can participate free of charge for the 2.5 km interactive interactive race at Sloter plas. Let yourself be surprised by the diverse program and take a look on September 23!

EAT - powered by Taste Boulevard BEAT - powered by Meervaart FEET - powered by Sport New West & MOVE MEET - powered by Petit Socco

Category



November 16, 2017, 19:30 - 22:00

Cycling competitions on the VElodrome track for MAsters.

Category Sport and game

Target audience

Elderly people Location Name

Sloterweg 1045, Amsterdam

http://velodrome-amsterdam.nl





TRIATHLON AMSTERDAM NEW-WEST

Order price and order cards

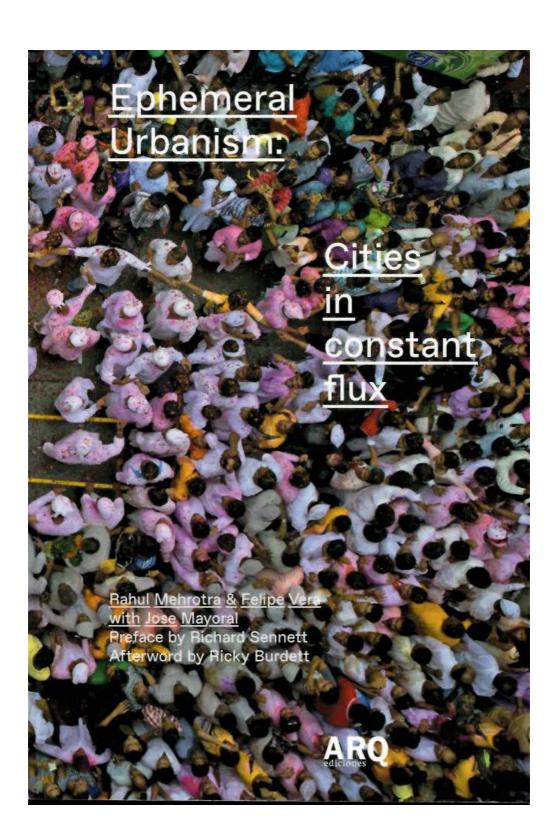
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Research questions : on sloterdijk

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# [EPHEMERAL]

Initial interest in architecture @ P.0



# What is ephemeral urbanism?

tion (d	lays ea	ch ye	ar)										Case	Area/km²	Visitors
		7	-								-		Afrikaburn, South Africa	0.9	8.500
				5									Glastonbury, England	3.6	135.000
	7				,								April Fair, Spain	1.2	1.000.000
							7						Feast of Merced, Spain	0.002	2.000.000
						7						1	Burning Man, U.S.A.	3.8	65.000
4													Battle of Oranges, Italy	0.8	140.000
				14	1000	100							II Palio, Italy	0.12	25.000
							1		-1				Park(ing) Day, U.S.A.	0.000019	1.500
					14								KaZantip, Georgia	0.06	100.000
				3									Download Festival, England	2.63	90.000
													San Fermin Festival, Spain	0.07	1.000.000
							16						Oktoberfest, Germany	0.42	6.000.000
1													Mardi Gras, U.S.A.	0.045	750.000
5												5	Rio Janeiro Carnival, Brazil	0.2	2.500.000
		1										atio	Koningsdag, Netherlands	1.7	1.750.000
3		-										Celebration	Jaisalmer Desert Festival, India	0.8	60.000
	5											3	Byron Bay Bluesfest, Australia	0.11	101.000
				6									Nowhere, Spain	0.035	1.500
				3									Electric Daisy Carnival, U.S.A.	4.9	400.000
							3						Dumbo Arts Festival, U.S.A.	0.13	220.000
	1												Kanamara Matsuri, Japan	0.008	13.000
				4									High Sierra Festival, U.S.A.	0.07	10.000
							4						Bestival, England	1.1	55.000
						3							Oppikoppi, South Africa	0.455	20.000
						3							Outside Lands, U.S.A.	0.28	50.000
						7						4	Boom Festival, Portugal	0.36	15.000
		6											Coachella, U.S.A.	2.4	450.000
						4							Creamfields, England	0.18	80.000
						3							Electric Picnic, Ireland ,	1.3	42.000
			4										Lightning in a Bottle, U.S.A.	0.36	20.000
February	[March]	April	[May]	[June]	[VIN]	August	September	October	November	December		5			(per day)

# ephemeral

/I'fem(ə)r(ə)l,I'fi:m(ə)r(ə)l/

### adjective

1. lasting for a very short time.

"fashions are ephemeral: new ones regularly drive out the old" synonyms: transitory, transient, fleeting, passing, short-lived, momentary, brief, short, cursory, temporary, impermanent, short-term; More

### noun

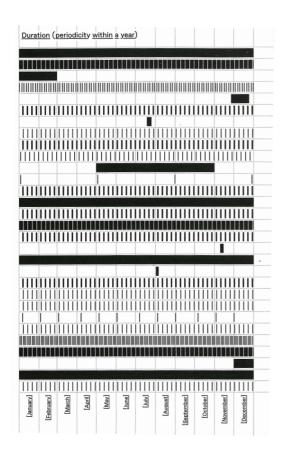
1. an ephemeral plant.

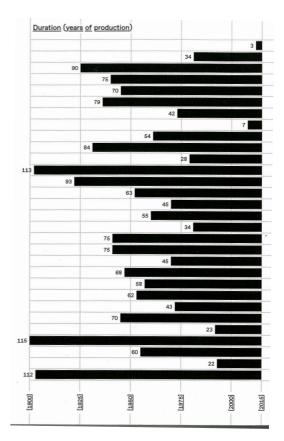
"ephemerals avoid the periods of drought as seeds"

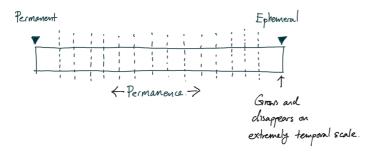
<sup>1.</sup>Dictionary: merriam webster

<sup>2.</sup> Rahul Mehrotra and Vera Felipe and Mayoral Jose, Ephemeral urbanism: cities in constant -flux (Chile: ARQ ediciones, 2016), 10-21.

<sup>3.</sup> image: Rahul Mehrotra and Vera Felipe and Mayoral Jose, Ephemeral urbanism: cities in constant -flux (Chile: ARQ ediciones, 2016), 10-276.



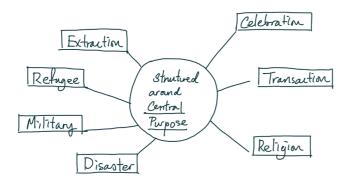




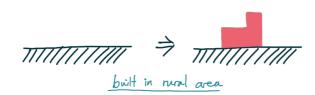
Ephemeral urbanism is a study of urban phenomeon at the edge of the scale of permanence and it grows and disappears on an often extremely temporal time scale. It is a board study that encompasses a range of alternative forms of urbanism across more diverse geographies, acknowledging the temporary nature and challenging the notion of permanence as the basic condition of cities.<sup>2</sup>

### Further questions:

# What are the perspectives to look at ephemeral urbanism?



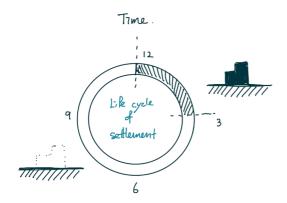
Unlike more permanent ones that have a range of elements that simultaneously support their continuity, temporary cities are usually structured around a central purpose. Therefore, they are divided into different taxonomies according to their purpose such as celebration, transaction, religion and so on.



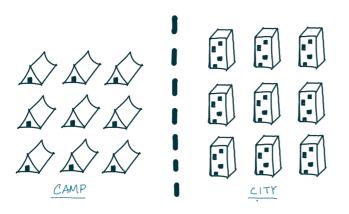


Temporary cities appear in a wide range of urban situation. Some achieve extreme transformations in rural settings an dsome ephemeral occupations of space act to infill preexisiting situations that work as reactivations of the urban space.

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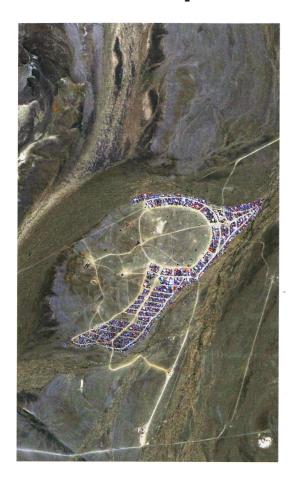


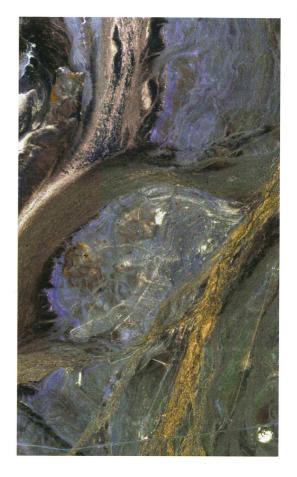
Life cycle of the settlement and its material composition are also critical forces that define an ephemeral city's dimensions and complexity. It also concerns the reversibility of constuction and material circularity



## Further questions:

# Rural example: Afikaburn







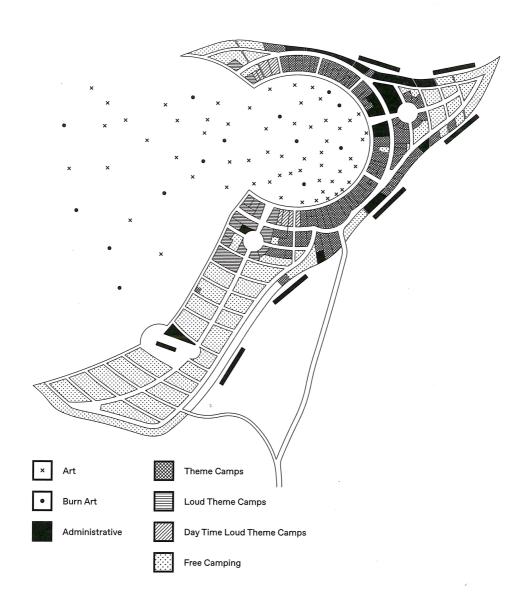
creative expression that occurs annually

temporary city of art, costumes, themed camps, music and performances before the burnin at the end of the event

location : Tankwa Karoo South Africa

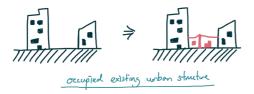
vistors: 8500 duratiion 5 days area 0.9 km2

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# occupy exsiting example : mexico city







the market takes over the streets of mexico city has a histry that goes far back into the pre-historic period location: Cuauhtemoc, Mexco City duratiion everyday except sunday area 0.11 km2

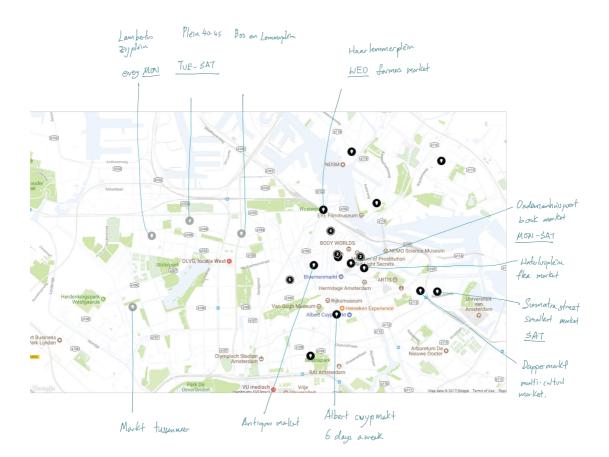
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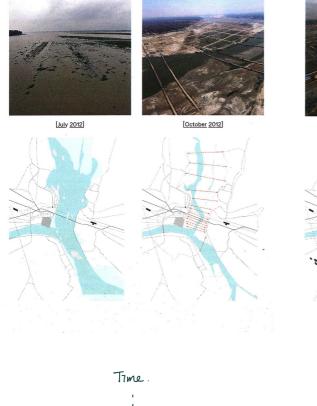
## **Amsterdam market**



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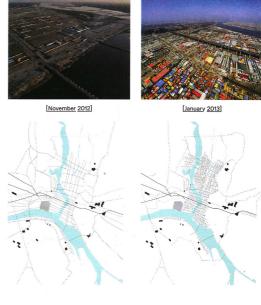


# Reversibility: Kumbh mela



Like cycle

settlement

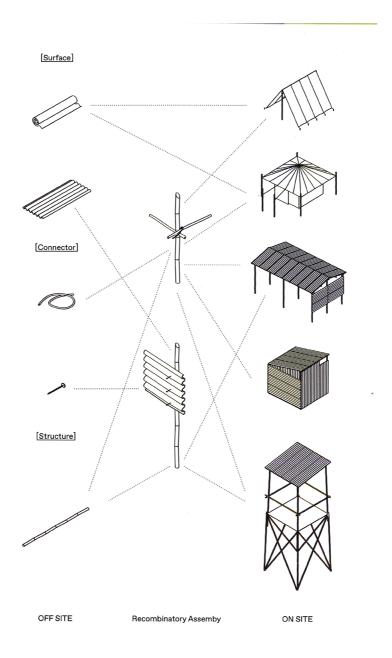


Location llahabad, India visitors 100 million duration 55 days area 19.4 km2 every 12 years

reversibility: leaves almost no trace on the ground after its disassembly

require huge infrastructureal investments, similar to permanent city: roads, bridges, tents of various sizes and several typologies of social organization, electricity, waste management, water supply,.....

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# **Camp: extraction**

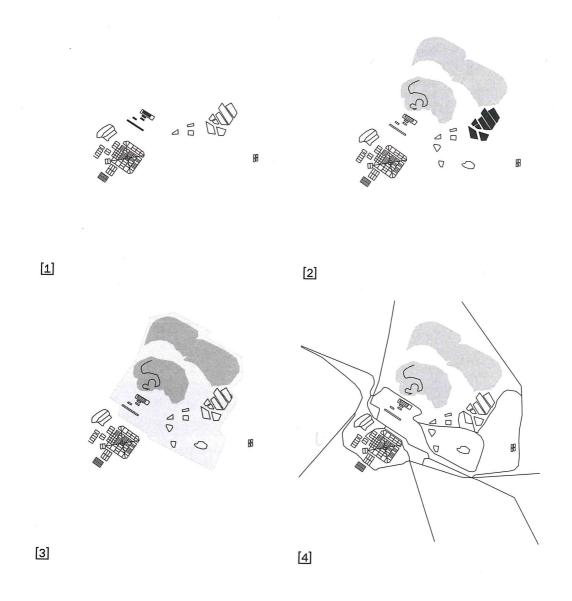




Maria Elena location : Chile population 4600 duration 90 years area 7.5 km2 sodium nitrate extraction

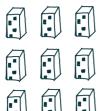
oriented towards productivity, utility and optimization labor and work over action

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# City: burning man





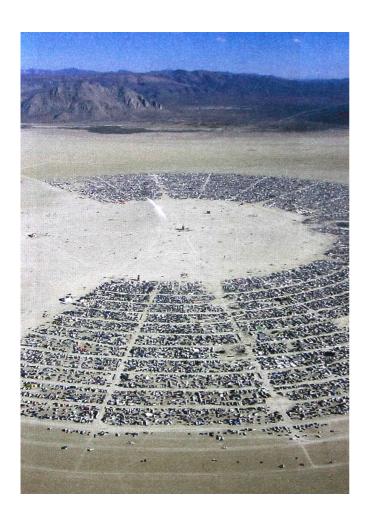


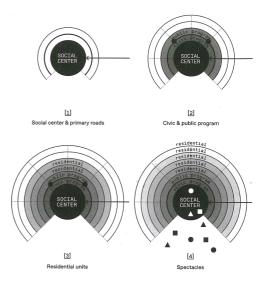


Burning Man location: black rock city population 65000 duration 7days area 3.8km2

celebration, action happens

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# Amsterdam festival : king's day/ canal pride





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# Event in new west/ sloterdijk



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Research questions : on thesis

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Further questions:

# What can be learnt from the study of ephemeral urbanism

# (+) effect when the ephemeral happens within existing structure of permanence

bottom up condition unfolding of 'action' in the city to transform and activate spaces the ephemeral paradigm of space coexists with robust atributes of the permanent, allowing for the creation of a more fluid occupation of the territory

when the ephemeral coexistks with the city paradigm, space is configured in a way in which 'labor' and 'work' serve to the proliferation of 'action'

while when the ephemeral becomes the absolute and perpetuated condition, the camp paradigm emerges, leaving 'action' and 'work' tied to the supporting of 'labor'

<sup>2.</sup> sd sdfsfsdfsdfsdfsfsdfsf

<sup>3.</sup> dfsfsdfsfsfsfsfsdfsdfssrerf

Research questions : on thesis

## New perspective to look at city: kenetic city/ open city

1) city as dynamic, elastic and in motion; constantly morphing and mutating TIME is a promanent dimension for city

challenge the notion of permanence as the basic condition of cities

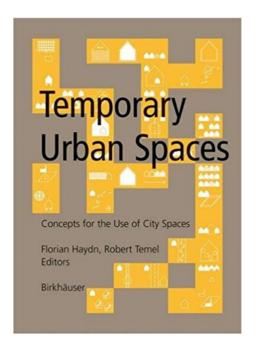
2) a response to contempory phenomenon:

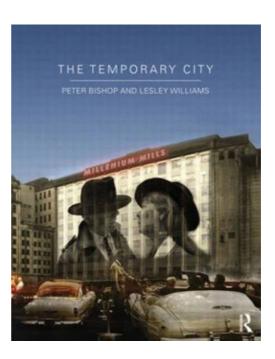
ever increasing flows of human movement (flux) increasing diaster unknown economic crisis/ uncertainty is the new norm

ie city should be flexible to resist ineranl and exteranl pressure reversibility, openess is the way to be more sustainable

<sup>1.</sup> Extra interest: celebration and sustainability

## More related research?

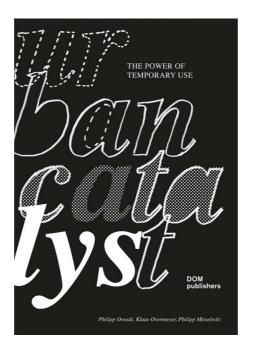






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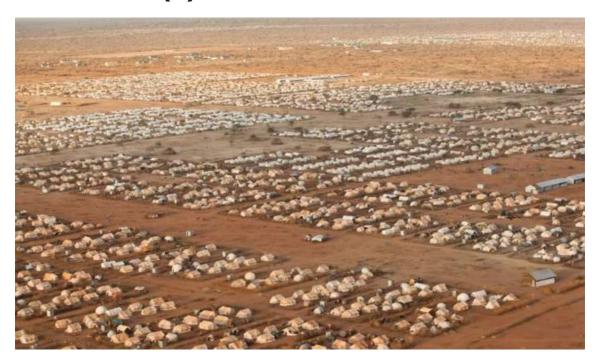




Further questions:

1. Extra interest: celebration and sustainability

# Problems(1):



# Miss match: permanence happens in space of the temporal

aspire to be transitional, but turn into an unaccepted permanent solution built with components not meant for permanence Dadaab rgugee camp population 83,083 duration 14 years (since 1992) area 6.3 km2

largest refugee camp complex in the world,

composed of three camps, organization similar to that of a more permanent city: adinistrative principles that call for low-density occupation of space that clearly separates uses an dfunctions

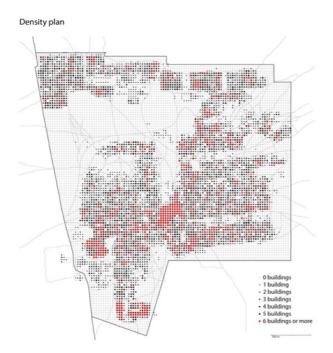
built in block like any city unit

recognizable center and neighborhodds organized by a grid of 100 meters by 200 meters

incremental growth ---> diverse range of blocks that distinctly express the cultures of their occupants (Smalis vs Ethiopians)

#### Notes:

- 1.https://lurgnetwork.wordpress.com/2015/03/10/dadaab-refugee-camp-kenya-africa/
- 2. sd sdfsfsdfsdfsdfsfsdfsf
- 3. dfsfsdfsfsfsfsfsdfsdfssrerf





### Further questions:

1. Extra interest: celebration and sustainability

# Problems(2):

## Miss match: ephemerality happens in space of the permanene

# A city without citizens: The 2010 Shanghai World Expo as a temporary city

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CNRS (French Center for Scientific Research), Laboratory of Ethnology and Comparative Sociology, 68 Rue Waldeck Rousseau, 77360 Vaires, France

#### ARTICLE INFO

Article history: Received 5 November 2011 Accepted 11 November 2011 Available online 24 December 2011

Keywords: World Fairs Anthropology Crowd Simulation Scale

#### ABSTRACT

The paper draws on field-work on the 2010 Shanghai World Expo, held from May to October 2010. The focus of the study is not Shanghai per se, but Shanghai as the site of a world event; Shanghai as a city that becomes temporarily the meeting point of various heterogeneous forces. How to approach such an object? And what does it tell us on traces in cities? While considering the different positions to approach the relationships between a mega-event and the city that hosts it, I will argue that something reminiscent to a simulated city is being tested that shows particular models for populating and circulating urban spaces.

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#### Introduction

From May to October 2010, the city of Shanghai hosted the first World Fair ever held in China. It is well known that World Fairs have played throughout history important roles in the constitution and development of cities. Since the inaugural Expo (the 1851 London's Great Exhibition of the Works of Industry of all Nations) and its Crystal Palace, 19th and 20th centuries saw tens of World Fairs that took part in architectural and infrastructural transformations contributing to reconfigure urban spaces.<sup>2</sup> As summarized by Maurice Roche, "they are traditionally staged either in a prestigious central area of a city, as in the case of the great Paris 19thcentury expos, or, alternatively, in an urban area which the city leadership has zoned for economic development" (Roche, 2000, p. 130). As such, Expos are "ephemeral" phenomena (Greenhalgh, 1988) that lead often to spectacular urban extension or renovation: the 1967 Montreal Expo was the occasion to develop an island area in the St. Lawrence River; the 1992 Seville Expo was aimed at boosting Andalusia region; and the 1998 Lisbon Expo involved "the regeneration of a declining and derelict river-front area on the river Tagus" (Roche, 2000, pp. 133-134). Following the same line of analysis, the 2010 Shanghai Expo is planned to extend the city of Shanghai by the regeneration of a former industrial zone on both sides of the Huangpu River. Along with this aspect, literature on World Fairs often focuses on their "important role in shaping the contours of the modern world" (Rydell, 1993). From Walter Benjamin declaring that "World Exhibitions are the sites of pilgrimages to the commodity fetish" to more recent studies that distinguish the nationalistic versus globalized sides of fairs (see for instance Harvey, 1996; Rydell, 1984), they are depicted as symbolic events that imply particular versions of consumerism, mass culture, and urban landscapes - in a triangulation with theme parks and Olympics games.

However, the question of how a temporary city is *enacted* during World Fairs is often left aside. My aim here is not to explain how the city of Shanghai could be potentially extended by the Expo, but rather to describe how the Expo is organized to provide a temporary urban space, and how it functions, in a deleuzian way, as a *becoming-city*. The 2010 Shanghai Expo provides us with interesting data to follow this process. Although World Fairs have always been seen as moments to celebrate urbanity (from the 1889 Paris Expo to the 1970 Osaka Expo), the Shanghai

1877-9166/\$ - see front matter © 2011 Elsevier Ltd. All rights reserved. doi:10.1016/j.ccs.2011.11.005

#### Notes:

- 1.http://www.meet-in-shanghai.net/news/news.php?id=1382
- 2. https://en.wikipedia.org/wiki/Expo\_2010#Attendance
- 3. http://www.nytimes.com/2010/11/03/world/asia/03shanghai.html

<sup>\*</sup> Tel.: +33 1 46 69 25 98; fax: +33 1 46 69 25 91.

E-mail address: Sophie.houdart@mae.u-paris10.fr

<sup>&</sup>lt;sup>1</sup> The data used in this paper are taken from an ethnographic field study conducted in Shanghai in June 2010 that was not about Shanghai gre but about Shanghai as being the site of a world event. As such, it serves as a comparative point with the long-term study that I conducted in Japan between 2000 and 2005 on the preparation of the previous World Fair, held in Aichi in 2005 (Houdart, 2007, 2008). This personal research is part of a collaborative project, co-directed by Brigitte Baptandier and myself, on the Shanghai Expo.

<sup>&</sup>lt;sup>2</sup> For an overview of architectural innovations during Expos, see (Garn, 2007).

Б .				
Research	questions	1	on	thesis

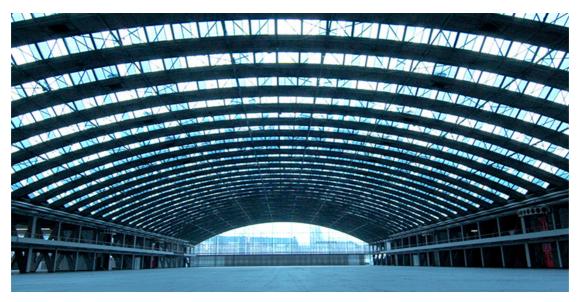
# 73 million visitors ,4.2 million are foreigners (5.8%) daily average 400,000 ppl

Further questions:

<sup>1.</sup> Extra interest: celebration and sustainability

# Problems(2):

Miss match: ephemerality happens in space of the permanene



### RAI:

# conceptually:

the ephemeral happens inside space of permanence

## **Typologically:**

public event should speak of openess happens inside gated space

### **Practically:**

30% of the time is empty, space not fully utilized same case for big outside public space, usually empty

In case of economic downturn/ crisis, will be even more empty and dead ( 2008 revenue droped 10% compared to 2007 )

#### Notes:

<sup>1.</sup>http://www.at5.nl/artikelen/15965/rai-heeft-ook-last-van-economische-crisis

<sup>2.</sup> https://www.parool.nl/amsterdam/recessie-brengt-rai-in-rode-cijfers~a262933/

<sup>3.</sup> dfsfsdfsfsfsfsfsfsdfsdfssrerf

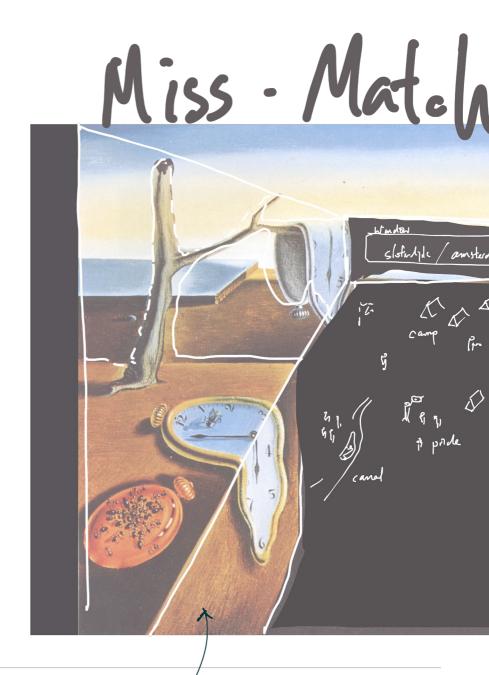




empty public space Ziggo Dome

# collage

Miss match: ephemerality happens in space of the permanene



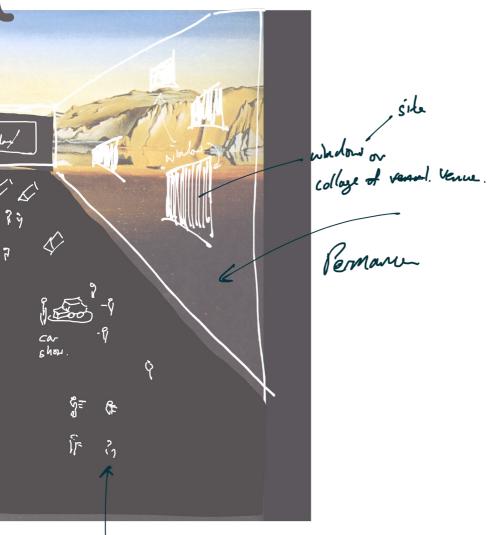
Notes:

Concrete. Material: pernamence.

<sup>1.</sup>http://www.at5.nl/artikelen/15965/rai-heeft-ook-last-van-ecohomische-crisis

<sup>2.</sup> https://www.parool.nl/amsterdam/recessie-brengt-rai-in-rode-cijfers~a262933/

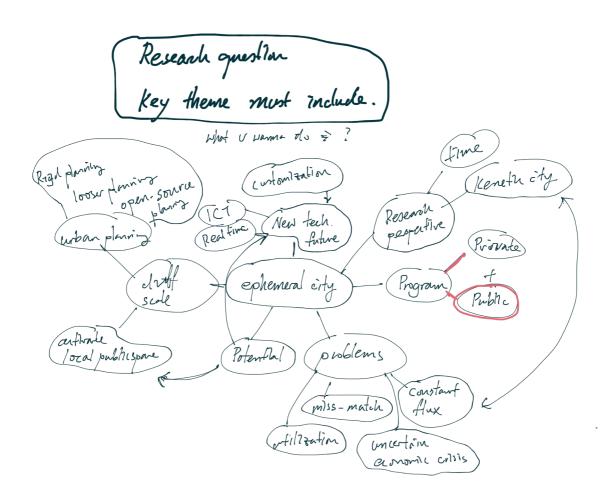
<sup>3.</sup> dfsfsdfsfsfsfsfsdfsdfssrerf



Further questions:

st: cllebration and sustainability 1. Extra inte

# **Research questions:**



#### Notes:

<sup>1.</sup>http://www.at5.nl/artikelen/15965/rai-heeft-ook-last-van-economische-crisis

<sup>2.</sup> https://www.parool.nl/amsterdam/recessie-brengt-rai-in-rode-cijfers~a262933/

<sup>3.</sup> dfsfsdfsfsfsfsfsdfsdfssrerf

(acmomic crisis)

/ Research /

1) How to include the 4th dimension of a city (TIME) by studying ephemeral events?

/ New /

2 How, the rise of virtuality of our like and new concept of ownership and sharing care make the city more fluid and flexible to facilitate the hoppering of ephemeral?

/Problem/

How can the future city better

response to constant flux of people, uncertain > one name?

economic crisis and further utilize when

spaces by embracing the ephemerality within

a city

Jurban /

4) What can we lear from all ephemend elements in a city and apply on when planning for the future city.

/ Public /

(5) How can we activate the void.

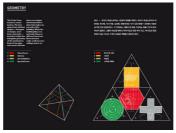
the public space in slotertyk by embracing and into during ephemerality into the area in the fature

Further questions:

<sup>1.</sup> Extra interest: celebration and sustainability

# Related projects













FASHION

ART

CINEMA

# **Transformer (OMA)**

Prada Transformer is a temporary structure picked up by cranes and rotated to accommodate a variety of cultural events. The 20-metre high Prada Transformer is located adjacent to the 16th Century Gyeonghui Palace in the centre of Seoul. The pavilion consists of four basic geometric shapes - a circle, a cross, a hexagon, a rectangle - leaning together and wrapped in a translucent membrane.





# **Shanghai Urban Planning Exhibition Center**

The Exhibition Center is a six-storey building, with two basement levels, which displays Shanghai's urban planning and development. The focus of the exhibit is a large scale model of the entirety of urban Shanghai, showing existing buildings and approved future buildings. Other exhibits relate to Shanghai's history and planned development, including smaller scaled models focussing on particular areas of interest such as the Bund. The Exhibition Center also has space for temporary exhibitions with a wide range of subject matter.



Day and night: Amsterdam mayors Eberhard van der Laan and Mirik Milan. Photograph: Jon Henley

### Nachtburgemeester

As cities become increasingly 24-hour and night-time economies grow in scale – the Dutch dance industry alone, focused on Amsterdam, is worth €600m (£470m) a year (pdf) and employs 13,000 people full- and part-time – it is a job that needs doing. "Late-night culture is a massive motor for cities' economic wellbeing," says Milan, who has been invited as far afield as Tokyo and Rio de Janeiro to talk about the Amsterdam approach.

"Late-night people are typically young, educated, creative, entrepreneurial – people you want in your city, and who work in the creative industries and startups you also want. If places like Berlin have flourished, it's not just because of low rents. It's because they're nightlife capitals."

Out in Amsterdam-West by the A10 motorway is De School, one of the 10 trial 24-hour venues just outside the city centre that since last year have been free to decide for themselves when they open and close. A sprawling former technical college that opened in January, De School now houses an airy daytime cafe, a gourmet restaurant, a gym, a concert space, an art gallery that is currently negotiating exhibitions with Amsterdam's Stedelijk Museum and the Palais de Tokyo in Paris – and, in the basement, a cavernous and (at 2.30 in the morning) heaving nightclub.

"The idea," Milan says, "was to take some of the night-time pressure off the inner city, and to bring something new to the near suburbs." That part has worked: De School has sold out every weekend since it opened, while its weekday and night activities are also filling fast.

The early success of De School and several of its fellow 24-hour venues has revealed another truth, says Kyara van Loenen, its creative director. "People now are very happy to cycle 20, even 30 minutes, out of the city centre for a bigger, different, more complete experience," she says.

"It's a lifestyle thing. The people coming here work hard – really hard – in the day and run or work out in the gym several times a week. At the weekend, they want to party. Being able to open 24 hours a day means we can offer them something that really matches their needs, that they really want." "We need a 24-hour library, 24-hour workspaces for students and creatives and people whose work means they're dealing with the other side of the world. Shops where you can buy tomorrow's breakfast, or that cable you need now for that presentation you're giving at 9am. It's possible."

It's not always an easy balance to strike. The night mayor helps us understand the issues better, from all sides, and come up with innovative solutions – like 24-hour licences. Everyone benefits. It makes a real difference in Amsterdam."

A little further outside the city centre, Radion Amsterdam, a vast former dentistry school and another 24-hour licence holder, was hosting a 36-hour dance party that started on Friday evening and would end at 11am on Sunday.

### 24-HOUR LICENSES

Amsterdam wants a diverse and exciting nightlife. A plan for 24-hour catering can be anything and is not limited to the 'classic' club concepts with dance and DJs for a young target group. The question is whether it is an addition to the Amsterdam night and day life. It can also be quiet places for insomniacs or stranded travelers or anyone else to work, eat, play sports, talk or other activities.

At present, eight 24-hour initiatives are active in the city. They are concepts without compulsory opening and closing times that are an enrichment for Amsterdam. These are: Tolhuistuin (North), De Overkant (North), Toren A'dam (North), De School (West), DOKA (East), Cruquiusgilde (East), De Koning Party Events (Westpoort) and Radion (Nieuw -West).

Stichting N8BM A'DAM advises Bureau Broedplaatsen about the 24 hour plans.



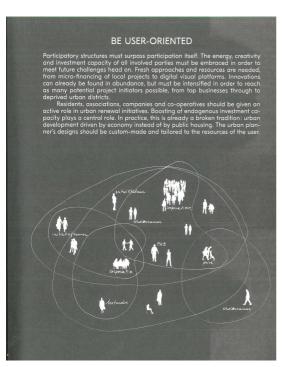
# The Spontaneous City

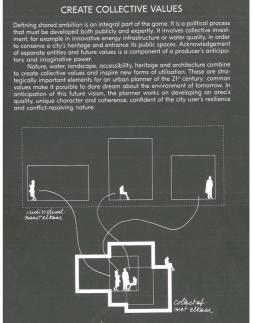
Urhahn advocates the spontaneous city. This concept is rooted in the idea that the city is made with and for its residents. A city must create scope for unexpected (organic) developments, opportunities that present themselves, users that appear, and a wide range of initiatives.

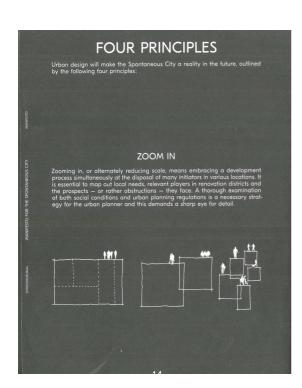
Space for change forms the basis of a sustainable and attractive city. This applies not only to the planning process but also to the completed project. In our plans we always seek a balance between what must be fixed and where you need to create flexibility for users. We prefer to determine this in consultation with (future) users. That is the spontaneous city!

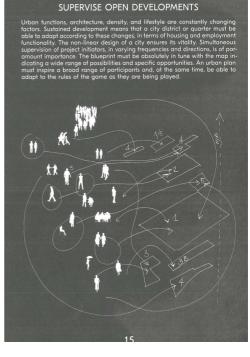
New forms of area development on the horizon

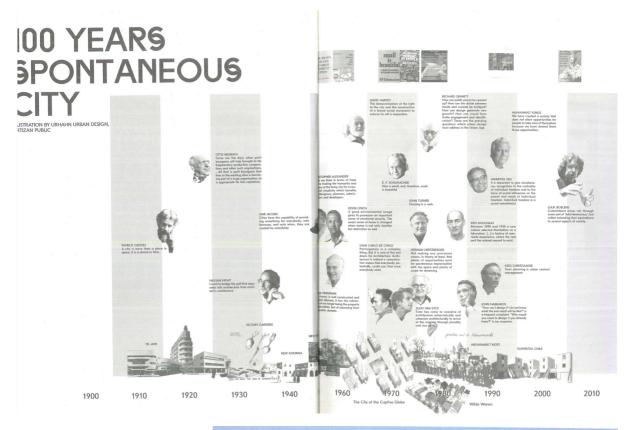
The days of huge growth are behind us. Nonetheless we remain optimistic, because all around us we see forms of area development appearing. More and more residents, entrepreneurs and collectives are working to improve our everyday surroundings. Local authorities and property developers are also rapidly redefining their roles. New perspectives come together to create the 'spontaneous city'. A city built on initiative, Dutch mercantile mentality and public ambitions.







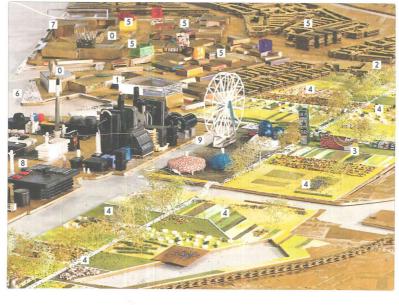








- O Plotwise transformation of former industrial buildings, increase in density and mix of housing and public services.
- House for entrepreneurs, innovative people and people looking for a job. A combination of a café, community center, meeting space, gallery and employment office.
- Phouse for education, the existing VMBO-College with vegetable garden, education showcase and public library.
- 3 Garden House, a bier and juice garden to meet and relax. A pleasure for everybody.
- A Norderveld (Northern Field) offers plenty of opportunities. Here anybody can do for 10 years what he feels like: kids farms, music bands, art gardens, barbecues, horse riding courses, sport fields, everything is welcome.



- 5 Small scale housing and public services among companies.
- 6 Promenade along the riverside across small harbours, bathing in the sunlight.
- 7 Bridge over the IJ for bikes and pedestrians. It can be opened to free the passage for bigger ships
- The complex of Albemarle provides a contrasting and shining panoramo back-ground. If it ever leaves, the mix of nature and industrial monuments will provide a magnificent platform for something new in the city.
- Open air space for events with cultural festivals, fairs and Ferris wheel.



## Participation process in Hoofddorp

Hoofddorp is gradually evolving into a resilient and more vibrant city that residents and entrepreneurs feel more attached to and involved in the developments. The area between the centre of Hoofddorp and the station plays an important role in realizing this ambition. A prominent position is occupied by Beukenhorst West, an office district with a 50% vacancy level.

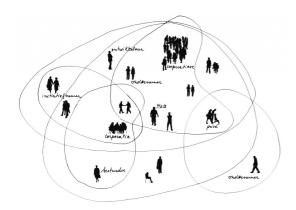
The municipality works in an open process, based on the intensive involvement of residents, owners, entrepreneurs and other stakeholders, on the design and development of Hoofddorp Centraal. The sport hall on Prins Hendriklaan is the epicentre of this process. Building blocks for the development strategy were gathered during three working sessions supervised by Urhahn. In a follow up, Urhahn teamed up with those involved and with Stadkwadraat, landscape architects Dijk&co (park design) and Stipo (office complex) to draw up the design and development strategy for Hoofddorp Centraal.



# Organic area development Oostenburg Am-

How to define a zoning plan that meets organic area development? Along with the urban planners of the Central District we proposed spatial constraints. In three sessions in Pakhuis de Zwijger we collected information from future residents and the neighbourhood. Their input changed the plan: it adapts more to the neighbourhood and at the same time it offers more flexibility.

The next step is the design of public space and development of passports for the plots. The industrial identity forms the leading theme for the public space: emphasis on the utilization of space by residents and entrepreneurs, with industrial pavement where cars are only guests. The plot passports always provide a balance between freedom in development, and consistency and security.



## Co-creation and space for initiatives

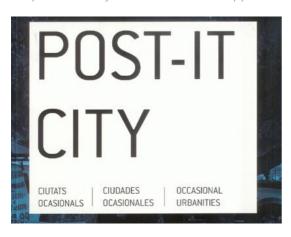
Co-creation and the spontaneous city are closely linked. After all, stakeholders' initiatives have an important role to play in the spontaneous city. In our view, co-creation means working with partners right from the start, and always reserving space for new parties.

A multitude of parties forms the basis for diversity and a mixed city. The energy of initiatives is the engine for transformation. Do more parties mean more complexity? Urhahn welcomes this complexity. Because working with various parties is precisely what we like doing on the basis of co-creation. The discussion provoked is welcome, because we are capable of arriving at new ideas with large groups of people. To achieve that, our team deploys spatial tools such as models and examples from elsewhere to inspire and fire the imagination.



# experimentcity

experimental SUPPORTS collaborative housing forms and diversity in urban neighborhoods as well as participative and sustainable (re)uses of vacant buildings and land. This offers urban pioneers and innovative housing and cultural projects a platform to publicize their ideas.



### **POST-IT CITY: The Other European Public**

These dynamics carry out a temporary rewriting of the urban space they fill - traditional but also provisional spaces, which are mobilized as a function of events, of the evolution of the city, of the specific individual or group initiatives, constituting a fragile and fragmentary network which filters into the tightly woven structures of urban public space. Post-It City is a functional apparatus of the contemporary city. It is particularly involved with the dynamics of public life, with the behavior of individuals, their modes of encounter, of gathering, of bonding, of recognition, and of distinction, which all leave the traditional paths behind. Equally and more radically, Post-It City is a form of resistance against virtual modes of encounter and the normalization of "public behavior" in the contemporary city - where as Ed Soja reminds us, "even if you don't want to, you have to respect the role assigned to you."

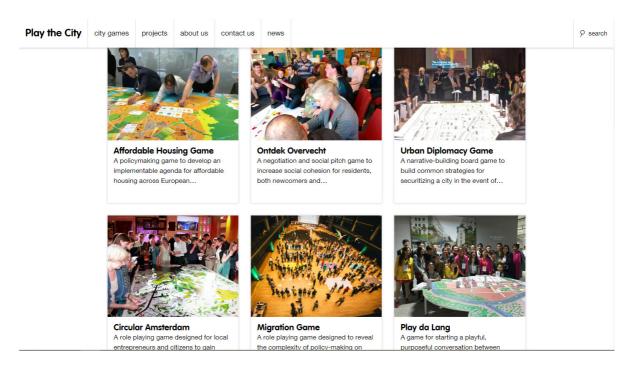
The Post-It metaphor actually concerns a rather narrow spectrum of urban phenomena. But traditional public space, as its representational use value changes, is obliged to take the complexity and heterogeneity of the cultural and social mutations conveyed by these phenomena into account. New collective spaces are joining the network of public places that connote the historical city, and the network of public places that punctuate the density of the contemporary city, which is characterized by a planned diffusion, an extension of relations, an attachment to communication networks. This new reality shifts the traditional dynamics of public life into new conditions. What emerges from these temporary spaces is above all non-codification. Unlike the simulated public spaces whose mechanisms of "controlled reaction" offer inhabitants, tourists and suburbanites very specific chances to meet and exchange, the Post-It spaces have no predominant codification: they are vacant lots, residual spaces around the communications systems,



# **Pop-Up City**

At a time when people and information move faster than ever before, cities themselves are now in a permanent state of change. They are no longer the product of master plans and fixed frame-works, but are increasingly being shaped by citizen-led initiatives and temporary projects by people hoping to make their cities better.

Golfstromen is an Amsterdam-based urban design and communications agency that launched Pop-Up City in 2008, out of a fascination for the ways in which citizens, organizations, enterprises, and governments were coming up with creative and flexible solutions to deal with this new urban dynamic.



# [RAI]

programmatic and typological analysis

# How big is RAI?

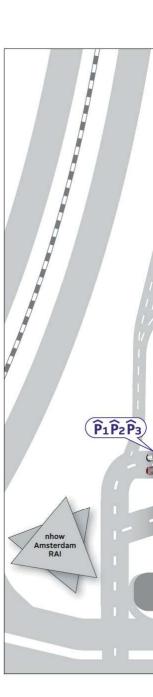
Halls					
HALLS	m <sup>2</sup>	sq.ft.	٥٥	::::::	<del>\</del>
Hall 1	15,000	161,459	6,900	10,000	
Hall 1 with balcony	18,240	196,334			
Hall 2	4,060	43,701	1,840	4,000	
Hall 3	3,920	42,195	1,600	4,000	
Amtrium (Hall 4)	540	5812	264	500	
Hall 5	7,435	80,030	3,440	6,000	
Hall 6	1,025	11,033			•
Hall 7	10,460	112,590	4,040	8,000	
Hall 8	12,600	135,625	4,680	10,000	•
Hall 9	2,845	30,623			
Hall 10	3,970	42,733	1,800	4,000	
Hall 11	4,165	44,832	1,890	4,000	
Hall 12	9,035	97,252	3,900	7,500	•
Elicium (Hall 13)	1,985	21,366	1,070	2,000	

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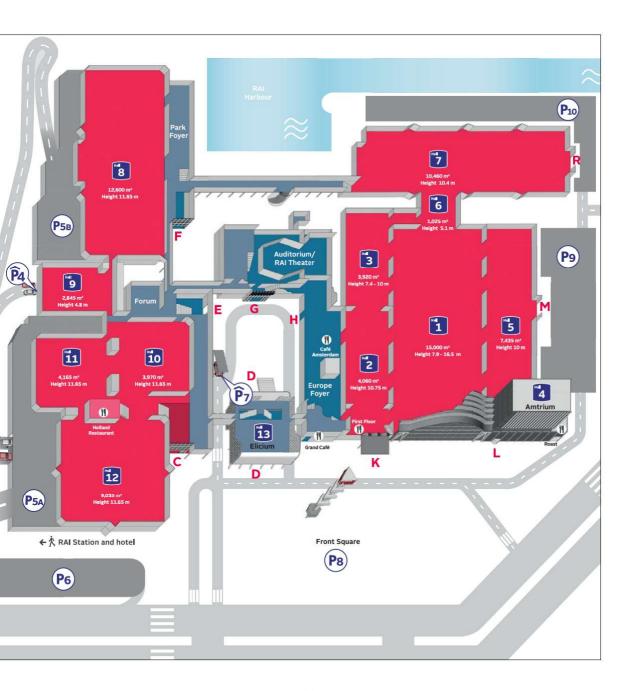


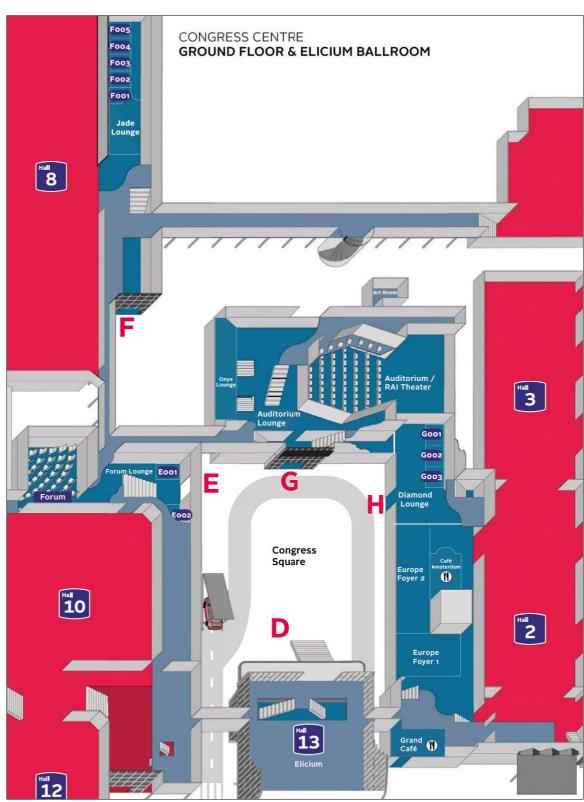






RAI Amsterdam's 112,200 m² (1,207,710 sq. feet) of hireable space make it the largest congress centre in the Netherlands. The fully air-conditioned building has 12 multifunctional halls which can be used for exhibitions, trade fairs, cultural, sporting and other events. It has 68 meeting and conference rooms (1,750 capacity)





Congress Centre						and the second second		& Eliciu		
ROOMS / LOUNGES	m <sup>2</sup>	sq.ft.	111111	ĦŤĦ	:0::0:	اث:		0.0	$\nabla$	÷
ENTRANCE D Elicium										
Elicium Ballroom	1,985	21,366	2,000	776	1,128	130		1,070		•
Elicium 1	869	9,353	700	288	468	92				1.6
Elicium 2	1,116	12,013	1,100	432	654	104				•
ENTRANCE E Forum Centre										
E001*	48	517					10			•
E002*	38	409					8			
Forum	755	8,127	709	368						
Forum Lounge	1,120	12,056						390	500	٠
ENTRANCE F Park Centre										
Park Foyer	1,120	12,056	514					500	800	٠
F001*	18	194					8			
F002	90	969	80	40	60	26	32	64		
F003	90	969	80	40	60	26	32	64		
F004	90	969	80	40	60	26	32	64		
F005	90	969	80	40	60	26	32	64		
F002-F003/F003-F004/F004-F005	180	1,938	176	84	120	44	52	96		
F002-F004/F003-F005	270	2,906	250	120	180	60	72	136		
F002-F005	360	3,875	302	160	252	82	92	208		
Jade Lounge	336	3,616						112	250	•
ENTRANCE G Auditorium Centre										
Onyx lounge	795	8,557						360	500	
Auditorium ground floor + Balcony	1,500	16,146	1,746							
Auditorium ground Floor	1,054	11,345	1,262							٠
Auditorium Lounge + Upper Lounge	2,660	28,632								
Auditorium Lounge	1,600	17,222						496	1,250	•
Upper Lounge	1,060	11,410						424	700	•
Dressing Room 1-3	18	194								•
Artist Foyer*	88	947								•
G001	51	548	50		36	15				
G002	44	474					8			,•
G001-G002	95	1,022	110	32	72	31	36	56		•
G003*	43	463					10			
Diamond Lounge	745	8,019						232	500	•
Europe Foyer	1,833	19,730						1,120	1,250	•
Europe Foyer 1	1,163	12,518						730	750	٠
Europe Foyer 2	670	7,211						410	500	٠
ENTRANCE M										
Moo1**	25	269								
RESTAURANTS										
Grand Cafe	480	4,359						200		
Confer A Street and Develop										

Figures are guidelines, no rights can be derived from these figures.
(2) maximum 3 seperate rooms

\*Fixed Seating

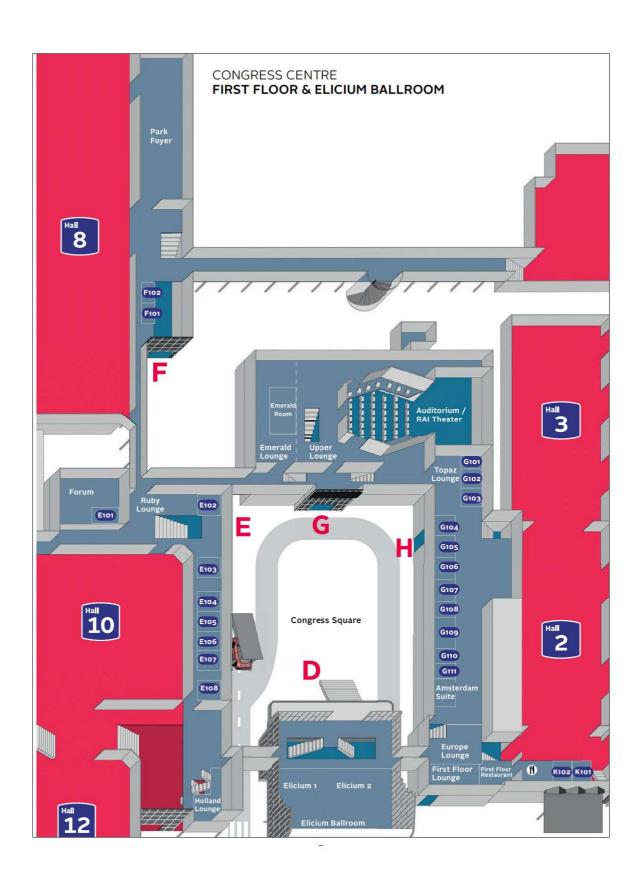
\*\*Only in combination with halls.

• Available

245

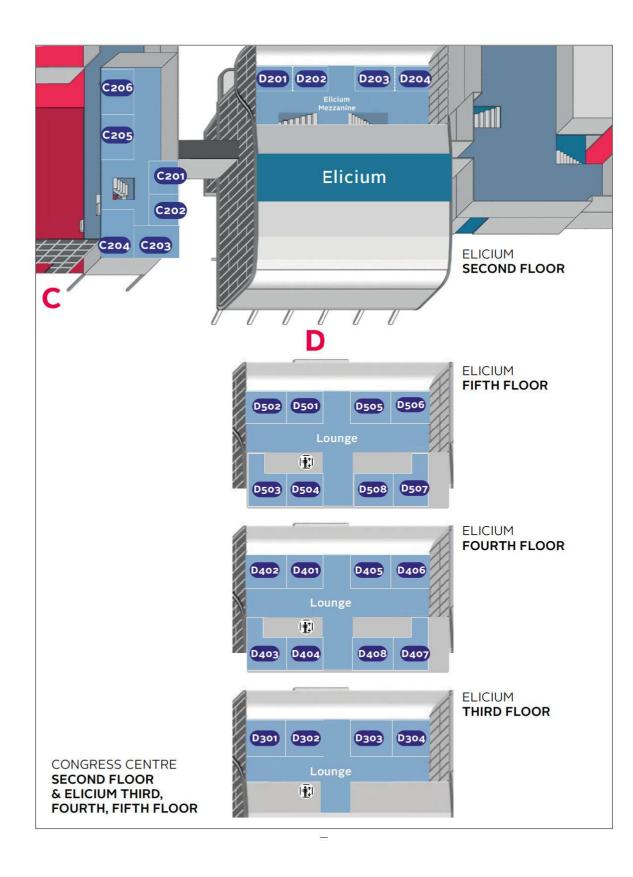
Cafe Amsterdam

80



ROOMS / LOUNGES	m <sup>2</sup>	sq.ft.	:::::::	#*#	:0::0:	:بُ:		0.0	$\nabla$	- <u>`</u>
ENTRANCE C	m²	sq.ft.		77 77	181181	::	17771	180.180		71
Holland Lounge	270	2006								774
	270	2,906								- (0
ENTRANCE D Elicium										
Elicium Ballroom	1,985	21,366	2,000	776	1,128	130		1,070		100
Elicium 1	869	9,353	700	288	468	92				•
Elicium 2	1,116	12,013	1,100	432	654	104				•
ENTRANCE E Forum Centre										
Ruby Lounge	424	4,564						192	250	
E101	20	215				16				73
E102	239	2,573	240	102	138	42	60	120		
E103	120	1,292	100	48	66	28	40	72		- 1
E104 (2)	115	1,239	100	52	66	28	36	64		
E104-E105/E106-E107	180	1,938	200	98	126	44	52	112		
E104-E106/E105-E107	280	3,014	260	128	186	66	72	160		- 19
E104-E107	394	4,241	390	184	228	82	100	208		
E105 (2)/E106 (2)	80	861	68	30	42	22	28			70
E105-E106	160	1,722	148	70	108	38	44	80	100	13
E107 (2)	115	1,239	100	52	66	28	36	64		
E108	120	1,292	100	48	66	28	40	72		
ENTRANCE F Park Centre										
Park Foyer	1,120	12,056	514					670	800	
F101**	94	1,011								
F102**	44	473								
ENTRANCE G Auditorium Centre		2000								
Auditorium Gr. floor + Balcony	1,500	16,146	1,746							
Auditorium Ground floor	1,075	11,571	1,262							- 1
Upper Lounge	1,060	11,410						400	700	
Emerald Room	240	2,583	266	98	168	44	56	128	***	-
Emerald Lounge	595	6,405						248	280	3
Dressing Room 4-8	18	194								
Dressing Room 9	27	291								
G101	35	377	24	10	22	16	16			-
G102	125	1,346	154	57	90	26	36	64		
G103	125	1,346	134	57	84	26	36	64		
G102/G103	250	2,690	300	114	186	54	64	128		
Topaz Lounge	495	5,328	-			5,		216	250	-
G104	120	1,292	120	49	76	30	40	64		- 0
G105	120	1,292	120	49	76	30	40	64		- 6
G104-G105/G106-G107	240	2,584	277	110	170	54	68	128		- 10
G106	120	1,292	120	49	76	30	40	64		
G107	120	1,292	120	49	76	30	40	64		100
G109	100	1,076	88	42	66	34	36	56		- 10
G108/G110/G111	45	484	32	18	18	14	16	24		
Amsterdam Suite	70	753	ےر	.0	.0	***	22	-4		
ENTRANCE K	*****	,,,,,								
K101	80	861					22			
K102	80	861					22			
First Floor Lounge	205	2,207					~~			8
Europe Lounge	282	3,035								- 20
	202	2,032								
ENTRANCE R	2433						-			
R101**	35	376					6*			
R102**	72	775					12*			
RESTAURANTS										
First Floor	480	5,167						166		

Figures are guidelines, no rights can be derived from these figures.
(2) maximum 3 seperate rooms
\*Fixed Seating
\*\*Only in combination with halls
• Available



# Congress Centre

### Second floor & Elicium Second/Third/Fourth/Fifth floor

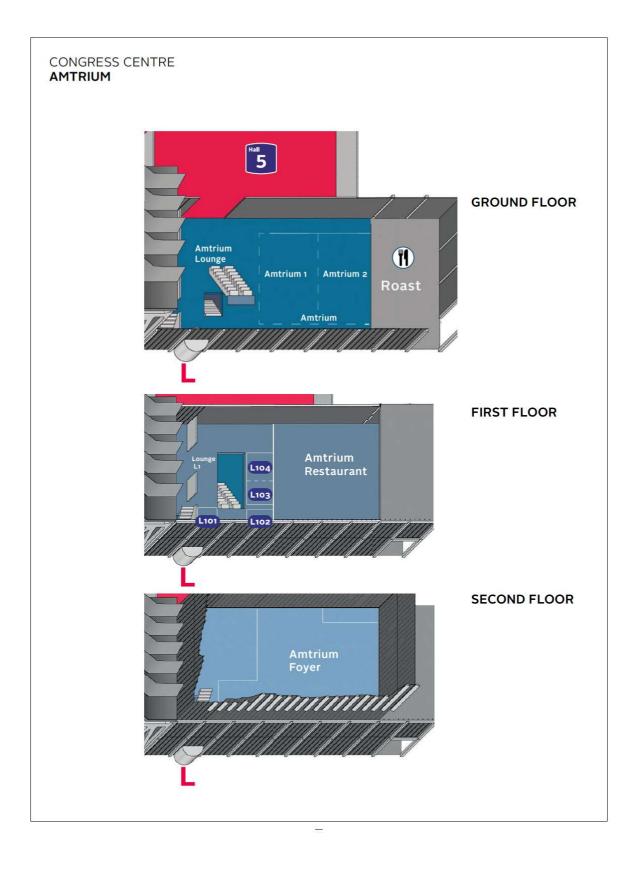
ROOMS / LOUNGES	m²	sq.ft.	:::::::	# <sup>*</sup> #	:0::0:	بث:		0.0	$\nabla$	- <del>\</del> \
ENTRANCE C										
C201*	48	517					8			•
C202*	45	484					8			•
C203*	75	807								8 🕳
C204*	58	624					18			1.
C205**	34	366					8			
C206**	40	431					8			
ENTRANCE D Elicium										
D201	105	1,130	94	30	42	22	28			
D202	105	1,130	98	38	54	22	28			
D201-D202/D203-D204	210	2,260	198	72	126	54	60	104		•
D203	105	1,130	98	38	54	22	28			
D204	105	1,130	94	30	42	22	28			•
D301	50	538	28	14	24	18	26			•
D302	40	431	20	10	18	10	18			
D303	40	431	20	10	18	10	18			<b>\</b> .●.
D304	50	538	28	14	24	18	26			
D401	40	431	20	10	18	10	18			•
D402	50	538	28	14	24	18	26			•
D403	70	753	48	22	39	20	28			<u>,</u> (•)
D404	50	538	35	18	30	16	22			
D405	40	431	20	10	18	10	18			•
D406	50	538	28	14	24	18	26			•
D407	70	753	48	22	39	20	28			
D408	50	538	35	18	30	16	22			
D501*	40	431					11			•
D502	50	538	28	14	24	18	26			•
D503	70	753	48	22	39	20	28			
D504	50	538	35	18	30	14	22			•
D505*	40	431					11			•
D506	50	538	28	14	24	18	26			
D507	70	753	48	22	39	20	28			•
D508	50	538	35	18	30	16	22			
In Between*	30	323					10			
ENTRANCE F Park Centre										
F201	45	484								
F202	27	290								
F203	69	742								

Figures are guidelines, no rights can be derived from these figures.
(2) maximum 3 seperate rooms
\*Fixed Seating
\*Only in combination with halls.
• Available





Phase 1.0: research question



#### Congress Centre Amtrium Ground/First/Second floor $\nabla$ ROOMS / LOUNGES π'n :0::0: 0.0 sq.ft. ııİıı ::::: AMTRIUM Ground Floor Amtrium 1 275 2,970 305 128 168 48 64 Amtrium 2 265 2,852 270 128 168 46 60 Amtrium 108 5,812 500 84 540 194 294 Amtrium Lounge 600 6,458 Amtrium incl. Lounge 1,140 12,271 **AMTRIUM** First Floor L101 8 16 27 12 10 32 344 L102 8 16 31 333 27 12 10 L103 53 570 56 20 30 20 14 L104 53 570 61 26 30 14 20 106 L103-104 126 36 1,140 70 24 36 Lounge L1 267 2,874 AMTRIUM Second Floor Amtrium Foyer 915 2,874 RESTAURANTS

Figures are guidelines, no rights can be derived from these figures.

538

5,791

Amtrium Restaurant



Phase 1.0: research question

<sup>(2)</sup> maximum 3 seperate rooms
\*Fixed Seating
\*\*Only in combination with halls.
• Available



# [ Architectural Refernce ]

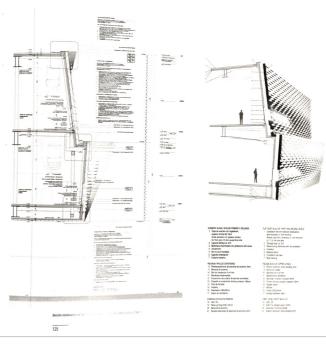
Practical concerns and parameters











Ephemeral City // Personal book // appendix

















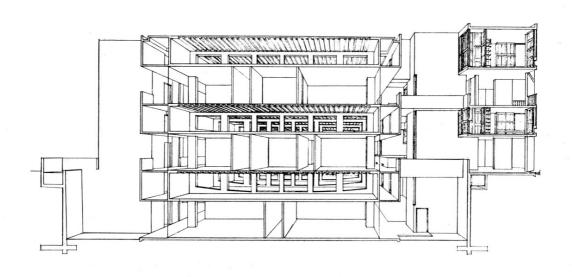
Phase 1.0: research question

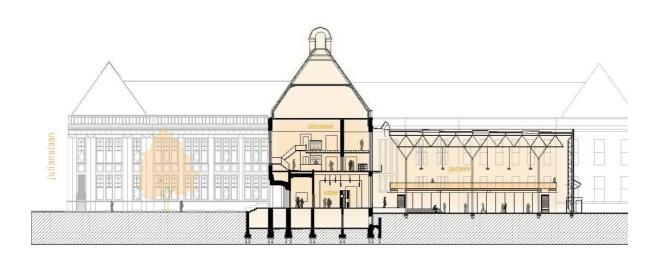












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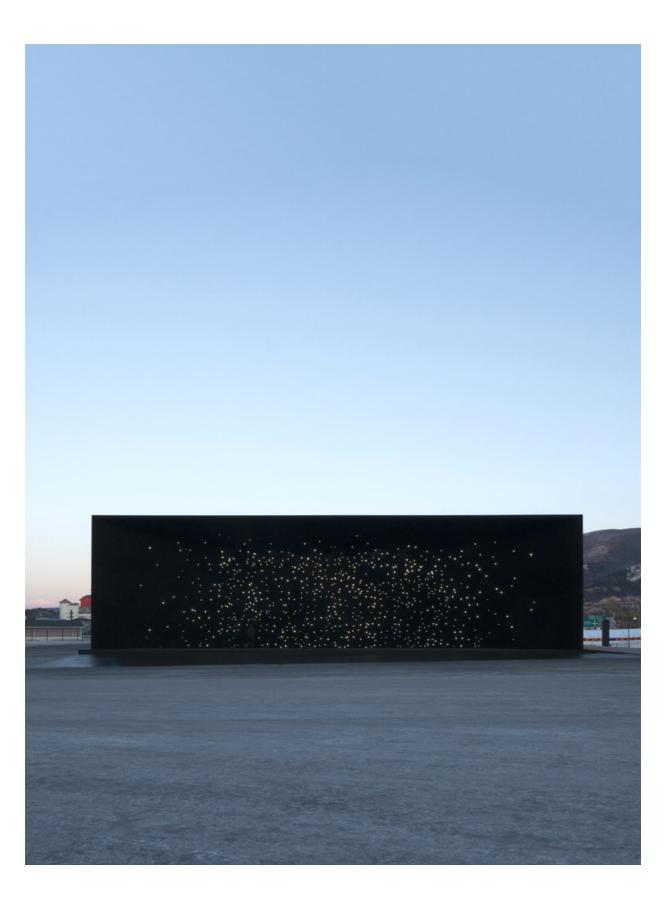


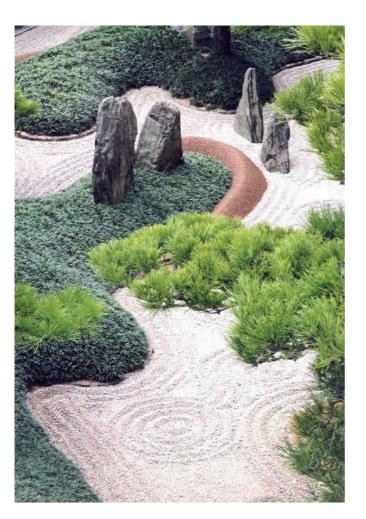


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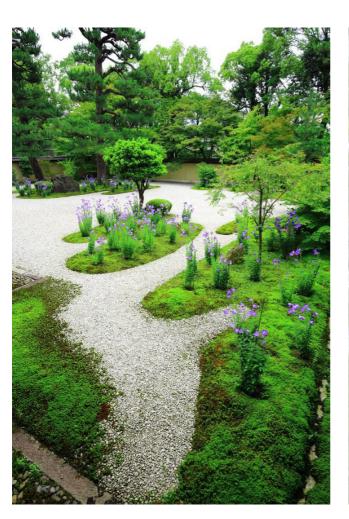




















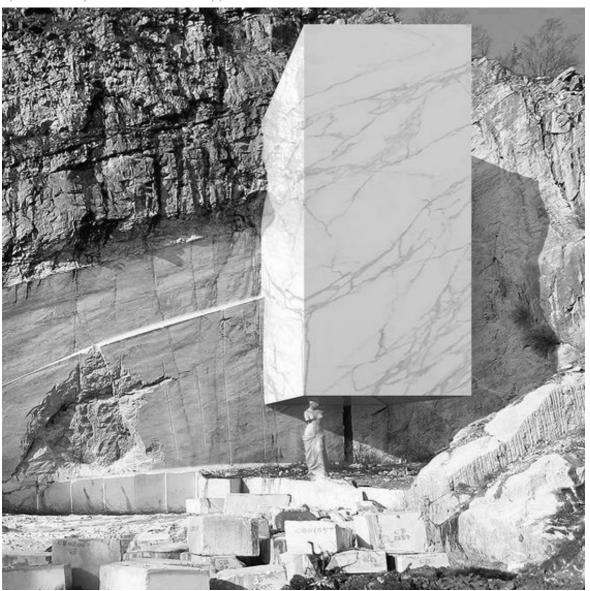






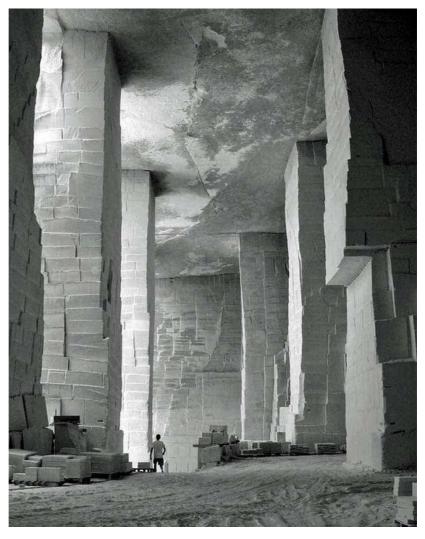


Ephemeral City // Personal book // appendix

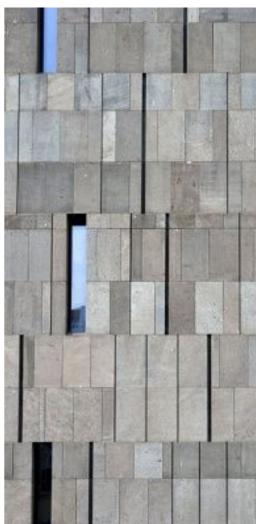




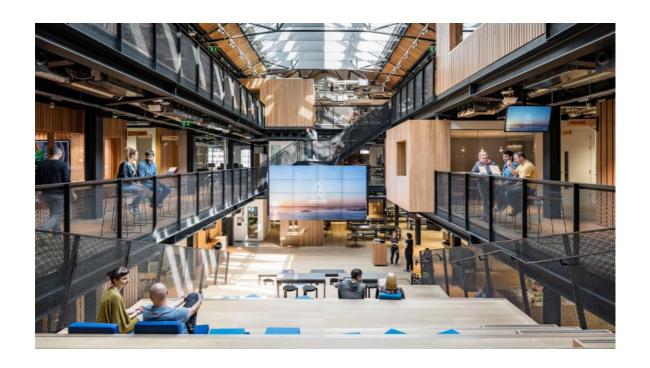




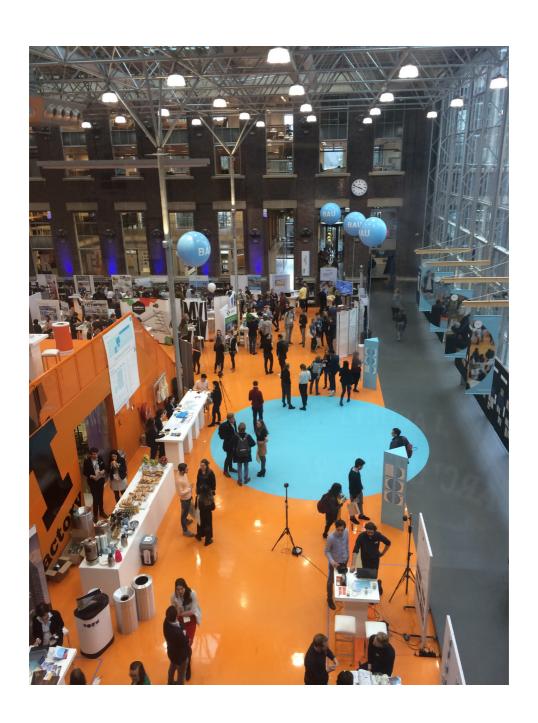




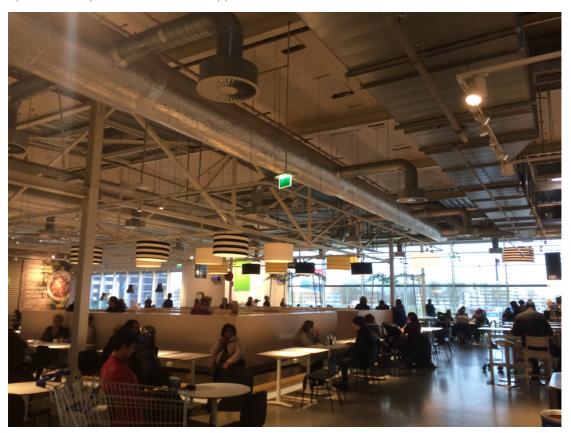


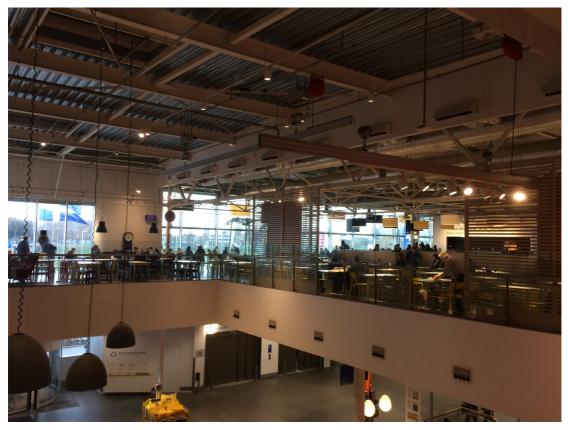






Ephemeral City // Personal book // appendix

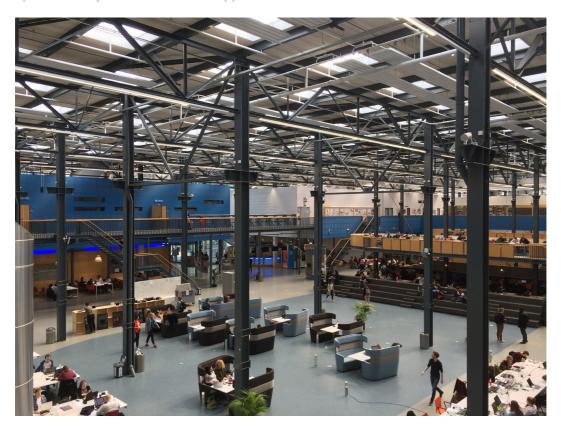










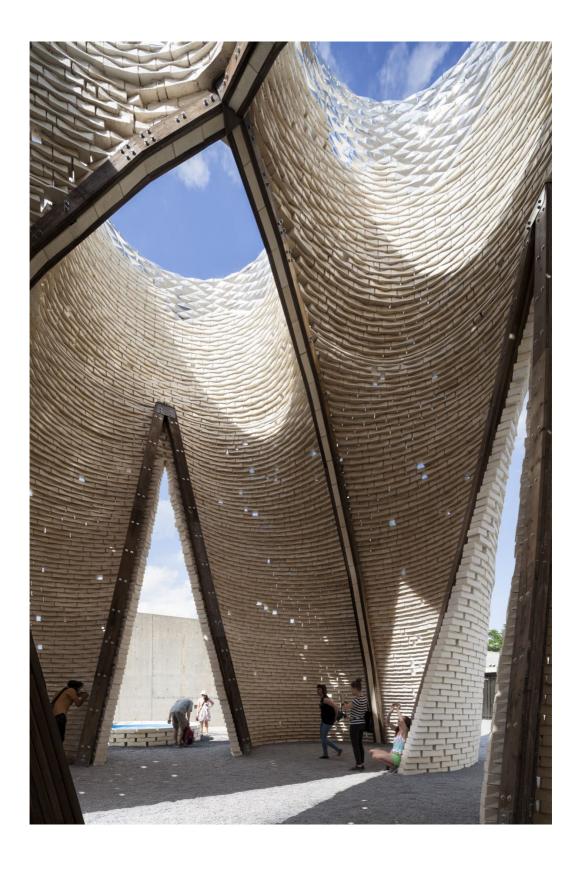








https://www.archdaily.com/521266/hy-fi-the-organic-mushroom-brick-tower-opens-atmoma-s-ps1-courty ard



## frank van klingeren meerpaal



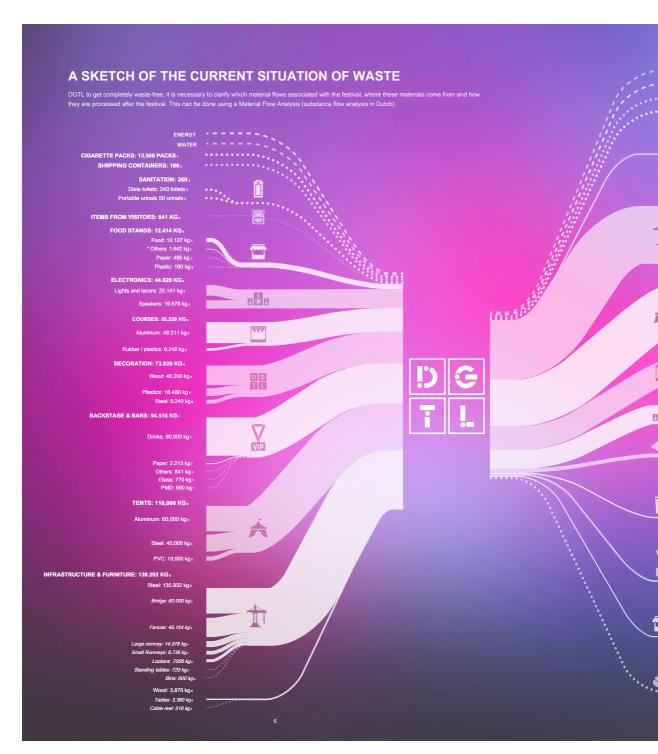




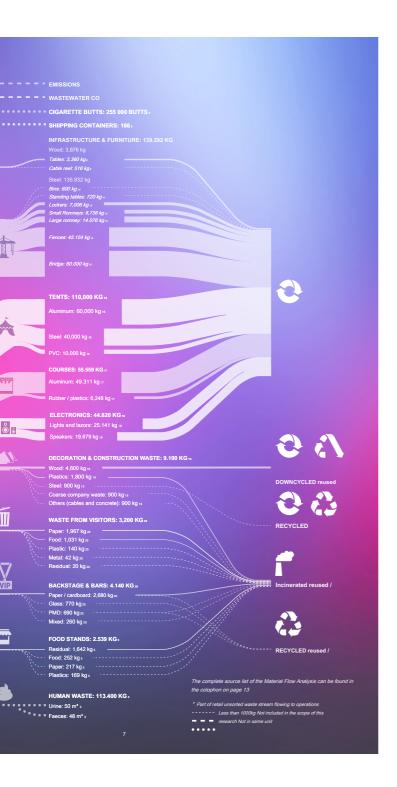
https://www.archined.nl/2013/06/frank-van-klingeren-en-de-actuele-roep-om-collectiviteit

## [Other Refernce]

Event cirularity



https://www.metabolic.nl/publications/welcome-circular-village/



The MFA is visualized in a Sankey diagram, which can be read from left

(input) to the right (output), and the relative size of the material flows in

mutually holding position; herein, certain material flows so visibly larger

than others. For DGTL is the case with steel, largely because of the

characteristic 186 containers that are scattered in abundance on the

property. In order to be able to show flows of other materials, clearer, and

since the sea containers to be completely re-used, it was decided not to

take the containers in the San-key diagram.

## ASN WORLD PRIZE

During DGTL Amsterdam we launched the first pilot version of the Eco Coin. The world's first, sustainable currency, designed to balance economy and ecology. Whilst the ECO coin project is still in it's infancy, the potential for evolving into a global cryptocurrency-system has become apparent. After a second test at Welcome to the Village festival and multiple showcases, the Eco Coin has been selected for the ASN Bank's world prize. This prize is meant to stimulate projects, products and services which have the potential to disrupt and create sustainable alternatives. The next phase of the project entails a long-term test to validate the behavioural modification aspects of the new currency's reward mechanism.

This is the most visible and grating form of environmental destruction associated with festivals. Less visible is the fact that waste accounts for about 35 percent of a festival's on-site carbon footprint. But anywhere from 80 to 90 percent of festival attendees say they would separate their waste if facilities were provided. Some festivals trade on that urge by designating themselves a Leave No Trace (Burning Man) or Leave a Positive Trace (Gratitude Migration) event, asking that attendees not litter and also pick up other litter they come across during the festival. This requires a strong culture, a lot of education, and a healthy dose of peer pressure from festival veterans on newbies to do their part.

Other festivals assemble teams of volunteers to help them hit high targets of diversion. Nelsonville Music Festival in Ohio has consistently hit diversion rates above 94 percent over the past few years, saving 6,500 pounds of waste from going to the landfill last year. Clean Vibes, a company that helps music festivals manage waste, helps large festivals like Governor's Ball and Bonnaroo divert waste at rates up to 88 percent. Glastonbury Festival composts between 150 to 200 U.K. tonnes of food waste each festival — the majority of it is biodegradable packaging. Bestival goes further, providing 100 composting toilets on festival grounds.

At some festivals, money – in the form of bottles and can – can be found underfoot. Festivals like Shambala, Coachella, Reading, Leeds, and Bestival are gamifying the waste game by charging deposits for cups and bottles. Collect enough discarded empties and bring them back, and you could get some merch or a fresh beer.

Tents are a particular problem for camping festivals. Attendees buy cheap ones and discard them when they break or get muddy. Leeds Festival and Bestival both invite charities to salvage usable camping gear after the festival is over.

http://www.mindbodygreen.com/0-26179/can-a-music-festival-be-100-percent-sustainable-7-creative-ways-festival-are-getting-close.html

Several Dutch festivals, including DGTL and Welcome to the Village, have made big strides by eliminating single-use cups and replacing them with their hard cup counterpart. These offer less plastic waste, a cleaner festival terrein, and most importantly, they keep your beer colder longer. To complement the sustainability wins for beverages, festivals have looked to food and some have implemented mandatory rules on caterers to only serve their food with biodegradable utensils and food containers. Besides increasing costs for caterers, biodegradable materials might not be as sustainable as they seem. In fact, most end up in the incinerator, regardless of their potential. And even if they are collected separately and then used for the production of biogas, this use is not the most circular "use" of this nutrient-rich raw material. The best, and most truly circular option, is to return these nutrients into the biological cycle by composting them and returning them to the soil. To do that, efficient collection must be implemented.

Festivals have become synonymous with summer, and the season is well and truly underway. More than 1,300 festivals will take place in the Netherlands this year, of which more than 1,000 are music festivals. Amsterdam alone hosts over 300 festivals. But all this fun also means a lot of waste is produced. Following our partnership with DGTL – an electronic music festival in Amsterdam – this is what we've learned about how festivals can move to becoming truly circular.

With music ranging from techno to classic to pop, there really is a festival for everyone in the Netherlands. But where music goes, infrastructure must follow. It is necessary to provide festival attendees with proper facilities; they require energy, sanitation, catering, water, and waste management. In relation to waste, an average festival goer in the Netherlands generates up to 2,3 kg of waste per day. This is about twice as much waste as an average person generates in their normal daily activities. Considering the number, size, and length of festivals, these numbers are perhaps not that surprising.

Measures to prevent and reduce waste at some festivals have already been implemented. For example, in 2015, DGTL launched the refundable hard cup system to replace disposable plastic cups. For these cups, a small deposit is required, which is returned upon return of the cup at collection points. The cup refunds can even be deposited into your bank account. Post-festival, all dirty cups are returned to the supplier where they are industrially cleaned and inspected. The hard cups keep drinks colder than traditional plastic, they can be reused up to 100 times, and the return system keeps the festival grounds tidier.

Some festivals are setting strict requirements on caterers as well, by permitting only biodegradable cutlery, plates and napkins. But while hard cups and biodegradable tableware may give festival goers the feeling the festival is working on sustainability, they need to be paired with compelling instructions and engagement. In the case of biodegradable tableware, correct separation schemes should be in place. Otherwise, the biodegradable materials will end up in unsorted wastes, where it will not properly decompose and its value will be lost.

Tent waste is another problem facing multi-day festivals with overnight camping. One study estimated one in every four people will leave their tent behind at the end of a festival. Annually, this comes to 25,000 orphaned tents. Solar Festival has partially combated this problem by allowing beachcombers to pick up valuable tents and other supplies by the truckload after the festival. Without large-scale tent recycling facilities available, local reuse has stepped in. Another option is to avoid the use of typical plastic-fabric tents and use a KarTent instead. Dutch-designed KarTents are lightweight cardboard tents which can be reused for up to 2.5 months before being fully recycled, providing a more sustainable alternative for happy campers.



https://kartent.com/info/

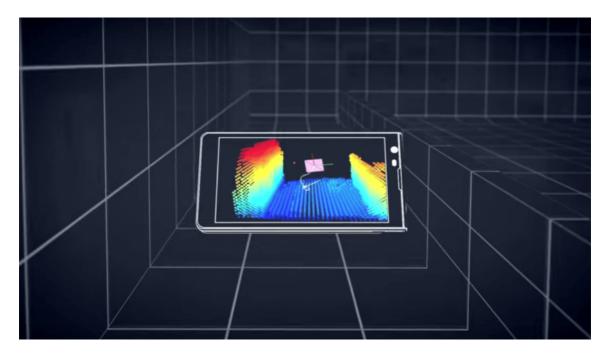


The KarTent is designed in a circular fashion. The cardboard from KarTent is used in several applications, such as boxes in the logistics industry, or festivalgadgets for you to enjoy. In the end of it's life, the KarTent can be fully recycled.

After the festival, the tent will be recycled. This means that it is brought to the recycling factory. the organization of Welcome to the Village (WTTV) with Netherlands Clean, Green Events and the Ministry of Infrastructure and the Environment set itself the goal to become the focus one way to reduce waste, and on the other hand, for to ensure that the waste that is created, will be well separated, and, where possible, recycled. This initiative, called "Green Deal Waste Free Festivals" (or rather resource-rich festivals), besides WTTV involved nine other major festivals. The Green Deal looks together with industry and experts to active and effective solutions to prevent waste or to collect waste in such a manner and process that produces useful raw materials again. For several pilots are performed for three years with leaders in the festival world including WTTV, and the best

### [Other Refernce]

New technology



Project Tango technology gives a mobile device the ability to navigate the physical world similar to how we do as humans. Project Tango brings a new kind of spatial perception to the Android device platform by adding advanced computer vision, image processing, and special vision sensors.

Tango-enabled devices (smartphones, tablets) are used to capture the dimensions of physical space to create 3-D representations of the real world. There are Tango tablets and smartphones for developers. Tango's technology can be used to create imagery and layers on top of real-world indoor spaces. In addition, developers can use Tango to create Virtual Reality experiences based on real-world objects and locations. There are already a wide range of partners and apps that have been developed using Tango technology.



GOOGLE'S CLEVER NEW AI-powered camera is designed to capture stellar 7-second snippets of family shenanigans. Google Clips is a camera, but it only has some of those parts. There's no display. There's a shutter button, but it's completely optional to use. Instead, it takes pictures for you, using machine learning to recognize and learn faces and look for interesting moments to record.

#### UNDERSTANDING GENERATION ALPHA

A new tribe has arrived - and it could spell the end of an era in marketing

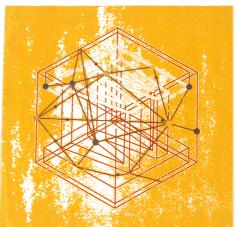
We've had Generation X, Millennials, Generation Y and Generation Z. Now, there is a new cohort in town. Those born from 2010 onwards - branded Generation Alpha by social researcher Mark McCrindle - are the latest, and they all have something in common: they will all be interacting within an unprecedented environment of digital technologies as they grow up. And this environment will change at speeds that we have yet to experience.

New research by WIRED Consulting and Hotwire

suggests that the Alpha brain is likely to be even more specialised than previous generations. Digital technologies have moved us away from the operational generalists we used to be and drawn our focus towards an increasingly narrow set of activities and problems. Professor Michael Merzenich, one of the pioneering scientists behind neuroplasticity, suspects that this generation could even herald "a class of super-specialists".

Whether this is a positive or negative development is a contentious issue. Some suggest that younger generations will have improved hand-eye co-ordination, visual attentional processing and higher IQs; others, however, say that dependence on technology – and screens in particular – can ruin attention spans and cause anxiety and depression.

Yet this might change as the next wave of digital technologies begin to decouple from the screen. The introduction of conversational and gestural interfaces has begun and is likely to accelerate. Generation Alpha may indeed be the last group to be anchored to the screen. Alpha will also be the first generation to form



emotional connections with AI toys and devices. Our research explores the growing internet-of-toys industry and reveals how it will introduce an intimacy that product developers will cherish – and dataprivacy watchdogs will lament.

It is in communicating with Generation Alpha where implications for organisations arise. They will need to double down on platforms such as video and experiment with forms such as augmented reality. Socialmedia strategies will need to consider the multiple identities

that Generation Alpha create online. And they will be dealing with a demanding audience. As Birk Rawlings, head of US media company Awesomeness TV, told WIRED Consulting: "They want everything and they want it now."

What the Alpha era may introduce more than anything else, however, is the death of broad demographic analysis in marketing. Given the sheer quantity of information that organisations have on Generation Alpha's kids, we are entering an era of personalised and targeted marketing.

Talking 'bout my generation? Maybe not for much longer.



TOM UPCHURCH

is director of WIRED Consulting

This report, produced by WIRED Consulting and supported by Hotwire, explores the Alpha Generation brain. We've aimed to reveal the unique characteristics of this fledgling demographic, as well as the lessons organisations should bear in mind when communicating with them. If your organisation is interested in exploring the effects that disruptive technology will have on business, society and culture in the future, please contact WIRED Consulting directly at consulting@wired.co.uk

# The end of spending-led growth

Millennials are leading the way by consuming experiences, not stuff

By Matthew Taylor



MATTHEW
TAYLOR
is chief executive
of the Royal
Society of Arts

without growth then with a great deal less. The promise of consumer capitalism, that most of us would get better off year-on-year, has been broken for well over a decade.

Isn't this broken promise of rising living standards precisely what is driving the rise of Donald Trump, the victory of Brexit and the popularity of Jeremy Corbyn? Perhaps, but what happens when the populists also fail to deliver? Human beings adapt to reality. We may rise up but equally we may, as the very British slogan has it, "Keep calm and carry on."

The most difficult challenge for the latematerialist era – one which we've hardly even begun to face – is getting the politics, policy and economics right. We need politicians to tell us the truth, shape our expectations and give us hope. We need new forms of living, working, travelling and eating. Latematerialist societies won't generate enough tax revenue for paternalistic national public services so we need social innovation to help communities do more themselves. Technology too is vital. It can liberate us from drudgery, transform human productivity and free us to be creative, or it can ensnare us in new addictions, intrusions and widening inequality.

We could be entering an era of unprecedented human flourishing. Unlike money, possessions or power, I can have more love, friendship, caring and fun without you having less. Beyond populism, young people need a cause that is both realistic and visionary. And 2018 will be the year we understand the huge benefits of late materialism.



The promise of consumer capitalism, that most of us would get better off year-on-year, is broken

## IN ONE SENSE, THE RAVE SCENE HAS ALWAYS been encrypted. In its heyday, when news of illicit parties spread by word of mouth, you just needed to know the right people. But new technologies are adding another layer to this.

Throughout the last year, rumours of a crypto-enabled rave revival have been rife on the dark net and in closely guarded members-only forums, with some referring to these gatherings more publicly as crypto-raves, trustless raves or the "decentralised autonomous rave scene". This underground phenomenon has been driven by creative tech, in the form of the blockchain. Technologist and artist Mat Dryhurst has seen this first hand. "Like most good things, it emerged slowly and organically," he says. "The first time I went to a crypto rave, I got a text message from a friend who was given a few invites, received my own unique keys to enter and was given an invite of my own to share."

The keys he's referring to can take different forms: PGP-signed messages stored on public blockchains; or decentralised tokens distributed by DAOs (decentralised autonomous organisations), with each token representing a single ticket, in line with the recent explosion of ICOs and the tokenisation of everything that has come to the world of cryptocurrencies.

"One needs a number of 'block confirmations' to have passed to ensure access," explains Amnesia Scanner, a Berlin-based collective of designers and musicians who have been anonymously contracted to play at some of these decentralised autonomous raves. "Once you're in, you'll often be given access to a decentralised application that uses a hybrid of proof-of-stake and proof-of-work, that secures the scene," they say, instead of peer-to-peer, it's friend-to-friend.

The blockchain is secure and anonymous and, by using it, party organisers can keep their identity hidden and automate usual organisational overheads, while ensuring that the event is open only to people that they trust.

We know of gatherings broadcast on secure networks such as Facebook being sected by the police, or worse still, right-wing those who are intent on doxing and harassing typoers," Dryhurst says.

these events have undoubtedly been inspired reproving worldwide interest in cryptogin, and digital privacy, but they have their is in the concept of the "temporary autongus zone", a term that was coined in an influsal 1991 book of the same title by anarchist

#### Rave culture moves on to the blockchain

Crypto-parties planned on decentralised platforms are helping youth culture reclaim its illicit spark

By Hans-Ulrich Obrist and Ben Vickers



#### HANS-ULRICH OBRIST

is artistic director at the Serpentine Galleries, London



#### **BEN VICKERS**

is chief technology officer at the Serpentine Galleries, London and arch-hermetist Hakim Bey, and which would go on to influence events such as Burning Man.

Because of their autonomous nature, there's no single type of music or scene represented at these events, although so far it's mostly been dance music such as techno and jungle. "The common element is an emphasis on privacy and community that I think augments whatever music is being presented," Dryhurst says.

The blockchain isn't the only technology that is being experimented with at these events. Electronic duo Amnesia Scanner has witnessed AR and VR apps that employ hypnotic techniques to induce altered states that drug the user. The pair say that there are rumours about a German decentralised autonomous rave scene where participants ingest sleep medication and force themselves to stay awake.

The scene is growing in places such as the San Francisco Bay Area, Moscow and Berlin, but its greatest potential could be outside big cities, at the periphery of electronic music culture. The technology in use here could also unlock possibilities in music and wider culture more generally. "The magic of blockchains and smart contracts for me is the ability to encode ideology into the things that you create," says Dryhurst. "This could be groundbreaking for music as a medium. Rather than being limited to implying ideology through stylistic gestures and poetry, we are now able to execute ideology."

Establishing automated systems of trust through the blockchain could support an explosion in ad-hoc gatherings – not just raves, but theatre, live-action role-playing games, parties and protest movements, all equipped to evade oppression and stagnation.

### [DATA]

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	The VR Cinema presents: ADE X Virtua	The VR Cinema	amsterdam		
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	dream city in the smallest gallery [4]	de hallen	ameterdam		
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	Pleinveres on Tour [21]	Paradeo	ansterdans	1,750 [32]	
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	Tattes, Art and Street Art Convention	RAI	amsterdam		
	EFTTEX 2016 (83)	RAI	smeterdans		
	Crepil/ortd Glebal	RAI	ometerdans		
	Dutch Bangla EXPO	RAI	amsterdam		
	Wasteland (67)	North Sea Venue	amaterdam	(88) 000.8	
	HSWIA boat show [75]	RAI	ameterdam	7,800 [71]	
	Interclean 2818 [72]	RAI	ometerdans	7,500 [75]	
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0.0		1 days' year	sport	converge	506	
0.0126	12500	9 days/ year	Cultural	converge		
0.015	15800	2 days/year HIII	Cateboolion dance music featival	converse		
0.008		2 days/sear	Business event	converge		
09 [43]	9800	3 days/sear [44]	Business event	converge		- 6
0.0126		2 days/year	Quainess event:	converge		
101046	10450	3 days/year	Business event	converge		
0.017	17900	3 days/year	Business event:	converge		
20 (94)	12900	3 days/year (62)	Business event:	converge		
19 [50]	41900	2 days/year [54]	Public event	converge		
	0	2 days/year [56]	Public event	converge		
	0	2 days/year [55]	Public event	converge		
U01048	10460	5 days/year (61)	Public event	converge		
	Ď	3 days/year (62)	Public event	converge		
	0	3 days/year (64)	Business event	converge		
0.009		2 days/ year [68]	Duninean event:	converge		
0.009	9800	2 days/ year [66]	Business event	converge		
	0	1 days/year (60)	Catobration dance music feetival	converge		
103798	37900	5 days/year	Public event	converge		- 4
0.075	75800	4 days/year	Business event	converge		
06 [25]	8800	f days/year	Calcination dance music featival	converge		
332615	32915	3 days/year	Public event	converge		- 4
0.017		4 days/year [78]	Public event	converge		4
26 [79]	12900	3 days/year [80]				
11 [80]		6 days/year (84)	thairean event	converge		
001986	1985	5 days/year	Business event:	converge		
RZ [840]	20000	6 days/year [89]	Public event	converge		

Size	Norse	Lecation	Lecution Index	Winters (see dee)	Arma Occ
William.	Amelerdam Food Festival	RAI	amaterdane	British & Short Steeler	D.1
	198 Enterrated Systems Funcer (R2)	BAL	omsterdans	18.250 (80)	
	Feran Digital (96)	RAI	ameter dans	Traine Len	77.0
	PLMA (Private Lobel Manufacturers Associatio		ameterdam	12,080	
M					
L					
L	Maria Dona	Chile	world	4,600	
L	Atrikaburu	Tantova Karso. South Africa	Warki	0,500	ı
	Hoseowe [89]	RUU .	omotor dans		
	Interinatio (101)	MAI	ometer dom	7,500 [102]	0.0
	Pregnancy exhibition [105]	RAI	amsterdam		0.1
	METSTRADE [100]	RAI	ameterdans	7,880 [109]	0.00
	Huishoudbeum [112]	RAI	ometerdam	28,000 [113]	0.1
	Myetic Garden Featival [116]	sioterpark	sioterdijk		
	Loveland Postinal (118)	sloterpark	slotardijk		
	909 Festival Acetechor	Armstendamse Bos.	omstandam		
	winder parado (12%)	HUU	omstandam		
L.	24H Now west	strieus	sisterdijk		
	ARTMEST - First Fridays Aresterdam	De Hallen Amsterdom	ometerdore		
	Stenic Acts	earious	ameterdans		
	Firedom Feast [125]	enrique	ameterdane		
L					
XI.					
XL	Tepito Mortet	Cusalitersos, Mexico City, Mexico	World	38,000	Į
XI.	Amsterdam Dance Event (ADE) [127]	emotordom	omstandons	40.000 [128]	
	Wintervillage Stadishart Amsteleeen [13	(Wintervillage Staduhart	t a nameter dame		
	Ameterdam Light Feetival	ametordam	productions		
XL.	Bisming Man	Black Rack City, United States	Warld	65,000	
XIL.	Amelerdam Goy Prido	ameterdom	ometer dam	600,000 [103]	1
XL.	King's day	amsterdom	amsterdam	700,000 [104]	1
XL.	Kumbh Mole	Atlahabad, India	World	108,800,080	4
XI.					

8	m2	Denefor	Nature	Nature 2	Radius (mm) in 1 to 1800	Openesa
19 [90]	18000	4 days/year [91]	Public event	converge		
05 [940]	40900	4 days/year (95)	Business event	converge		
	0		Business event:	converge		
11 [97]	110800	2 days/year [98]	Business event	converge		
	0					
	D					
	0					
7.5	7500800		estruction	converge	1545	
0.9	900000	5 dept year April 25- May 1	celebration	converge	535	
0.059	59900	4 days/ year [190]	Dustrices event:	converge		
[100]		4 days/ year [184]	Business event:	converge		
[100]		5 days/year [107]	Public event	converge		
[1110]	94800	3 days/year [111]	Business event	converge		
[114]	110800	9 days/year [115]	Public event	converge		
0.8	800000	1 days' year [117]	Catabastion dance music feetival	converge		
	D	1 dayi year [119]	Catabastion dance music festival	oonverge		
	D	1 days' year (120)	Celebration reusic featural	converge		
0.11		10 days/pour (122)	celebration	ортунгра		2
	Ď		Cultural	diverge		
	Ď	2 day/ year [123]	Coltural set	diverge		
	0	3 days' year [124]	Coltural reusic Rethed	diverge		
	0	2 days' year [126]	Coltural food			
	0					
	0					
0.11	110000	overyday except sunday	Inemsection	converge	187	
	0	5 days'year [129]	Calebration dance music feetival	diverge		
	0	6 weeksi year (151)	Outtural celebration Transaction	cooverge		
	0	52 clatariyear (132)	Cultural calebration	dverge		
3.8	3800000	7 days/ year Aug 30 - Septem 5	celebration	converge	1100	
		1 day		CONVERSE		
		1 day		converge		
19.4		55 days/ every 12 years	religion	converge	2406	
			_			

[1] 1882

[A] reporteneer-anasertaminingentalitands-ores-zoe
[2] http://dehaller-amsterdam.nl/agenda/foto-expositie-fluidity/
[4] http://dehallen-amsterdam.ni/agenda/droomstad-het-kleinste-galerietje/
[E] 21/10
[8] open air photo exhibition
http://www.ndsm.ni/en/eventljaapscheeren/
[7] 14/12/17-1/3/10
[8] learn conversational techniques and situations are practiced so that you can engage in conversations with a lot m
http://dehallen-amsterdam.nl/agenda/workshop-reinventing-conversations-het-gesprek-dunien-aangaan-6/
(B) every wed
[10] http://www.mecko.net/news/10-obscure-events-you-didn-t-know-were-happening-ade
[11] 22/10
[12] 16/10
[13] 22/10
[14] http://dehallen-amsterdam.ni/agendarlango-boolcamp-day-2/
[15] 18-19/2 monthly on sat and sun
http://dehallon-amsterdam.nl/gebruikers/the-maker-market/
[16] http://dehallen-amsterdam.ni/agenda/boeken-de-hallen-amsterdam-4/
[17] 18/2
[10] 8:12
[19] Transforming innovative research to prosperous Cell & Gene therapy reanufacturing
https://www.nai.ni/en/calendar/29678/
[20] https://ifesciences.kned/365.com/celitherapy/
[21] https://www.rai.nl/en/calendar/27120/
[22] Shakespeares classic play intervoven with Chinese mystique, performed by the Suxhou Bellet Theatre. Elegant
https://www.nai.nl/en/calendar/31700/
[23] For the first time: Soltane Galtina in Amsterdam! And Shadmehr legendary singer also in Amsterdam! Aref and
https://www.nai.ni/en/calender/32090/



[24] The 'Swan Lake', a performance full of romance with tentastic music. The Ballet of the State Opera Tatarstan ro

https://www.sai.nl/en/calendar/31303/

[25] Held on, the only real Chippendales return to the Netherlands in 2017/2018 to give you the best night of your life pleasure of the female audience. Book the ultimate girls night out and discover for yourself why 2 million people visit

https://www.rsi.nl/en/calendar@9608/

[25] https://www.rai.nl/en/calendar/3/1994/

[27] https://www.rai.nl/en/palendan/32760/

[28] https://www.rai.nl/en/calendar/27480/

[39] 21/12-771

[30] 19-20/1

[31] Pleimmess on Tour is a Netherlands-wide music featival that was founded on a passion for all things melodic he happening on 17 February 2018.

https://www.iamsterdam.com/en/see-and-do/whats-on/festivals/overview-music-festivals/gleinwees-on-tour

[32] https://en.wikipedia.org/wiki/Paradiso\_(Amsterdam)

[33] 24/6

[34] 6/12-171

[35] 1772

[36] 31/5

[37] Better Health Event is the healthiest event in the Netherlands!

https://www.nai.nl/en/calender@7888/

[38] Partner your way to clinical success.

https://www.rai.nl/en/calendar@9000/

[30] https://www.rai.nl/en/calendar/20592/

Dutch fair for art, antiques and design.

[40] 14-15/4

[41] WEWE is the most important wine fair worldwide in terms of business transactions focusing 65% of the global at

https://www.rai.ni/en/calendar/21026/

[42] trade exhibition for the electric

and hybrid propulsion of water

graft.

[43] http://www.electricandhybridmanineworldeopo.com/en/show-layout.php

1441 27-29/6 2018

w brings a new vension.	
Their new show Best, Night. Ever, guarantees an evening full of irresistible temptation with only one goat the a Chippendiales show every year. It will undoubteely be The Best Night Ever!	
use. Today, the featival has evolved to cover music from scross the electronic spectrum. The next edition is	
apply for bulk wine	

[45] Interroctal Burope is the world-leading exhibition and conference for companies associated with the container a

https://www.rai.nl/en/catendar/284417

[46] http://www.intermodal-events.com/intermodal-europe-conference-2017

[47] A three-day event connecting the entire wind energy supply chain. Expand your knowledge in all aspects of the

https://www.rai.nt/en/catendar/260117

[48] https://www.buildingholland.nl/beursinformatie/plattegrond

[46] civil and semi-public helicopter

sector

[50] http://www.helitechinternational.com/en/About-Helitech-International/Attendee-Profile/

[51] https://rsuk.floorplanning.tenova.com/visualisation/hel/1802/esfs.html#floorplan.

[52] https://www.hadefairtiates.com/Effice-M5105/Amsterdam.html

28-30/6 2018

[53] https://www.google.ni/search?q=modefabriek+umsterdam+floor+plandsource=inms&bre=lach&sa=X&sed=Qah

[54] 21-22/1 2018

[66] 30000

[56] 21-22/1 2018

[57] 11000

[58] 6-7/4 2016

[56] exhibition for contemporary art

[60] 12000 in total

http://executivamateal.nl/

[51] 4-54 2015

[62] https://www.tattooexpo.eu/en/amsterdam/2016-

2-4011 2016

[63] European Fishing Tackle Trade

Association (EFTTA):

P\$41.2-3/9.2017

http://www.comiccon-europe.com/ni/amsterdam/

1651 24-25/10 2016

http://tomorrow-the-world.co.uk/eshibitions-events/crop-production-protection/cropworld-global-29-30-october-2014-

[66] 28-29/9 2016

http://www.theindependentbil.com/printversion/details/47747



- [67] https://www.westoland.ni/party-info/sprii-16th-2016/
- [55] https://en.wikipedia.org/wiki/Wasteland\_(event)-
- F681.25/11/2017
- [70] https://www.rai.nl/en/palendan/22074/
- [71] https://www.hiswarai.nl/exposoren/
- [72] https://www.rai.nl/en/calendar/20113/
- [73] https://www.interclearshow.com/enlamsterdam/practical-into/2016-event-impression.
- [74] http://stadspodiumamsterdam.nl/informatic/vorhuur.
- [75] http://stadspodiumamsterdam.nl/informatie/over-stadspodium
- [76] The biggest dog event in The Netherlands.

https://www.naj.nl/en/calendat/21819/

- [77] https://hond-event.nl/
- [78] 25/1-28/1
- [79] http://mraeurope.aviationweek.com/eurl@Public/eventmap.aspx?ikshavailablent&eshlistnt&shadsn0
- [BD] 16-18/10 2018

http://mroeurope.aviationweek.com/eu18/Public/Enter.aspx

- [81] trade exhibition for broadcast
- and media technology
- [82] 57000 / 6 days
- [83] https://show.ibc.org/ibc-exhibition/ibc2017-floorplans
- [84] 13-48/9
- [85] Masters of LXRY is the fair at which the greatest names in art, interior design, gastronomy, jewellery, watches, t

https://www.rai.nl/en/calendar/21818/

[85] largest and most complete consumer exhibition for interior decoration and design

- [87] 88000 in 6 days.
- [88] https://www.stworen.nl/woren-design-beurs/deelnemens/
- F881 2-7/10 2018
- (SCI http://www.yourittleblackbook.me/ni/foodfestivgi-amsterdam-rai/
- [91] 26-29/11 2015

https://www.huishoudbours.nl/



[50] trade exhibition for the professional AV and electronic systems integration industry

[93] 65000M days

[34] https://www.issurope.org/location-opening-hours/Micketshop-home.

[95] 25/1-26/1

[DE] trade exhibition for large format digital printing

(97) http://www.plmainternational.com/trade-show/venue/general-information.

https://www.google.nl/search?bisw=1259@bih=675@tbm=isch&ss=1&ei=670eWiqxtO.JD6eeAKU-1KewCA&q=PLMA+9 28Private+Label+Manufacturers+Association?is29+rai+floor+plan&gs\_lupsy-ab\_3\_39934.40836.0.41033.10, 10.0.0.0

[98] 29-00/5

http://www.pimainternational.com/trade-show/exhibiting/trade-show-schedule-exhibitors

[96] platform for professionals in the food service industry.

https://www.nat.nl/gn/calendat/22056/

P1001-8/1-11/1

[101] trade event for infrastructure, traffic management, smart mobility, safety and parking

https://www.intertraffic.com/amelardam/ashibition-info/ficesplan-and-pricing/

F1021 30000 in total

[103] https://www.intertreffic.com/arreterdam/eahlbitora/floorplan/

[104] 20-23/3 2018

https://www.intertraffic.com/amaterdam/

[105] https://www.rat.nl/en/calendar/27491/

[106] https://www.huishoudbeurs.nli-/media/websites/huishoudbeurs/documents/hhit/2017-plattegrond-nl.ashx:

[107] 21/2-25/2

[108] world's largest trade exhibition for maritime equipment, materials and systems.

[109] 23500 in total

[110] https://www.metstrade.com/eshibitions/foor-plan/

[111] 13-15/11 2018

https://www.metstrade.com/

[112] largest consumer exhibition in the Notherlands



[113] 250000 in total

[114] https://show.ibc.org/ibc-exhibition/ibc2017-floorplans

[115] 17-25/2 2018

[116] https://www.iamsterdam.com/en/see-and-do/whats-on/festivals/overview-music-festivals/mystic-garden-festival

[117] 16/1

[118] https://www.ismsterdam.com/en/see-end-do/entsts-on/festivals/oversiew-music-festivals/overland-festival

[119] 11/8

F12012555

[121] https://www.rsi.nl/en/palendar/30051/

https://www.cai.nl/en/calendar@2071/

[122] 21/12-24/12 + 26/12-31/12

[123] 19-20/11

[124] 23-25/2

[125] https://www.iamsterdam.com/en/isee.and-do/urhats-on/festivals/overniew-culinary-festivals-and-events/freedom

[196] 585

[127] https://www.ismaterdam.com/en/isee-end-do/whats-on/feative/s/coverview-masic-feative/s/emsterdam-dance-ev-

[125] 200000/ 5 days

[129] 17-21/10

[130] http://www.wintervillageamstelveen.nll

[131] 29/11 to 7/1

[130] 1/12-21/1

[133] https://www.statista.com/statistics/655349/inumber-of-statistors-at-the-ematerclam-gay-pride/

[134] http://www.dutchamsterdam.nll78-kings-day-amsterdam.

http://www.dutchamsterdam.nl/2310-amsterdam-says-new-approach-to-queens-day-successful

-feast

ent.

Building	Sub-building	Hall	area(m2)	W(m)	L(m)	H(m
RAI		Event Hall		,		
		1	15,000	69.50	193.85	7.9-10
		2	4,060	44.65	87.11	10.7
		3	3,920	45.00	89.22	7.4
		4 (Amtrium)	540	1.00	1.00	1
		5	7,435	44.10	164.65	10
		6	1,025	33.90	29.80	5.1
		7	10,460	59.50	184.75	10.4
		8	12,600	71.90	170.75	11.6
		9	2,845	47.00	52.00	4.8
		10	3,970	64.40	64.40	11.6
		11	4,165	64.40	64.40	11.6
		12	9,035	94.40	94.40	11.6
		13 (Elicium ballroom)	1,985			
	Auditorium	Auditorium+balcony	1,500			
		Conference room				
	Congress center	E001	48			
		E002	38			
		Forum	755			
		F001	18			
		F002	90			
		F003	90			
		F004	90			
		F005	90			
		F101	94			
		F102	44			
		G001	51			
		G002	44			
		G101	35			
		G102	125			
		G103	125			
		G104	120			
		G105	120			
		G106	120			
		G107	120			
		G108	45			
		G109	100			
		G110	45			
		G111	45			
		amsterdam suite	70			
		M001	25			
		E101	20			
		E102	239			

Ratio (W)	Ratio (L)	Column	Capacity	m2/ person	seats	pillar grid
1	2.79	N	10,000	1.5		
1	1.95		4,000	1.0		
1	1.98		4,000	1.0		
1			500	1.1		
1	3.73		6,000	1.2		
1						
1			8,000	1.3		
1			10,000	1.3		
1						
1			4,000	1.0		
1			4,000	1.0		
1	1.00	N	7,500	1.2		
			2,000	1.0	1750	
			1,750		1750	

Building	Sub-building	Hall	floor surface	media point one per m2	number of I
RAI	Cus sunang	Event Hall	noor carrage	one per miz	Training of or i
		1			
		2			
		3			
		4 (Amtrium)			
		5			
		6			
		7			
		8			
		9			
		10			
		11			
		12			
		13 (Elicium ballroom)			
	Auditorium	Auditorium+balcony			
		Conference room			
	Congress center	E001			
	0	E002			
		Forum			
		F001			
		F002			
		F003			
		F004			
		F005			
		F101			
		F102			
		G001			
		G002			
		G101			
		G102			
		G103			
		G104			
		G105			
		G106			
		G107			
		G108			
		G109			
		G110			
		G111			
		amsterdam suite			
		M001			
		E101			
		E102			

dimensions	gate (w x h)	loading zone	loading area (m2)	area ratio loading area/m2	Lift	m2 / lift
		p9	7417	0.24		
		p9				
		p9				
		p9				
		p9				
		p10	6970	0.61		
		p10				
		p5	4501			
		p4	7042	0.64		
		p4				
		p4				

Building	Sub-building	Hall	area(m2)	W(m)	L(m)	H(m
	Amtrium	L101	32	,	,	,
		L102	31			
		L103	53			
		L104	53			
		Lounge/ Foyer/ Entrance				
	Congress center	Forum Lounge	1,120			
		Park Foyer	1,120			
		Jade lounge	336			
		Onxy lounge	795			
		Auditorium lounge	1,600			
		Upper lounge	1,060			
		Dressing room 1-3	18			
		Artist foyer	88			
		Diamond Lounge	745			
		Europe Foyer1	1,163			
		Europe Foyer2	670			
		Holland Lounge	270			
		Ruby Lounge	424			
		Europe Longe	282			
		First Floor Lounge	205			
	Amtrium	Lounge L1	267			
		Amtriym Foyer	915			
		Amtrium Lounge	600			
	Europe complex	Entrance M	238			
		Entrance R	72			
		Cafe/ Restaurant				
		Grand cafe	480			
		Cafe Amsterdam	245			
		Amtrium restaurant	538			
		Car park				
			28,265			
	Summary					
	Event Hall	total area	78,540			
		average	5,610	53	100	8
		L	15,000			
		M	5,000			
		S	2,500			
	Conference room	total number	74			
		total area	5,753			
		average	78			
	Foyer/lounge	total area	11,988			
	-	average	599			

Ratio (W)	Ratio (L)	Column	Capacity	m2/ person	seats	pillar grid
rado (VV)	radio (L)	Column	Сарасіту	mzi person	Jours	Pillai gilu
			1,000	28.3		
			3,000			
			61,750			
1	2	N	5,146	1		
ı		14	5,170	'		

Building	Sub-building	Hall	area(m2)	W(m)	L(m)	H(m
	Cafe/restaurant	total area	1,263		•	
		average	421			
	Car park	total capacity	4,000 [1]			
		% of max. visitors	6			
	loading area	total area	25,930			
		loading area/ m2 event	0.39			
HKCEC		Event hall				
		Hall 1(A+B+C+D+E)	19,800	78.00	255.00	10.5
		Theater 1				
		Theater 2				
		Convention Hall (A+B+C)	1,819	32.50	56.50	7.7
		Grand Hall	3,880			27
		Hall 3 (B+C+D+E)	14,982	78.00	192.00	10.5
		Hall 3(F+G)	8,917	72.60	120.00	8.25
		Hall 5(BC)	7,598	78.00	104.00	10.5
		Hall 5(D)	1,185	24.00	47.00	5
		Hall 5(E)	5,070	78.00	65.00	8.25
		Hall 5(F+G)	8,917	72.60	120.00	8.25
		Conference room				
		meeting rooms	45			
		Foyer				
		Theater foyer	457			
		Conventiona Foyer	1,740			
		grand hall foyer	2,094			33
		Car park				
			6,996			
	Summary					
	Event Hall	total area	72,168			
		average	8,019	64	120	11
		L	19,890			
		М	6,500			
		S	3,960			
	Conference room	total number	45			
	Foyer/lounge	total area	4,291			
		average	1,430			
	Freight lifts	total	8	2.40	4.17	2.92
		m2/ lifts	1,115			
	Container lifts	total	2	4.50	16.00	4.5
	service lifts	total	13	2.00	3.00	3.5
		m2/lifts	1,523			

Ratio (W)	Ratio (L)	Column	Capacity	m2/ person	seats	pillar grid
1	3.27					26 x 26
		N	637			
		N	336			
1	1.74	N				
1						
1						
1						
1						
1						
1	1.65	Υ				
			2,086			
1	2					
	-					

Building	Sub-building	Hall	area(m2)	W(m)	L(m)	H(m
Messe Basel		Event hall				
	Messe Basel	Hall 1.0 south	3,300			9.5
		Hall 1.0 north	20,000			9
		Hall 1.1	32,000			7
		Hall 1.2	14,500			7.5
		Hall 2.0 [2]	14,000			4
		Hall 2.1	15,000			4
		Hall 2 .2	15,500			4-8
		Hall 3	4,800			5-1
		Hall 3 Gallery	2,300			4-5
		Hall 4.U	4,100	60.00	75.00	5
		Hall 4.0	3,000	60.00	60.00	4.5
		Hall 4.1	4,000	60.00	85.00	3.5
		Hall 5	1,300			4.5
		Conference room				
	Congresss center G/F	Boston 1-3	242			4.5
		Shanghai 1-4	310			4.5
		Kairo 1-2	155			4.5
		Delhi	223			4.5
		Lima	77			4.5
		Darwin	78			4.5
	Congresss center 2/F	Montreal	767			5.8
		SIngapore	581			4
		Sydney	581			4
		Rio	130			2.7
		Nairobi	50			2.5
		Guangzhou	46			2.2
		Hongkong	47			2.2
		Mexico	47			2.2
		Miami	40			2.2
	Congresss center 3/F	San Francisco	1,244			
		Osaka	100			2.8
		Samarkand	95			2.8
		Foyer				
	Messe basel	hall 1 foyer	1,007			
		MCH lounge	170			
		L' Entree	751			3
	Congress center	Foyer 2 floor	2,470			
	oong,	Foyer 3 floor	688			3
		Car park				

Ratio (W)	Ratio (L)	Column	Capacity	m2/ person	seats	pillar grid
						45.705.0
						15.7 x 25.8
						18.4 X 25.8
						9 x 9
						9 x 9
						9 x 9
						7.5 x 14.3
						11.4 x 11.4
						11.4 x 11.5
						11.4 x 11.6
						13.6x 8.25
			358			
			418			
			195			
			218			
			84			
			84			
			600			
			600			
			100			
			40			
			38			
			39			
			40			
			1,450			
			75			
			75			

Building	Sub-building	Hall	floor surface	media point one per m2	number of
Messe Basel		Event hall		·	
	Messe Basel	Hall 1.0 south	mastic asphalt	65	
		Hall 1.0 north	mastic asphalt	55	
		Hall 1.1	mastic asphalt	65	
		Hall 1.2	mastic asphalt	55	
		Hall 2.0 [2]	tarmac/ asphalt	81	
		Hall 2.1	polyurethane	81	
		Hall 2 .2	polyurethane	81	
		Hall 3	asphalt	36	
		Hall 3 Gallery	concrete	110	
		Hall 4.U	artificial stone/ hard concrete	15	
		Hall 4.0	artificial stone/ hard concrete	15	
		Hall 4.1	artificial stone/ hard concrete	15	
		Hall 5	asphalt	110	
		Conference room			
	Congresss center G/F	Boston 1-3			
		Shanghai 1-4			
		Kairo 1-2			
		Delhi			
		Lima			
		Darwin			
	Congresss center 2/F	Montreal			
		SIngapore			
		Sydney			
		Rio			
		Nairobi			
		Guangzhou			
		Hongkong			
		Mexico			
		Miami			
	Congresss center 3/F	San Francisco			
		Osaka			
		Samarkand			
		Foyer			
	Messe basel	hall 1 foyer			
		MCH lounge			
		L' Entree			
	Congress center	Foyer 2 floor			
		Foyer 3 floor			
		Car park			

				loading area	area ratio		
fts	dimensions	gate (w x h)	loading zone	loading area (m2)	loading area/m2	Lift	m2 / lift
	5.35-6.85 x 2.55 x 3					12	
12		4.5x 7				12	
12						12	
12						12	
	4-4.75 x 1.9x 3.16	3.66 x 4.49				11	1273
	2.65 x 2.19 x 3.16					11	1364
11						11	1409
11						2	
	4.5 x 2.4x 2.5	5 x 4.9				2	
5	6.5 x 2.45 x 3.2	3.5 x 4.1				5	820
						5	600
						5	800

Building	Sub-building	Hall	toilets (M)	toilets (F)
Messe Basel		Event hall		
	Messe Basel	Hall 1.0 south	39	
		Hall 1.0 north		
		Hall 1.1		
		Hall 1.2		
		Hall 2.0 [2]	36	
		Hall 2.1		
		Hall 2 .2		
		Hall 3	9	
		Hall 3 Gallery		
		Hall 4.U	3	
		Hall 4.0		
		Hall 4.1		
		Hall 5		
		Conference room		
	Congresss center G/F	Boston 1-3		
		Shanghai 1-4		
		Kairo 1-2		
		Delhi		
		Lima		
		Darwin		
	Congresss center 2/F	Montreal		
		SIngapore		
		Sydney		
		Rio		
		Nairobi		
		Guangzhou		
		Hongkong		
		Mexico		
		Miami		
	Congresss center 3/F	San Francisco		
		Osaka		
		Samarkand		
		Foyer		
	Messe basel	hall 1 foyer		
		MCH lounge		
		L' Entree		
	Congress center	Foyer 2 floor		
		Foyer 3 floor		
		Car park		
		-ai pain		

	urinals	disabled	avg m2/ toilets (F+M)	M toilets : urinals	disabled / zone
94	114	16	525	3	4
48	72	6	530	2	2
40	12	0	330	2	2
10	13	2	374	1.4	1
6	12	1	1233	4	0.3
			665	3	1.8
		avg	005	3	1.0

Building	Sub-building	Hall	area(m2)	W(m)	L(m)	H(m
	, and the second		, ,		. ,	,
	Summary					
	Event Hall	total area	133,800	49,500.00 [4]		
		average	10,292			
		L	32,000			
		М	10,000			
		S	3,000			
	Conference room	total number	18			
		total area	4,813			
		average	267			
	Foyer/lounge	total area	5,086			
		average	1,017			
	Cafe/restaurant	total area				
		average				
	Car park	total capacity				
		% of max. visitors				
	m2/ lift	average	1,421			
	Summary	overall				
	m2/lift	average	1,353			
	number of toilets	F:M:Unisex	02:01:01			
		disabled toilet	1.8/ washroom			
		male toilet : urinal	3:1			

Ratio (W)	Ratio (L)	Column	Capacity	m2/ person	seats	pillar grid
ralio (VV)	Ralio (L)	Column	Сараску	mz/ person	อยสเจ	piliai grid

Building	Sub-building	Hall	floor surface	media point one per m2	number of I
	Summary				
	Event Hall	total area			
		average			
		L			
		M			
		S			
	Conference room	total number			
		total area			
		average			
	Foyer/lounge	total area			
		average			
	Cafe/restaurant	total area			
		average			
	Car park	total capacity			
		% of max. visitors			
	m2/ lift	average			
	Summary	overall			
	m2/lift	average			
	number of toilets	F:M:Unisex			
		disabled toilet			
		male toilet : urinal			

ts	dimensions	gate (w x h)	loading zone	loading area (m2)	area ratio loading area/m2	Lift	m2 / lift

Building	Sub-building	Hall	floor surface	media point one per m2	number of l
RAI	Cus sunang	Event Hall	nicor curiaco	one per miz	Training of or
		1			
		2			
		3			
		4 (Amtrium)			
		5			
		6			
		7			
		8			
		9			
		10			
		11			
		12			
		13 (Elicium ballroom)			
	Auditorium	Auditorium+balcony			
		Conference room			
	Congress center	E001			
		E002			
		Forum			
		F001			
		F002			
		F003			
		F004			
		F005			
		F101			
		F102			
		G001			
		G002			
		G101			
		G102			
		G103			
		G104			
		G105			
		G106			
		G107			
		G108			
		G109			
		G110			
		G111			
		amsterdam suite			
		M001			
		E101			
		E102			

dimensions	gate (w x h)	loading zone	loading area (m2)	area ratio loading area/m2	Lift	m2 / lift
		p9	7417	0.24		
		p9				
		p9				
		p9				
		p9				
		p10	6970	0.61		
		p10				
		p5	4501			
		p4	7042	0.64		
		p4				
		p4				

Building	Sub-building	Hall	area(m2)	W(m)	L(m)	H(m
	Amtrium	L101	32			
		L102	31			
		L103	53			
		L104	53			
		Lounge/ Foyer/ Entrance				
	Congress center	Forum Lounge	1,120			
		Park Foyer	1,120			
		Jade lounge	336			
		Onxy lounge	795			
		Auditorium lounge	1,600			
		Upper lounge	1,060			
		Dressing room 1-3	18			
		Artist foyer	88			
		Diamond Lounge	745			
		Europe Foyer1	1,163			
		Europe Foyer2	670			
		Holland Lounge	270			
		Ruby Lounge	424			
		Europe Longe	282			
		First Floor Lounge	205			
	Amtrium	Lounge L1	267			
		Amtriym Foyer	915			
		Amtrium Lounge	600			
	Europe complex	Entrance M	238			
		Entrance R	72			
		Cafe/ Restaurant				
		Grand cafe	480			
		Cafe Amsterdam	245			
		Amtrium restaurant	538			
		Car park				
			28,265			
	Summary					
	Event Hall	total area	78,540			
		average	5,610	53	100	8
		L	15,000			
		M	5,000			
		S	2,500			
	Conference room	total number	74			
		total area	5,753			
		average	78			
	Foyer/lounge	total area	11,988			
		average	599			

Ratio (W)	Ratio (L)	Column	Capacity	m2/ person	seats	pillar grid
rado (VV)	radio (L)	Column	Сарасіту	mzi person	Jours	Pillai gilu
			1,000	28.3		
			3,000			
			61,750			
1	2	N	5,146	1		
ı		14	5,170	'		

Building	Sub-building	Hall	area(m2)	W(m)	L(m)	H(m
	Cafe/restaurant	total area	1,263		•	
		average	421			
	Car park	total capacity	4,000 [1]			
		% of max. visitors	6			
	loading area	total area	25,930			
		loading area/ m2 event	0.39			
HKCEC		Event hall				
		Hall 1(A+B+C+D+E)	19,800	78.00	255.00	10.5
		Theater 1				
		Theater 2				
		Convention Hall (A+B+C)	1,819	32.50	56.50	7.7
		Grand Hall	3,880			27
		Hall 3 (B+C+D+E)	14,982	78.00	192.00	10.5
		Hall 3(F+G)	8,917	72.60	120.00	8.25
		Hall 5(BC)	7,598	78.00	104.00	10.5
		Hall 5(D)	1,185	24.00	47.00	5
		Hall 5(E)	5,070	78.00	65.00	8.25
		Hall 5(F+G)	8,917	72.60	120.00	8.25
		Conference room				
		meeting rooms	45			
		Foyer				
		Theater foyer	457			
		Conventiona Foyer	1,740			
		grand hall foyer	2,094			33
		Car park				
			6,996			
	Summary					
	Event Hall	total area	72,168			
		average	8,019	64	120	11
		L	19,890			
		М	6,500			
		S	3,960			
	Conference room	total number	45			
	Foyer/lounge	total area	4,291			
		average	1,430			
	Freight lifts	total	8	2.40	4.17	2.92
		m2/ lifts	1,115			
	Container lifts	total	2	4.50	16.00	4.5
	service lifts	total	13	2.00	3.00	3.5
		m2/lifts	1,523			

Ratio (W)	Ratio (L)	Column	Capacity	m2/ person	seats	pillar grid
1	3.27					26 x 26
		N	637			
		N	336			
1	1.74	N				
1						
1						
1						
1						
1						
1	1.65	Υ				
			2,086			
1	2					
	-					

Building	Sub-building	Hall	area(m2)	W(m)	L(m)	H(m
Messe Basel		Event hall				
	Messe Basel	Hall 1.0 south	3,300			9.5
		Hall 1.0 north	20,000			9
		Hall 1.1	32,000			7
		Hall 1.2	14,500			7.5
		Hall 2.0 [2]	14,000			4
		Hall 2.1	15,000			4
		Hall 2 .2	15,500			4-8
		Hall 3	4,800			5-1
		Hall 3 Gallery	2,300			4-5
		Hall 4.U	4,100	60.00	75.00	5
		Hall 4.0	3,000	60.00	60.00	4.5
		Hall 4.1	4,000	60.00	85.00	3.5
		Hall 5	1,300			4.5
		Conference room				
	Congresss center G/F	Boston 1-3	242			4.5
		Shanghai 1-4	310			4.5
		Kairo 1-2	155			4.5
		Delhi	223			4.5
		Lima	77			4.5
		Darwin	78			4.5
	Congresss center 2/F	Montreal	767			5.8
		SIngapore	581			4
		Sydney	581			4
		Rio	130			2.7
		Nairobi	50			2.5
		Guangzhou	46			2.2
		Hongkong	47			2.2
		Mexico	47			2.2
		Miami	40			2.2
	Congresss center 3/F	San Francisco	1,244			
		Osaka	100			2.8
		Samarkand	95			2.8
		Foyer				
	Messe basel	hall 1 foyer	1,007			
		MCH lounge	170			
		L' Entree	751			3
	Congress center	Foyer 2 floor	2,470			
	oong,	Foyer 3 floor	688			3
		Car park				

Ratio (W)	Ratio (L)	Column	Capacity	m2/ person	seats	pillar grid
						45.705.0
						15.7 x 25.8
						18.4 X 25.8
						9 x 9
						9 x 9
						9 x 9
						7.5 x 14.3
						11.4 x 11.4
						11.4 x 11.5
						11.4 x 11.6
						13.6x 8.25
			358			
			418			
			195			
			218			
			84			
			84			
			600			
			600			
			100			
			40			
			38			
			39			
			40			
			1,450			
			75			
			75			

Building	Sub-building	Hall	floor surface	media point one per m2	number of
Messe Basel		Event hall		·	
	Messe Basel	Hall 1.0 south	mastic asphalt	65	
		Hall 1.0 north	mastic asphalt	55	
		Hall 1.1	mastic asphalt	65	
		Hall 1.2	mastic asphalt	55	
		Hall 2.0 [2]	tarmac/ asphalt	81	
		Hall 2.1	polyurethane	81	
		Hall 2 .2	polyurethane	81	
		Hall 3	asphalt	36	
		Hall 3 Gallery	concrete	110	
		Hall 4.U	artificial stone/ hard concrete	15	
		Hall 4.0	artificial stone/ hard concrete	15	
		Hall 4.1	artificial stone/ hard concrete	15	
		Hall 5	asphalt	110	
		Conference room			
	Congresss center G/F	Boston 1-3			
		Shanghai 1-4			
		Kairo 1-2			
		Delhi			
		Lima			
		Darwin			
	Congresss center 2/F	Montreal			
		SIngapore			
		Sydney			
		Rio			
		Nairobi			
		Guangzhou			
		Hongkong			
		Mexico			
		Miami			
	Congresss center 3/F	San Francisco			
		Osaka			
		Samarkand			
		Foyer			
	Messe basel	hall 1 foyer			
		MCH lounge			
		L' Entree			
	Congress center	Foyer 2 floor			
		Foyer 3 floor			
		Car park			

				loading area	area ratio		
fts	dimensions	gate (w x h)	loading zone	loading area (m2)	loading area/m2	Lift	m2 / lift
	5.35-6.85 x 2.55 x 3					12	
12		4.5x 7				12	
12						12	
12						12	
	4-4.75 x 1.9x 3.16	3.66 x 4.49				11	1273
	2.65 x 2.19 x 3.16					11	1364
11						11	1409
11						2	
	4.5 x 2.4x 2.5	5 x 4.9				2	
5	6.5 x 2.45 x 3.2	3.5 x 4.1				5	820
						5	600
						5	800

Building	Sub-building	Hall	toilets (M)	toilets (F)
Messe Basel		Event hall		
	Messe Basel	Hall 1.0 south	39	
		Hall 1.0 north		
		Hall 1.1		
		Hall 1.2		
		Hall 2.0 [2]	36	
		Hall 2.1		
		Hall 2 .2		
		Hall 3	9	
		Hall 3 Gallery		
		Hall 4.U	3	
		Hall 4.0		
		Hall 4.1		
		Hall 5		
		Conference room		
	Congresss center G/F	Boston 1-3		
		Shanghai 1-4		
		Kairo 1-2		
		Delhi		
		Lima		
		Darwin		
	Congresss center 2/F	Montreal		
		SIngapore		
		Sydney		
		Rio		
		Nairobi		
		Guangzhou		
		Hongkong		
		Mexico		
		Miami		
	Congresss center 3/F	San Francisco		
		Osaka		
		Samarkand		
		Foyer		
	Messe basel	hall 1 foyer		
		MCH lounge		
		L' Entree		
	Congress center	Foyer 2 floor		
		Foyer 3 floor		
		Car park		
		-ai pain		

				N 4 + -:   - +   -	
	urinals	disabled	avg m2/ toilets (F+M)	M toilets : urinals	disabled / zone
94	114	16	525	3	4
48	72	6	530	2	2
10	13	2	374	1.4	1
6	12	1	1233	4	0.3
		avg	665	3	1.8