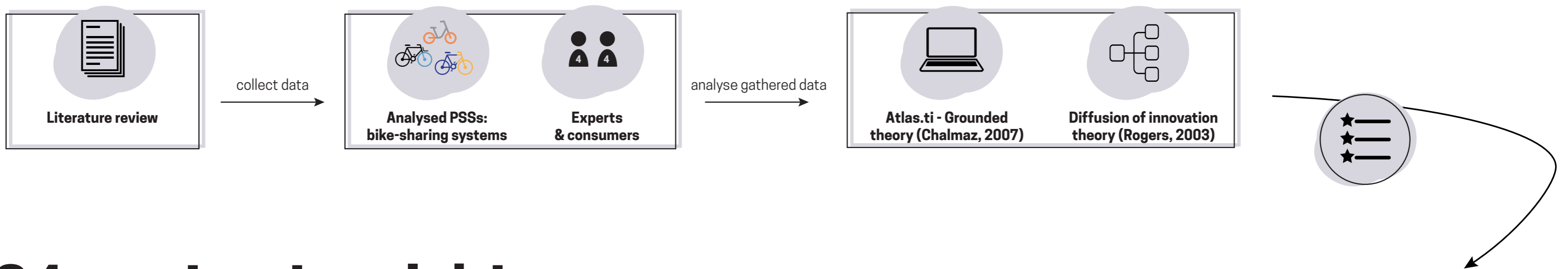


# Product-service system adoption: motivational drivers for e-bike sharing.

Research

## 8 semi-structured interviews



Results

## 24 motivational drivers

