

# Teaching on Purpose

## *How co-design promotes purpose development in secondary education*

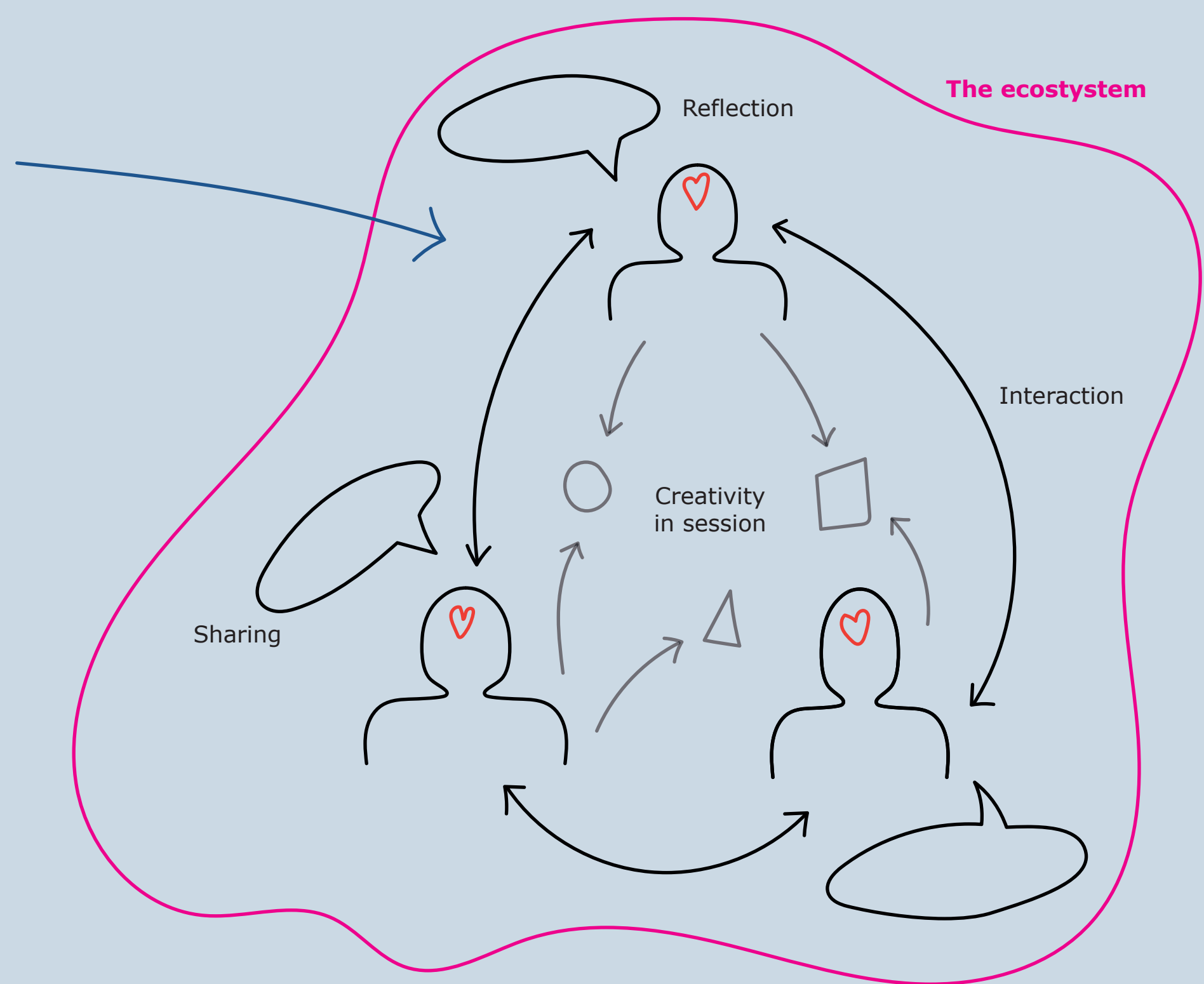
### 1. Changing the mindset and perspectives of teachers through co-design

The 7 successess that created this change

1. Space for human connection
2. Accessible and inviting materials
3. Ownership and shared leadership
4. Purpose as a lens, not a lesson
5. Link to existing practice
6. Shared values and social context
7. Student voice as a spark

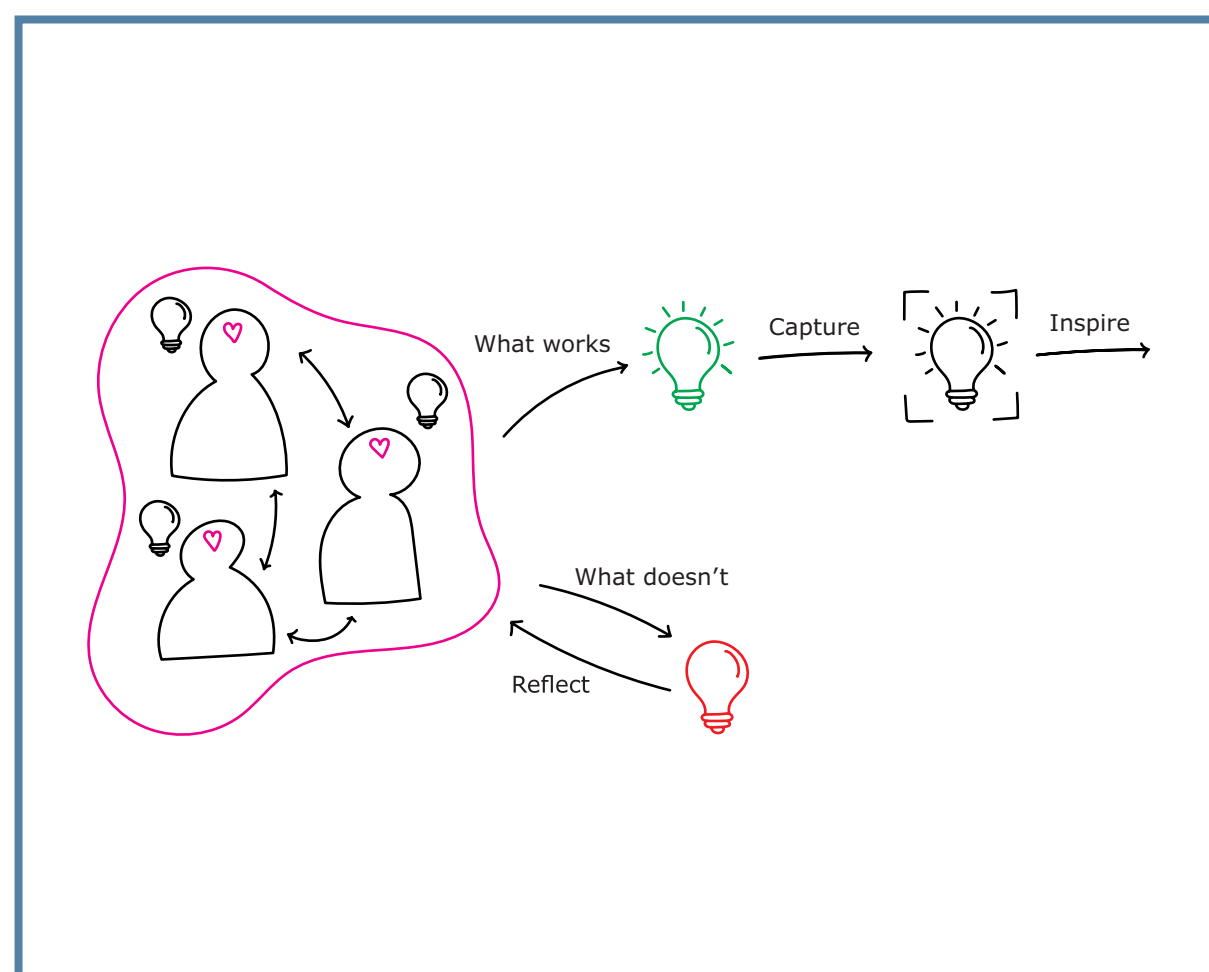
The five principles for longevity

1. Embed in culture, not calendar
2. Grow from the core
3. Anchor in routines and rituals
4. Make it visible and concrete
5. Design for transfer and adaptation



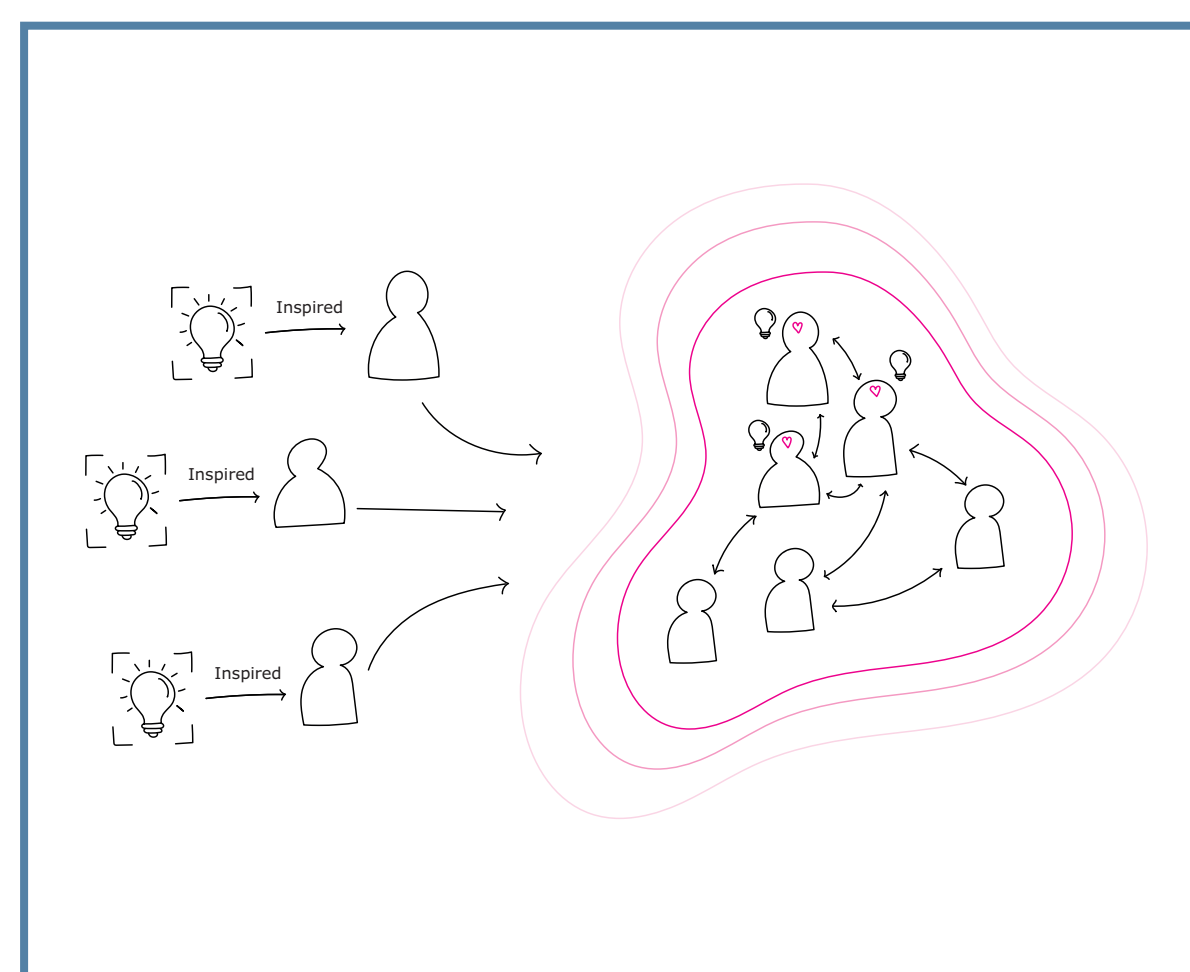
### 2. Growing and sustaining this change.

#### Phase 1



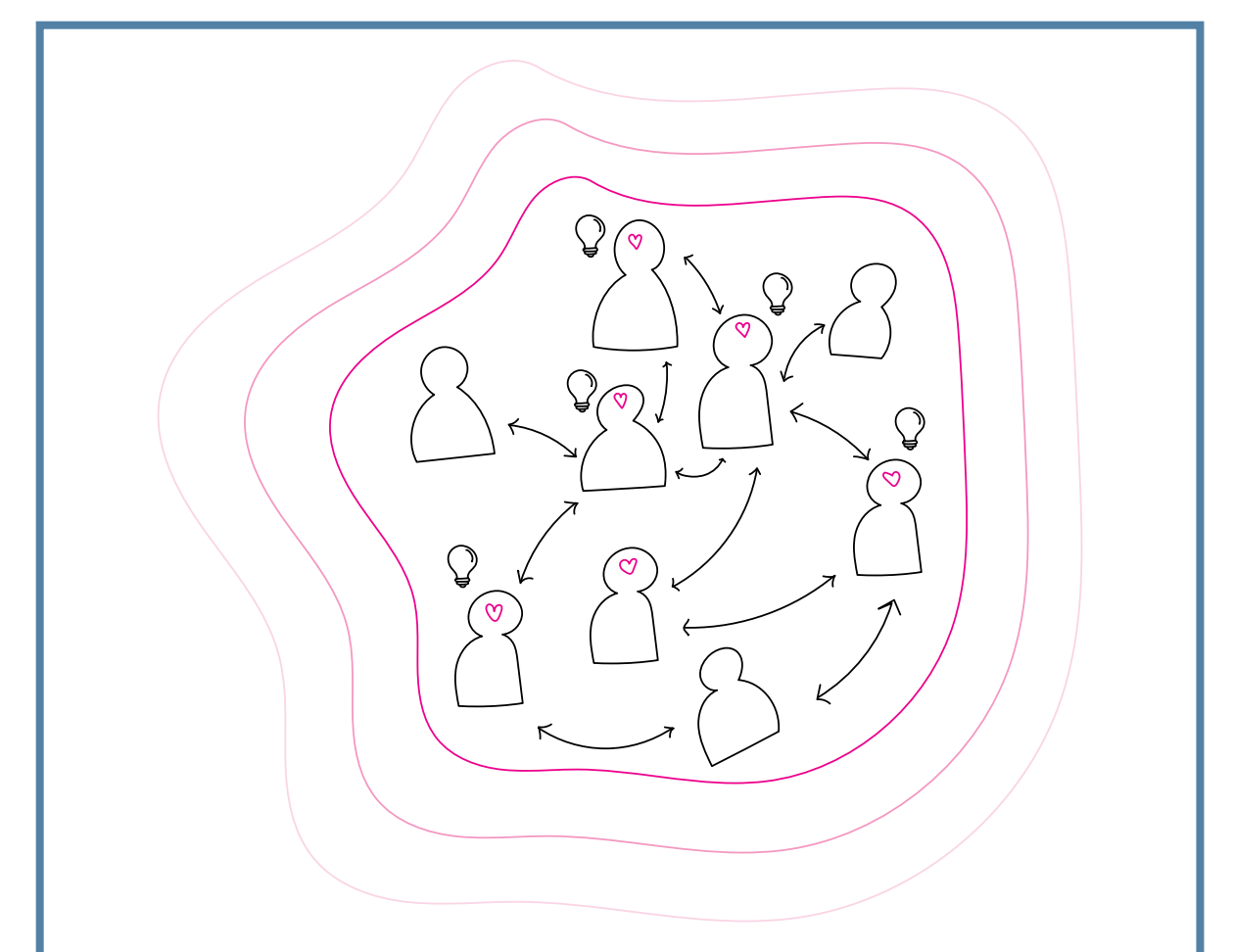
Focus on: Grow awareness, capture small wins, and use the intrinsic motivation of the initial participants.

#### Phase 2



Focus on: Growing participation and daily integration. Inspire more teachers, also include students for greater results.

#### Phase 3



Focus on: Cultural shift and systemic support. Expanding and getting more people on board. Keep alternating between phase 2 and phase 3 to ensure growth and integration.

**Bauke Katrien Spoon**  
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**Committee** Dr. Milene Guerreiro Gonçalves  
Ir. Mathieu Gielen  
Ruth Frans  
**Company** Wolfert Tweekalig Rotterdam

