



Evoking New Meaningful Connections in the Touristic City of Amsterdam

Graduation Project - Explore Lab, TU Delft

Chloë Yasmin Oosterwoud

November 2021

Dear James,

How are you my son? And how are Sarah & Anne?
I have here for you another letter about my stay in Amsterdam.
Today after my meeting with Jan, I took a stroll around the Jordaan neighborhood. As Jan explained to me, this used to be a poor working class neighborhood but it is now known for its picturesque streets and its true local character. He also said that if I go deep enough into the area, I won't run into tourists anymore. As you can imagine, my New Yorker heart started beating faster when hearing these words and I decided to go at once. Oh James, the stroll was magical and Jan was right. It was like stepping into a painting and taking part of the daily life of the scenery that unfolding around me.
I will explain this to you. I started my walk at the outskirts of the area, on the other side of Anne Frank House and a lovely church (Jan said it's called the 'Westertoren'). I knew I was still at the edge of the neighborhood, because I saw two of those dreadful tourist stores (you know, the ones we have in New York as well). As I walked further, I reached a bridge and I looked from there down at the canal. The most amazing scene appeared in front of me. In the distance, a man threw breadcrumbs at the flying gulls above the canal, as the wind was sweeping and the golden autumn leaves fell into the dark glistening water. Coming to Amsterdam to expand my art collection, this would have been the painting I was looking for.
Captivated as I was, I decided to go down this street. The feeling that then crept over me is hard to explain, but it felt as if I was consumed by my surroundings in a good way. It must have been a combination of the broad canal & small street and me walking down from the bridge into the street, with the houses becoming taller as I walked down. It was this moment when I entered the painting and the scenery became real. Turning into a side street, it was as if this part of Amsterdam revealed itself to me. As if I had stepped into a hidden world.
I was standing in a small street with local authentic stores, cafes and restaurants on each side. Outside on the sidewalk, the street and even at the intersection, local people came together to meet and

James Smith
322 W 52nd St
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Narrative of the New York Lady, Describing her Stroll Around the Jordaan



Overtourism in Amsterdam



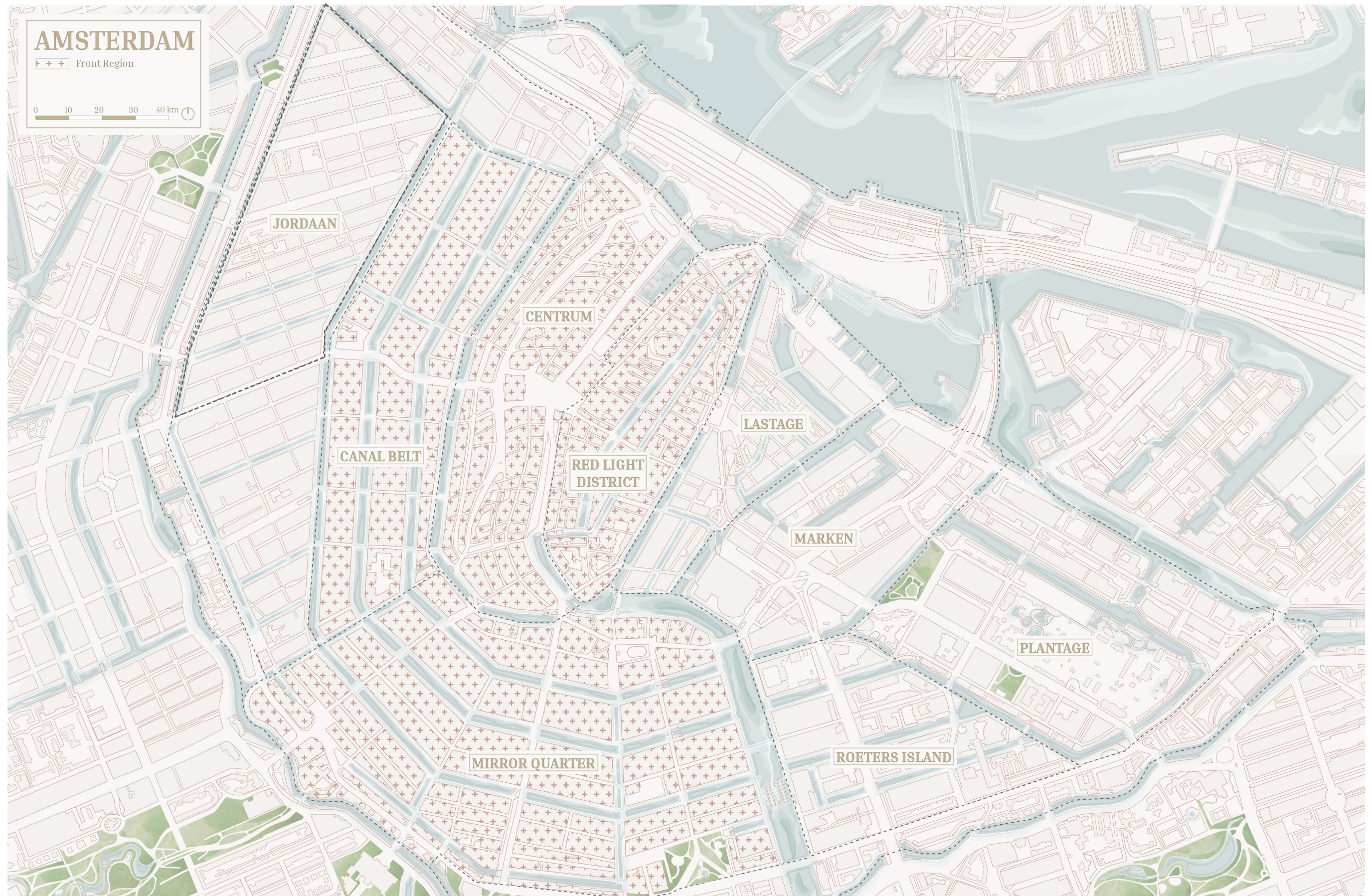
Introducing a Network...



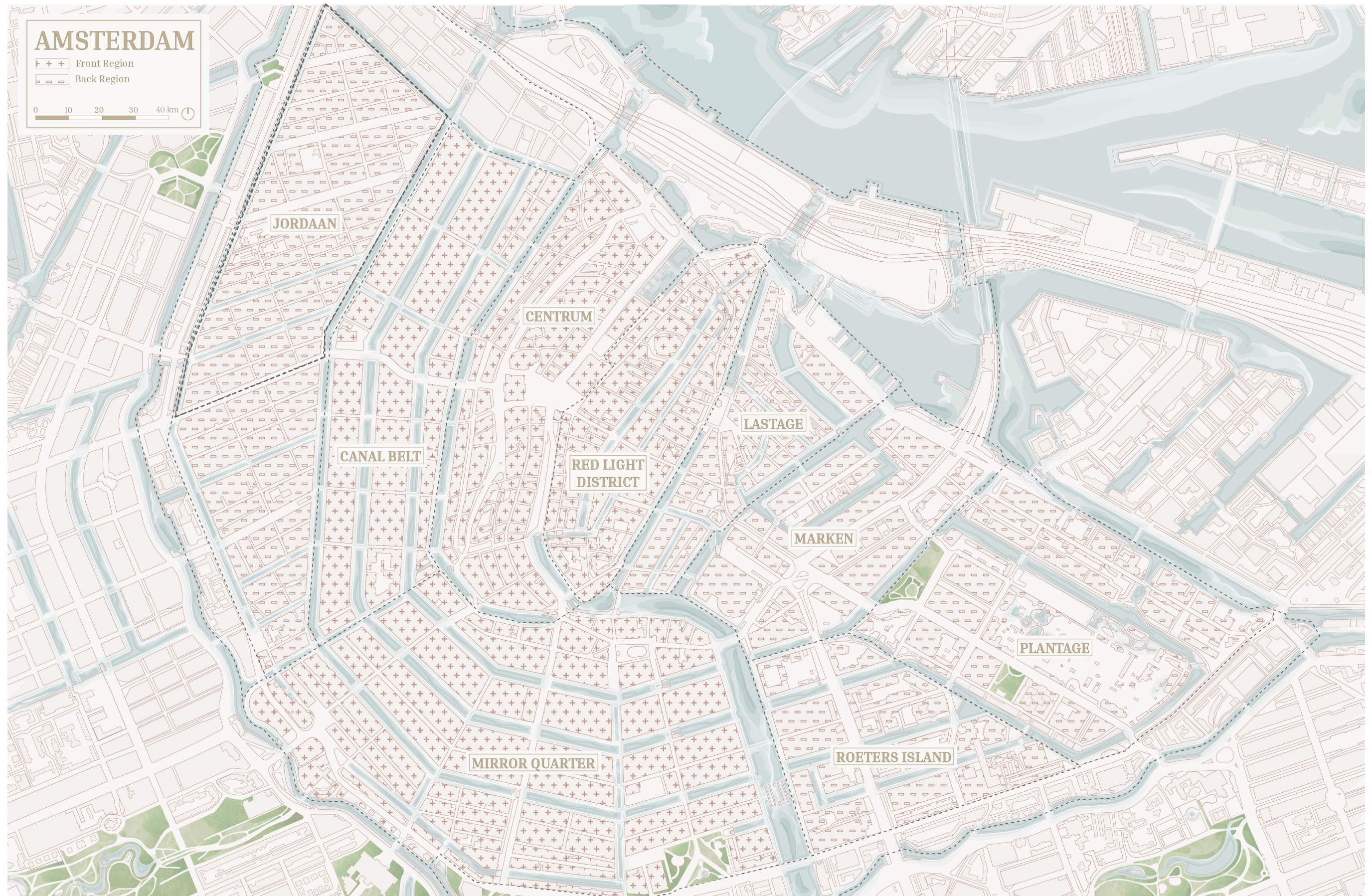
...Connected to the Current Tourist Flow



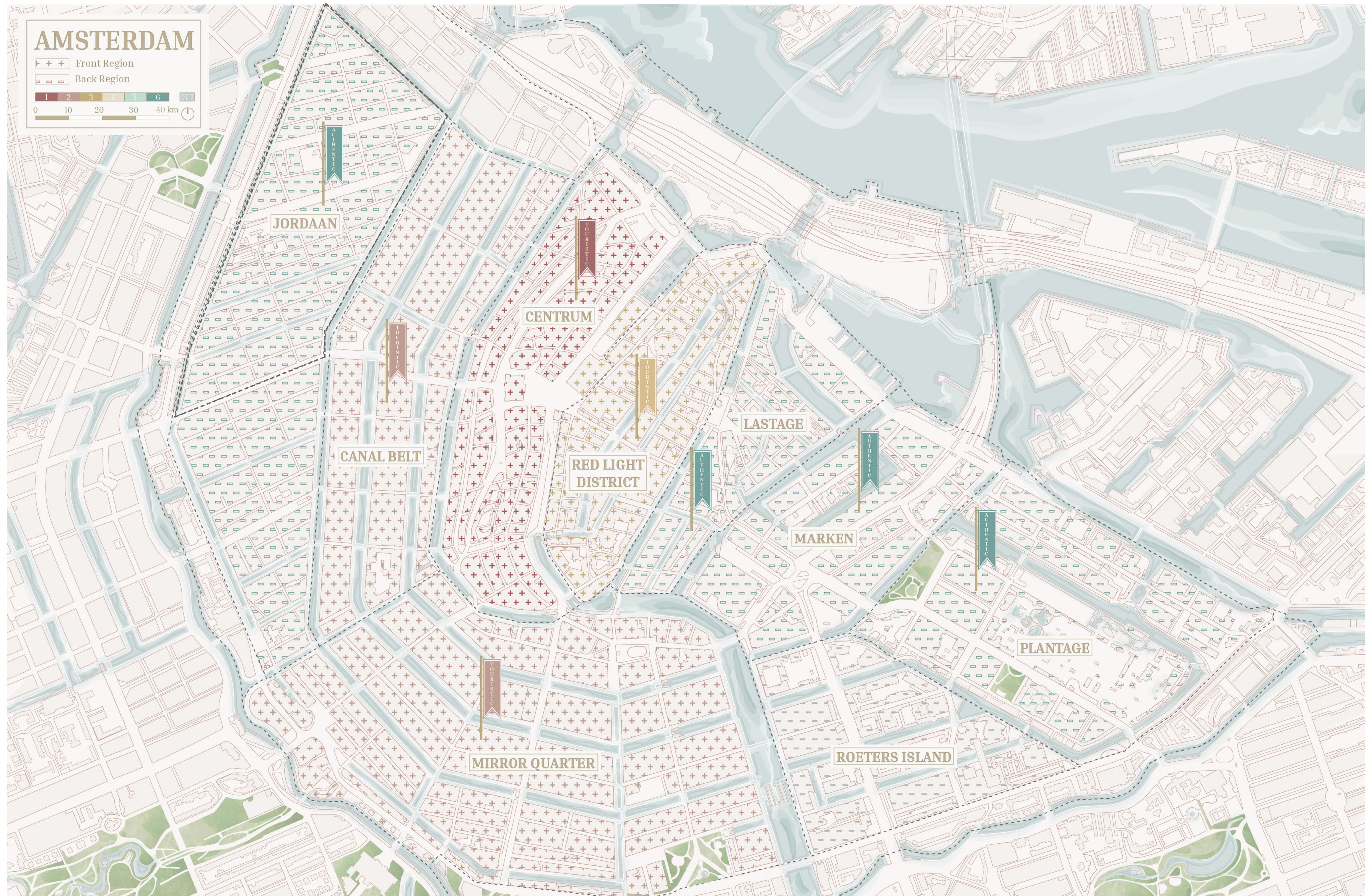
Amsterdam Divided into Regions



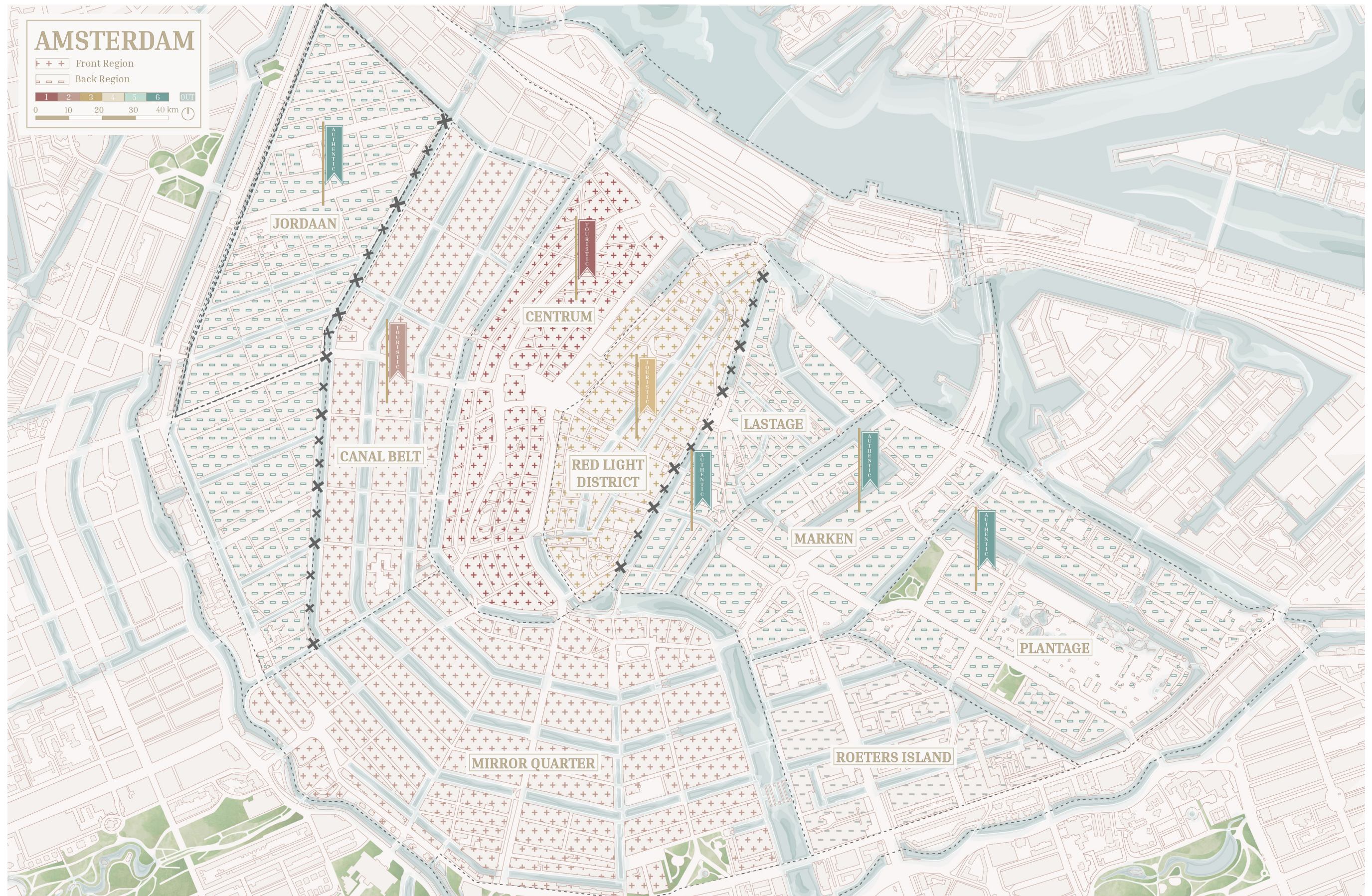
Front Regions...



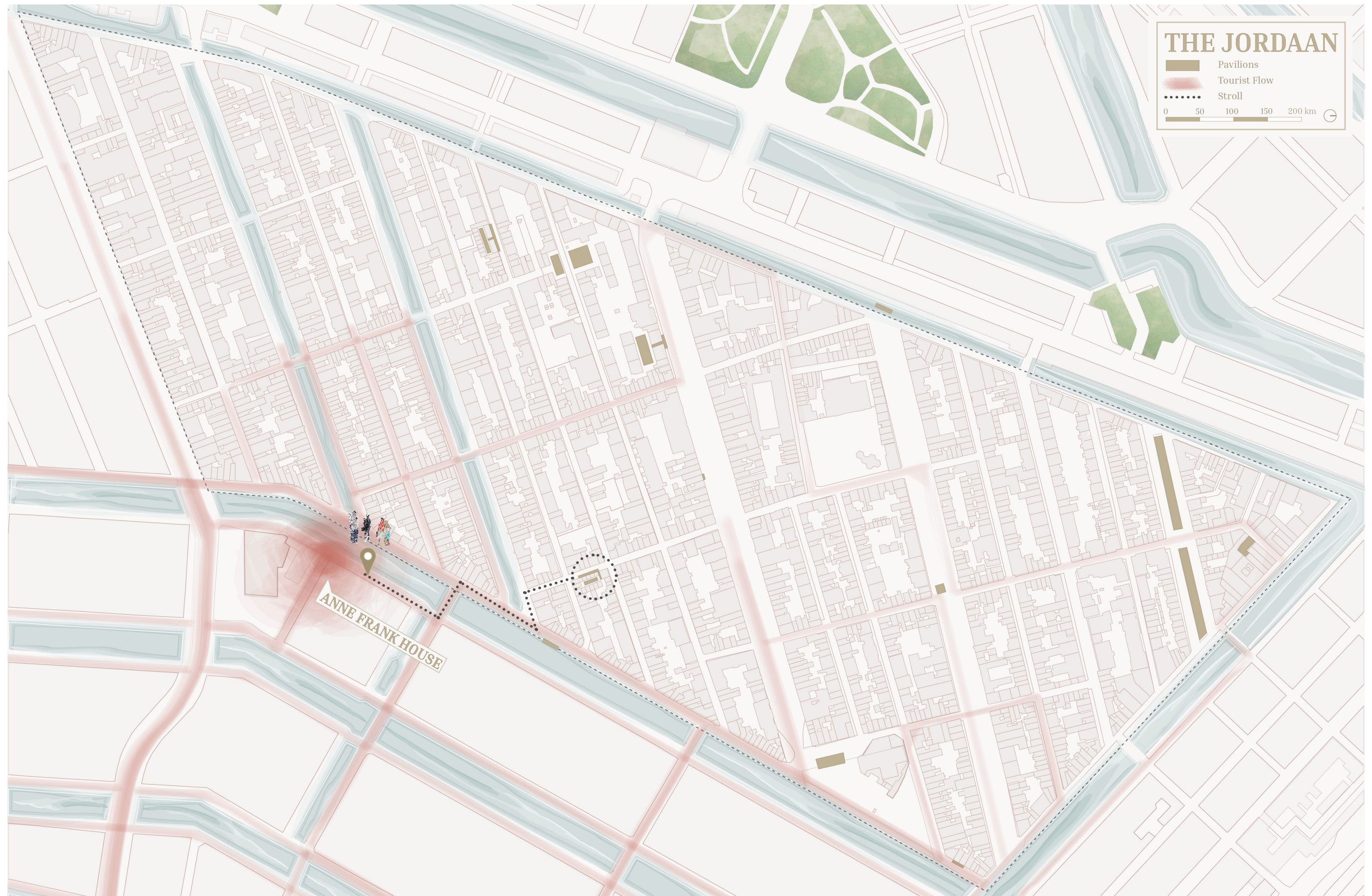
Front Regions and Back Regions



Urban Identity and Authenticity Attracts



Jordaan is One of the Places Most Prone to Alienation

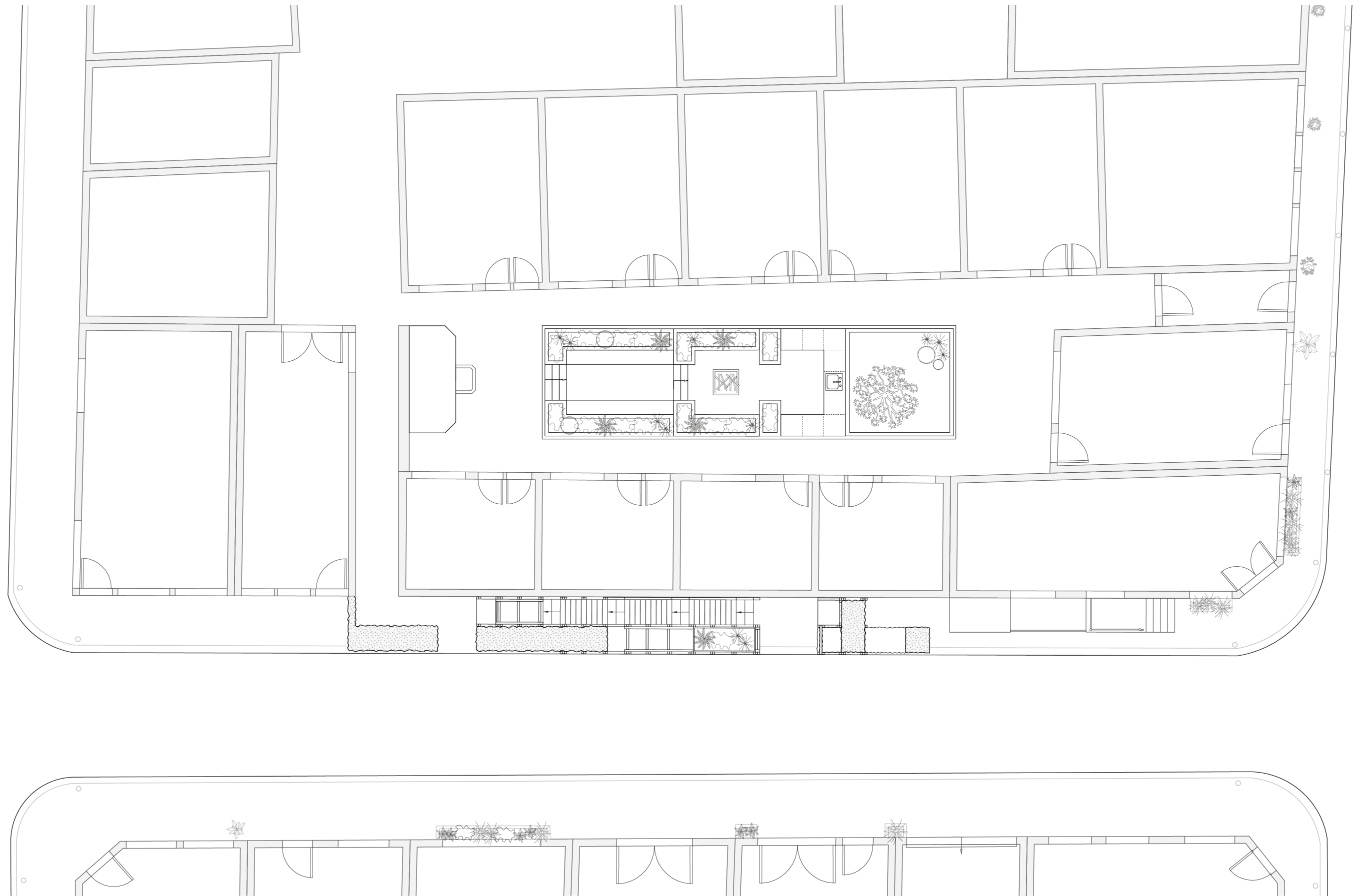


A Stroll through the Jordaan

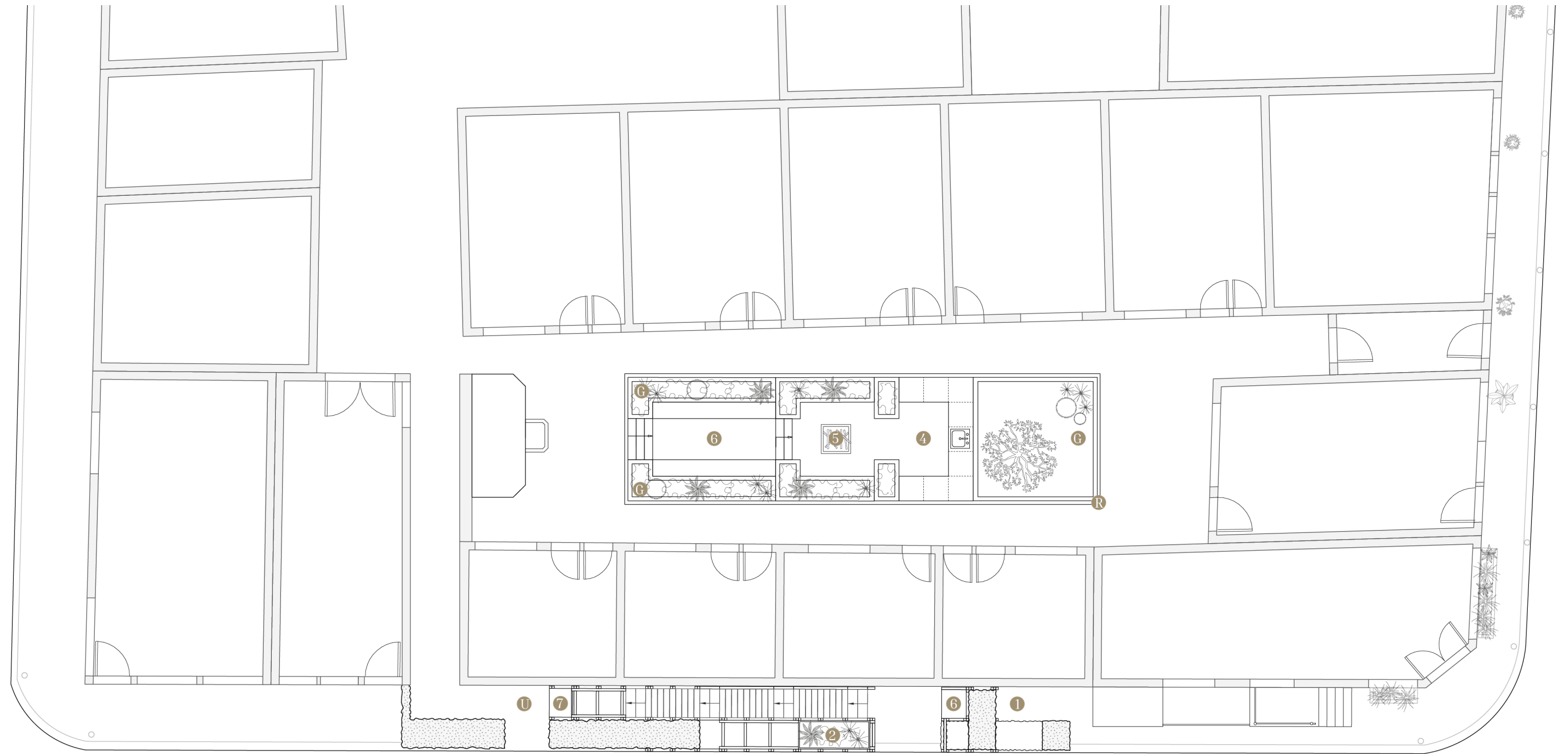


1:100 ↻

Cleascleas Courtyard Pavilion



GROUND FLOOR PLAN 1:100
Cleascleas Courtyard Pavilion

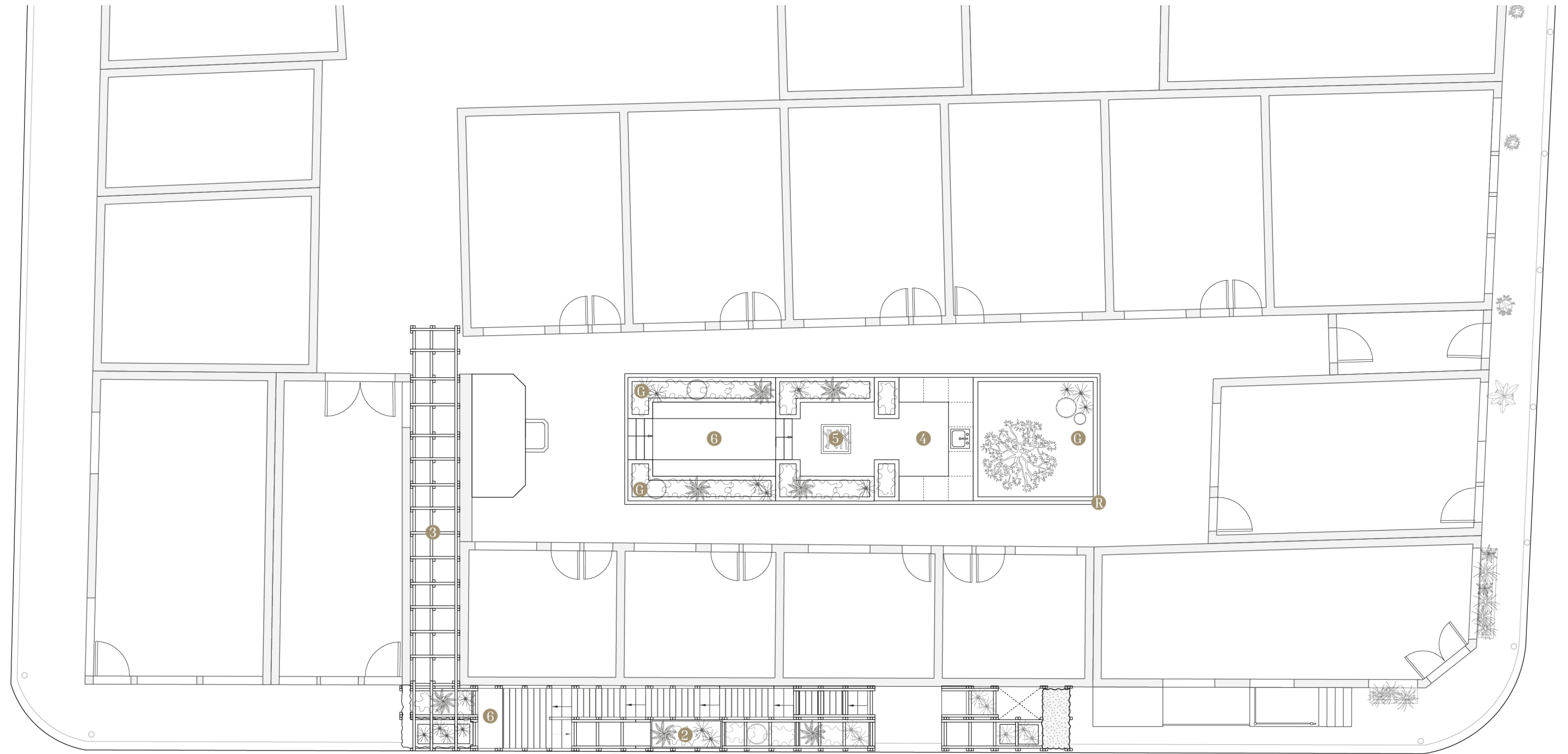


- | | | | | | |
|---|--------------------------------------|-----------------|----------------------|----------------|------------------------|
| ① Storage seeds, bulbs
& gardening tools | ② Gardening | ④ Field kitchen | ⑥ Sitting area | U Utility room | R Rainwater collection |
| ③ Drying rack | ⑤ Fireplace / Herbal tea making area | ⑦ Herbs storage | G Residential garden | S Solar panels | |

1:100



GROUND FLOOR PLAN 1:100
Program



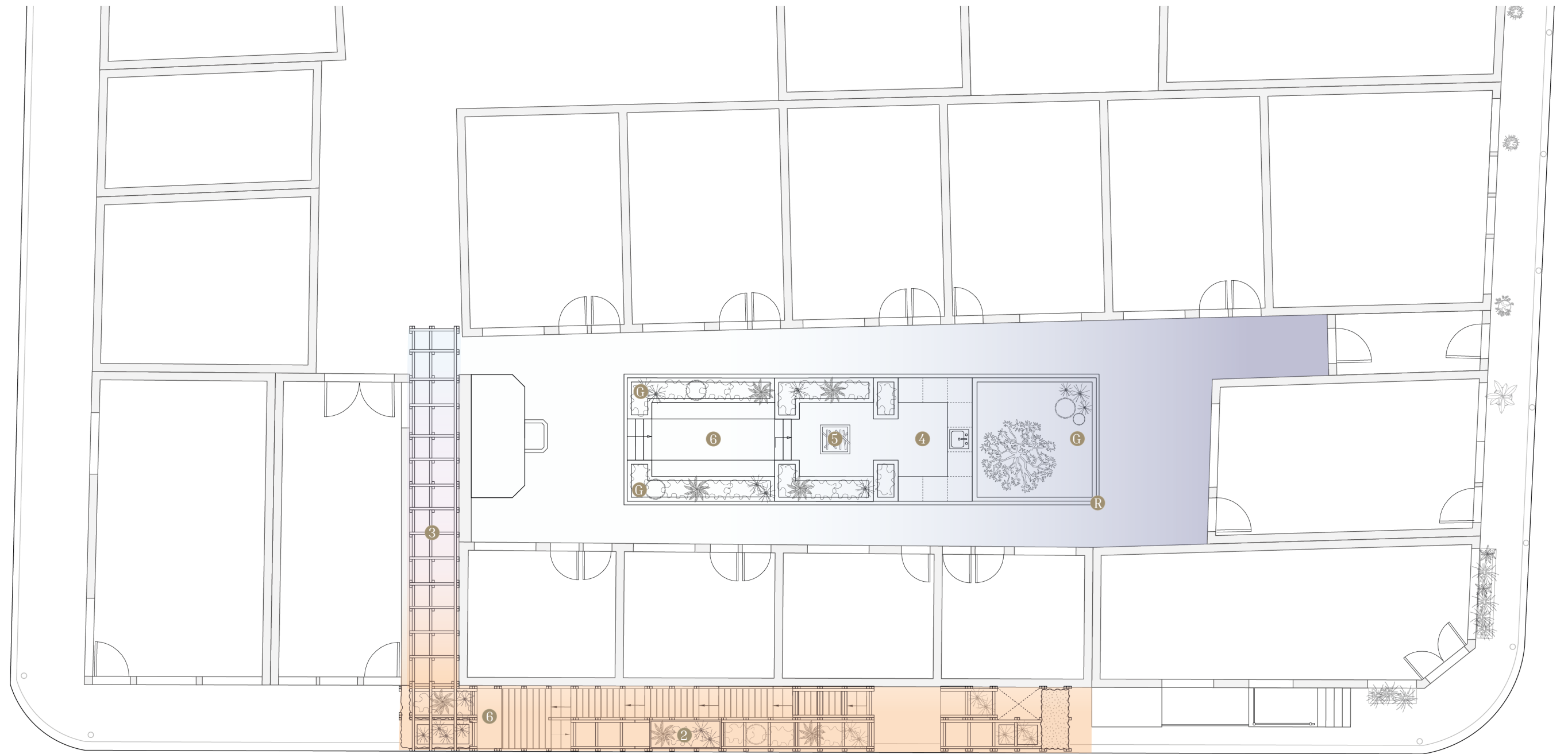
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1:100



FIRST FLOOR PLAN 1:100

Program



Publicness

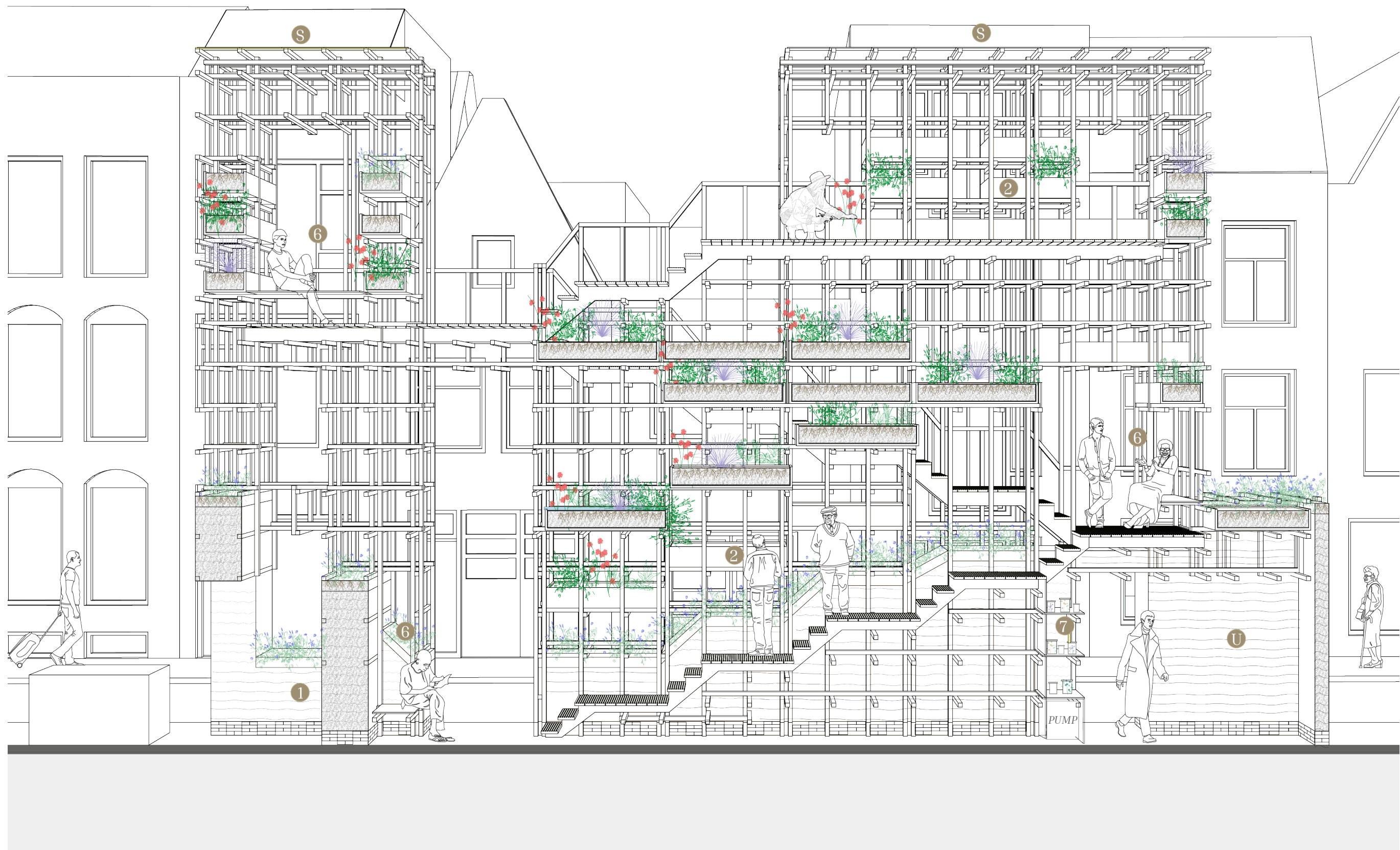
Privateness



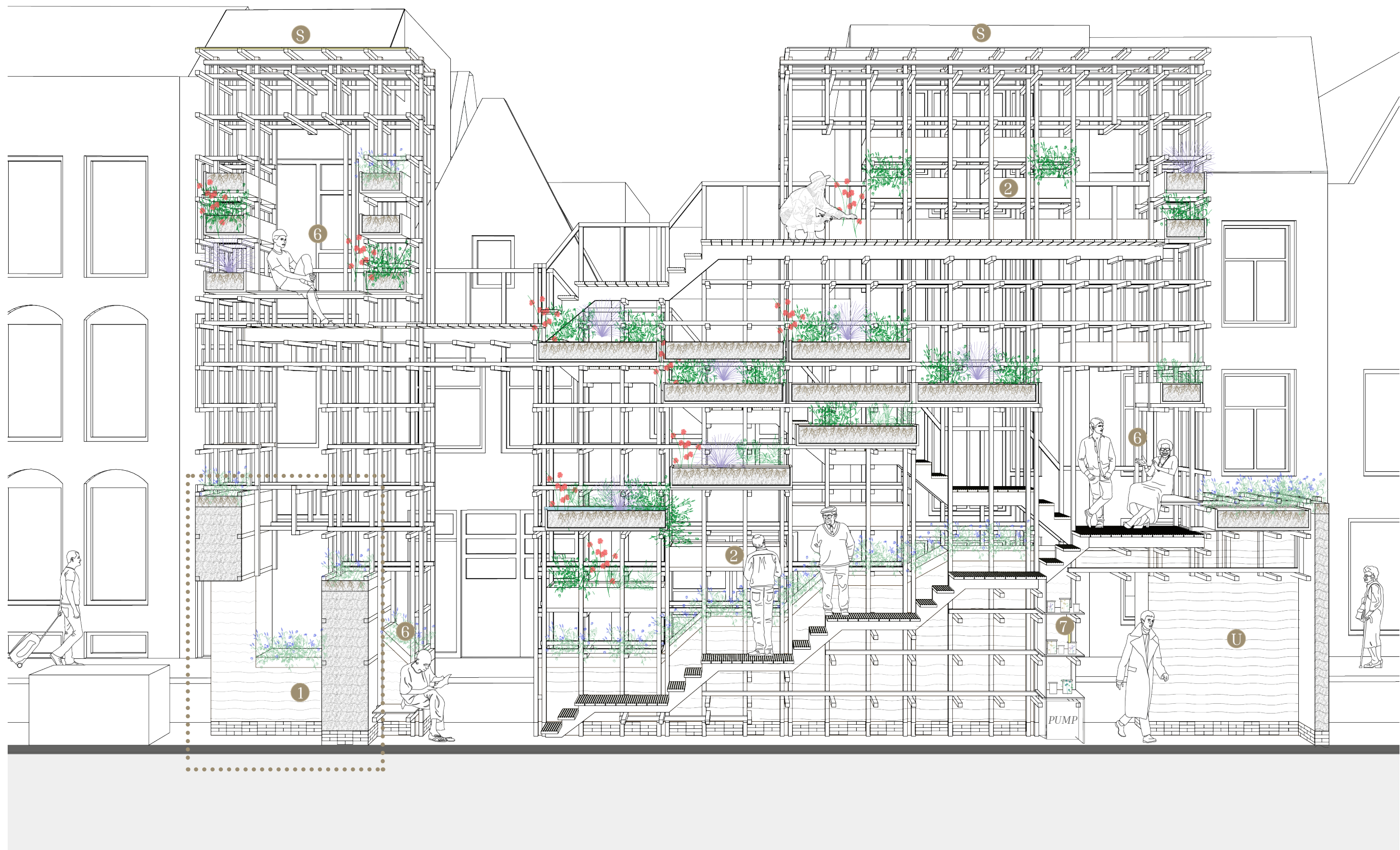
1:100



FIRST FLOOR PLAN 1:100
Publicness to Privateness



3D SECTION
Pavilion in the Street

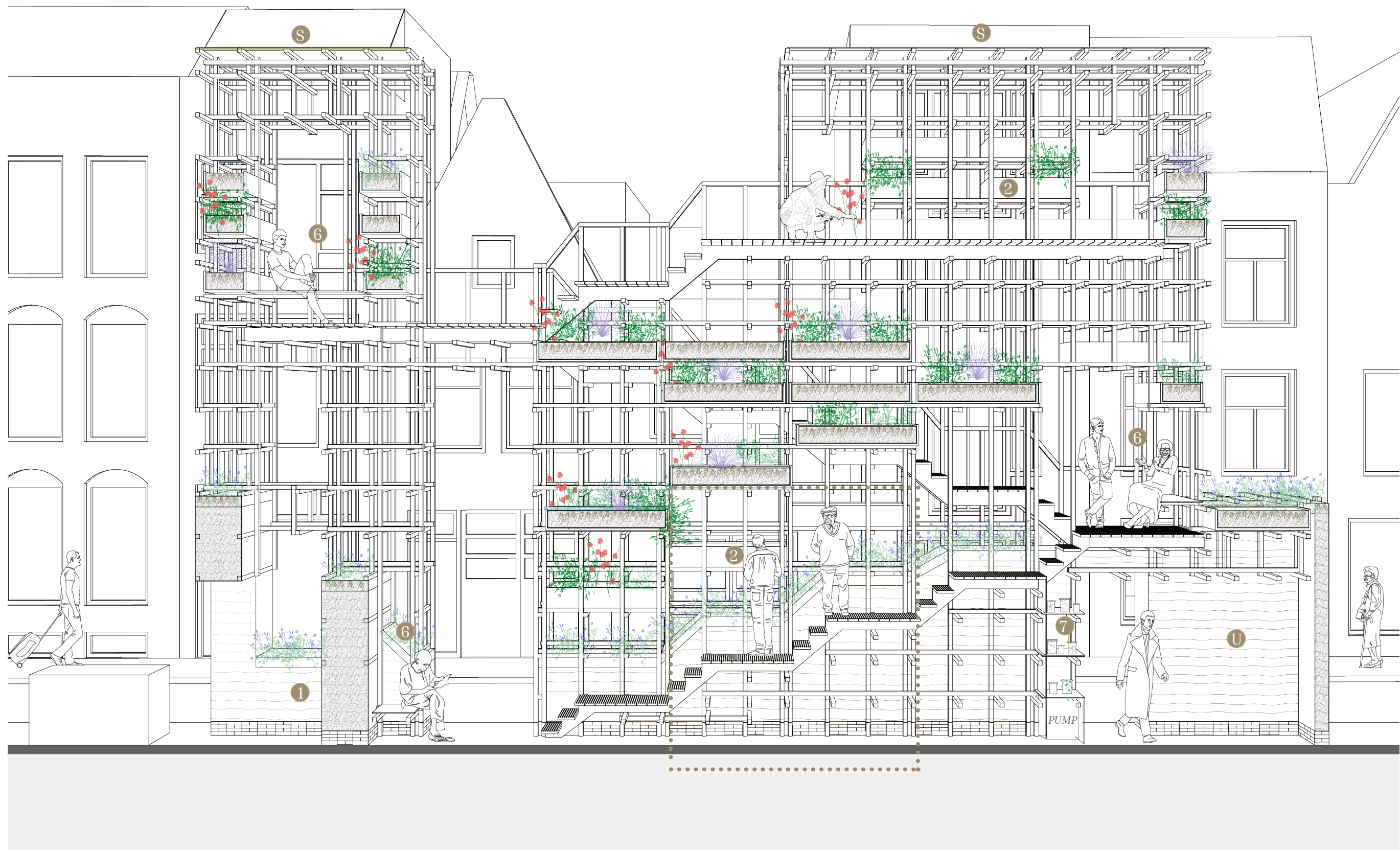


3D SECTION
Pavilion in the Street

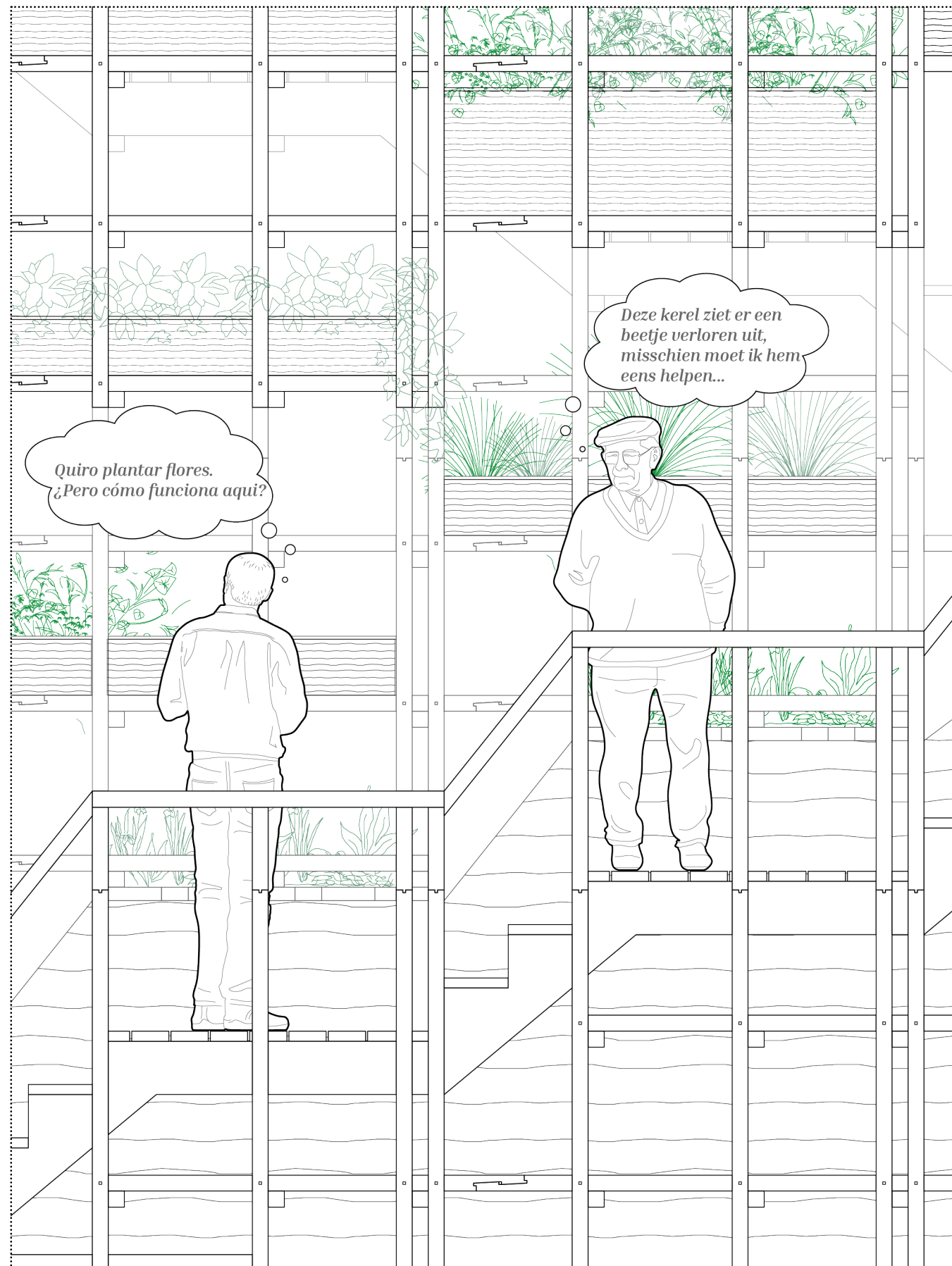


Plant Catalogue

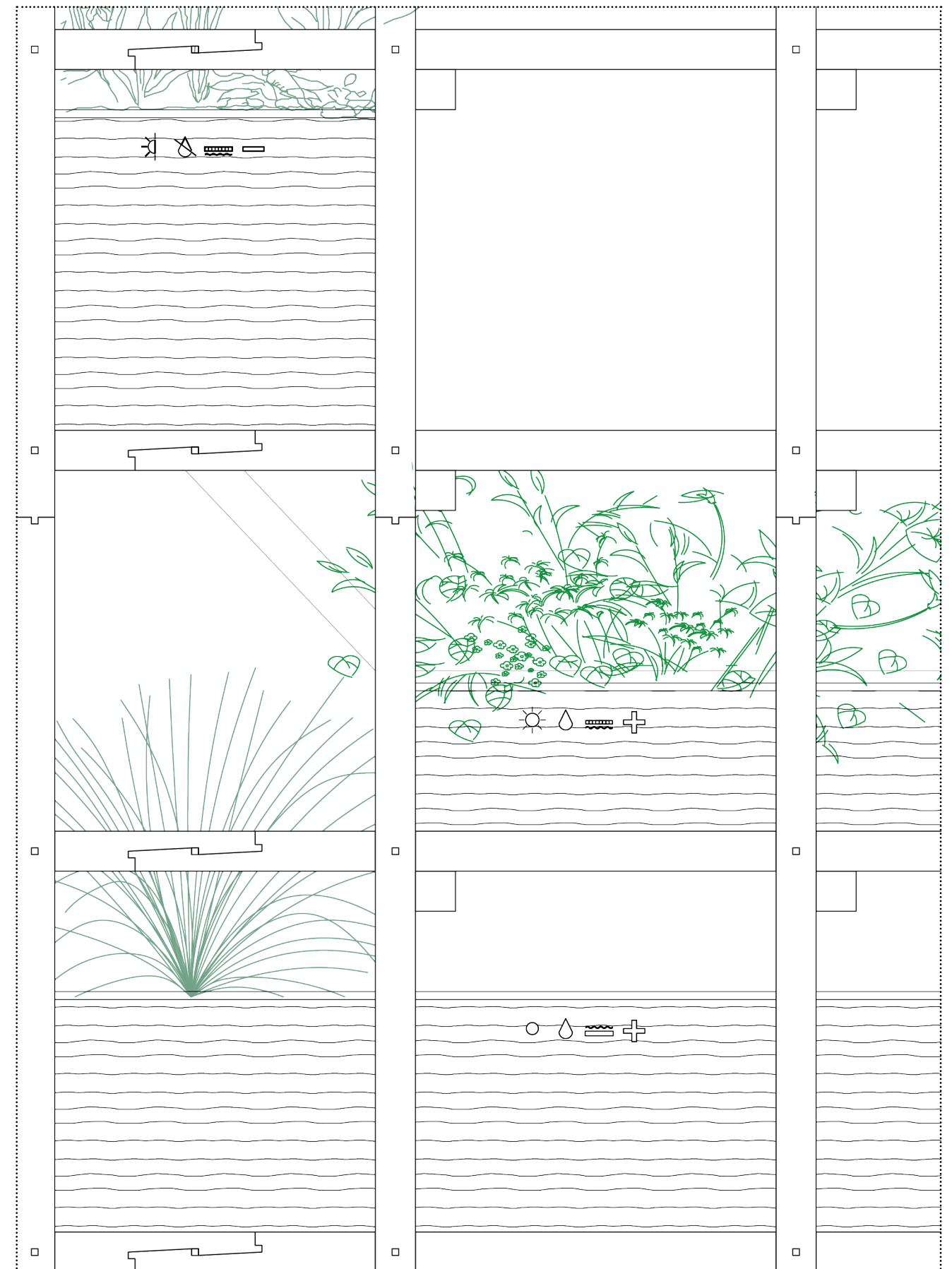
PERENIALS:		GENERAL PROPERTIES								SPECIAL PROPERTIES					BIODIVERSITY				
PLANT SPECIES	APPEARANCE	HEIGHT	ROOT DEPTH	SUNLIGHT	SEASON	LIFESPAN	SOIL TYPE	WINTER	IMPERIALISTIC	COLOUR	SCENT	EDIBLE	ATMOSPHERE	DRIED FLOWERS	BENEFICIAL FOR BIODIVERSITY	BEEES	BUMBLEBEES	BUTTERFLIES	OTHERS
Anise Hyssop (<i>Agastache</i>)		<i>nepetoides</i> - h: 160 cm <i>rugosa</i> - h: 80 cm	15 - 30 cm		<i>nep.</i> - 7 - 9 <i>rug.</i> - 7 - 9	Biennial	 	Winterhard -	No	Greenyellow Purple (<i>rug.</i>) White (<i>rug.</i>) Blue (<i>rug.</i>)	Anise scent	Yes, anise flavour. Also for tea.	Burning Autumnal (<i>nep.</i>) Winter Silhouette Textural (<i>nep.</i>)	Yes	Yes	XX	XX	XX	X
Daisy (<i>Asteraceae</i>)		many species: h: 40, 50, 60, 70, 80, 100, 150, 200 cm	15 - 30 cm		7 - 10	Perennial	 	Winterhard -	Some, e.g: <i>A. umbellatus</i>	Pink Purple Violet blue White Red	Light scent, daisy-like.	Yes, for salads or decoration. Also for tea.	Winter Silhouette (<i>lat.</i>) Textural	Yes	Yes	X	XX	X	X
Greater Masterwort (<i>Astrantia major</i>)		h: 60 cm	15 - 30 cm		5 - 9	Perennial	 	Winterhard -	No	Red pink Dark red Old pink Green white	Anise scent	No	Lush Bold (<i>a.m. 'claret'</i>)	Yes	Yes	X	X		X
Wild Indigo (<i>Baptisia</i>)		<i>australis</i> - h: 120 cm <i>lactea</i> - h: 140 cm <i>leucantha</i> - h: 150 cm	> 30 cm		<i>aus.</i> - 6 <i>lac.</i> - 6, 7 <i>leu.</i> - 6, 7	Perennial	  	Winterhard -	No	Indigo (<i>aus.</i>) White (<i>lac.</i>) White (<i>leu.</i>)	No	No	Burning (<i>aus.</i>) Silvery (<i>aus.</i>) Autumnal (<i>aus.</i>) Textural (<i>leu.</i>)	Yes	Yes	X	X	X	X
Bellflower (<i>Campanula</i>)		<i>glomerata</i> - h: 60 cm <i>lactiflora</i> - h: 80 cm <i>latiloba</i> - h: 150 cm	> 30 cm		<i>glo.</i> - 6, 7 <i>lac.</i> - 6 - 8 <i>lat.</i> - 6, 7	Biennial	  	Winterhard Wintergreen	<i>C. lactiflora</i>	Soft lilac (<i>glo.</i>) Purpleblue (<i>lac.</i>) Pink (<i>lac.</i>) Bleach pink (<i>lat.</i>)	Light scent	Yes, sweet striking soft radish flavour. Also for tea.	Lush (<i>lac.</i>)	Yes	Yes	X	X		X
Giant Scabious (<i>Cephalaria</i>)		<i>dipsacoides</i> - h: 180 cm <i>gigantea</i> - h: 250 cm	> 30 cm		<i>dip.</i> - 7, 8 <i>gig.</i> - 6, 7	Perennial		Winterhard -	<i>C. gigantea</i>	Bleach yellow (<i>dip.</i>) Lemon yellow (<i>gig.</i>)	Anise scent. Aroma diffuser.	Yes, also for tea.	Lush (<i>gig.</i>) Airy	Yes	Yes	X		X	X
Carnation (<i>Dianthus</i>)		<i>amurensis</i> - h: 30 <i>carthusianorum</i> - h: 60	< 15 cm		<i>amu.</i> - 7 - 9 <i>car.</i> - 6 - 8	Perennial	 	Winterhard Wintergreen	No	Lilac blue (<i>amu.</i>) Purple (<i>car.</i>) Pink (<i>car.</i>)	Sweet scent	Yes the petals, for salads, rice dishes and decoration. Also for tea.	Burning	Yes	Yes	X		XX	X
Purple Coneflower (<i>Echinacea purpurea</i>)		h: 80 cm	> 30 cm		7 - 9	Annual	 	Winterhard -	No	Red pink	Honey-like scent	Yes, also for tea. Sour, sharp and refreshing taste.	Bold Winter Silhouette Textural	Yes	Yes	X	XX	XX	X
Glandular Globe-thistle (<i>Echinops</i>)		<i>bannaticus</i> - h: 160 cm <i>ritro</i> - h: 100 cm <i>spaeocephalus</i> - h: 200 cm	< 15 cm		<i>ban.</i> - 7, 8 <i>rit.</i> - 7, 8 <i>spa.</i> - 7, 8	Perennial	  	Winterhard -	No	Purpleblue (<i>ban.</i>) Blue silver (<i>rit.</i>) Grey blue (<i>spa.</i>)	No	No	Textural	Yes	Yes	X	X	X	X
Sea Holly (<i>Eryngium</i>)		<i>alpinum</i> - h: 70 cm <i>bourgatii</i> - h: 60 cm <i>giganteum</i> - h: 60 cm <i>yuccifolium</i> - h: 100 cm <i>zabelii</i> - h: 80 cm	15 - 30 cm		<i>alp.</i> - 6, 7 <i>bou.</i> - 6, 7 <i>gig.</i> - 6 - 8 <i>yuc.</i> - 7 - 9 <i>zab.</i> - 7 - 9	Perennial	 	Winterhard -	No	Steel blue (<i>alp.</i>) Blue green (<i>bou.</i>) Silver blue (<i>gig.</i>) Greenwhite (<i>yuc.</i>) Blue (<i>zab.</i>)	No	Not edible but the shoots can be used for tea.	Burning Silvery (<i>zab./bou./ gig./yuc.</i>) Winter Silhouette Textural	Yes	Yes	X(X)	X	X	X
Boneset (<i>Eupatorium</i>)		<i>cannabinum</i> - h: 160 cm <i>hyssopifolium</i> - h: 110 cm <i>maculatum</i> - h: 160-250 cm <i>perfoliatum</i> - h: 120 cm <i>rugosum</i> - h: 120 cm	15 - 30 cm		<i>hys.</i> - 8 - 10 <i>mac.</i> - 7 - 9 <i>per.</i> - 8, 9 <i>rug.</i> - 8, 9	Perennial	 	Winterhard -	<i>E. cannabinum</i>	Light pink (<i>can.</i>) White (<i>hys./per.</i>) Purplepink (<i>mac.</i>) Grey (<i>rug.</i>)	Sweet scent	Yes, also for tea (against liver ailments). High dose is poisonous.	Lush Autumnal (<i>mac.</i>) Winter Silhouette Textural	Yes	Yes	X	X	X	X
Pelargoniums (<i>Geranium</i>)		many species: h: 25, 35, 40, 50, 60, 80, 90 cm	> 30 cm		many species: differs: 4 - 11	Perennial		Winterhard Wintergreen	<i>G. maculatum</i> <i>G. nodosum</i> <i>G. phaum</i> <i>G. pratense</i>	White Orange red Dark purple Pink Blue	Typical Garanium scent	Yes, for salads, sweet dishes and decoration. Also for tea.	Burning (<i>san.</i>) Lush (many species) Bold (<i>psi.</i>) Silvery (<i>ren.</i>) Autumnal (<i>sob. / wla.</i>)	Yes	Yes	X	X	X	X
Common Sneezeweed (<i>Helenium</i>)		<i>autumnale</i> - h: 160 cm <i>hybriden</i> - h: 80 - 160 cm	15 - 30 cm		<i>aut.</i> - 7 - 9 <i>hyb.</i> - 8, 9	Perennial	 	Winterhard Wintergreen	No	Yellow (<i>aut.</i>) Orange brown (<i>hyb.</i>)	No	No	Lush Textural	Yes	Yes	XX	X		X
Widow Flower (<i>Knautia</i>)		<i>dipsacifolia</i> - h: 120 cm <i>drymeia</i> - h: 35 cm <i>macedonica</i> - h: 60 cm	> 30 cm		<i>dip.</i> - 6 - 8 <i>dry.</i> - 6 - 8 <i>mac.</i> - 7 - 9	Annual	 	Winterhard Wintergreen	No	Purpleblue (<i>dip.</i>) Lilapink (<i>dry.</i>) Bordeaux red (<i>mac.</i>)	Yes	Yes, but not tasteful. Spicy, garlic-like taste. Gives tea a blue colour.	Burning (<i>mac.</i>)	No, turns black when dried.	Yes	XX	X	XX	X
English Iris (<i>Iris latifolia</i>)		h: 60 cm	< 15 cm		6, 7	Perennial	 	Winterhard -	No	Purple blue	Yes	Yes, for salads or decoration.	Bold	The irises may not be picked.	Yes	X			X
Lavender (<i>Lavandula</i>)		<i>angustifolia</i> - h: 50 cm	15 - 30 cm		<i>ang.</i> - 6 - 8	Perennial	 	Winterhard Wintergreen	No	Purple	Strong scent. Lavender scent.	Yes, sweet flavour. Also for tea.	Calming Textural	Yes	Yes	XX	X	X	X
Blazing Star (<i>Liatris</i>)		<i>aspera</i> - h: 100 cm <i>ligulistylis</i> - h: 100 cm <i>pycnostachya</i> - h: 120 cm <i>spicata</i> - h: 100 cm	< 15 cm		<i>asp.</i> - 7, 8 <i>lig.</i> - 7, 8 <i>pyc.</i> - 7, 8 <i>spl.</i> - 7, 8	Biennial / Perennial		Winterhard -	No	Purple (<i>asp./spl.</i>) Purplepink (<i>lig.</i>) Purplewhite (<i>pyc.</i>)	Herbaceous scent, after drying a vanilla scent.	The root can be used for tea.	Winter Silhouette Textural (<i>pyc.</i>)	Yes	Yes	X		X	X



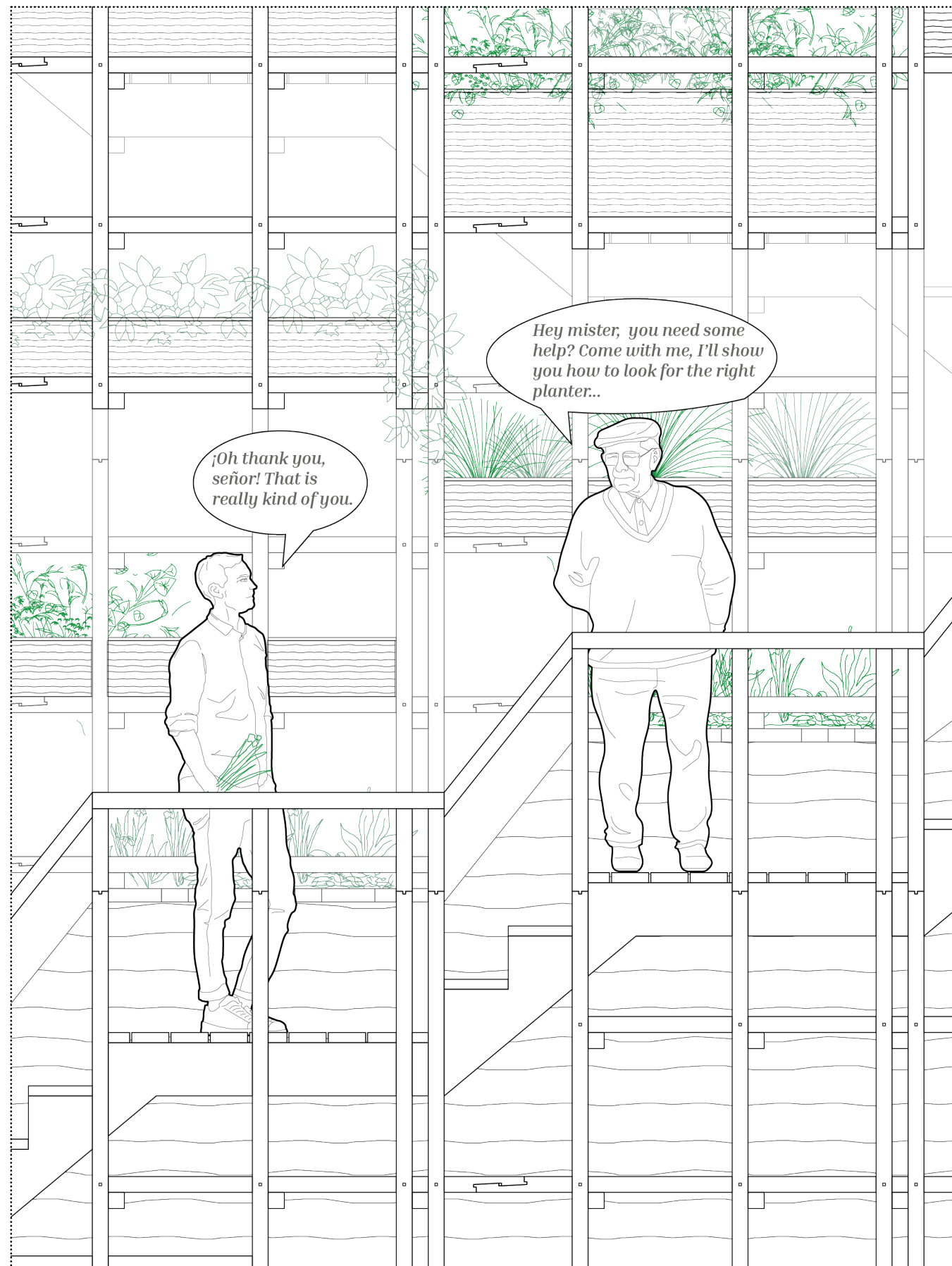
3D SECTION
Pavilion in the Street



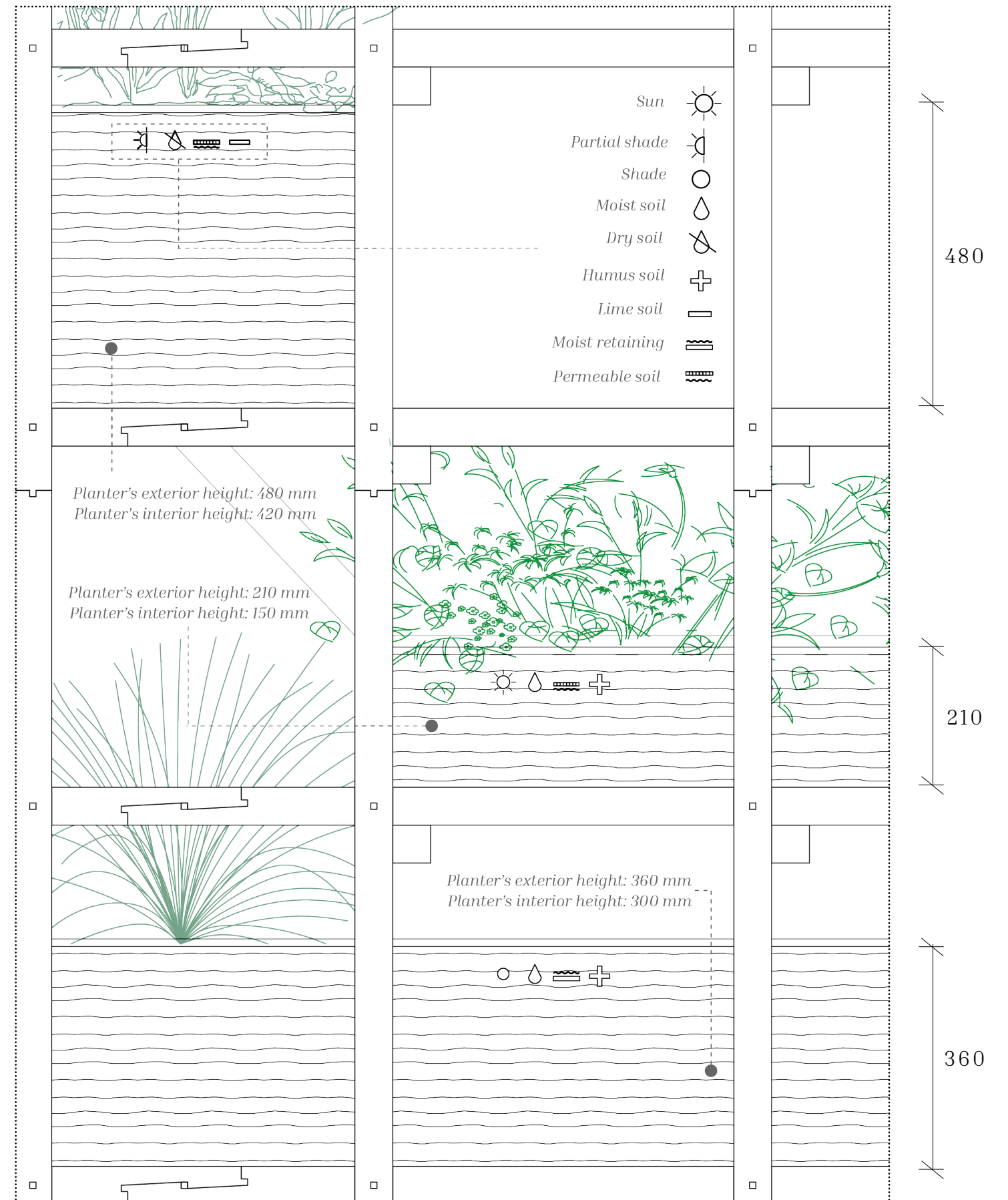
1:20 FRAGMENT
Gardening Area



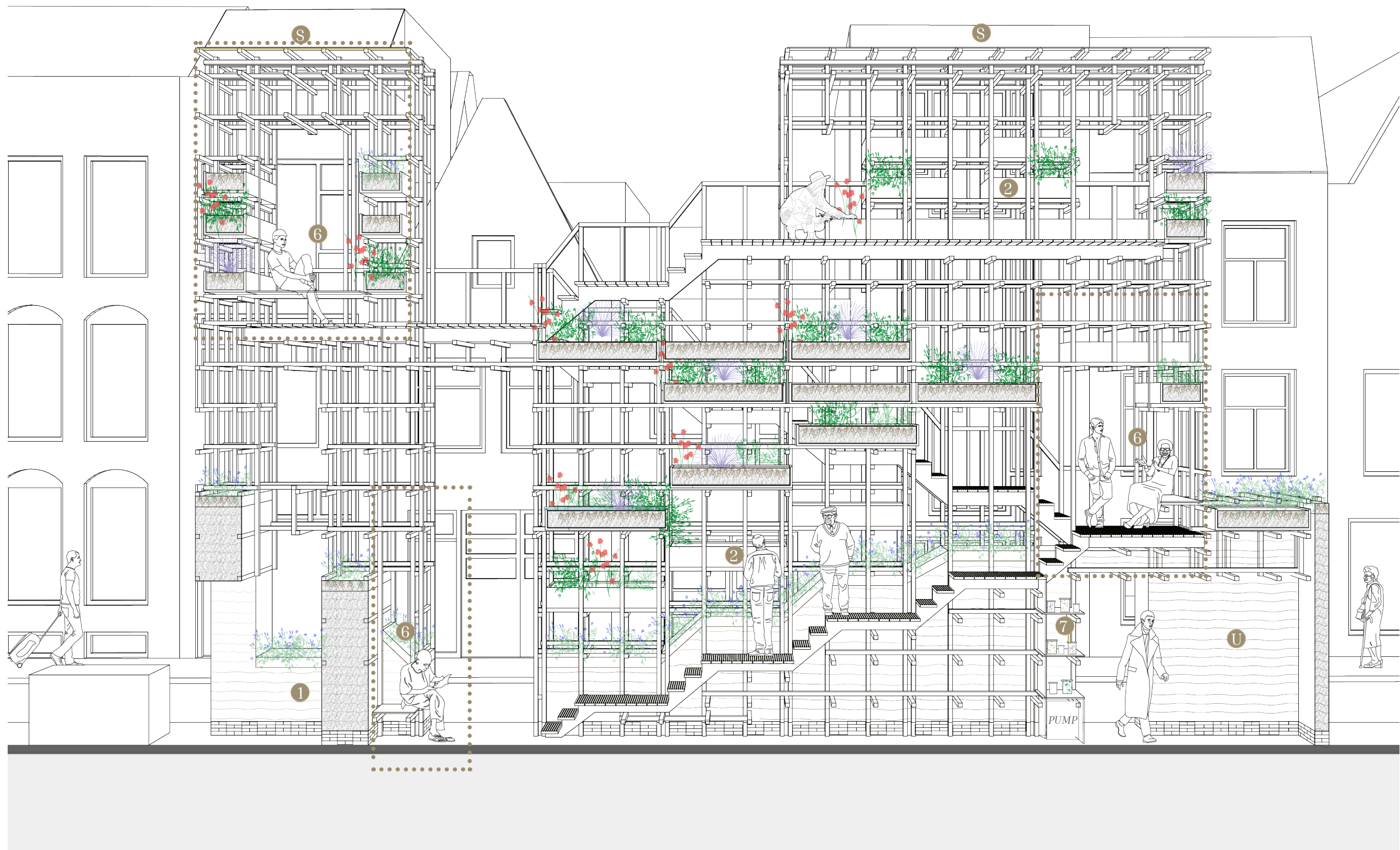
1:8 DETAIL
Planters



1:20 FRAGMENT
Gardening Area

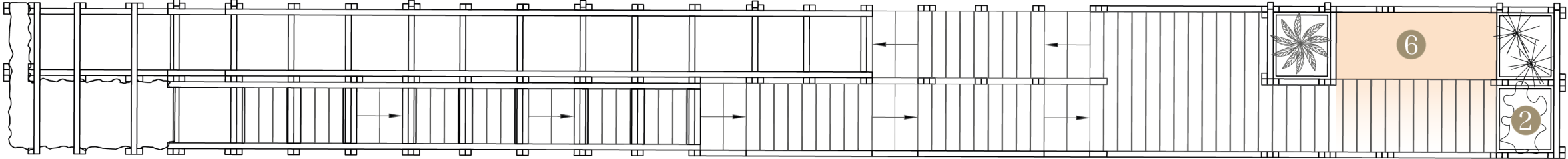


1:8 DETAIL
Planters

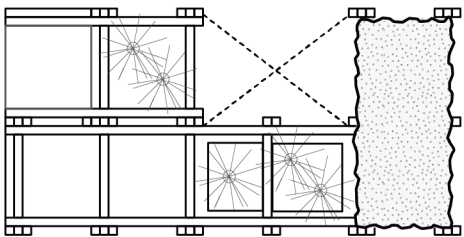
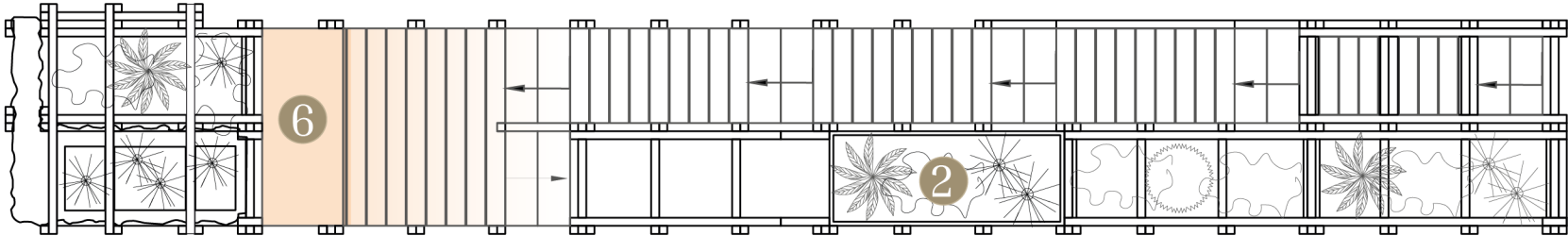


3D SECTION
Pavilion in the Street

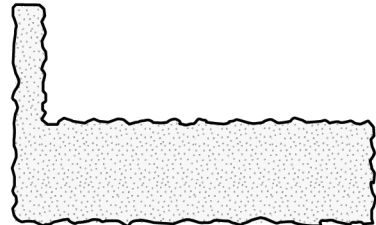
2nd Floor
1:50 ☺



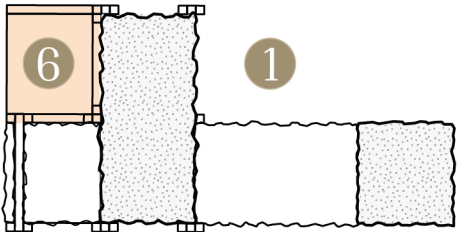
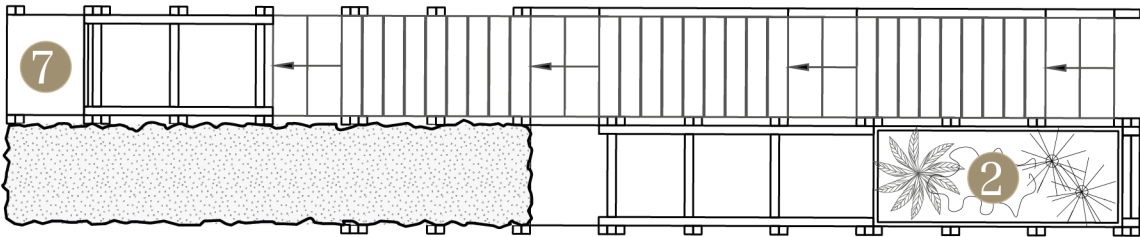
1st Floor
1:50 ☺



Ground Floor
1:50 ☺

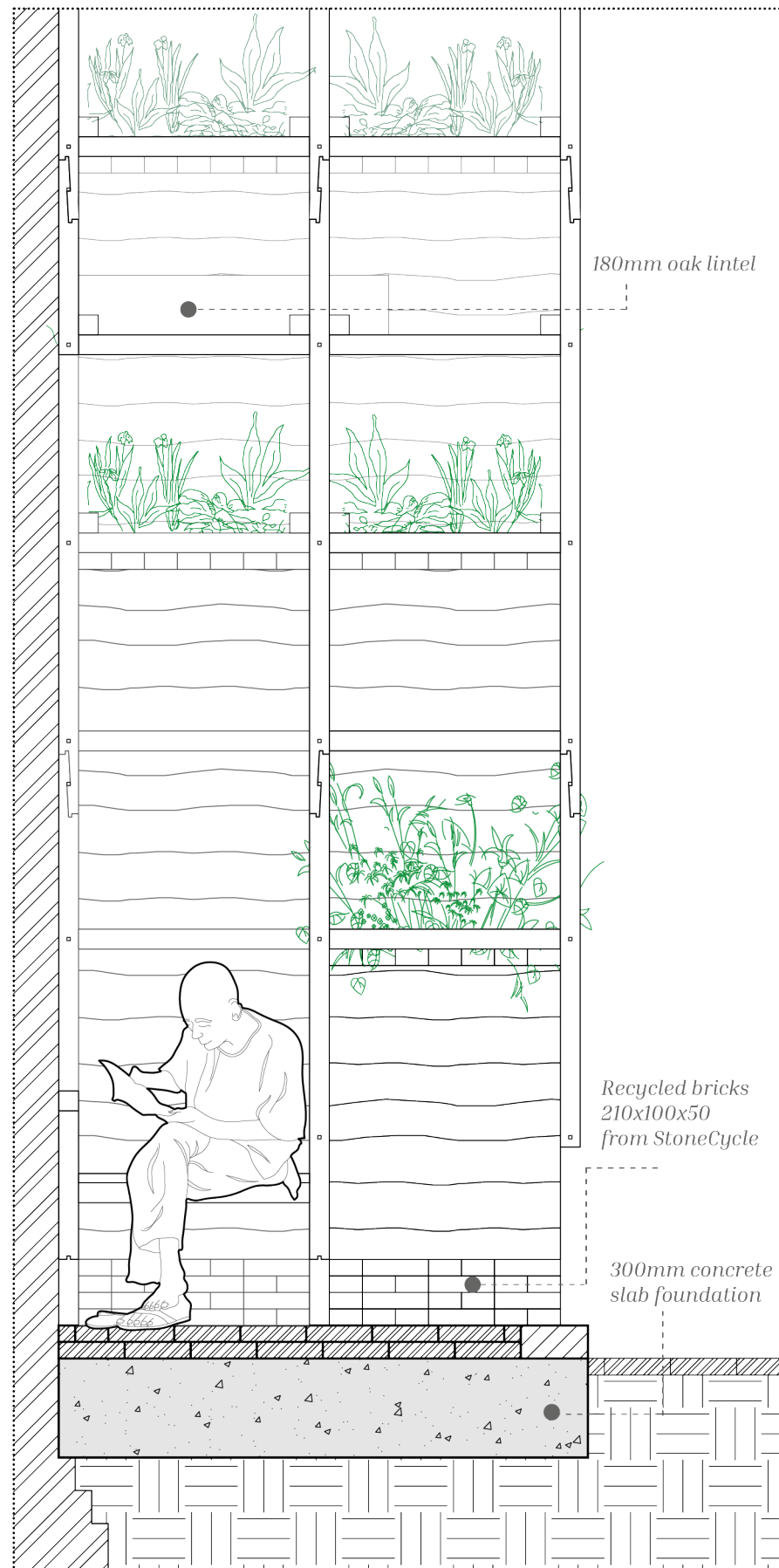


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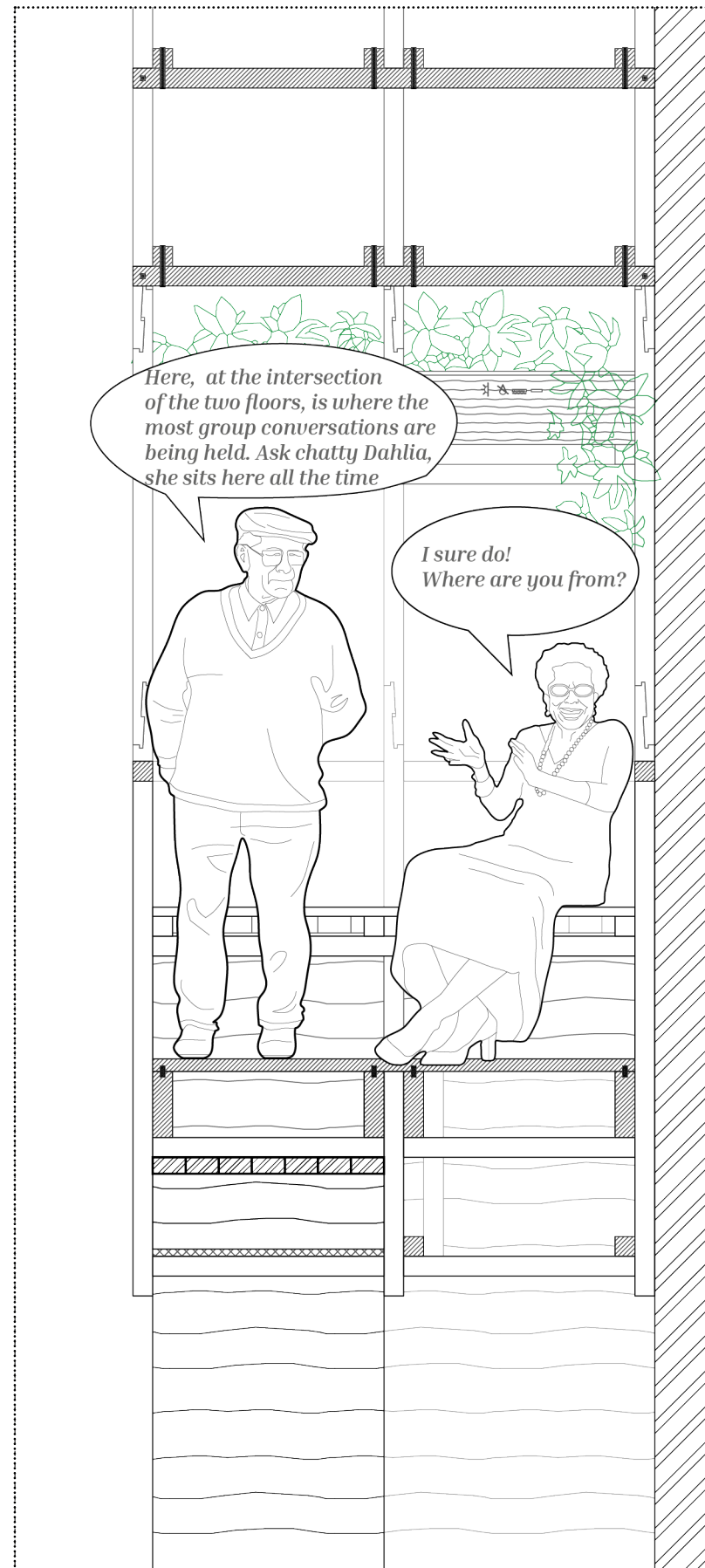


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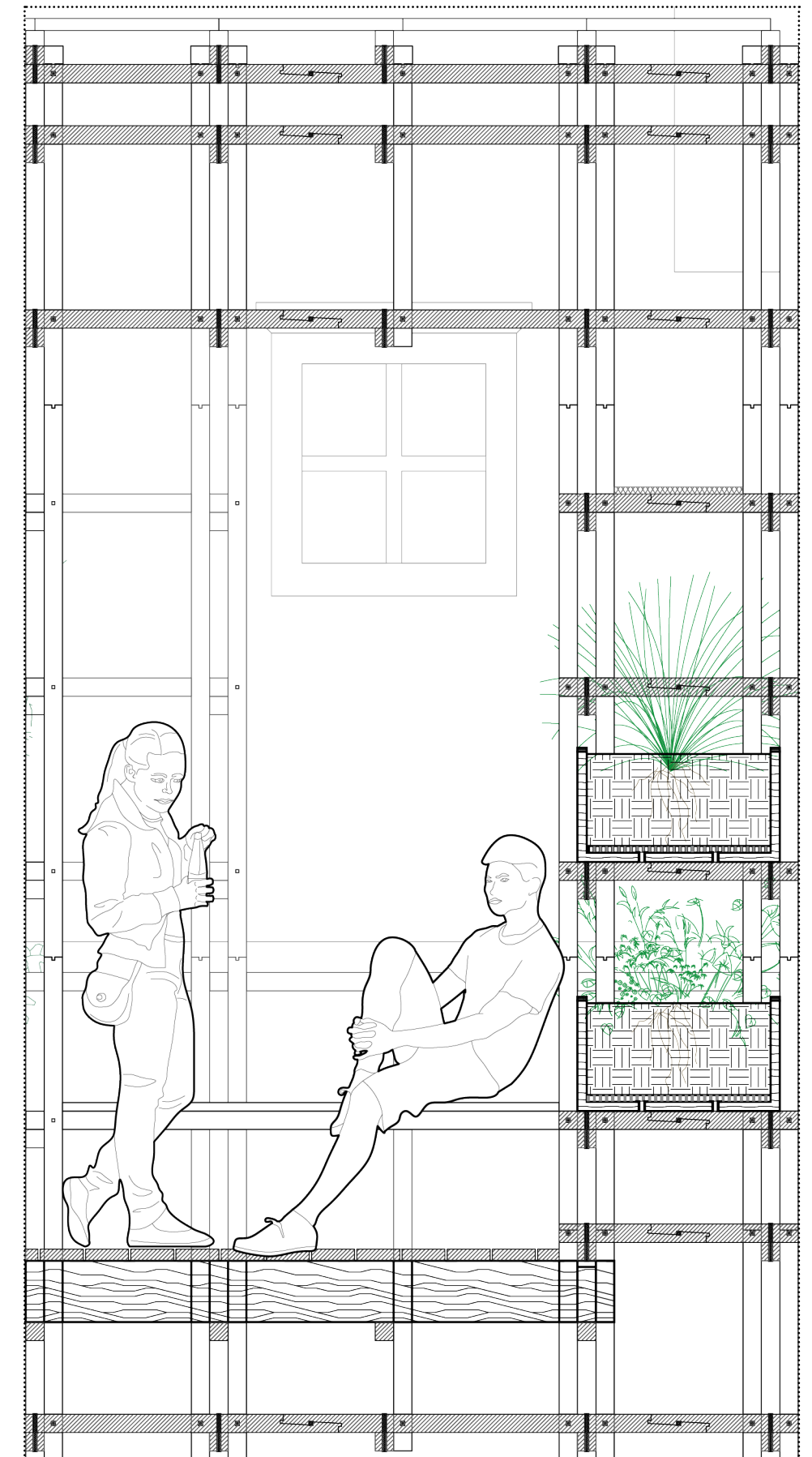
GROUND, FIRST & SECOND FLOOR PLAN 1:50
Places for Interaction



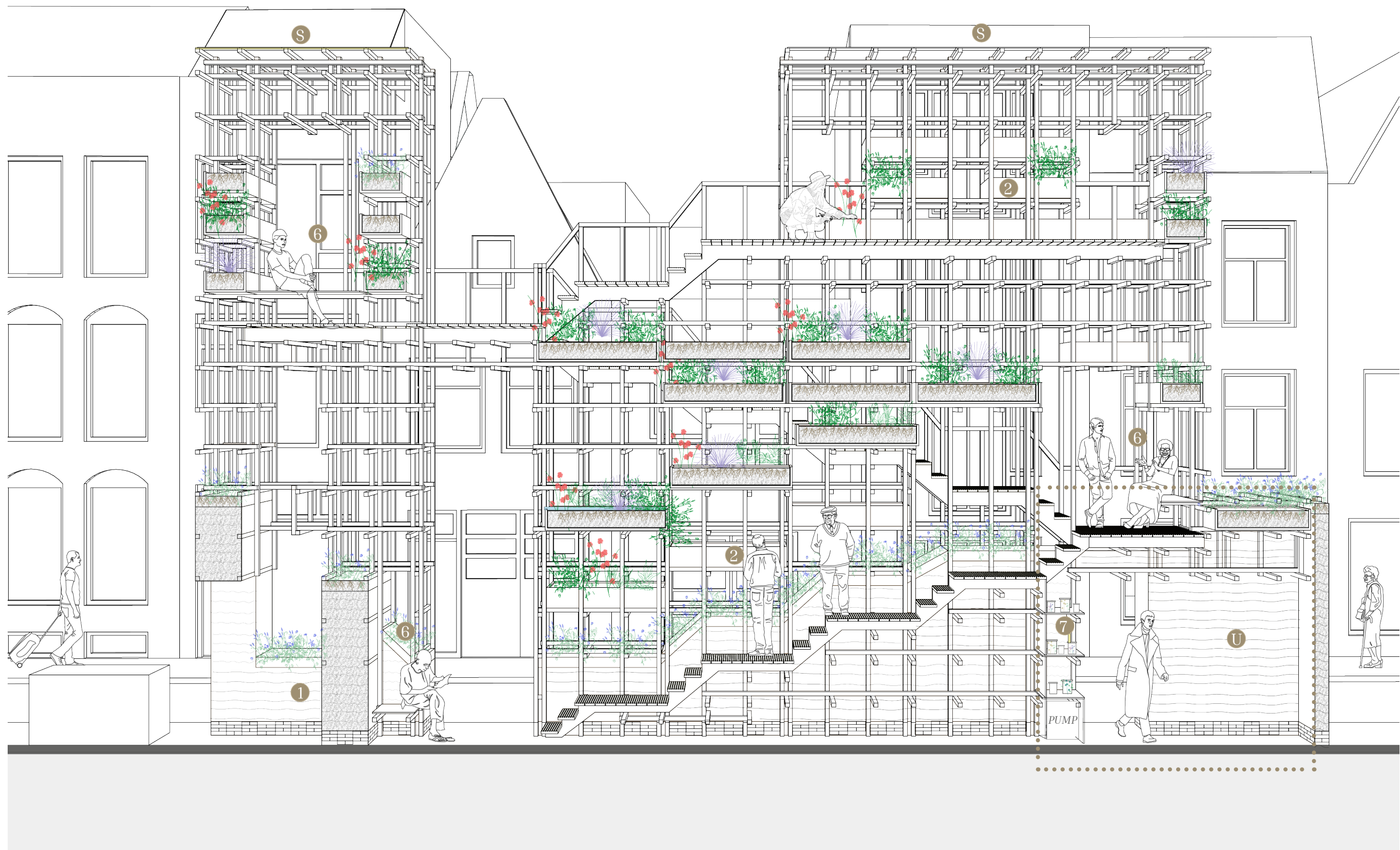
1:20 FRAGMENT
Sitting Area Ground Floor



1:20 FRAGMENT
Sitting Area First Floor



1:20 FRAGMENT
Sitting Area Second Floor



3D SECTION
Pavilion in the Street

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I will explain this to you. I started my walk at the outskirts of the area, on the other side of Anne Frank House and a lovely church (Jan said it's called the 'Westertoren'). I knew I was still at the edge of the neighborhood, because I saw two of those dreadful tourist stores (you know, the ones we have in New York as well). As I walked further, I reached a bridge and I looked from there down at the canal. The most amazing scene appeared in front of me. In the distance, a man threw breadcrumbs at the flying gulls above the canal, as the wind was sweeping and the golden autumn leaves fell into the dark glistening water.

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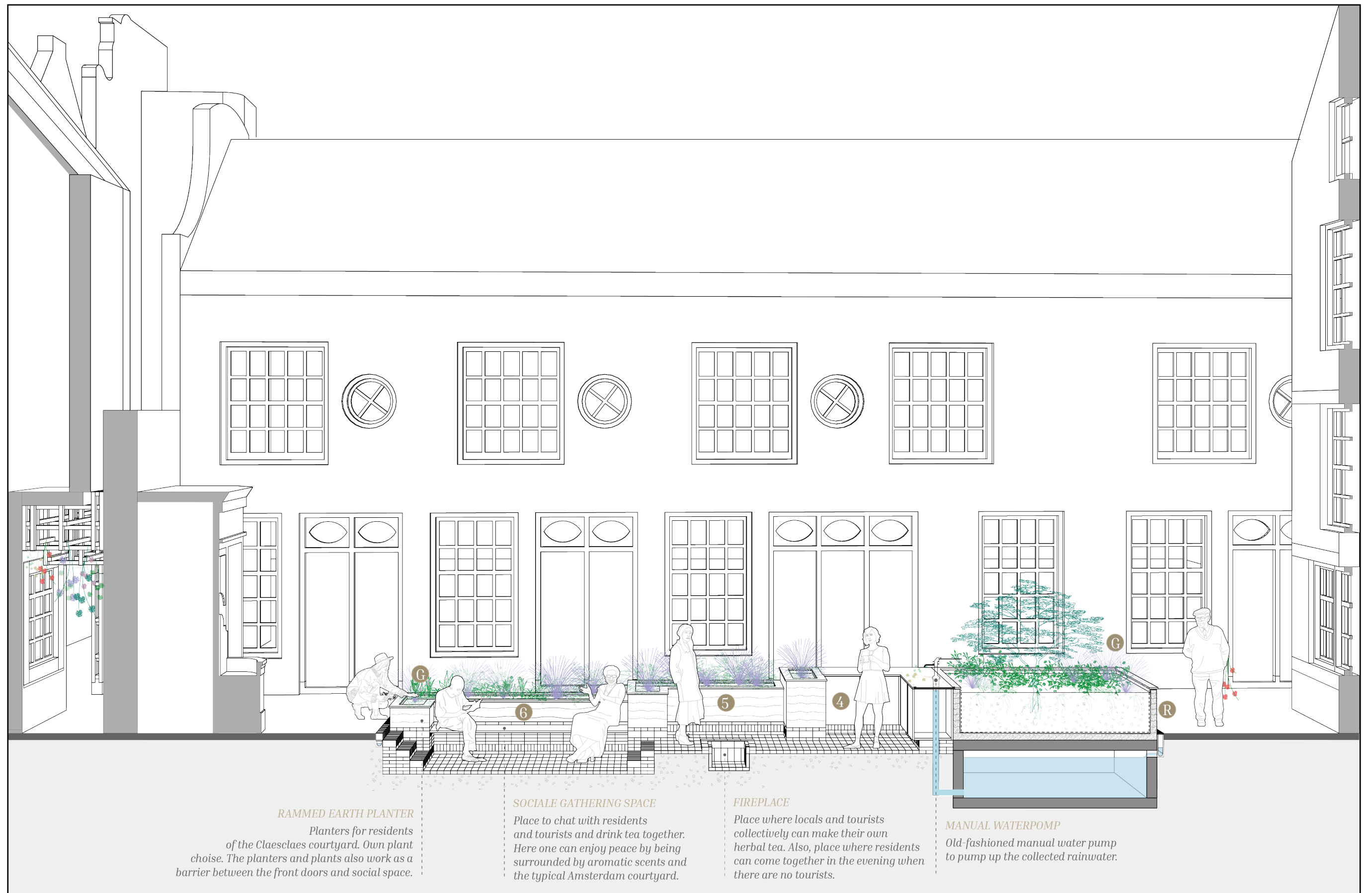
I was standing in a small street with local authentic stores, cafes and restaurants on each side. Outside on the sidewalk, the street and even at the intersection, local people came together to meet and

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3D SECTION
The Corridor



3D SECTION
The Courtyard

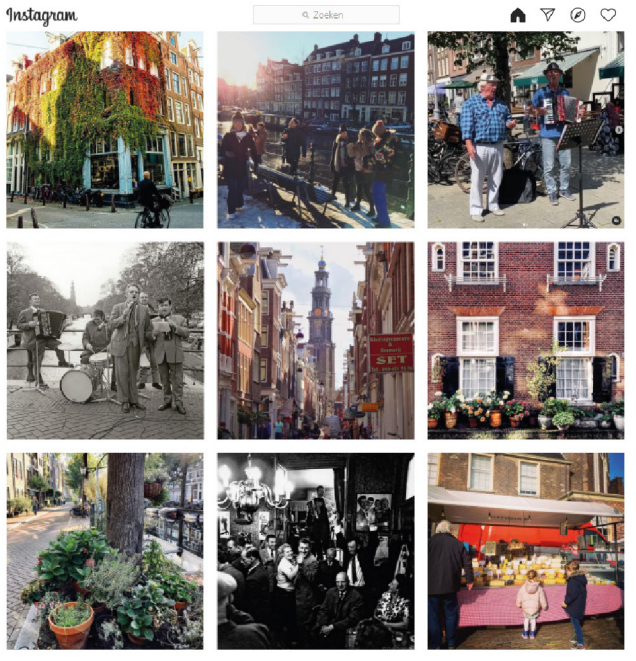


Frames
Frames



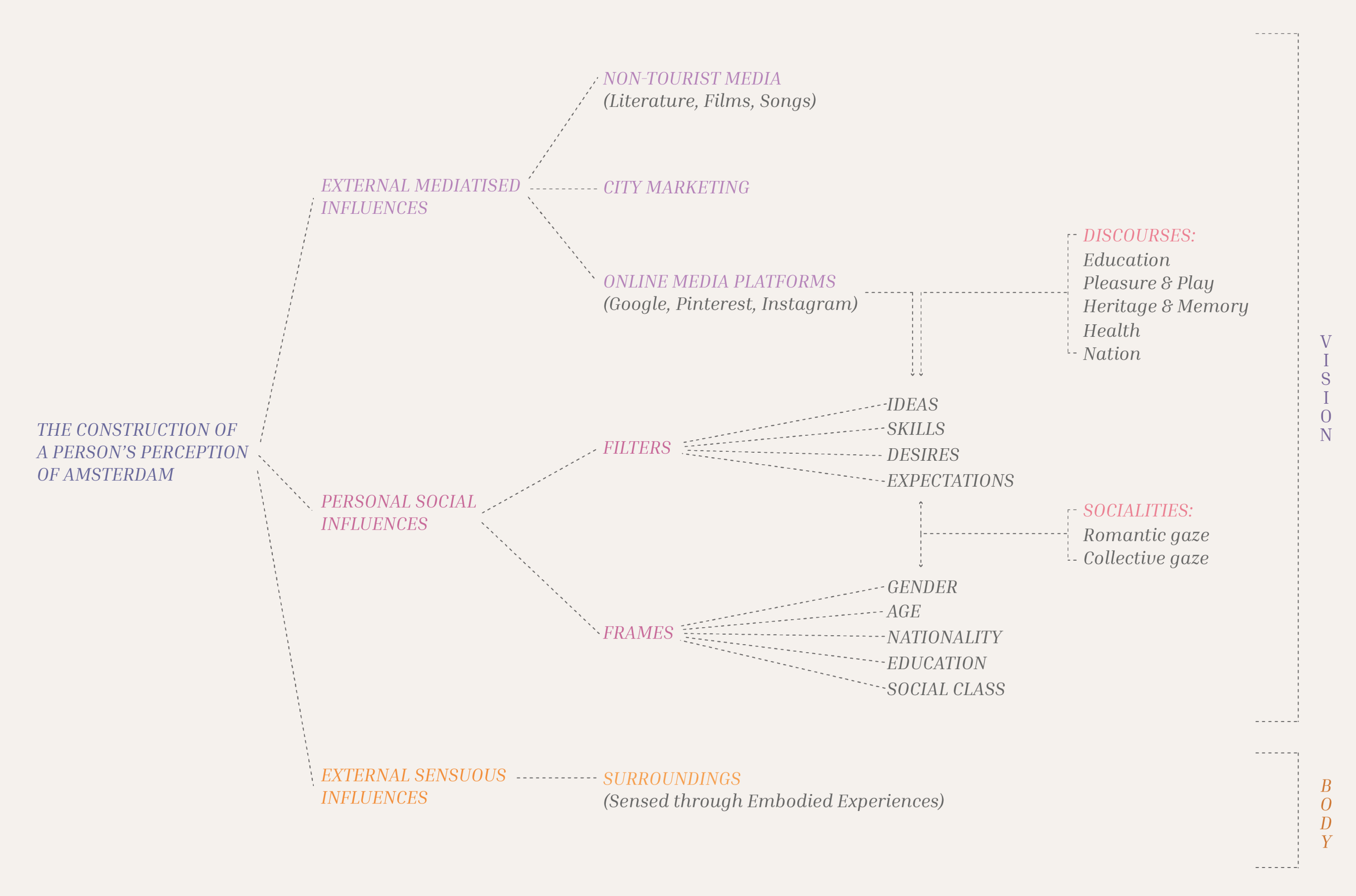
Residents
Residents

Tourists
Tourists



Filters
Filters





The Construction of the Perception of Amsterdam

Big families who have lived here for generations...

Ancestors who lived in the Jordaan when it was still a slum

Students

Young Urban Professionals: 30-Somethings, Middle-Class



Residents

Residents



Meeting neighbours in the streets

The Feeling of Togetherness

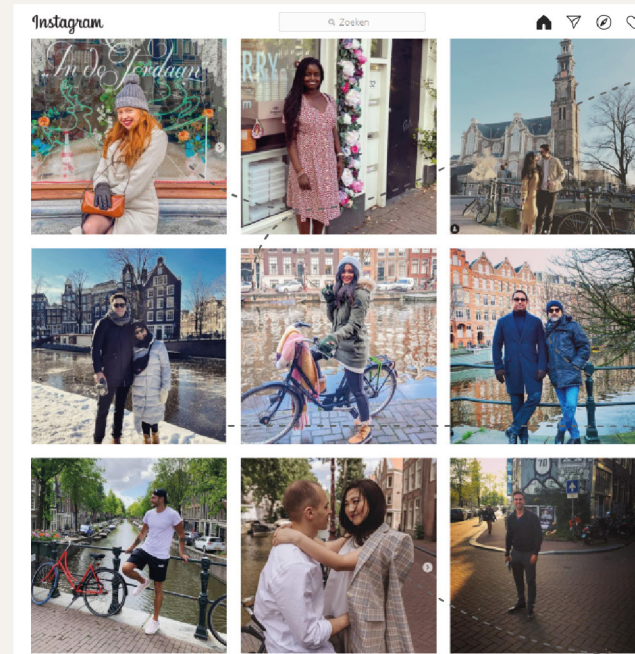
Singing & Dancing

The Westertower

Desire to enlarge their own green space

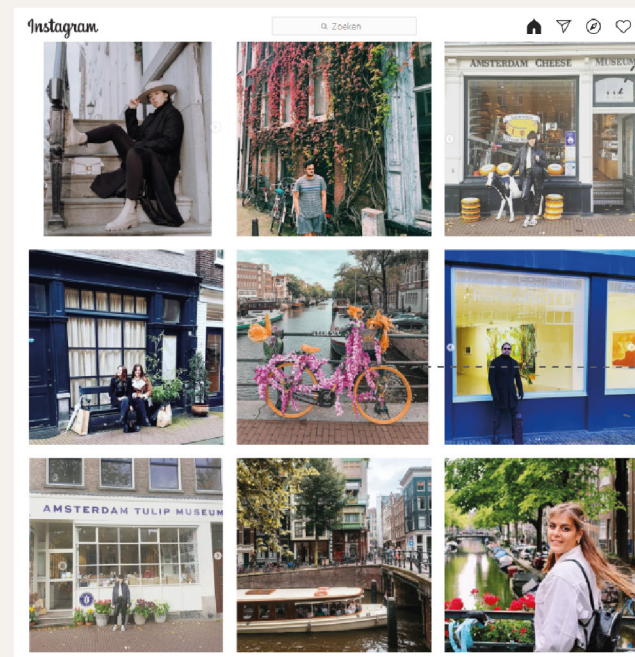
Frames

Frames



Tourists

Tourists



25 to 45 Year olds

Friends

Small groups (1 - 3 persons)

Romantic Couples

Culture oriented

Make a greater effort to have an 'Amsterdam' experience...

...some with an 'Nation' gaze (plants, flowers and cheese)...

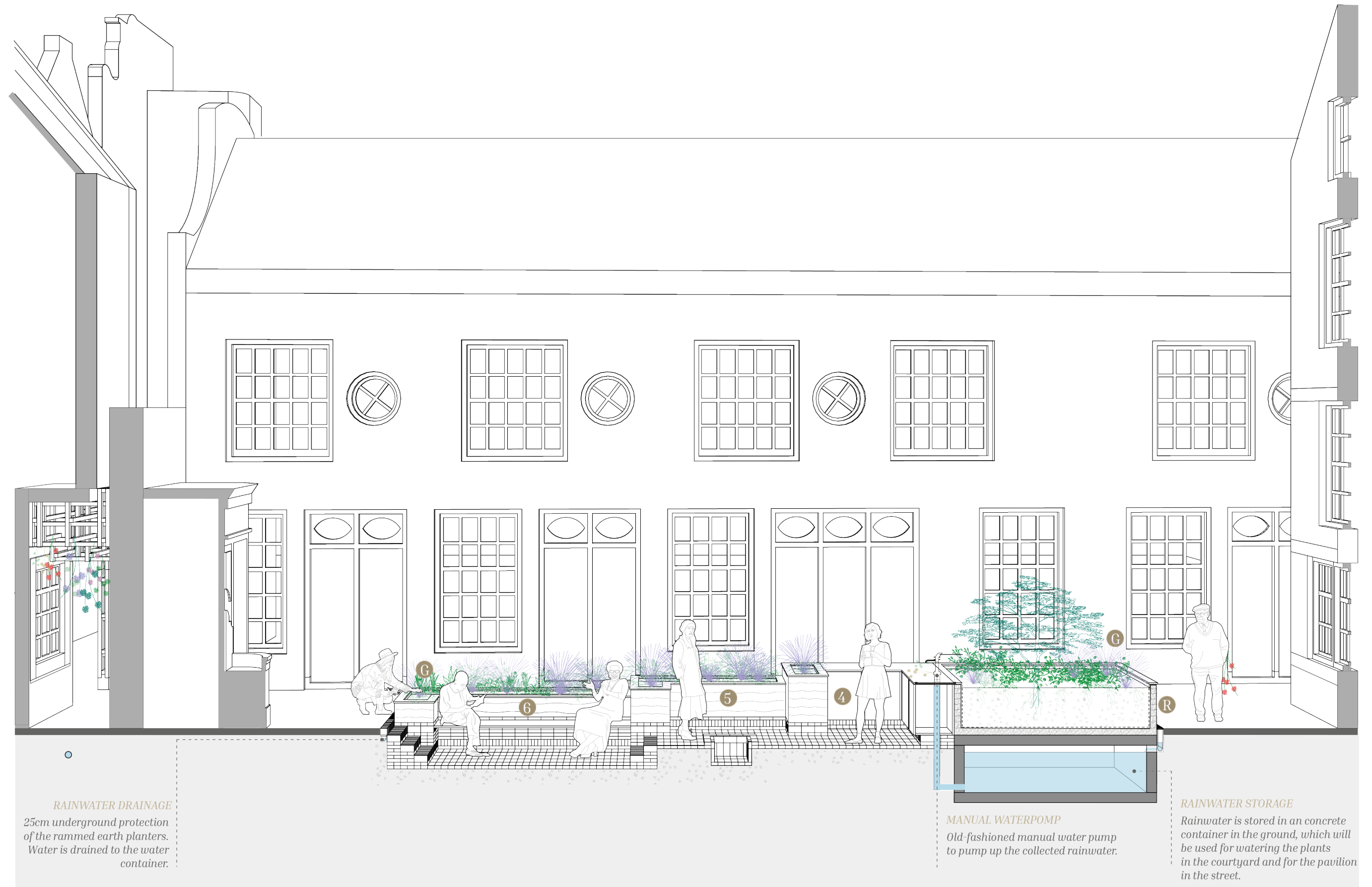
...Others look for the authenticity

Filters

Filters

SOCIAL MEDIA FINDINGS

Residents' & Tourists' Characteristics and Perceptions



SECTION COURTYARD
Sustainability



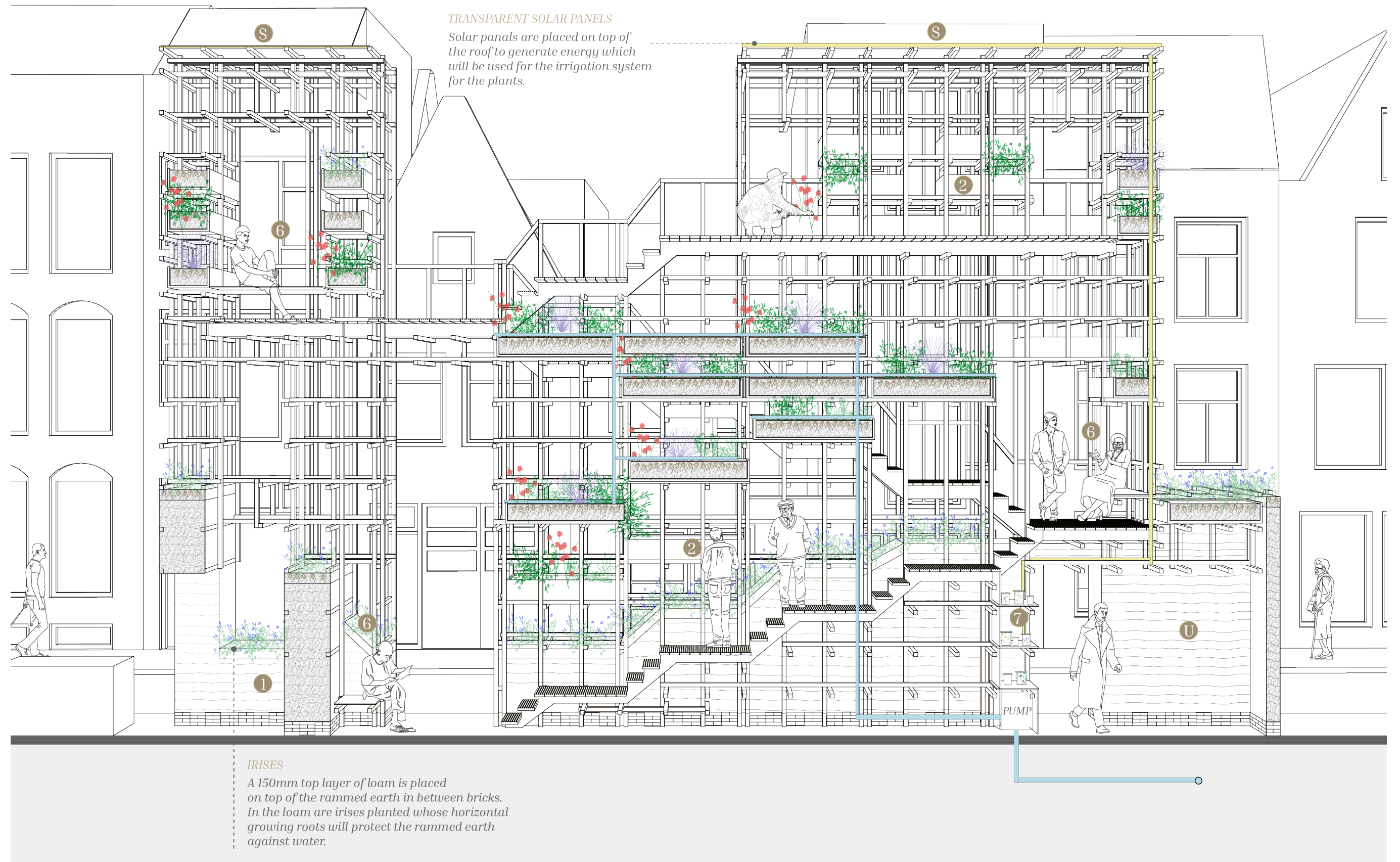
STONECYCLE BRICKS

The bricks are made of 60% (construction, demolition and industrial) waste. During construction no mortar will be used, so that when the pavilion will be disassembled the bricks can be reused again.

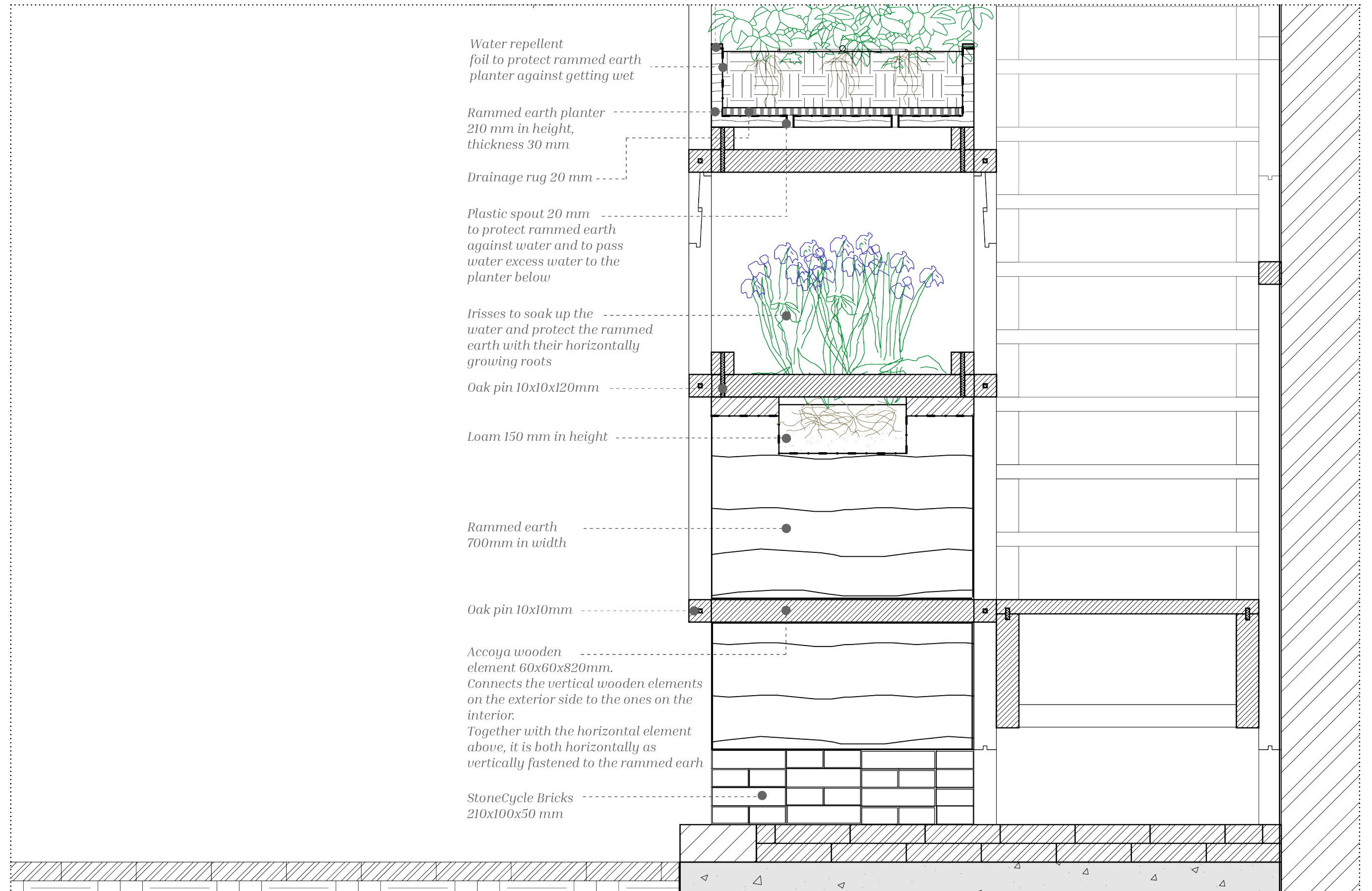
UNDERGROUND PIPE SYSTEM

Collected rainwater from the courtyard is transported via a waterpump to the planters in the front so that it can be used for irrigation.

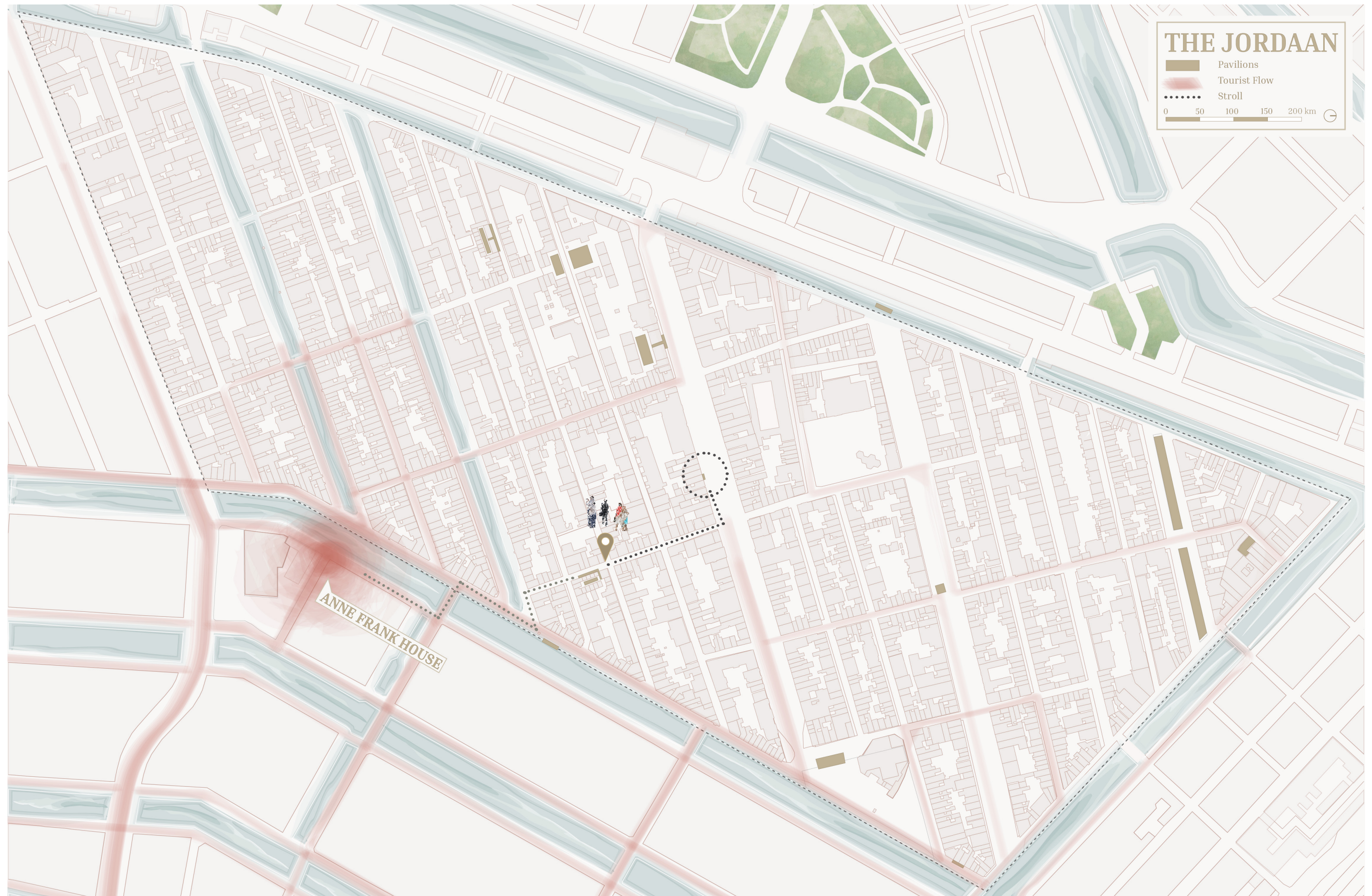
SECTION CORRIDOR Sustainability



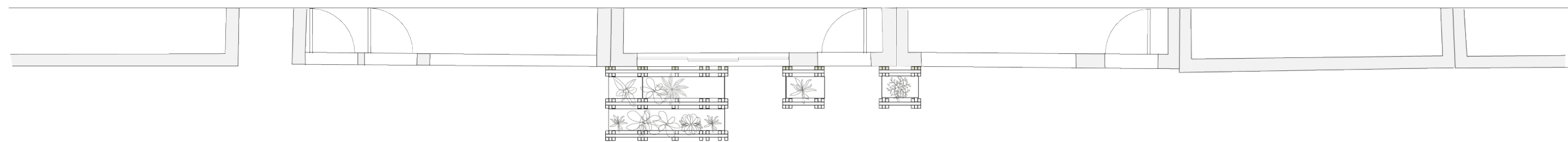
SECTION STREET
Sustainability



1:10 DETAIL RAMMED EARTH
Water resistance



A Stroll through the Jordaan



1:100

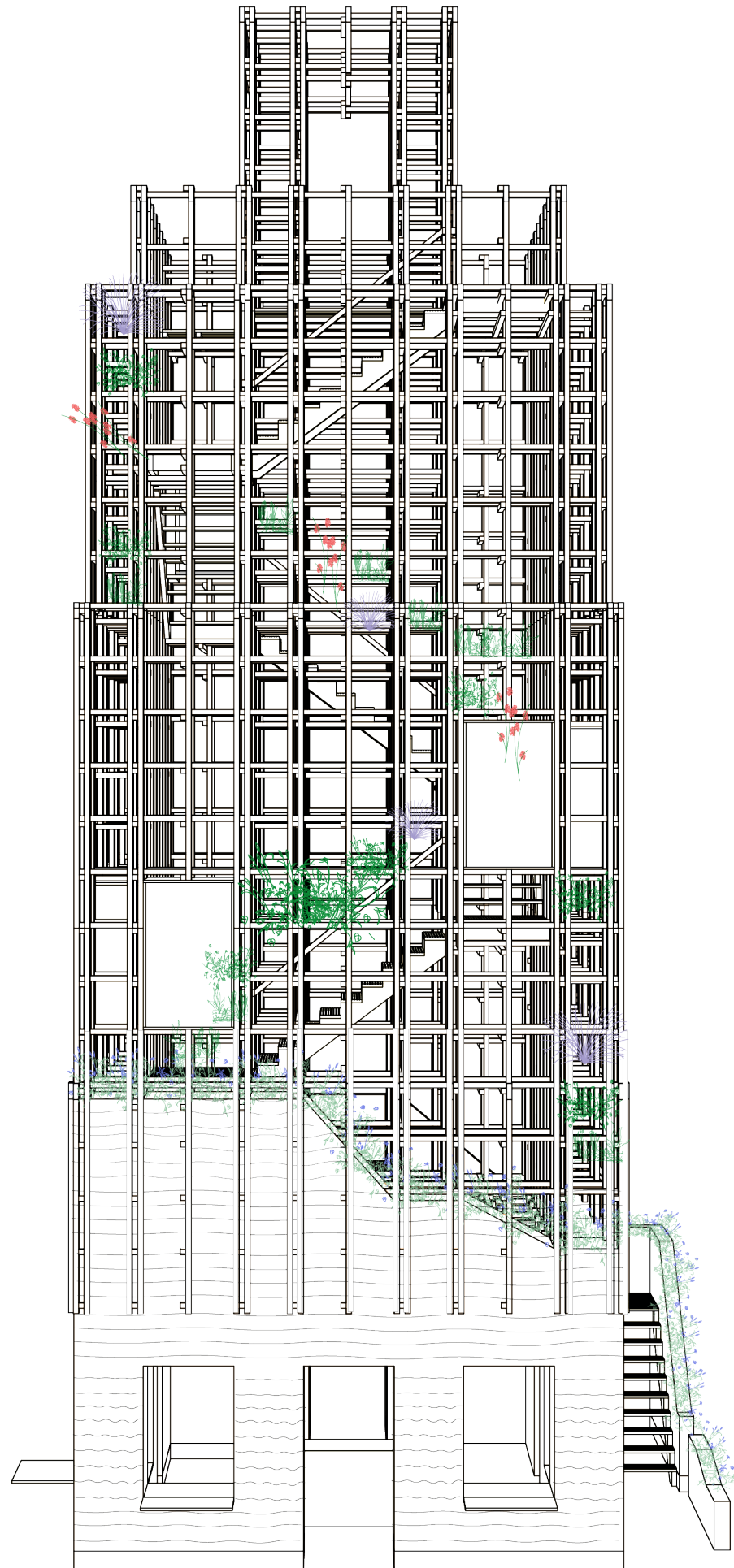


FLOKS Flower Shop Pavilion

PERENIALS:		GENERAL PROPERTIES								SPECIAL PROPERTIES					BIODIVERSITY				
PLANT SPECIES	APPEARANCE	HEIGHT	ROOT DEPTH	SUNLIGHT	SEASON	LIFESPAN	SOIL TYPE	WINTER	IMPERIALISTIC	COLOUR	SCENT	EDIBLE	ATMOSPHERE	DRIED FLOWERS	BENEFICIAL FOR BIODIVERSITY	BEEES	BUMBLEBEES	BUTTERFLIES	OTHERS
Anise Hyssop (<i>Agastache</i>)		<i>nepetoides</i> - h: 160 cm <i>rugosa</i> - h: 80 cm	15 - 30 cm		<i>nep.</i> - 7 - 9 <i>rug.</i> - 7 - 9	Biennial	 	Winterhard -	No	Greenyellow Purple (<i>rug.</i>) White (<i>rug.</i>) Blue (<i>rug.</i>)	Anise scent	Yes, anise flavour. Also for tea.	Burning Autumnal (<i>nep.</i>) Winter Silhouette Textural (<i>nep.</i>)	Yes	Yes	XX	XX	XX	X
Daisy (<i>Asteraceae</i>)		many species: h: 40, 50, 60, 70, 80, 100, 150, 200 cm	15 - 30 cm	 	7 - 10	Perennial	 	Winterhard -	Some, e.g: <i>A. umbellatus</i>	Pink Purple Violet blue White Red	Light scent, daisy-like.	Yes, for salads or decoration. Also for tea.	Winter Silhouette (<i>lat.</i>) Textural	Yes	Yes	X	XX	X	X
Greater Masterwort (<i>Astrantia major</i>)		h: 60 cm	15 - 30 cm	 	5 - 9	Perennial	 	Winterhard -	No	Red pink Dark red Old pink Green white	Anise scent	No	Lush Bold (<i>a.m. 'claret'</i>)	Yes	Yes	X	X		X
Wild Indigo (<i>Baptisia</i>)		<i>australis</i> - h: 120 cm <i>lactea</i> - h: 140 cm <i>leucantha</i> - h: 150 cm	> 30 cm		<i>aus.</i> - 6 <i>lac.</i> - 6, 7 <i>leu.</i> - 6, 7	Perennial	  	Winterhard -	No	Indigo (<i>aus.</i>) White (<i>lac.</i>) White (<i>leu.</i>)	No	No	Burning (<i>aus.</i>) Silvery (<i>aus.</i>) Autumnal (<i>aus.</i>) Textural (<i>leu.</i>)	Yes	Yes	X	X	X	X
Bellflower (<i>Campanula</i>)		<i>glomerata</i> - h: 60 cm <i>lactiflora</i> - h: 80 cm <i>latiloba</i> - h: 150 cm	> 30 cm	 	<i>glo.</i> - 6, 7 <i>lac.</i> - 6 - 8 <i>lat.</i> - 6, 7	Biennial	  	Winterhard Wintergreen	<i>C. lactiflora</i>	Soft lilac (<i>glo.</i>) Purpleblue (<i>lac.</i>) Pink (<i>lac.</i>) Bleach pink (<i>lat.</i>)	Light scent	Yes, sweet striking soft radish flavour. Also for tea.	Lush (<i>lac.</i>)	Yes	Yes	X	X		X
Giant Scabious (<i>Cephalaria</i>)		<i>dipsacoides</i> - h: 180 cm <i>gigantea</i> - h: 250 cm	> 30 cm	 	<i>dip.</i> - 7, 8 <i>gig.</i> - 6, 7	Perennial		Winterhard -	<i>C. gigantea</i>	Bleach yellow (<i>dip.</i>) Lemon yellow (<i>gig.</i>)	Anise scent. Aroma diffuser.	Yes, also for tea.	Lush (<i>gig.</i>) Airy	Yes	Yes	X		X	X
Carnation (<i>Dianthus</i>)		<i>amurensis</i> - h: 30 <i>carthusianorum</i> - h: 60	< 15 cm		<i>amu.</i> - 7 - 9 <i>car.</i> - 6 - 8	Perennial	 	Winterhard Wintergreen	No	Lilac blue (<i>amu.</i>) Purple (<i>car.</i>) Pink (<i>car.</i>)	Sweet scent	Yes the petals, for salads, rice dishes and decoration. Also for tea.	Burning	Yes	Yes	X		XX	X
Purple Coneflower (<i>Echinacea purpurea</i>)		h: 80 cm	> 30 cm		7 - 9	Annual	 	Winterhard -	No	Red pink	Honey-like scent	Yes, also for tea. Sour, sharp and refreshing taste.	Bold Winter Silhouette Textural	Yes	Yes	X	XX	XX	X
Glandular Globe-thistle (<i>Echinops</i>)		<i>bannaticus</i> - h: 160 cm <i>ritro</i> - h: 100 cm <i>spaeocephalus</i> - h: 200 cm	< 15 cm	 	<i>ban.</i> - 7, 8 <i>rit.</i> - 7, 8 <i>spa.</i> - 7, 8	Perennial	  	Winterhard -	No	Purpleblue (<i>ban.</i>) Blue silver (<i>rit.</i>) Grey blue (<i>spa.</i>)	No	No	Textural	Yes	Yes	X	X	X	X
Sea Holly (<i>Eryngium</i>)		<i>alpinum</i> - h: 70 cm <i>bourgatii</i> - h: 60 cm <i>giganteum</i> - h: 60 cm <i>yuccifolium</i> - h: 100 cm <i>zabelii</i> - h: 80 cm	15 - 30 cm		<i>alp.</i> - 6, 7 <i>bou.</i> - 6, 7 <i>gig.</i> - 6 - 8 <i>yuc.</i> - 7 - 9 <i>zab.</i> - 7 - 9	Perennial	 	Winterhard -	No	Steel blue (<i>alp.</i>) Blue green (<i>bou.</i>) Silver blue (<i>gig.</i>) Greenwhite (<i>yuc.</i>) Blue (<i>zab.</i>)	No	Not edible but the shoots can be used for tea.	Burning Silvery (<i>zab./bou./gig./yuc.</i>) Winter Silhouette Textural	Yes	Yes	X(X)	X	X	X
Boneset (<i>Eupatorium</i>)		<i>cannabinum</i> - h: 160 cm <i>hyssopifolium</i> - h: 110 cm <i>maculatum</i> - h: 160-250 cm <i>perfoliatum</i> - h: 120 cm <i>rugosum</i> - h: 120 cm	15 - 30 cm	 	<i>can.</i> - 7 - 9 <i>hys.</i> - 8 - 10 <i>mac.</i> - 7 - 9 <i>per.</i> - 8, 9 <i>rug.</i> - 8, 9	Perennial	 	Winterhard -	<i>E. cannabinum</i>	Light pink (<i>can.</i>) White (<i>hys./per.</i>) Purplepink (<i>mac.</i>) Grey (<i>rug.</i>)	Sweet scent	Yes, also for tea (against liver ailments). High dose is poisonous.	Lush Autumnal (<i>mac.</i>) Winter Silhouette Textural	Yes	Yes	X	X	X	X
Pelargoniums (<i>Geranium</i>)		many species: h: 25, 35, 40, 50, 60, 80, 90 cm	> 30 cm	 	many species: differs: 4 - 11	Perennial		Winterhard Wintergreen	<i>G. maculatum</i> <i>G. nodosum</i> <i>G. phaenum</i> <i>G. pratense</i>	White Orange red Dark purple Pink Blue	Typical Garanium scent	Yes, for salads, sweet dishes and decoration. Also for tea.	Burning (<i>san.</i>) Lush (many species) Bold (<i>psi.</i>) Silvery (<i>ren.</i>) Autumnal (<i>sob. / wla.</i>)	Yes	Yes	X	X	X	X
Common Sneezeweed (<i>Helenium</i>)		<i>autumnale</i> - h: 160 cm <i>hybriden</i> - h: 80 - 160 cm	15 - 30 cm		<i>aut.</i> - 7 - 9 <i>hyb.</i> - 8, 9	Perennial	 	Winterhard Wintergreen	No	Yellow (<i>aut.</i>) Orange brown (<i>hyb.</i>)	No	No	Lush Textural	Yes	Yes	XX	X		X
Widow Flower (<i>Knautia</i>)		<i>dipsacifolia</i> - h: 120 cm <i>drymeia</i> - h: 35 cm <i>macedonica</i> - h: 60 cm	> 30 cm	 	<i>dip.</i> - 6 - 8 <i>dry.</i> - 6 - 8 <i>mac.</i> - 7 - 9	Annual	 	Winterhard Wintergreen	No	Purpleblue (<i>dip.</i>) Lilapink (<i>dry.</i>) Bordeaux red (<i>mac.</i>)	Yes	Yes, but not tasteful. Spicy, garlic-like taste. Gives tea a blue colour.	Burning (<i>mac.</i>)	No, turns black when dried.	Yes	XX	X	XX	X
English Iris (<i>Iris latifolia</i>)		h: 60 cm	< 15 cm	 	6, 7	Perennial	 	Winterhard -	No	Purple blue	Yes	Yes, for salads or decoration.	Bold	The irises may not be picked.	Yes	X			X
Lavender (<i>Lavandula</i>)		<i>angustifolia</i> - h: 50 cm	15 - 30 cm	 	<i>ang.</i> - 6 - 8	Perennial	 	Winterhard Wintergreen	No	Purple	Strong scent. Lavender scent.	Yes, sweet flavour. Also for tea.	Calming Textural	Yes	Yes	XX	X	X	X
Blazing Star (<i>Liatris</i>)		<i>aspera</i> - h: 100 cm <i>ligulistylis</i> - h: 100 cm <i>pycnostachya</i> - h: 120 cm <i>spicata</i> - h: 100 cm	< 15 cm		<i>asp.</i> - 7, 8 <i>lig.</i> - 7, 8 <i>pyc.</i> - 7, 8 <i>spl.</i> - 7, 8	Biennial / Perennial		Winterhard -	No	Purple (<i>asp./spl.</i>) Purplepink (<i>lig.</i>) Purplewhite (<i>pyc.</i>)	Herbaceous scent, after drying a vanilla scent.	The root can be used for tea.	Winter Silhouette Textural (<i>pyc.</i>)	Yes	Yes	X		X	X



A Stroll through the Jordaan



THE TOWER PAVILION
Lindegracht

Big families who
have lived here for
generations...

Ancestors who
lived in the Jordaan
when it was still a slum

Students

Young Urban Professionals:
30-Somethings, Middle-Class



Residents

Residents

Meeting neighbours
in the streets

The Feeling of
Togetherness

Singing
&
Dancing

The Westertower

Desire to enlarge
their own green space

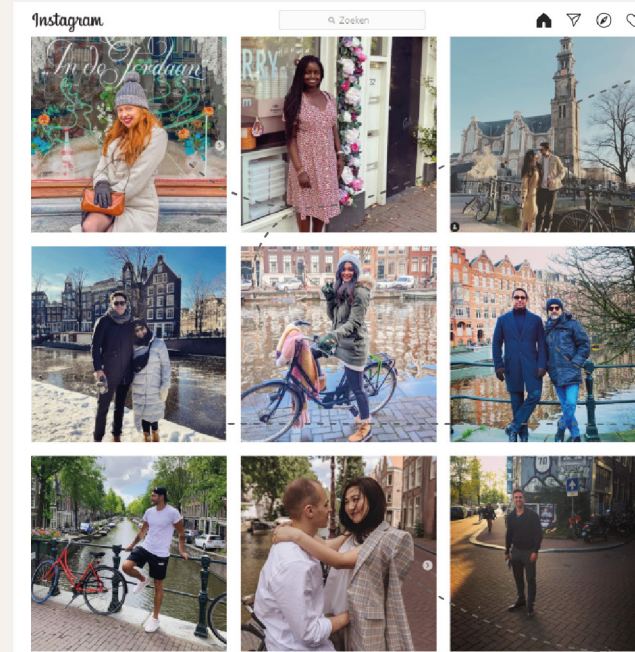


Filters

Filters

Frames

Frames



Tourists

Tourists

25 to 45 Year olds

Friends

Small groups
(1 - 3 persons)

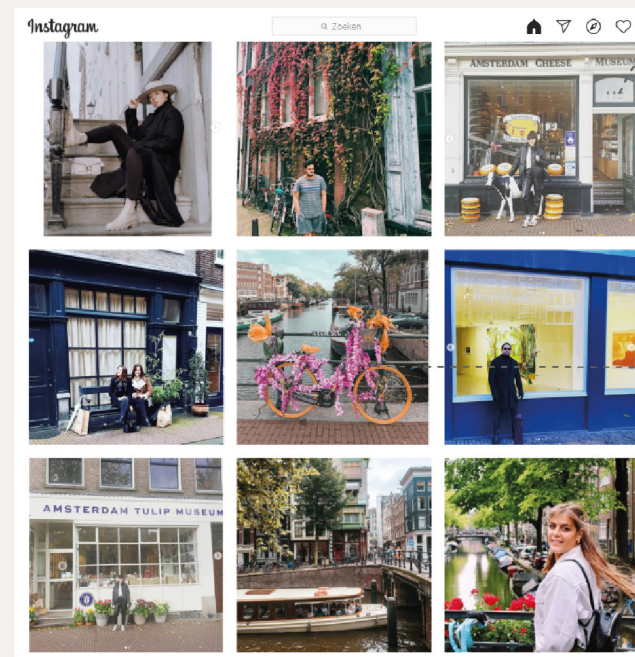
Romantic Couples

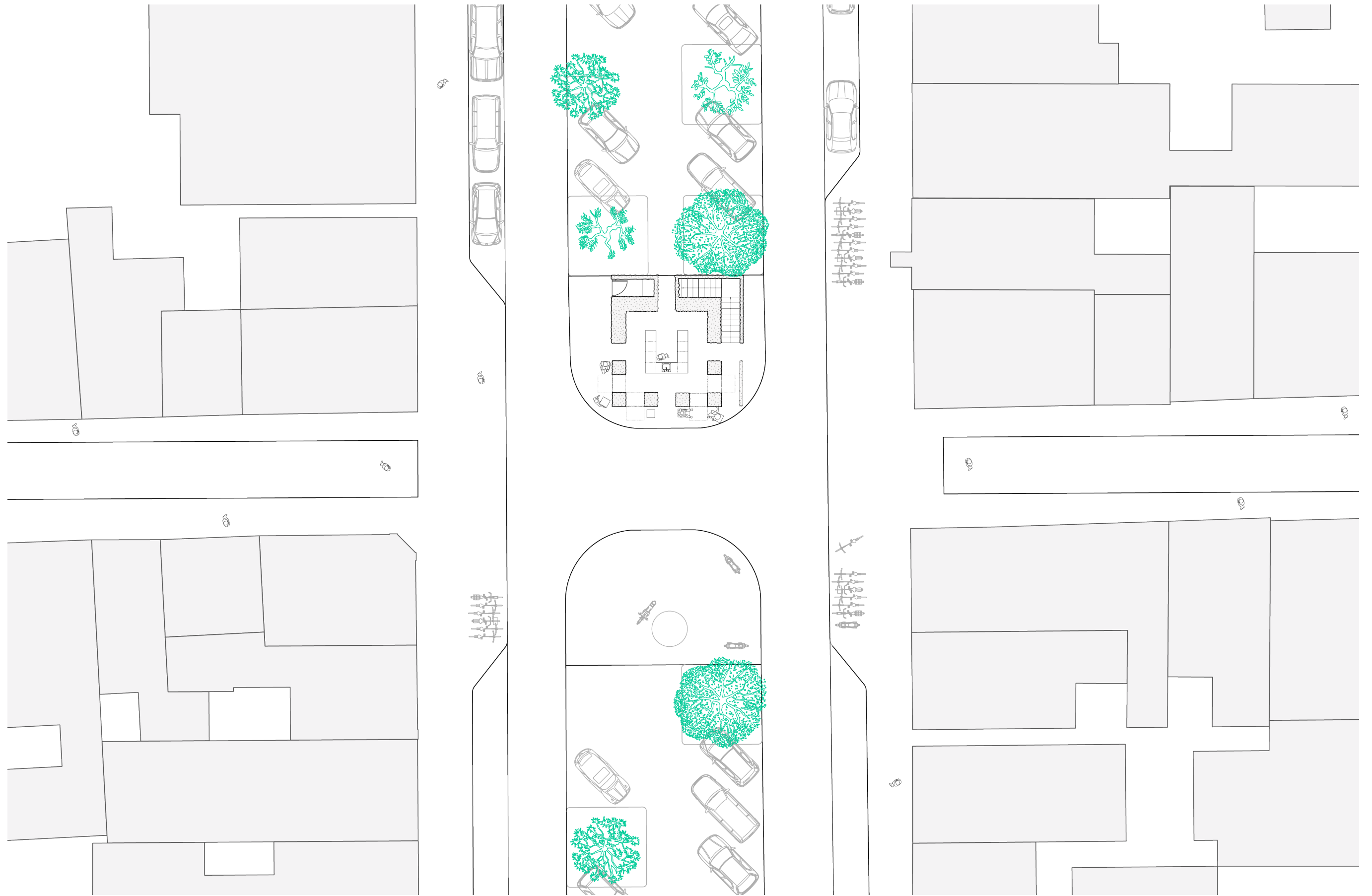
Culture oriented

Make a greater effort to have
an 'Amsterdam' experience...

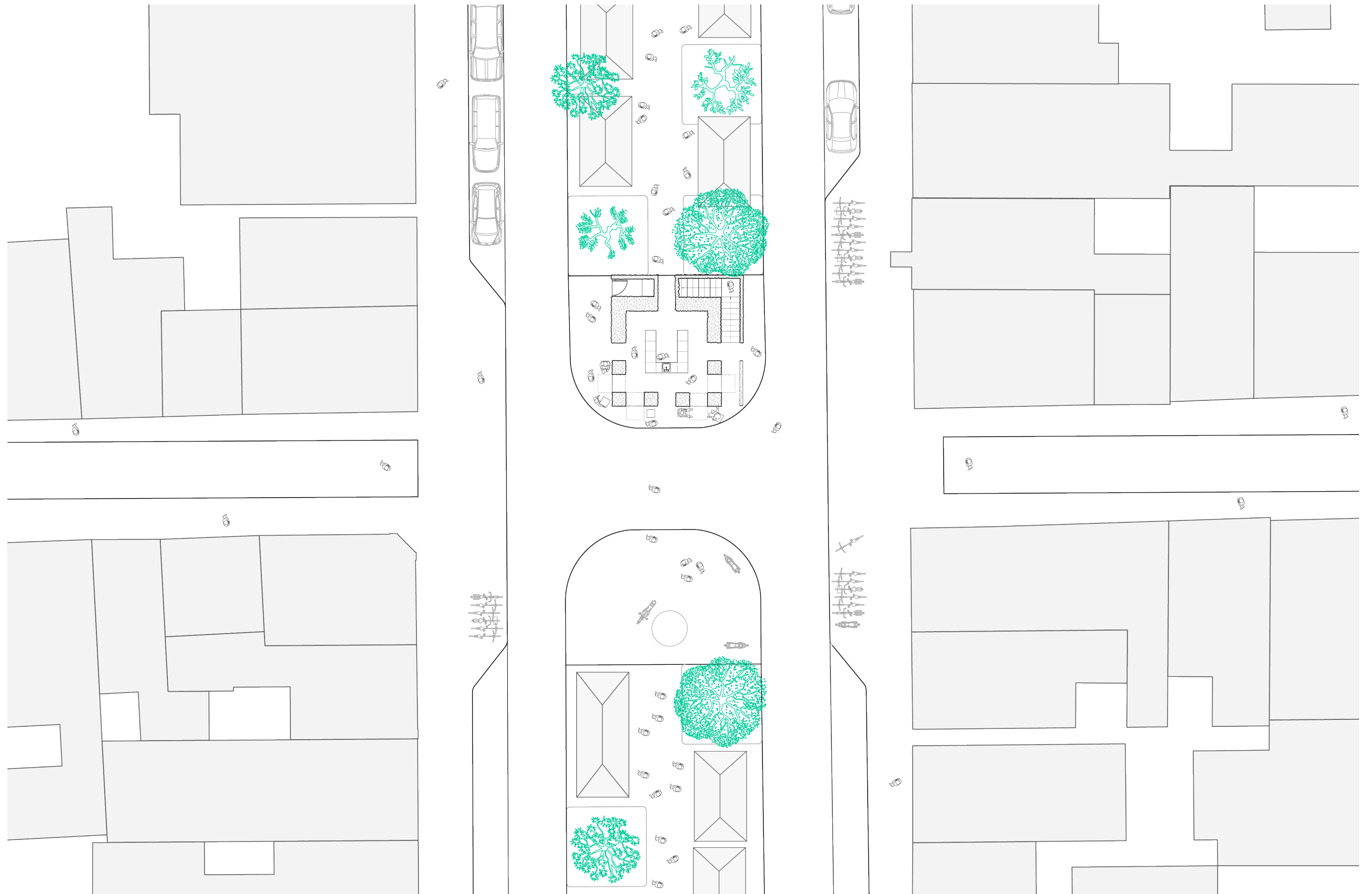
...some with an 'Nation' gaze
(plants, flowers and cheese)...

...Others look for
the authenticity



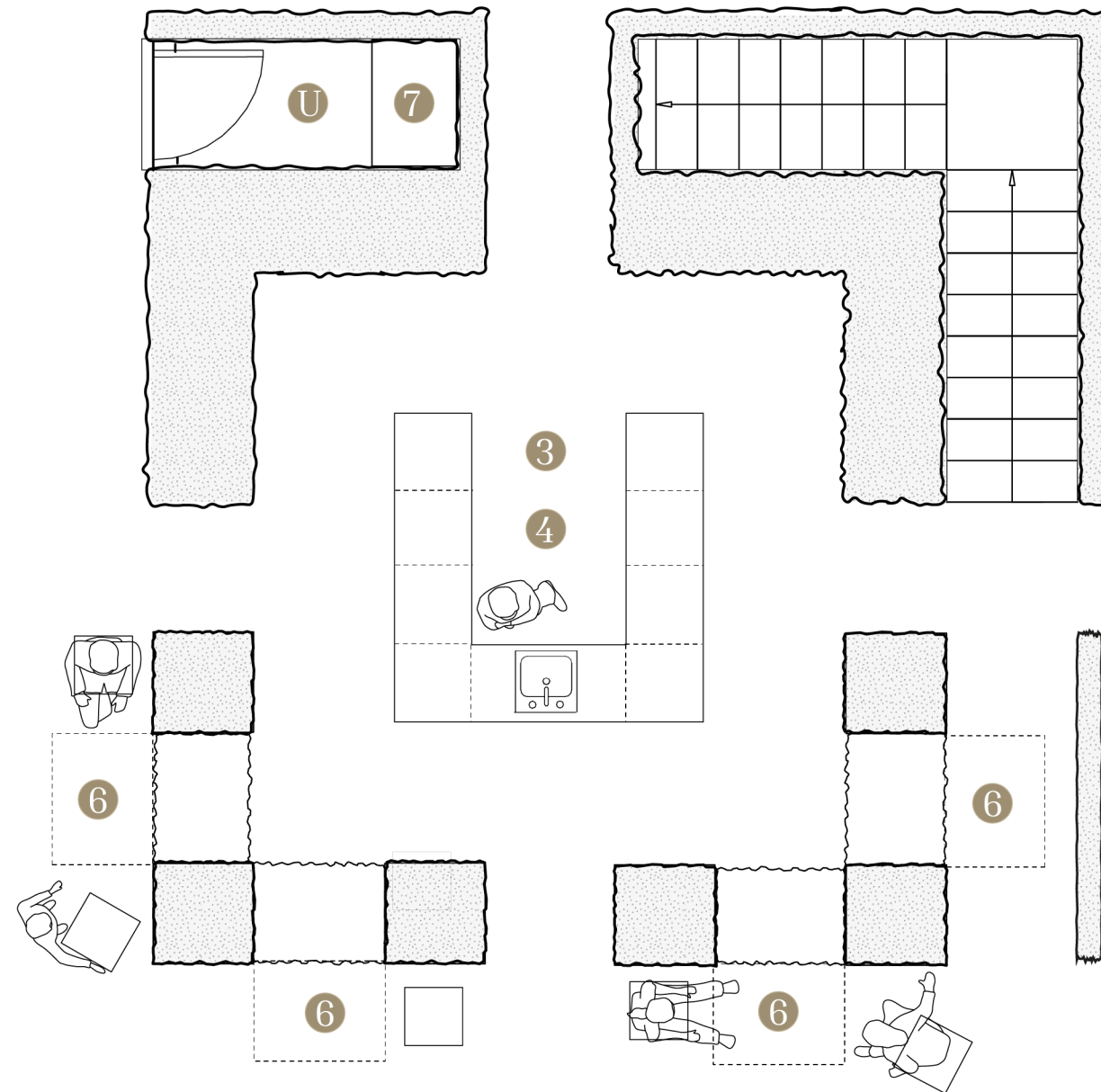


GROUND FLOOR PLAN 1:200
Lindegracht Tower Pavilion



GROUND FLOOR PLAN 1:200
Lindegracht Tower Pavilion

2nd Floor
1:50

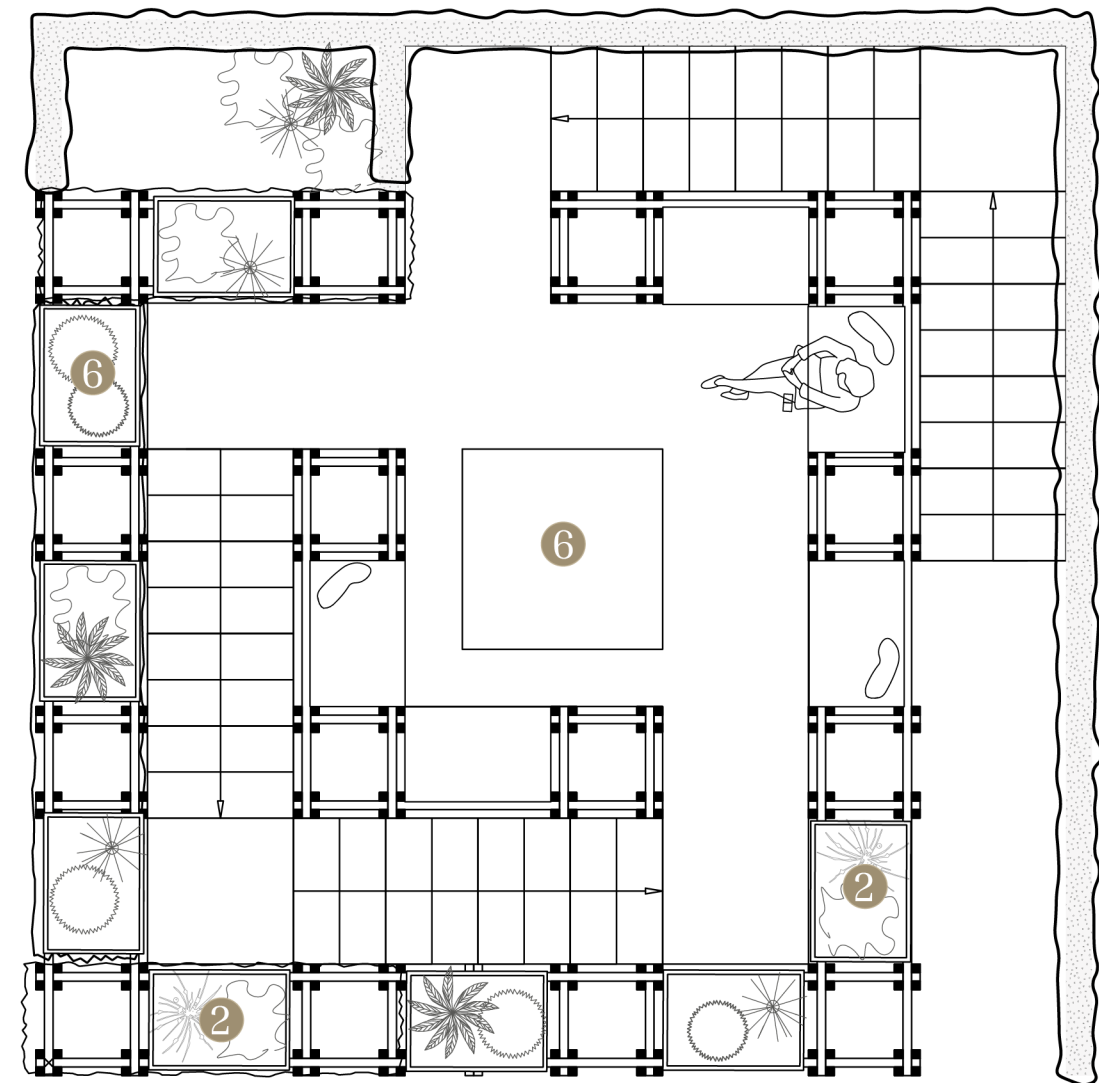


1 Storage seeds, bulbs
& gardening tools

2 Gardening
3 Drying rack

4 Field kitchen
5 Rooftop bar

3rd Floor
1:50



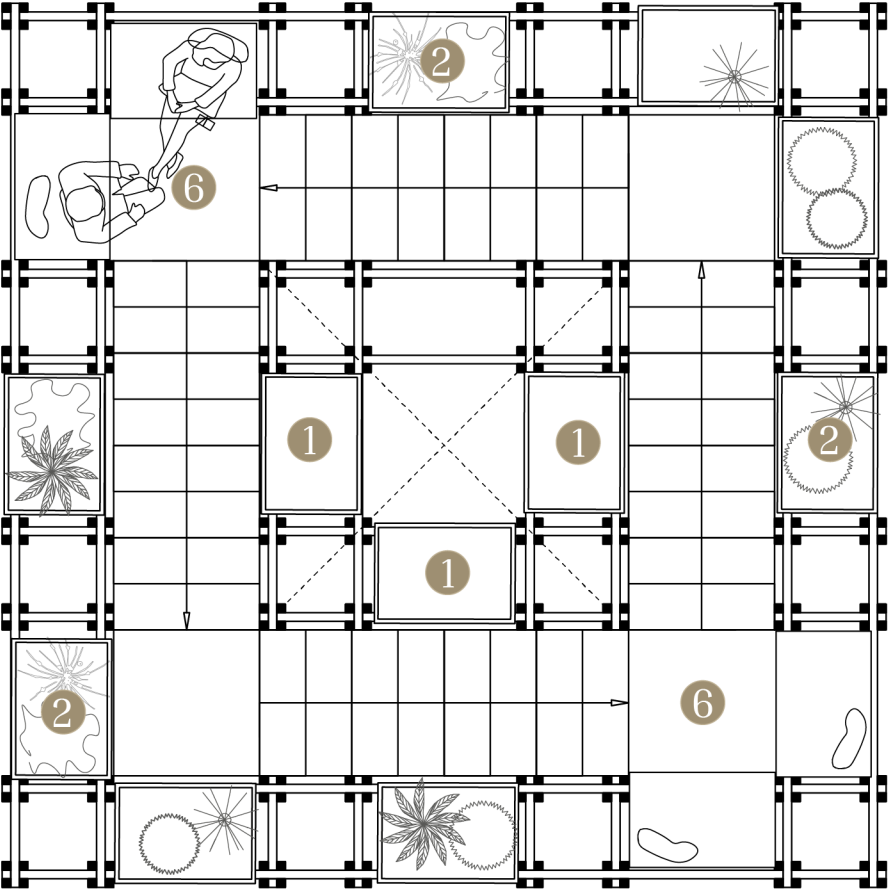
6 Sitting area
7 Herbs storage

U Utility room
G Residential garden

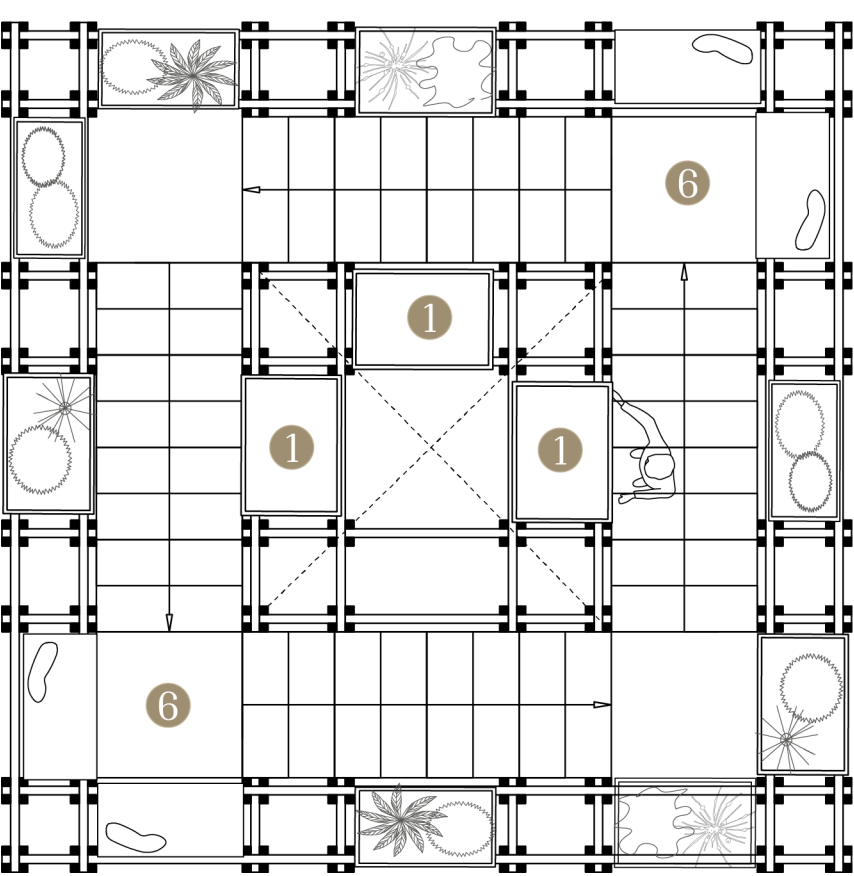
R Rainwater collection
S Solar panels

GROUND & FIRST FLOOR PLAN 1:50
Residential Control & Publicness

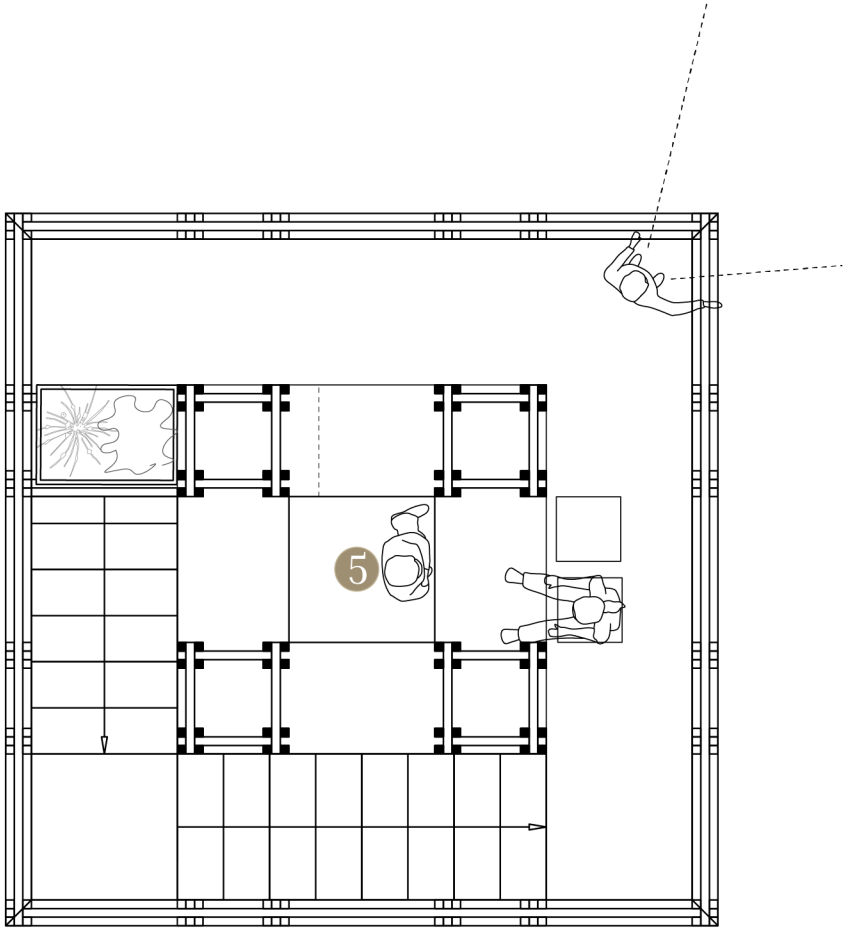
2nd Floor
1:50



3rd Floor
1:50

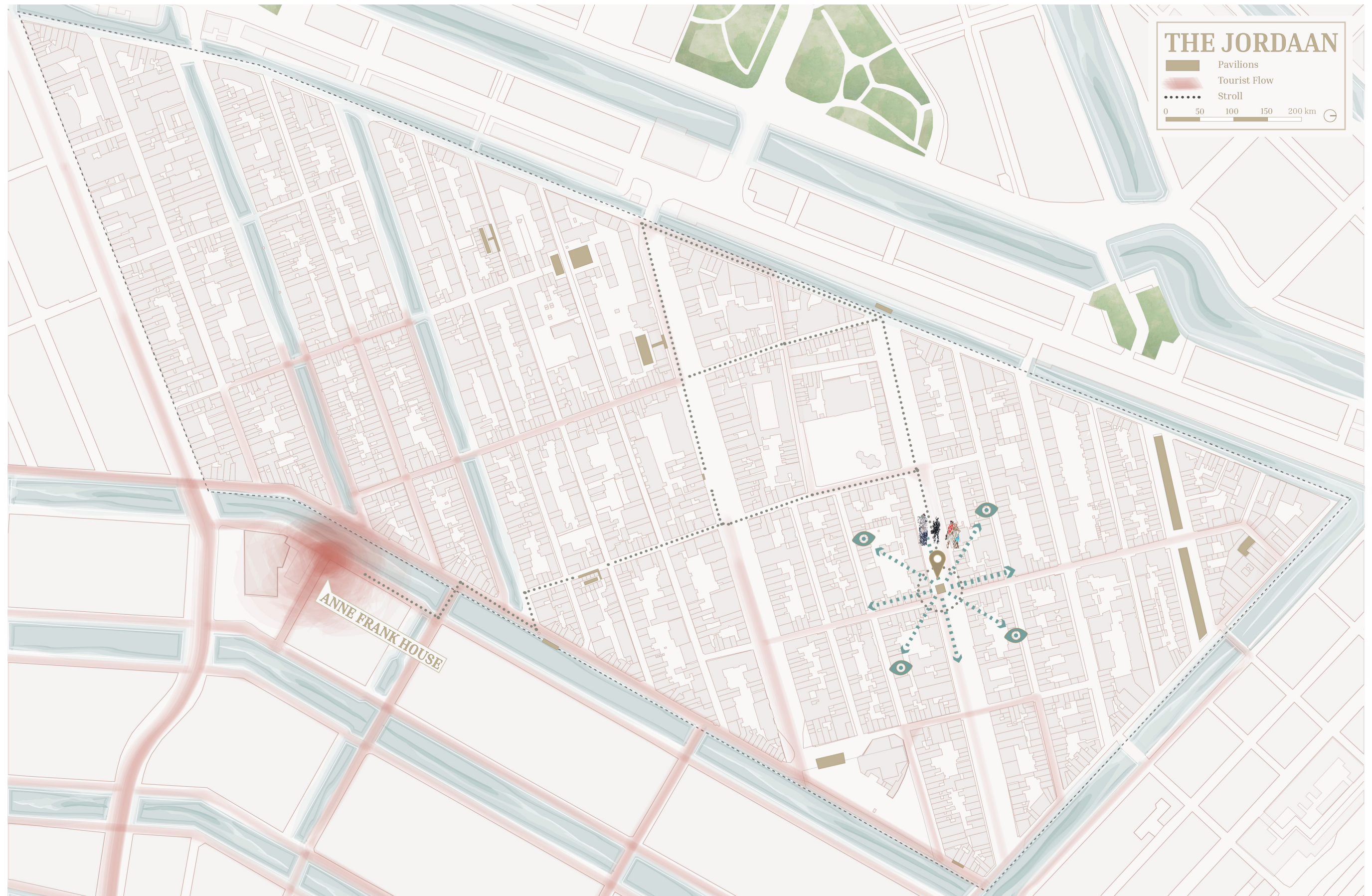


4th Floor (Rooftop)
1:50



- | | | | | | |
|--|---------------|-----------------|-----------------|----------------------|------------------------|
| 1 Storage seeds, bulbs & gardening tools | 2 Gardening | 4 Field kitchen | 6 Sitting area | U Utility room | R Rainwater collection |
| 3 Drying rack | 5 Rooftop bar | | 7 Herbs storage | G Residential garden | S Solar panels |

SECOND, THIRD & FOURTH FLOOR PLAN 1:50
From Semi-Private to Semi-Public



The Importance of Each Pavilion in the Network



The Network Spreads the Tourists Across the Jordaan to Balance Out the Crowdedness



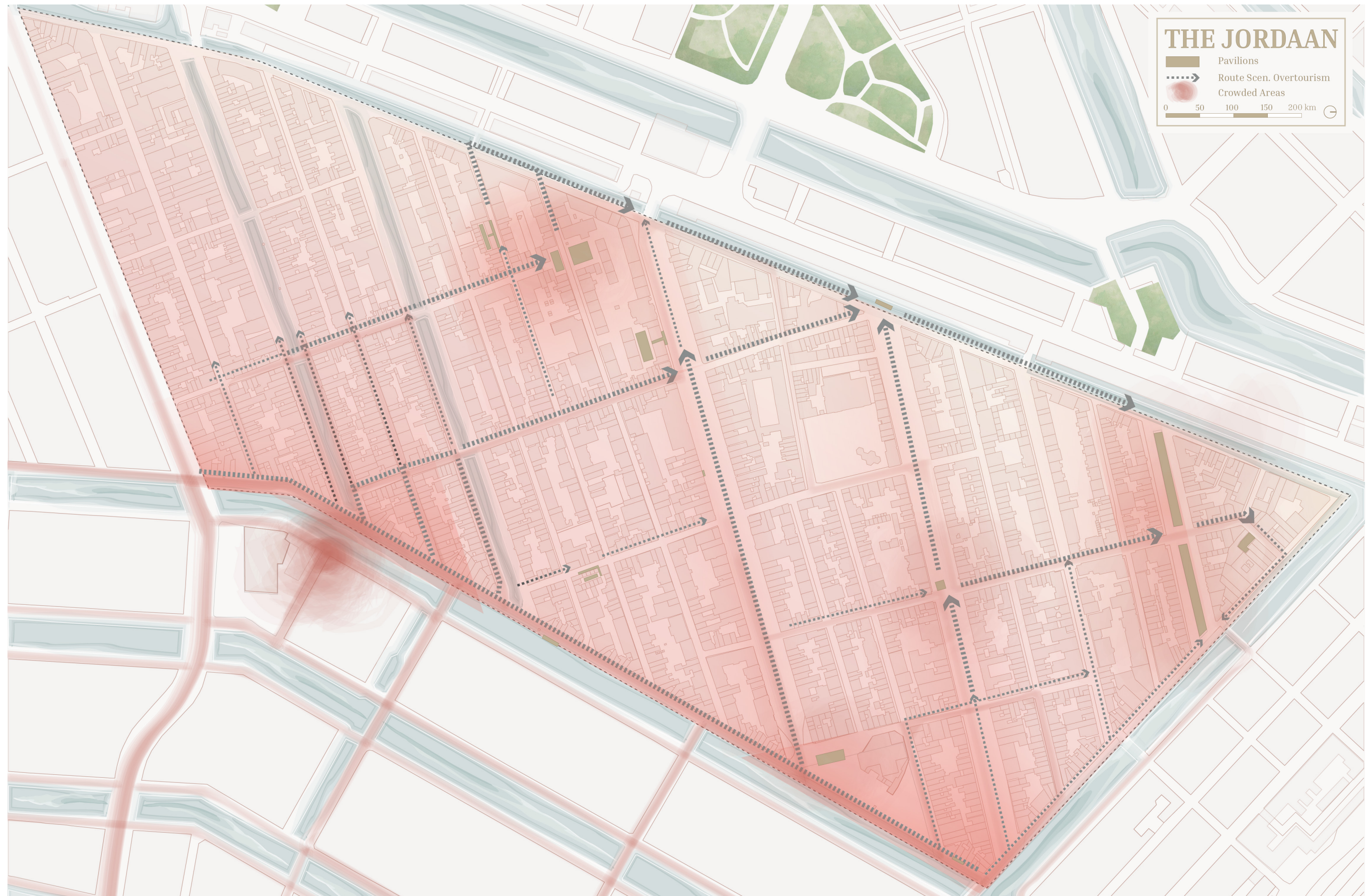
SCENARIO LOCKDOWN
Network Overtourism in Times of Lockdown



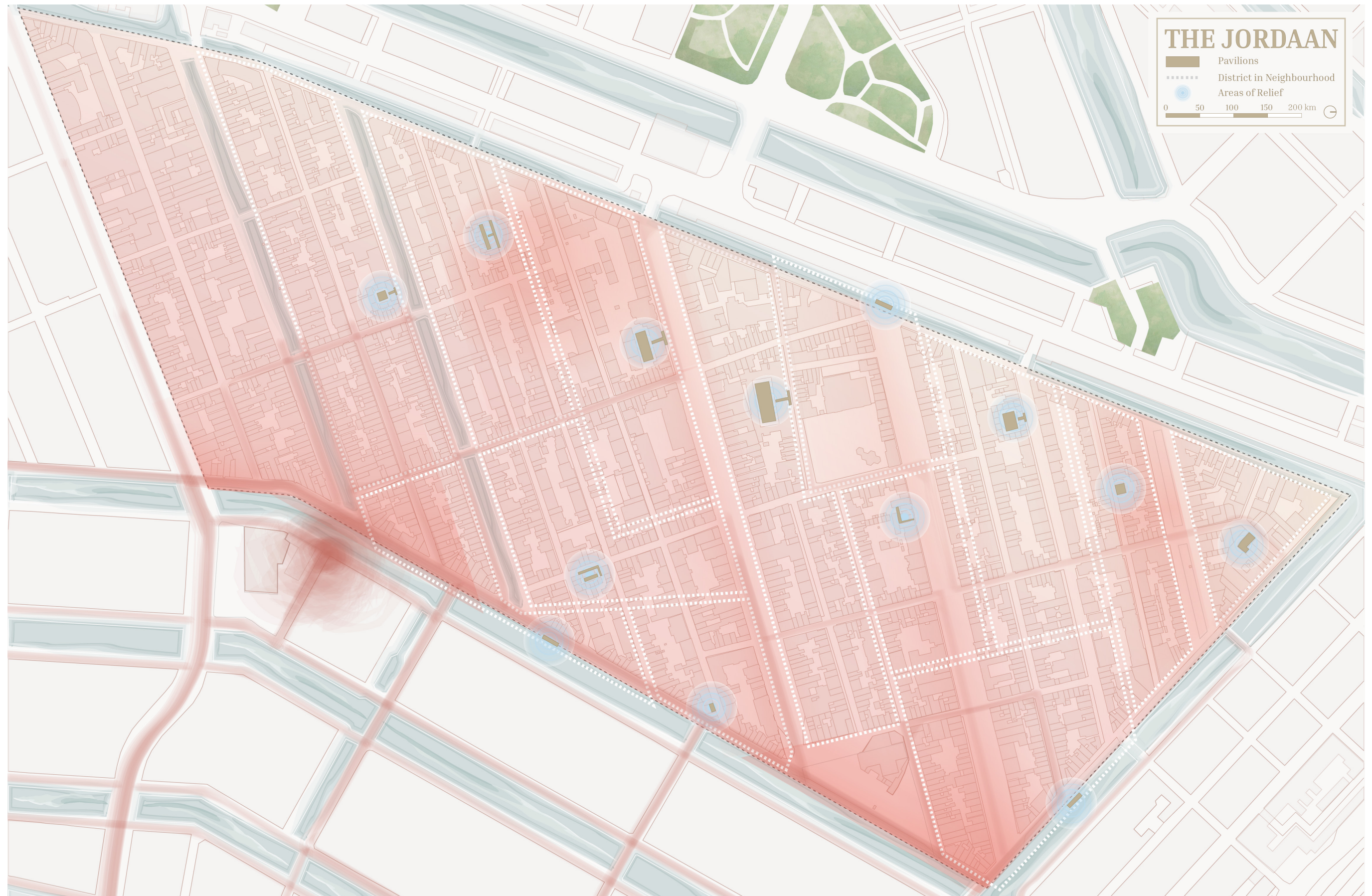
SCENARIO LOCKDOWN
Network of Pavilions



SCENARIO LOCKDOWN
Pavilion and Greenery Use



SCENARIO VENICE
Network Overtourism in Times of Venice-like Situation

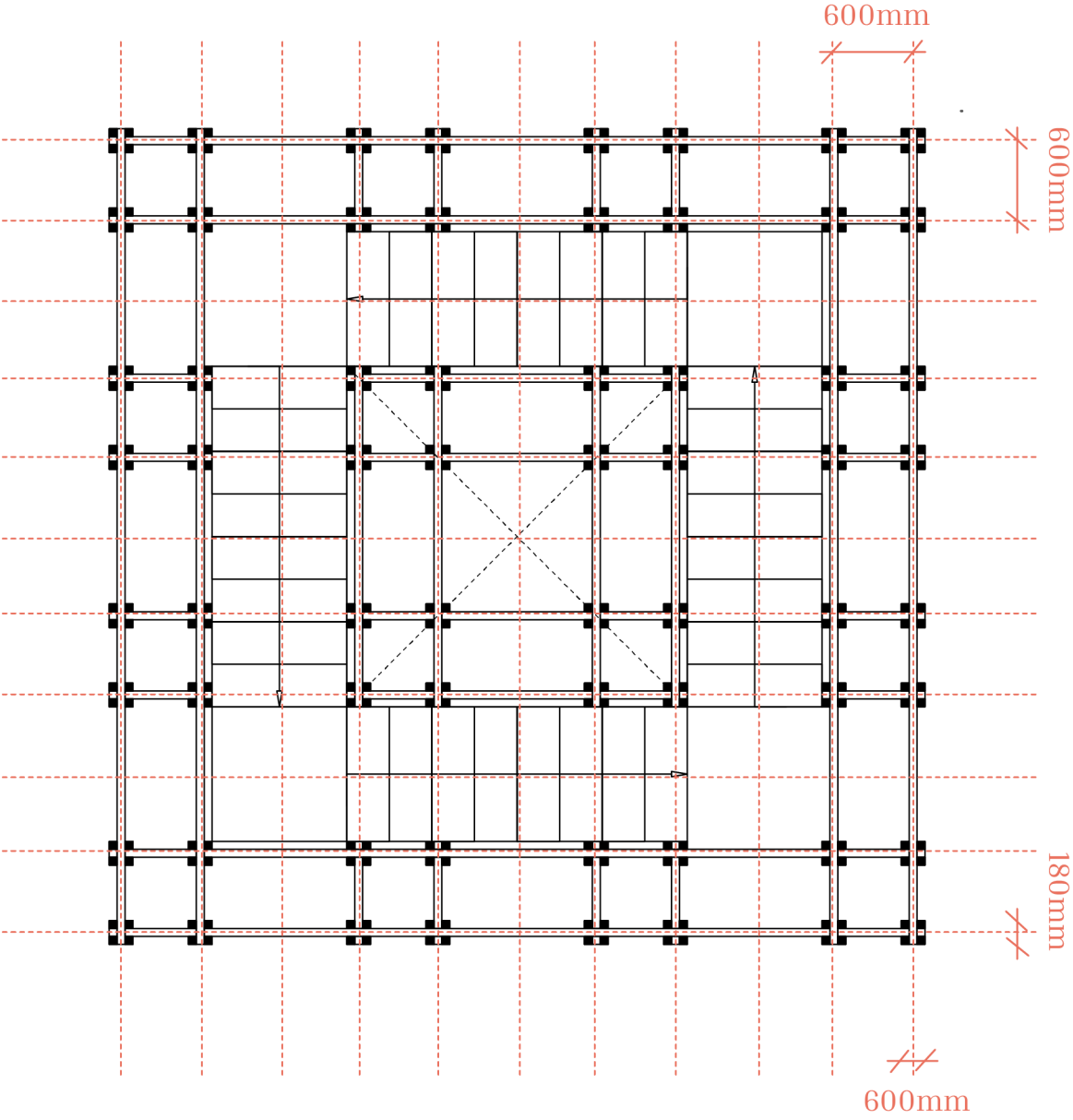


SCENARIO VENICE
Network of Pavilions

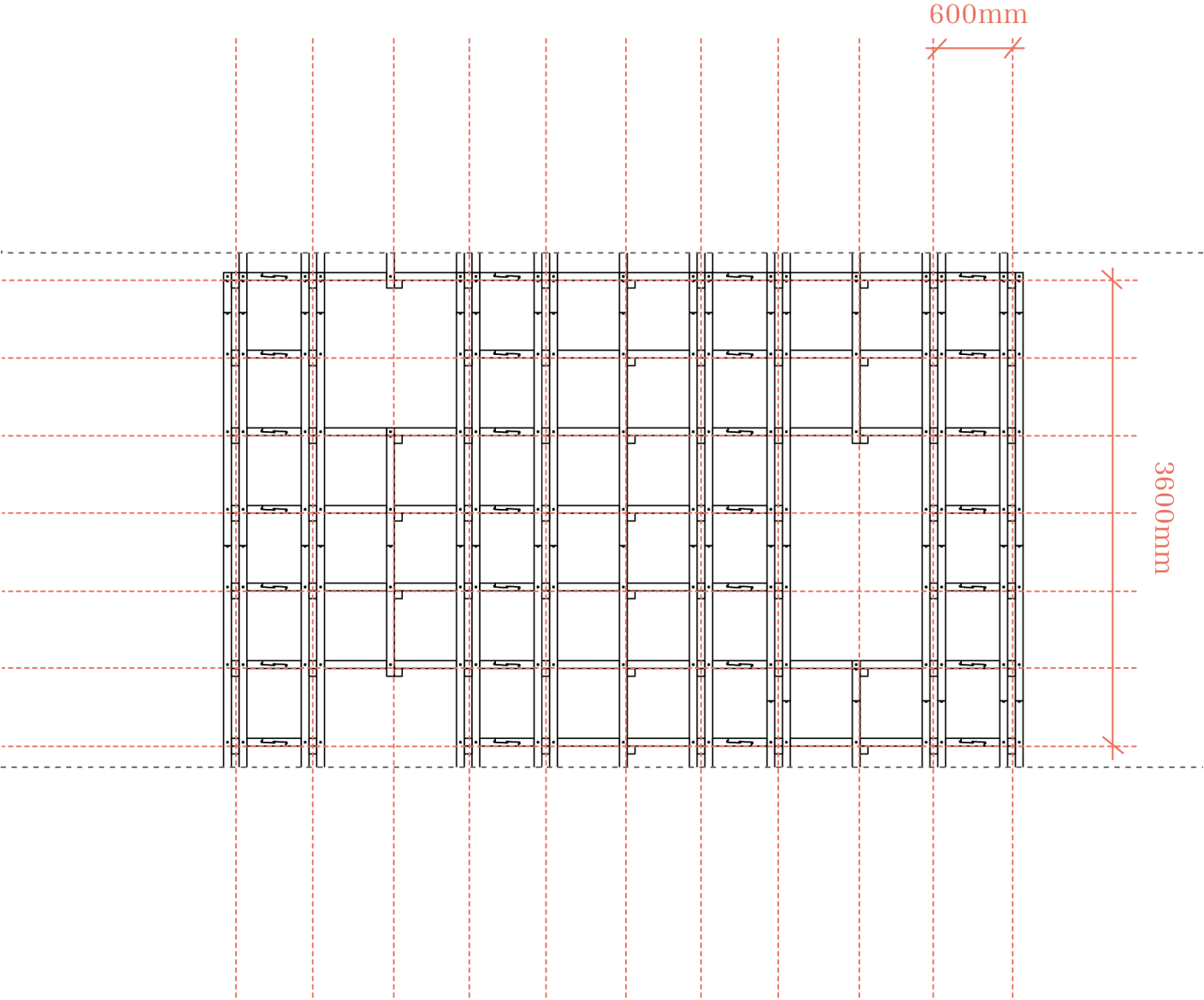


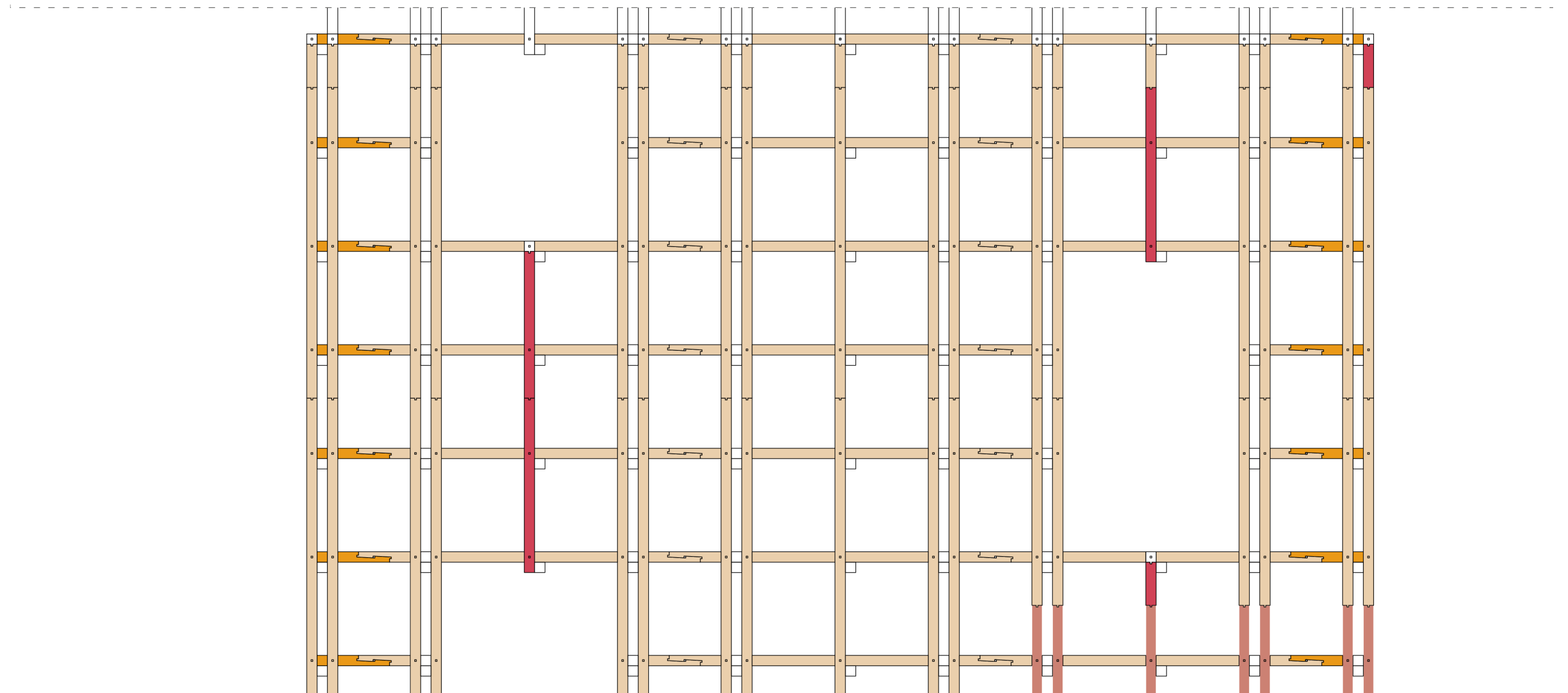
SCENARIO 3
Venice

2nd Floor Plan
1:50



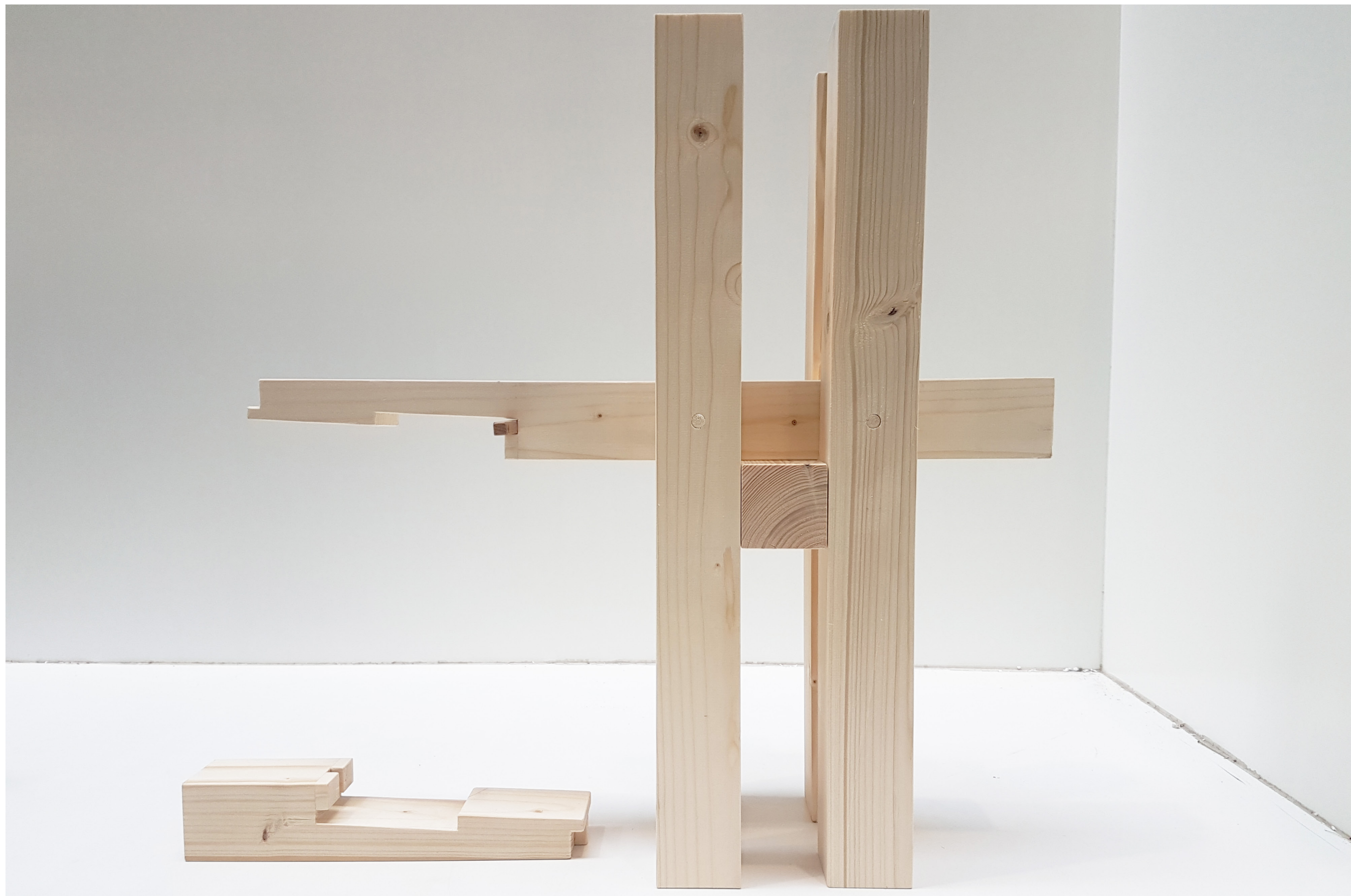
2nd Floor Elevation
1:50 North-East





- 1800x60x60 mm
- 1200x60x60 mm
- 480x60x60 mm
- Variable

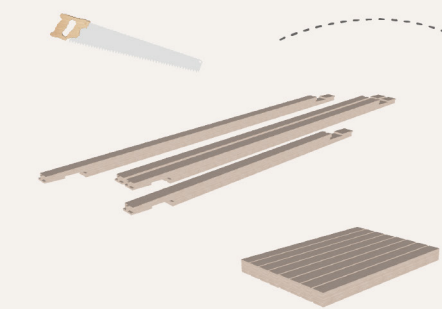
MOUNTABILITY
Standard Sizes for Wooden Elements



MOUNTABILITY
Universal Types of Joints

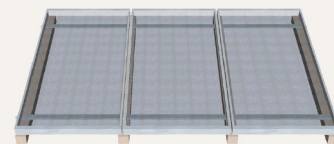


MOUNTABILITY
Universal Types of Joints



The weathered outer surfaces of the *Accoya* 60x60mm wooden elements can be sanded to 40x40mm.

Afterwards, they can be reused in for example the furniture industry

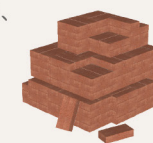


Solar panels can be placed on the roofs in the Jordaan with the same wooden structure

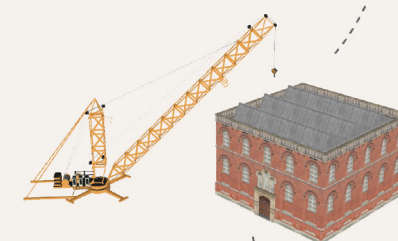


Ceramics can be demolished and processed into bricks by StoneCycle

The bricks of the pavilions will be returned again to StoneCycle



Via Stonecylce, the bricks will be reused in new projects elsewhere



The wooden elements that are too small to recycle properly can be distributed locally among the residents to evoke the “warm and cozy feeling” of the Jordaan one last time



Rammed earth can be demolished into smaller particles and can be discarded in nature

AFTER THE PAVILIONS Recycling the Materials



The Network as a Pilot Version



Expansion for Spreading Tourism

