

Kevin Veenhuizen

I362364

Studio: Hybrid Building 'Filling Gaps'

Tutor: Paul Vermeulen, Karel Volders, Olindo Caso

Welcoming Gentrification

Boosting future prospect of the Indische Buurt by connecting socioeconomic network

The Indische Buurt in Amsterdam is gentrifying. The neighborhood just reached the mixed phases; in this phase an influx of new people, the cultural middle class, brings economic growth. Currently there is a low economic activity in the Indische Buurt so the focus of my project is providing facilities to stimulate a local economy.

The cultural middle class is likely to conduct business in a flexible and small scale way; they employ themselves. Therefore they demand other public facilities than traditional large companies. Exactly these facilities are missing in the Indische Buurt. To stimulate a local economy a variety of workspaces and supporting facilities are provided by 4 interventions.

These interventions attempt to achieve a social ideal: a place for everyone with better living standards. Keywords in this strategy are pragmatic, modest and realistic. Pragmatic for my project means that the user takes a central position in the design of the buildings. Modest focuses on the existing socioeconomic networks to create better living standards for the surroundings of the buildings. Realistic means the right scale; the human scale in case of the Indische Buurt.