

Mobilizing Progressive Efforts in Reducing Gun Violence in America Through Design Intervention

The objective of this master's thesis was to explore the context of gun violence in America, using the Vision in Product (ViP) design process, to identify and design an intervention that would help reduce gun violence in the United States.

From my research, I identified the Progressive Movement, a segment of the Democratic party, as a vehicle to counteract government inaction on gun reform.

My final concept, Good Trouble, is a web-based platform that enables any American to find volunteer opportunities that support the Progressive Movement's efforts of reducing gun violence.

Too many innocent lives have been lost to gun violence in the US, but as history shows, sometimes change must come from outside, from the people.

Through the Good Trouble platform, we have the opportunity to mobilize millions of Americans across the country to become active participants in the fight against gun violence in America.

