

1. Supporting different users



Misha

- o 41, married, mother of three boys
- o part-time bookkeeper
- o likes to do sumba
- o aware of every penny she spends

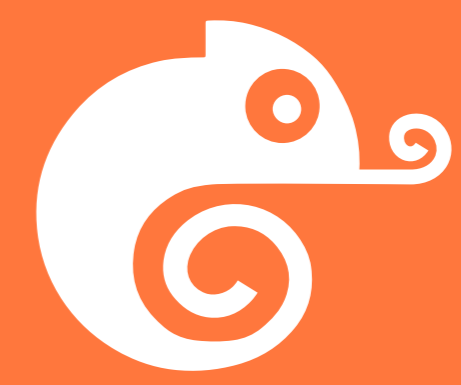
"I want to spend as little as possible on energy, the rest I don't care about (...) those boys of mine are challenging enough"



Tim

- o 31, project manager
- o living with girlfriend
- o likes cycling
- o energy is an important topic for him

"I love to check my wind app on a nice and windy day, look at the spikes!"



adpt

personalizing
dashboard
experiences

2. Through different display styles

The visual month display showing a financial balance

The detailed year display showing the carbon footprint

Gathering qualitative data is important for training the AI

A chatbot-based assistant has the role to aid users in managing their PEPMS

This message is about suggesting a new default screen for certain days of the week

The tiles are intended for novice users, users with limited time, and/or users with limited interest and, as a result, are looking for a quick view

The detailed view is intended for expert users, users with a lot of available time and/or users with an interest in detail

3. In different contexts of use

