Circular Collaborations A tool-kit for scaling

How do circular organisations operating in the urbanspace operationalize their innovation when collaborating with other organisations?

They scale through engagement



Dheebak Odayakulam Balasubramaniam Circular Collaborations in Urbanspace 31-08-2020 Strategic Product Design

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Scaling through engagement is a mindset for growth based on engagements as opposed to growth based on making more.

Ideation: Scaling through engagement

Step 4: Help organisations help create ideas based on the principles of scaling through engagement

Alignment with Organisation Step 5: Alignment of ideas of scaling through engagement by considering long term values and capabilities

Checking desirability, feasibility & viability

Step 6: Checking desirability, feasibility and viability of ideas generated for scaling through engagement

Design proposal

engagement

The tool-kit 4. The toolkit video explains on how circular start-ups in th urban space scale: 2. It introduces key ideas and concepts on the roles of start in the urban space and what kind of activities they (\triangleright) Start with defining your organisation's Why -you core circular purpose. Move on to the Howr th direction you take towars solving your why solving your why solving your why ame of the end produc /service you create that contribute to your activit 4. Use the yellow sticky no to write down the above 02 03 **Brief Pause** So far you've learned abou The concept of scaling through How your organisation plays the dual role of creating and informing Creating ideas based the concepts But before that 04 Select the ideas from the previous steps and place then in the matrix. Add a timer from Miro for 10 minutes from Miro for 10 05 06

A tool-kit for circular organisations in the urban-space which creates awareness around the concept of scaling through engagement and enables organisations in creating ideas around scaling through





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