

ONTDEK 'N PLEK

Enhancing the sense of community on NS train stations

A trend of individualism is foreseen at NS train stations in 2030. This concept aims to enhance the sense of community between fellow travellers on unmanned train stations, based on the following social concept:

Connecting people while maintaining (the possibility of) anonymity.

The concept offers a low-threshold of use, is designed to be inviting and hold value for the two user groups: sharers and explorers. The scenario of use of both user groups is presented bellow.

The tip is written in the colour linked to one of the walking distance circles

1. A sharer writes a tip on the blackboard regarding the area around the station

SHARER

EXPLORER

2. An explorer reads the tip and goes to visit it

The concept facilitates interaction, however not in a direct way: the users cross paths in their journeys, but not simultaneously. With the possibility to remain anonymous, the concept's threshold remains low.

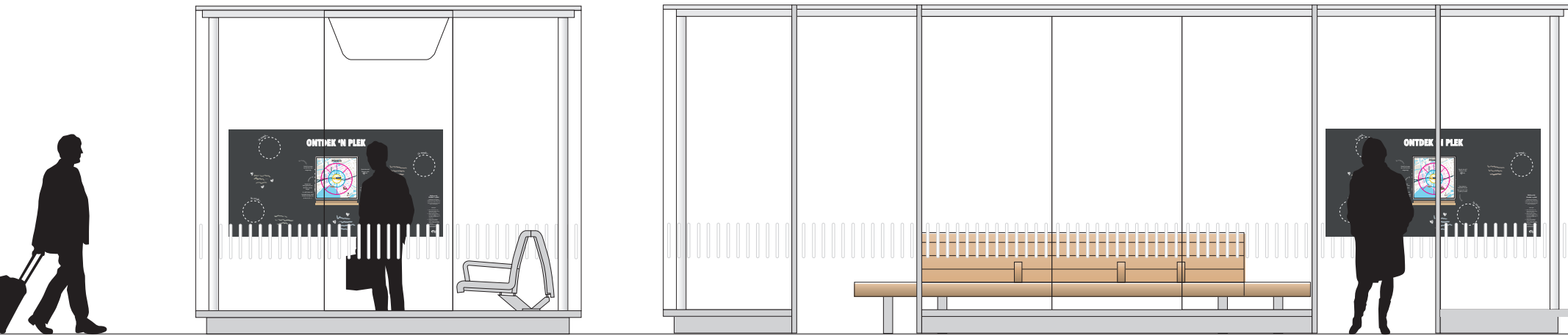


4. The sharer notices the heart drawn next to his tip

3. The explorer enjoyed the tip, so draws a heart next to it

BOTH USERS LEAVE WITH A POSITIVE EXPERIENCE!

PLACED IN THE WAITING AREAS ON THE PLATFORM



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