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## Measuring inter-organisational knowledge exchange between firms

The escalating significance of knowledge exchange in diverse industries is owed to its potential to enhance business performance. Although numerous theoretical frameworks have been applied to understand and measure knowledge exchange within and between firms, a notable gap remains in measuring inter-organisational knowledge exchange among horizontally-linked firms in the same sector. This research endeavours to fill this gap by proposing a comprehensive survey grounded in theory and practice for assessing knowledge exchange among 14 universities in the Netherlands. Drawing from inputs from campus managers and established theory-based evaluation methods, four key elements were identified: organizational context, enablers and disablers, processes, and outcome expectations. This synthesis aims to offer insights into how knowledge exchange dynamics can be gauged between firms. By gaining insights into the intricacies of inter-organisational knowledge exchange through the survey developed in this study, organisations would be able to adopt more informed strategies, fostering collaborative environments and ultimately optimising the efficiency of knowledge exchange processes between organisations in the same sector.

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