

Navigating dementia: Engaging with Informal Caregivers through Stories

Active Cues (Now ‘Tover’) is an organization based in Utrecht, NL, that creates moments of happiness in residential care. This organization emerged from Hester Le Riche’s Ph.D. at TUDelft, in which she designed a product called the ToverTafel — interactive projections — that stimulates each of the company’s target groups, with games designed specifically for them.

One of Active Cues’ cornerstones is research for product development, and they believe that everybody has the right to play.

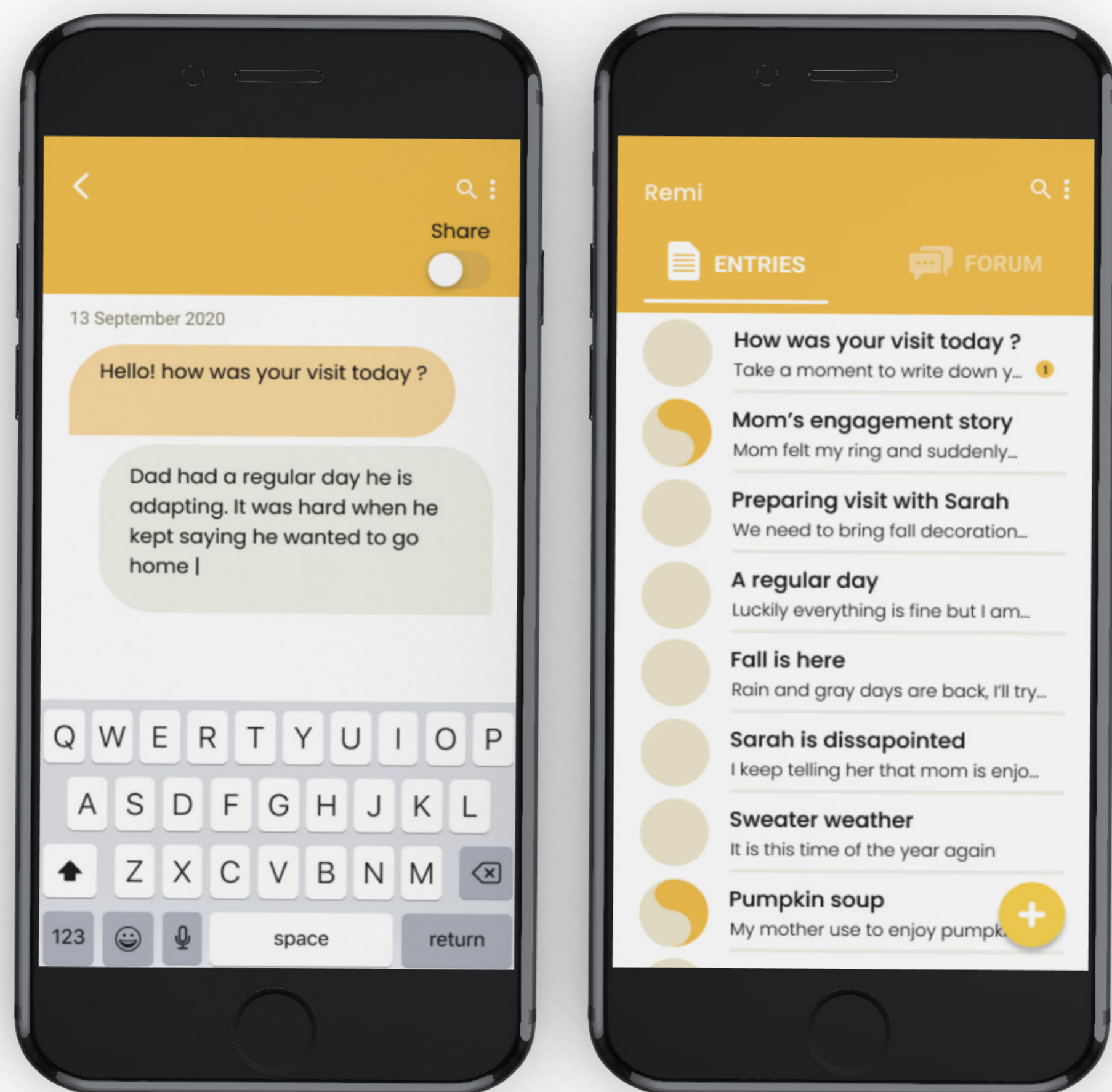
Currently, researchers and designers from Active Cues collaborate closely with professional caregivers who, in turn, have a relation with the informal caregiver of the family and the people with dementia.

The research in this project shows that informal caregivers have rich sources of valuable insights about the past and preferences of people with dementia. And that they need emotional support during the dementia journey.

How could designers get access to these insights while supporting informal caregivers?

The result of this project is Remi a digital journaling service. The app has two purposes:

- **Provide a space for informal caregivers to decompress, reflect about one’s feelings and connect with others by journaling and**
- **Generate valuable insights for Active Cues’ creative process to keep providing moments of happiness**



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