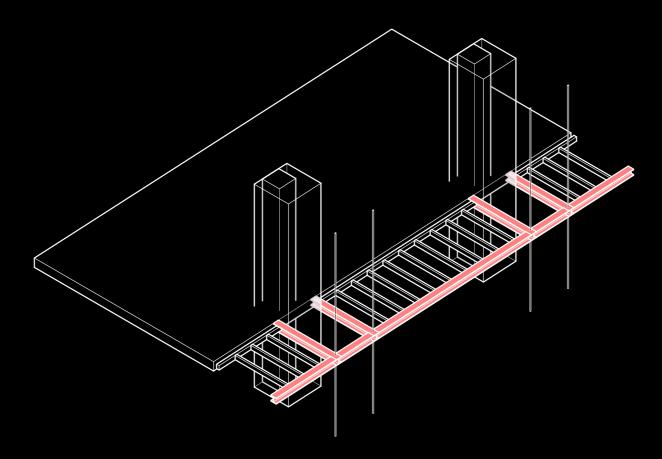
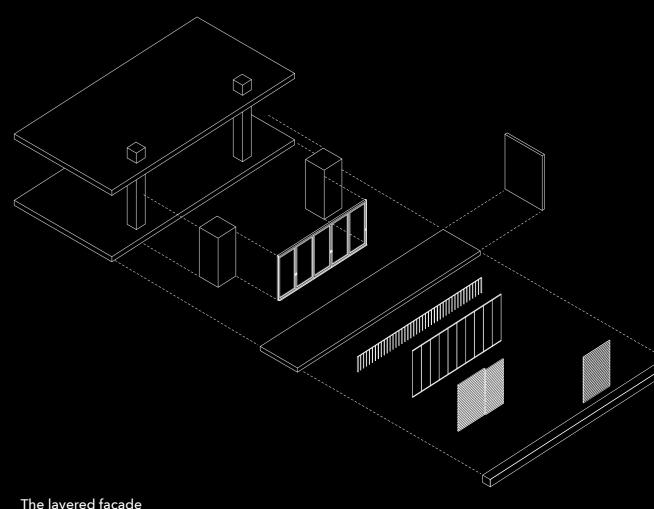


Addition to the existing structure

The flexible extension will add a new flexible cantilever to the building, without intervening with its structure.

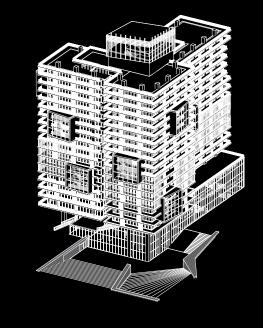


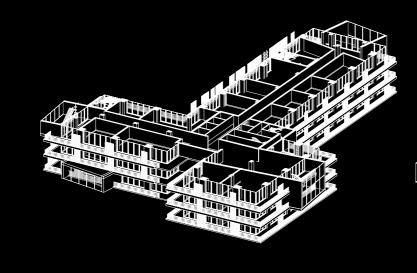
The expansion will be constructed out of steel for the structure and timber for the flexible infill. Steel cables hang the structure from the roof.

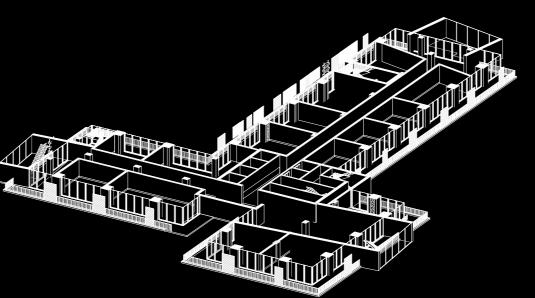


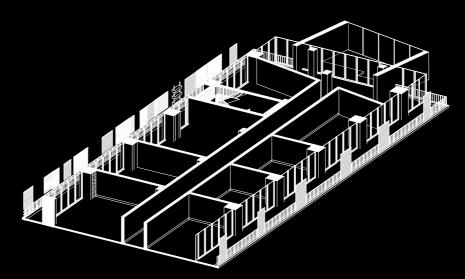
The layered facade

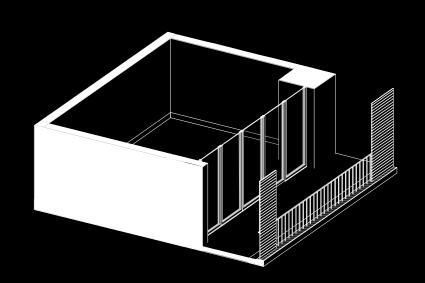
The facade is made out of different layers, all could be indepedently added or removed. Certain fixed zones in front of the vertical columns and along the horizontal floors will give the building its architectural values, in where the change is possible.











BUILDING ZONE

SCALEABLE 5-30 YEARS

ADD OR REMOVE MAIN ACTION FLOOR FROM ZONE

> ADD OR REMOVE FLOOR FROM ZONE

BUILDING **FLOOR**

CONVERTIBLE 1-15 YEARS

CHANGE BUILDING FLOORS FUNCTION

CHANGE FLOOR LAY-OUT

FLOOR WING

REFITABLE 1-7 YEARS

CHANGE UNIT PERFORMANCE

MAINTAIN/UPGRADE **BUILDING SERVICES**

FLOOR UNIT

FLEXIBLE/ADJUSTABLE HOURLY TO MONTHLY

CHANGE UNIT USE

(RE)PLACE OR (RE) MOVE INTERIOR WALLS

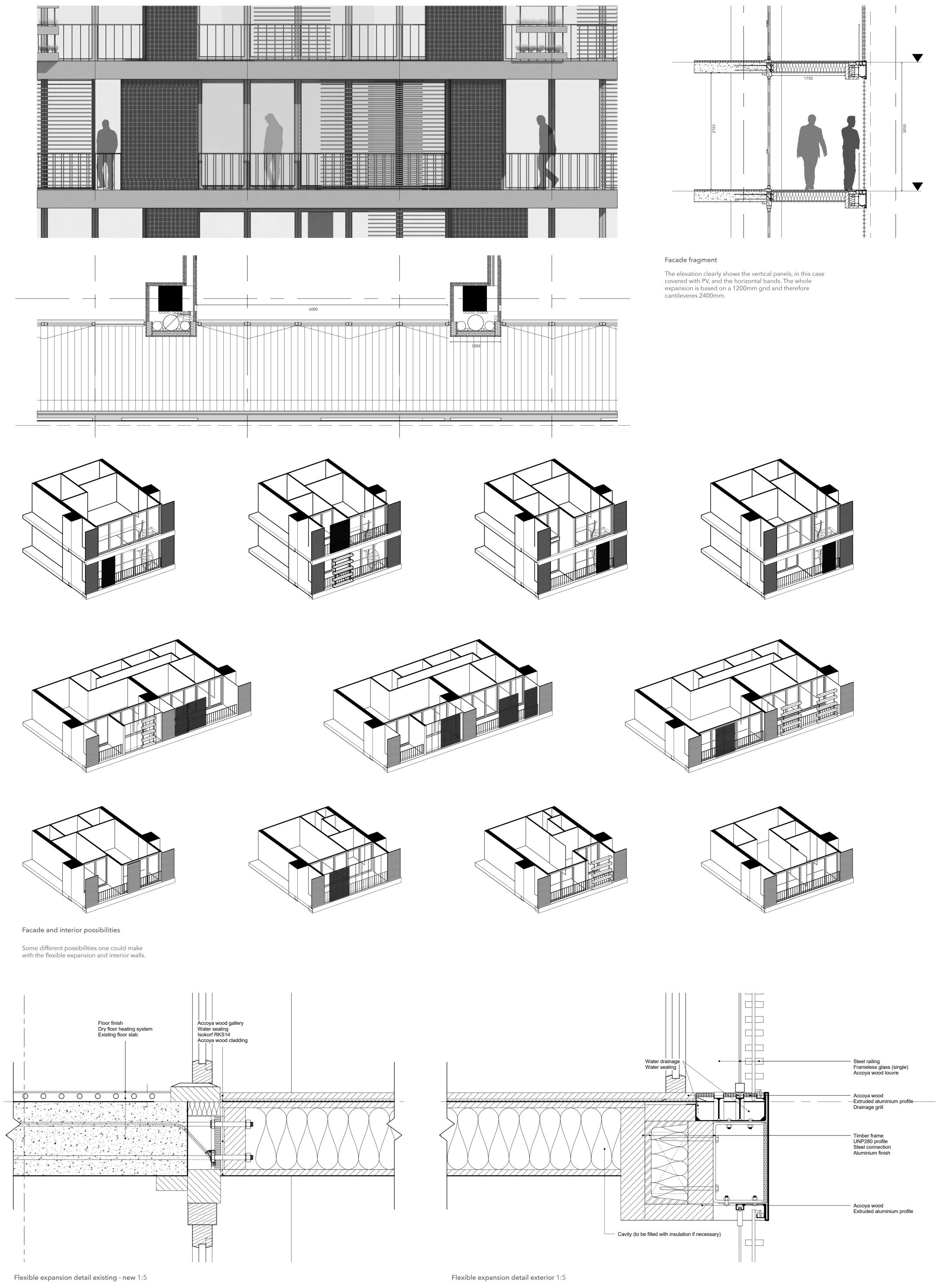
Flexibility on different scales

AFFECT

STRATEGY

Change can occur on a lot of different scales of the building. For instance a whole floor can change function by a complete new lay-out, while also individual units can change function by only move sliding walls.

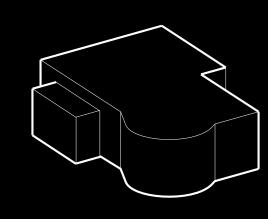


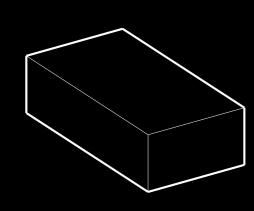


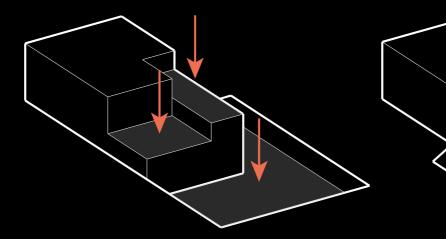
This detail shows the connection with the existing on the right.

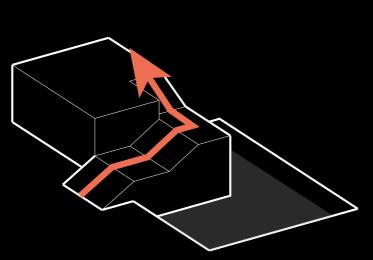
The horizontal bands will be hosting the multiple layers of the facade. It also shows that the thermal boundary can be extended all the way up to the railing.

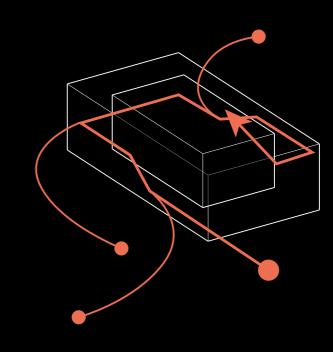


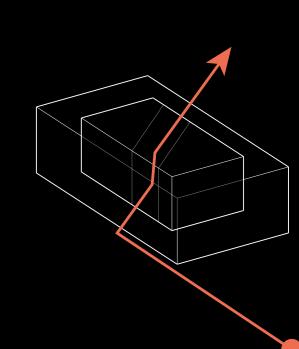












Existing mass

Create unified volume

Lower according to towers Create lowered square to connect to metrostation

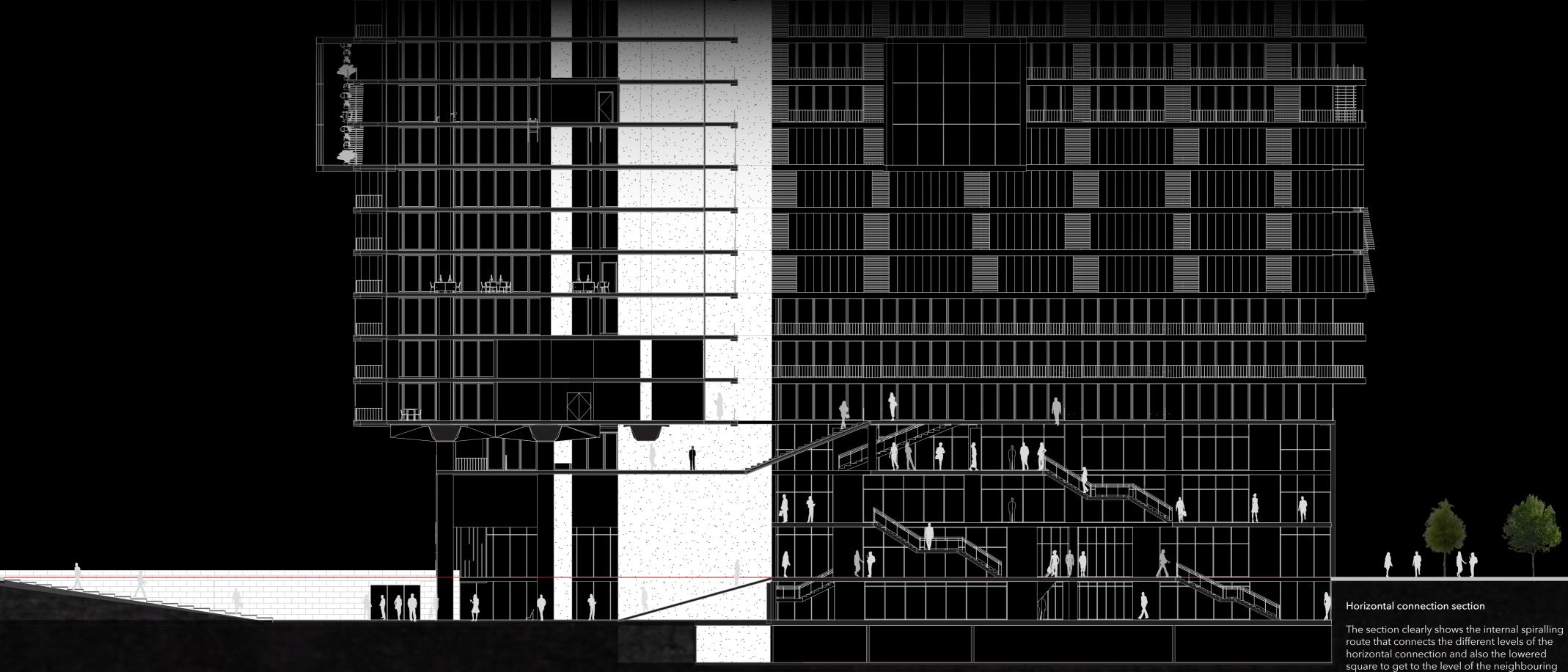
Create route to third level terrace

Horizontal connection concept

The concept for the horizontal connection is to create a unified mass, which is then adjusted to match the height of the towers above. At the entrance, the square is lowered to literally form an entrance to the building, while also connecting the context. Over the mass, a route leads up to the roof terrace on the third level.

Spiral route concept

The interior of the horizontal connection features a spiralling route that circles around a condensed mass of commercial space, to which on different levels of the building, the context is connected. An exception is made to connect the Beurs metrostation with the Binnenwegplein, by using a diagonal line.

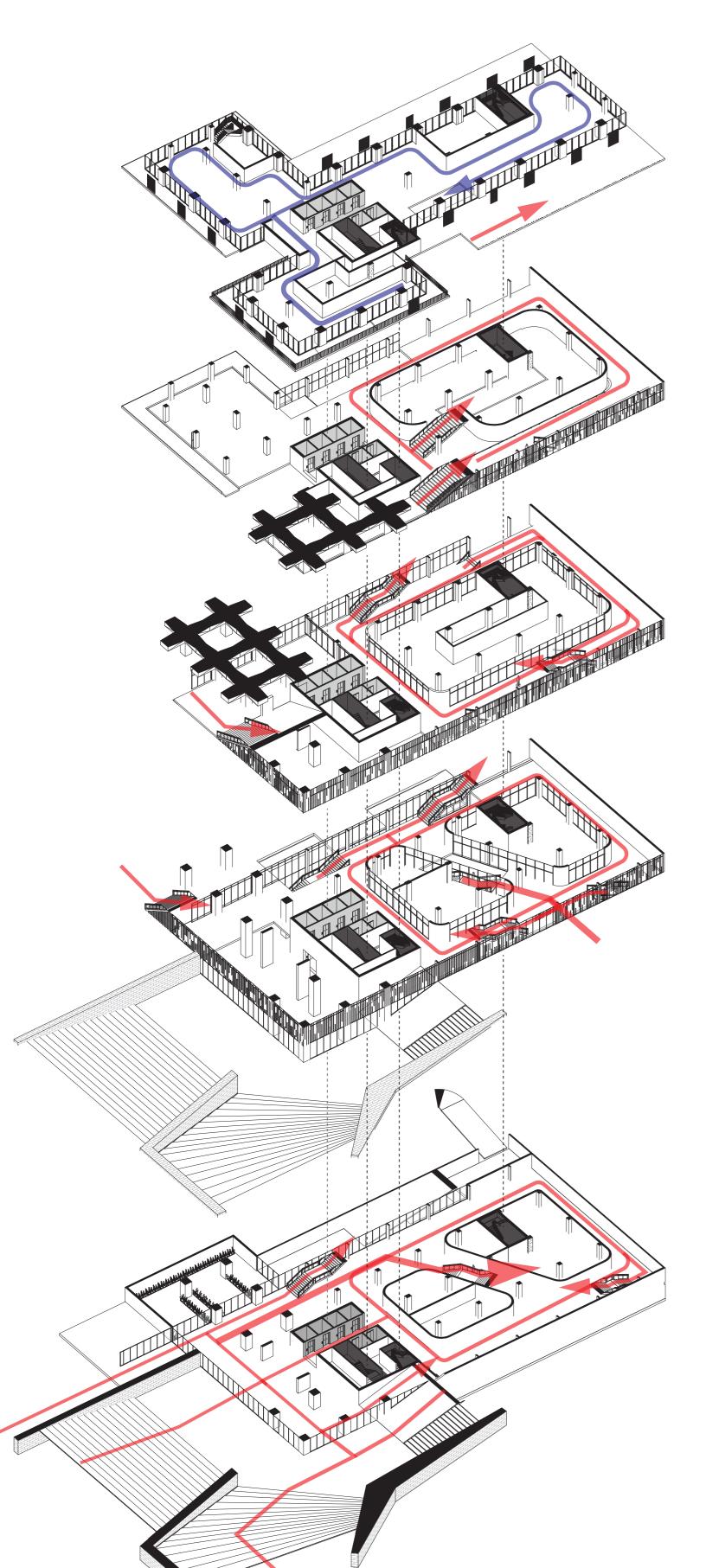






Horizontal connection section

metrostation Beurs.



The proposed situation 1:500 ↓

Third floor

Both routes end at the third floor: the exterior route on the terrace, and the interior route in the middle of the horeca square.

Second floor

The exterior route goes under the mushroom construction and the interior route lines up with the commercial space inside.

First floor

On the first floor, the spiralling route goes up the building, as well as the exterior route.

Ground floor

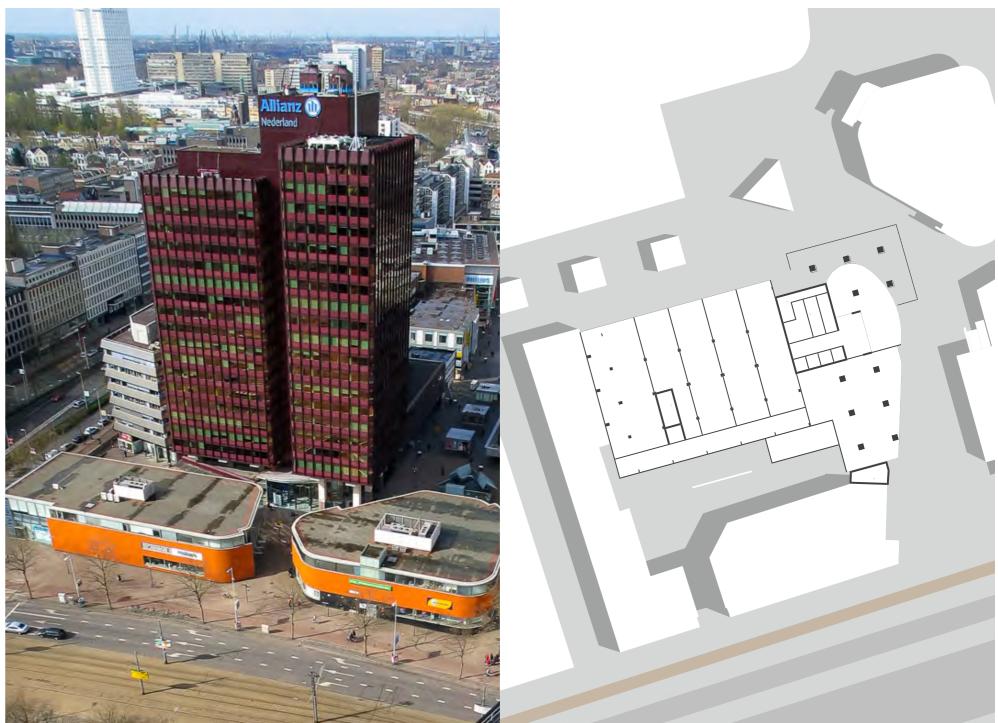
The ground floor connects the building to both the Binnenwegplein in the north, as well the Westblaakhof in the south. It also provides a route from the new Coolplein.



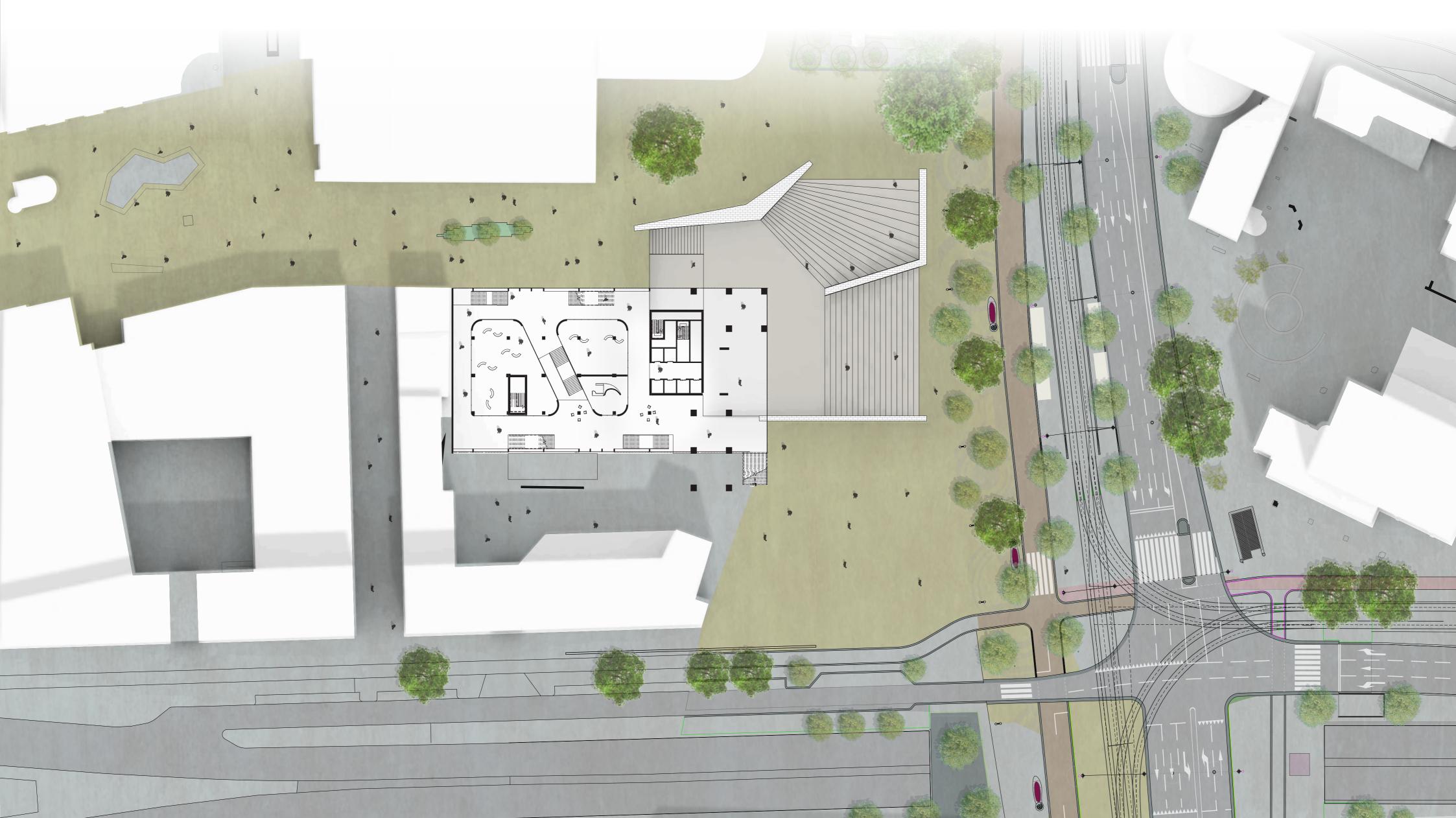
On basement level, the building connects to the existing metrostation of Beurs.



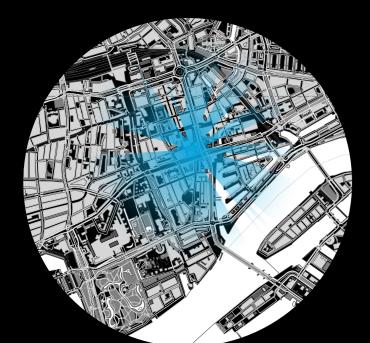
The new Coolplein



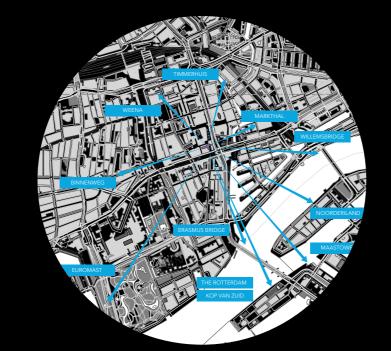
The existing situation



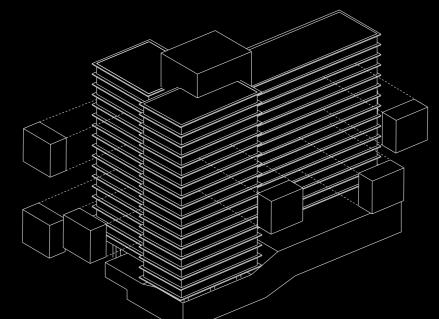




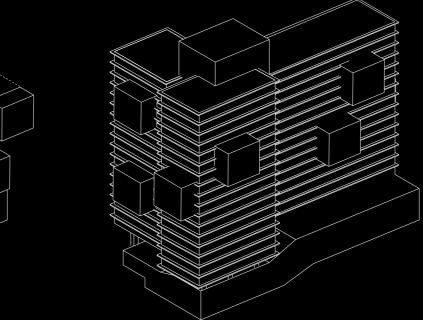
Isovist study of the building in its context



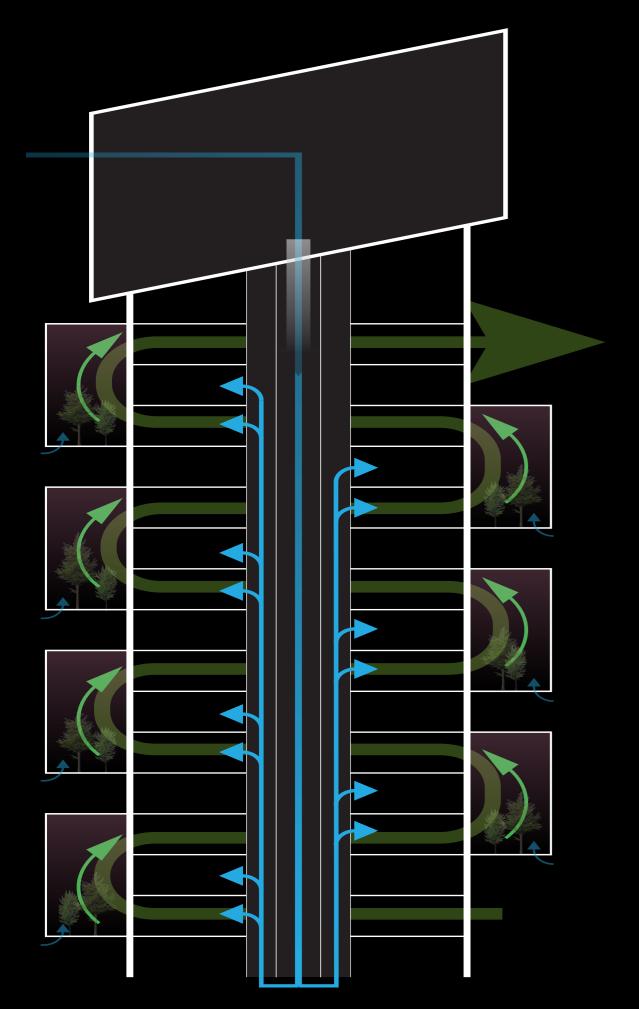
The resulting viewing lines from the building This study shows the different views one has from the building. This has been done on every single story in the building, resulting in the viewing lines that the building has to offer



Pockets are placed to connect different floors to each other



Rotation to focus on different parts of Rotterdam

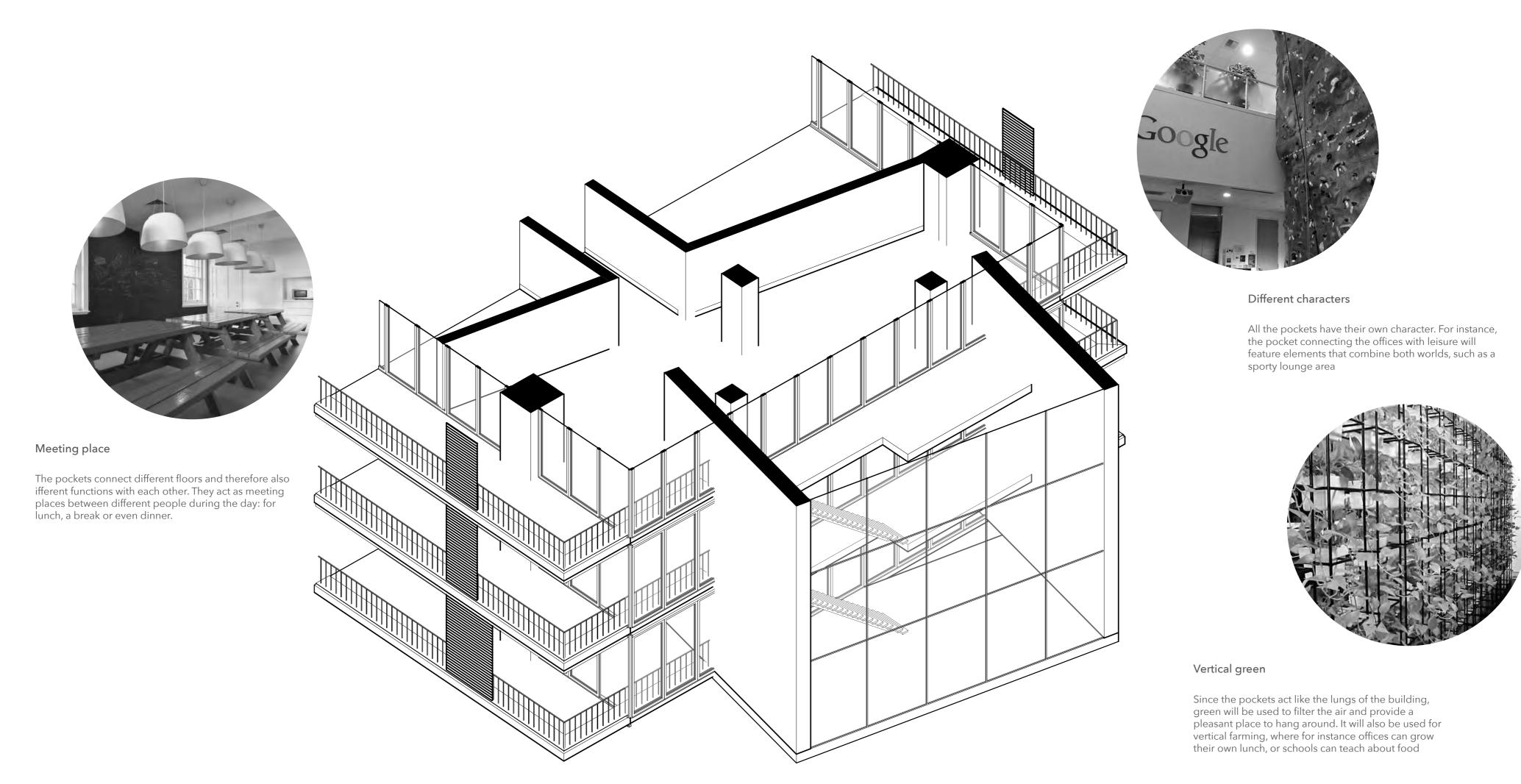


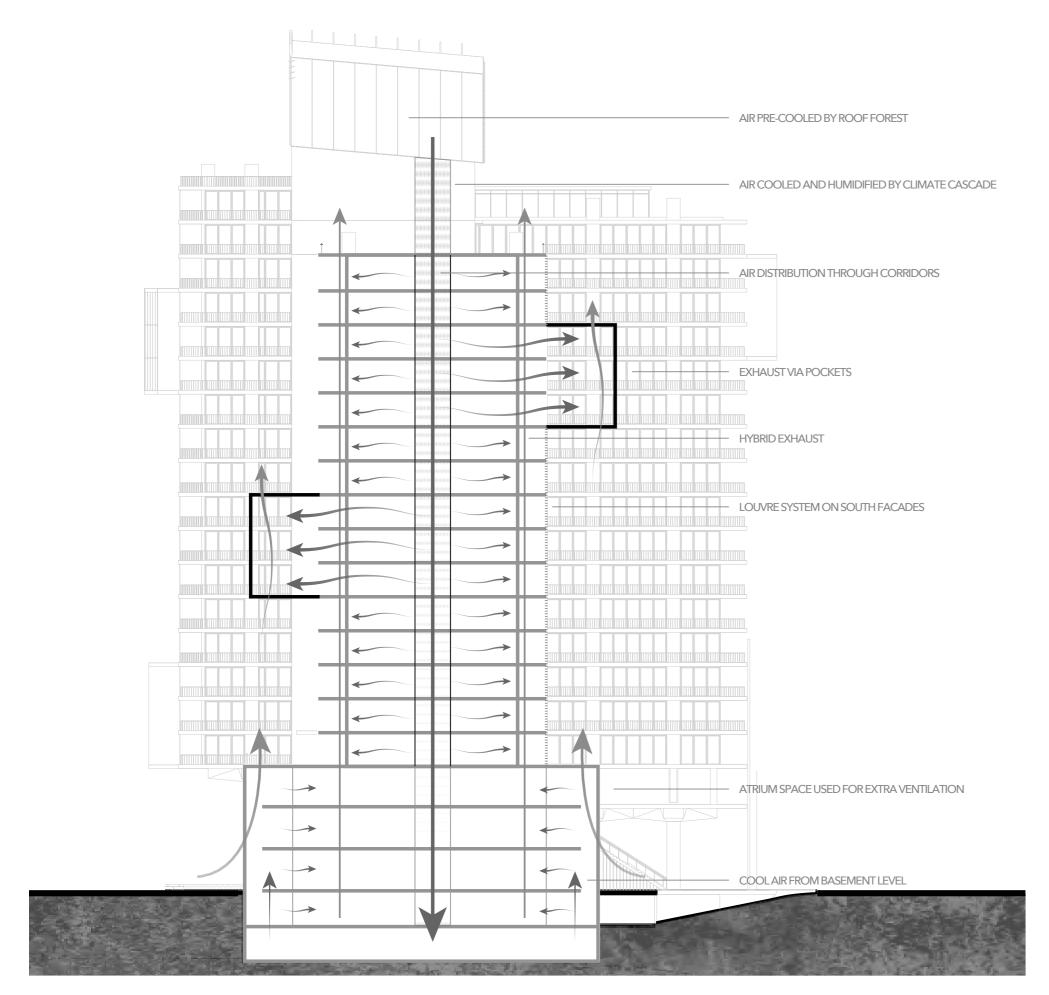
Lungs of the building

The roof forest, along with the pockets, form the lungs of the building. Air is pre-cooled or pre-heated by the forest on the roof, and is also filtered by its green. A climate cascade further heats or cools the air and the existing shafts of the building distribute it to every floor, where it enters the spiral that goes up into the pockets, further cleaning the air before delivering it to the units.



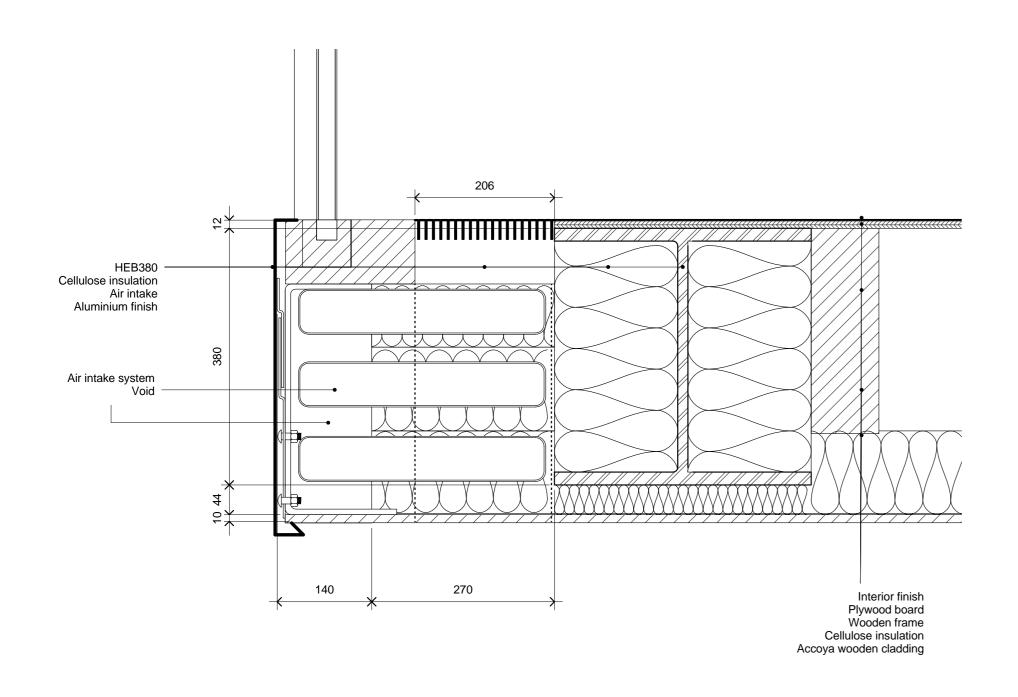






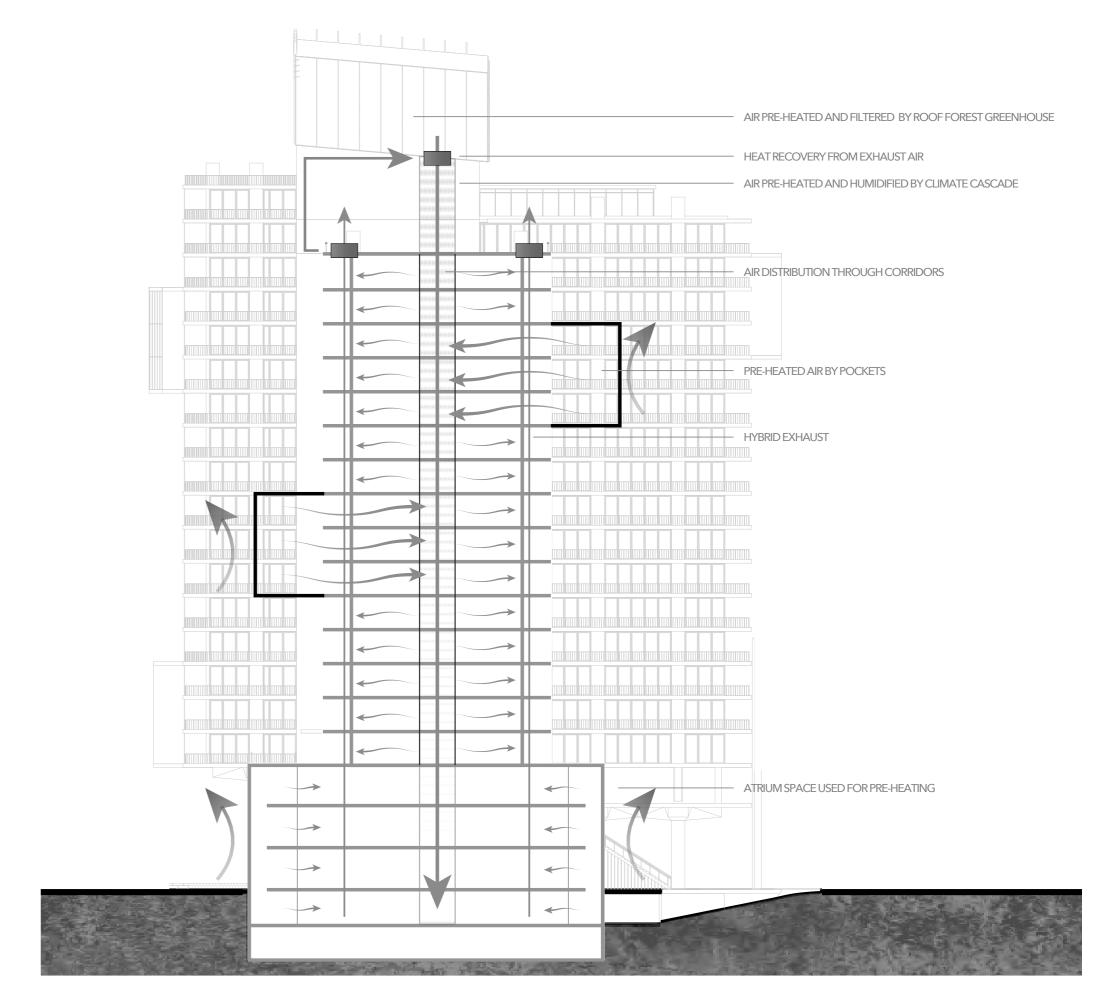
Climate concept summer

In summer, air enters the building through the roof forest, where it gets pre-cooled by the forest itself, before getting conditioned by the climate cascade. Air is distributed through the rest of the building by the existing shafts and corridors. Also the basement is used to cool the first floors. The pockets and horizontal connection are used to extract hot air from the building, and during the night it is used for night-ventilation.



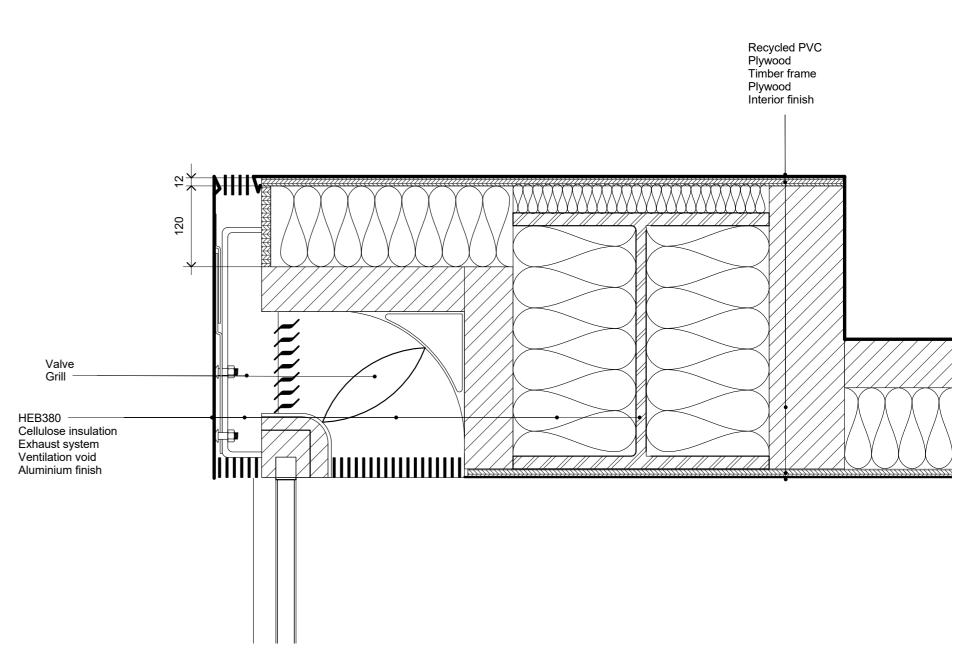
Pocket detail floor 1:5

Air enters the pocket through a zig-zag like channel, which slowly heats the air as it goes in in winter. In summer, there is a bypass to let as much air in as possible.



Climate concept winter

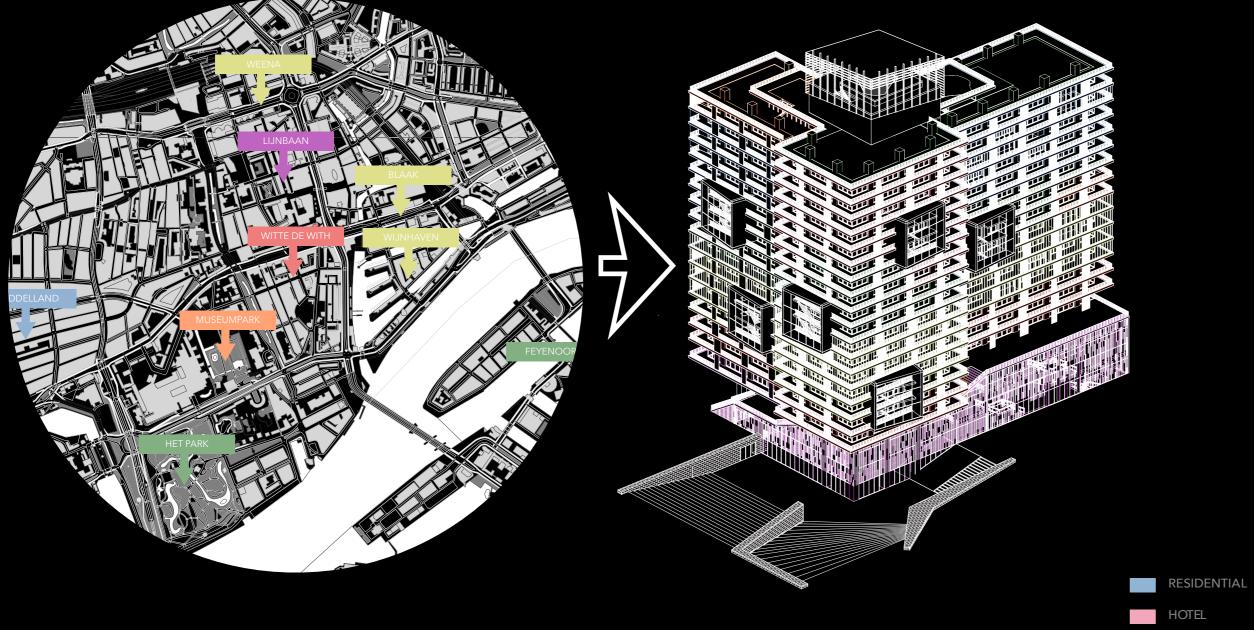
In winter, air enters the building through the roof forest, where it gets pre-heated by the greenhouse, before getting conditioned by the climate cascade. Air is distributed through the rest of the building by the existing shafts and corridors. The pockets and horizontal connection are used as an extra layer of ventilation and depending on the orientation, weather situation and time of day, the pockets are used to further warm the air. Heat is recovered from the extracted air and is used for the climate cascade.



Pocket detail roof 1:5

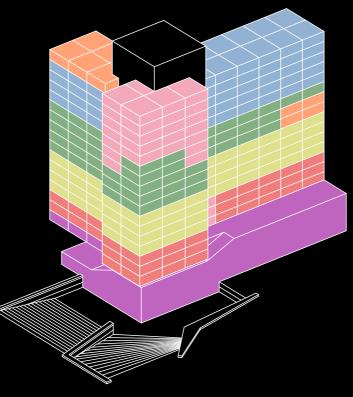
For the exhaust of the air, the pocket makes use of the venturi-effect to further 'pull' the air from the pocket.



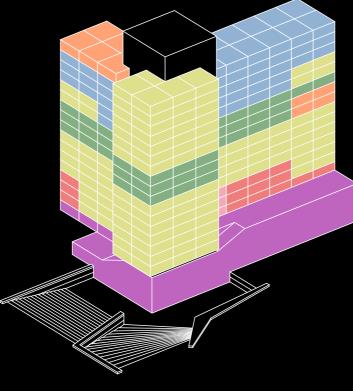


Vertical city concept

The concept of the vertical city uses the surroundings of the building in Rotterdam as inspiration for the program. Different zones such the lijnbaan, withe de with and het park are translated into the new Coolse Poort building as commercial, horeca and leisure zones. The vertical city will have everything that one finds in a regular, horizontal city.

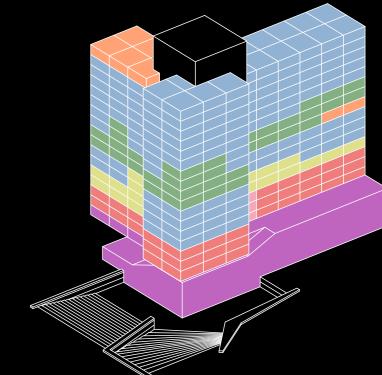


Proposed program

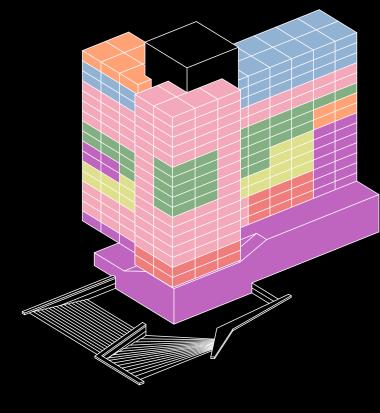


Stronger market for offices

With the pixel approach, the building can easily change the functions of its pixels, therefore providing flexibility and can adapt to future needs.



Stronger market for housing



Stronger market for commercial and hotel program







LEISURE

OFFICES

HORECA

CULTURE

COMMERCIAL

