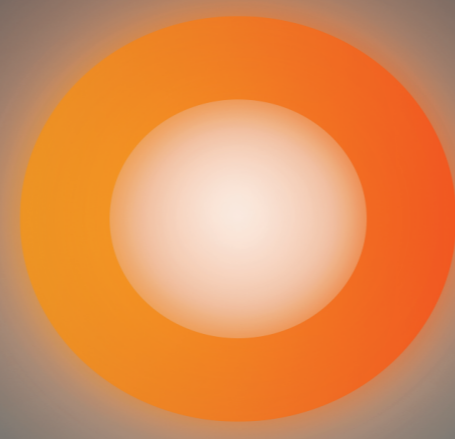


# WYSP



A services that offers  
personal support  
during travel from  
doorstep to the gate

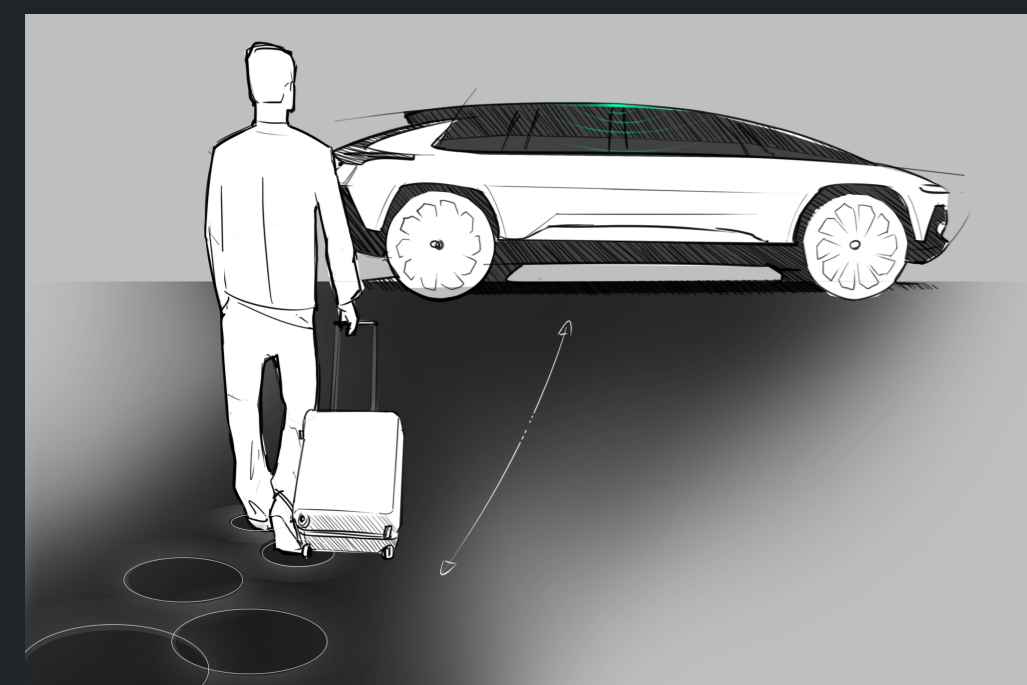


Approaching the shared car

Combined information one platform

Activating autonomous driving

Arriving at the departure hall



## The vision: Wysp

In this project a vision on future travel was created, in which products and services are more digitally connected.

Wysp is the vision of a travel support service for the year 2025. It supports travellers by; preventing mistakes, removing uncertainties and by improving the quality of waiting time. In order to achieve this multiple assets, from different companies, are combined into a bundled service.

The service offers travellers a digital platform to plan trips, with more clarity. It guides people during the different phases of their journey; offering them access to shared cars, digital identification and support with problems. A self-driving function on a smart road allows travellers to exit their car at the entrance of the airport without parking.

Lucas van den Elshout

To the airport without anxiety  
A vision on future travel experiences  
SPD

## Committee

Elmer van Grondelle (Chair)  
Katinka Bergema (Mentor)  
Nick Mueller (Company mentor)

## Company

MOBGEN

## The experience of Wysp

"Relief people of anxiety caused by desired impressions, whilst momentarily creating awareness of their view on success."

That is the goal of Wysp, and it is embedded in the experience. A guiding light represents the personality and soul of Wysp, assuring the traveller. It travels along with them; their to help. The gestures in the interaction with Wysp are forming a rhythmic sequence. Moves are small and physical; tapping a push or pull, becoming a seamless flow that makes the traveller feel competent. Echo makes the flow understandable by visualizing each action, letting it last for a small moment.

The final result was presented in a short film, showing how Wysp would aid the traveller.

