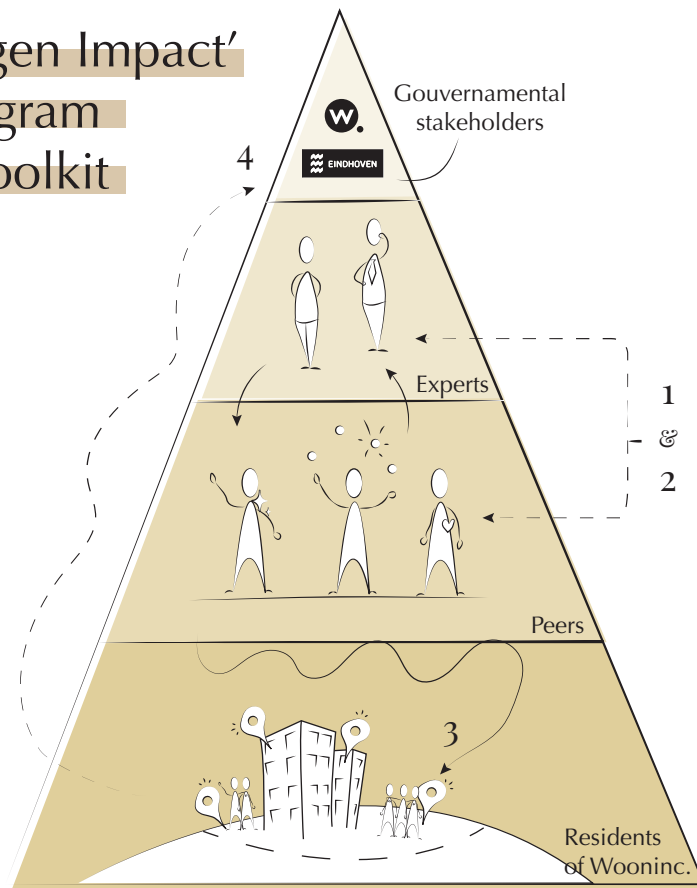
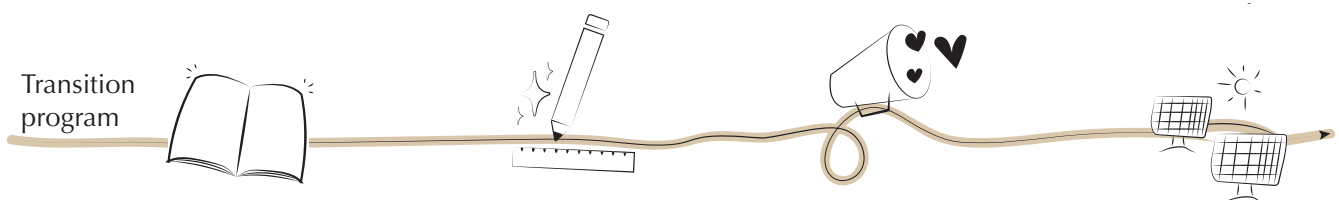


# 'Onze Verborgen Impact' Transition Program & Transition Toolkit



Collaboration model



## 1. Train

**Goal:** To explicitly link personal interests to the initiative of peers

**Insight:** Aligning personal interests is motivating

**Activity:** Peers fill in the templates

## 2. Create

**Goal:** To finalize the initiatives by linking them to the concerns of residents

**Insight:** Addressing residents on their values is motivating

**Activity:** Peers can fill in the recruitment material

## 3. Join

**Goal:** To tell a positive story that aligns with values

**Insight:** telling a positive sustainability story can be challenging

**Activity:** Peers can use the booklet with pitch-cards

## 4. Impact

**Goal:** Create impact on three levels

**Insight:** A feeling of support is necessary for continuation of sustainable behaviour

**Activity:** Peers can collect ideas and pass these on to the experts of the housing corporation

## Transition Toolkit



Training templates

Recruitment materials

Pitch cards

'Mijn Verborgen Impact' booklet