

REFLECTIVE WORKSHOPS THAT ACQUAINT LOCALS AND NEWCOMERS



VALUE NEWCOMER

Access to a new network
Supported in the dutch way of thinking

VALUE

Identitity becomes strongly visible through talking with somebody from a different background

VALUE WELCOME

Create ambassadors of integration

BACKGROUND

Newcomers are looking for opportunities to expand their network and experience challenges in formulating goals.

The monthly number of non-western immigrants that applied for a status in the Netherlands has been constantly rising from 955 in May 2021 to 3590 in November 2021 (CBS, 2021). These newcomers lack the social network (social bonds, social links and social bridges) that are needed to obtain certain goals or wishes. But also experience challenges in paving a new path and setting goals, as they have been raised in a more collectivist culture and have therefor acted upton the collective interest. However, with the disappearance of the value of previously obtained degrees and their collective society, awareness of the self and its corresponding goals is crucial, to be alte to function within the dutch individualistic society.

ATTITUDE OF SOCIETY

Failed integration, creates a polarisation in society

As previous waves of refugees have struggled to find their role in society, many people consider that the core objectives of integration policies have failed, leaving in their place unfulfilled promises of equal treatment, and polarized or fragmented societies, which strengthens the biases towards newcomers even more (Orton 2012).

CONCEPT

A personal growth workshop that acquaints Locals and Newcomers

The developed concept, namely a personal growth workshop has been designed in a way to facilitate both the creation of a network and the shaping of goals based on 'the self'. The workshop creates a space in which newcomers and locals meet to partake in a personal growth workshop. Through a mutual goal, a social script and through offering a way to build 'the shadow of the future', the outline of a personal development workshop supports the acquaintance process between local and newcomer.

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Welcome!

Company

