Empower cociety

A systemic design approach to unravel Cociety's potential and design a Social Innovation Strategy

Case company

Co-ciety "Collaborative Society"

The non-profit foundation Cociety is founded one year ago to form an umbrella organisation over eight other initiatives all founded by Dr. Otto. The initiatives all target aspects of the broad spectrum of Sustainbility in diverse ways. Finding common ground for a common vision and collaborative projects is difficult.

Problem statement

No goal, no strategy, no role.

During the formation of Cociety no clear objective and path towards it is defined. Additionally, it is not clear if and how Cociety can add value.

Research question

A. Does Cociety has potential as an umbrella organisation?

In the first exploration phase it is defined that Cociety has potential due to the great motivation and willigness of the members to share and learn form each other.

B. What are the strenghts and weaknesses of Cociety?

The current collaboration is researched with a Social Network Analysis. The analysis gives a good overview to derive the Strengths, Weaknesses, Opportunities and Threats of the current network of Cociety

Approach

Systemic Design

In the world we are facing more and more complex challenges that involve many stakeholders and perspectives that have not one clear solution. Systemic Design allows for a broad analysis to uncover leveragepoints. When designing for leveragepoints a small shift in one thing can produce big changes for the whole system.

Social Innovation

Social Innovation has many dimensions. It provides guidelines on how to approach a problem in a dynamic and complex context. This methodology allows for many iterations and adaptations to find and solve a problem. The Social Innovation process formsthe basis for the main horizons of the final roadmap for Cociety.
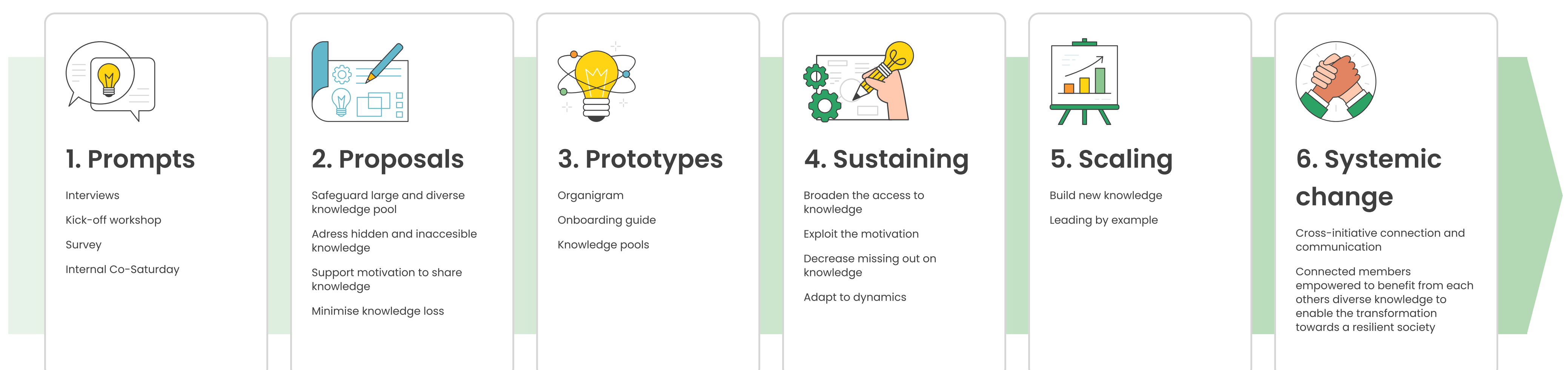
Vision

Cociety is a growing network of foundations working towards a resilient society. Key elements of Cociety's resilience approach include building connections, fostering diversity, empowering people, and enabling transformation.

Internal goal

The internal Cociety network empowers its members to connect with each other's diverse knowledge and experiences to enable the transformation towards a resilient society.

Roadmap

1. Prompts
Interviews
Kick-off workshop
Survey
Internal Co-Saturday

2. Proposals
Safeguard large and diverse knowledge pool
Adress hidden and inaccesible knowledge
Support motivation to share knowledge
Minimise knowledge loss

3. Prototypes
Organigram
Onboarding guide
Knowledge pools

4. Sustaining
Broaden the access to knowledge
Exploit the motivation
Decrease missing out on knowledge
Adapt to dynamics

5. Scaling
Build new knowledge
Leading by example

6. Systemic change
Cross-initiative connection and communication
Connected members empowered to benefit from each others diverse knowledge to enable the transformation towards a resilient society

Marije IJpma
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Committee   Dr. I.J. Mulder
Prof. dr. H.J Hultink
Company   Dr. M. Beermann

TUDelft