

ROADMAP TO BELONGING

P5 – 20.06.2023

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Supervised by: Dr. Caroline Newton & Dr. Juliana Goncalves

THE PROCESS

ITERATIVE PROCESS

ELEMENTS

HYPOTHESIS

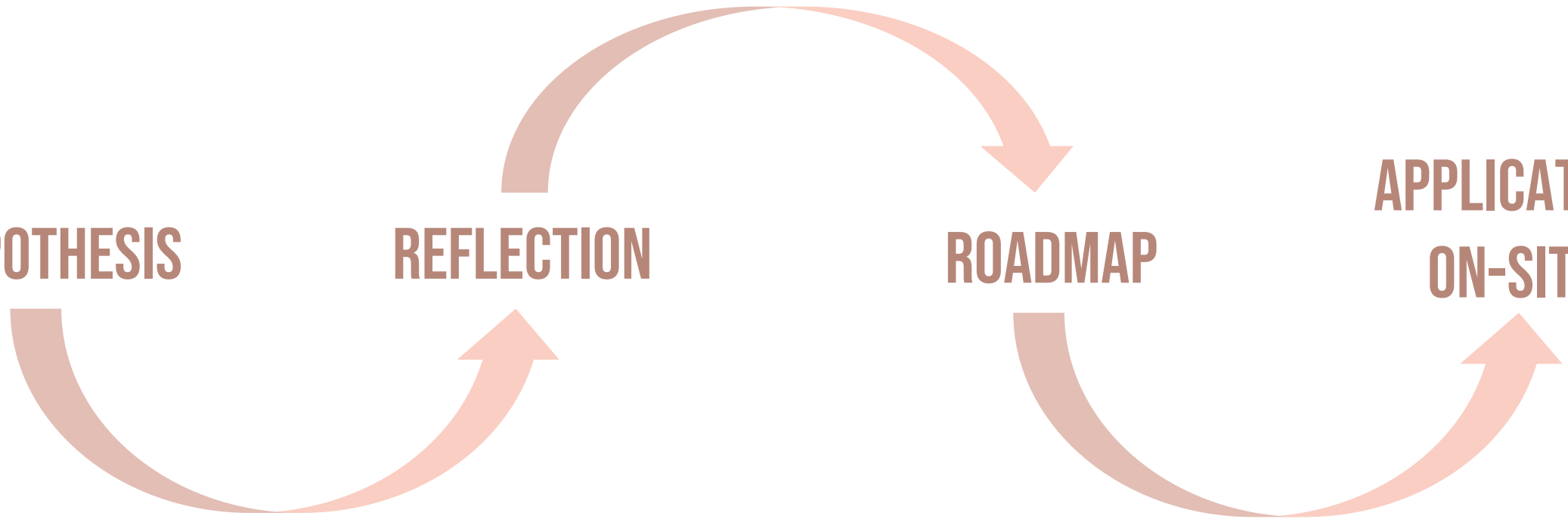
REFLECTION

ROADMAP

APPLICATION
ON-SITE

FIELDWORK

CATALYSTS



HYPOTHESIS

REFLECTION



FIELDWORK

INTRODUCTION

PROBLEM STATEMENT

The lack of knowledge on the role of small towns in the integration process of Syrian status holders

1. INTOLERANCE TOWARDS MIDDLE-EASTERN (SYRIAN) MIGRANTS IN THE NETHERLANDS

2. RESEARCH GAP ON SMALLER TOWNS OUTSIDE THE RANDSTAD

The resilience potential of different refugee reception approaches taken during the 'refugee crisis' in Amsterdam

Maria Charlotte Rast, Younes Younes, Peer Smets and Halleh Ghorashi
Vrije Universiteit Amsterdam, The Netherlands

Toegankelijkheid in divers perspectief

Bewoners, verbinders en professionals
over de sociale basis in een ontwikkelbuurt

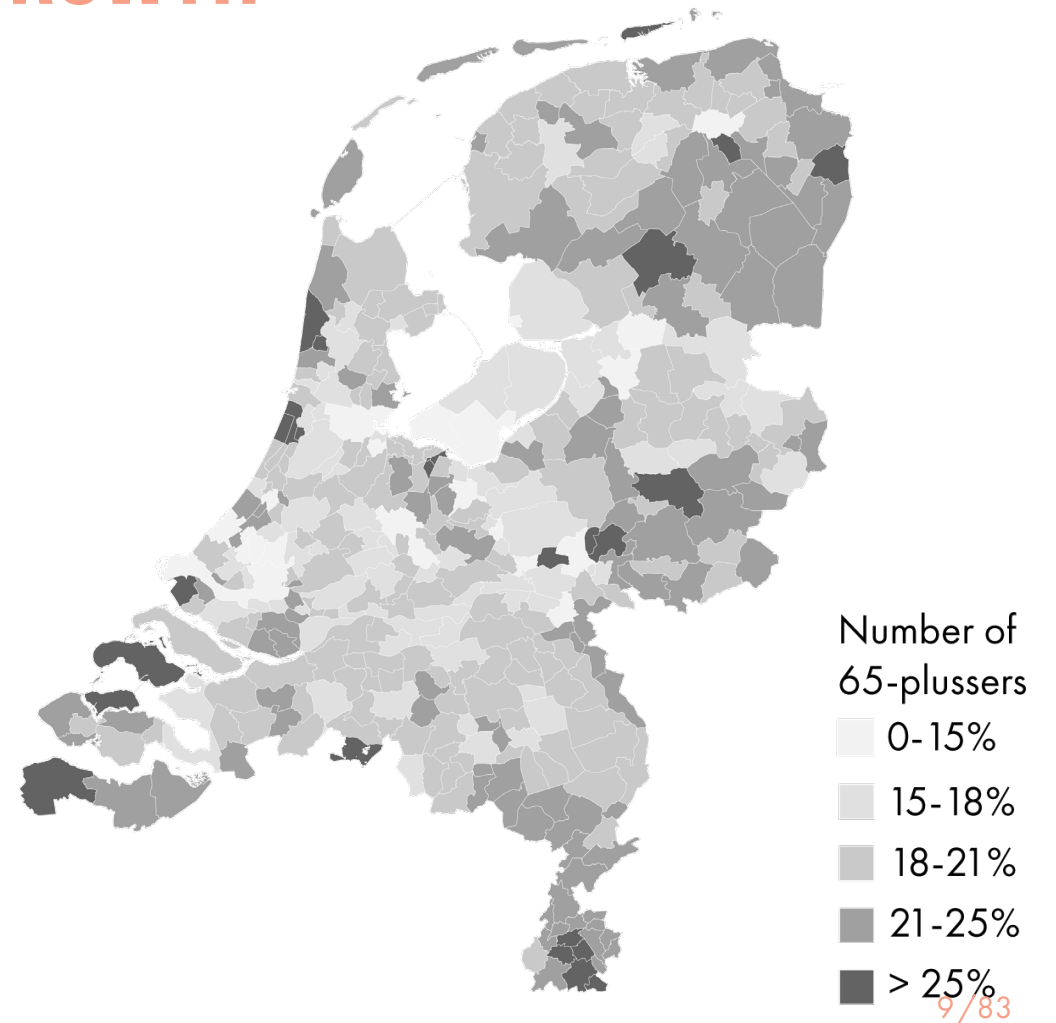
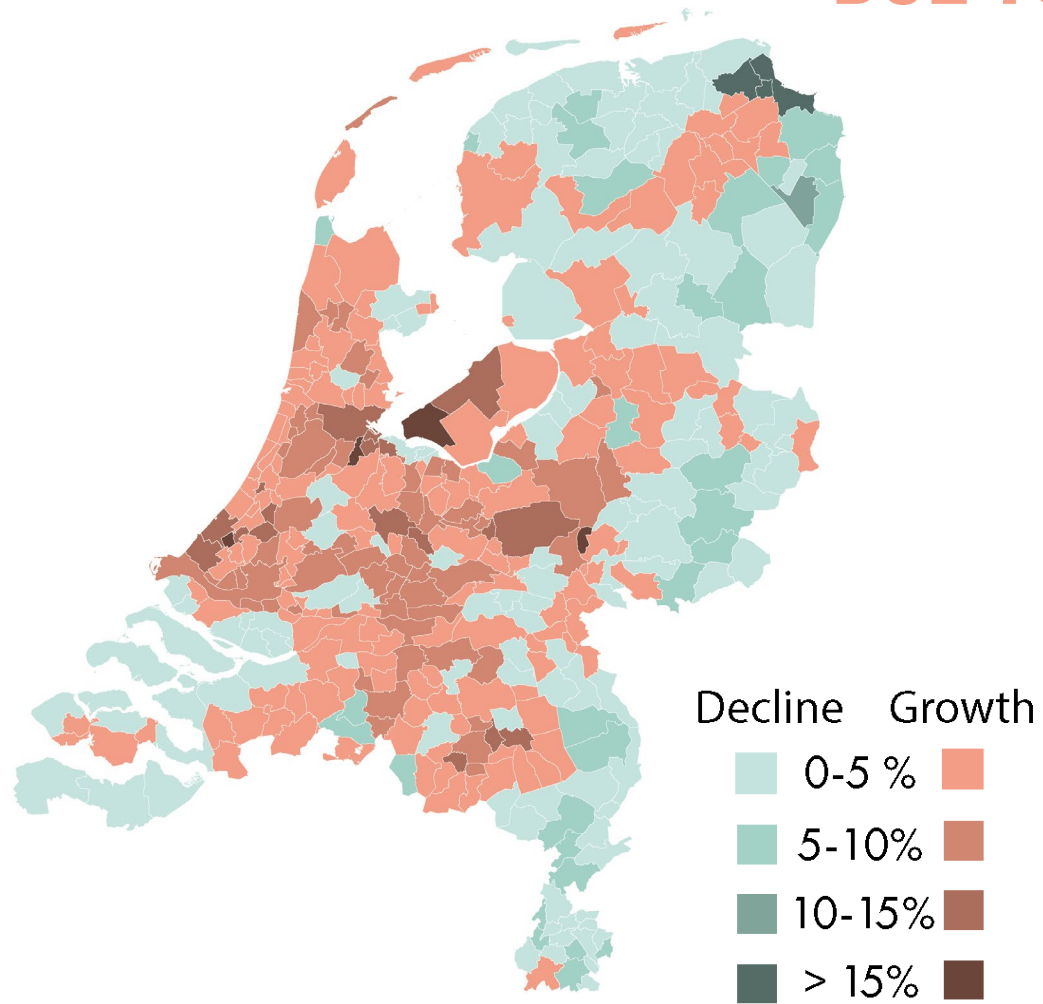
Eindrapportage onderzoek toegankelijkheid sociale basis Geuzenveld, Amsterdam

Home experiences and homemaking practices of single Syrian refugees in an innovative housing project in Amsterdam

Kyohee Kim and Peer Smets 
Department of Sociology, Vrije Universiteit Amsterdam, The Netherlands

European Cities Planning for Asylum Frank Eckardt	61–63
Planning the Ideal Refugee Camp? A Critical Interrogation of Recent Planning Innovations in Jordan and Germany Ayham Dalal, Amer Darweesh, Philipp Misselwitz and Anna Steigemann	64–78
From Integration to Solidarity: Insights from Civil Society Organisations in Three European Cities Viviana d'Auria, Racha Daher and Katharina Rohde	79–90
The City as an Agent of Refugee Integration Jeroen Doomernik and Djoeke Ardon	91–100
Welcome City: Refugees in Three German Cities Hans Joachim Neis, Briana Meier and Tomoki Furukawazono	101–115
The Local Governance of Arrival in Leipzig: Housing of Asylum-Seeking Persons as a Contested Field Franziska Werner, Annegret Haase, Nona Renner, Dieter Rink, Malena Rottwinkel and Anika Schmidt	116–128
Being Accommodated, Well Then? 'Scalar Narratives' on Urban Transformation and Asylum Seekers' Integration in Mid-Sized Cities Sabine Meier	129–140
Urban Planning for the Integration of Refugees: The Importance of Local Factors Shahd Seethaler-Wari	141–155
Integration through Collaborative Housing? Dutch Starters and Refugees Forming Self-Managing Communities in Amsterdam Darinka Czischke and Carla J. Huisman	156–165

3. POSSIBLE PROBLEMS ARISING IN PERIPHERAL REGIONS DUE TO DEGROWTH



RESEARCH AIM

Discover how urban planning can be used as a tool to facilitate the **sense of belonging** of **Syrian status holders** in **small towns** in the Netherlands

SYRIAN STATUS HOLDERS

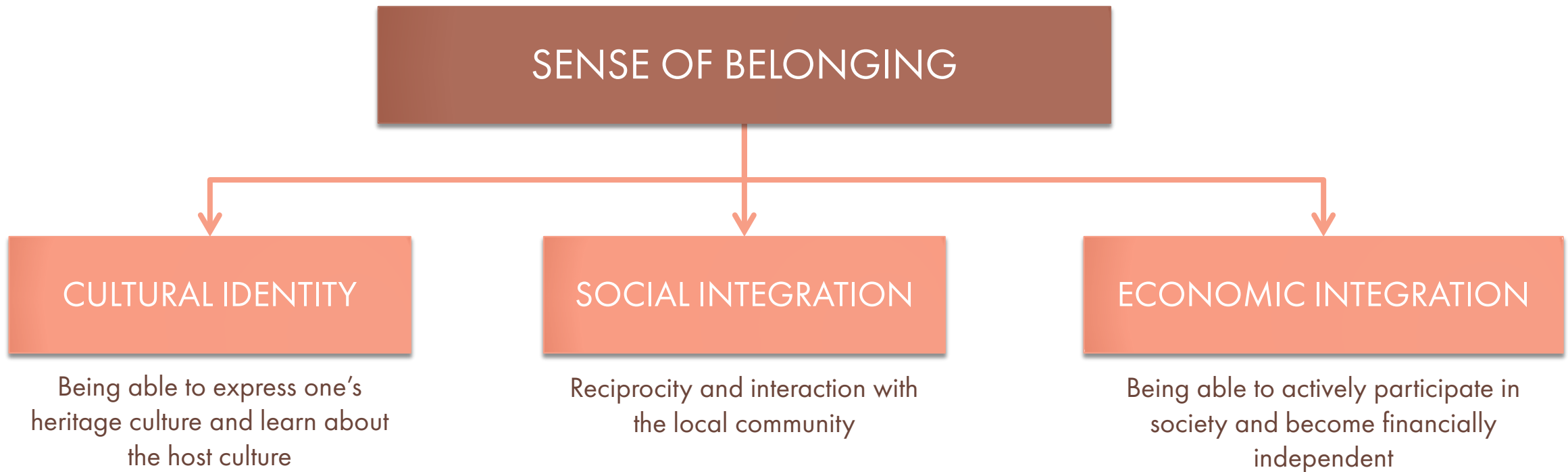
- Interviews with three Syrian women
- On their encounters and struggles in the Netherlands

SMALL TOWNS IN THE NETHERLANDS

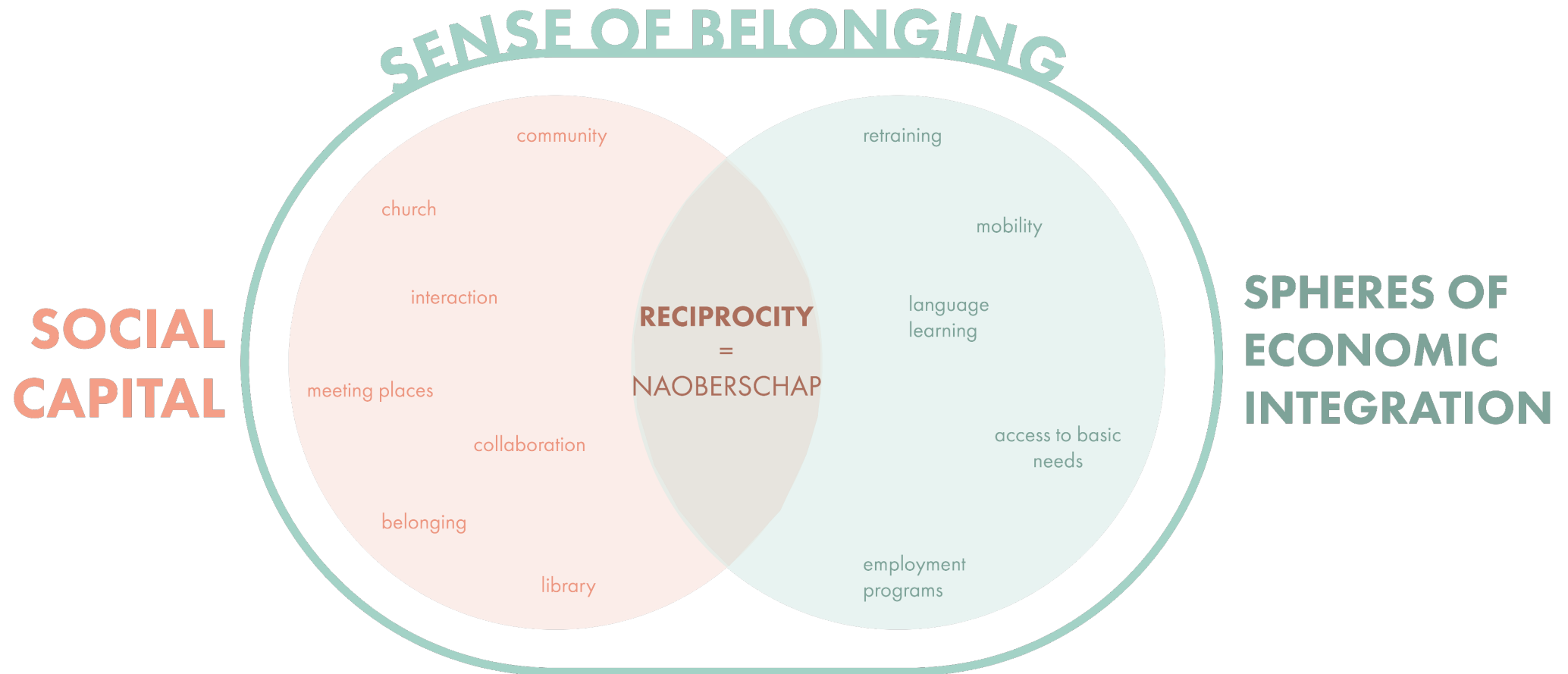
- Overijssel, Netherlands
- Dalfsen & Hardenberg
- Site visit
- Interviews with locals on the street



SENSE OF BELONGING

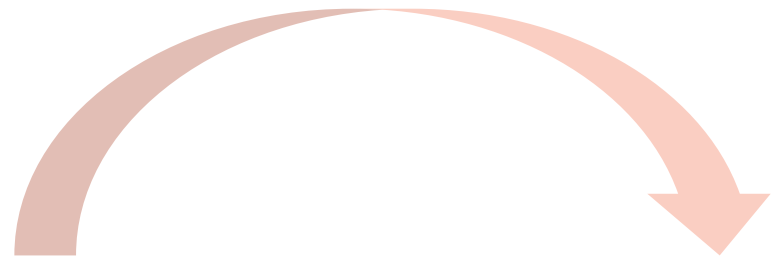


CONCEPTUAL FRAMEWORK



APPROACH

ELEMENTS



ROADMAP

ELEMENTS

Which spatial, social and organisational elements play a role in achieving a sense of belonging for status holders in small towns?

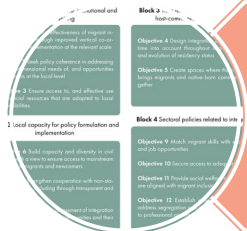
ELEMENTS



Places



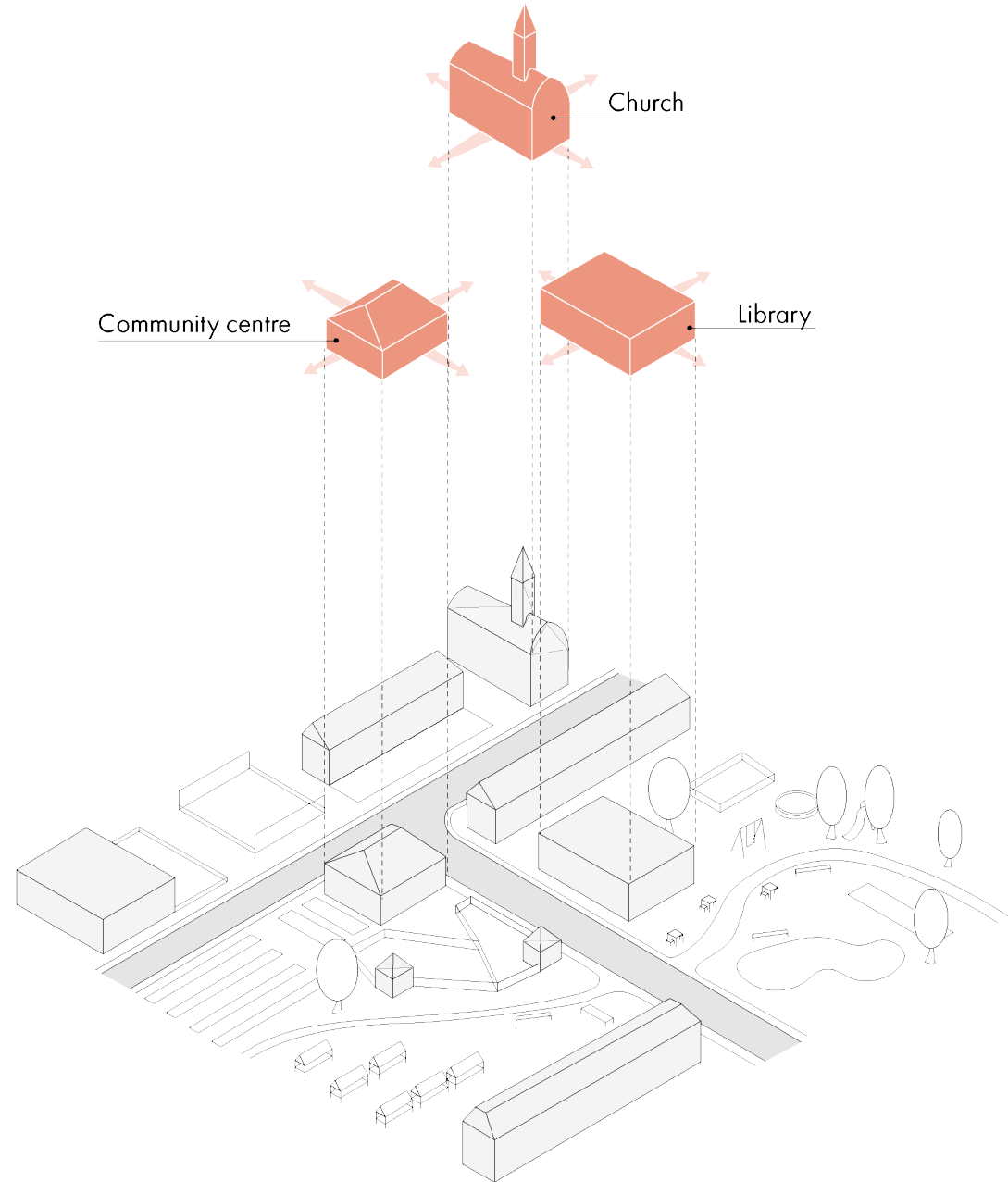
Identifications



Governance framework

PLACES

- Church
- Community centre
- Library





PLACES

- Why are some places more welcoming than others?
- What makes a place a successful meeting place (or not)?
- What services do these places provide?
- What do these places do for status holders?

IDENTIFICATIONS

- Arts & crafts
- Gardening
- Food
- Animals
- Sports & play



m a e



Depends



Everyone

Community garden

Gardening

IDENTIFICATIONS

m a e No
 No
 Elderly

Jeu de boules Play & sports

m a e Yes
 Yes
 Makers

Maker space 2.0 Arts & crafts

m a e Yes
 Yes
 Makers

Maker space 1.0 Arts & crafts

m a e No
 No
 Everyone

Collective indoor kitchen Food

m a e No
 No
 Everyone

Duck pond Animals

m a e No
 No
 Walkers

Meadow route Animals

m a e No
 No
 Everyone

Public activities Play & sports

m a e No
 No
 Everyone

Public games Play & sports

m a e No
 No
 Everyone

Seed library Gardening

m a e Yes
 Yes
 Everyone

Picking garden Gardening

m a e Yes
 Yes
 Everyone

Weekly market Food

m a e No
 No
 Everyone

Collective tool shed Gardening

m a e Depends
 Depends
 Everyone

Community garden Gardening

m a e Yes
 Yes
 Everyone

Farmer shop Food

m a e Sometimes
 Sometimes
 Everyone

Petting zoo Animals

m a e No
 No
 Children & parents

Playground Play & sports

m a e No
 No
 Youths & parents

Skatepark Play & sports

m a e No
 No
 Children & parents

Sport courts Play & sports

m a e Yes
 Yes
 Everyone

Front gardens Gardening

m a e Yes
 Yes
 Makers

Exhibition space Arts & crafts

m a e No
 No
 Dog owners

Dog walking paths Animals

m a e No
 No
 Everyone

Bird aviary Animals

m a e Yes
 Yes
 Makers

Outdoor stage Arts & crafts

m a e No
 No
 Children

Tiny interventions Play & sports

m a e No
 No
 Children & parents

Public outdoor kitchen Food

m a e Yes
 Yes
 Makers

Selling points Arts & crafts

m a e Yes
 Yes
 Everyone

Specific food shops Food

Block 1 Multi-level governance: institutional and financial setting

Objective 1 Enhance effectiveness of migrant integration policy through improved vertical co-ordination and implementation at the relevant scale

Objective 2 Seek policy coherence in addressing the multi-dimensional needs of, and opportunities for, migrants at the local level

Objective 3 Ensure access to, and effective use of, financial resources that are adapted to local responsibilities

Block 3 Local capacity for policy formulation and implementation

Objective 6 Build capacity and diversity in civil service, with a view to ensure access to mainstream services for migrants and newcomers

Objective 7 Strengthen cooperation with non-state stakeholders, including through transparent and effective contracts

Objective 8 Intensify the assessment of integration results for migrants and host communities and their use of evidence-based policies.

Block 3 Time and space: keys for migrants & host-communities to live together

Objective 4 Design integration policies that take time into account throughout migrants' lifetimes and evolution of residency status

Objective 5 Create spaces where the interaction brings migrants and native-born communities together

Block 4 Sectoral policies related to integration

Objective 9 Match migrant skills with economic and job opportunities

Objective 10 Secure access to adequate housing

Objective 11 Provide social welfare measures that are aligned with migrant inclusion

Objective 12 Establish education responses to address segregation and provide equitable paths to professional growth

GOVERNANCE FRAMEWORK

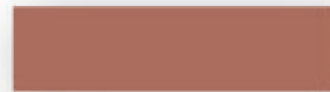
GOVERNANCE FRAMEWORK

- Bridge the gap between labour demand and labour supply
- Improve horizontal and vertical coordination
- Awareness within policy-making and urban planning

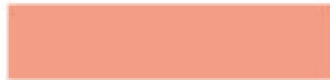
ROADMAP TO BELONGING

An overview of all the elements

ROADMAP TO BELONGING



Places



Identifications



Social initiatives



New collaborations



New organisations

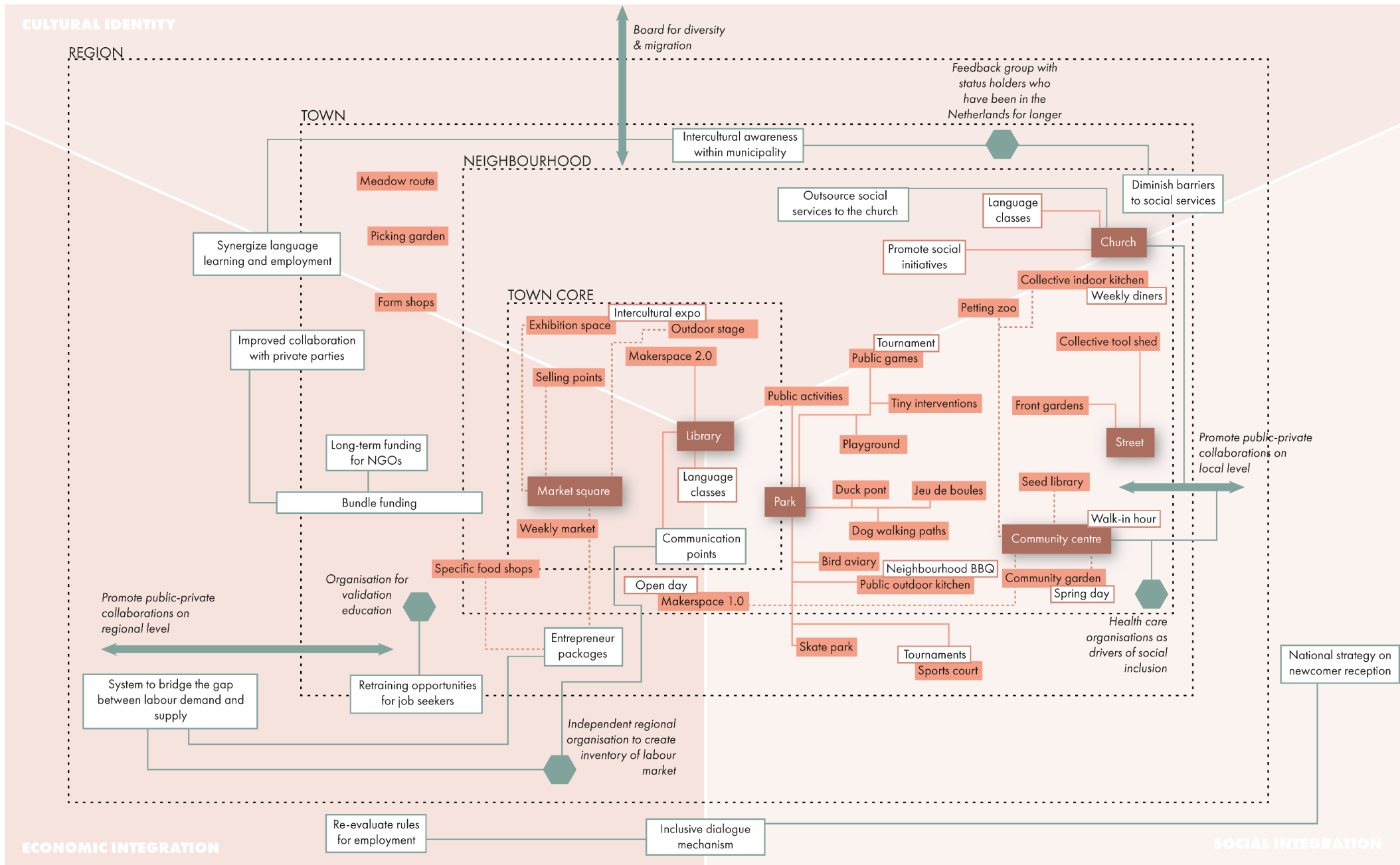


Policies



Relations

ROADMAP



OPERATIONALIZATION

**APPLICATION
ON-SITE**



CATALYSTS

CATALYSTS

How do we make the roadmap a useful tool for urban planners?

CATALYSTS

De Vecht Werkt

Regional initiative to bridge the gap between labour supply and labour demand, focussing on creating an inventory and improving the position of job seekers

Samen Thuis in...

A local initiative to stimulate interaction between neighbours and built a community, adding new leisure activities to the local context

Boeren Markt

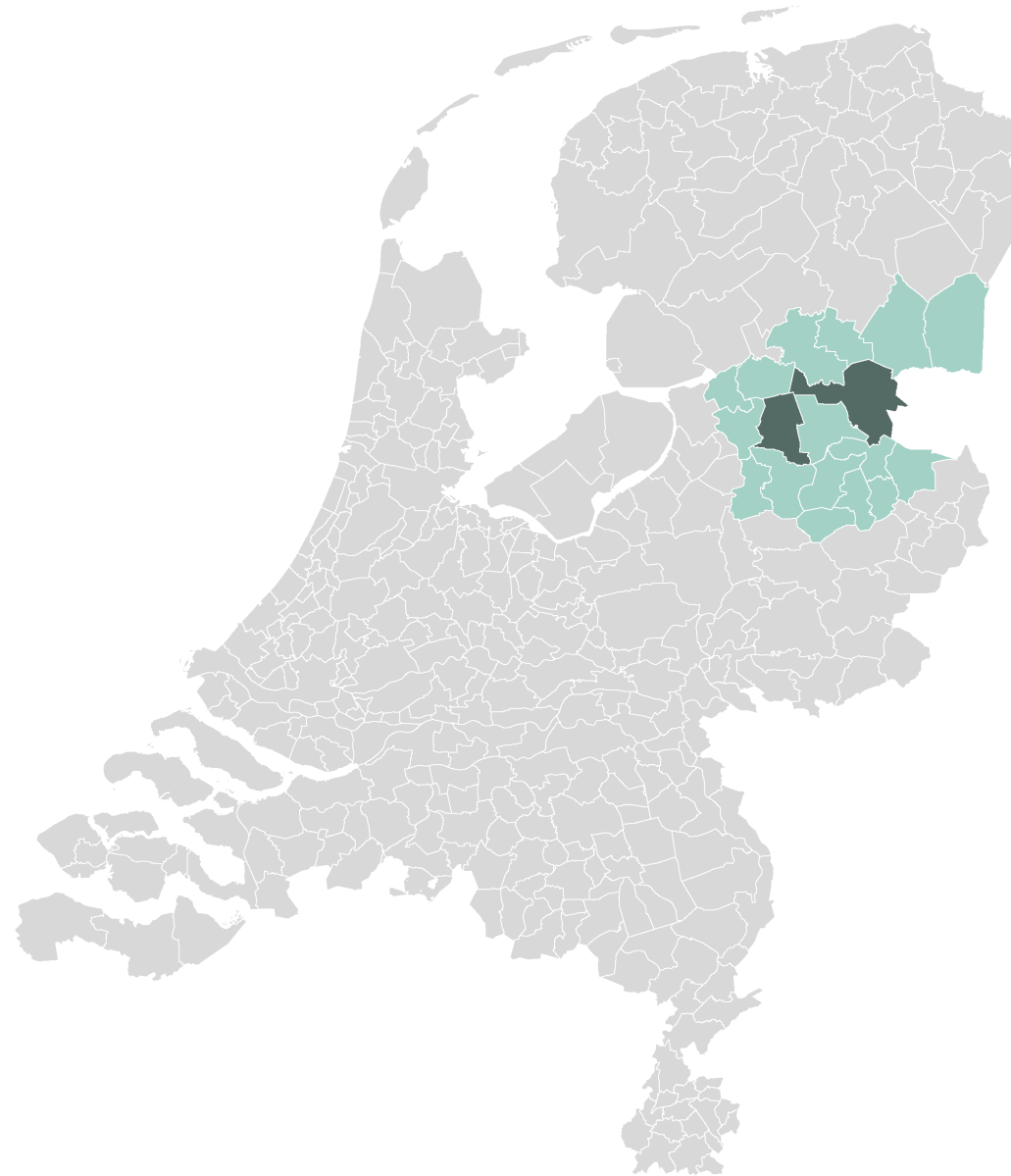
A local and regional initiative to stimulate the local economy and entrepreneurship, bringing local farmers, makers and artists together.

APPLICATION ON-SITE

An illustration of what the catalysts mean for different places

DE VECHT WERKT

Collaboration between
different municipalities in
the Vecht region



SAMEN THUIS IN DALFSEN

Lack of active
public spaces
and community
activities



BOEREN MARKT HARDENBERG

Enough local and regional capacity



THE GAME

**A MEANS OF
COMMUNICATION**

AIM OF THE GAME

- Raise awareness for the struggles of Syrian status holders in the Netherlands
- Showcase the lessons learnt in Dalfsen and Hardenberg
- Present the opportunities found in the roadmap
- Highlight my new view on urban planning

PLAYERS



NAME Marjam

AGE 32 years old

BANK ACCOUNT 3 coins

Marjam arrived from Syria with her husband and are assigned a house in a small town in the Netherlands. Marjam aims to find a job as quickly as possible.

Therefore, Marjam started learning Dutch in the reception centre. She receives 1 XP before the start of the game

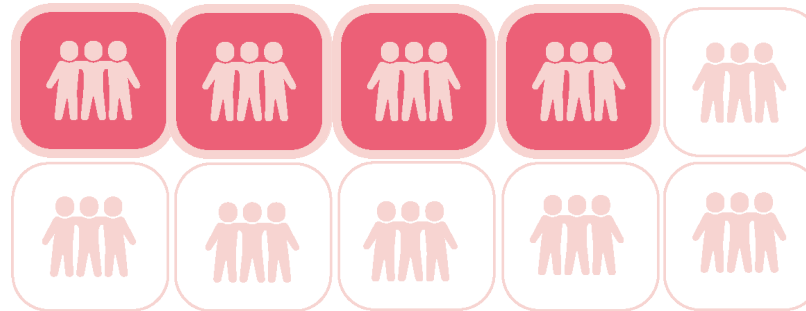




GAMEBOARD

HOW-TO-PLAY

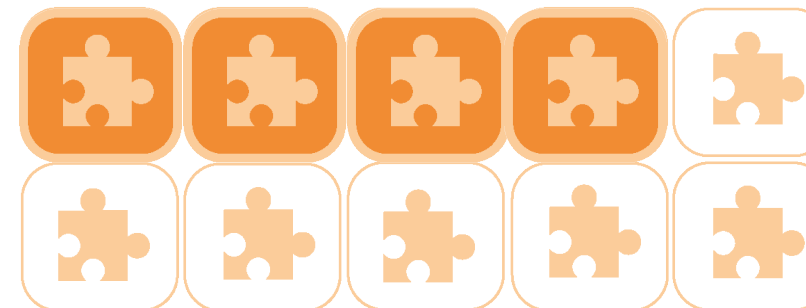
SOCIAL INTEGRATION



ECONOMIC INTEGRATION



CULTURAL IDENTITY



At the Arabic supermarket you find spices that remind you of home and are not available at the supermarket. During shopping you bump into a fellow Syrian, immediately falling into conversation, making a new friend.

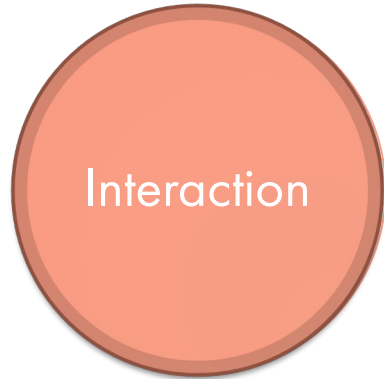


THE CARDS

PLAYING THE GAME

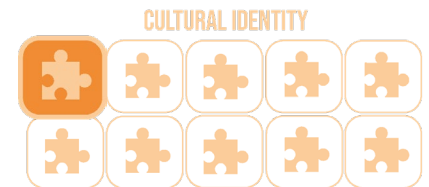
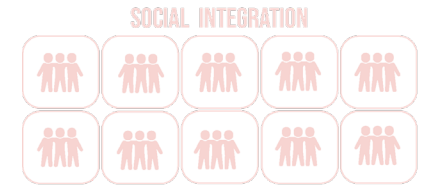


COMMUNITY CENTRE



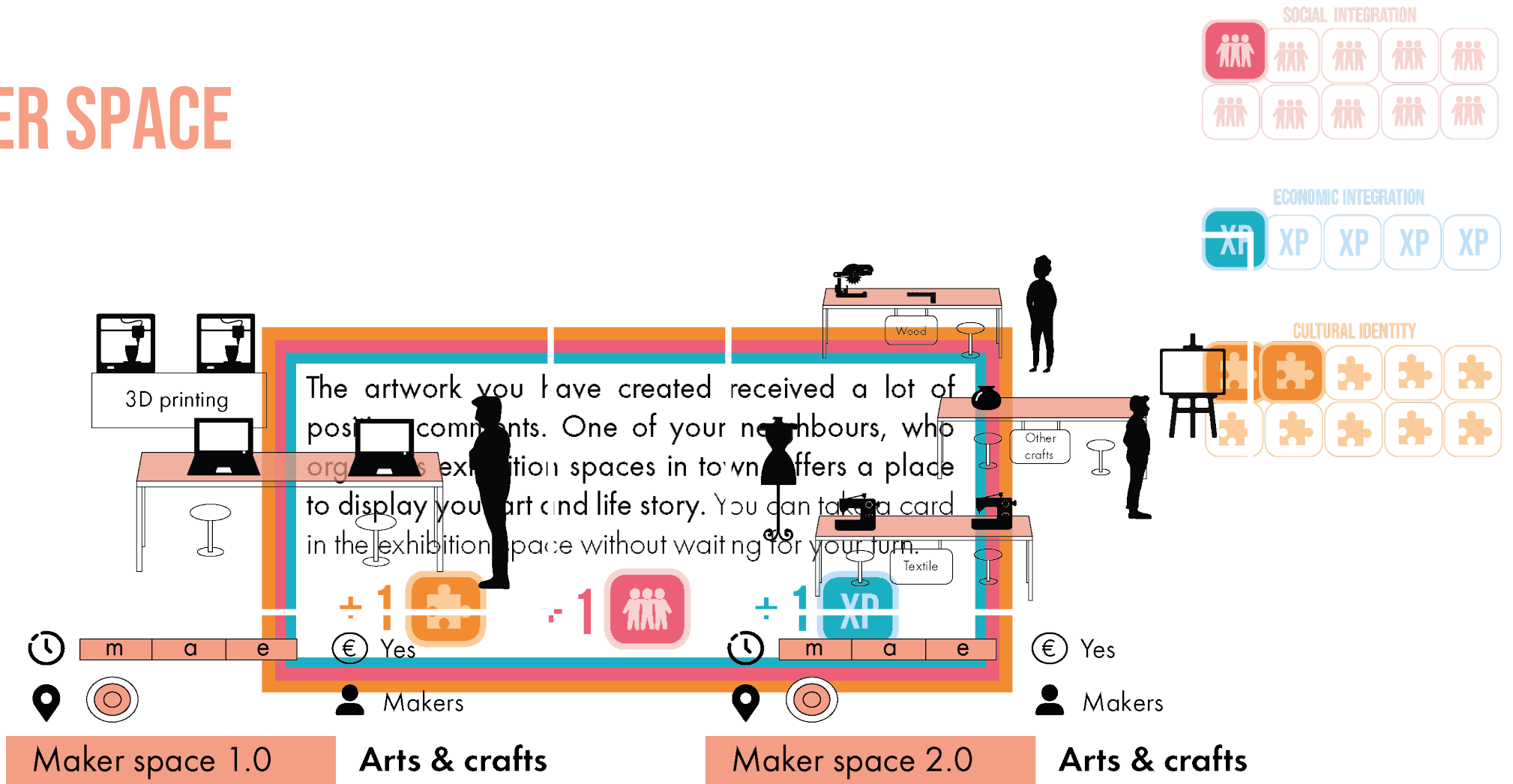
A woman at the community centre recognises your crafting skills during a workshop and introduces you to the maker space in the neighbourhood. You can take a card at the maker space without waiting for your turn. (See explanation 7)

+ 1  + go to maker space





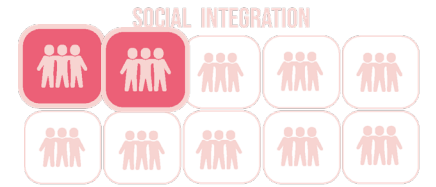
MAKER SPACE





EXHIBITION SPACE

The visitors at the exhibition admire your work and show interest in the story behind your artwork. You feel validated and proud of what you have achieved.





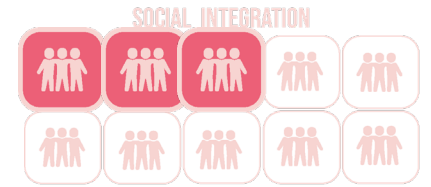
MARKET SQUARE

This market is not what it used to be....



The market seller starts a conversation with you while you are buying some vegetables. He is very patient while you try to find the right Dutch words for the vegetables.

+1  +1  -1 



Markets are important places of interaction between dissimilar people

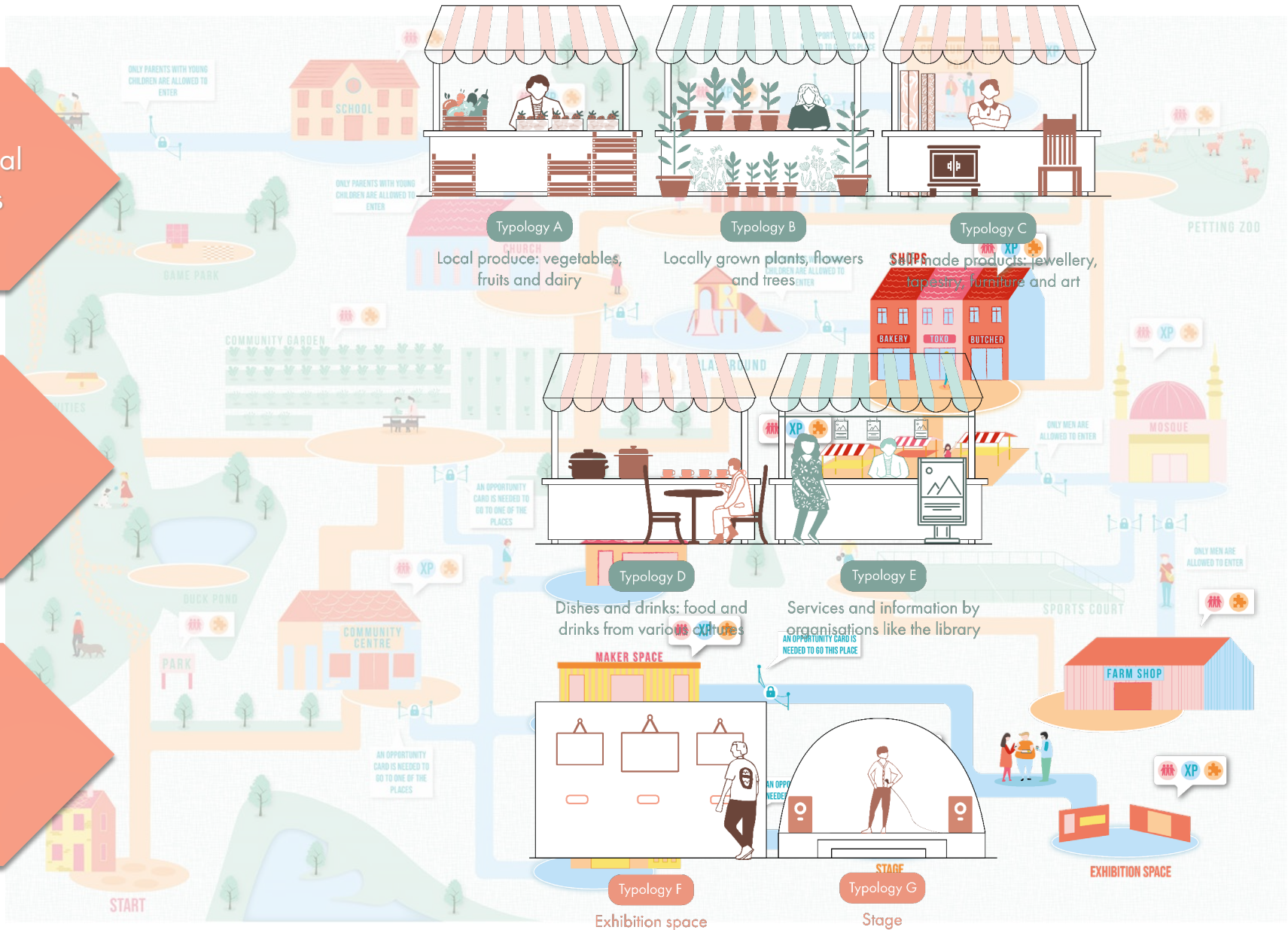


BOEREN MARKT

Regional & local entrepreneurs

Artists and musicians

An event



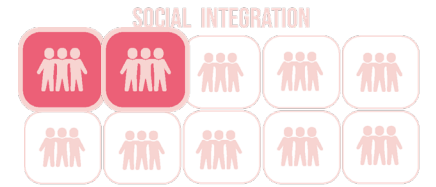
ENTREPRENEURSHIP PACKAGE

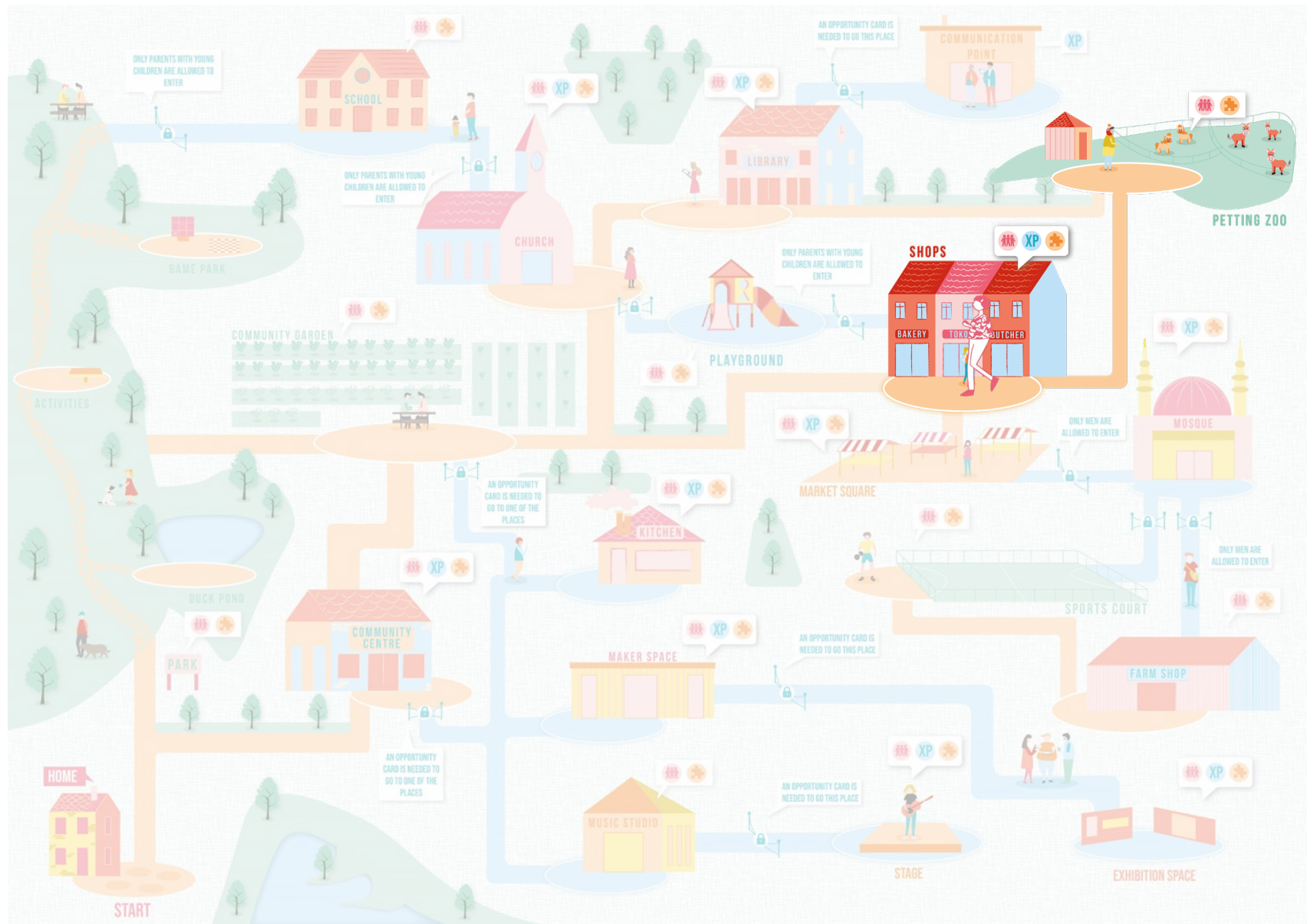
- Training & education
- Funding
- Guidance



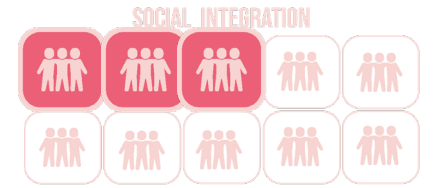
SHOPS

The cashier at the supermarket is impatient and annoyed as you do not completely understand what she is saying. You leave the supermarket feeling sad and frustrated.



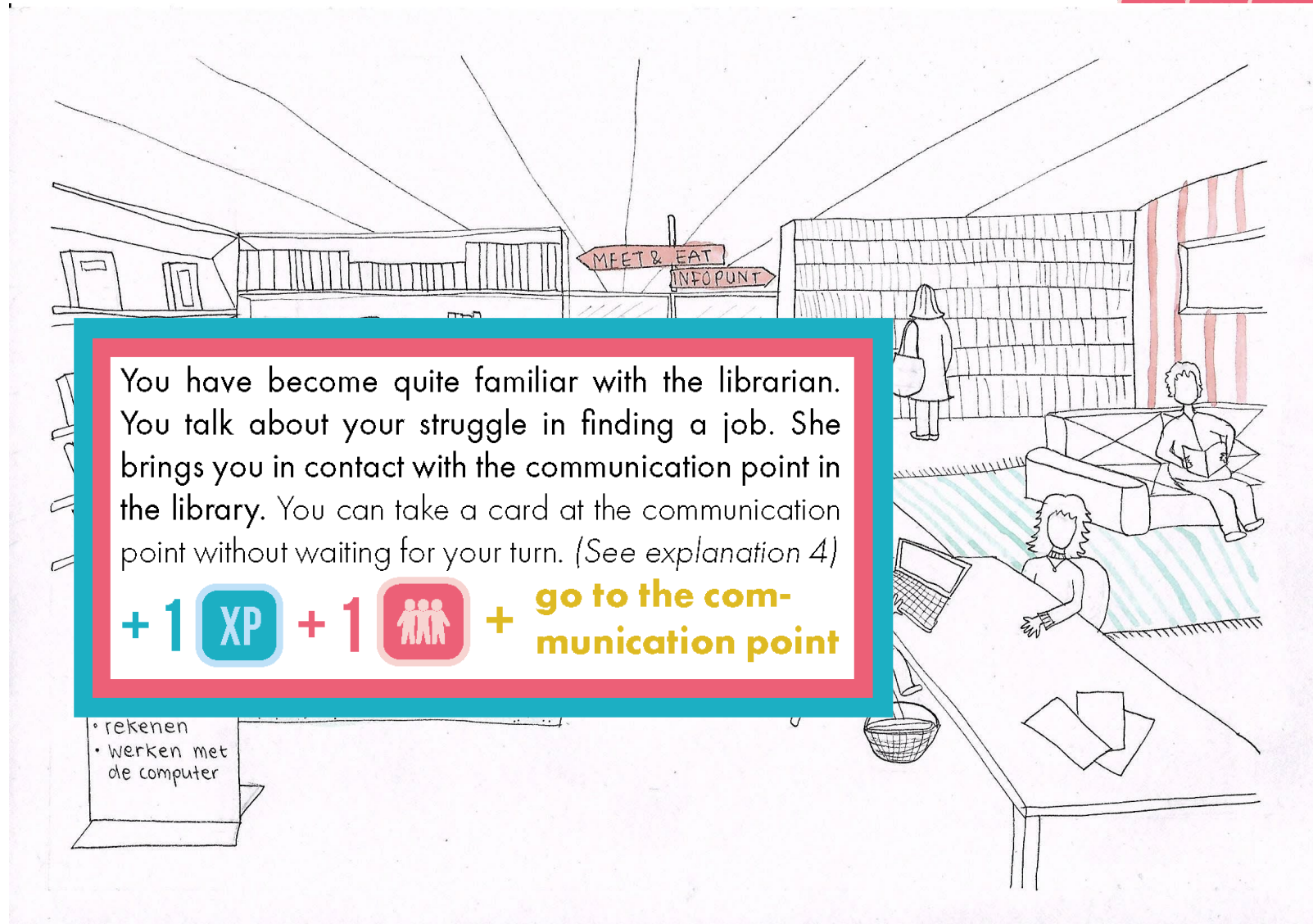


PETTING ZOO





LIBRARY



You have become quite familiar with the librarian. You talk about your struggle in finding a job. She brings you in contact with the communication point in the library. You can take a card at the communication point without waiting for your turn. (See explanation 4)

+ 1 XP + 1  + go to the communication point

- rekenen
- werken met de computer

SOCIAL INTEGRATION



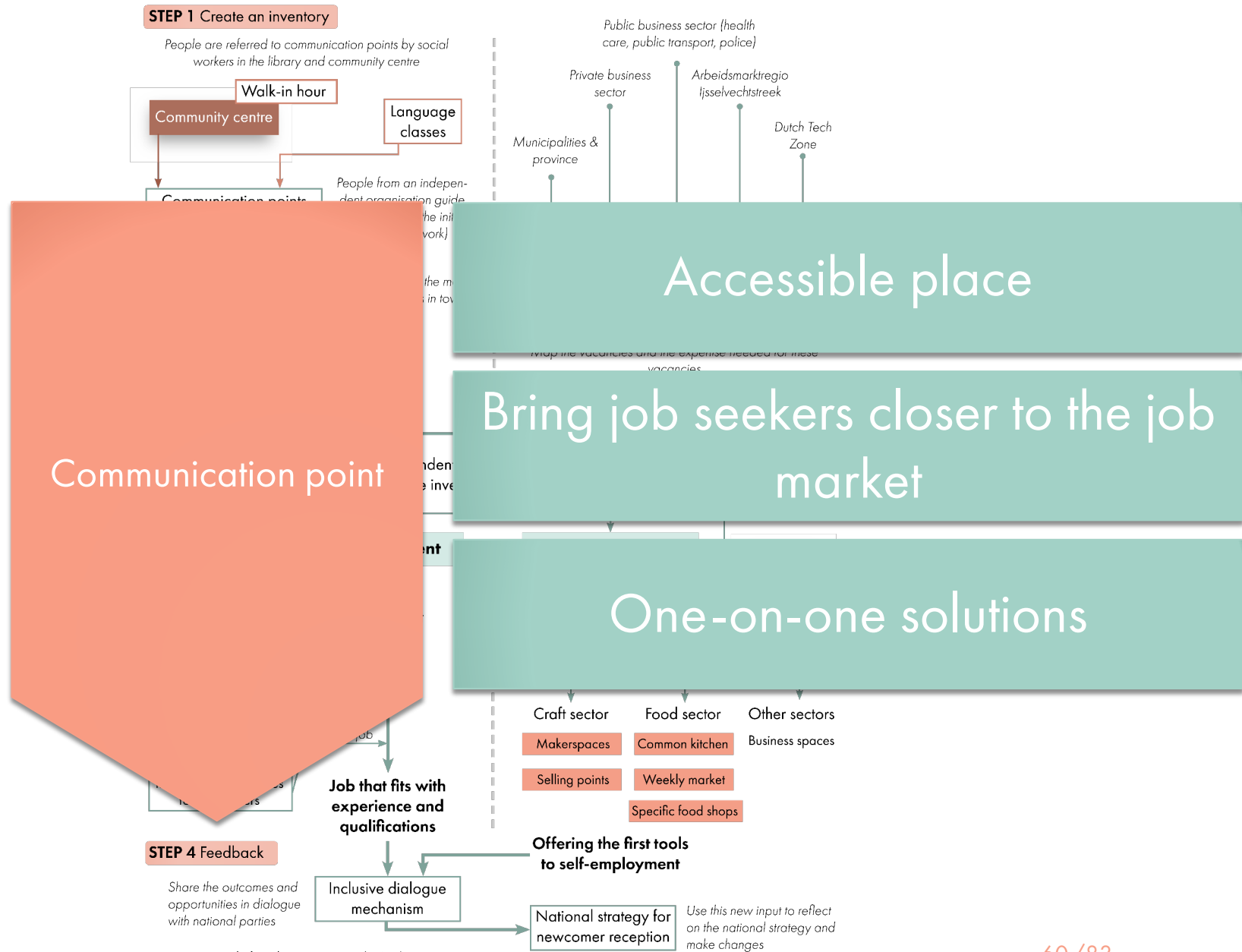
RATION



IDENTITY

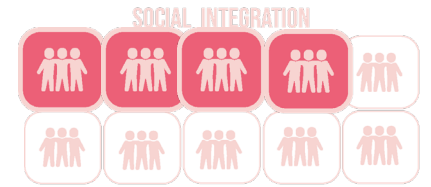


DE VECHT WERKT





COMMUNICATION POINT



ECONOMIC INTEGRATION



CULTURAL IDENTITY



The advisor immediately finds a job for you that fits your previous expertise and education. The company is in desperate need of employees and provides on-the-job training to help you develop your skills.

+3 XP

The advisor helps you to get your previous education validated so that your qualifications are in line with Dutch standards.

XP

The employee helps you to find a temporary job which offers the opportunity to learn Dutch while providing your family with an income. Once your language is at the right level the employee will help you find a more suitable job.

+1 XP

The advisor finds a suitable training programme that helps you to find a job in your field of expertise.

+2 XP





CHURCH

Language clas

Fietserieje

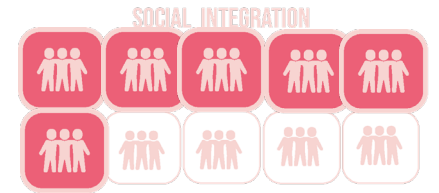




SCHOOL

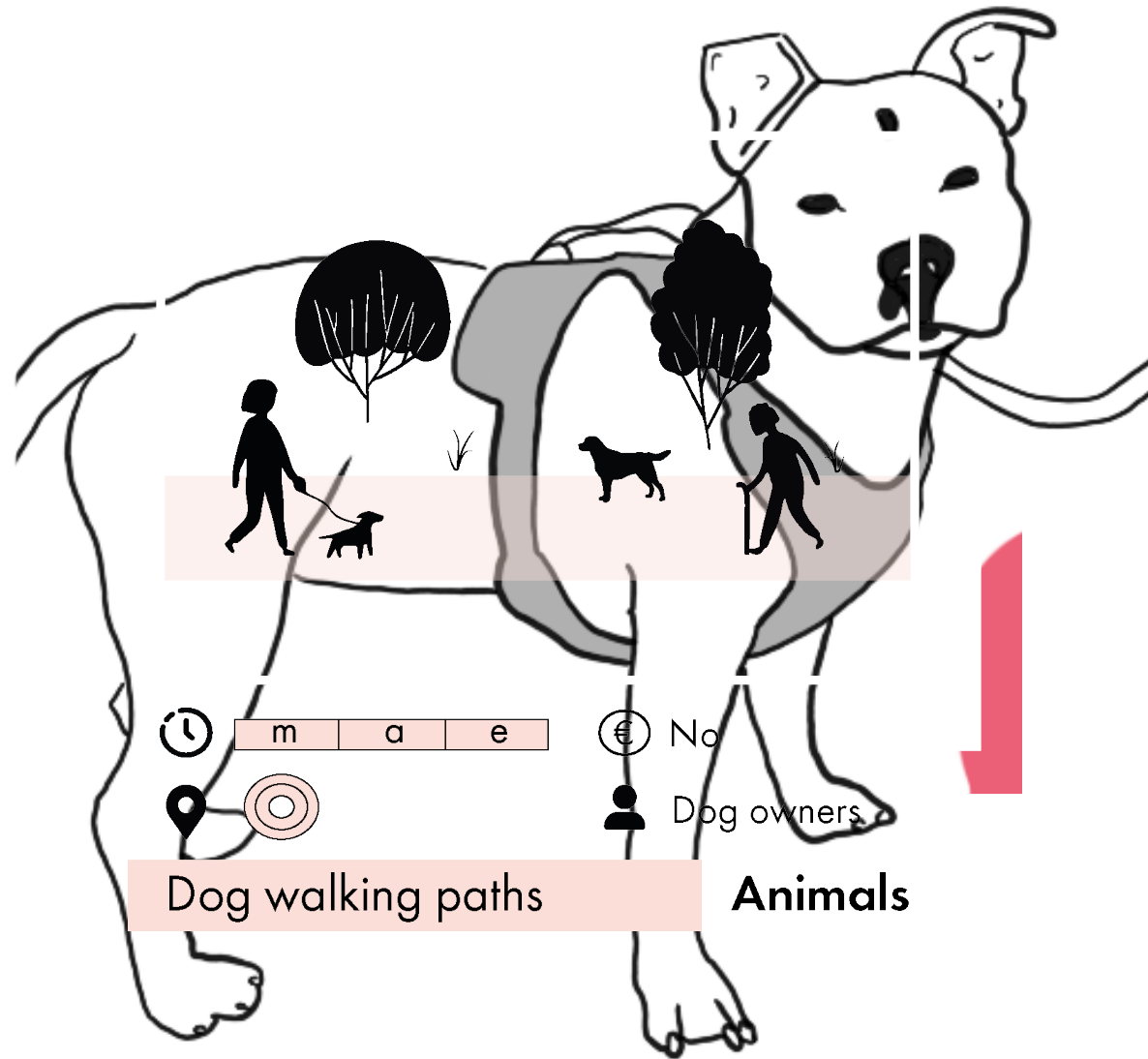
Your child is invited to a birthday party of a classmate. A fellow parent gives a few tips on what kind of gift to get and on how to organise a birthday party yourself in the future.

+ 1  + 1  - 1 



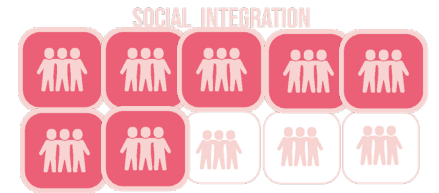


PARK



Dog walking paths

Animals





PARK



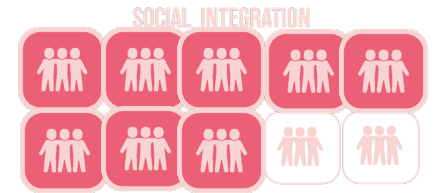
An elderly man in the park challenges you to a game of chess. Your father learned how to play chess when you were younger, so you accept the challenge. During the game, you have a bit of small talk.

+1

🕒 m a e € No

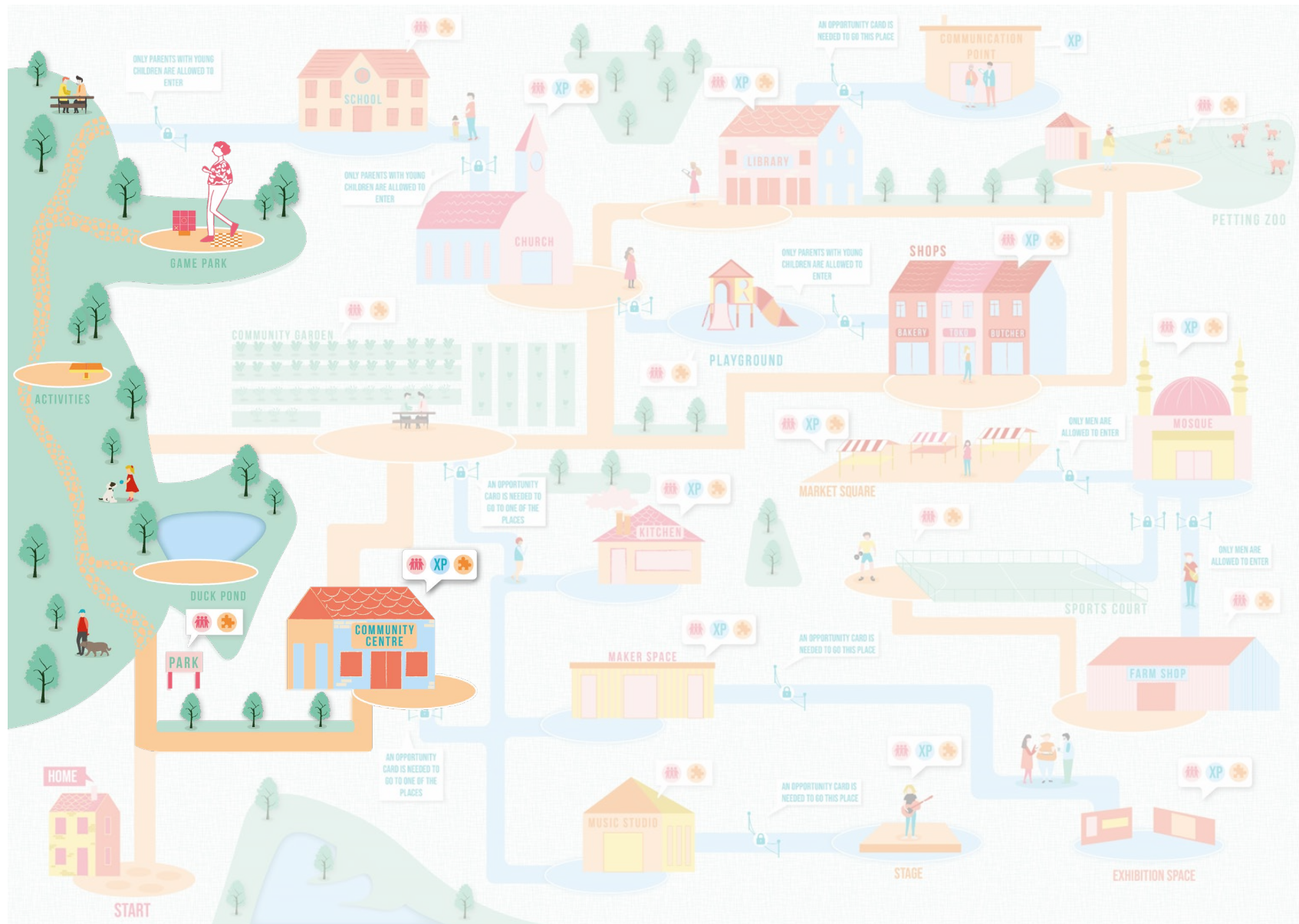
Public games

Play & sports





SAMEN THUIS IN DALFSEN: ZONE 1



COMMUNITY CENTRE

Bibliotheek Hardenberg
22 februari om 09:07 · 🌐

Gisteren was de Dag van de Moedertaal. We hebben een gezellige en sfeervolle middag gehad in de #Bibliotheek. Er werd voorgelezen in verschillende talen, een groot succes!
#dagvandemoedertaal #voorlezenisleuk



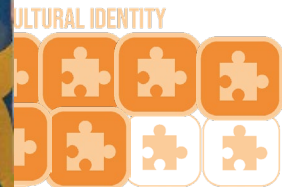
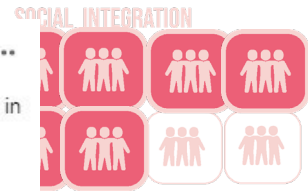
During culture day you are able to share your culture and customs with culturally similar and culturally dissimilar people. In the meantime, you also learn more about the Dutch culture.



👍❤️ 14

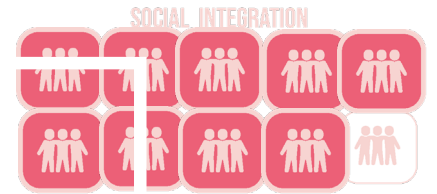
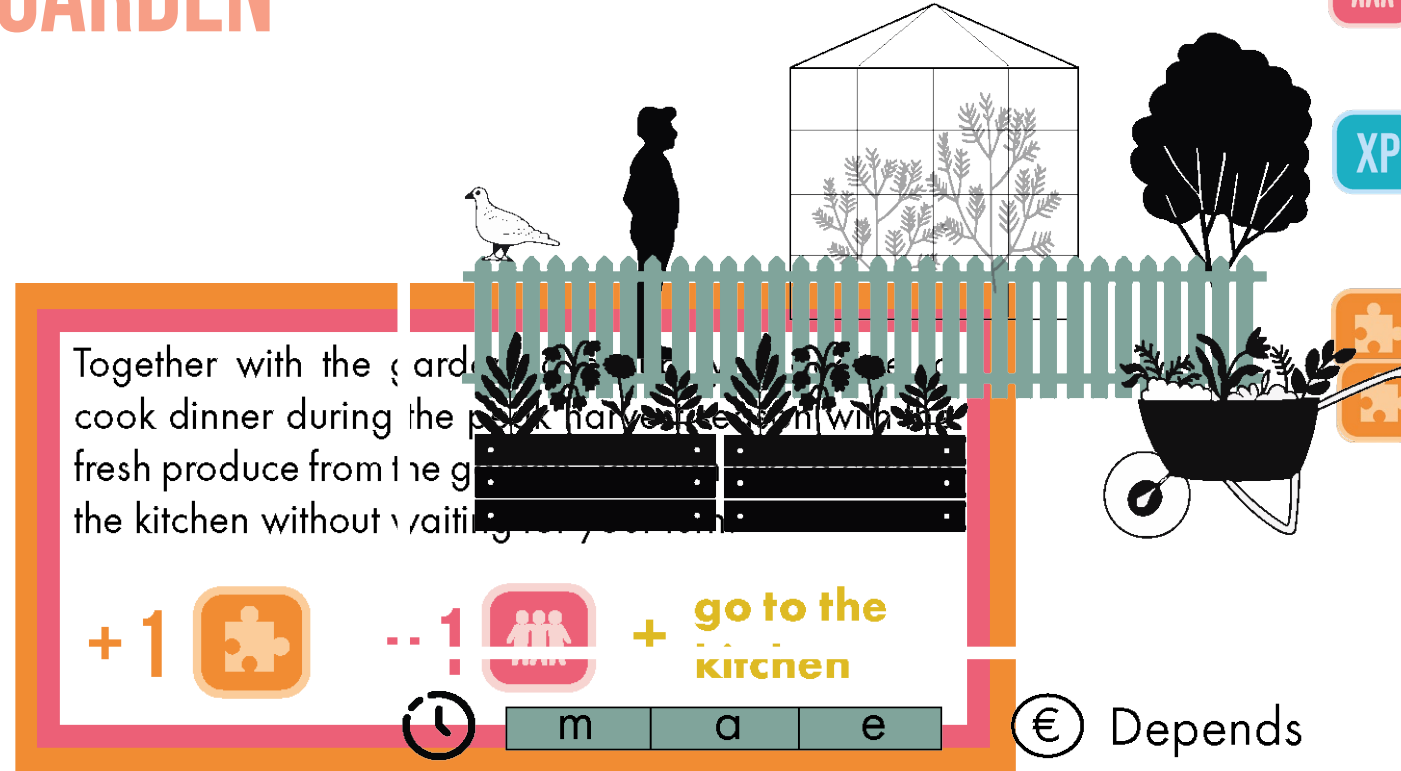
1 keer gedeeld

👍 Leuk 💬 Opmerking plaatsen ➦ Delen





COMMUNITY GARDEN



+ 1  - 1  + go to the kircnen



m a e

€ Depends



Everyone

Community garden

Gardening



KITCHEN



You volunteer to help with cooking for the weekly neighbourhood diner. During the evening you share your cooking tips and have some nice conversations with your neighbours.

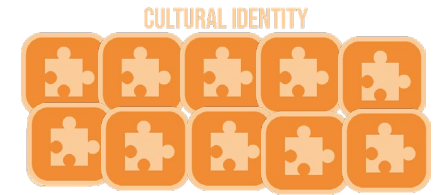
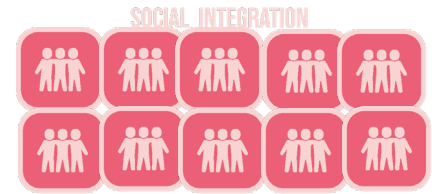
+1  +1 

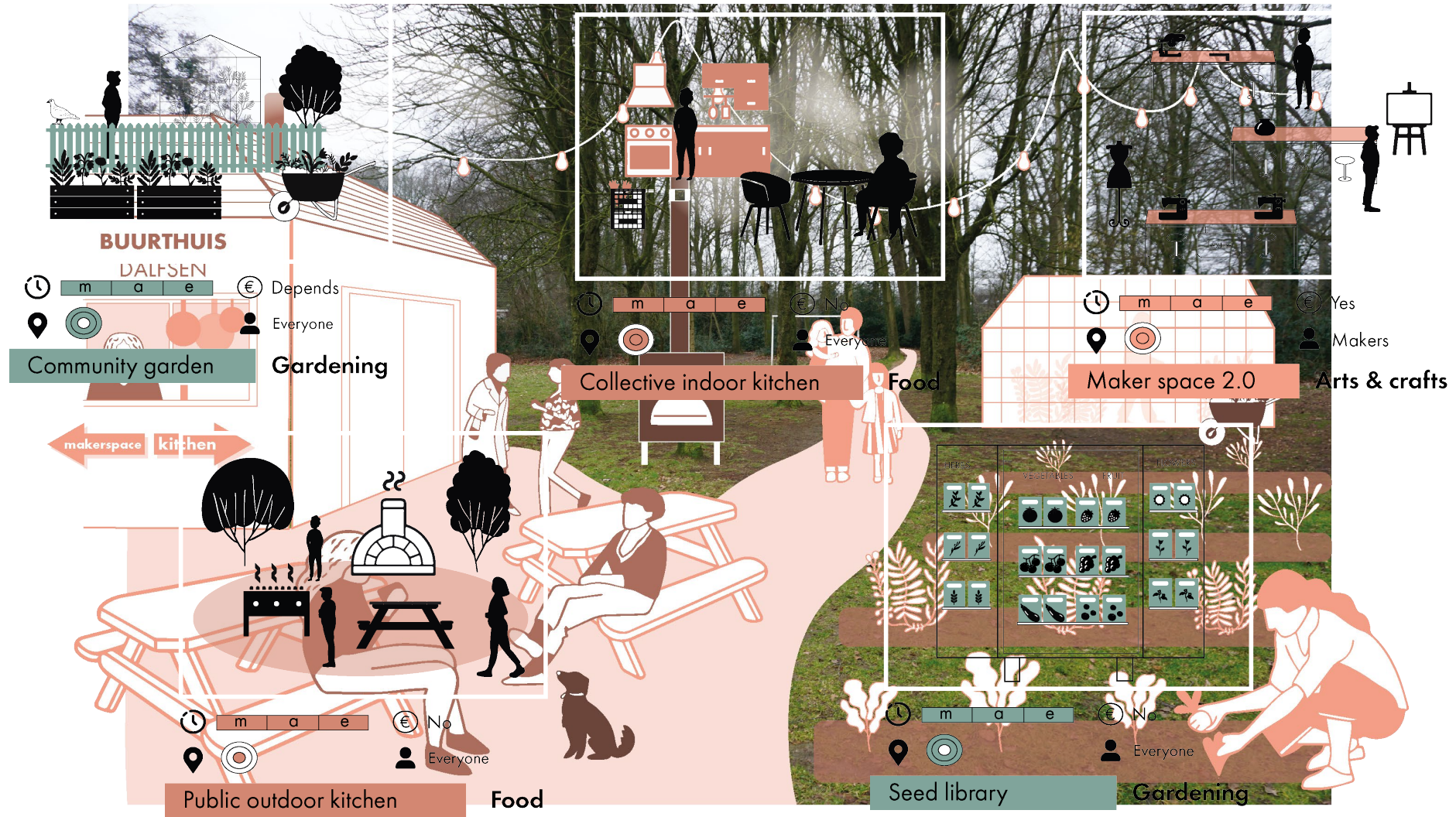


 Everyone

Collective indoor kitchen

Food

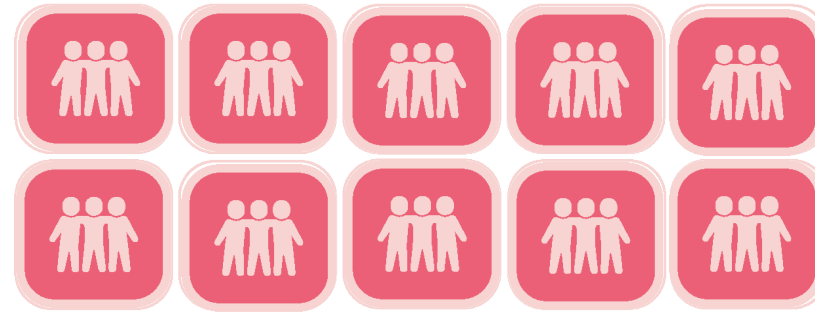




SAMEN THUIS IN DALFSEN: ZONE 2

END OF THE GAME!

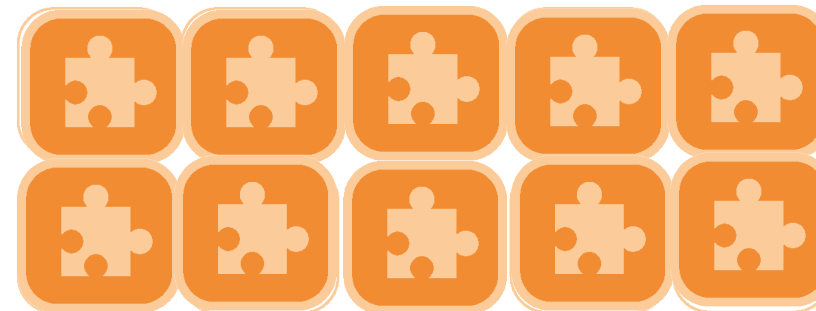
SOCIAL INTEGRATION



ECONOMIC INTEGRATION



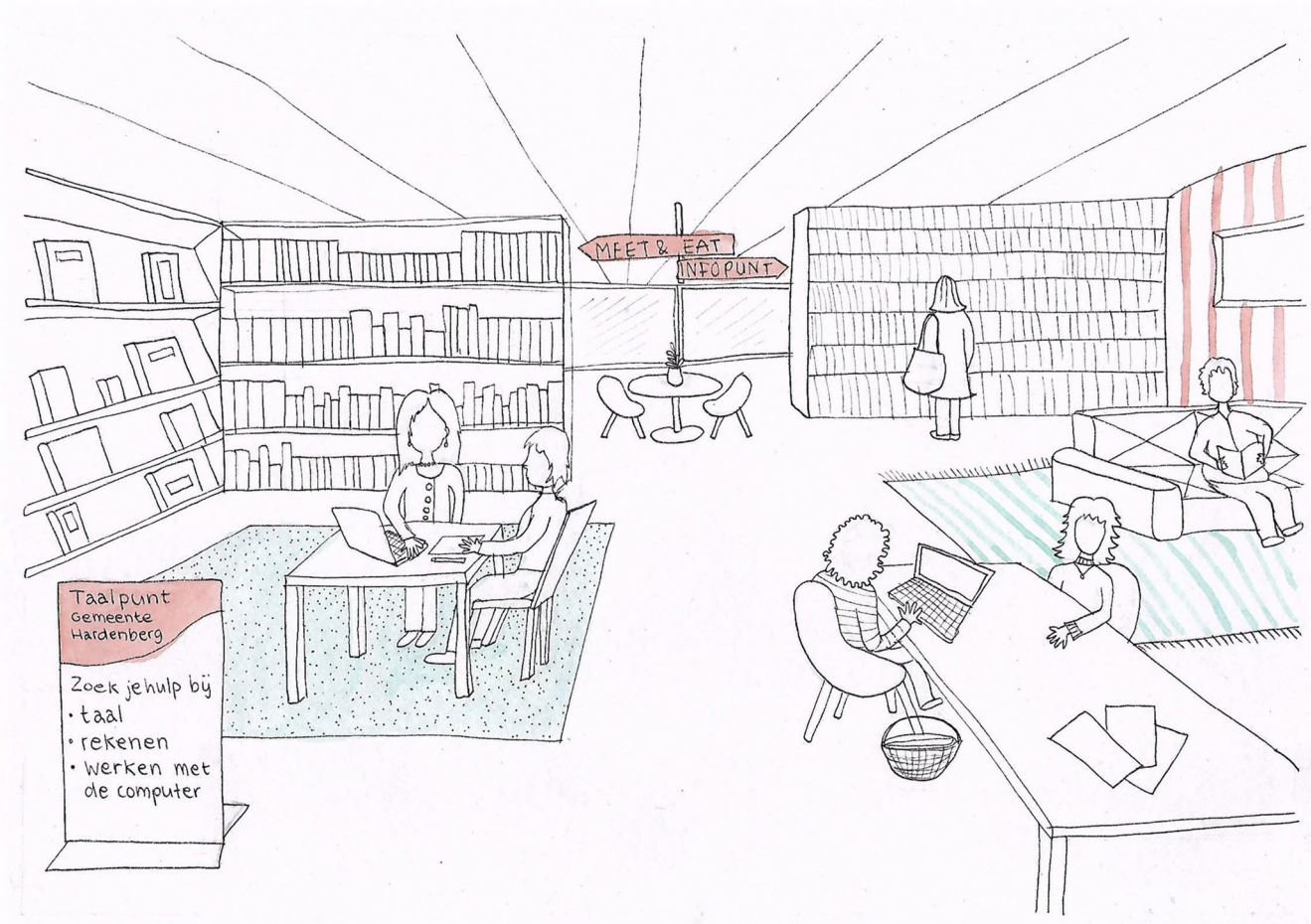
CULTURAL IDENTITY



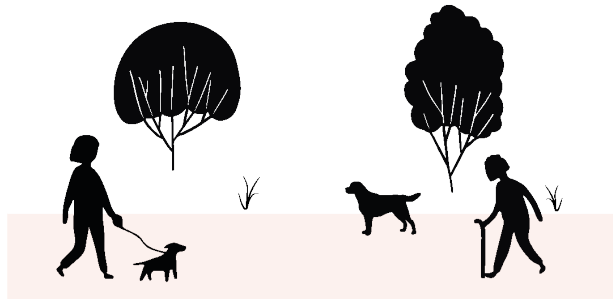
ROLE OF THE URBAN PLANNER

A new perspective on the job description of an urban planner

LESSON 1: URBAN PLANNING ACROSS BOUNDARIES



LESSON 2: NOTHING IS INSIGNIFICANT



🕒 m a e
€ No

📍 🎯
👤 Dog owners

Dog walking paths
Animals



🕒 m a e
€ No

📍 🎯
👤 Children & parents

Playground
Play & sports



🕒 m a e
€ Yes

📍 🎯
👤 Everyone

Front gardens
Gardening

**THANK YOU FOR
LISTENING!**