A TOOLKIT FOR PHILIPS TO SUPPORT THE

TRANSFORMATION TO VALUE-BASED CARE

GLOBAL PROBLEM

Healthcare systems are under pressure and need a transformation to value-based care (VBC). VBC is a concept for a healthy health system. It was initially proposed by Porter, has since been extended on by the International Health Institute and has wide adoption across the health sector. The theory on VBC remains general, this leads to the question: How to translate the theory of value-based care into context specific action?

LOCAL APPROACH

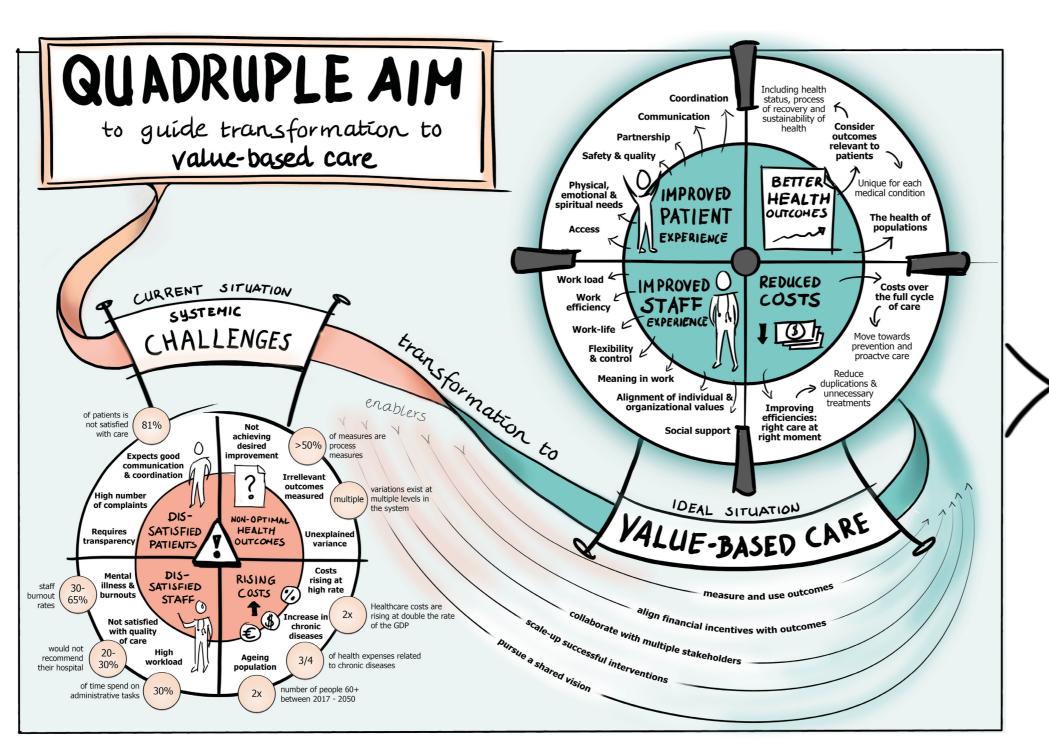
Philips want to approach the transformation to value-based care (VBC) in collaboration with other stakeholders in the field. Taking an experimental and local approach can be conceptualized in a living lab. This project contributes to Philips by delivering an approach to the initiation of living labs that aim to support the transformation to VBC.

PHILIPS

SCOPE

Living labs as a method to approach the global transformation to value-based care in a context-specific way.

WHY



Integrated overview of literature on value-based care

DESIGN

3 tools to support the translation of the global purpose into the living lab context.

1. Purpose

Global purpose as starting point

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Vision of where we are going and what we want to address

2. Partners 3. Obje

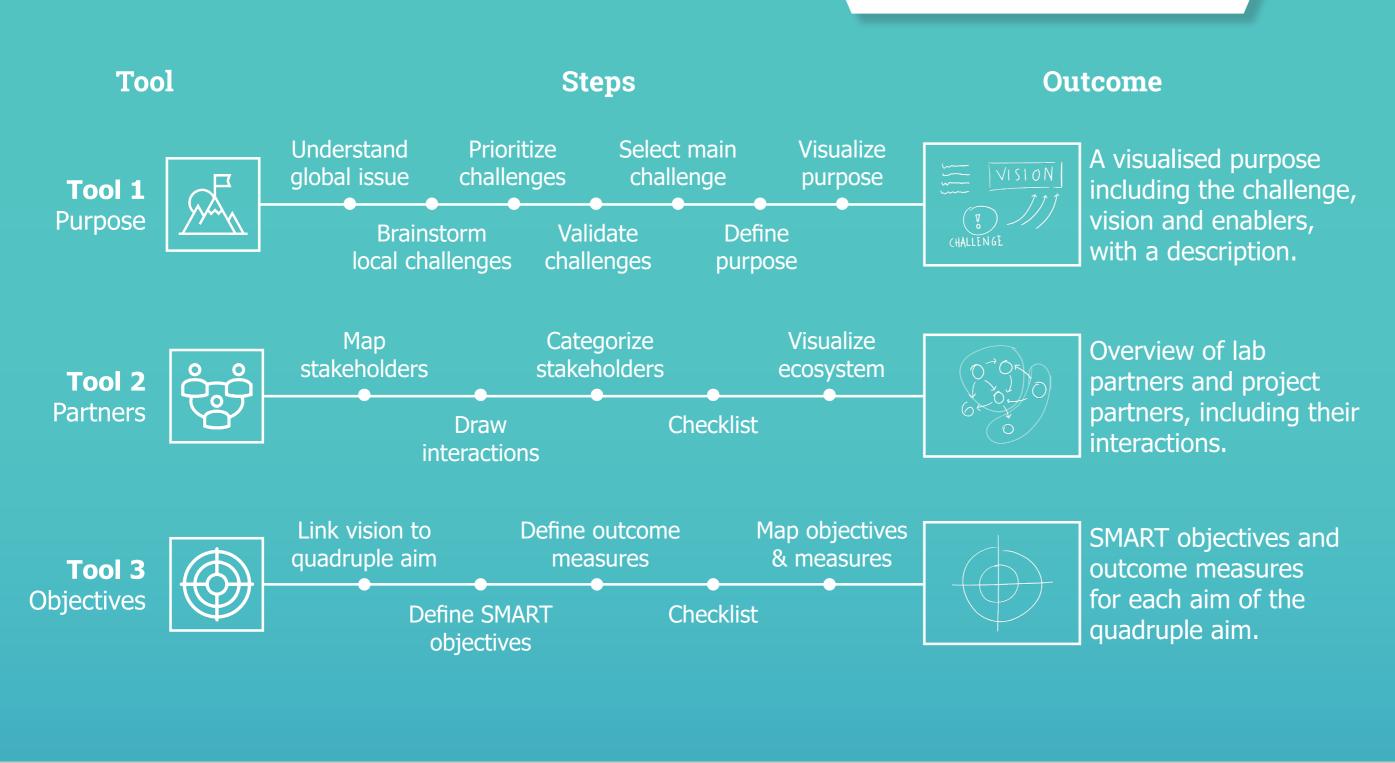
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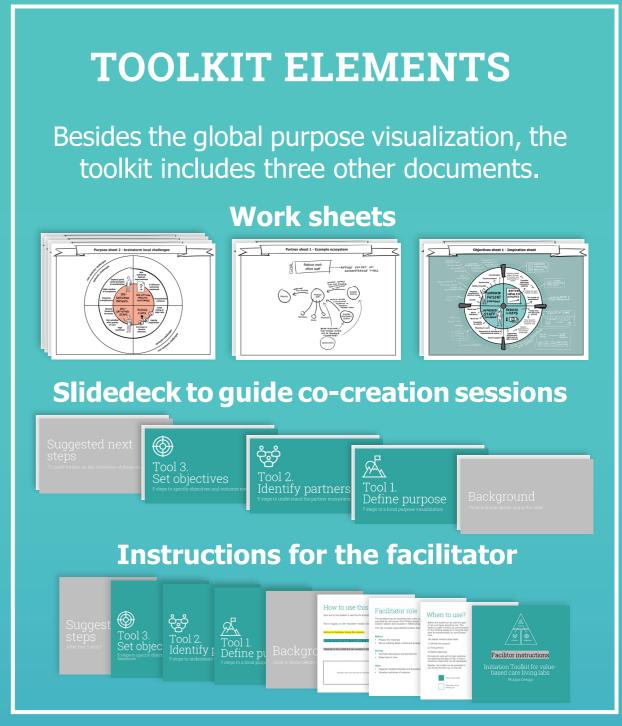
3. Objectives

Who needs to be involved?

What do we want to achieve?

HOW





WHAT

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A toolkit for Philips to support transformation to value-based care in living labs
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