

The image features four overlapping, semi-transparent maps of a residential neighborhood, arranged in a vertical stack. Each map illustrates a different stage of reverse household waste flow mapping. The top map shows a single path with a red dot at the start and a blue dot at the end. The second map shows a path of red dots forming a rectangular loop. The third map shows a path of blue dots forming a rectangular loop. The bottom map shows a shaded area representing a specific zone or collection point. The maps are set against a teal background.

# Reverse Household Waste Flow Mapping



# P5

## Public Presentation

05-07-'19

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Stefan van der Spek & Marjolein Spaans

# Overview

- I. Introduction
- II. Research questions
- III. Related work
- IV. Methods
  - A. Method Household-to-trashcan
  - B. Method Household-to-retailer
- V. Additional method
- VI. Conclusion
- VII. Discussion
- VIII. Possible application

# 1. Introduction





# Motive

- World population is expected **to grow to** 9 billion people in 2050
- Raw materials are **fnite**
- Linear way of producing has to **come to an end**
- Companies and governmental organisations start to see value of **circularity** of raw materials.



# Motive

- World population is expected to grow to 9 billion people in 2050
- Raw materials are finite
- Linear way of producing has to come to an end
- Companies and governmental organisations start to see value of circularity of raw materials.

Difference between linear & circular:  
Linear economy is **take, make & waste**, whereas  
circular economy uses the **waste as input**.

Circular economy is defined as:

“a **regenerative system** in which resource input and waste, emission, and energy leakage are **minimized by slowing, closing, and narrowing energy and material loops.**”(Geissdoerfer et al., 2017)





# Profits of circular economy

- Using **less finite materials**, because waste is also input
- Cost **minimization**
  - TNO estimates the added value of circularity to the Dutch metal and electronics sector on **7.3 billion** euros
- Municipality of Amsterdam wants to **profit** from the possible benefits of circular economy

**Amsterdam created a** vision and action agenda:  
Circular Amsterdam



# Circular Amsterdam

- **Organic waste streams** are mentioned as one of the three major action points
- **Lack of understanding** of these streams
- **REPAiR researchs** Amsterdam waste flows

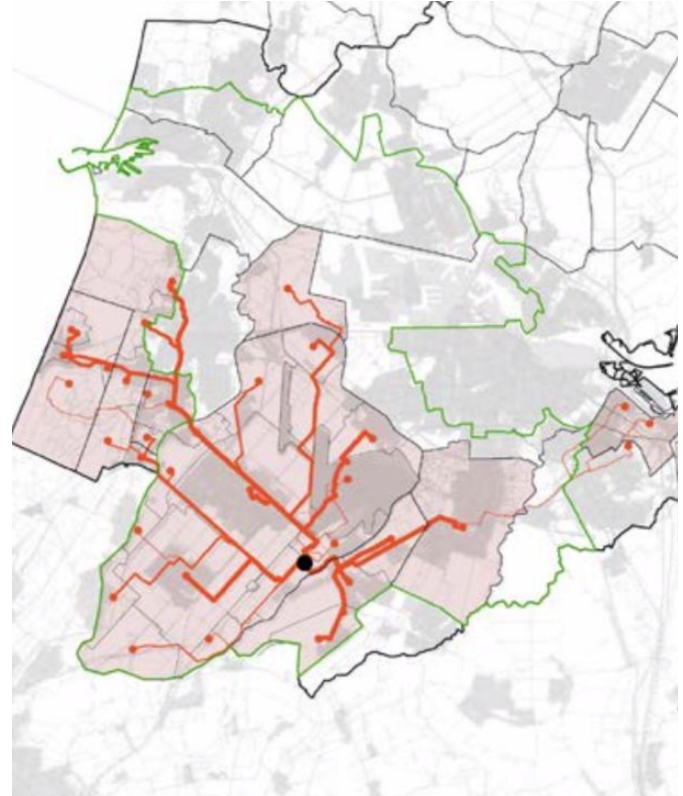
REPAiR focuses on:

**“The implications of possibilities of circular economy applications in the management of waste flows, aiming to fill a gap in the research on consumption behaviour and sustainable urban development.”**

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## REPAiR previous research

- Visualized waste flows and mapped them for amsterdam from neighbourhood level to waste treatment plant





# Waste flows

- REPAiR focusses on **organic residual flows**
- Mapping waste flows **give a possibility to analyze waste generation** (Kurdve et al. ,2015)
- Mapping waste flows **results in better understanding of supply and demand**

**Waste flow mapping on household level is never done before, therefore potential behaviour data is missing.**



# This thesis

- Builds upon the **previous research** by REPAiR H2020 project
- **Maps the flows in different direction** than the REPAiR project (**reverse**)
- Touches **household level**, therefore **fills the gap of consumption behaviour**



## 2. Research questions



Main question:

How can **household waste** flows be mapped in **reverse** based **on their environment**?

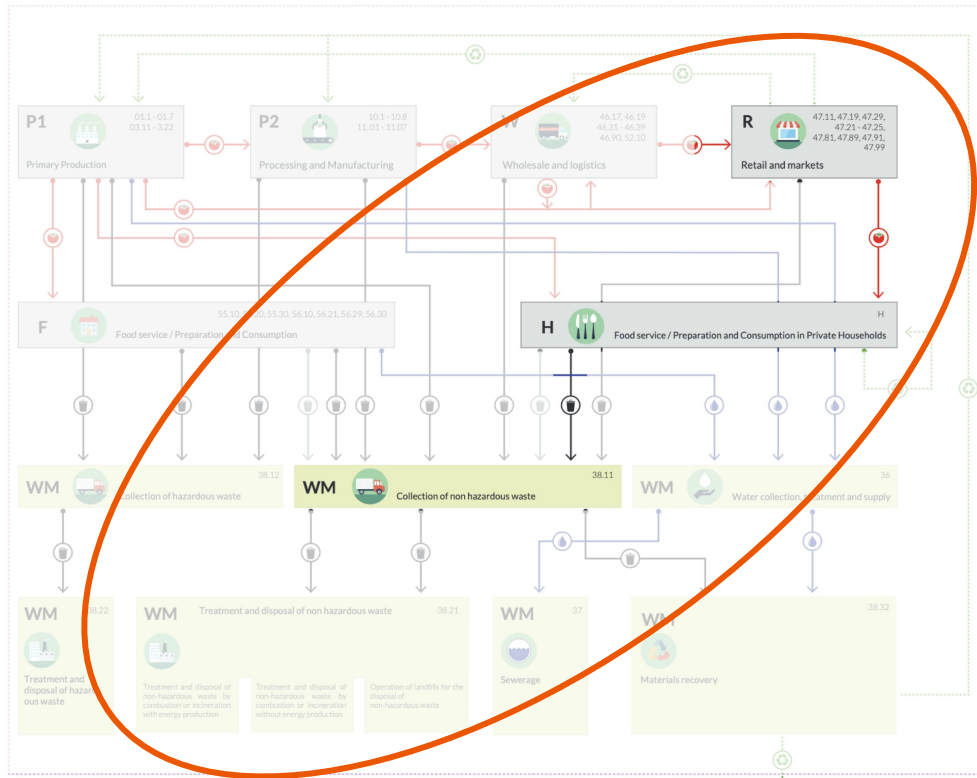
Amsterdam **does not**  
collect organic waste

Main question:

How can **household waste** flows be mapped in **reverse**  
based **on their environment?**

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How can **household waste** flows be mapped in **reverse**  
based **on their environment?**



LEGEND

-  Food
-  Waste water
-  Food waste
-  Mixed waste
-  Secondary raw material



System diagram of activities and flows by REPAiR



Retail and Market



Consumption in Private Household



Non Hazardous Waste Collection



Treatment plant

Main question:

How can **household waste** flows be mapped in **reverse** based **on their environment?**

Connecting the next node is a **human decision**, influenced by the environment

# Sub questions

Sub questions

Are related to:

- **Theory**



# Sub questions

## Are related to:

- **Theory**
  - Motive
  - Related work
  - Visualization methods

# Sub questions

Are related to:

- Theory
- Design

# Sub questions

## Are related to:

- **Theory**
- **Design**
  - Datasets needed
  - Connection household -> trashcan
  - Connection household -> retailer

# Sub questions

Are related to:

- Theory
- Design
- Validation

# Sub questions

## Are related to:

- **Theory**
- **Design**
- **Validation**
  - Validation with trashcan mass data
  - Optimization

# Sub questions

**Are related to:**

- **Theory**
- **Design**
- **Validation**
- **Mass of the flow**

# Sub questions

## Are related to:

- **Theory**
- **Design**
- **Validation**
- **Mass of the flow**
  - Use results of design
  - Follow waste mass through flow

# Sub questions

Are related to:

- Theory
- Design
- Validation
- Mass of the flow



## 3. Related work

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# Food waste

- **Difficult to predict** household food waste behaviour
- Households are **one of the biggest contributors** of food waste
- Main source: **food retail**
- Main disposal: **food waste collection**



# Visualizing waste flows

- Material Flow Analysis (MFA)



# Visualizing waste flows

- Material Flow Analysis (MFA)
  - Allows to **track** specific material flows through a socio-economic system and provides **a method to identify sources** of generation (Brunner and Rechberger, 2004)

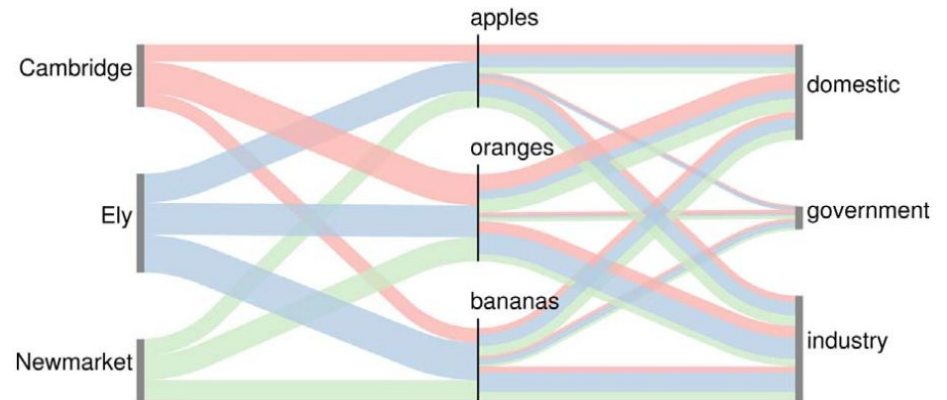


# Visualizing waste flows

- Material Flow Analysis (MFA)
- Sankey Diagrams

# Visualizing waste flows

- Material Flow Analysis (MFA)
- Sankey Diagrams
  - Represent visual flows **related to a given functional unit** or period of time
  - The link **widths** represent **the size of the flow**





## Adding spatial dimension: Spatial Material Flow Analysis

- Roy et al. (2015) developed a model to **measure flows of construction material at a spatial level**



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  - Is able to estimate and spatially allocate construction material flows **at a neighbourhood level**





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- Roy et al. (2015) developed a model to **measure flows of construction material at a spatial level**
  - Is able to estimate and spatially allocate construction material flows **at a neighbourhood level**
- Font Vivanco et al. (2012) developed a model for building waste with **transport intensity indexes**



# Adding spatial dimension: Spatial Material Flow Analysis

- Roy et al. (2015) developed a model to **measure flows of construction material at a spatial level**
  - Is able to estimate and spatially allocate construction material flows **at a neighbourhood level**
- Font Vivanco et al. (2012) developed a model for building waste with **transport intensity indexes**
  - Is able to estimate transport intensity indexes based on **a network analysis**

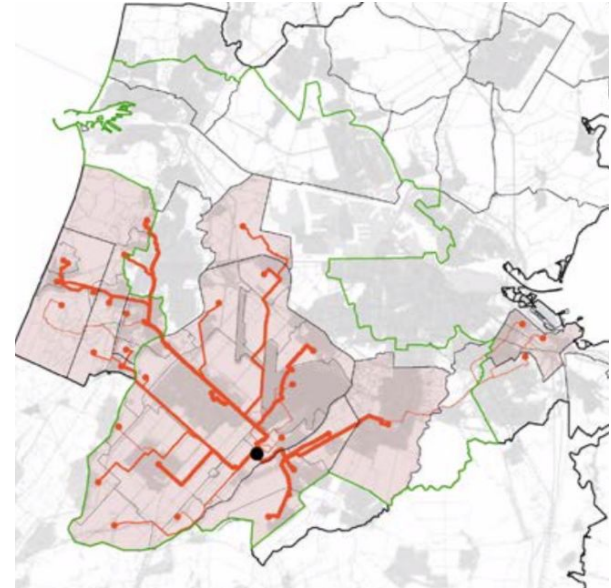


## Adding spatial dimension: Spatial Sankey Diagram

- REPAiR used a Spatial Sankey Diagram to **map the waste flows**

## Adding spatial dimension: Spatial Sankey Diagram

- REPAiR used a Spatial Sankey Diagram to **map the waste flows**
  - By **connecting the neighbourhoods** via a network to **the waste treatment plant** belonging to the neighbourhood





## Summary: Related work

- Main source: **food retail**
- Main disposal: collection of **residual waste**



## Summary: Related work

- Main source: **food retail**
- Main disposal: collection of **residual waste (in Amsterdam)**



## Summary: Related work

- Main source: **food retail**
- Main disposal: collection of **residual waste (in Amsterdam)**
- Multiple visualization and mapping methods, **not with needed level of detail**
- Household level of detail is **mentioned as missing** in waste flow research

# 4. Methods





Processing  
and  
manufacturing



Wholesale  
and  
logistics



Retail  
and  
Market



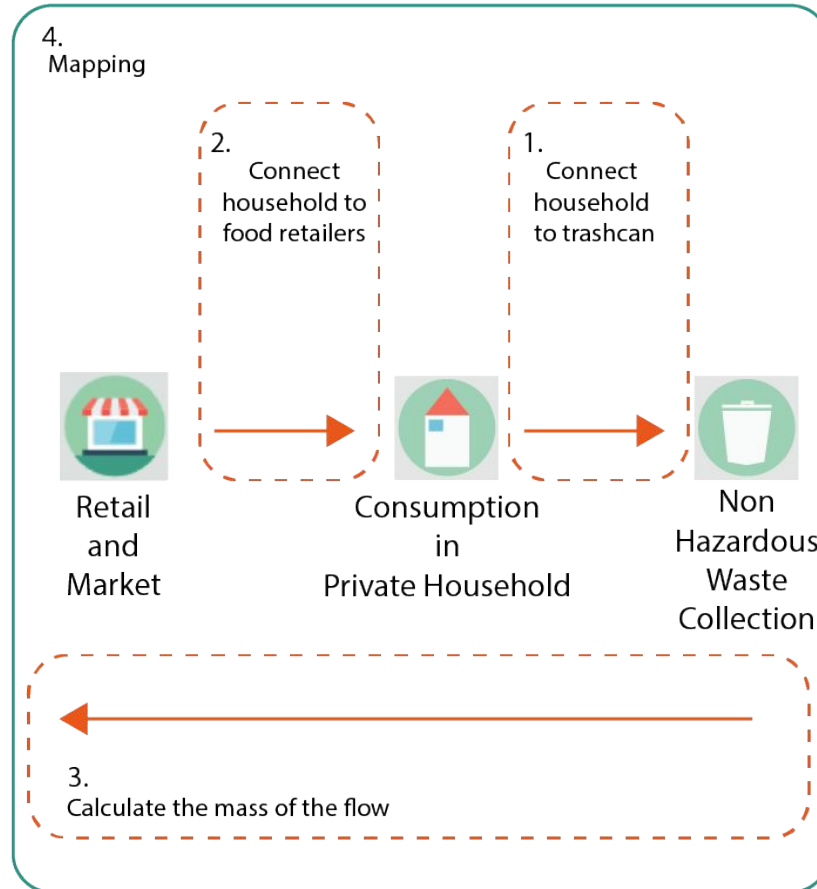
Consumption  
in  
Private Household



Non  
Hazardous  
Waste  
Collection



Treatment  
plant

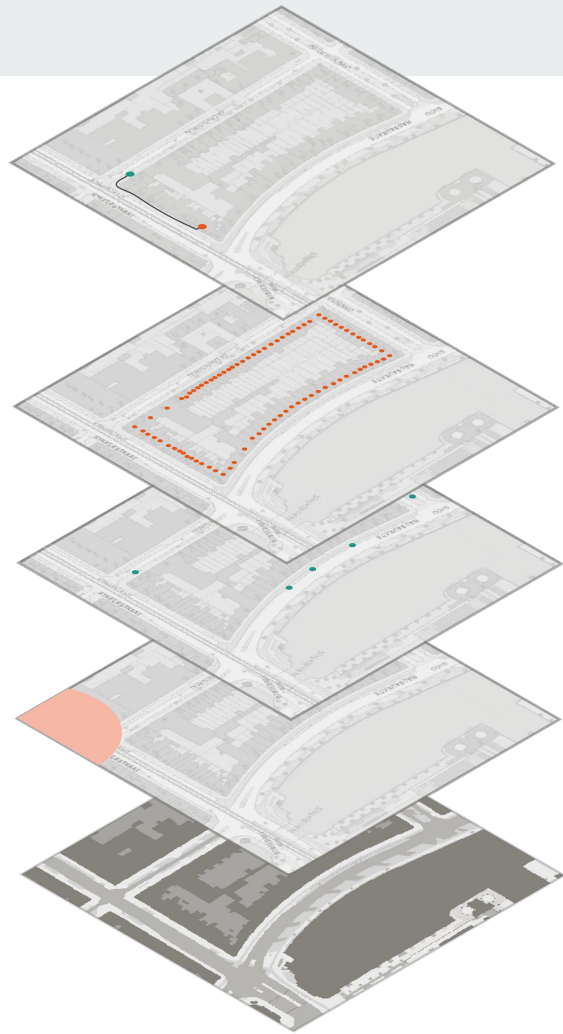


## 4 A. Method 1 Household-to-trashcan



Hypothesis:

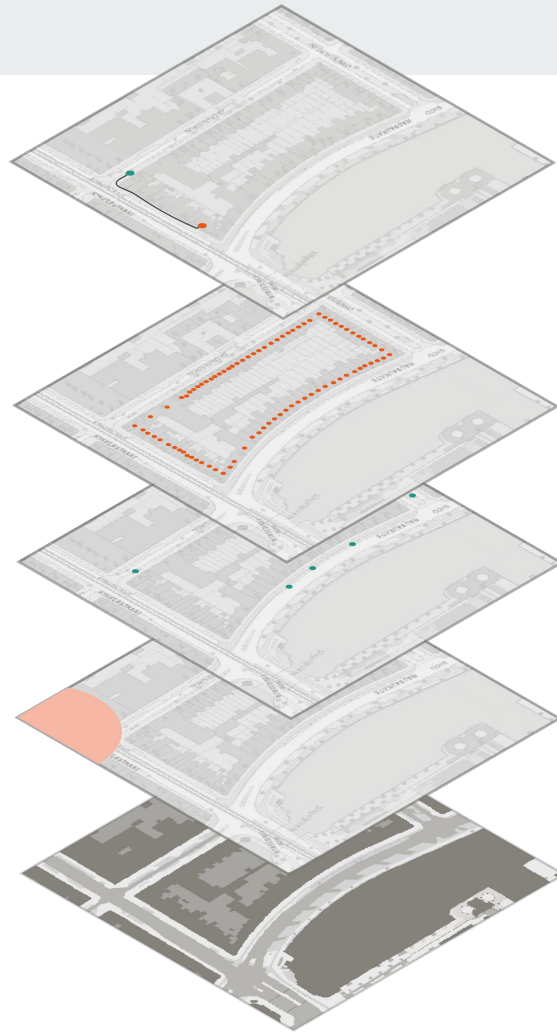
**Residents of a household choose the closest residual waste trashcan to throw away their household waste, but are willing to walk further if the walk is in the direction of a city hotspot.**



**Goal:**  
← Connect the household  
to the used trash can



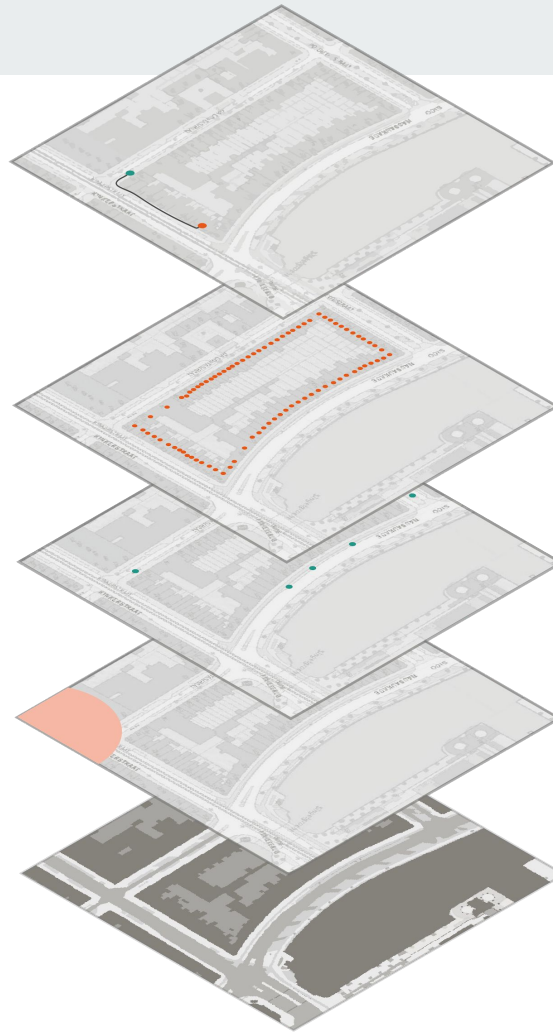
**Input:**  
Find all the households



# Households

- Derived from BAG (verblijfsobjecten)
- Combined with BAG Polygons
- Represent every house in Amsterdam

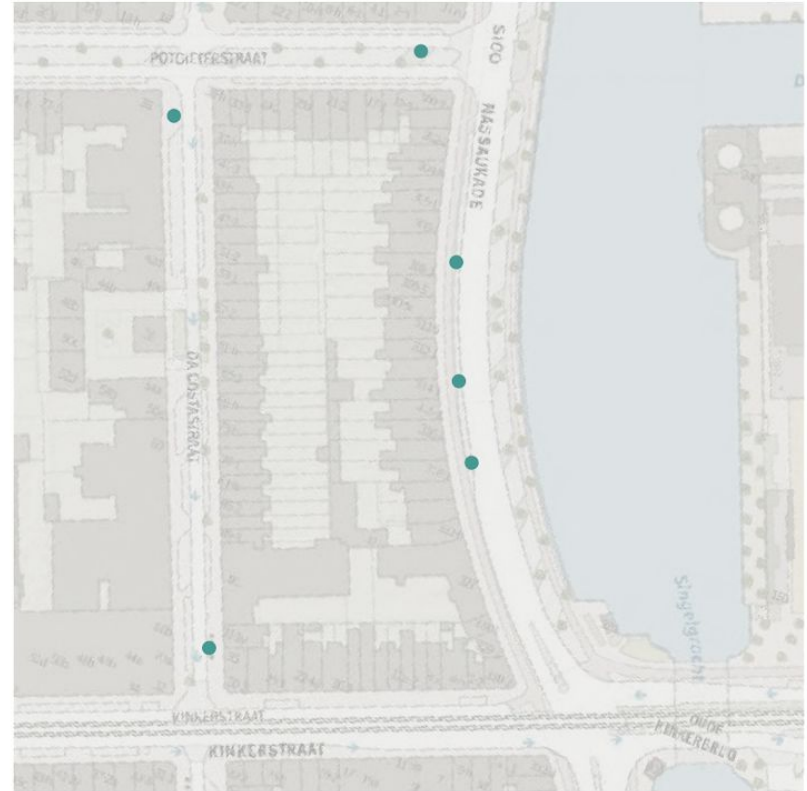




**Input:**  
← Position of all the trash cans

# Trashcans

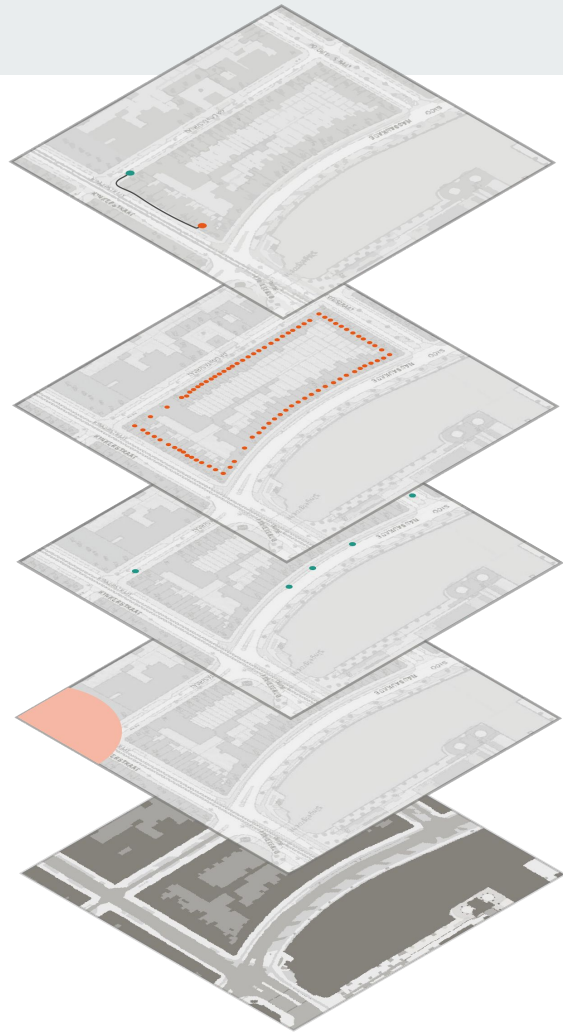
- Derived from **municipality data**
- All the locations of the trash cans with information about:
  - Number of times **emptied**
  - **Mass of the waste** while emptied
  - **Types of waste** available (rest, paper, glass, plastic)





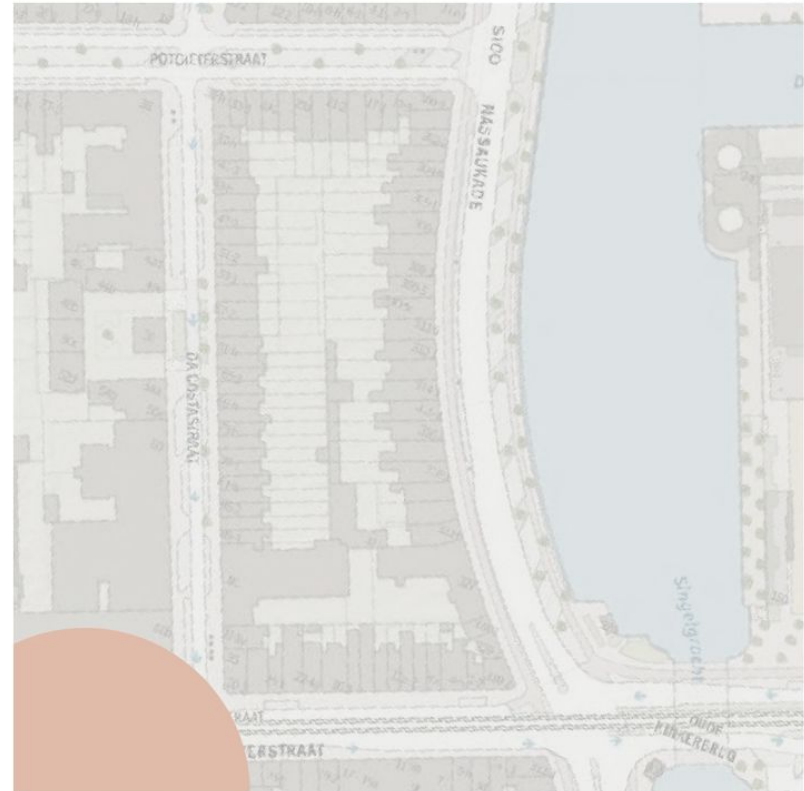


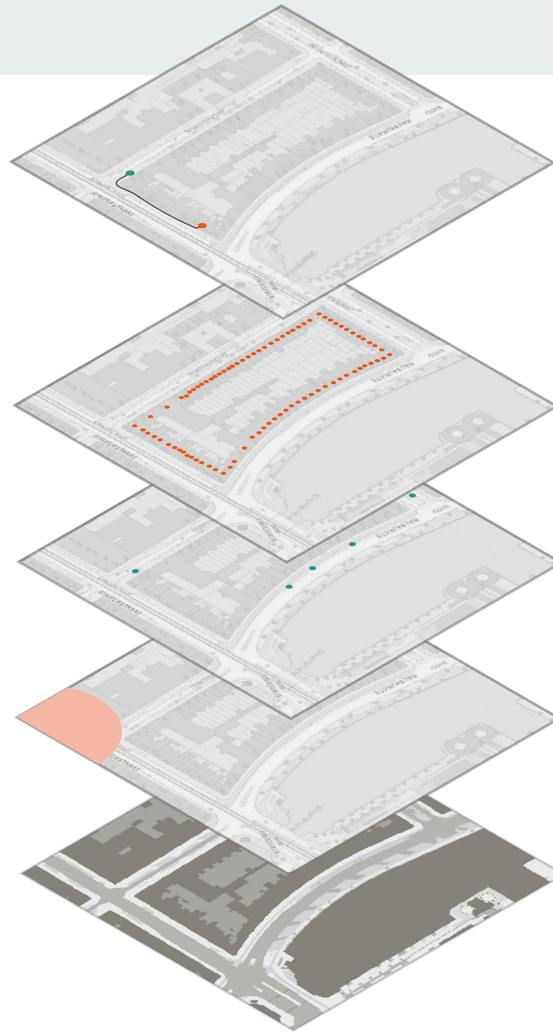
**Input:**  
Hotspots →



# Hotspots

- Created by a **density based clustering**
- Derived from **food waste actor data** from AMS (hotels, restaurants, retailers)
- Matched to Google's **'areas of interest'**



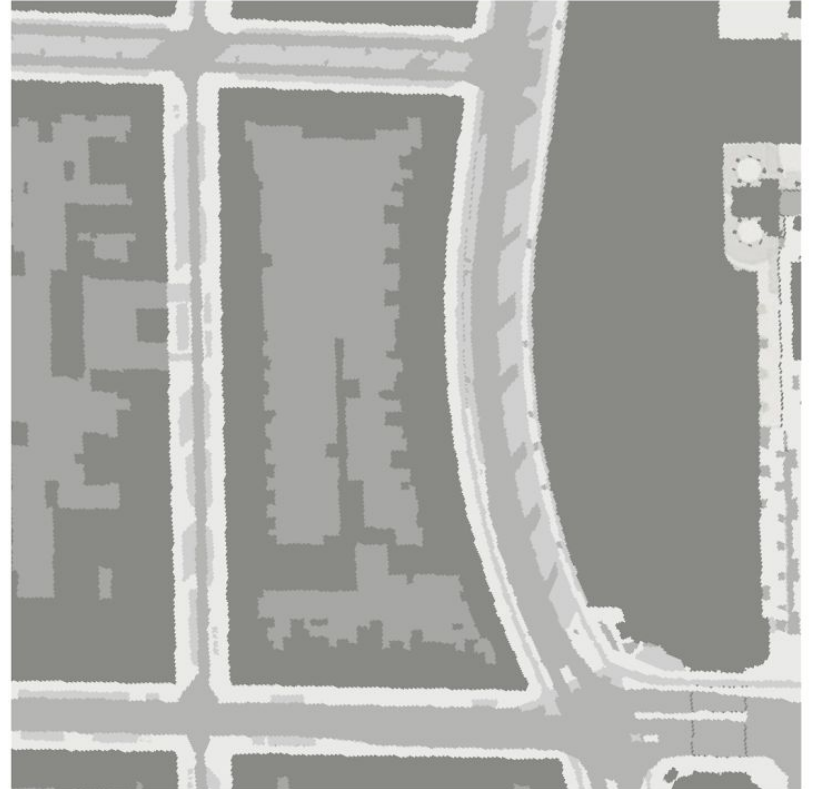


**Input:**  
Least cost raster

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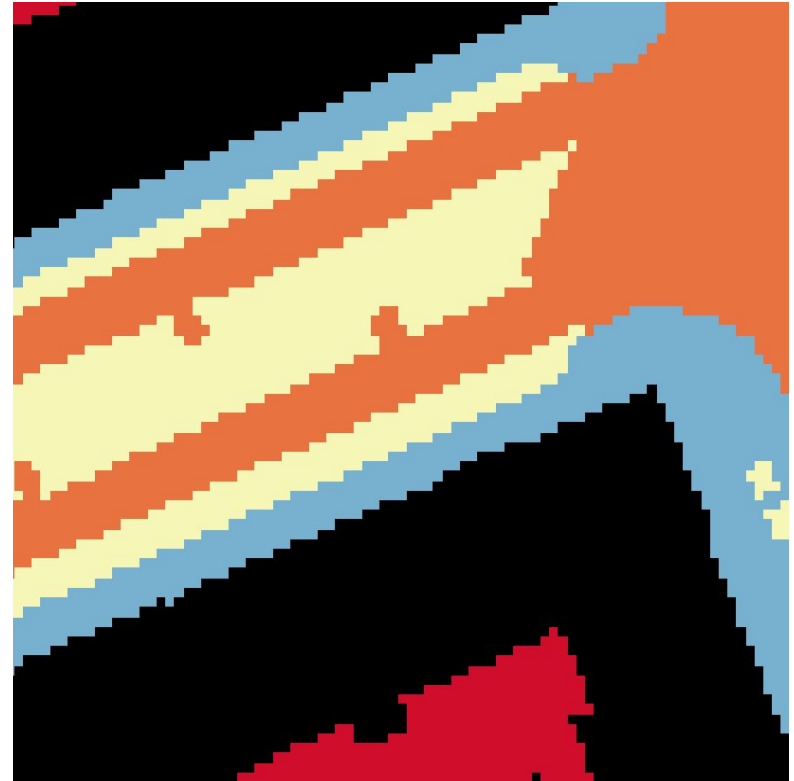
# Least cost raster

- Created by a **rasterizing the BGT**
- Derived by giving **walkability values** to every element
- Algorithm makes the **least cost path** based on the walkability values

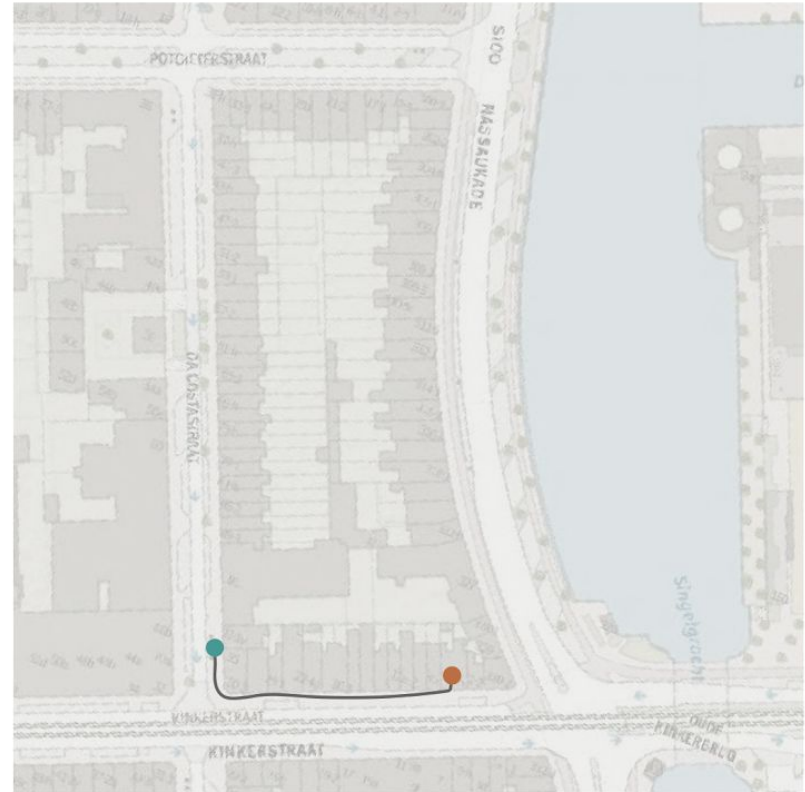


# Least cost raster

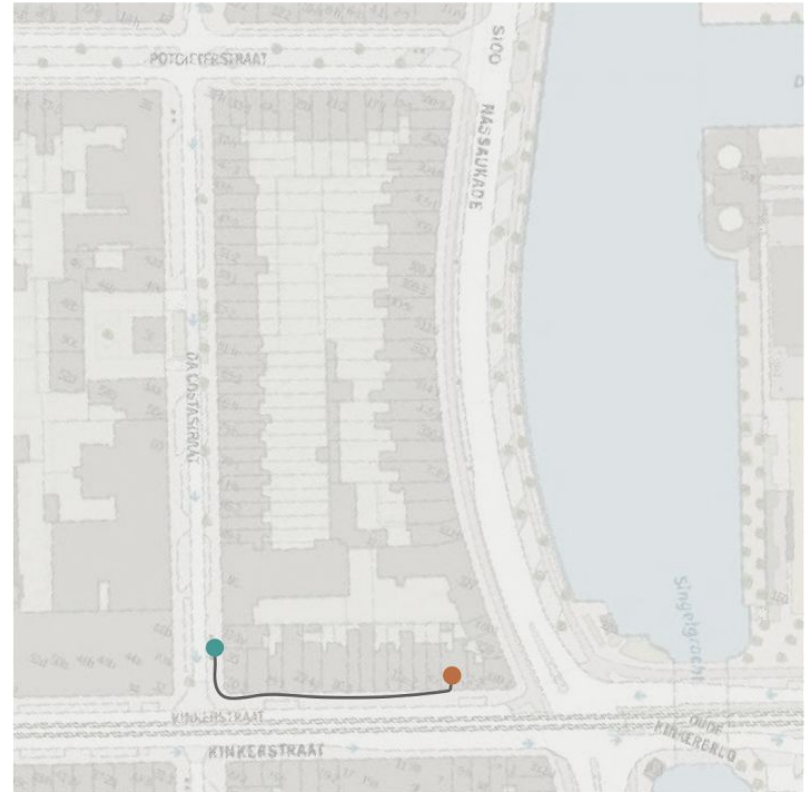
- Pedestrian path gets value 1
- Parking places get value 2
- Streets get value 4
- Buildings get value 999
  - Determined by Alfonzo (2005) and Ammerlaan (2016)

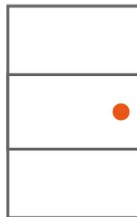


Goal:  
**Connect household to  
used trashcan**

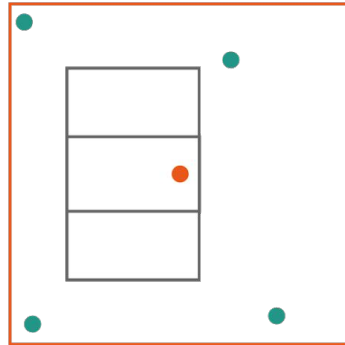


How?



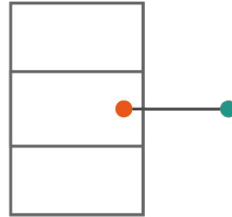






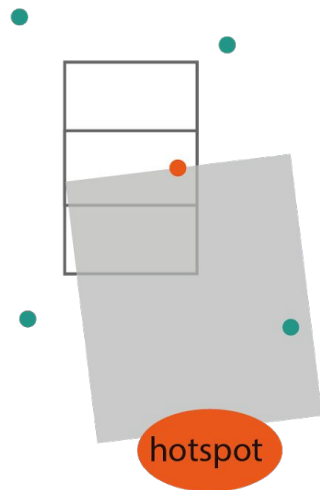


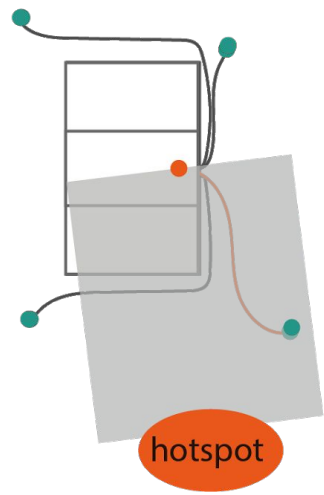
Option 1

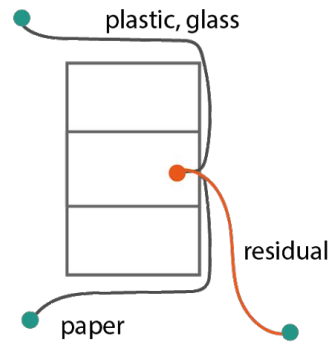




Option 2

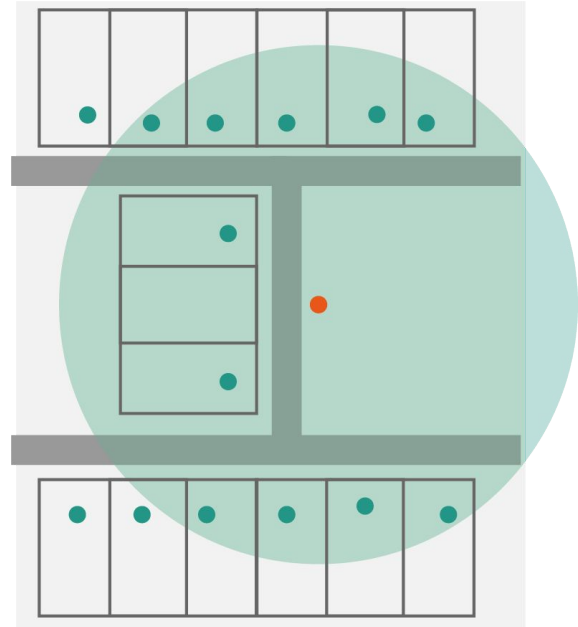






# Validation

- Find all household who **freely** choose for a specific trashcan
- **Correlate** result of the method with the trash mass data
- **Optimize** with different preference adjustments



**Wait**, adjust for preference?

**Wait**, adjust for preference?

1	1	1	1	1	1	1	2	2
1	1	1	1	1	1	2	2	2
1	1	1	1	1	2	2	2	2
1	1	1	1	2	2	2	2	2
1	1	1	2	2	2	2	2	2
1	1	2	2	2	2	2	2	2

\*

1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	0.5	0.5	0.5	0.5	1	1	1
1	1	0.5	0.5	0.5	0.5	1	1	1
1	1	0.5	0.5	0.5	0.5	1	1	1
1	1	1	1	1	1	1	1	1


=

1	1	1	1	1	1	1	2	2
1	1	1	1	1	1	2	2	2
1	1	0.5	0.5	0.5	1	2	2	2
1	1	0.5	0.5	1	1	2	2	2
1	1	0.5	1	1	1	2	2	2
1	1	2	2	2	2	2	2	2

0.5 adjustment



adjustment



0.1

0.5

1

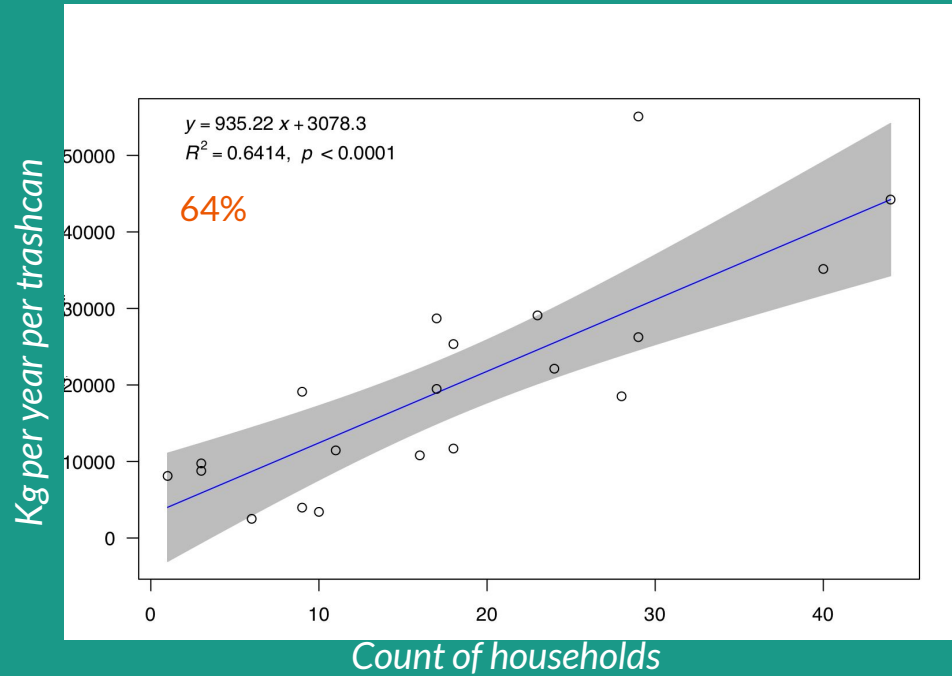
importance of hotspot



willing to walk further

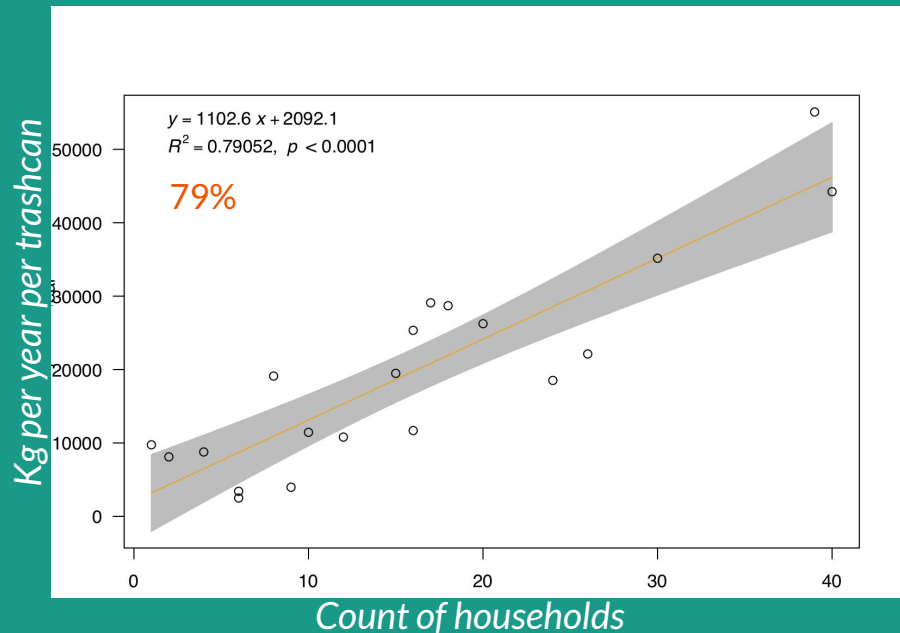


# 1.0 Adjustment (no direction preference)

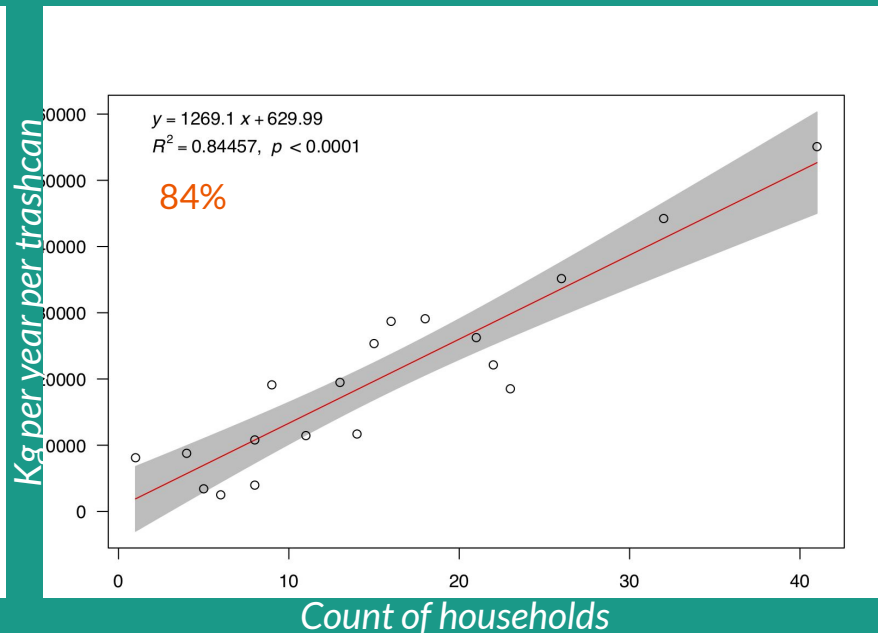


1.0 adjustment

## 0.4 & 0.1 Adjustment



0.4 adjustment



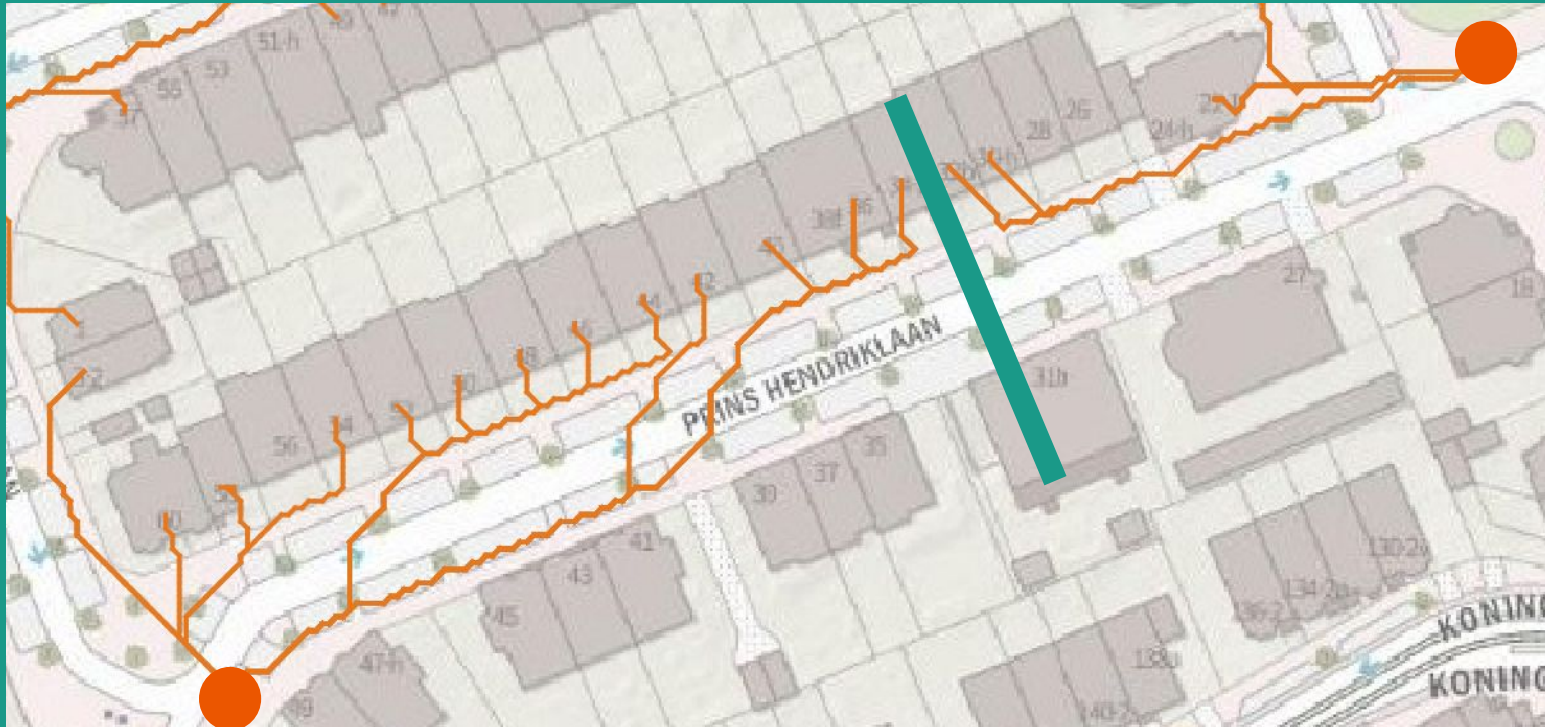
0.1 adjustment

The direction preference is **improving the prediction capabilities** of this method, with **0.1 adjustment** as optimum

# Results



# Results



# Results (paper waste)



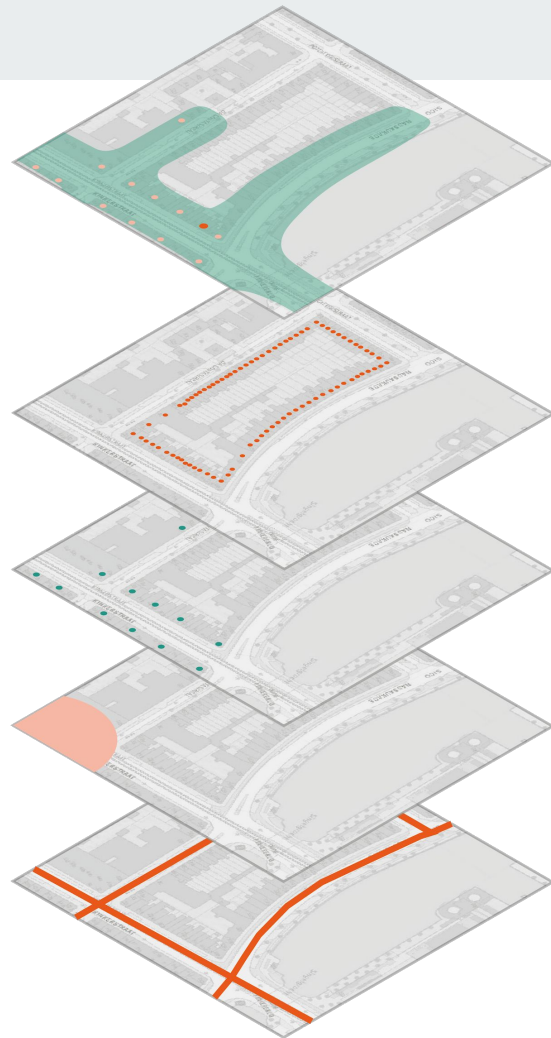
## 4B. Method 2 Household-to-retailer

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Hypothesis:

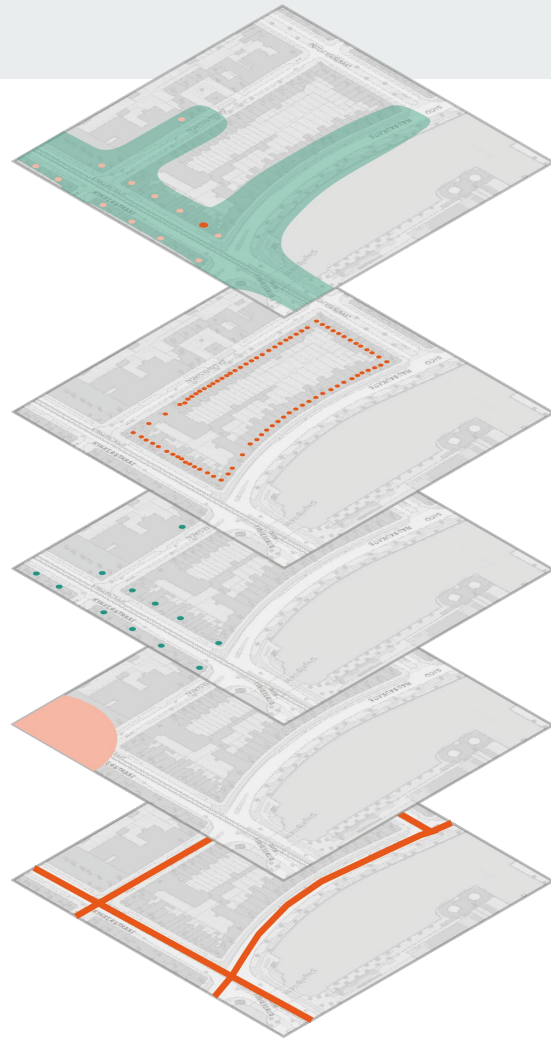
**Food stores sell products** that afterwards turn into waste and therefore **contribute to household waste**. Bigger and closer food stores have a bigger contribution.

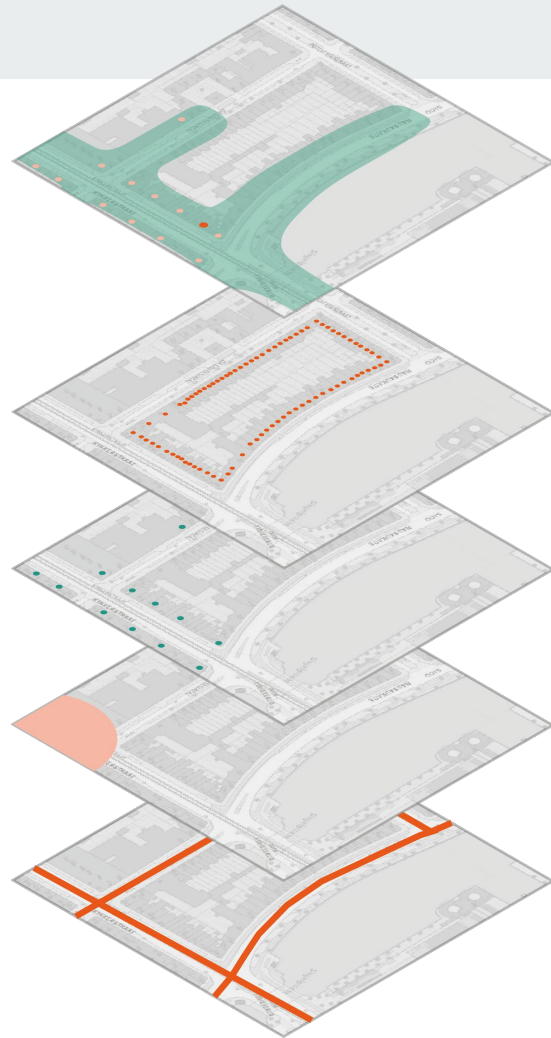


← **Goal:**  
Connect the households  
to their food retailer



**Input:**  
Find all the households

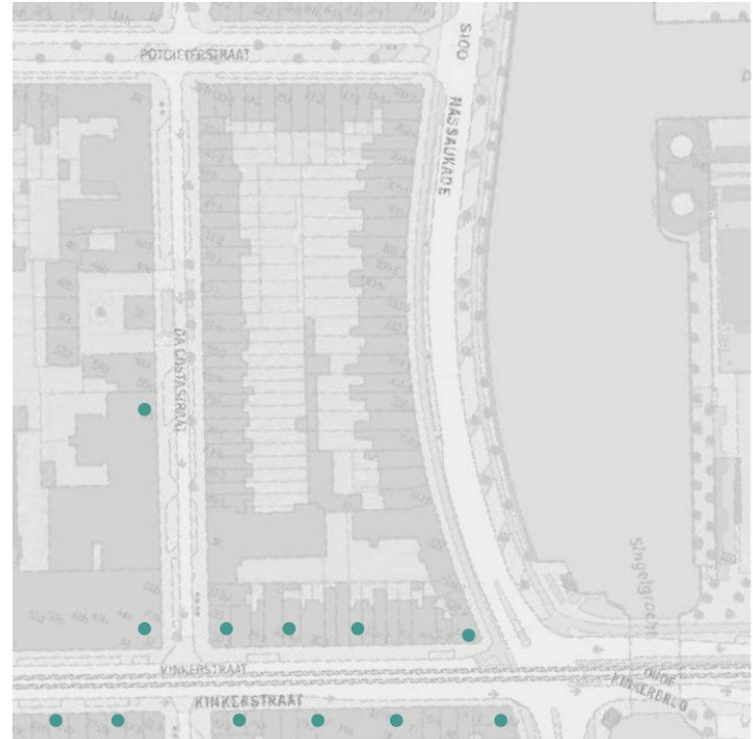




**Input:**  
Actors in food waste chain

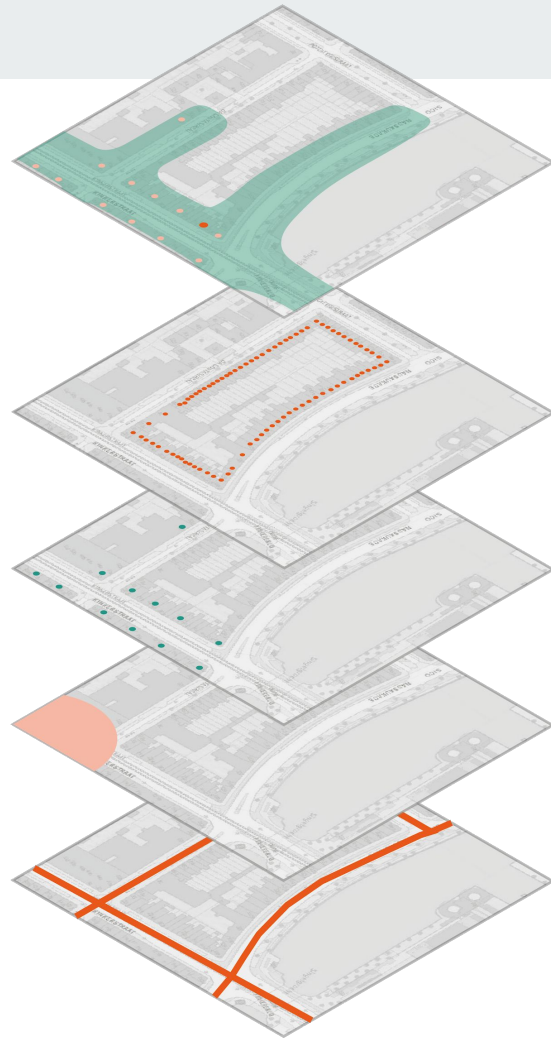
# Actors in food chain

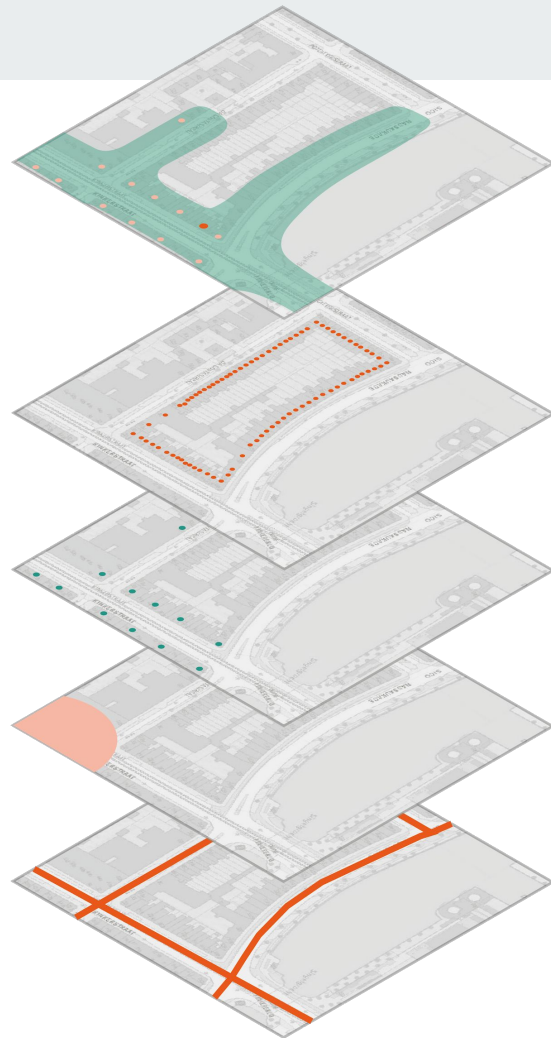
- Data from **REPAiR Project**
- Contains information about:
  - Name of retailer
  - Kind of retailer





Input:  
Hotspot →



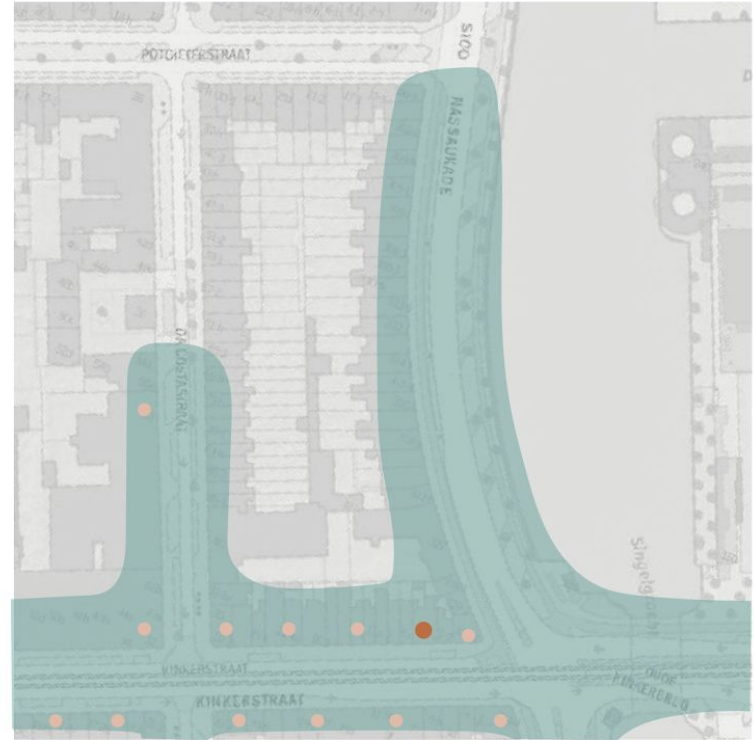


← **Input:**  
Street network





Goal:  
Find retailers in  
isochrone area and  
give importance values

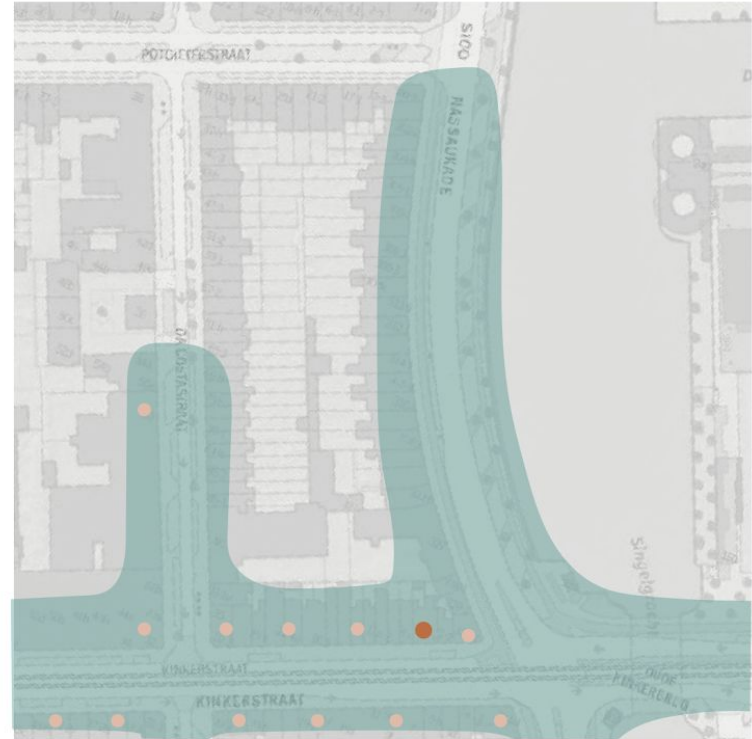


Isochrone map:

A line drawn on a map **connecting points** at which something **occurs or arrives at the same time**

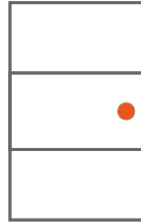
## Goal: **Connect retailers**

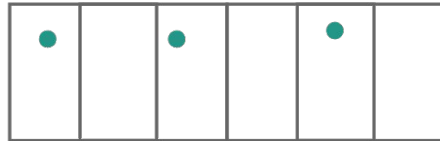
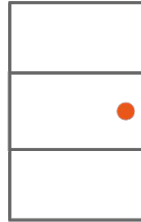
- Isochrone for **10 minutes** in three steps
- Average bike speed in Amsterdam of **14.4km/h**

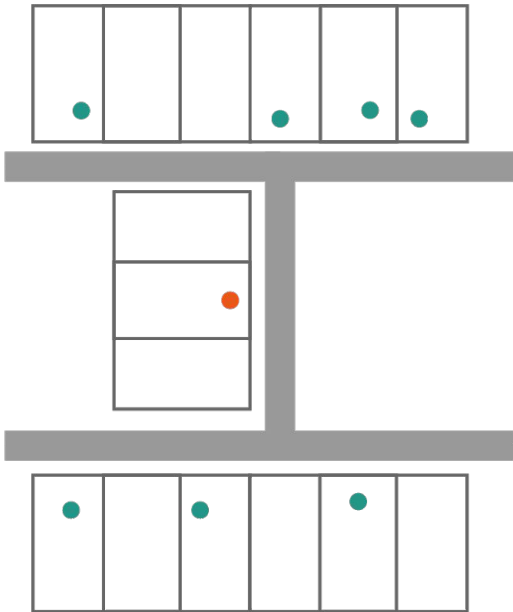


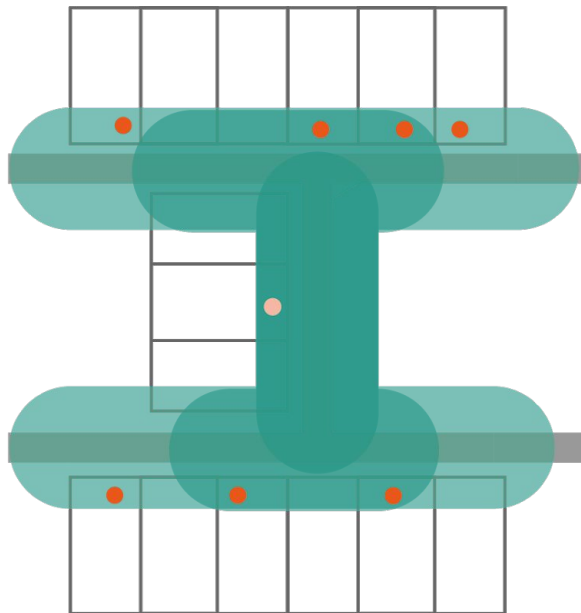
How?









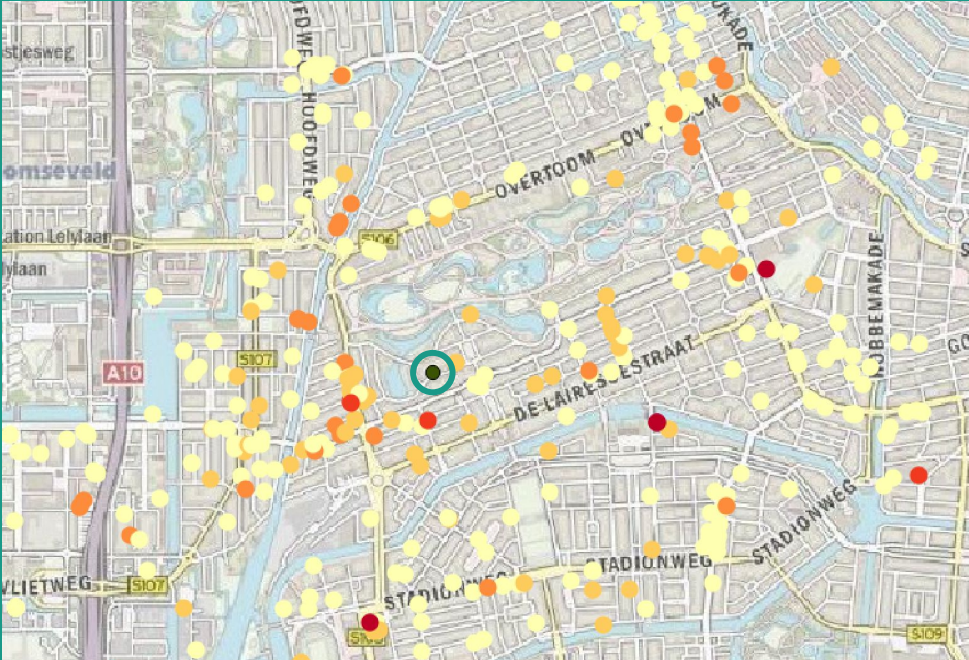




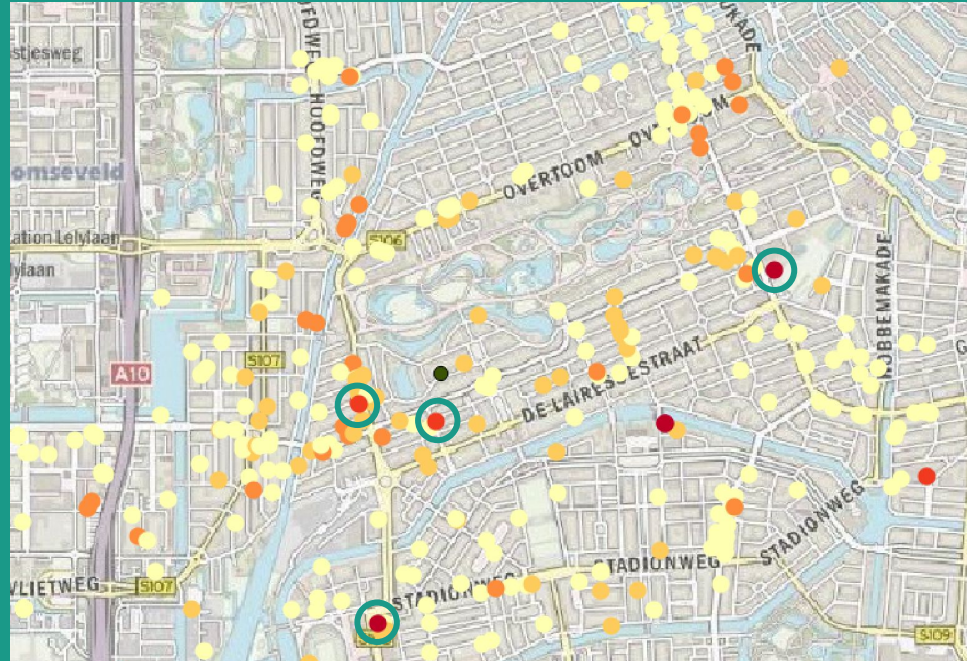
Importance value:

**Value determined based on store floor size and distance to considered household**

# Results



# Results



## 5. Additional method

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# Mass of the flow

- Indicate the size of the flow of the created connections
  - Based on floor size, number of connections
- Based on trashcan mass data



Retail  
and  
Market



Consumption  
in  
Private Household



Non  
Hazardous  
Waste  
Collection



Treatment  
plant



Retail  
and  
Market



Consumption  
in  
Private Household



Non  
Hazardous  
Waste  
Collection



Treatment  
plant

10.000 kg



Retail  
and  
Market



Consumption  
in  
Private Household



Non  
Hazardous  
Waste  
Collection



Treatment  
plant

300 kg

10.000 kg





Retail  
and  
Market

x kg



Consumption  
in  
Private Household

300 kg



Non  
Hazardous  
Waste  
Collection

10.000 kg



Treatment  
plant

# 6. Conclusion





## Conclusion: Method household-to-trashcan

- Using LCPA results in finding the **minimized cost value of routes**
- Adjusted by the **preference direction** of city hotspots
- **Influenced by:** direct environment (BGT) & bigger scale (city hotspot)
- **Additional paths** are added (to other waste types)



## Conclusion: Method household-to-retailer

- Using **isochrone areas** result in traveltime shaped buffer
- **Possible retailers** of a household are found
- **Travel time** from household and **floor size** of retailers are **used as characteristics**
- **Importance value** is determined

# 7. Discussion





## Discussion: Method household-to-trashcan

- Mainly based on path minimization
- Least cost path raster values
- Temporal aspects
- Promising R2 values for 0.1 adjustment



## Discussion: Method household-to-retailer

- **Personal** decision
- Not able to **validate** this method
- Only based on **2 characteristics** (floor size and distance)

## 8. Possible application

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# Possible application

- **Connection between nodes** established in this research
- How can this be used on **applications: sustainability?**



**Albert Heijn**

58.126 volgers

1 w • Bewerkt

+ Volgen

Nog meer (biologische) groente en fruit zonder plastic verpakking! Dit jaar biedt onze supermarkt in de winkels en online ook Nederlandse komkommer, rode paprika, aubergine en bleekselderij zonder plastic verpakking aan.





Retail  
and  
Market



Consumption  
in  
Private Household



Non  
Hazardous  
Waste  
Collection



Treatment  
plant



Retail  
and  
Market



Consumption  
in  
Private Household



Non  
Hazardous  
Waste  
Collection



Treatment  
plant

Vegetable  
without plastic  
package



Retail  
and  
Market



Consumption  
in  
Private Household



Non  
Hazardous  
Waste  
Collection



Treatment  
plant

??



Retail  
and  
Market



Consumption  
in  
Private Household



Non  
Hazardous  
Waste  
Collection



Treatment  
plant

**Increase/decrease**  
of food waste

Could removing plastic at the retailer increase the amount of food waste generated at the household?



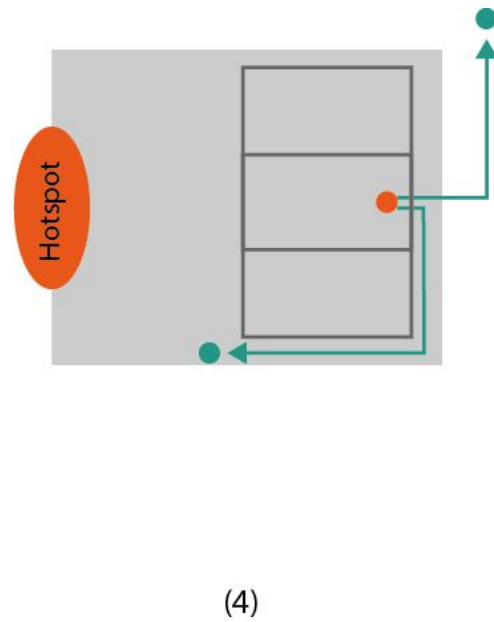
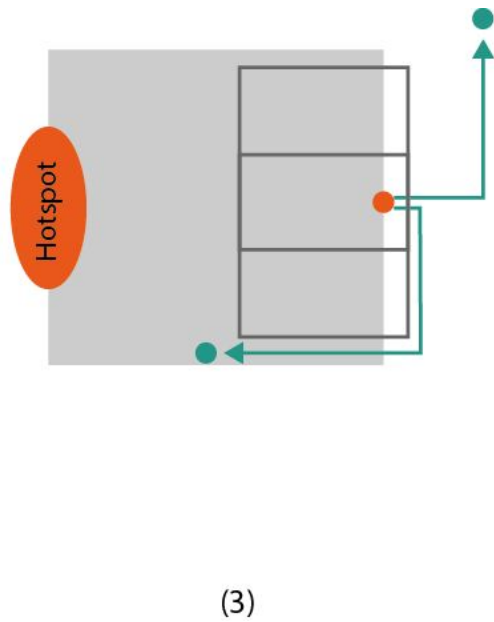
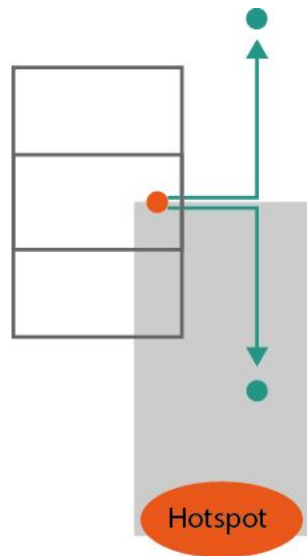
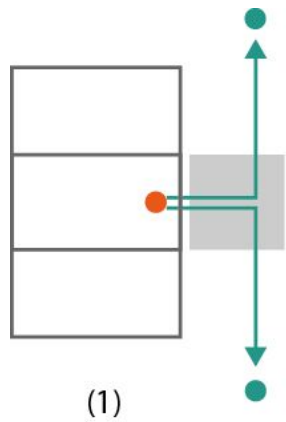
**Thank you!**





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## 0.01 adjustment

