

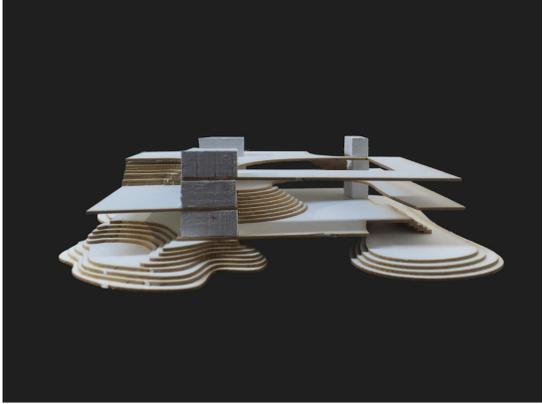
REPROGRAMME MEDIA | Media Center

With the research on Cuba's media situation, an interesting phenomenon was found that people rely on an informal way of getting information. The proposal is about how a media institute could help Cuba reinforce the information accessibility in the coming digital age.

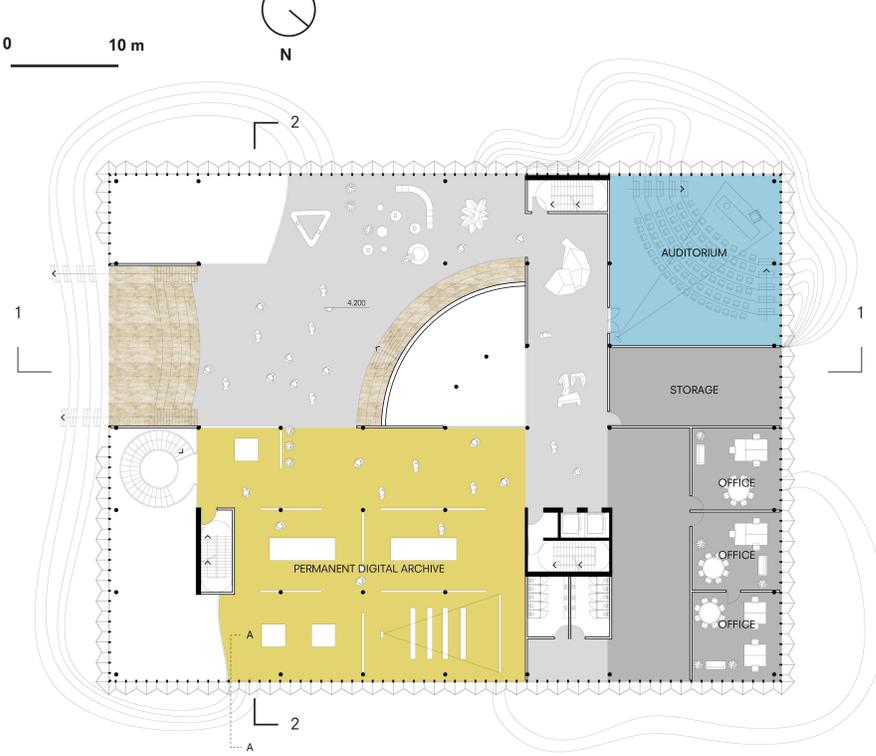
The media institute displays a visionary interpretation of openness with the exhibition, education and publishing functions. The program is organized by a continuous loop, leading the public flow from the street level into the top floor. With the combination of staircases and curves, the design intended to promote more interactions and collaborations inside the building.

In addition, a new public space prototype was created in the site. With the use of curve lines, the site provide spaces for physical activity and sports, performances. This way of designing public space could be applied to the empty spot along Malecon, to create a new type of urban space for Cubans.

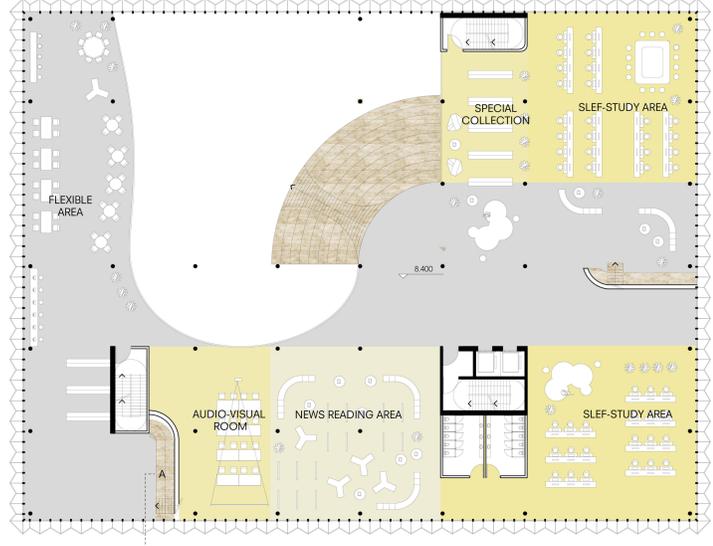
Student: Mengyu Li
Tutor: Paul Courmet, Koen Mulder



First Floor Plan



Second Floor Plan



Third Floor Plan



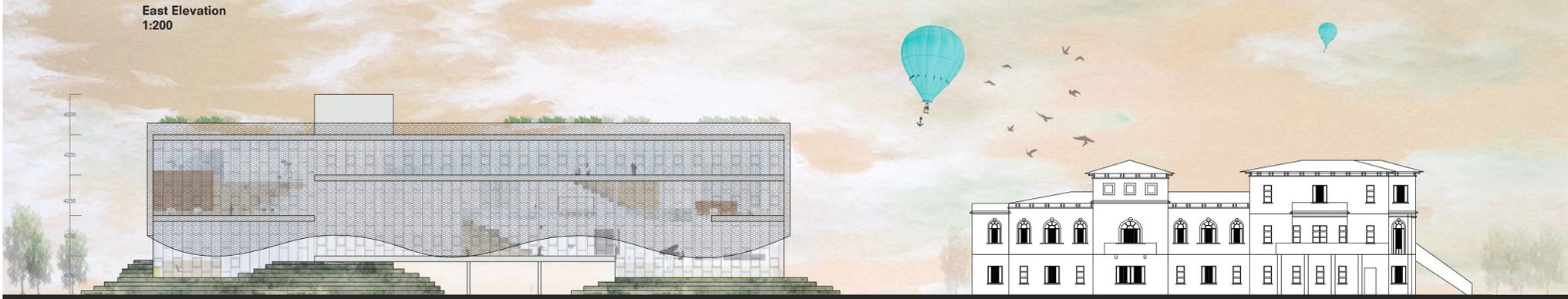
South Elevation
1:200



North Elevation
1:200



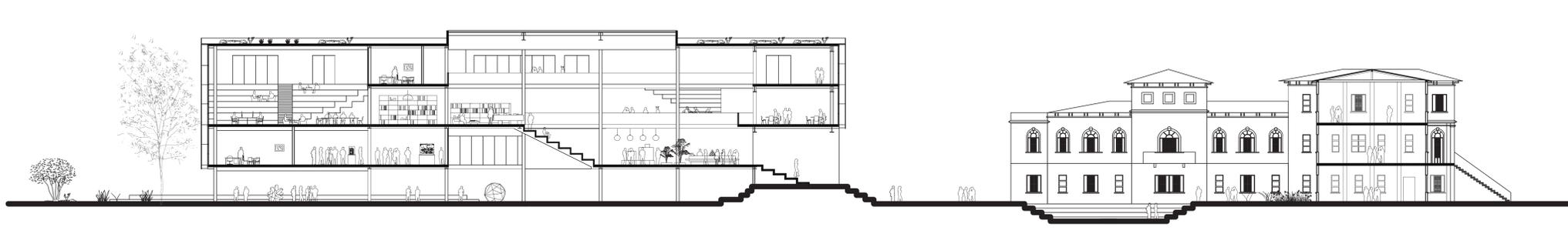
East Elevation
1:200



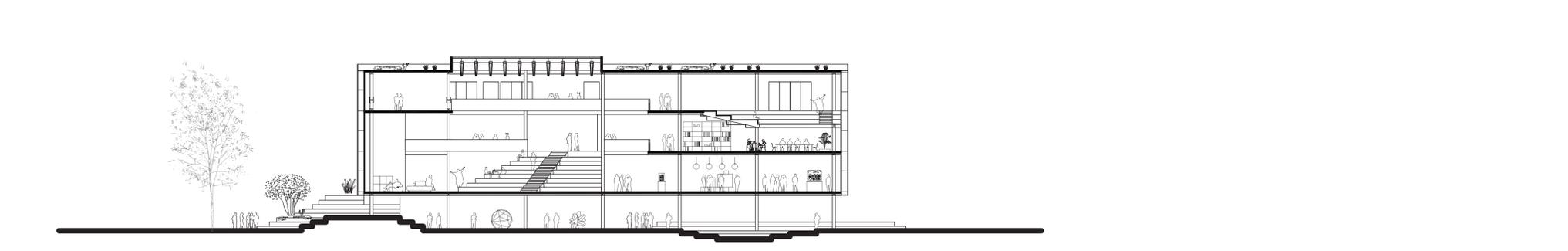
West Elevation
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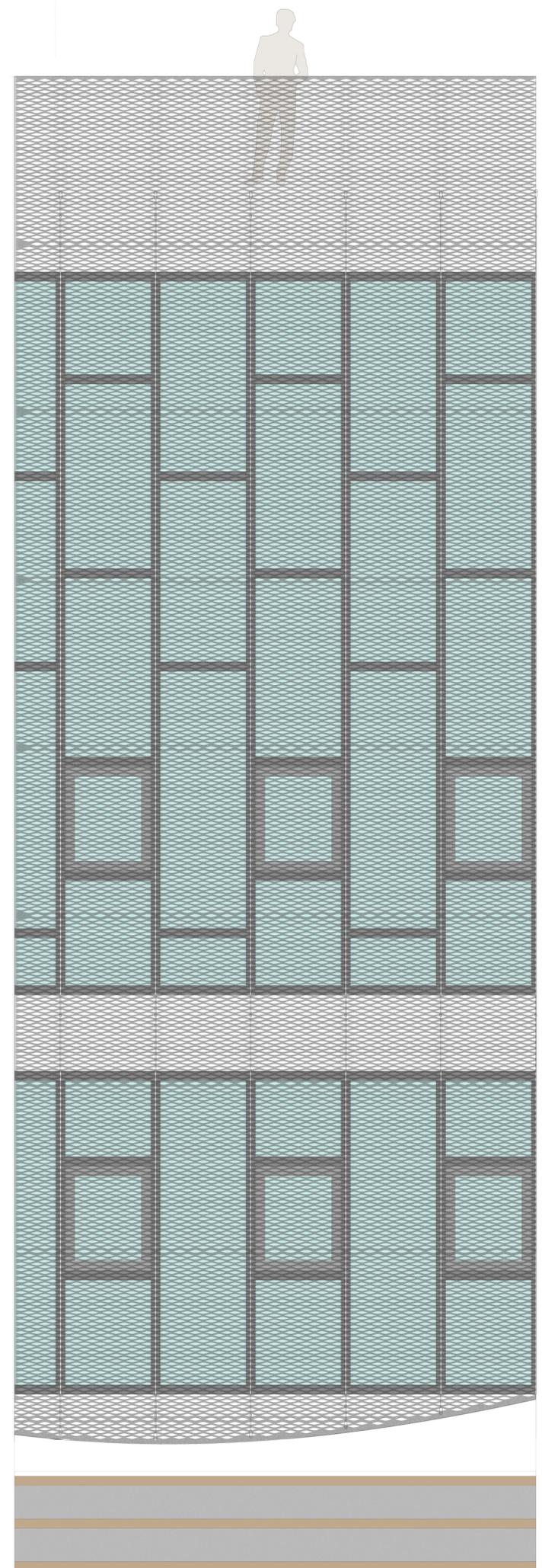
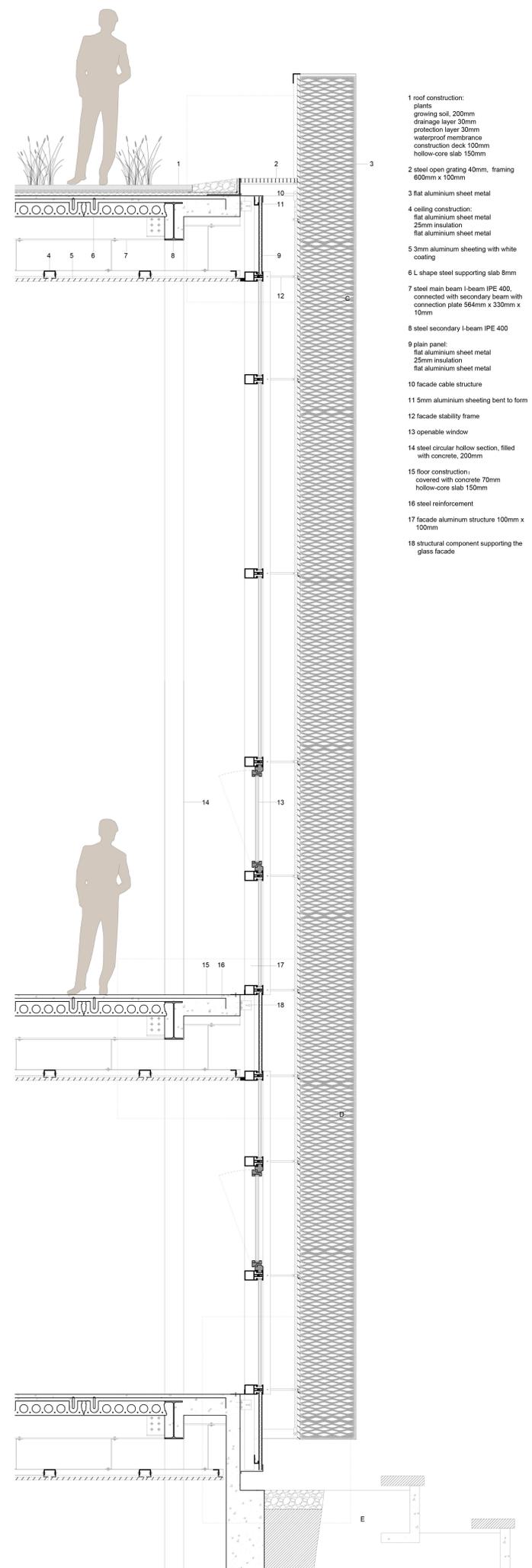
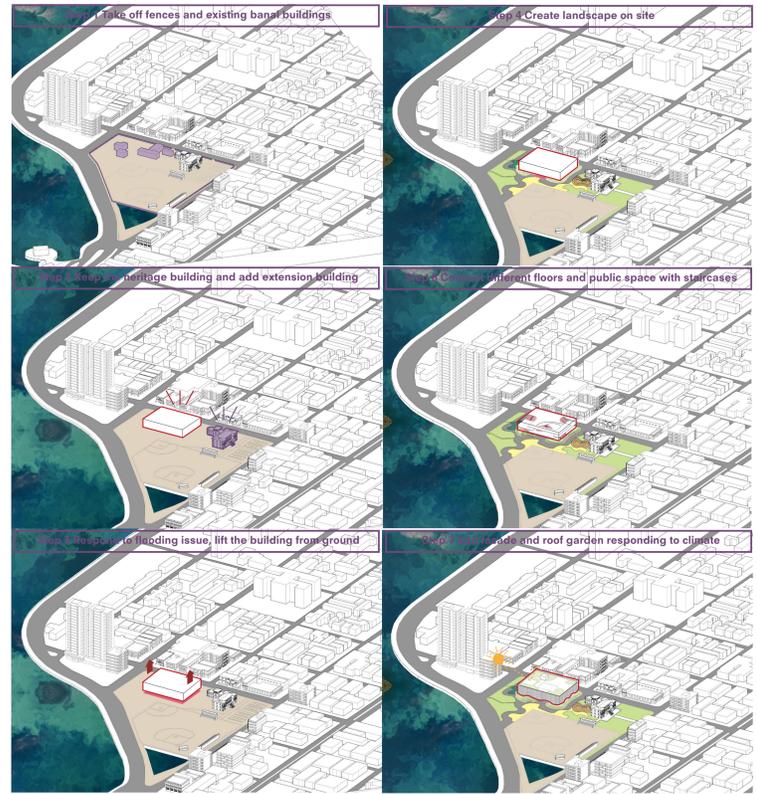
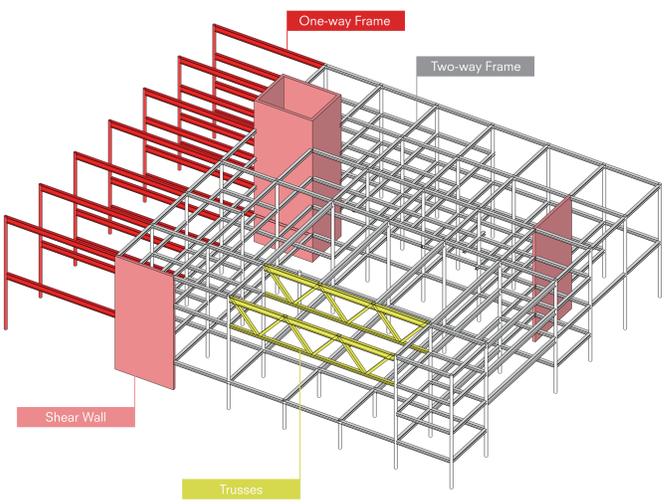
Section 1-1
1:200



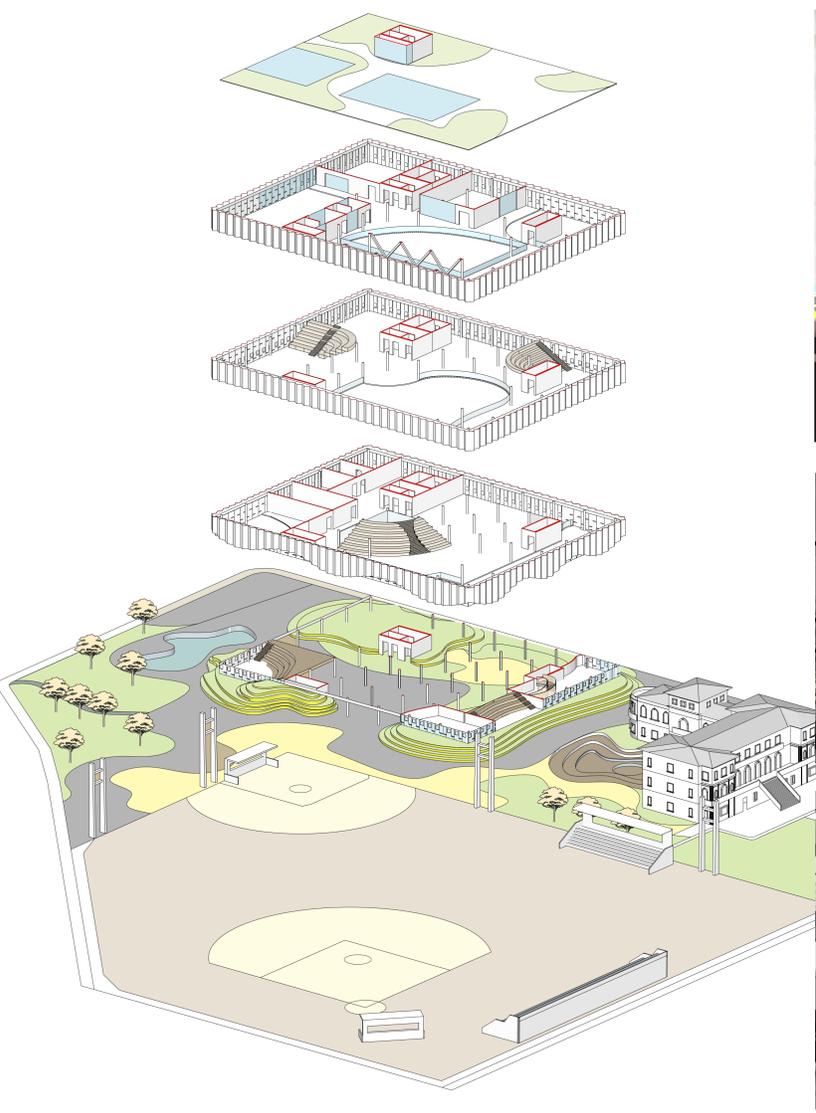
Section 2-2
1:200

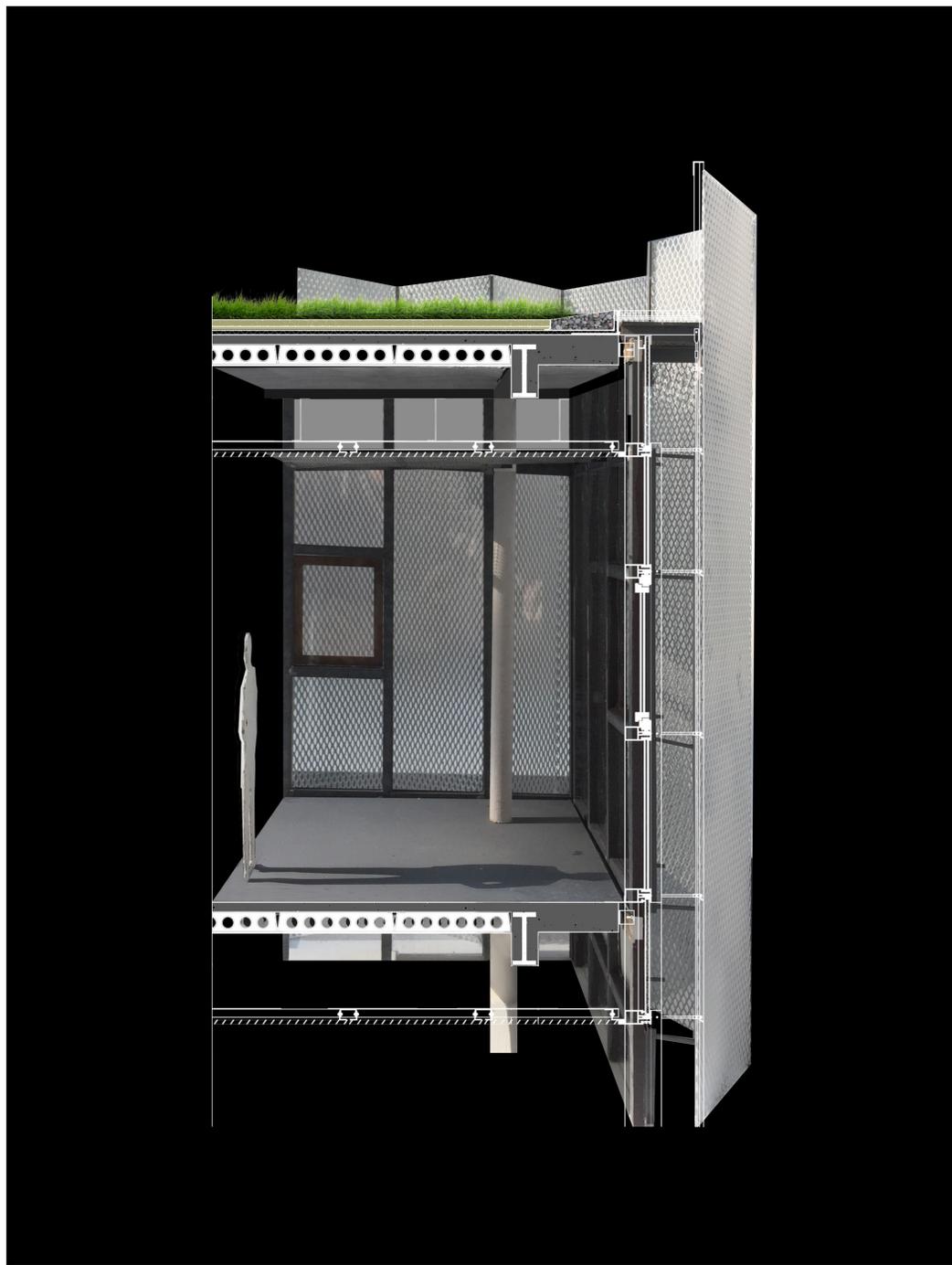


Structure Analysis



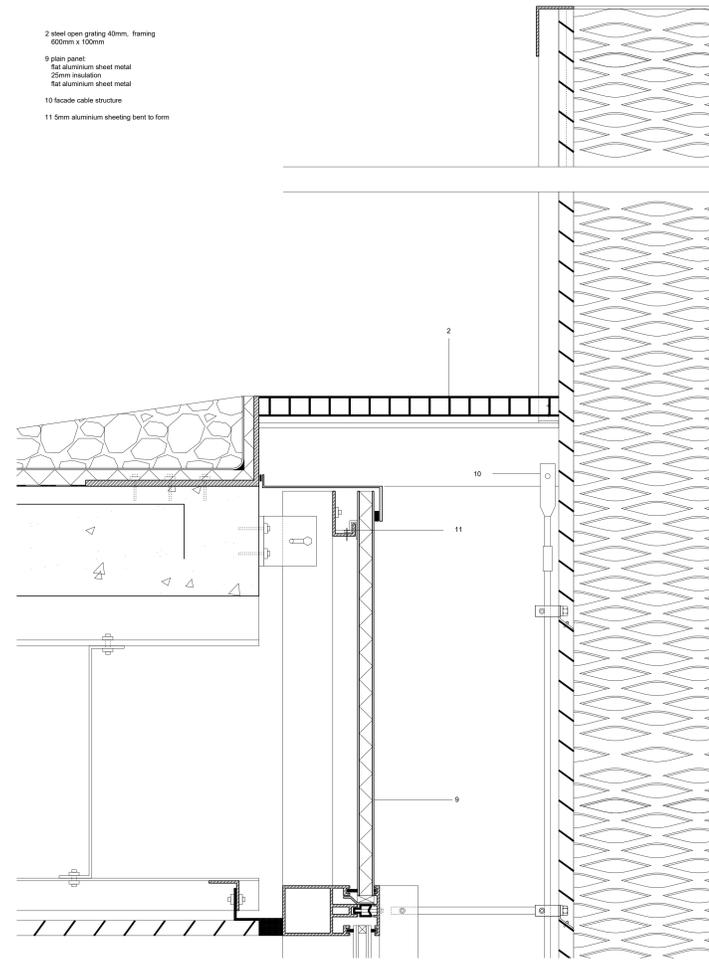
Axometric Diagram



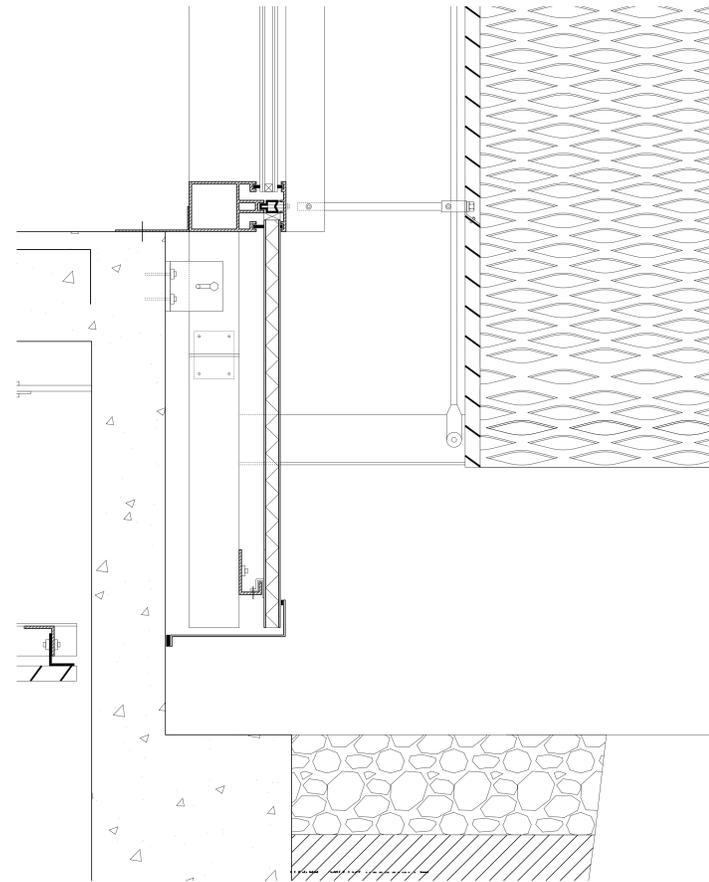


Detail Section C
1:5

- 2 steel open grating 40mm, framing 600mm x 100mm
- 9 plain panel: flat aluminum sheet metal, 25mm insulation, flat aluminum sheet metal
- 10 facade cable structure
- 11 5mm aluminum sheeting bent to form

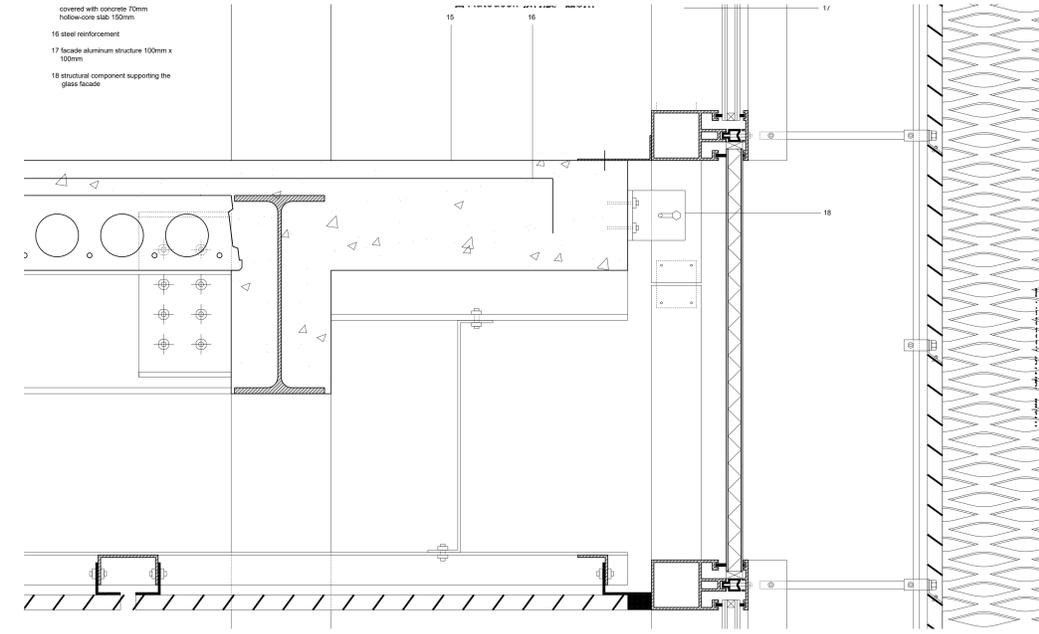


Detail Section E
1:5

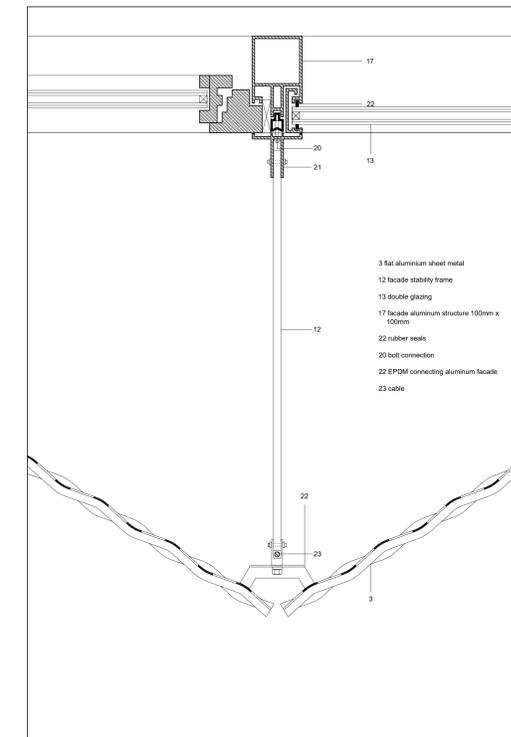


Detail Section D
1:5

- covered with concrete 70mm, hollow-core slab, 150mm
- 16 steel reinforcement
- 17 facade aluminum structure 100mm x 100mm
- 18 structural component supporting the glass facade

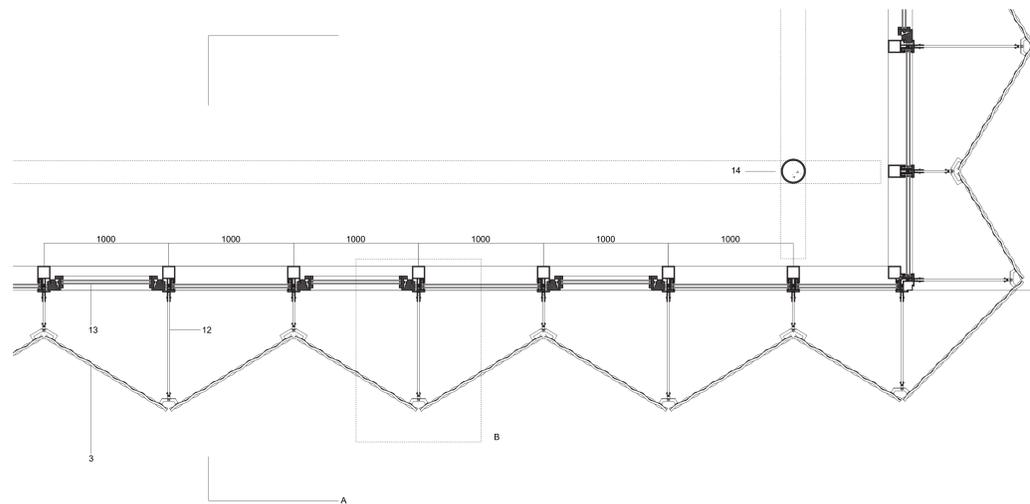


Detail Section B
1:5

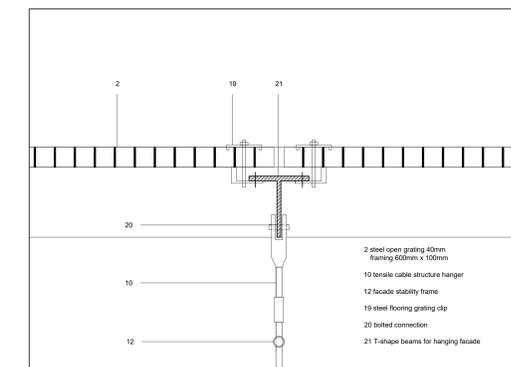


- 3 flat aluminum sheet metal
- 12 facade stability frame
- 13 double glazing
- 17 facade aluminum structure 100mm x 100mm
- 20 rubber seals
- 22 bolt connection
- 22 EPDM connecting aluminum facade
- 23 cable

Facade Corner Floor Plan
1:20



Vertical Section of top part of facade
1:5



- 2 steel open grating 40mm, framing 600mm x 100mm
- 10 tensile cable structure hanger
- 12 facade stability frame
- 19 steel flooring grating clip
- 20 bolted connection
- 21 T-shape beams for hanging facade