

REPROGRAMME MEDIA

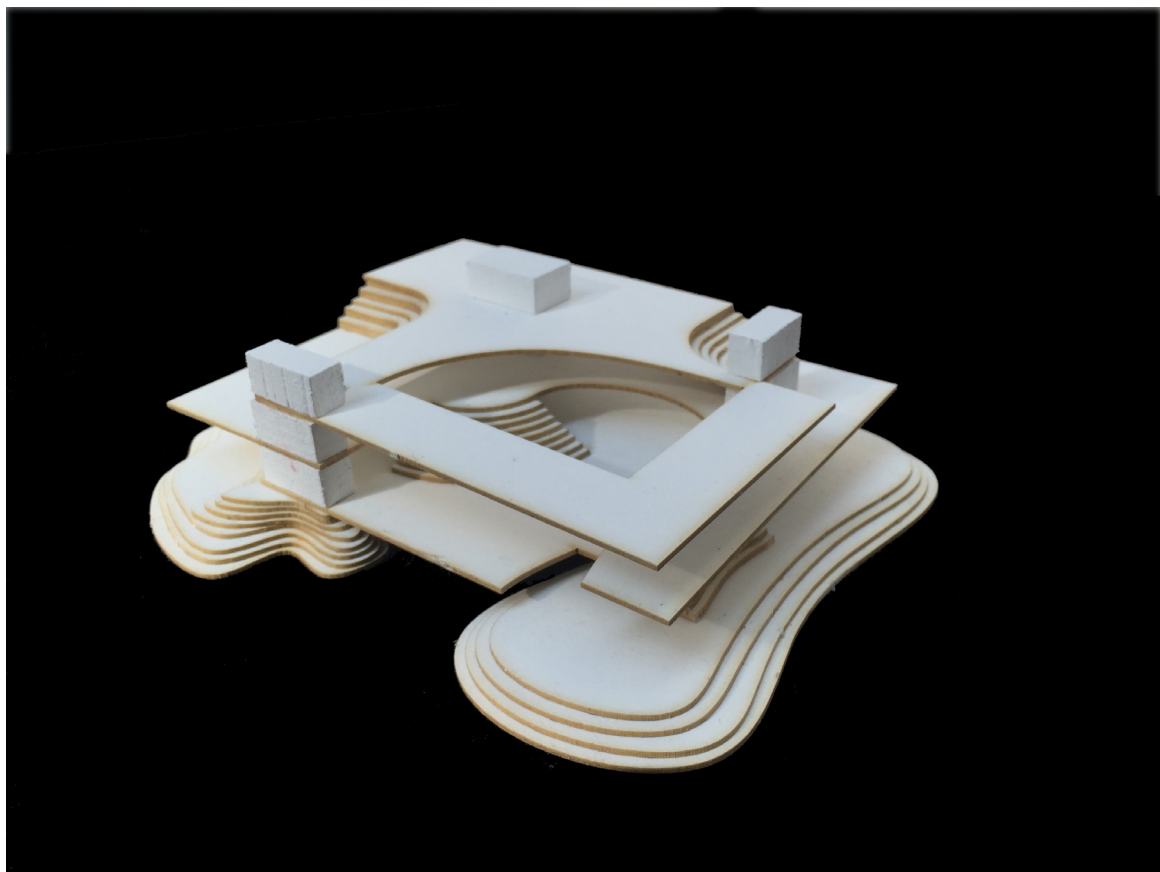
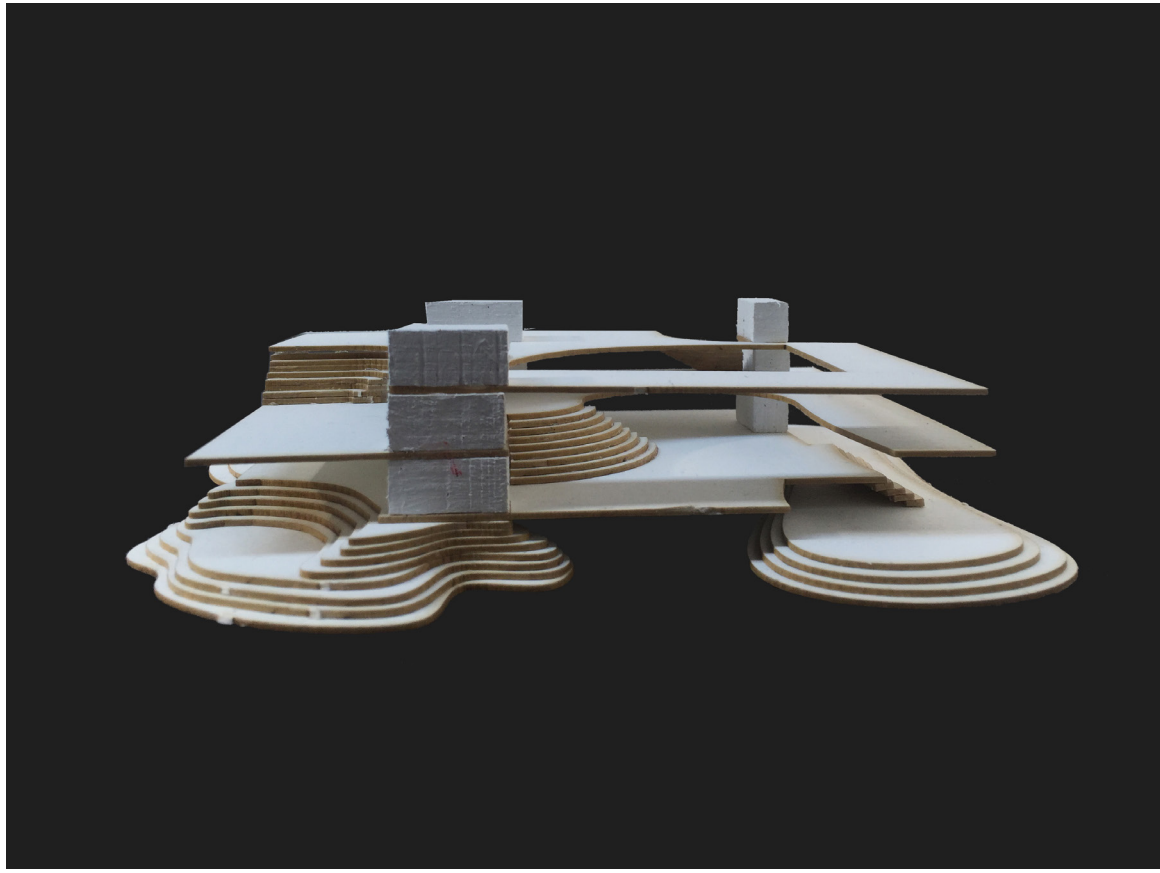
Media Center

With the research on Cuba's media situation, an interesting phenomenon was found that people rely on an informal way of getting information. The proposal is about how a media institute could help Cuba reinforce the information accessibility in the coming digital age.

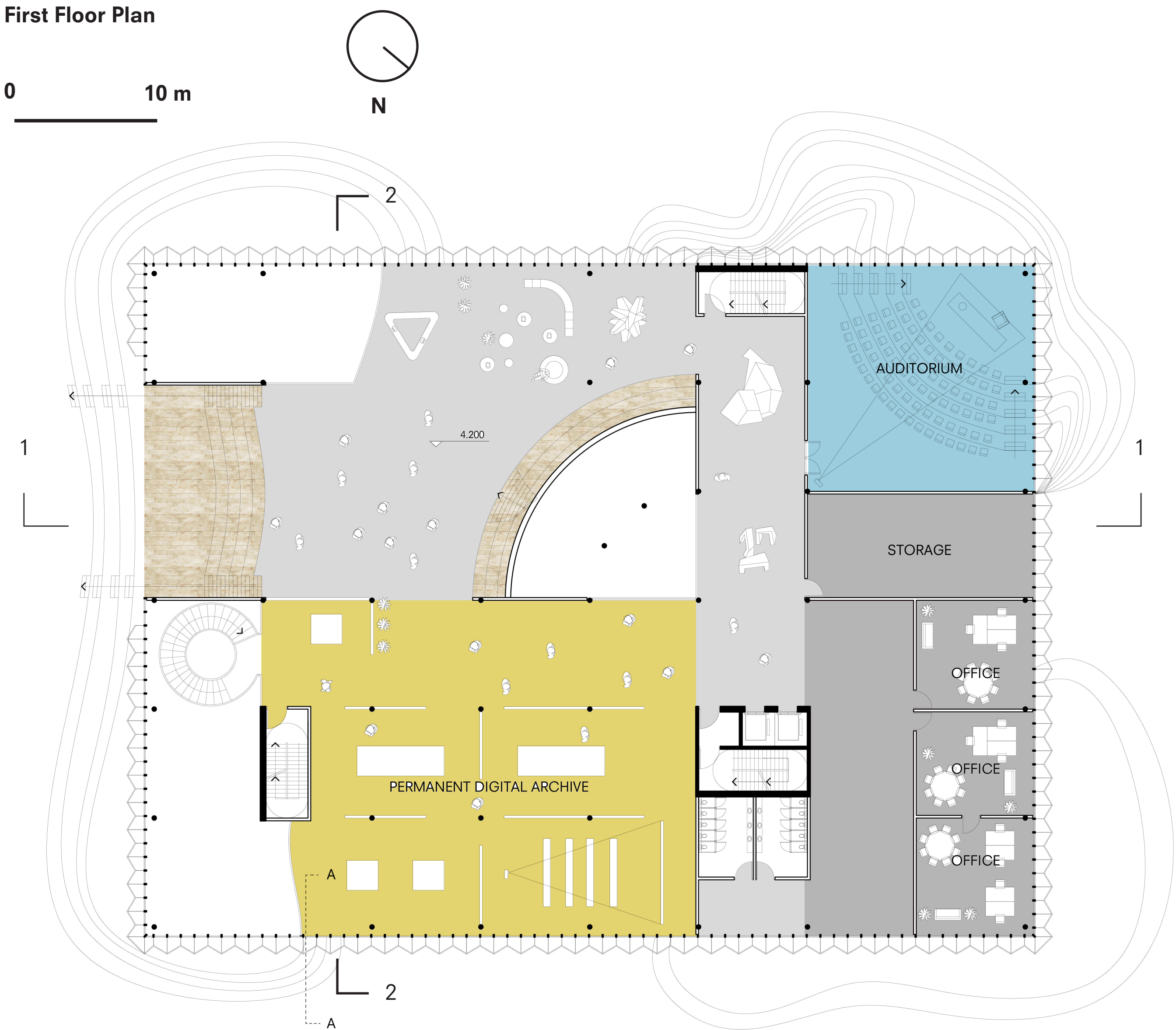
The media institute displays a visionary interpretation of openness with the exhibition, education and publishing functions. The program is organized by a continuous loop, leading the public flow from the street level into the top floor. With the combination of staircases and curves, the design intended to promote more interactions and collaborations inside the building.

In addition, a new public space prototype was created in the site. With the use of curve lines, the site provide spaces for physical activity and sports, performances. This way of designing public space could be applied to the empty spot along Malecon, to create a new type of urban space for Cubans.

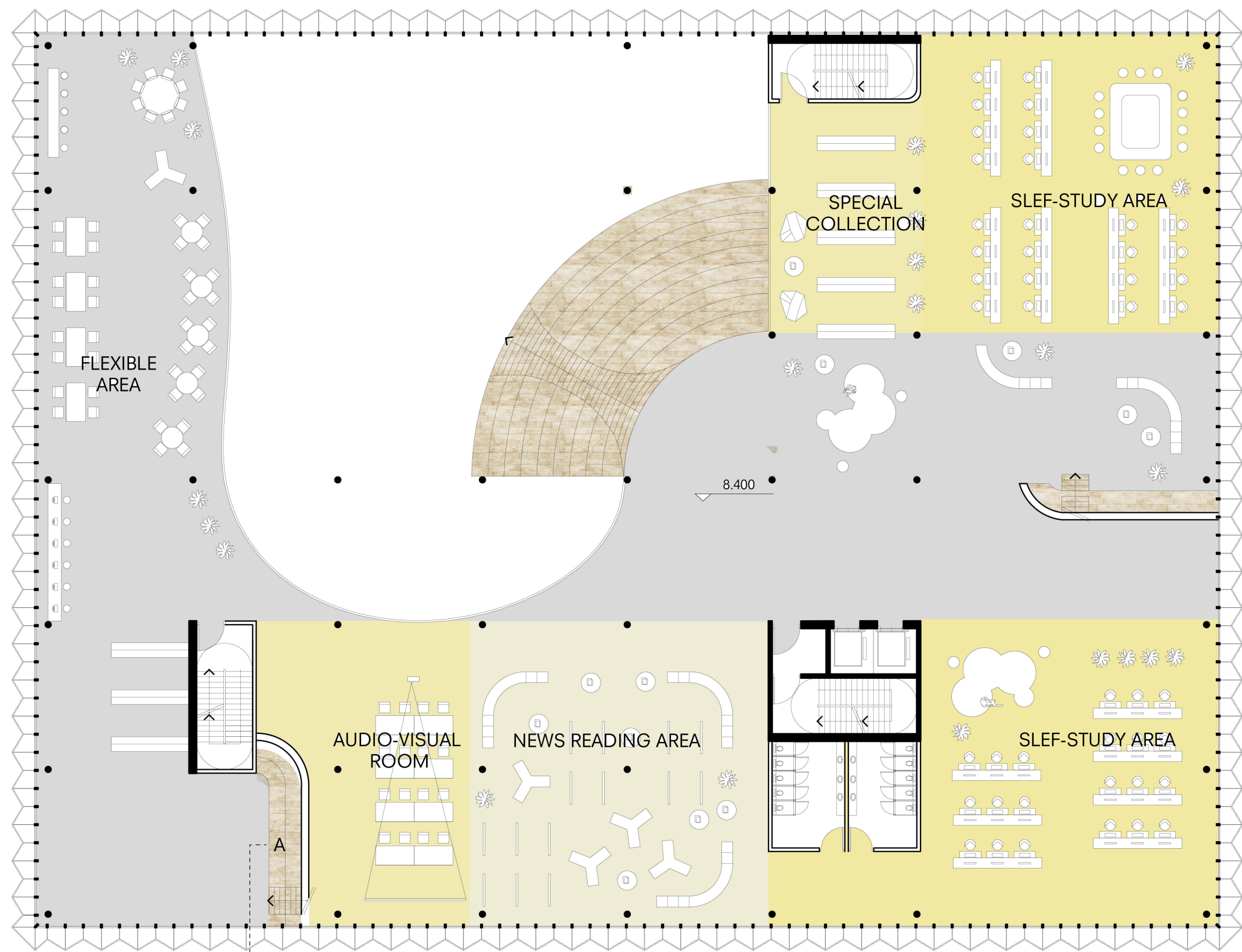
Student: Mengyu Li
Tutor: Paul Cournet, Koen Mulder



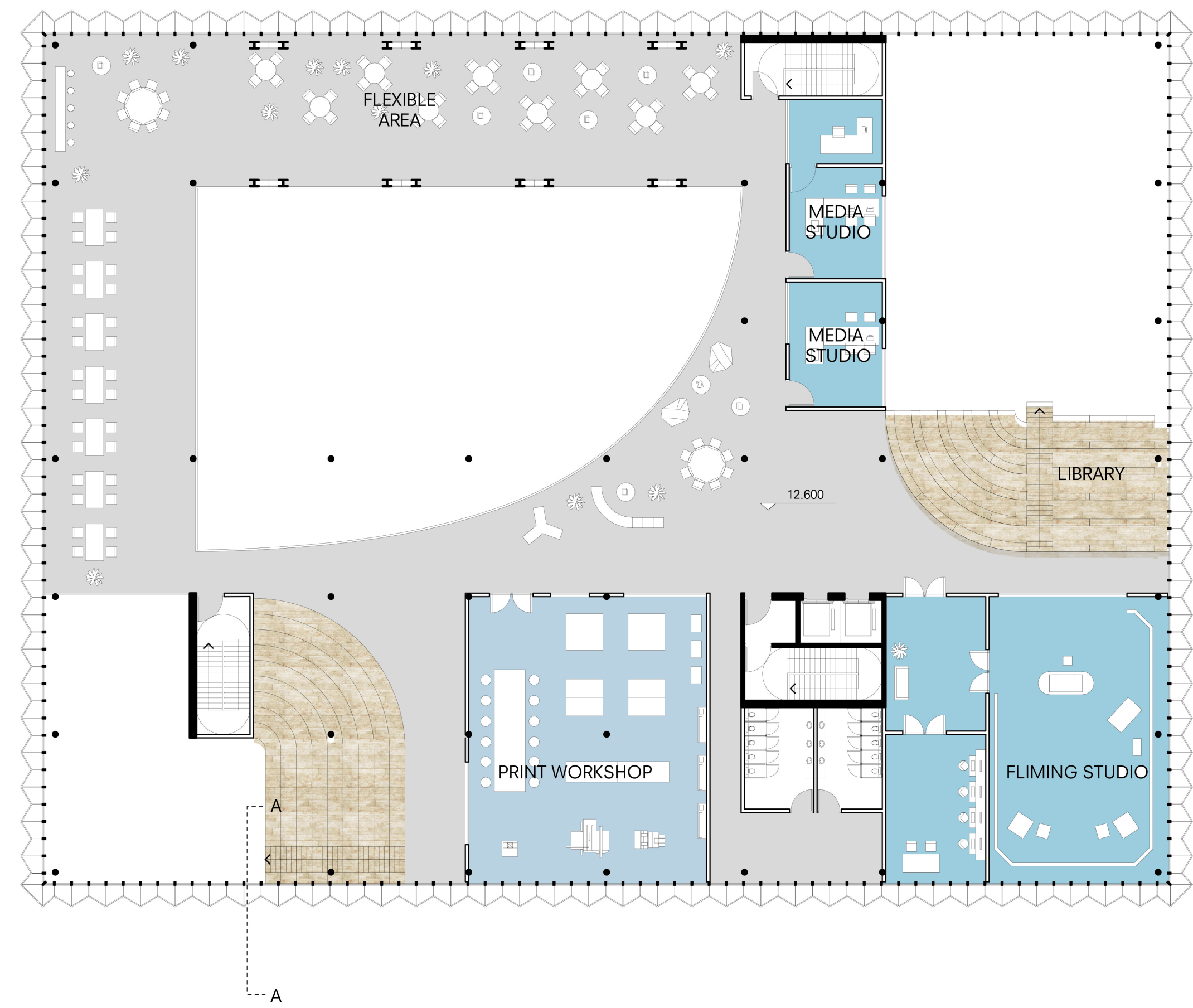
First Floor Plan



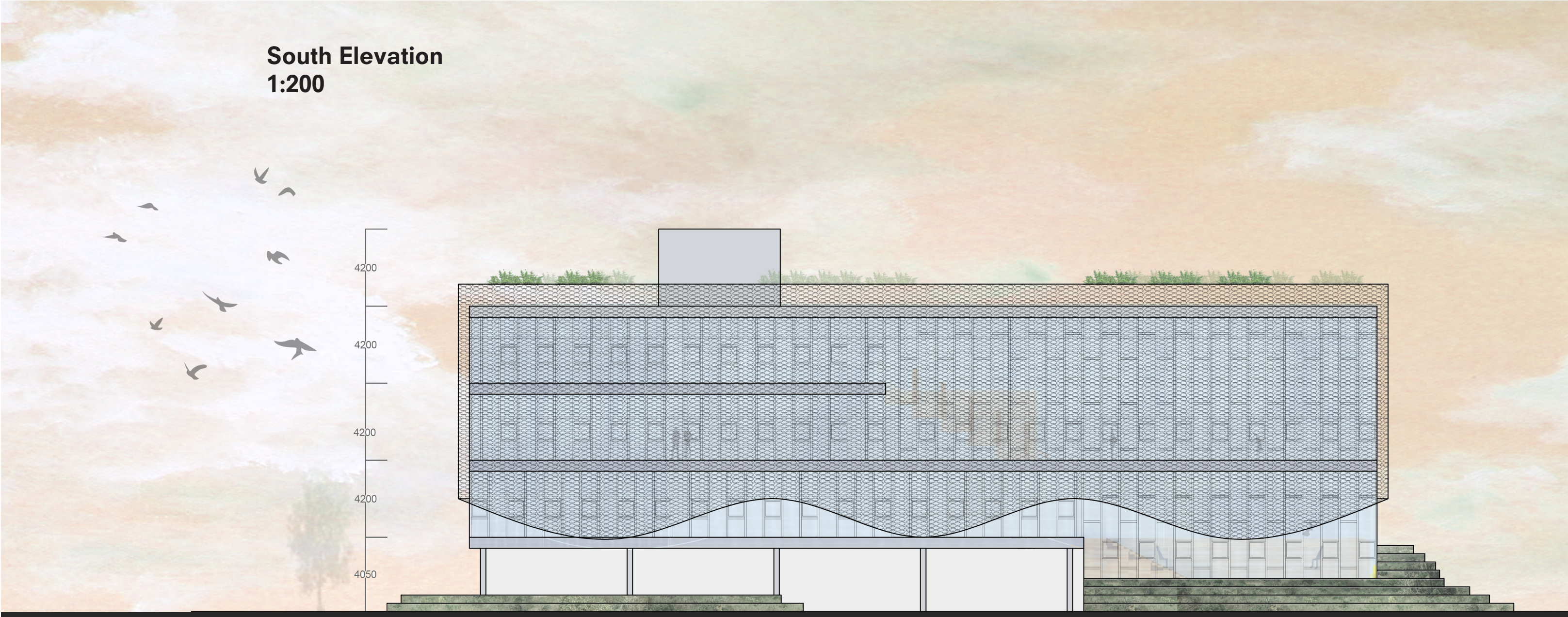
Second Floor Plan



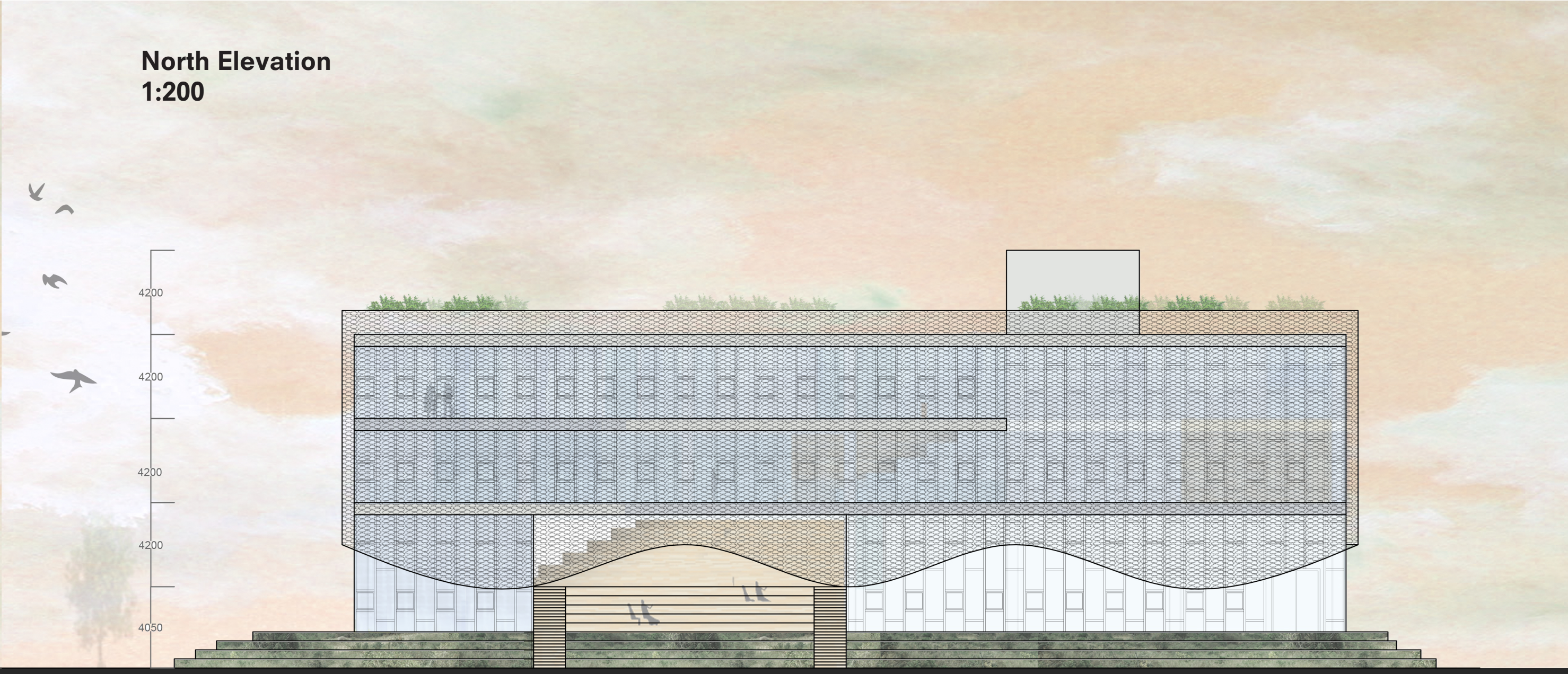
Third Floor Plan



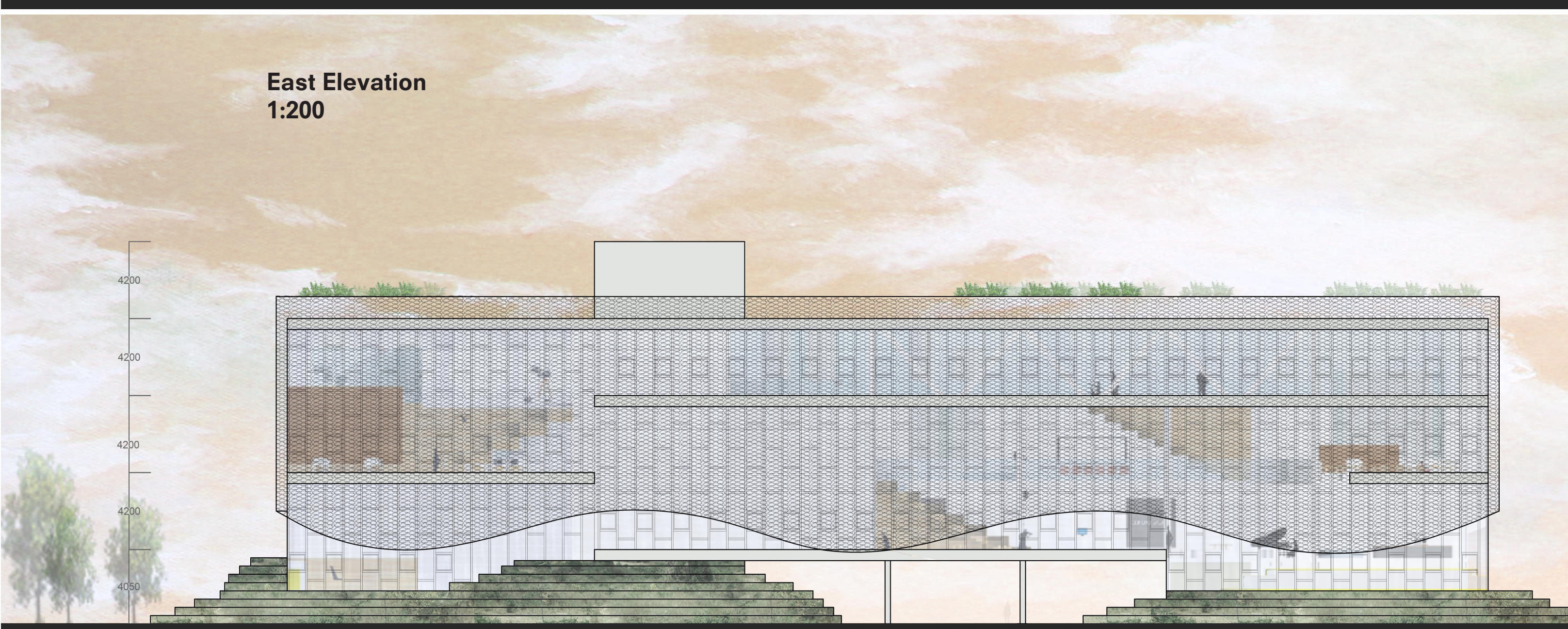
South Elevation
1:200



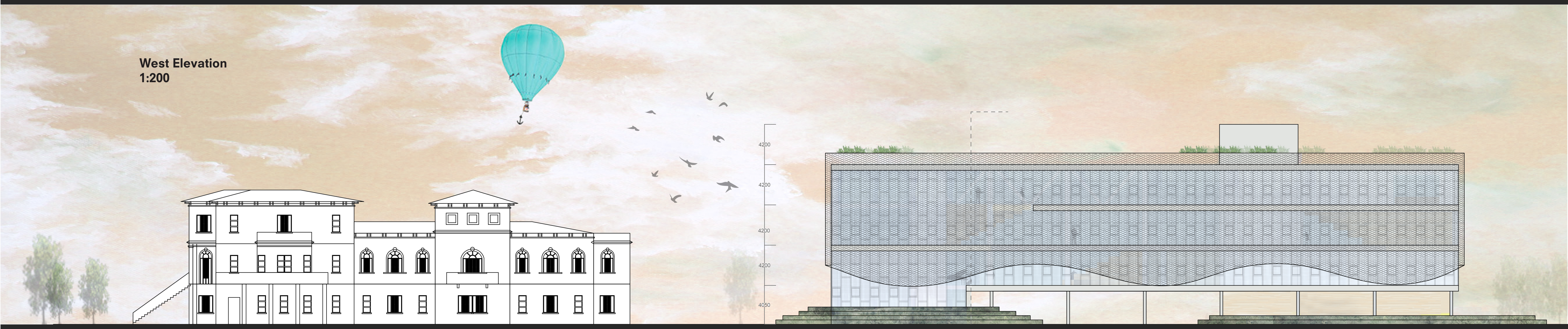
North Elevation
1:200



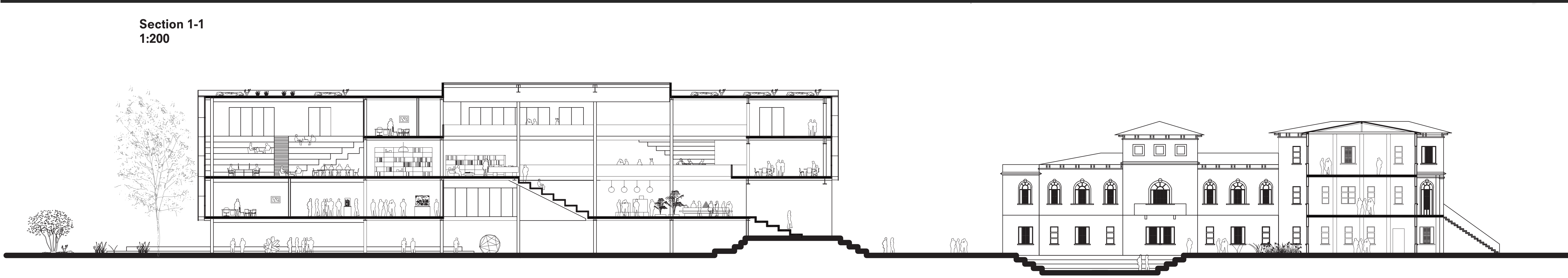
East Elevation
1:200



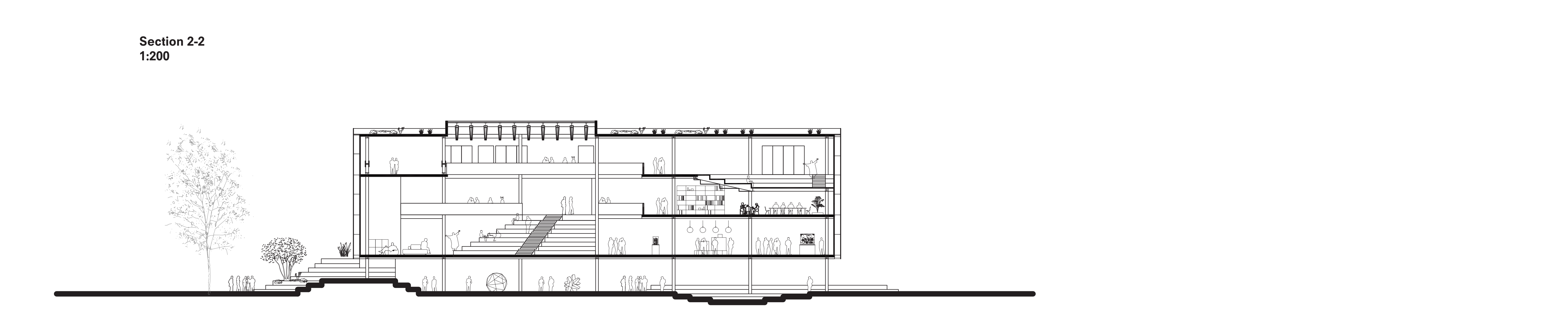
West Elevation
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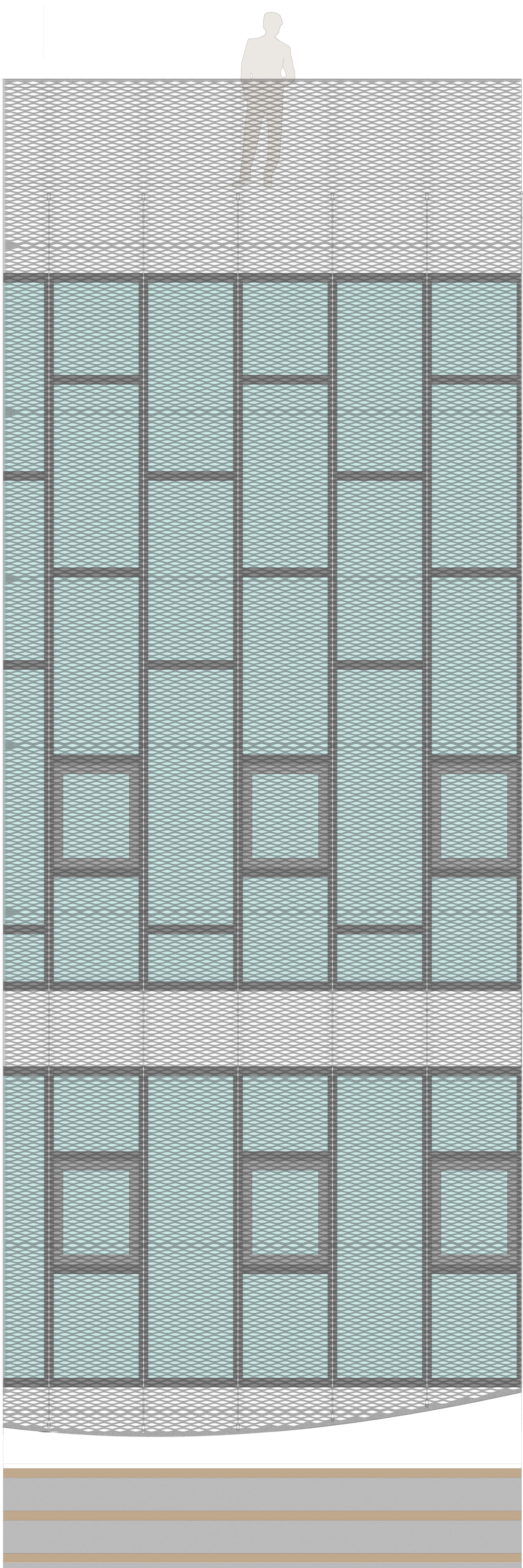
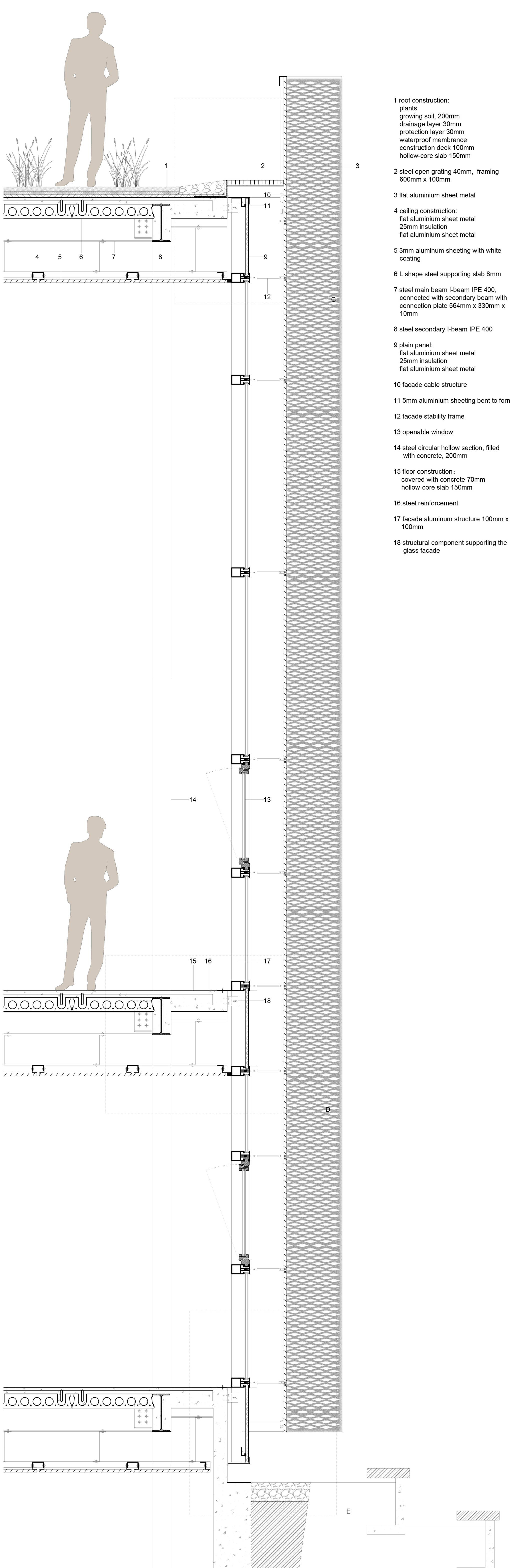
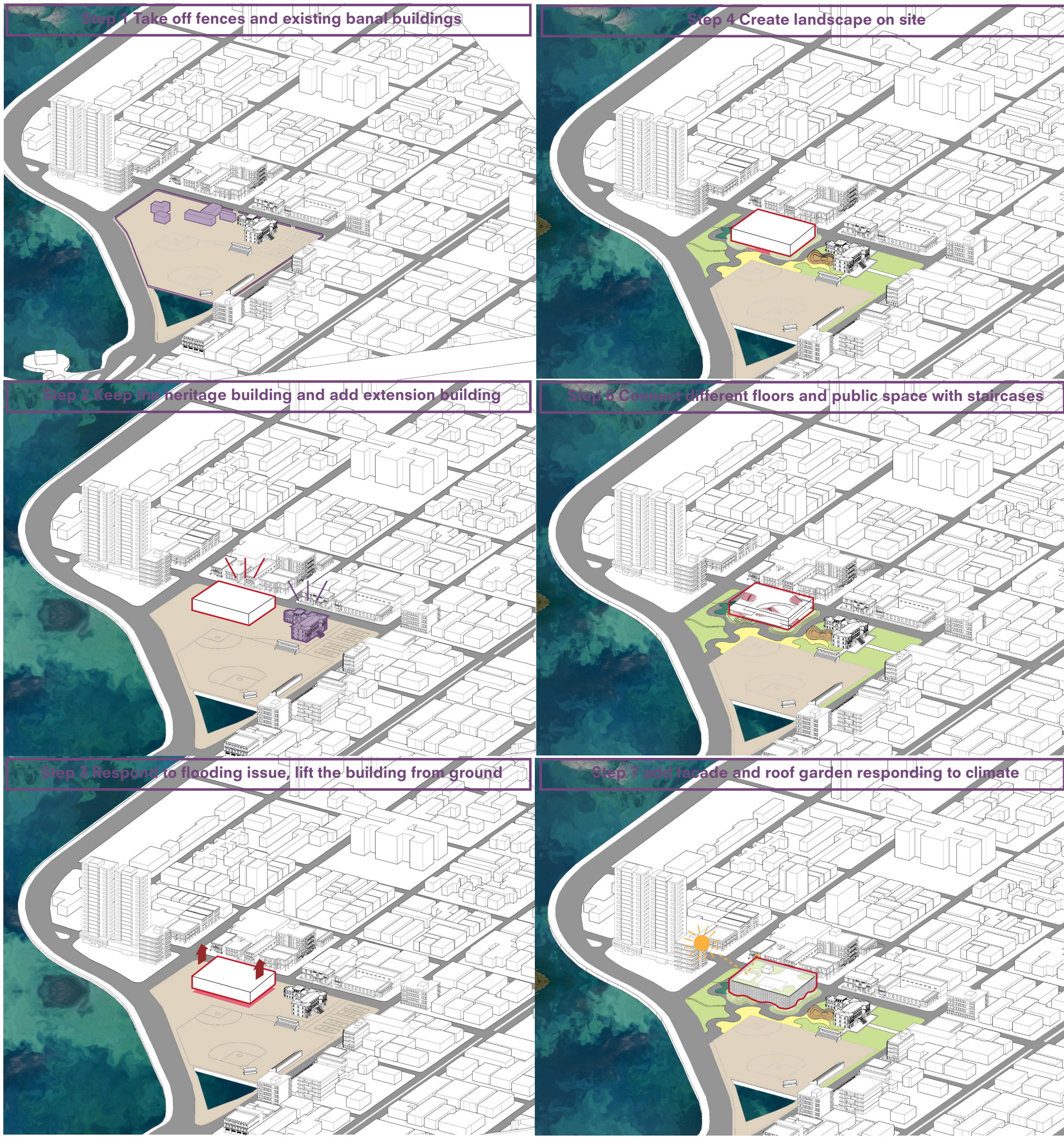
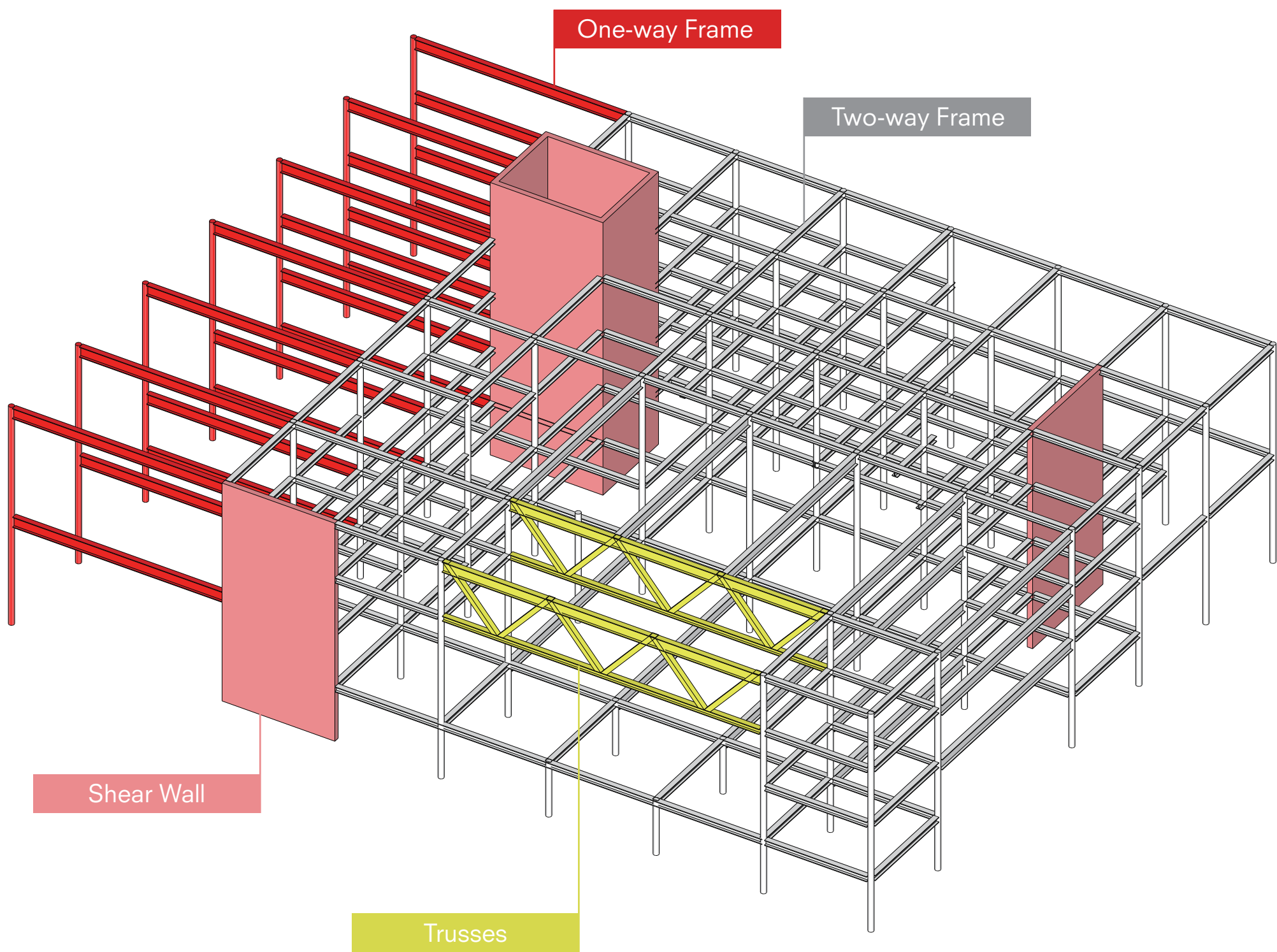
Section 1-1
1:200



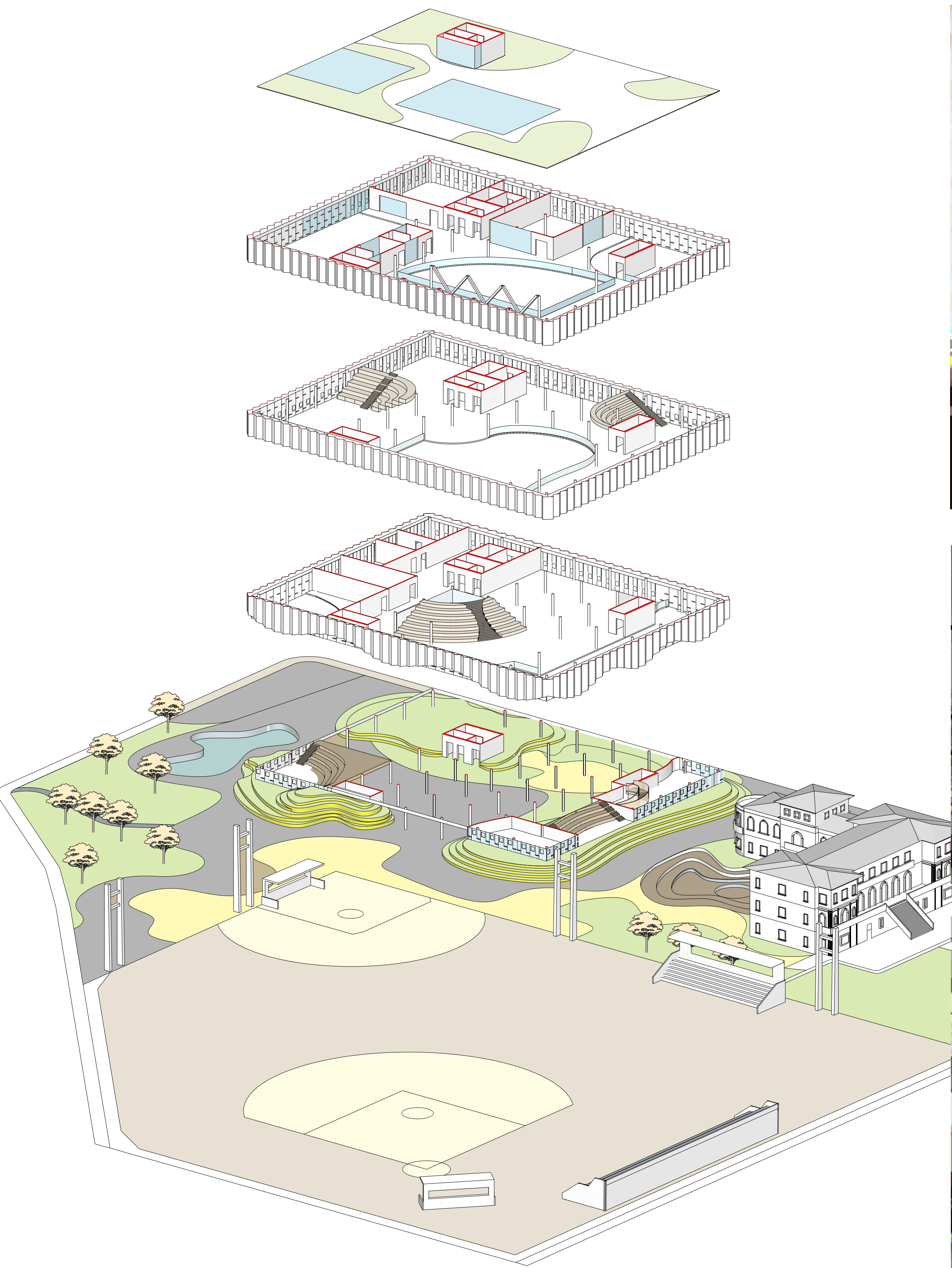
Section 2-2
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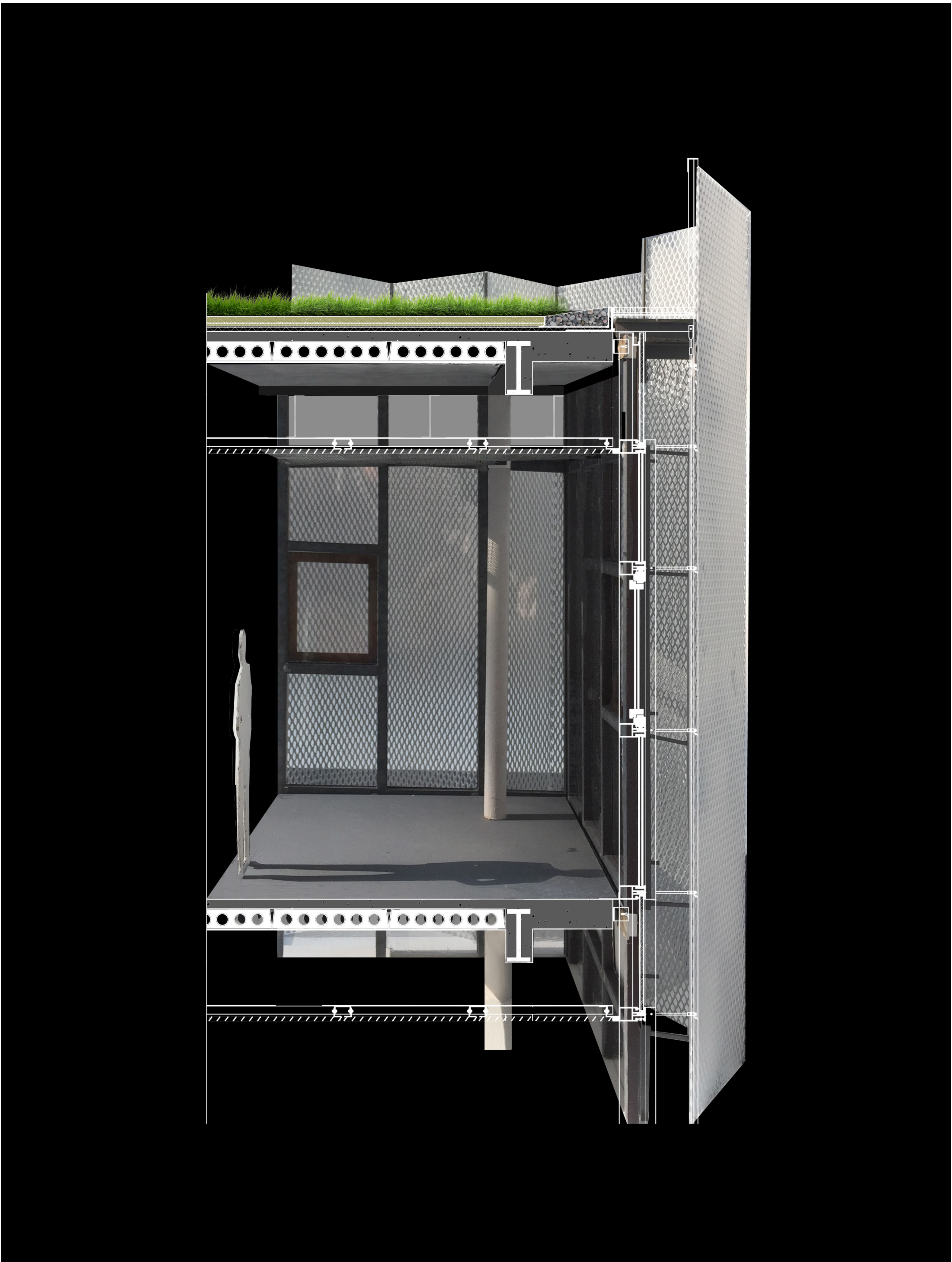


Structure Analysis

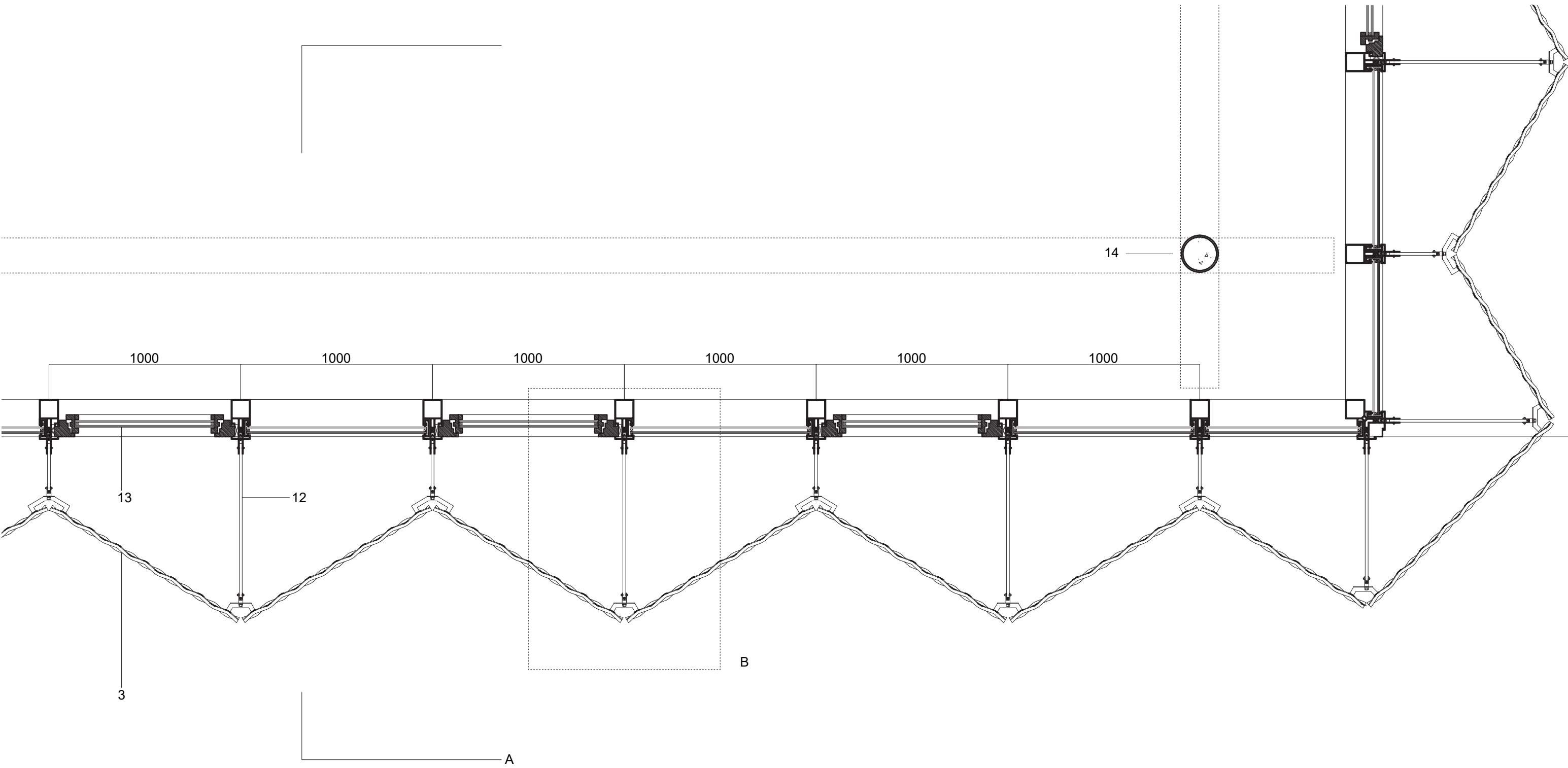


Axometric Diagram

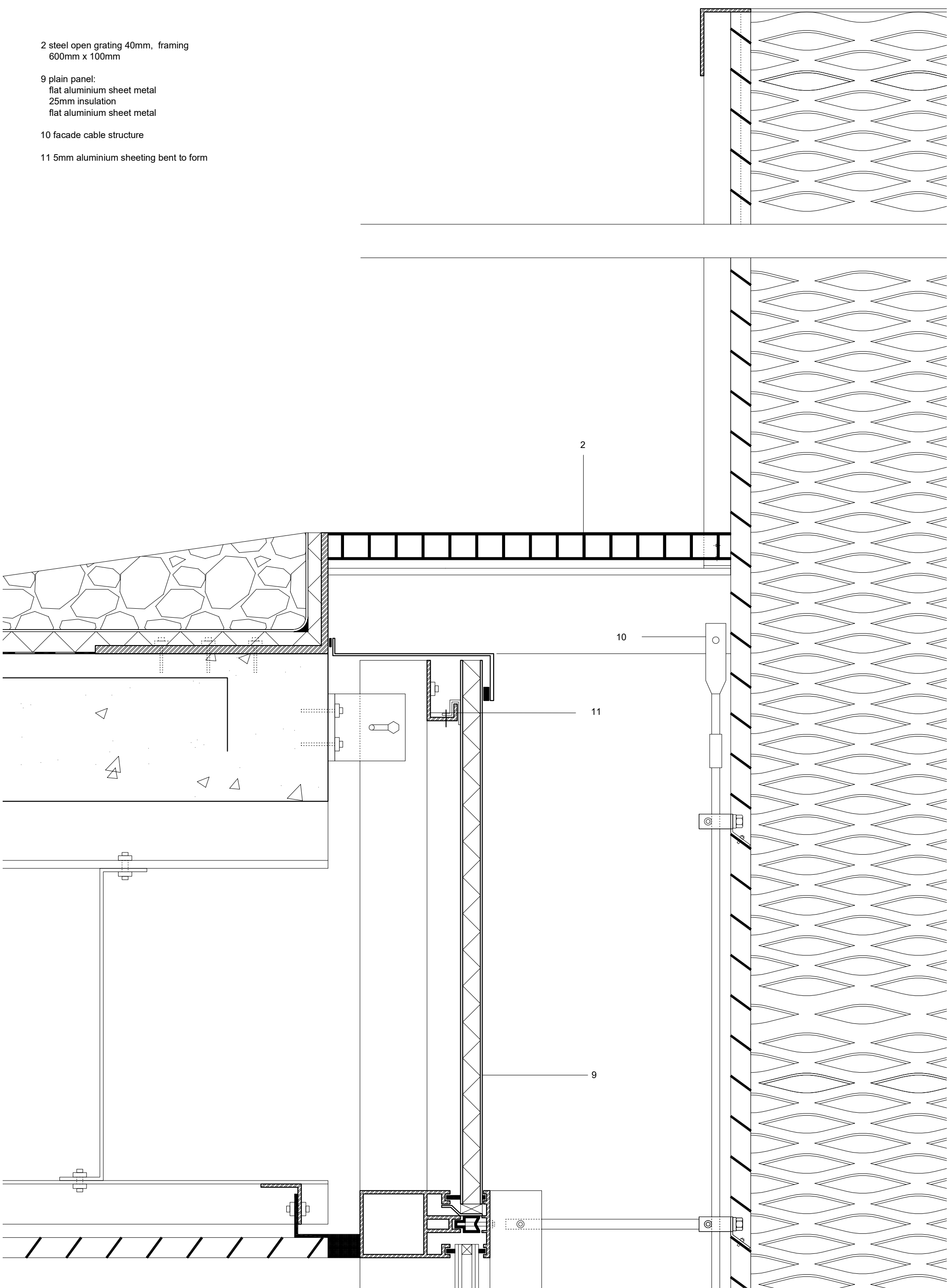




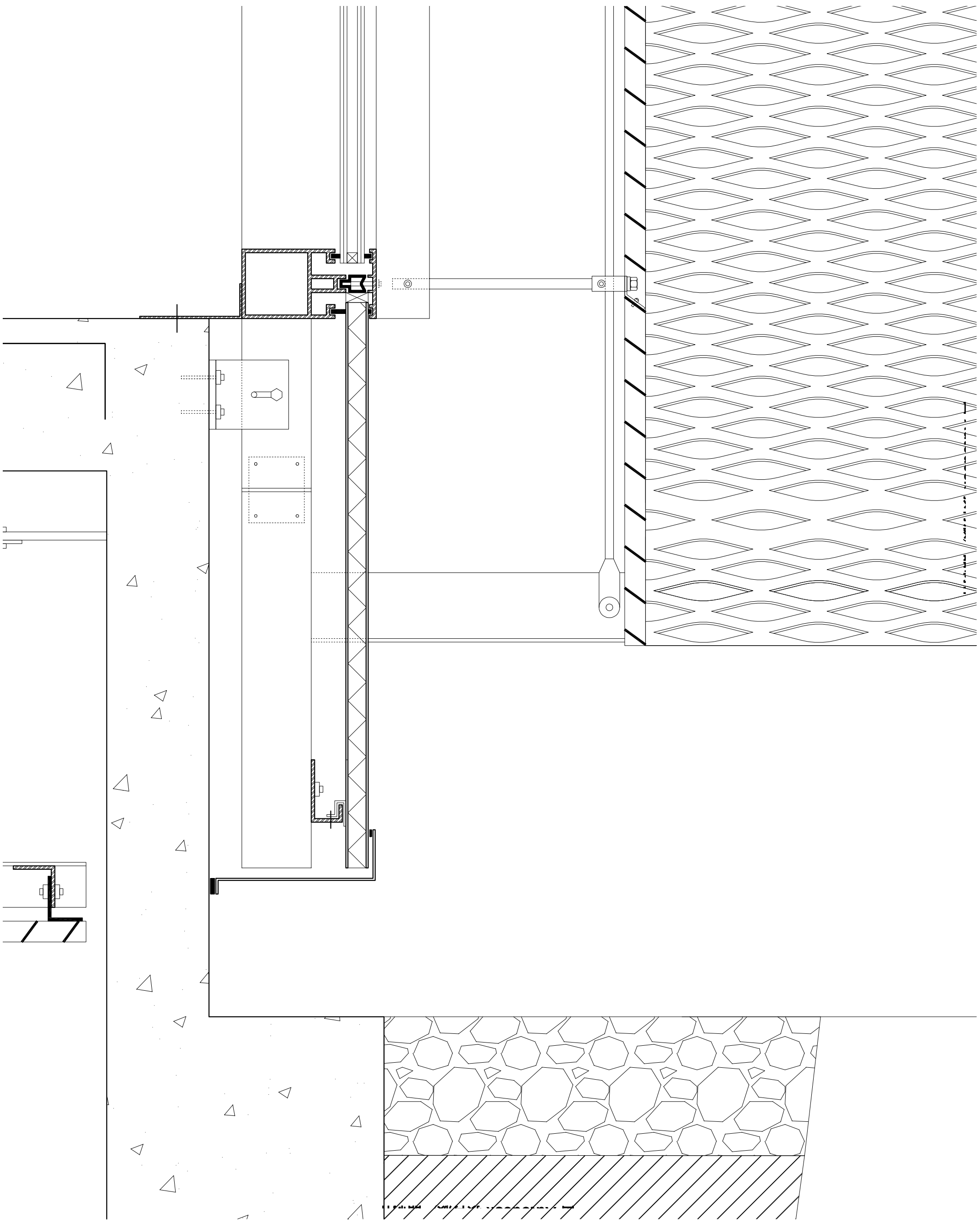
Facade Corner Floor Plan
1:20



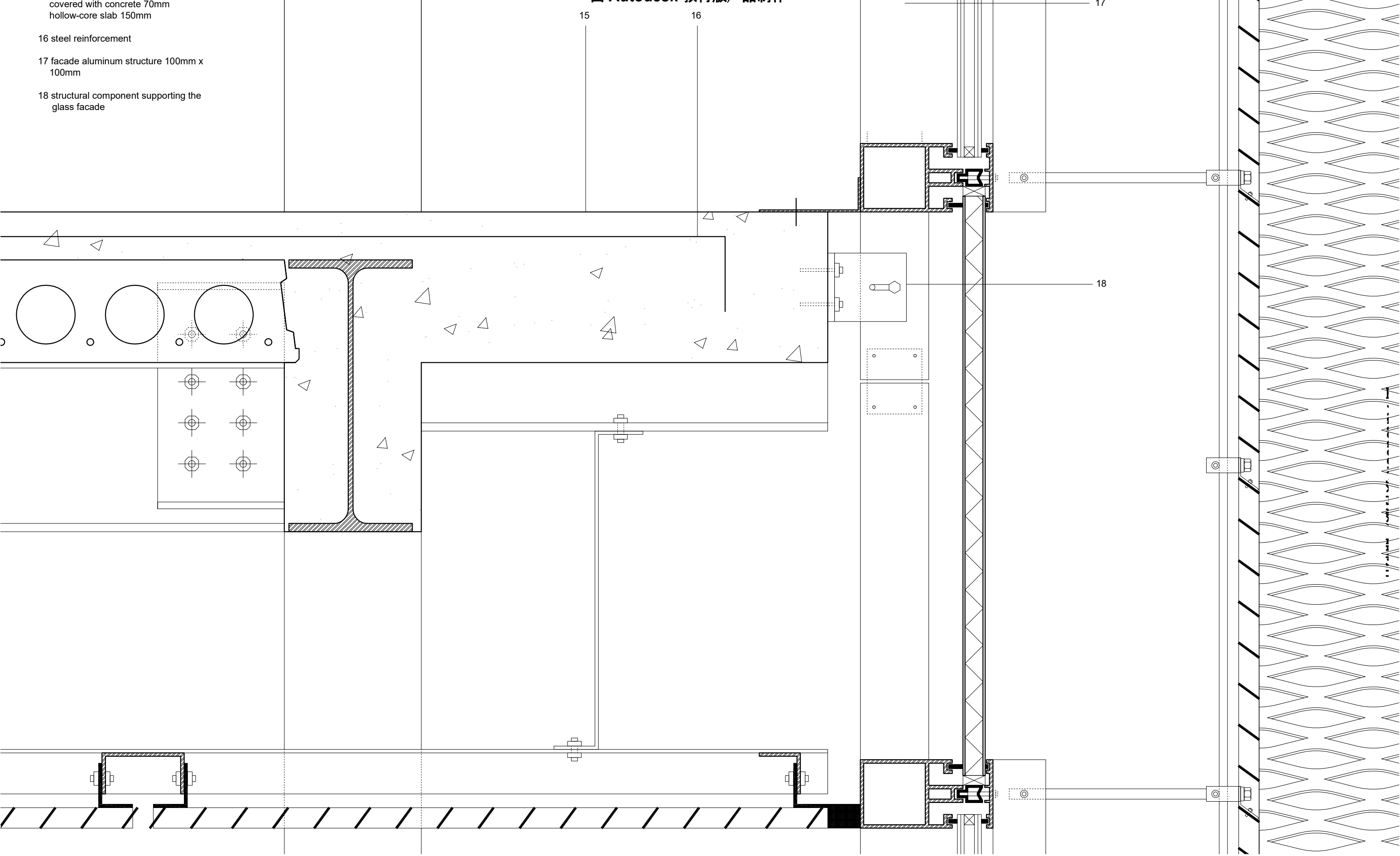
Detail Section C
1:5



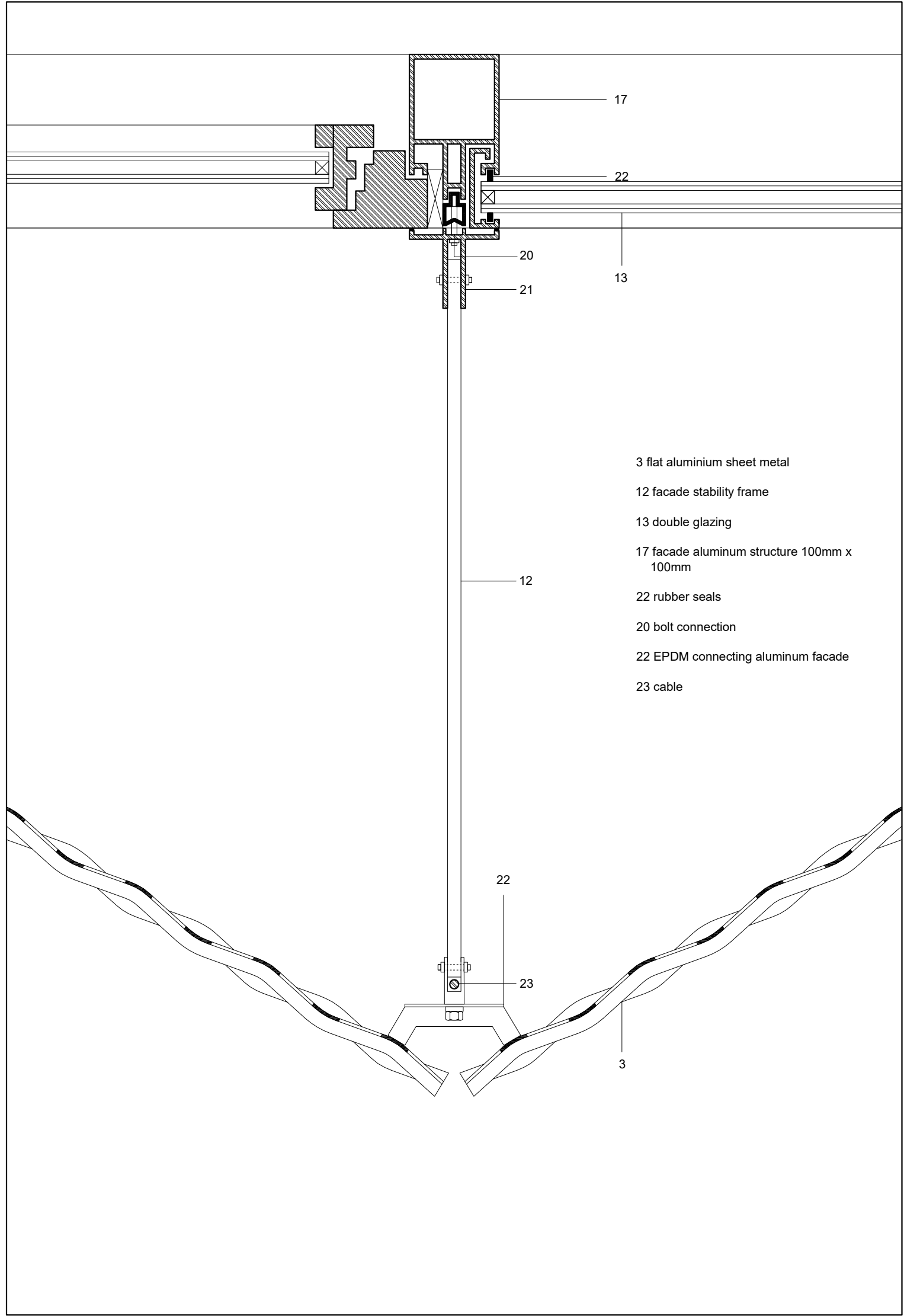
Detail Section E
1:5



Detail Section D
1:5



Detail Section B
1:5



Vertical Section of top part of facade
1:5

