

# Welcome Back

## Design for dog adoption

### The design challenge

Adopting dogs from shelters is beneficial for both species. For the adopters, they have a faithful company and for the dogs, they get a new environment with less stress and larger space for exploration.

However, the rehoming journey will not be easy since the adopters need to solve problems and build a positive human-canine relationship through self-exploration. So the design challenge is to

create meaningful reflection moments in the rehoming process to support the adopters to be realistically optimistic about rehoming the adopted dog.

### Storyboard



1. Signing the certification together with the newly adopted dog.



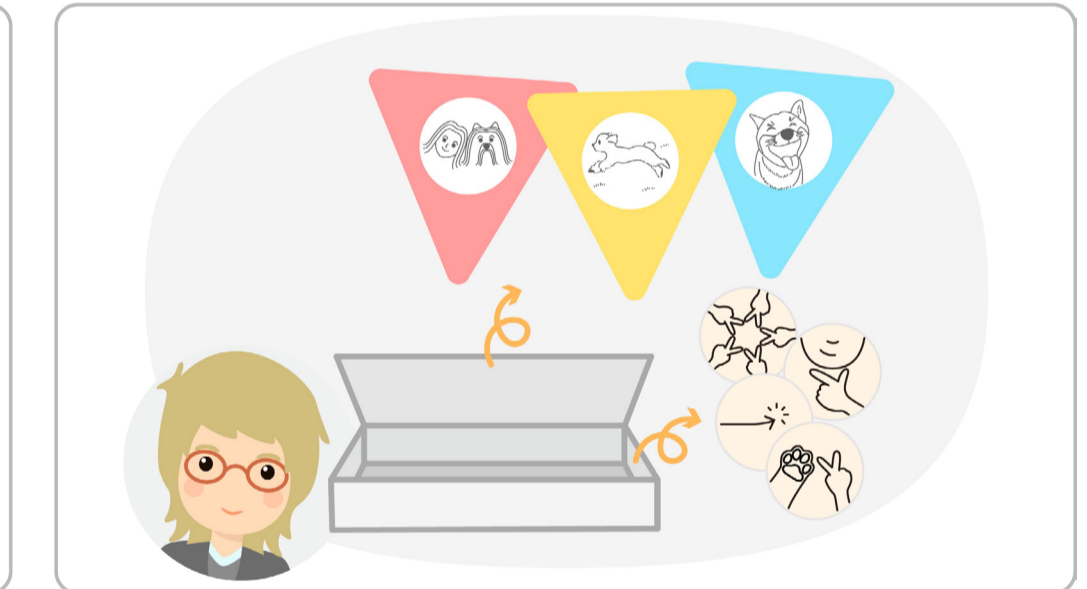
2. Awarding the certificate to the qualified adopter.



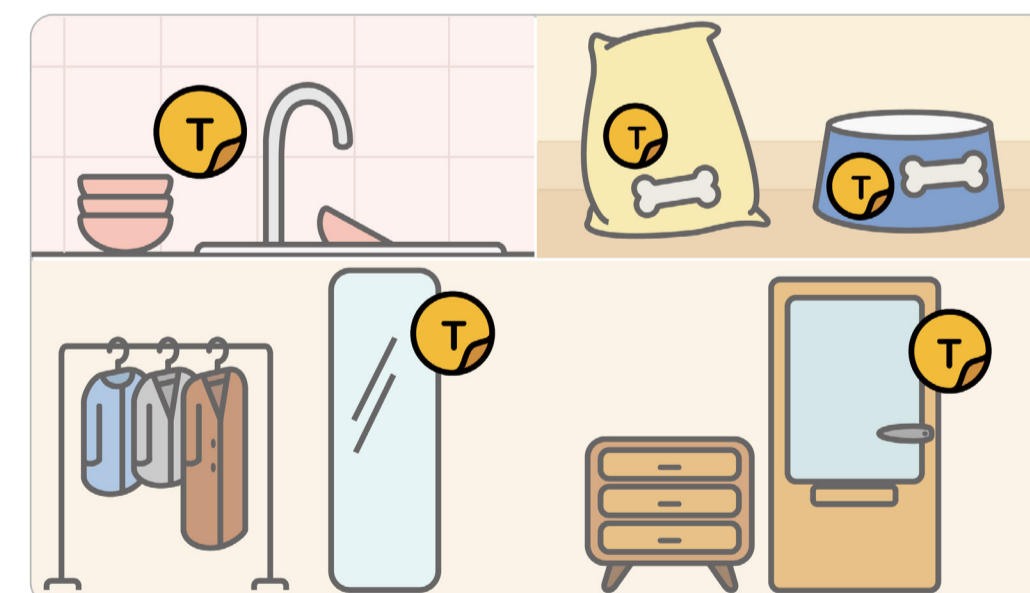
3. Giving the thank you box to the adopter.



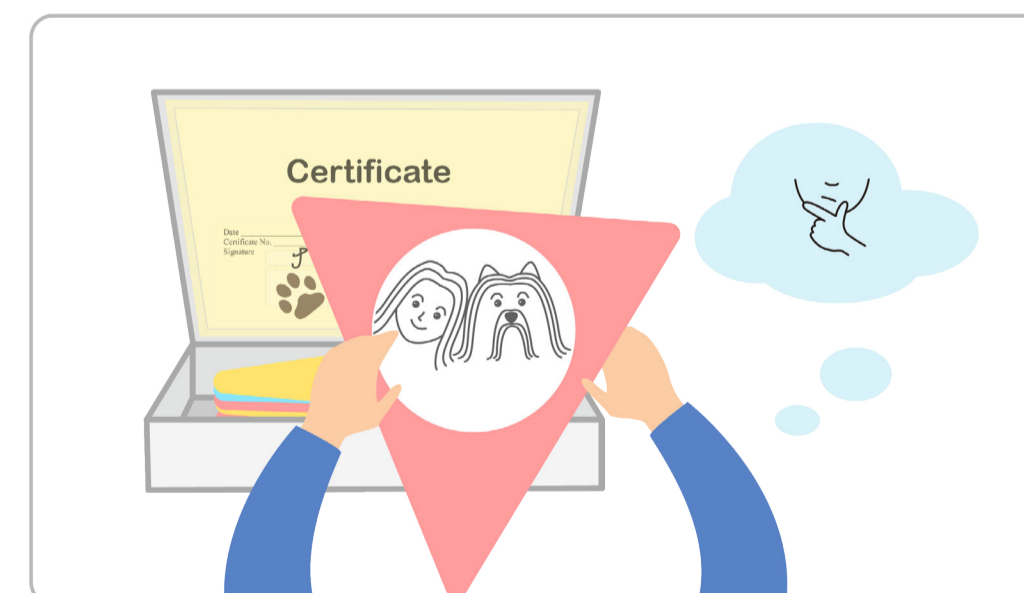
4. Putting in the certificate.



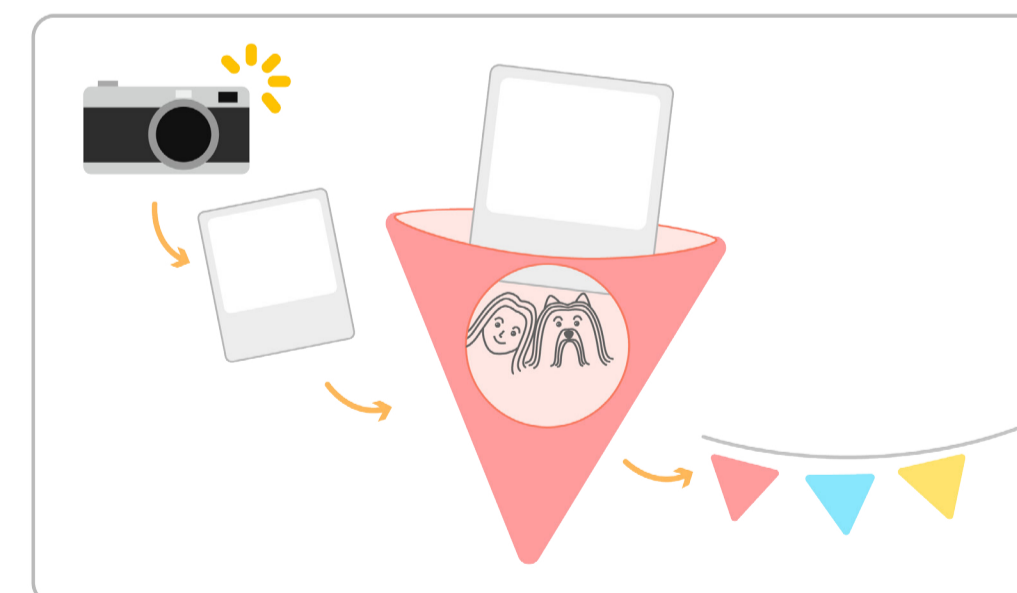
5. Briefly introducing the thank you box to the adopter.



6. Putting the trigger stickers in the domestic environment



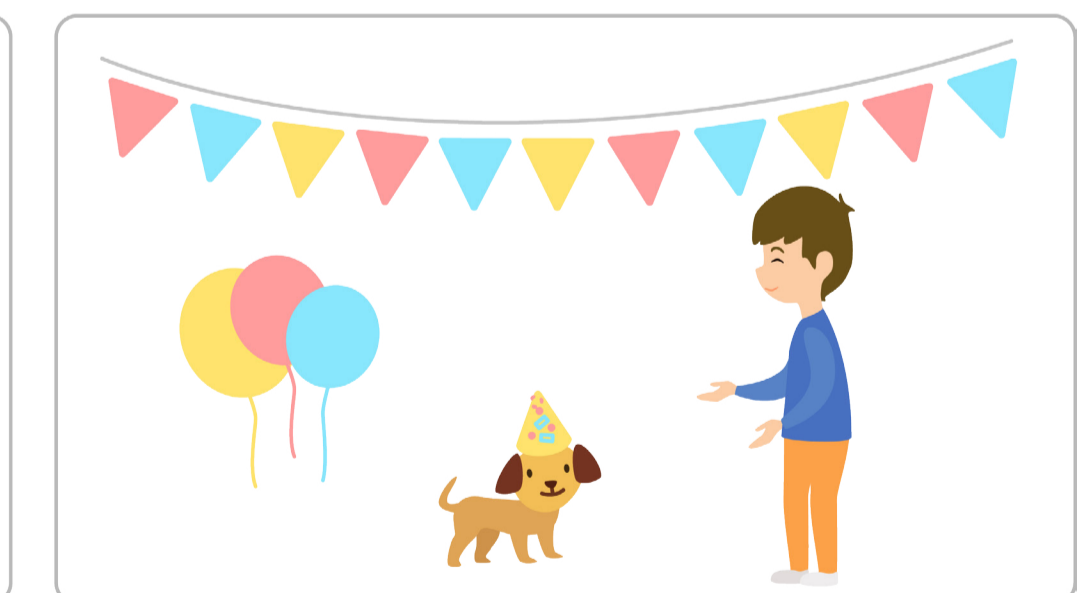
7. Reading one theme each month.



8. Following the themes by taking photos of related or memorable moments.



9. Hanging the flags with rehoming photos.



10. Celebrating the one-year anniversary of adoption with the personalized memory decoration.

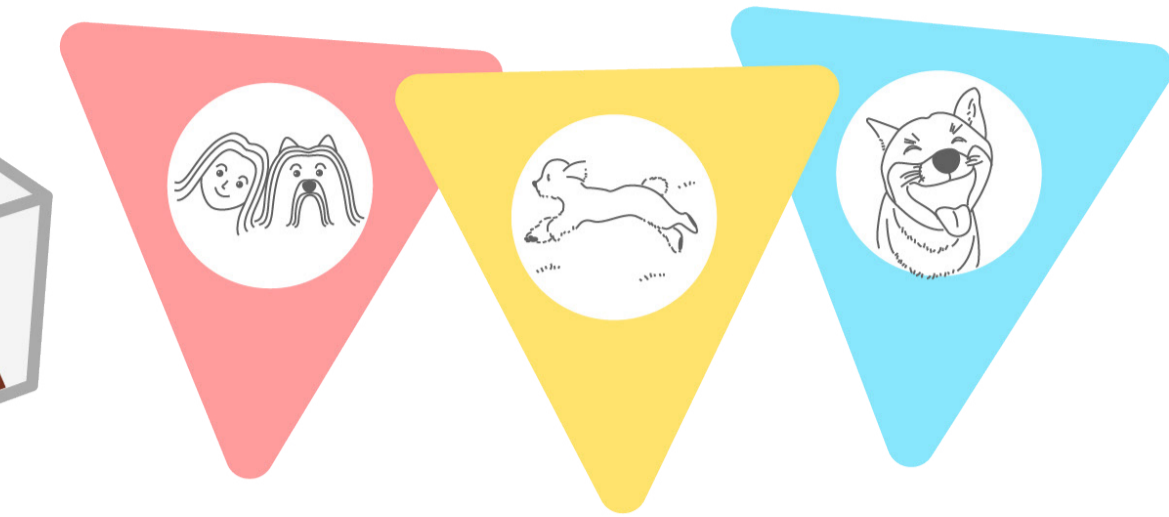
### The concept

This thank you box with the certificate is supposed to act as three roles at different stages in the adoption process. Firstly, it acts as a gift for expressing the congratulation and appreciation from the shelter to the adopter. Given by the experts from the shelter

face to face to the adopter, the toolkit as a gift can create a moment for relaxing communication about the adopter's feelings and thoughts regarding the rehoming process. Secondly, it is aimed to support the rehoming journey for one year. In which the adopter is

supposed to do a small reflection exercise every month. It can create a moment of opening up a new perspective of seeing the adoption, the dog and their relationship. Align the adopters in thinking about the positive influences that adopting the dog brings to their life.

Thirdly, after the monthly reflection exercise, the theme flags will be fulfilled by personal experiences and memories with the adopted dog. So to work as an album to be hung up as a celebration decoration for the one-year anniversary after the adoption. As a milestone to bring up a sense of achievement.



Junhua Mao  
Welcome back  
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Design for Interaction

**Committee** Prof. dr. ir. Pieter Desmet  
Dr. ir. Sonneveld, M.H.

 TU Delft