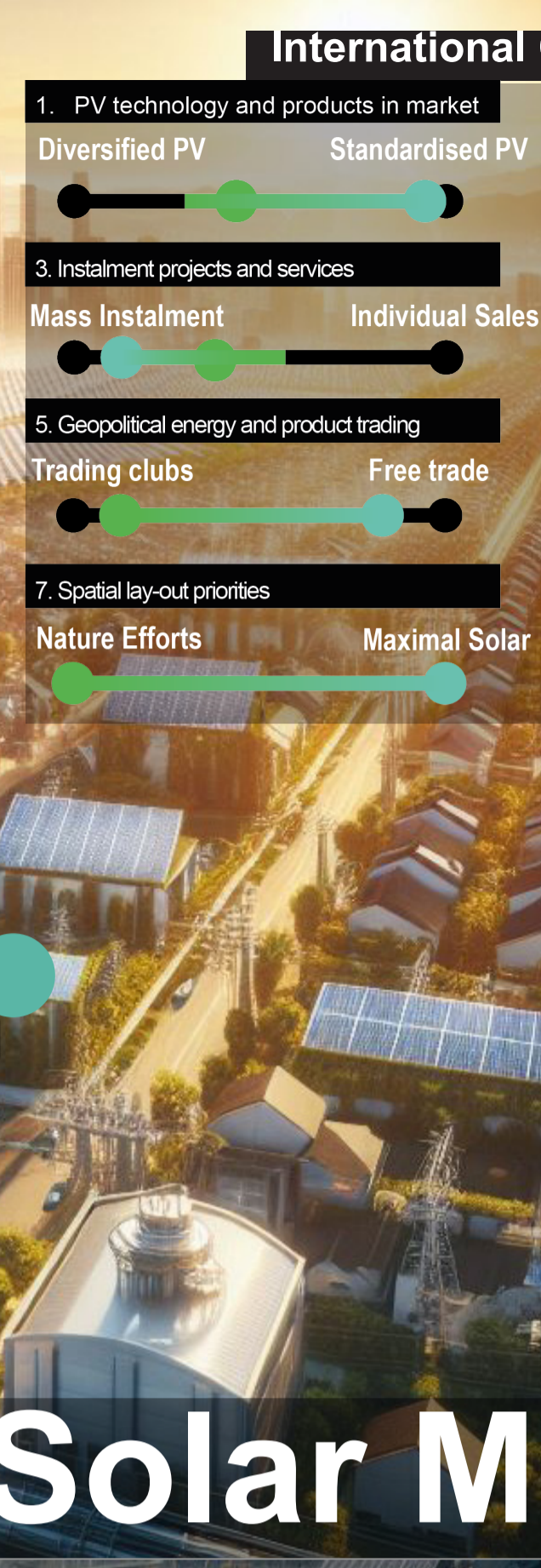


## Standardised Mass Energy

Envisions a future where solar energy systems are mass-produced and standardized to efficiently meet global demands. PV products are uniform, focusing on large-scale, high-efficiency panels. Governments and large corporations prioritise fast installation, leading to widespread deployment across rooftops and solar fields. Sustainability efforts focus on optimising production with low-carbon steel and mass recycling. The spatial arrangement is dominated by centralized energy production.

Business as Usual



## Circular Energy

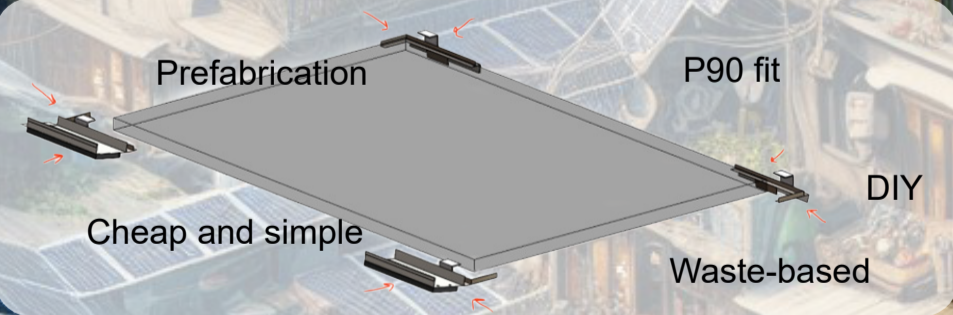
Focuses on sustainability and circular integration, with European PV products designed for longevity and recyclability. Modular, reusable solar mounting systems are easy to disassemble and repurpose, aligning with circular economy principles. Customers, such as eco-conscious businesses and municipalities, prioritize long-term durability. Solar energy is locally distributed, integrating with green roofs and urban gardens, and encouraging individual energy conservation.

Strong Sustainability



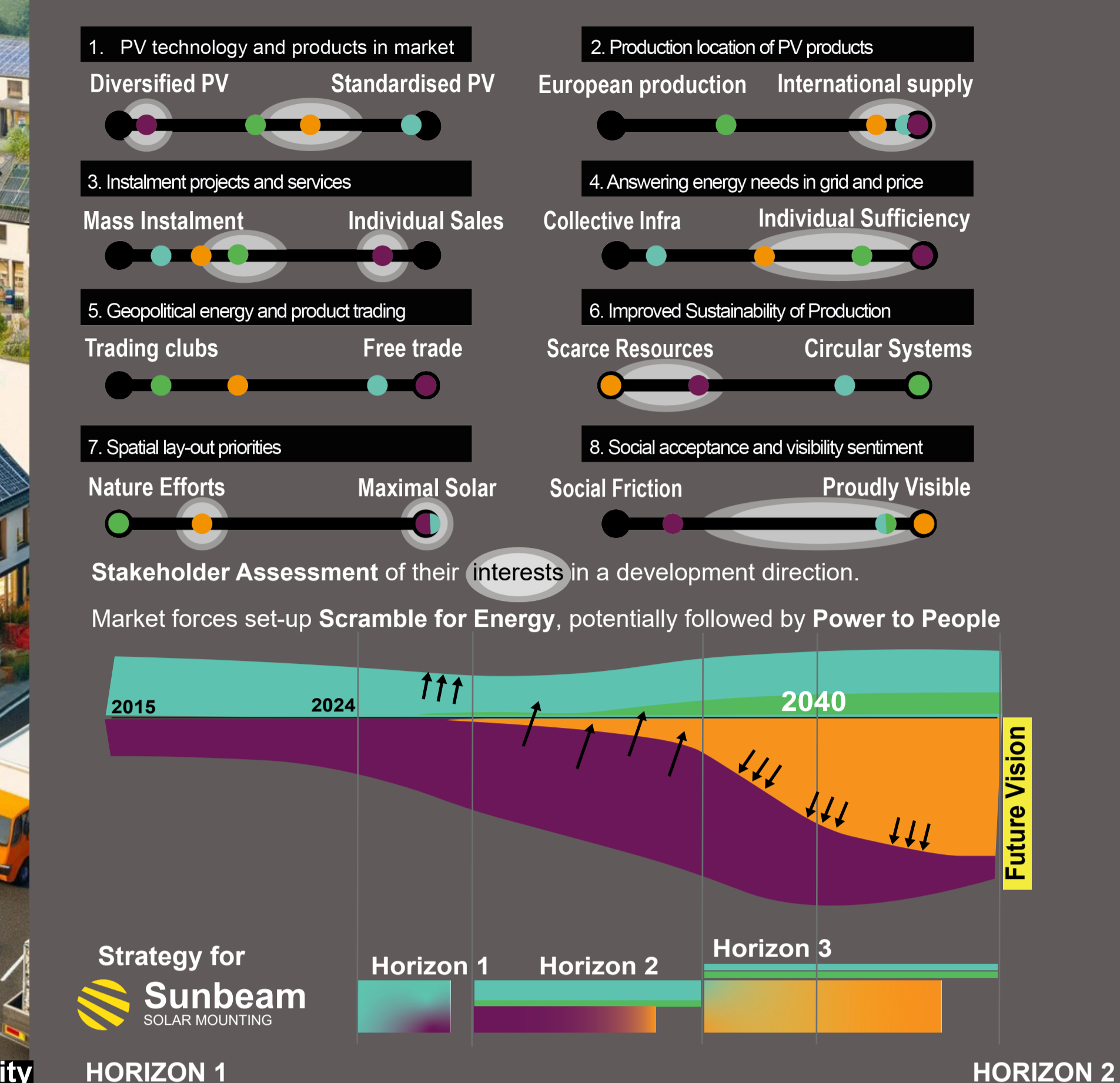
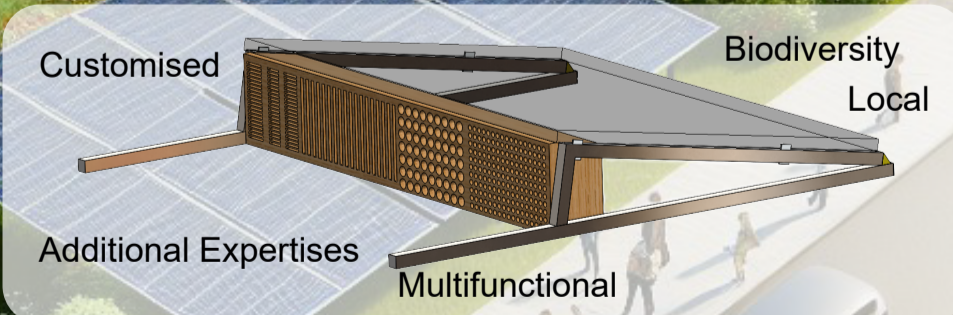
## Scramble for Energy

Depicts a future of intense competition and chaotic markets driven by geopolitical tensions and the need for energy security. PV products vary widely in quality, with a mix of high-performance and low-cost options. Customers prioritise speed and cost over sustainable efforts. Design simplification and DIY products dominate, while grid issues and individualism lead to energy instability. The spatial arrangement is chaotic, with solar installations in unconventional locations. Geopolitical tensions result in isolationism and competition for resources.



## Power to People

Focuses on decentralized, community-driven solar energy that supports equality and local production. Systems are easy to maintain and repair. This scenario integrates solar installations with green and blue roofs, enhancing benefits like renewable energy, water management, and biodiversity. It promotes small-scale energy sharing within neighborhoods. Customers, including community cooperatives and local governments, prioritise energy sharing within neighborhoods.



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