

PRODUCT CARD
LAPTOP



PRODUCT CARD
CAR



PRODUCT CARD
BACKPACK



PRODUCT CARD
YOUR DESIGN



PRODUCT CARD
DESK CHAIR



PRODUCT CARD
HIKING BOOTS



LAPTOP

Think about this product:

Why do you use it?
How do you use it?
Where and when do you use it?

Think about how it is treated:

What interactions does the user have with it?
(From pre-purchase to disposal.)
In what non-intended ways is it also used?
Which forms of product care can be applied to
this product?

CAR

Think about this product:

Why do you use it?
How do you use it?
Where and when do you use it?

Think about how it is treated:

What interactions does the user have with it?
(From pre-purchase to disposal.)
In what non-intended ways is it also used?
Which forms of product care can be applied to
this product?

BACKPACK

Think about this product:

Why do you use it?
How do you use it?
Where and when do you use it?

Think about how it is treated:

What interactions does the user have with it?
(From pre-purchase to disposal.)
In what non-intended ways is it also used?
Which forms of product care can be applied to
this product?

YOUR DESIGN

Think about this product:

Why do you use it?
How do you use it?
Where and when do you use it?

Think about how it is treated:

What interactions does the user have with it?
(From pre-purchase to disposal.)
In what non-intended ways is it also used?
Which forms of product care can be applied to
this product?

DESK CHAIR

Think about this product:

Why do you use it?
How do you use it?
Where and when do you use it?

Think about how it is treated:

What interactions does the user have with it?
(From pre-purchase to disposal.)
In what non-intended ways is it also used?
Which forms of product care can be applied to
this product?

HIKING BOOTS

Think about this product:

Why do you use it?
How do you use it?
Where and when do you use it?

Think about how it is treated:

What interactions does the user have with it?
(From pre-purchase to disposal.)
In what non-intended ways is it also used?
Which forms of product care can be applied to
this product?