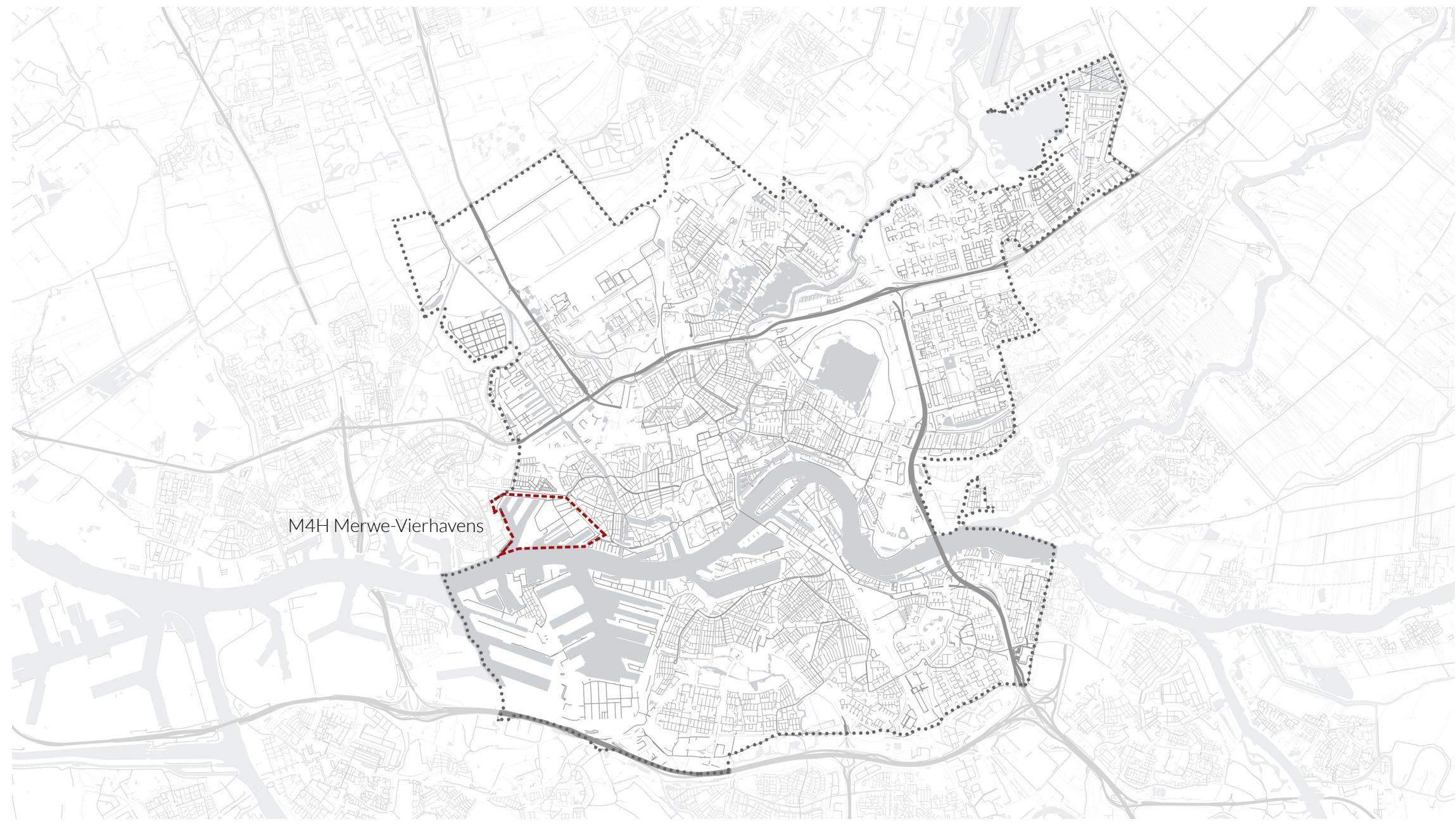




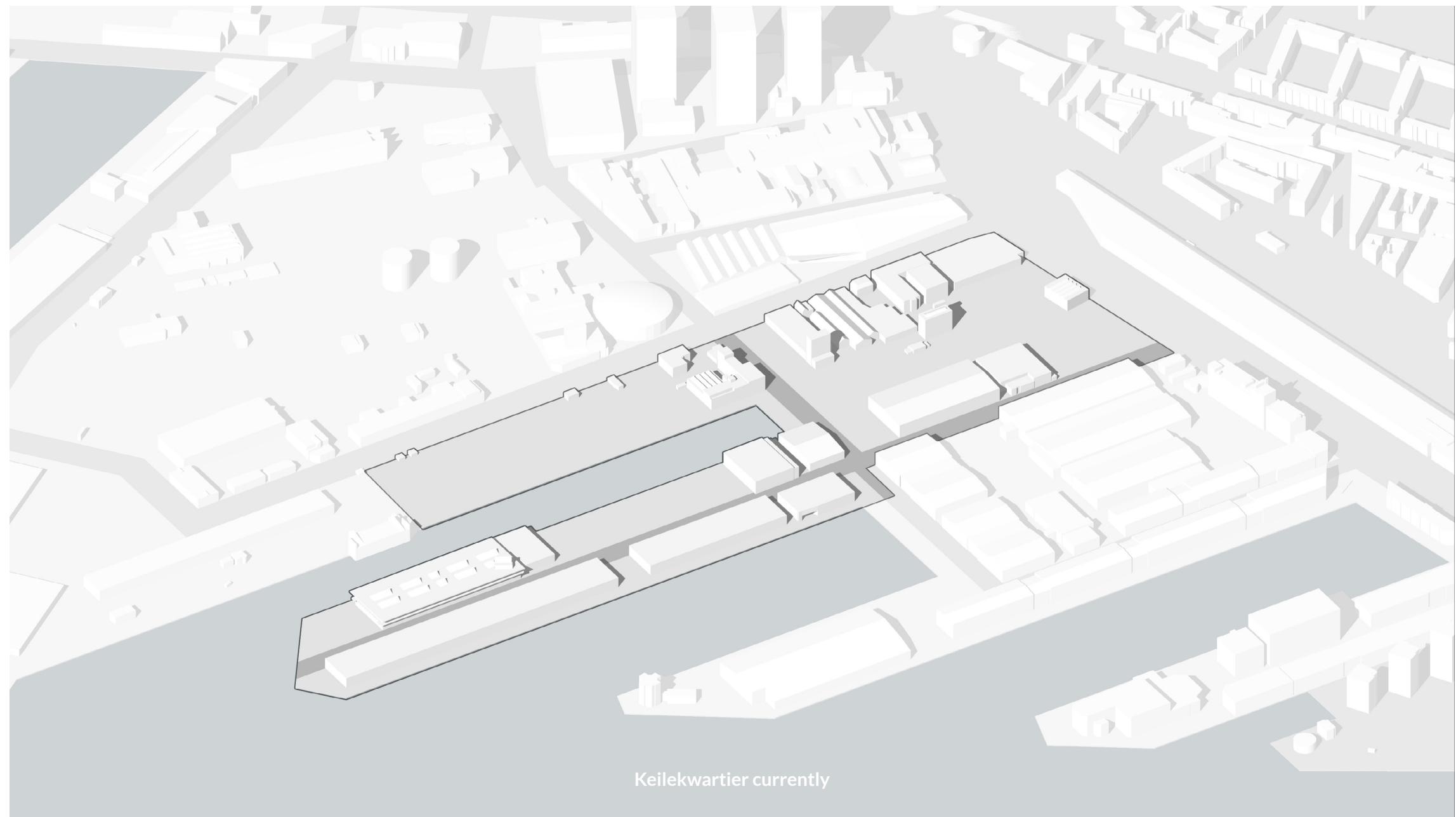
U r b a n w o o d s
Open neighbourhood in Rotterdam

Emilka Markowska | E.Markowska@student.tudelft.nl

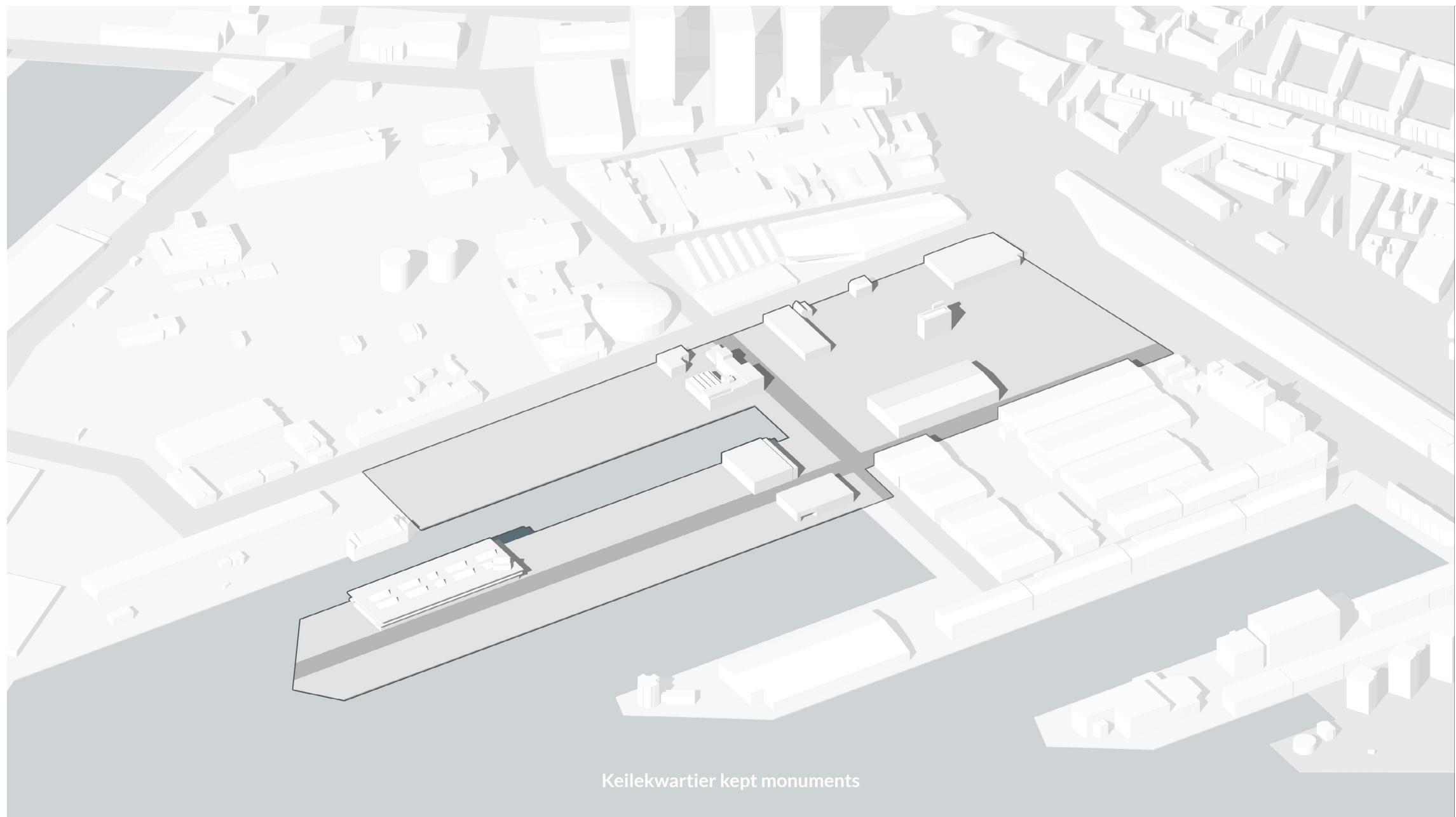
MSc4 Advanced Housing Design Graduation Studio
P5 presentation 28.06.2021

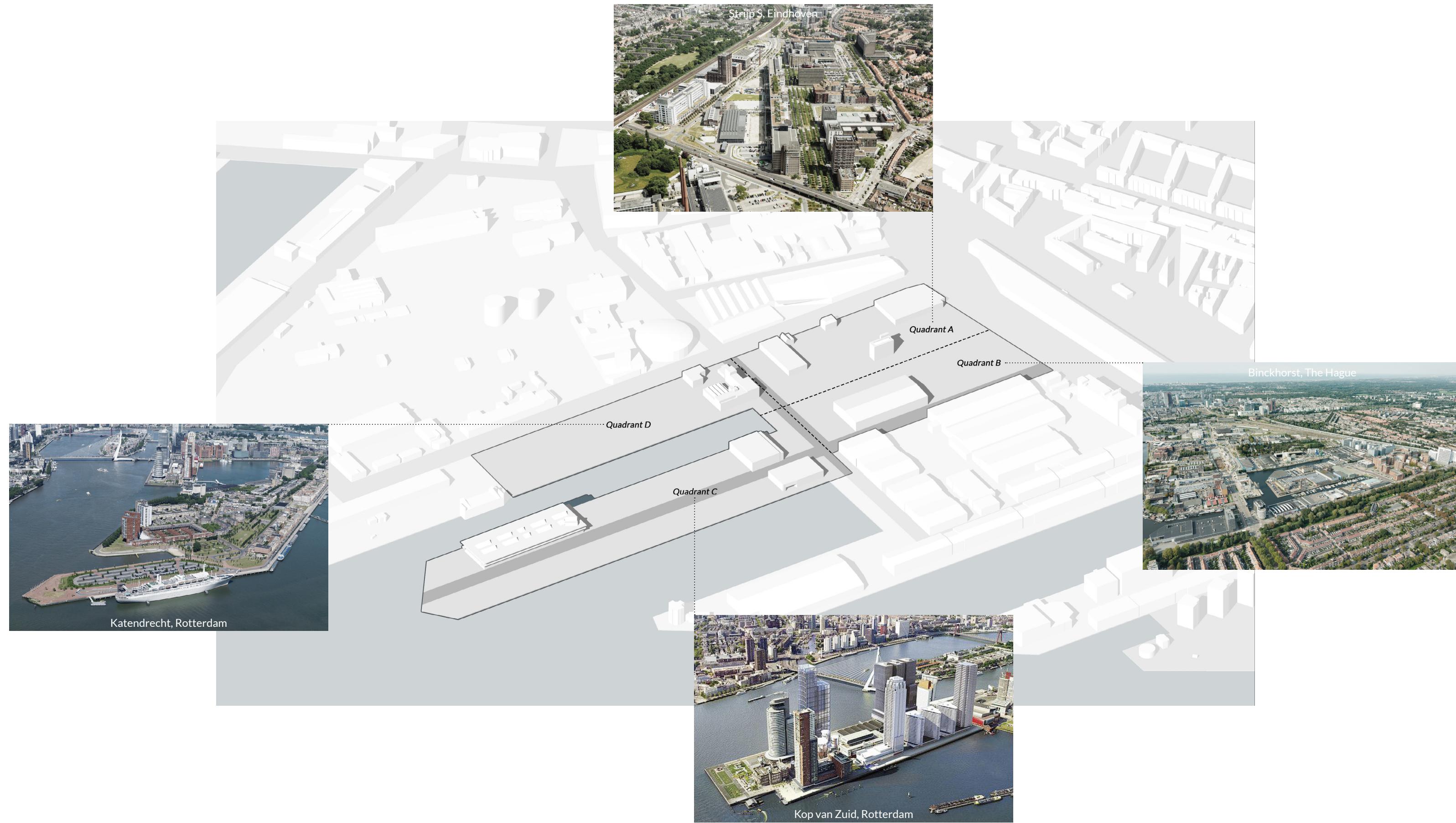


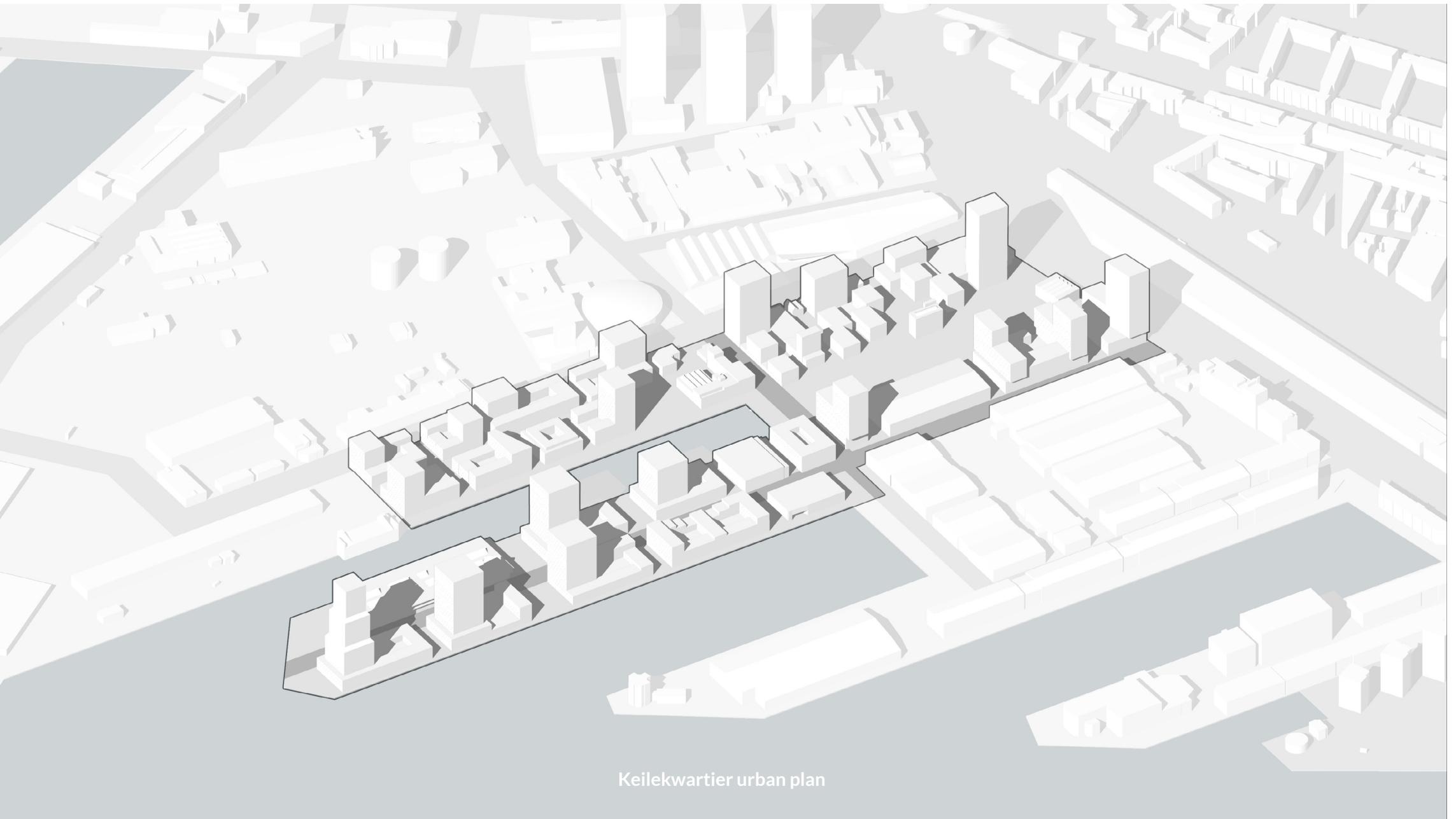
Urban woods - open neighbourhood in Rotterdam
2/116



Keilekwartier currently







Keilekwartier urban plan



Urban woods - open neighbourhood in Rotterdam
7/116



Urban woods - open neighbourhood in Rotterdam
8/116



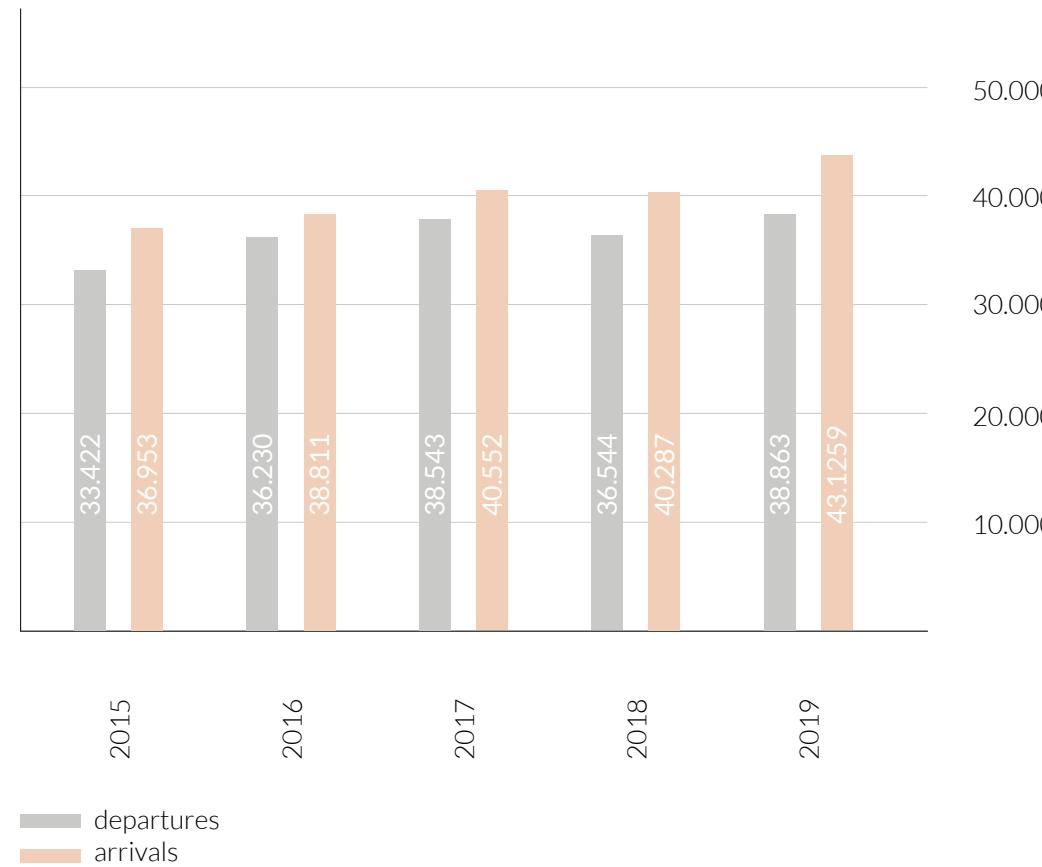
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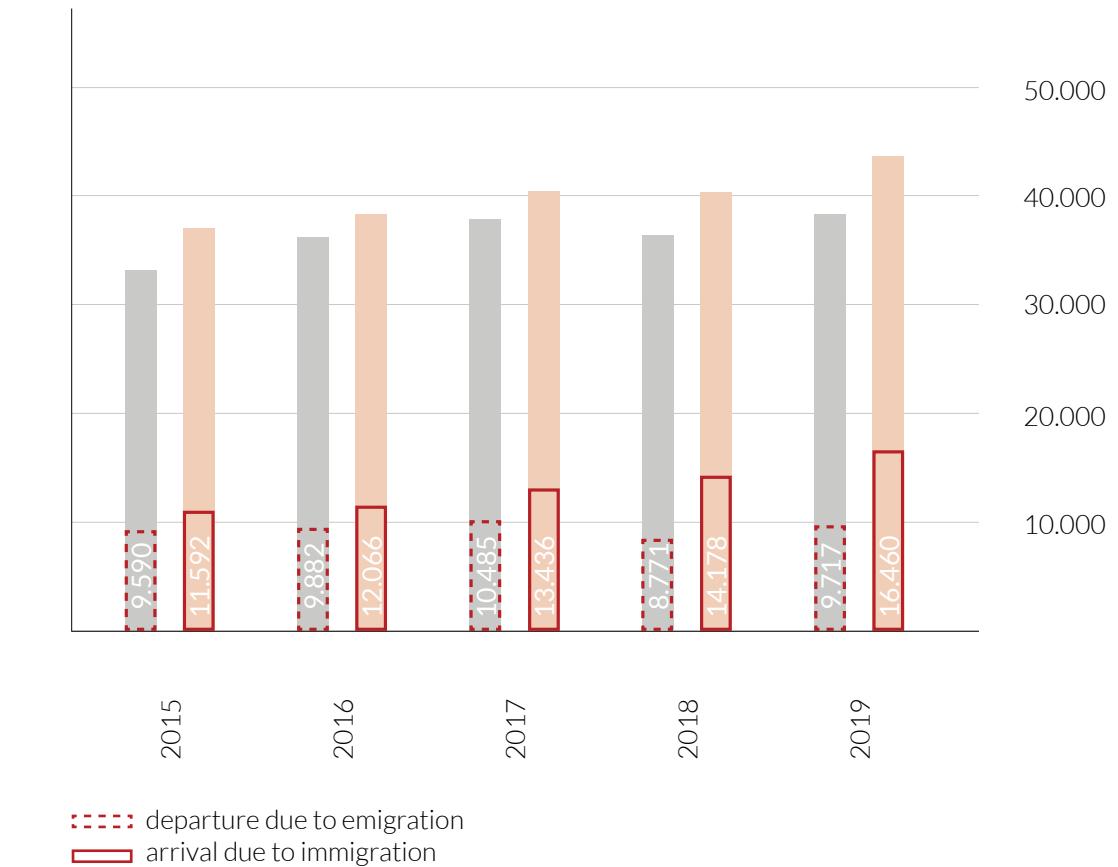
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**Rotterdam:
departures vs. arrivals**

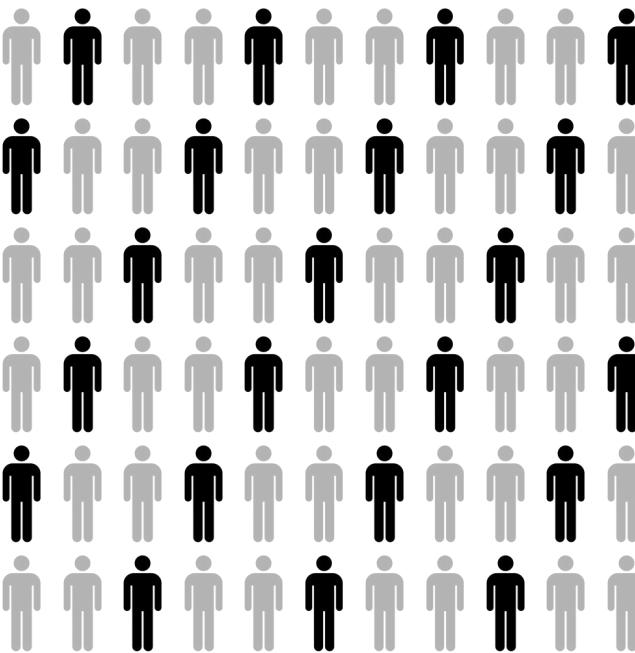


**Rotterdam:
emigration vs. immigration**



Source: CBS (2020).

27% of foreign employees in Rotterdam are **expats**.



Source: Decisio (2019).

expats - who are they?

Expats, i.e. **international knowledge workers** are individuals from private households,
who belong to the **labor force**,
who were **born in a country other than where they reside**,
and who have a **high level of education**.

Source: van Zeijl et al., 2020, p. 6.

expats - why?

expats



the Netherlands

- highly-skilled
- contribute to the economy
- new in the country
- ready for change

- need 1 million new homes until 2030
- want to participate in global economy more effectively
- diverse population

expats - why?

expats

- highly-skilled
- contribute to the economy
- new in the country
- ready for change

the Netherlands

- need 1 million new homes until 2030
- want to participate in global economy more effectively
- diverse population

Rotterdam

- post-harbor lands
- innovation

expats - why?

expats

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the Netherlands

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Rotterdam

- post-harbor lands
- innovation

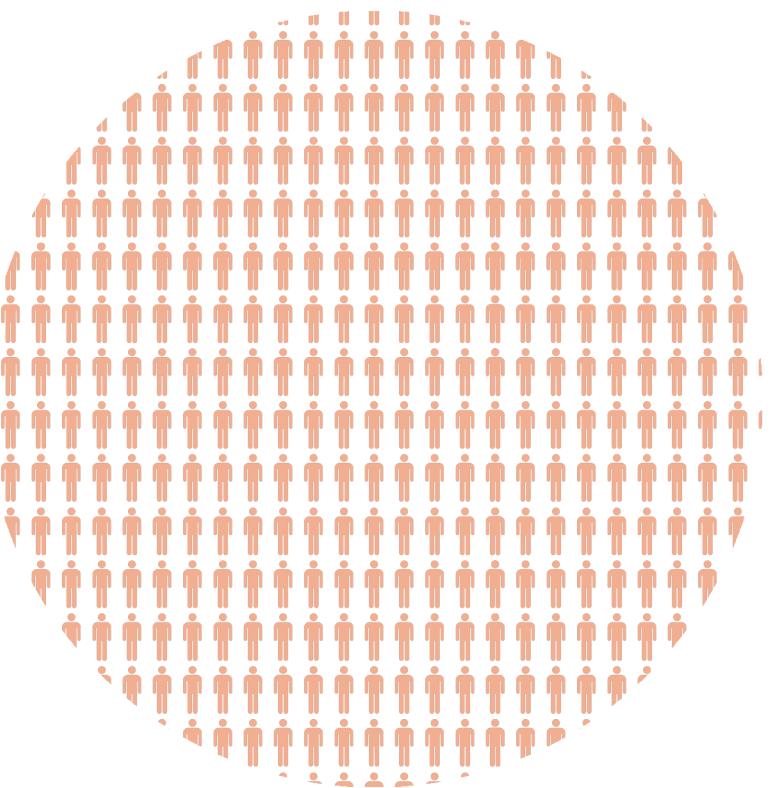
M4H

- experiment
- knowledge investment
- live-work environment

expats - why?

international knowledge workers

64% don't feel integrated within Dutch culture
88% wants to integrate



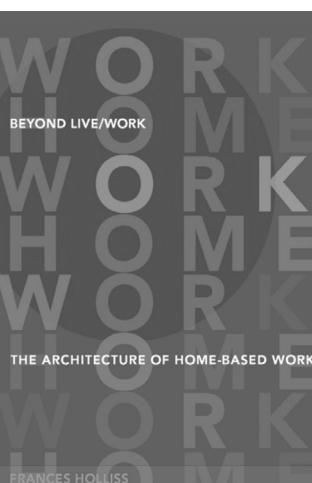
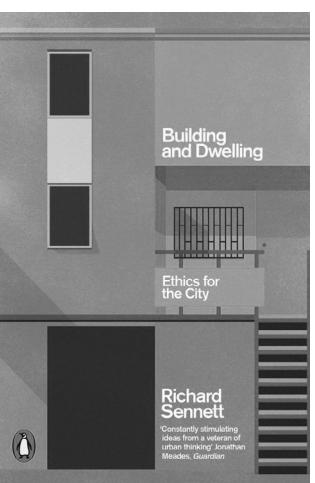
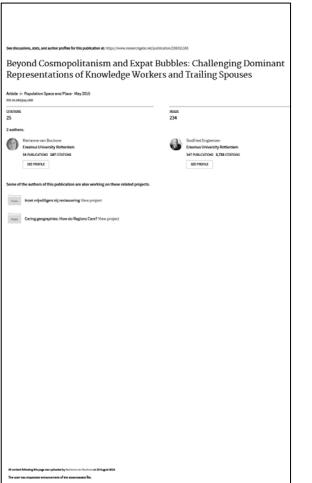
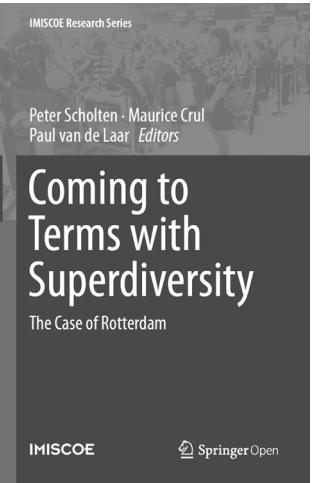
the Netherlands



housing for expats in M4H - but how?

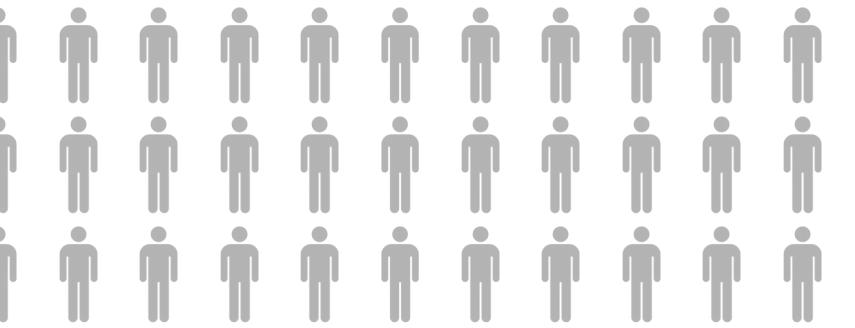
research methods

literature



questionnaire

33 expats from Rotterdam



21 nationalities

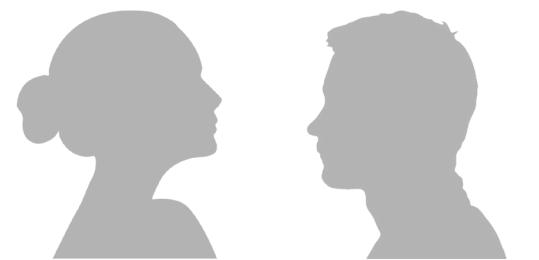


interviews

Gareth (35)
UK
single father



Maria (35), Bartek (38)
Poland
couple



Grace (28)
USA
expat's spouse



Daniela (23)
Russia/Bolivia
expat's spouse



Laura Salm
Rotterdam Expat Center
Account Manager



research findings

	single	couple	
expats	ca. 33%	ca. 31%	young family
household type	1-2 bedrooms	2-3 bedrooms	2-4 bedrooms (1-3 children)
working pattern	home-based office-based	home-based office-based	home-based office-based
lifestyle pattern	work-oriented cultural activities meeting friends having visitors hobbies	work/home-oriented cultural activities meeting friends having visitors hobbies	work/home-oriented cultural activities meeting friends and other families having visitors hobbies childcare
special issues	initially lacking social network language barrier	initially lacking social network language barrier unemployment of the spouse	initially lacking social network language barrier unemployment of the spouse child's schooling

research findings

			
expats	single	couple	young family
	ca. 33%	ca. 31%	ca. 46%
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possible collective spaces and activities							

What makes an urban neighborhood inclusive?

What is a desirable live-work environment for a diverse group of dwellers?

What constitutes attractive housing conditions in dense urban surroundings?

design principles

inclusiveness

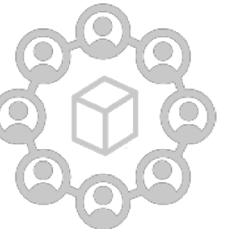
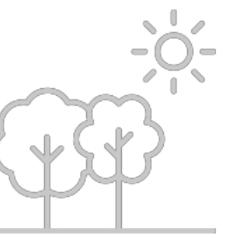


design principles

inclusiveness



collectivity

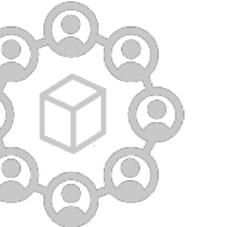


design principles

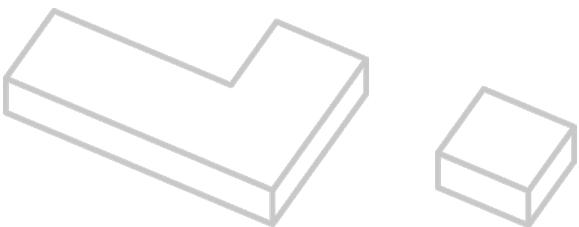
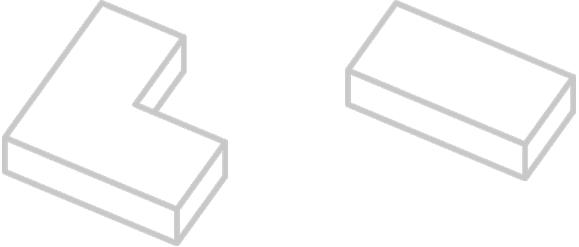
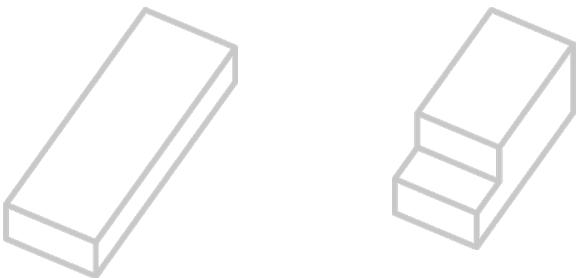
inclusiveness



collectivity



diversity

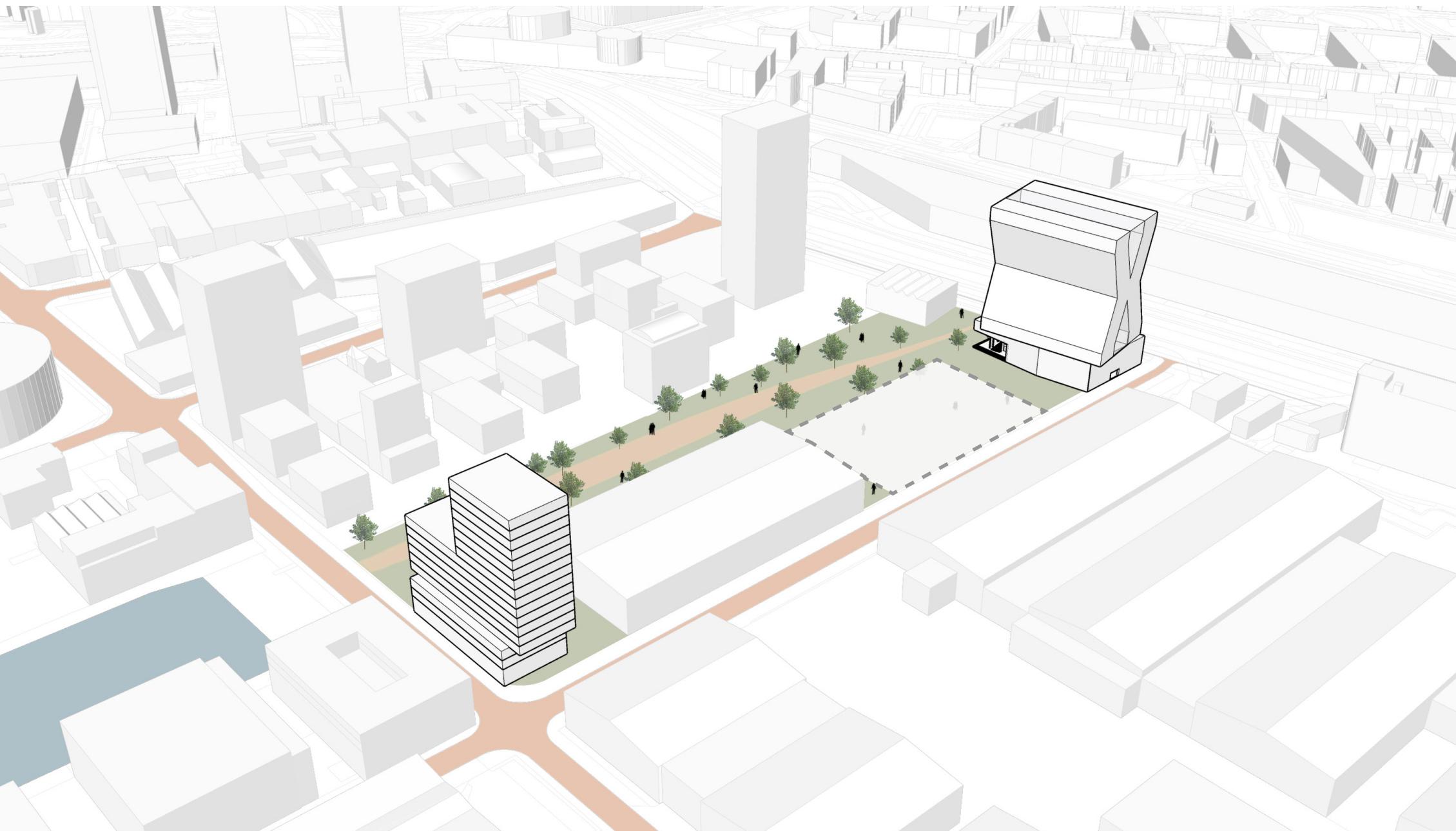


A community of expats
diverse community for singles, couples and young families

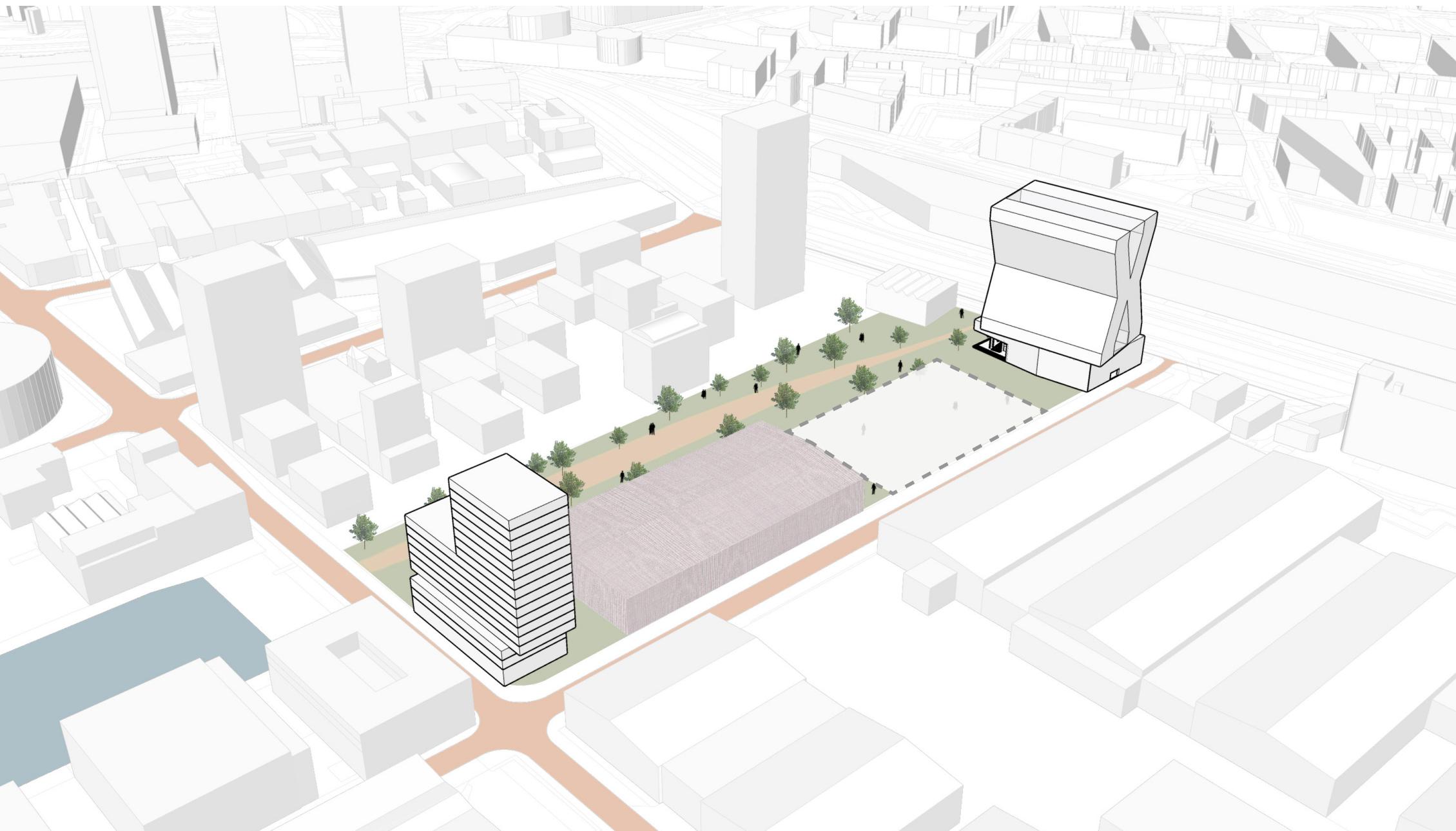




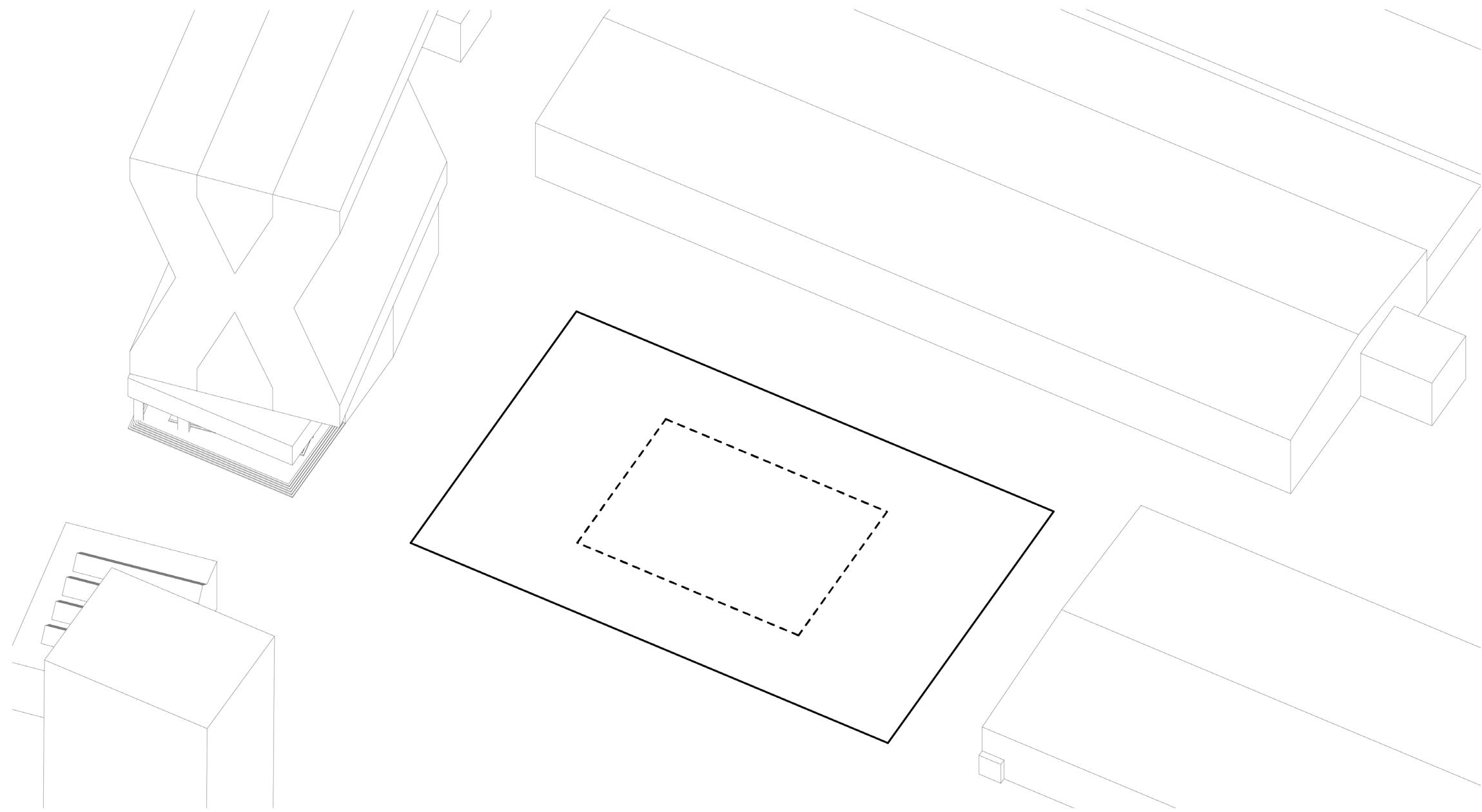
Urban woods - open neighbourhood in Rotterdam
27/116



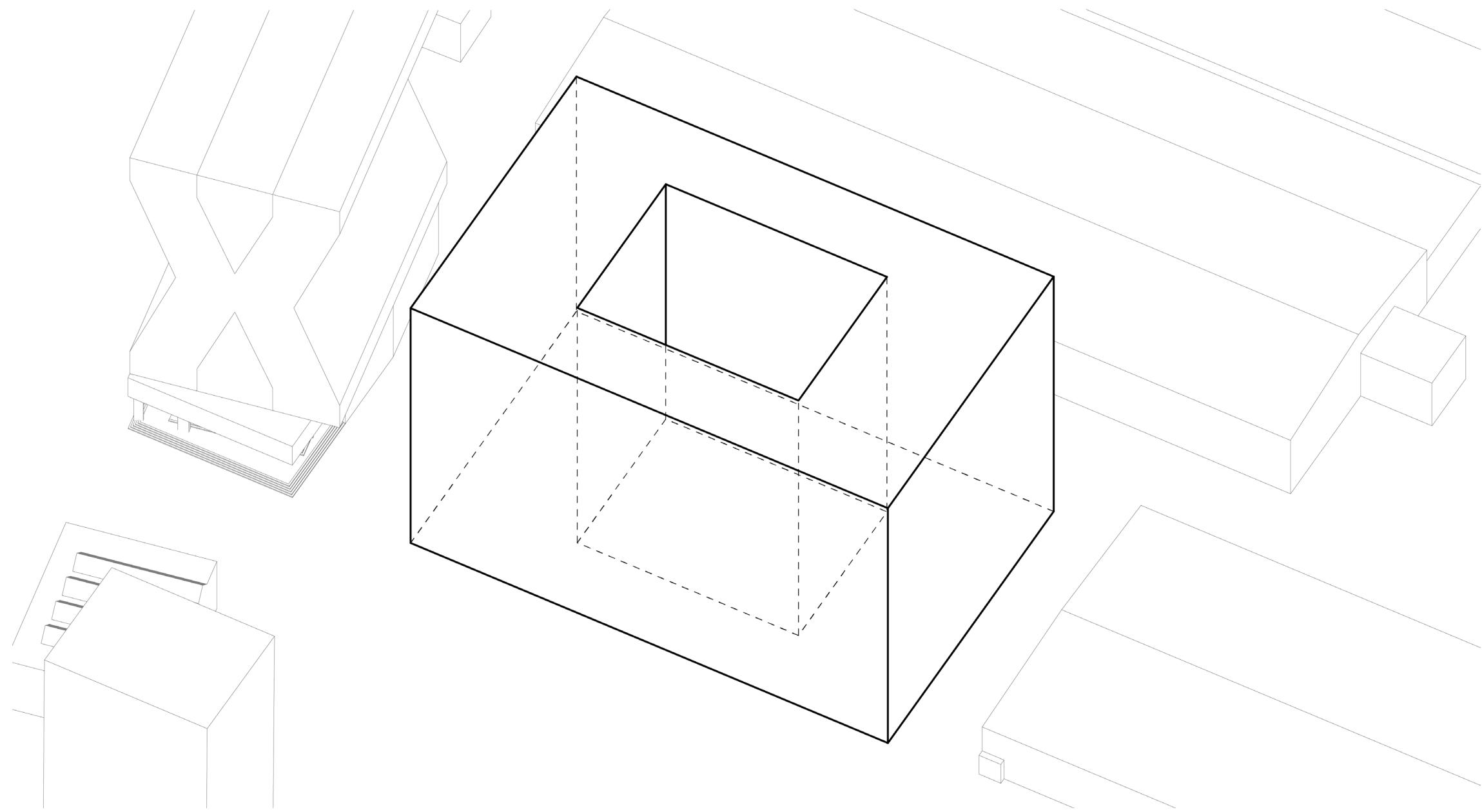
Urban woods - open neighbourhood in Rotterdam
28/116



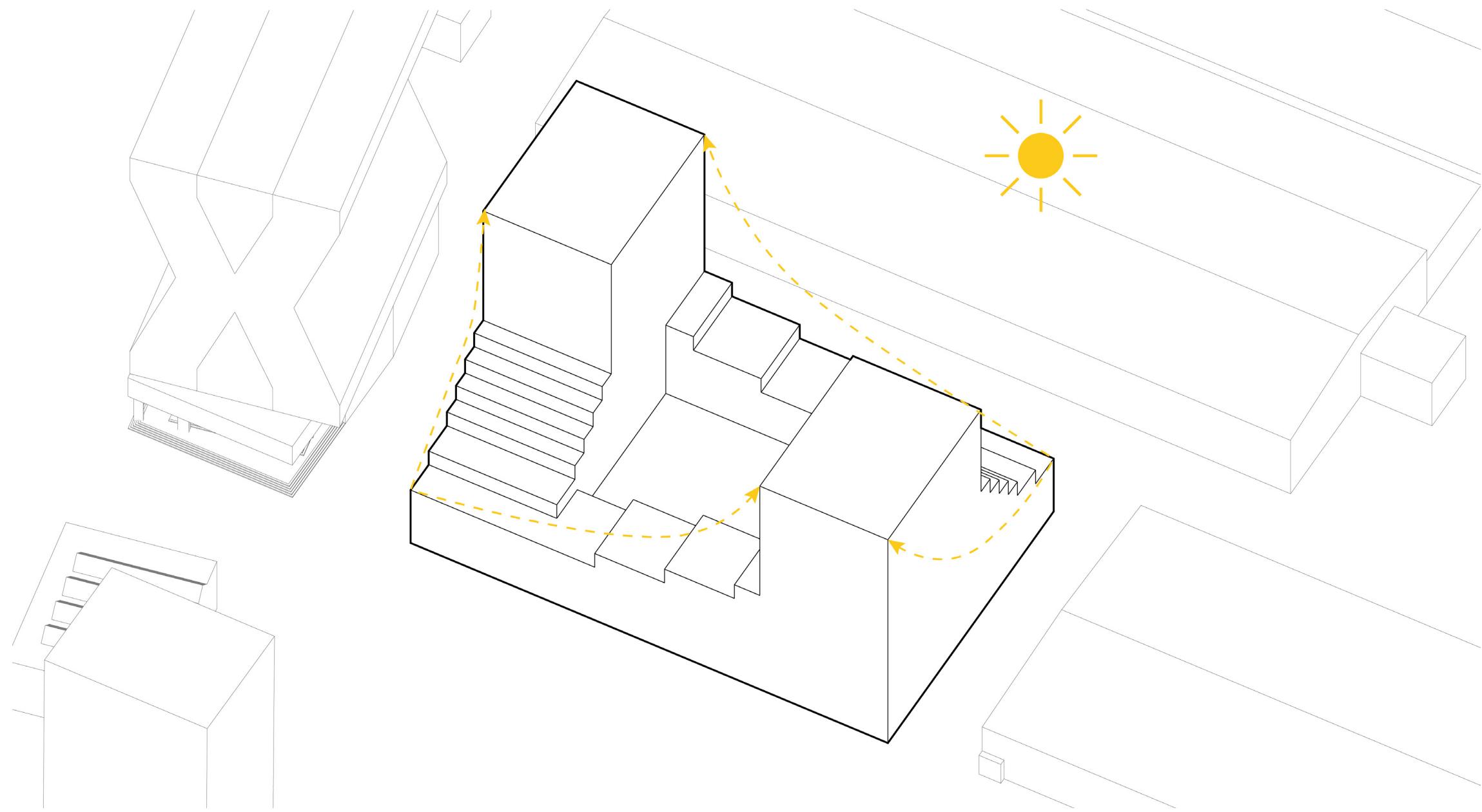
Urban woods - open neighbourhood in Rotterdam
29/116

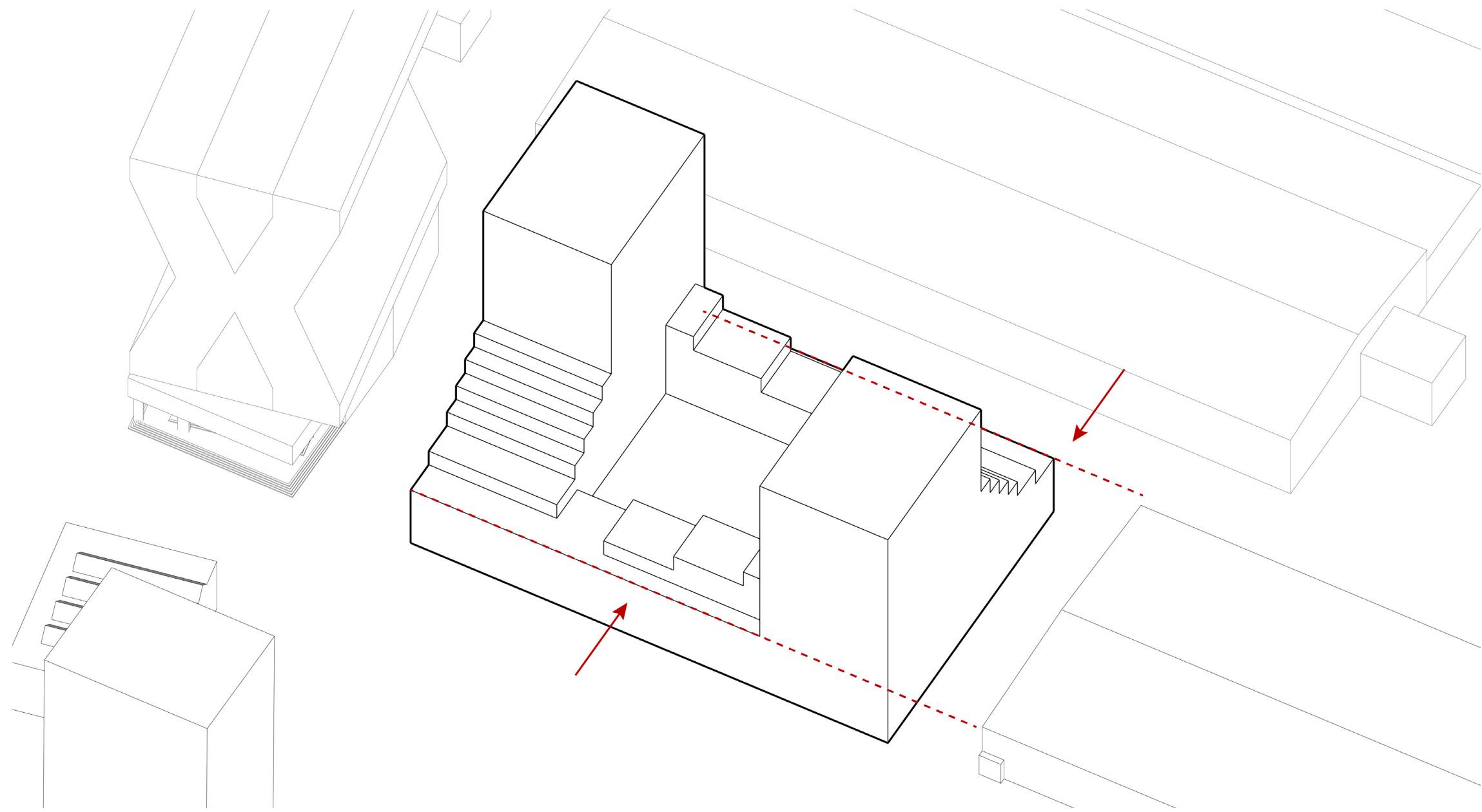


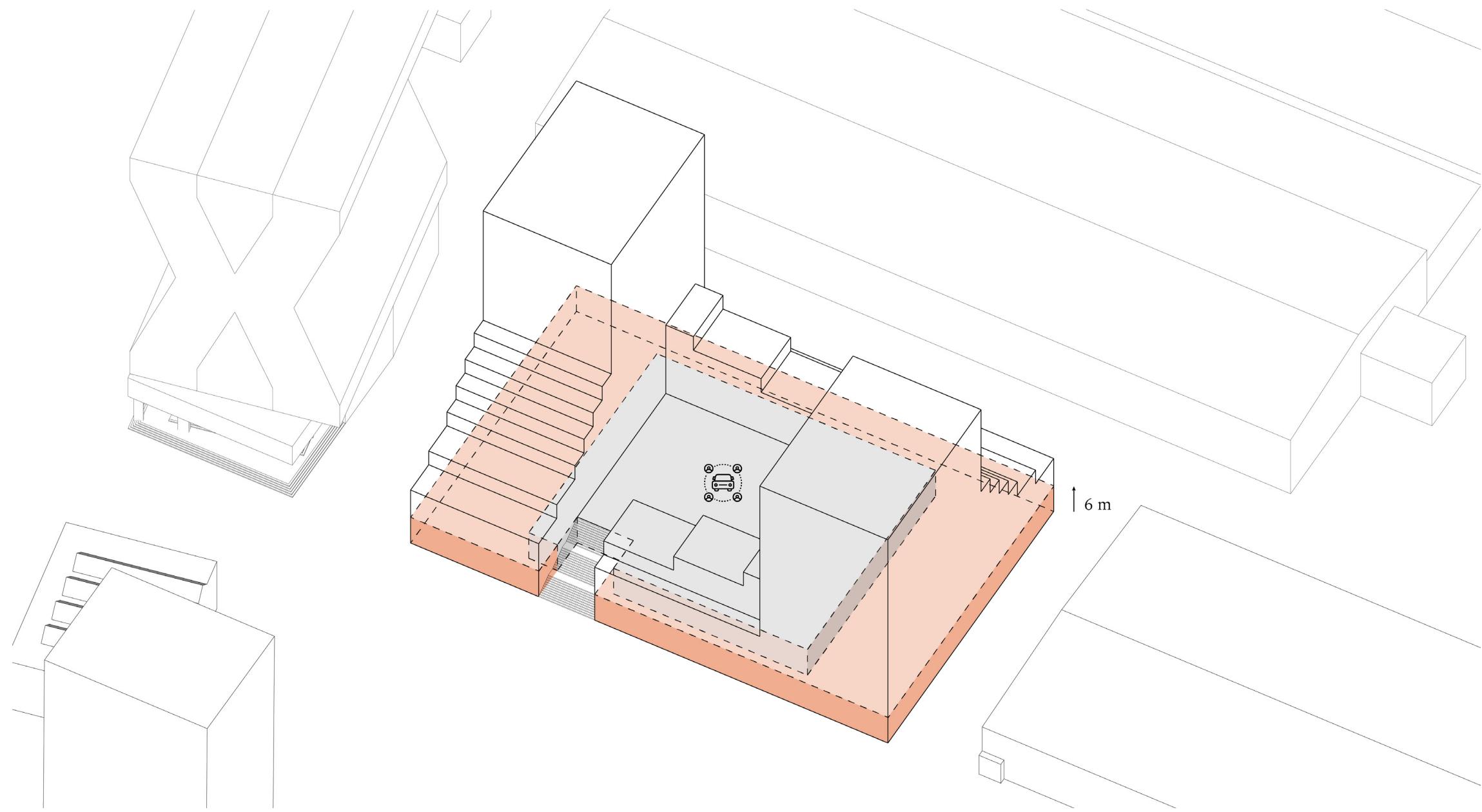
Urban woods - open neighbourhood in Rotterdam
30/116

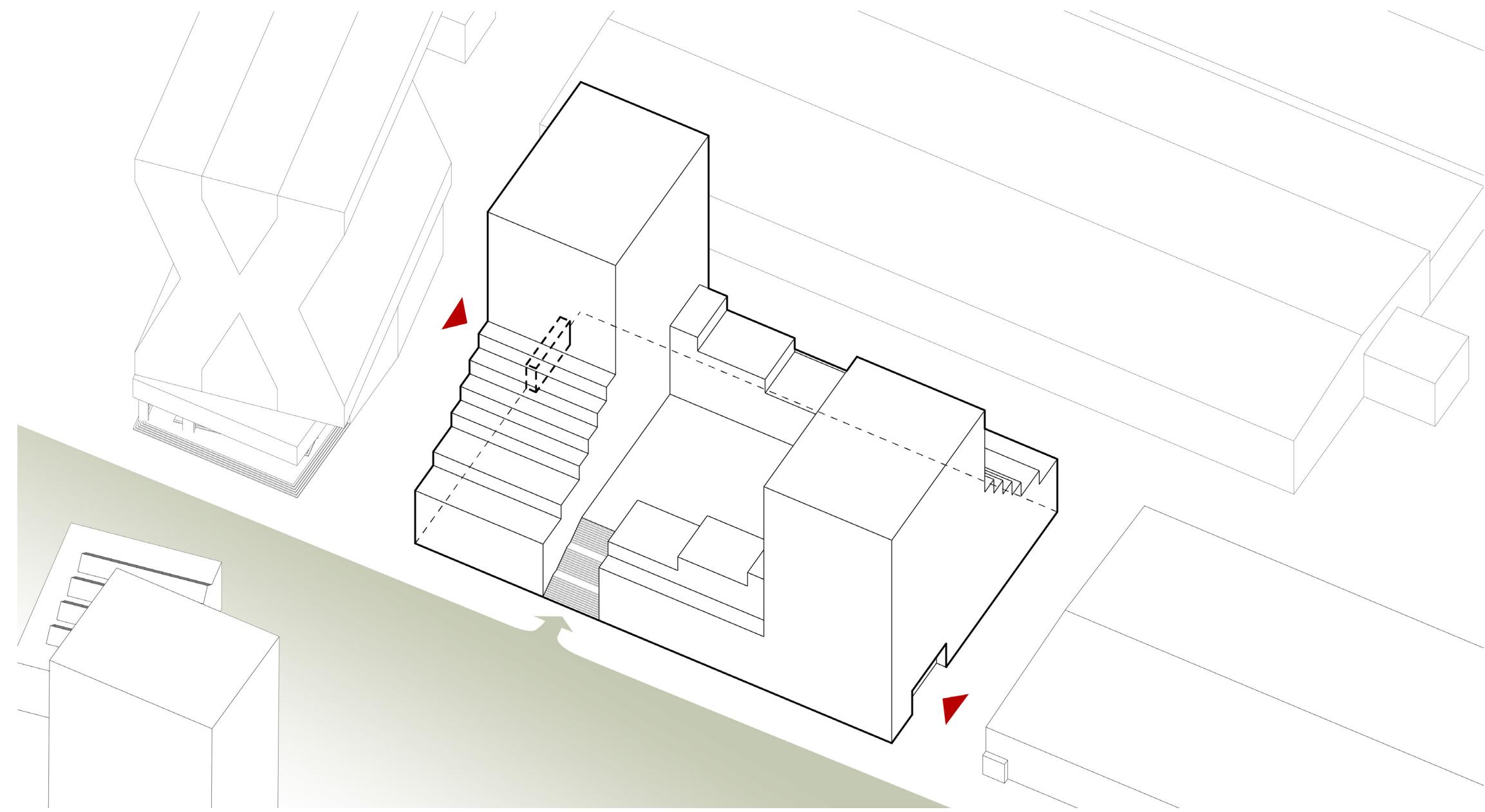


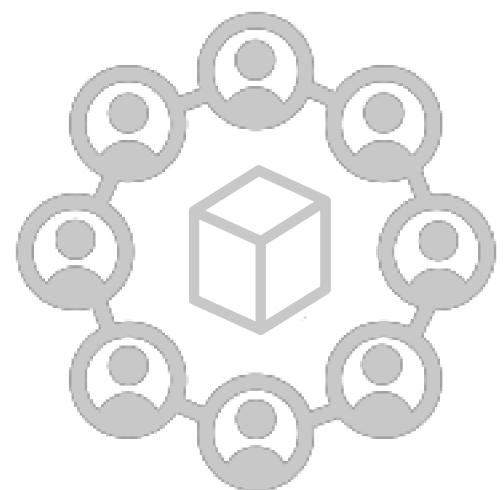
Urban woods - open neighbourhood in Rotterdam
31/116

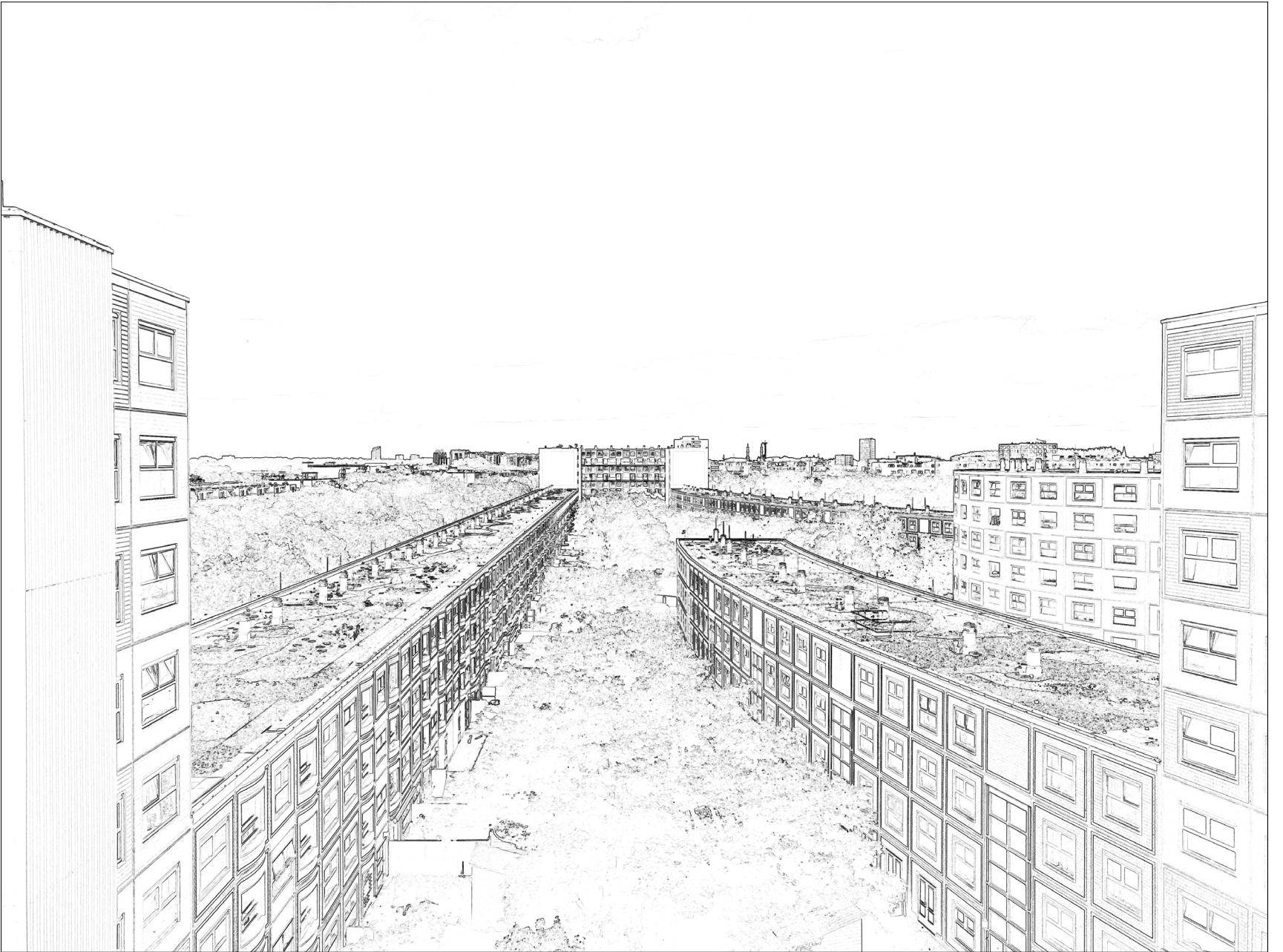




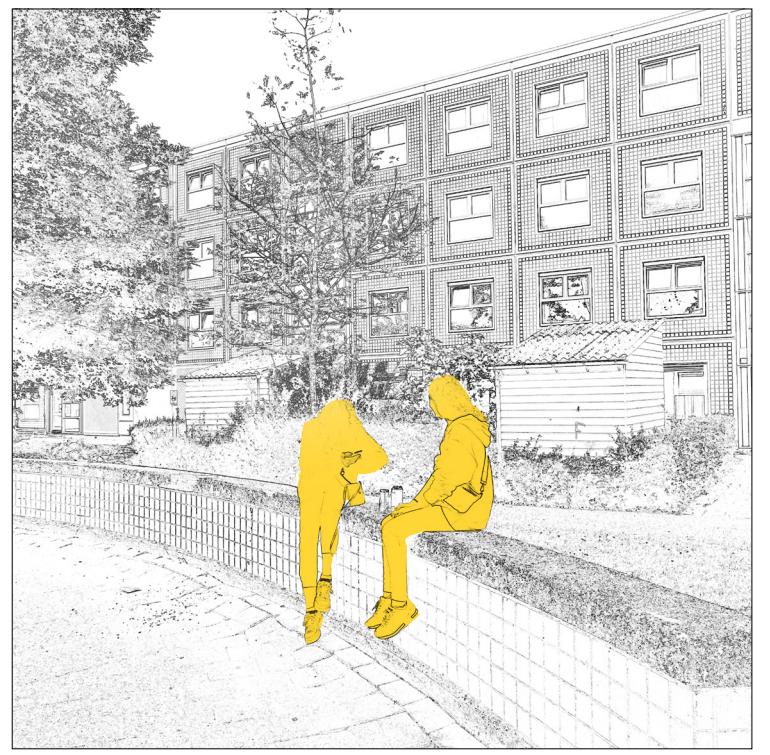




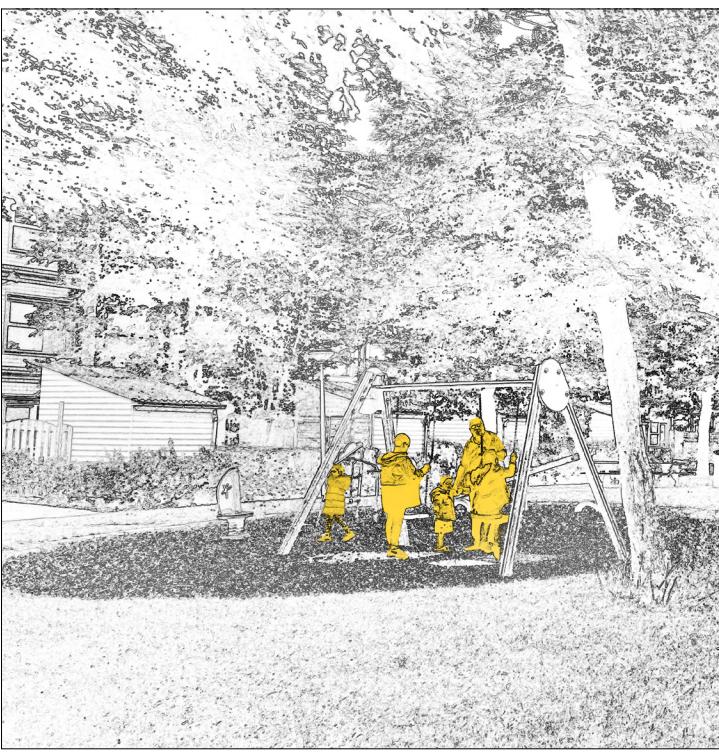
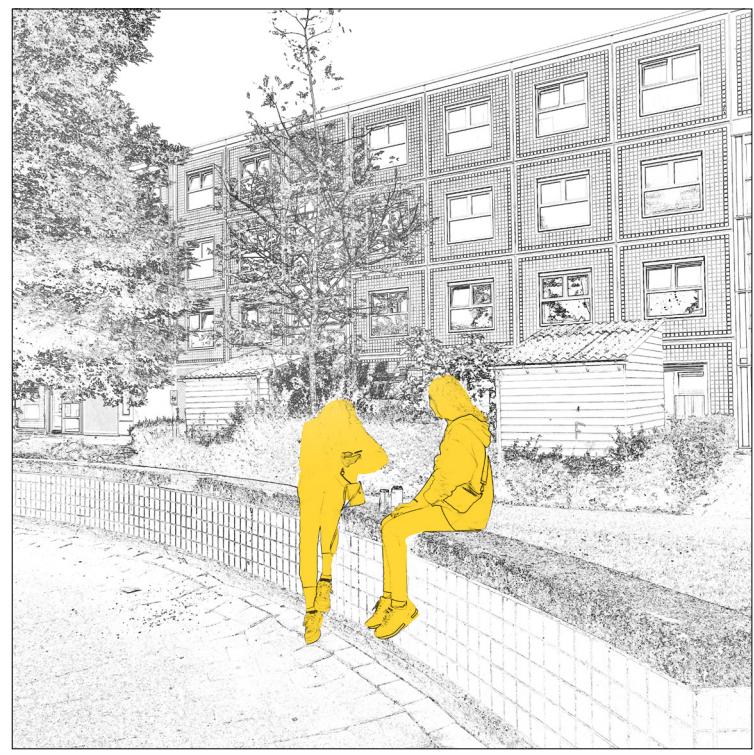


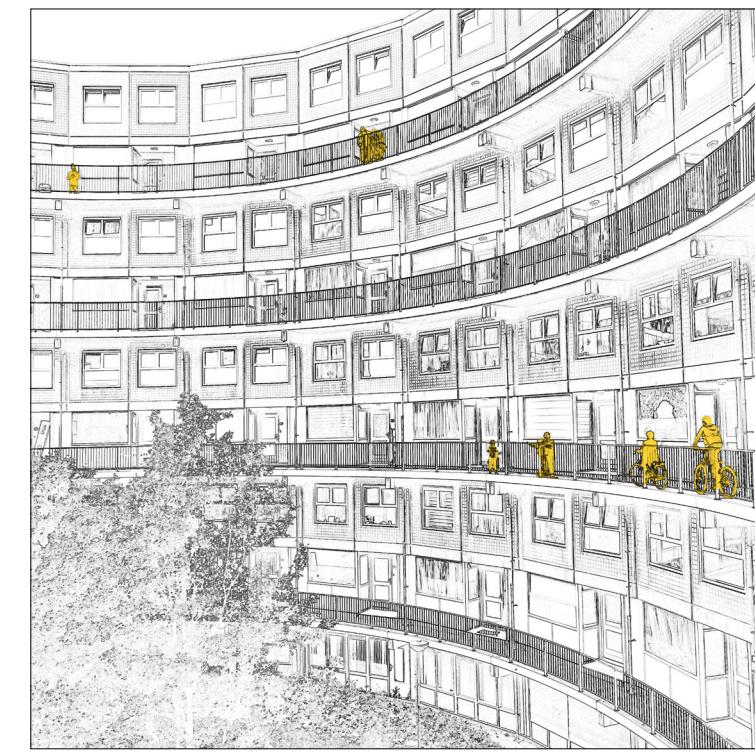
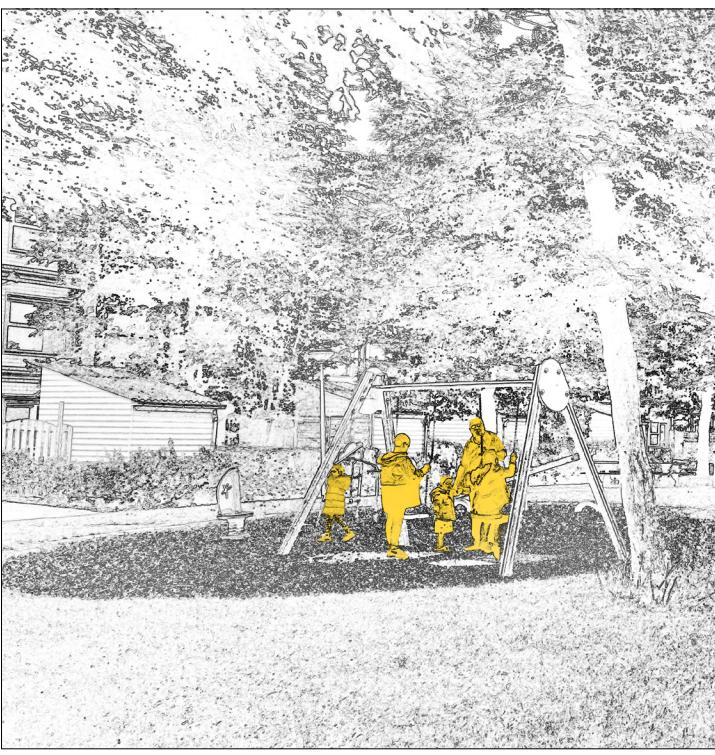
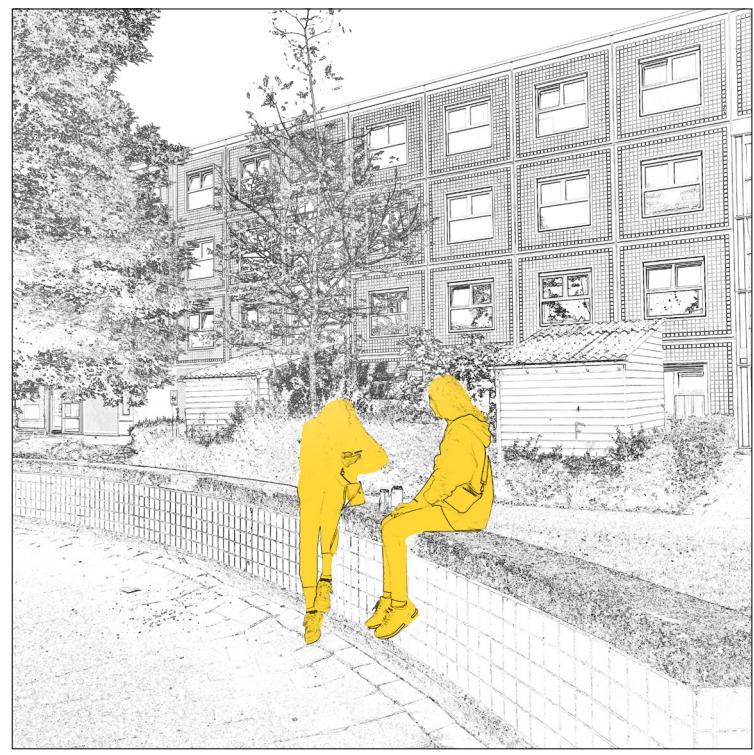


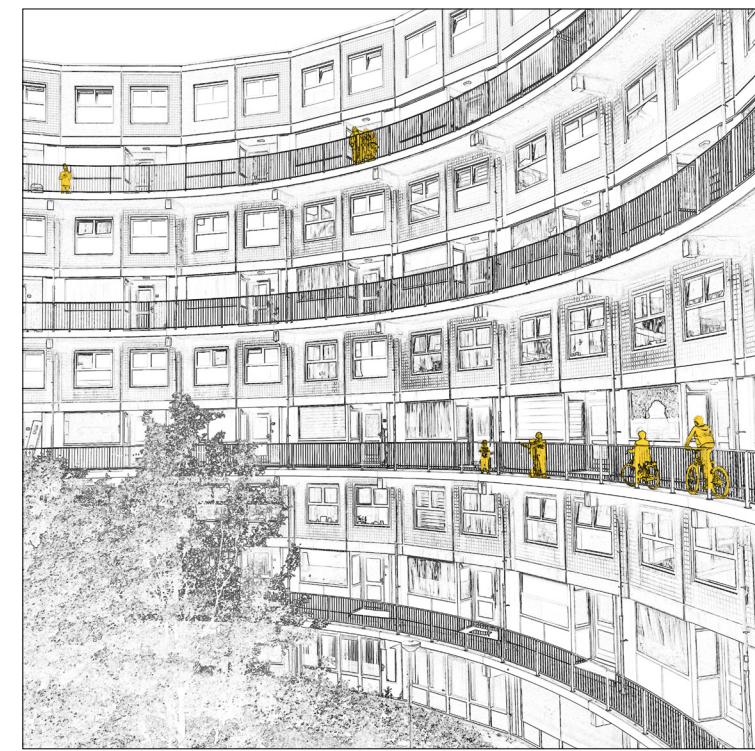
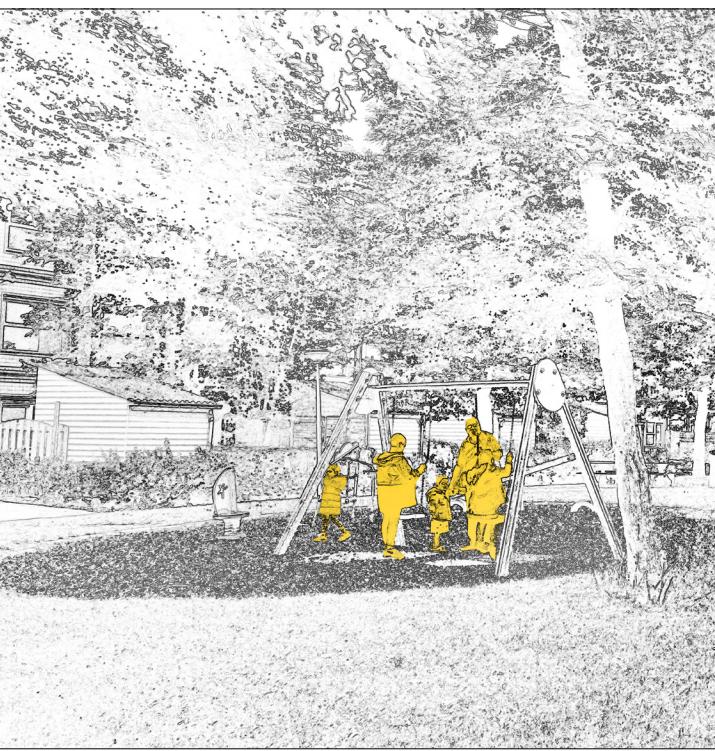
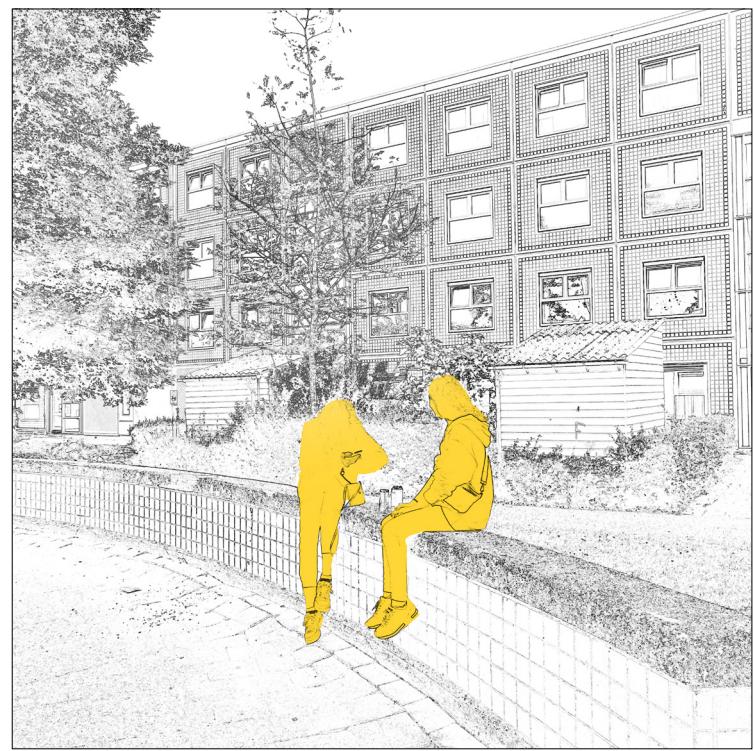
Urban woods - open neighbourhood in Rotterdam
37/116

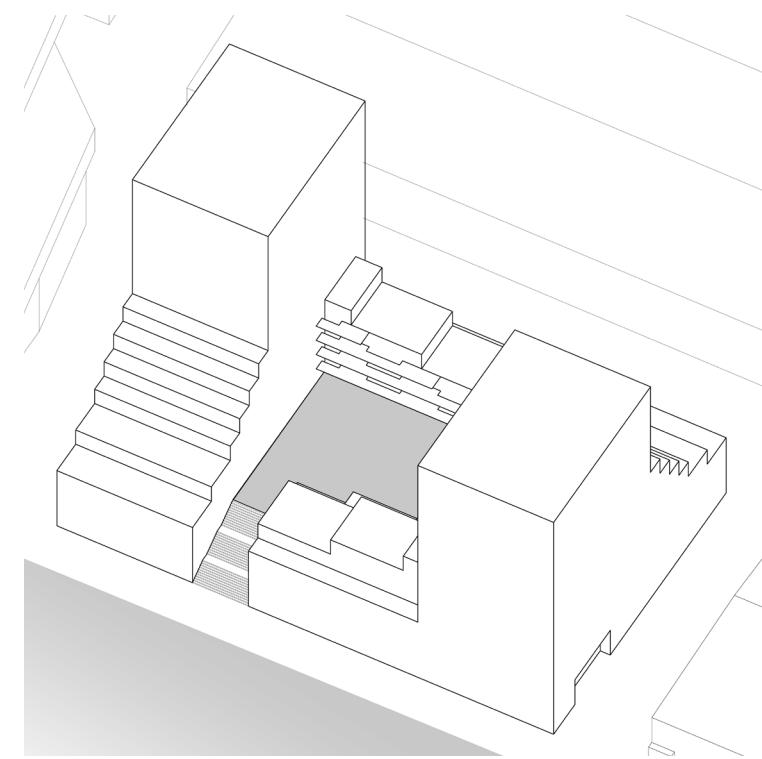
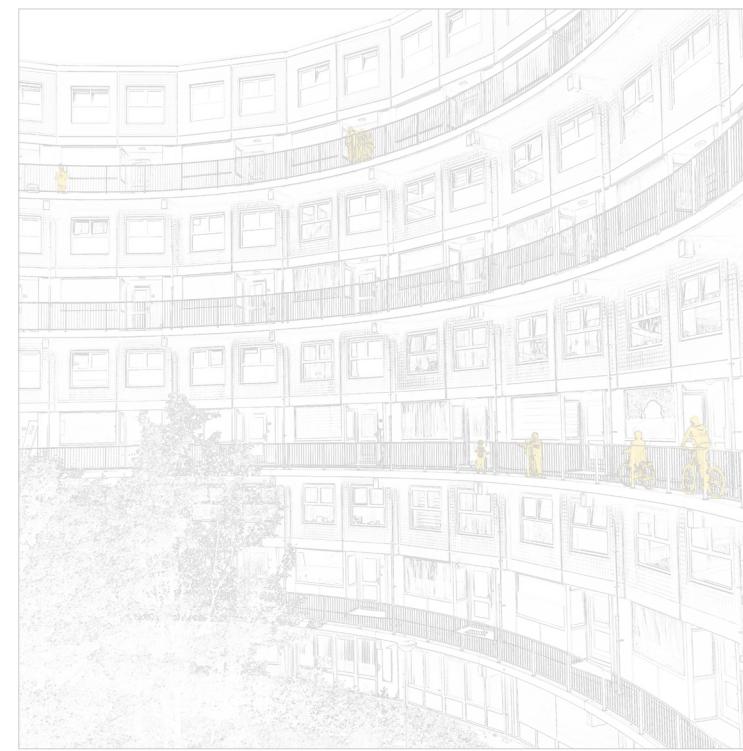


Urban woods - open neighbourhood in Rotterdam
38/116

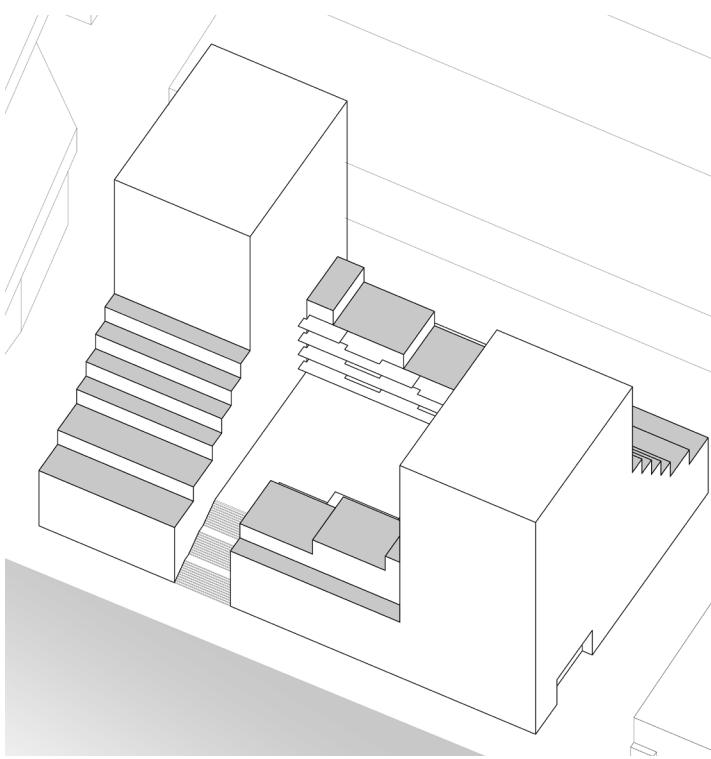
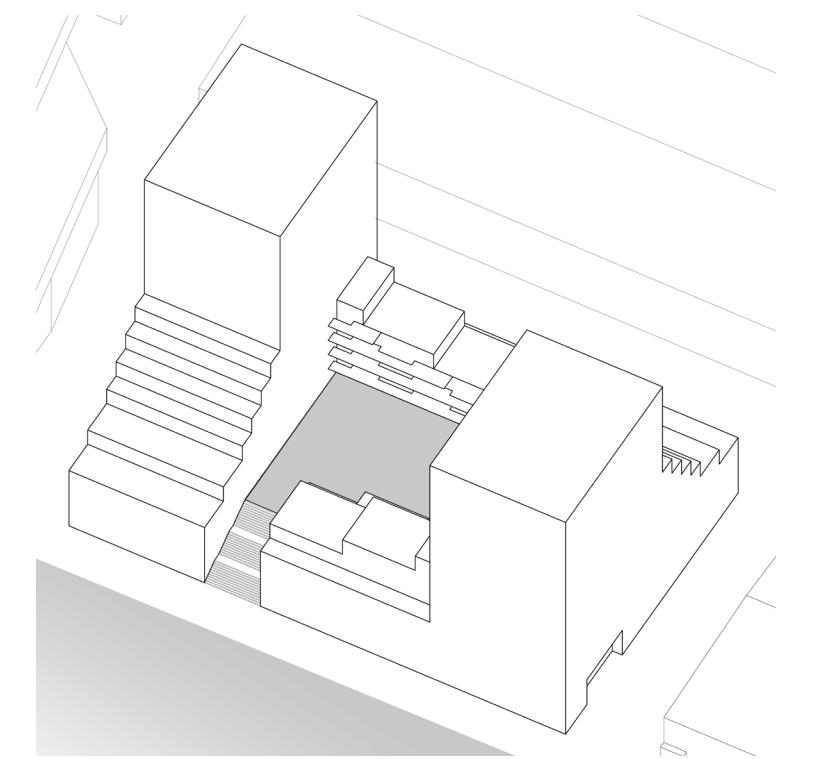
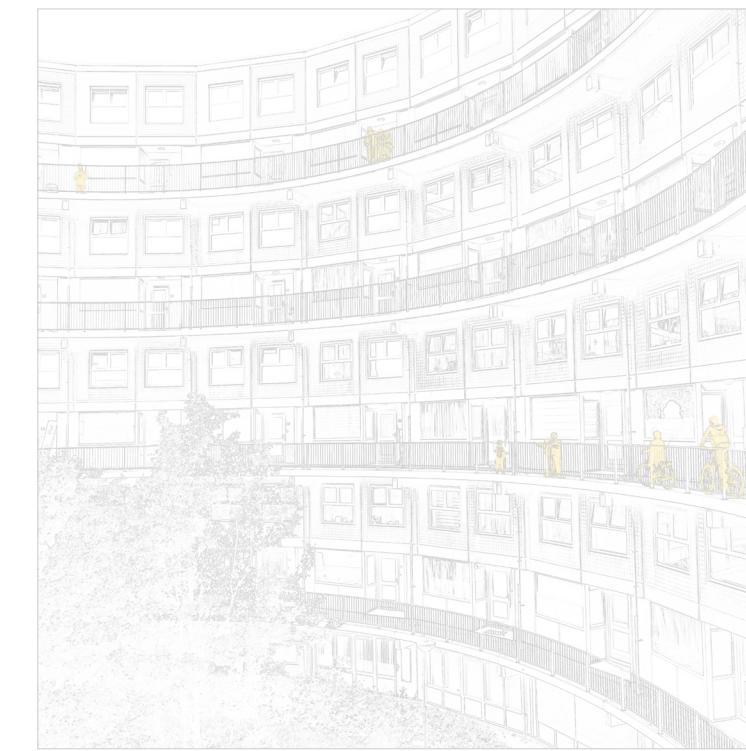


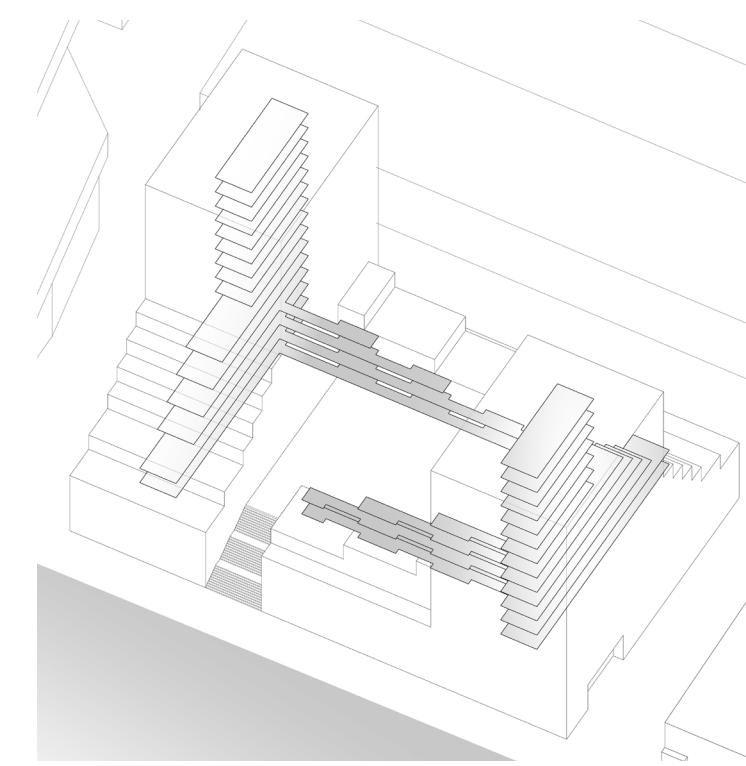
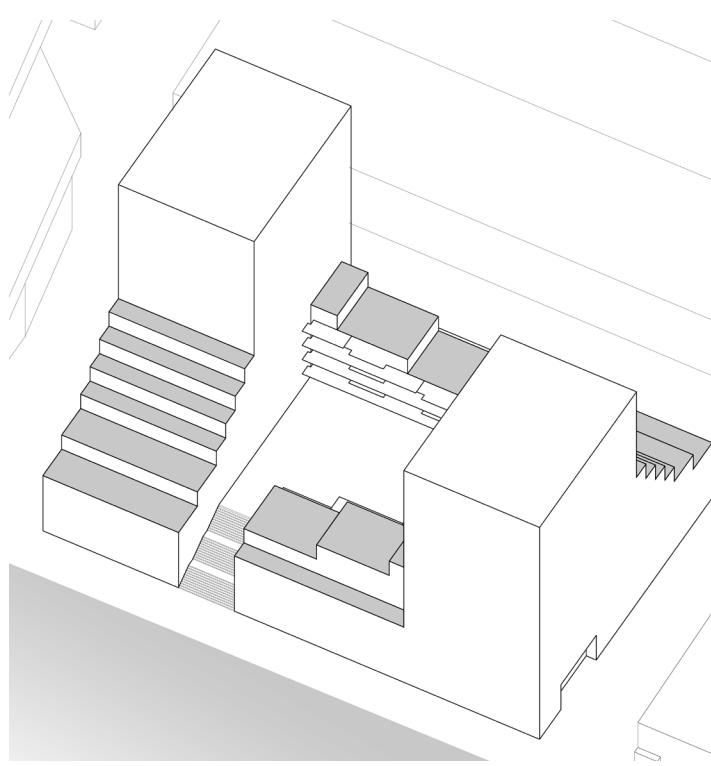
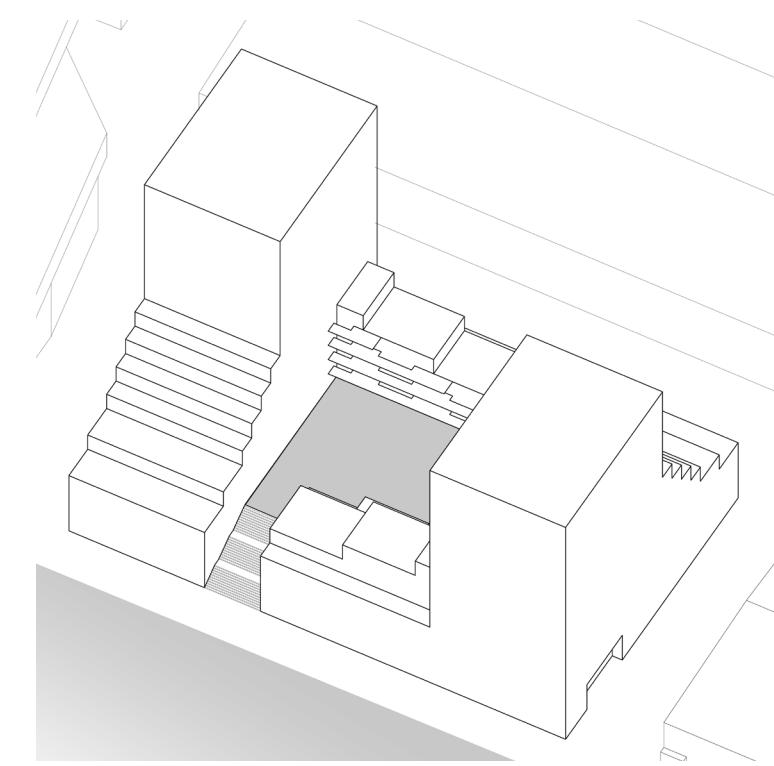
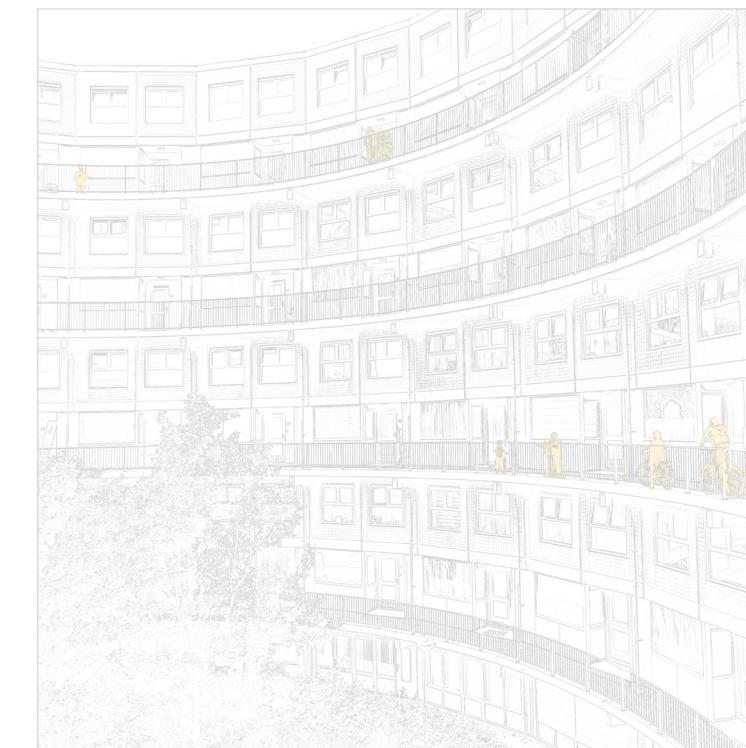


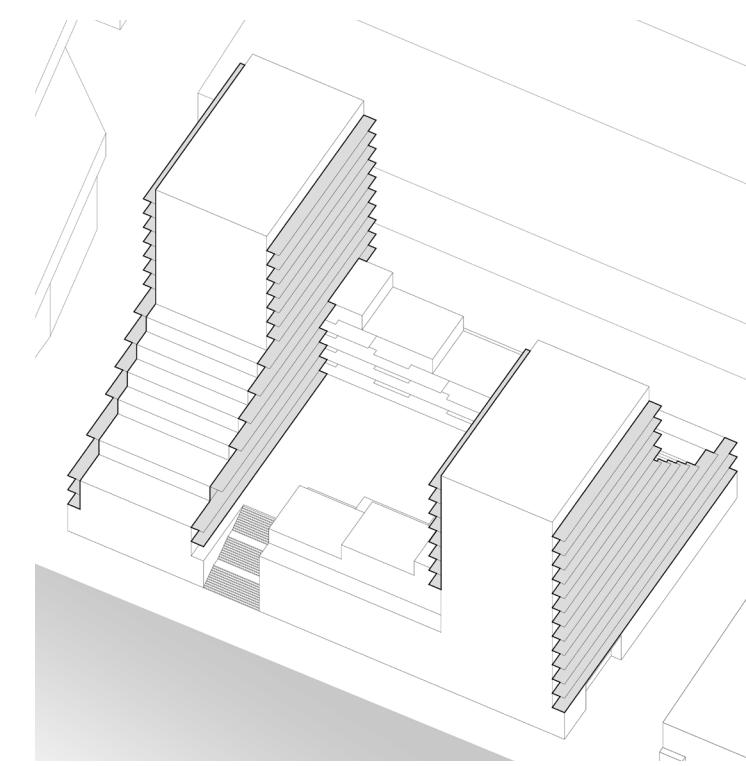
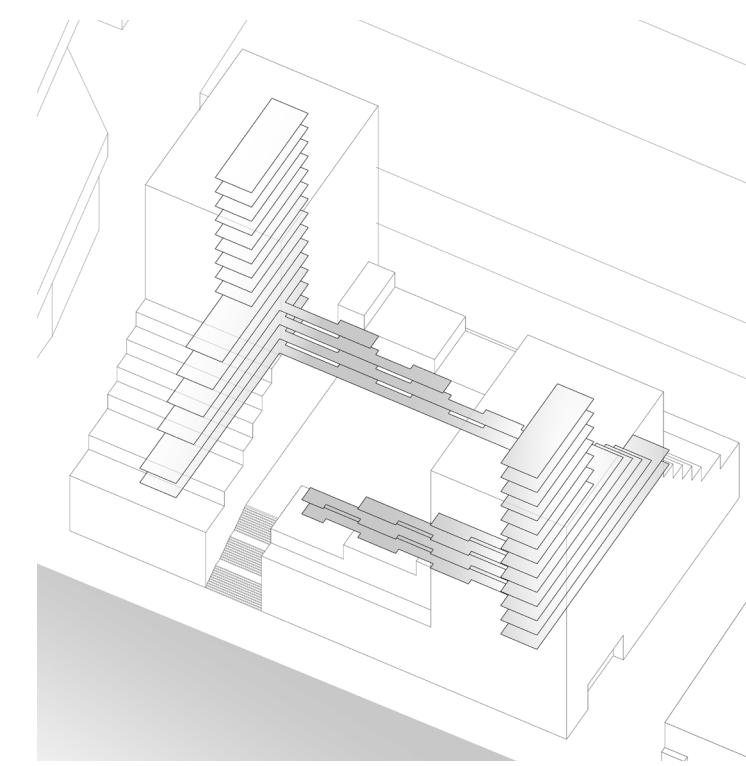
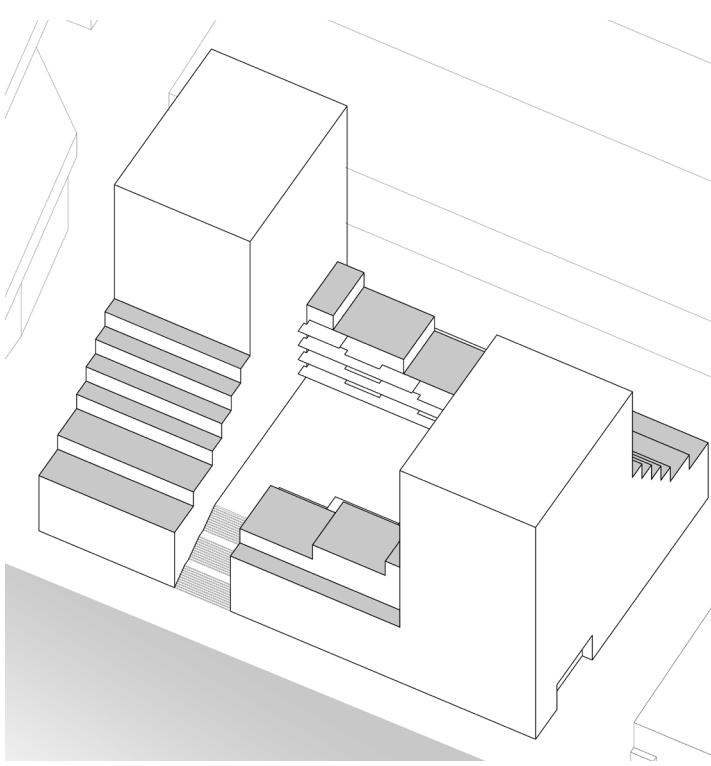
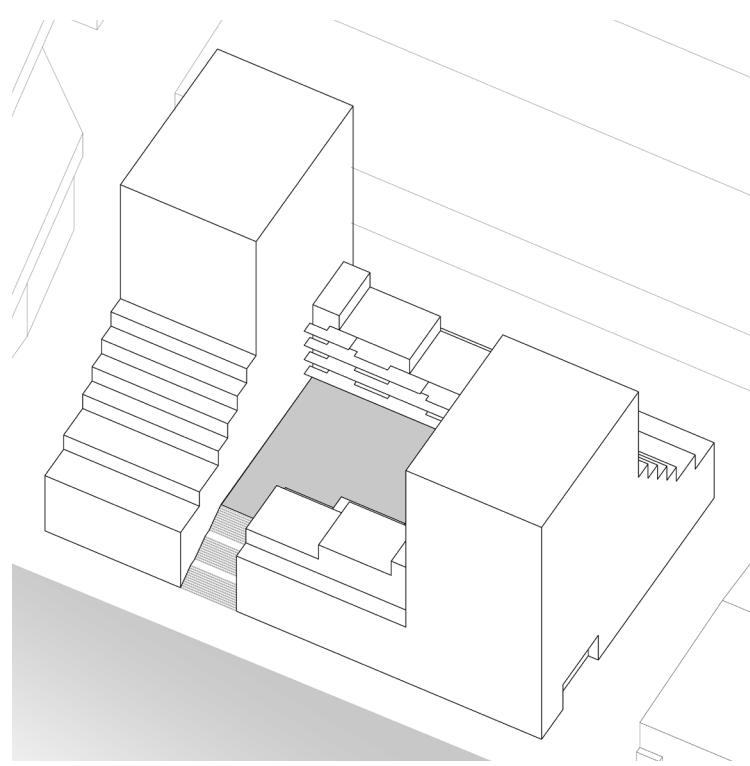
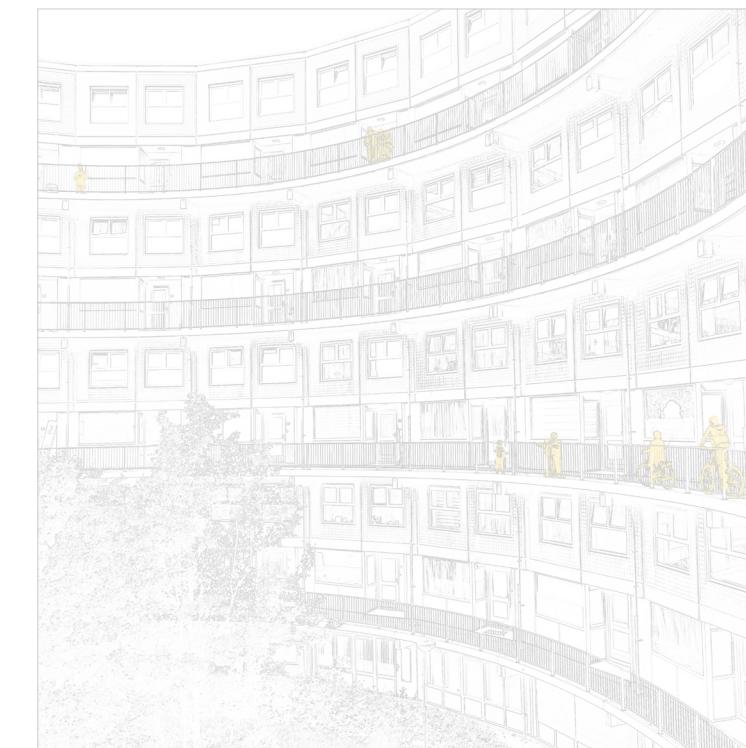
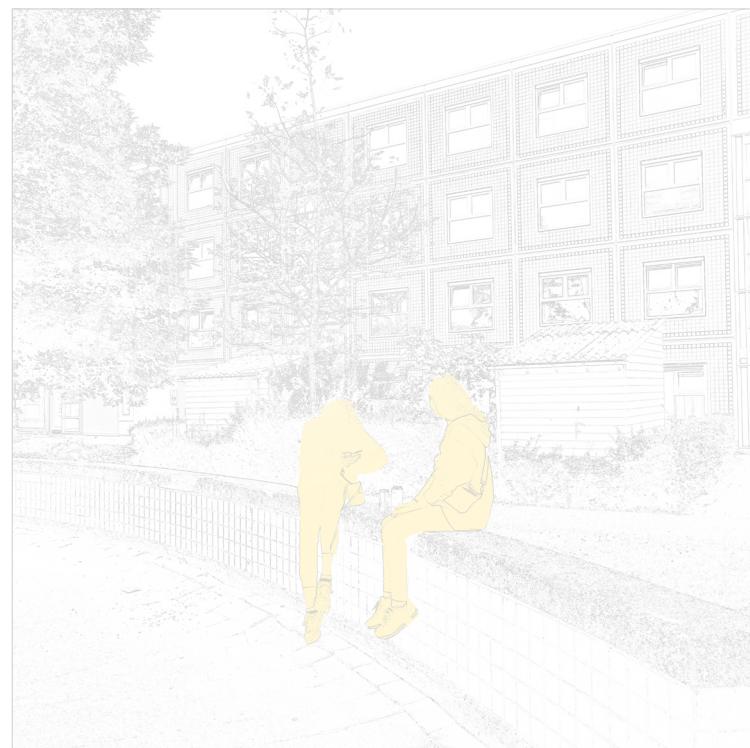




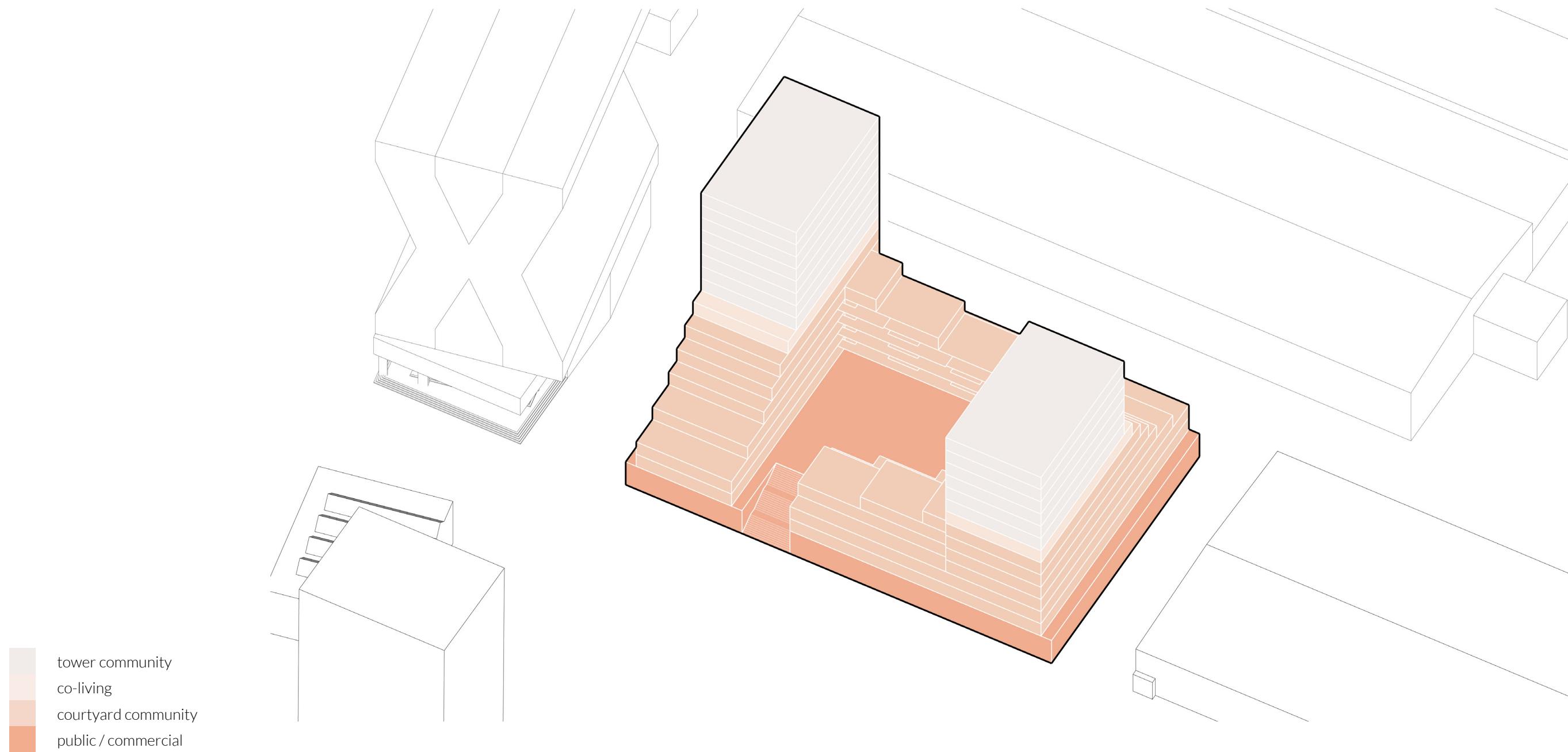
Urban woods - open neighbourhood in Rotterdam
42/116



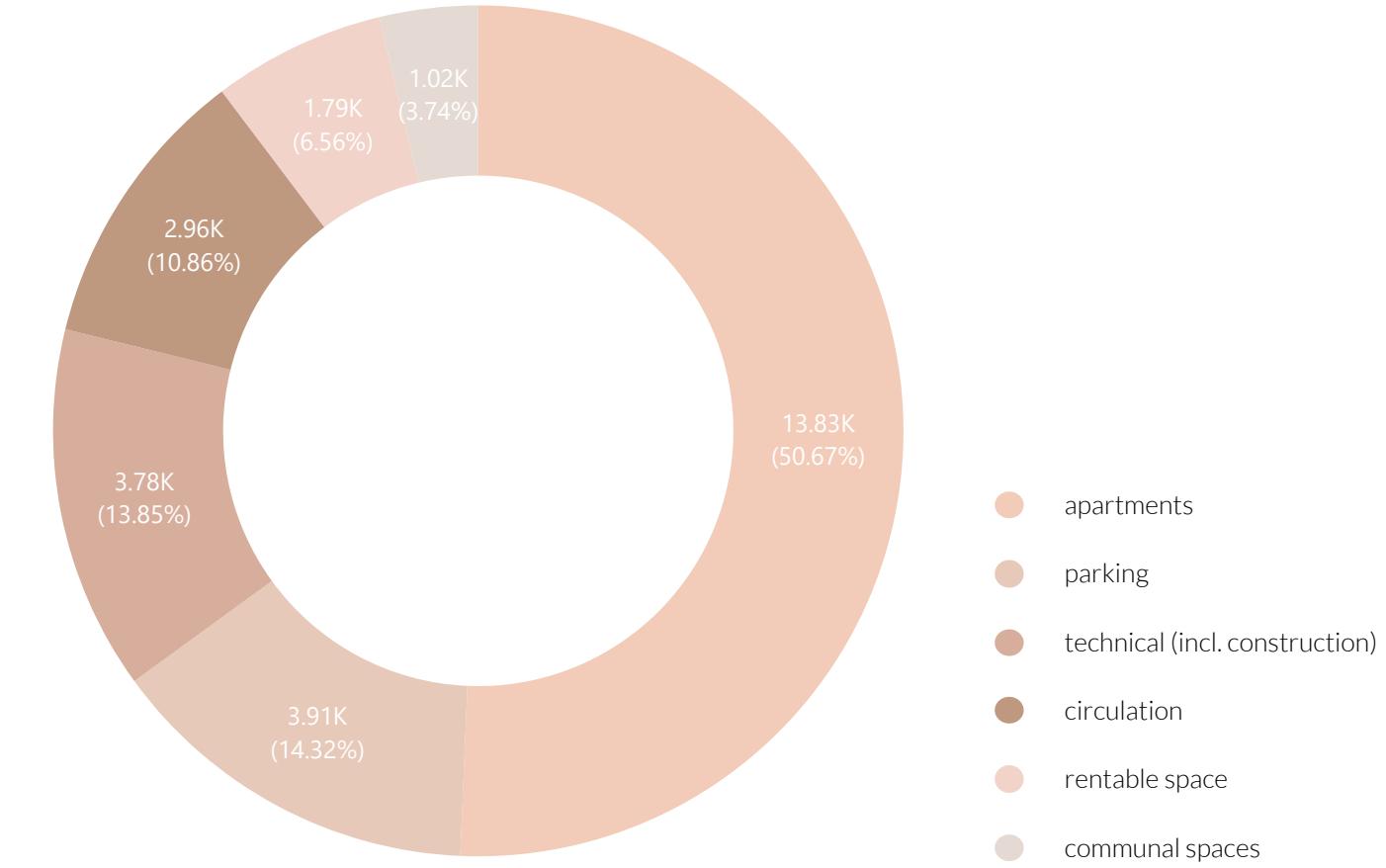


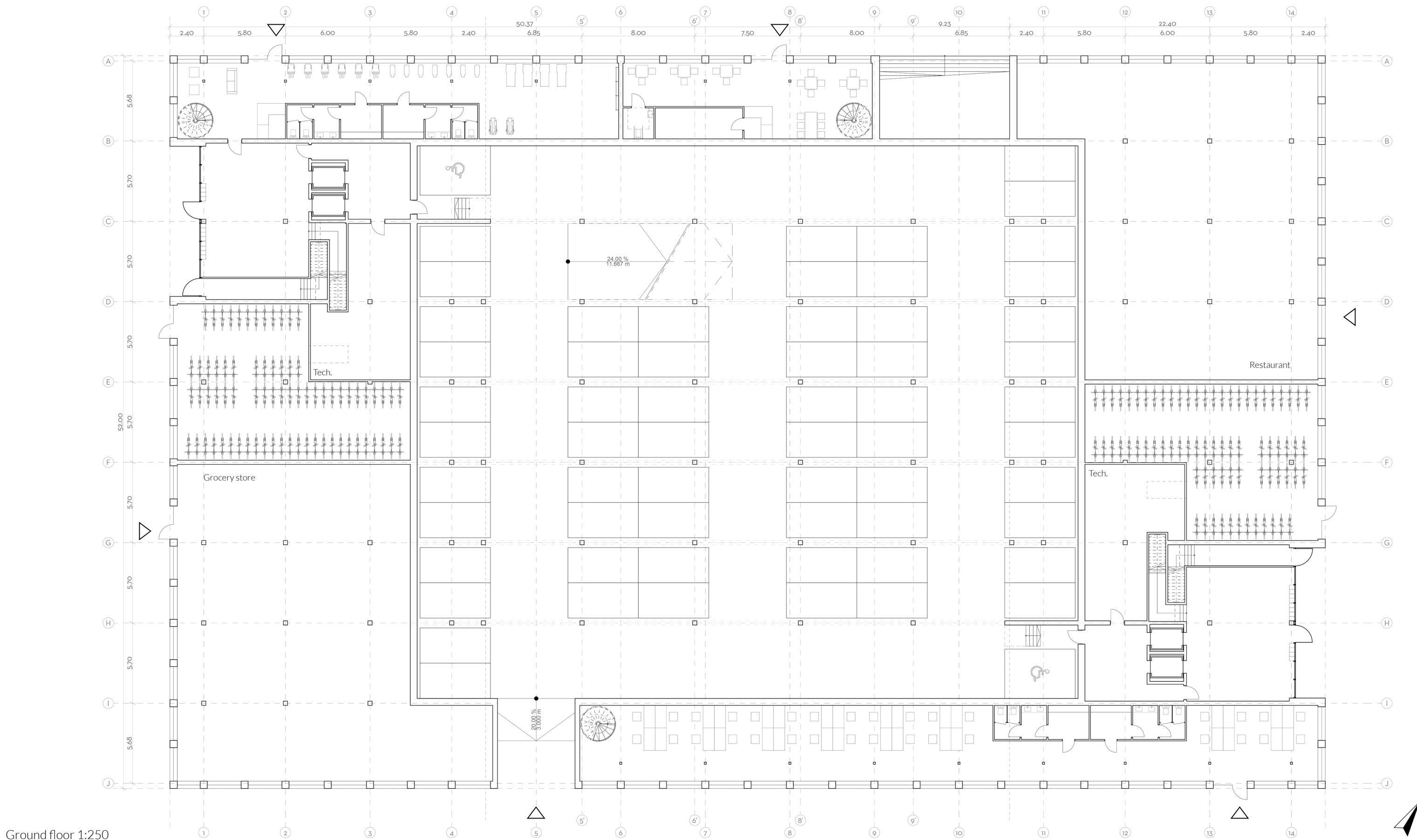


Urban woods - open neighbourhood in Rotterdam
45/116

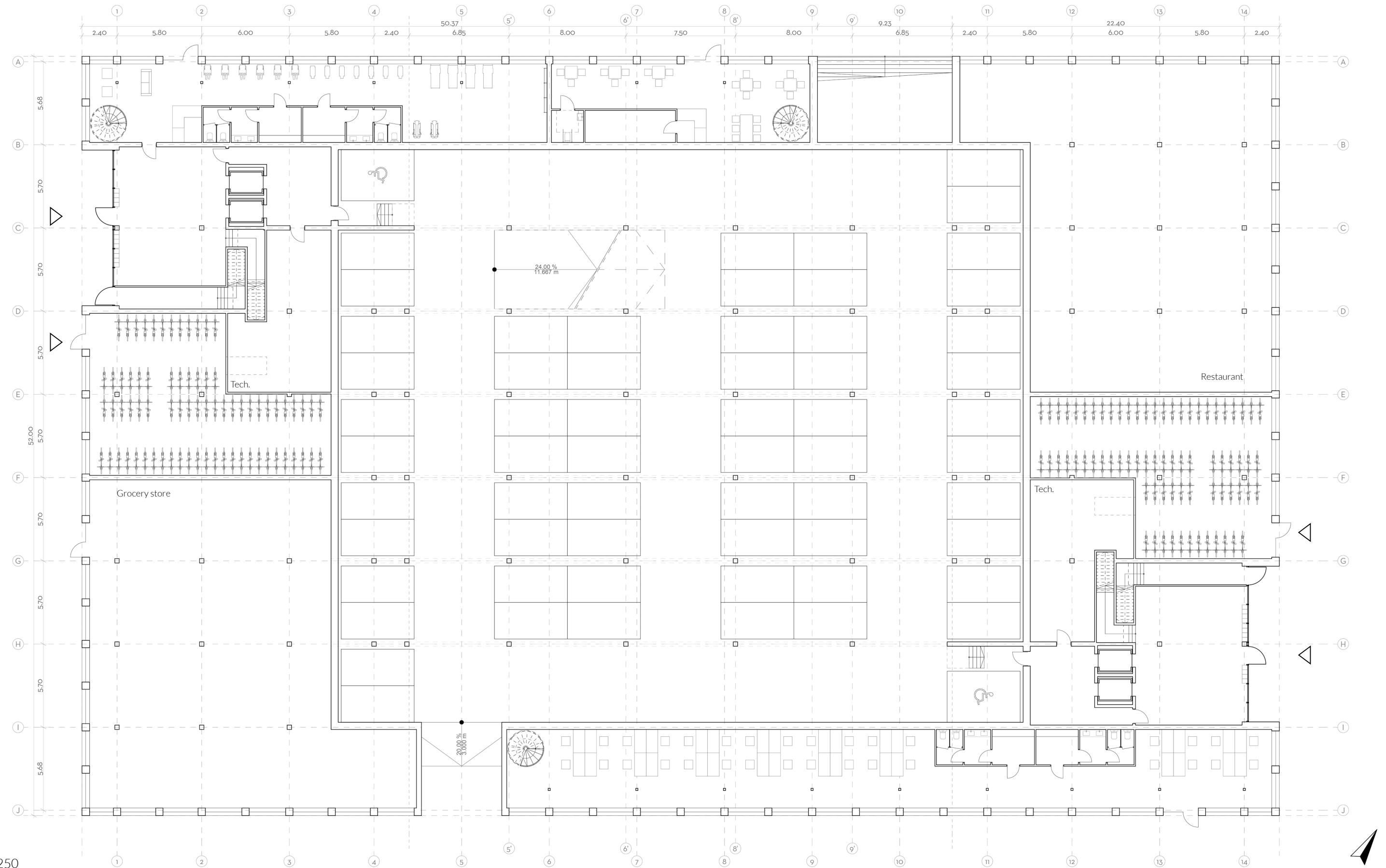


Urban woods - open neighbourhood in Rotterdam
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Ground floor 1:250



Ground floor 1:250



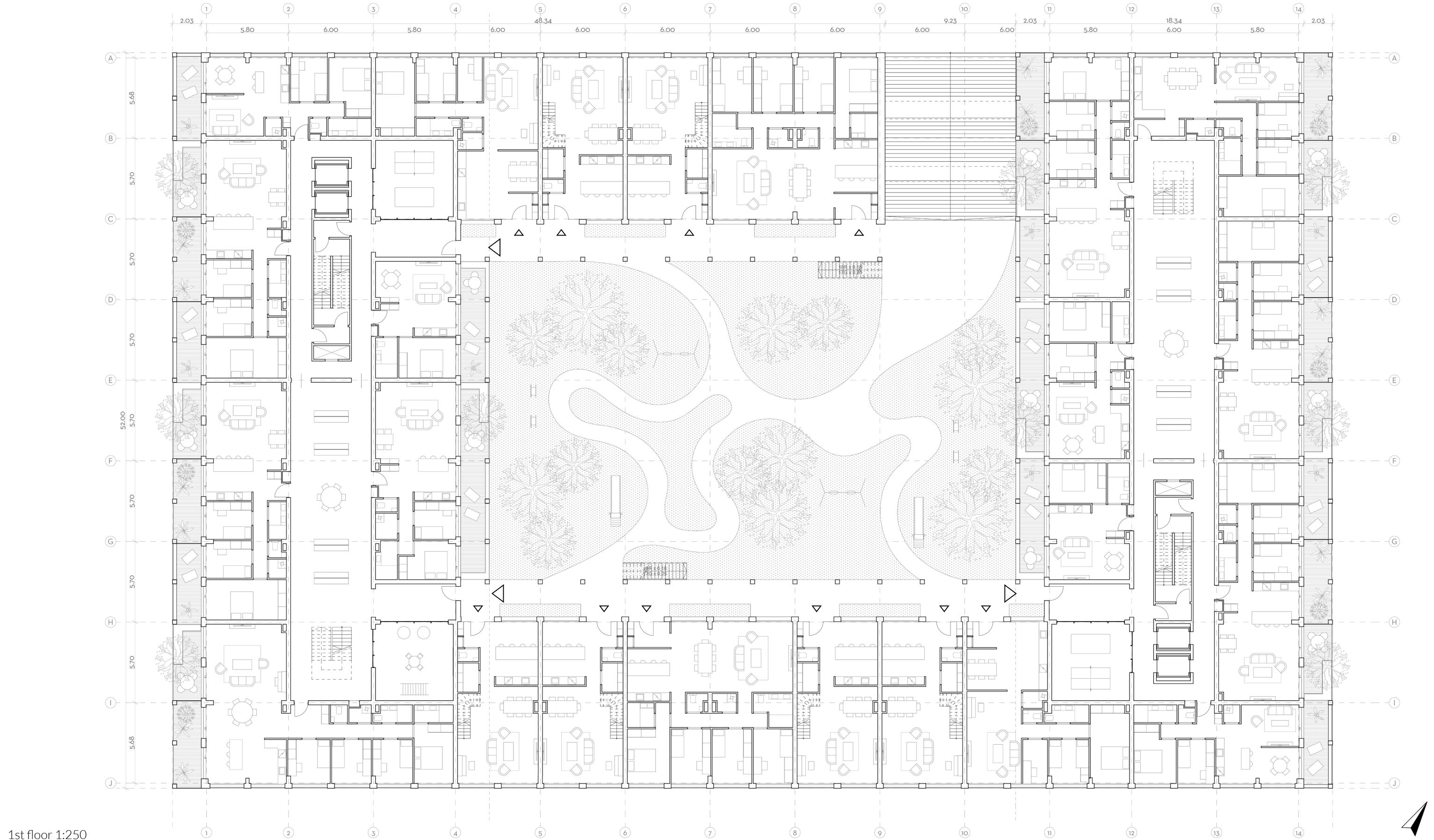
Urban woods - open neighbourhood in Rotterdam
50/116

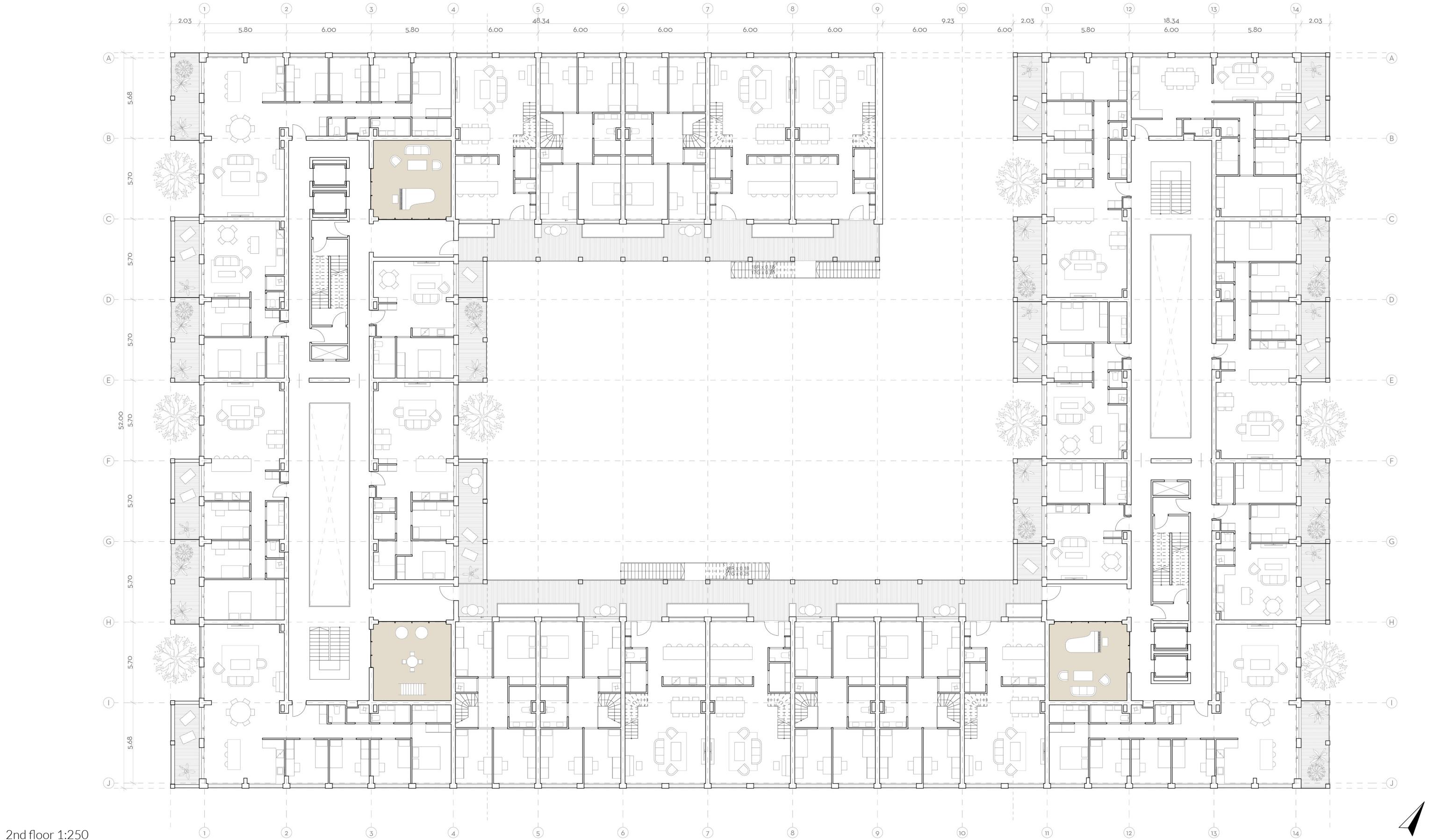


Urban woods - open neighbourhood in Rotterdam
51/116

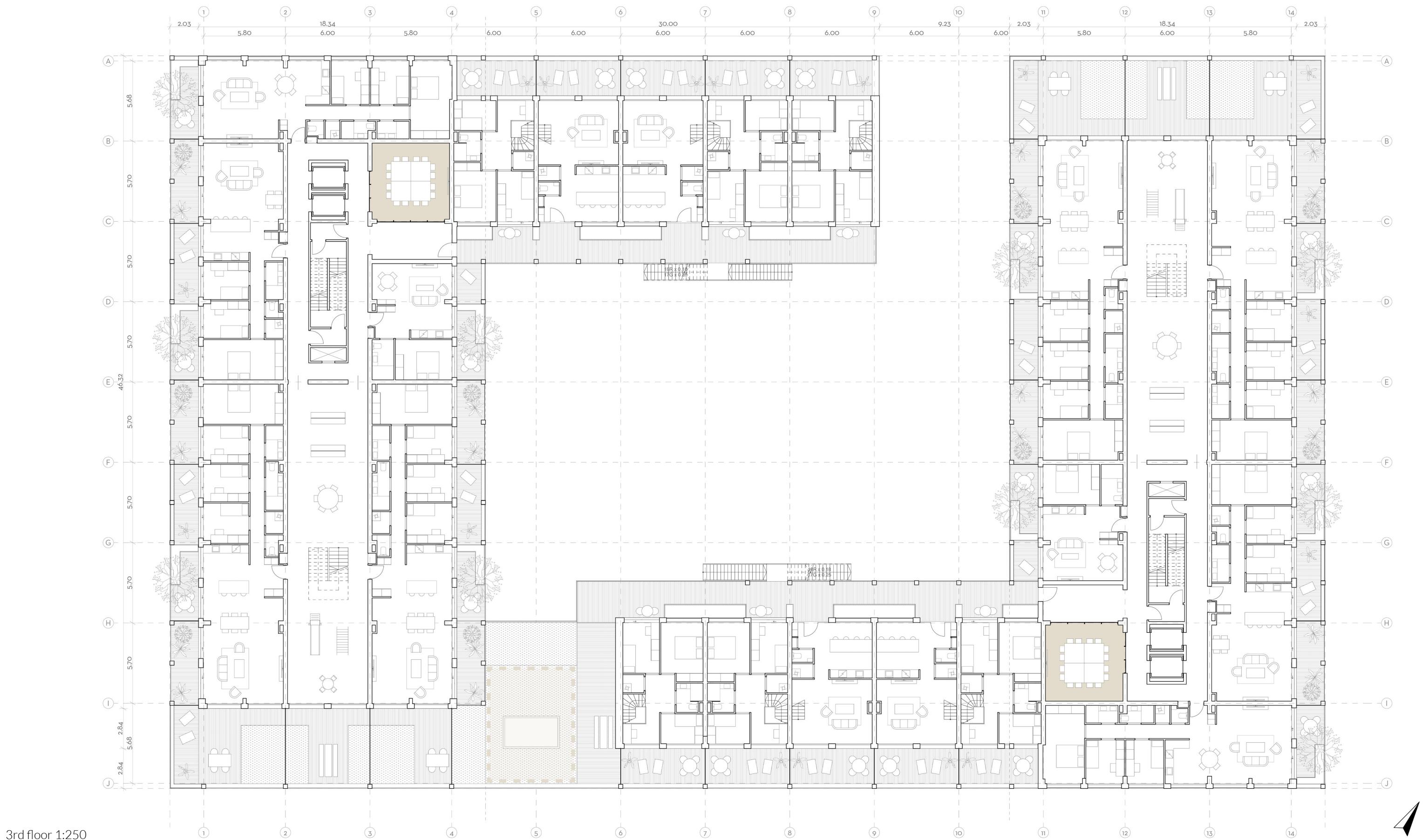


Urban woods - open neighbourhood in Rotterdam
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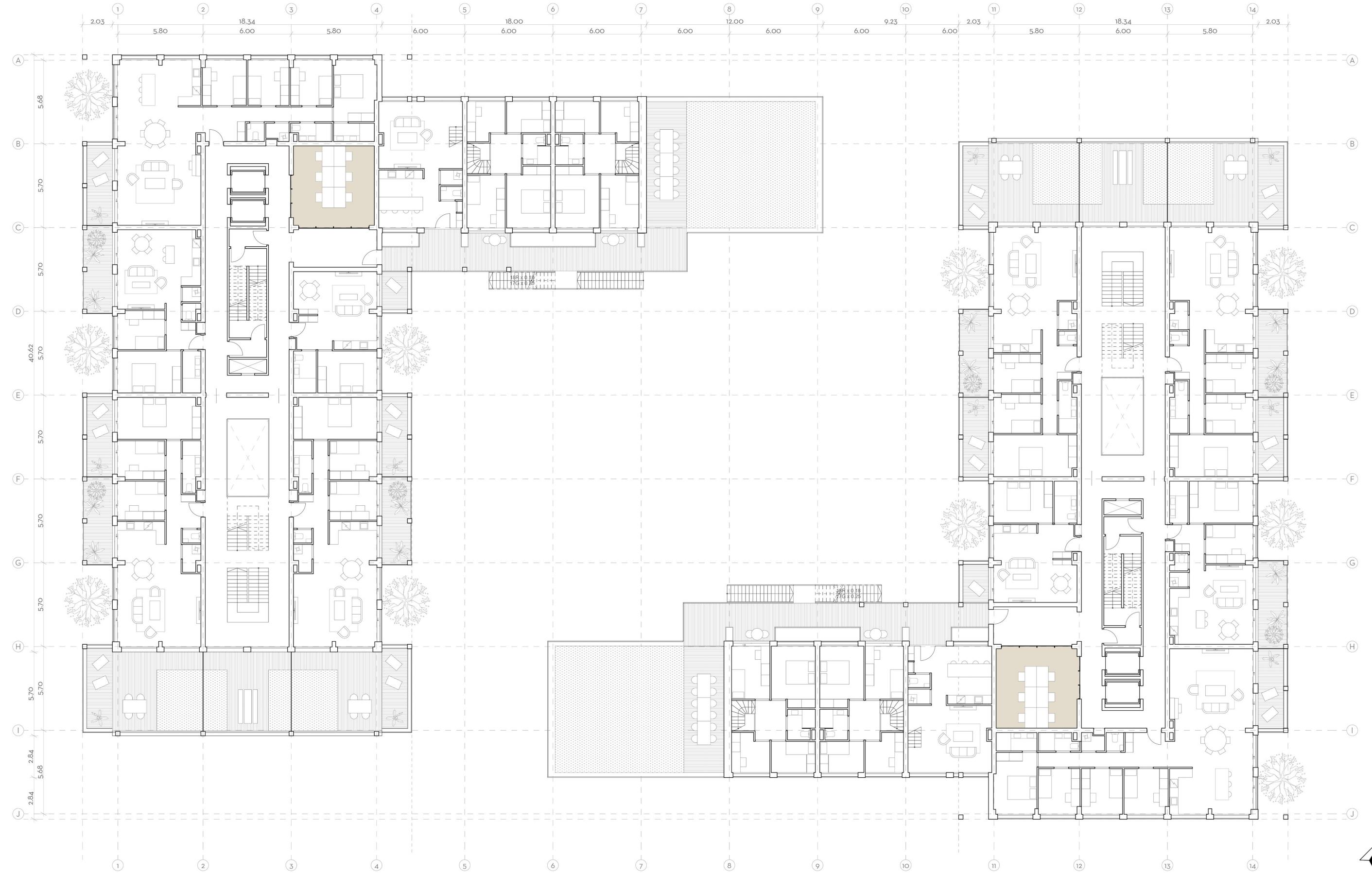


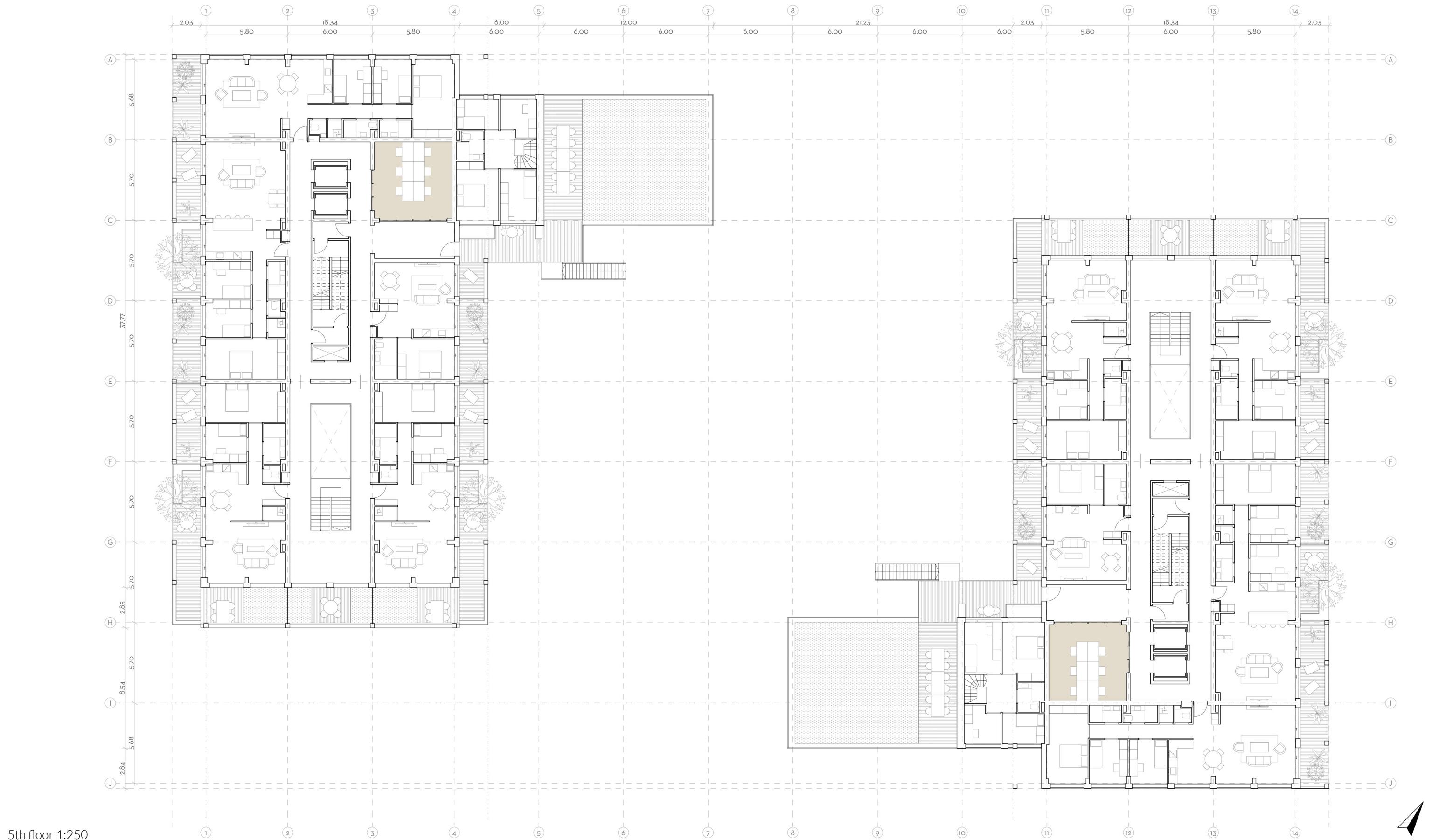


2nd floor 1:250

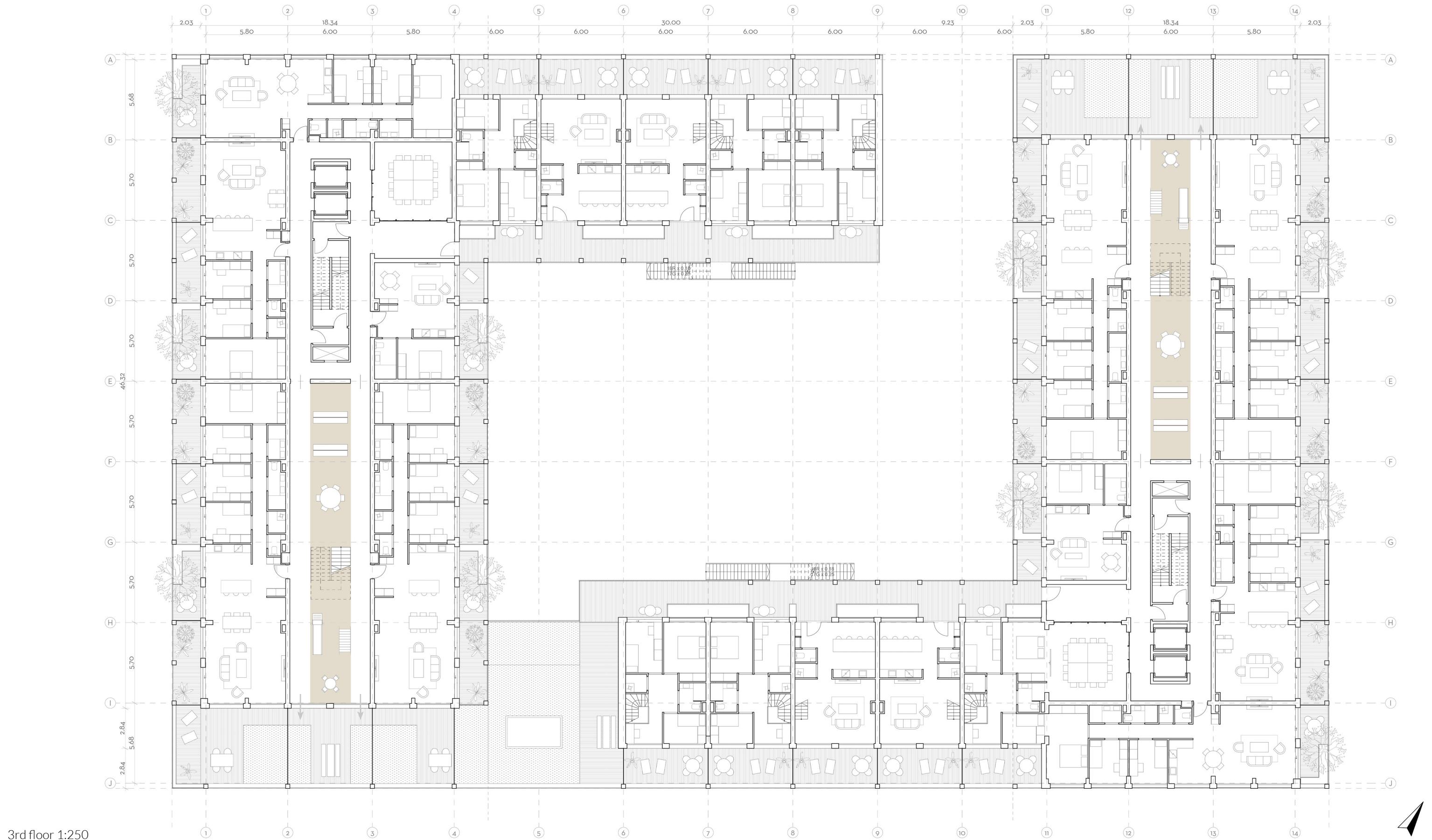


4th floor 1:250





5th floor 1:250

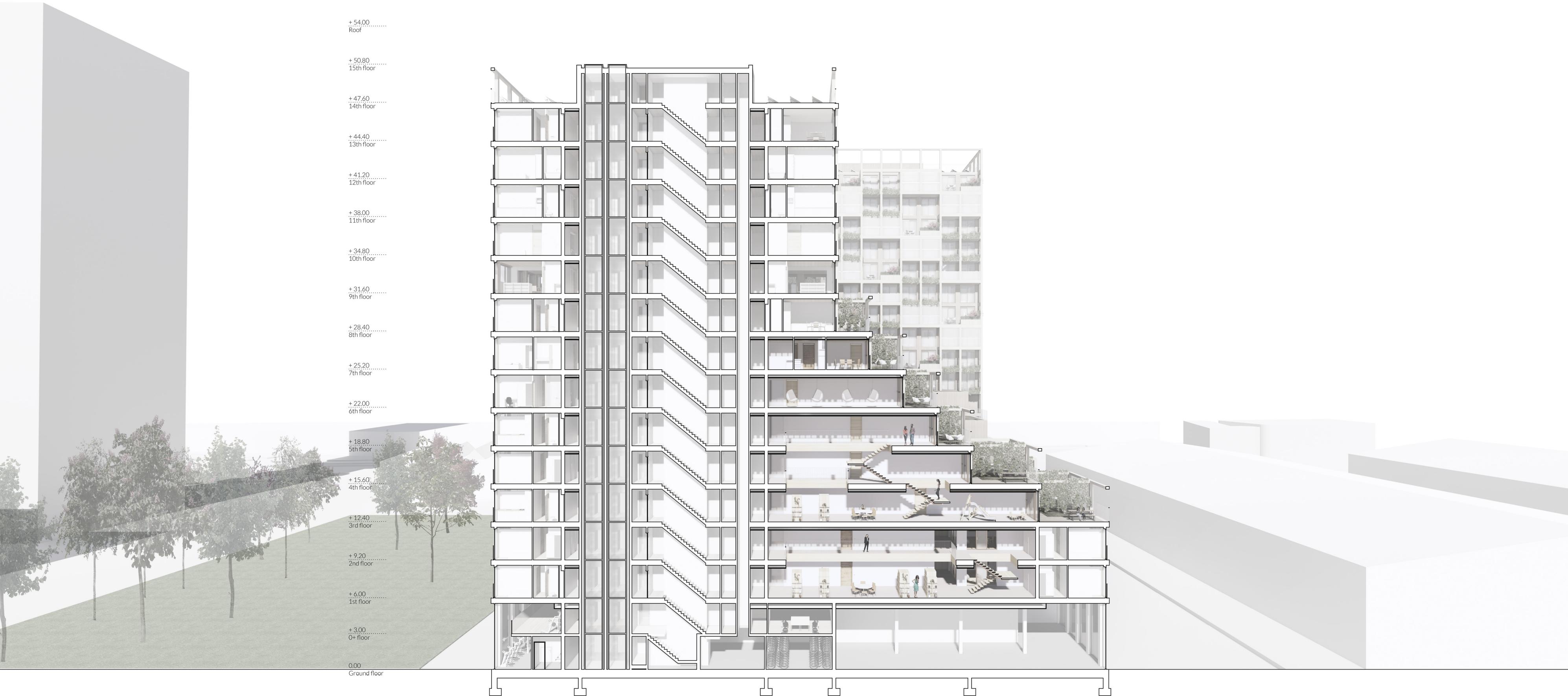




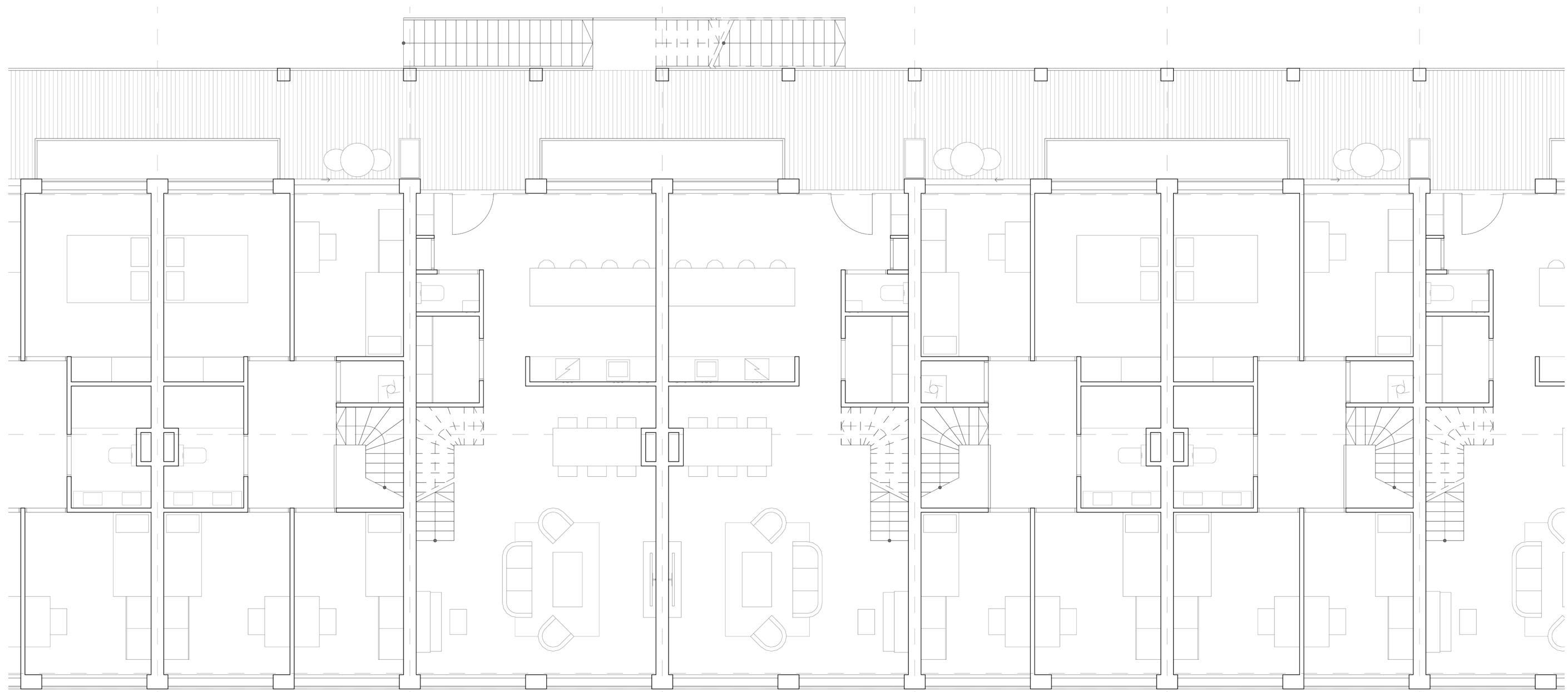
1st floor



6th floor



Urban woods - open neighbourhood in Rotterdam
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2nd floor 1:100



Urban woods - open neighbourhood in Rotterdam
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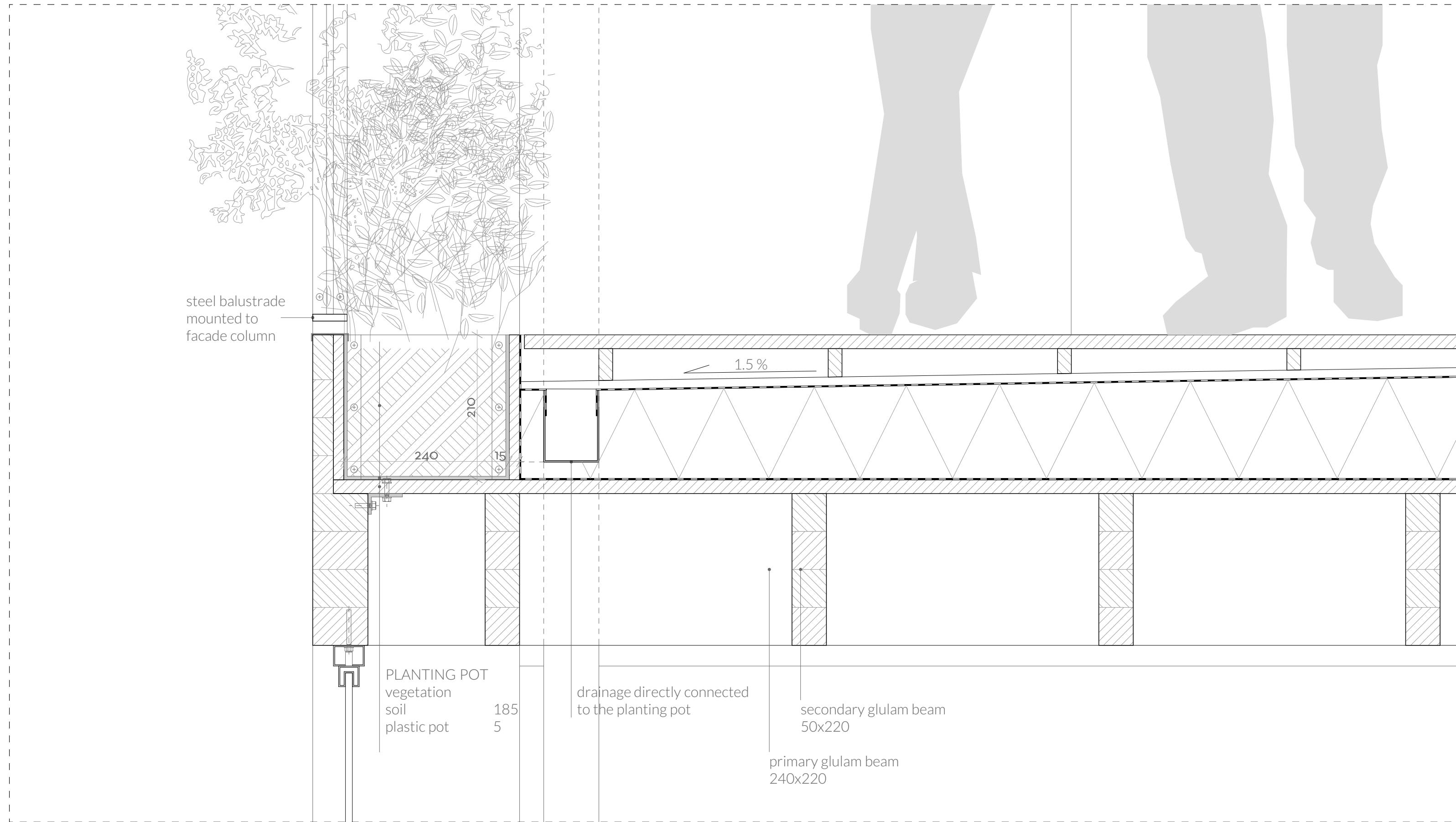
Urban woods - open neighbourhood in Rotterdam
63/116



Urban woods - open neighbourhood in Rotterdam
64/116



Urban woods - open neighbourhood in Rotterdam
65/116



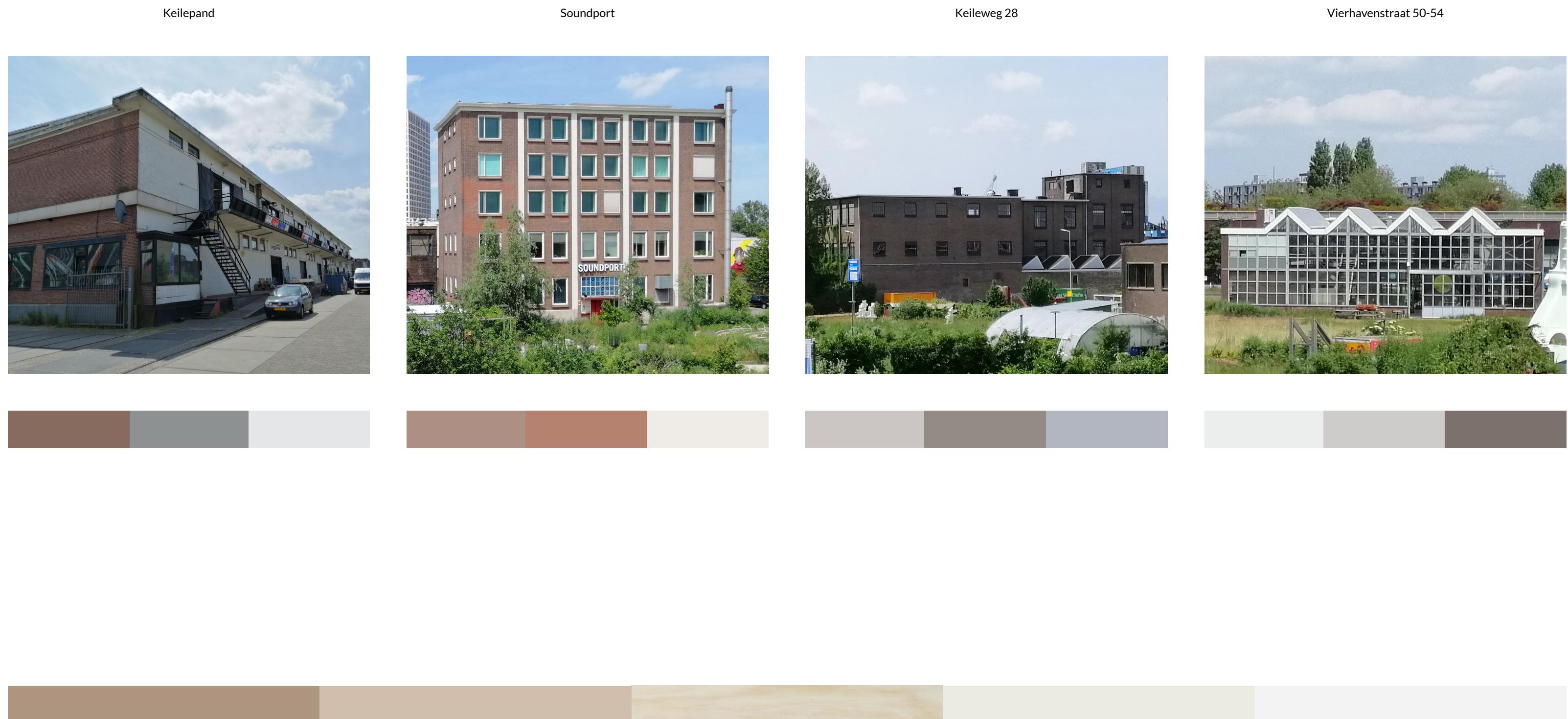


Urban woods - open neighbourhood in Rotterdam
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Urban woods - open neighbourhood in Rotterdam
69/116



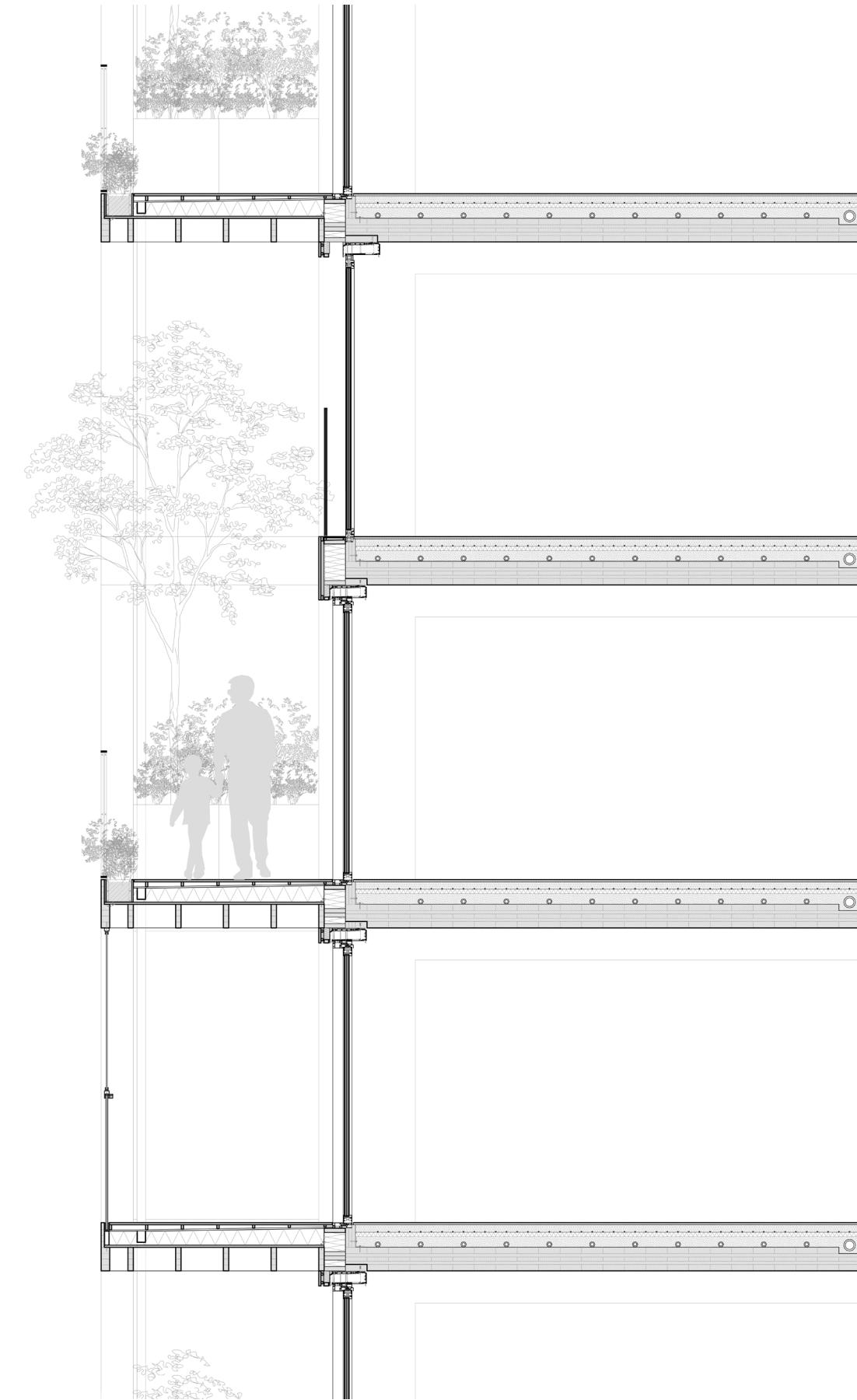
window frames RAL 1019

sun shading textile

accoya timber

sun shading textile

steel balustrades RAL 9016



Urban woods - open neighbourhood in Rotterdam
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Urban woods - open neighbourhood in Rotterdam
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Urban woods - open neighbourhood in Rotterdam
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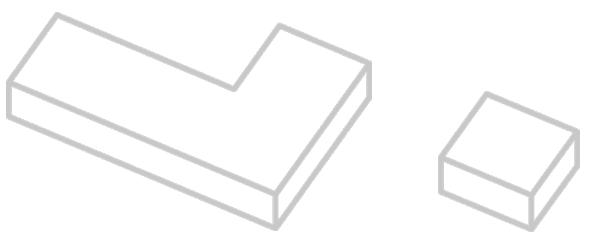
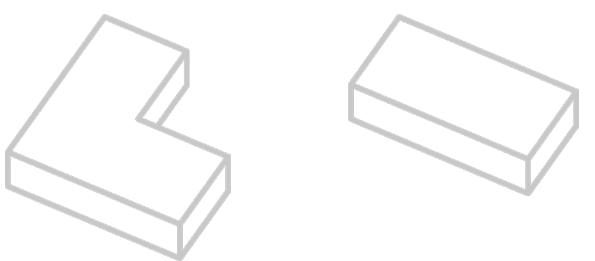
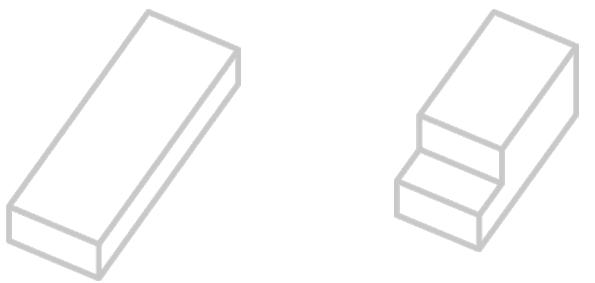


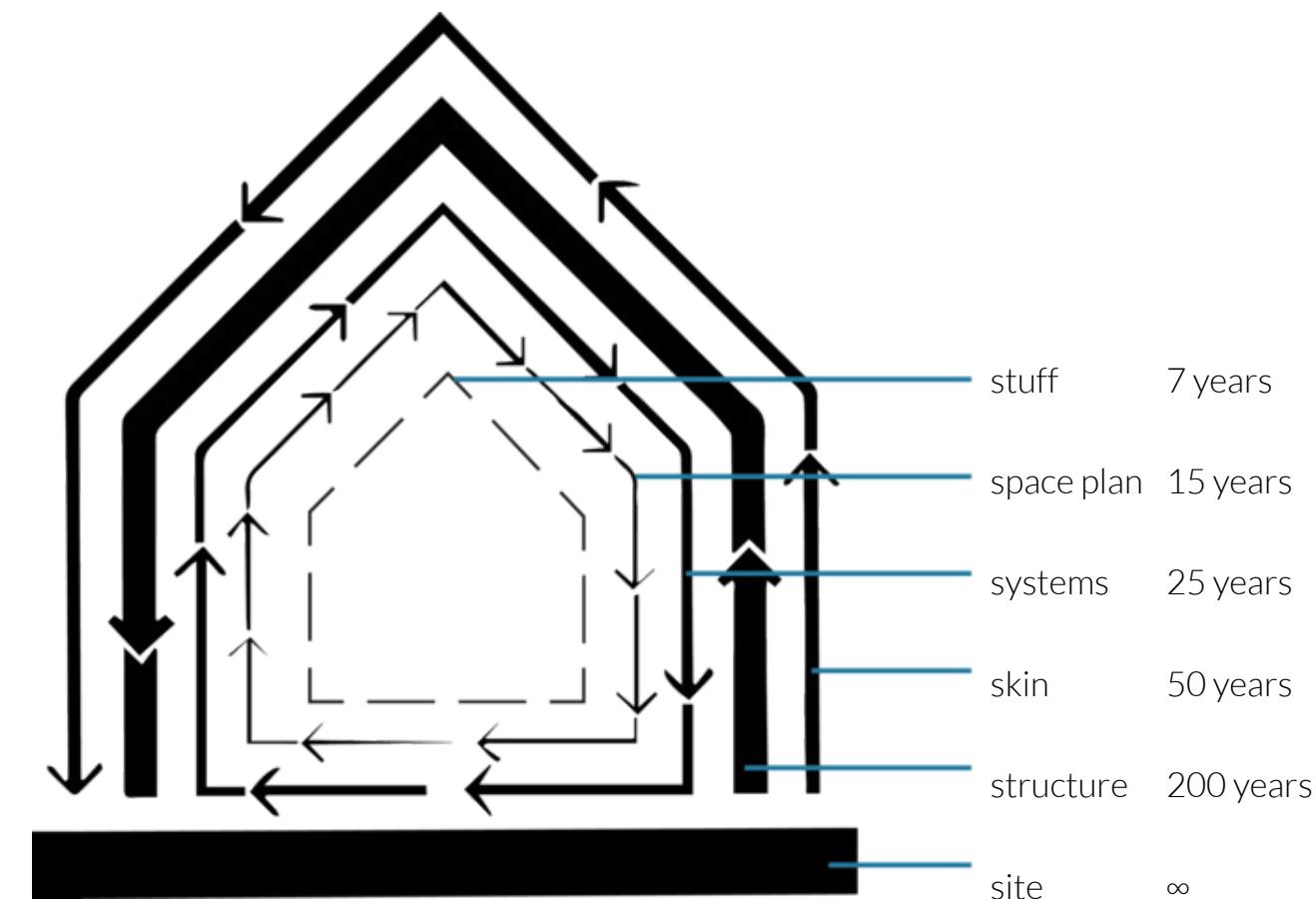
Urban woods - open neighbourhood in Rotterdam
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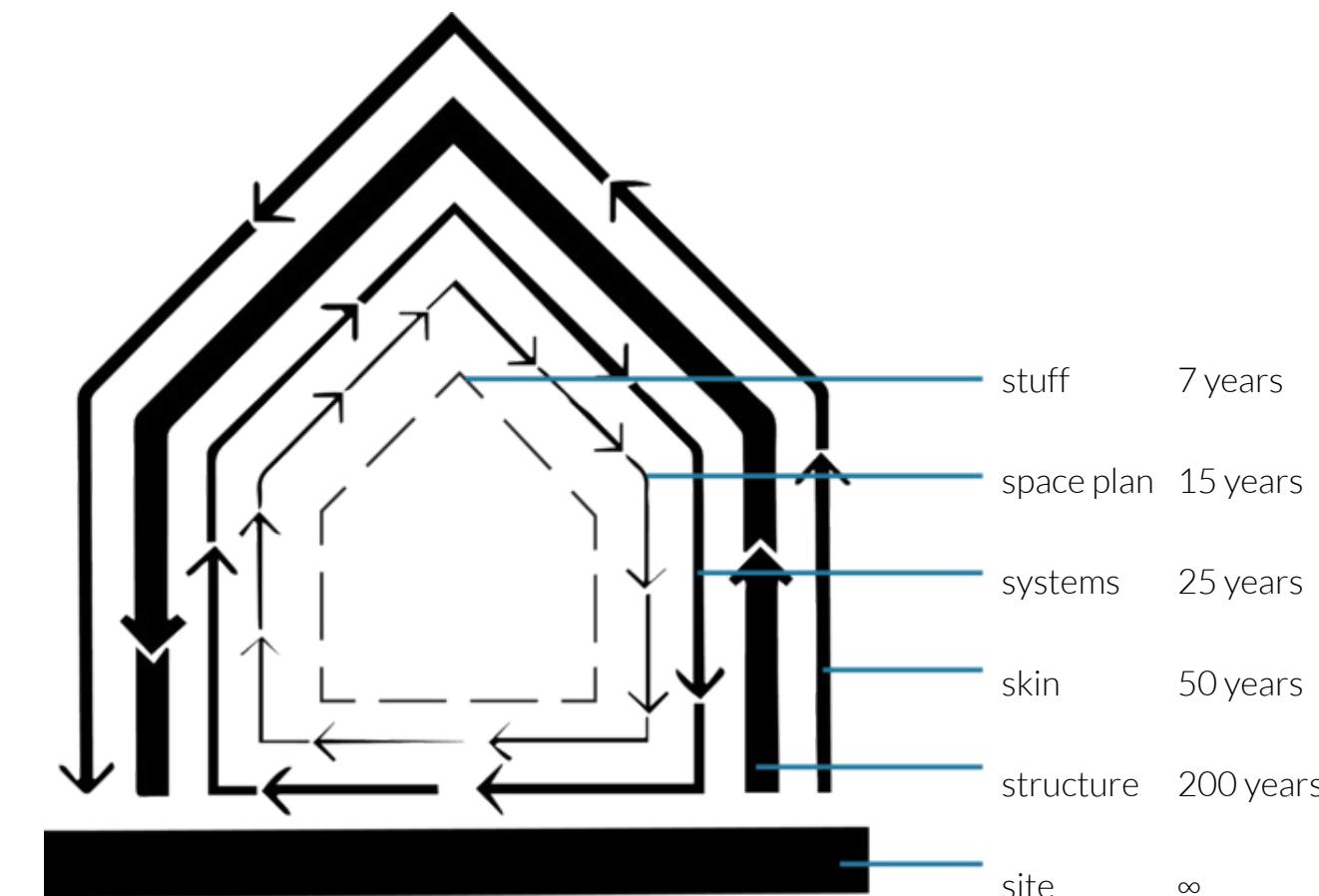
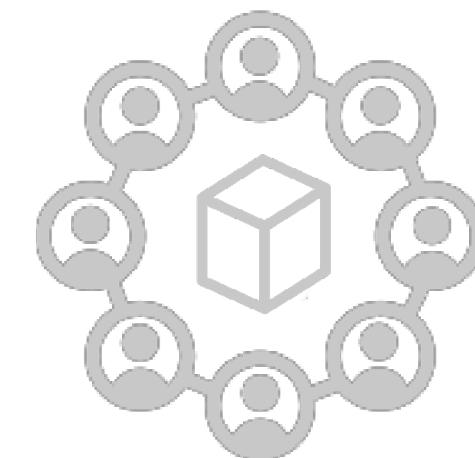
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how to design appropriate housing for such a diverse target group?

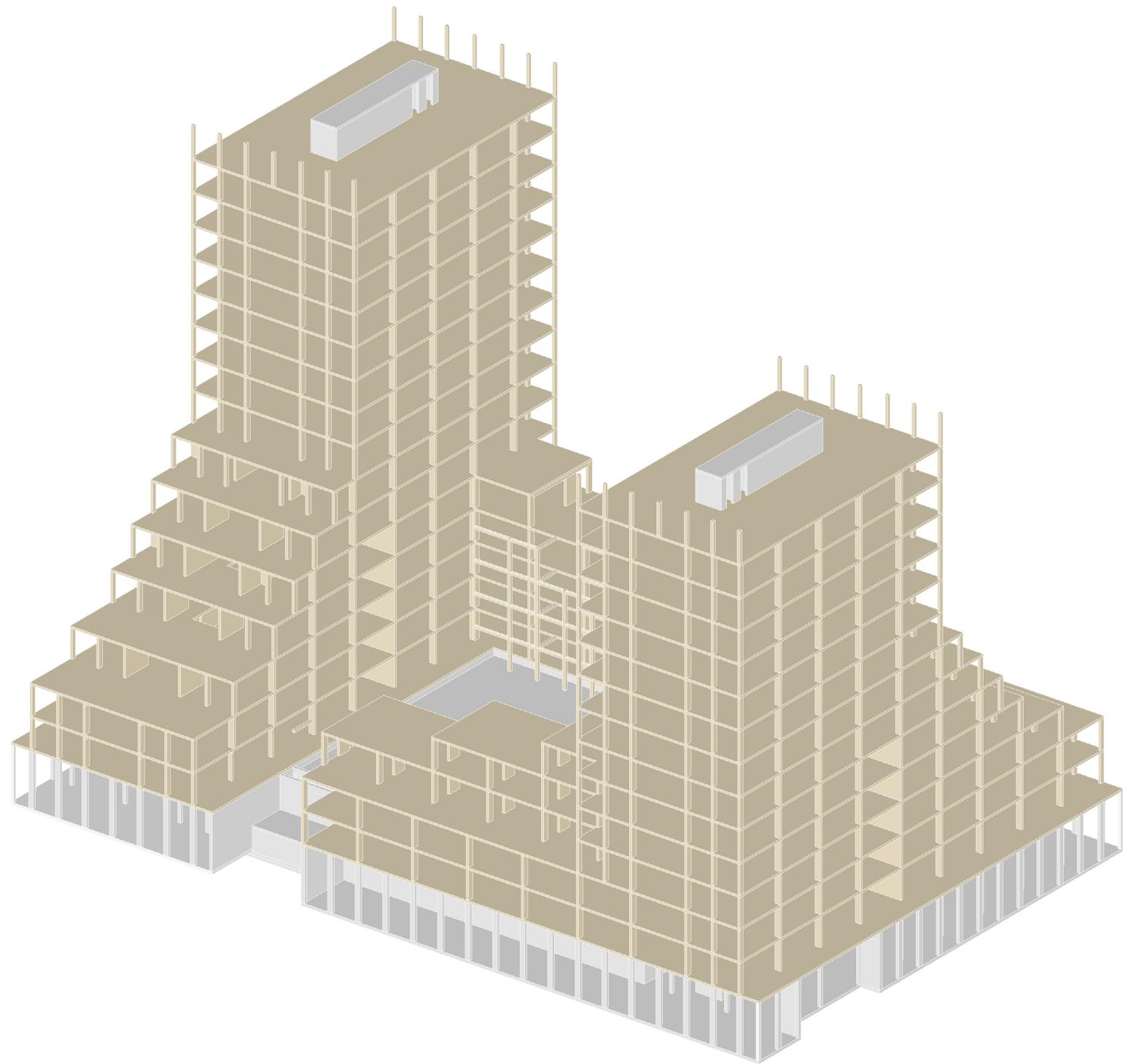




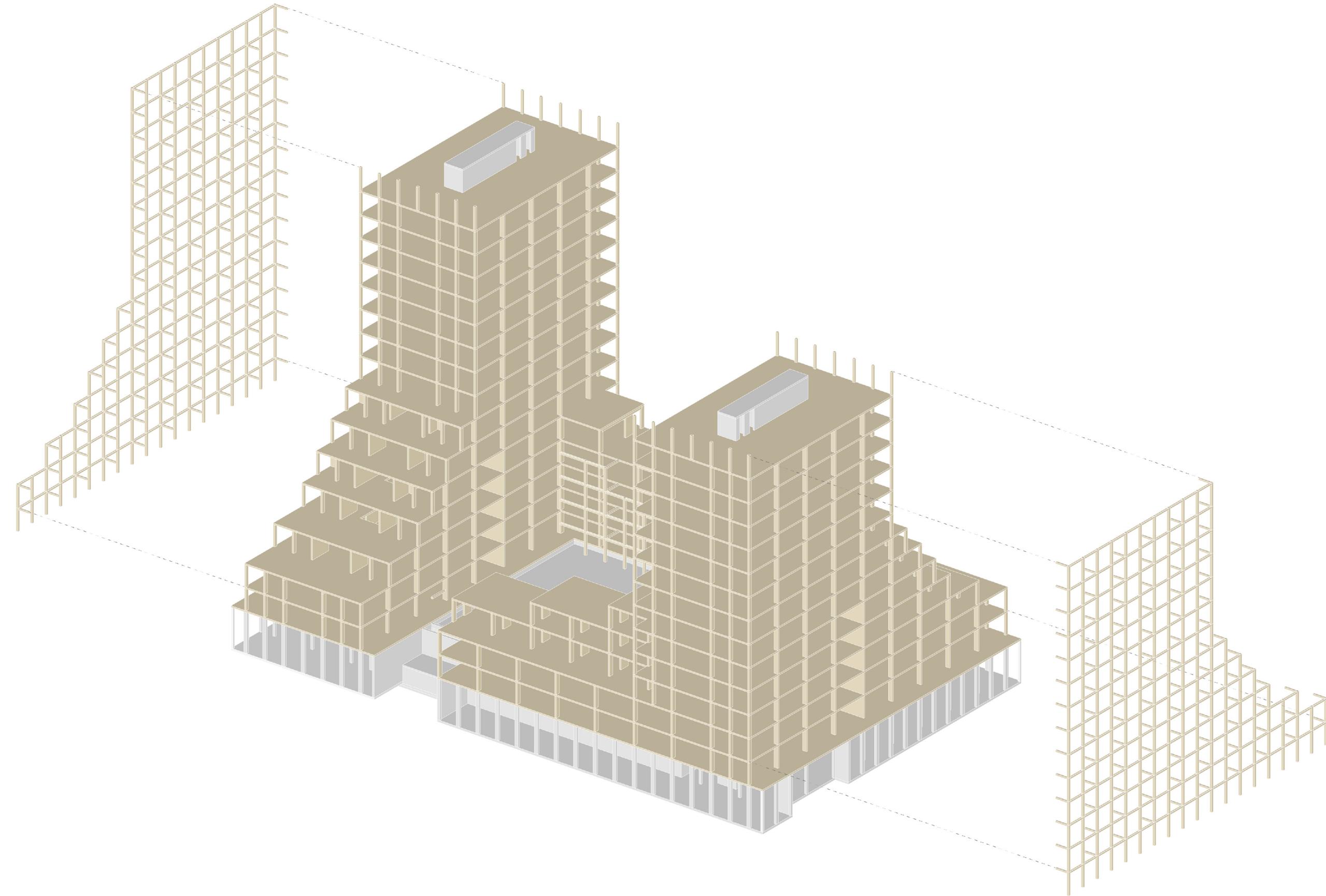
after: Brandt



after: Brandt



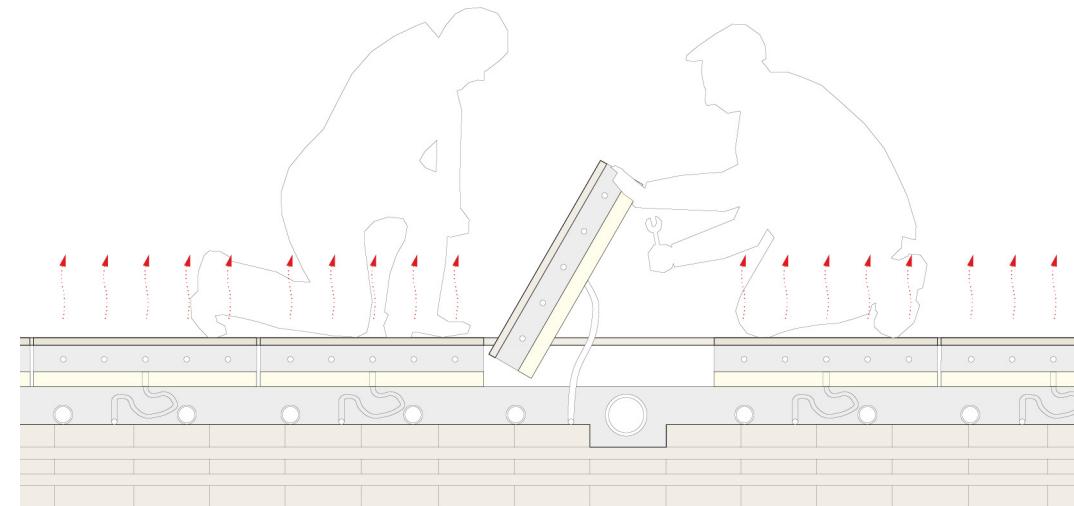
structure



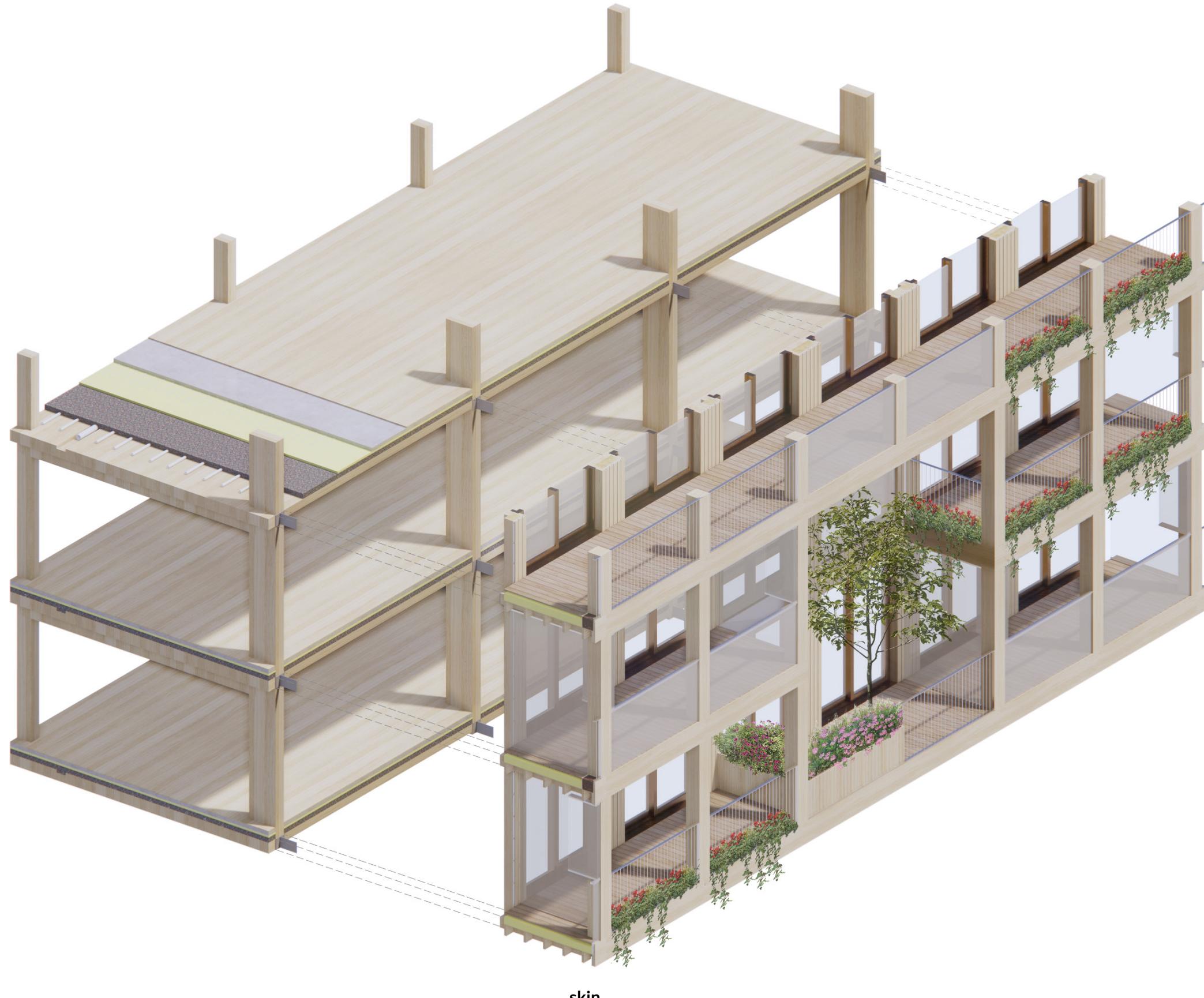
structure | skin

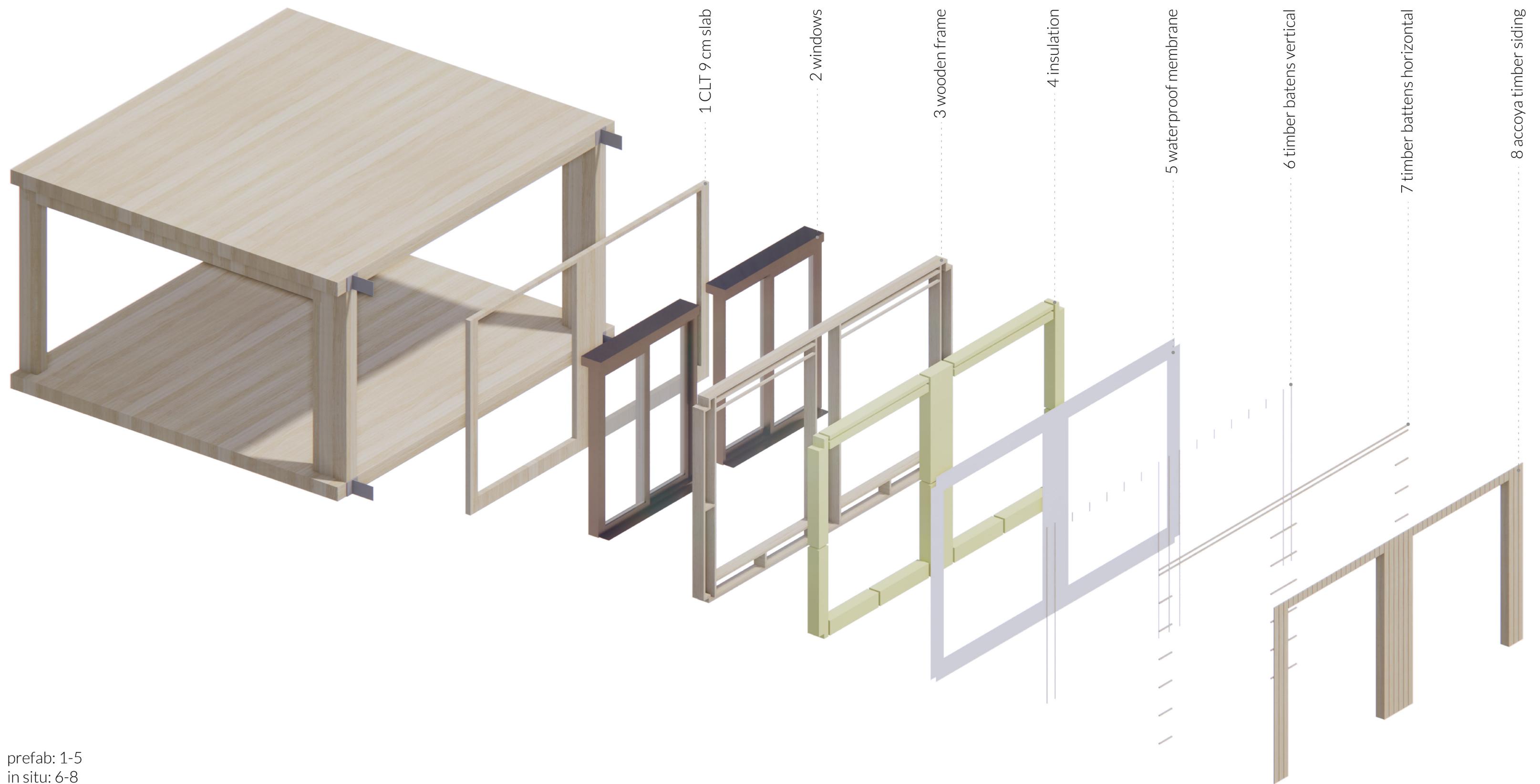


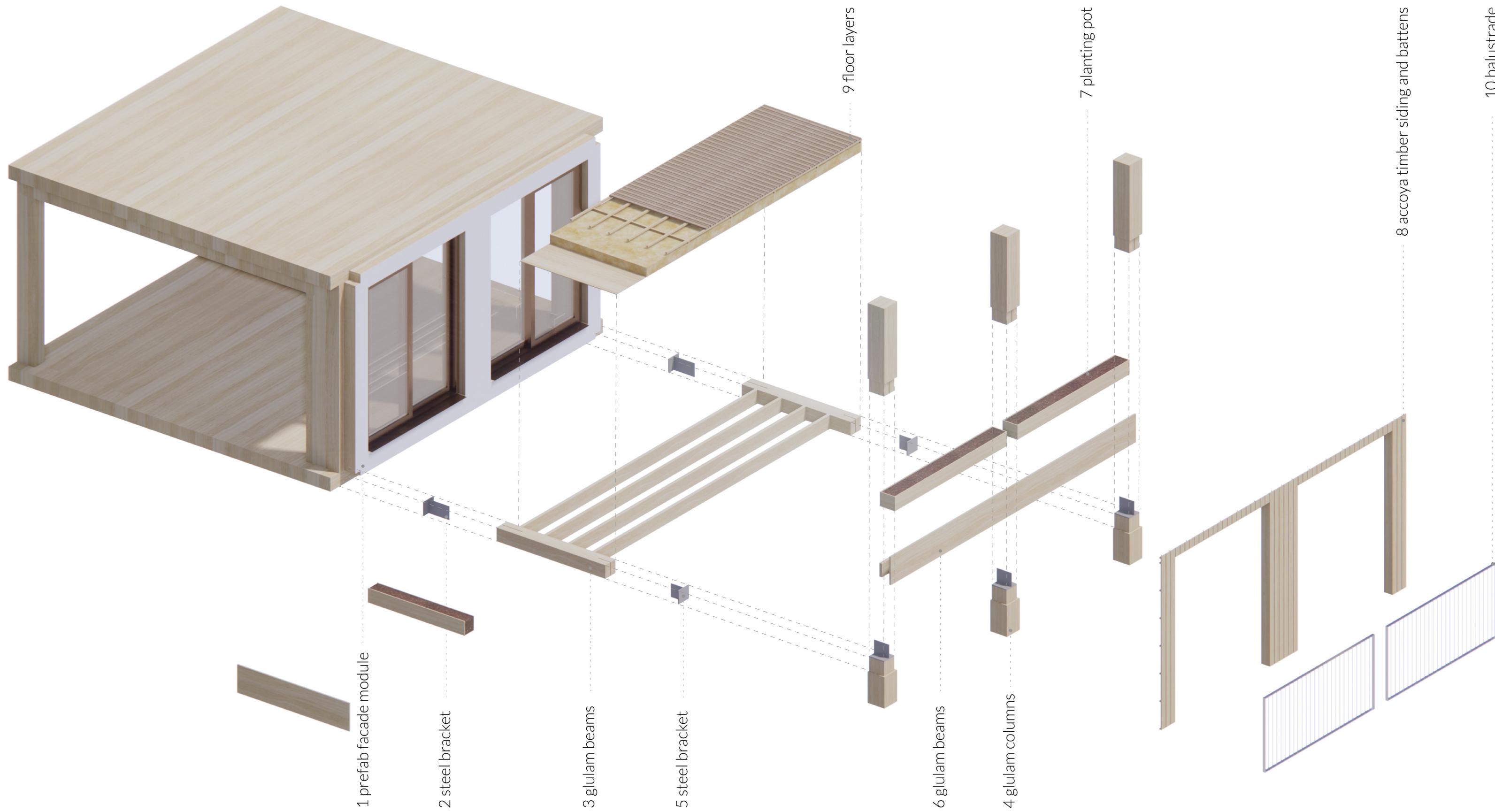
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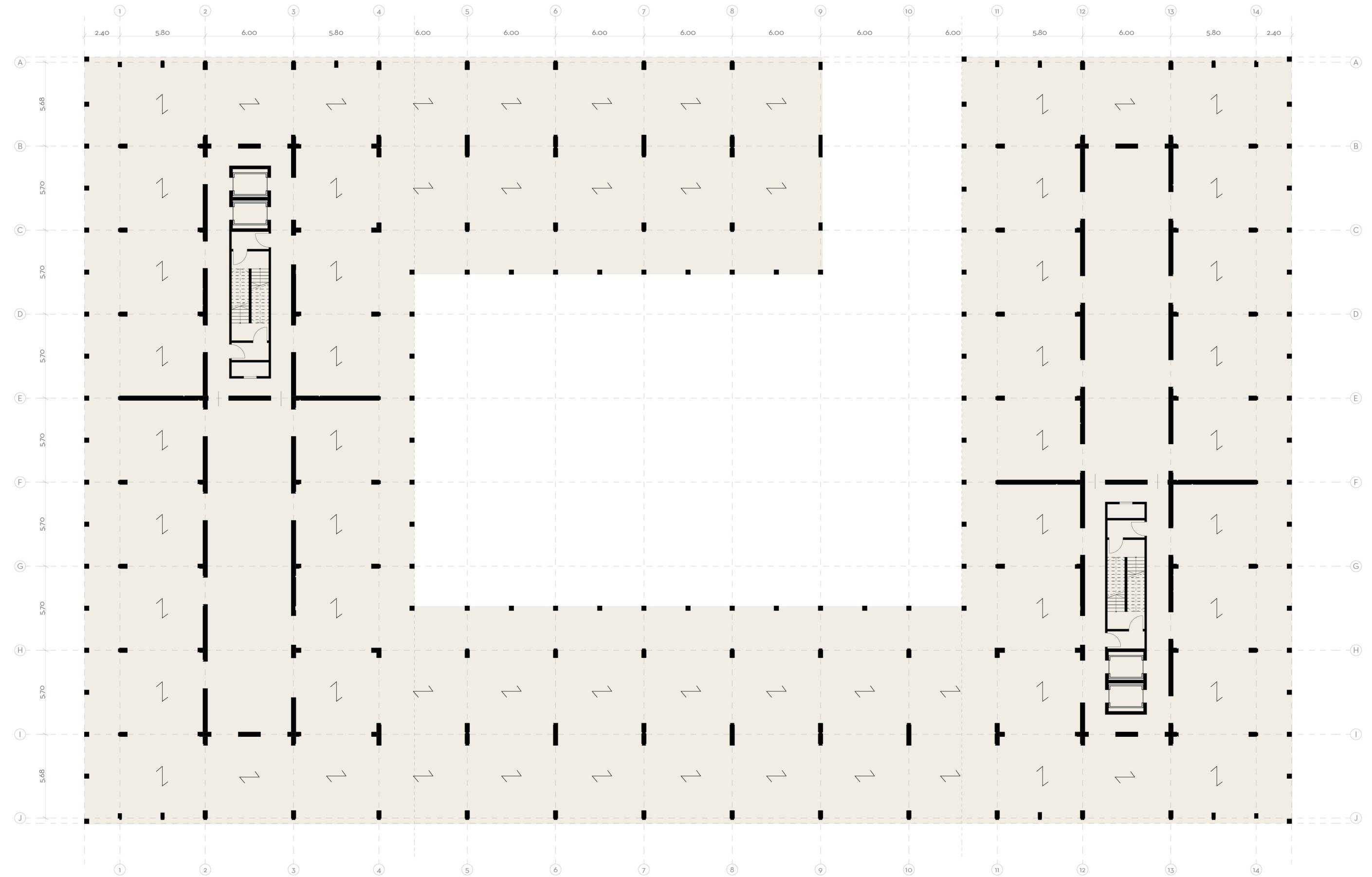


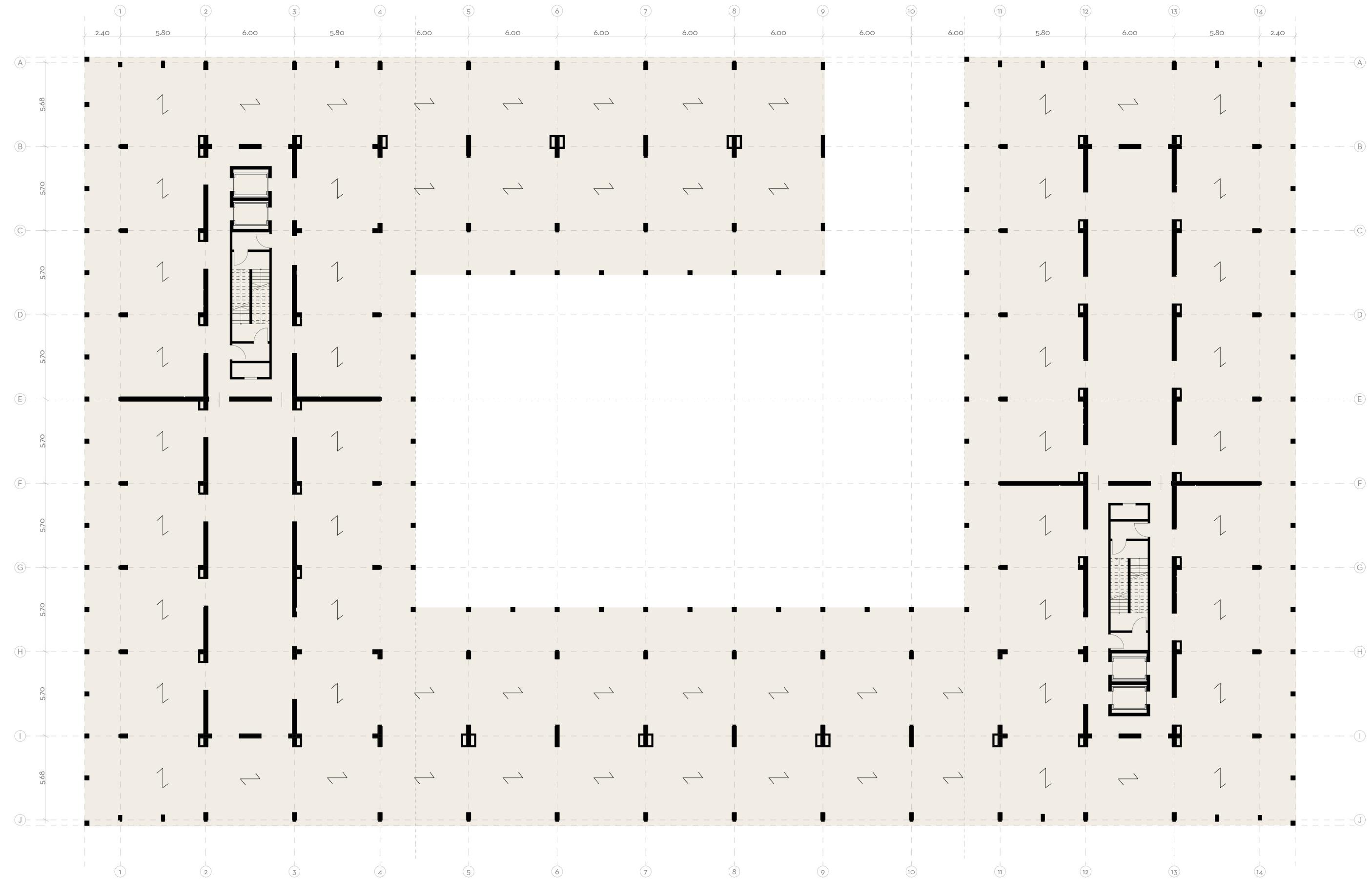
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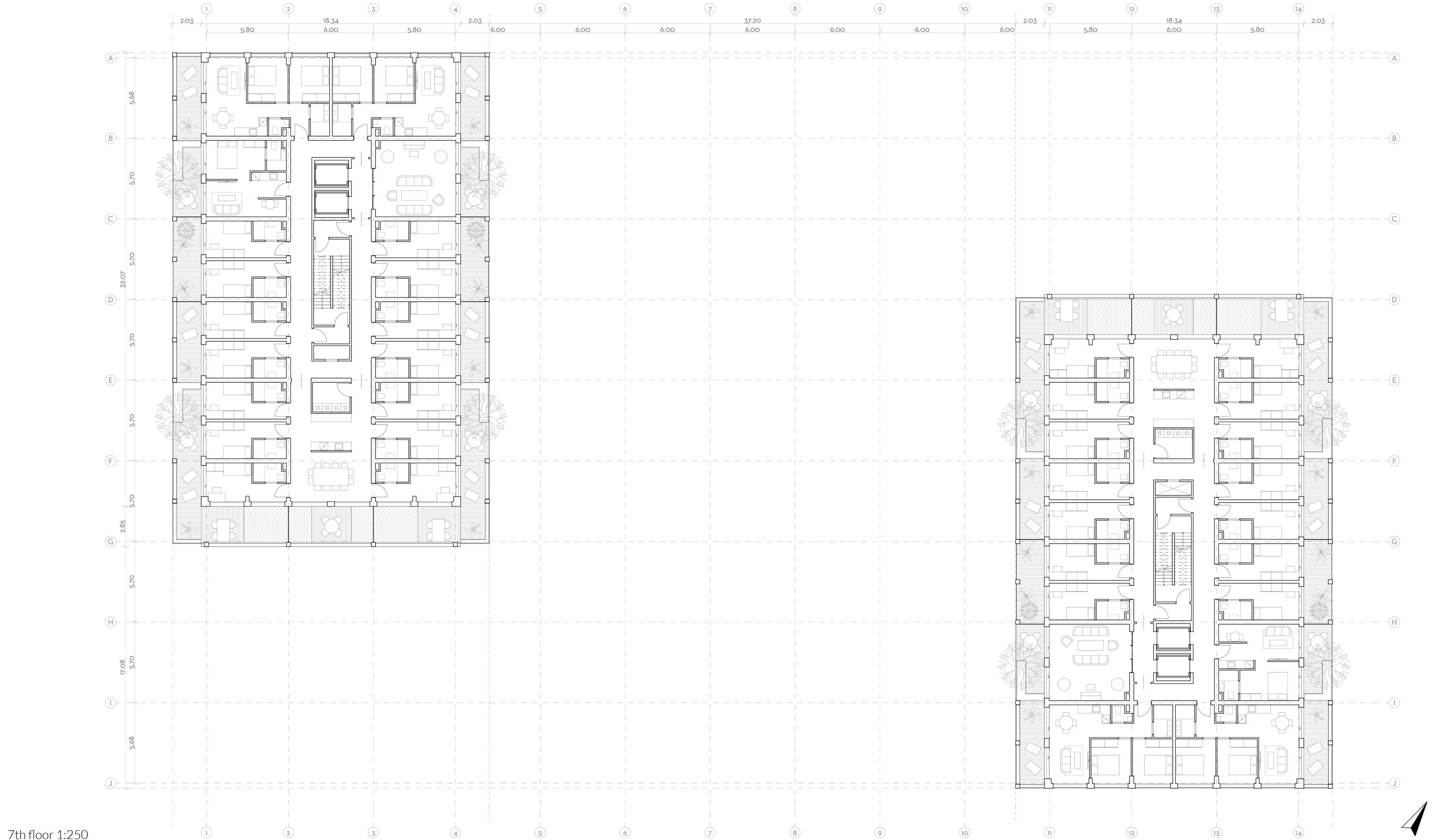


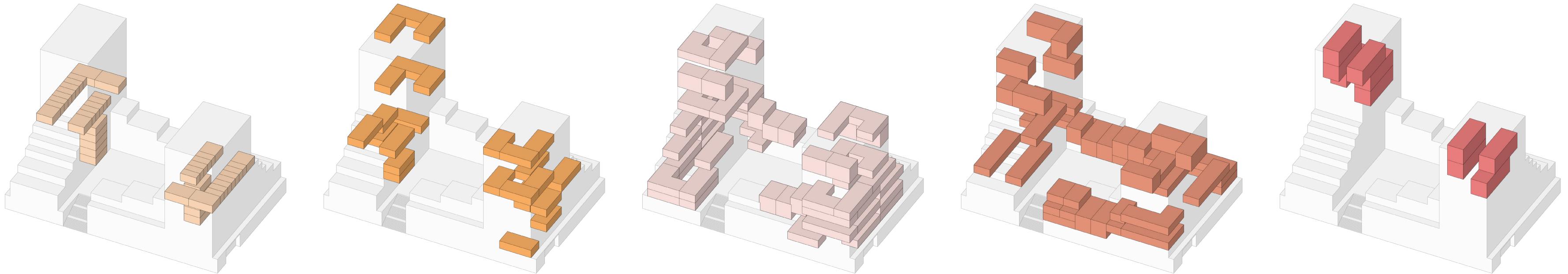












35 - 55 m² studio

10 apartments + 32 co-living units

7% of all the apartments

60 - 80 m²

26 apartments

20% of all the apartments

90 - 100 m²

52 apartments

39% of all the apartments

110 - 130 m²

35 apartments

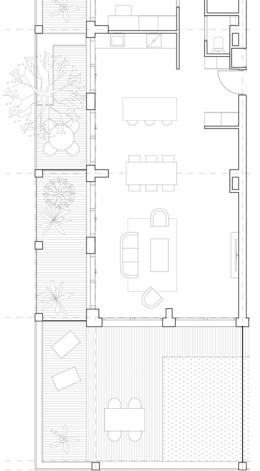
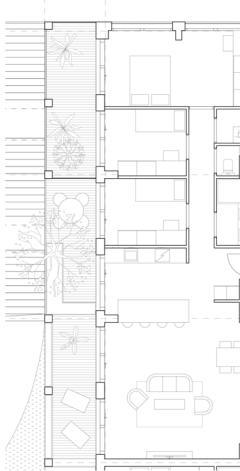
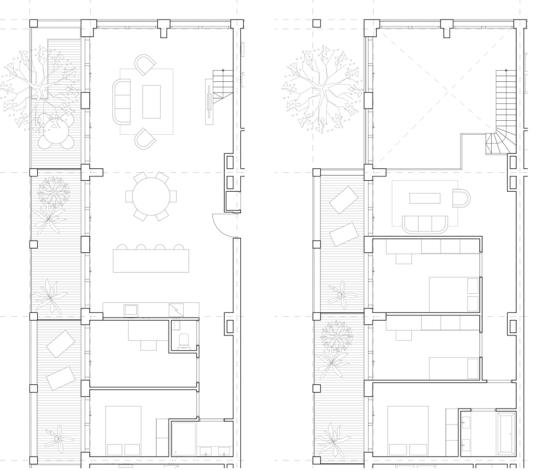
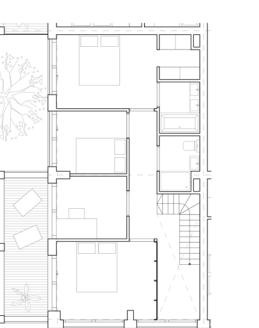
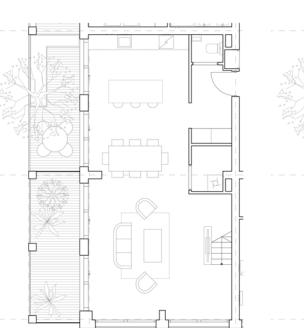
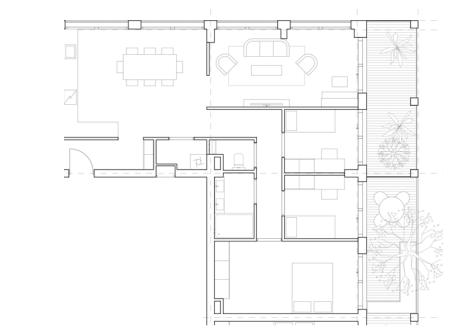
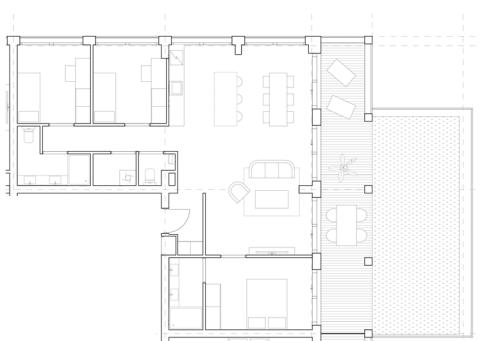
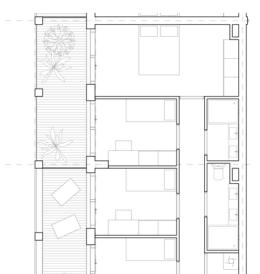
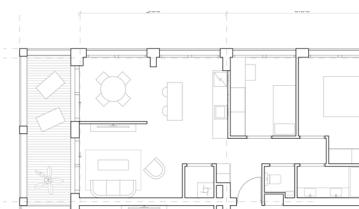
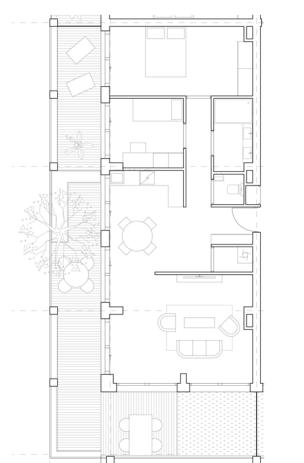
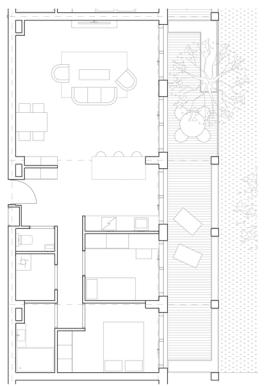
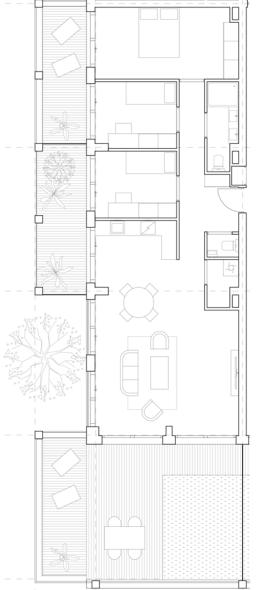
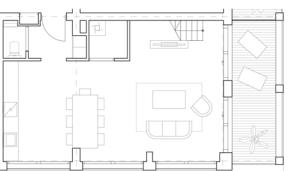
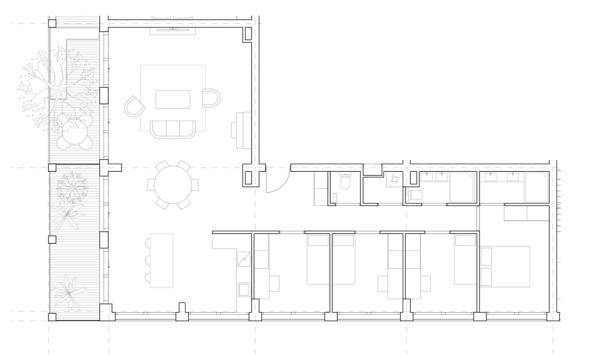
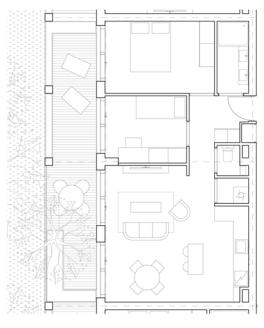
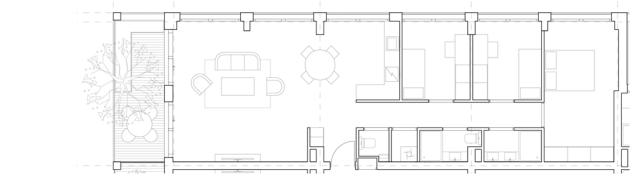
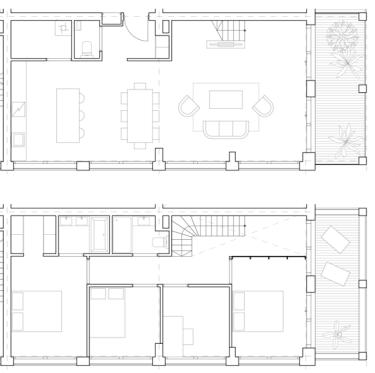
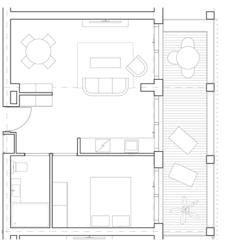
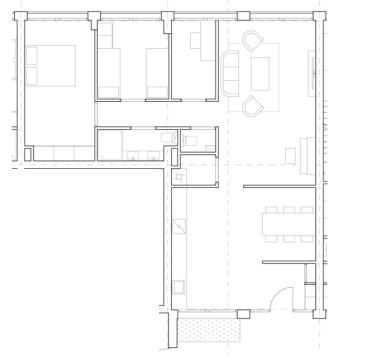
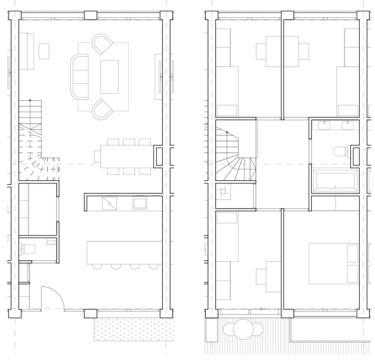
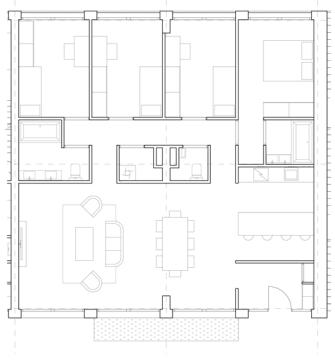
26% of all the apartments

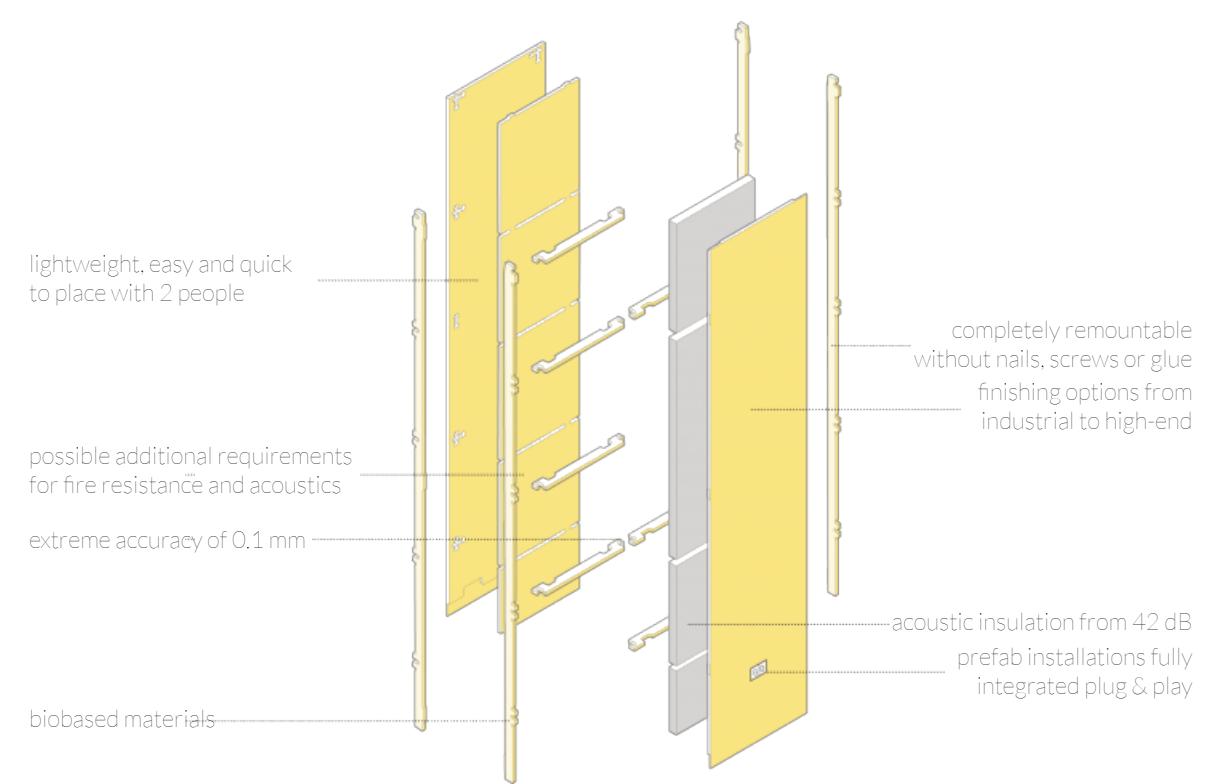
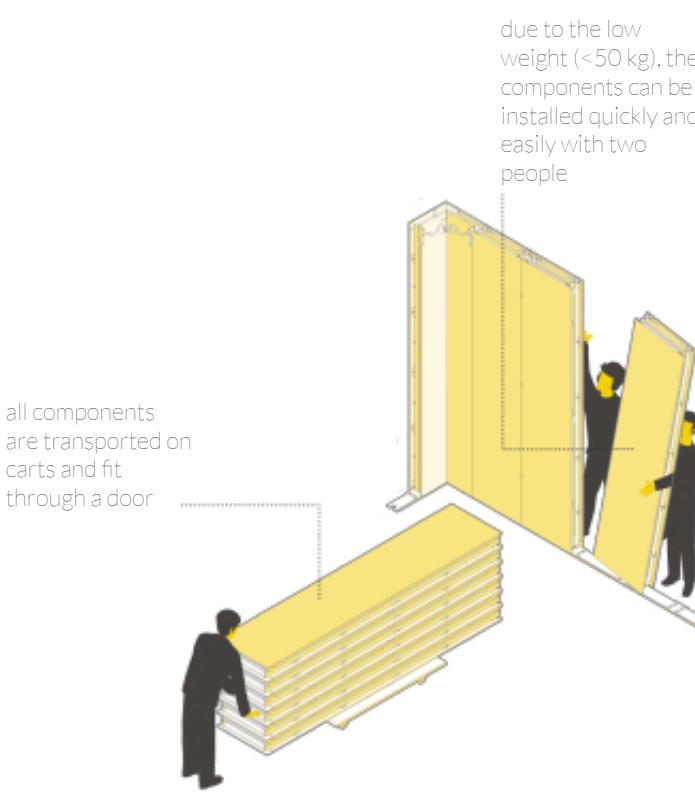
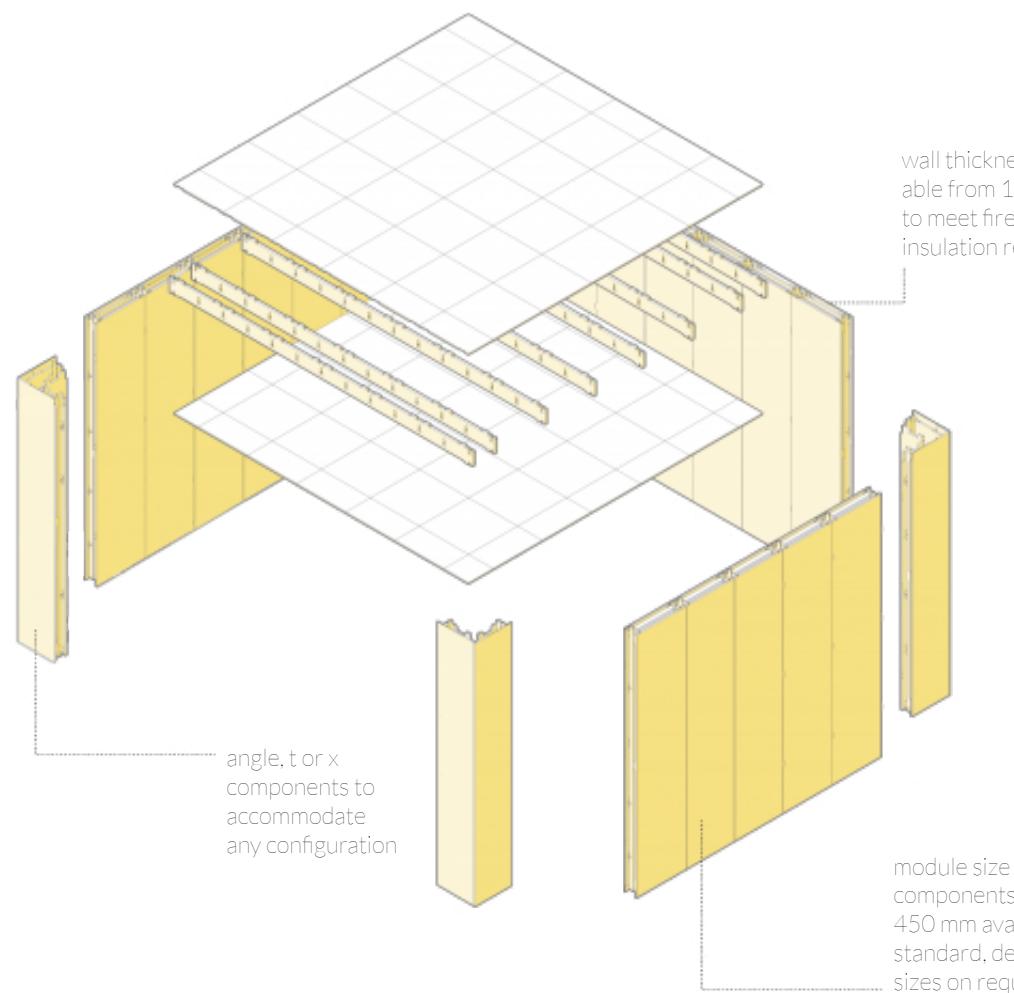
160 m²

10 apartments

8% of all the apartments

Total: 133 apartments + 32 co-living units





system by: TheNewMakers (TNM) Delft



structure



possible infill: 132.8 m² 4-bedroom apartment



possible infill: 2 x 66.0 m² 2-bedroom apartments



structure



possible infill: 126.8 m² 4-bedroom apartment



possible infill: 94.0 m² 2-bedroom apartment + 32.0 m² studio



possible infill: 2 x 62.0 m² 2-bedroom apartments



structure



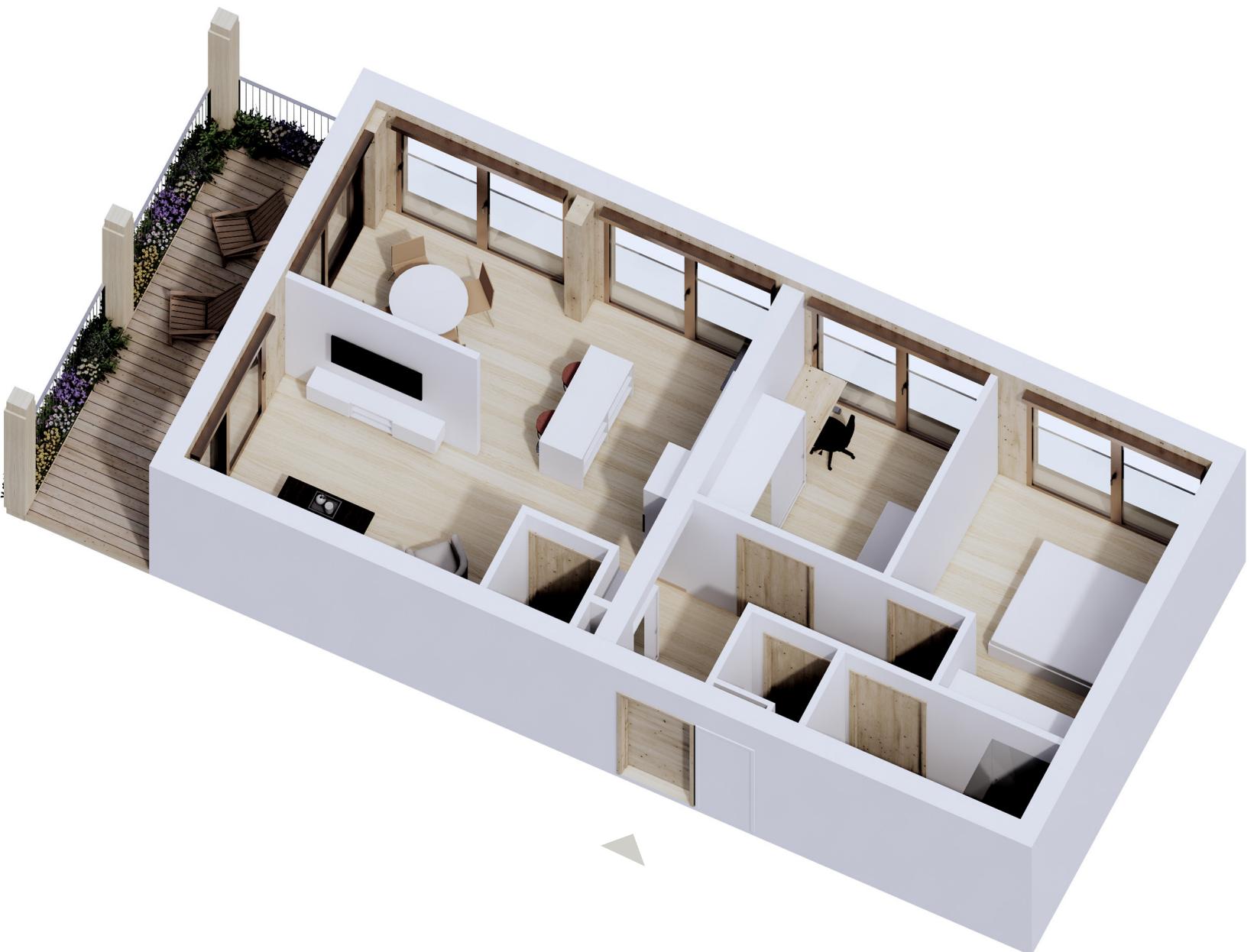
possible infill: 119.0 m² 4-bedroom apartment



possible infill: 87.0 m² 2-bedroom apartment + 32.0 m² studio



structure



possible infill: 65.0 m² 2-bedroom apartment



possible infill: 50.0 m² studio + 15.0 m² office space



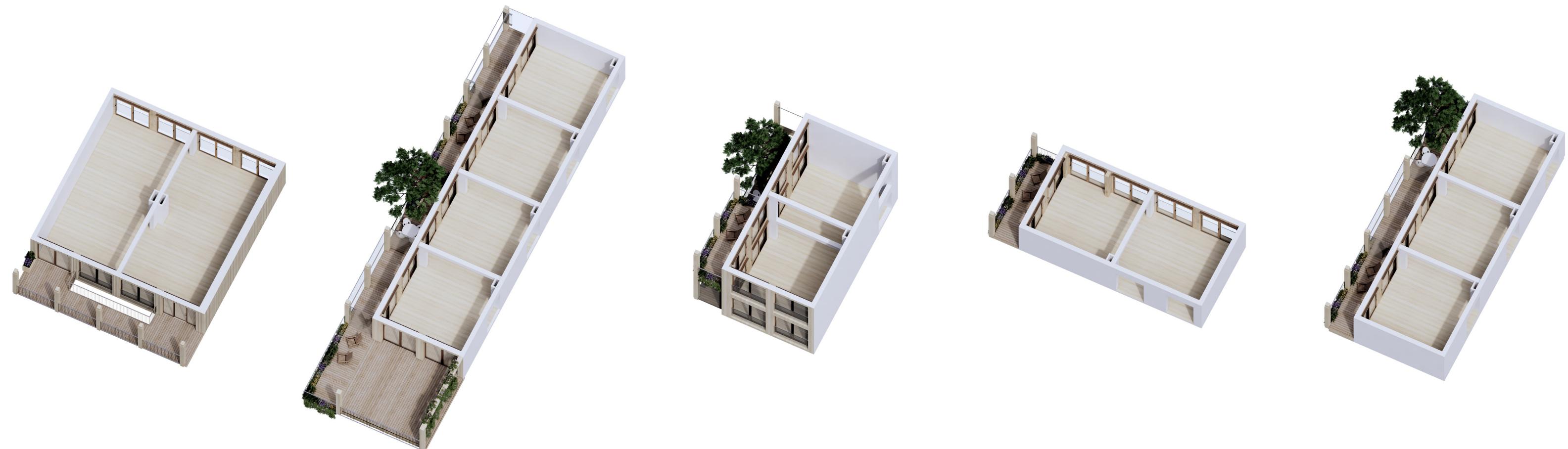
structure



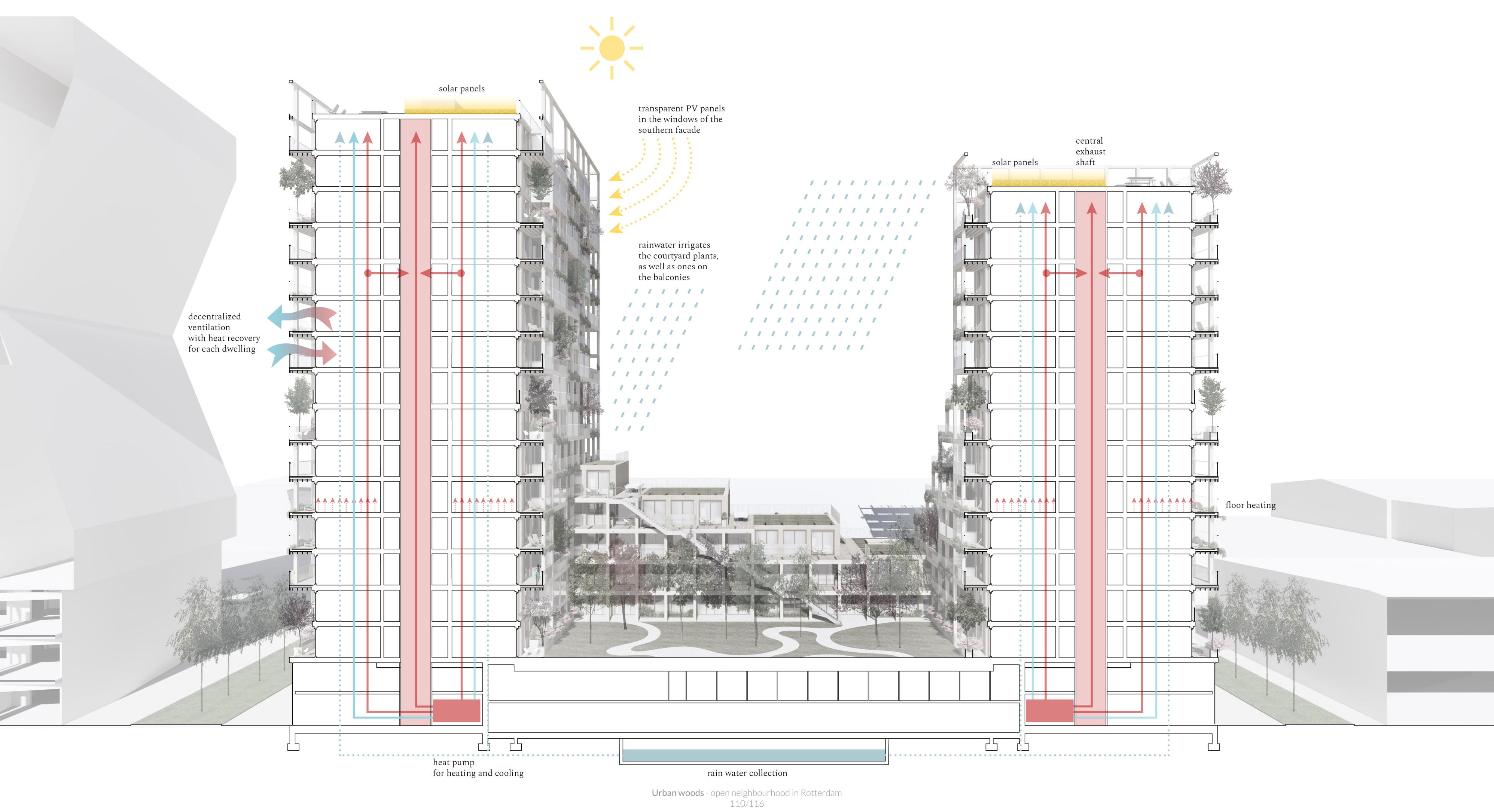
possible infill: 94.3 m² 3-bedroom apartment

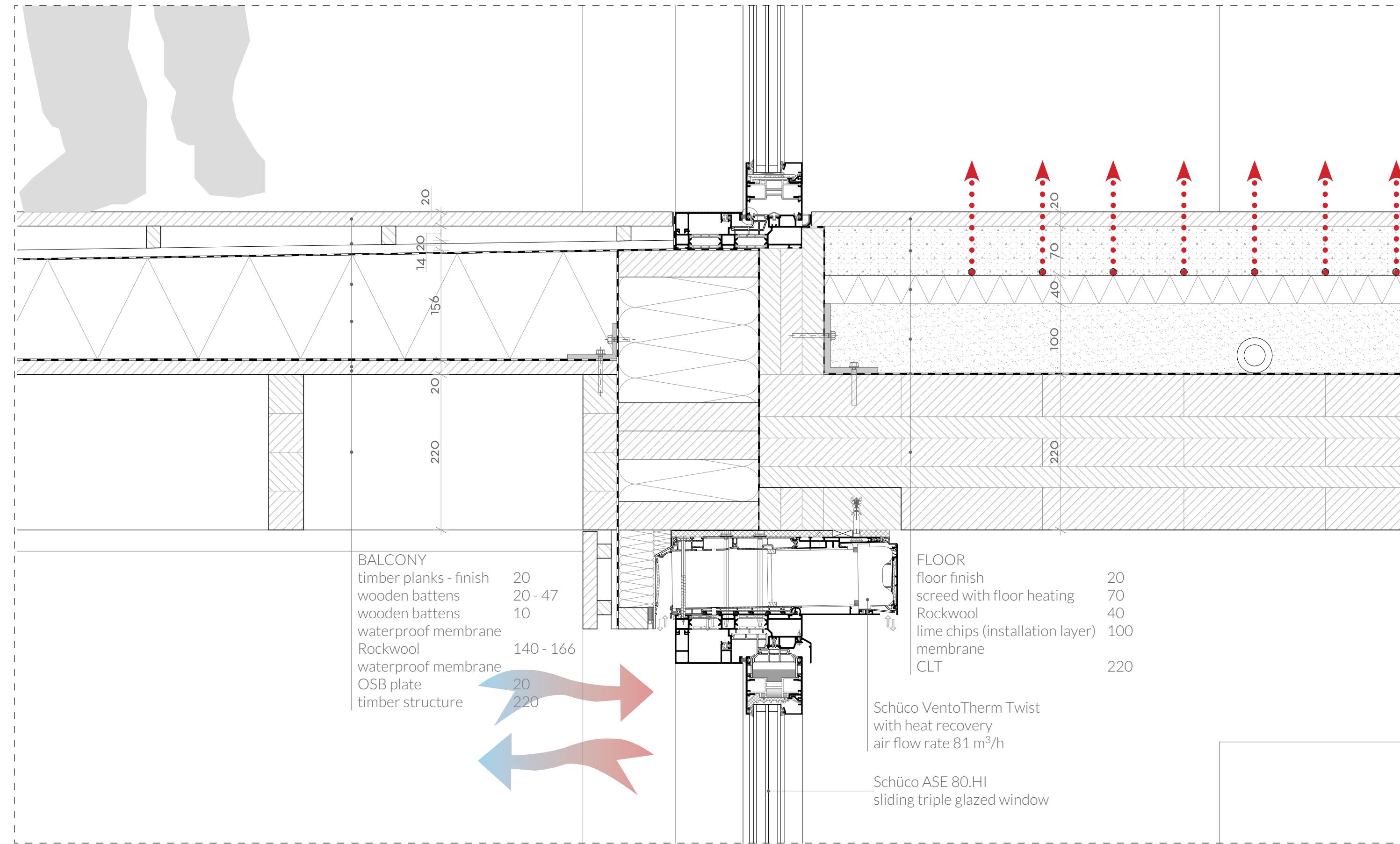


possible infill: 79.0 m² studio + 15.0 m² office space



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Urban woods - open neighbourhood in Rotterdam
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Urban woods - open neighbourhood in Rotterdam
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Urban woods - open neighbourhood in Rotterdam
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Urban woods - open neighbourhood in Rotterdam
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