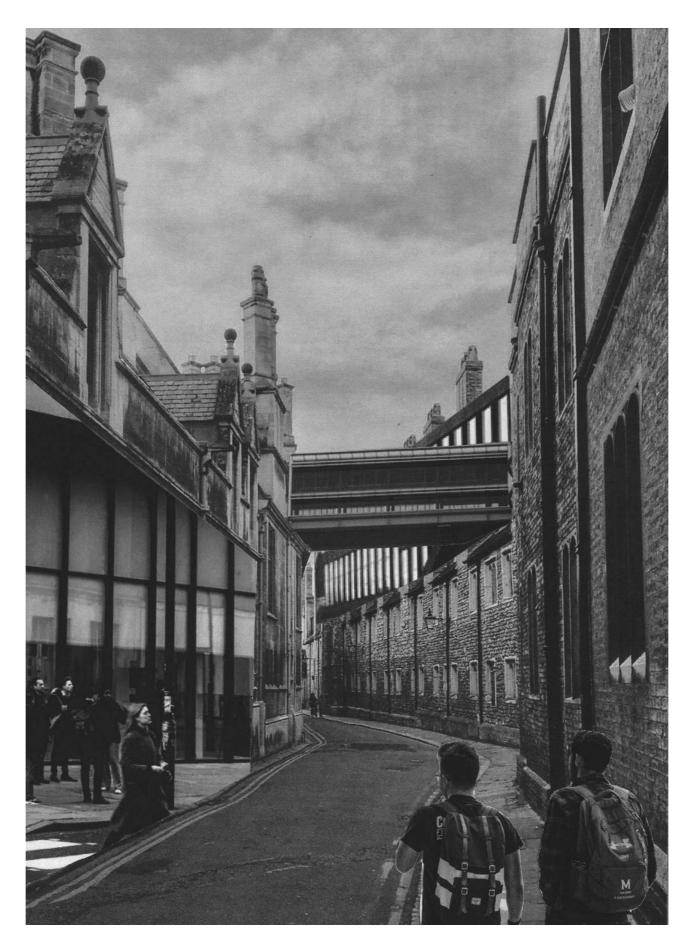
Cosmopolitan

Bridging the gap between academic and city life



Public Building Graduation Studio P5 Presentation

Name

Introduction

Design assignment

Campus in The Netherlands

Campus of the future

Design assignment

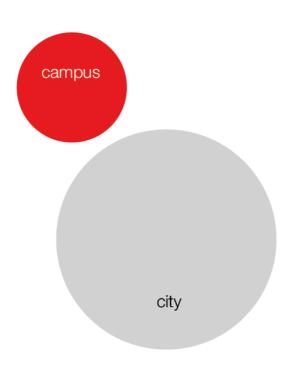
Vertical campus

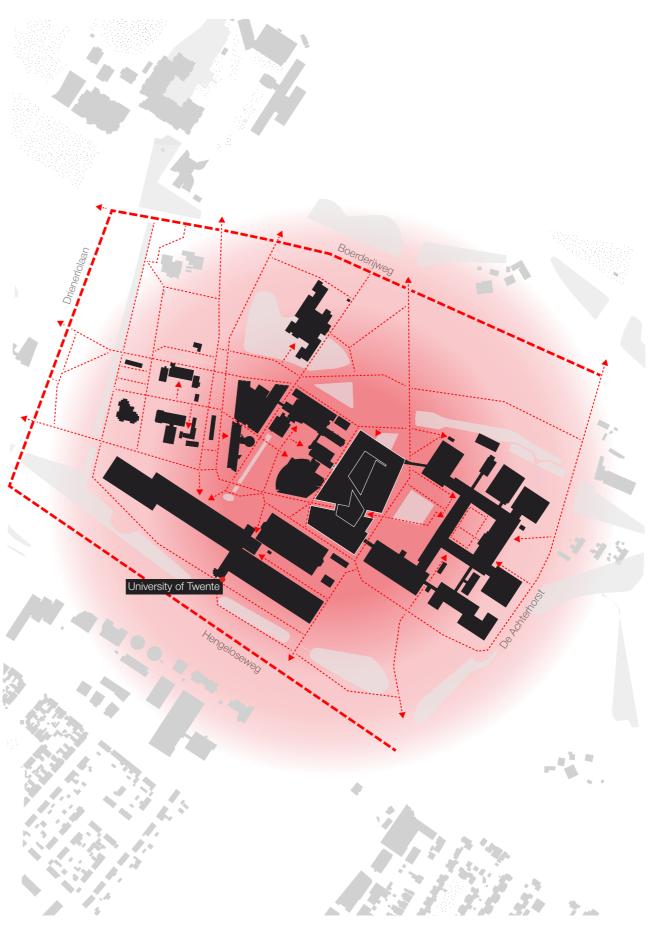


UT Enschede



UT Enschede

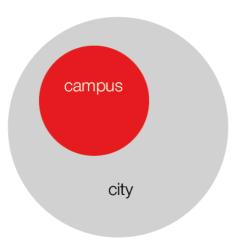


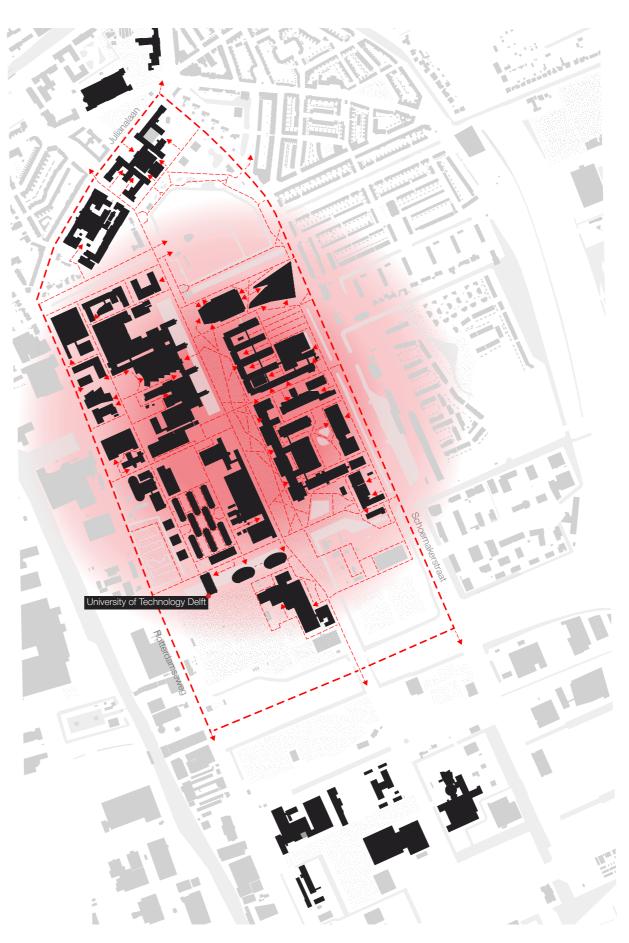


TU Delft



TU Delft



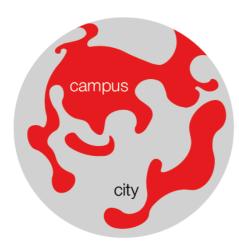


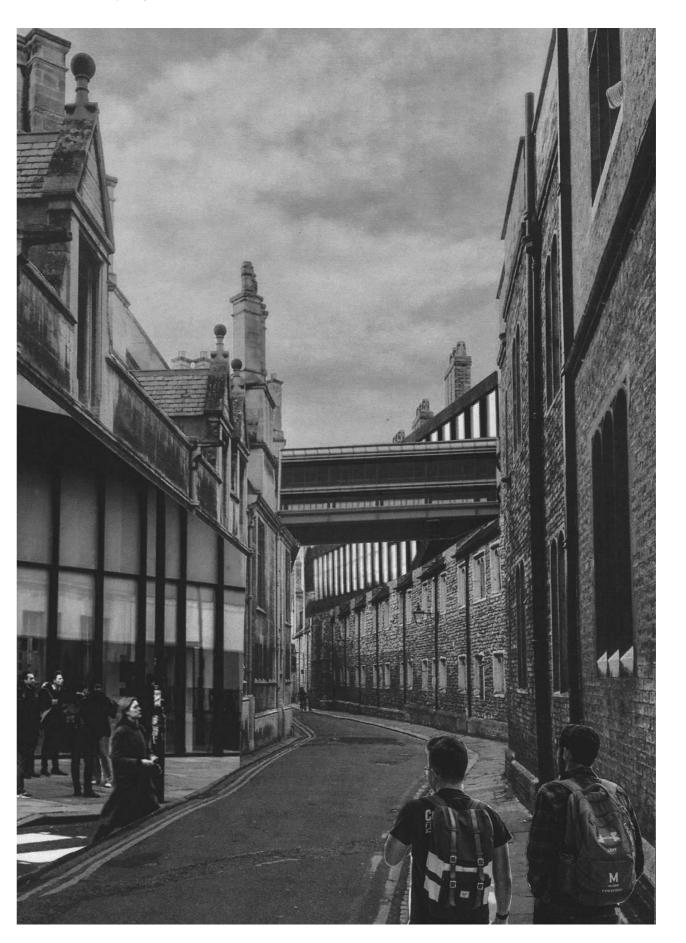
UM Maastricht



Campus of the future

Two-sided interplay





Context

The Hague

Central Station area

Three zones

Green border

Surrounding areas

The Hague

Part of Randstad



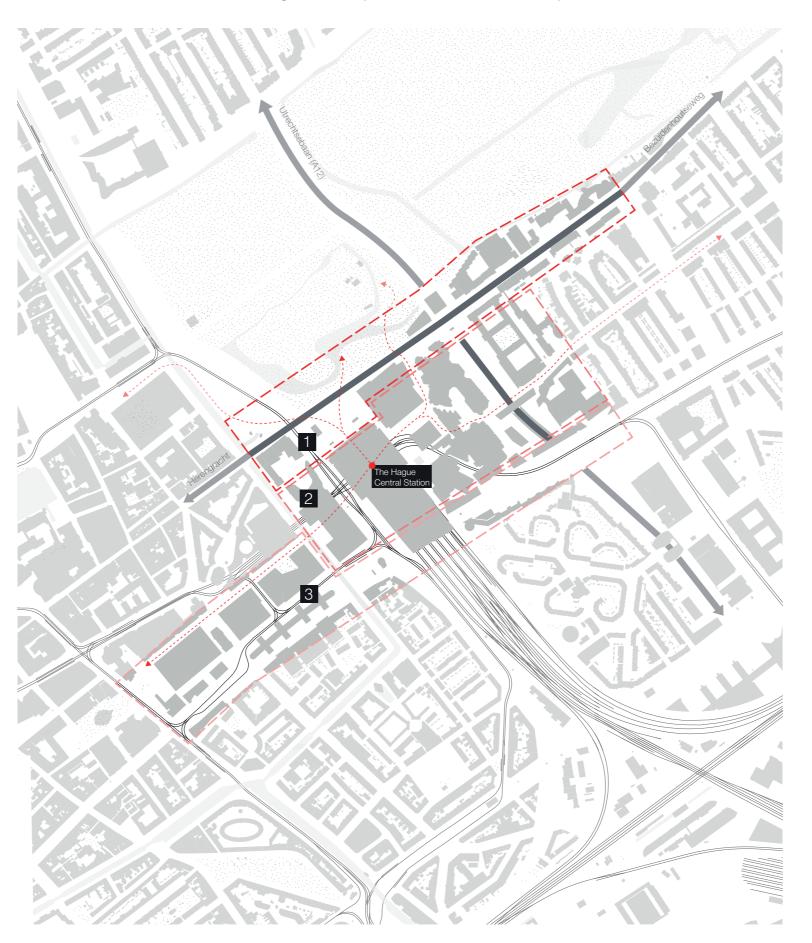
Central Station area

Aims for densification



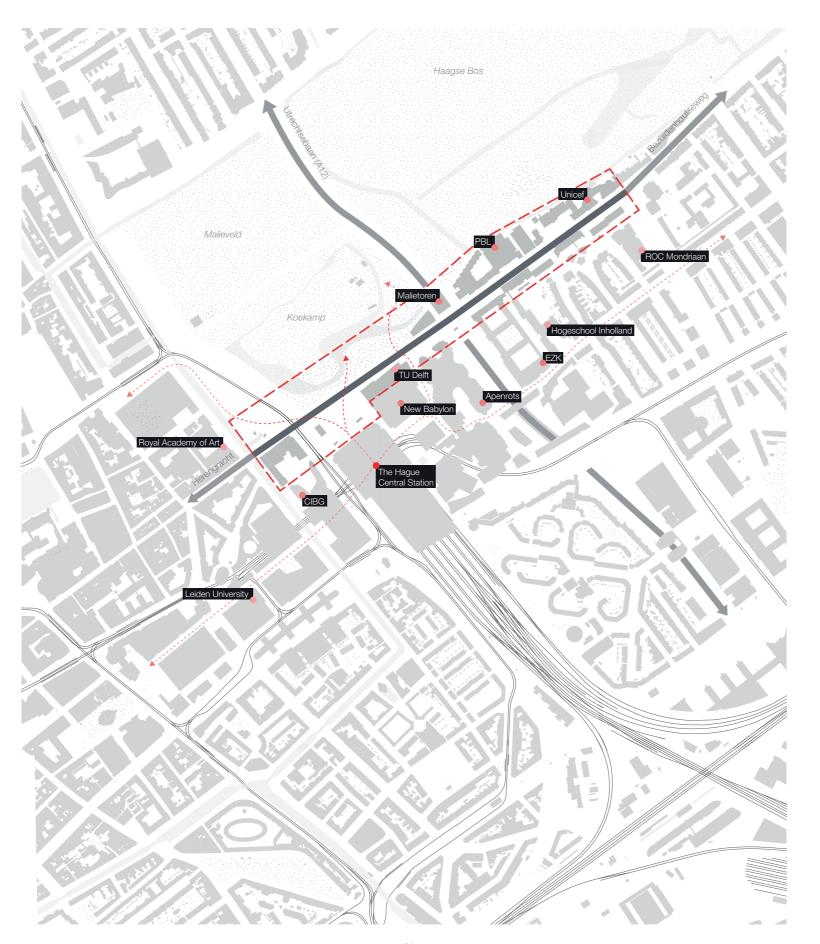
Project zones

1: Green border 2: High density urban fabric 3: Fly-over infrastructure



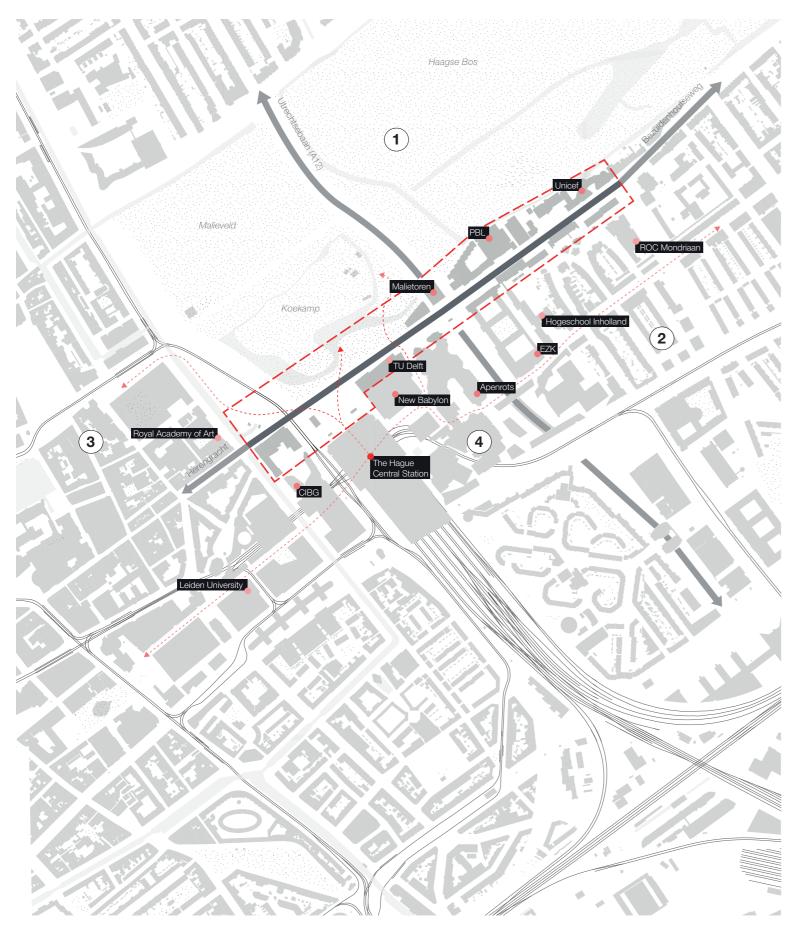
Project zones

Green border



Surroundings

Areas









Buitenhof Bunenhof
Binnenhof

Binnenhof

3 City center



4 High rise area

Primary site findings

Disconnected urban fabric



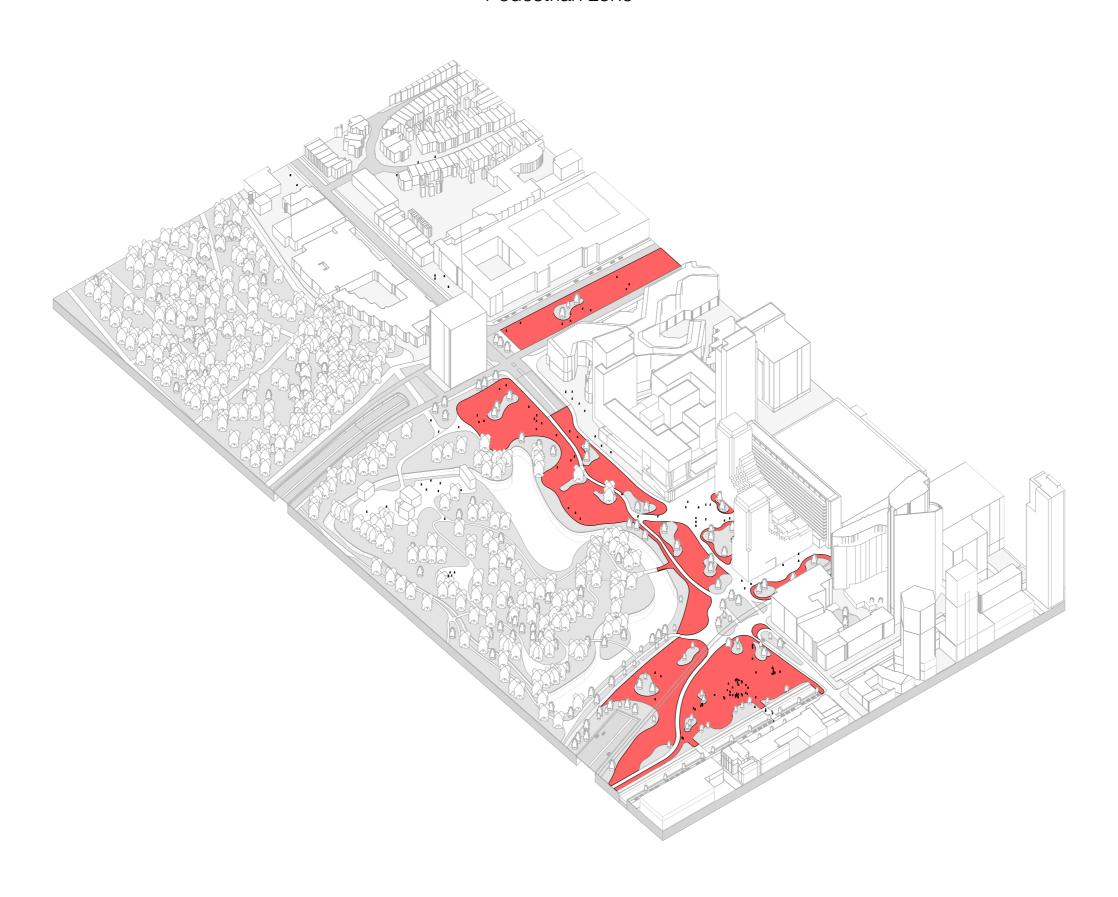


Capacity plan

Interventions

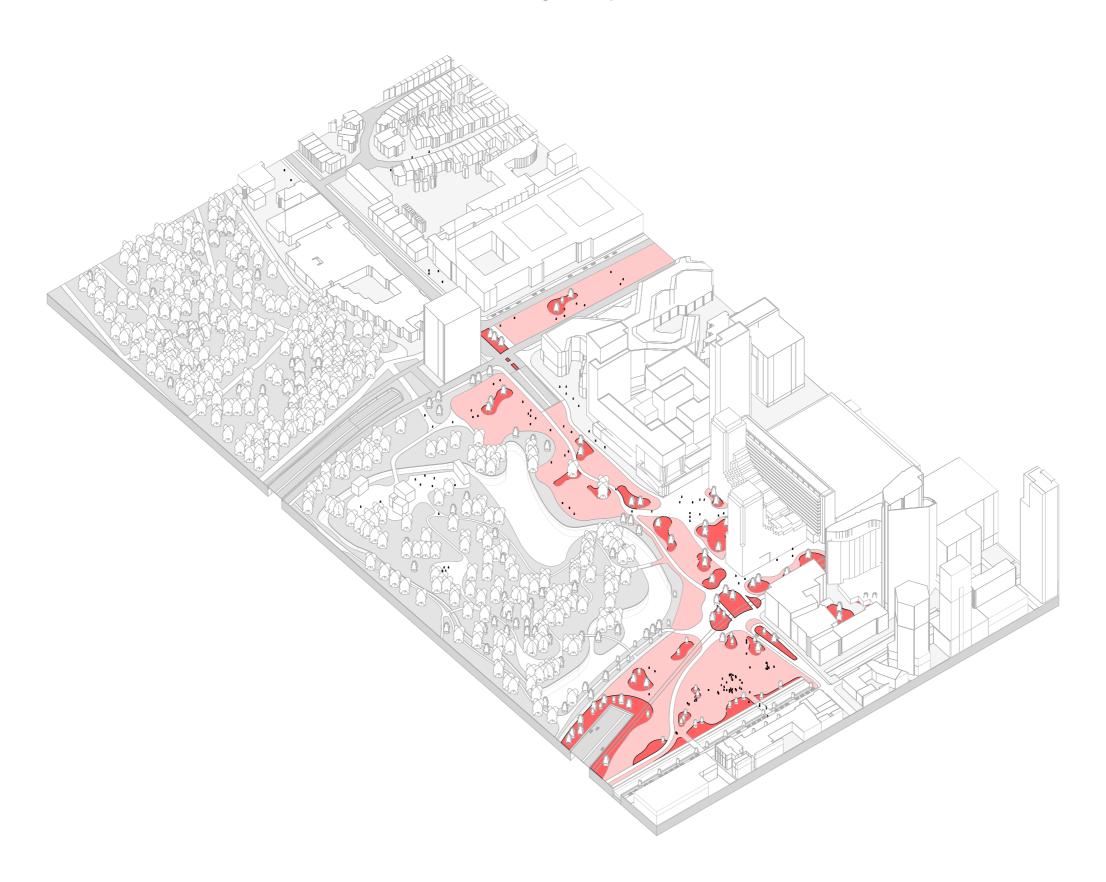
Interventions

Pedestrian zone



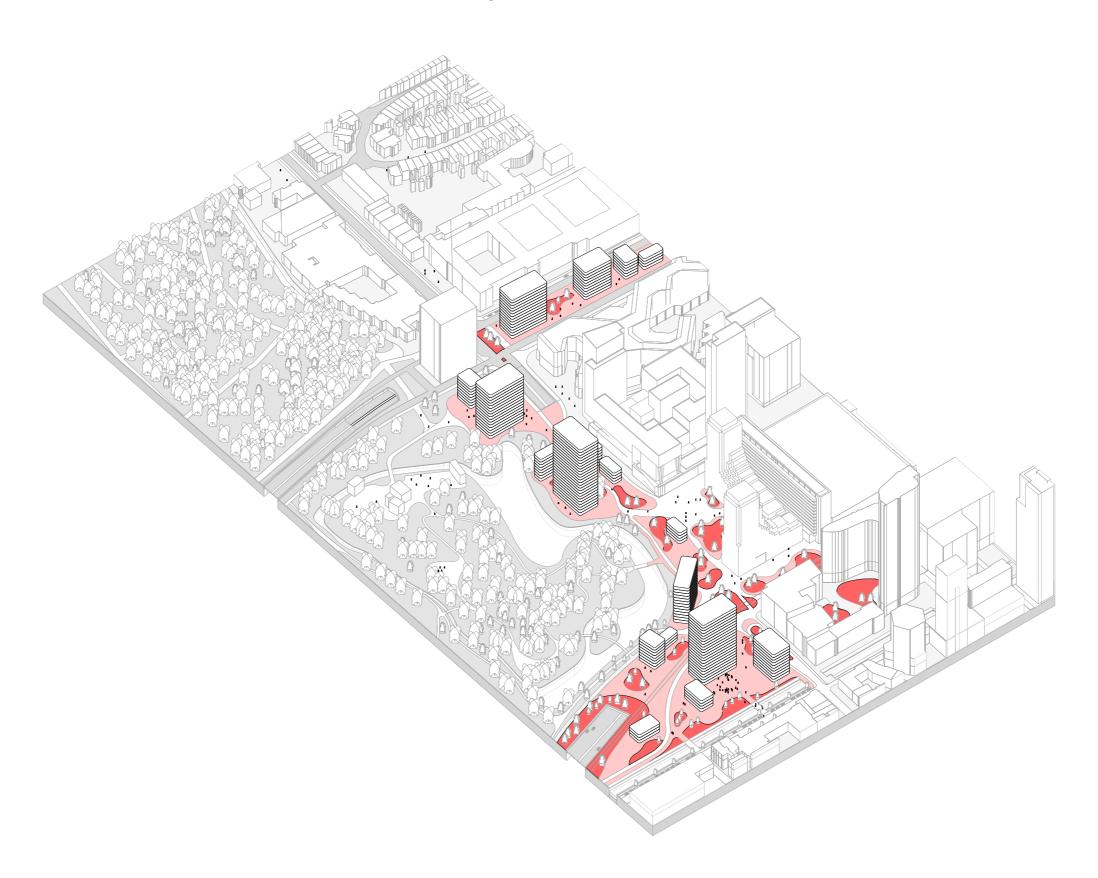
Interventions

More greenery



Interventions

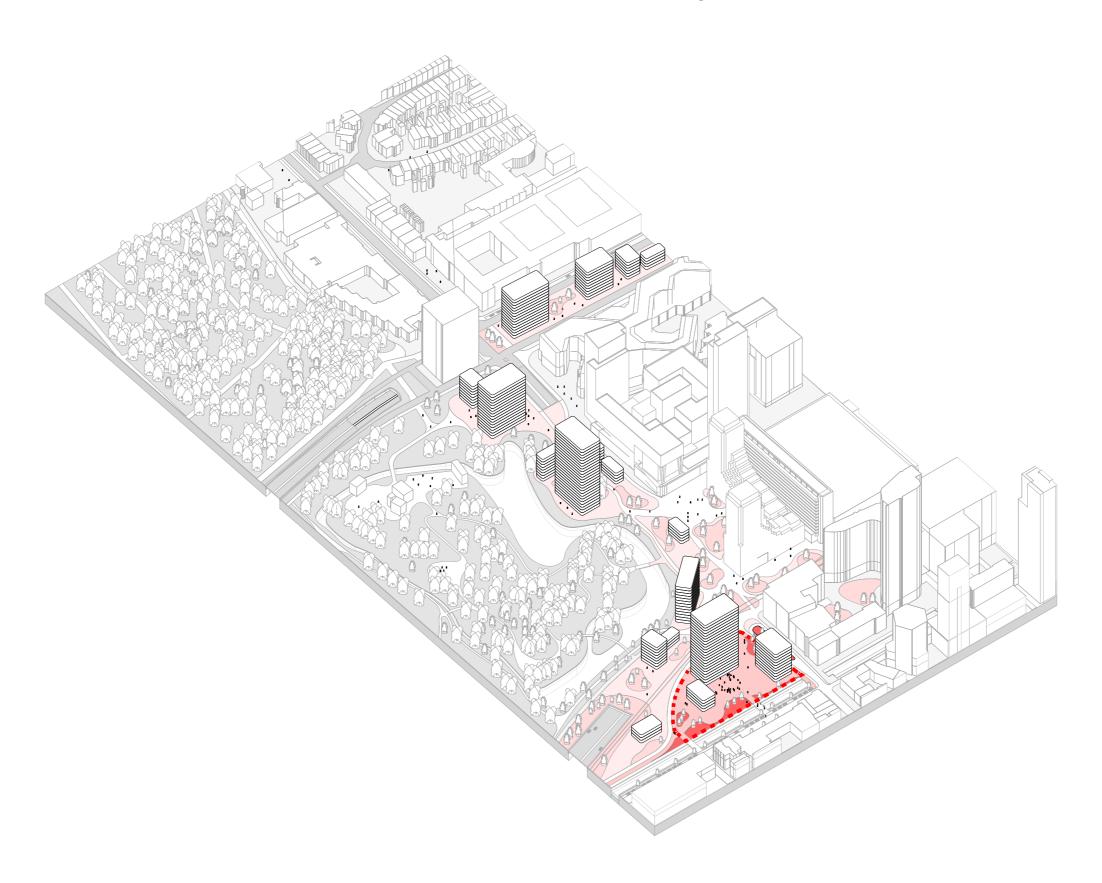
Buildings of different scales



Research question
How can a public vertical campus contribute to and enrich the city of The Hague?

Chosen plot

Crossroads of different surroundings



Design goal

The design goal is to create a public **vertical campus** that **integrates** seamlessly into The Hague's **urban fabric**, fostering **social**, **cultural** and **economic vitality**.

Design framework

The design goal is to create a public **vertical campus** that **integrates** seamlessly into The Hague's **urban fabric**, fostering **social**, **cultural** and **economic vitality**.

The design will **enrich** the city through three key pillars:

Connectivity, Collaboration, and Performance.

The design goal is to create a public **vertical campus** that **integrates** seamlessly into The Hague's **urban fabric**, fostering **social**, **cultural** and **economic vitality**.

The design will **enrich** the city through three key pillars:

Connectivity, Collaboration, and Performance.

Refers to the physical and **social** links between campus and the surrounding urban fabric. It is achieved by creating **attractive public spaces** that invite **participation** from the **public**, and encourage interaction between different user groups.

The design goal is to create a public **vertical campus** that **integrates** seamlessly into The Hague's **urban fabric**, fostering **social**, **cultural** and **economic vitality**.

The design will **enrich** the city through three key pillars:

Connectivity, Collaboration, and Performance.

Refers to the **cooperation** and **engagement** between various user groups, bridging the gap between academic community and broader city population. It is achieved by providing shared spaces, where people can engage in **joint activities** and **exchange knowledge**.

The design goal is to create a public **vertical campus** that **integrates** seamlessly into The Hague's **urban fabric**, fostering **social**, **cultural** and **economic vitality**.

The design will **enrich** the city through three key pillars:

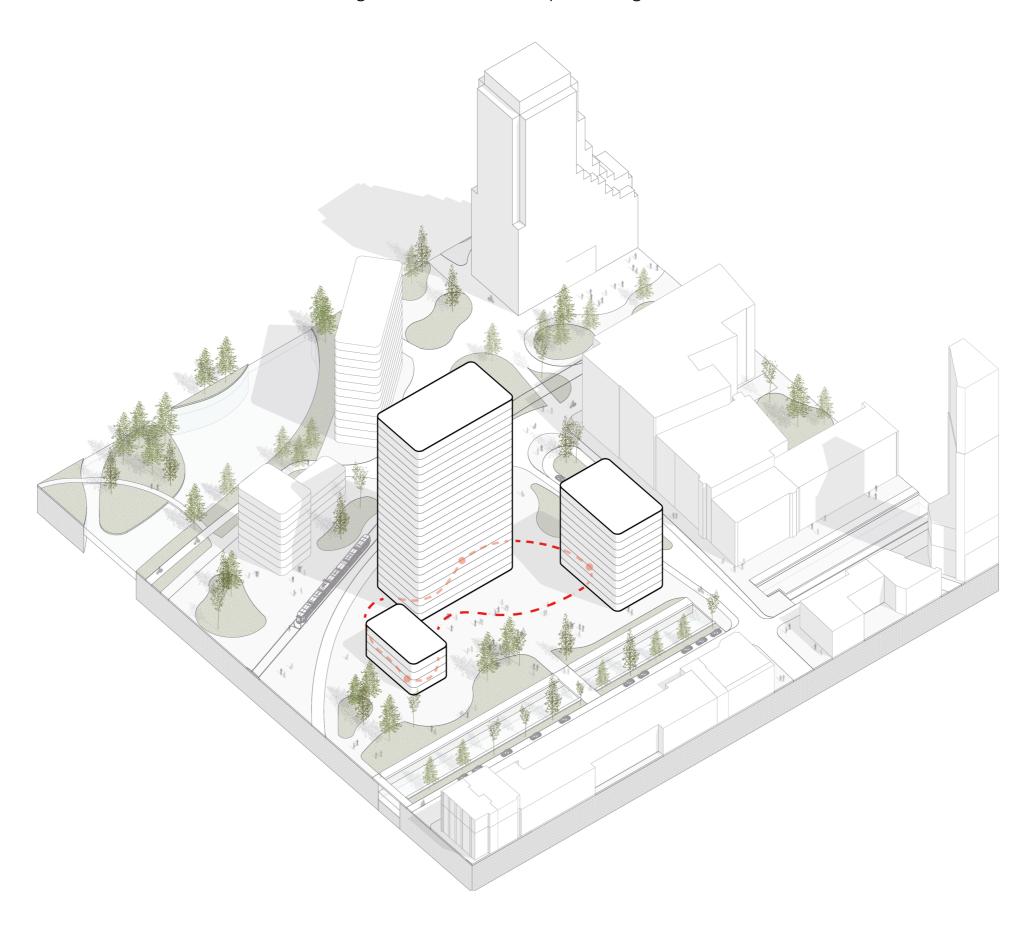
Connectivity, Collaboration, and Performance.

Refers to **result-driven achievements**, presenting campus as a contributor to **innovation** and **economic growth**.

It is achieved by creating dedicated working spaces, where people can focus on **specific** and **professional** initiatives.

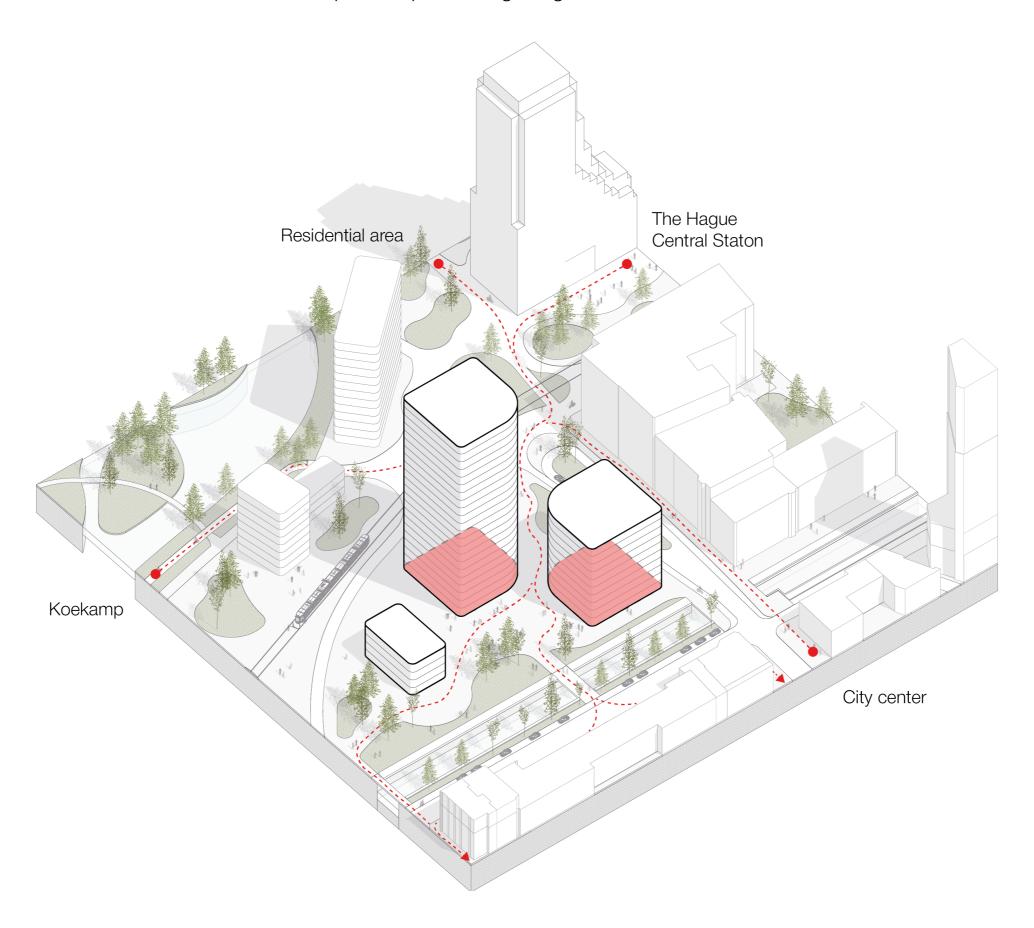
Mass evolution

Buildiings of different scales promoting movement



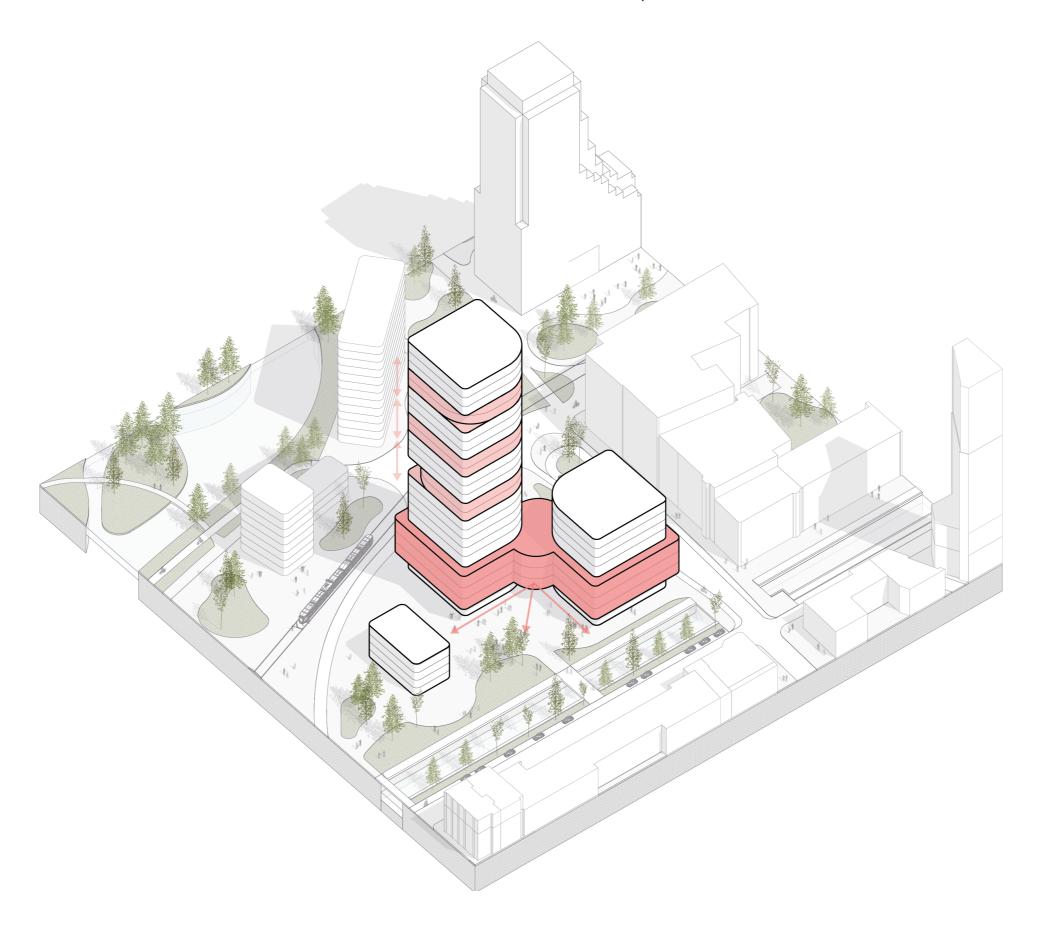
Mass evolution

Shaped footprints integrating in the urban fabric



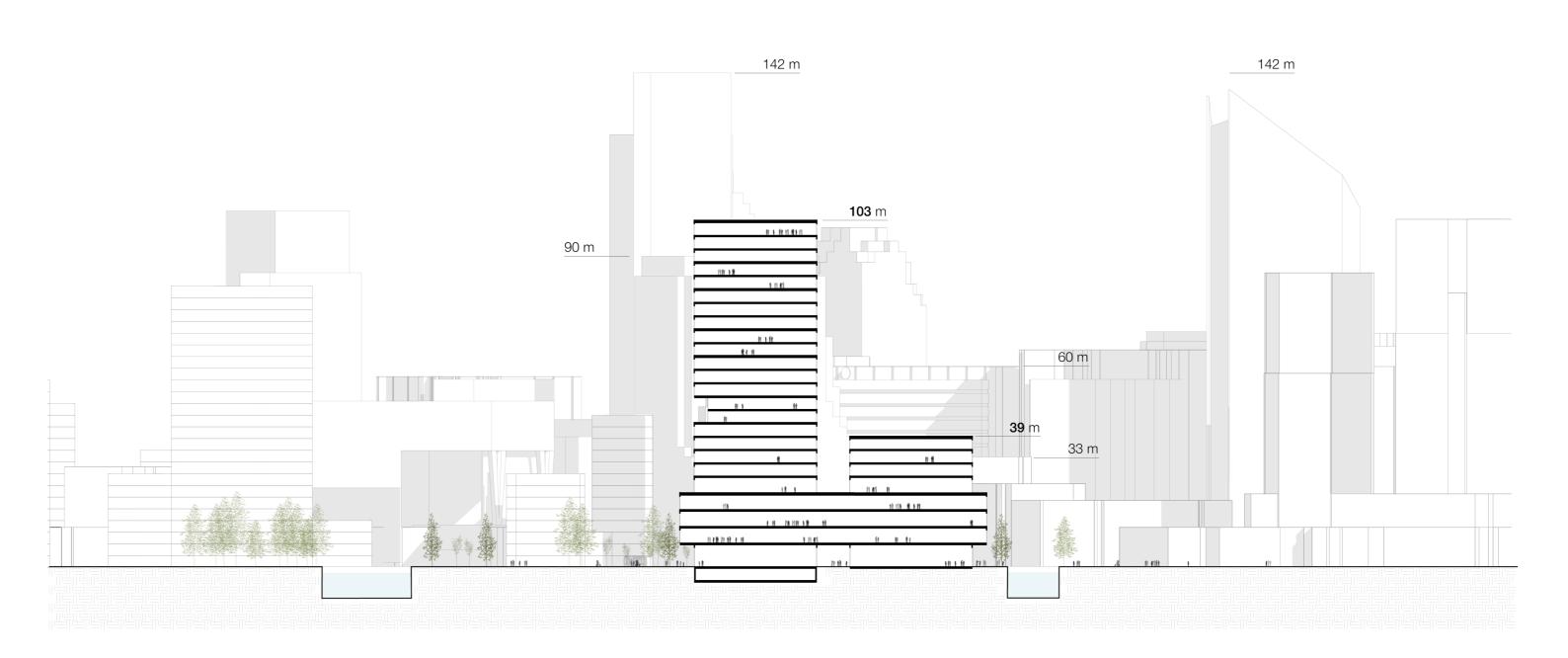
Mass evolution

Connective center, in-between spaces



Urban context

Height relations



Translation to design

Spatial organization

Public space

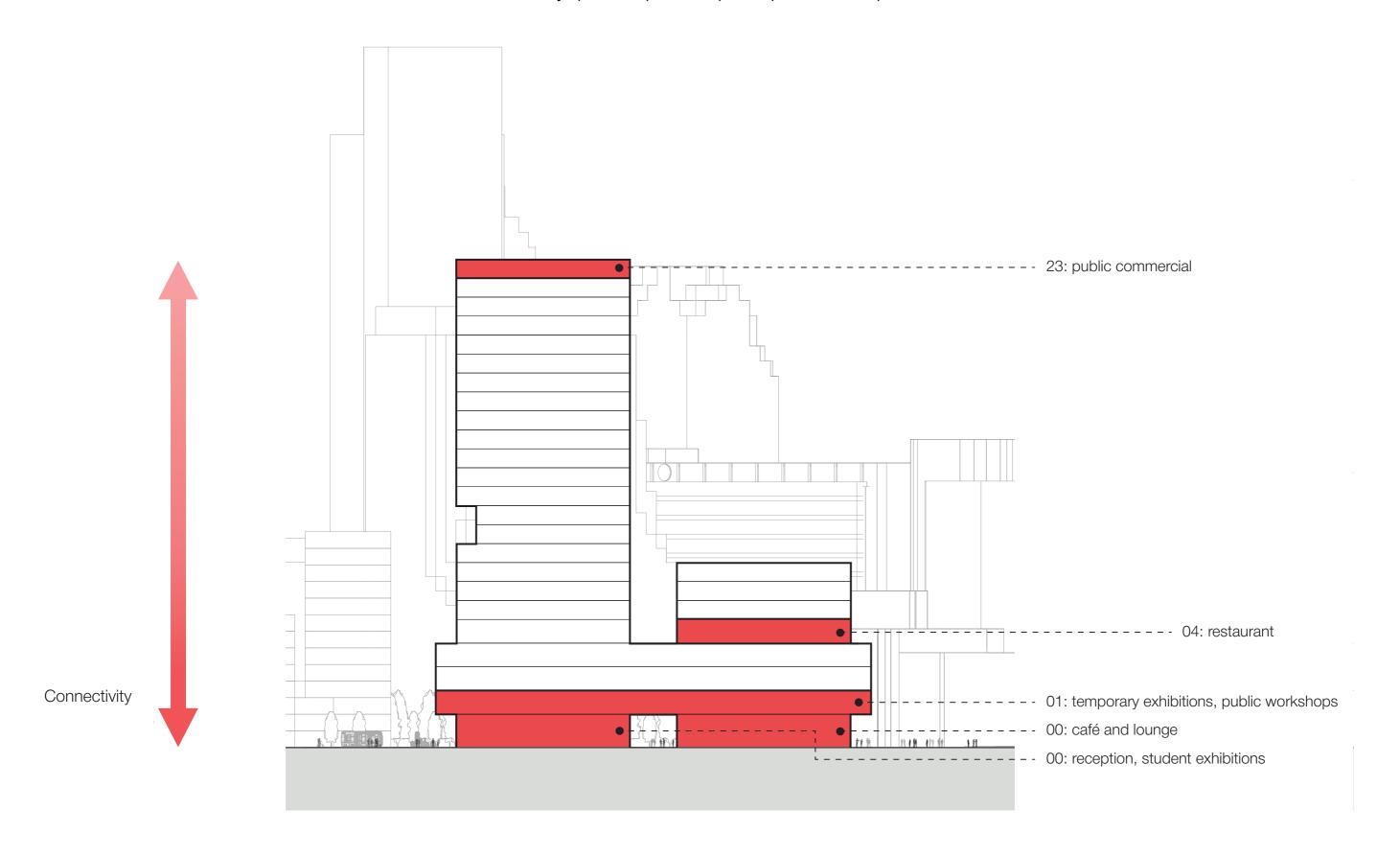
Personas

Floor plans

Section

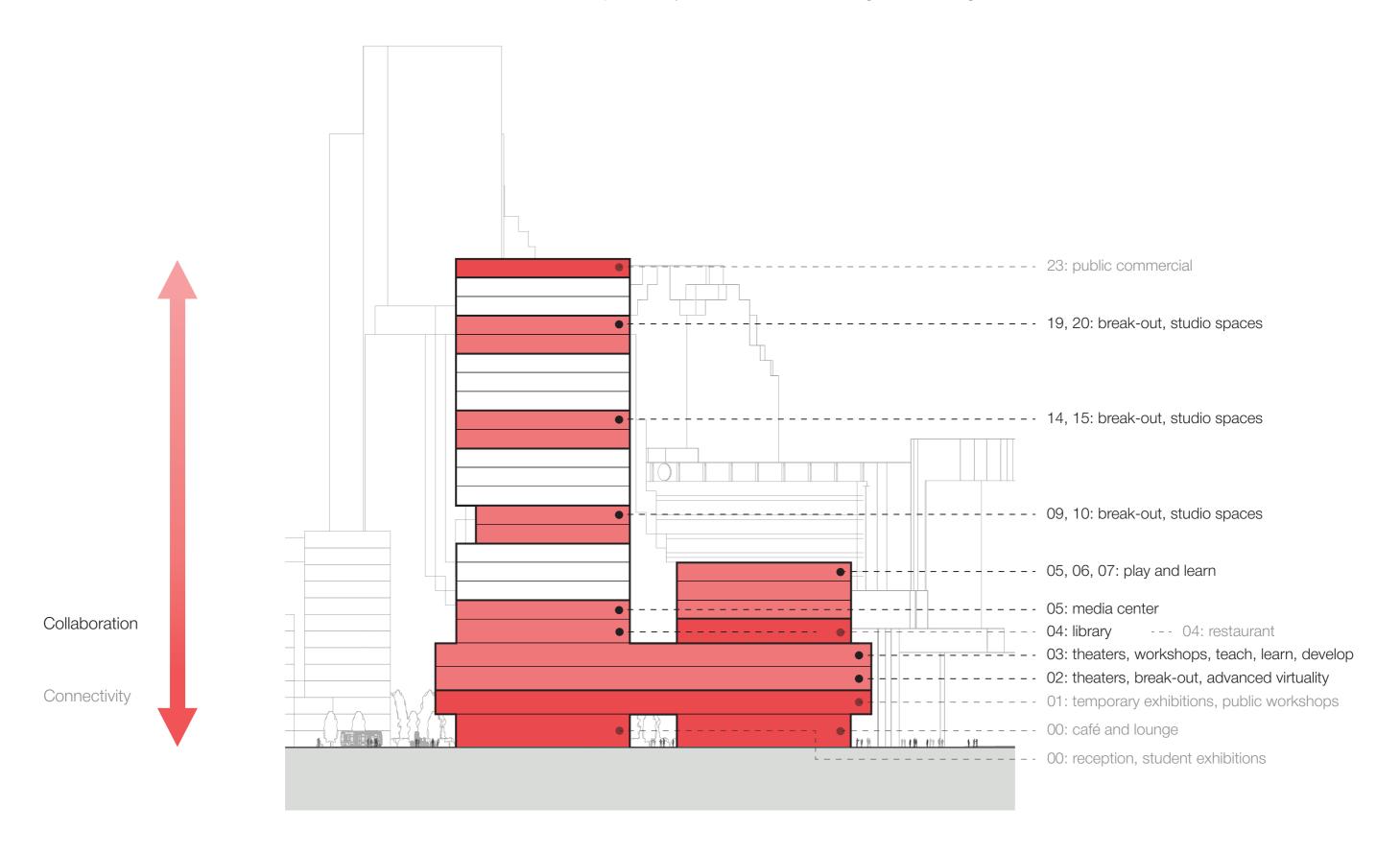
Spatial organization

Connectivity: public spaces - participation from public



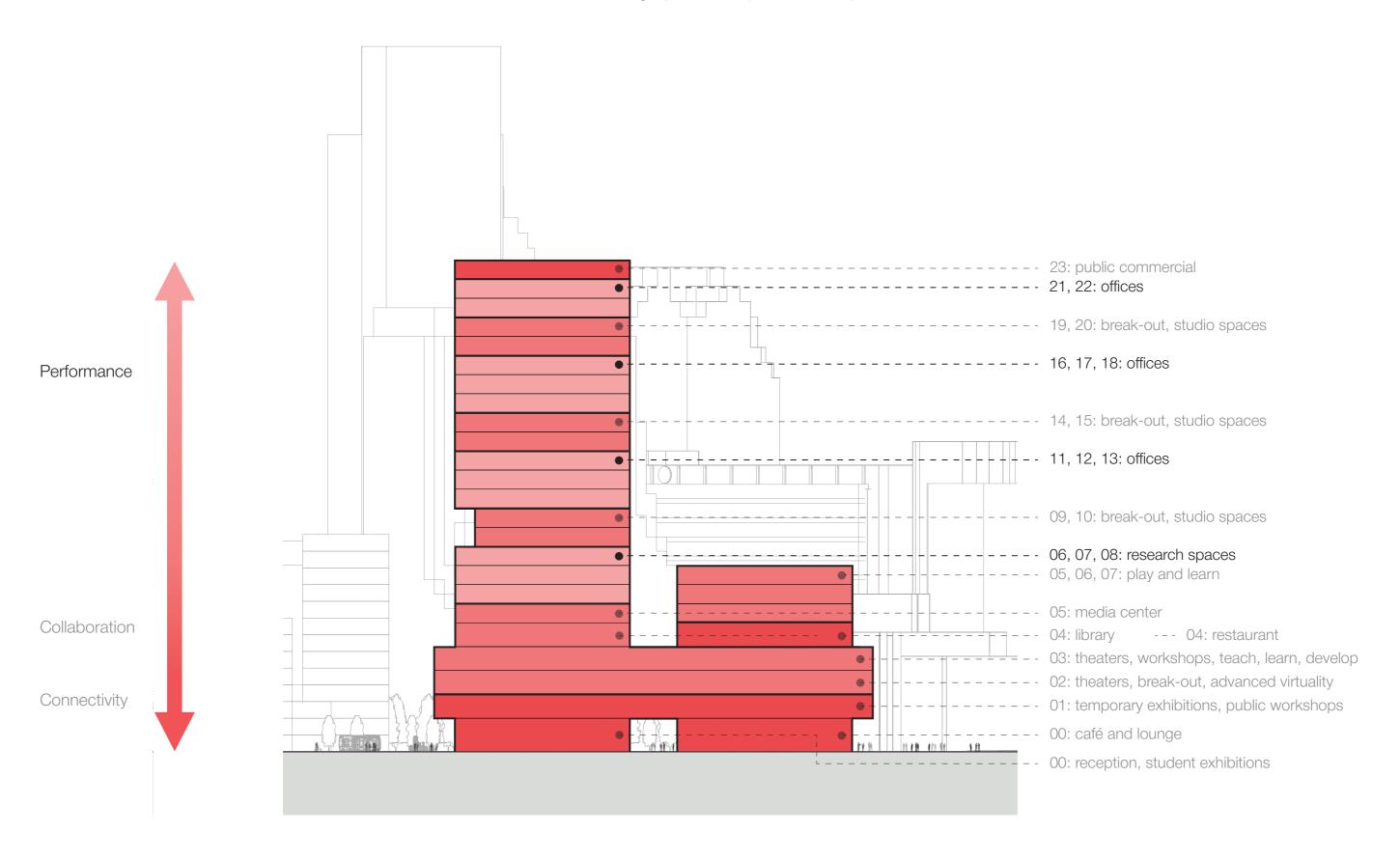
Spatial organization

Collaboration: shared spaces - joint activites, exchange knowledge



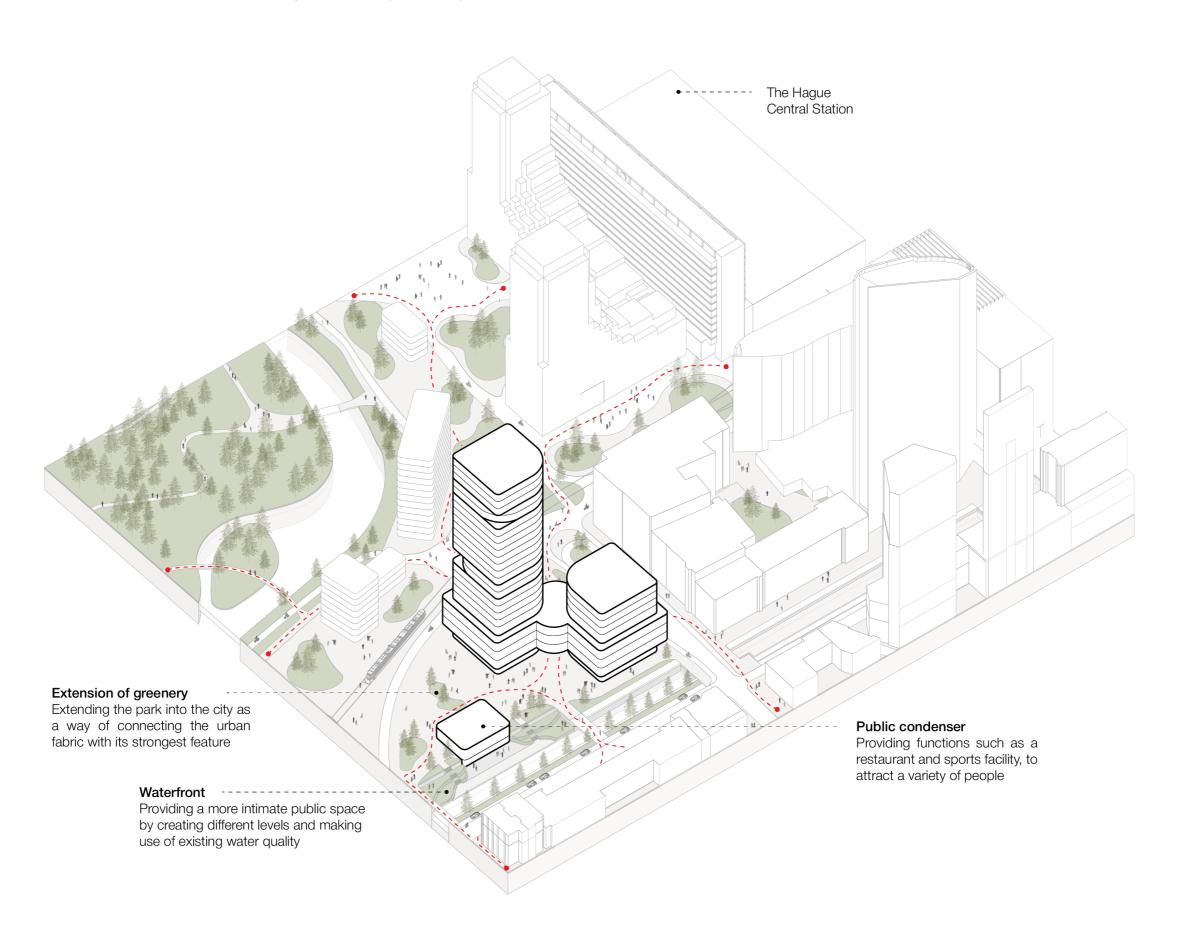
Spatial organization

Performance: dedicated working spaces - specific and professional matters



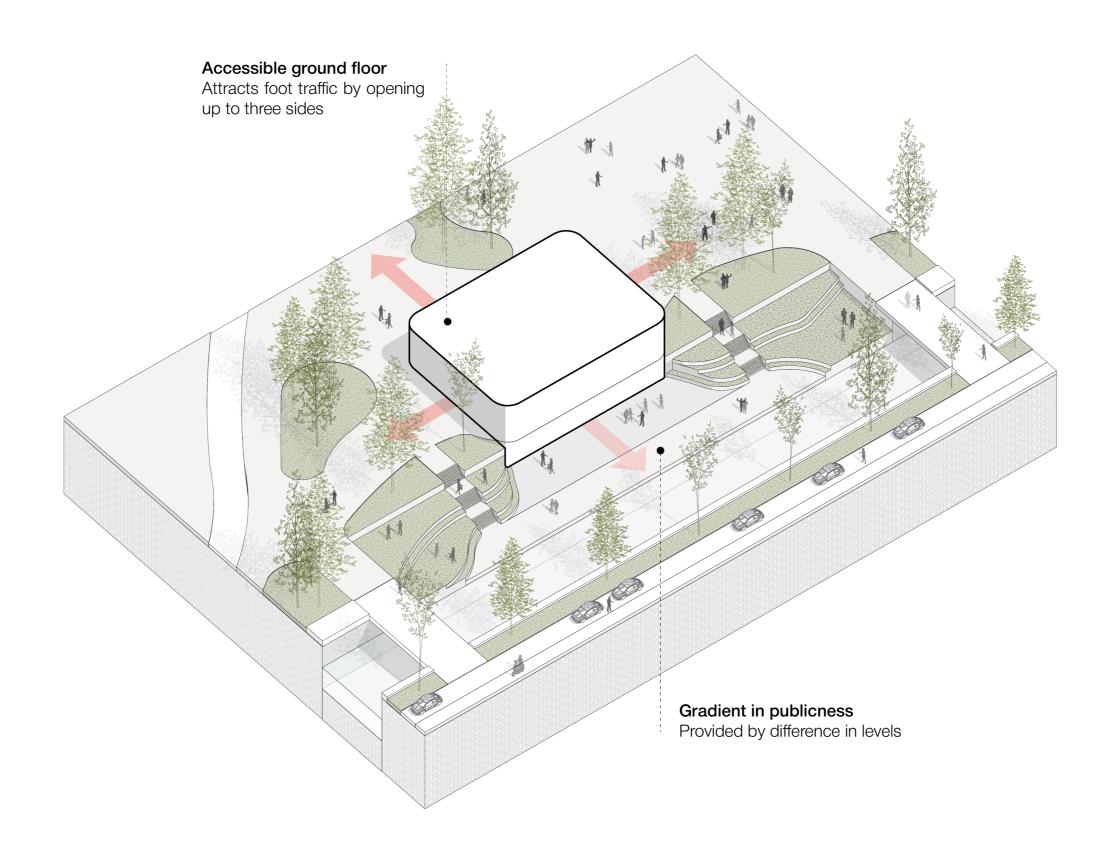
Public space

Connectivity starts in public space: attracting foot traffic, inviting participation from the public



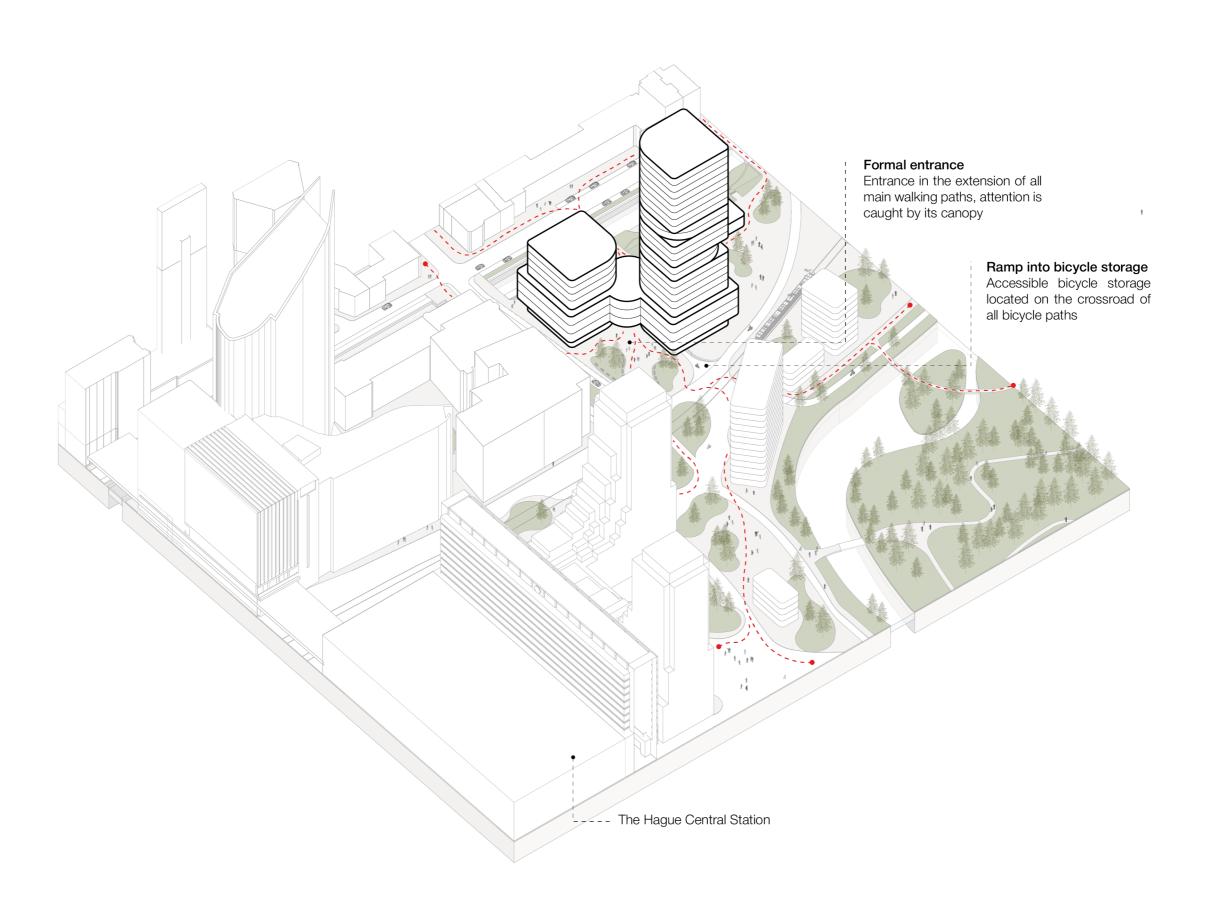
Public space

Waterfront



Public space

Connectivity starts in public space: attracting foot traffic, inviting participation from the public



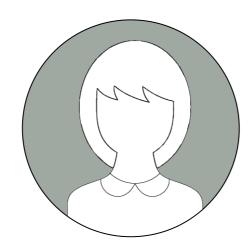


Personas

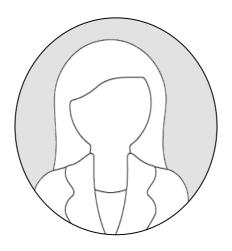
Who are the user groups?



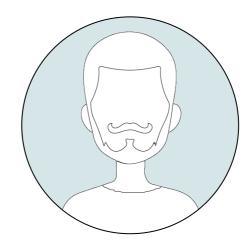
StudentSofia Bianchi, 25 years old



Teacher Kim Jansen, 38 years old



Office worker Linda Visser, 48 years old

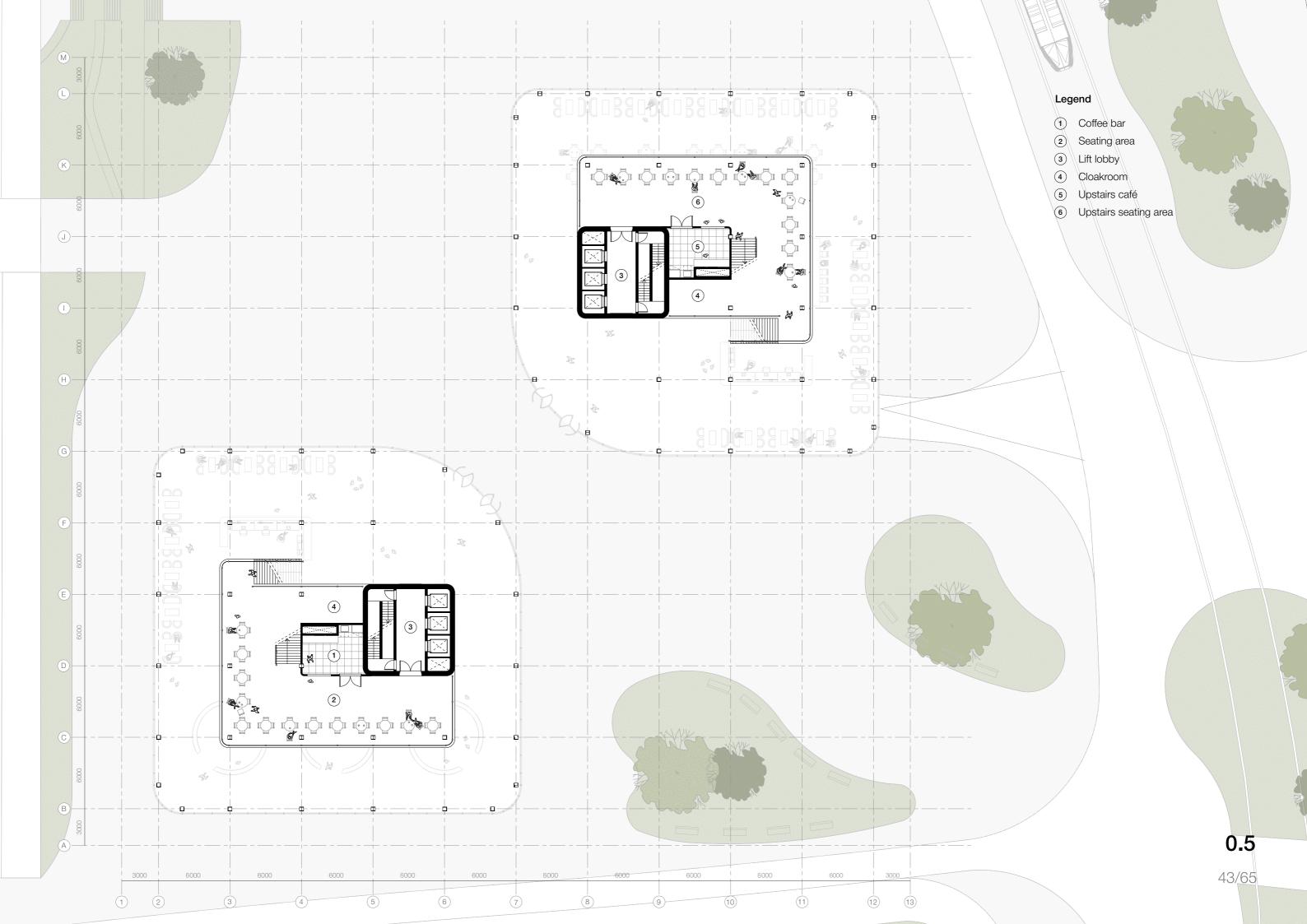


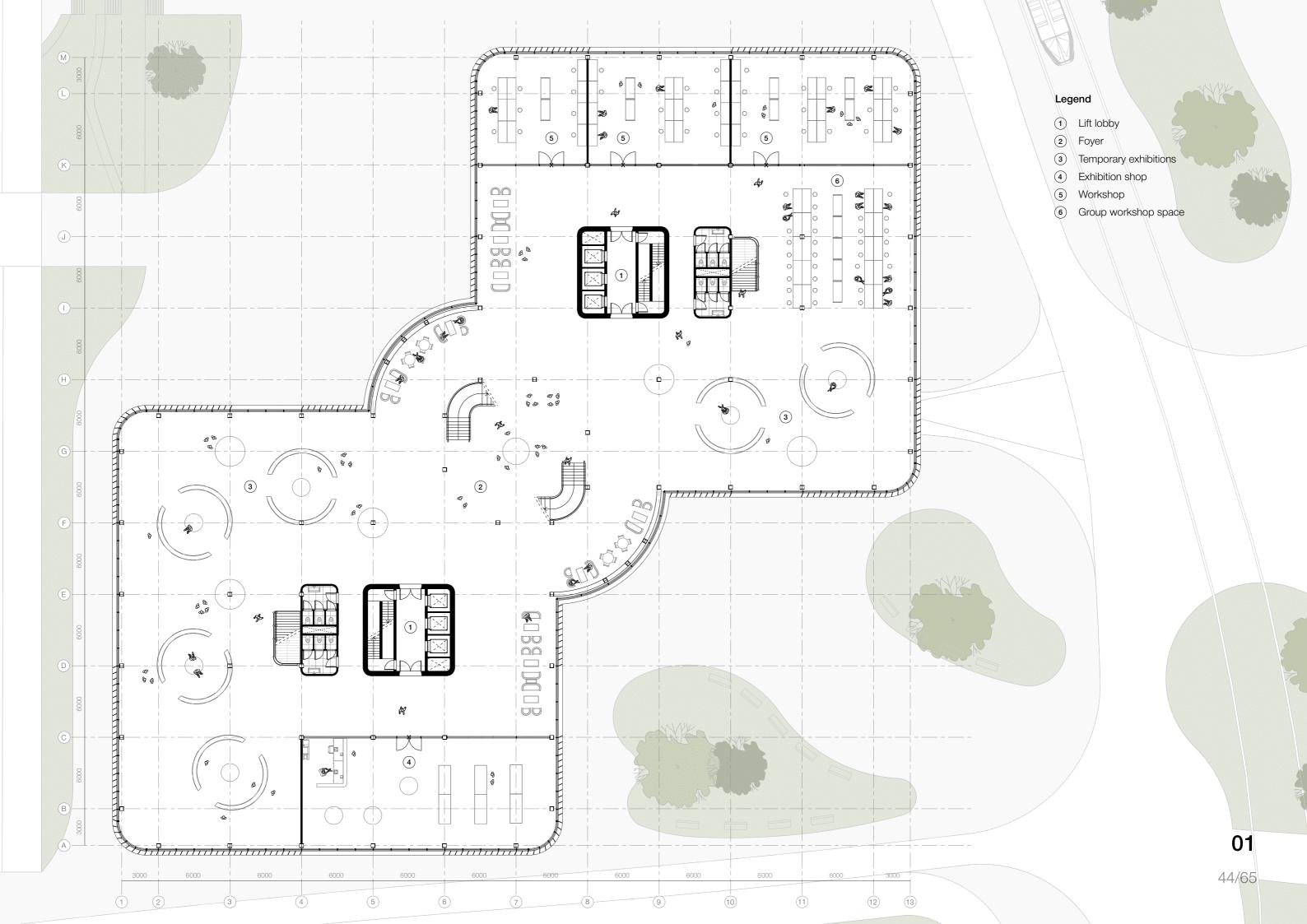
Cultural workerDavid Bos, 29 years old

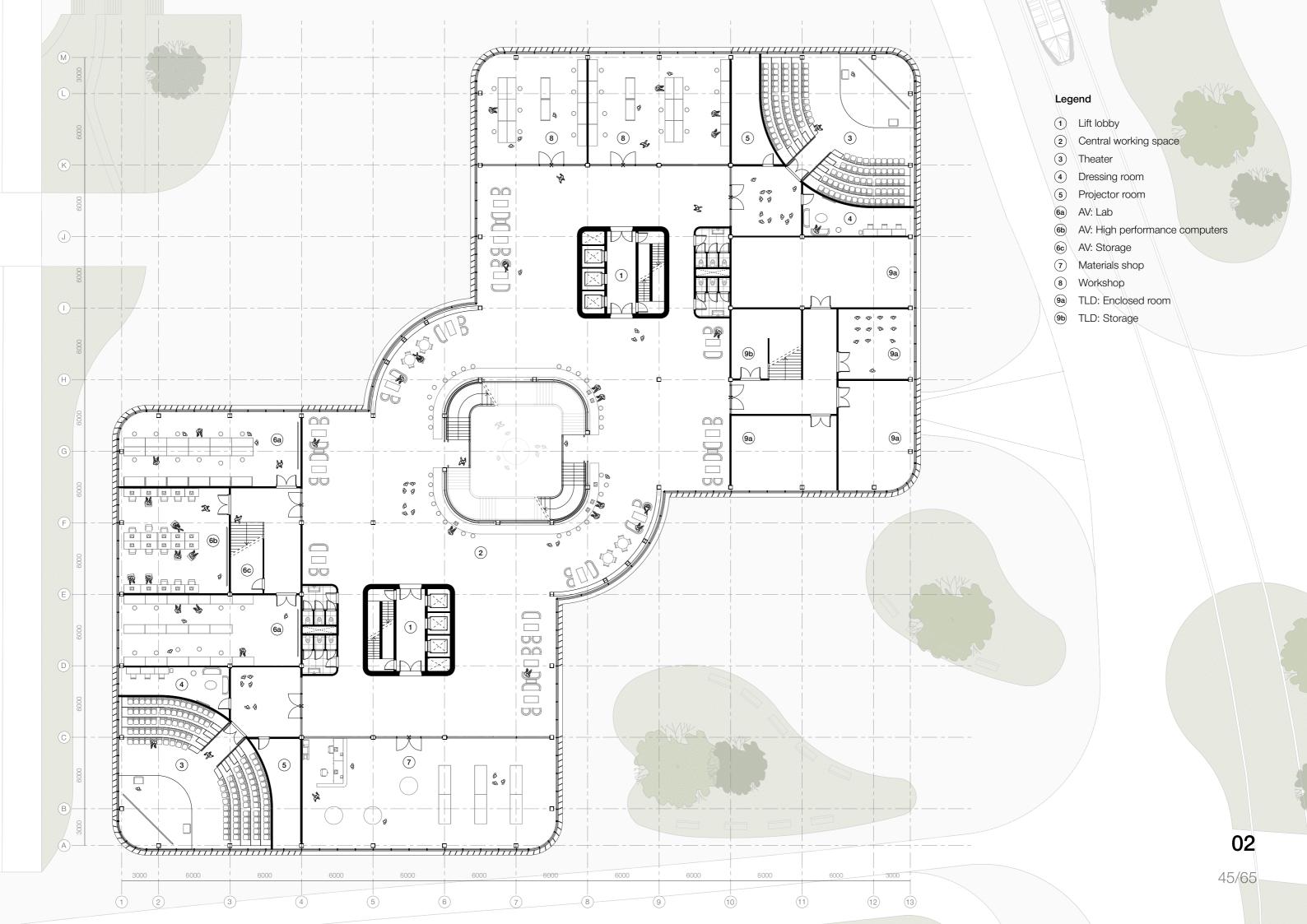


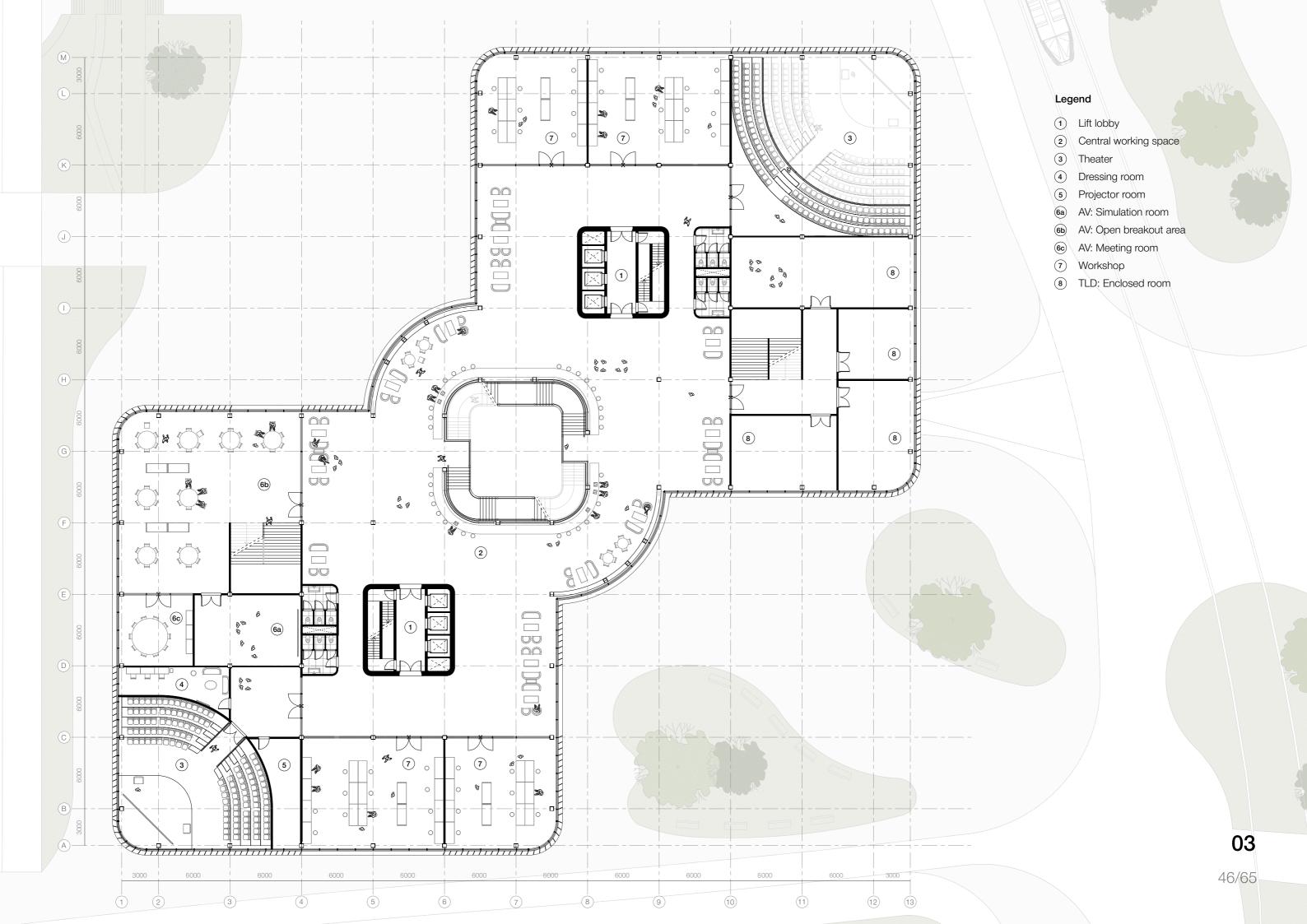
ResidentMartin van Dijk, 34 years old



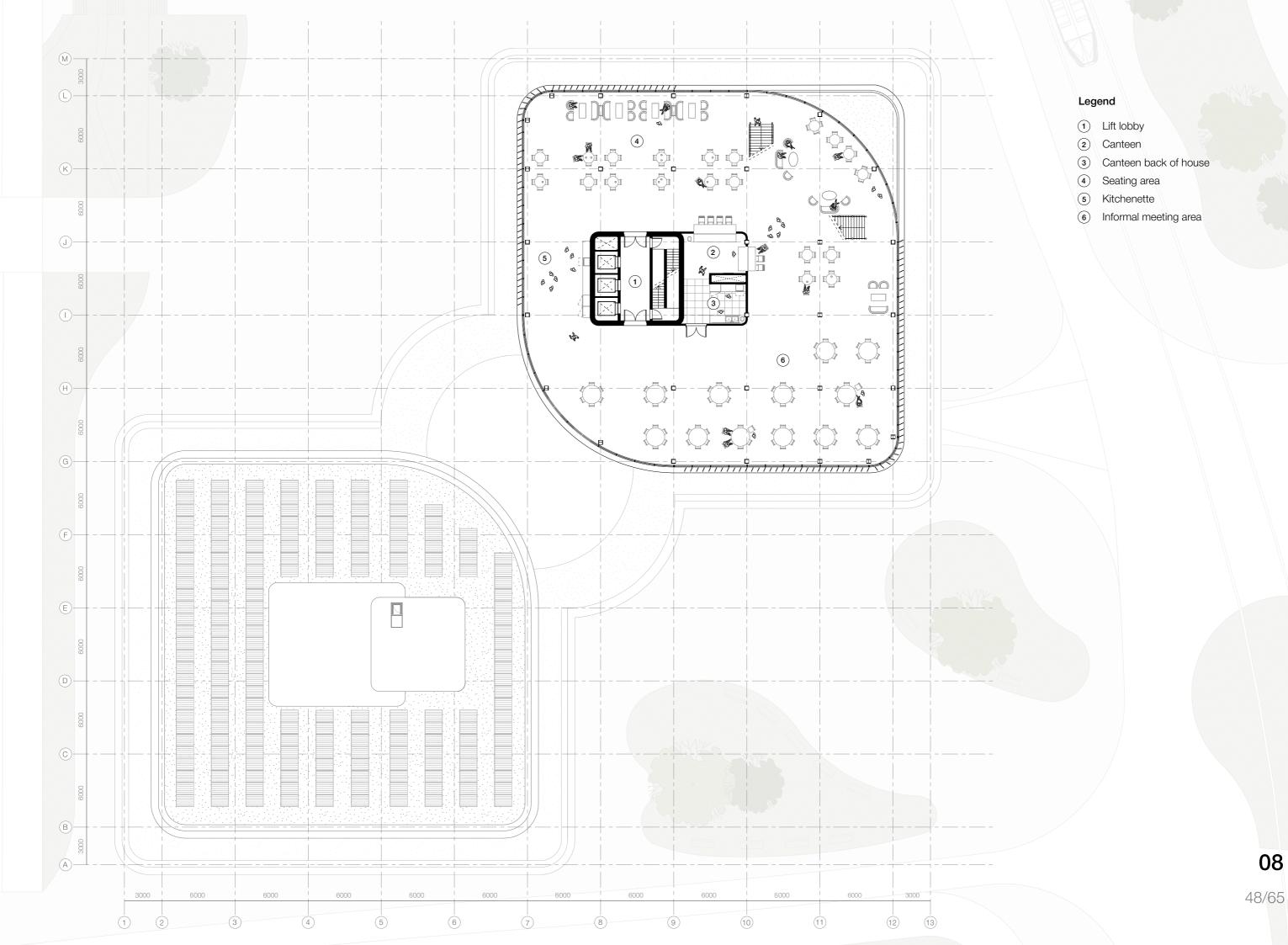


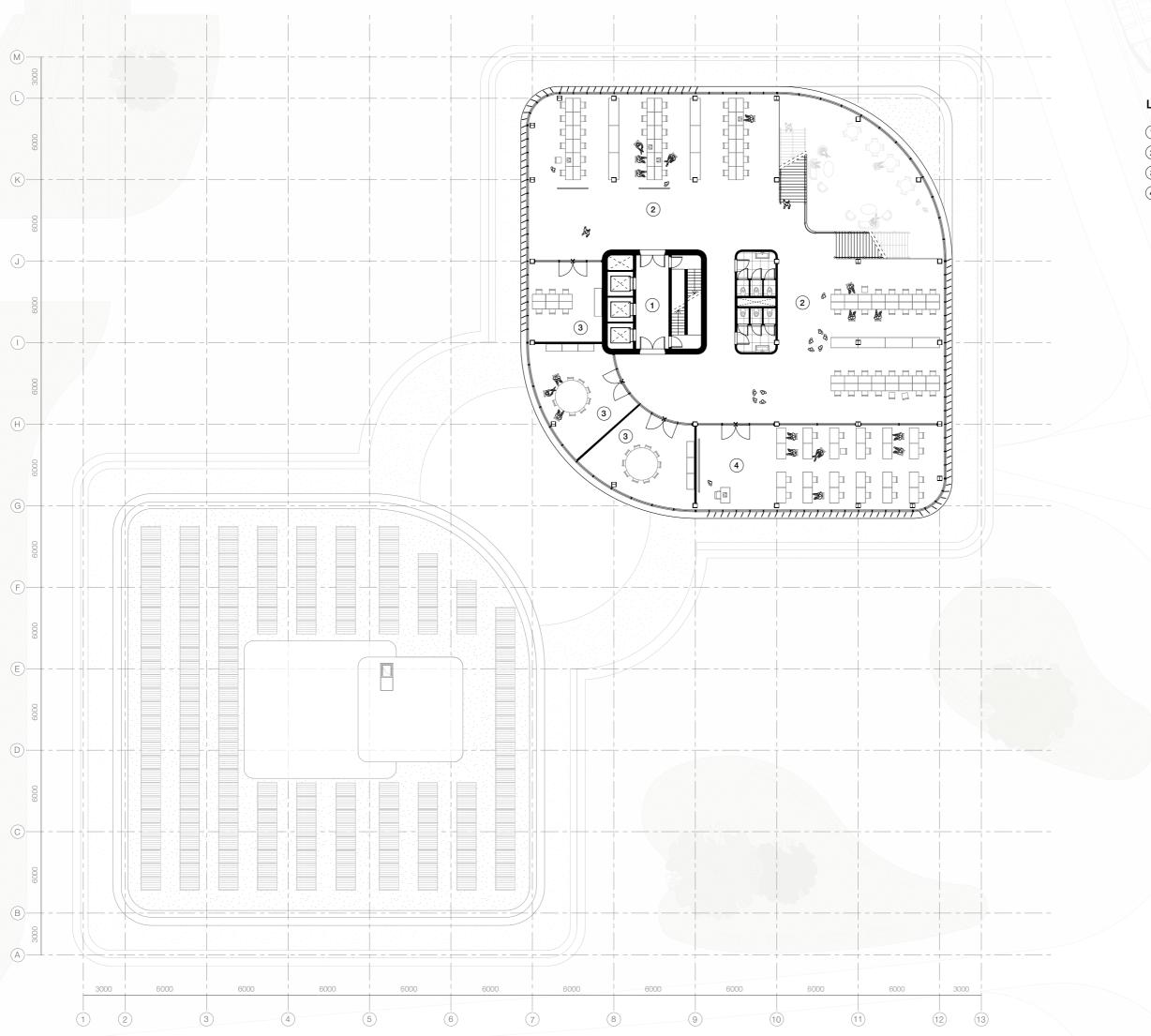








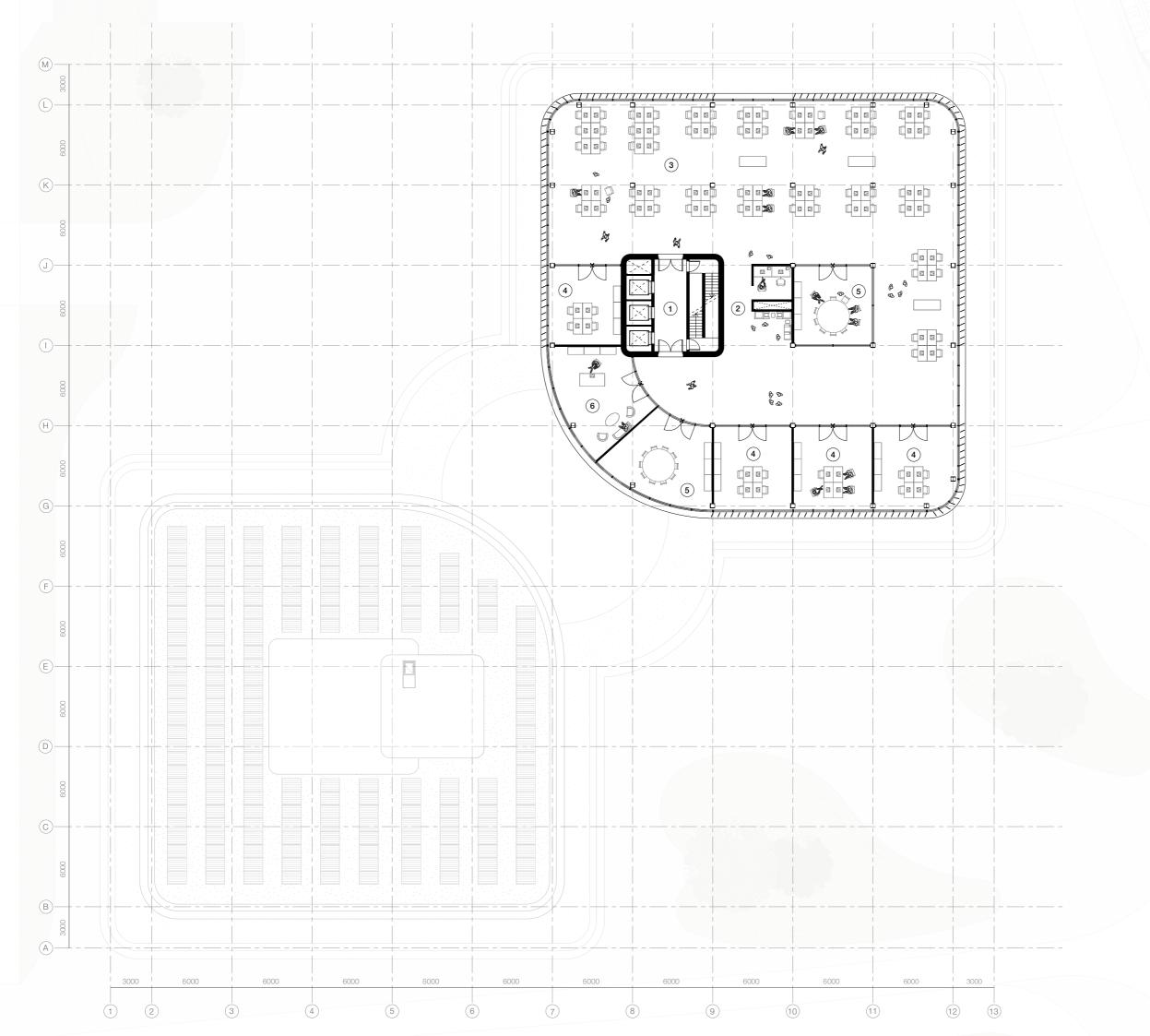




Legend

- 1 Lift lobby
- 2 Open breakout area
- 3 Meeting room
- 4 Presentation room





Legend

- 1 Lift lobby
- 2 Reception and services
- 3 Open office area
- (4) Enclosed office
- (5) Meeting room
- (6) Chief room

Section



Technical Building Design

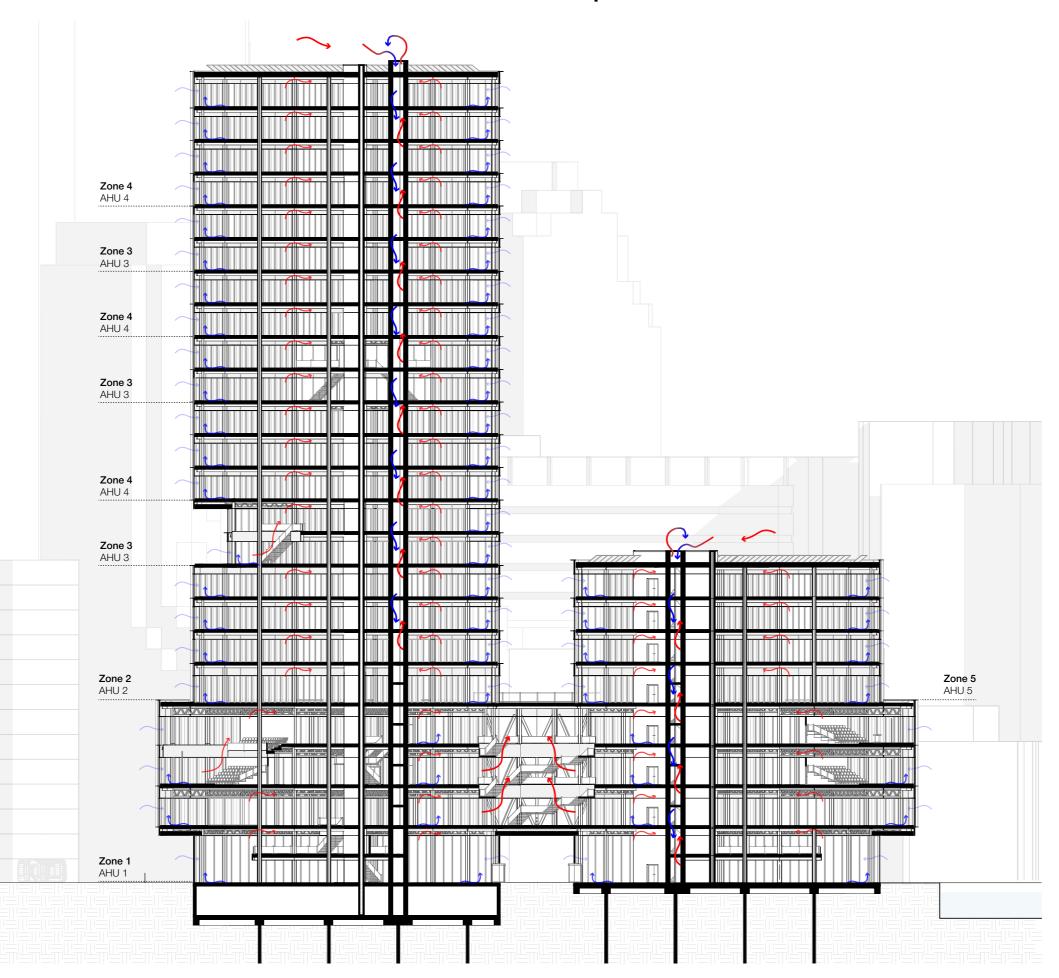
Climate concept

Materialization

Facade fragment

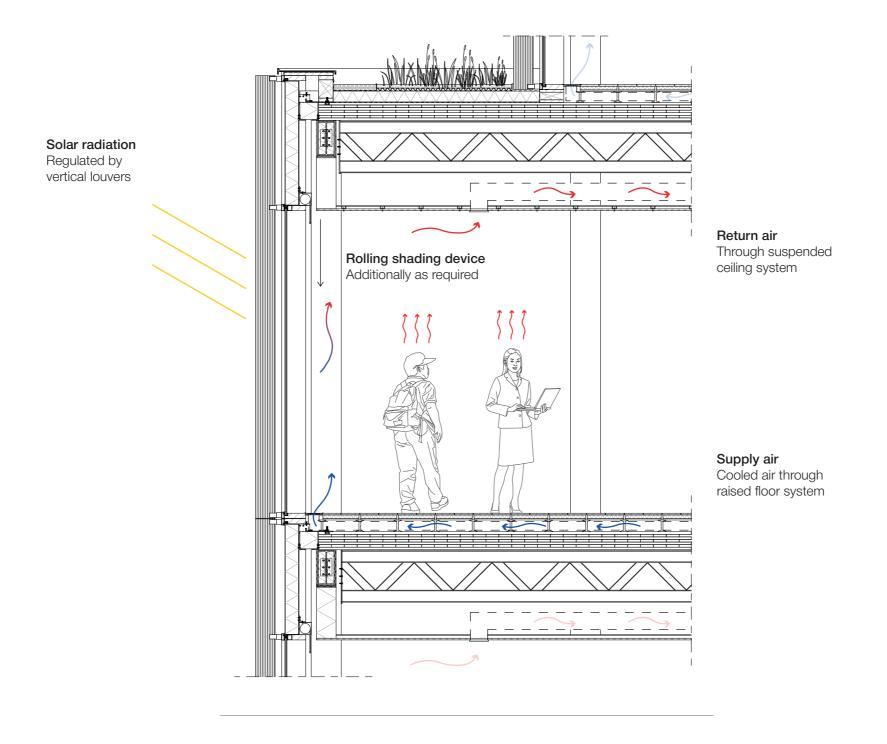
Details

Climate concept



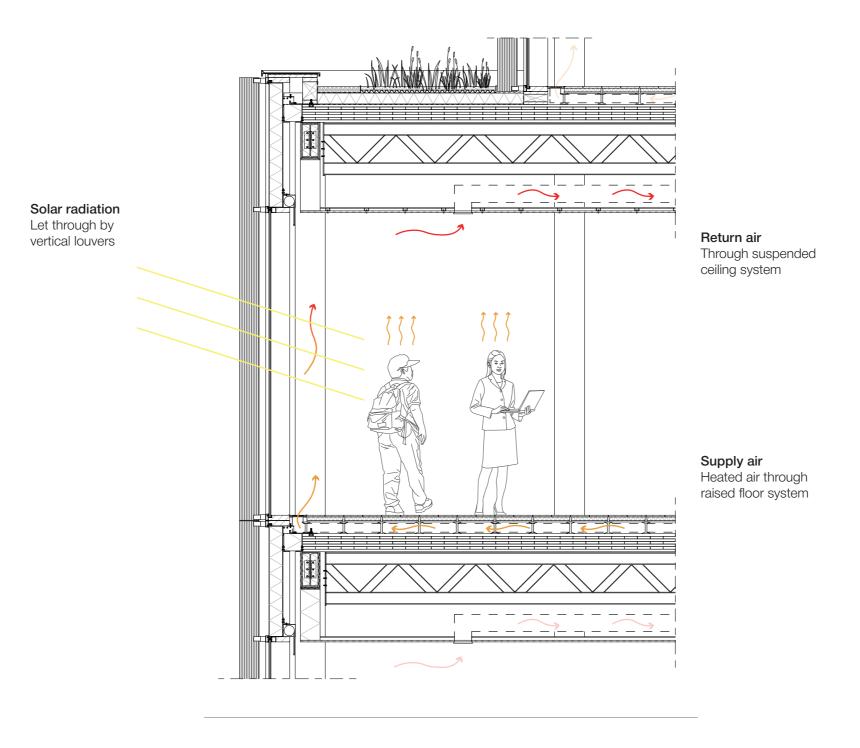
Climate concept

Summer



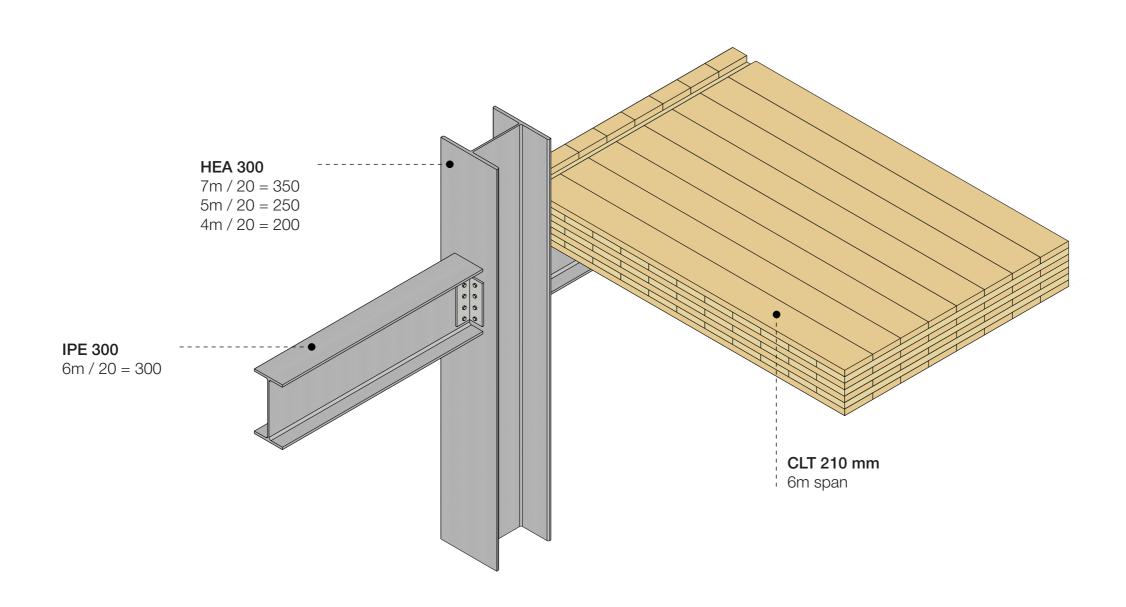
Climate concept

Winter



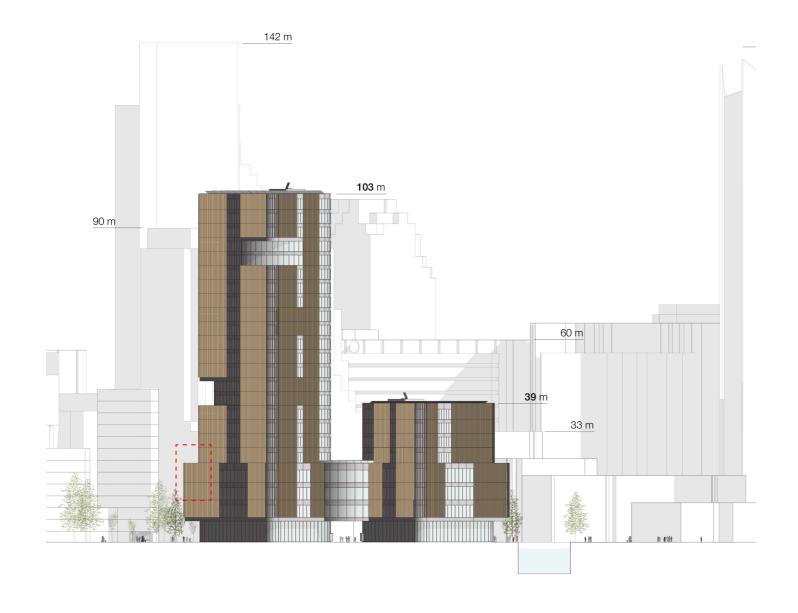
Materialization

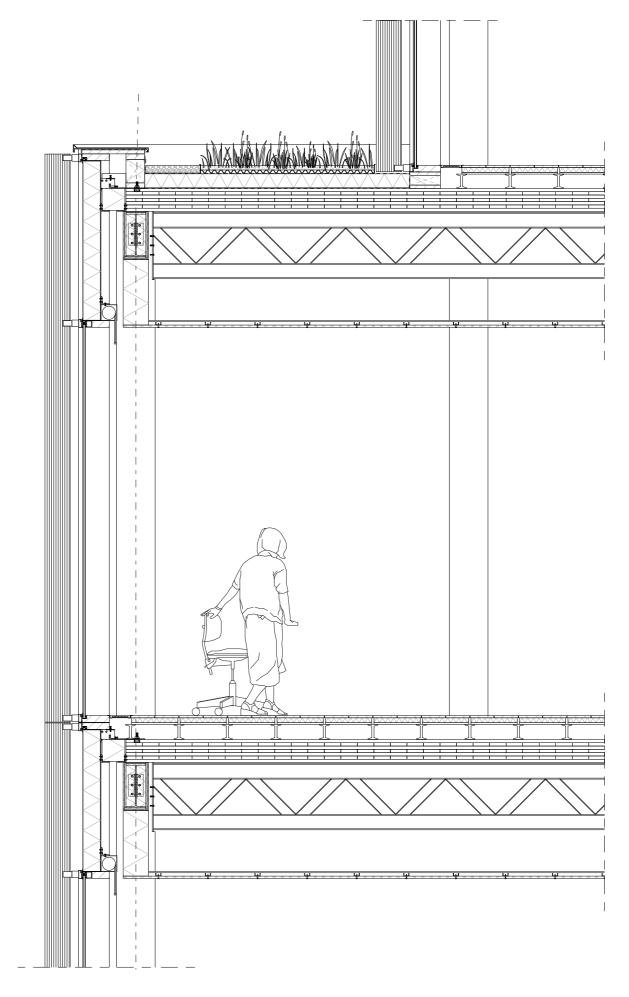
Hybrid



Fragment location

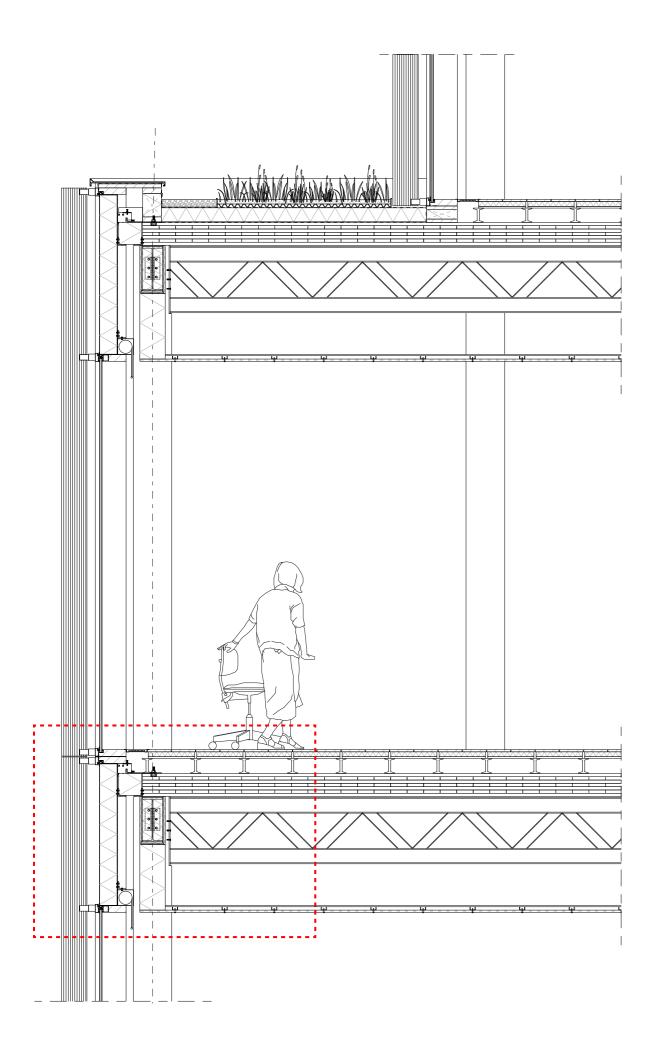


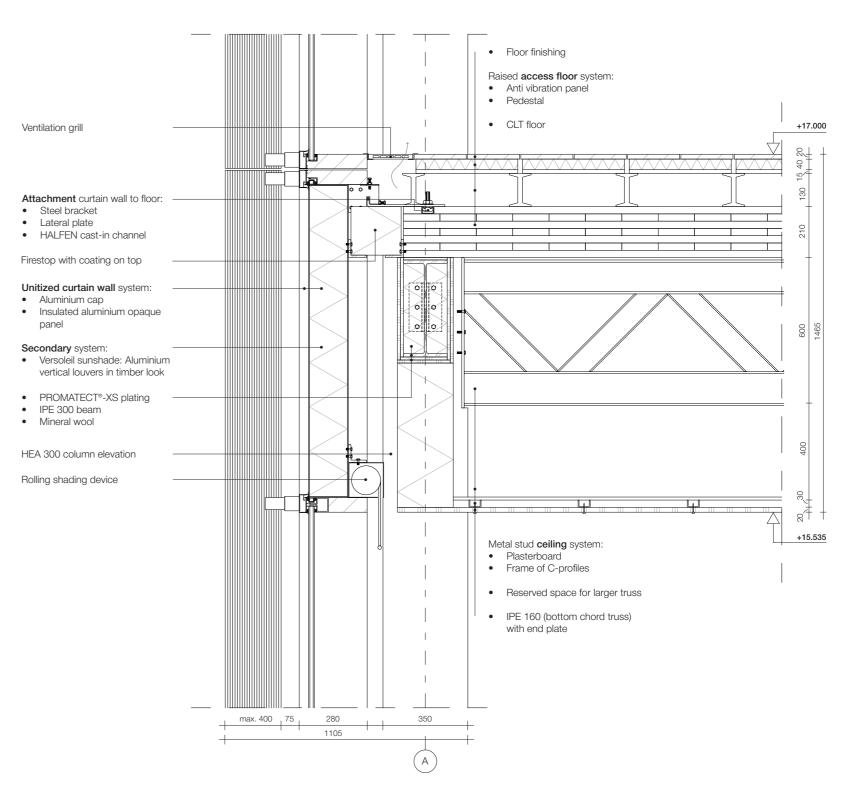




VD1

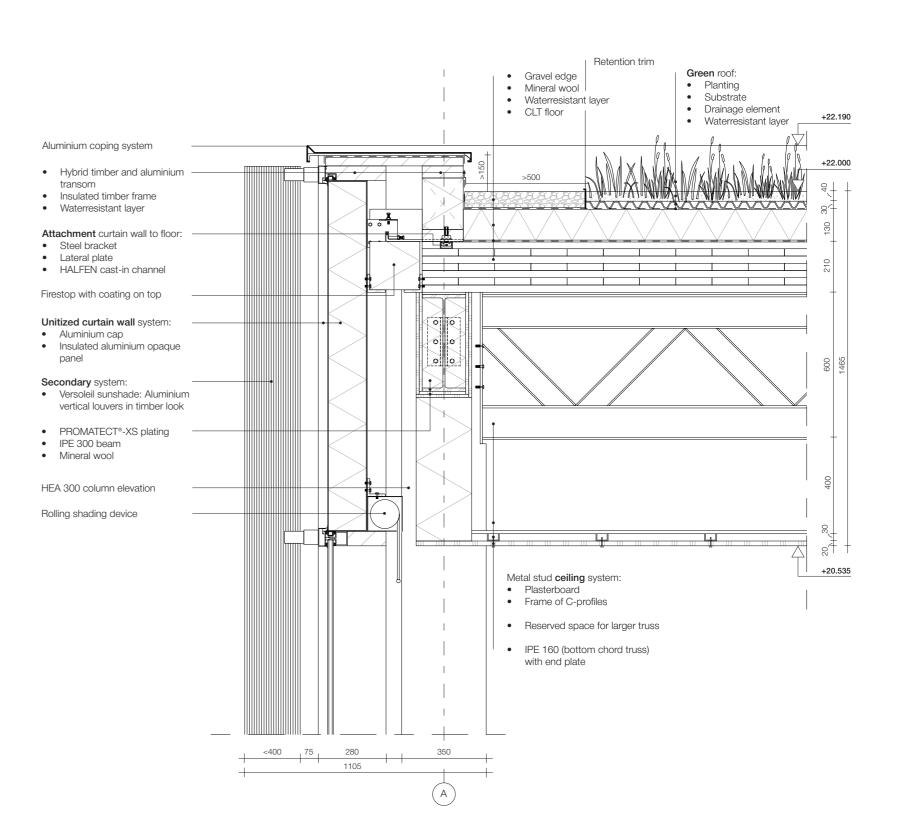
1:5

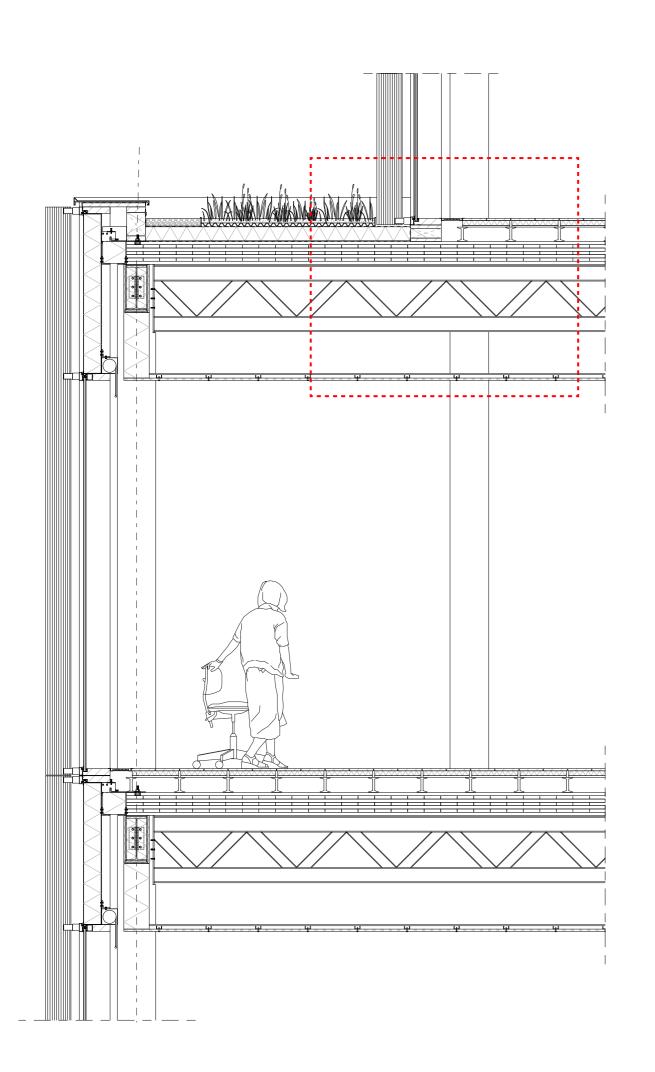




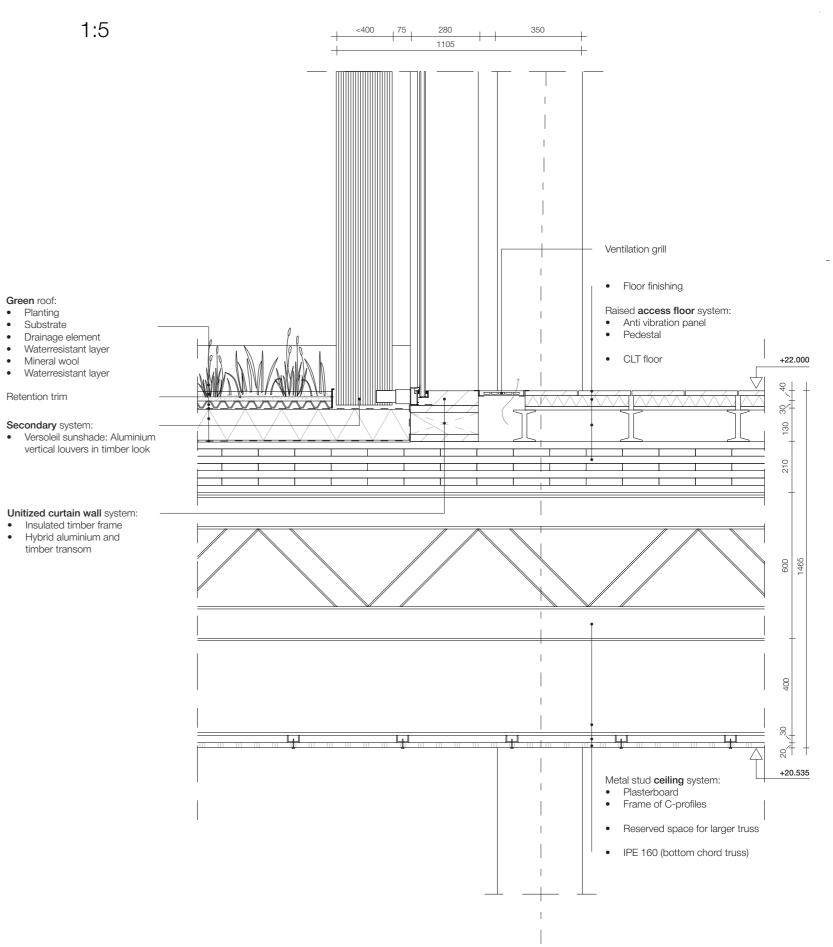
VD2

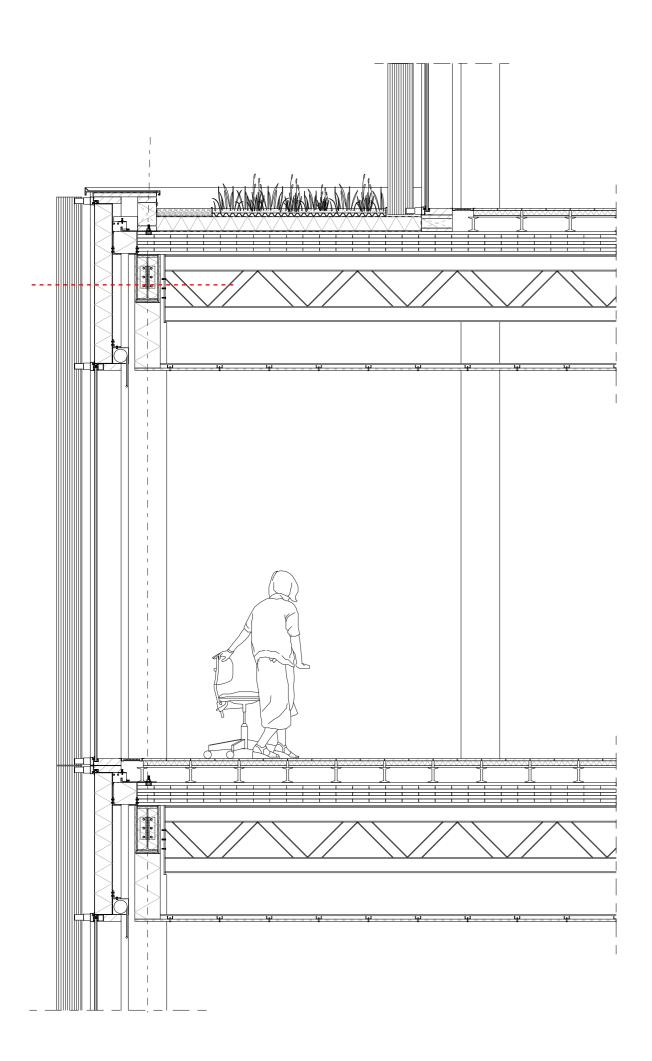
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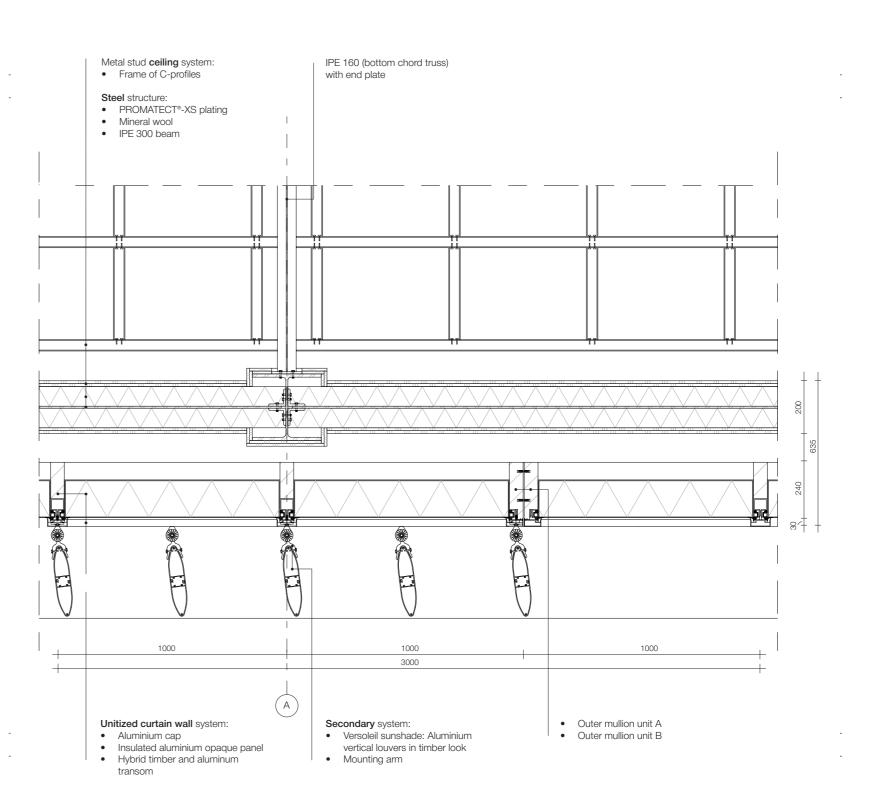
VD3





HD1

1:5



Conclusion

