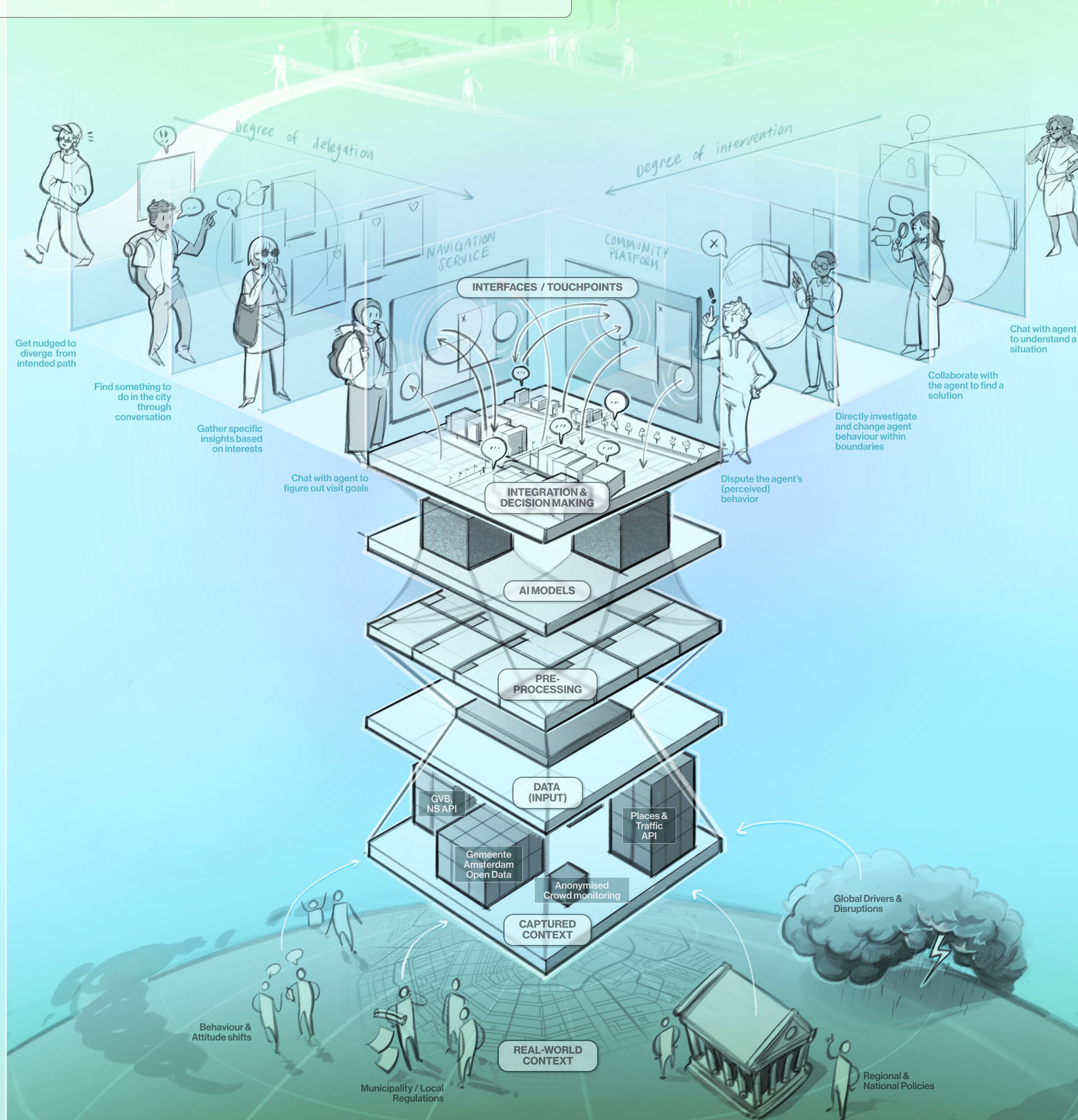


# Bottom-up Intelligence for mobility orchestration

How should a conversational agent operate in the bustling heart of Amsterdam to help the community deal with mobility related issues?

Through an explorative process, using the Negen Straatjes neighborhood in Amsterdam as a case study, this thesis investigates the complex dynamics between visitors and the local community, proposing an AI system where both groups feed into the system. On one side, a conversational agent offers visitors a more flexible way to explore the city, while on the other, the local community has a direct role in shaping the agent's decision-making process.



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