

Enthusing a group of friends to organise a festive get-together over food to celebrate the fresh products of a season, based on traditional seasonal celebrations



- Eat fresh and local and try something new with every edition of Gaia
- Get inspiration from old traditions and techniques
- Organise a festive dinner with your friends by using the guidelines and inspiration
- It is a flexible celebration: pick a date that is convenient for you



1. Who is doing what?

One person signs the group up on the website and invites the others to participate. Everyone can indicate the task that he/she likes to do. You can circulate the tasks per edition. Choose something you like or want to try. The elements are food, drinks, decoration or activity.

2. You've got mail

After dividing the tasks online, you will receive a personal package with instructions in the mailbox. This consists of:

- Information about the traditions of the celebration
- Inspiration on how to capture the spirit of the season
- Suggestions on what to prepare
- Link to the website to find recipes and guidelines

3. Anticipation

Now you can start with the preparations. Work together if you like and plan a getaway to shop ingredients at a local farm together. Make sure you plan a location to host the dinner.

Try to appreciate the seasons and implement that gratefulness into the preparations. The more you prep beforehand, the more you sit back and enjoy the evening.

4. Celebrate

The day has come! Take with you what you've prepared and think about mentioning something personal about what you've brought.

Enjoy all the fresh products and enjoy being with friends. Get inspired by the stories about the celebration that others have put into their preparations. Hopefully it was much fun and you will join again for the next edition.



Complete package



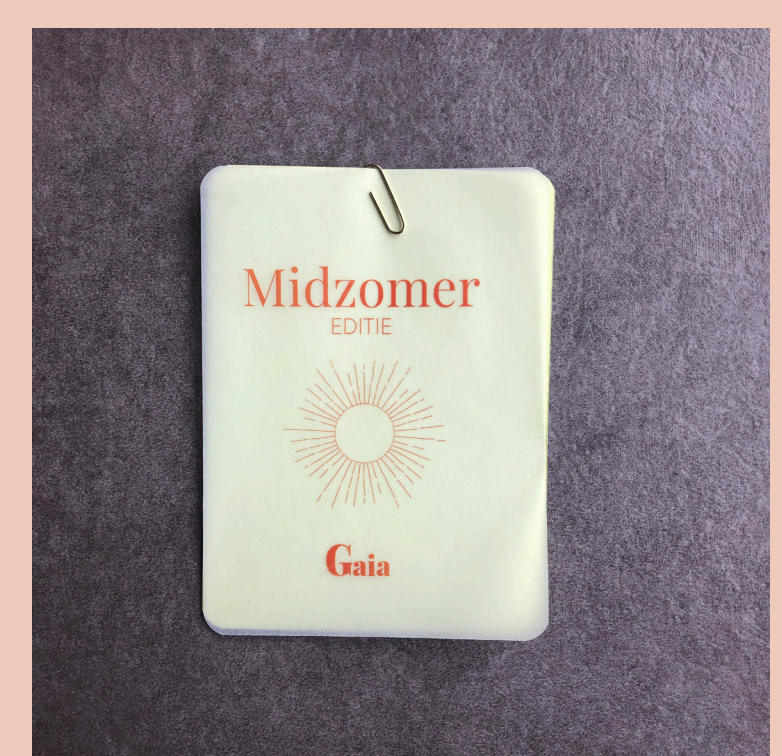
Recipe cards



General information



Folder with leaflet with instructions



Card with handwritten note

Tess van den Berg
Stimulating seasonality in food consumption:
From a restrictive perspective to a celebration of
local and fresh products.
10-09-21
Design for interaction

Committee Rick Schifferstein
Dicky brand

