

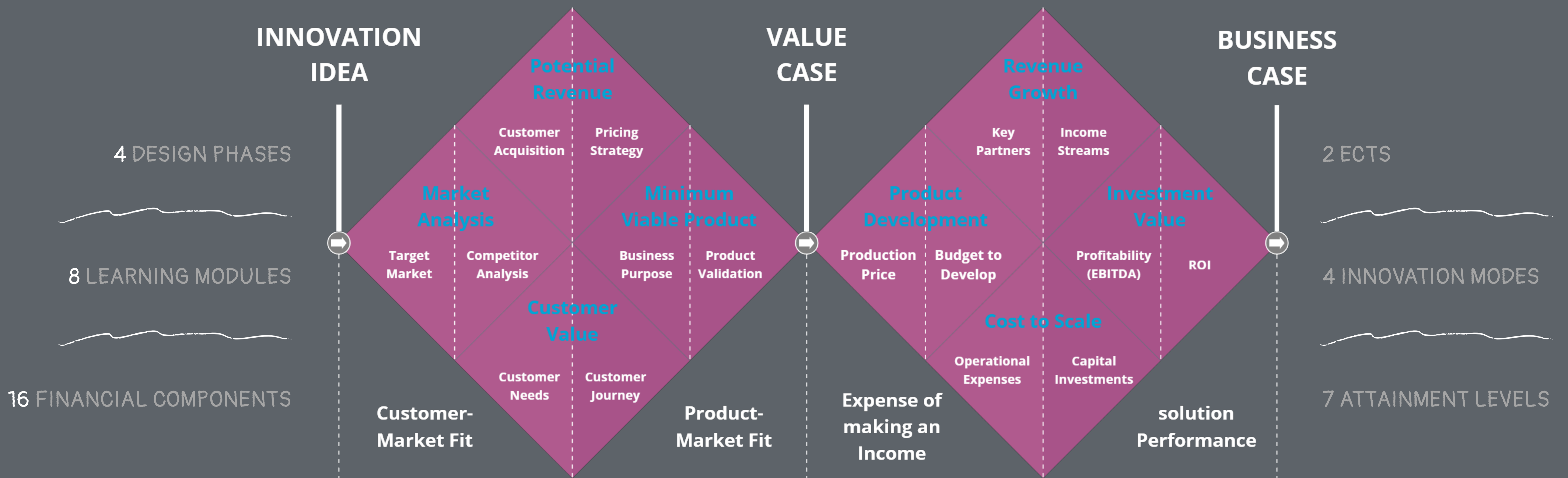
Designnomics

The role of Financial Literacy in Design Innovation

Financial literacy plays a critical role during design innovation, as it empowers designers to understand the viability of their creative process. This integration is essential in the dynamic field of design innovation, where financial literacy aligns holistic design objectives with key financial performance indicators, such as potential revenue, development costs, and return on investment. This fusion of two vast disciplines should not only provide designer with financial knowledge, but a comprehensive toolkit for applying financial components at various stages of the innovation process.

The goal of this research project is to enhance the integration of financial literacy into design innovation through interactive learning modules, utilizing the Design Innovation Viability (DIV) Dashboard. By exploring various components, it aims to improve financial acumen. The project focuses on creating a digital learning environment that equips design practitioners with the knowledge and skills needed for success in the evolving field of design innovation. The ultimate aim is to enhance designers who are both creative visionaries and astute financial thinkers, ensuring their success in the digital age of innovation.

DESIGN INNOVATION VIABILITY DIV DASHBOARD

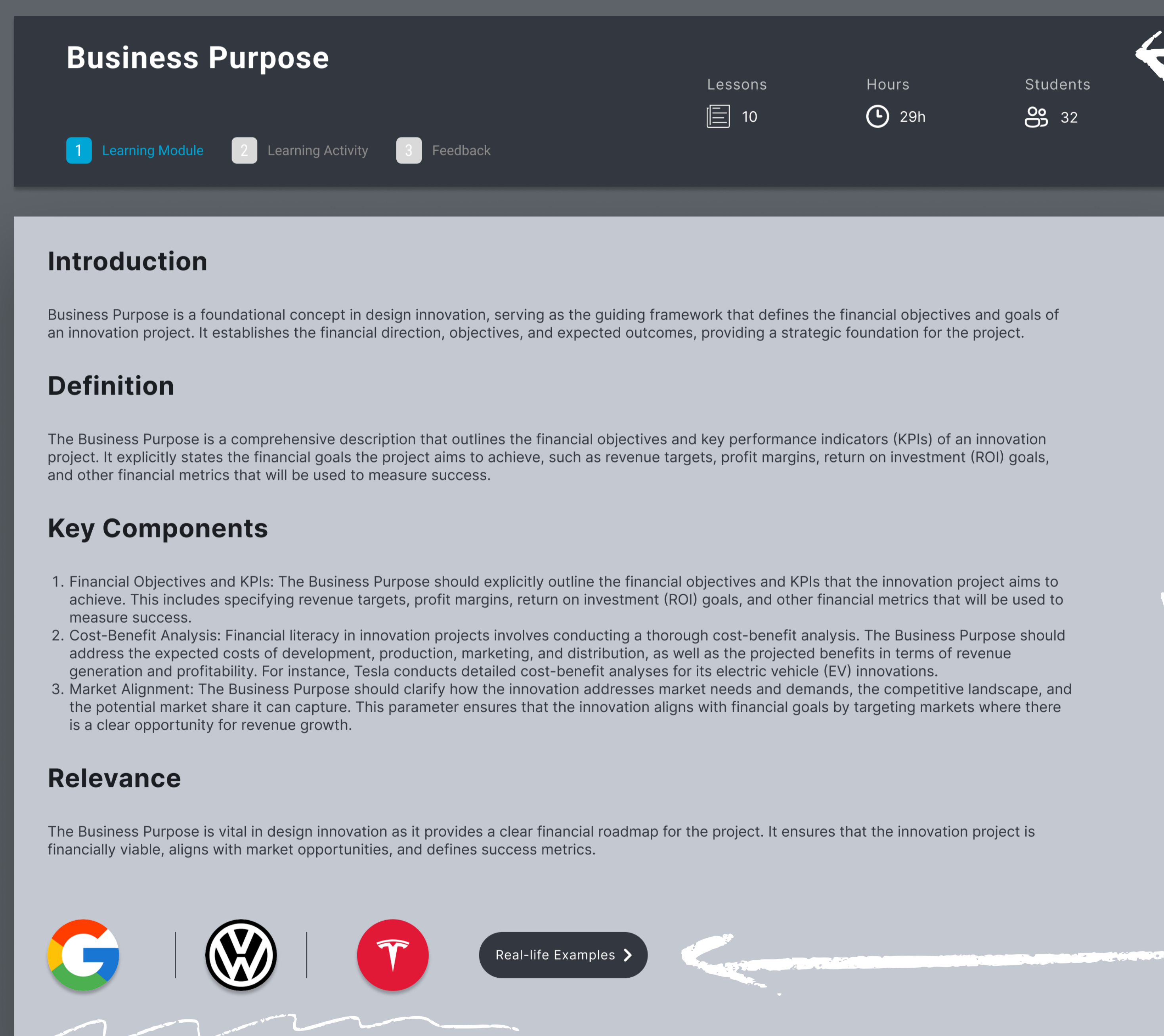
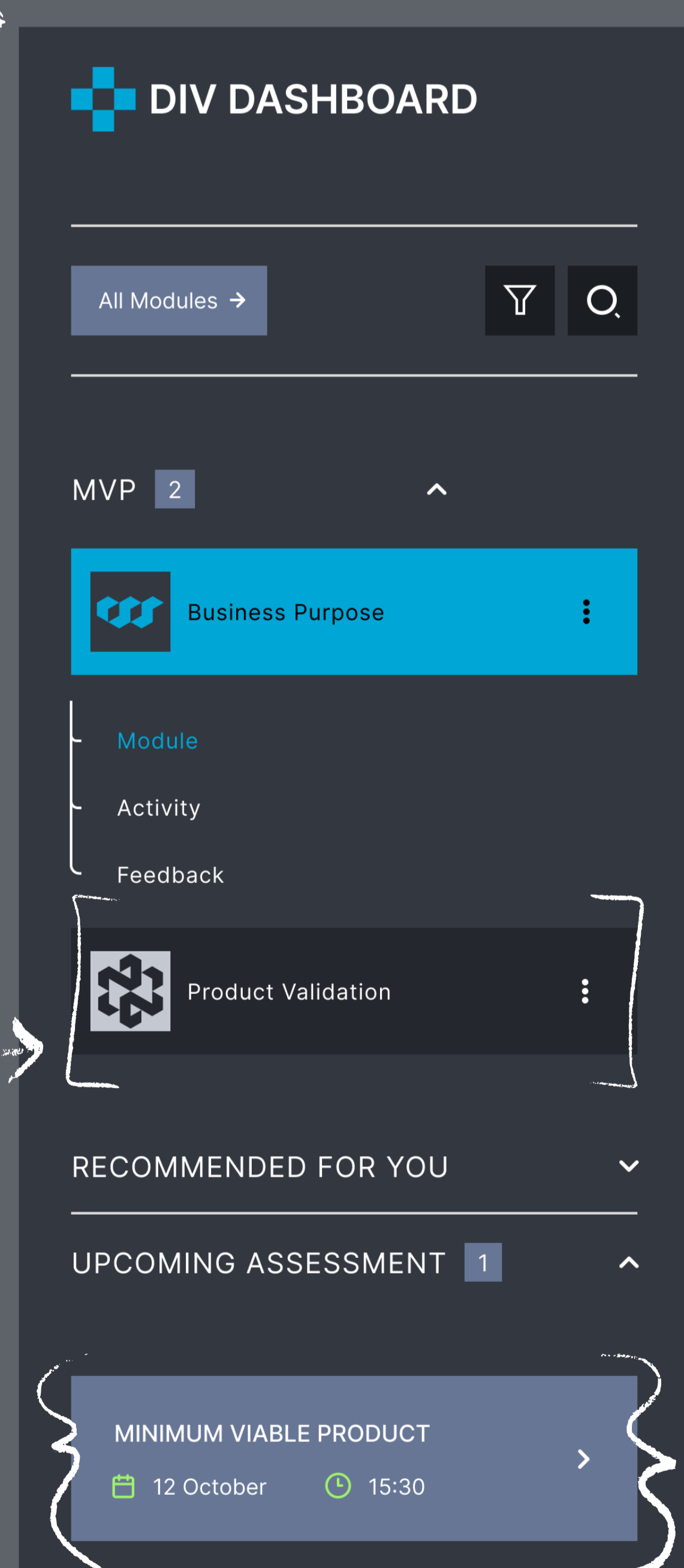


LEARNING MODULE DESIGN

The sidebar can be navigated at any point during learning activities to explore different learning modules

once satisfied their level of knowledge, users have the choice to move onto the next learning module

Alternatively, if users have completed both modules shown in the sidebar, it is possible to start the self-assessed case study shown at the bottom



The heads up display provides insights on user progress, time spent working on a module and level of participation

Module content follows the same structure across all learning phases

Real life examples can be explored to gain a deeper insight into the content (or if you're starting to get bored!)

Amir Anwar-Hameed
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Strategic Product Design

Committee Prof. Dr. Sicco Santema
Dr. Nikolas Kyriakopoulos

