



**CULTURE CHANGE  
THROUGH FINE ARTS** / DUTCH HOUSING

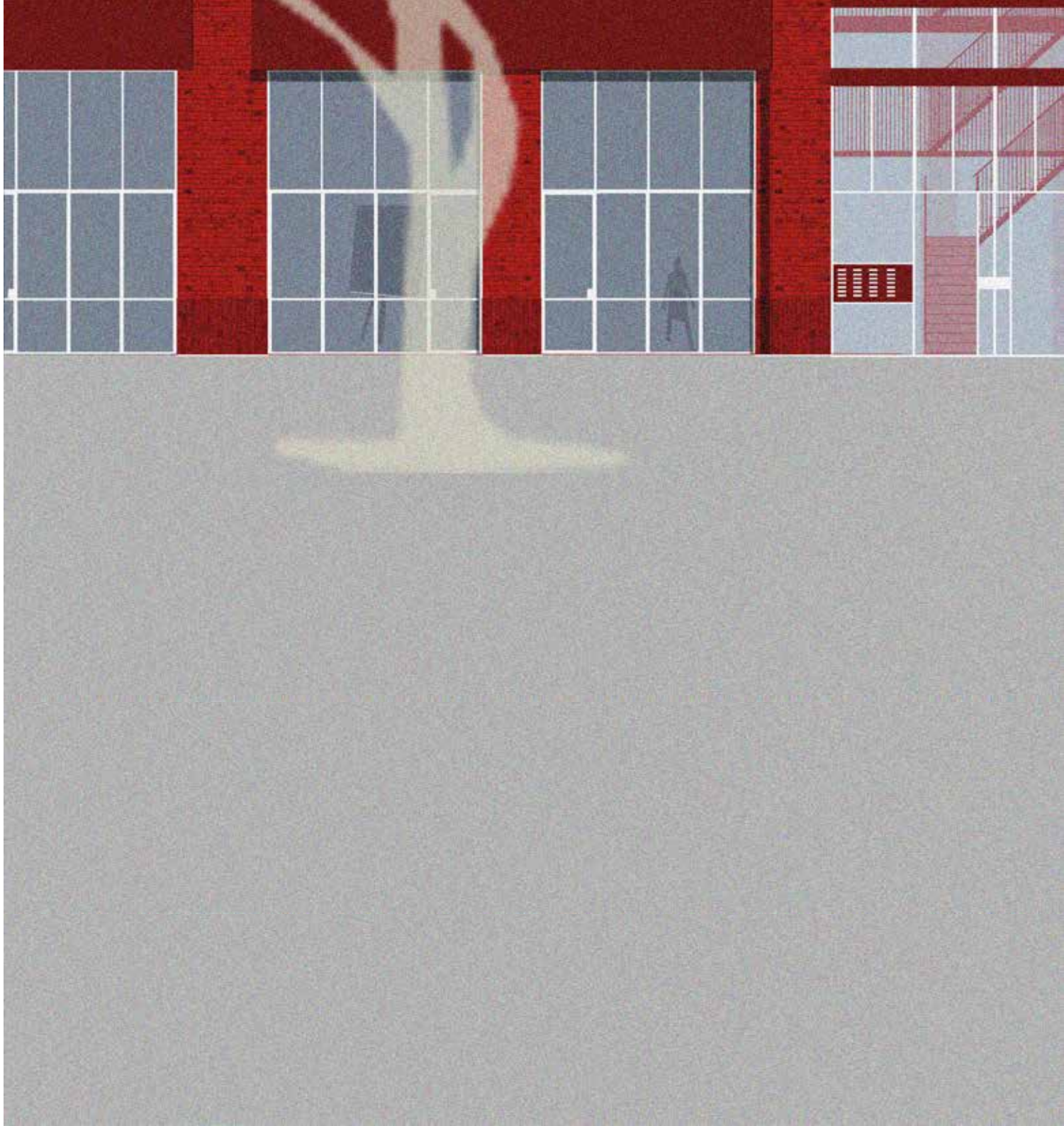
IMPLEMENTING ART VENUES IN GENTRIFIED CITIES

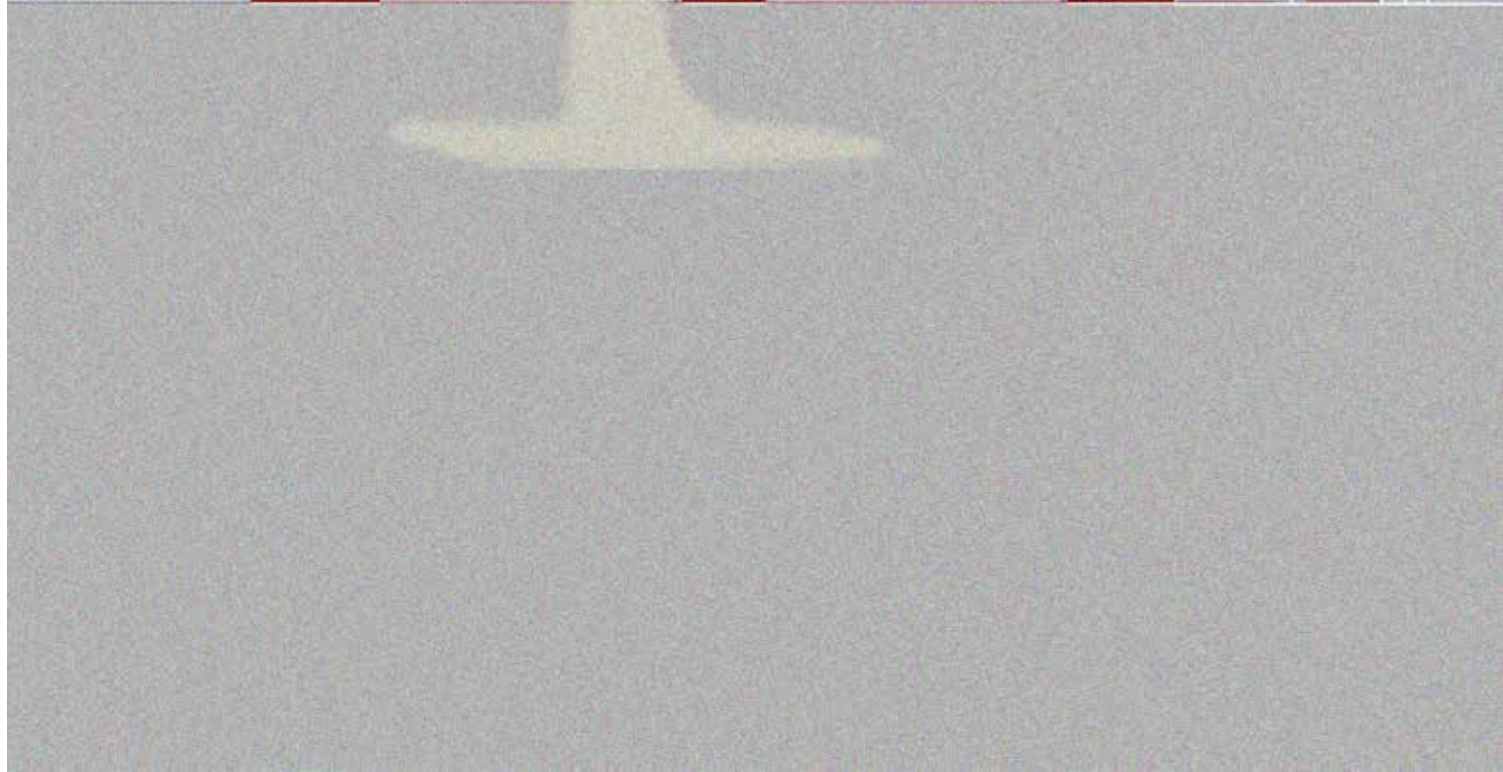
*Babette van Faassen  
TU Delft*



THE SINGLE WERF ;

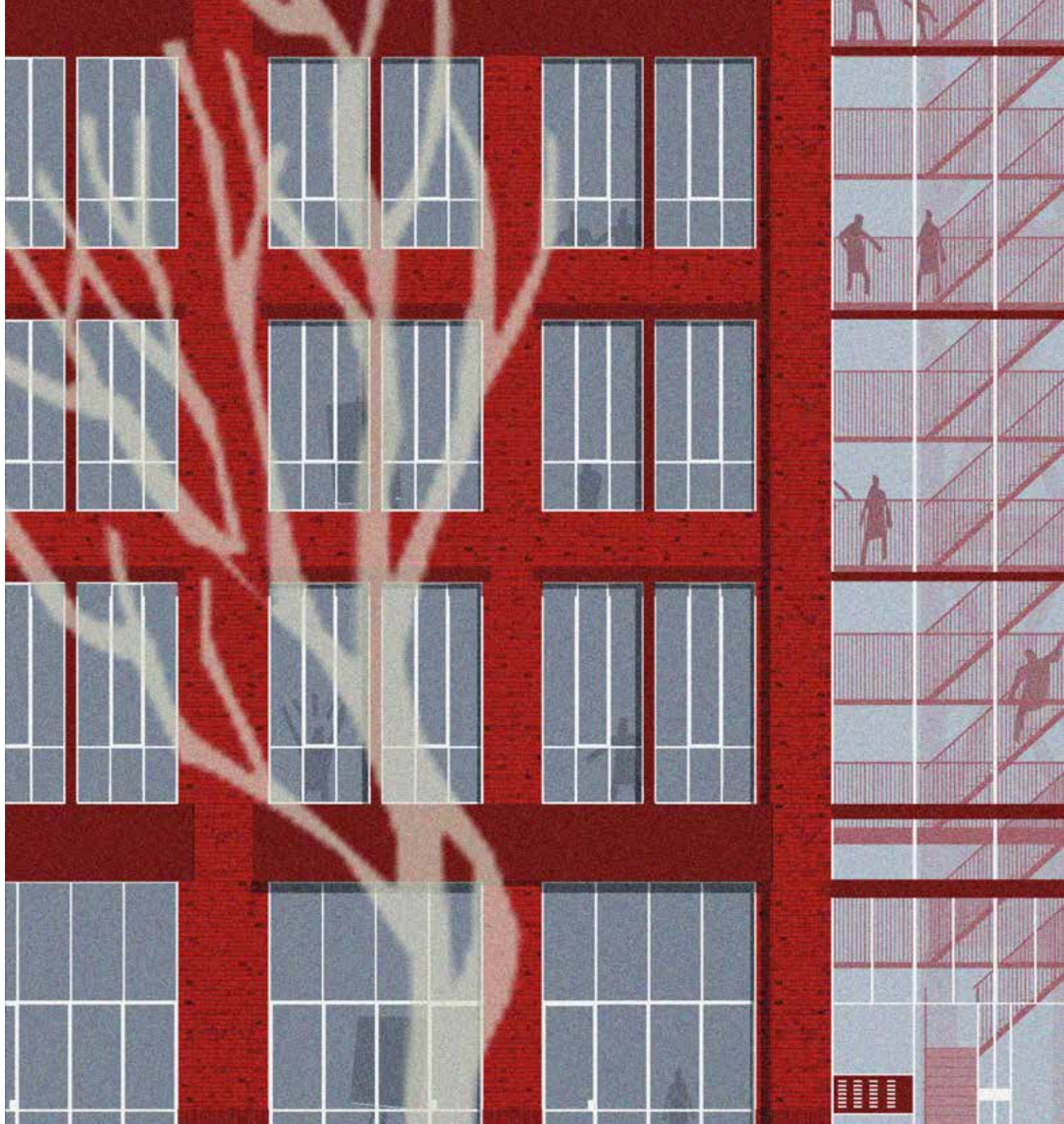
AN ART VENUE IMPLEMENTED IN THE COMPLEX AND  
GENTRIFIED CITY CENTRE OF AMSTERDAM





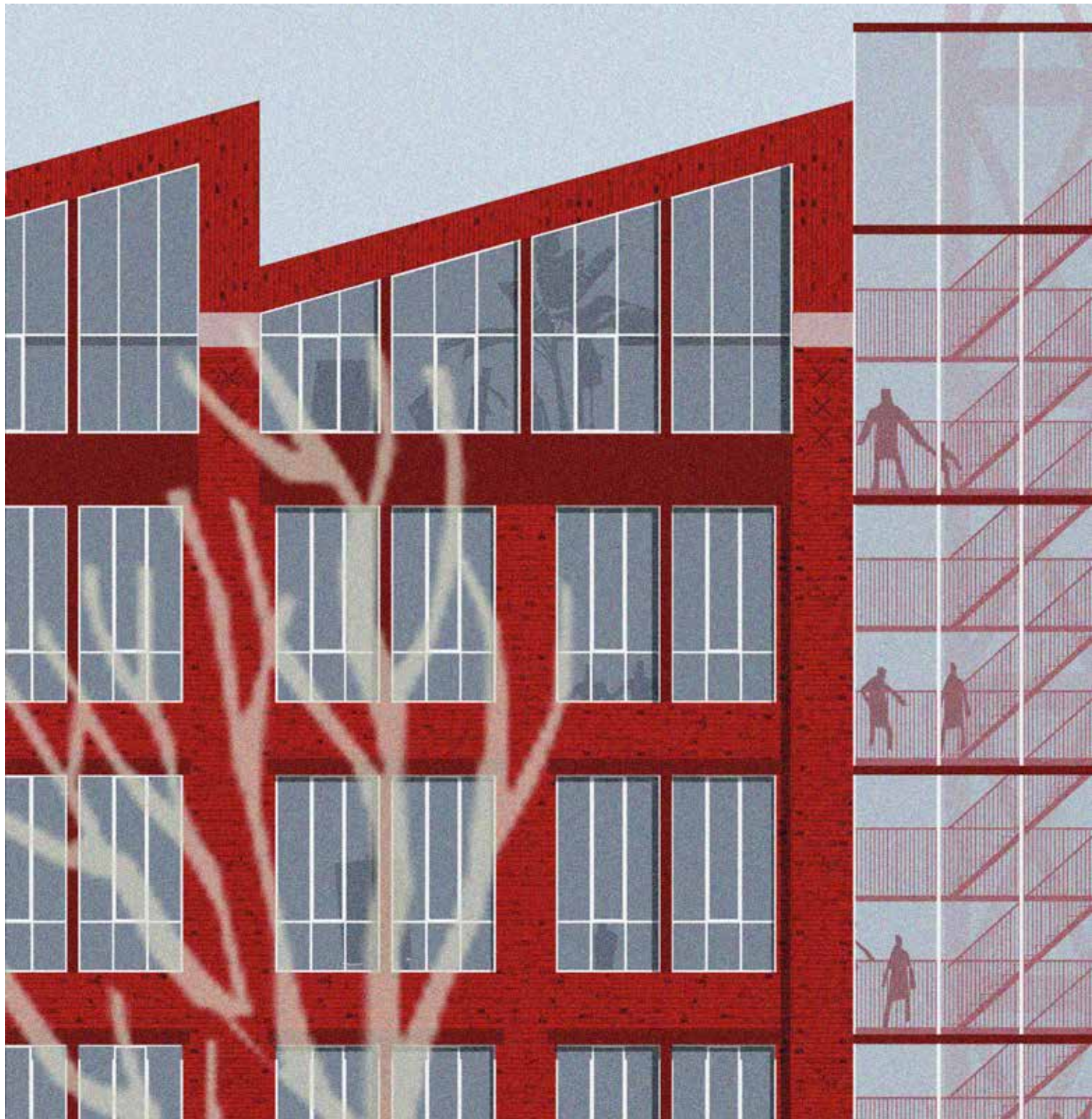












## CHAPTERS

### INTRODUCTION

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**MOTIVATION**

**URBAN DESIGN**

**RESEARCH RESULTS**

### DESIGN

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**STAKING PROGRAMME**

SHEDS

TOWER

**DWELLING TYPOLOGIES**

A ENFILADE - KAMERS VAN KUNST

B SINGLE AND EXPOSED

C ARTISTS UNITED - POST GRADUATED

D ART & FAMILY

**ARCHITECTURE & CONTEXT**

ARCHITECTURAL EXPRESSION

VOLUMES VS URBAN CONTEXT

### BUILDING TECHNOLOGY

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**MATERIAL**

**CLIMATE: VENTILATION-HEATING-COOLING**

**CONSTRUCTION**

**BUILD ORDER**

## MOTIVATION

### NEGATIVE SIDE EFFECTS OF GENTRIFICATION

MOTIVATION

GENTRIFICATION

*Vrij, Onverveerd*  
**Het Parool**

HOME **AMSTERDAM** STADSGIDS OPINIE

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# Kun je in Amsterdam nog anders zijn?

MOTIVATION

GENTRIFICATION

# Het Pa **DE GROENE AMSTERDAMMER**

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**Kun je in  
anders z**

Onderzoek De stille woonrevolutie

**Van hippiestad tot  
pretpark voor  
hoogopgeleiden**

GENTRIFICATION

# Het Pa **DE GROENE AMSTERDAMMER**

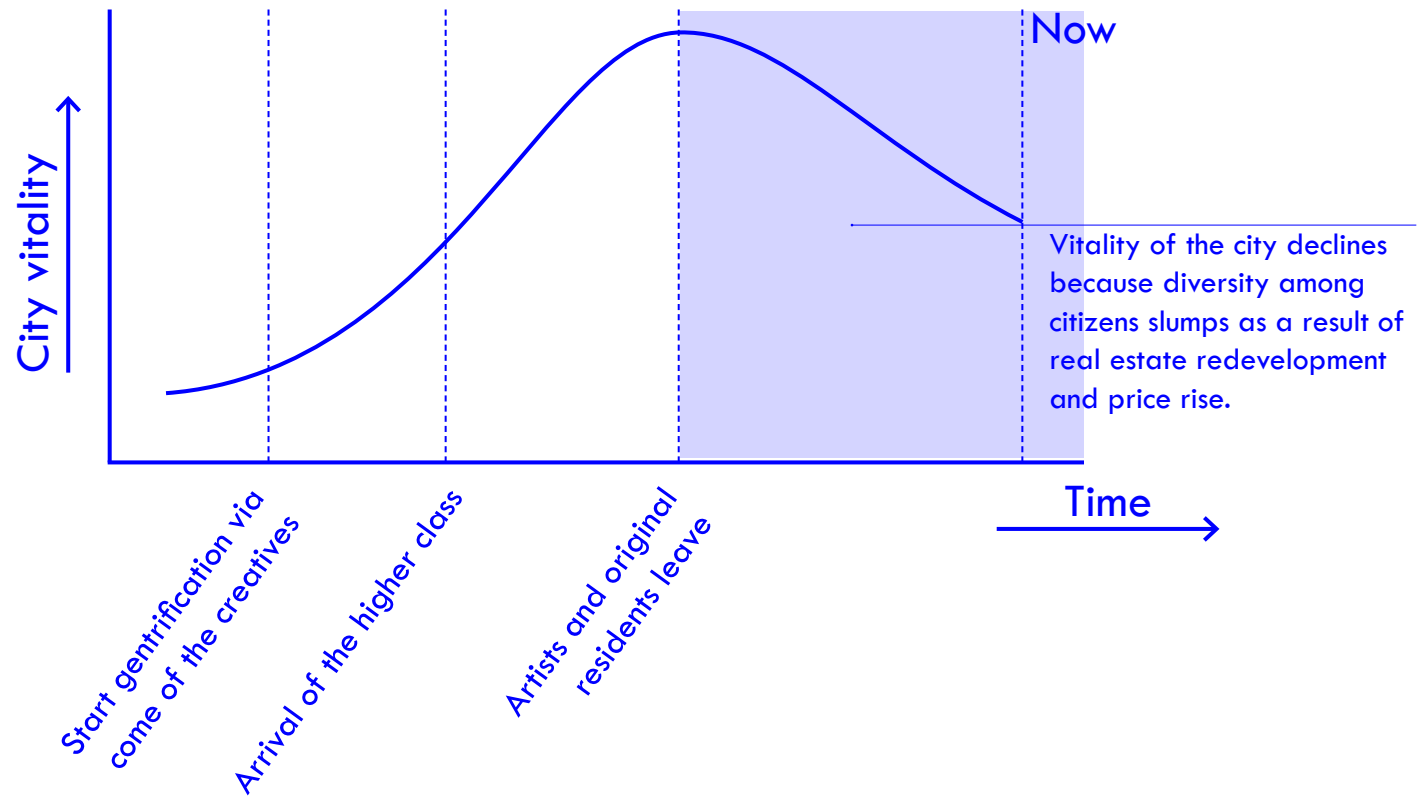
Waar de middenklasse  
verdwijnt, neemt  
polarisatie toe. Goede  
buurten worden beter,  
slechte buurten slechter

**Kun je in  
anders z**

Onderzoek De stille woonrevolutie

# **Van hippiestad tot pretpark voor hoogopgeleiden**

## MOTIVATION



## MOTIVATION

NOT ONLY INVEST FOR ECONOMICAL PROFIT



R. FLORIDA 2002 VS 2017



## MOTIVATION

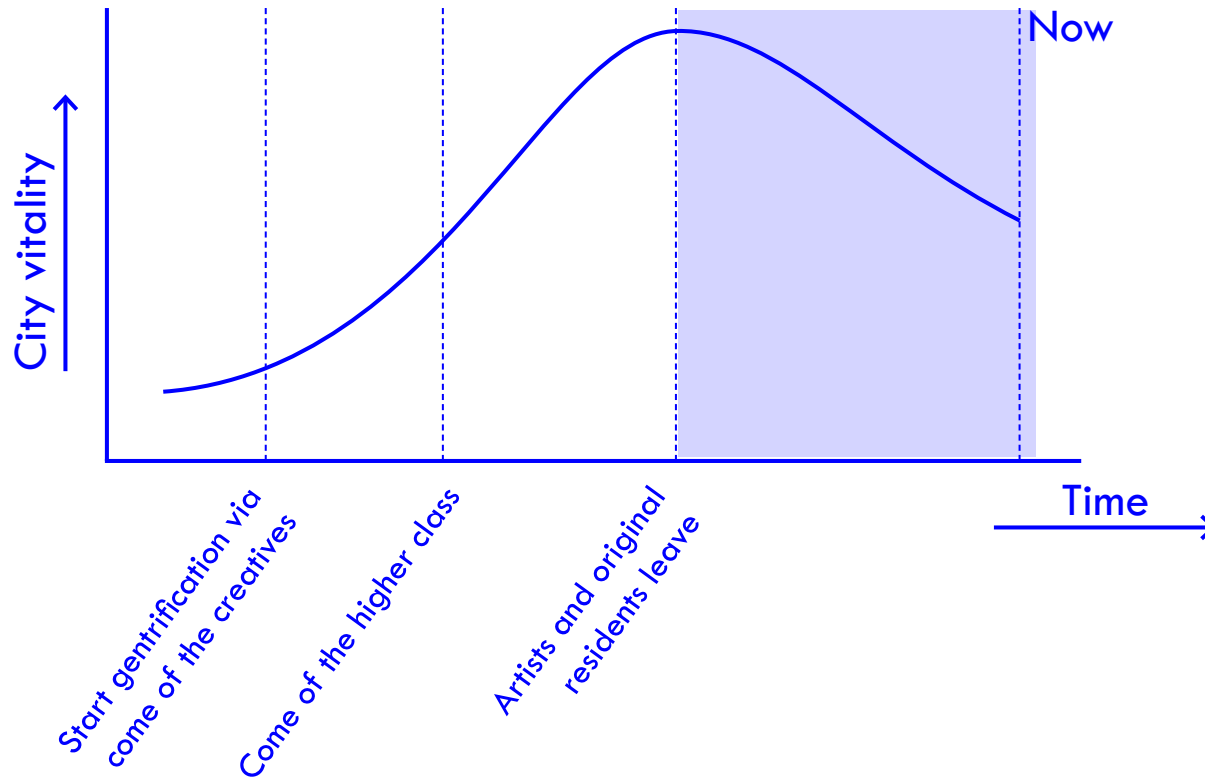
NOT ONLY INVEST FOR ECONOMICAL PROFIT

ALSO INVEST FOR SOCIAL & CULTURAL PROFIT

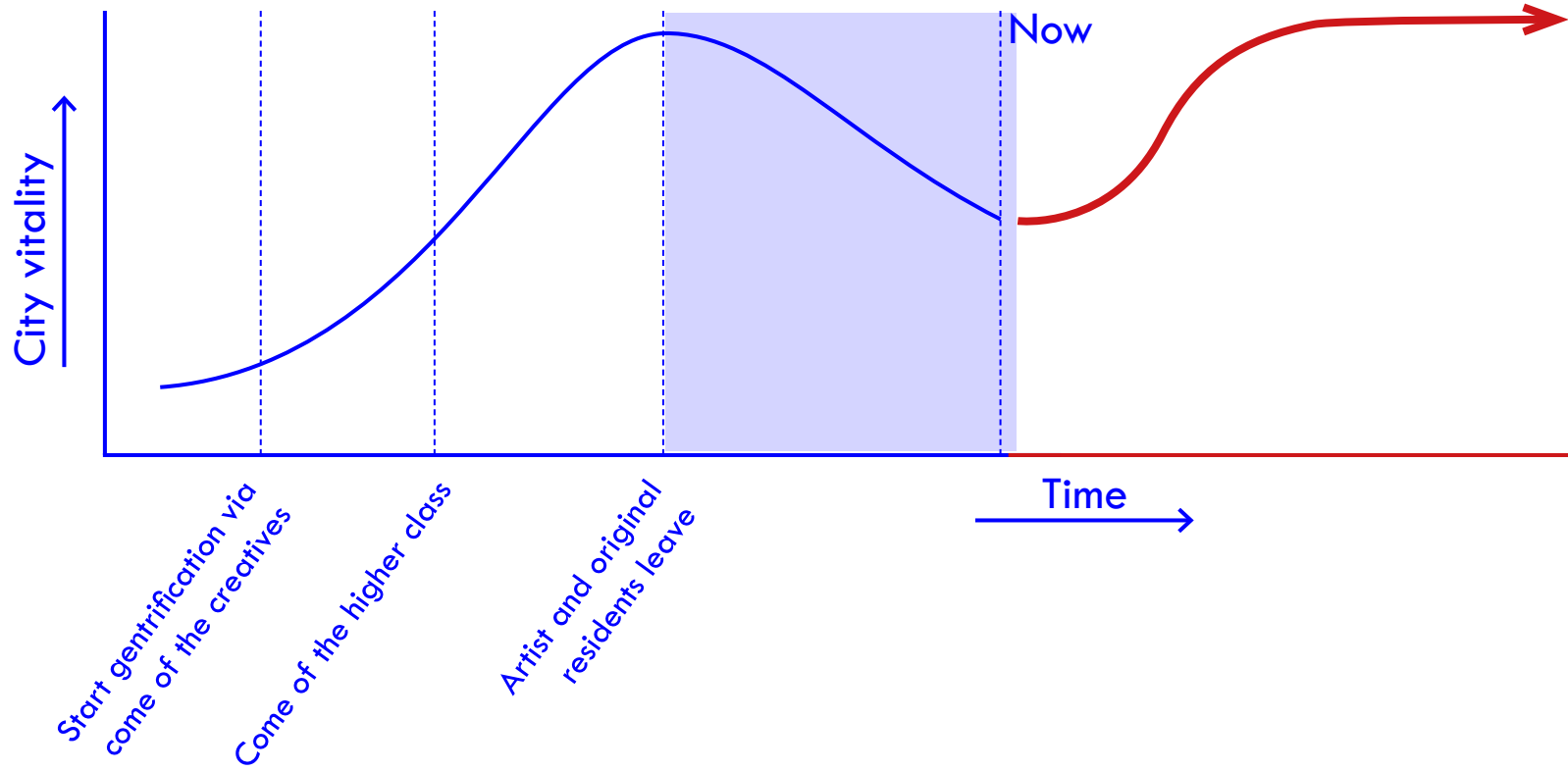


R. FLORIDA 2002 VS 2017

## MOTIVATION



# MOTIVATION



## MOTIVATION

### CREATIVE CLASS

Scientists  
Engineers  
University professors  
Poets and novelists  
“Thought leadership”  
Non-fiction writers  
Editors  
*Cultural figures*  
Think-tank researchers  
Analysts  
Other opinion makers

---

### RAPIDLY GENTRIFICATION PROCESS

### FINE ARTS

Ceramist  
Glass artist  
Sculptor  
Painter  
Photographer  
Actor  
Director  
Theatre Maker  
Choreographer  
Dancer

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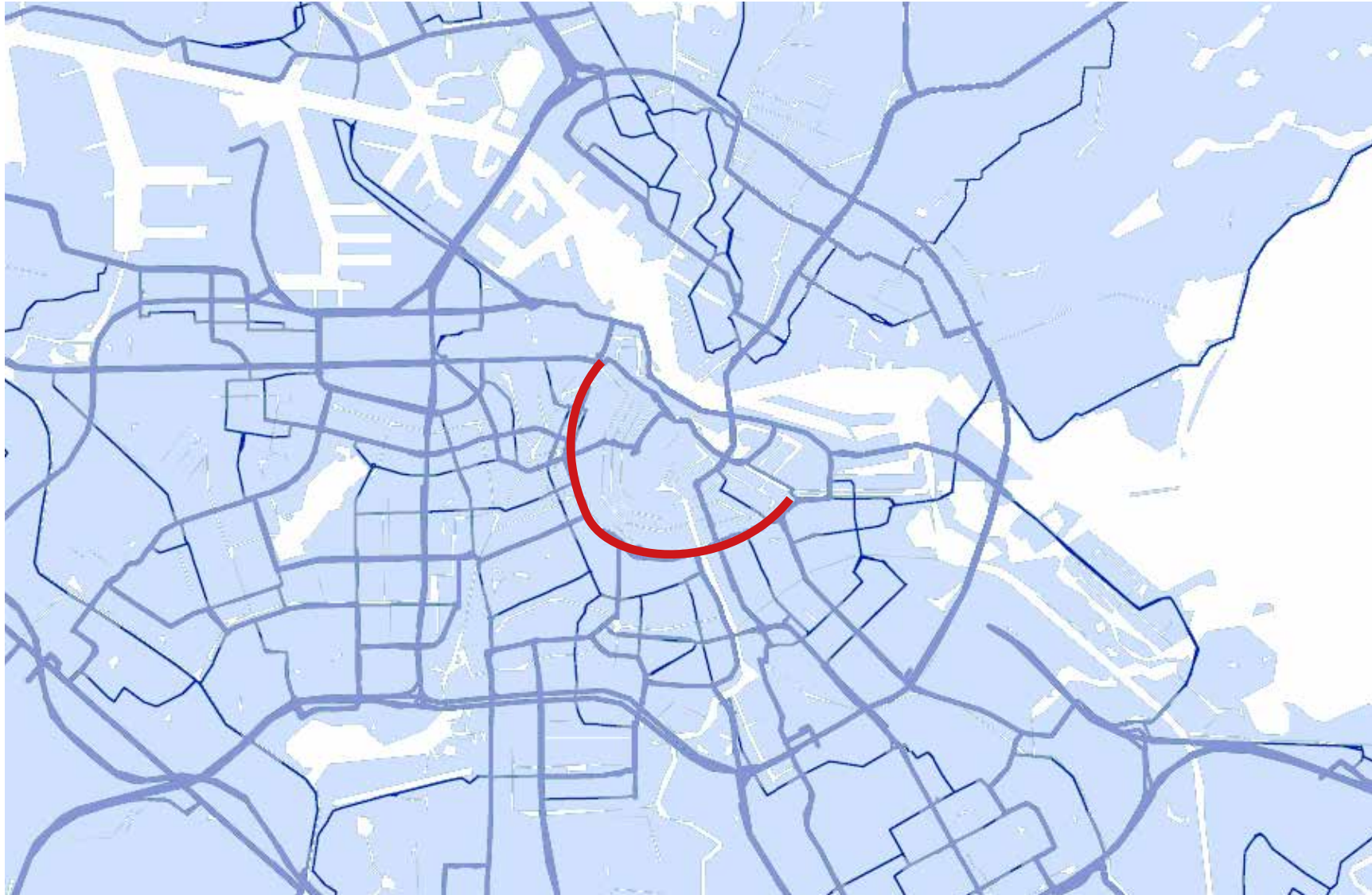
### STABLE, SLOW-GROWTH NEIGHBOURHOOD

Grodach, C., Foster, N. & Murchdoch, J. (2014). *Gentrification and the Artistic Dividend: The Role of the Arts in Neighborhood Change*.

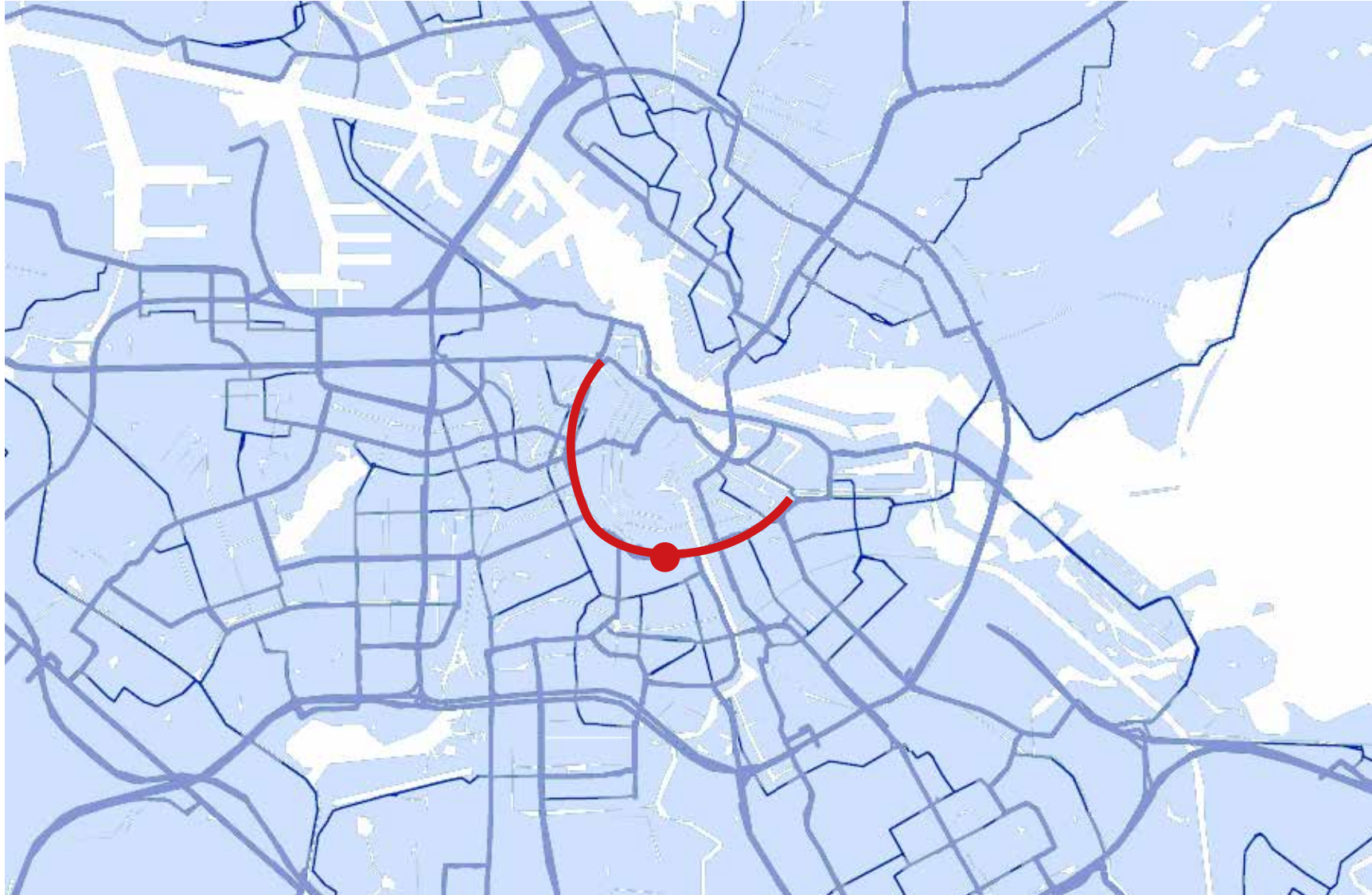
## MOTIVATION

TO IMPLEMENT ART VENUES IN GENTRIFIED CITIES

## MOTIVATION



## MOTIVATION



## RESEARCH RESULTS

URBAN RESEARCH QUESTION:

**WHAT ARE THE DESIGN CHARACTERISTICS OF A DURABLE URBAN ART VENUE THAT INFLUENCES THE GENTRIFIED NEIGHBOURHOOD?**

ARCHITECTURAL RESEARCH QUESTION:

**WHAT SPATIAL ELEMENTS AND SOCIAL CONDITIONS DISTINGUISHES AN ATELIER-DWELLING FROM A TRADITIONAL DWELLING?**



## RESEARCH RESULTS

URBAN RESEARCH QUESTION:

**WHAT ARE THE DESIGN CHARACTERISTICS OF A DURABLE URBAN ART VENUE THAT INFLUENCES THE GENTRIFIED NEIGHBOURHOOD?**

ARTICULATE ITS FUNCTION AND CULTURAL ROLE WITHIN THE SOCIETY

- VIA ARCHITECTURAL ARCHETYPES  
DERIVED FROM EXISTING VITAL ART VENUES
- LARGE-SCALE VACANT BUILDINGS SUCH AS HARBOUR BUILDINGS,  
WAREHOUSES, FACTORIES ETC.

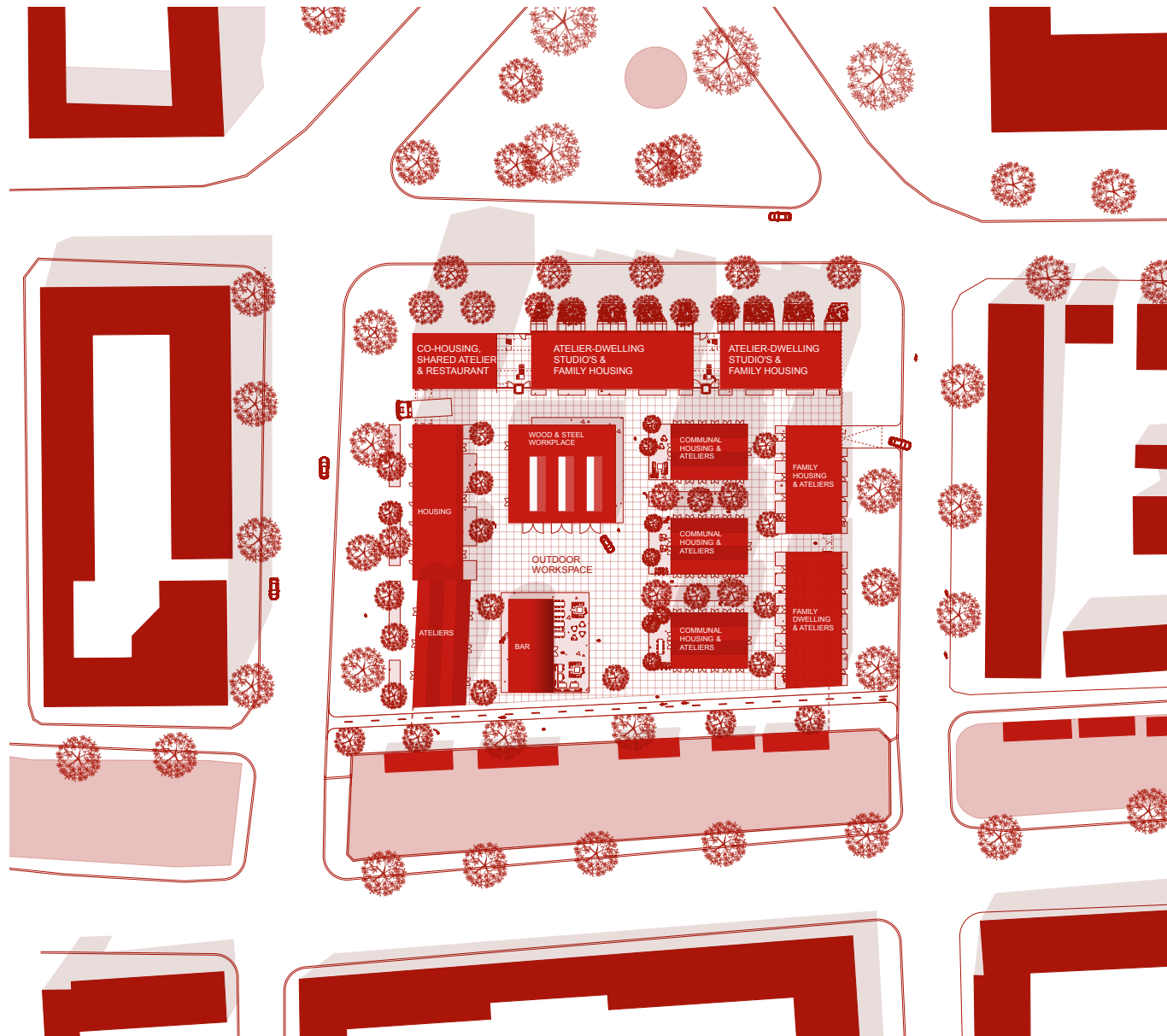
NON-RESIDENTS HAVE TO ENGAGE WITH THE PROJECT ON DIFFERENT LEVELS

- PERSONAL ENGAGEMENT BY BEING A SPECTATOR OR PARTICIPATOR
- BROADER ENGAGEMENT VIA URBAN PLAN THAT INTEGRATES PUBLIC  
ROUTES AND IS TRANSPARENT ABOUT THE FUNCTIONS

## URBAN DESIGN



## URBAN DESIGN

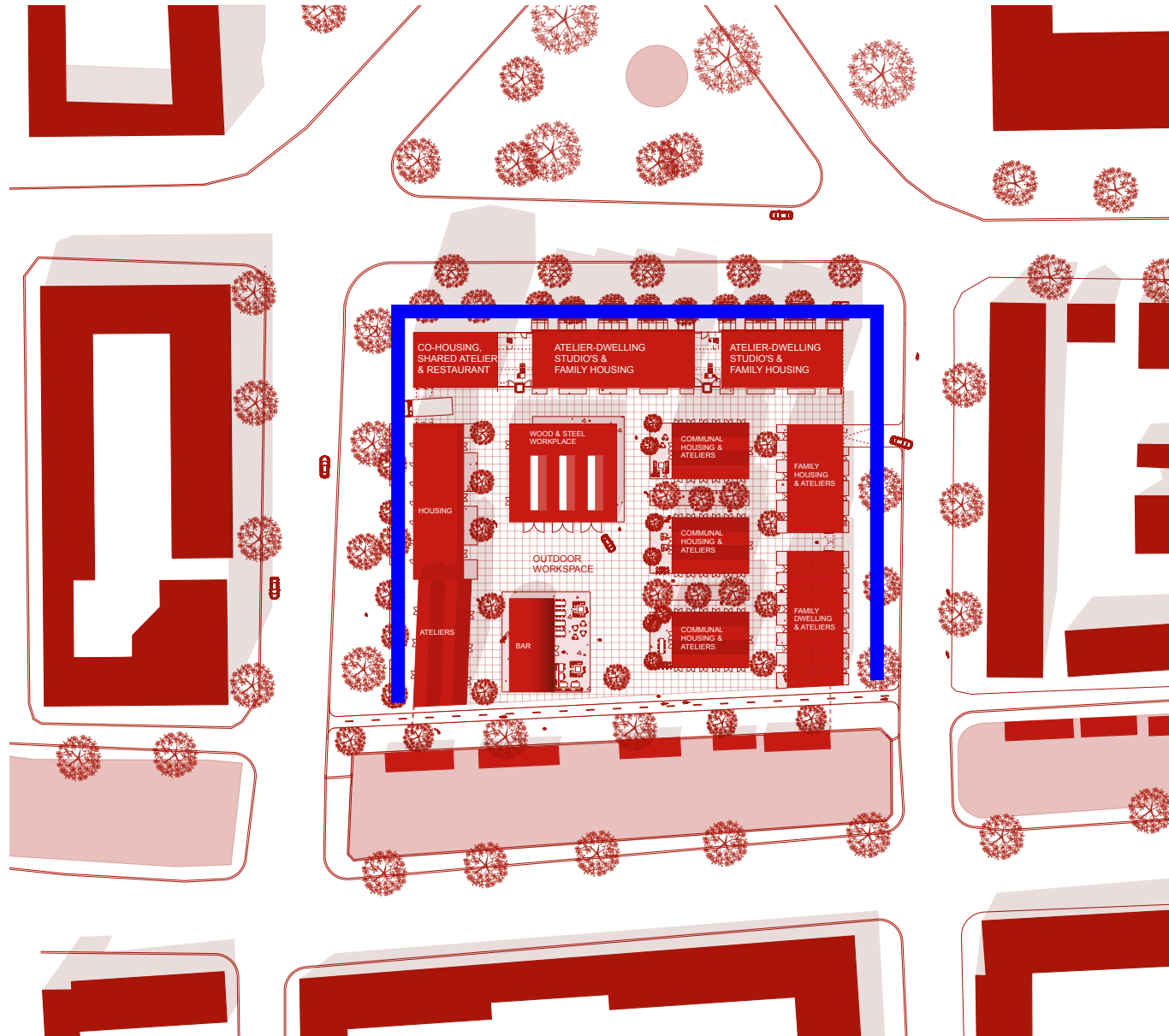


Urban plan

Scale 1:1000

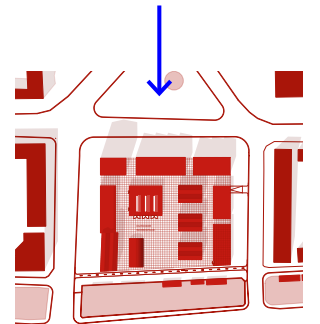


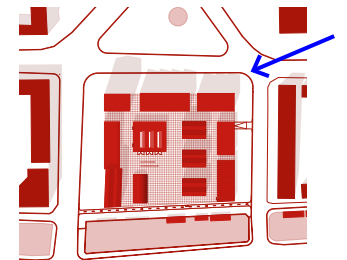
## URBAN DESIGN

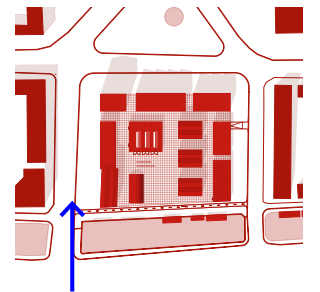


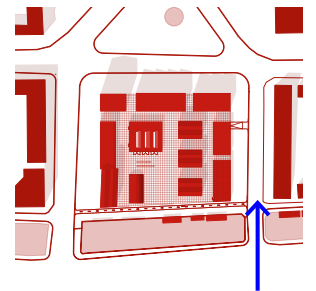
Urban plan  
Scale 1:1000



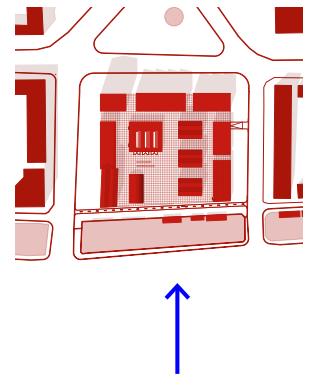
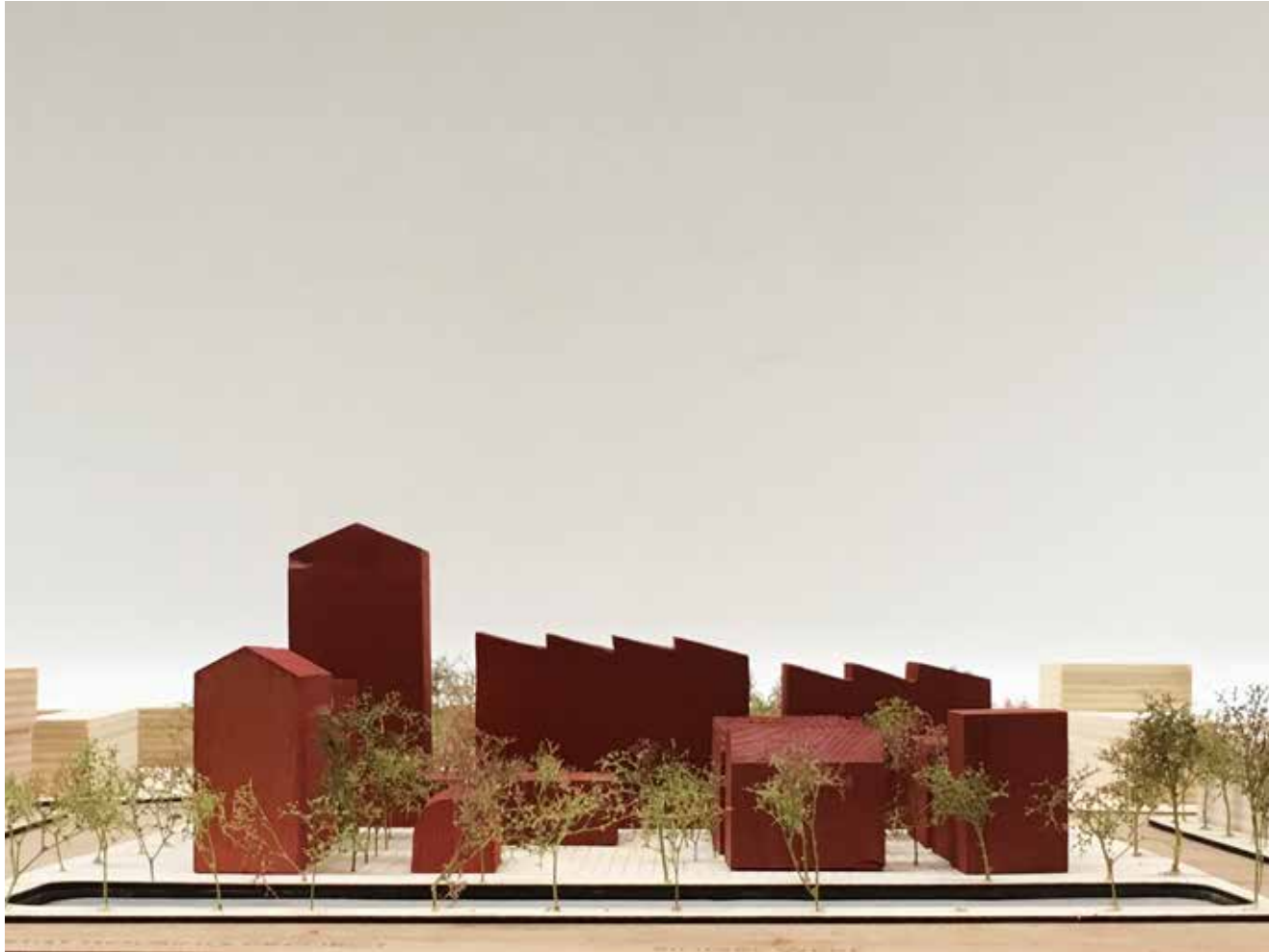




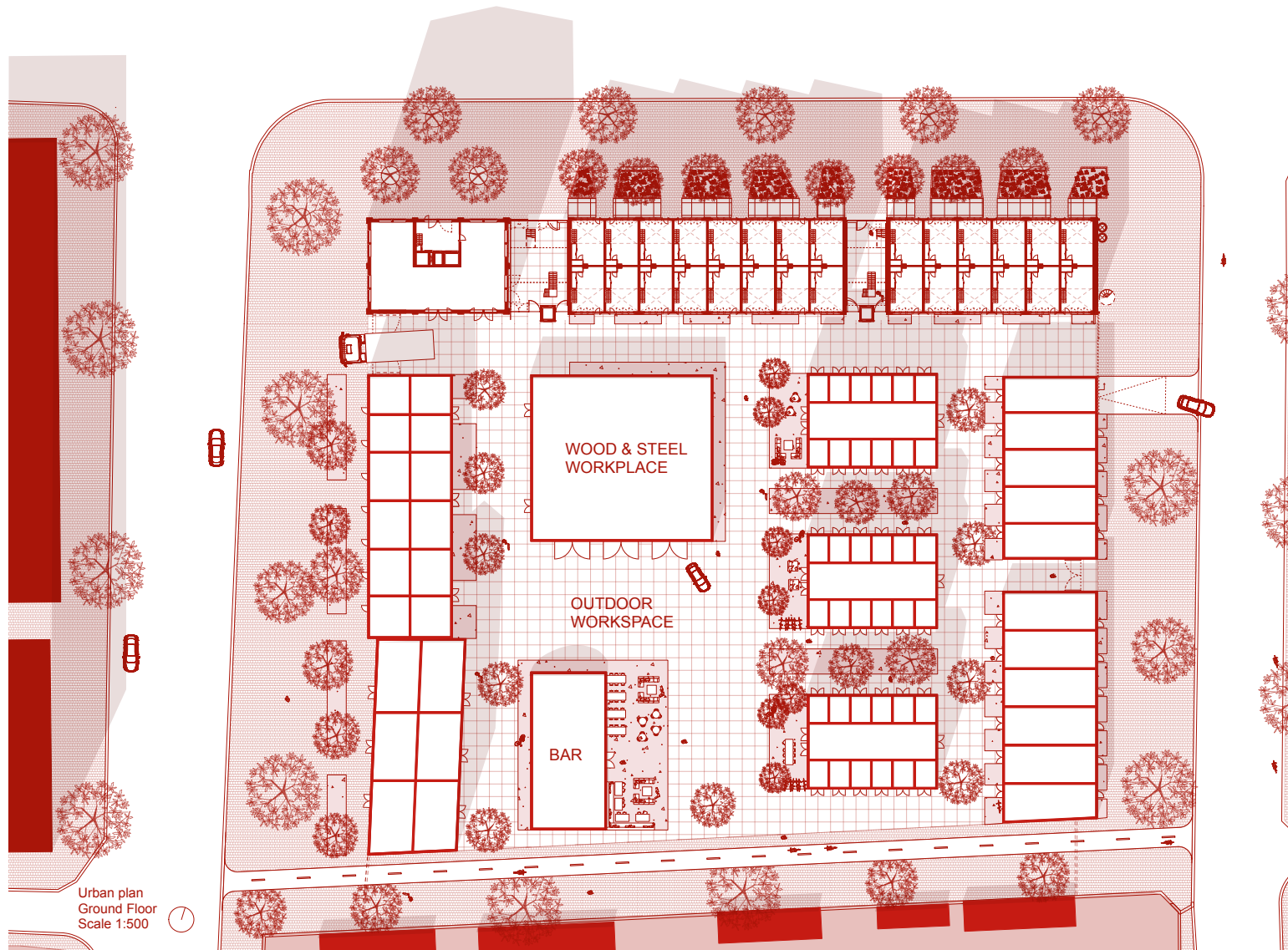




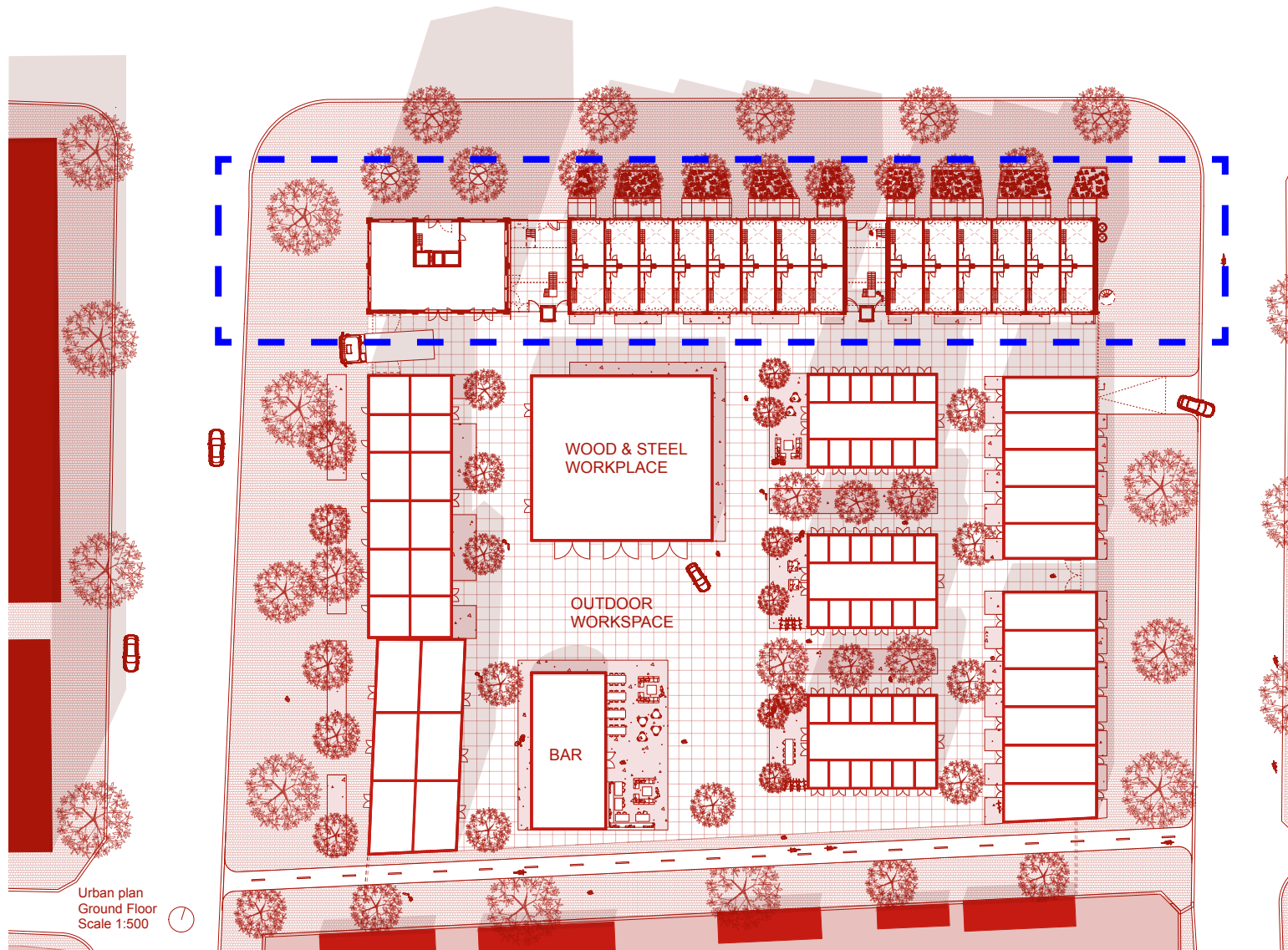




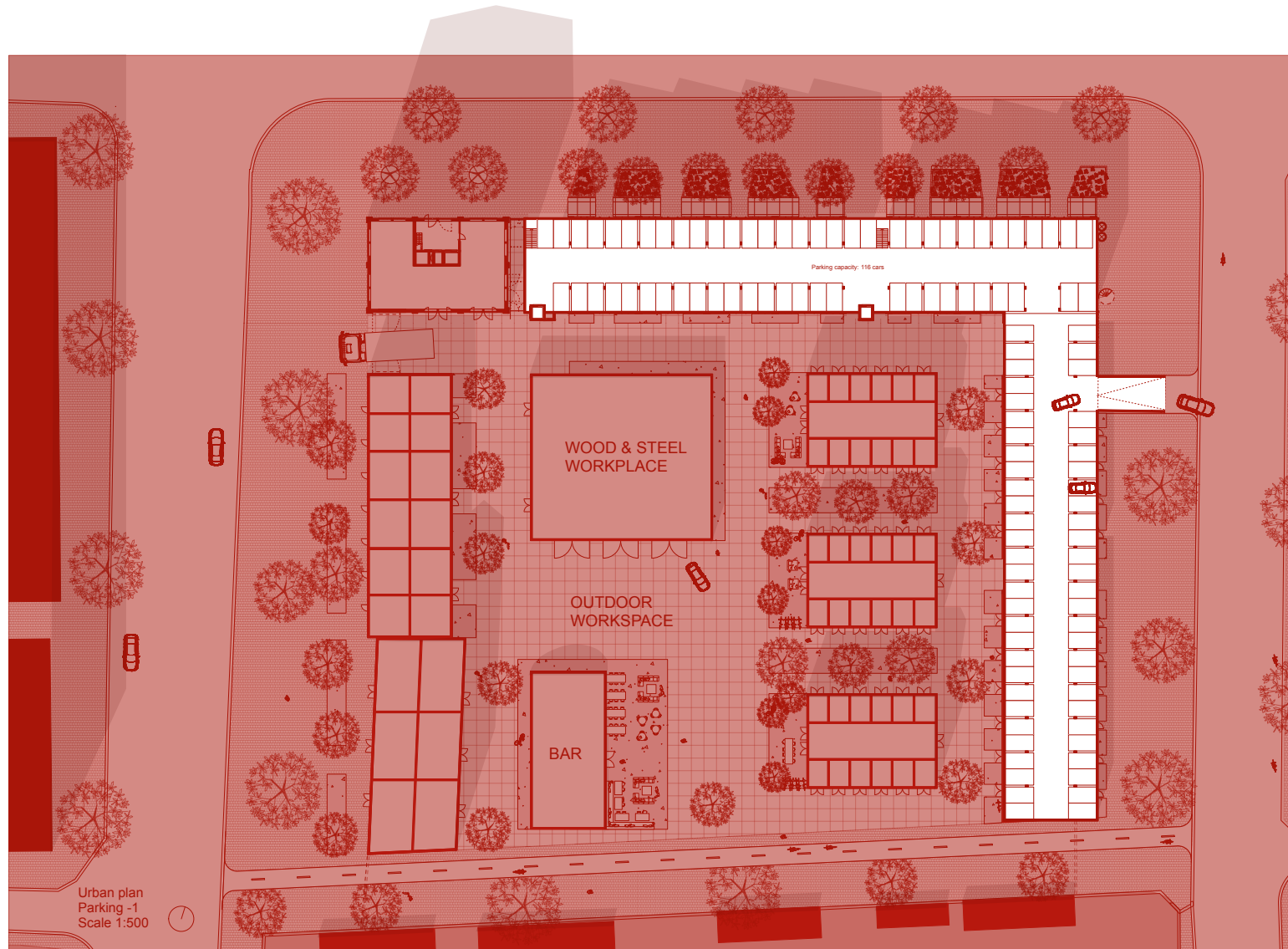
## URBAN DESIGN



## URBAN DESIGN



## URBAN DESIGN



## RESEARCH RESULTS

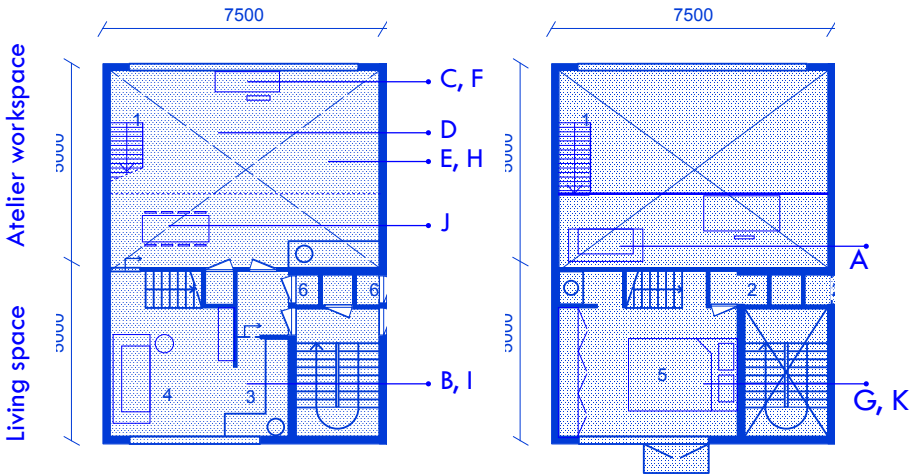
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ARCHITECTURAL RESEARCH QUESTION:

**WHAT SPATIAL ELEMENTS AND SOCIAL CONDITIONS DISTINGUISHES AN ATELIER-DWELLING FROM A TRADITIONAL DWELLING?**

# RESEARCH RESULTS / ATELIER



- 7:00 A Waking up
- B Preparing breakfast
- C Eating breakfast and reading e-mails
- D Doing yoga
- 9:00 E Painting
- 13:00 F Lunch
- G Reading break
- H Painting
- I Preparing dinner
- 20:00 J Having dinner together with friends and colleague artists
- 21:00 K Sketching and relaxing

## RESEARCH RESULTS / ATELIER



### Dwelling

**Atelier**  
*High space*

*Entresol (on  
and beneath)*

---

Sleeping A  
Cooking B, I

Eating C, F  
Workout D  
Working E, H

Eating J  
Relaxing G, K

RESEARCH RESULTS / ATELIER



Polyvalent Space

Dwelling

Atelier  
High space

*Entresol (on and beneath)*

Sleeping A  
Cooking B, I

Eating C, F  
Workout D  
Working E, H

Eating J  
Relaxing G, K



RESEARCH RESULTS / ATELIER



Polyvalent Space



## RESEARCH RESULTS / ATELIER

### TECHNICAL REQUIREMENTS

HEIGHT  
LIGHT  
SIGHT

TRANSPORT  
VENTILATION  
EASY TO CLEAN  
SINK FOR TOXINS  
GAS FOR OVEN  
HIGH USAGE OF ELECTRICITY  
STORAGE  
SMOOTH FLOOR,  
NO THRESHOLDS

SEPARATE CLIMATE FOR  
HOUSE AND ATELIER

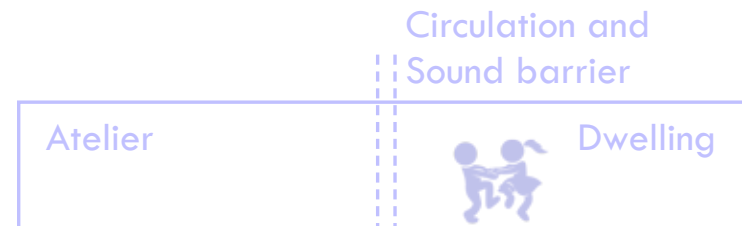
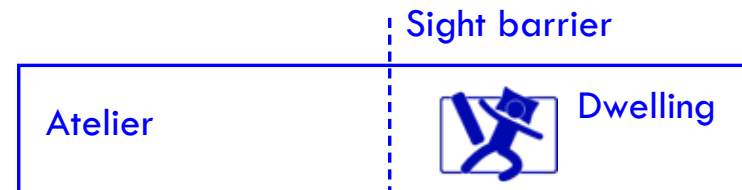
### LIVABILITY REQUIREMENTS

HEIGHT  
LIGHT  
SIGHT

BARRIERS  
-SOUND  
-SIGHT  
-CHILD SAFETY  
-TOXINS

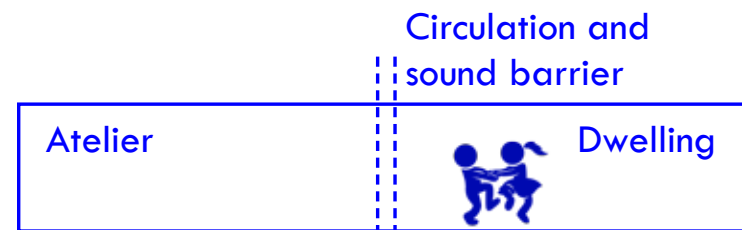
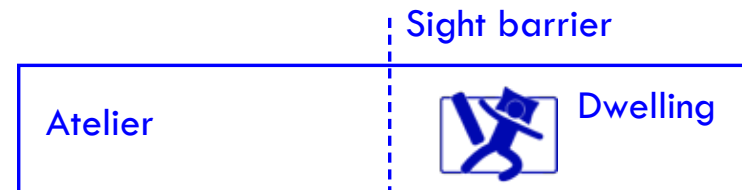


## RESEARCH RESULTS / ATELIER



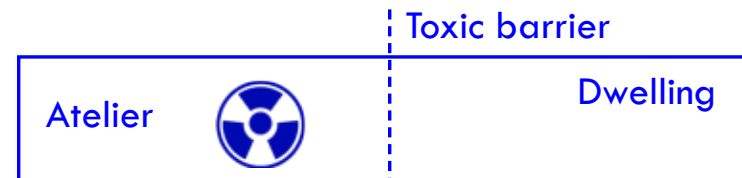
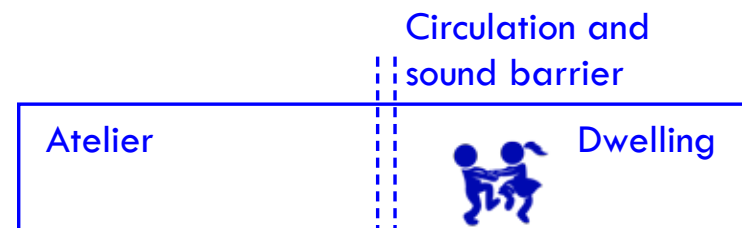
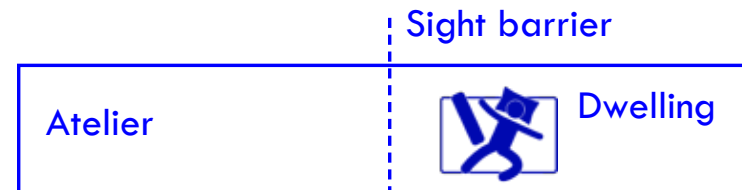


## RESEARCH RESULTS / ATELIER





## RESEARCH RESULTS / ATELIER





## DESIGN INPUT

---

POLYVALENT SPACE

BARRIERS ATELIER/DWELLING

SOCIAL ENGAGEMENT

PRIVACY - EXPOSURE



## DESIGN INPUT

---

### POLYVALENT SPACE

### BARRIERS ATELIER/DWELLING

### SOCIAL ENGAGEMENT

### PRIVACY - EXPOSURE



**DESIGN INPUT**

---

**POLYVALENT SPACE**

**BARRIERS ATELIER/DWELLING**

**SOCIAL ENGAGEMENT**

**PRIVACY - EXPOSURE**





**DESIGN INPUT**

---

**POLYVALENT SPACE**

**BARRIERS ATELIER/DWELLING**

**SOCIAL ENGAGEMENT**

**PRIVACY - EXPOSURE**



**DESIGN INPUT**

---

**POLYVALENT SPACE**

**BARRIERS ATELIER/DWELLING**

**SOCIAL ENGAGEMENT**

**PRIVACY - EXPOSURE**





## DESIGN INPUT

---

### POLYVALENT SPACE

### BARRIERS ATELIER/DWELLING

### SOCIAL ENGAGEMENT

### PRIVACY - EXPOSURE



	KITCHEN	WORKSPACE	LOUNGE/LIVING	OUTSIDE SPACE	SANITARY
Assurance of use	● ● ● ● ● ○	● ● ● ○ ○ ○	● ● ○ ○ ○ ○	● ○ ○ ○ ○ ○	● ● ● ● ● ●
Level of contact	● ● ● ○ ○ ○	● ● ○ ○ ○ ○	● ○ ○ ○ ○ ○	● ● ○ ○ ○ ○	● ○ ○ ○ ○ ○
Activity	● ● ● ● ● ●	● ● ● ● ● ●	● ○ ○ ○ ○ ○	● ● ● ● ● ●	● ○ ○ ○ ○ ○



**DESIGN INPUT**

---

**POLYVALENT SPACE**

**BARRIERS ATELIER/DWELLING**

**SOCIAL ENGAGEMENT**

**PRIVACY - EXPOSURE**



## RESEARCH RESULTS / ATELIER

**POLYVALENT SPACE**

---

**BARRIERS ATELIER/DWELLING**

---

**SOCIAL ENGAGEMENT**

---

**PRIVACY - EXPOSURE**



## RESEARCH RESULTS / ATELIER

*TYPOLGY A*  
*TYPOLGY B*  
*TYPOLGY C*  
*TYPOLGY D*

**POLYVALENT SPACE**

---

**BARRIERS ATELIER/DWELLING**

---

**SOCIAL ENGAGEMENT**

---

**PRIVACY - EXPOSURE**



## RESEARCH RESULTS / ATELIER

	<i>TYPOLGY A</i>	<i>TYPOLGY B</i>	<i>TYPOLGY C</i>	<i>TYPOLGY D</i>
<b>POLYVALENT SPACE</b>	5	4	0	0
<b>BARRIERS ATELIER/DWELLING</b>	4	1	4	5
<b>SOCIAL ENGAGEMENT</b>	4	2	5	2
<b>PRIVACY - EXPOSURE</b>	2	5	4	0

0 NOT APPLICABLE  
5 VERY APPLICABLE



## RESEARCH RESULTS / ATELIER

	TYPOLGY A	TYPOLGY B	TYPOLGY C	TYPOLGY D
<b>POLYVALENT SPACE</b>	5	4	0	0
<b>BARRIERS ATELIER/DWELLING</b>	4	1	4	5
<b>SOCIAL ENGAGEMENT</b>	4	2	5	2
<b>PRIVACY - EXPOSURE</b>	2	5	4	0

0 NOT APPLICABLE  
5 VERY APPLICABLE



**DESIGN / TYPOLOGIES**

## DESIGN / TYPOLOGIES



### TYOLOGY A ENFILADE - KUNSTKAMERS

## DESIGN / TYPOLOGIES



TYPOLOGY A ENFILADE - KUNSTKAMERS

TYPOLOGY B SINGLE & EXPOSED

## DESIGN / TYPOLOGIES



TYPOLOGY A      ENFILADE - KUNSTKAMERS

TYPOLOGY B      SINGLE & EXPOSED

TYPOLOGY C      ARTISTS UNITED - POSTGRADUATE

## DESIGN / TYPOLOGIES



TYPOLOGY A ENFILADE - KUNSTKAMERS

TYPOLOGY B SINGLE & EXPOSED

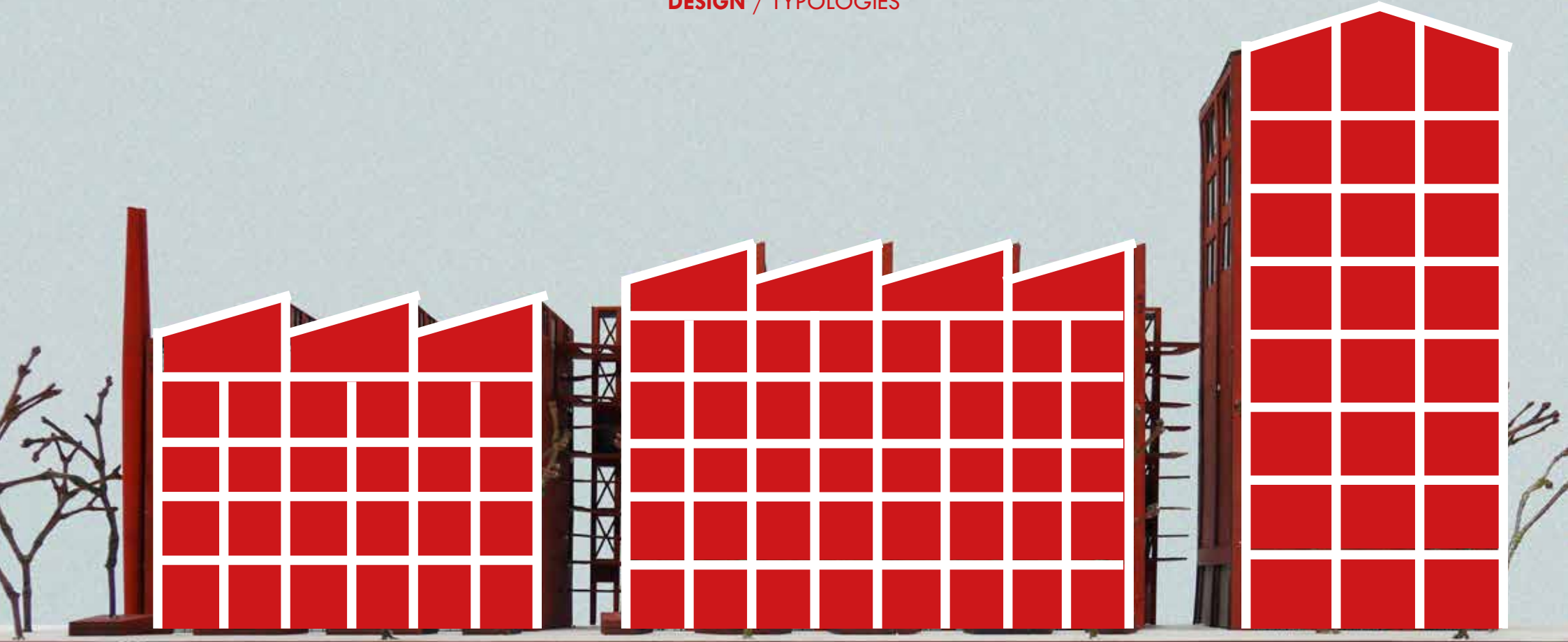
TYPOLOGY C ARTISTS UNITED - POSTGRADUATE

TYPOLOGY D ART & FAMILY

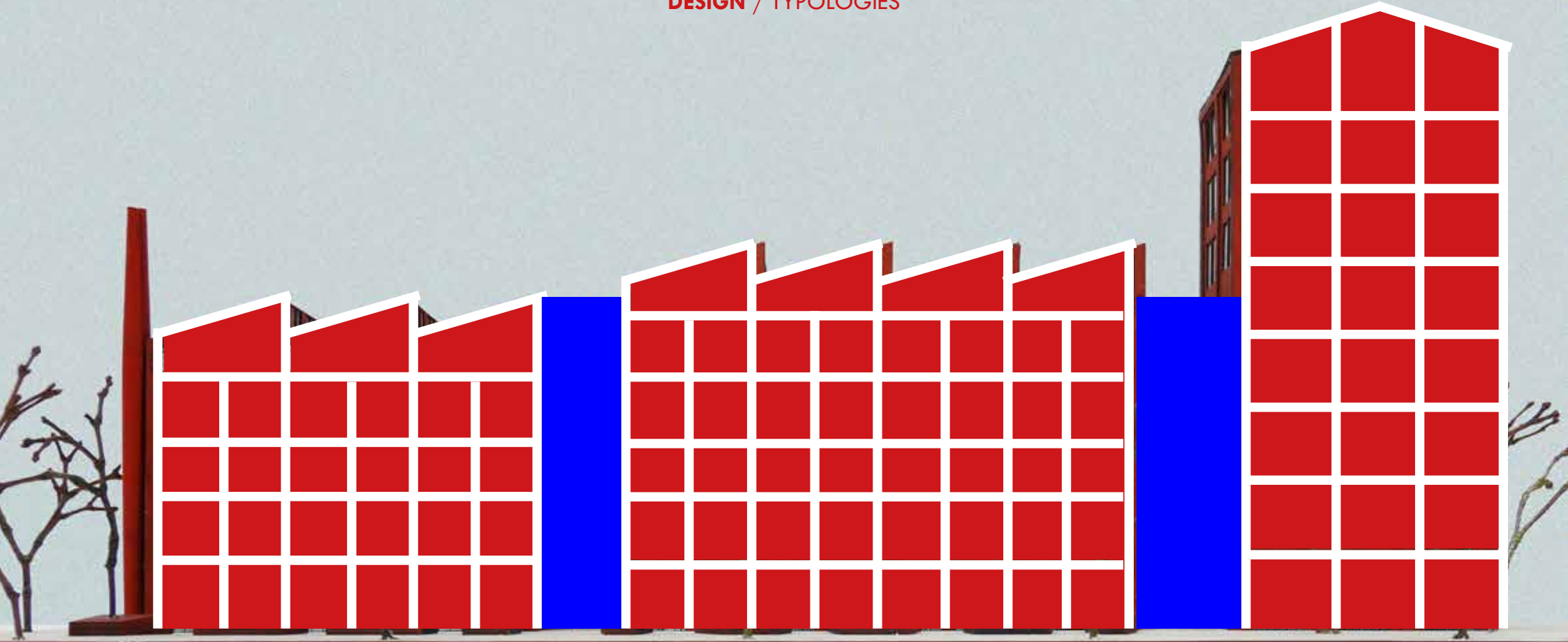
DESIGN / TYPOLOGIES



DESIGN / TYPOLOGIES



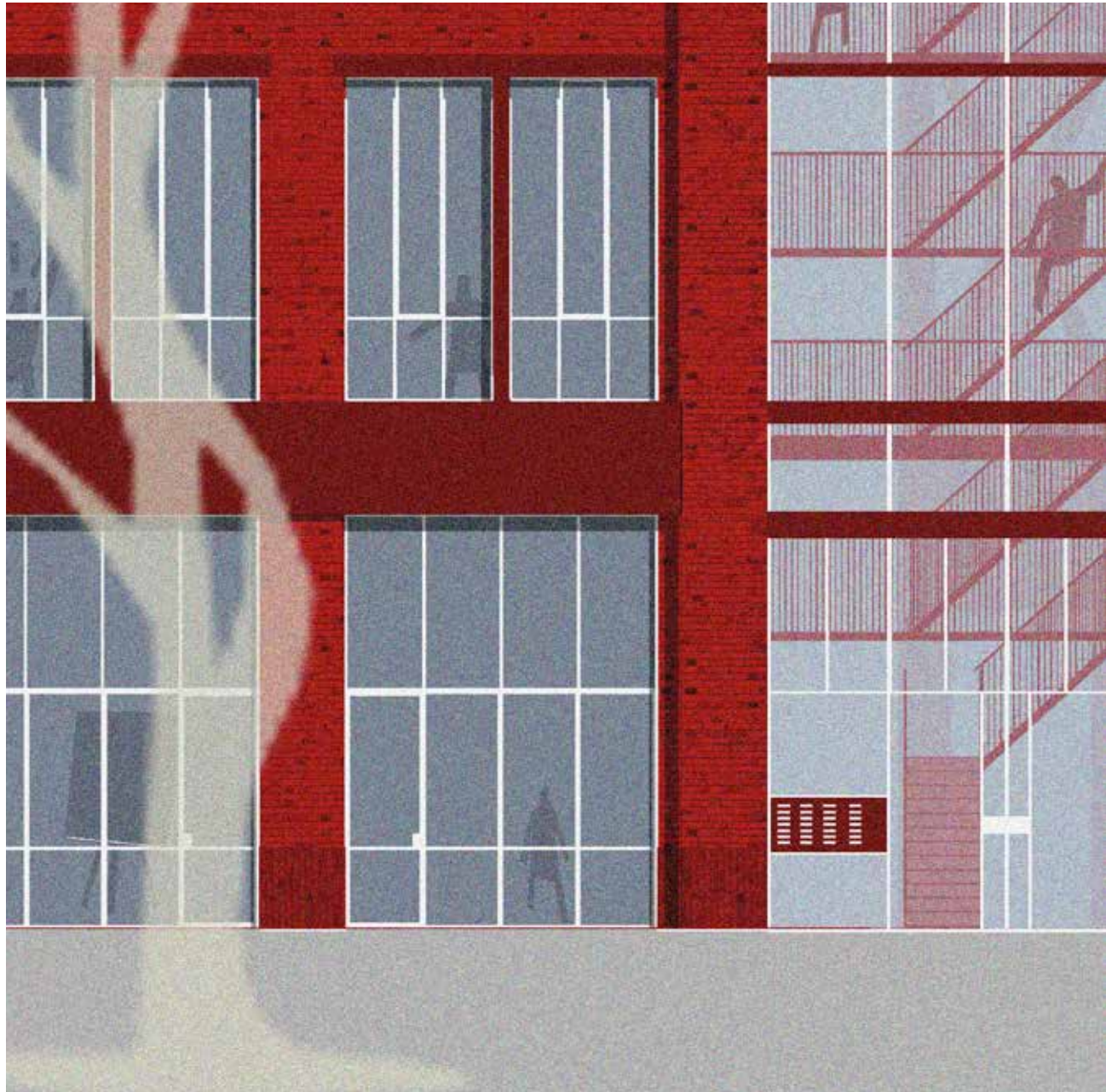
DESIGN / TYPOLOGIES



ENTRANCE

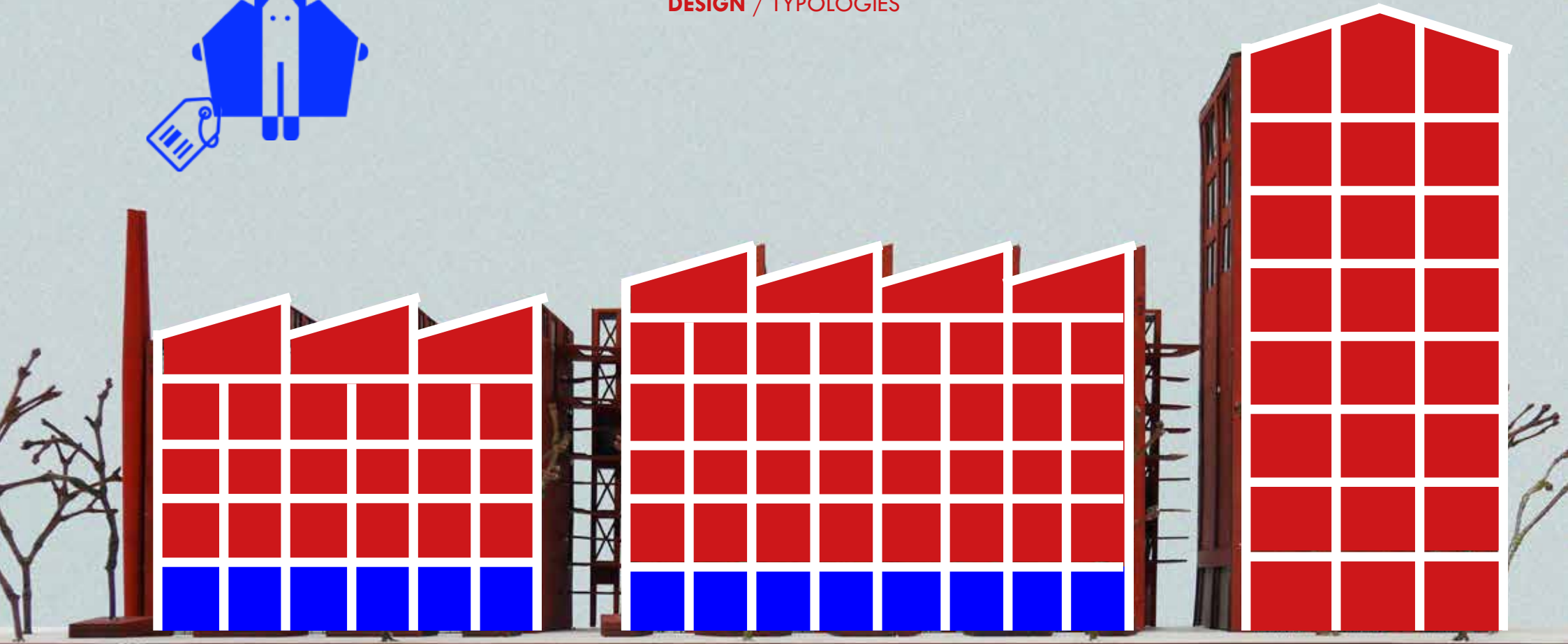








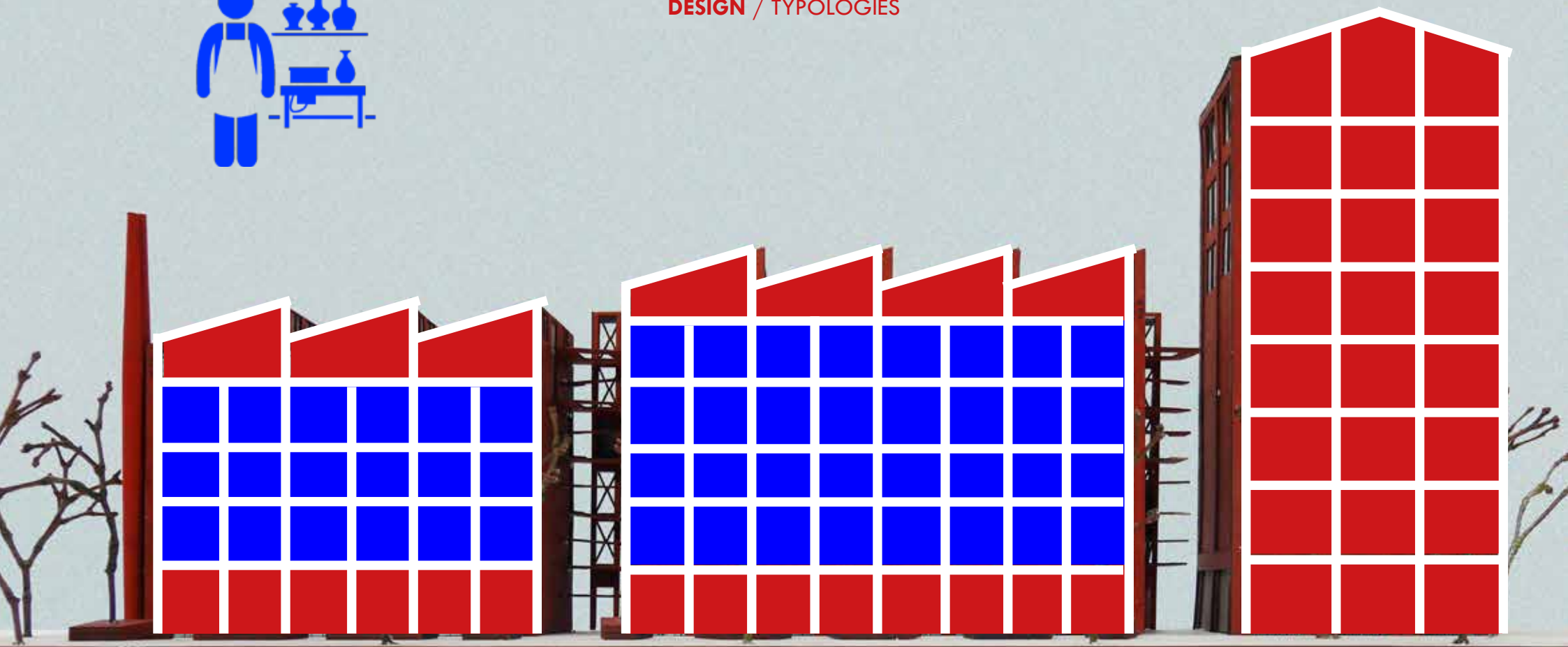
## DESIGN / TYPOLOGIES



TYPOLOGY B: SINGLE AND EXPOSED



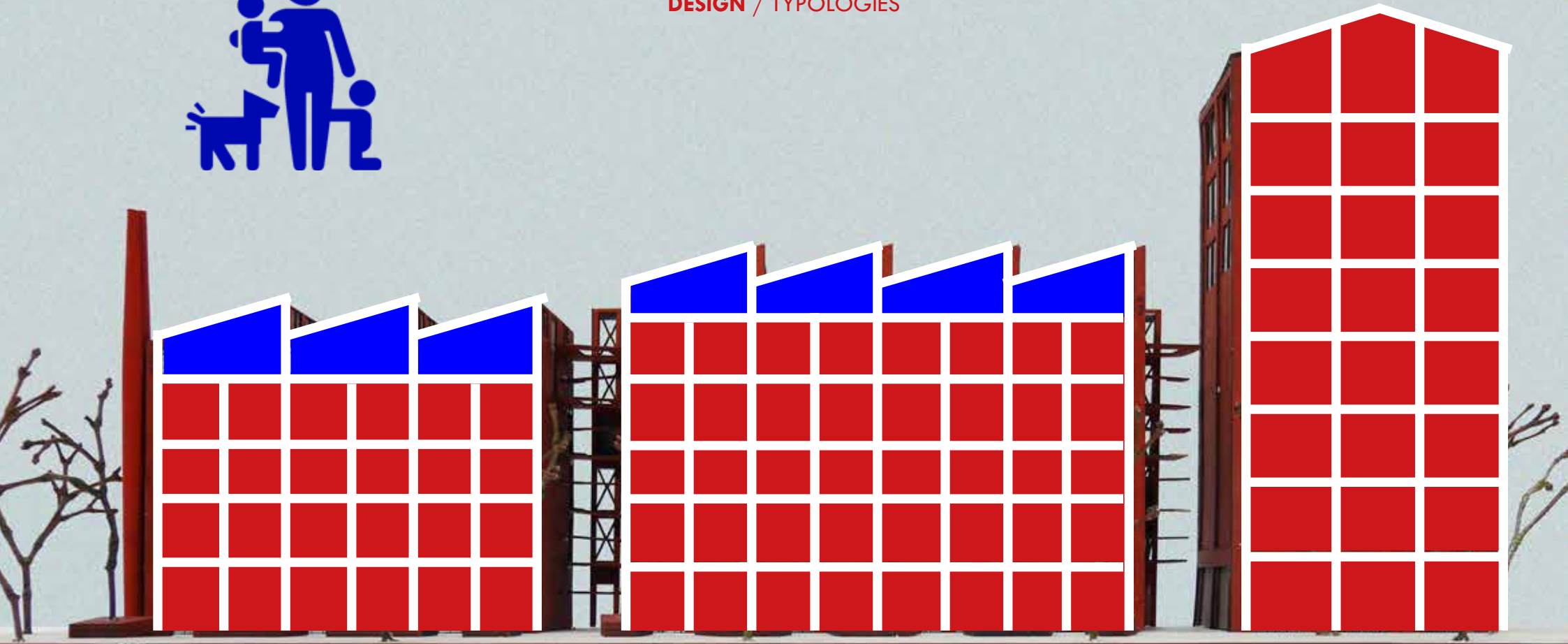
DESIGN / TYPOLOGIES



TYPOLOGY A: ENFILADE - KUNSTKAMERS

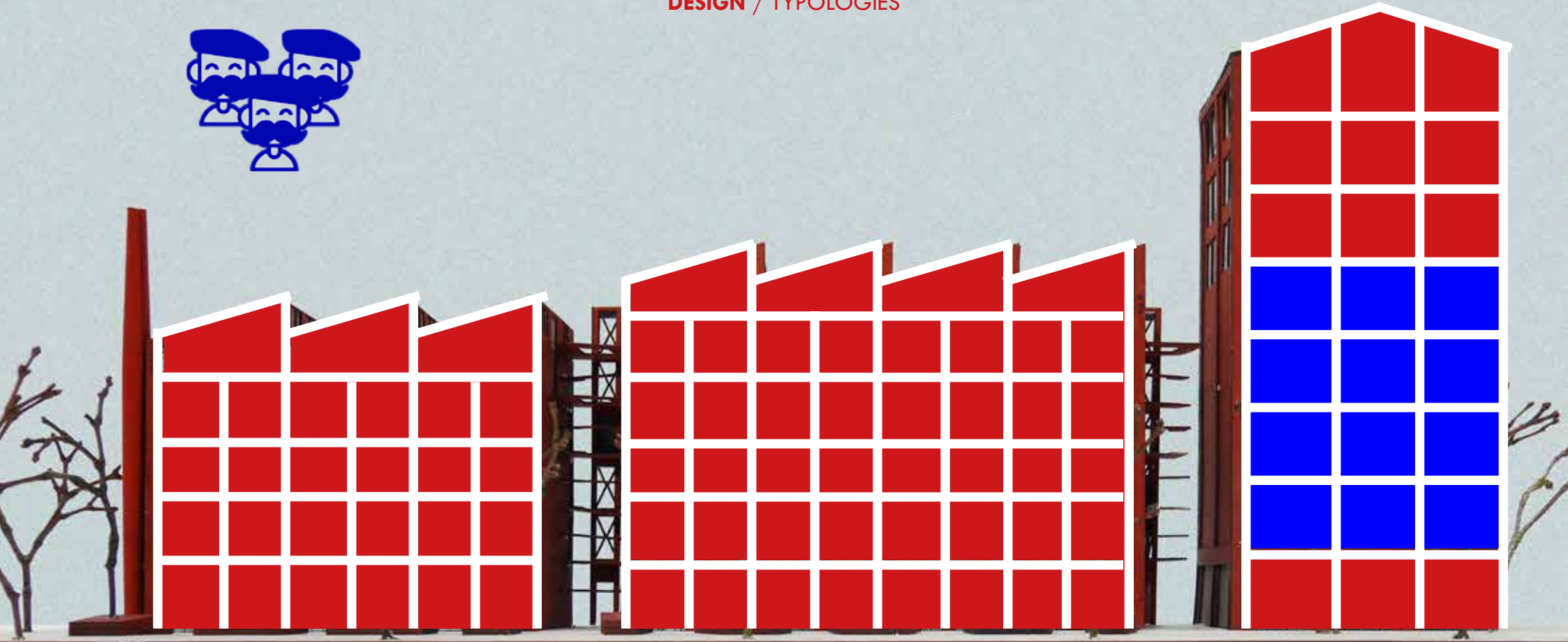


DESIGN / TYPOLOGIES



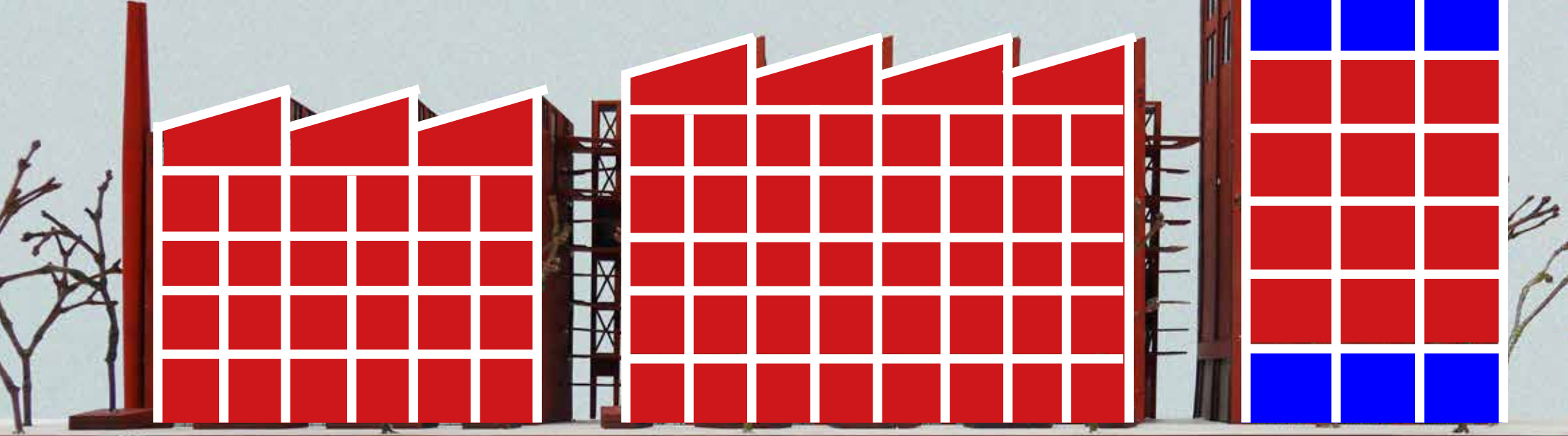
TYPOLGY D: ART & FAMILY

DESIGN / TYPOLOGIES



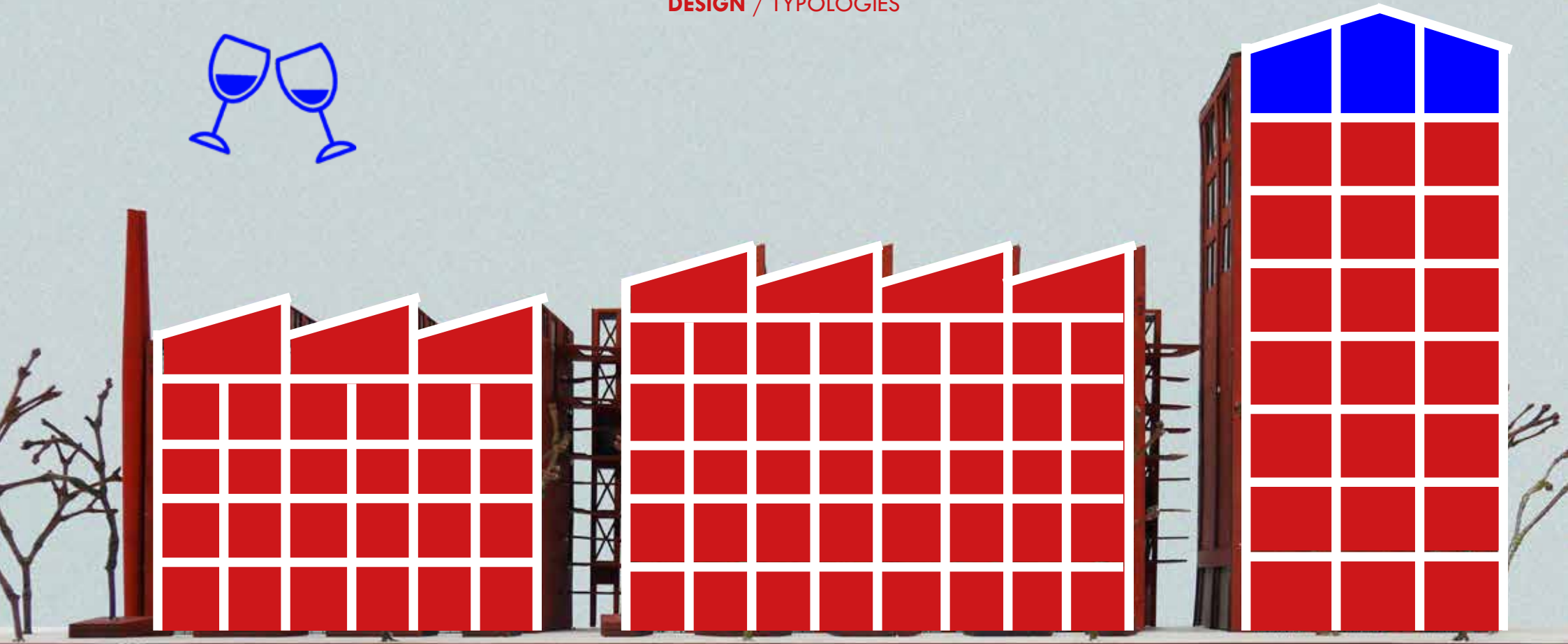
TYPOLOGY C: ARTISTS UNITED - POSTGRADUATE

DESIGN / TYPOLOGIES



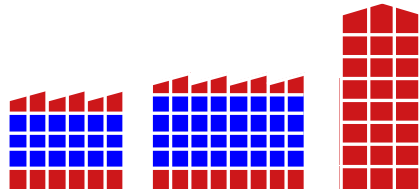
SHARED ATELIER

DESIGN / TYPOLOGIES



BAR & ROOF TERRACE





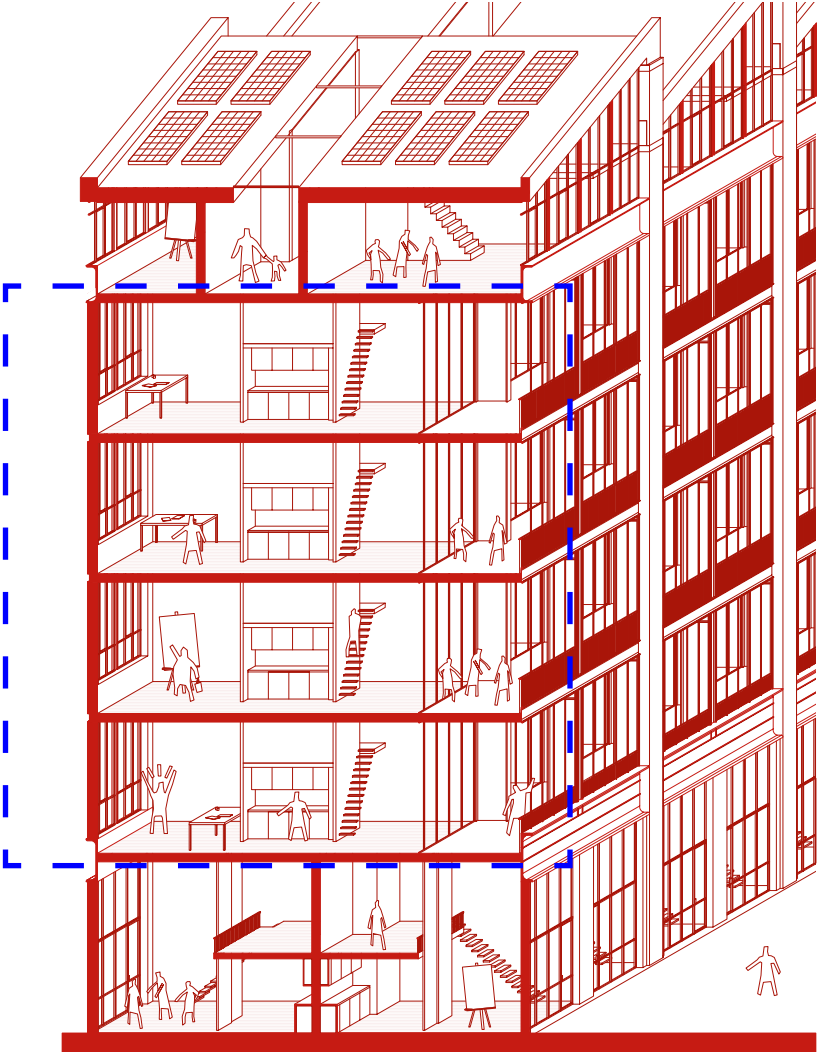
## DESIGN / TYPOLOGIES

		TYPOLGY A	TYPOLGY B	TYPOLGY C	TYPOLGY D
<b>POLYVALENT SPACE</b>	5	4	0	0	
<b>BARRIERS ATELIER/DWELLING</b>	4	1	4	5	
<b>SOCIAL ENGAGEMENT</b>	4	2	5	2	
<b>PRIVACY - EXPOSURE</b>	2	5	4	0	

0 NOT APPLICABLE  
5 VERY APPLICABLE

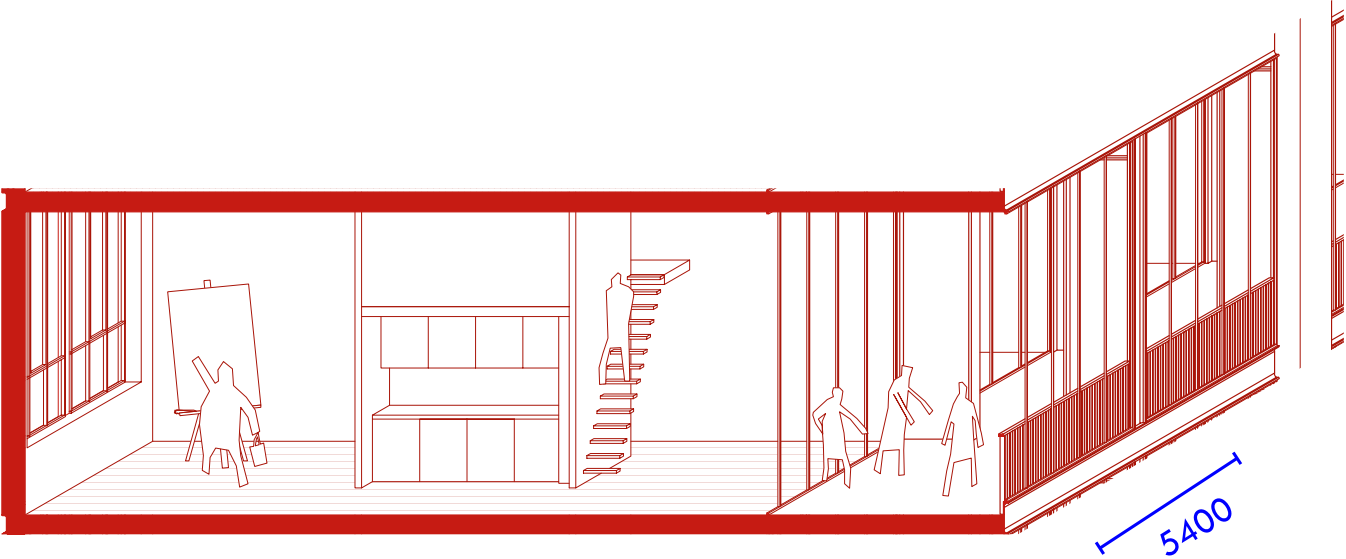
TYPOLGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES



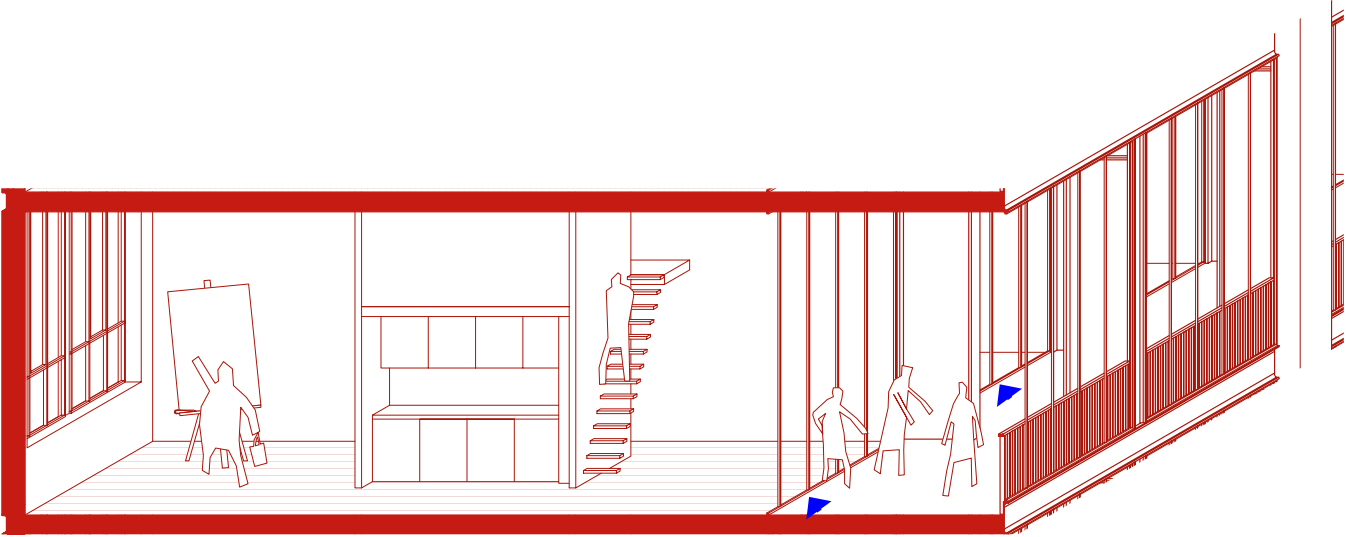
TYPOLOGY A: ENFILADE - KUNSTKAMERS

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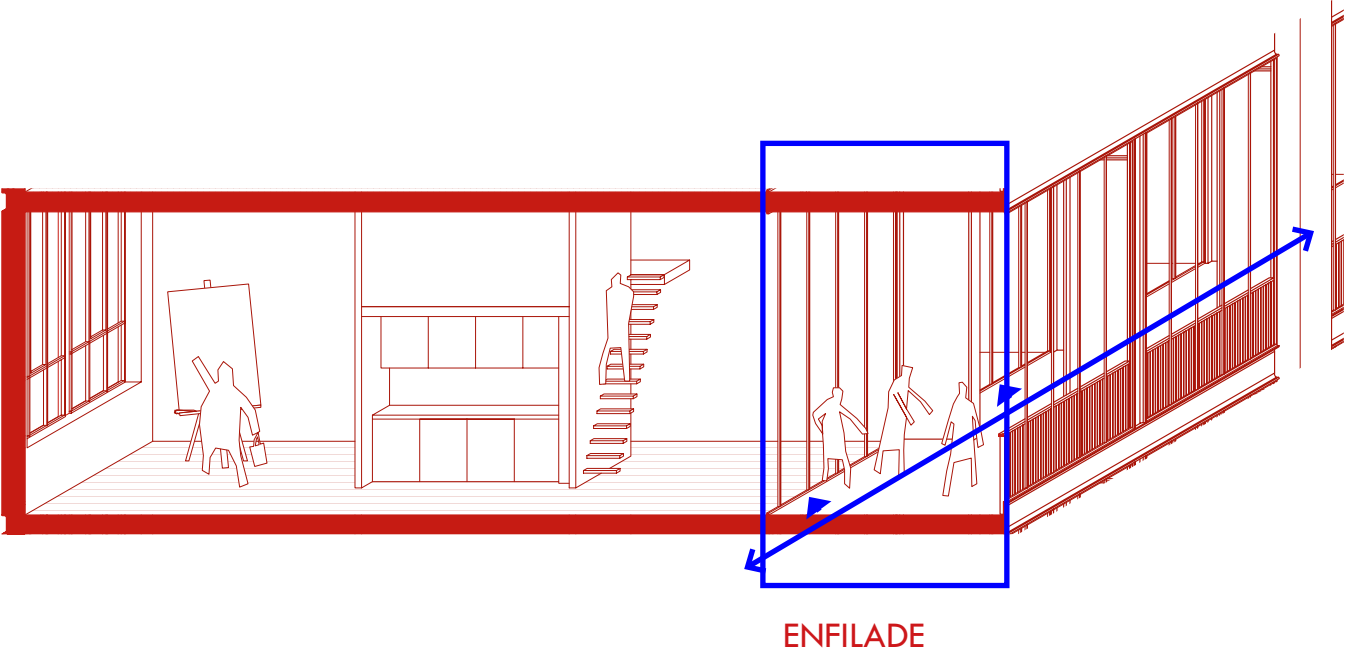
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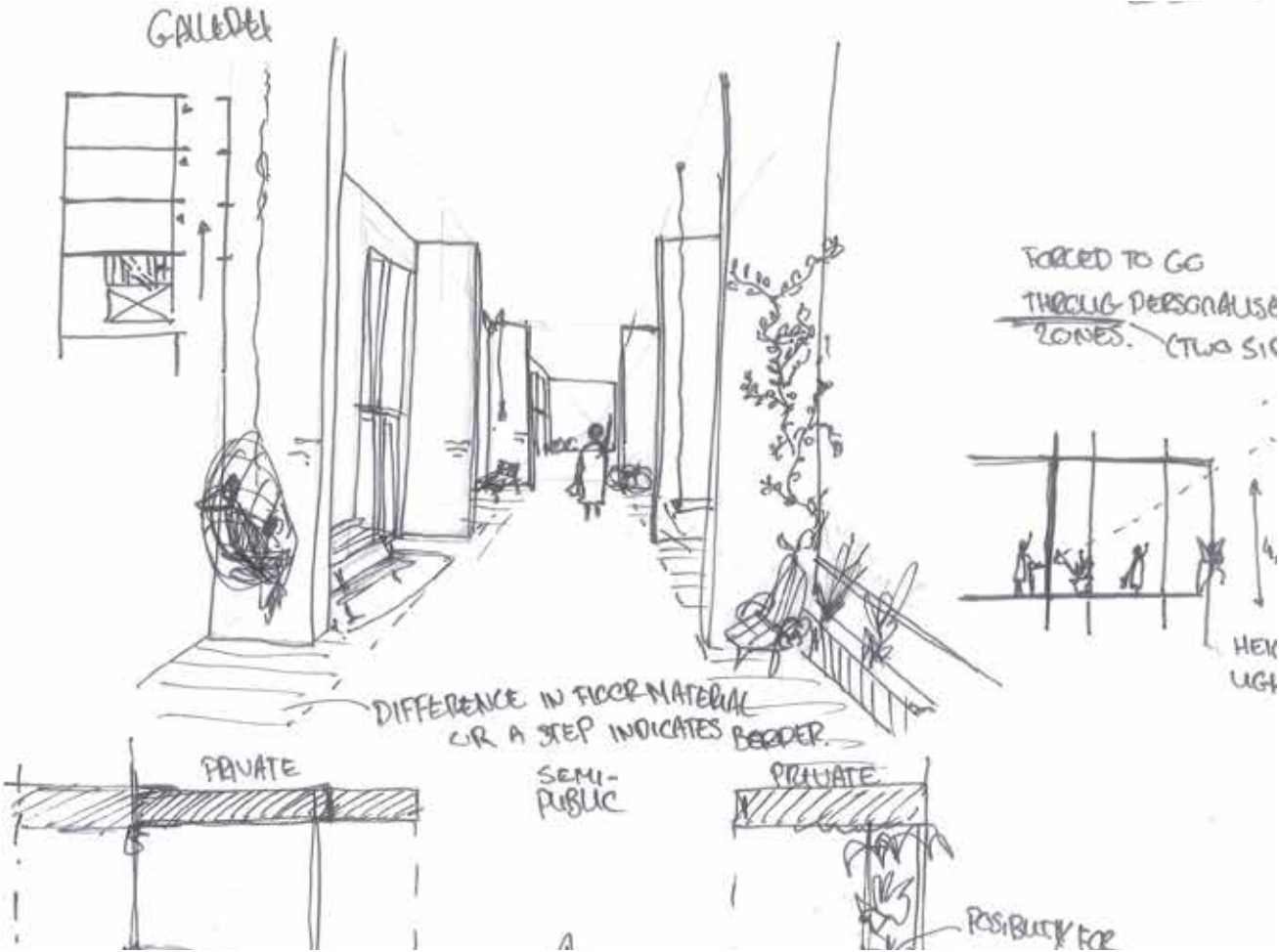
TYPOLOGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES



TYPOLOGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES



## DESIGN / TYPOLOGIES



DESIGN / TYPOLOGIES

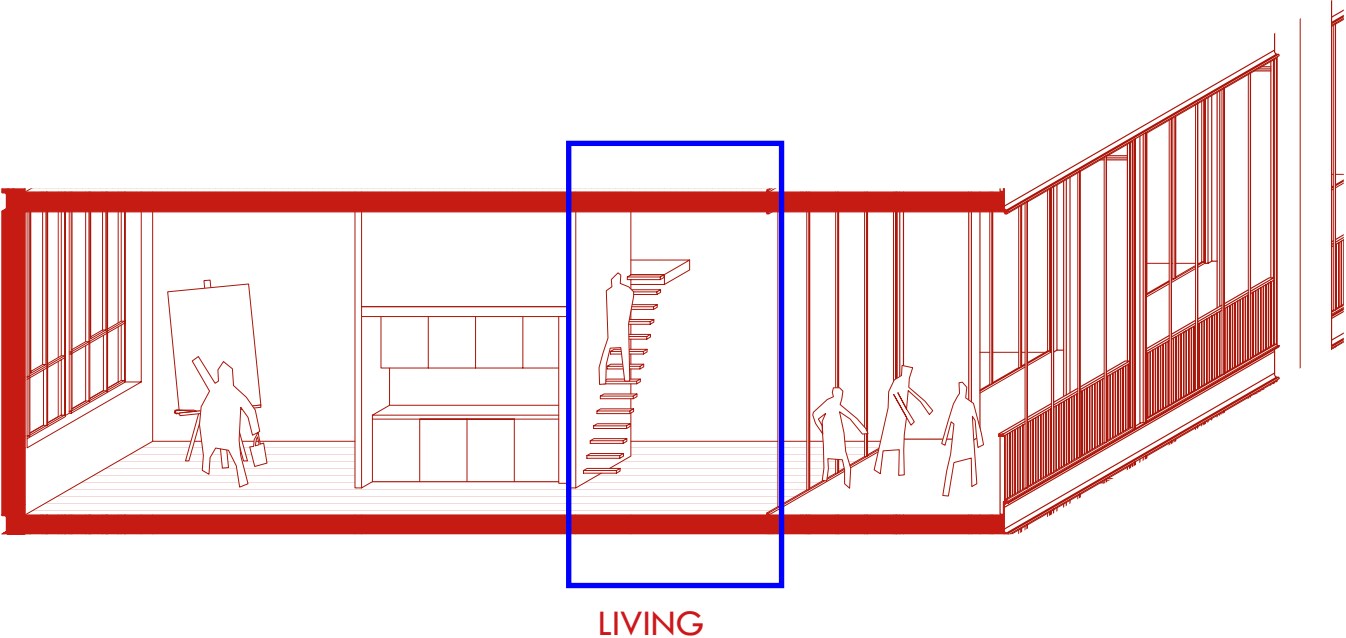




## DESIGN / TYPOLOGIES



DESIGN / TYPOLOGIES

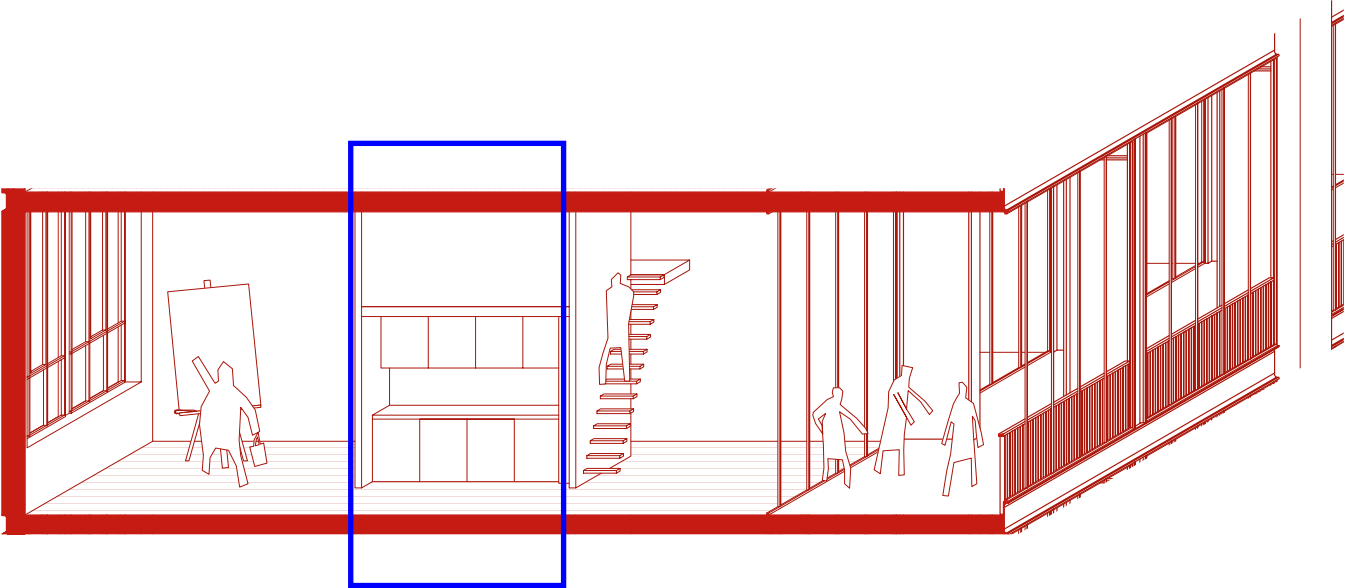


TYPOLOGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES



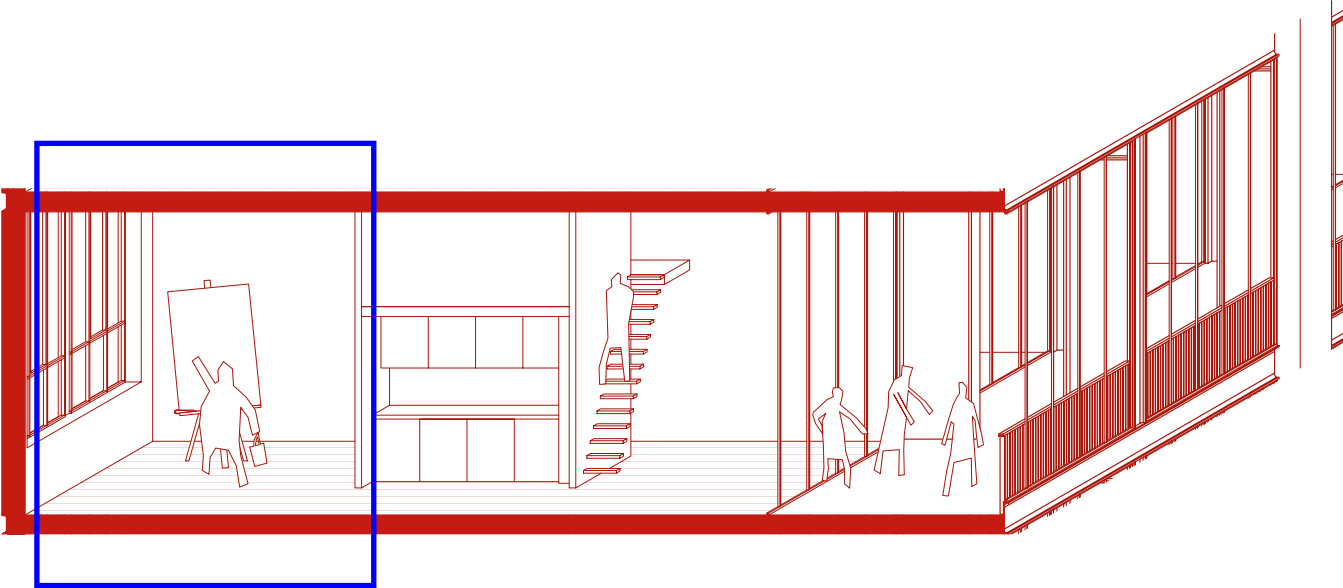
DESIGN / TYPOLOGIES



KITCHEN & BATHROOM

TYPOLOGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES



ATELIER

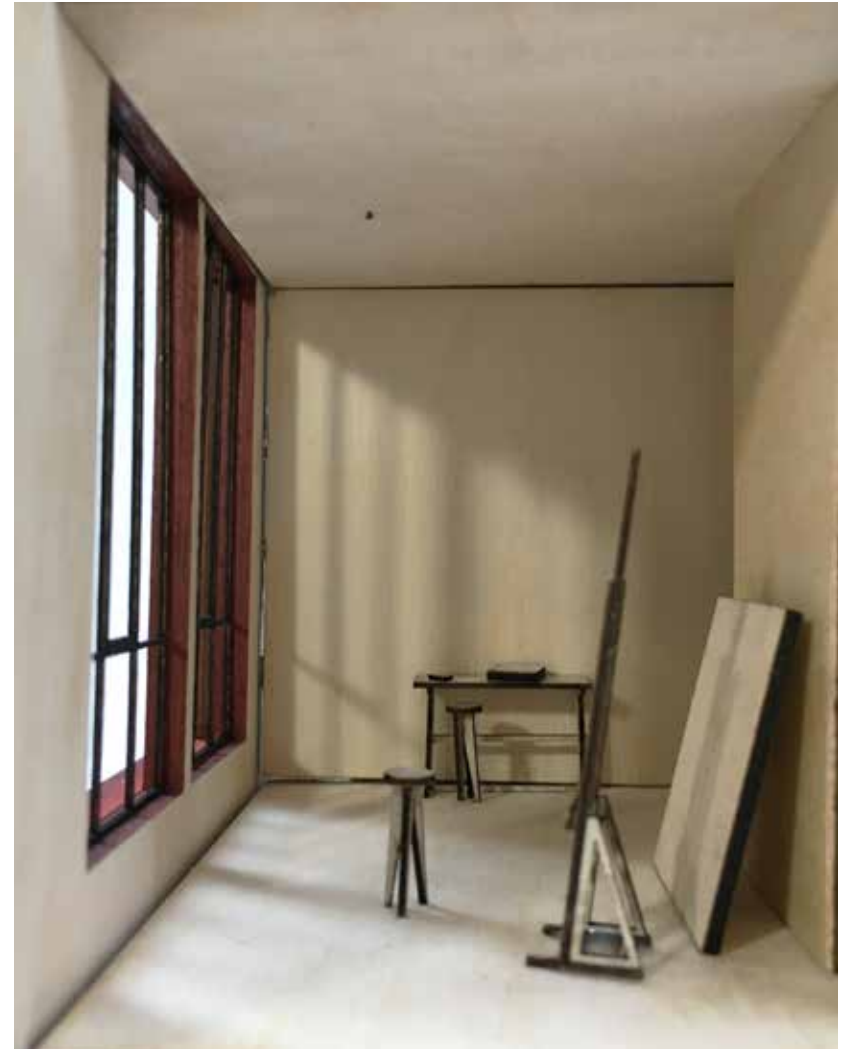
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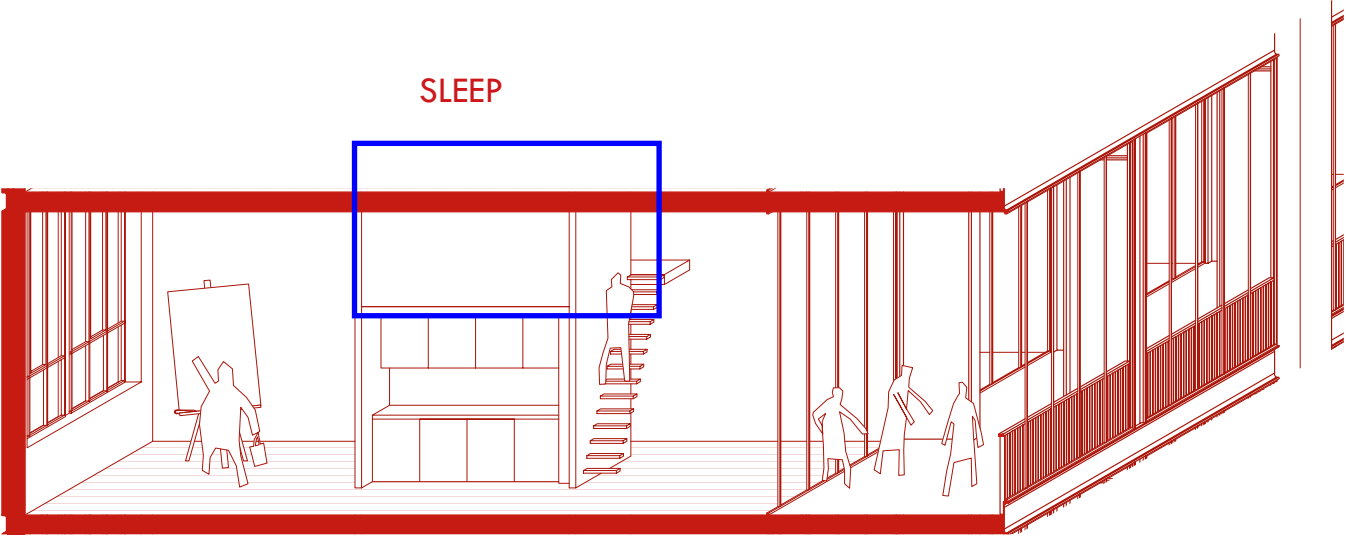


### TYOLOGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES



DESIGN / TYPOLOGIES



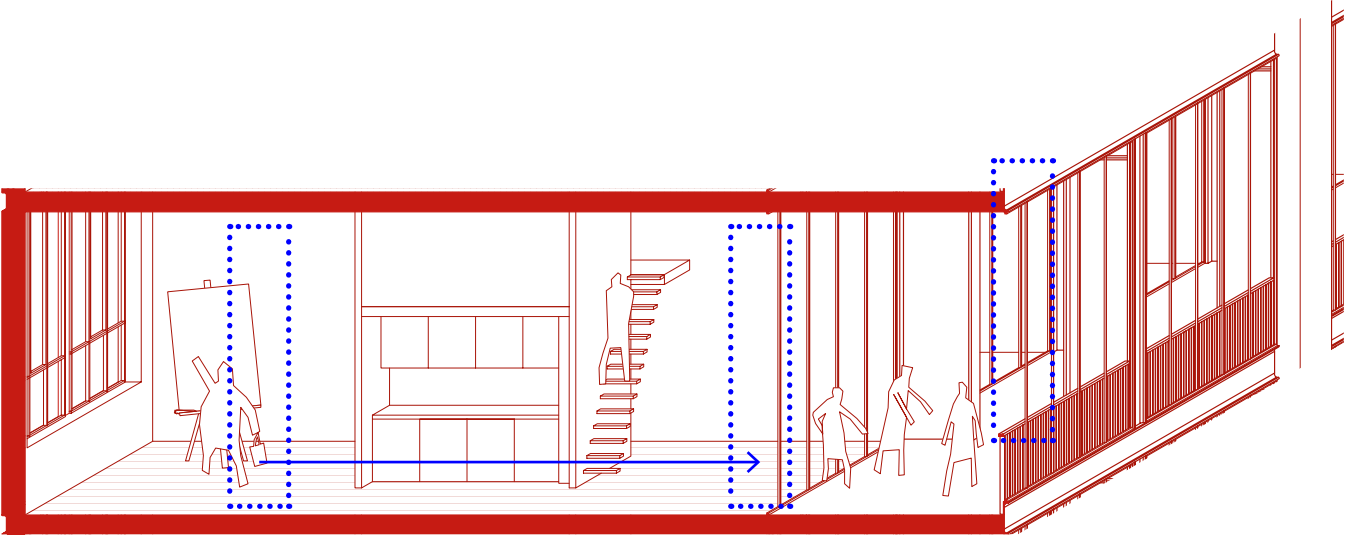
TYPOLOGY A: ENFILADE - KUNSTKAMERS



DESIGN / TYPOLOGIES

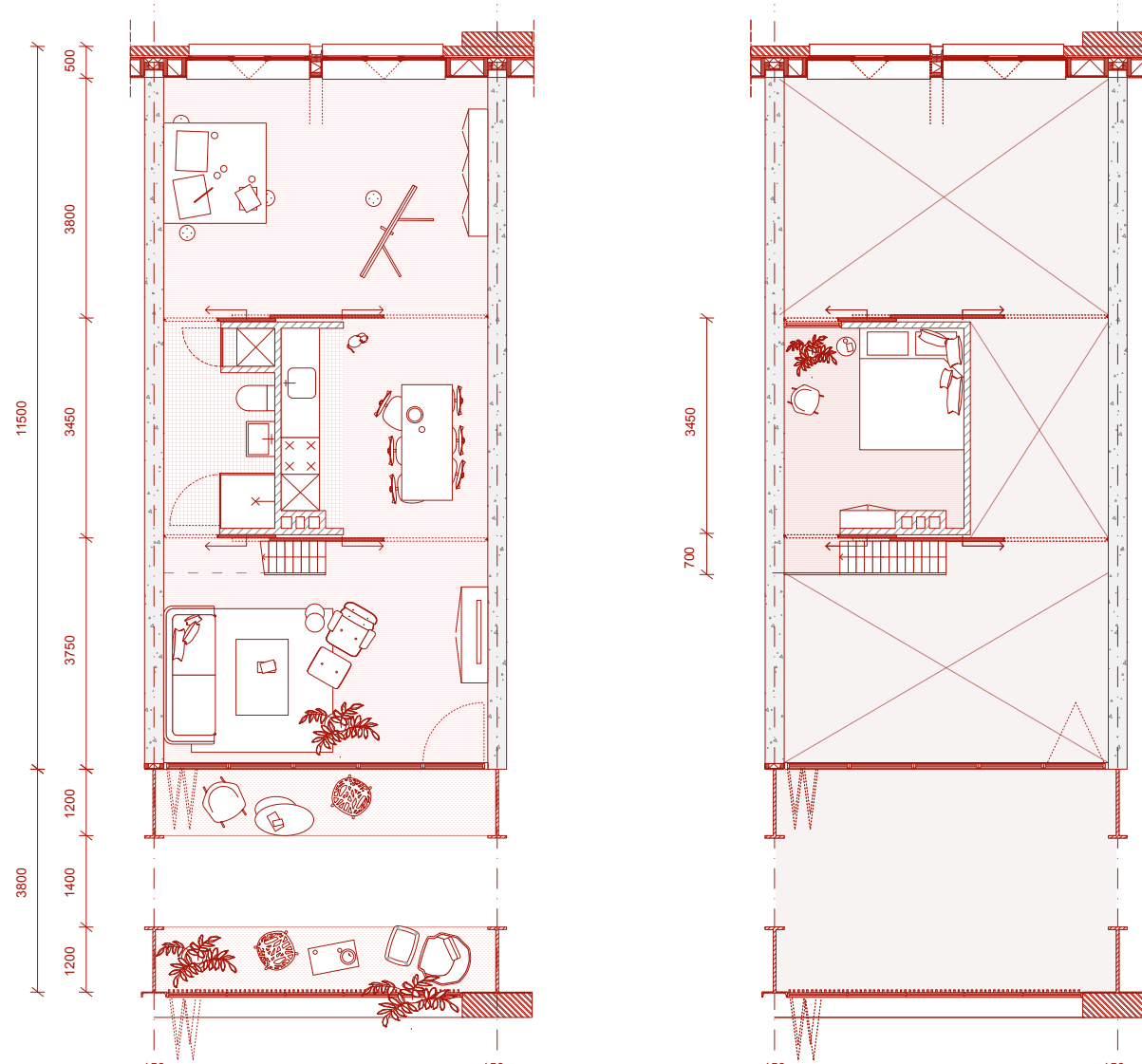


DESIGN / TYPOLOGIES



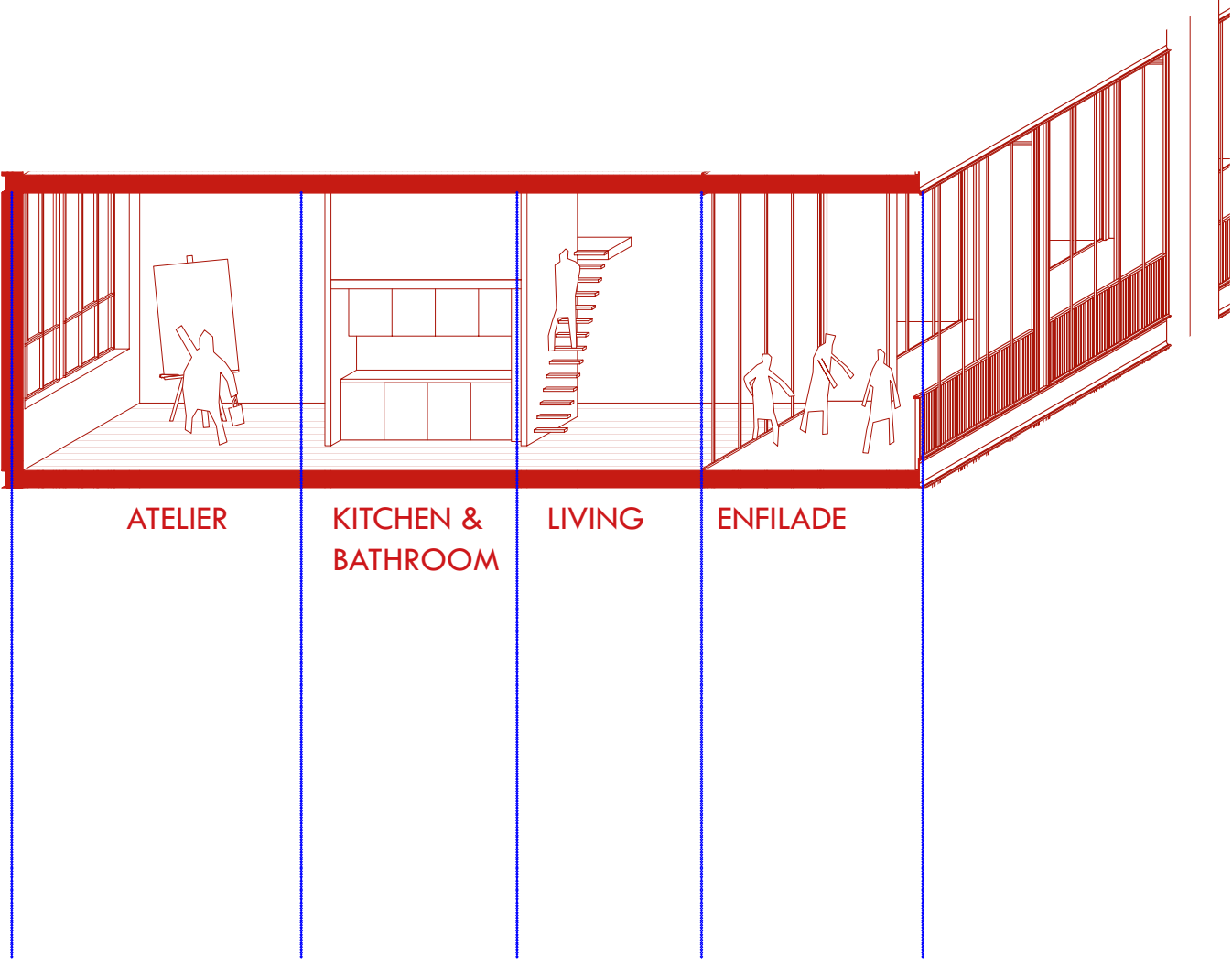
TYPOLOGY A: ENFILADE - KUNSTKAMERS

## DESIGN / TYPOLOGIES



TYPOLOGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES



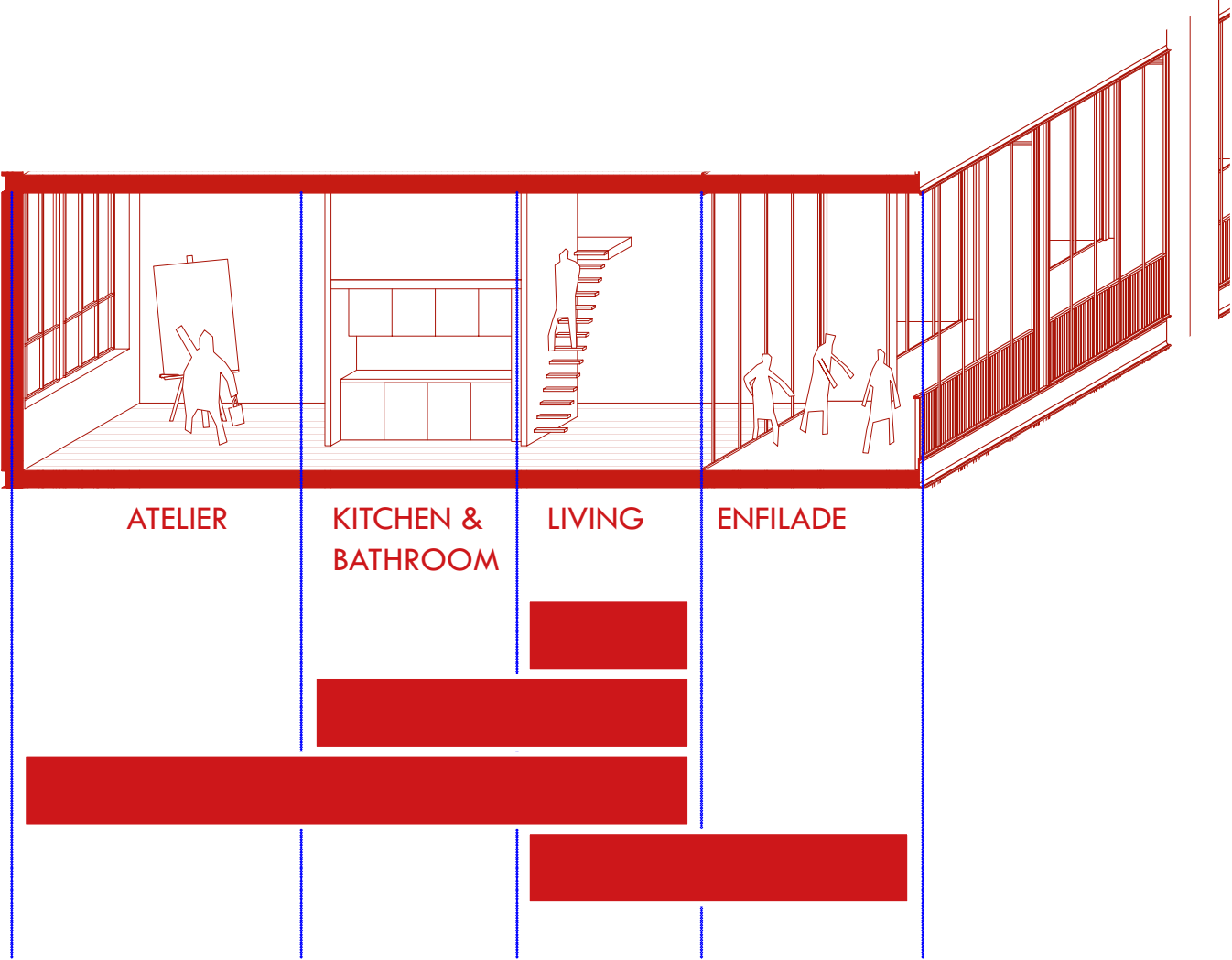
TYPOLOGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES



TYPOLOGY A: ENFILADE - KUNSTKAMERS

DESIGN / TYPOLOGIES

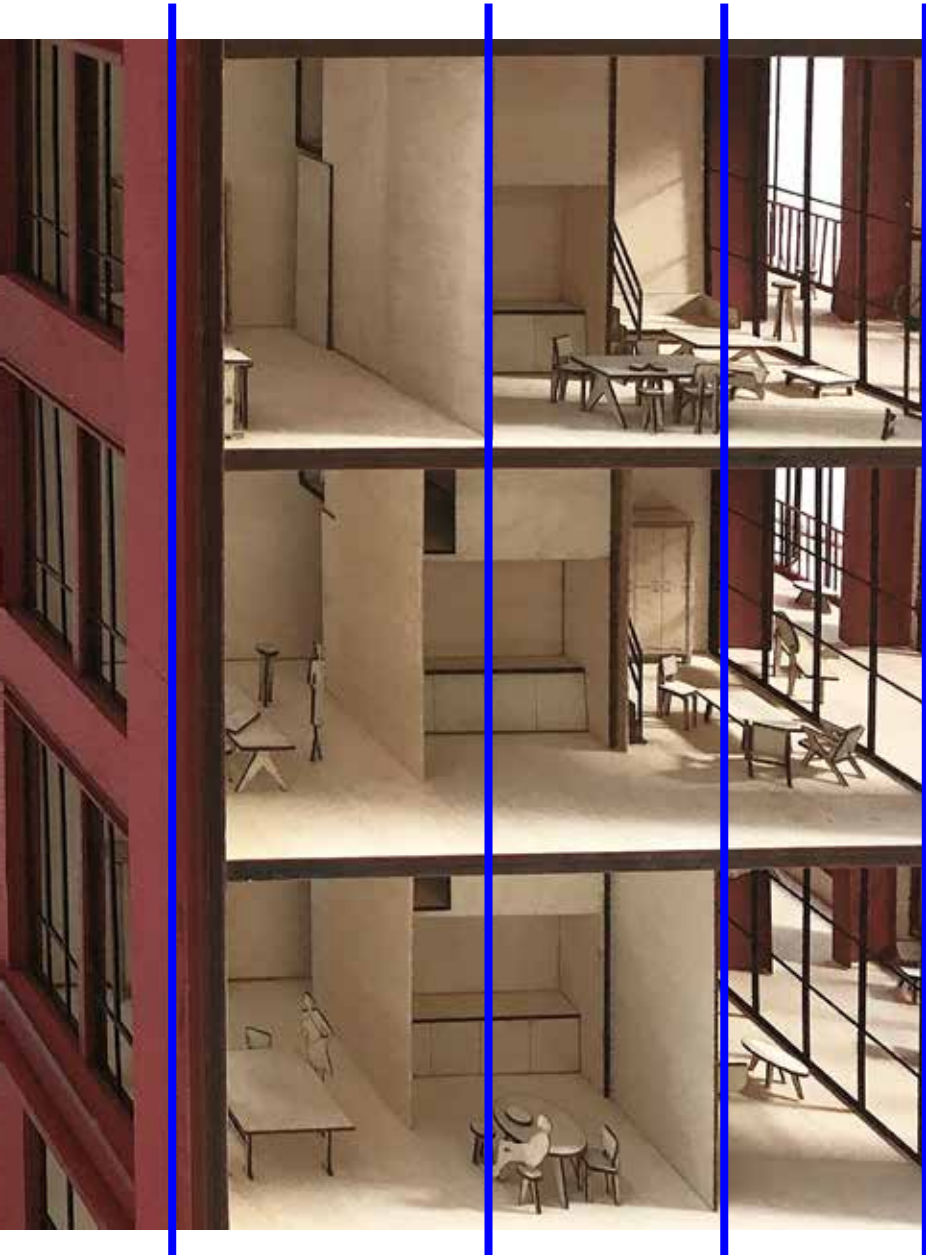


TYPOLOGY A: ENFILADE - KUNSTKAMERS

## DESIGN / TYPOLOGIES

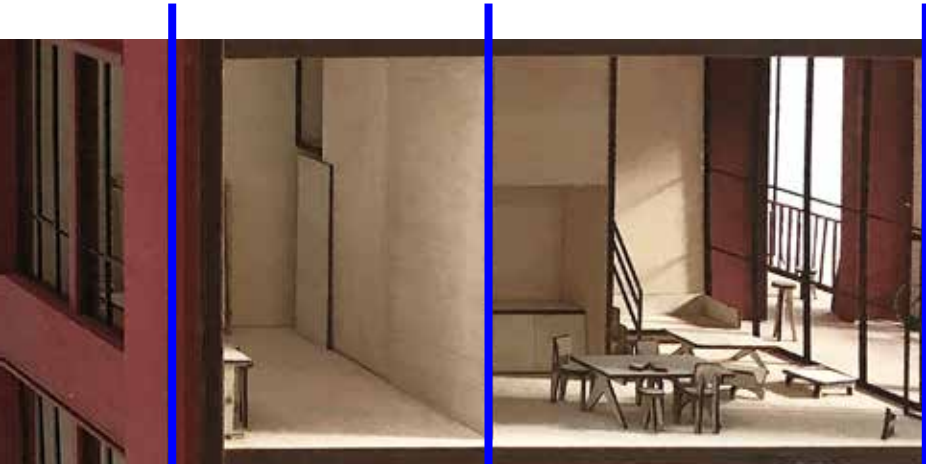


DESIGN / TYPOLOGIES





DESIGN / TYPOLOGIES



ATELIER

KITCHEN &  
BATHROOM

LIVING



## DESIGN / TYPOLOGIES

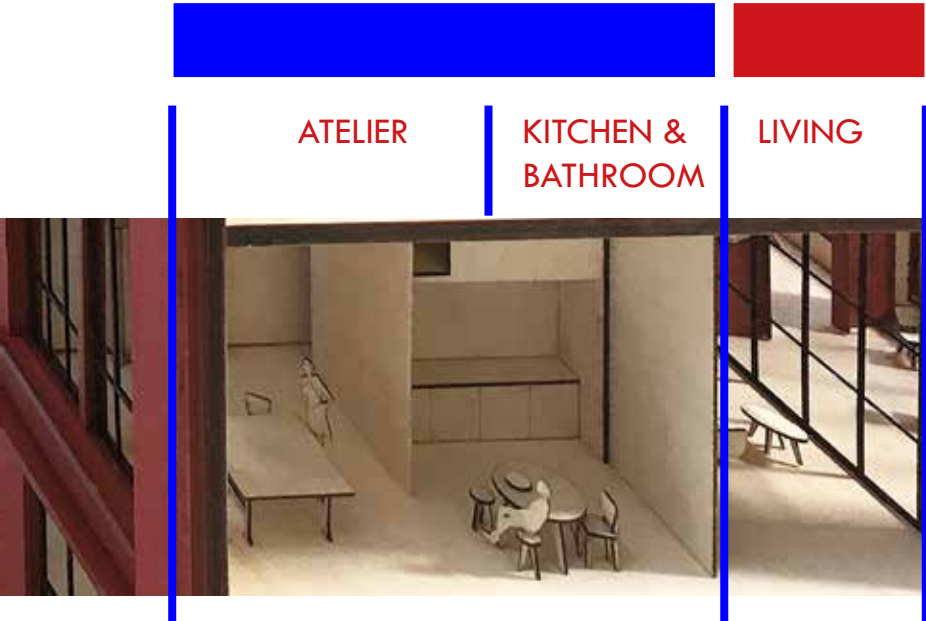
ATELIER

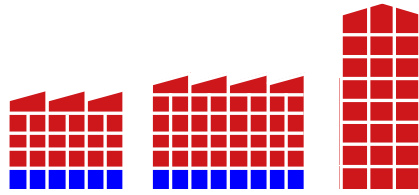
KITCHEN &  
BATHROOM

LIVING



DESIGN / TYPOLOGIES





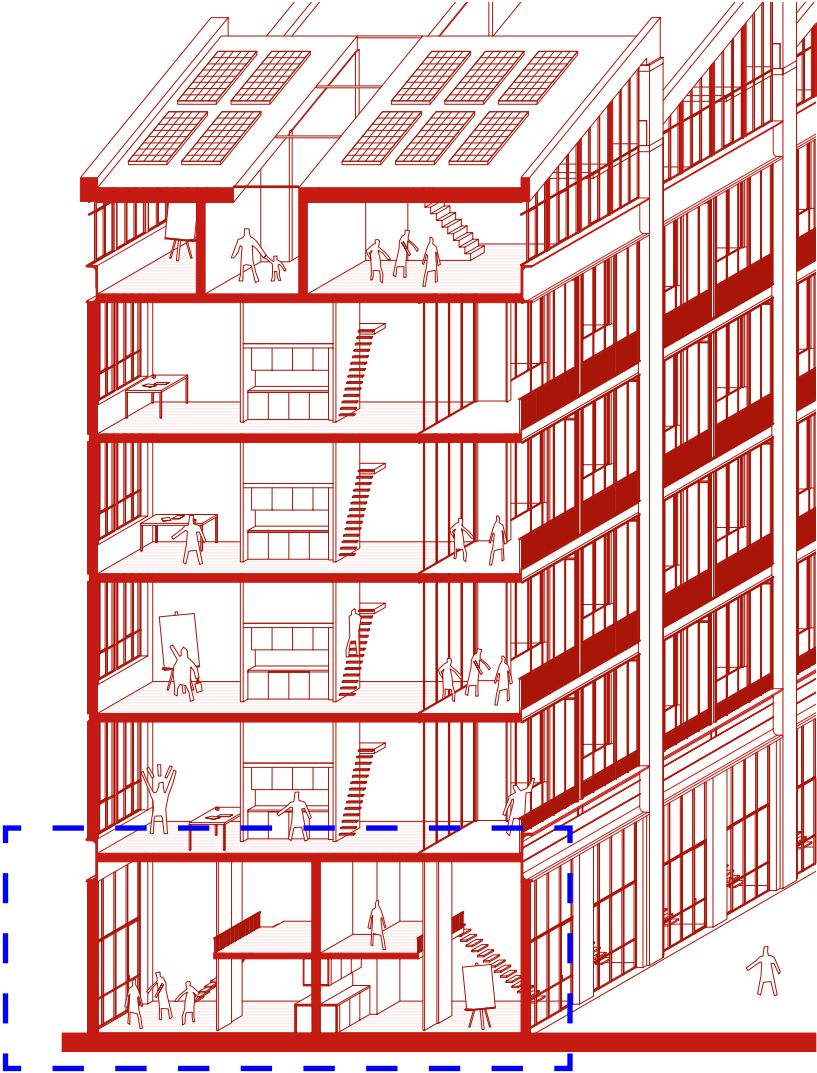
## DESIGN / TYPOLOGIES

		TYPOLGY A	TYPOLGY B	TYPOLGY C	TYPOLGY D
<b>POLYVALENT SPACE</b>	5	4	0	0	
<b>BARRIERS ATELIER/DWELLING</b>	4	1	4	5	
<b>SOCIAL ENGAGEMENT</b>	4	2	5	2	
<b>PRIVACY - EXPOSURE</b>	2	5	4	0	

0 NOT APPLICABLE  
5 VERY APPLICABLE

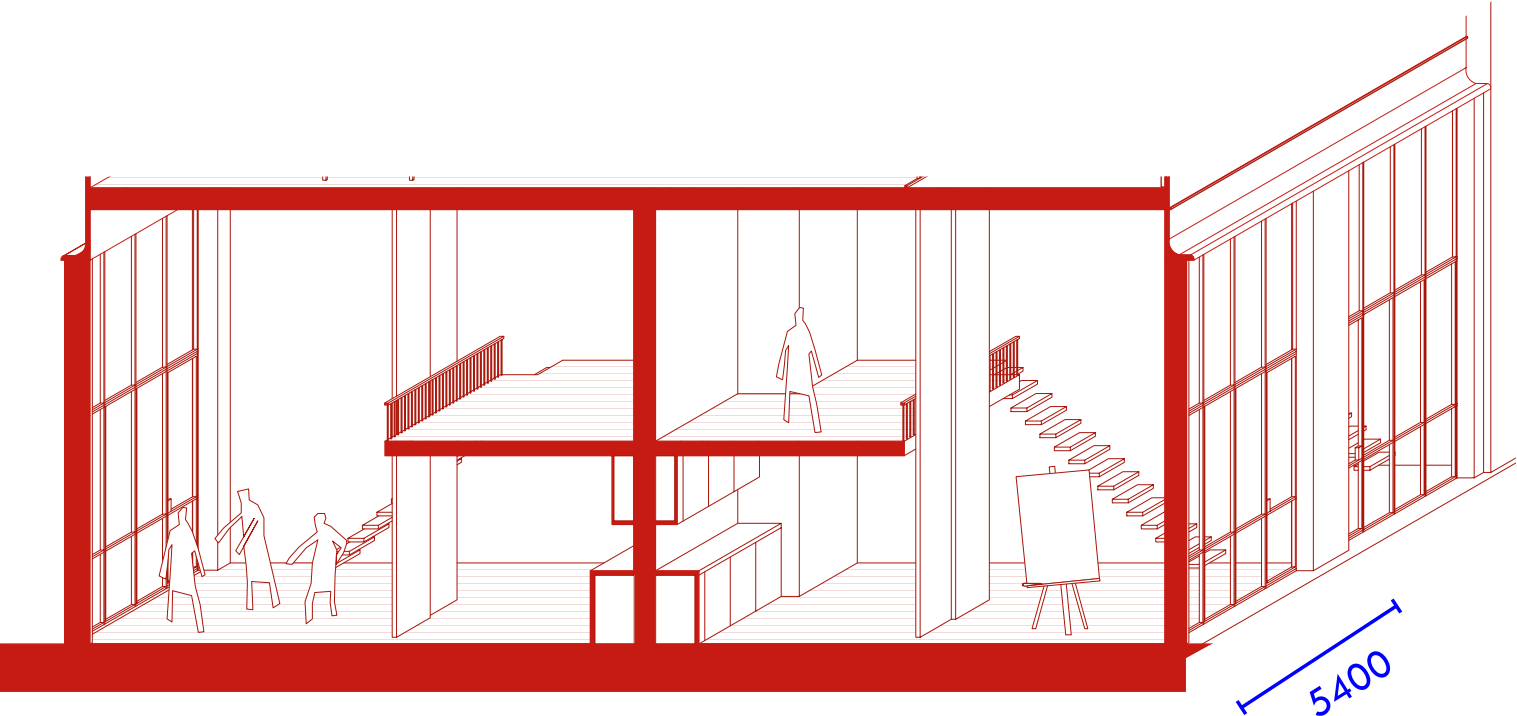
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DESIGN / TYPOLOGIES



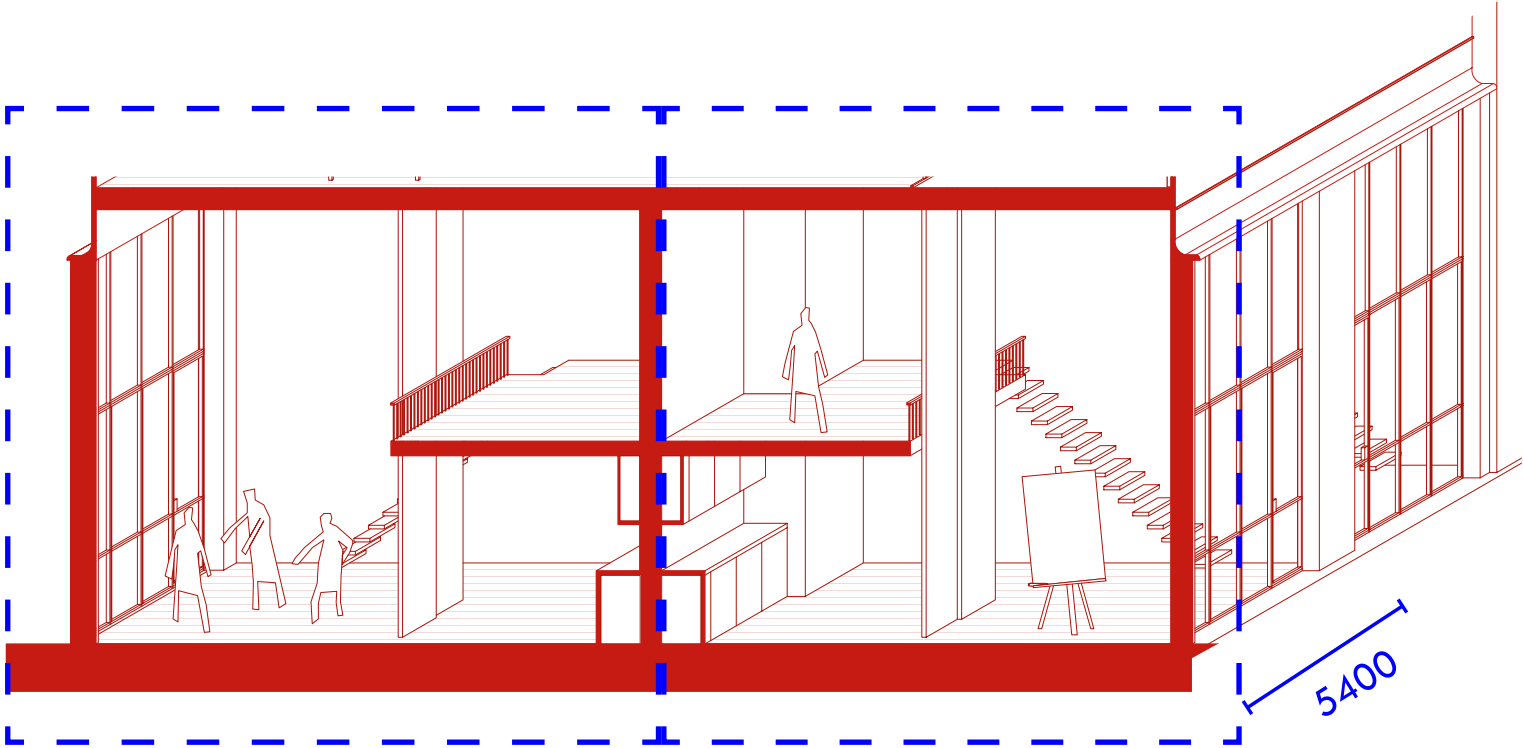
TYPOLOGY B: SINGLE & EXPOSED

DESIGN / TYPOLOGIES



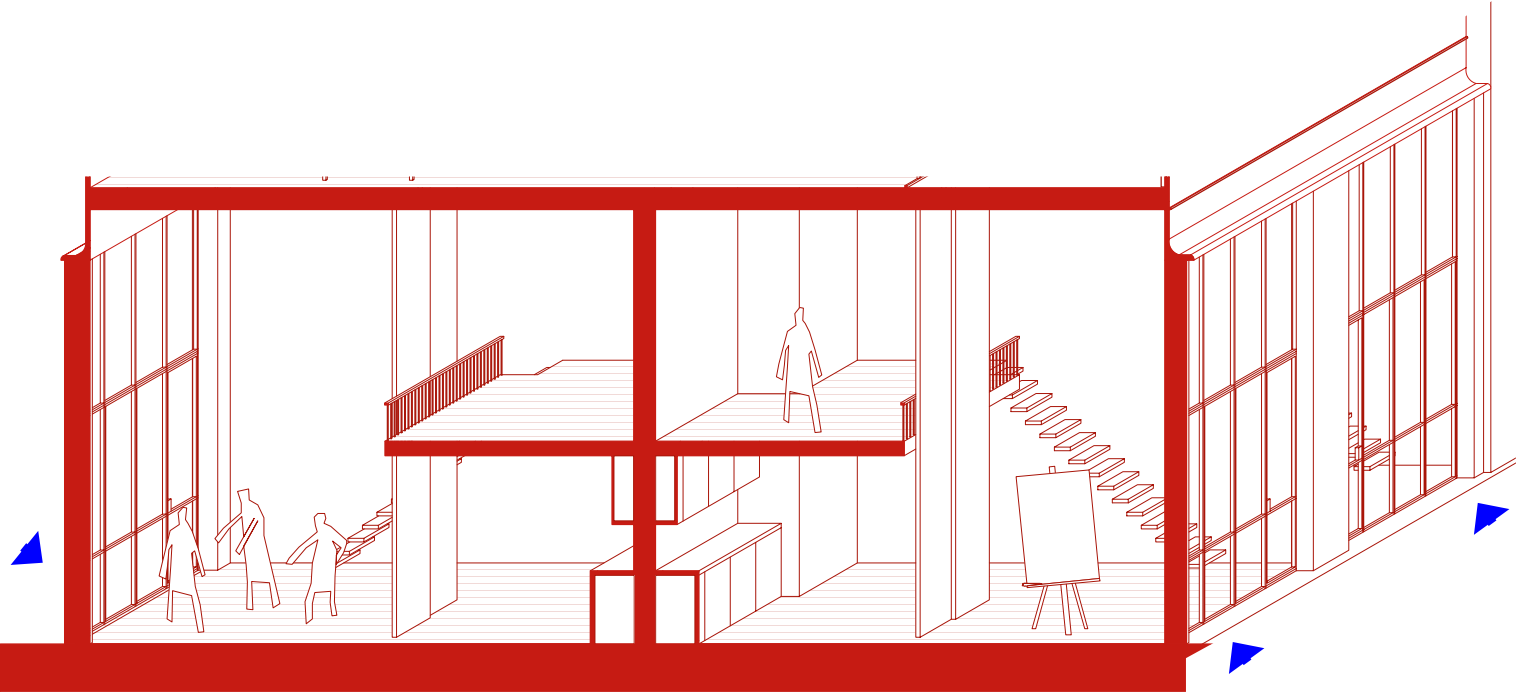
TYPOLOGY B: SINGLE & EXPOSED

DESIGN / TYPOLOGIES



TYPOLOGY B: SINGLE & EXPOSED

DESIGN / TYPOLOGIES



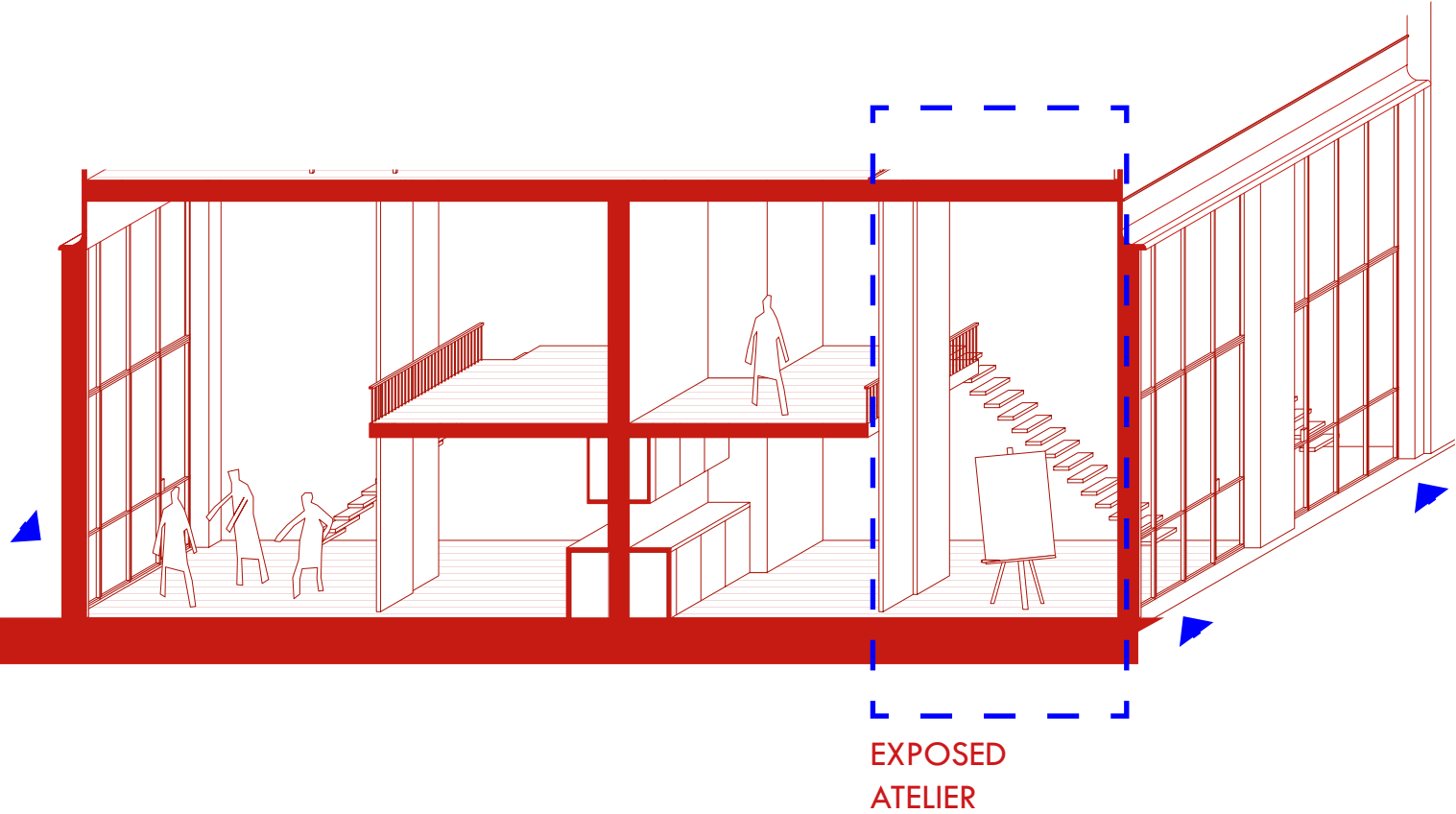
TYPOLOGY B: SINGLE & EXPOSED



DESIGN / TYPOLOGIES

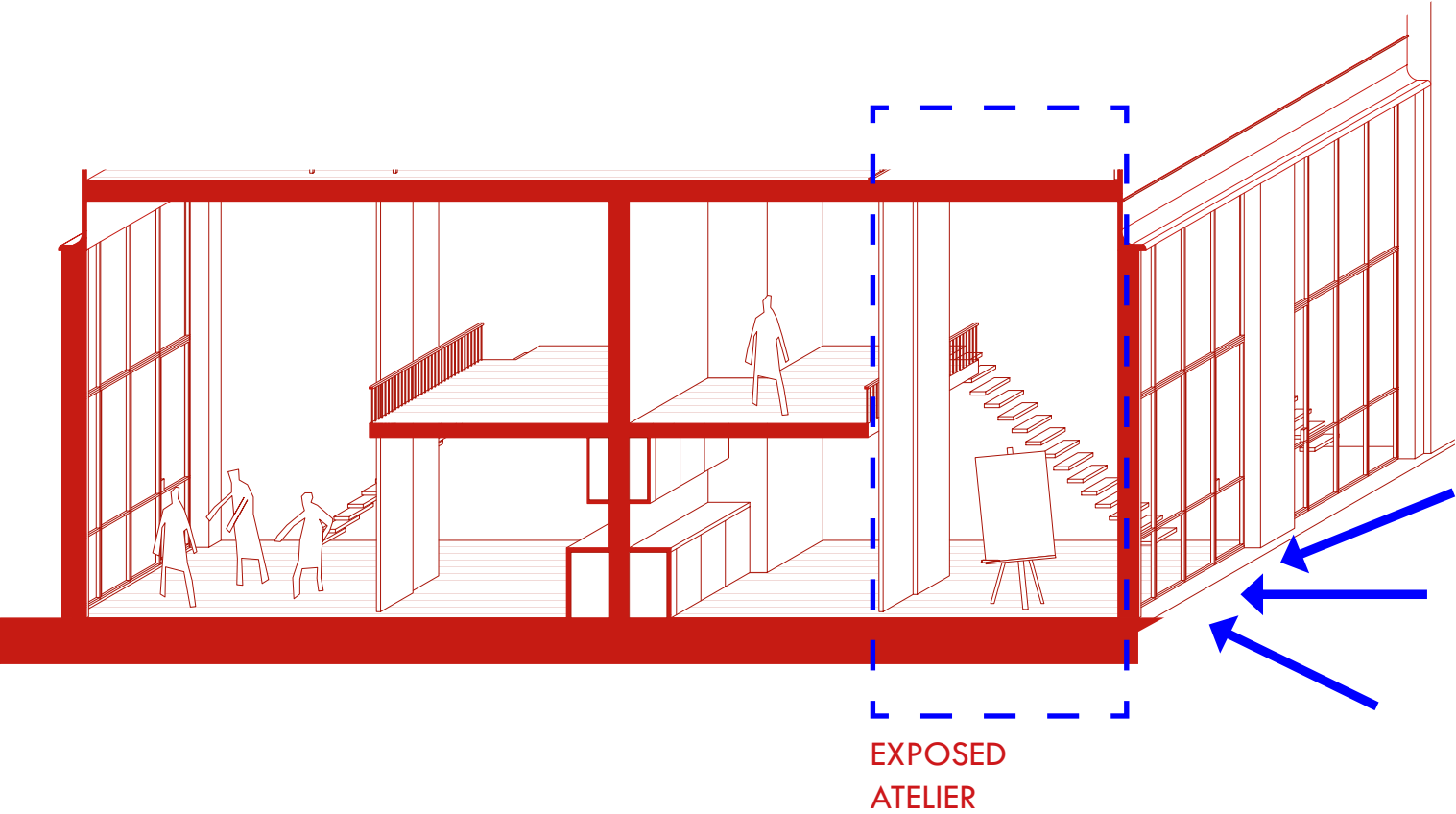


DESIGN / TYPOLOGIES



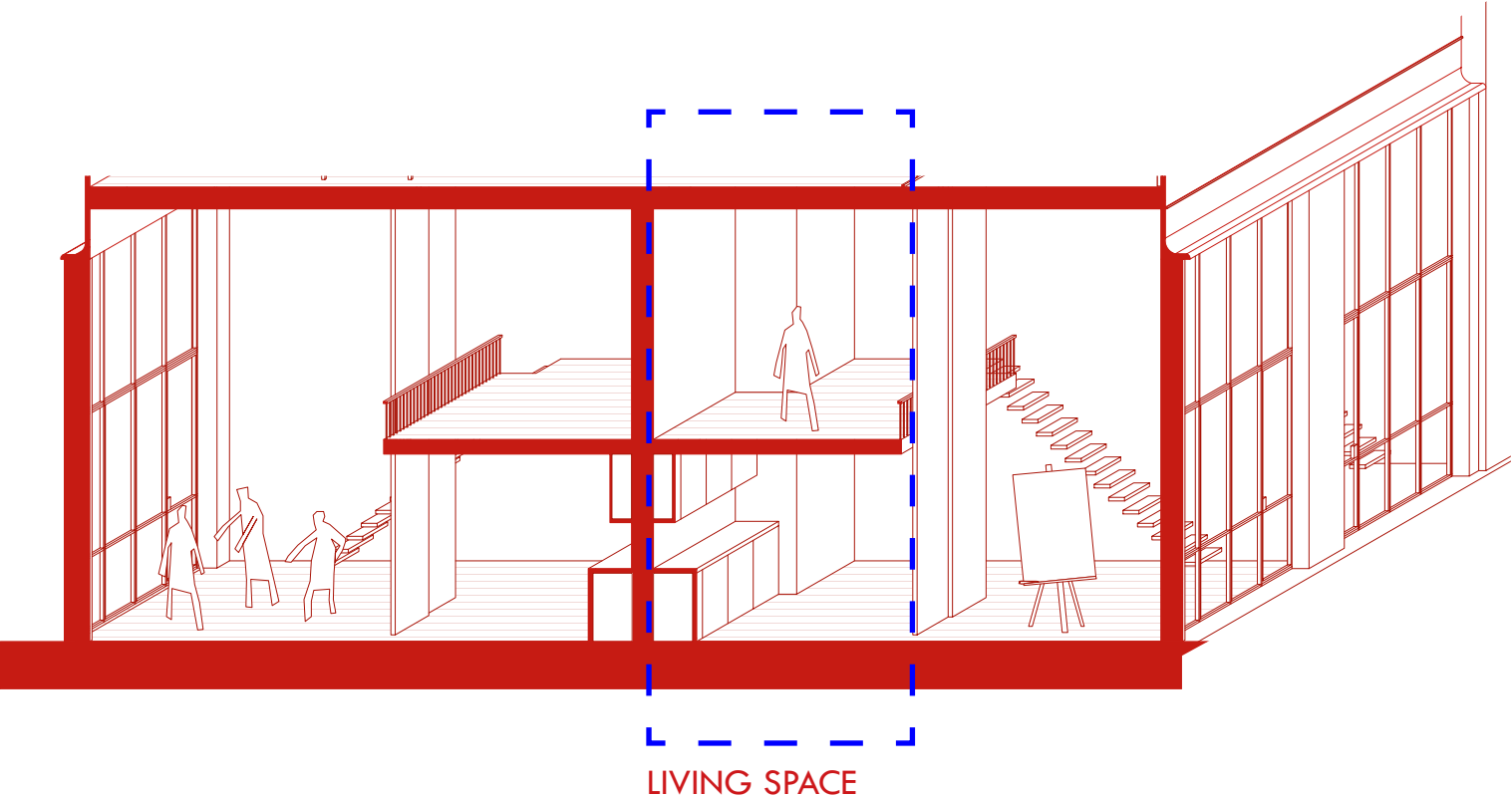
TYPOLOGY B: SINGLE & EXPOSED

DESIGN / TYPOLOGIES



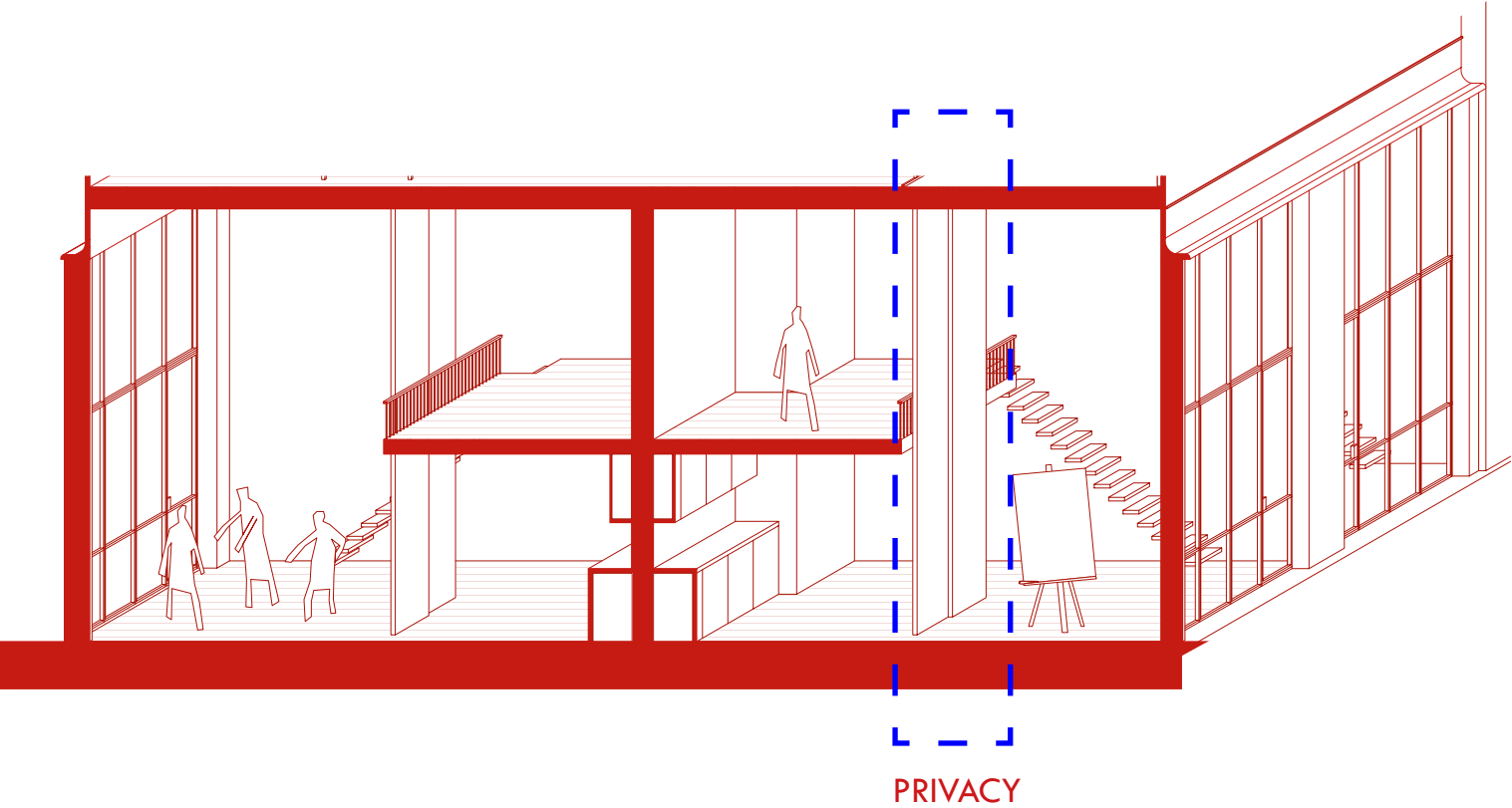
TYPOLOGY B: SINGLE & EXPOSED

DESIGN / TYPOLOGIES



TYPOLOGY B: SINGLE & EXPOSED

DESIGN / TYPOLOGIES



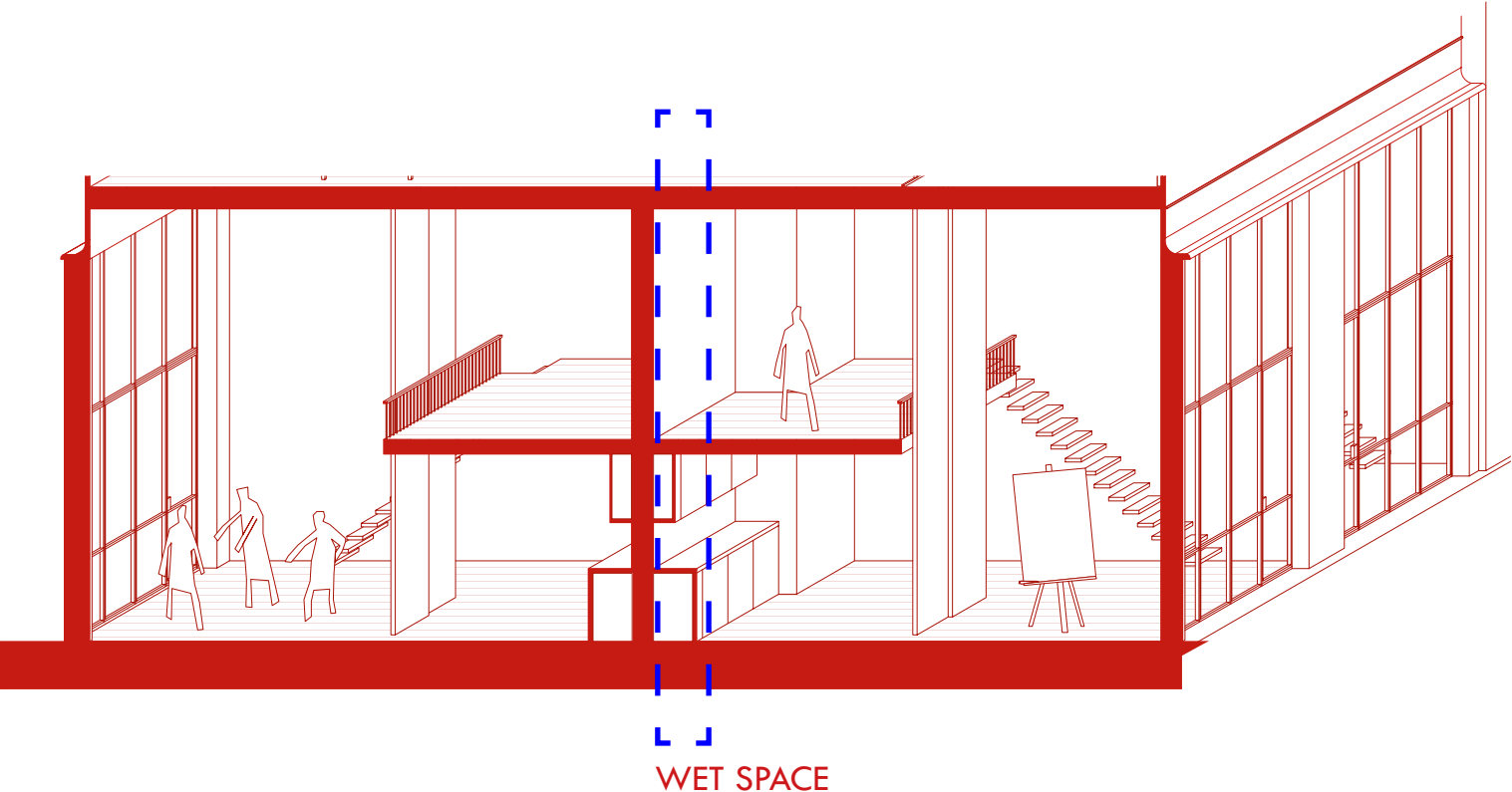
TYPOLOGY B: SINGLE & EXPOSED

DESIGN / TYPOLOGIES



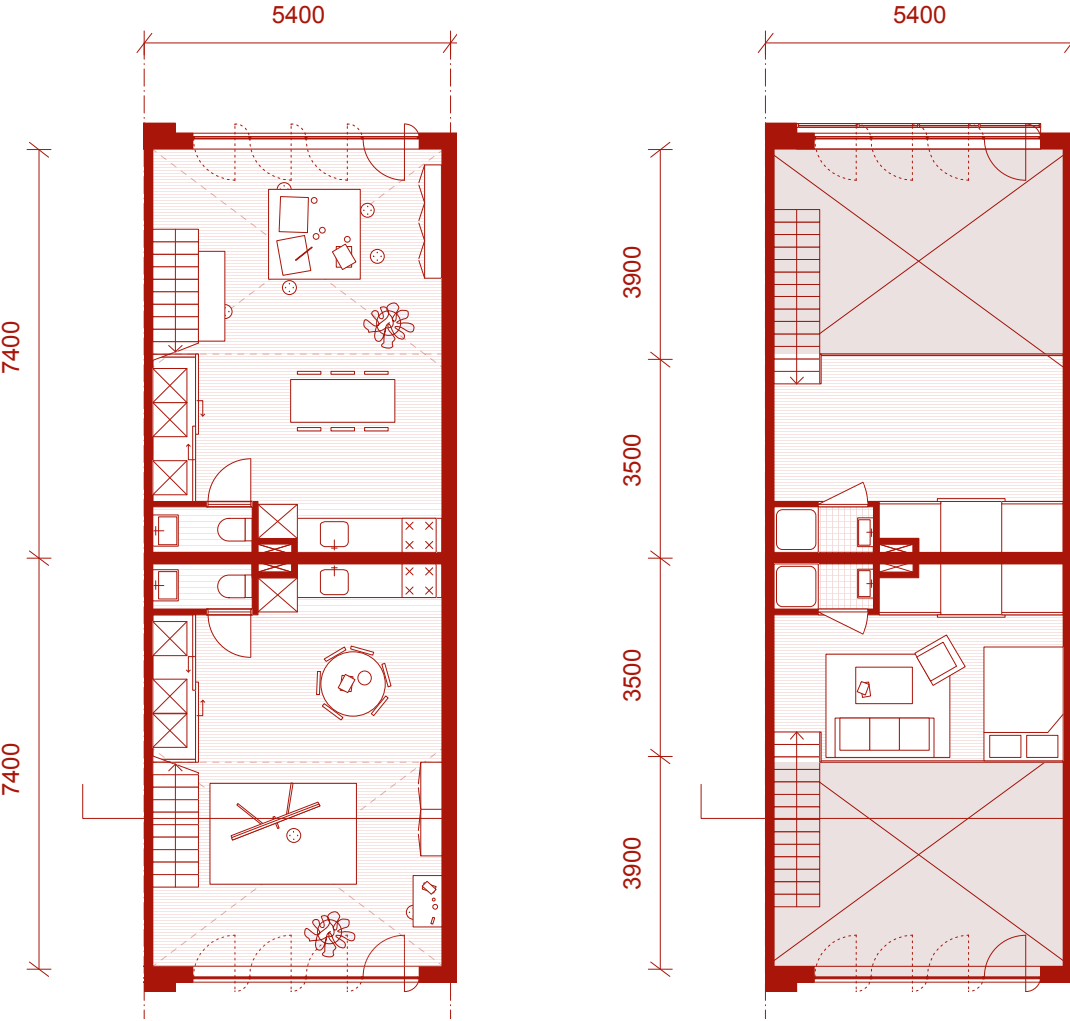
TYPOLOGY B: SINGLE & EXPOSED

DESIGN / TYPOLOGIES



TYPOLOGY B: SINGLE & EXPOSED

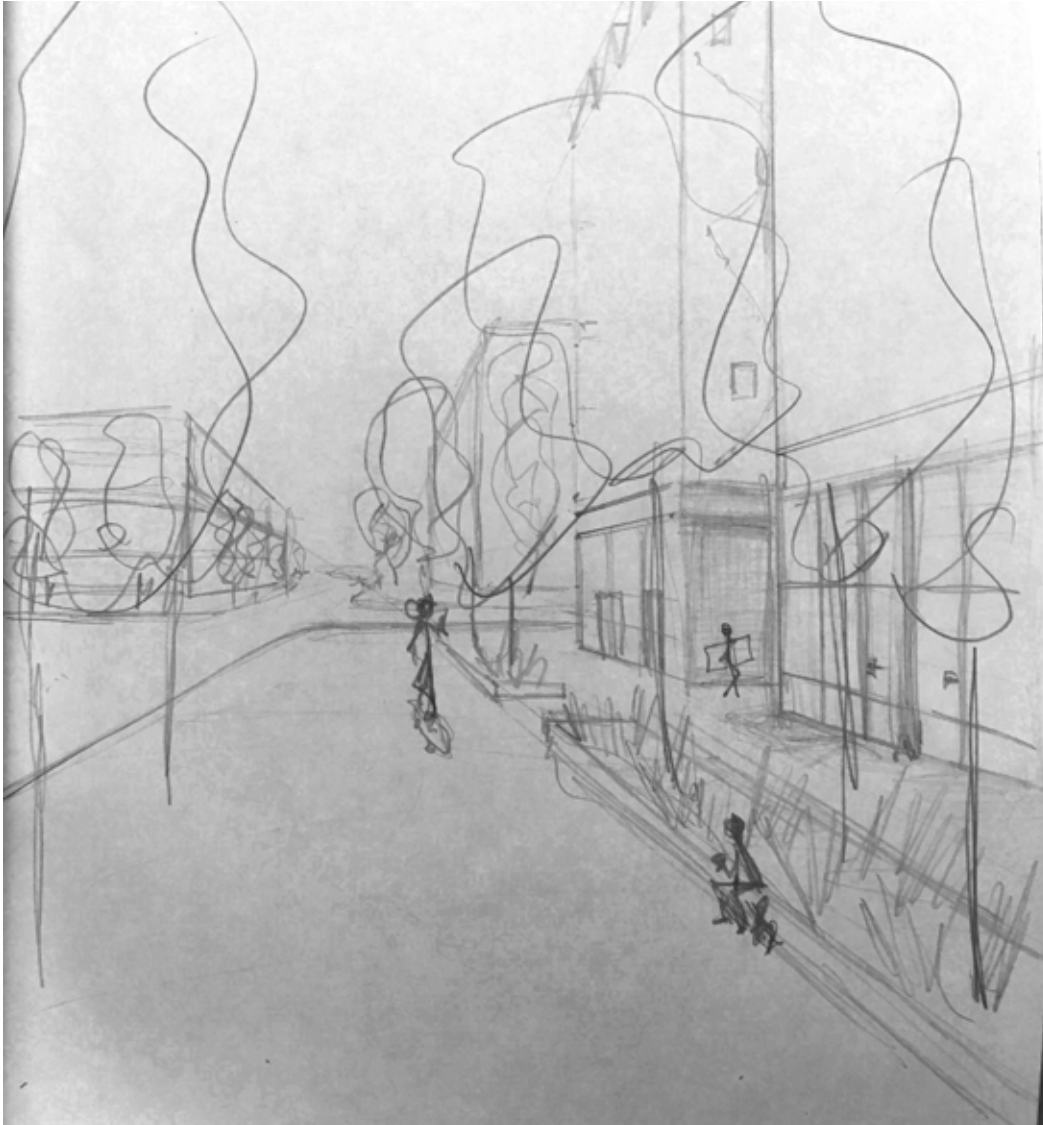
DESIGN / TYPOLOGIES



TYPOLOGY A: ENFILADE - KUNSTKAMERS



## DESIGN / TYPOLOGIES

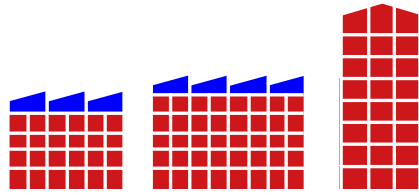


## DESIGN / TYPOLOGIES



## DESIGN / TYPOLOGIES





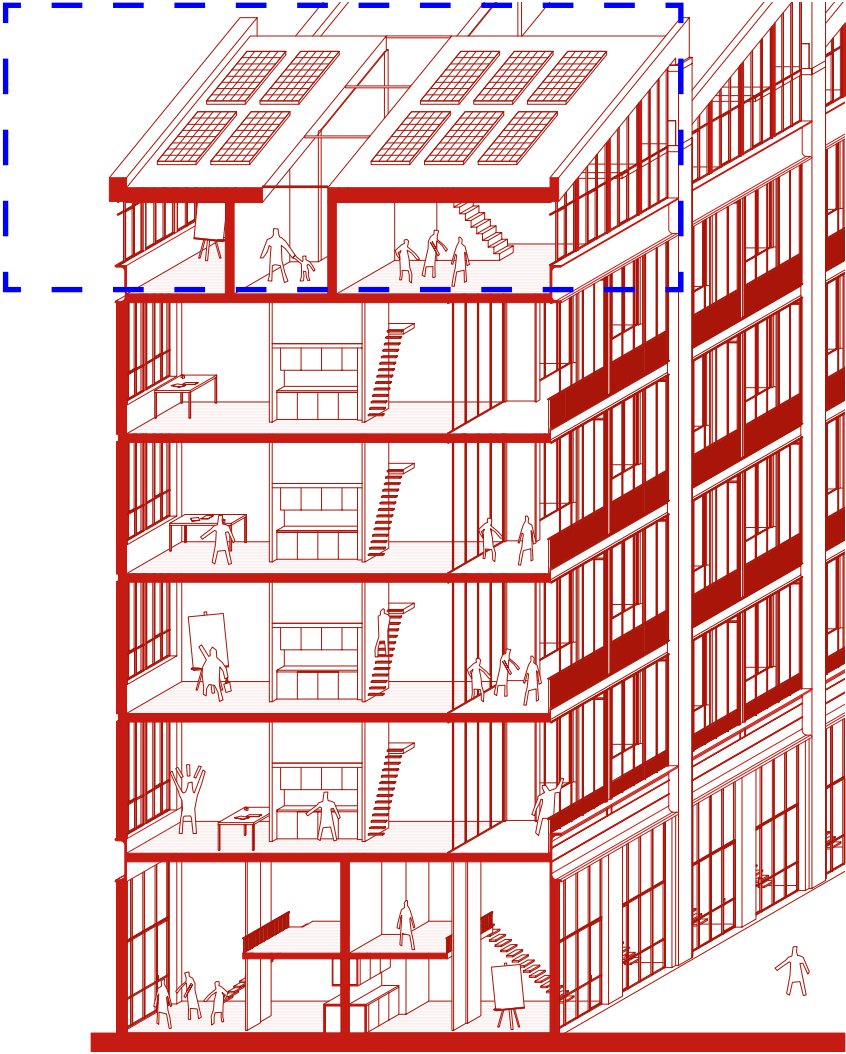
## DESIGN / TYPOLOGIES

		TYPOLGY A	TYPOLGY B	TYPOLGY C	TYPOLGY D
<b>POLYVALENT SPACE</b>	5	4	0	0	
<b>BARRIERS ATELIER/DWELLING</b>	4	1	4	5	
<b>SOCIAL ENGAGEMENT</b>	4	2	5	2	
<b>PRIVACY - EXPOSURE</b>	2	5	4	0	

0 NOT APPLICABLE  
5 VERY APPLICABLE

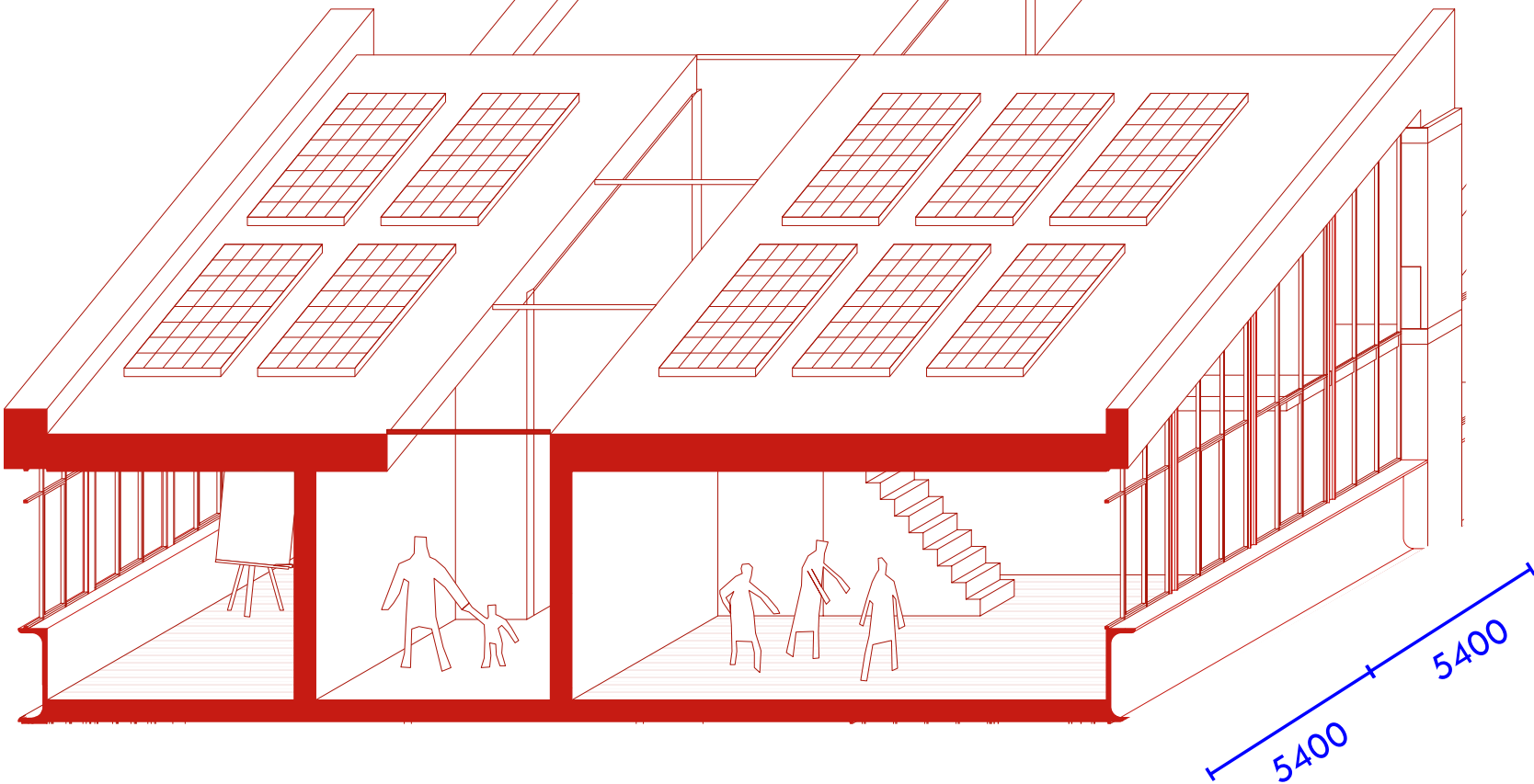
### TYPOLGY D: ART & FAMILY

DESIGN / TYPOLOGIES



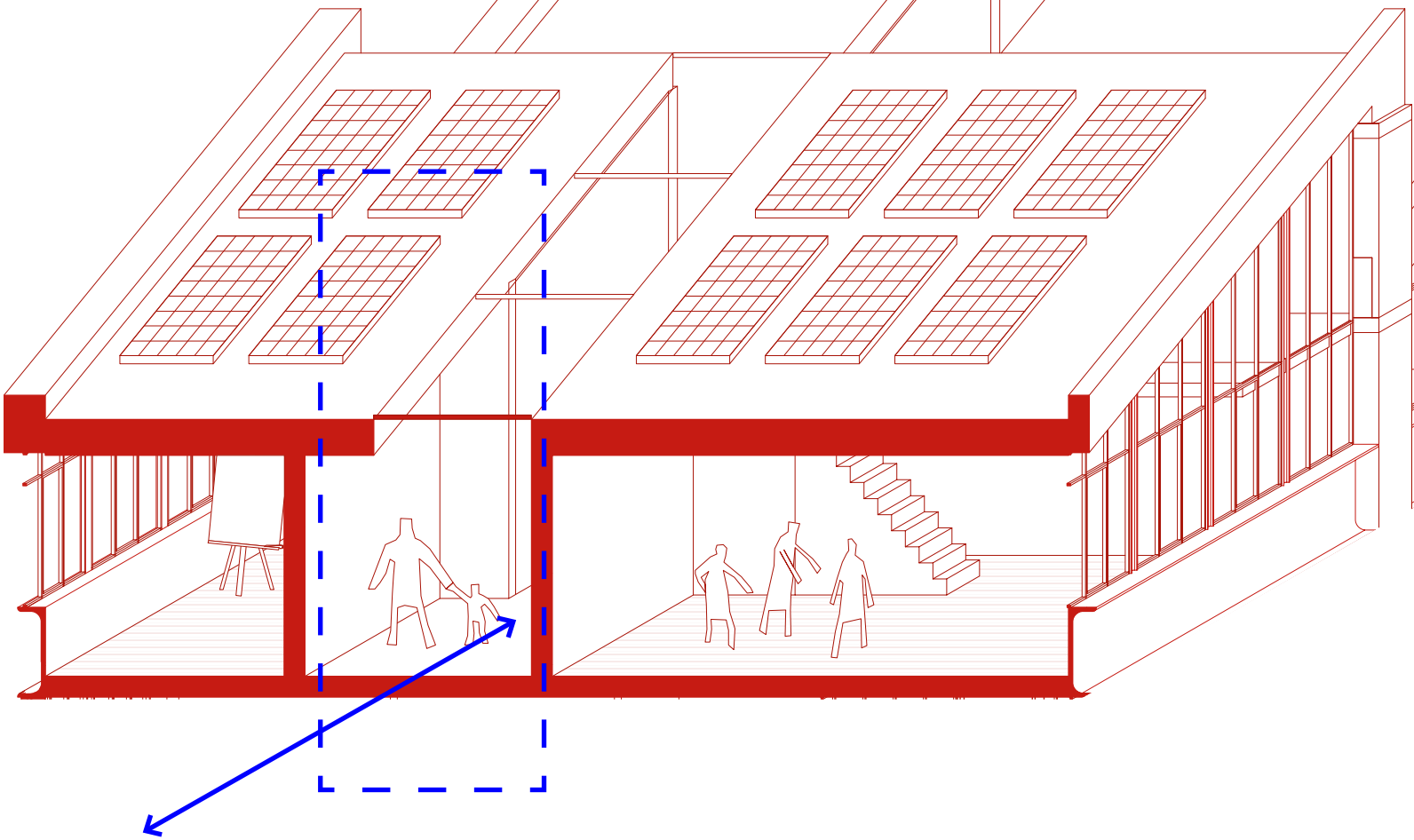
TYPOLOGY D: ART & FAMILY

DESIGN / TYPOLOGIES



TYPOLOGY D: ART & FAMILY

DESIGN / TYPOLOGIES



TYPOLGY D: ART & FAMILY

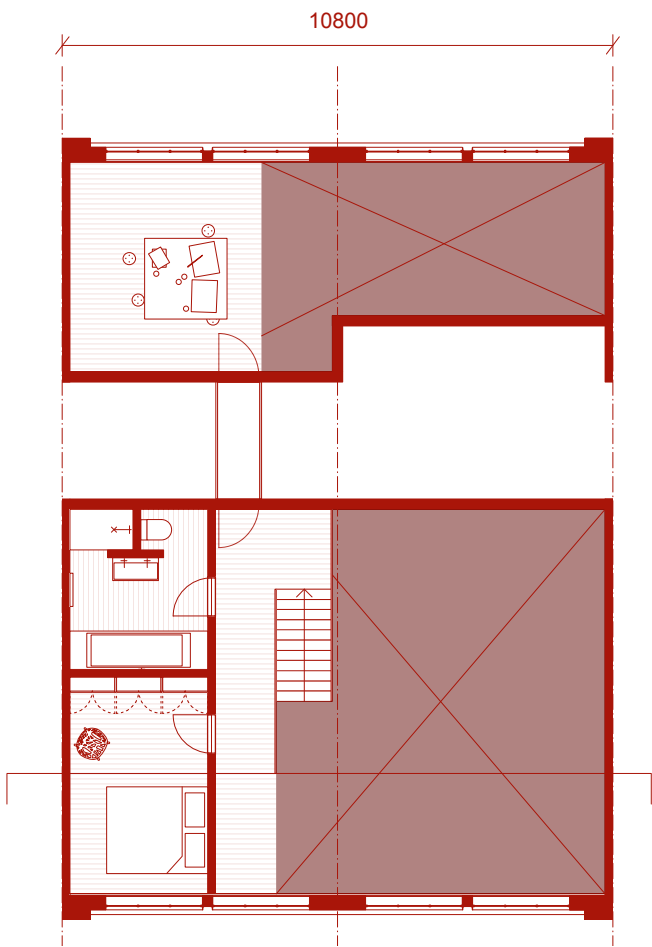
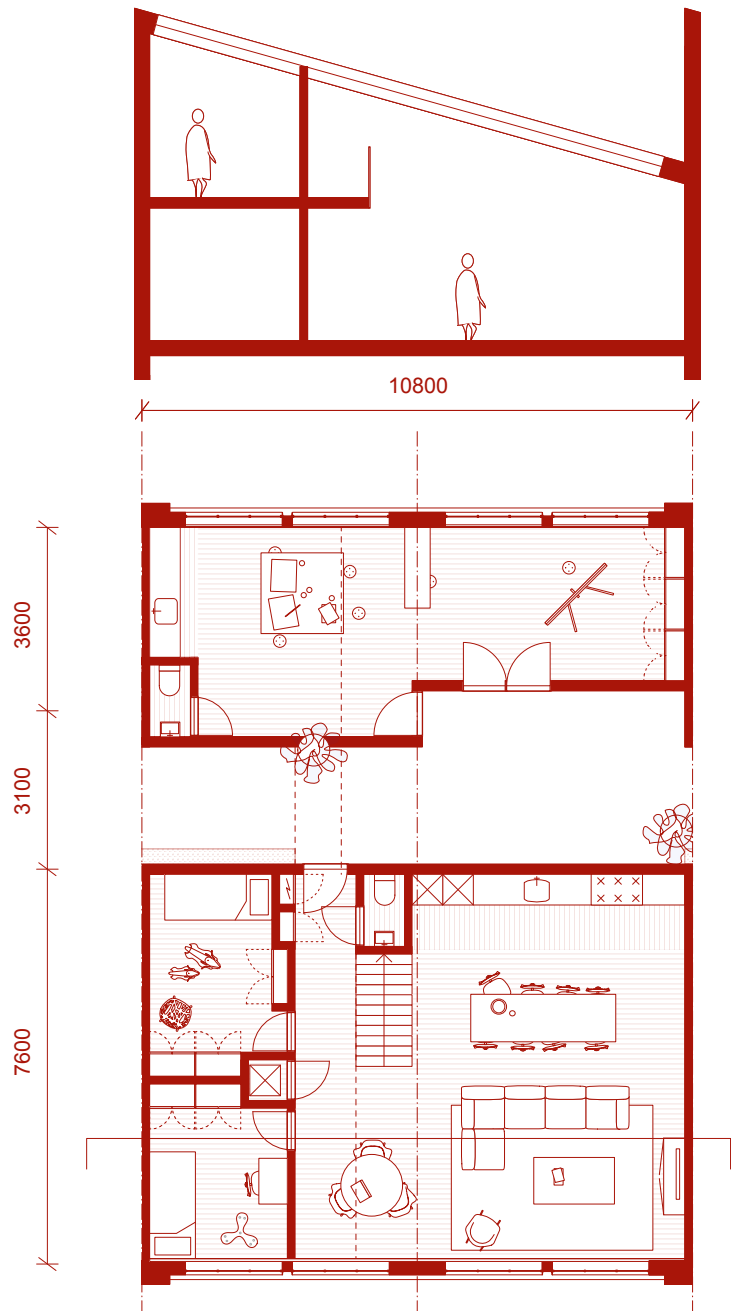
DESIGN / TYPOLOGIES







DESIGN / TYPOLOGIES



TYPOLOGY D: ART & FAMILY

DESIGN / TYPOLOGIES



FAMILY DWELLING

ROOFED STREET

ATELIER

## DESIGN / TYPOLOGIES



FAMILY DWELLING

ROOFED STREET

ATELIER

## DESIGN / TYPOLOGIES



## DESIGN / TYPOLOGIES



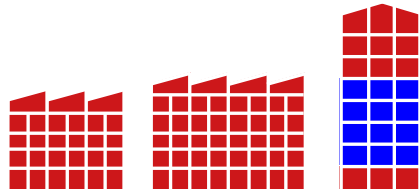
## DESIGN / TYPOLOGIES



## DESIGN / TYPOLOGIES







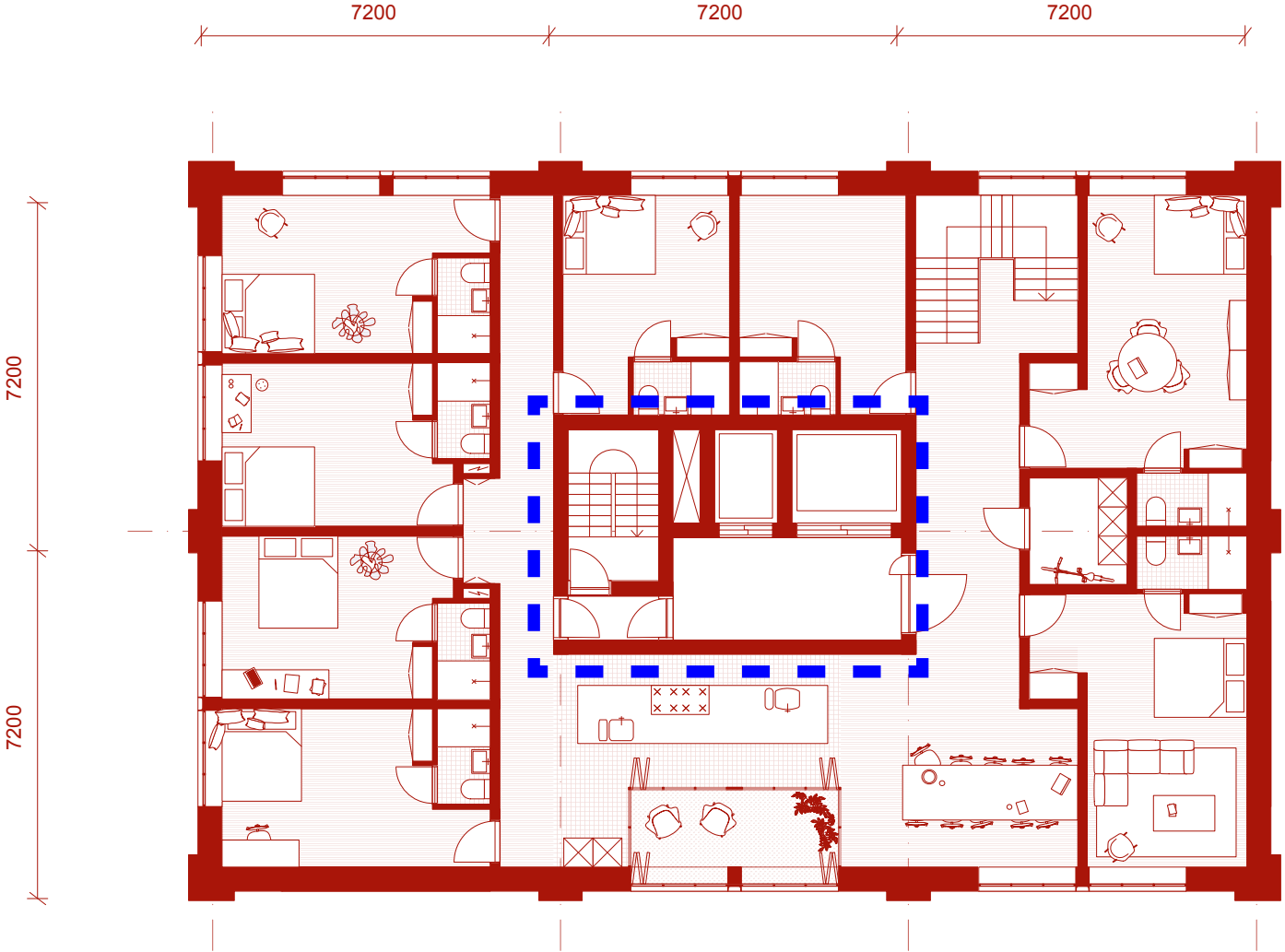
## DESIGN / TYPOLOGIES

		TYPOLGY A	TYPOLGY B	TYPOLGY C	TYPOLGY D
<b>POLYVALENT SPACE</b>	5	4	0	0	
<b>BARRIERS ATELIER/DWELLING</b>	4	1	4	5	
<b>SOCIAL ENGAGEMENT</b>	4	2	5	2	
<b>PRIVACY - EXPOSURE</b>	2	5	4	0	

0 NOT APPLICABLE  
5 VERY APPLICABLE

### TYPOLGY C: ARTIST UNITED

DESIGN / TYPOLOGIES



TYPOLOGY C: ARTIST UNITED

DESIGN / TYPOLOGIES



TYPOLOGY C: ARTIST UNITED

DESIGN / TYPOLOGIES



TYPOLOGY C: ARTIST UNITED

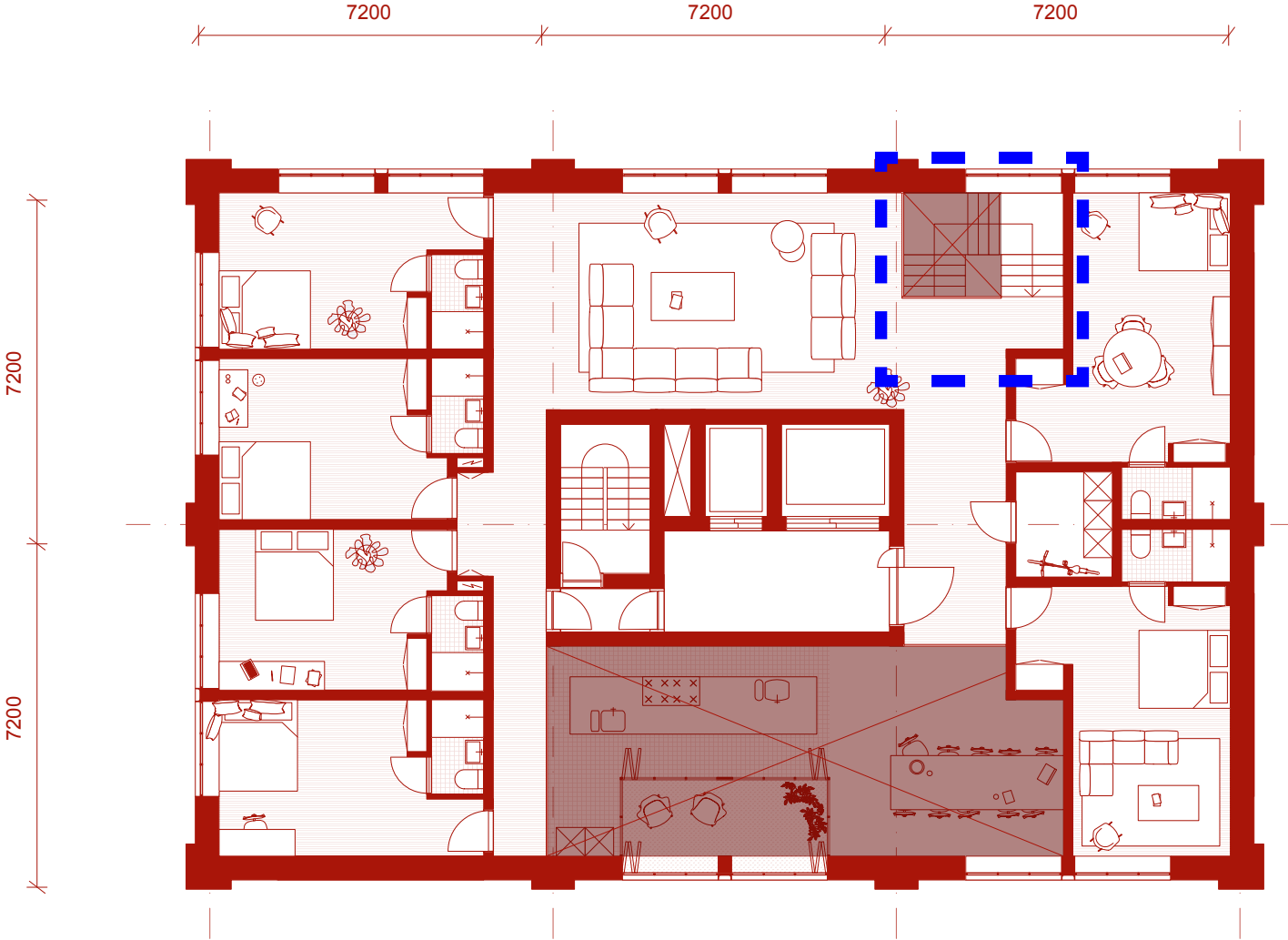


DESIGN / TYPOLOGIES



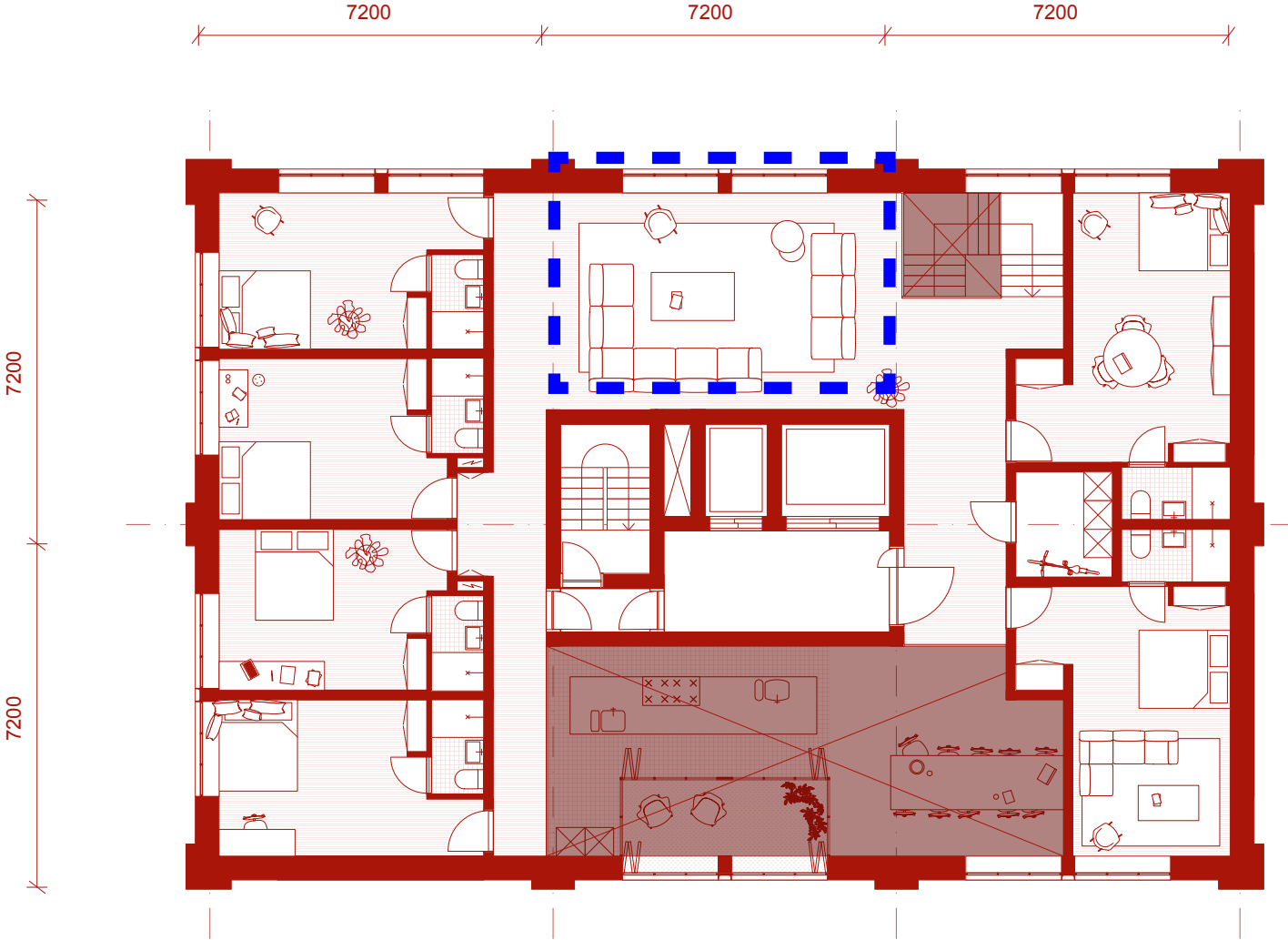
TYPOLOGY C: ARTIST UNITED

DESIGN / TYPOLOGIES



TYPOLOGY C: ARTIST UNITED

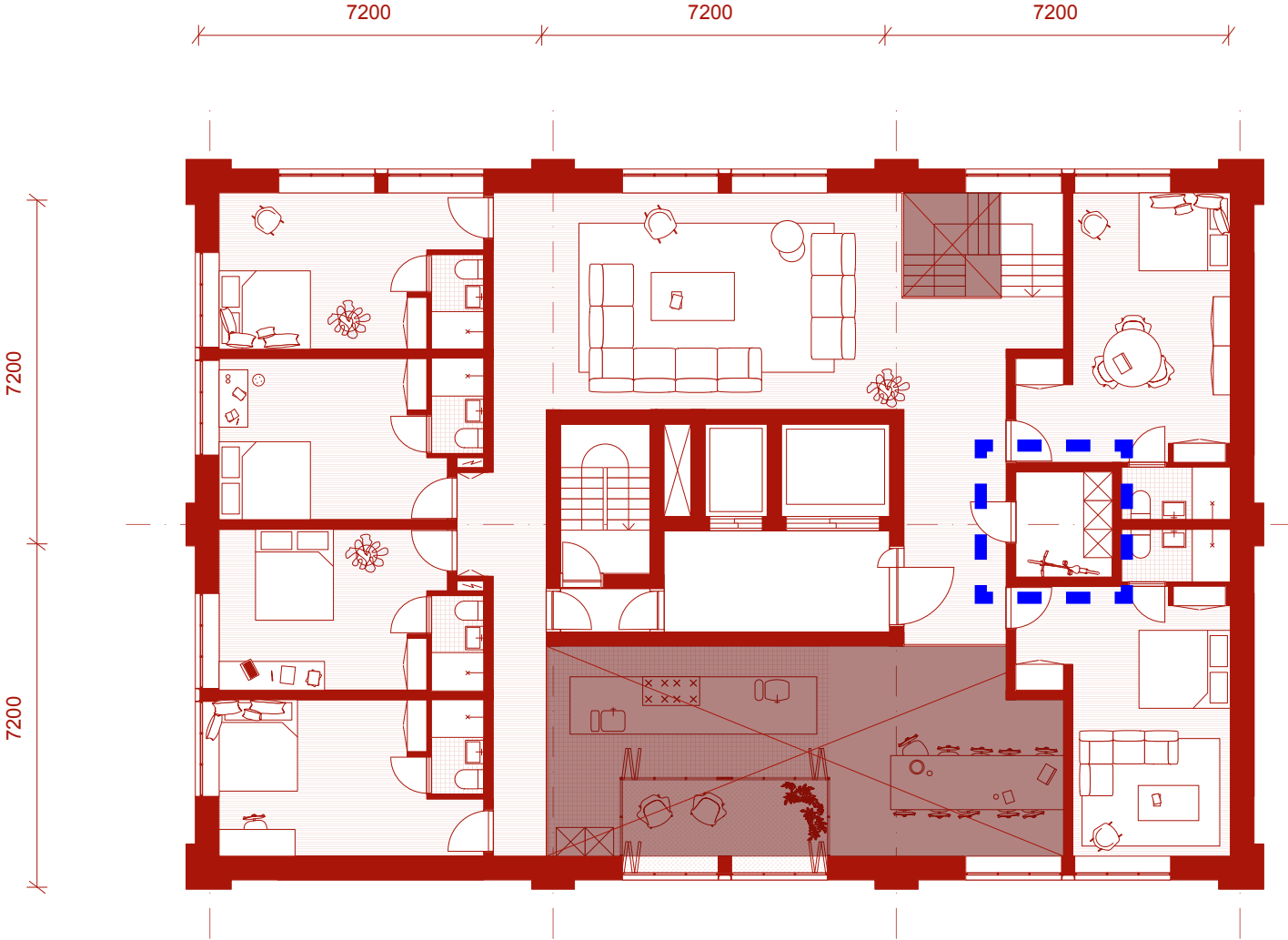
DESIGN / TYPOLOGIES



TYPOLOGY C: ARTIST UNITED

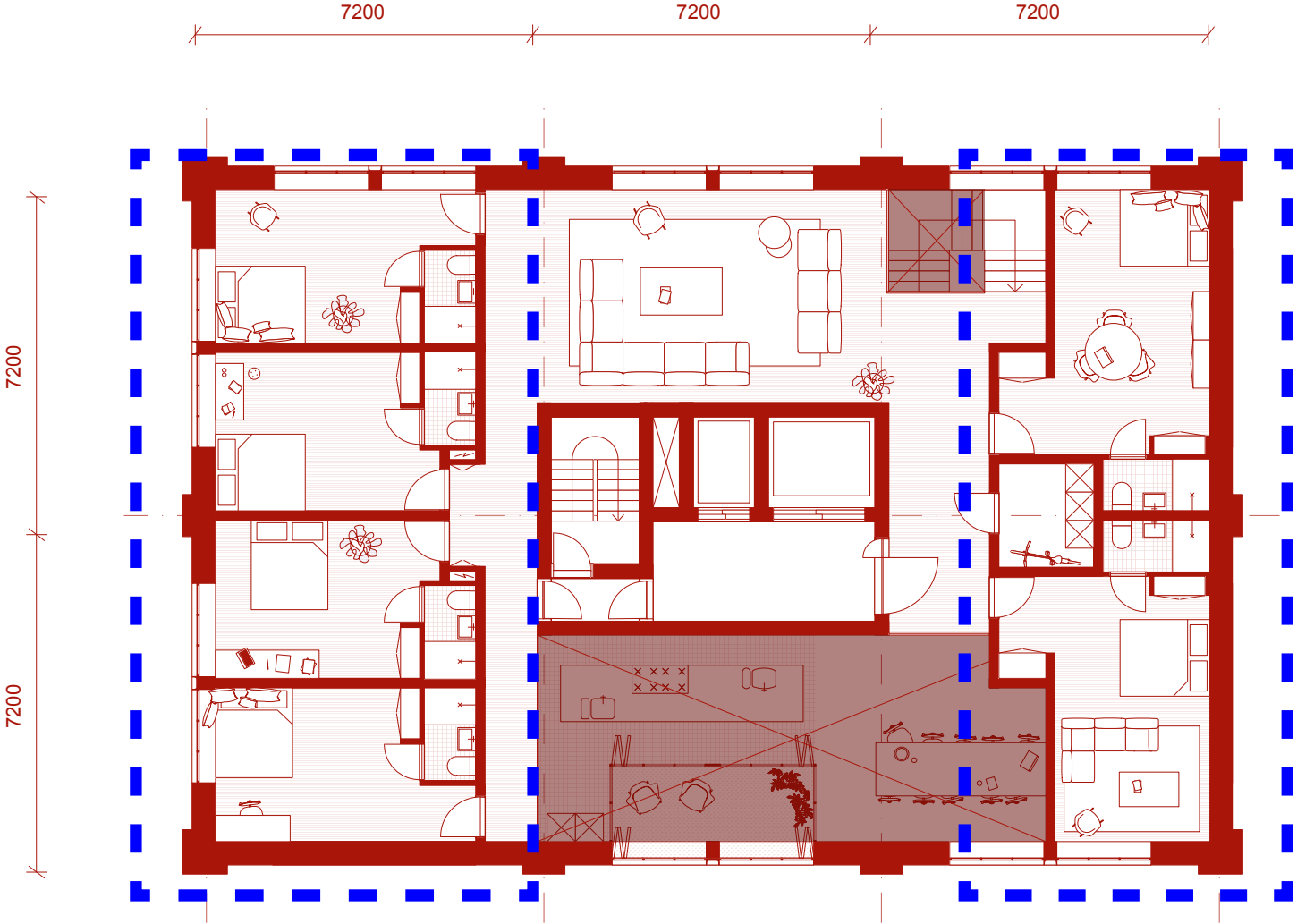


DESIGN / TYPOLOGIES



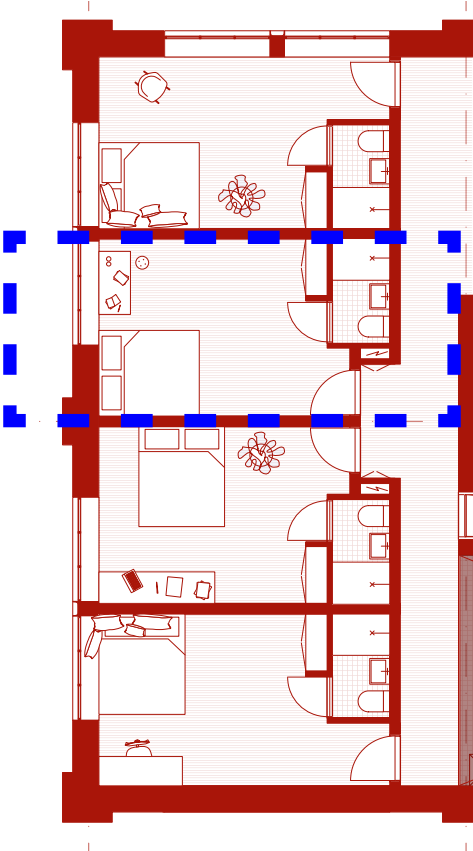
TYPOLOGY C: ARTIST UNITED

DESIGN / TYPOLOGIES



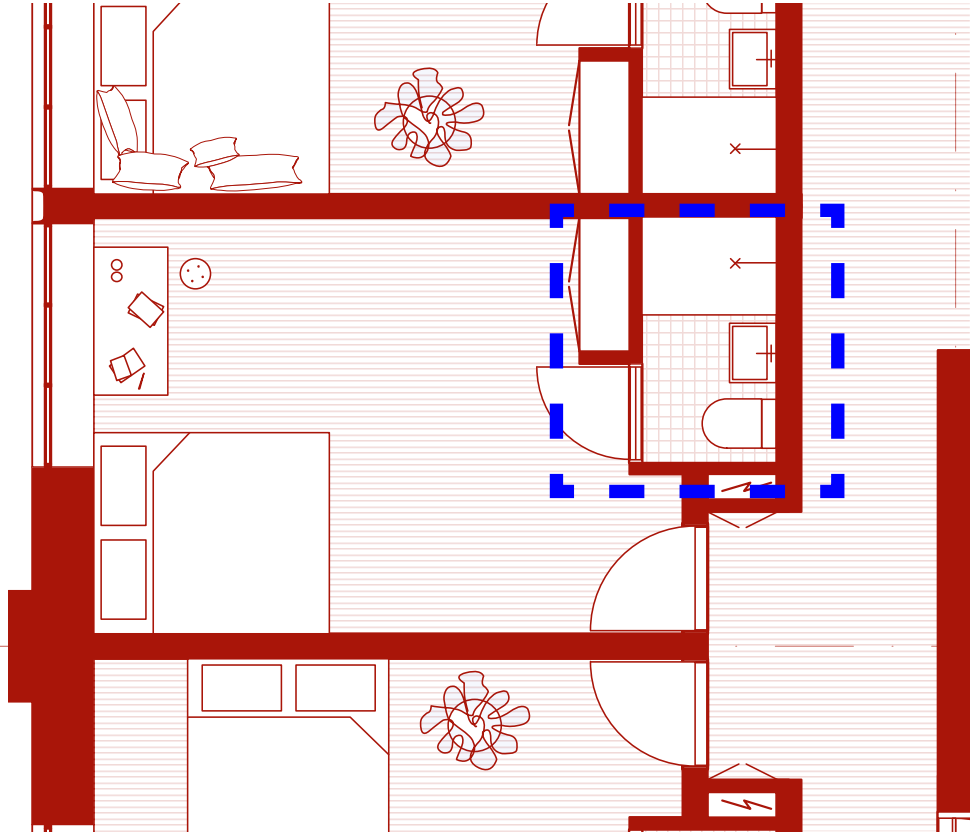
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DESIGN / TYPOLOGIES



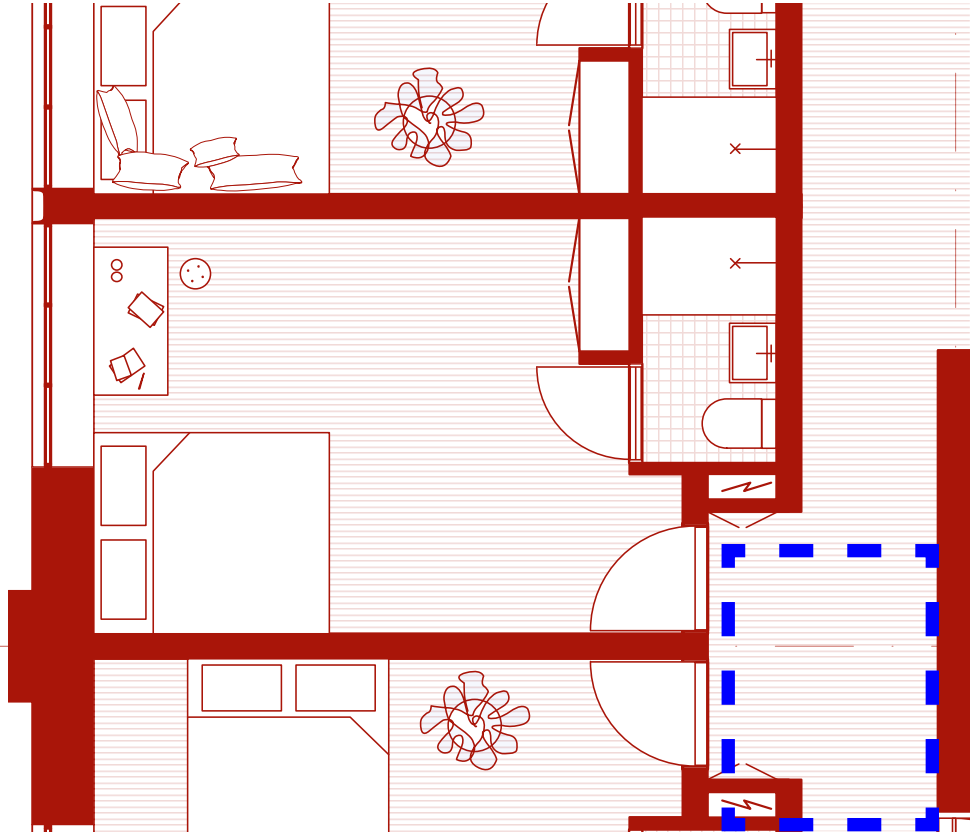
TYPOLOGY C: ARTIST UNITED

DESIGN / TYPOLOGIES

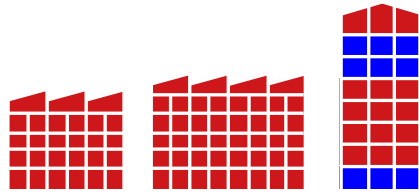


TYPOLOGY C: ARTIST UNITED

DESIGN / TYPOLOGIES



TYPOLOGY C: ARTIST UNITED

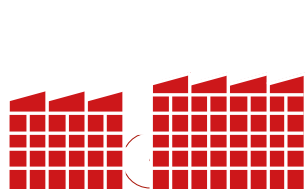


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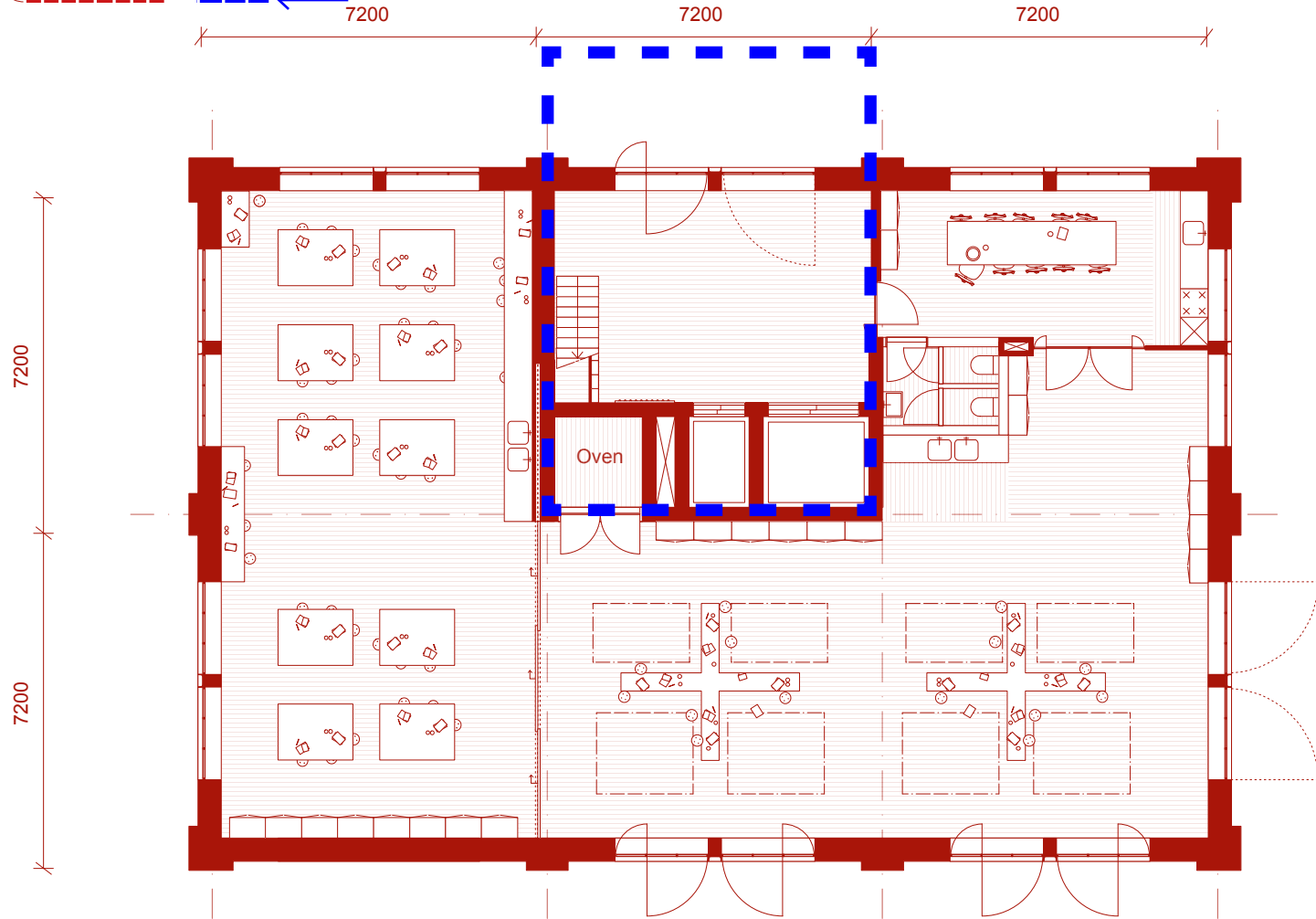
	TYPOLGY A	TYPOLGY B	TYPOLGY C	TYPOLGY D
<b>POLYVALENT SPACE</b>	5	4	0	0
<b>BARRIERS ATELIER/DWELLING</b>	4	1	4	5
<b>SOCIAL ENGAGEMENT</b>	4	2	5	2
<b>PRIVACY - EXPOSURE</b>	2	5	4	0

0 NOT APPLICABLE  
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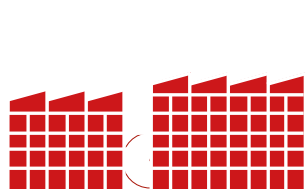
### TYPOLGY C: ARTIST UNITED



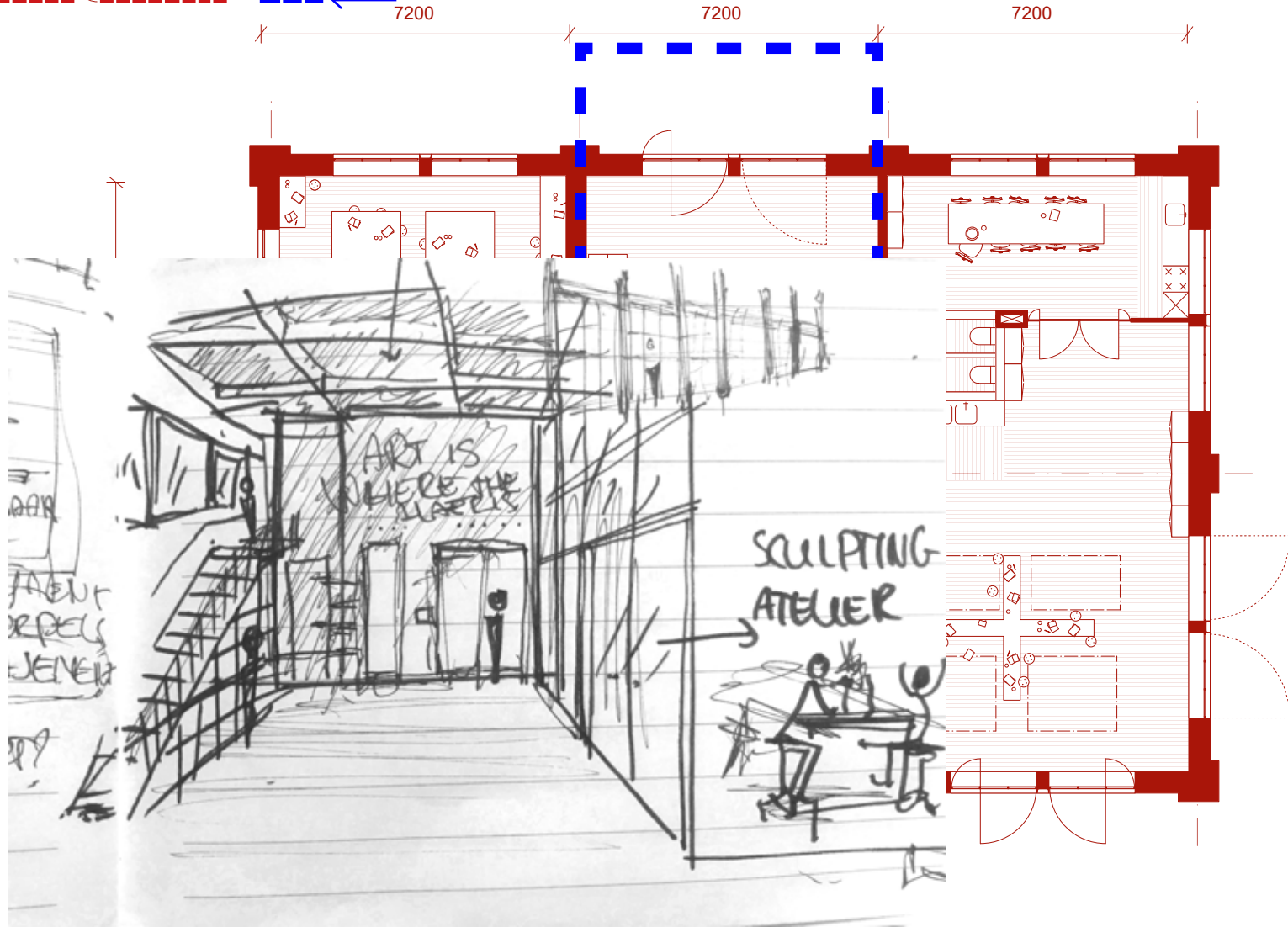
## DESIGN / TYPOLOGIES



### TYPOLGY C: ARTIST UNITED

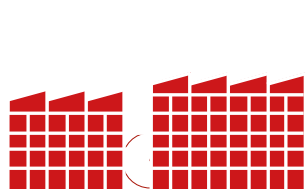


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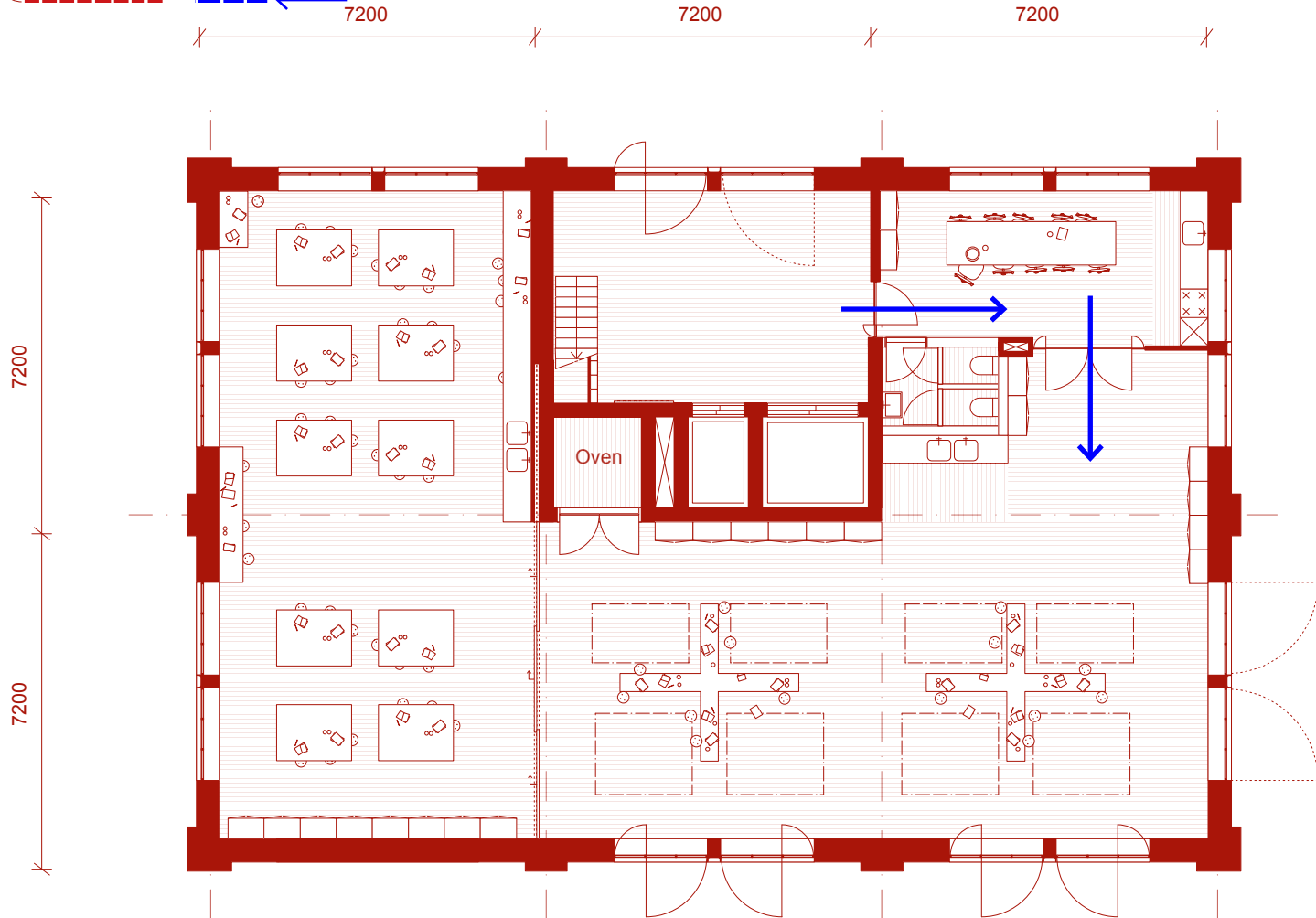


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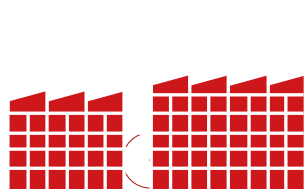




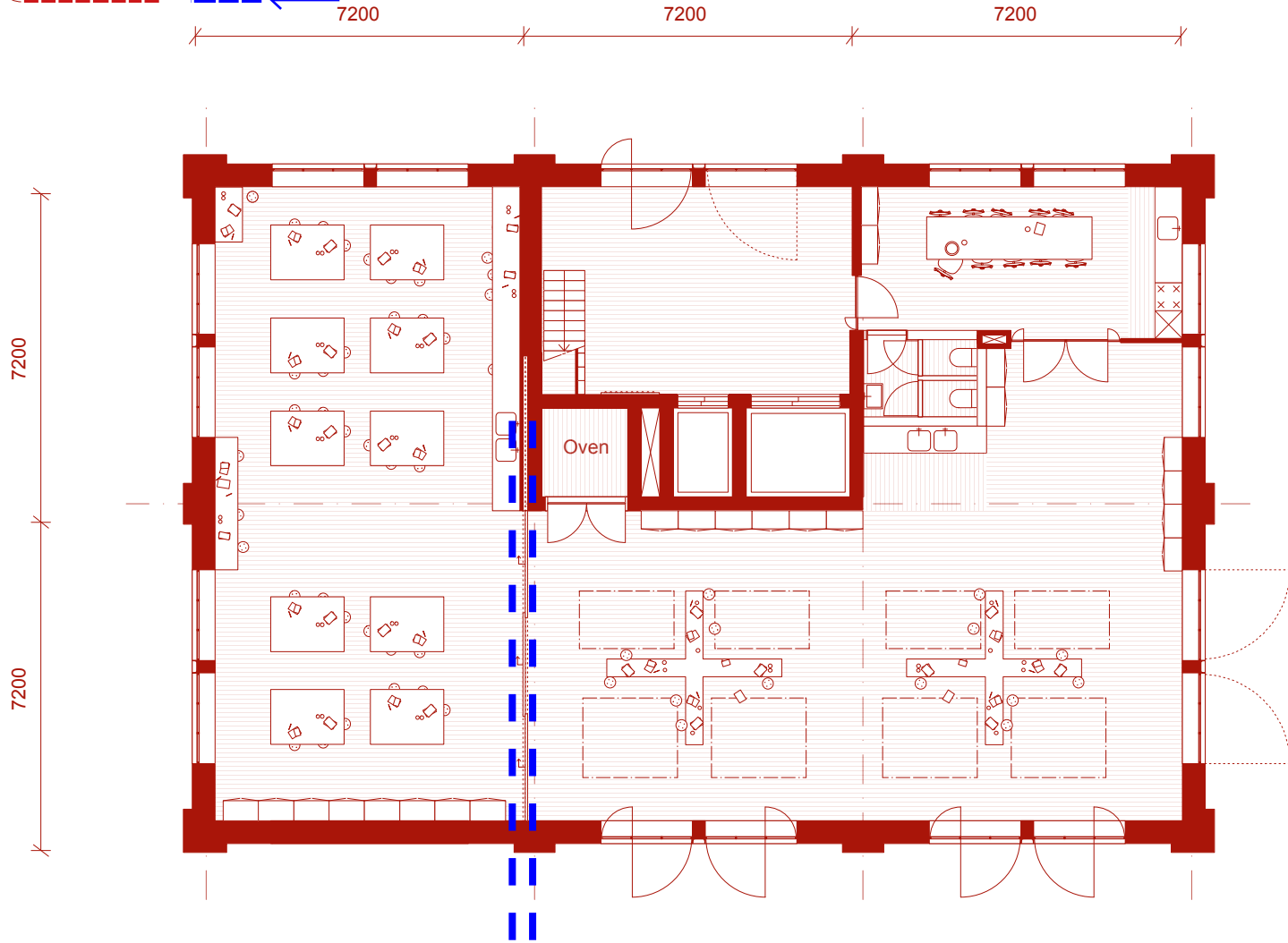
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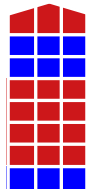
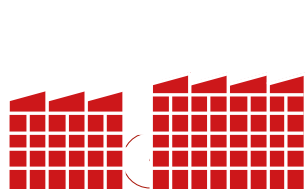
TYPOLOGY C: ARTIST UNITED



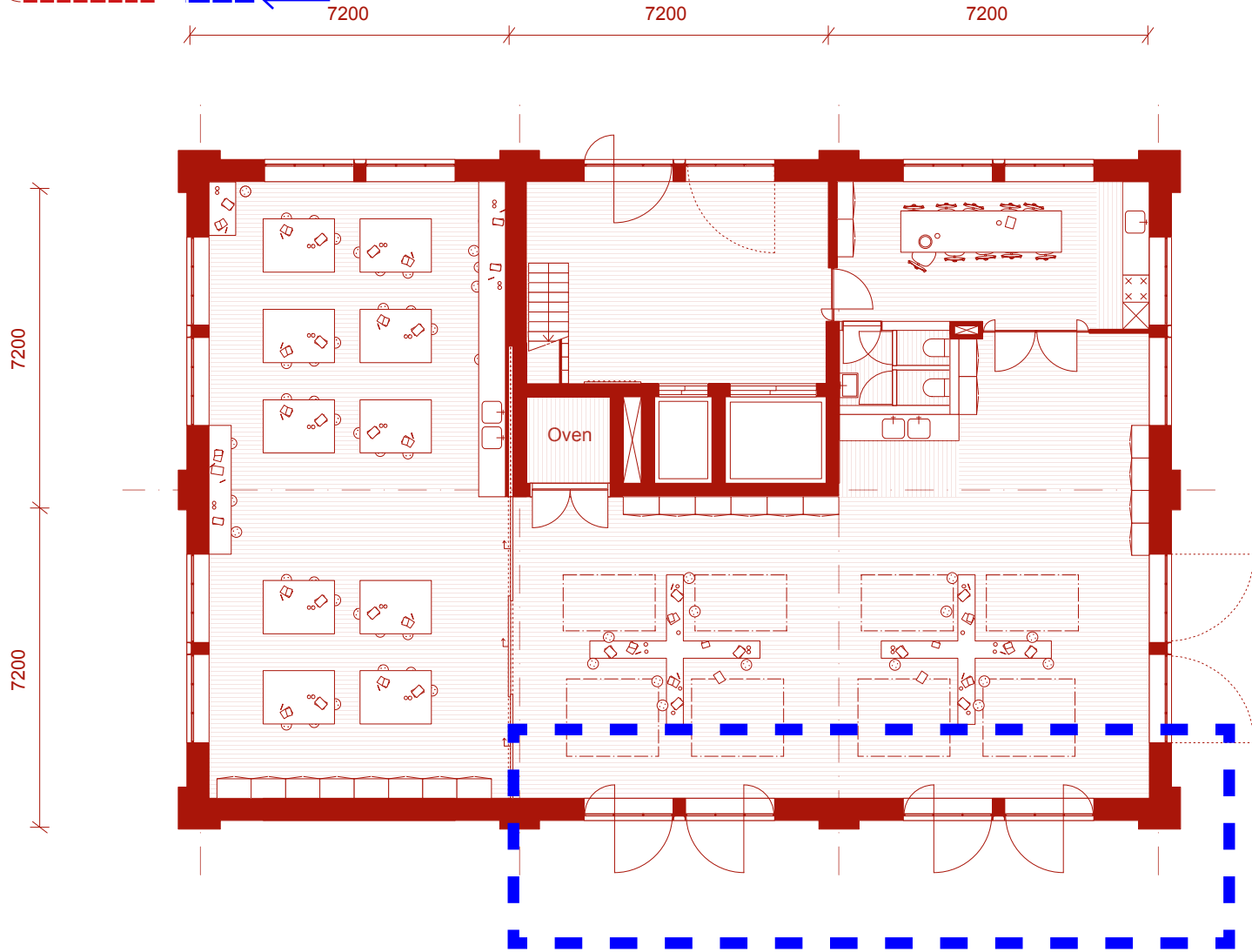
## DESIGN / TYPOLOGIES



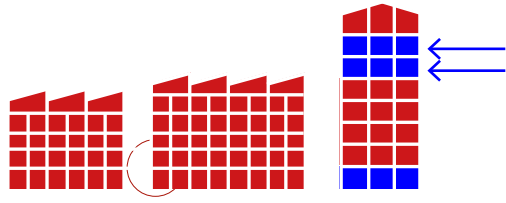
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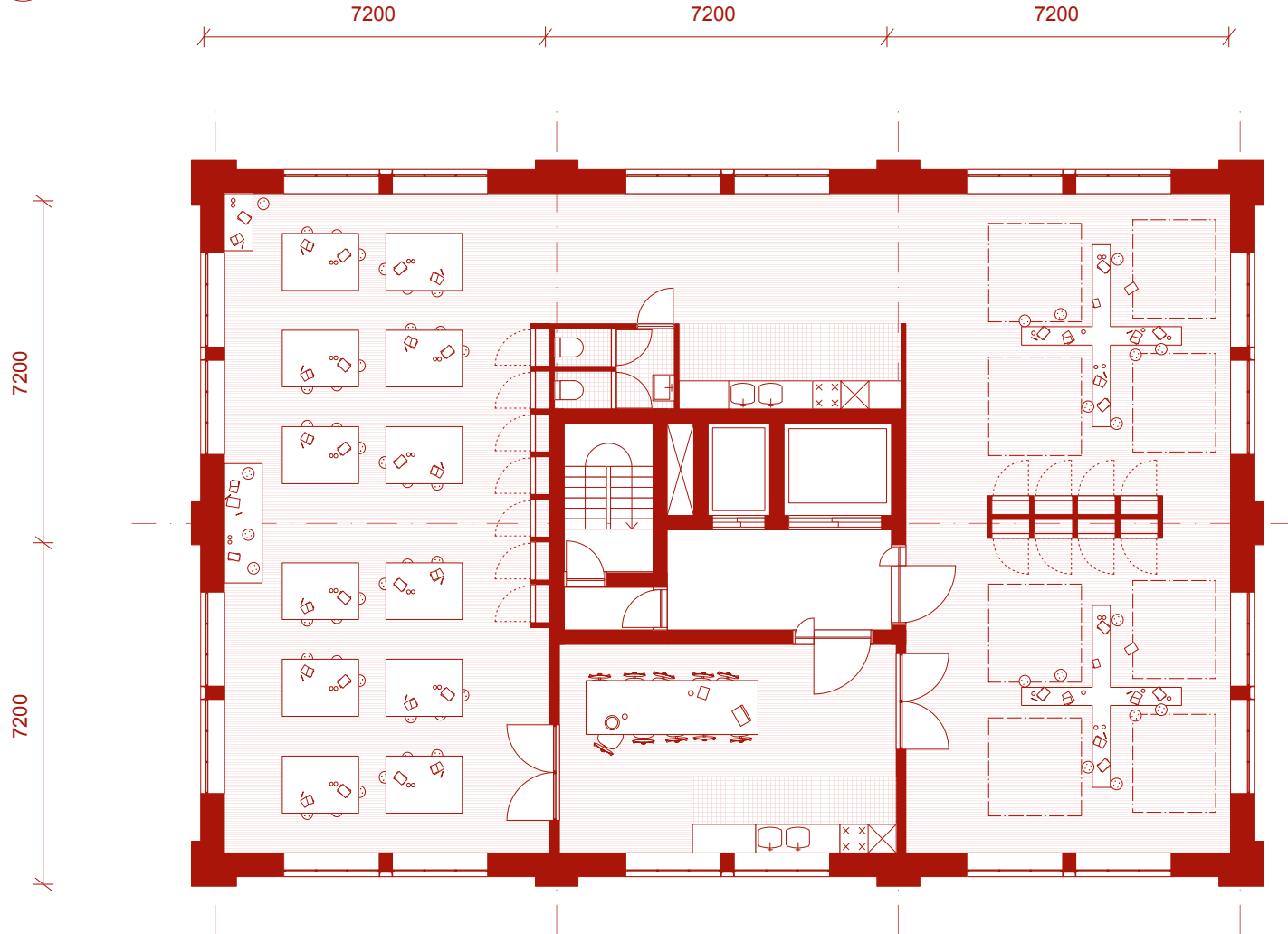
## DESIGN / TYPOLOGIES



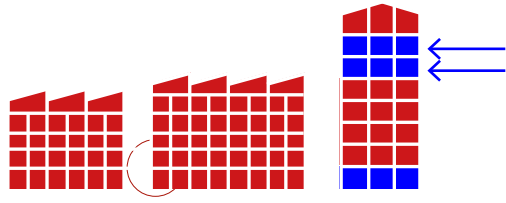
TYPOLOGY C: ARTIST UNITED



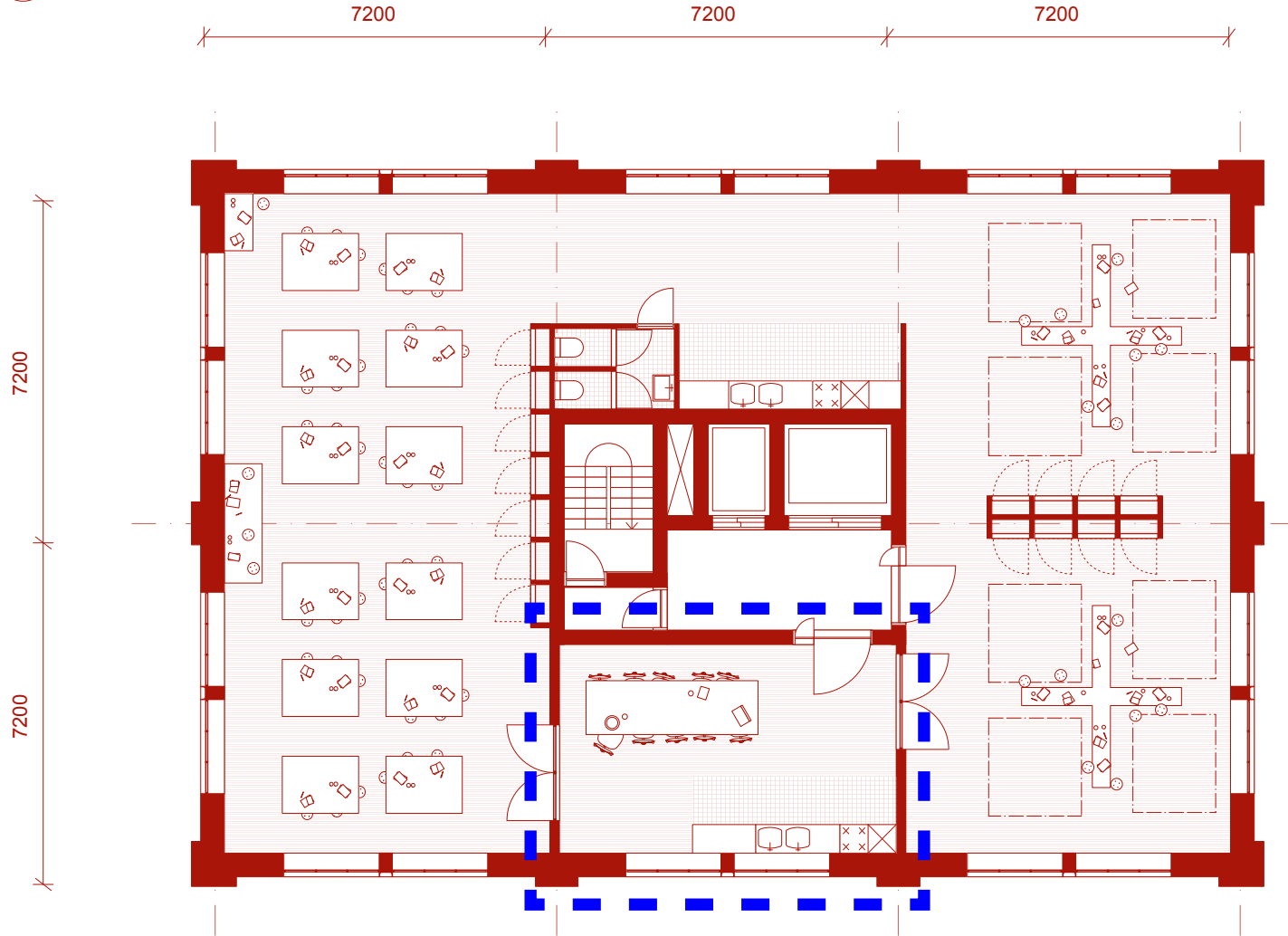
**DESIGN / TYPOLOGIES**



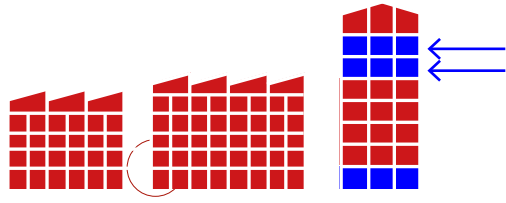
**TYPOLOGY C: ARTIST UNITED**



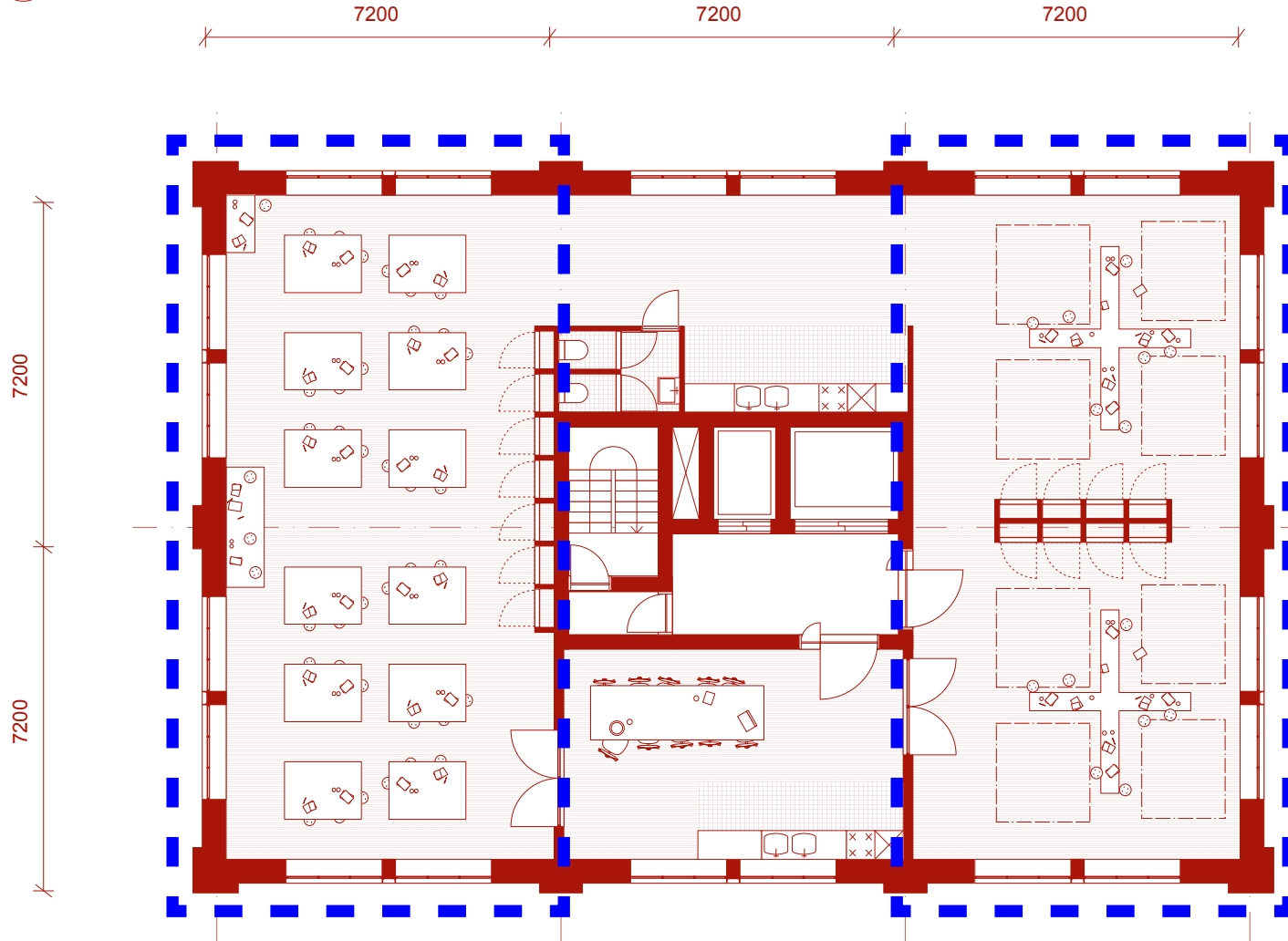
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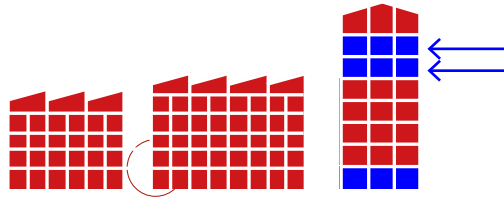
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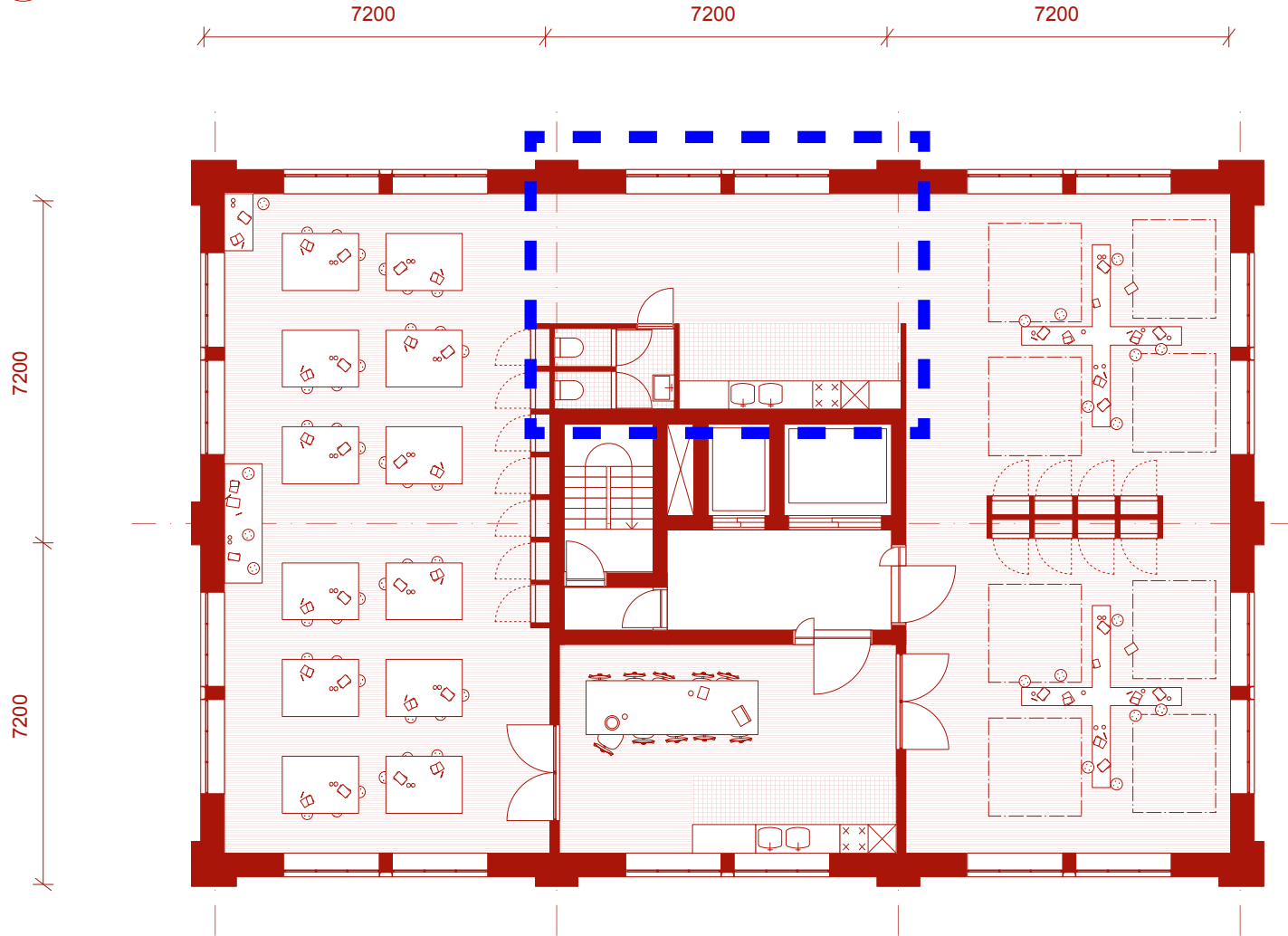
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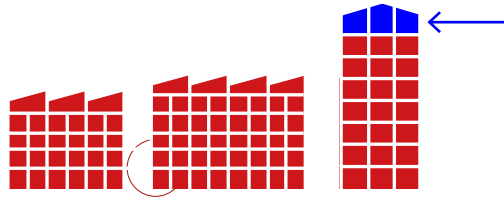
**TPOLOGY C: ARTIST UNITED**



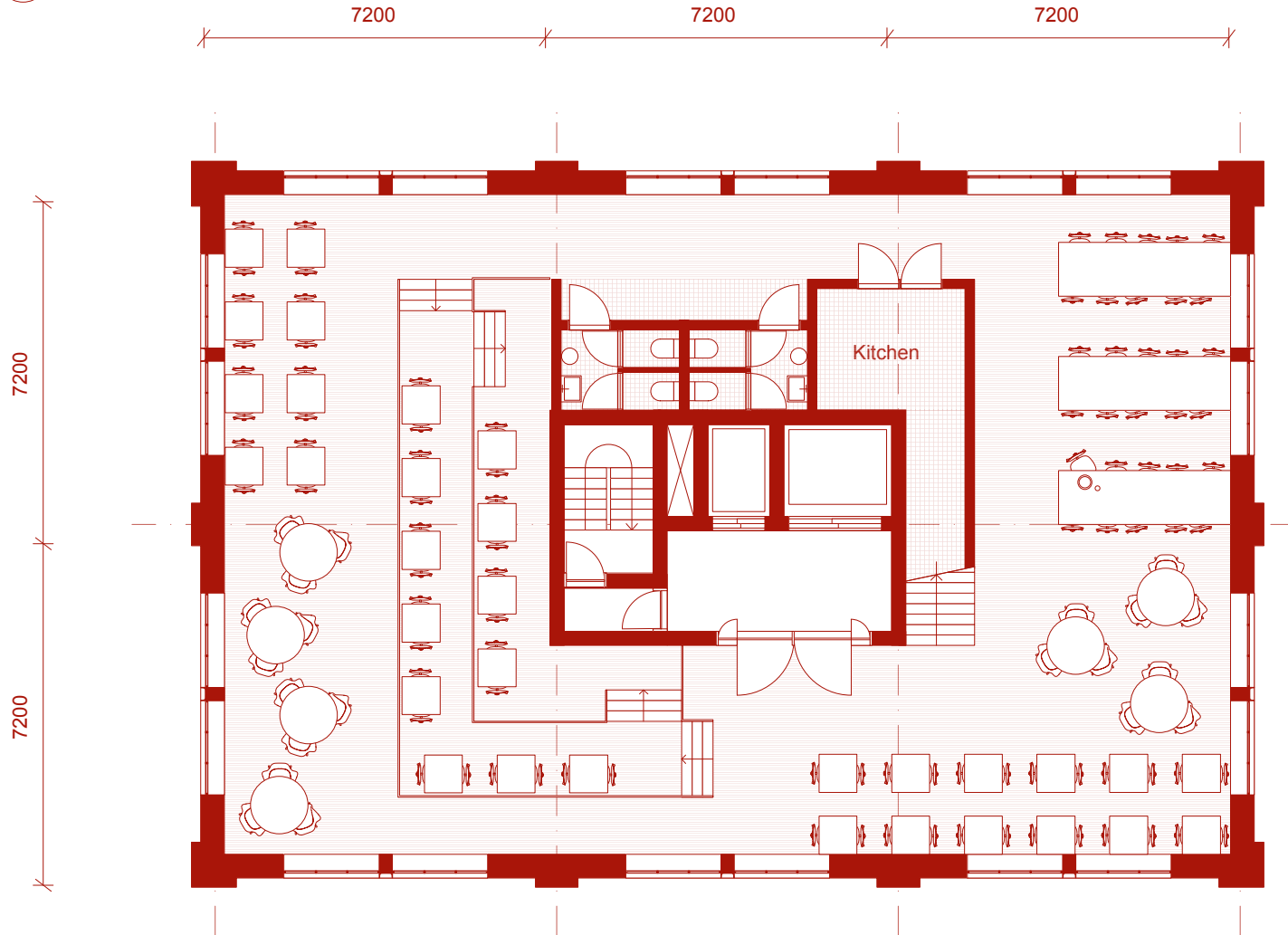
**DESIGN / TYPOLOGIES**



**TPOLOGY C: ARTIST UNITED**

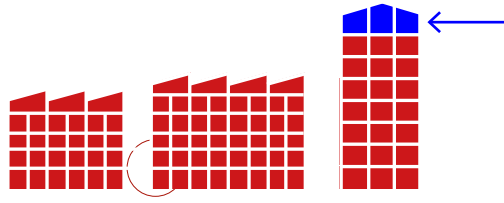


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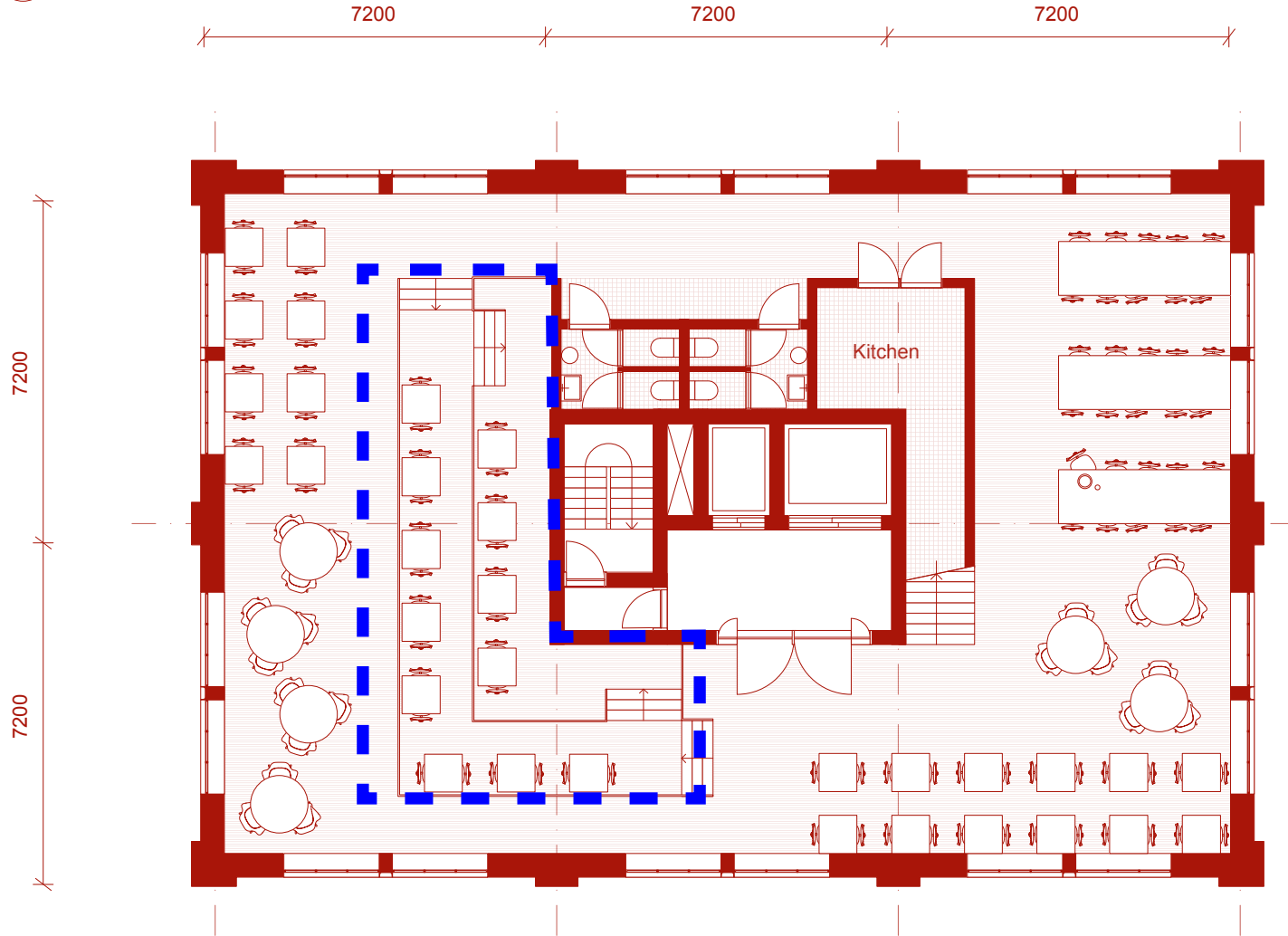


TYPOLOGY C: ARTIST UNITED

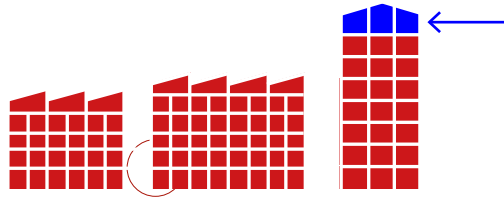




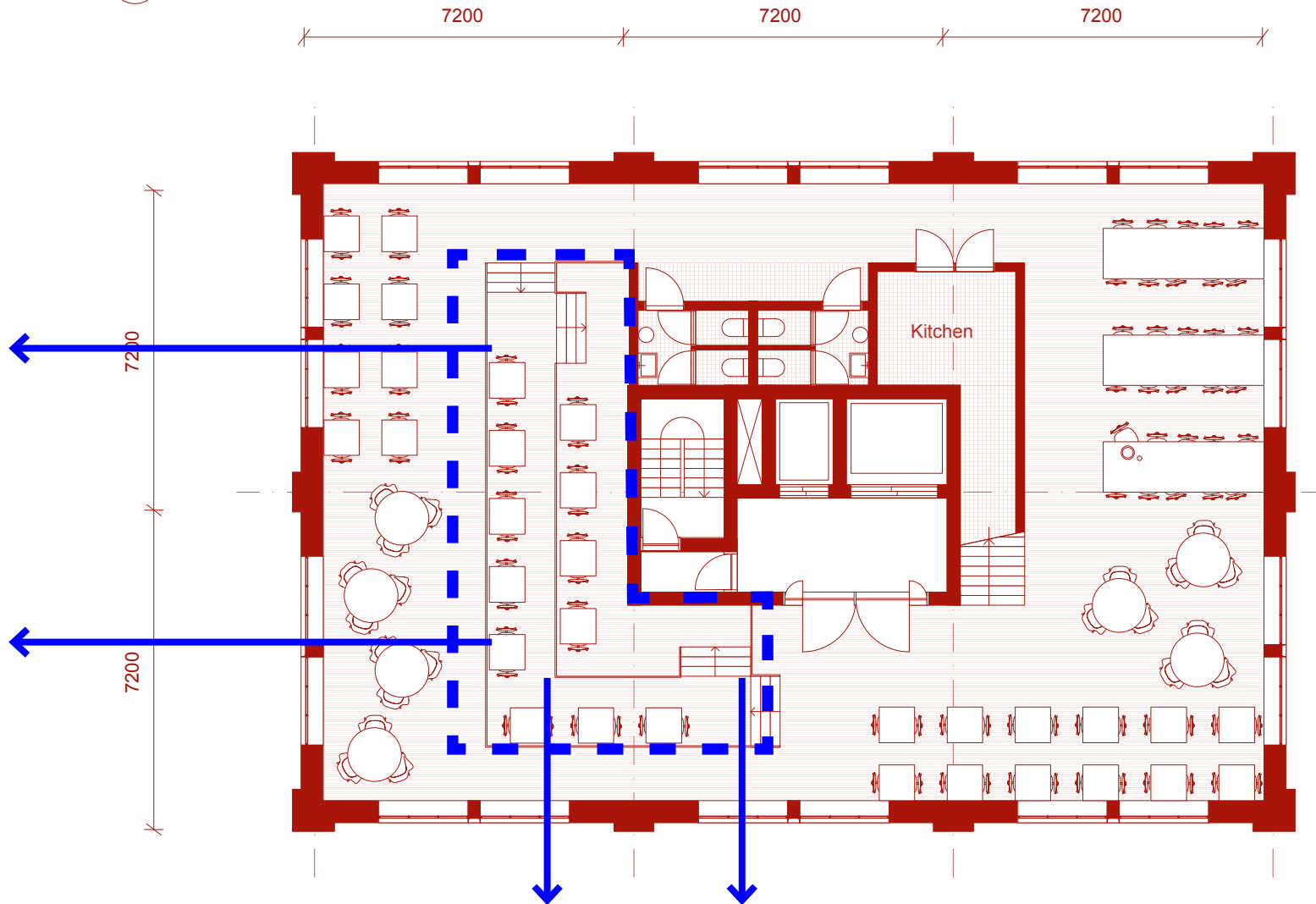
## DESIGN / TYPOLOGIES

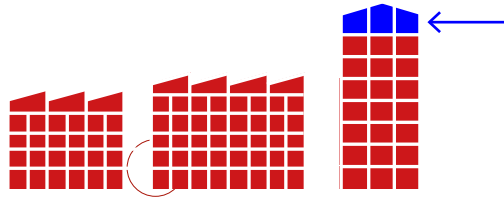


TYPOLOGY C: ARTIST UNITED

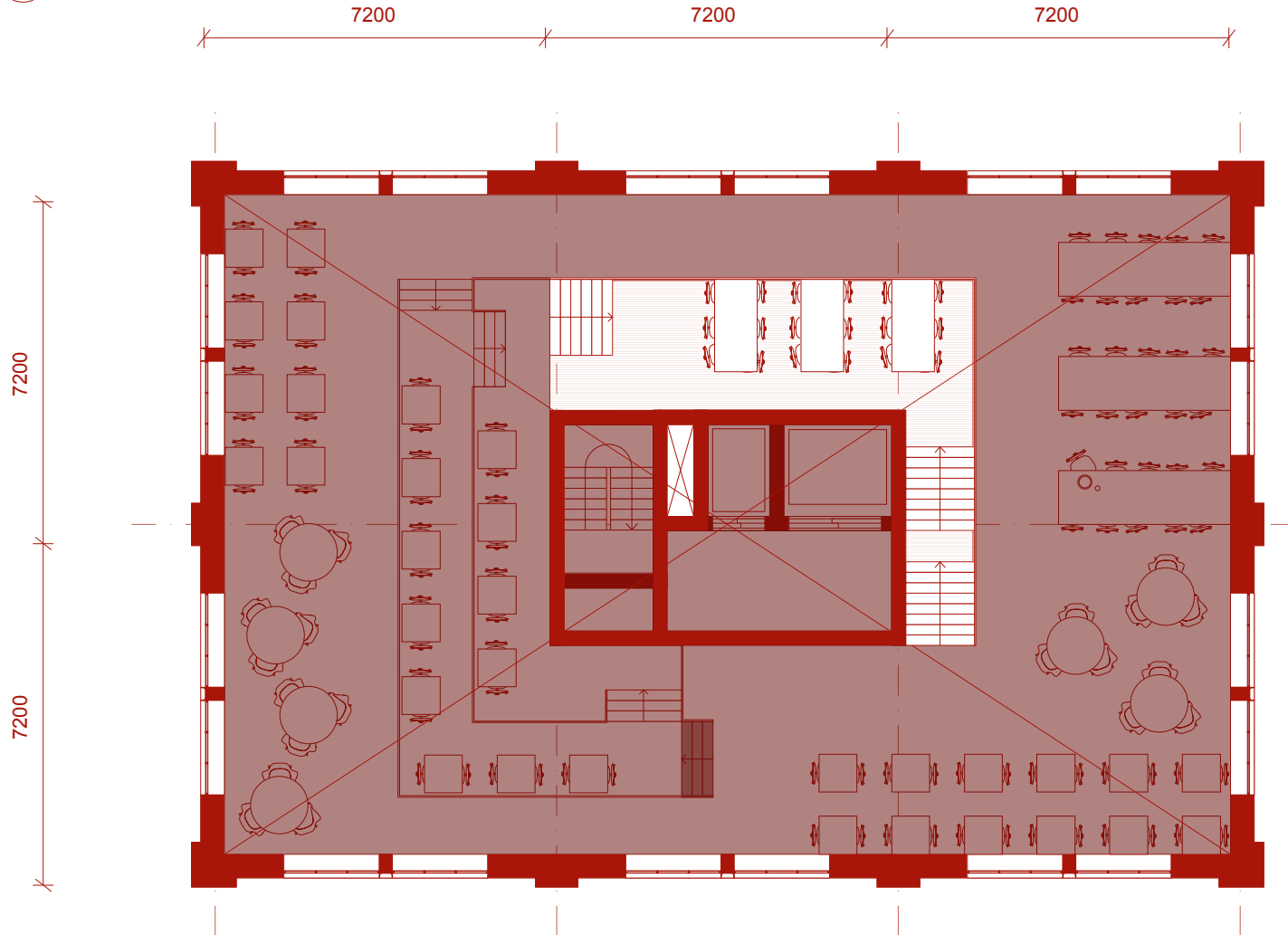


## DESIGN / TYPOLOGIES





## DESIGN / TYPOLOGIES



### TPOLOGY C: ARTIST UNITED



URBAN RESEARCH QUESTION:  
**WHAT ARE THE DESIGN CHARACTERISTICS OF A DURABLE URBAN  
ART VENUE THAT INFLUENCES THE GENTRIFIED NEIGHBOURHOOD?**

ARTICULATE ITS FUNCTION AND CULTURAL ROLE WITHIN THE SOCIETY

- VIA ARCHITECTURAL ARCHETYPES  
DERIVED FROM EXISTING VITAL ART VENUES
- LARGE-SCALE VACANT BUILDINGS SUCH AS HARBOUR BUILDINGS,  
WAREHOUSES, FACTORIES ETC.

NON-RESIDENTS HAVE TO ENGAGE WITH THE PROJECT ON DIFFERENT LEVELS

- PERSONAL ENGAGEMENT BY BEING A SPECTATOR OR PARTICIPATOR
- BROADER ENGAGEMENT VIA URBAN PLAN THAT INTEGRATES PUBLIC  
ROUTES AND IS TRANSPARENT ABOUT THE FUNCTIONS



URBAN RESEARCH QUESTION:  
**WHAT ARE THE DESIGN CHARACTERISTICS OF A DURABLE URBAN  
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INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT



INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT  
ARTISTS SETTLED IN VACANT INDUSTRIAL BUILDINGS



INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT  
ARTISTS SETTLED IN VACANT INDUSTRIAL BUILDINGS  
MET THE NEEDS OF ARTISTS





INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT  
ARTISTS SETTLED IN VACANT INDUSTRIAL BUILDINGS  
MET THE NEEDS OF ARTISTS  
PART OF THE ARTISTS IDENTITY



INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT  
ARTISTS SETTLED IN VACANT INDUSTRIAL BUILDINGS  
MET THE NEEDS OF ARTISTS  
PART OF THE ARTISTS IDENTITY  
GENIUS LOCI OF ART VENUES



INDUSTRIAL ARCHITECTURAL ARCHETYPES

EVERY CAPITAL HAS A CULTURAL WAREHOUSE DISTRICT  
ARTISTS SETTLED IN VACANT INDUSTRIAL BUILDINGS  
MET THE NEEDS OF ARTISTS  
PART OF THE ARTISTS IDENTITY  
GENIUS LOCI OF ART VENUES  
BUILDINGS PRIMARILY DESIGNED FOR ARTISTS HAVE  
IDENTICAL ARCHITECTURAL ELEMENTS



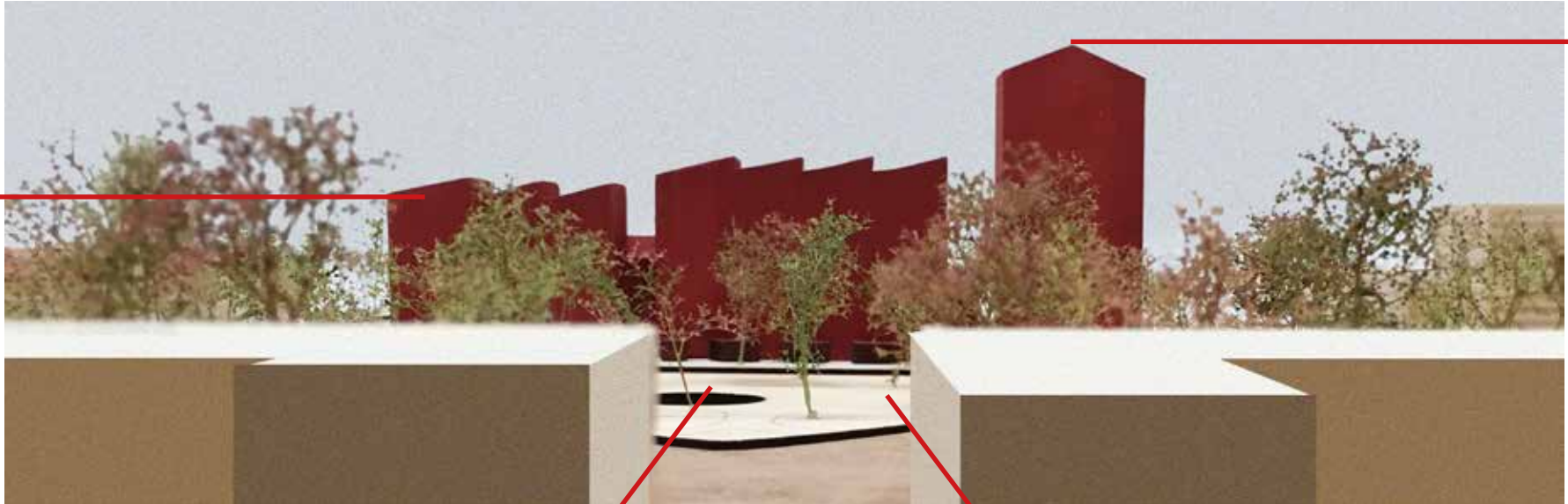
## DESIGN / ARCHITECTURE



### APPLIED INDUSTRIAL ARCHITECTURAL ELEMENTS

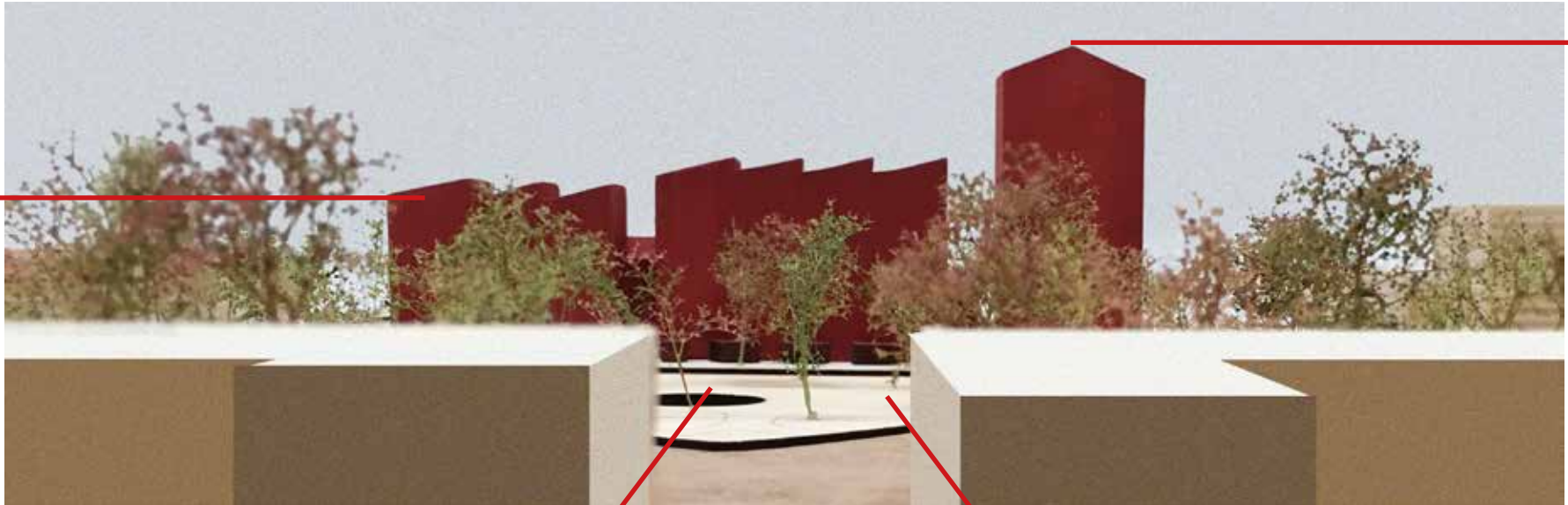
- ROOF SHAPES
- CONFIGURATION
- HUMAN SCALE VS BUILDING
- WINDOW OPENINGS
- TRANSPORT ZONES
- MATERIAL & TECTONICS

DESIGN / ARCHITECTURE

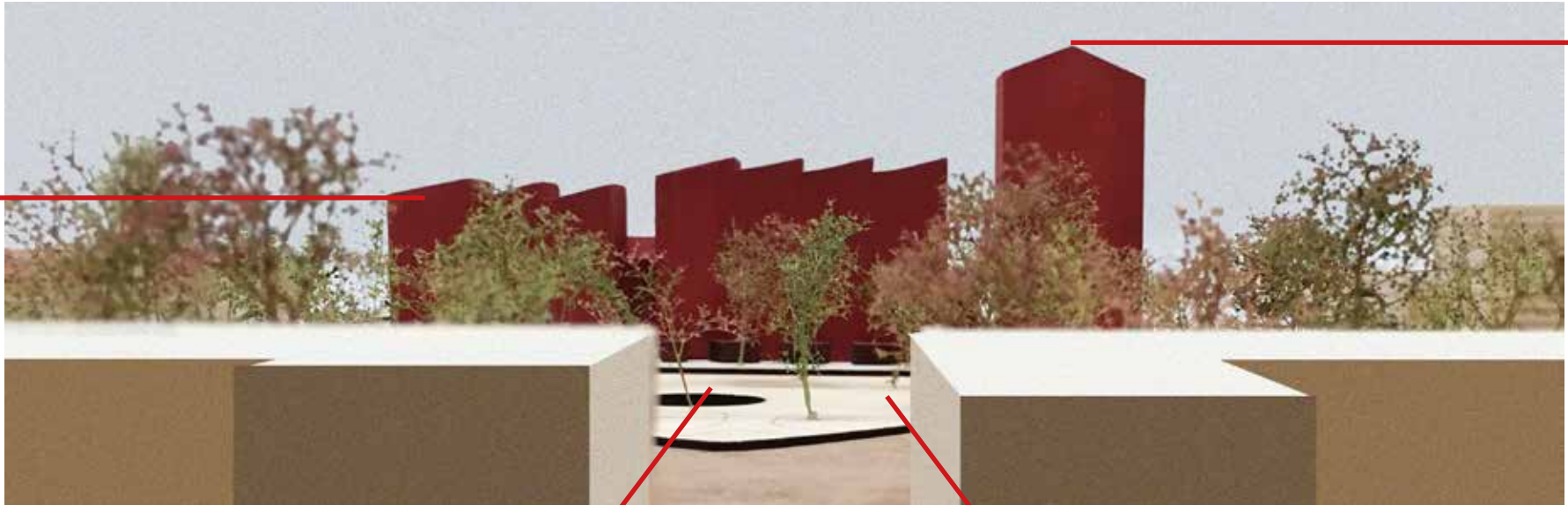


ROOTING IN THE URBAN GRID

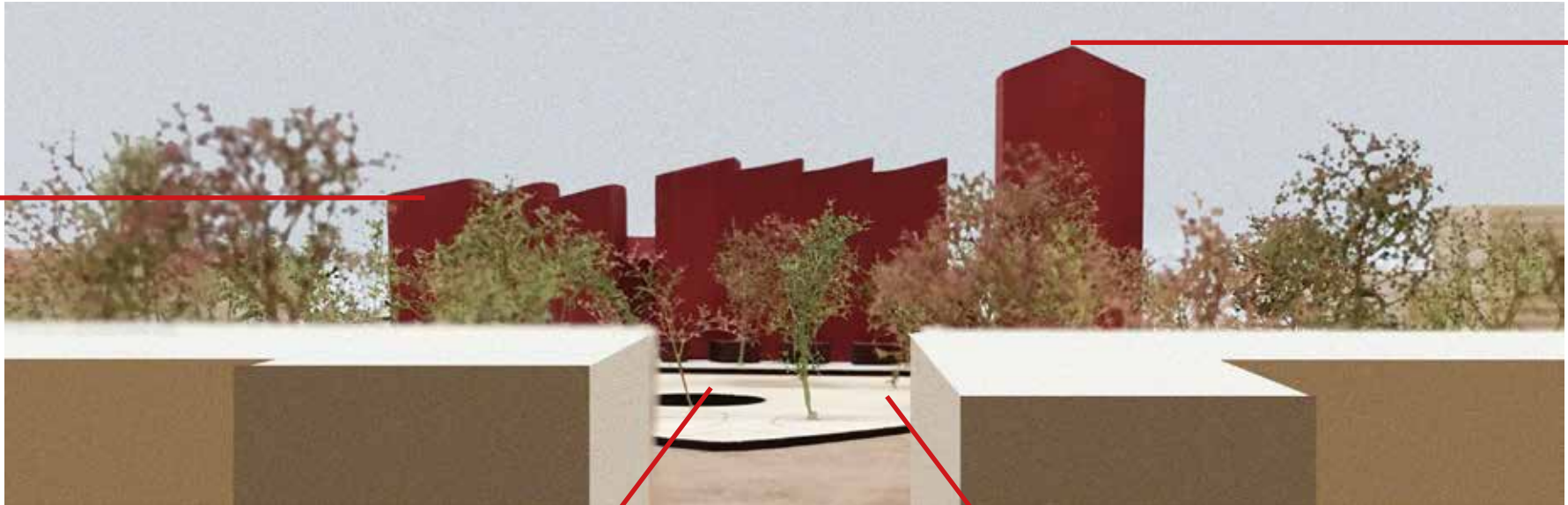
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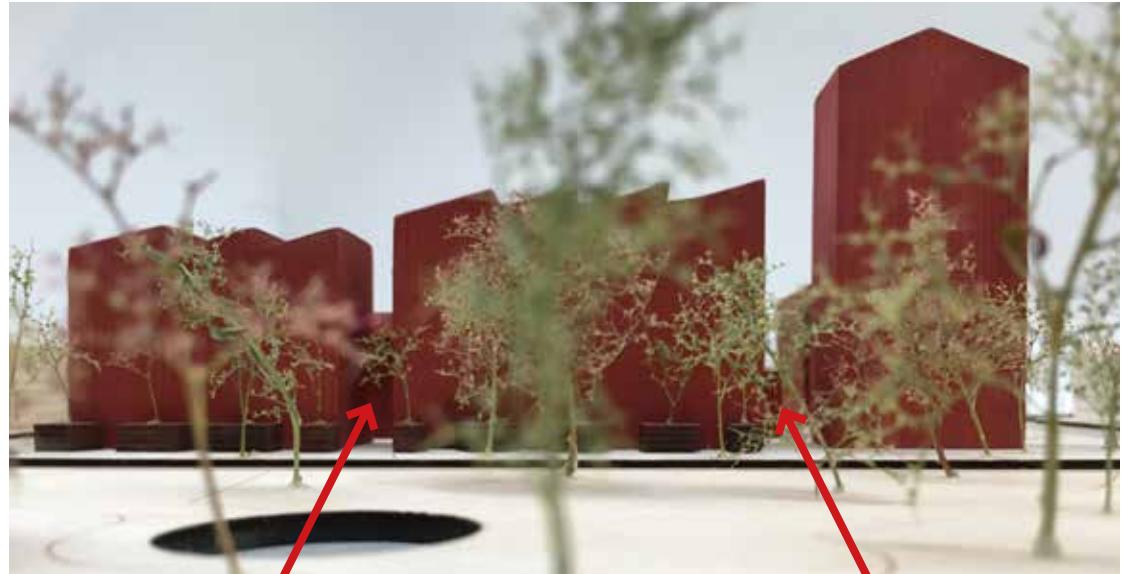


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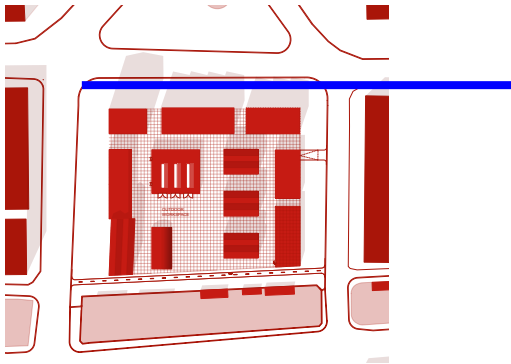


DESIGN / ARCHITECTURE

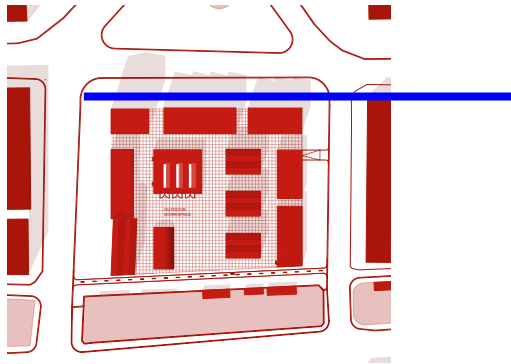


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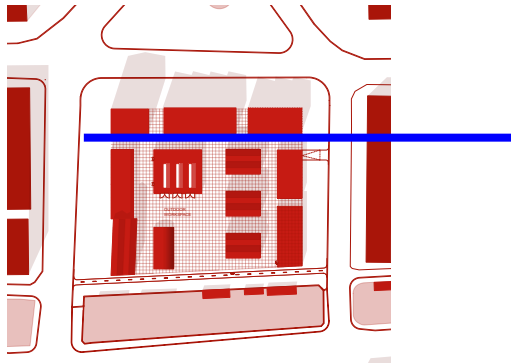
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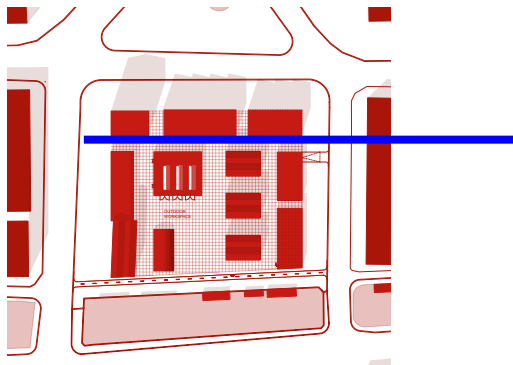
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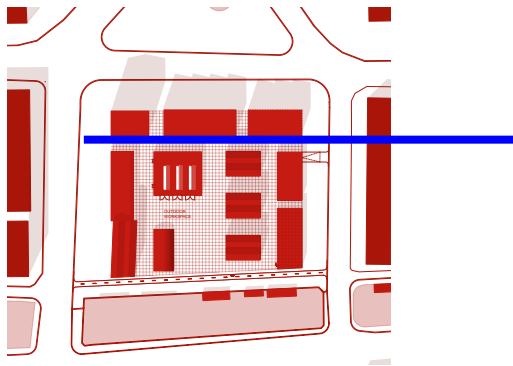
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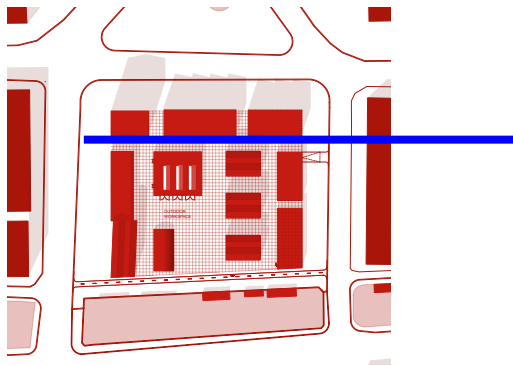
DESIGN / ARCHITECTURE



DESIGN / ARCHITECTURE



DESIGN / ARCHITECTURE





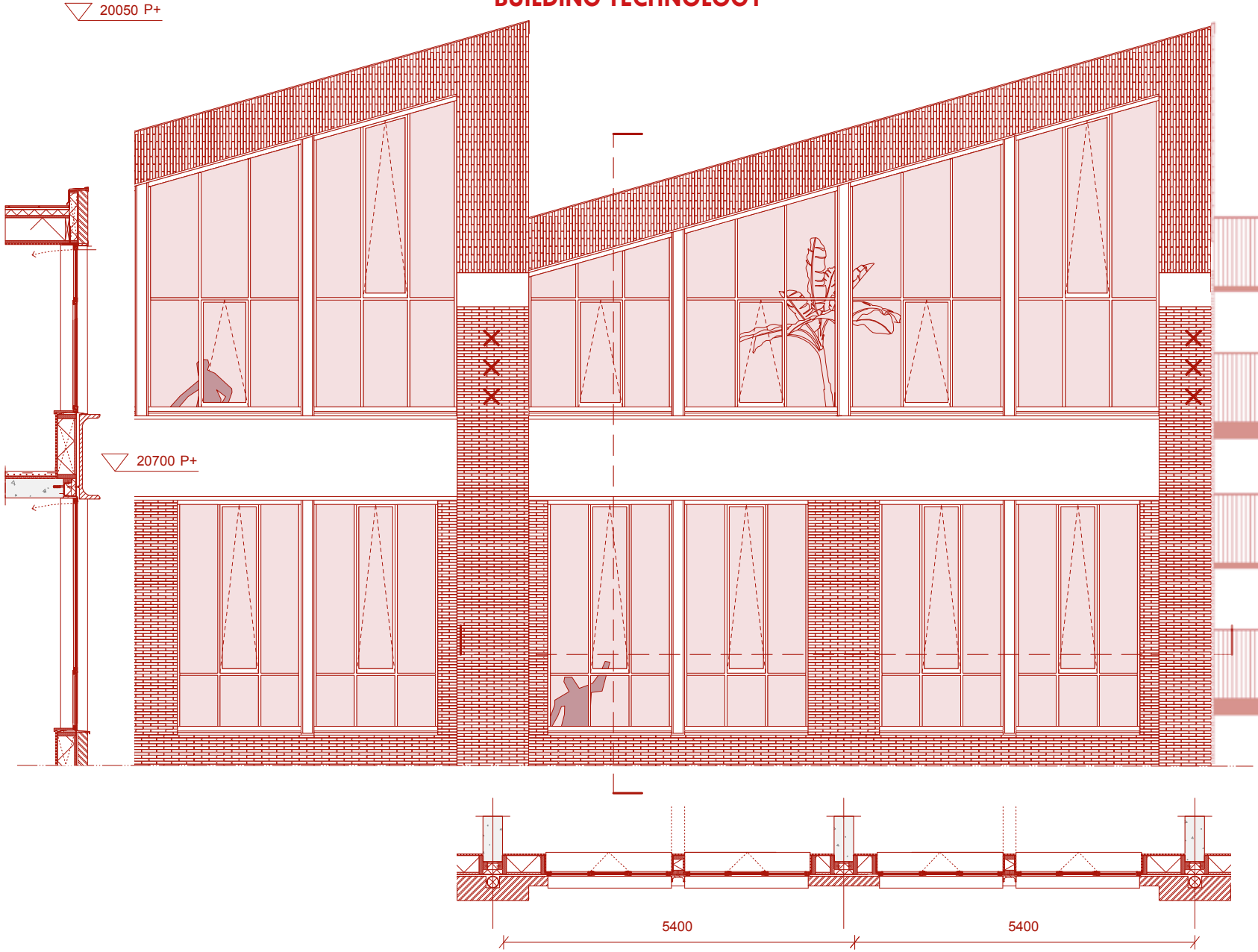
BRICK & STEEL



# BUILDING TECHNOLOGY



# BUILDING TECHNOLOGY



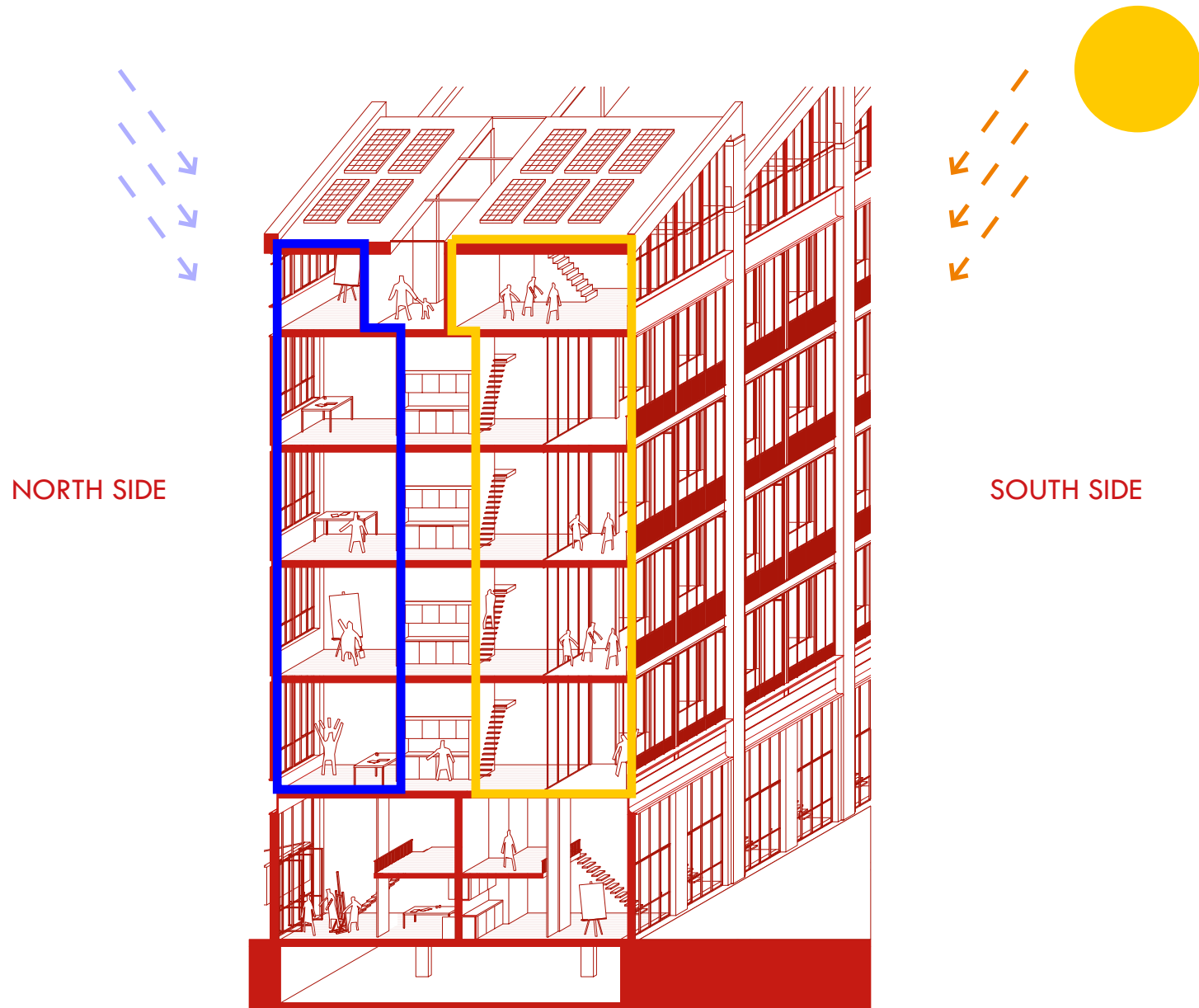
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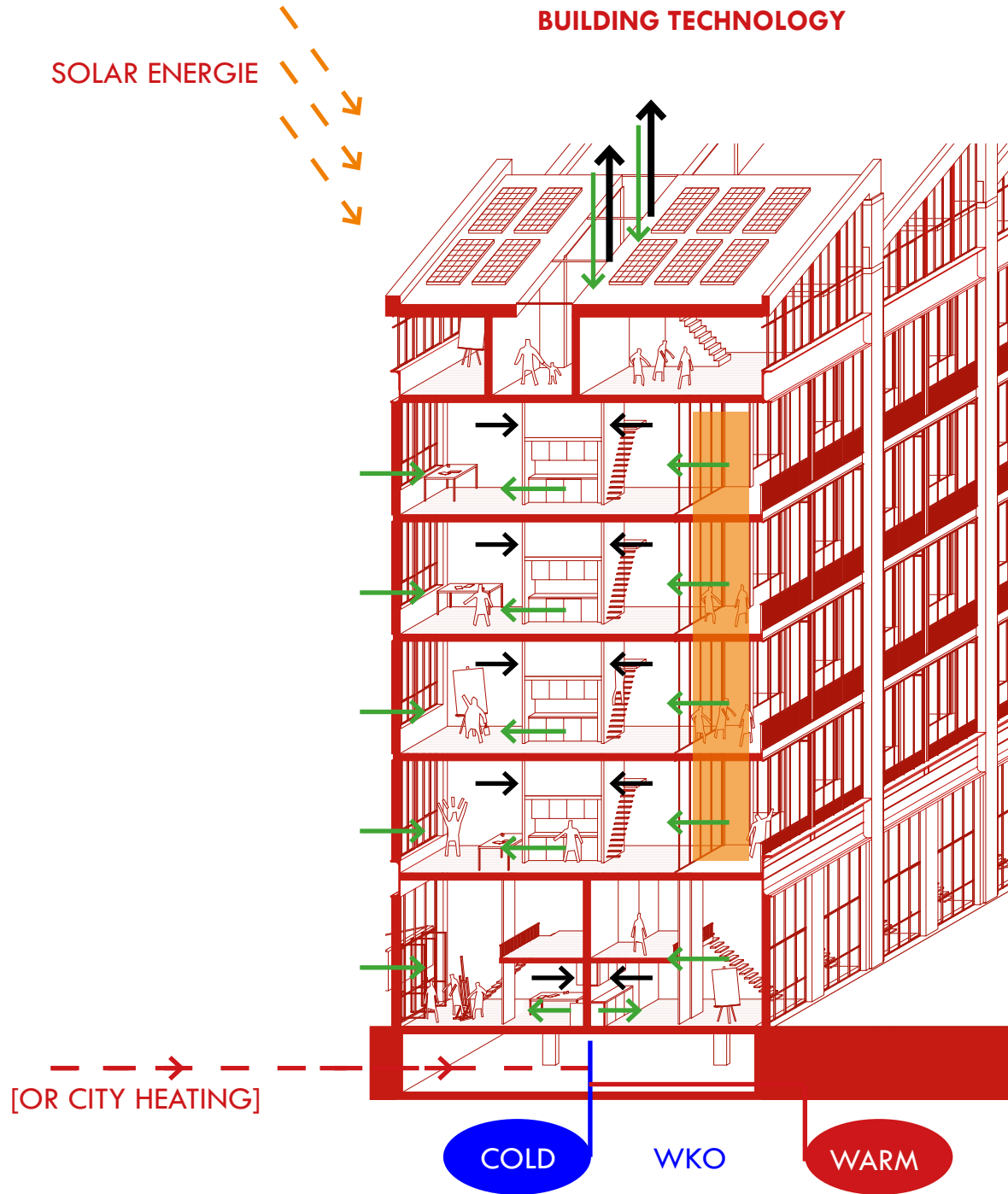


## BUILDING TECHNOLOGY

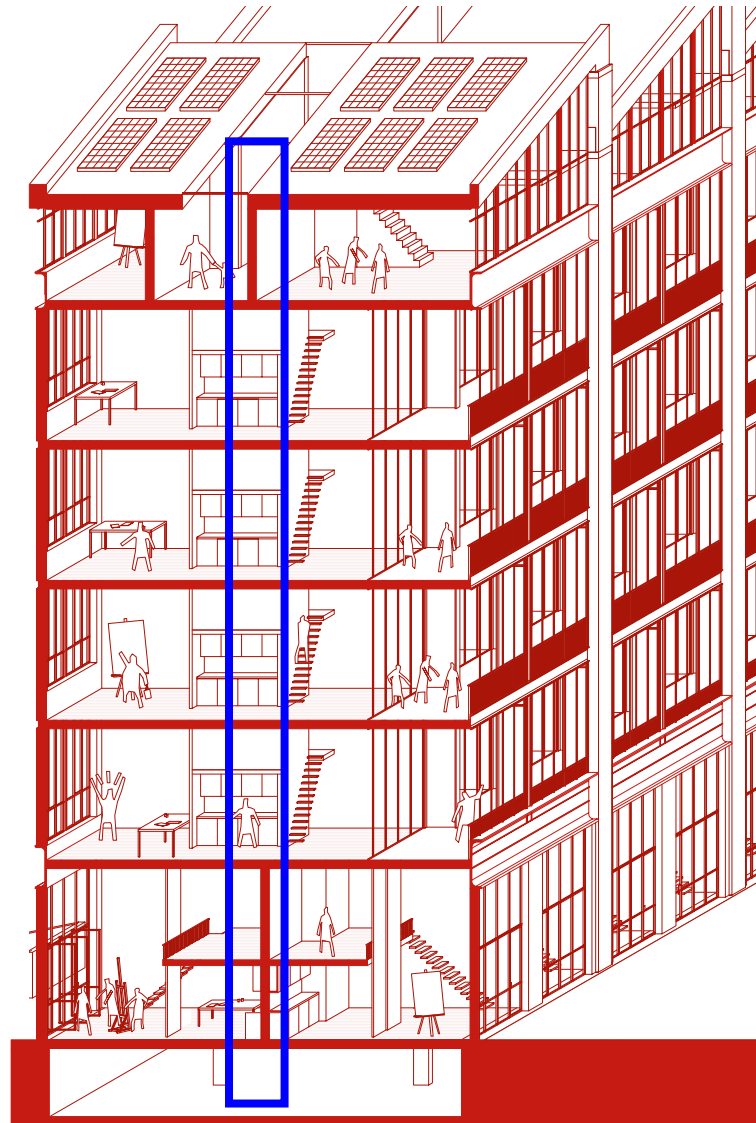


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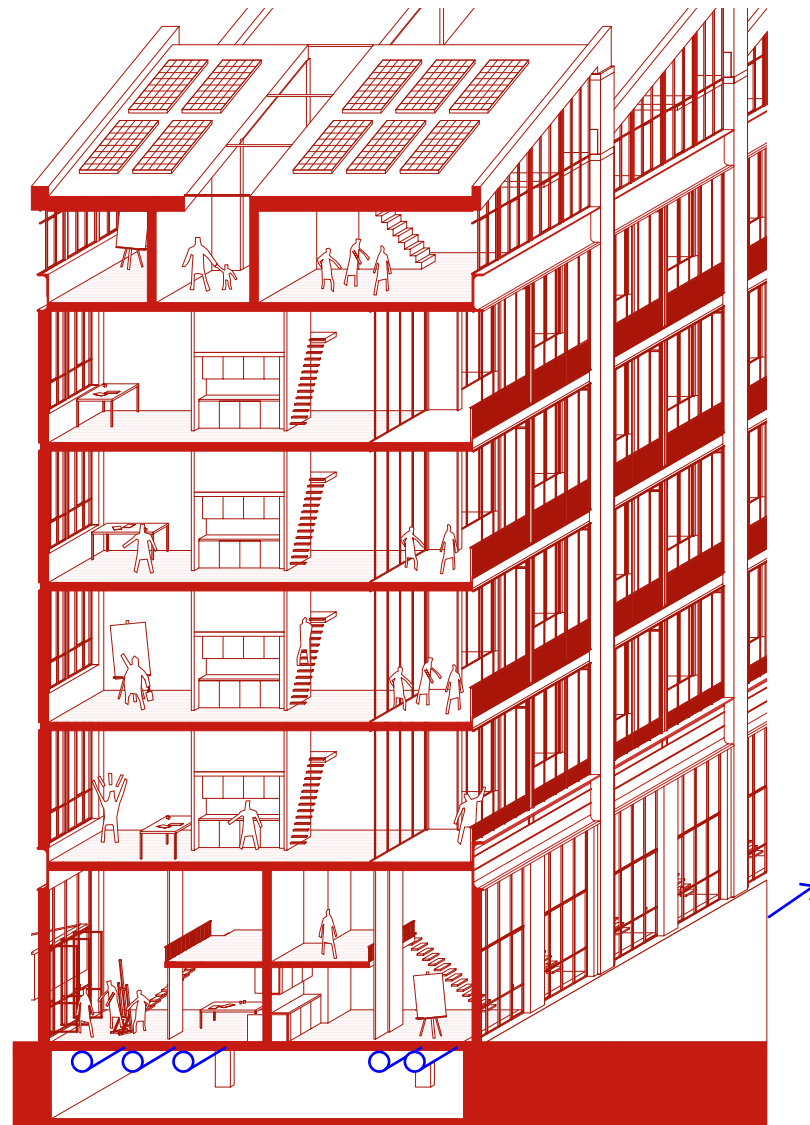




## BUILDING TECHNOLOGY

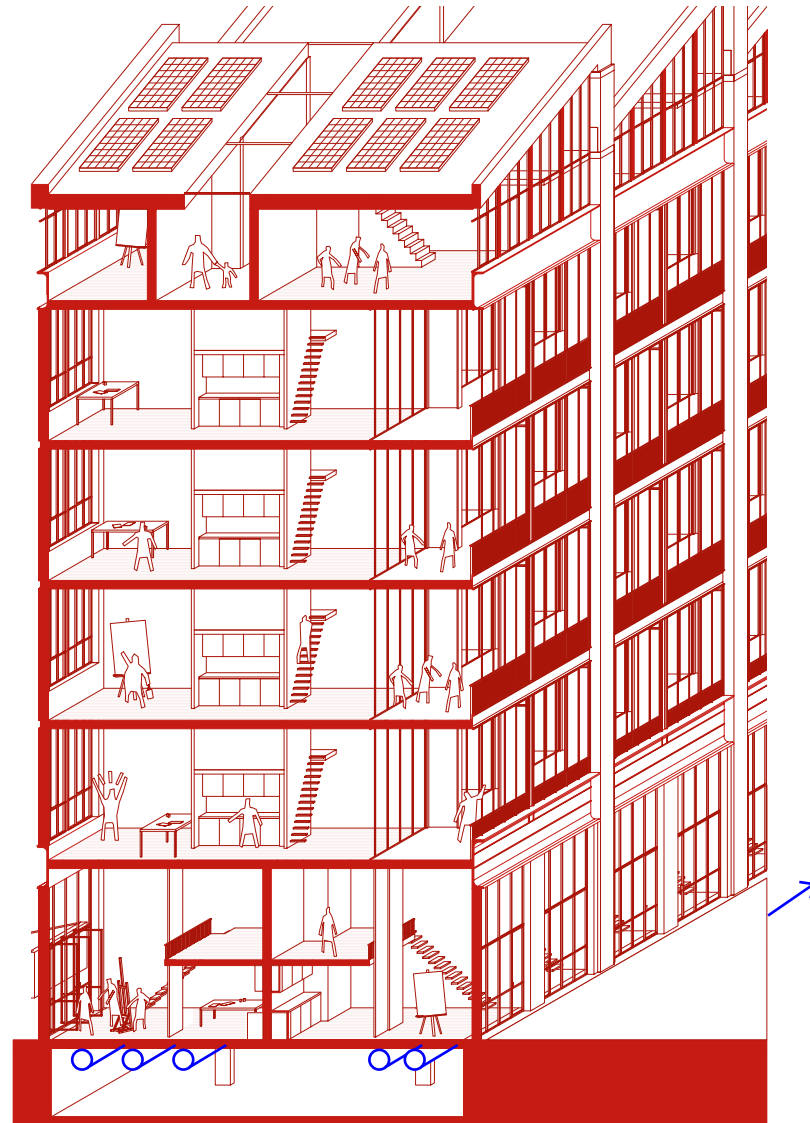


## BUILDING TECHNOLOGY

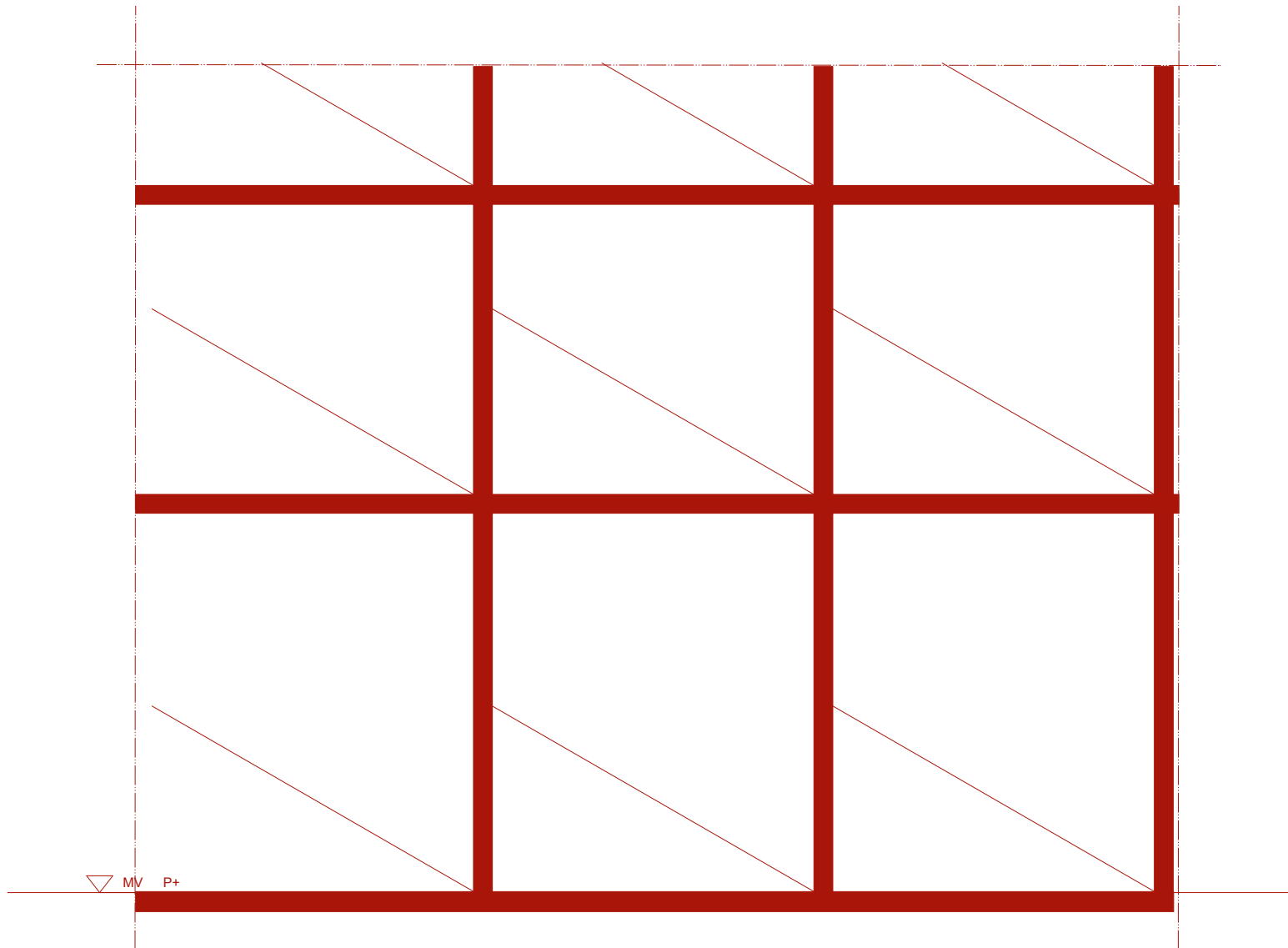




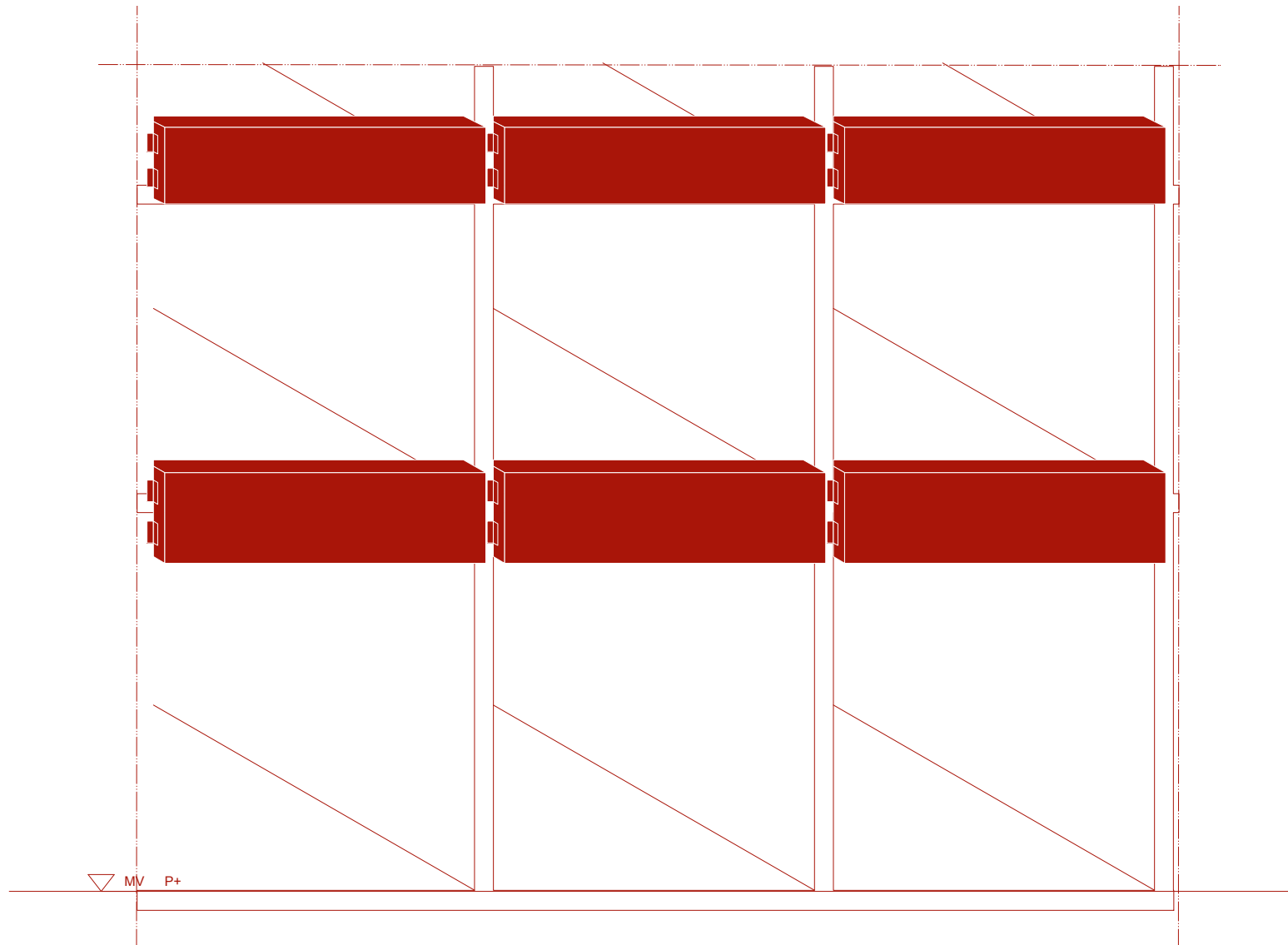
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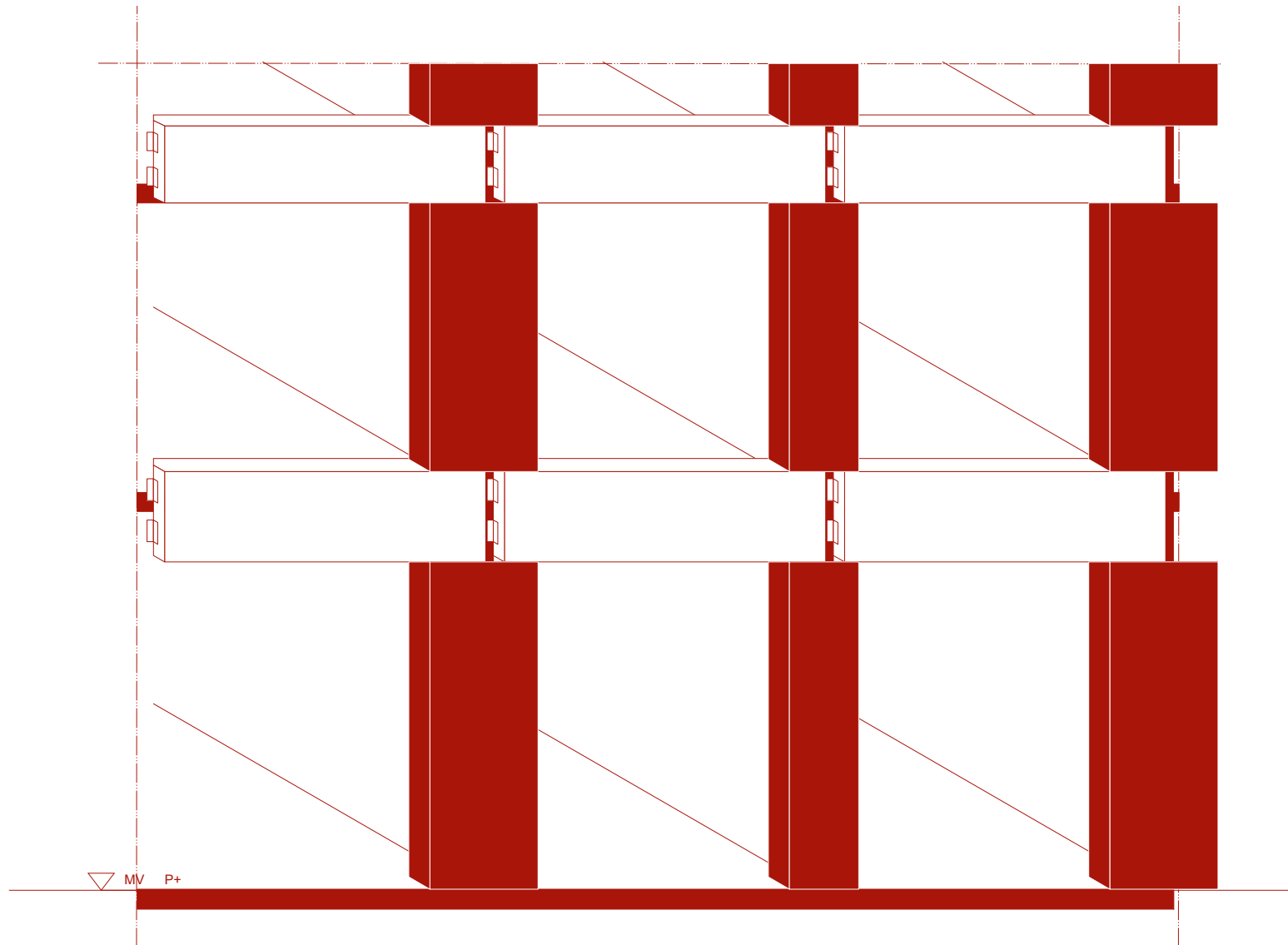
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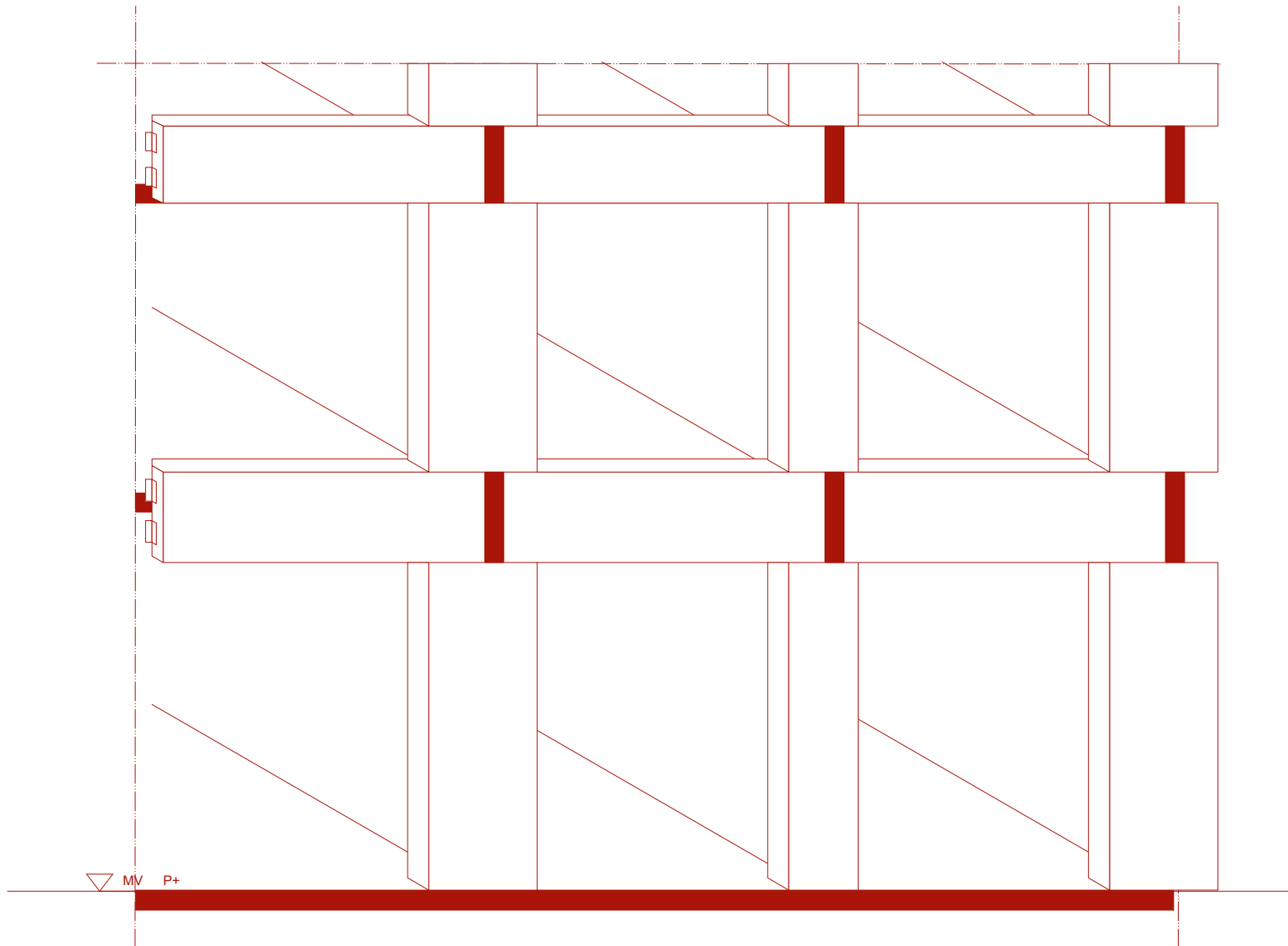
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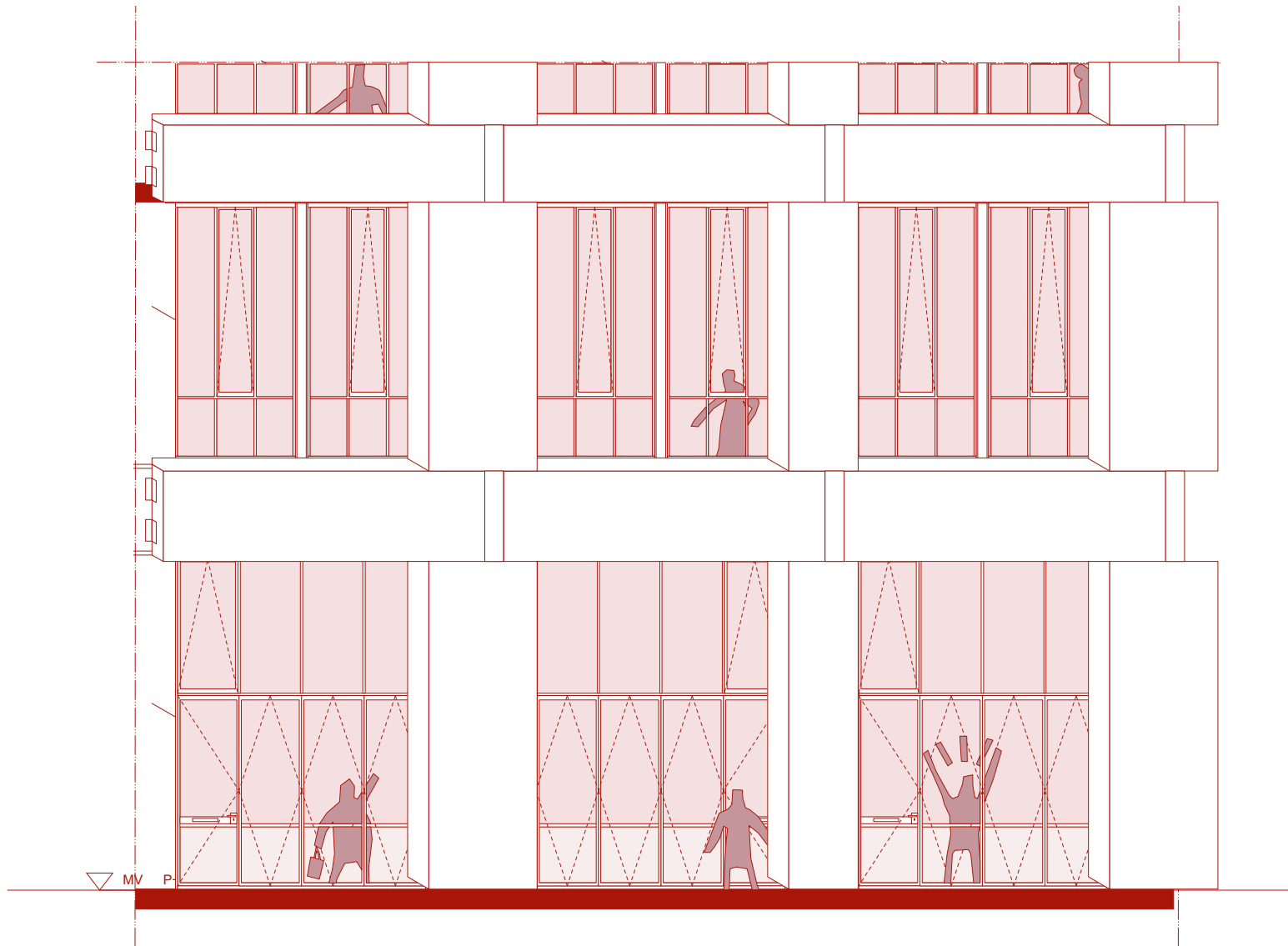
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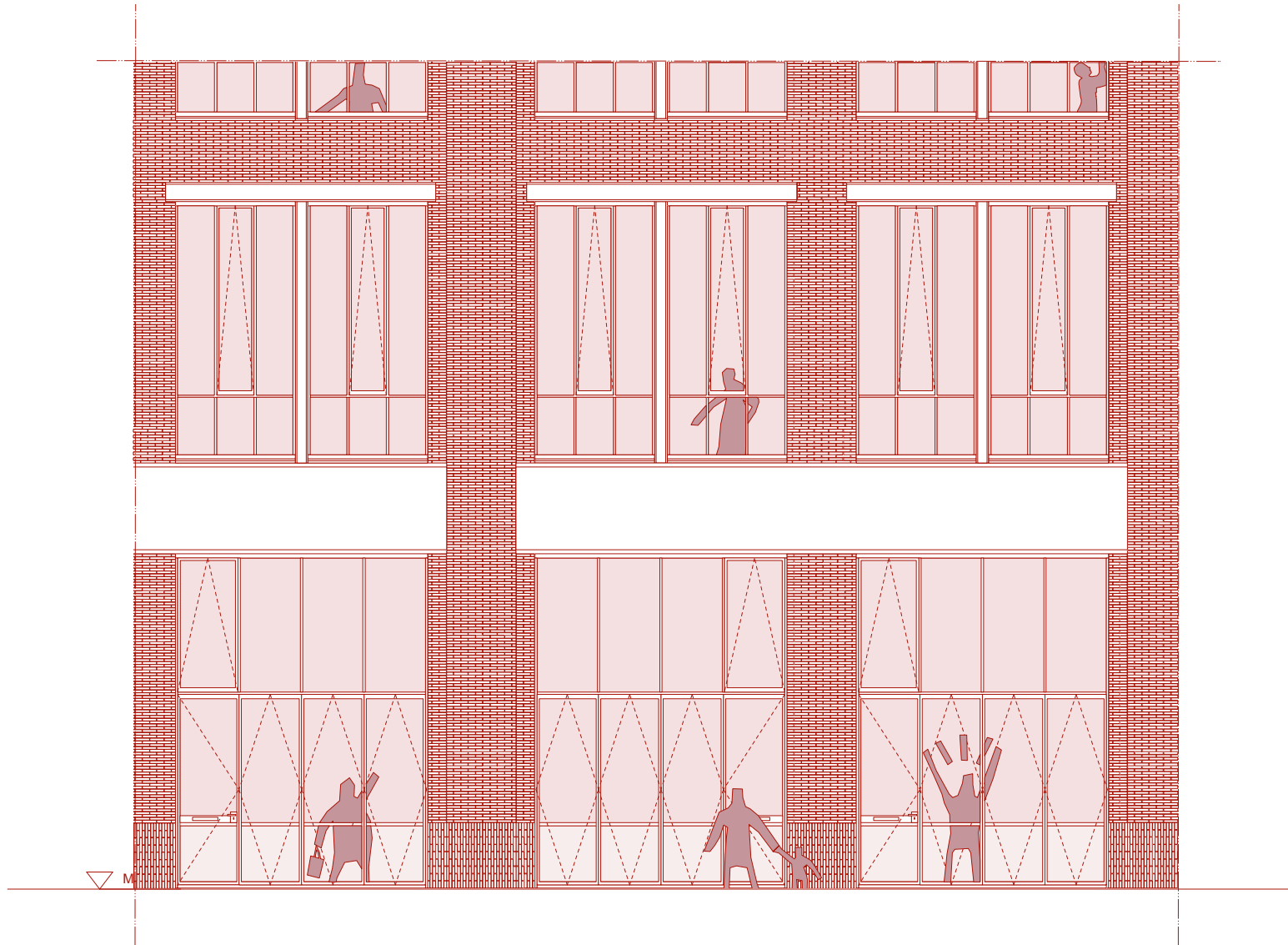
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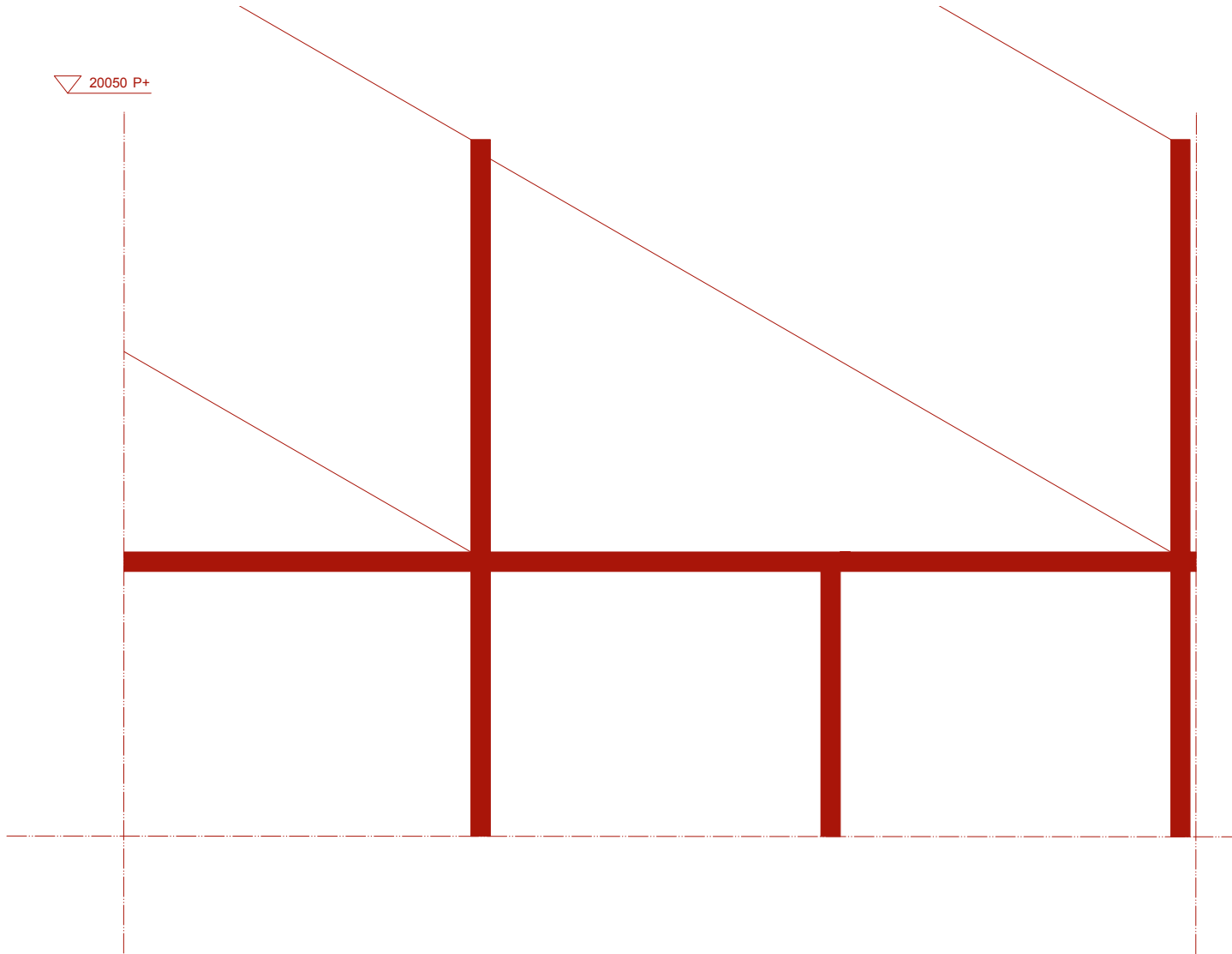
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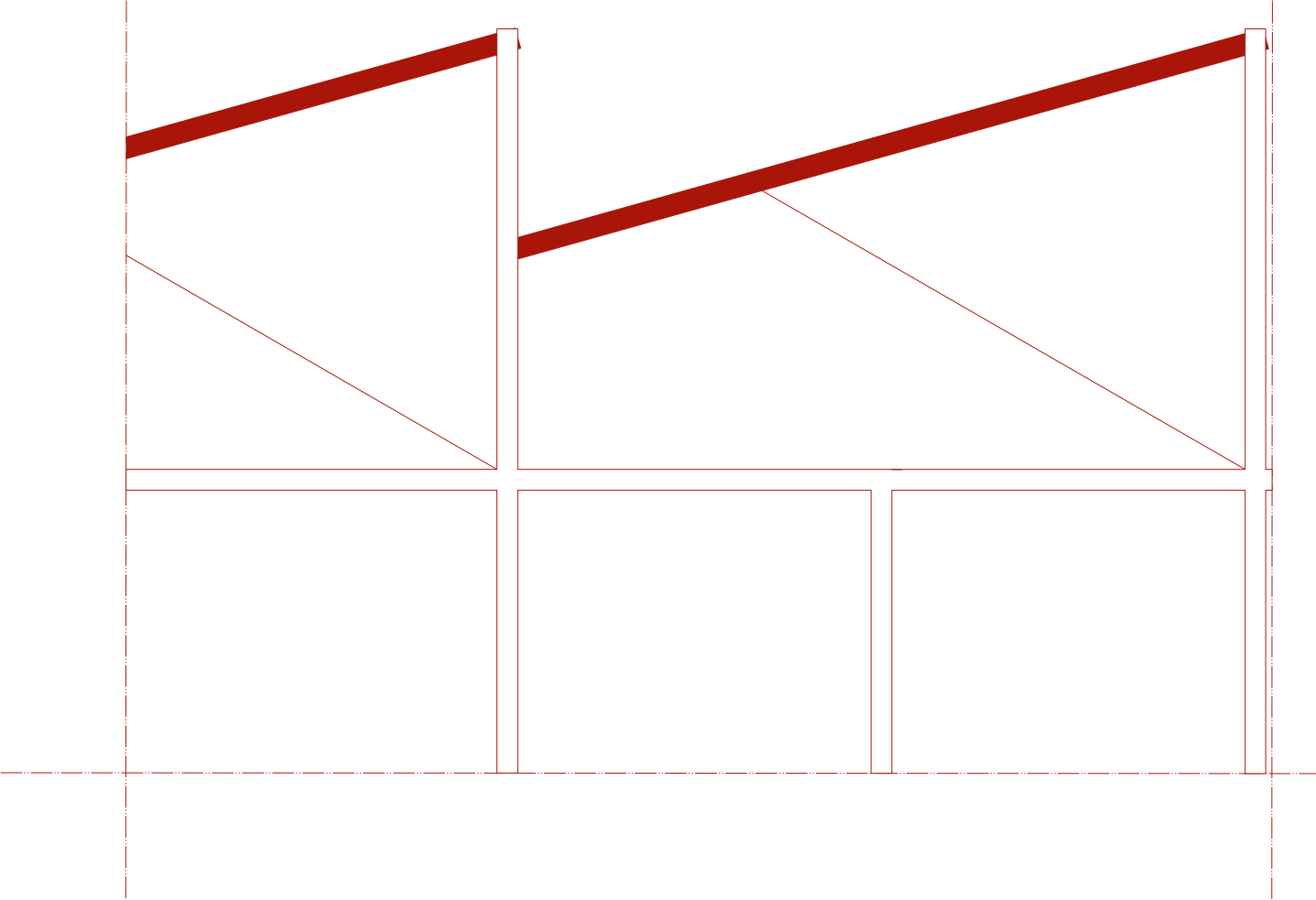
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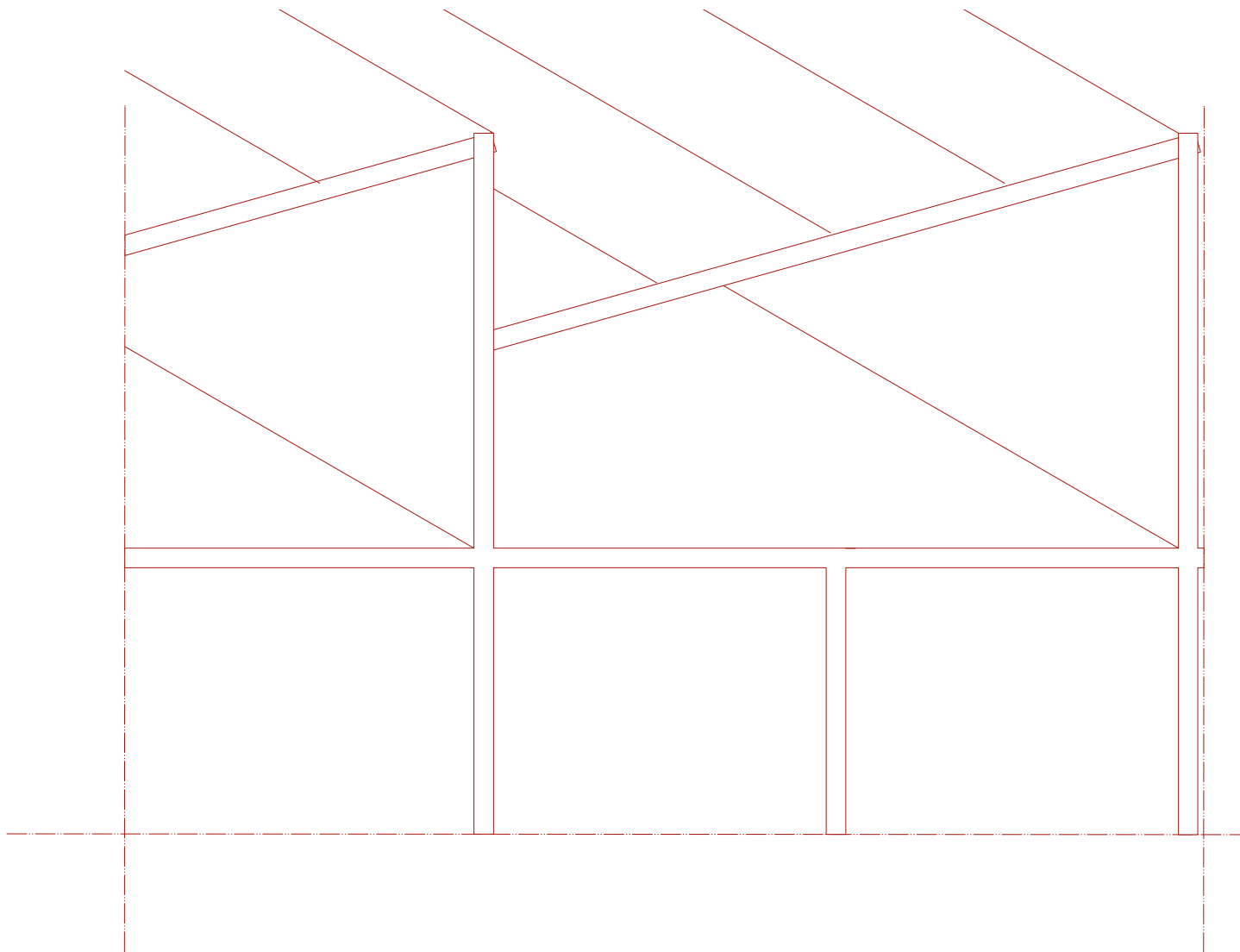


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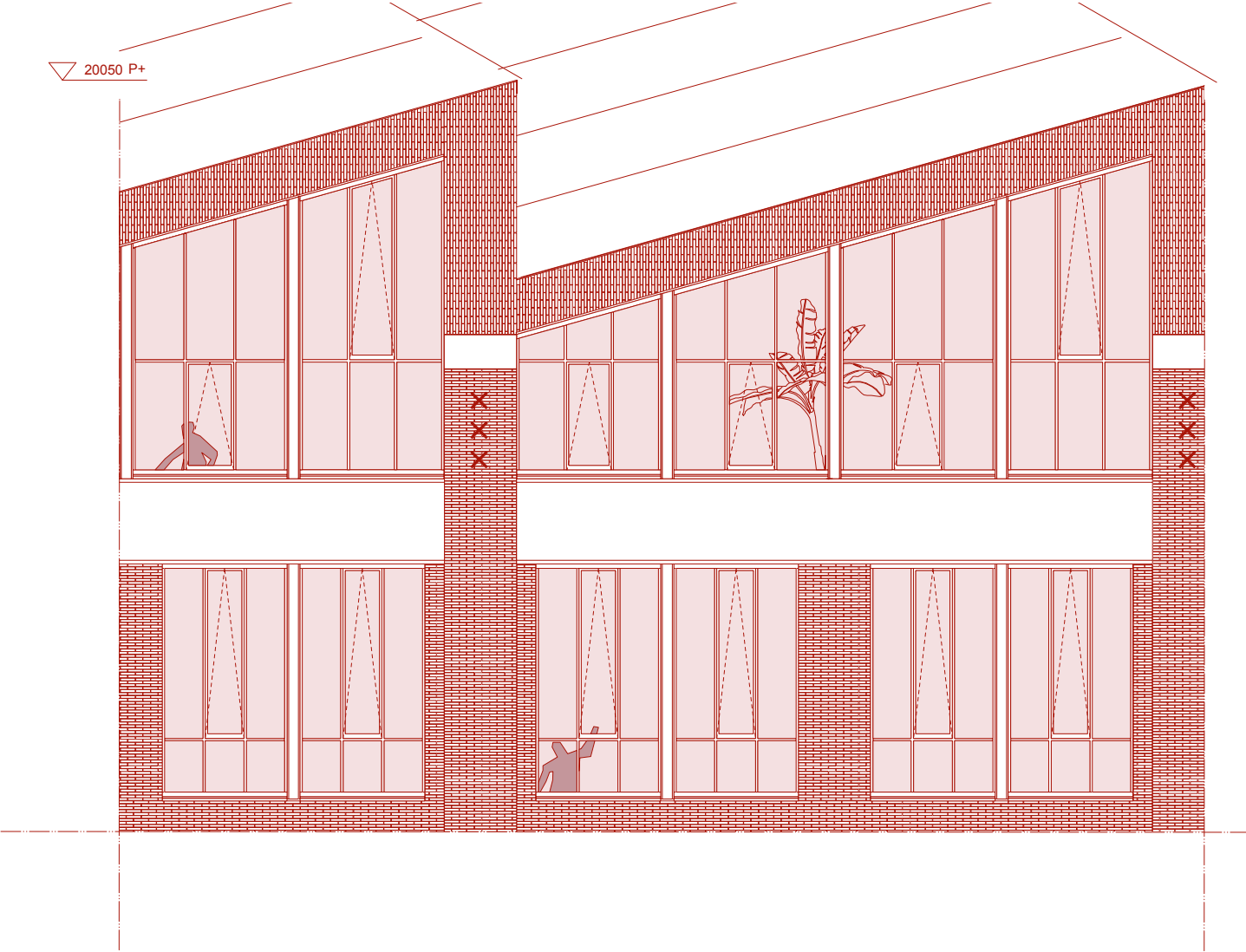




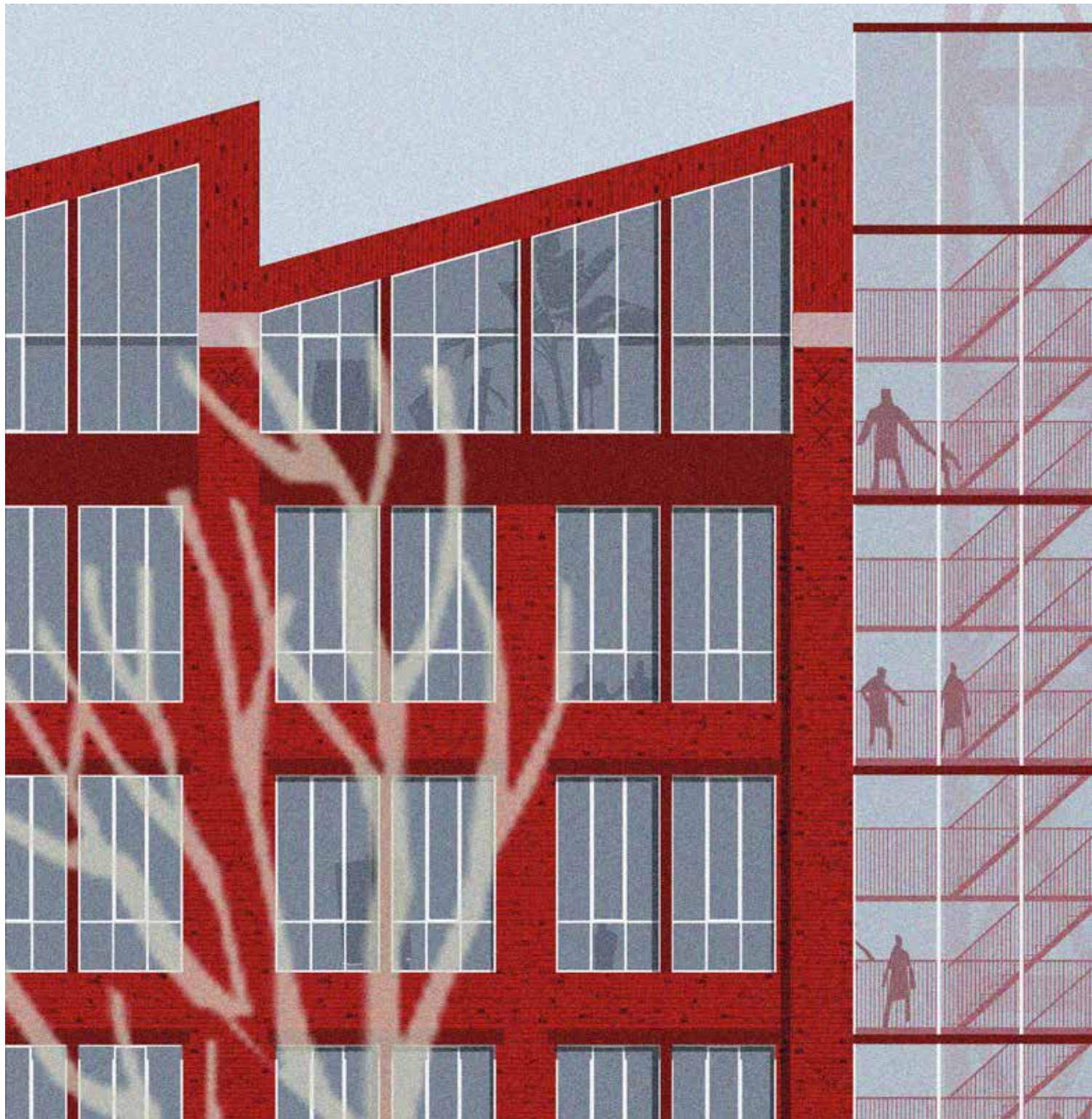


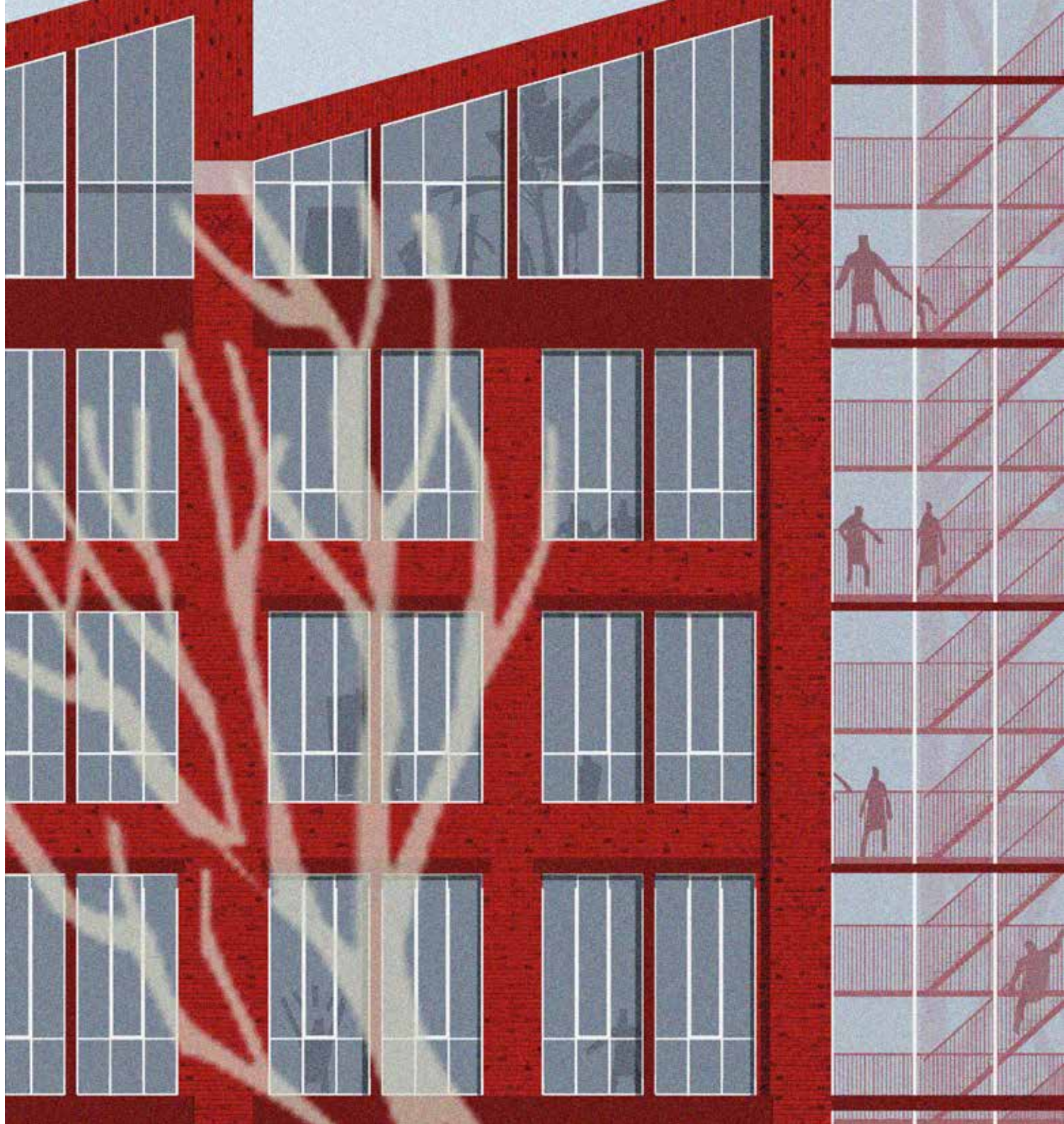


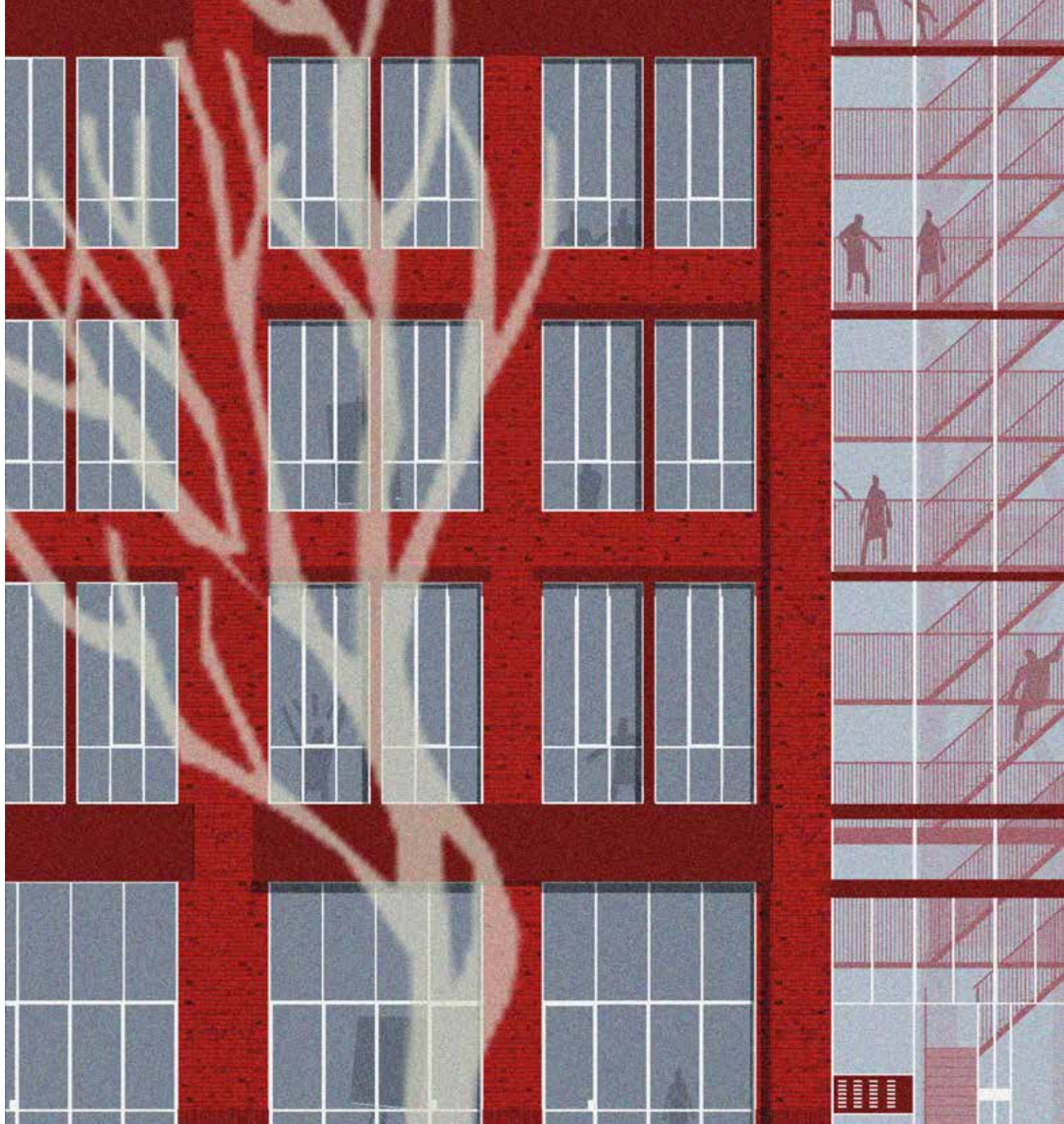
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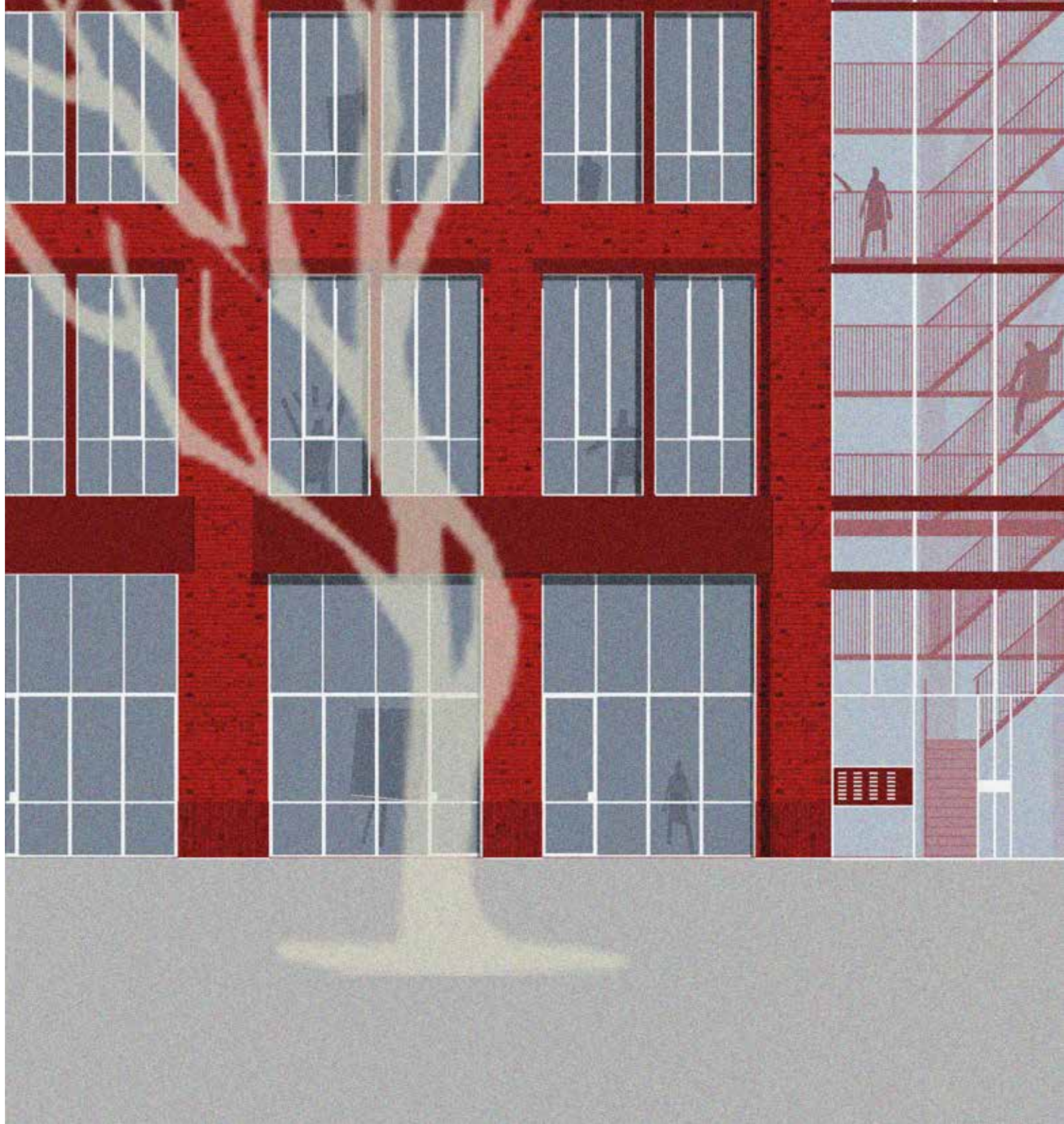










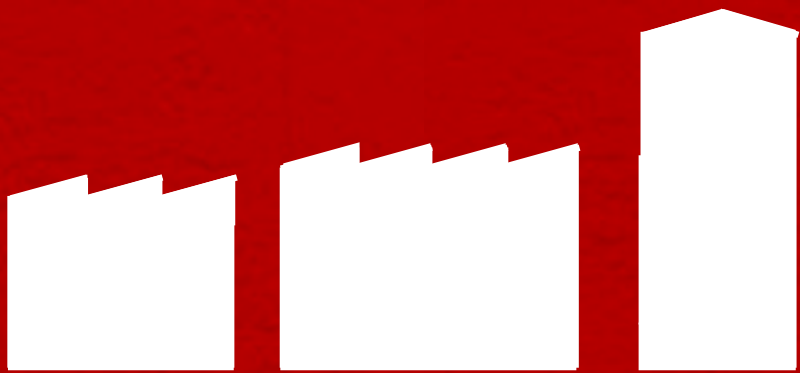






THE  
'EARTH'  
WITHOUT  
'ART'  
IS JUST  
'EH'

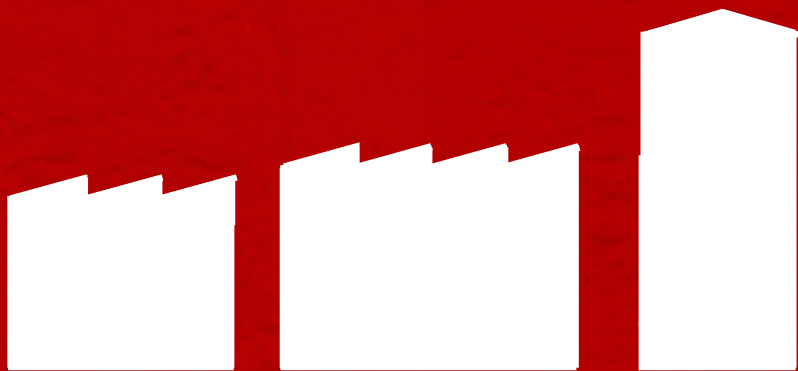
THE  
'EARTH'  
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IS JUST  
'EH'





THE SINGLE WERF ;

AN ART VENUE IMPLEMENTED IN THE COMPLEX AND  
GENTRIFIED CITY CENTRE OF AMSTERDAM



THE SINGLE WERF ;

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GENTRIFIED CITY CENTRE OF AMSTERDAM

THANK YOU