

An aerial photograph of the TU Delft campus. The central focus is a large, historic building complex with multiple wings, featuring dark blue-grey roofs and light-colored stone or brick walls. A prominent tall, dark brick tower with a green dome is visible on the left side of the main building. The building is surrounded by lush green trees, some of which show early autumn colors. In the background, other residential-style buildings of the city are visible. The overall scene is captured from a high angle, providing a comprehensive view of the campus layout.

Agenda

14:45 - 15:00 Walk in

15:00 - 15:30 Presentation

15:30 - 15:45 Questions

15:45 - 16:00 Discussion

16:00 - 16:30 Drinks

P5 Presentation Daniël Brandon

(Source: TU Delft, photo: Rob 't Hart)

Upscaling the residential heat provision towards the district scale

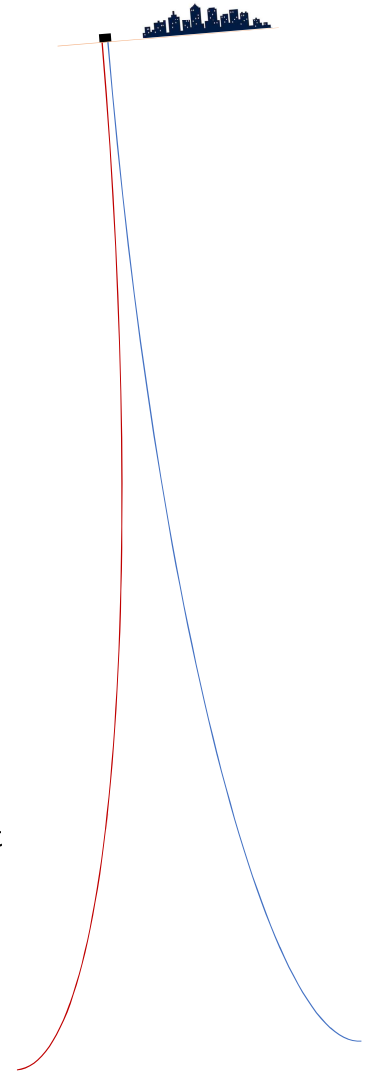
Managing geothermal district heating development

P5

6-11-2019

Daniël C. Brandon

Delft University of Technology
Master of Science in Architecture, Urbanism and Building Sciences track Management in the Built Environment



Content

Research introduction	4
- Definitions	4
- Trends	5
- Research gap, problem & aim	6
- Research questions	7
Methodology	8
- Data collection and processing	8
- Selection	9
Literature phase	11
- Management aspects	11
- Actor role inventory	12
- Actor role dependencies	16
- Sub conclusion & conceptual model	22
Empirical phase	23
- Case study: HAL	16
- Actor inventory & dependencies	17
- Cross-case analysis	38
- Sub conclusion	40
- Expert assessment	41
- Sub Conclusion	42
Conclusion	43
Discussion	44
Reflection	45



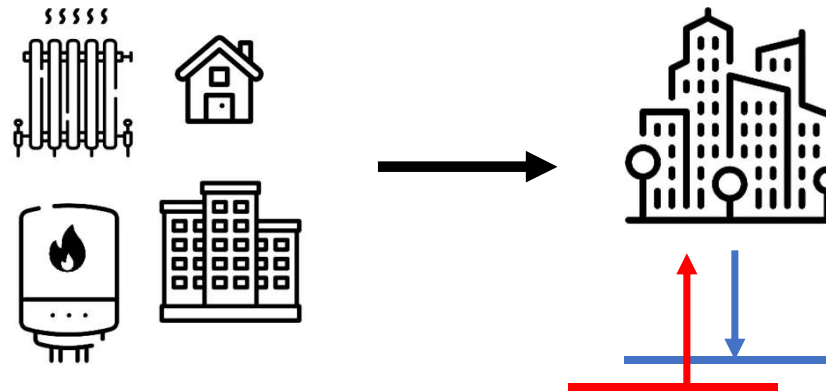
*A picture of a geothermal drilling rig
(Source: Energieoverheid, 2016)*

Introduction

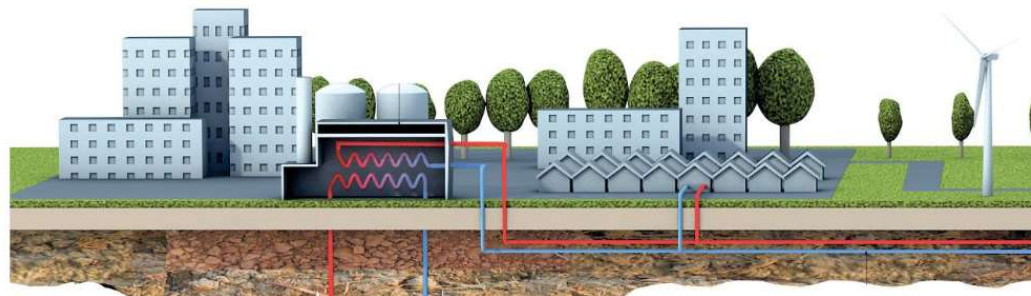
Definitions

Upscaling the residential heat provision towards the district scale

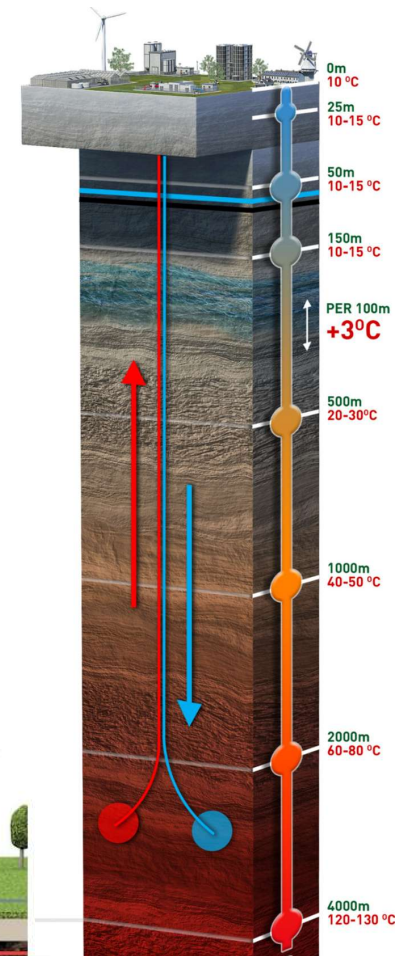
Managing geothermal district heating development



Source: flaticon.com



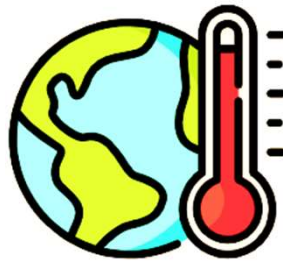
Source: NRC (2019)



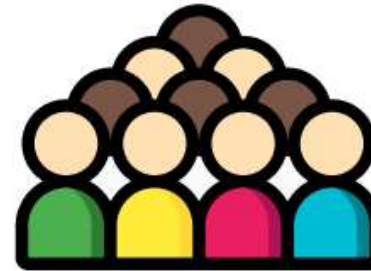
Source: EBN (2018)

Introduction

Trends



Climate change



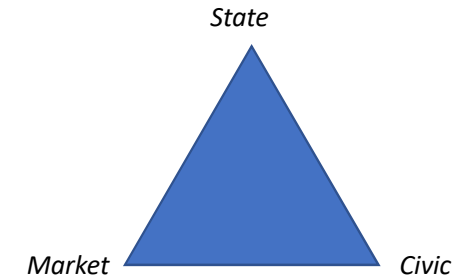
Growing population
& energy demand



Political
pressure



Alternatives for residential heating



Changing roles

Sources: flaticon.com



Introduction

Research problem,
aim & question

Research problem and gap

- Important trends that demand for energy strategies and heating alternatives;
- Complexity in networks of various actors, scales and disciplines in urban area development according to Petersen & Heurkens (2018).
- Little literature found on the topic of upscaling the residential heat provision towards the district scale with renewable energy as source where the *existing* built environment and infrastructure is adapted in the Netherlands;

Research aim

- Gain understanding in local approaches and efforts in Geothermal District Heating development (GDHD)
- Clarify, gather and model managerial roles of public, private and civic actors in GDHD;

Main research question

How do public, private and civic actors manage upscaling residential heat-generating facilities to the district scale in the built environment in the Netherlands?



Introduction

Research questions

Main research question

How do public, private and civic actors manage upscaling residential heat-generating facilities to district scale in the built environment in the Netherlands?

Research sub questions

- 1. What are the managerial roles & dependencies of public, private and civic actors in implementing energy policies, district scale heat-generating facilities and infrastructure in the literature on urban development of built environment in the Netherlands?*
- 2. What are the managerial roles & dependencies of public, private and civic actors in implementing energy policies, district scale heat-generating facilities and infrastructure in the practice of urban development in the built environment in the Netherlands?*
- 3. What managerial roles are effective for upscaling residential heat-generating facilities and infrastructure to a district scale in the Netherlands?*



Methodology

Data collection instruments and processing tools

Roles	Aspects	Variables
Managerial	Project management	Initiating, designing, planning, operating
	Process management	Negotiating, decision-making, communicating
	Management tools	Shaping, regulating, stimulating and capacity building
	Management resources	Land, capital, knowledge

Table 1 The managerial roles in urban area development
(Source: Heurkens & Hobma, 2014, own edit).

Data collection instruments

1. Literature;
2. Actor analysis (Koppenjan & Klijn, 2004);
3. Case study, revelatory cases (Bryman, 2002; Yin, 2009).

Processing tools

1. Framework of managerial roles (Heurkens & Hobma, 2014);
2. Event-sequence model (Adams & Tiesdell, 2012; p75);
3. Agency model (Adams & Tiesdell, 2012; pp 75-76);
4. Cross-case analytical methods (Yin, 2009);
5. Expert assessment (Bryman, 2012, p.171; Hsu & Sandford, 2007; Jones, 1975);



Methodology

Selection

Category	Source	Selection criteria*				
		1	2	3	4	5
2nd generation Pressurised high-temperature water systems (>100 C)	Industrial waste heat	x	x		x	x
	Biomass		x		x	x
	Combined Heat Plant		x		x	x
	(Ultra) Deep geothermal	x	x		x	
3th generation Pressurised medium-temperature water systems (<100 C)	Industrial waste heat	x	x	x	x	x
	Waste-to-energy		x	x	x	x
	Biomass		x		x	x
	Combined Heat Plant		x		x	x
	Deep geothermal	x	x	x	x	x
4th generation: Low-temperature water systems (~30-70 C)	Low-temperature waste heat (data centers, greenhouses, supermarkets, etc.)	x	x	x	x	x
	Water (Sewage)	x		x	x	x
	Deep and Shallow geothermal	x	x	x	x	x

Table 2 An overview of alternative energy purposes for heating dwellings and selection criteria
(Source: Energy Storage, 2018; Keutel, 2018, Sayegh, Jadwiszczak, Axcell, Niemierka, Bryś & Jouhara, 2018; own edit).

1=Renewable and climate neutral,
2=Scale and capacity,
3=Urban redevelopment,
4=competitiveness,
5=project phase

x = Indication for when a selection criteria is met.



Methodology

Selection

Ammerlaan

Pijnacker-Nootdorp



*Geothermal plant Ammerlaan
(Source: Energievastgoed, 2016)*

Characteristics

- District Pijnacker-Noord in Pijnacker-Nootdorp
- First floriculture company in the Netherlands with a geothermal heat source

Haagse Aardwarmte Leyweg (HAL)

The Hague



Geothermal plant HAL (source: Energienieuws, 2017)

Characteristics

- District Southwest in The Hague
- First inner-city geothermal plant

Literature phase

Management aspects

Management aspects

How (geothermal district heating) development projects are managed can be viewed from the management aspects money, organisation, time, information and quality (MOTIQ) as mentioned in Bruil et al. (2015, p47).

Management aspect	Relevant topics
Money	lock-in costs, development costs, end-user affordability, heat sale opportunity, competitiveness of alternatives, financial risks, subsidies.
Organisation	Organisation types: line management (top-down hierarchy, with repetitive activities), project management (multidisciplinary and temporary organisation), organisation complexity, organisation fragmentation, degree of actor dependency (joint collaboration).
Time	Project duration, project planning, timing of activities between geothermal district heating development and urban development management, operating time of the geothermal well, time overruns.
Information	Dispersion of specialized information, techniques used to foster learning, information provision to tenants and homeowners, involvement of education, science and technology.
Quality	Geothermal well and location; environmental, health and safety quality; Spatial quality (utility, experience, future value); social values; steering on quality.

Table 3.4.2 Relevant topics extracted from the MOTIQ management aspects (Source: own design, based on literature findings)

Literature phase

Actor role inventory

Public actors

The State and Ministries

Province

Municipality

Private Actors

Developers

Financiers

Communities (energy cooperatives, homeowners associations)

Investors

(Heat) Corporations (Producer, transporter and distributor,
storage and supplier)

Civic actors

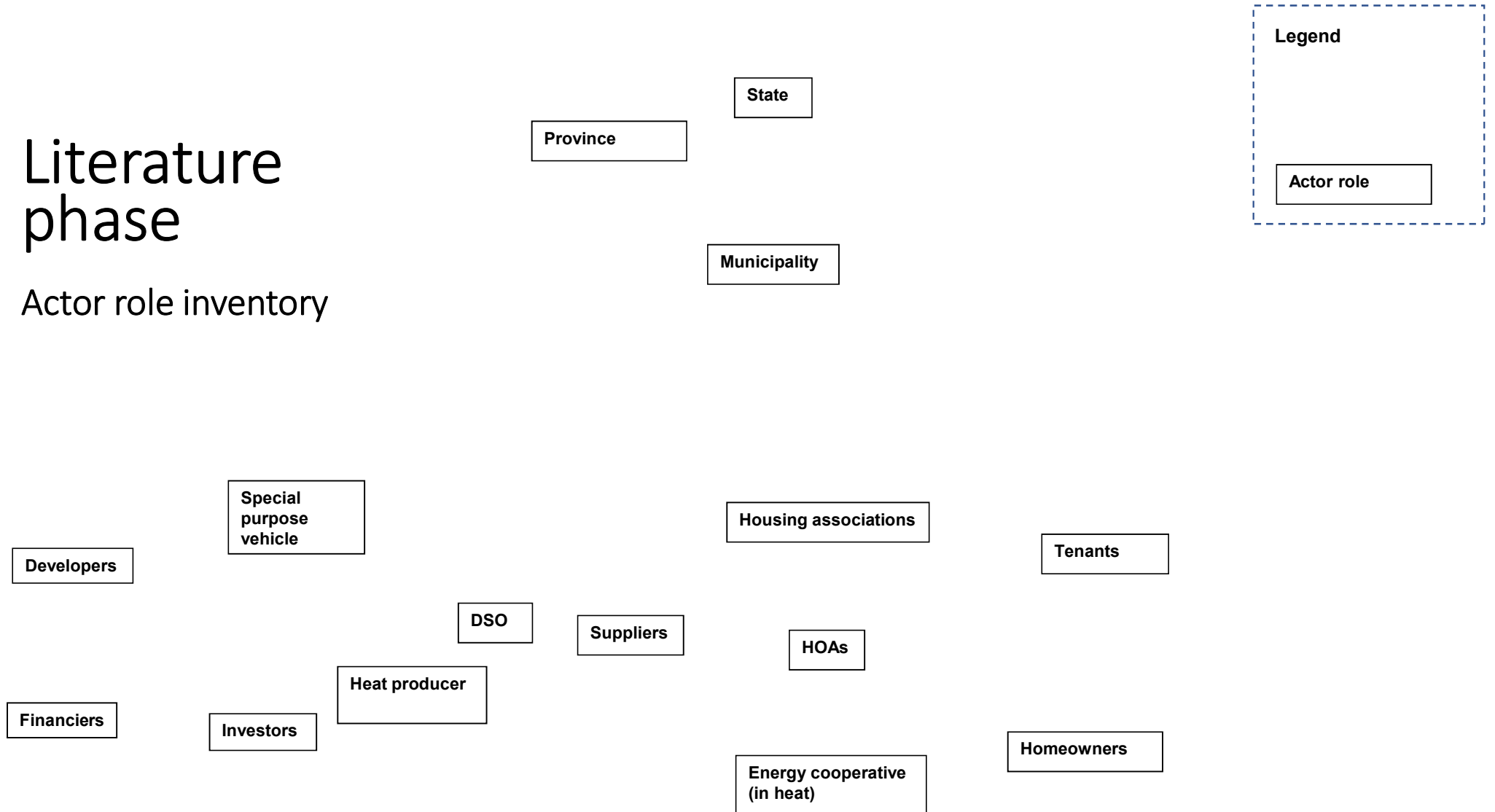
Single homeowners and tenants

Housing Associations



Literature phase

Actor role inventory



Literature phase

Actor role inventory

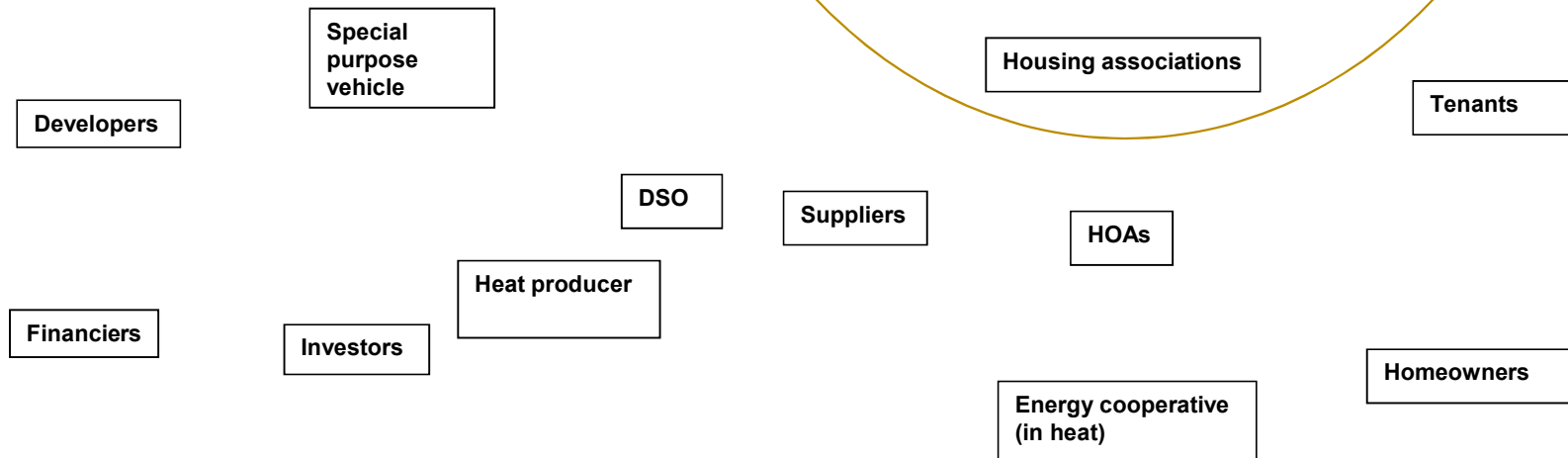
Public actors

Legend



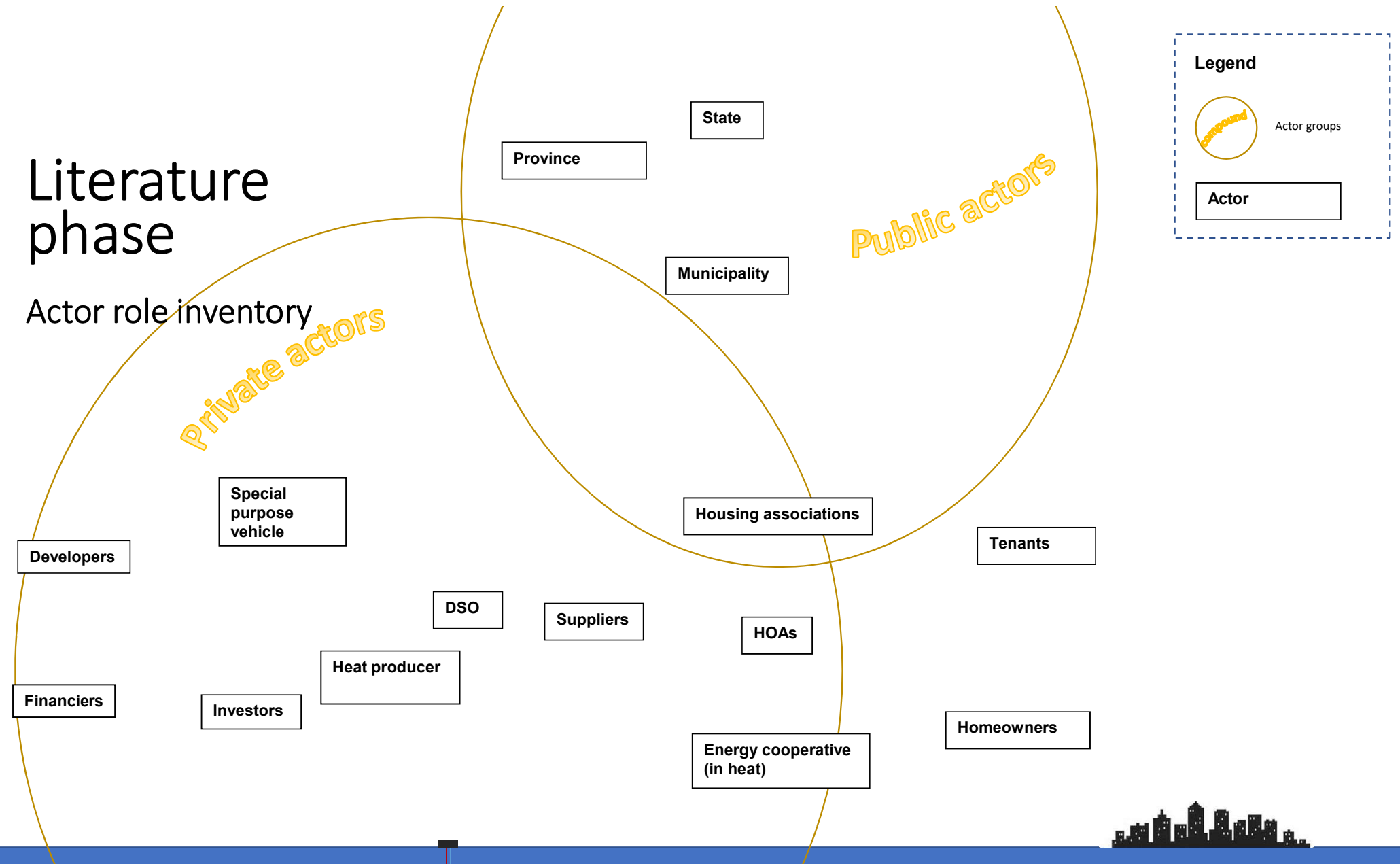
Actor groups

Actor



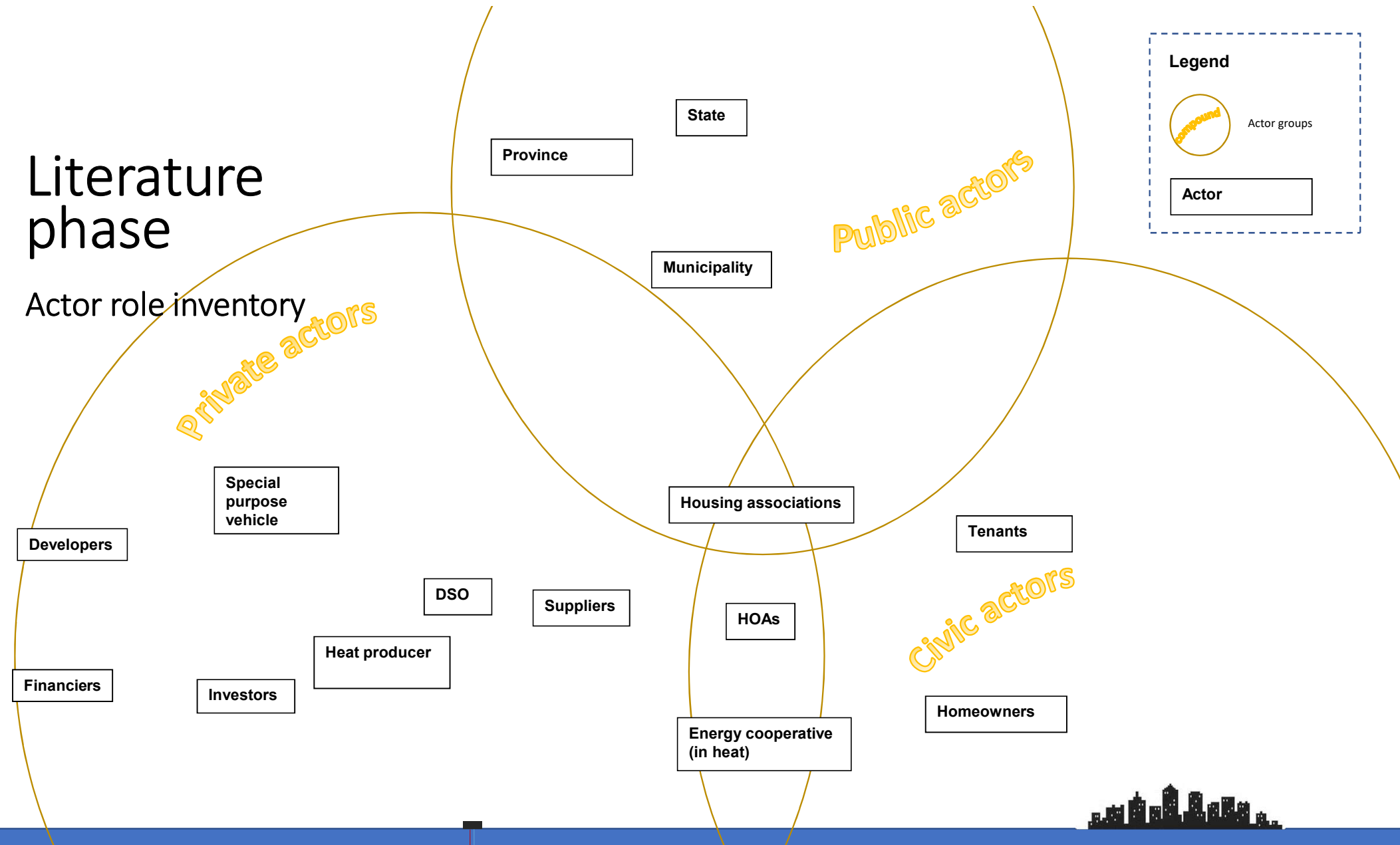
Literature phase

Actor role inventory



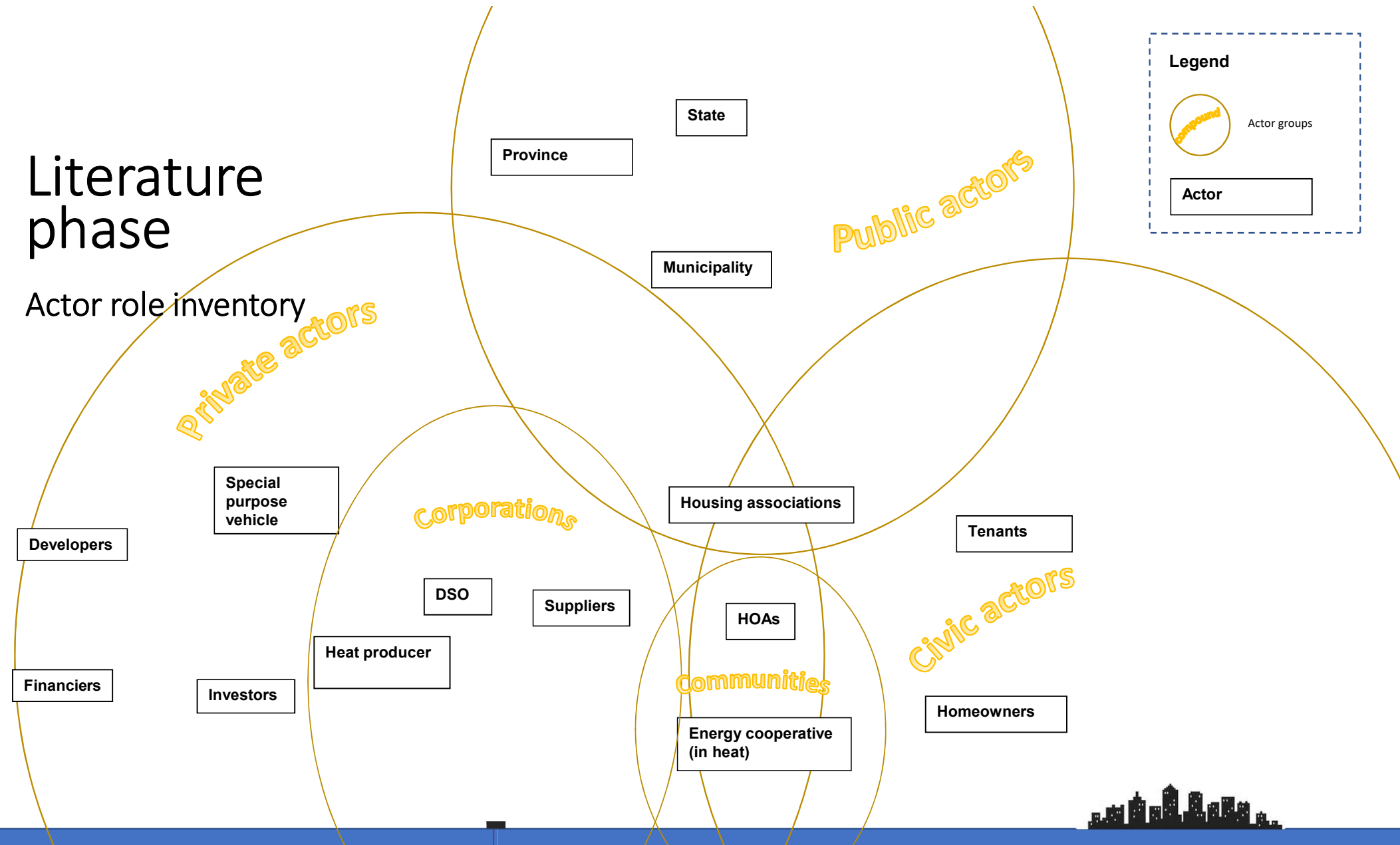
Literature phase

Actor role inventory



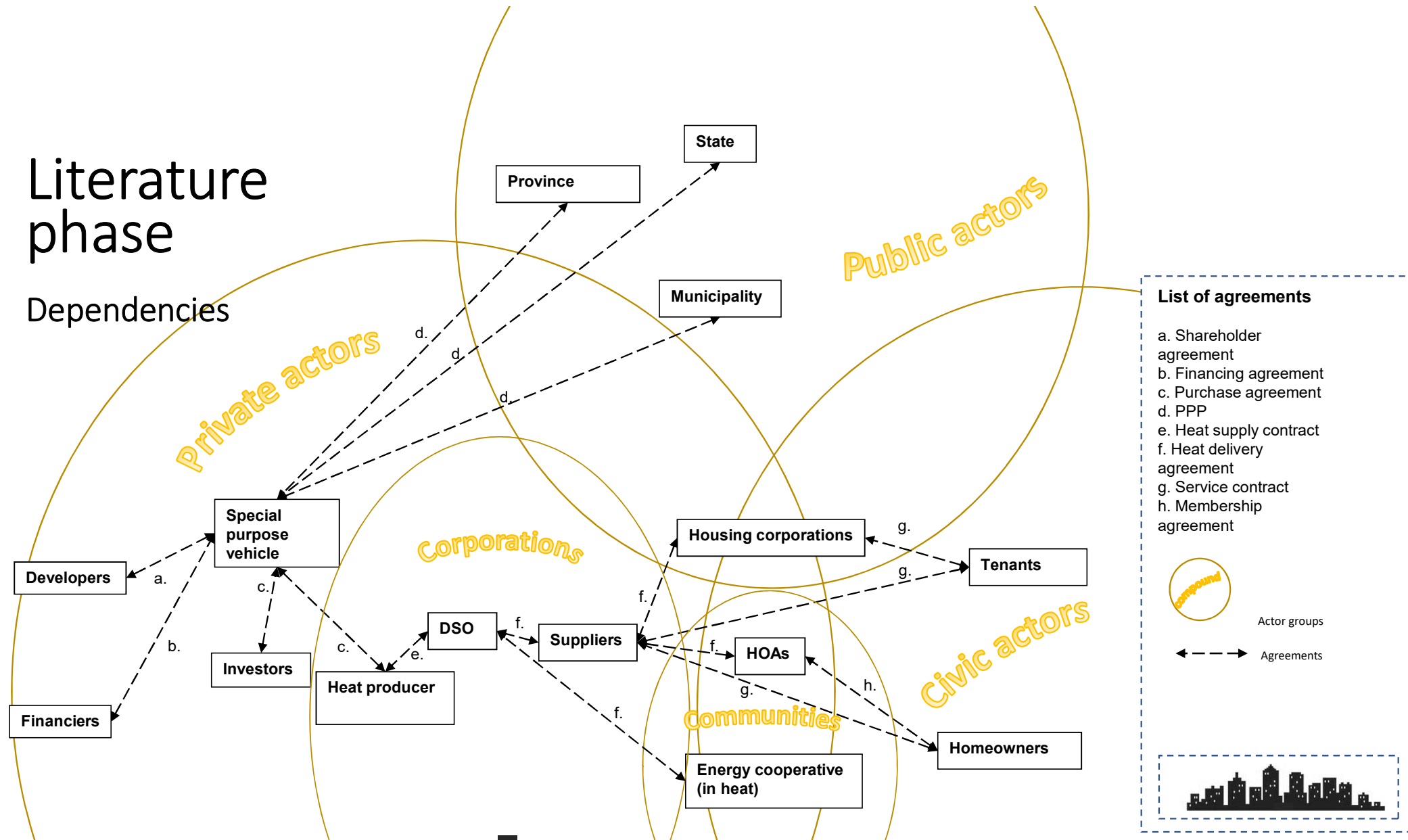
Literature phase

Actor role inventory



Literature phase

Dependencies



Literature phase

Actor role dependencies

Management tools

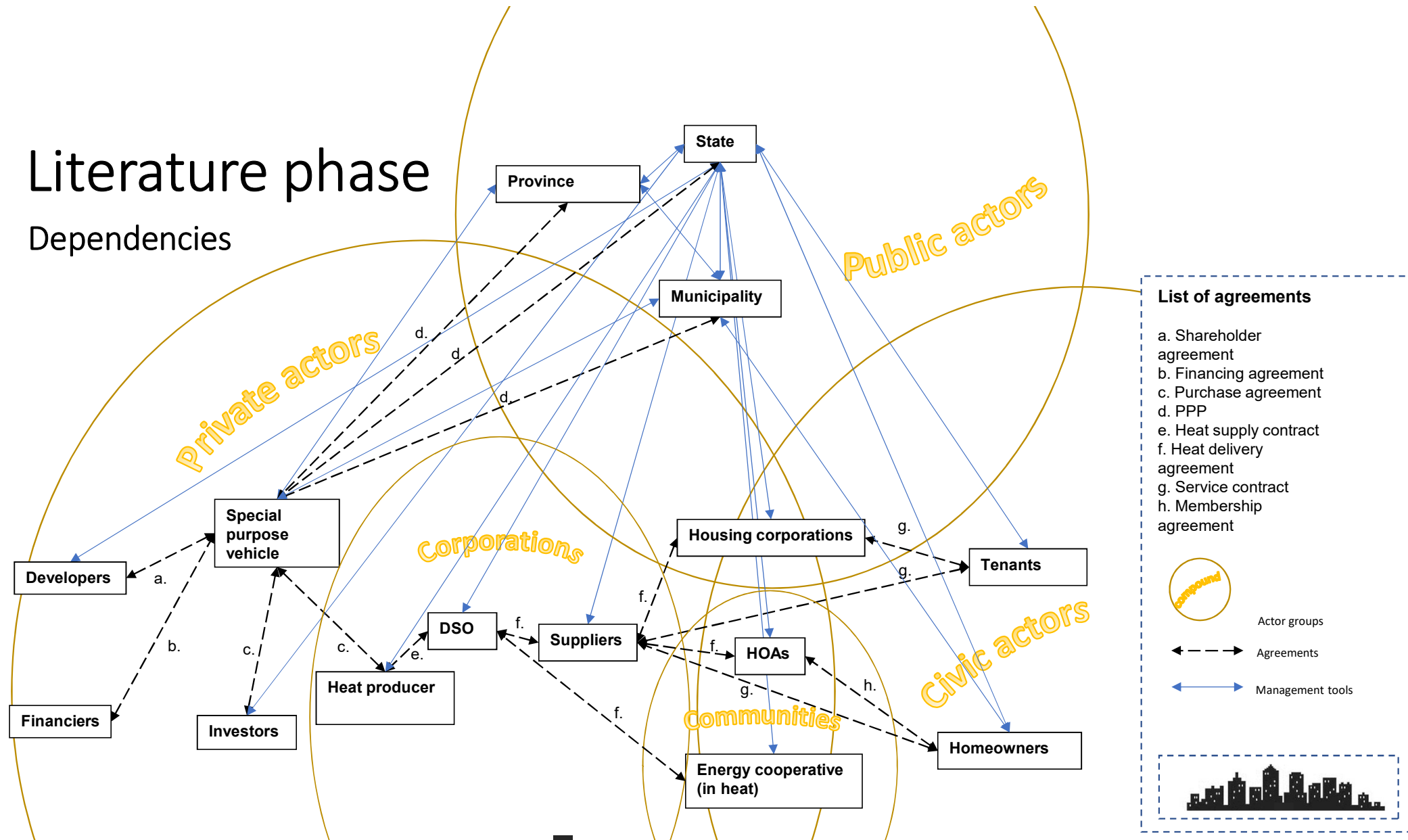
are at the disposal of public actors

to 'steer' on urban development (Adams & Tiesdell, 2012):

- 1. Shaping:** The publications of plans, strategies and visions
- 2. Regulating:** Regulations such as the Spatial Planning Act, The Building Decree, Heat Act (Consumer protection), environmental law, sustainable policy.
- 3. Stimulating** market behaviour: Stimulating the development by land acquisition, grants (subsidies) and loan guarantees
- 4. Building capacity:** The improvement of actor relationships by providing arenas for interaction and networking [...], Heurkens (2012; p87)

Literature phase

Dependencies



Literature phase

Sub conclusion

Research sub question:

What are the managerial roles & dependencies of public, private and civic actors in implementing energy policies, district scale heat-generating facilities and infrastructure in the literature on urban development of built environment in the Netherlands?

Findings from literature

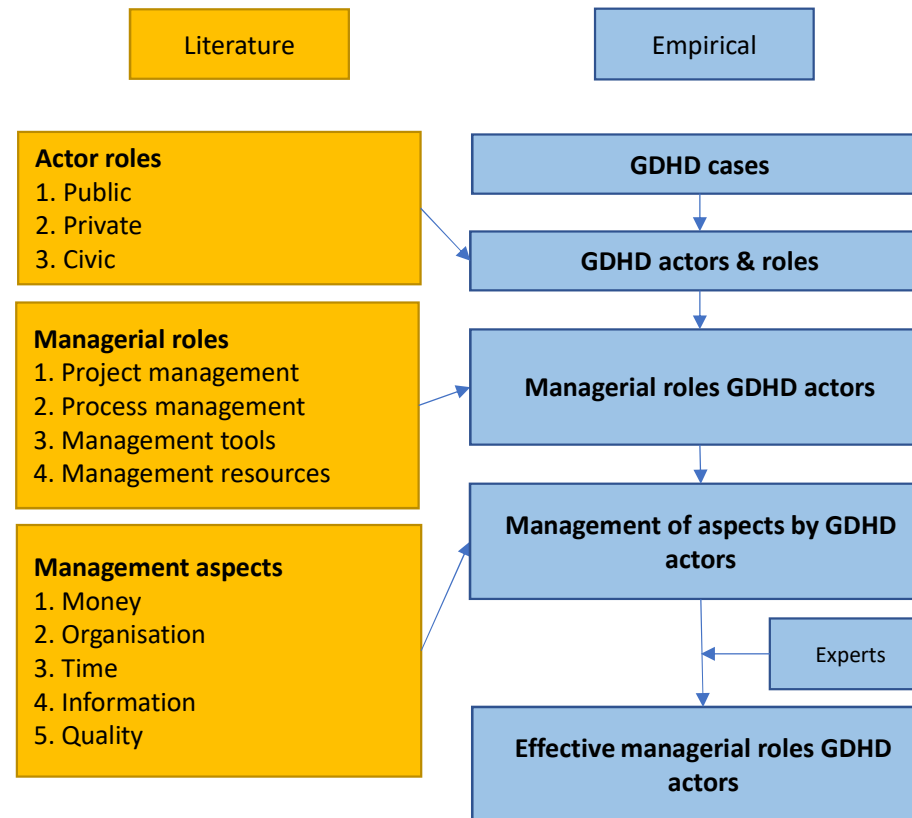
- Implementation of energy policies from different governmental levels (supra-national, national, regional, local);
- Public actor 'steering' on development through management tools (regulating, shaping, stimulating and capacity building);
- Implementation of heat-generating facilities and infrastructure requires joint efforts from all the three actor groups (public, private and civic);

Conclusion on method

- Not case specific: all possible roles and no consistent role division for the actors involved;
- Analysis of revelatory cases: literature gap on geothermal district heating development.

Methodology

Conceptual model



Empirical phase

Haagse Aardwarmte
Leyweg



(Photo sources: Haagse aardwarmte.nl)

Empirical phase

Haagse Aardwarmte Leyweg

Map of The Hague

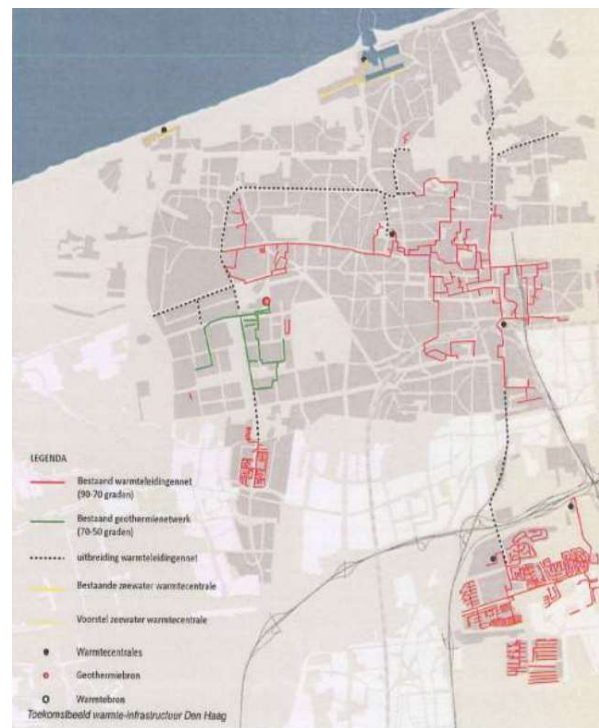


Figure 4.2.1 The existing heat infrastructure in The Hague
(Source: Den Haag, 2014, p18)

Actor inventory: event-sequence table

	Name	Main tasks	Time	Involved actors
1	Start-up of ADH	Development of the ADH organisation	2007	Municipality of the Hague, the housing associations Vestia, Haagwonen, Staedion and the energy corporations Eneco and E.on Benelux
2	Development of infrastructure	Development of heat infrastructure for 4000 dwellings	2009-2015	ADH and partners (Eneco: infrastructure, consultants)
3	Development of the well and infrastructure	Drilling the geothermal well, development of buildings and geothermal system components.	March – Nov 2010	ADH and development partners WPMI: well construction, Stebru Bouw: civil works heat plant, Cofely: installation components, consultants)
4	Bankruptcy	Bankruptcy declaration	August 27 th , 2013	Municipality of the Hague, the housing associations Vestia, Haagwonen, Staedion and the energy corporations Eneco and E.on Benelux (ADH)
5	Delivery of heat	Heat delivery from the gas turbine	2012-now	Eneco, Uniper, end-users
6	Project relaunch	Redevelopment of the ADH project	September 2015	Municipality of The Hague, Energiefonds Den Haag (ED)
7	Takeover	Well acquisition	2016	Official receiver (curator) of ADH, HAL
8	Planning	Licensing, engineering and cleaning wells	December 2018 – August 2019	HAL, PEP, Hydreco Geomec
9	Realisation	Construction to connect to the grid, supervision and monitoring	August 2018 – January 2020	Hydreco Geomec
10	Operation	Start up and operation of the geothermal well	Feb 2020 (Planned)	Hydreco Geomec, Eneco

Table 4.2 An overview of the steps that were taken in HAL project
(Sources: B. van Dun, personal communication, march 26, 2019; Gemeente Den Haag, 2016a&2016b; Aardwarmte Den Haag, 2011; Schoof, 2011).

Empirical phase

Haagse Aardwarmte Leyweg

Map of The Hague

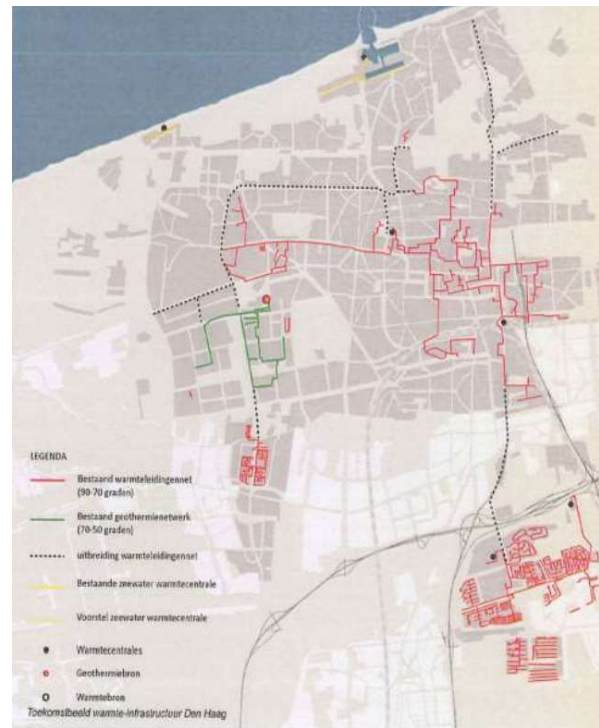


Figure 4.2.1 The existing heat infrastructure in The Hague
(Source: Den Haag, 2014, p18)

Actor inventory: event-sequence table

	Name	Main tasks	Time	Involved actors
1	Start-up of ADH	Development of the ADH organisation	2007	Municipality of the Hague, the housing associations Vestia, Haagwonen, Staedion and the energy corporations Eneco and E.on Benelux
2	Development of infrastructure	Development of heat infrastructure for 4000 dwellings	2009-2015	ADH and partners (Eneco: infrastructure, consultants)
3	Development of the well and infrastructure	Drilling the geothermal well, development of buildings and geothermal system components.	March – Nov 2010	ADH and development partners WPML: well construction, Stebru Bouw: civil works heat plant, Cofely: installation components, consultants)
4	Bankruptcy	Bankruptcy declaration	August 27 th , 2013	Municipality of the Hague, the housing associations Vestia, Haagwonen, Staedion and the energy corporations Eneco and E.on Benelux (ADH)
5	Delivery of heat	Heat delivery from the gas turbine	2012-now	Eneco, Uniper, end-users
6	Project relaunch	Redevelopment of the ADH project	September 2015	Municipality of The Hague, Energiefonds Den Haag (ED)
7	Takeover	Well acquisition	2016	Official receiver (curator) of ADH, HAL
8	Planning	Licencing, engineering and cleaning wells	December 2018 – August 2019	HAL, PEP, Hydreco Geomec
9	Realisation	Construction to connect to the grid, supervision and monitoring	August 2018 – January 2020	Hydreco Geomec
10	Operation	Start up and operation of the geothermal well	Feb 2020 (Planned)	Hydreco Geomec, Eneco

Table 4.2 An overview of the steps that were taken in HAL project
(Sources: B. van Dun, personal communication, march 26, 2019; Gemeente Den Haag, 2016a&2016b; Aardwarmte Den Haag, 2011; Schoof, 2011).

Empirical phase

Haagse Aardwarmte Leyweg

Map of The Hague

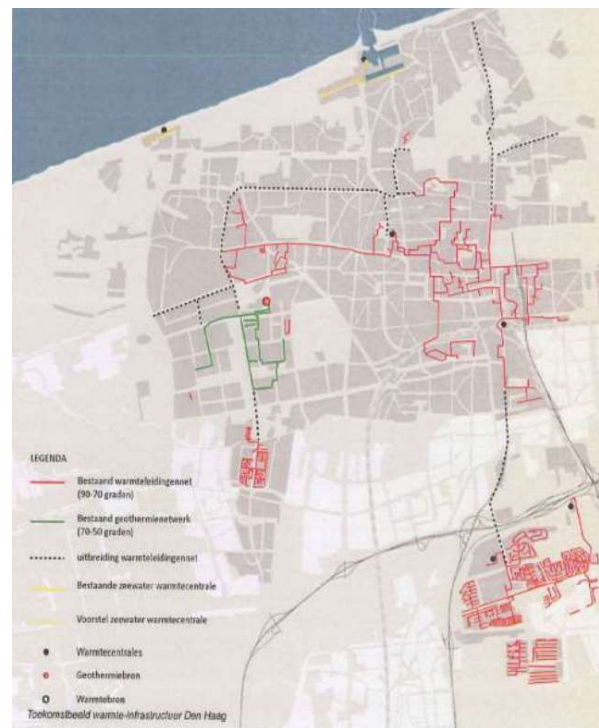


Figure 4.2.1 The existing heat infrastructure in The Hague
(Source: Den Haag, 2014, p18)

Actor inventory: event-sequence table

	Name	Main tasks	Time	Involved actors
1	Start-up of ADH	Development of the ADH organisation	2007	Municipality of the Hague, the housing associations Vestia, Haagwonen, Staedion and the energy corporations Eneco and E.on Benelux
2	Development of infrastructure	Development of heat infrastructure for 4000 dwellings	2009-2015	ADH and partners (Eneco: infrastructure, consultants)
3	Development of the well and infrastructure	Drilling the geothermal well, development of buildings and geothermal system components	March – Nov 2010	ADH and development partners WPML: well construction, Stebru Bouw: civil works heat plant, Cofely: installation components, consultants)
4	Bankruptcy	Bankruptcy declaration	August 27 th , 2013	Municipality of the Hague, the housing associations Vestia, Haagwonen, Staedion and the energy corporations Eneco and E.on Benelux (ADH)
5	Delivery of heat	Heat delivery from the gas turbine	2012-now	Eneco, Uniper, end-users
6	Project relaunch	Redevelopment of the ADH project	September 2015	Municipality of The Hague, Energiefonds Den Haag (ED)
7	Takeover	Well acquisition	2016	Official receiver (curator) of ADH, HAL
8	Planning	Licensing, engineering and cleaning wells	December 2018 – August 2019	HAL, PEP, Hydreco Geomec
9	Realisation	Construction to connect to the grid, supervision and monitoring	August 2018 – January 2020	Hydreco Geomec
10	Operation	Start up and operation of the geothermal well	Feb 2020 (Planned)	Hydreco Geomec, Eneco

Table 4.2 An overview of the steps that were taken in HAL project
(Sources: B. van Dun, personal communication, march 26, 2019; Gemeente Den Haag, 2016a&2016b; Aardwarmte Den Haag, 2011; Schoof, 2011).

Empirical phase

Haagse Aardwarmte Leyweg

Map of The Hague

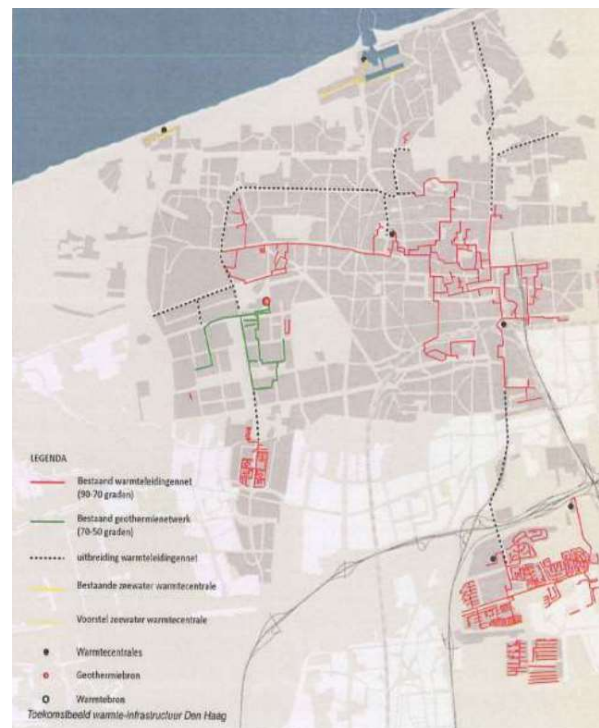


Figure 4.2.1 The existing heat infrastructure in The Hague
(Source: Den Haag, 2014, p18)

Actor inventory: event-sequence table

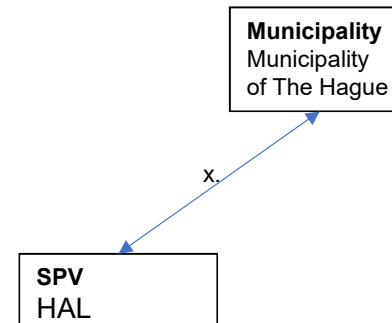
	Name	Main tasks	Time	Involved actors
1	Start-up of ADH	Development of the ADH organisation	2007	Municipality of the Hague, the housing associations Vestia, Haagwonen, Staedion and the energy corporations Eneco and E.on Benelux
2	Development of infrastructure	Development of heat infrastructure for 4000 dwellings	2009-2015	ADH and partners (Eneco: infrastructure, consultants)
3	Development of the well and infrastructure	Drilling the geothermal well, development of buildings and geothermal system components	March – Nov 2010	ADH and development partners WPML: well construction, Stebru Bouw: civil works heat plant, Cofely: installation components, consultants)
4	Bankruptcy	Bankruptcy declaration	August 27 th , 2013	Municipality of the Hague, the housing associations Vestia, Haagwonen, Staedion and the energy corporations Eneco and E.on Benelux (ADH)
5	Delivery of heat	Heat delivery from the gas turbine	2012-now	Eneco, Uniper, end-users
6	Project relaunch	Redevelopment of the ADH project	September 2015	Municipality of The Hague, Energiefonds Den Haag (ED)
7	Takeover	Well acquisition	2016	Official receiver (curator) of ADH, HAL
8	Planning	Licensing, engineering and cleaning wells	December 2018 – August 2019	HAL, PEP, Hydreco Geomec
9	Realisation	Construction to connect to the grid, supervision and monitoring	August 2018 – January 2020	Hydreco Geomec
10	Operation	Start up and operation of the geothermal well	Feb 2020 (Planned)	Hydreco Geomec, Eneco

Table 4.2 An overview of the steps that were taken in HAL project
(Sources: B. van Dun, personal communication, march 26, 2019; Gemeente Den Haag, 2016a&2016b; Aardwarmte Den Haag, 2011; Schoof, 2011).

Empirical phase

Haagse Aardwarmte
Leyweg

Actor dependencies



Management tools

w. Regulatory: Environmental permit assessment (w1), Extraction licencing (w2);
x. Shaping: Heat plan & intentional development plans;
y. Capacity building: networking (y1) and information provision (y2);
z. Stimulating: Development subsidy (z1), Capital-raising (z2), producing subsidy (z3);

Agreements

a. Shareholder agreement
b. Shareholder and service agreement;
c. Consultancy and shareholder agreement;
d. Financing agreement;
f. Consultancy;
h. Heat delivery contract
j. Building contract;
l-n. Heat supply agreement
o. heat supply agreement

Legend

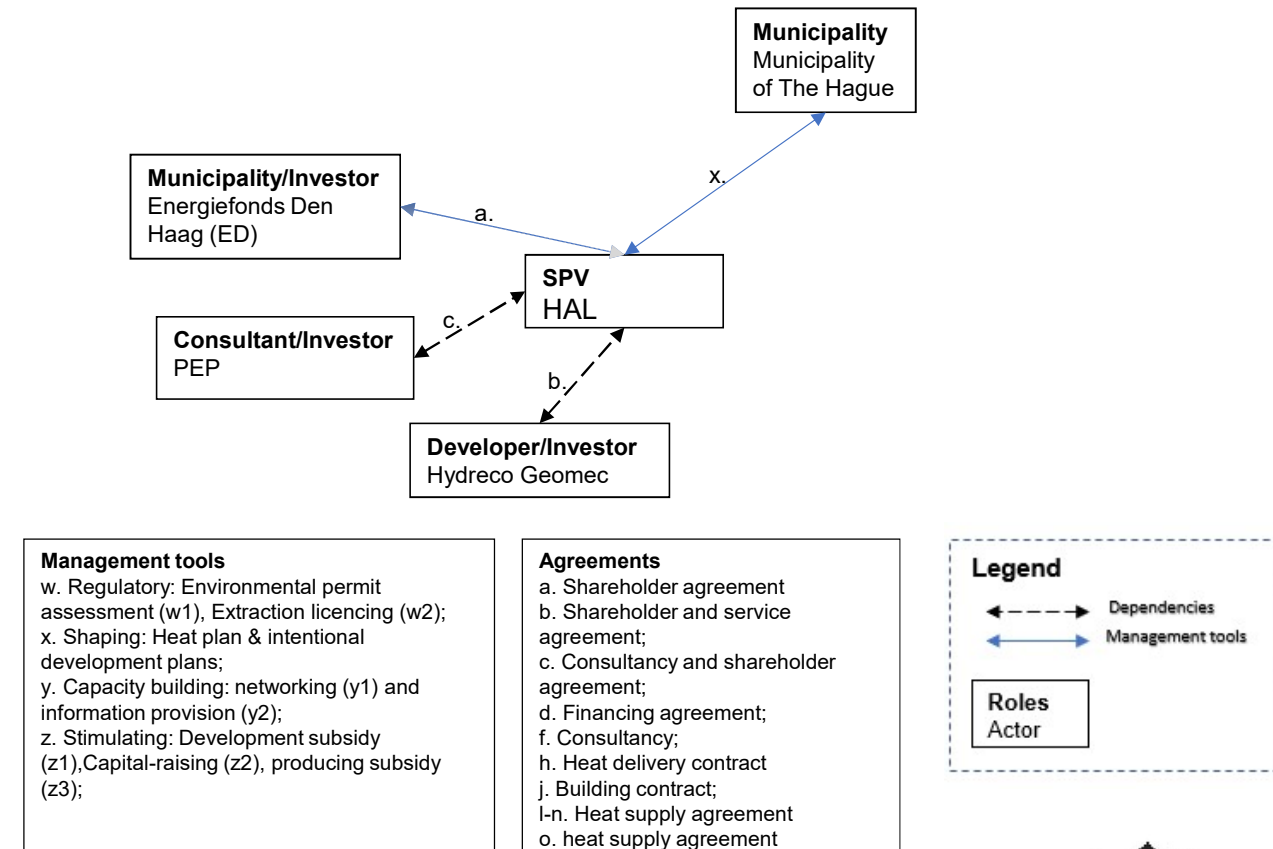
←--→ Dependencies
←--→ Management tools

Roles
Actor

Empirical phase

Haagse Aardwarmte
Leyweg

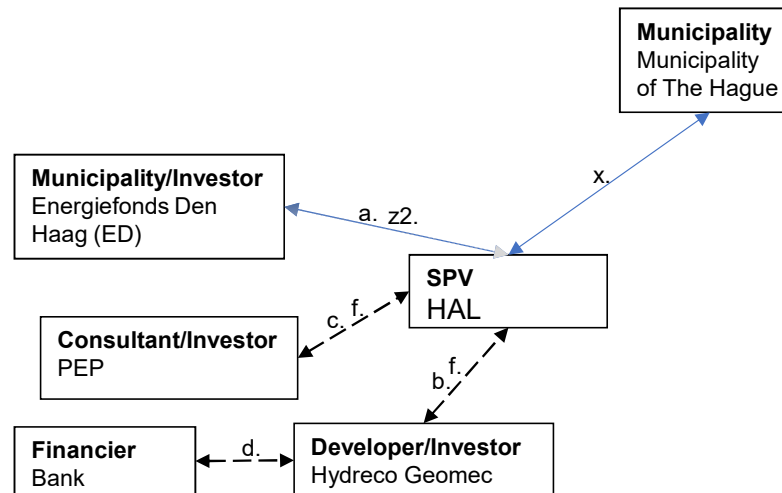
Actor dependencies



Empirical phase

Haagse Aardwarmte
Leyweg

Actor dependencies



Management tools

w. Regulatory: Environmental permit assessment (w1), Extraction licencing (w2);
x. Shaping: Heat plan & intentional development plans;
y. Capacity building: networking (y1) and information provision (y2);
z. Stimulating: Development subsidy (z1), Capital-raising (z2), producing subsidy (z3);

Agreements

a. Shareholder agreement
b. Shareholder and service agreement;
c. Consultancy and shareholder agreement;
d. Financing agreement;
f. Consultancy;
h. Heat delivery contract
j. Building contract;
l-n. Heat supply agreement
o. heat supply agreement

Legend

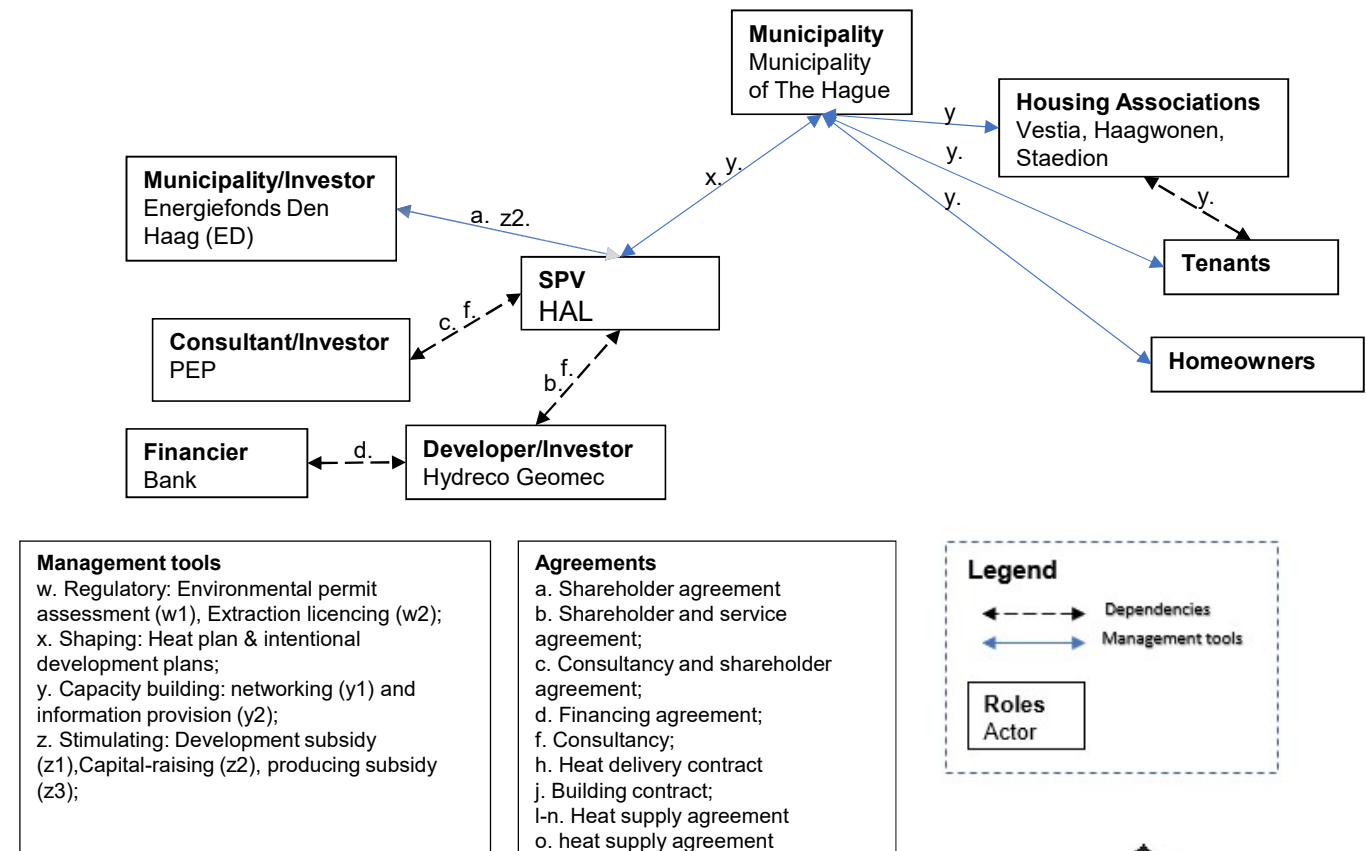
←--→ Dependencies
←--→ Management tools

Roles
Actor

Empirical phase

Haagse Aardwarmte
Leyweg

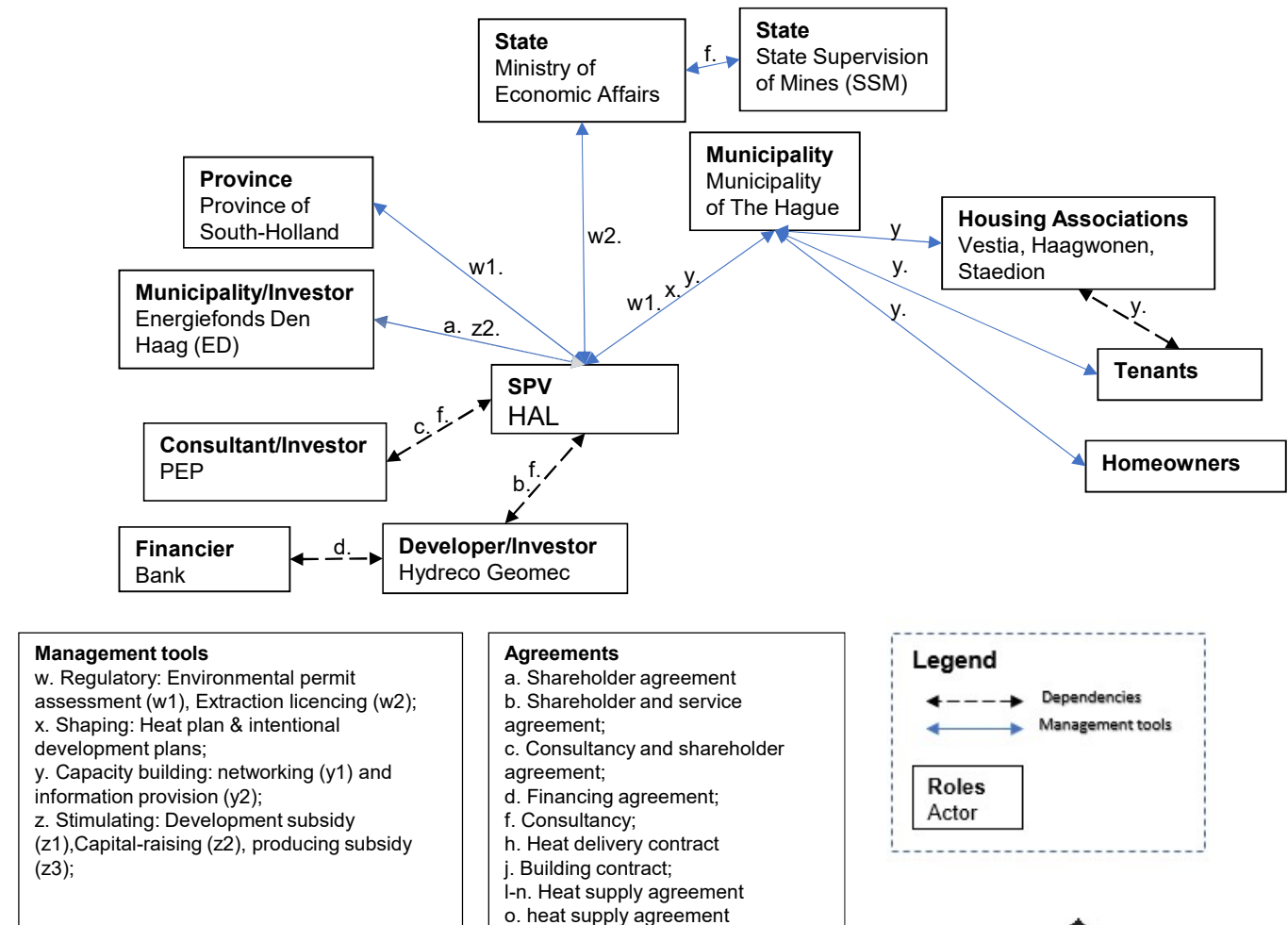
Actor dependencies



Empirical phase

Haagse Aardwarmte
Leyweg

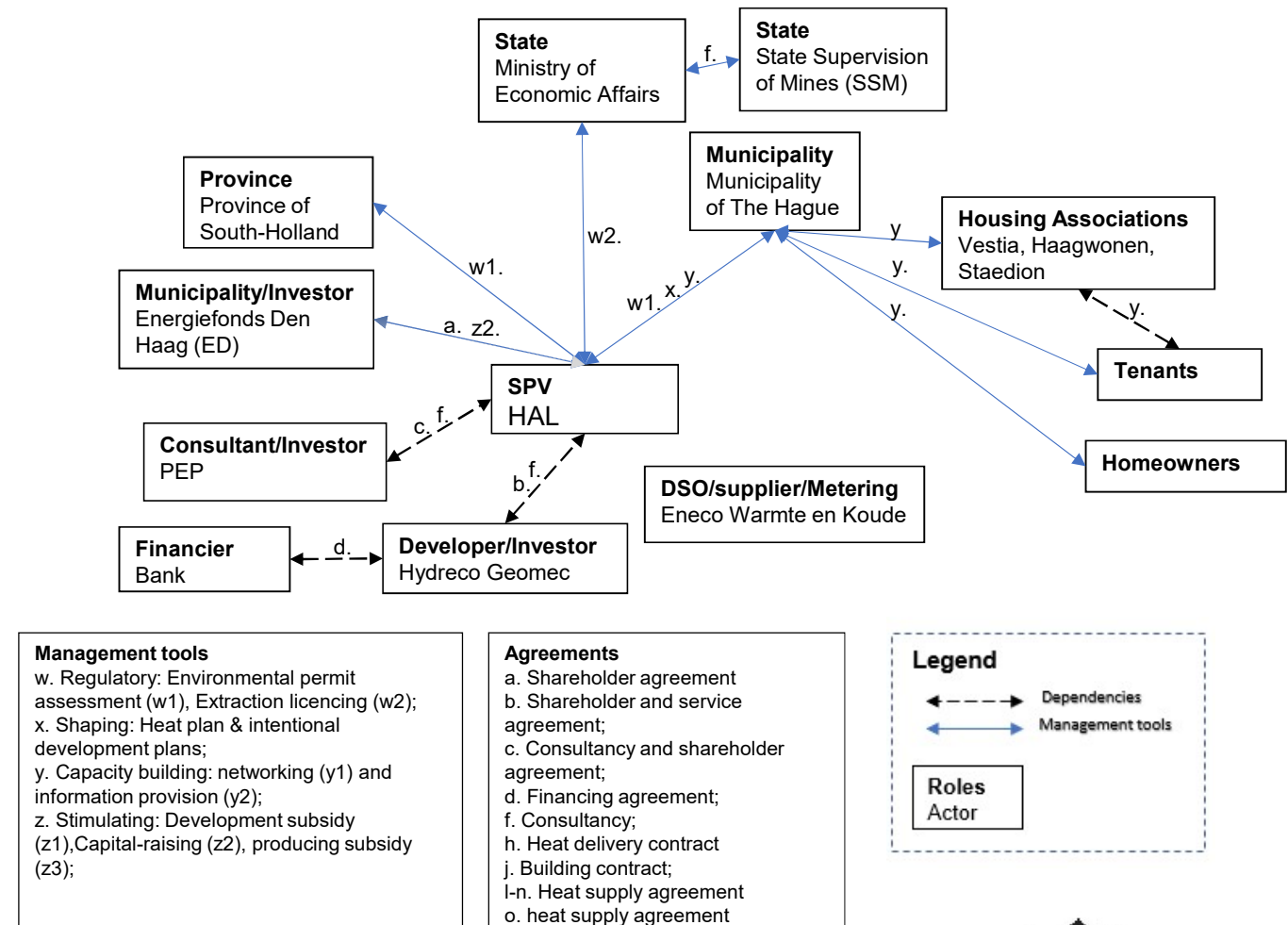
Actor dependencies



Empirical phase

Haagse Aardwarmte
Leyweg

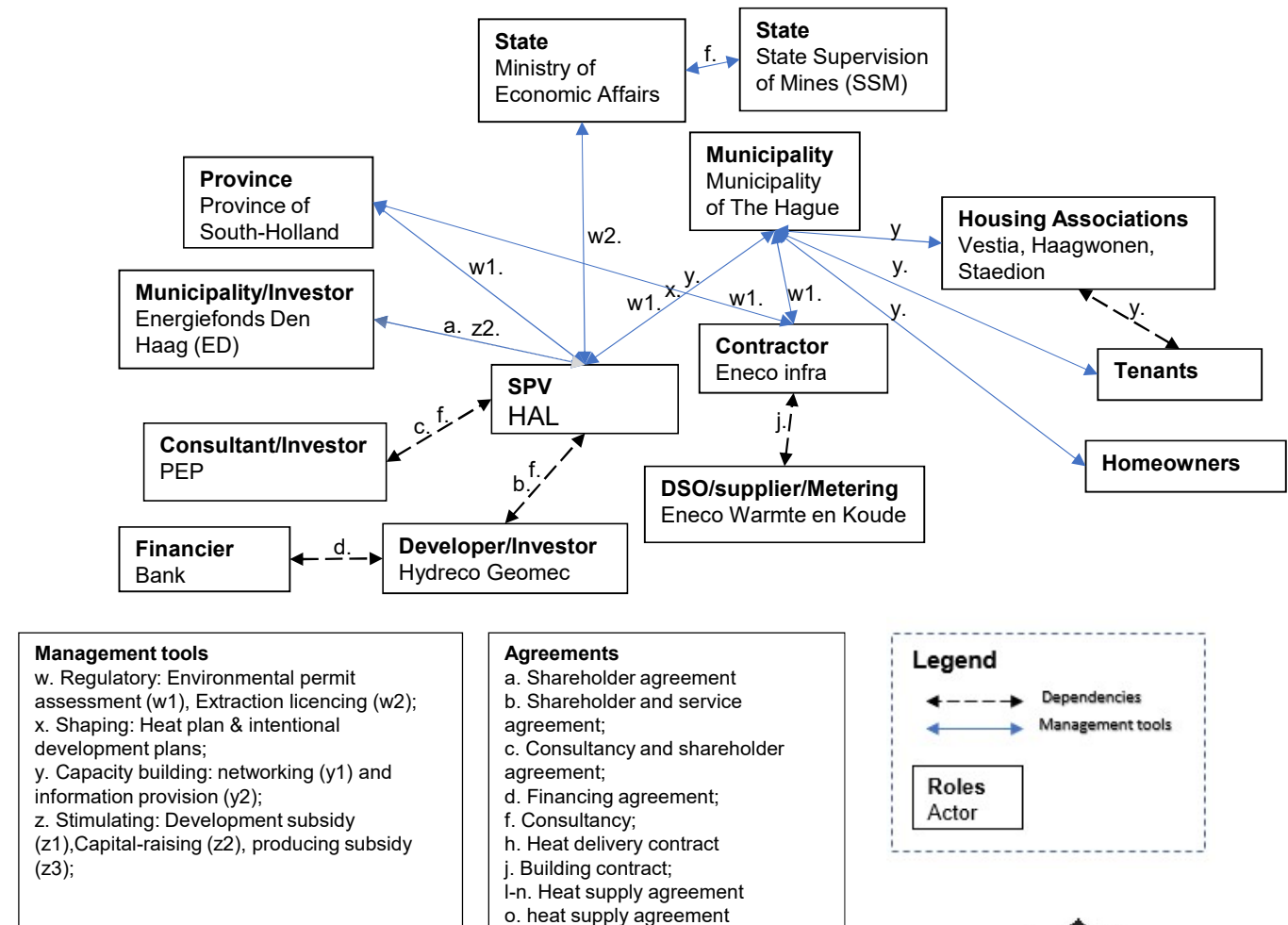
Actor dependencies



Empirical phase

Haagse Aardwarmte
Leyweg

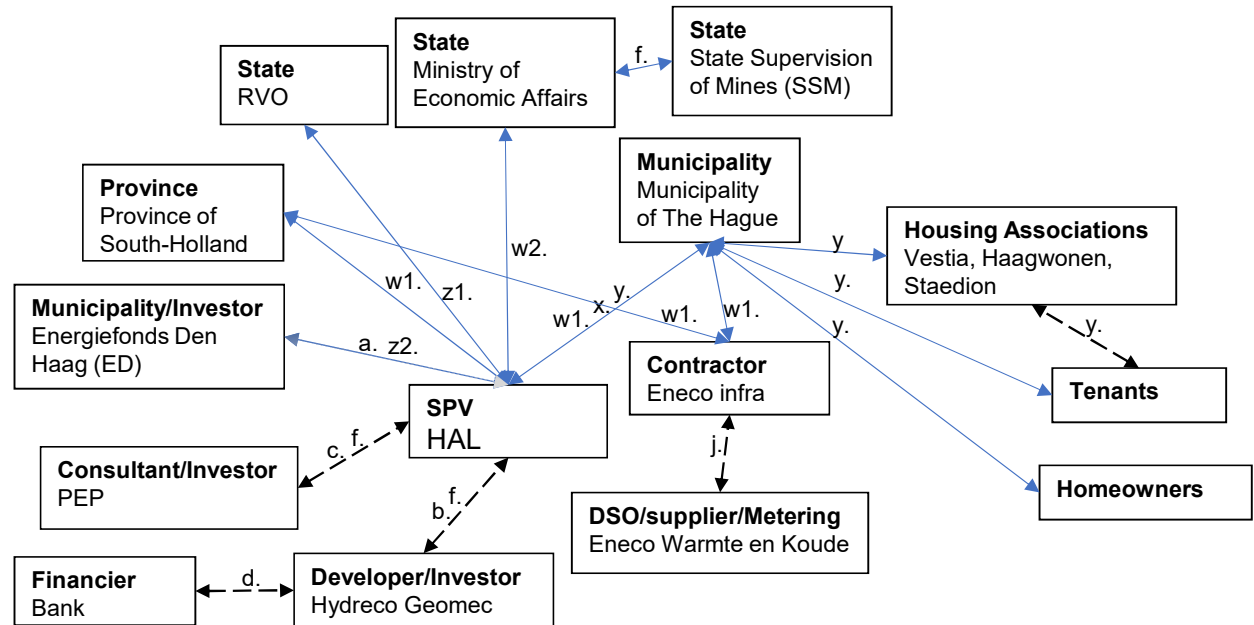
Actor dependencies



Empirical phase

Haagse Aardwarmte
Leyweg

Actor dependencies



Management tools

w. Regulatory: Environmental permit assessment (w1), Extraction licencing (w2);
x. Shaping: Heat plan & intentional development plans;
y. Capacity building: networking (y1) and information provision (y2);
z. Stimulating: Development subsidy (z1), Capital-raising (z2), producing subsidy (z3);

Agreements

a. Shareholder agreement
b. Shareholder and service agreement;
c. Consultancy and shareholder agreement;
d. Financing agreement;
f. Consultancy;
h. Heat delivery contract
j. Building contract;
l-n. Heat supply agreement
o. heat supply agreement

Legend

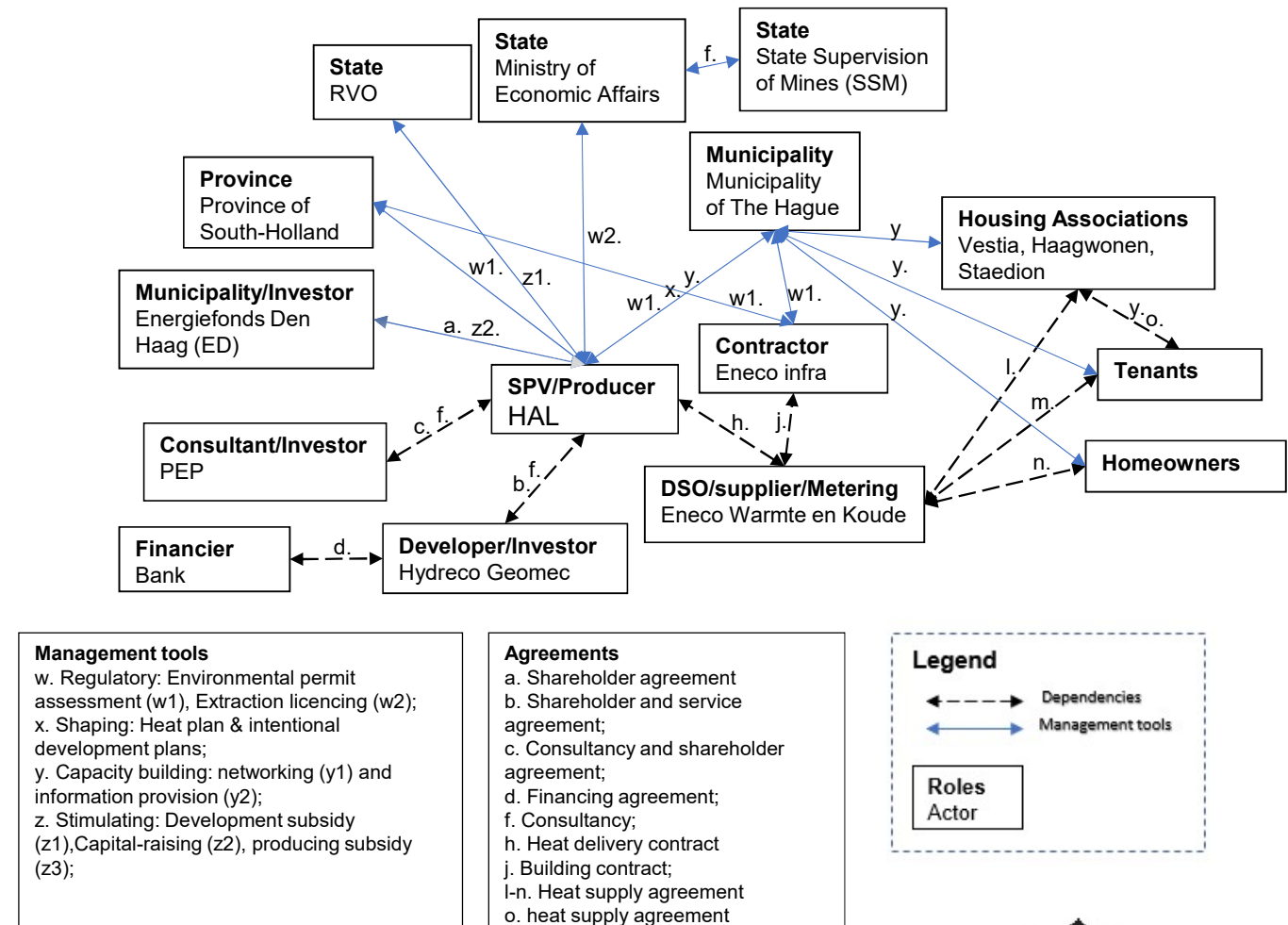
←--→ Dependencies
↔ Management tools

Roles
Actor

Empirical phase

Haagse Aardwarmte
Leyweg

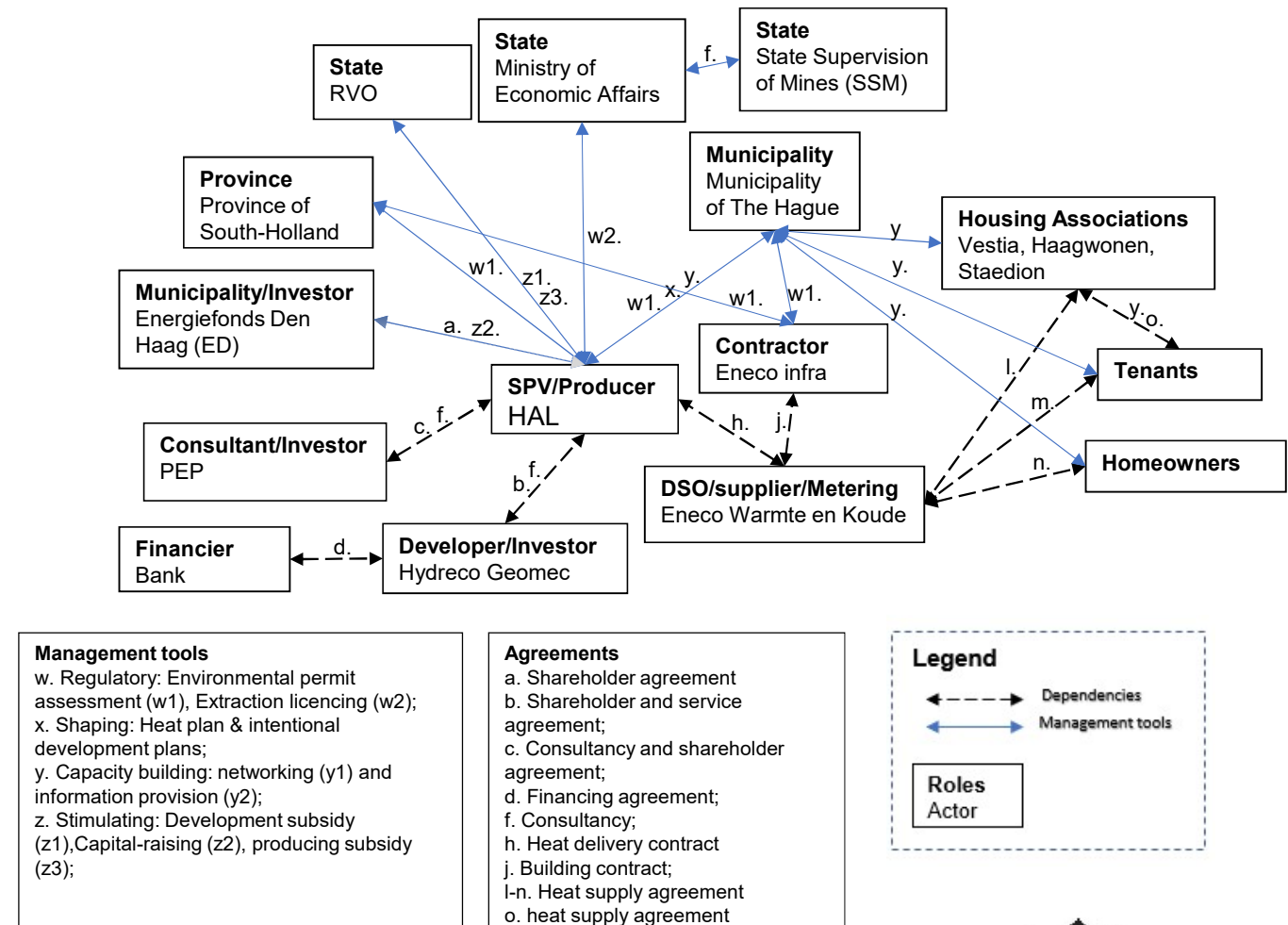
Actor dependencies



Empirical phase

Haagse Aardwarmte
Leyweg

Actor dependencies



Empirical phase

Cross-case analysis

[illegible]

Empirical phase

Cross-case analysis

Main similarities

- High up-front development costs and long payback period;
- Partly similar regime: The State and Ministries and Province of South Holland;
- Production subsidy (SDE) by RVO, Development subsidy covering development costs;
- Geothermal well development take less time than the district heating network although the development was coinciding;
- Extensive information provision to neighbourhood and residents.

Main differences

- Certainty of the (potential use or) sale of heat;
- Organisation fragmentation and integration of roles among actors;
- Directory or facilitatory role of the Municipality;

Empirical phase

Sub conclusion

Research sub question:

What are the managerial roles & dependencies of public, private and civic actors in implementing energy policies, district scale heat-generating facilities and infrastructure in the practice of urban development in the built environment in the Netherlands?

Sub conclusion on empirical study

- Large public actor involvement, where in each governmental level certain management tools are considered.
- There is a large role segregation among the actors, pointing out that there is no GDHD agency that has all the in-house capabilities of developing a geothermal well, district heating infrastructure and residential adjustments together.



Empirical phase

Expert assessment

Aim

- Verification of the findings from literature and case study;
- Determination of effective roles.

Involved actors

- Policy advisors from the Municipality of the Hague and Province of South Holland, geothermal developers and operators, housing associations researchers from TU Delft and urban area development managers.

Statements

Management aspect	Statement
Money	<i>The sales of heat to private and civic actors is insufficient to cover the development costs: without the availability of subsidies and grants, the development of geothermal district heating will not happen.</i>
Organisation	<i>An area-based approach that is steered by public actors (top-down) is more effective in upscaling geothermal district heating than civic actor (homeowners & tenants) initiatives (bottom-up).</i>
Time	<i>A. The connection of dwellings to geothermal district heating can only happen before the end user's current heat-generating facilities are past due and municipal soil excavation works are planned. B. Before the start of geothermal well and infrastructure development legally binding agreements with the end-users regarding dwelling adjustments and grid connections are necessary.</i>
Information	<i>The provision of development information (planned and ongoing) and civic participation through capacity building tools leads to more acceptance, cooperation and fosters adoption by civic actors.</i>
Quality	<i>Meeting the environmental quality standards will only lead to geothermal district heating development if the desired spatial quality and social values are met.</i>

Table 5.1 Statements for the Delphi study based on literature and empirical findings.

Empirical phase

Sub conclusion

Research sub question:

What managerial roles are effective for upscaling residential heat-generating facilities and infrastructure to a district scale in the Netherlands?

Conclusion

- The role of public actors: stimulus and regulatory tools to evoke competitive advantage and foster maturation of the sector;
- Organisationally public, private and civic actors are strongly dependent;
- For time planning there is an important local governant role in coordinating, optimising development and acquiring support together with private actors;
- Roles of public and private actors for providing information through capacity building;
- Important role of public, private and civic actors to align the desired environmental quality.

Conclusion

Research main question:

How do public, private and civic actors manage upscaling residential heat-generating facilities to district scale in the built environment in the Netherlands?

Conclusion

- Public, private and civic actors manage upscaling residential heat-generating facilities to district scale in the built environment in the Netherlands by forming a strategic plans, making deliberate decisions and executing several processes;
- Strategic plans are formed through shaping tools (e.g. heat plans), but need additional stimulus, appropriate regulation and capacity building to be implemented;
- The execution of processes requires planning, coordination and collaboration of the involved actors.
- Consensus by public, private and civic actors is reached through intensive communication, negotiation about the built environment. Our built environment.



Discussion

Limitations of the research

1. The research is limited to two cases with certain actors involved, in the Province of South Holland and excluded other cities' solutions for reducing GHG;
2. Dutch practices, excluding international cases;
3. Cases are development projects initiated ten years ago.

Recommendations for practice

1. The use of management tools by public actors;
2. Conducting subsurface surveys and exploration near dense urban areas;
3. Anticipate to the CO₂ tax by looking for geothermal development;
4. Look at technological innovations to foster feasibility

Recommendations for further research

1. Study the actor organisation and GDHD of (international) cases;
2. Comparable studies on countries that have a mature geothermal sector (e.g. USA, Germany, Iceland);
3. Investigate deeper: beyond general dependencies;



Reflection



Thank you for your attention.

Questions?

