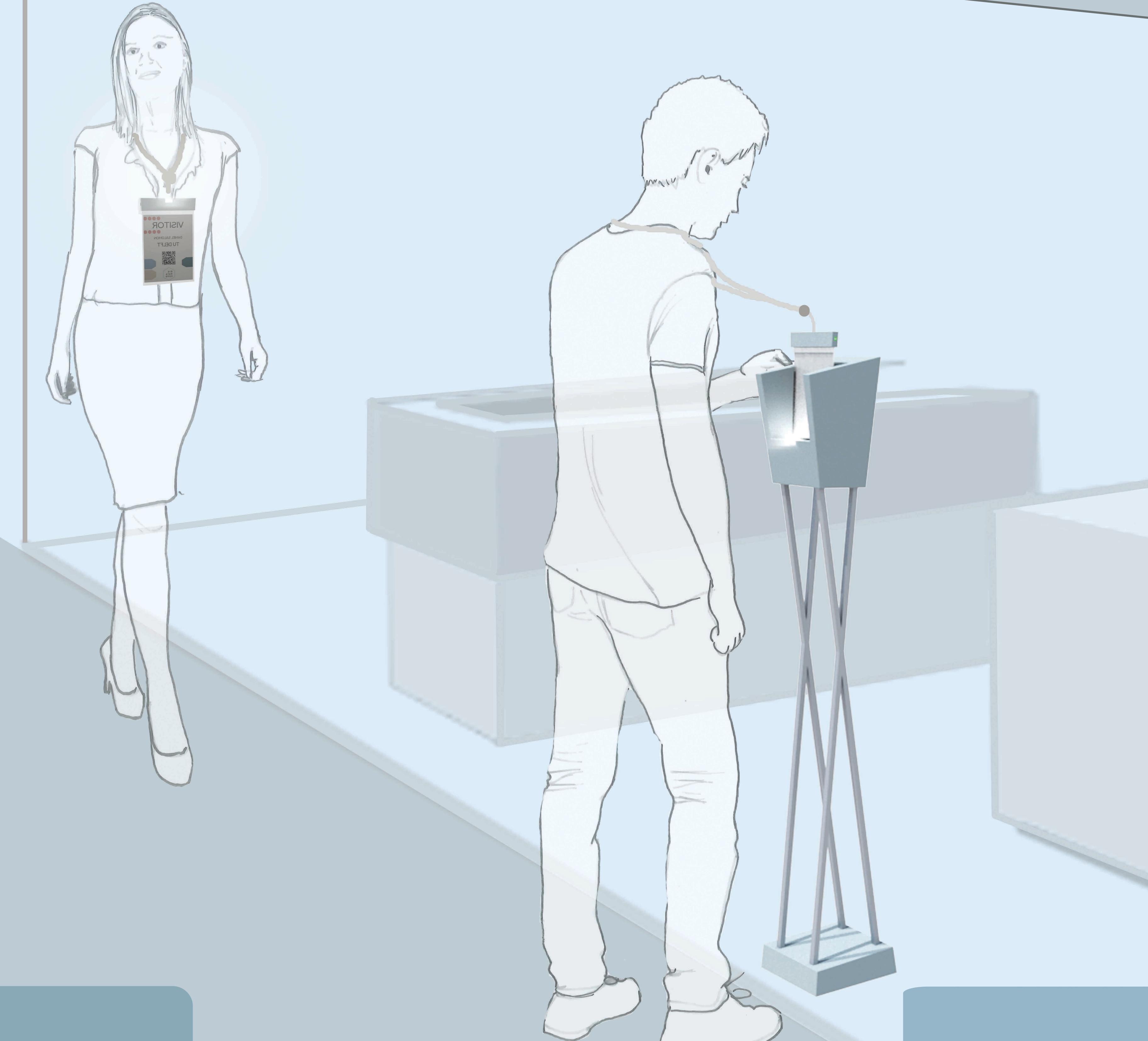
"A nature-inspired improvement of the trade fair matchmaking process"

The EvAnt Matchmaker is a self-organizing system of communication in which trade fair visitors receive subtle suggestions on which stands to visit based on the opinions of previous like-minded visitors, and in which trade fair exhibitors are able to identify the potential of passing visitors based on their personal interests and objectives.



A personal device is worn by visitors. This smart visitor badge nudges them to the right stands by vibrating and glowing when they walk past it. It determines which stands are best by comparing incoming data with its visitor's profile. Furthermore, it informs exhibitors by displaying a color-coded version of their visitor profile (objectives and interests) on the badge

The EvAnt Matchmaker



Data of interested visitors is collected by a stand device through QR-code scans performed by the visitors themselves. These colections of visitor profiles are then sent to nearby personal devices to enable them to match with the stand devices's exhibitor.

Daniel Salomon

A nature-inspired improvement of the trade fair matchmaking process

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Integrated Product Design

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