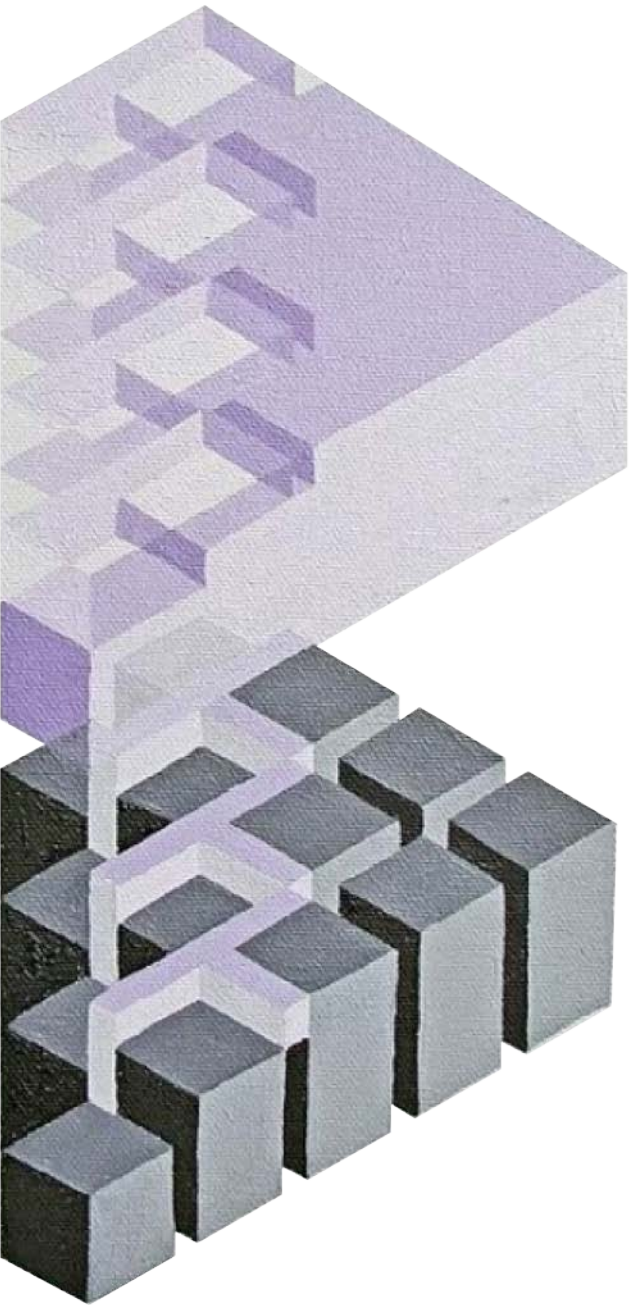
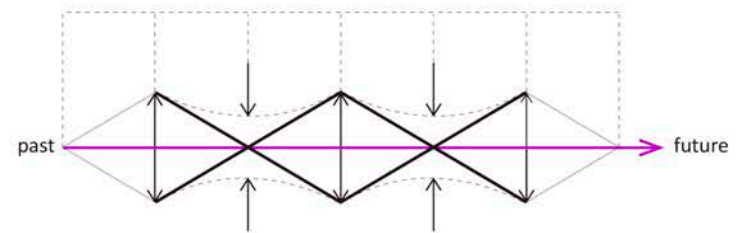
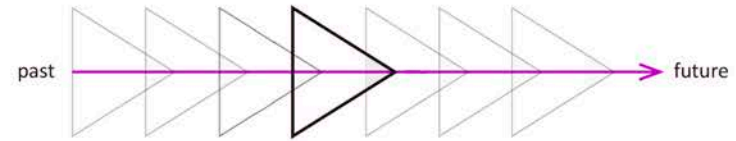
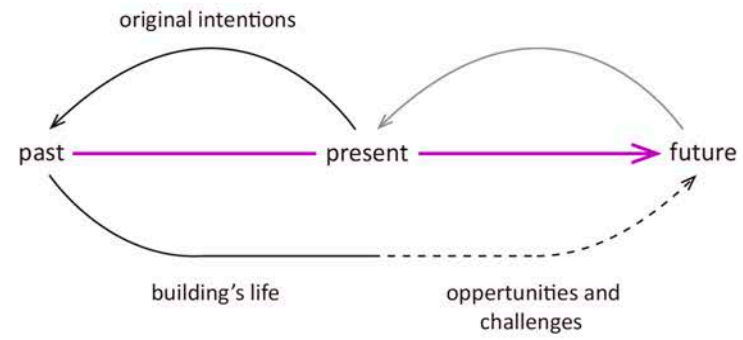
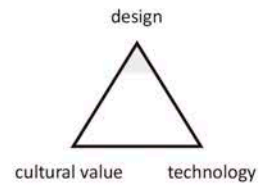


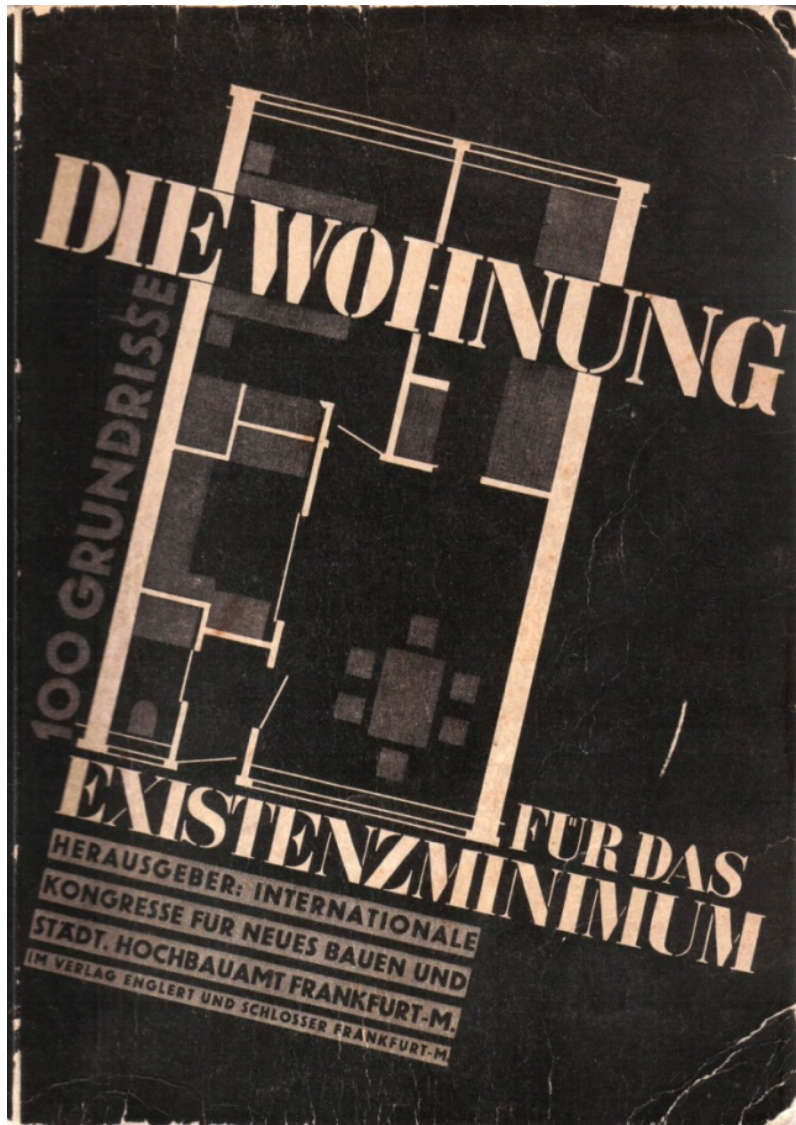
P5

The Future of Structuralism Graduation Studio

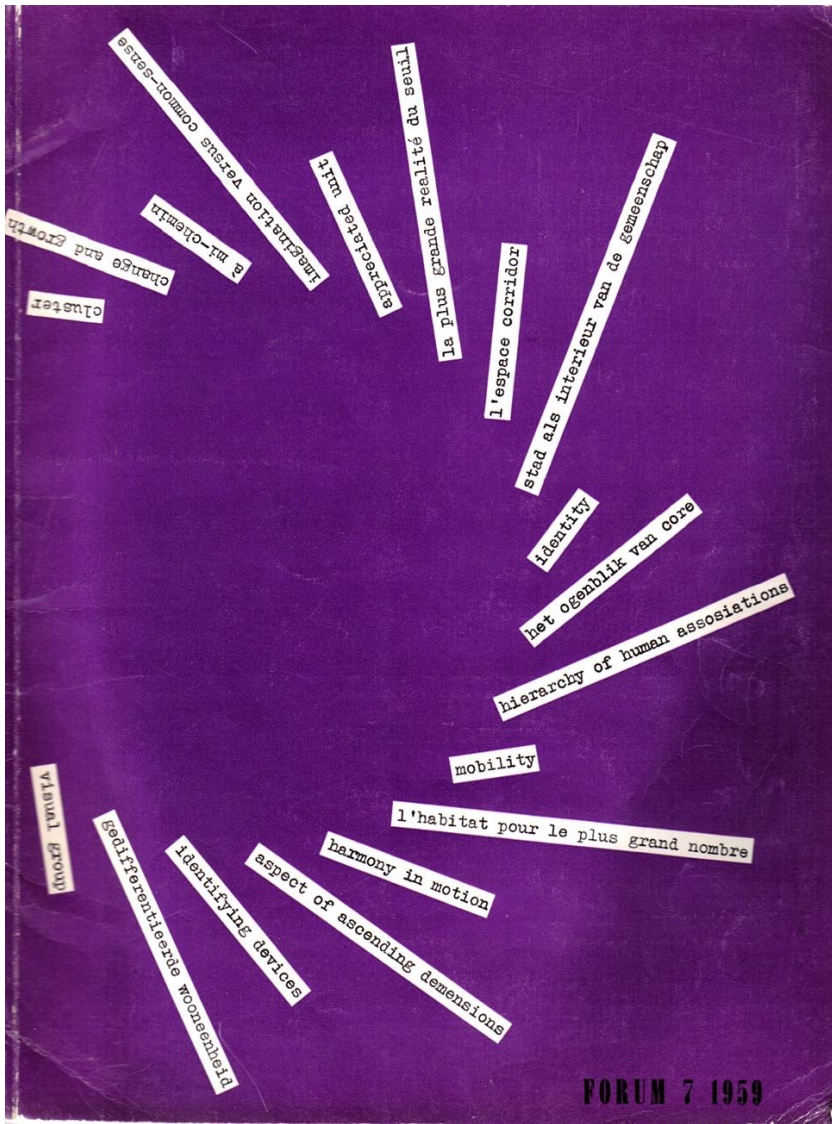
A GROWING CENTRAAL by Giulio Di Giuseppe



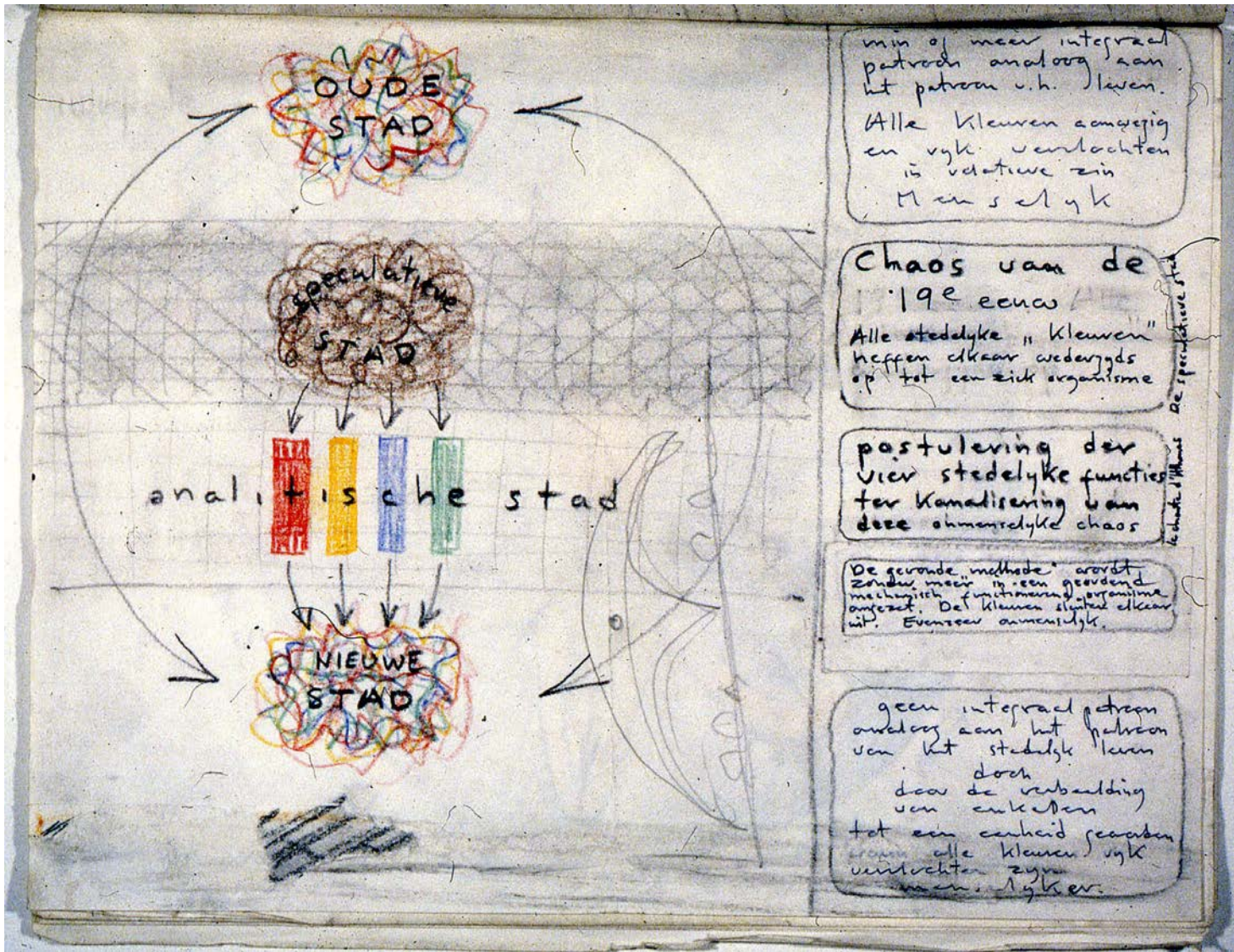








het verhaal van een andere gedachte



min of meer interactief patroon analoog aan het patroon v.h. leven.
 Alle kleuren aanwezig en vgl. verlichter in relatieve zin
 Menselijk

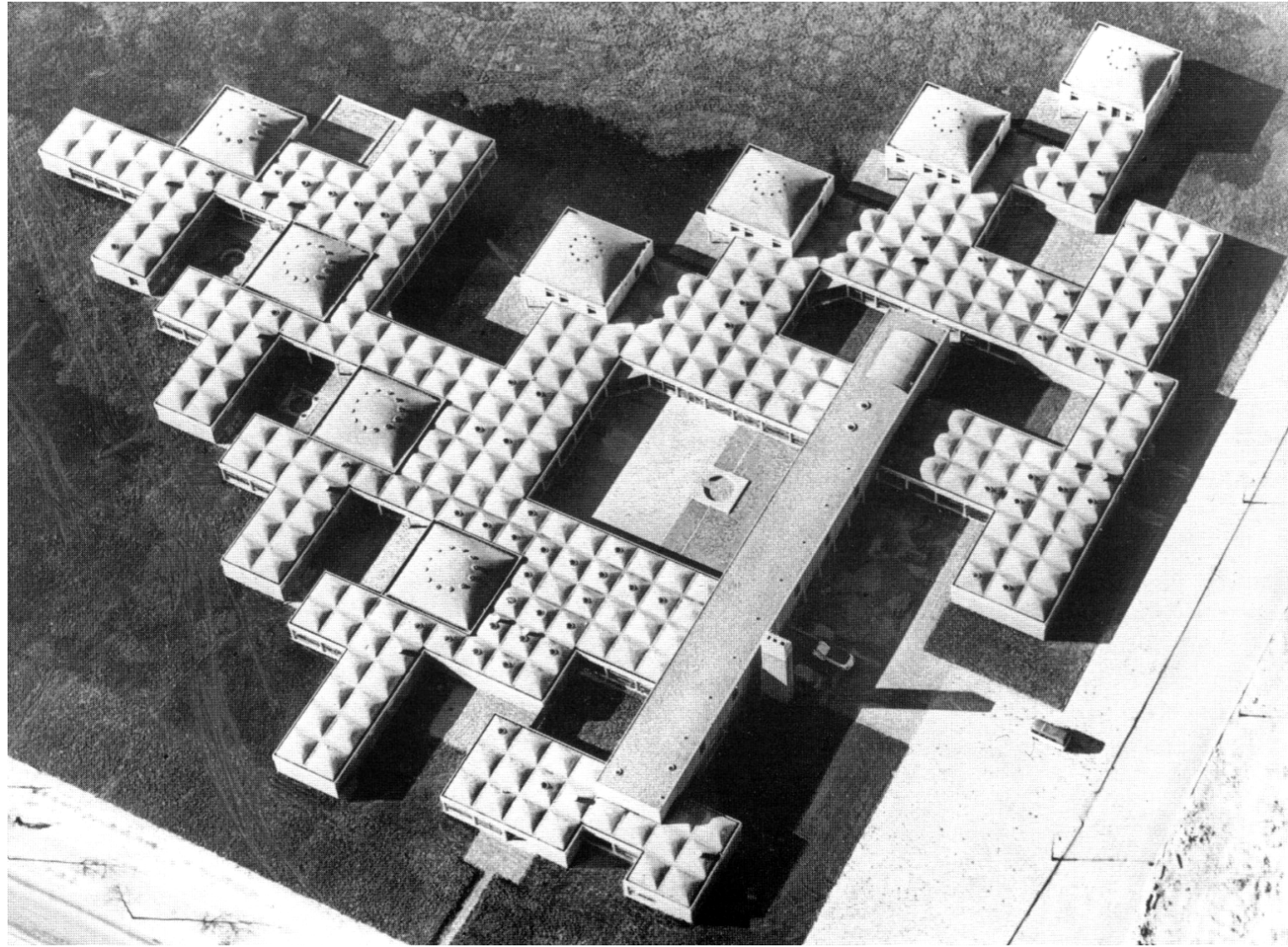
Chaos van de 19e eeuw
 Alle stedelijke "kleuren" heffen elkaar wederzijds op tot een ziek organisme

postuleren der vier stedelijke functies ter kamalisering van deze onmenselijke chaos

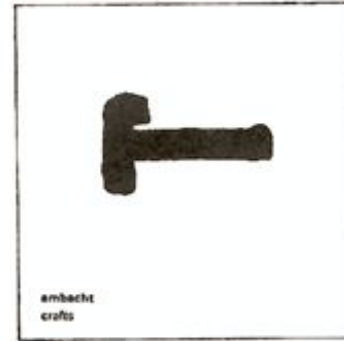
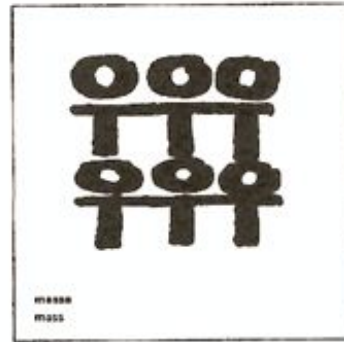
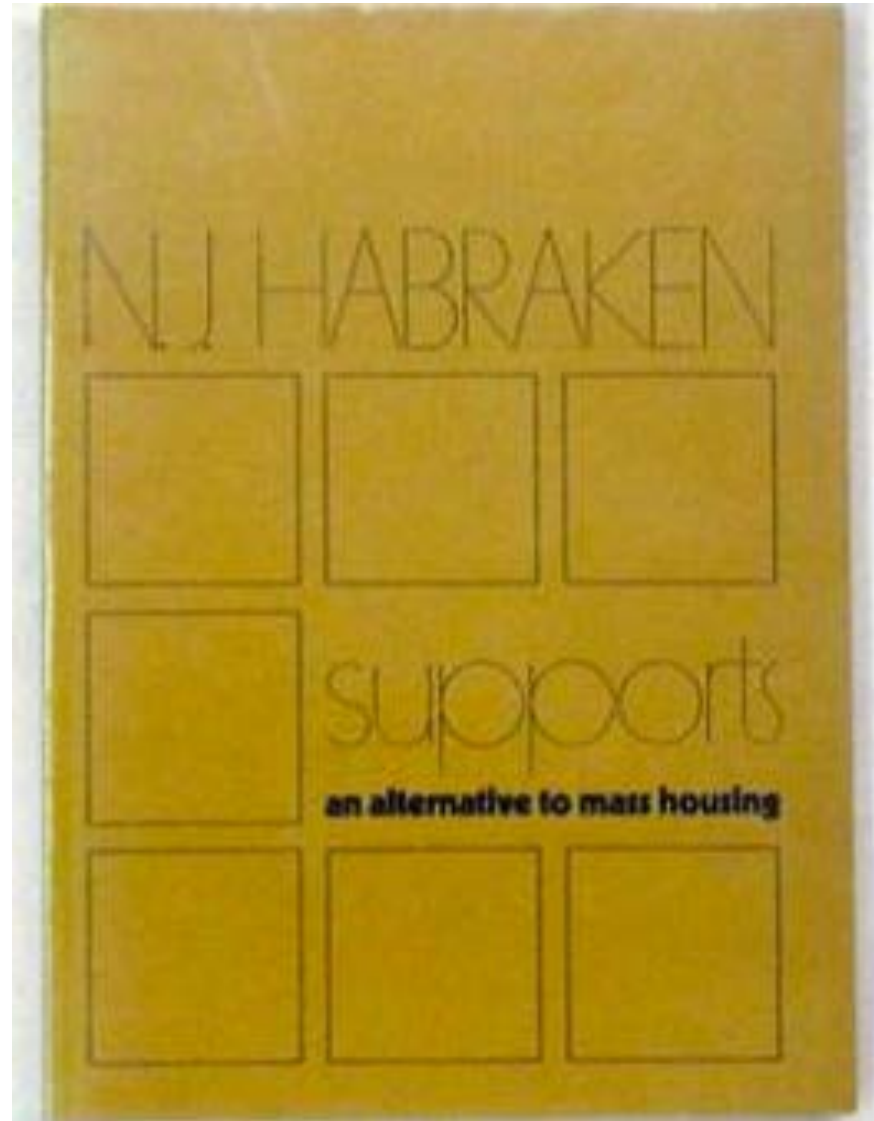
De gevonde methode wordt zonder meer in een geordend mechanisch functioneel organisme omgezet. De kleuren sluiten elkaar uit. Evenzeer onmenselijk.

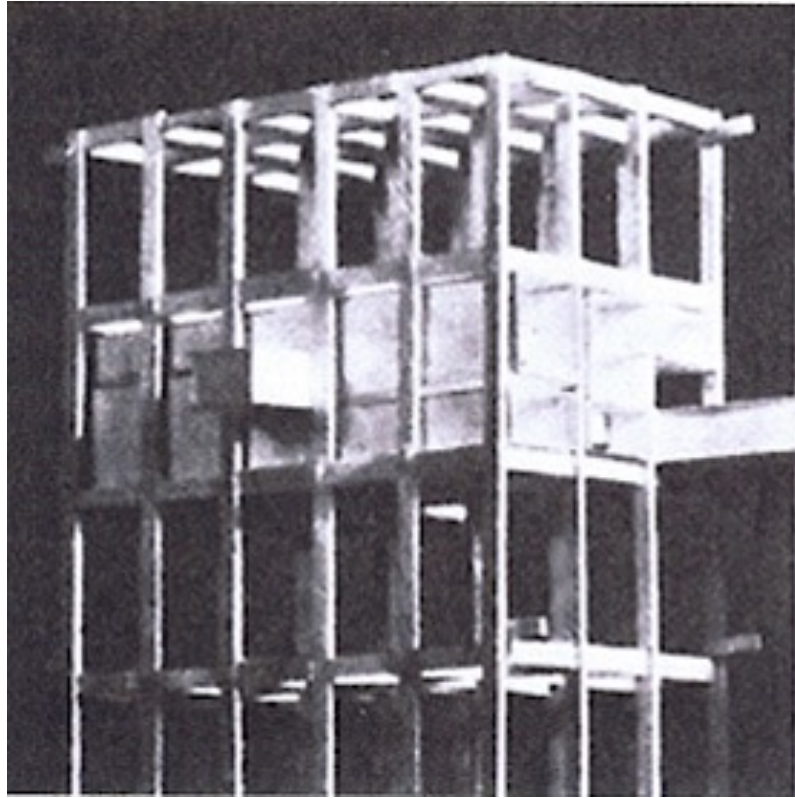
geen interactief patroon analoog aan het patroon van het stedelijk leven
 doch door de verbinding van kleuren tot een eenheid worden er alle kleuren vgl. verlichter zijn
 menselijk

De stedelijke stad

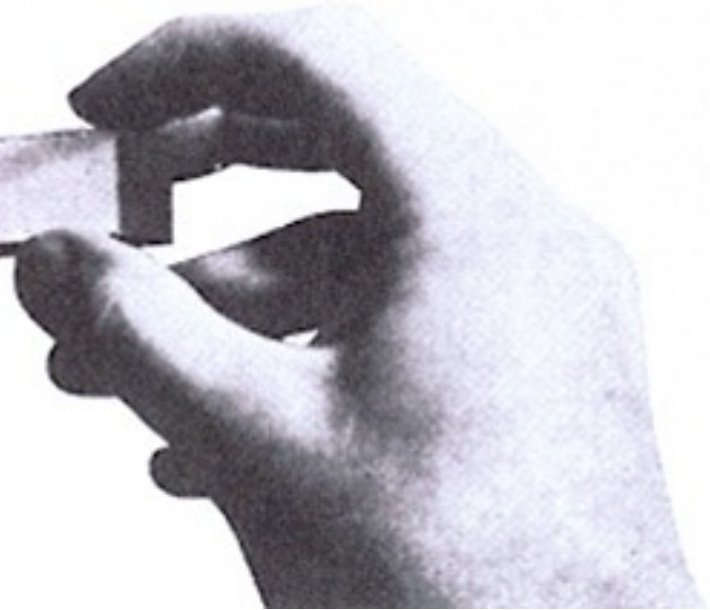


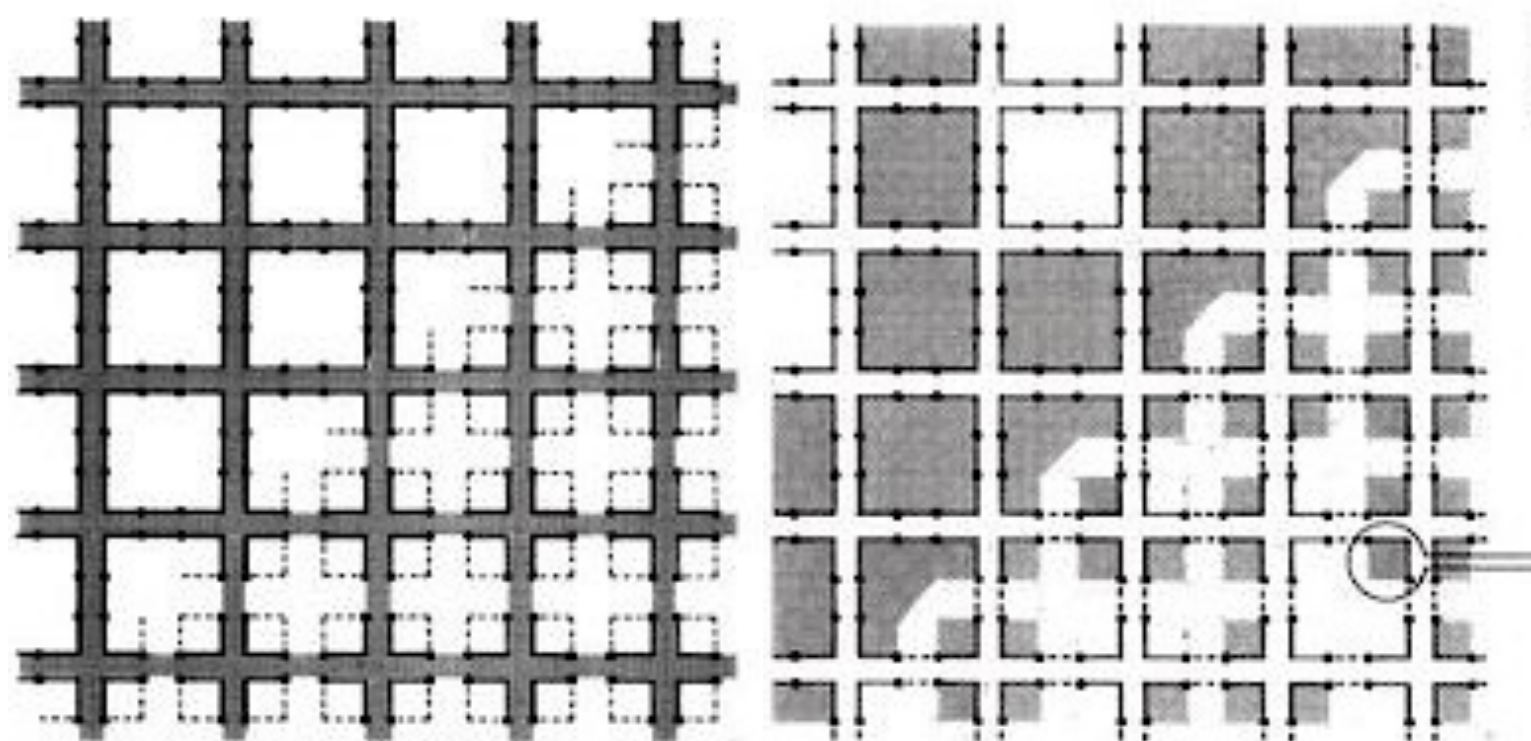




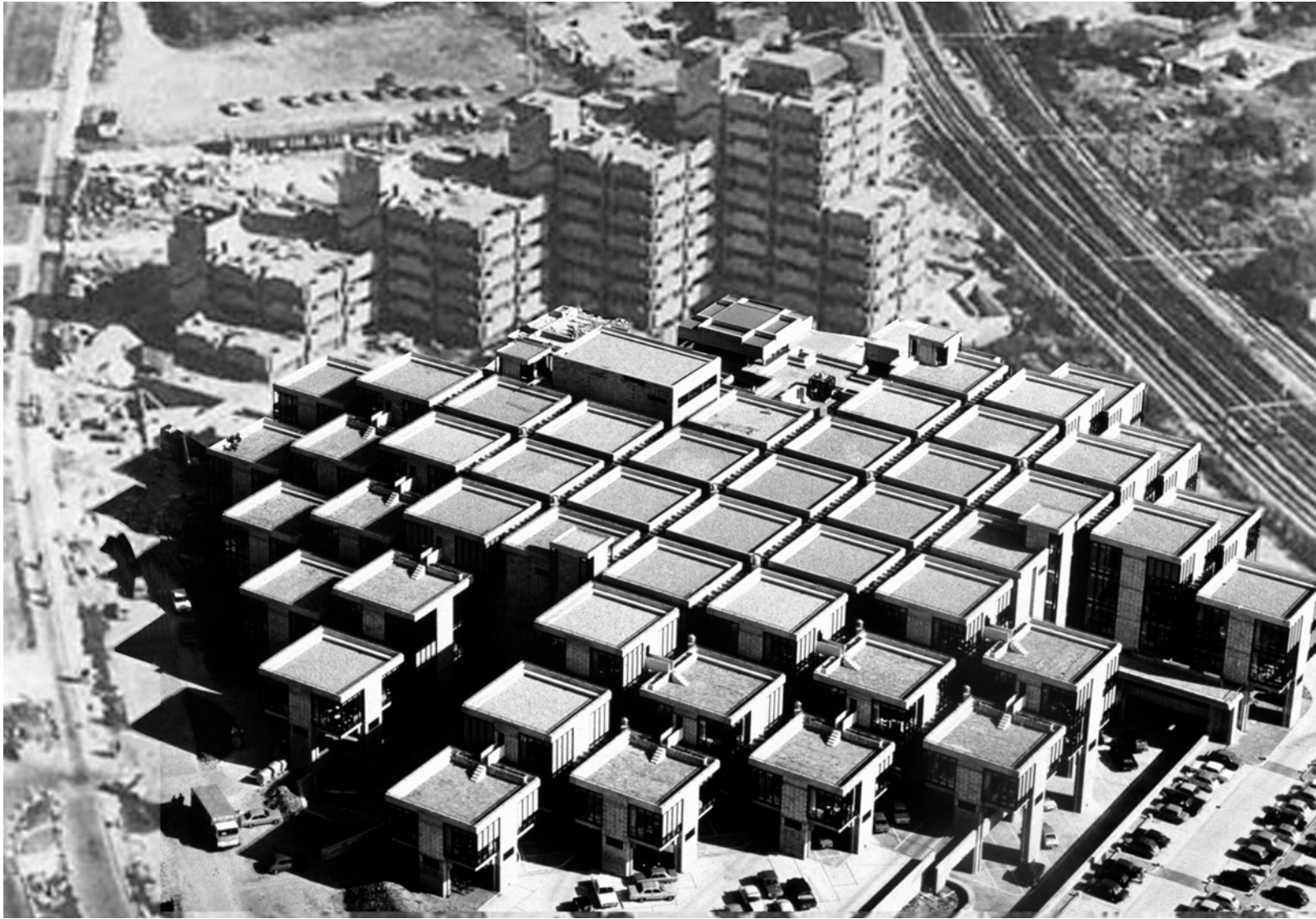


X

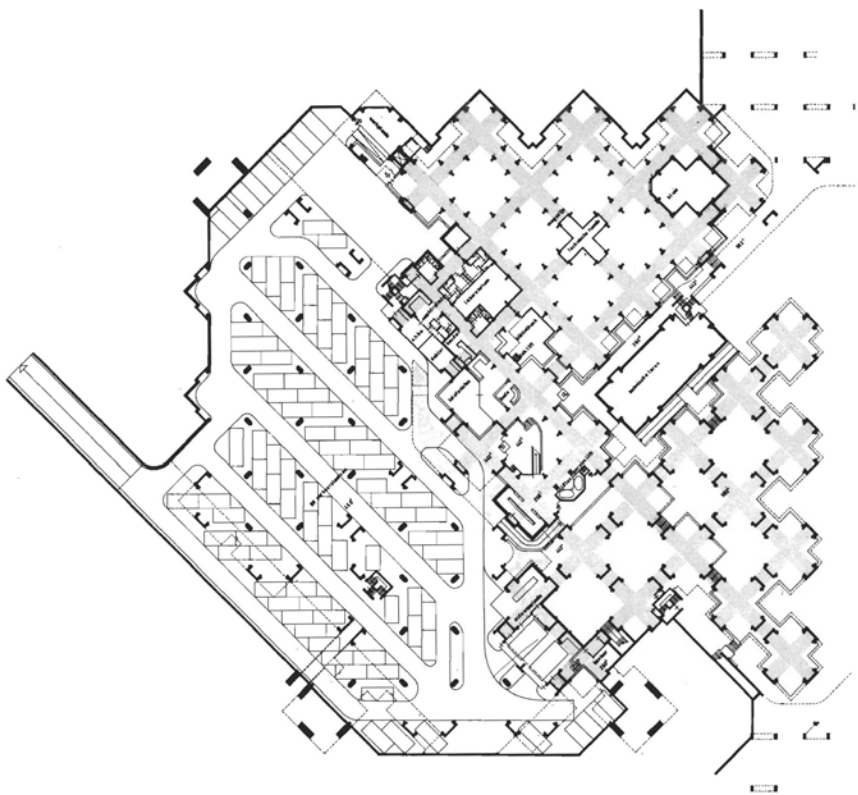




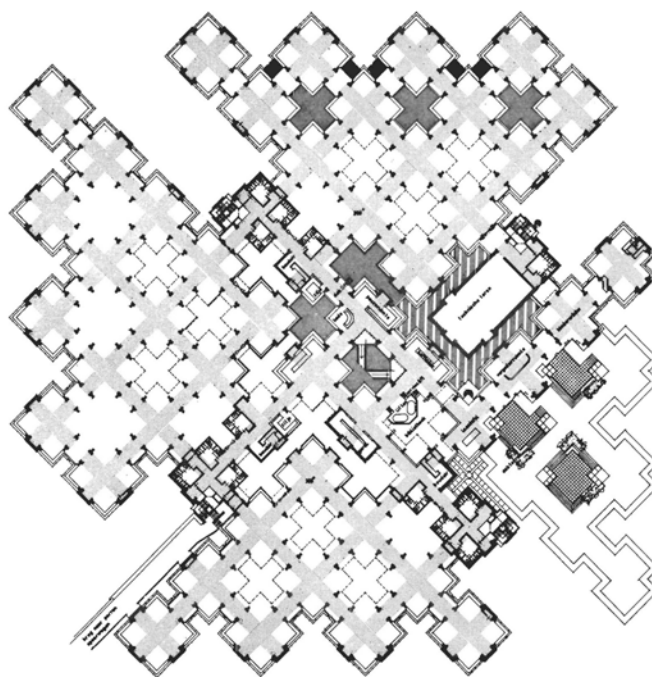




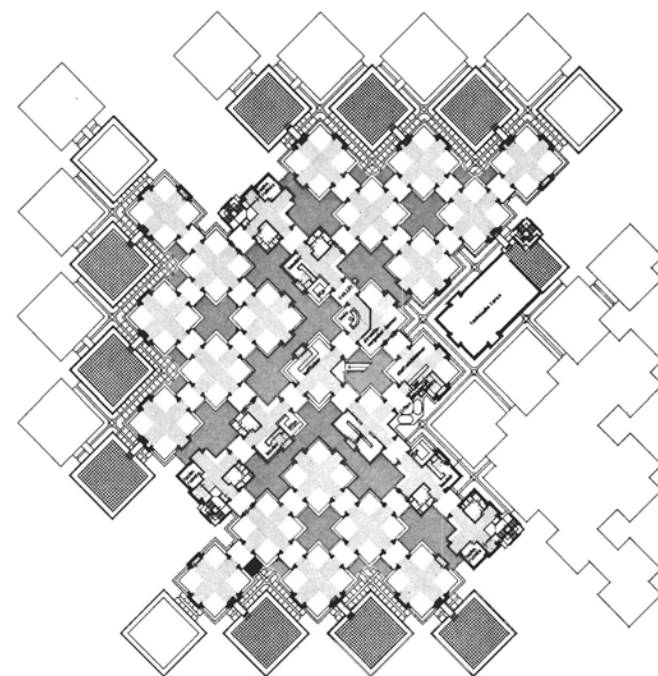




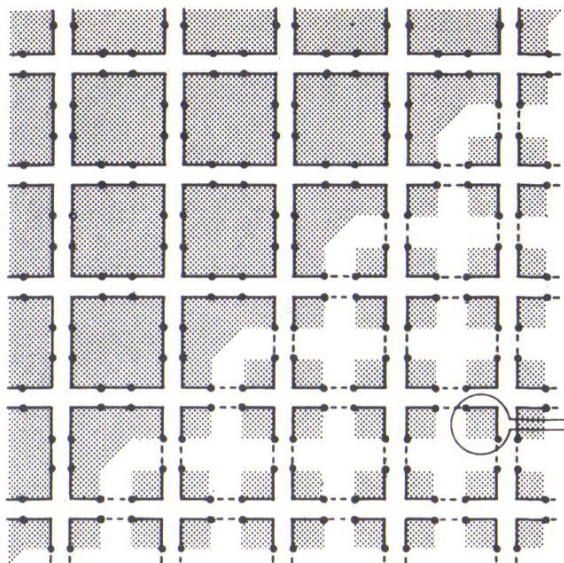
laag 0



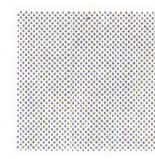
laag 2



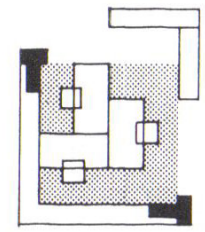
laag 4



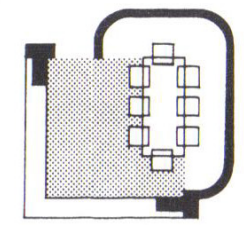
interpretabele zone
 invulbaar met primaire
 bouwstenen



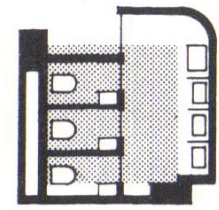
primaire bouwstenen



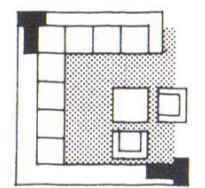
kantoorplek



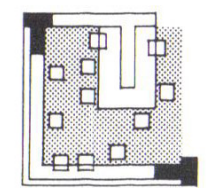
vergaderplek



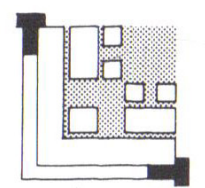
toiletgroep



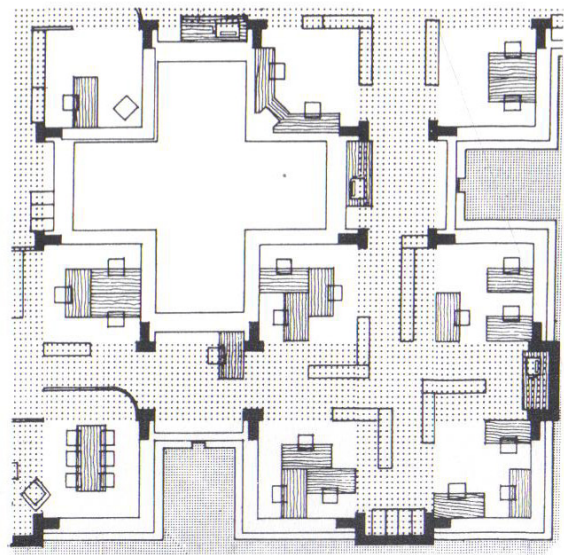
zit-wacht plek



pauzeplek



restaurantplek



**primaire bouwstenen
 kantooruimten**

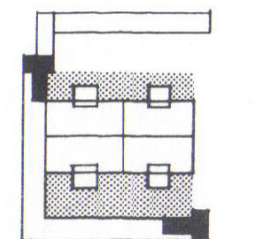
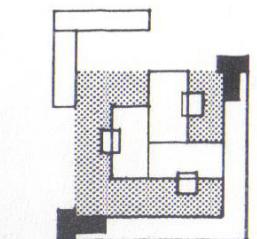
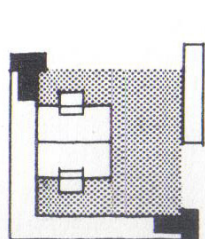
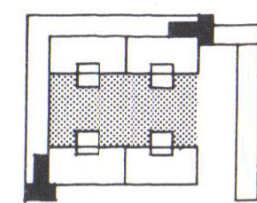
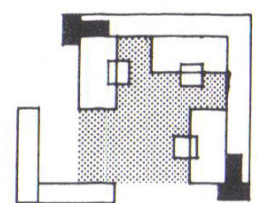
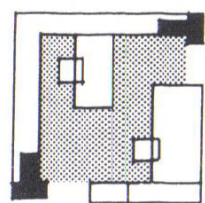
antisociaal

sociaal

2 pers.

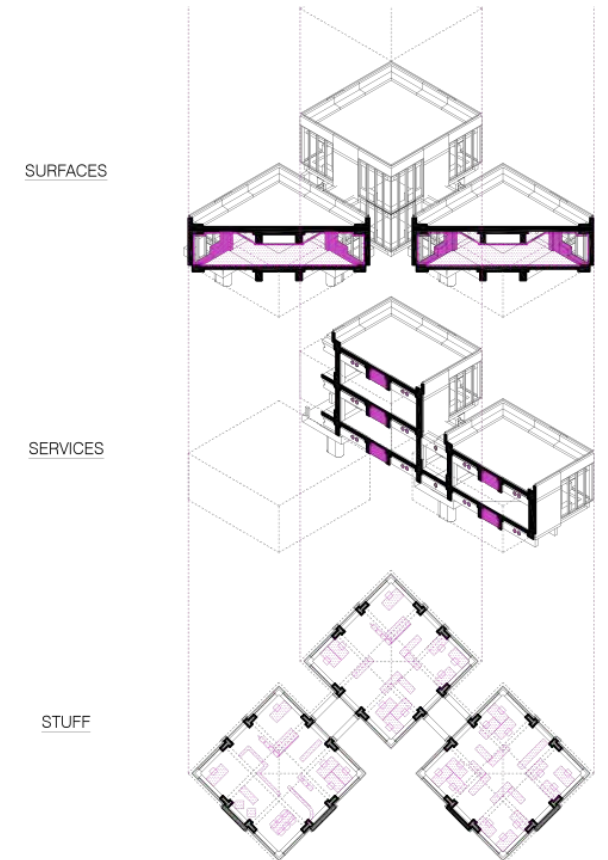
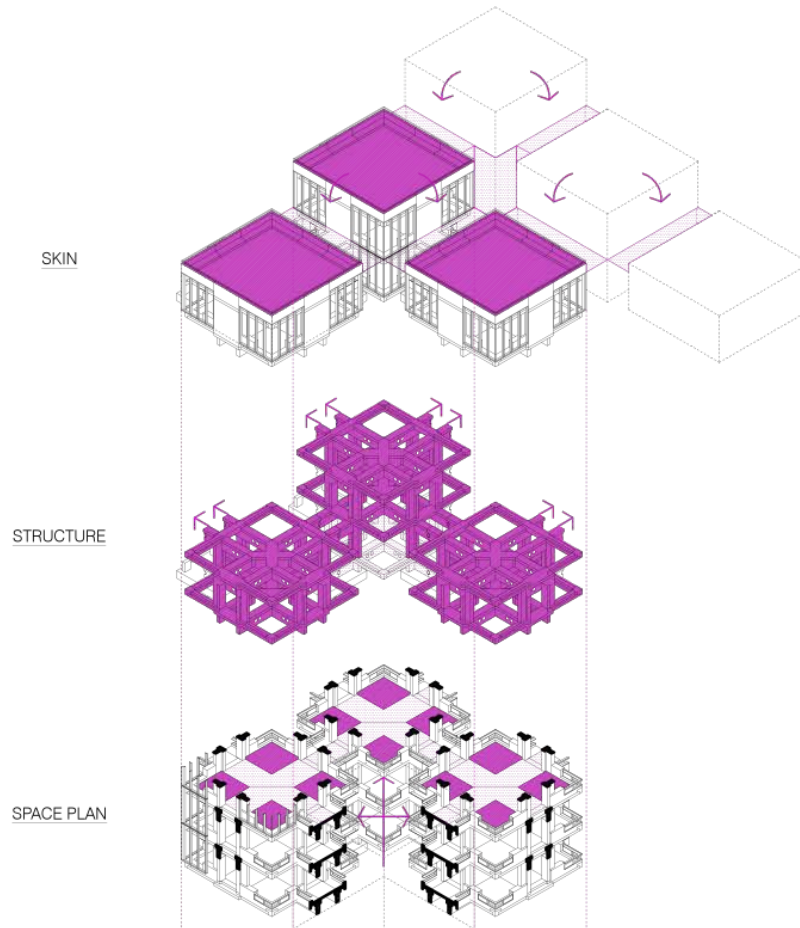
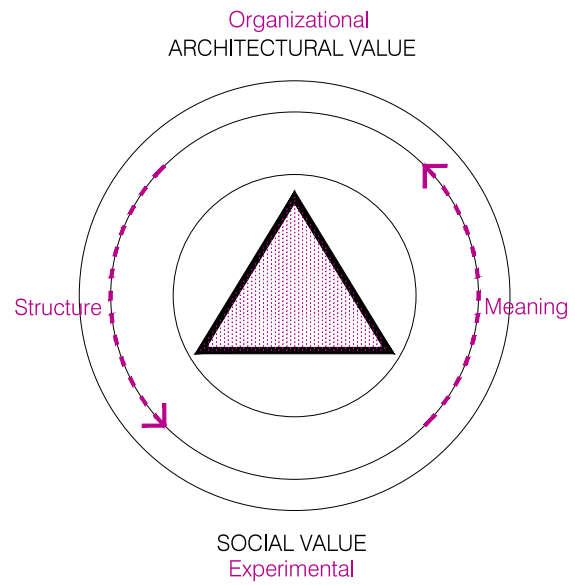
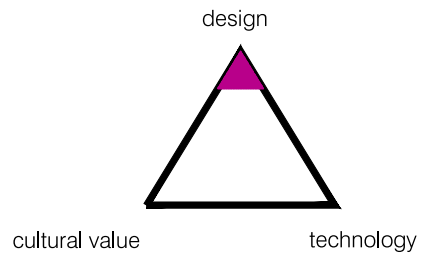
3 pers.

4 pers.









TRANSFORMATION FRAMEWORKS

-ASSIMILATE

Three phases to engage with the City and the users.

- ADD NOT REMOVE

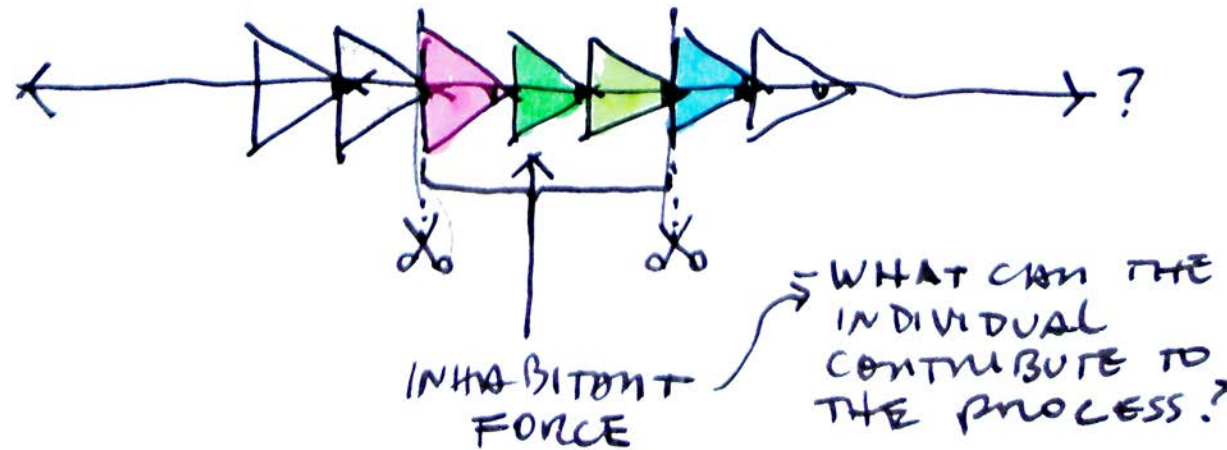
Configurative Design, Border and connections.

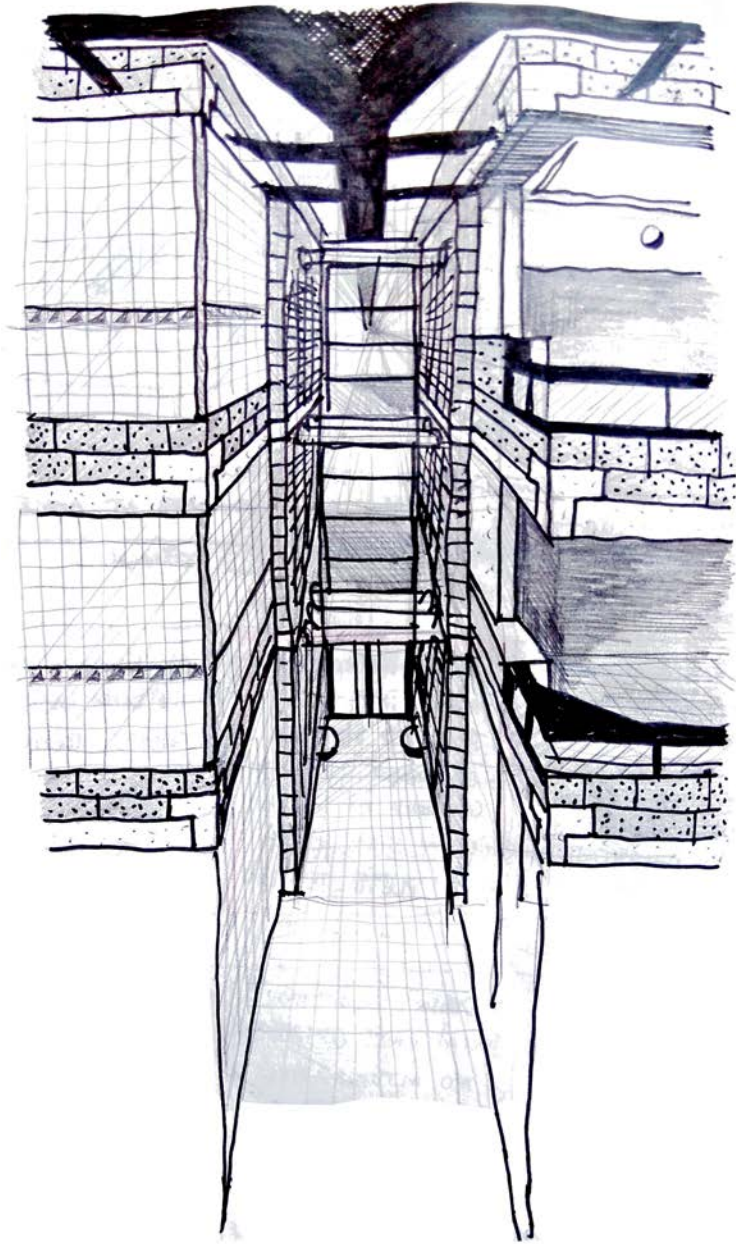
- USE

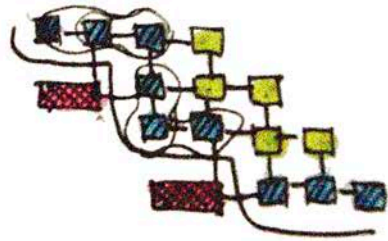
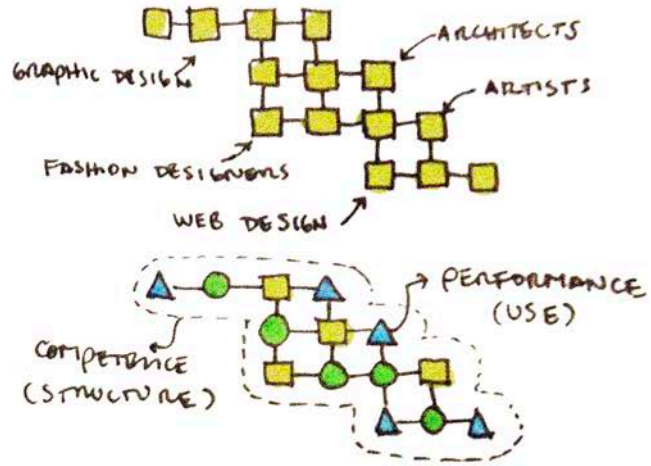
Updated concepts for WORKSPACES.

- GROW

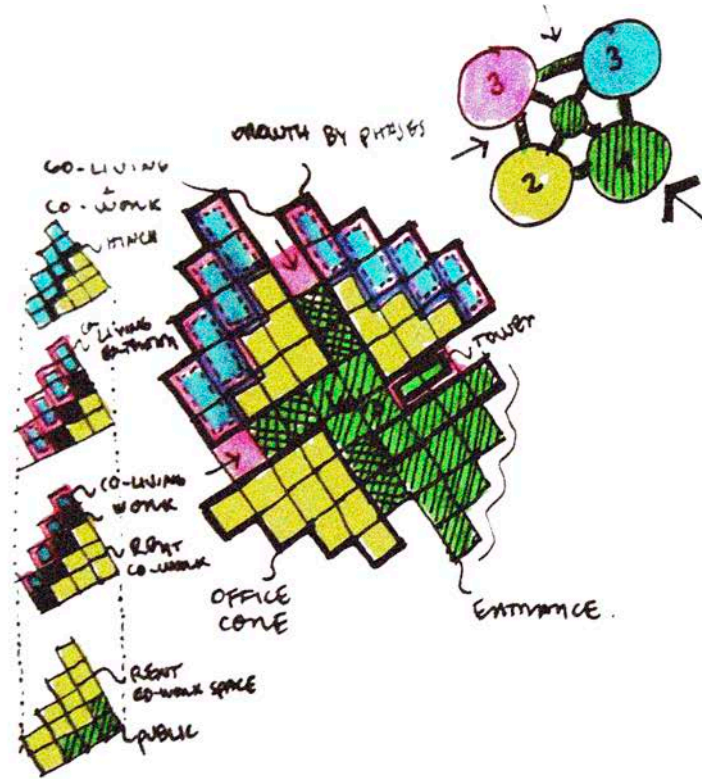
Feasibility, Costs and life-cycles







- WORK (A)
- CO-WORK
- CO-LIFE
- CONNECTION
- ~ LIMIT



INDIVIDUAL



COMMUNITY



DWELLING



MASS



CRAFTS



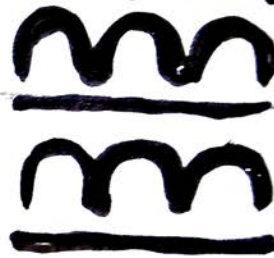
ARCHITECT



Dwellings



MASS HOUSING



DO IT YOURSELF



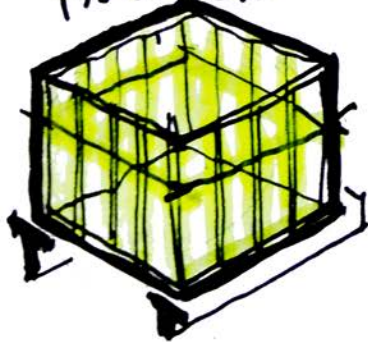
Freelancer



Start up



Pavilion



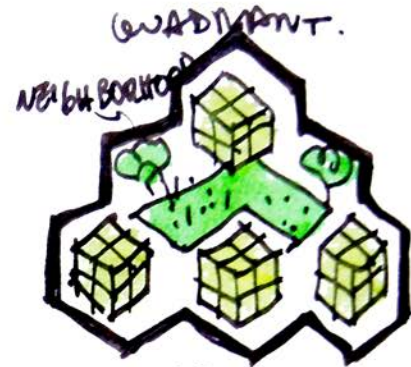
NETWORKING
CORPORATES



PRE-FAB - ENGINEERING



PLANNING



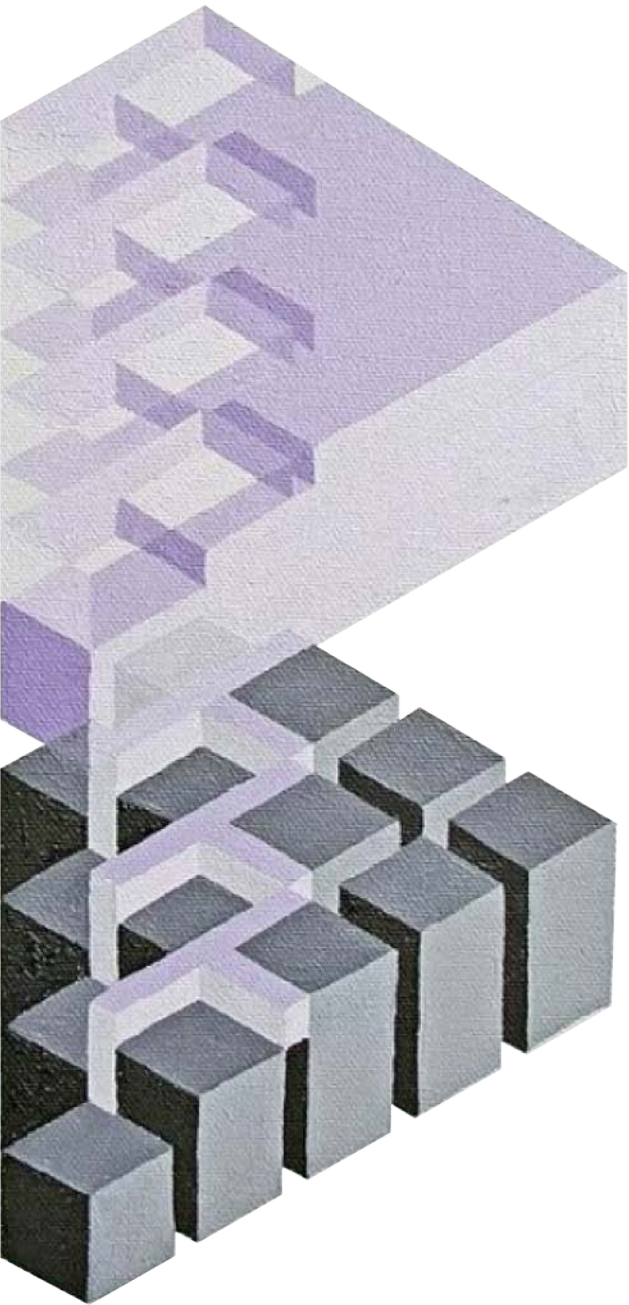
SELF-GUID SYSTEM

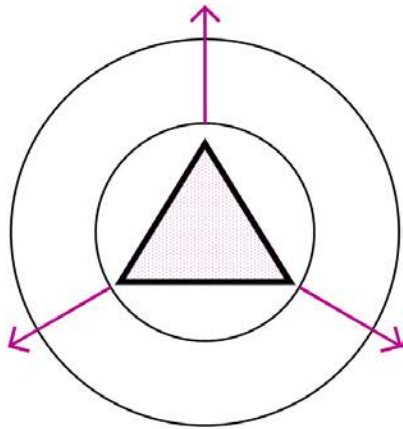




Het Schieblock; Studios and semi-public spaces. Lively collective building with various creative entrepreneurs.

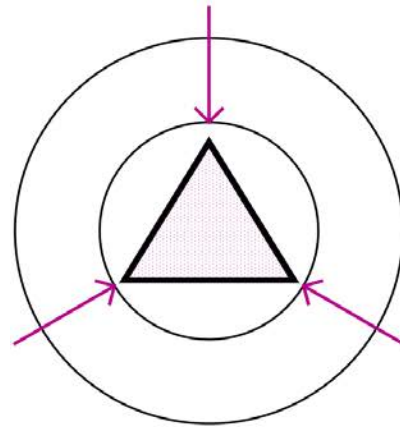
B-Amsterdam; Office space, coworking space & Event space





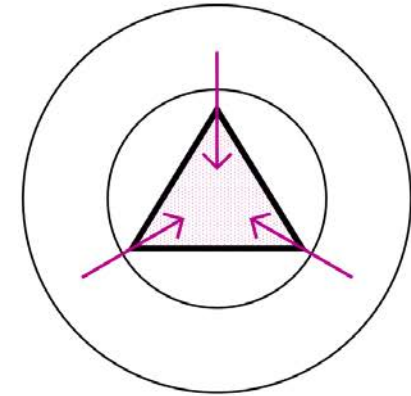
1. Urban Connection

Entrance Park



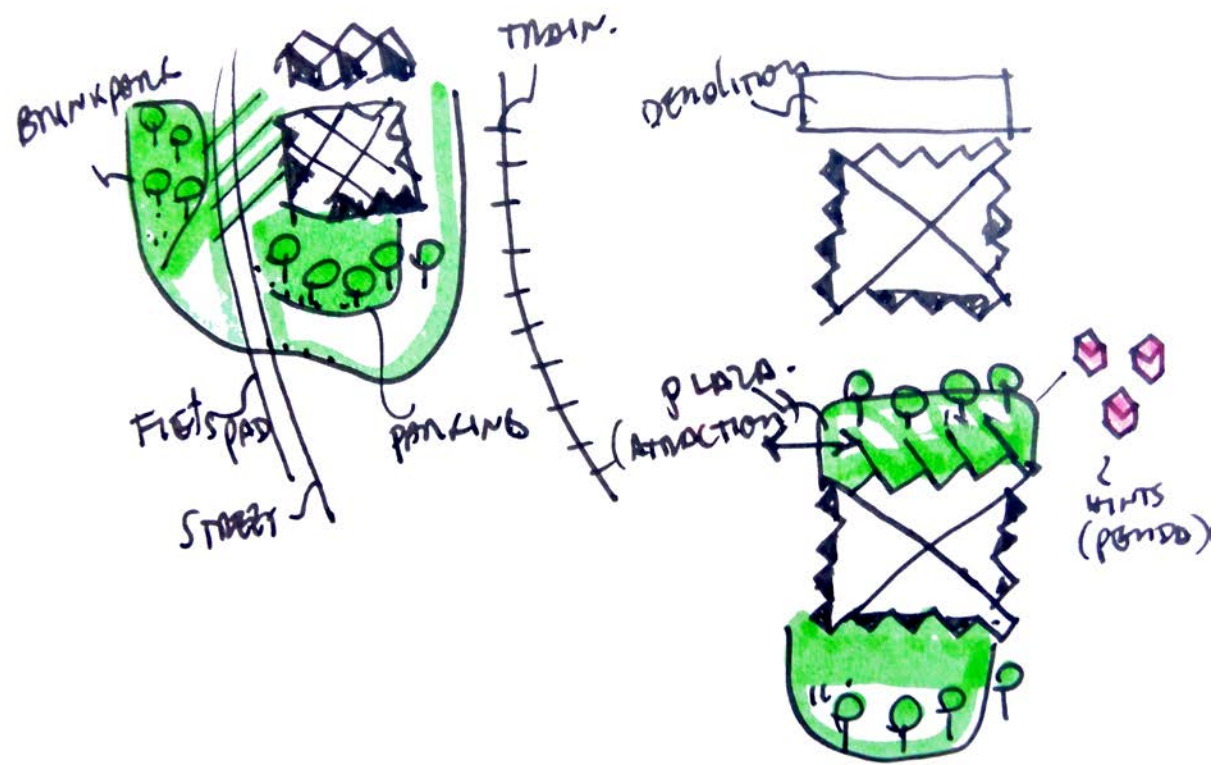
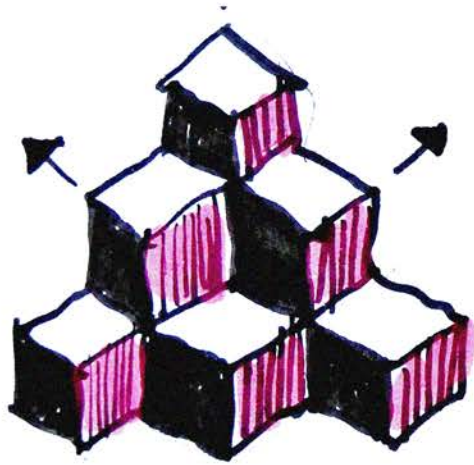
2. Social Encounter

In Between Space



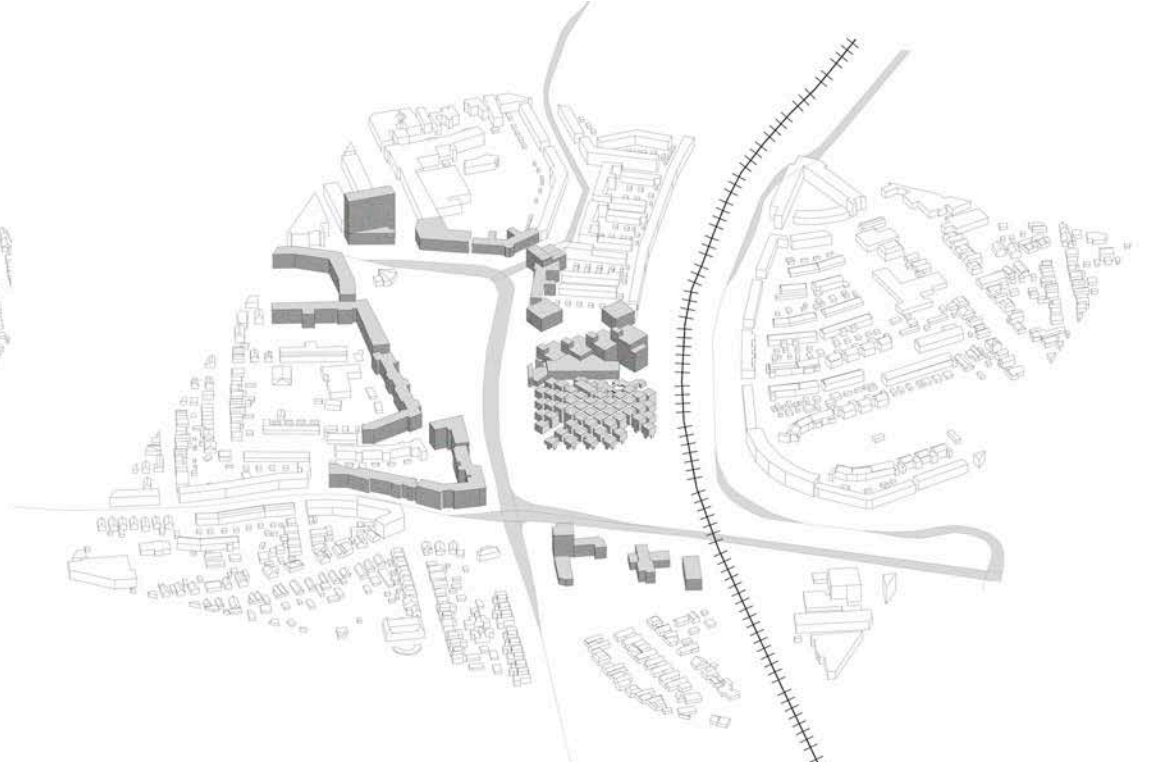
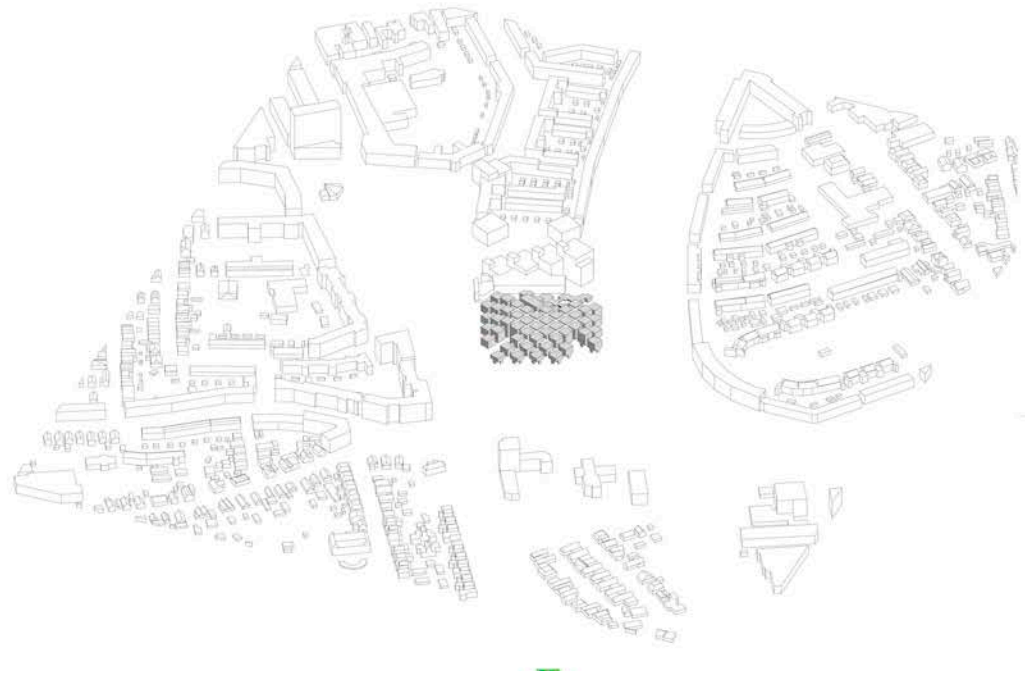
3. Networking

Pavilions & Playgrounds

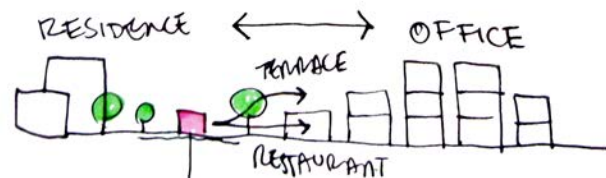
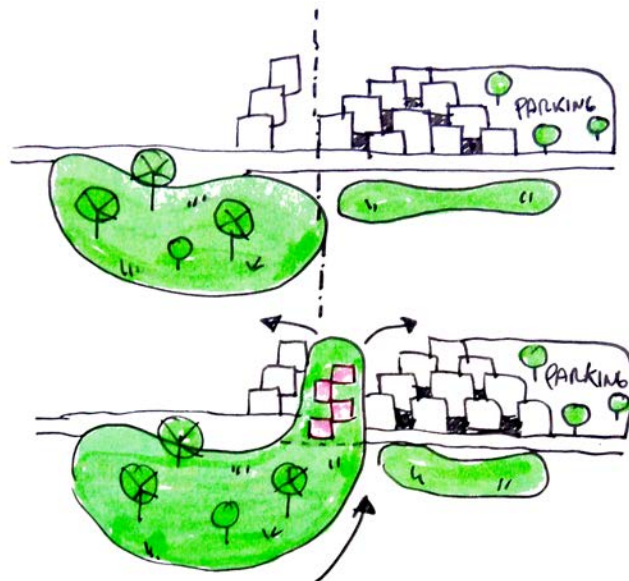
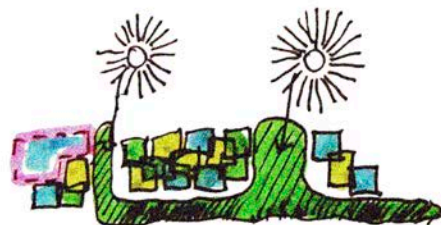


PHASE 1: URBAN CONNECTION

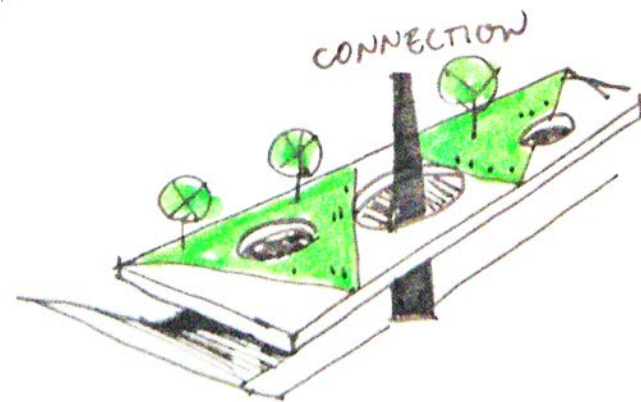
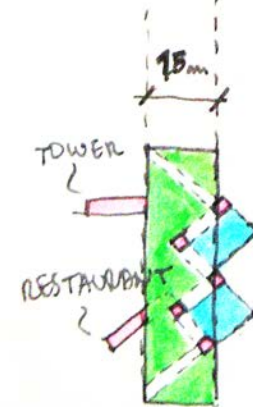
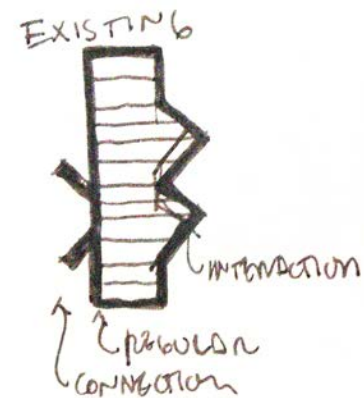
How to achieve the connection with the city?







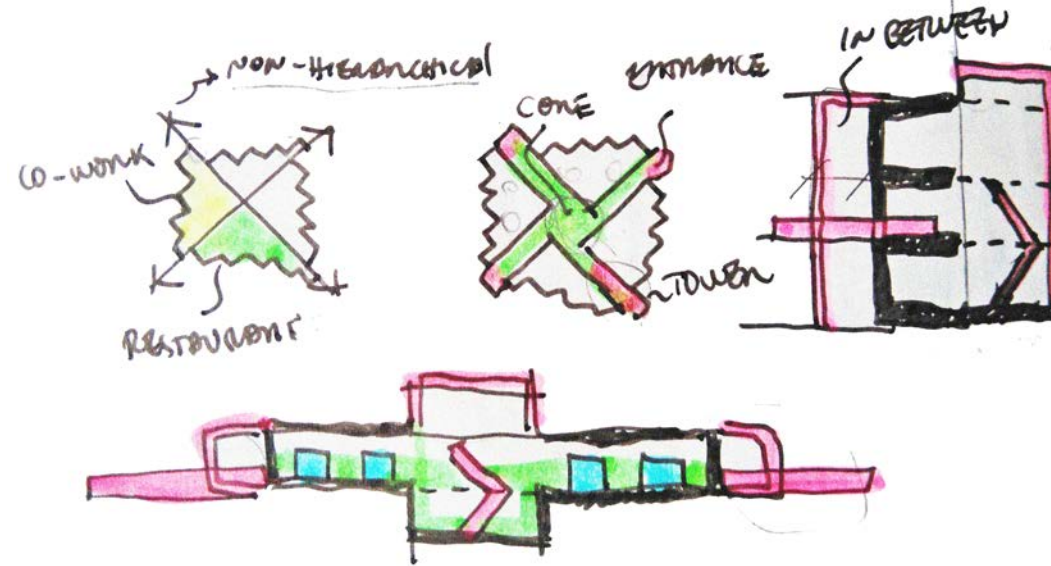
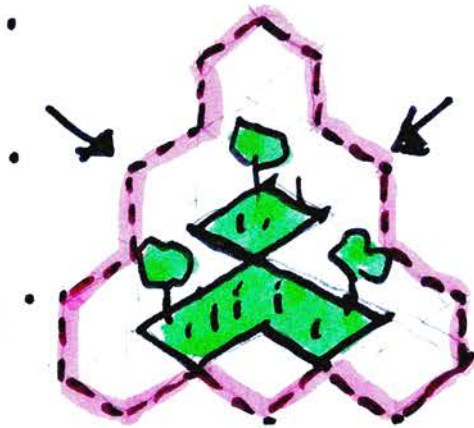
- SERVICES:
- BYCIDE RACKS
 - POLYVALENT BOXES
 - STOPS



1. Entrance structure
2. Bicycle parking
3. Water mirror
4. Playground



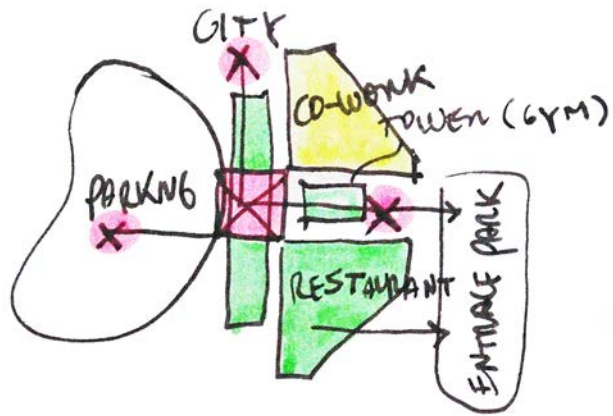




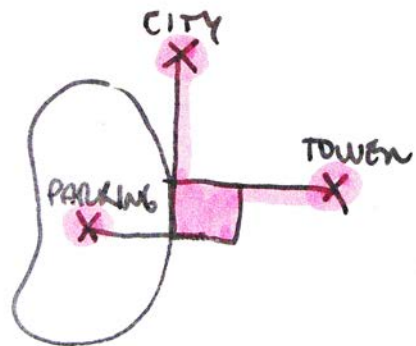
STREETS + open plan co-work.

PHASE 2: SOCIAL ENCOUNTER

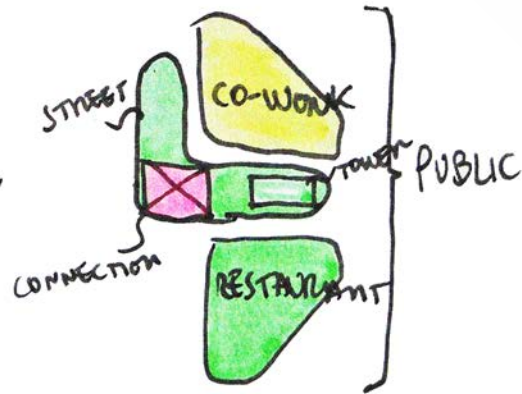
How to regain life to the project?
 Which could be the "resuscitation mechanisms"? (Solà-Morales, 2006)



ENTRANCES



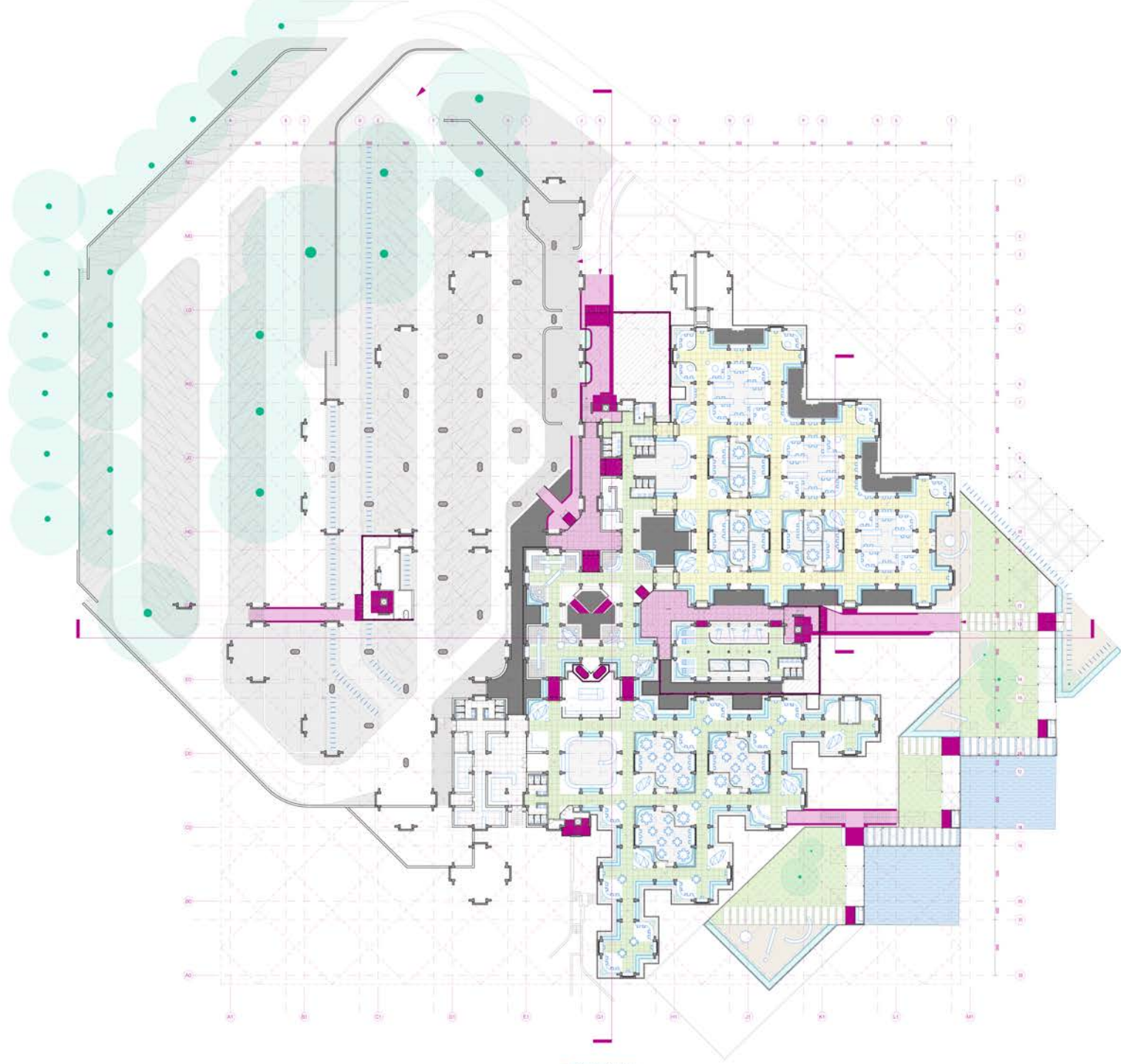
PROGRAMME

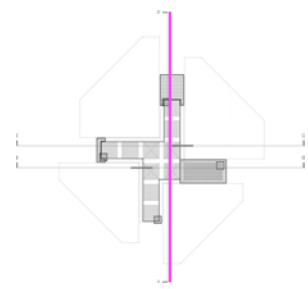
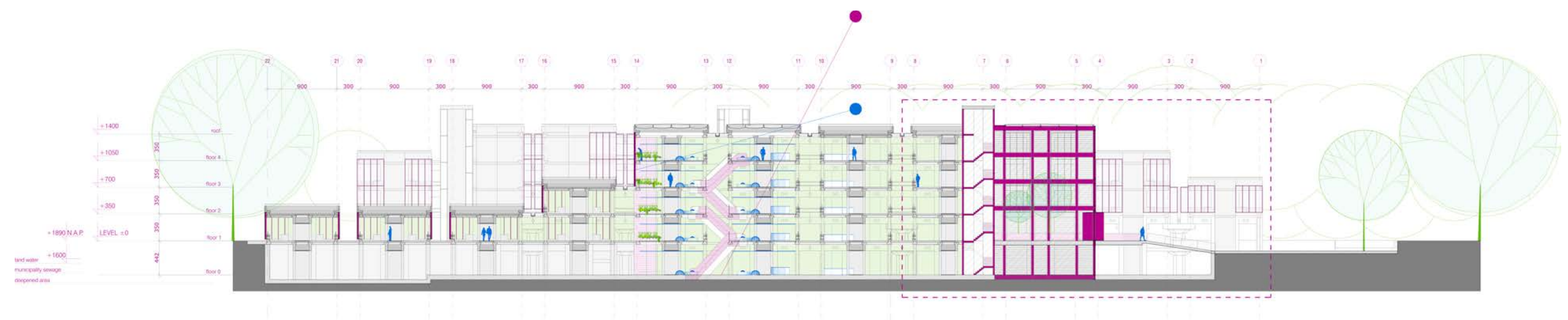


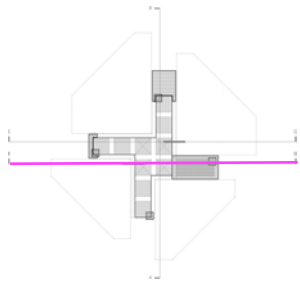
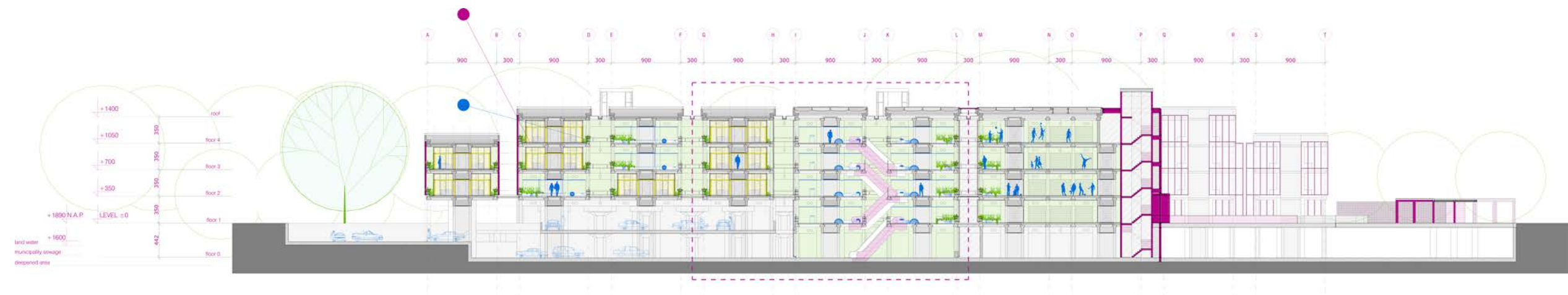
Areas and programme

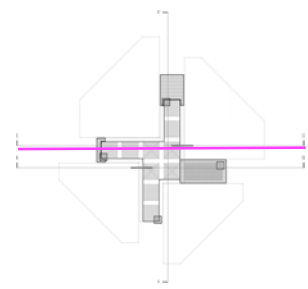
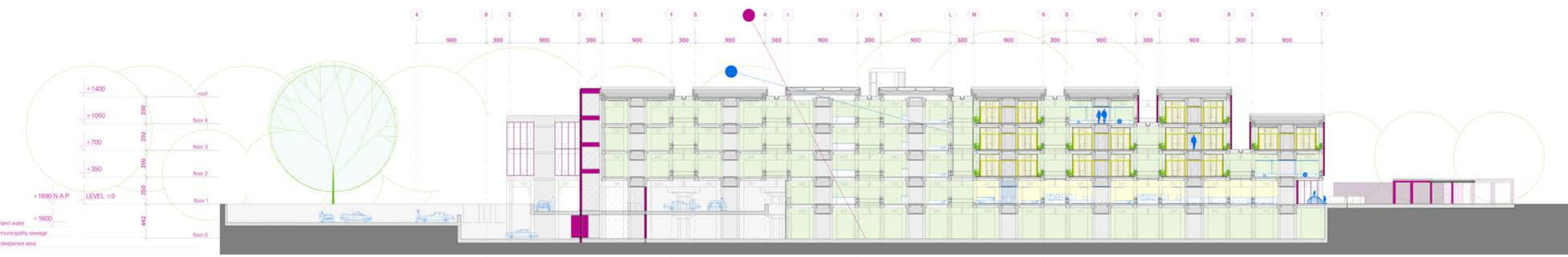
1. Entrance structure
2. Entrance park
3. Public Tower
4. Building Core
5. Restaurant
6. Co-work
7. Entrance for bicycle parking

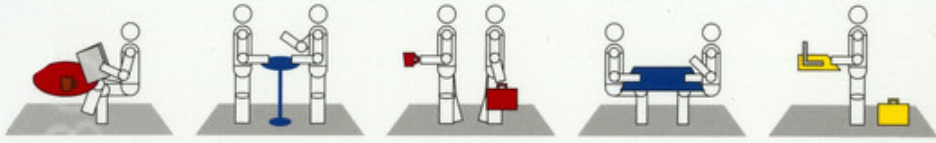








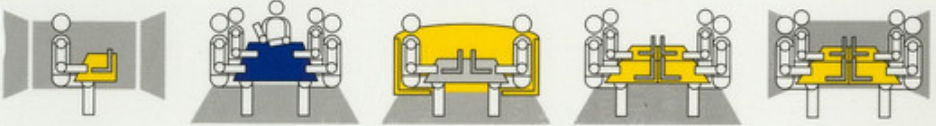




PLANNING OFFICE SPACES

a practical guide for managers and designers

Juriaan van Meel, Yuri Martens, Hermen Jan van Ree



OPEN OFFICE



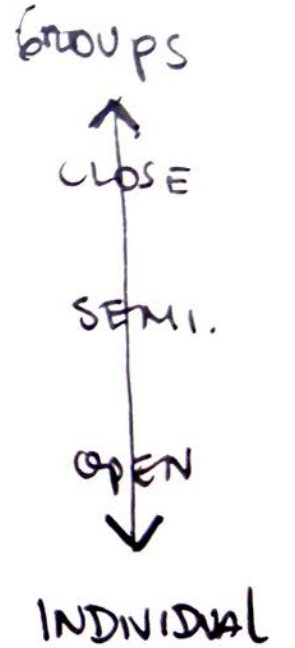
SPACE FOR TEAMS

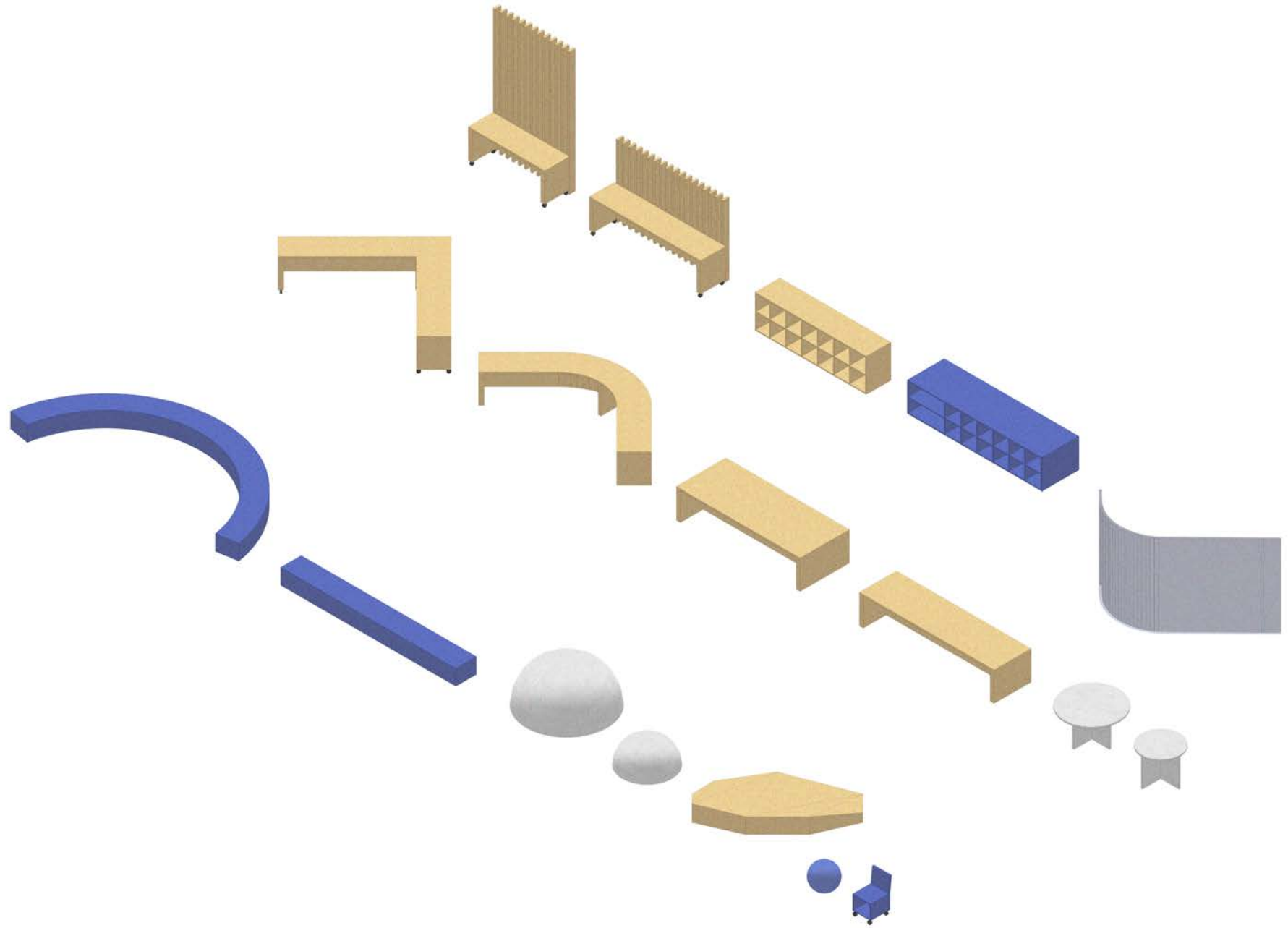


WORK SPACE



CONNECTION POINT



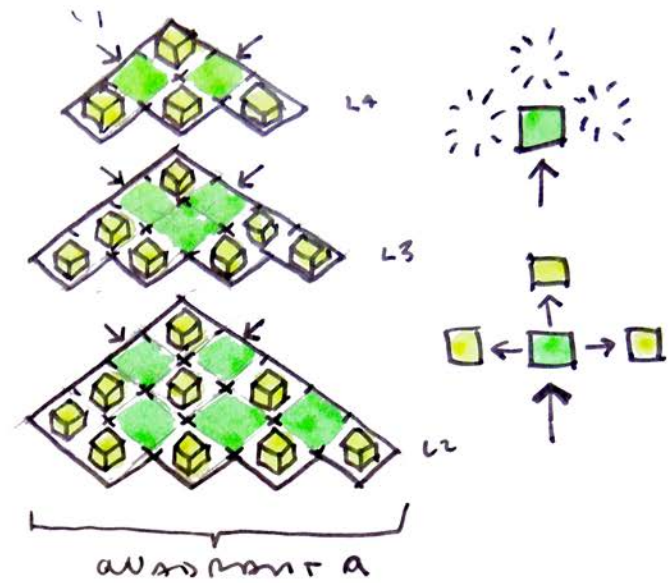
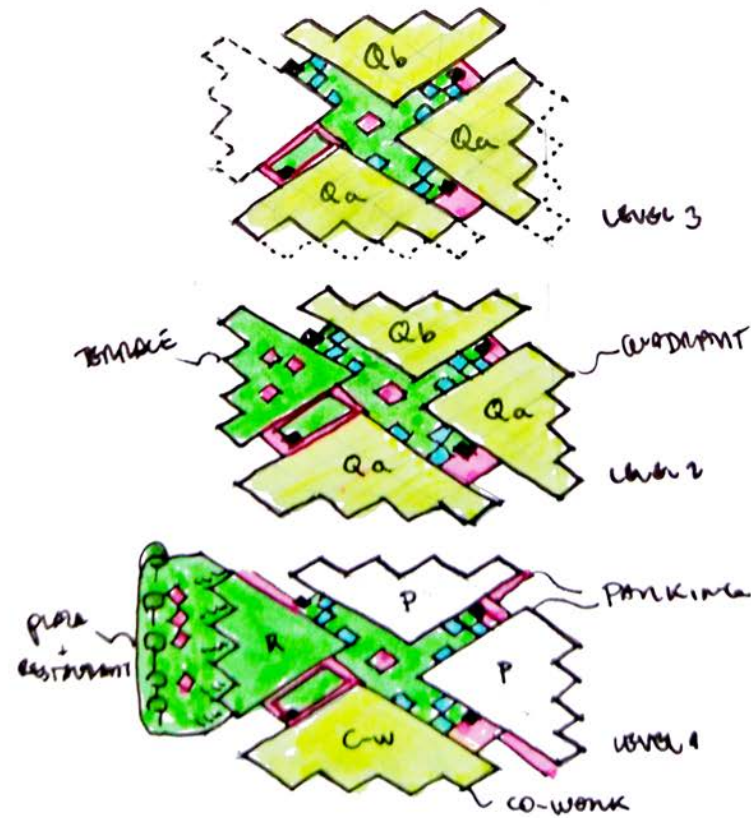
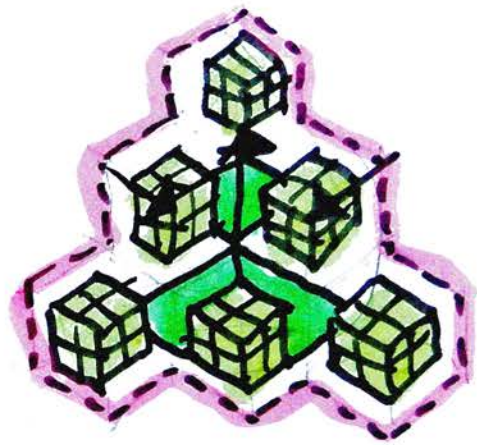






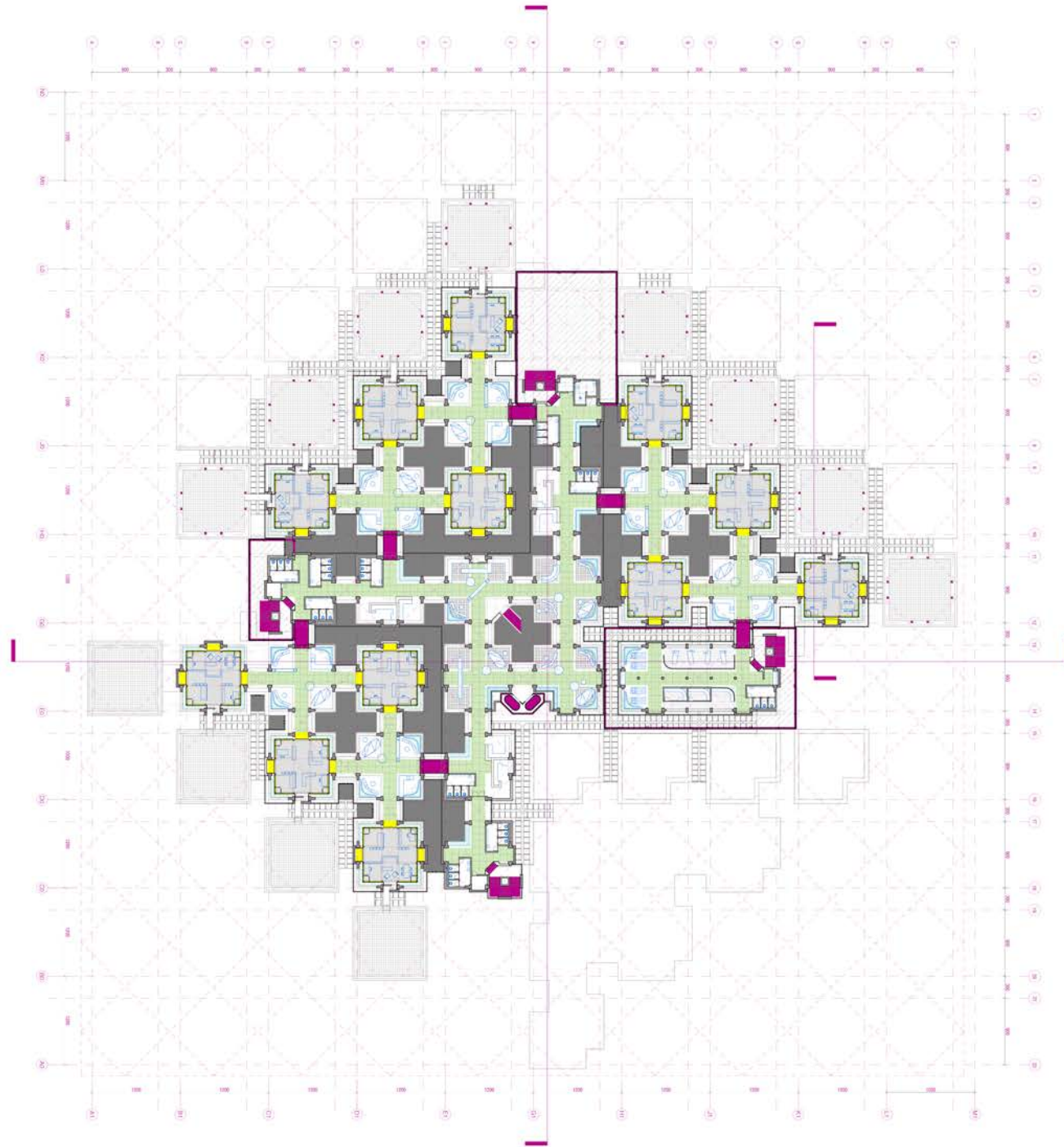


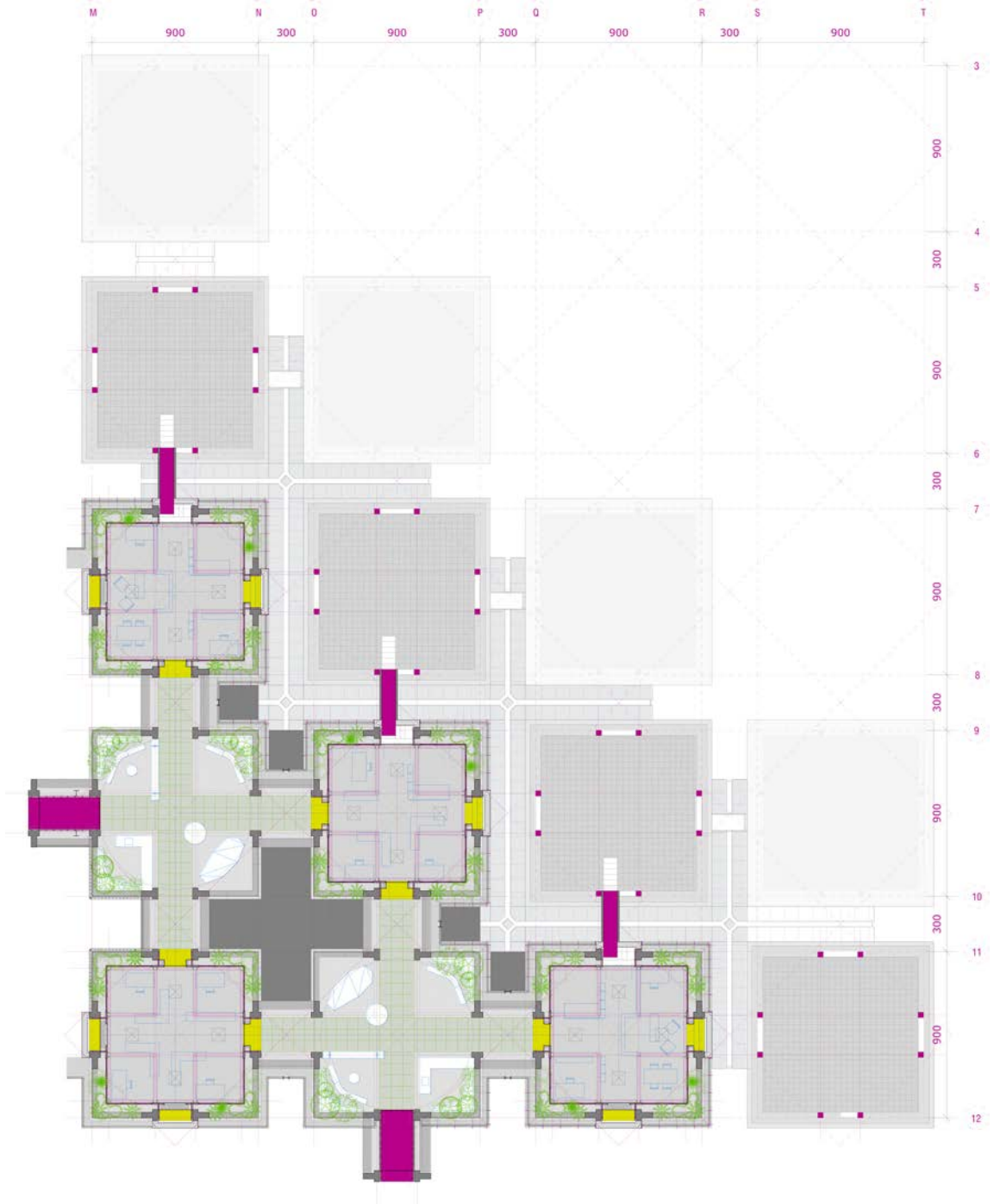


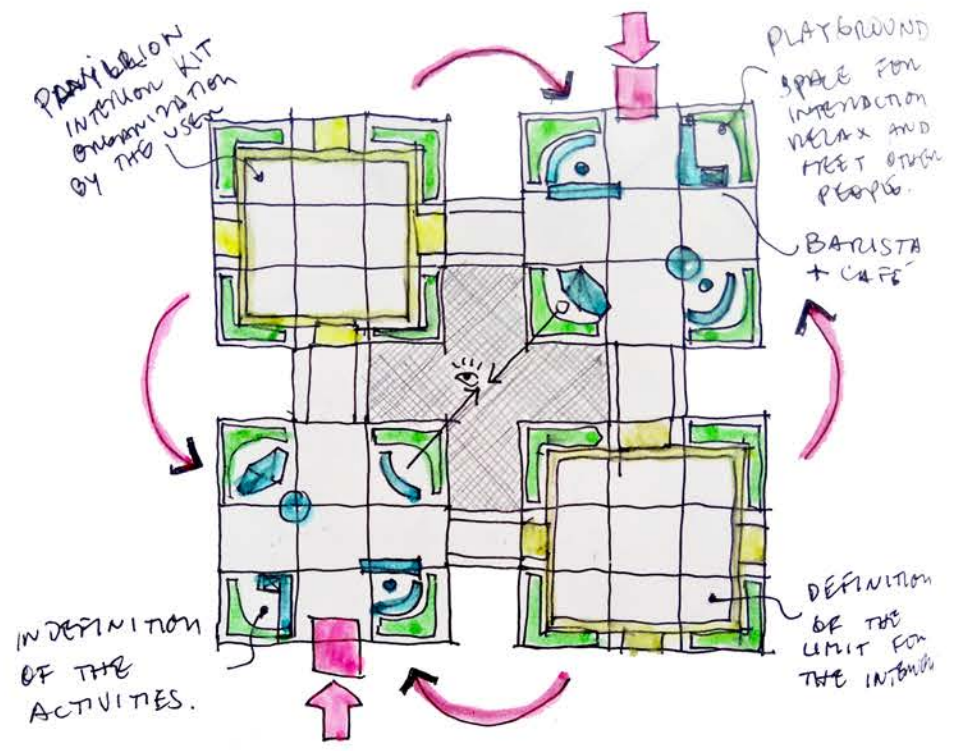
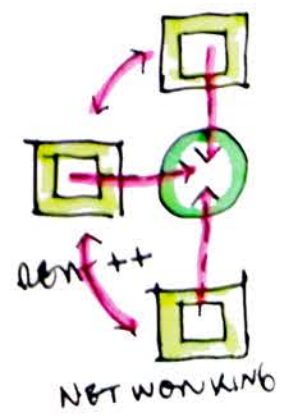
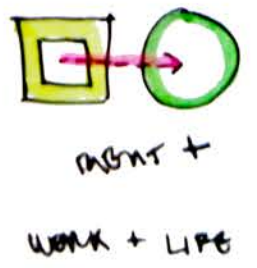
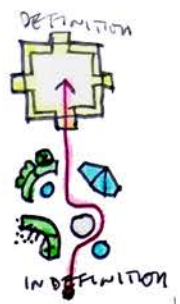
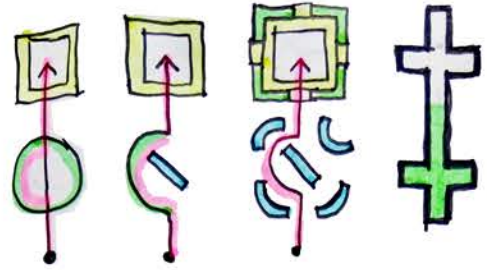
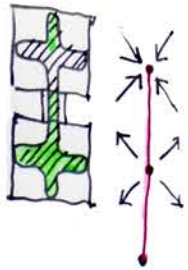
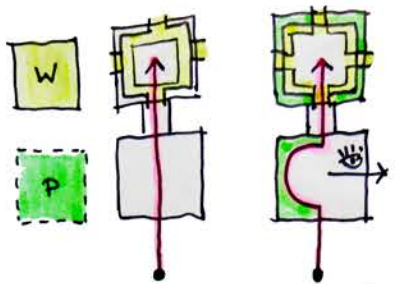


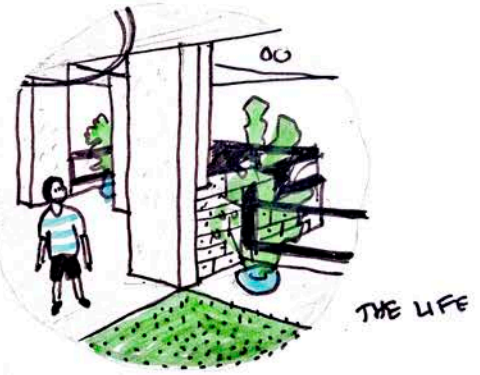
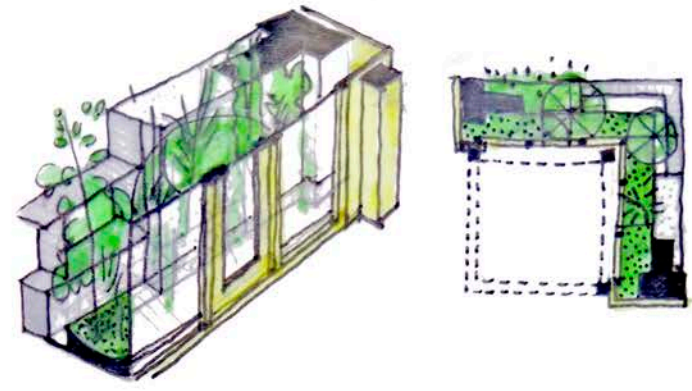
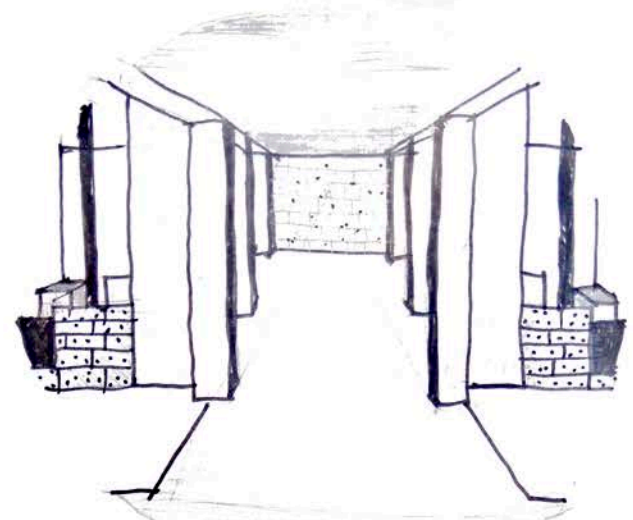
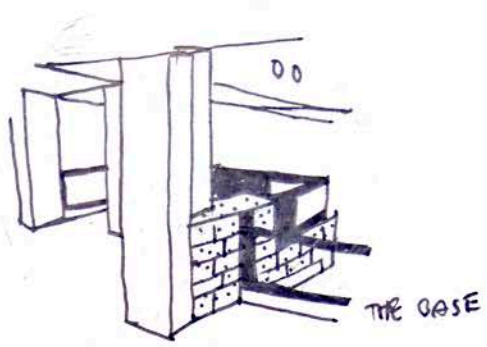
PHASE 3: NETWORKING

How to update the concept of workspace?
 Which could be the strategy for feasible development in time?

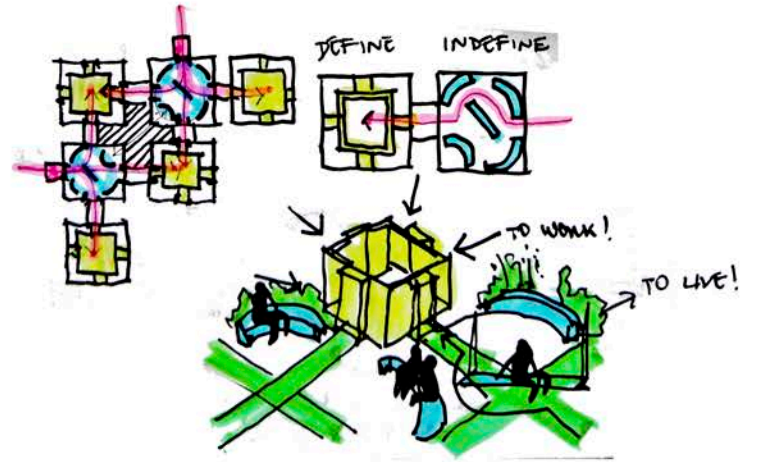
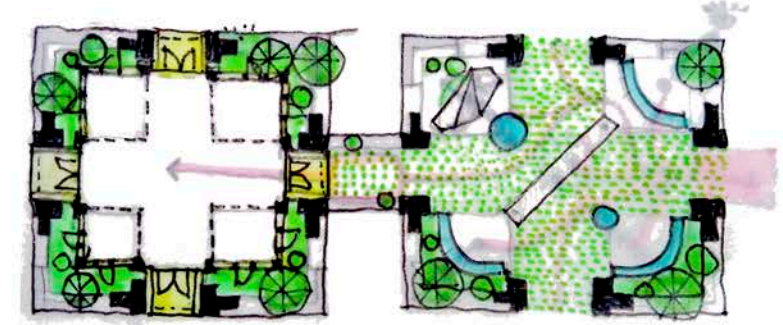


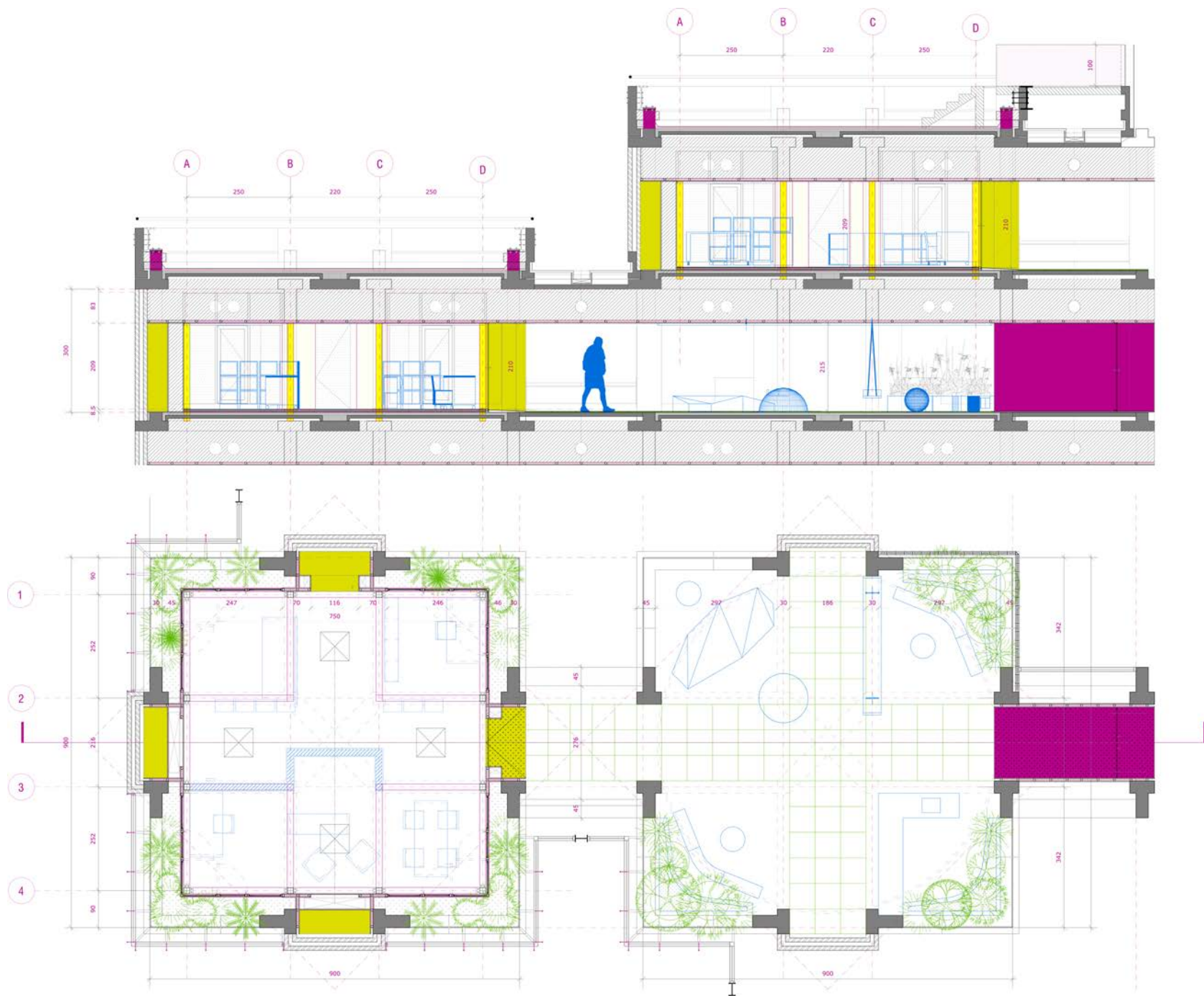


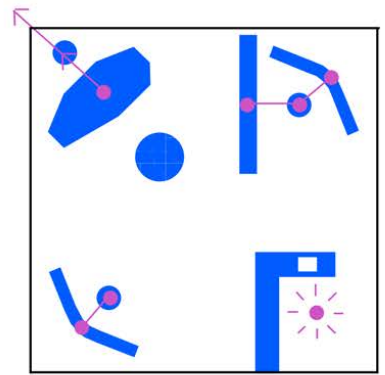
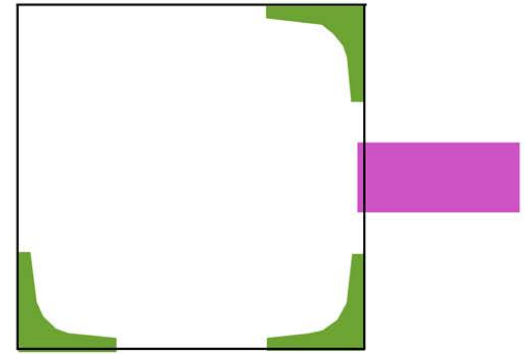
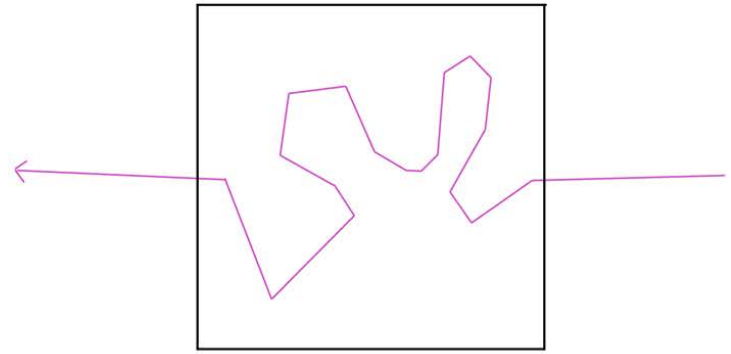
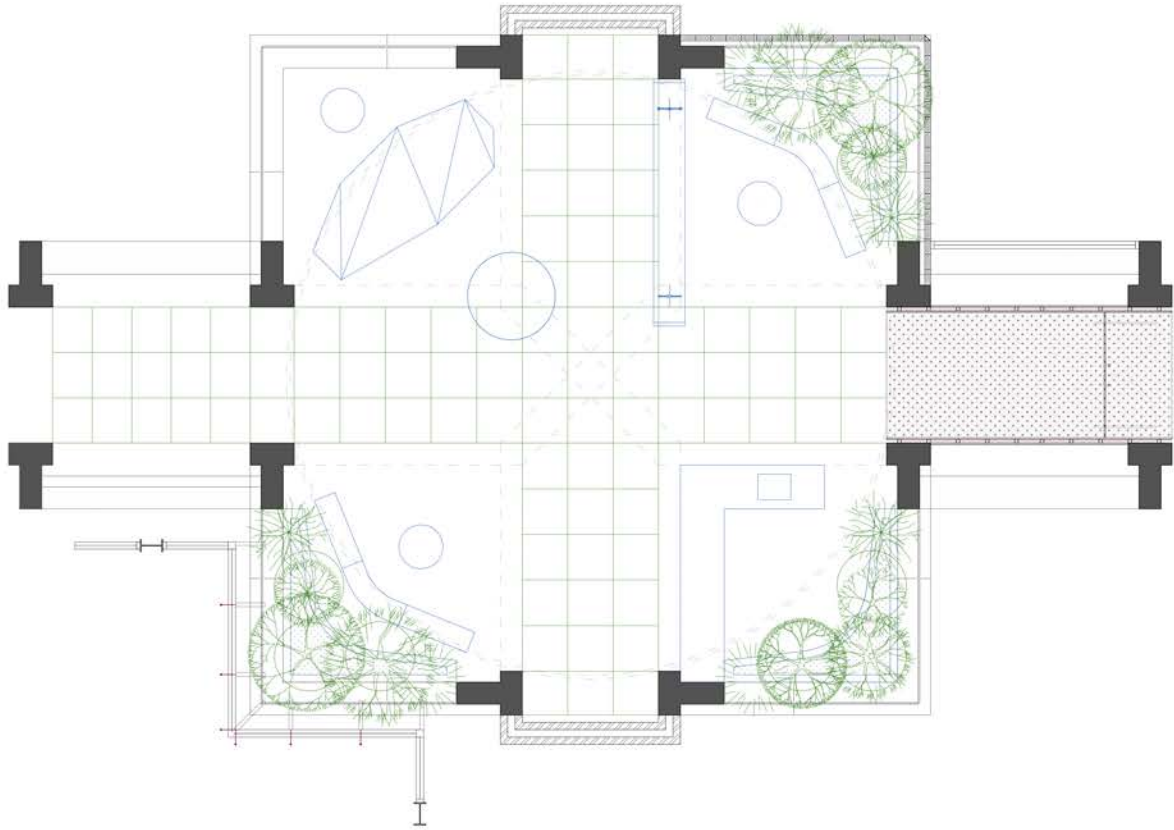


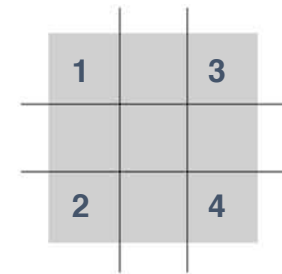
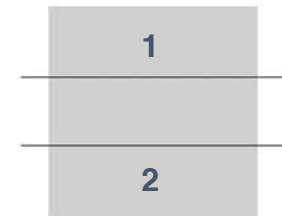
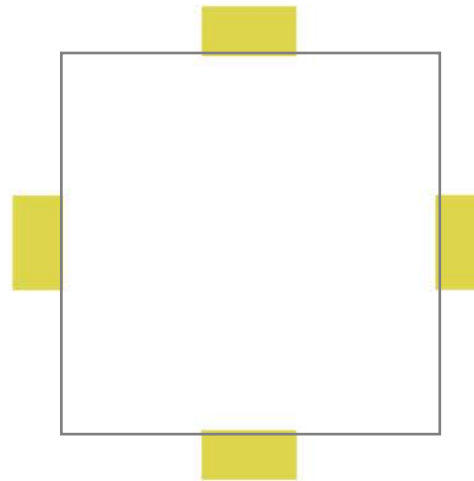
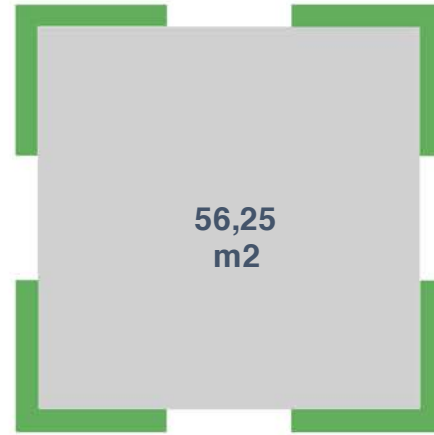
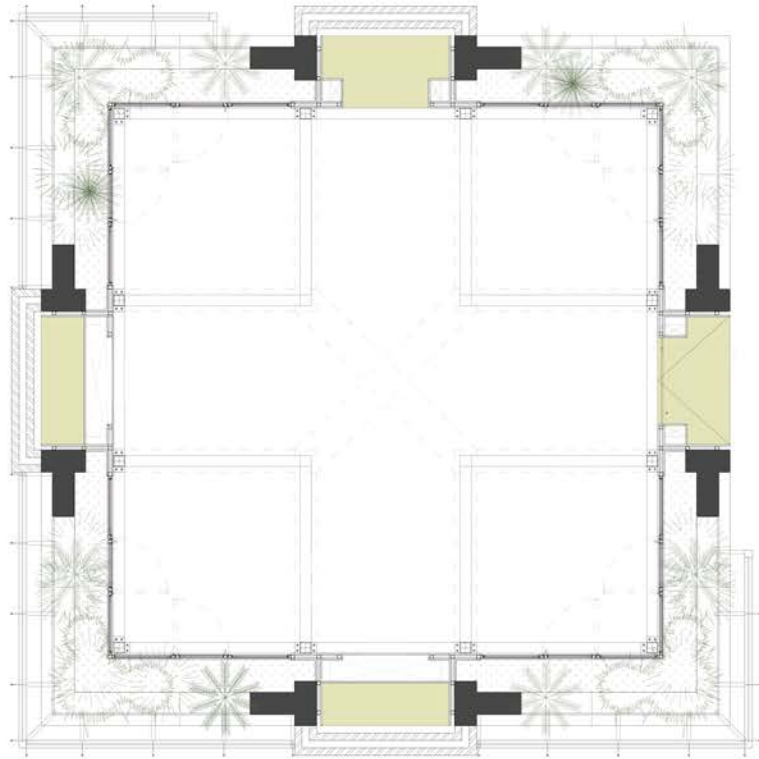


REpetition



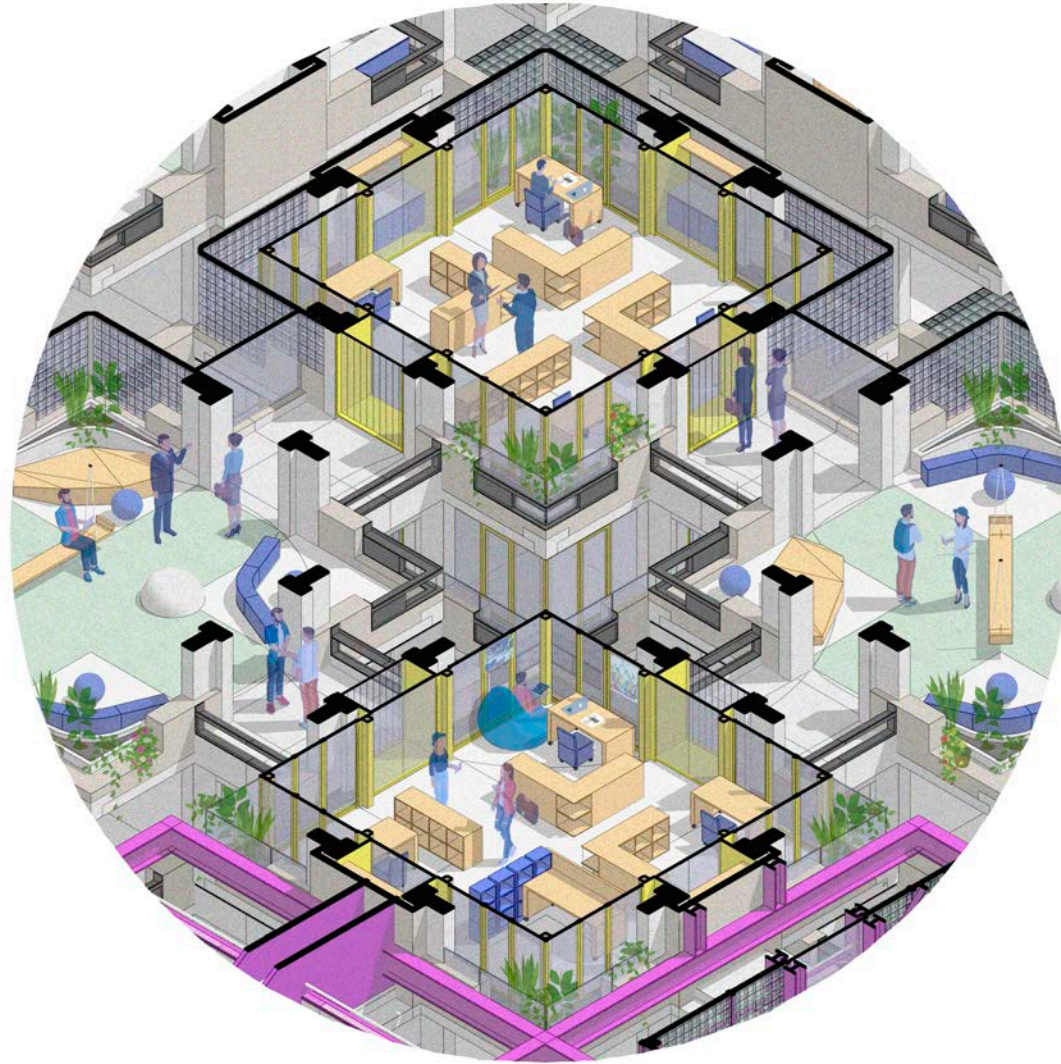






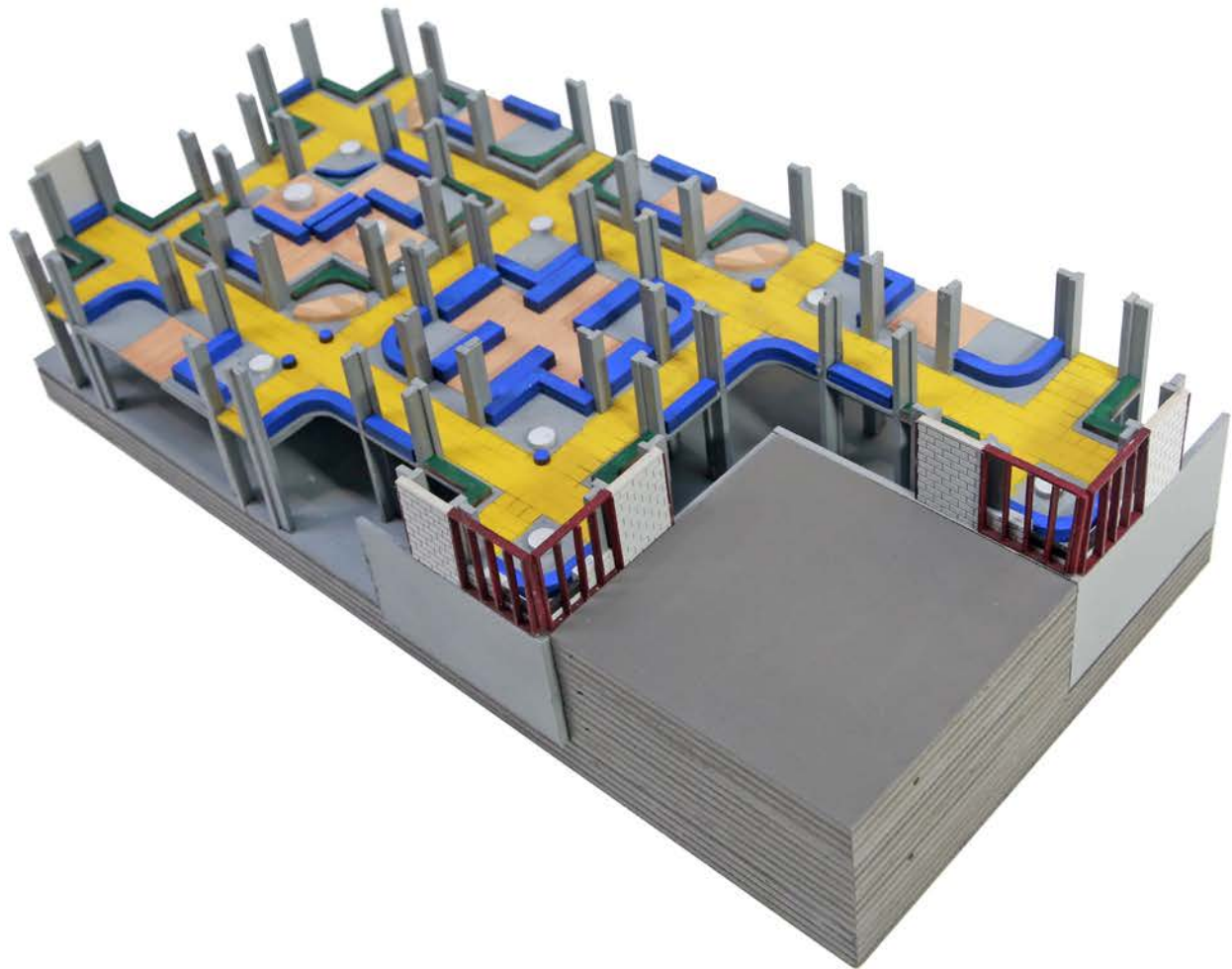




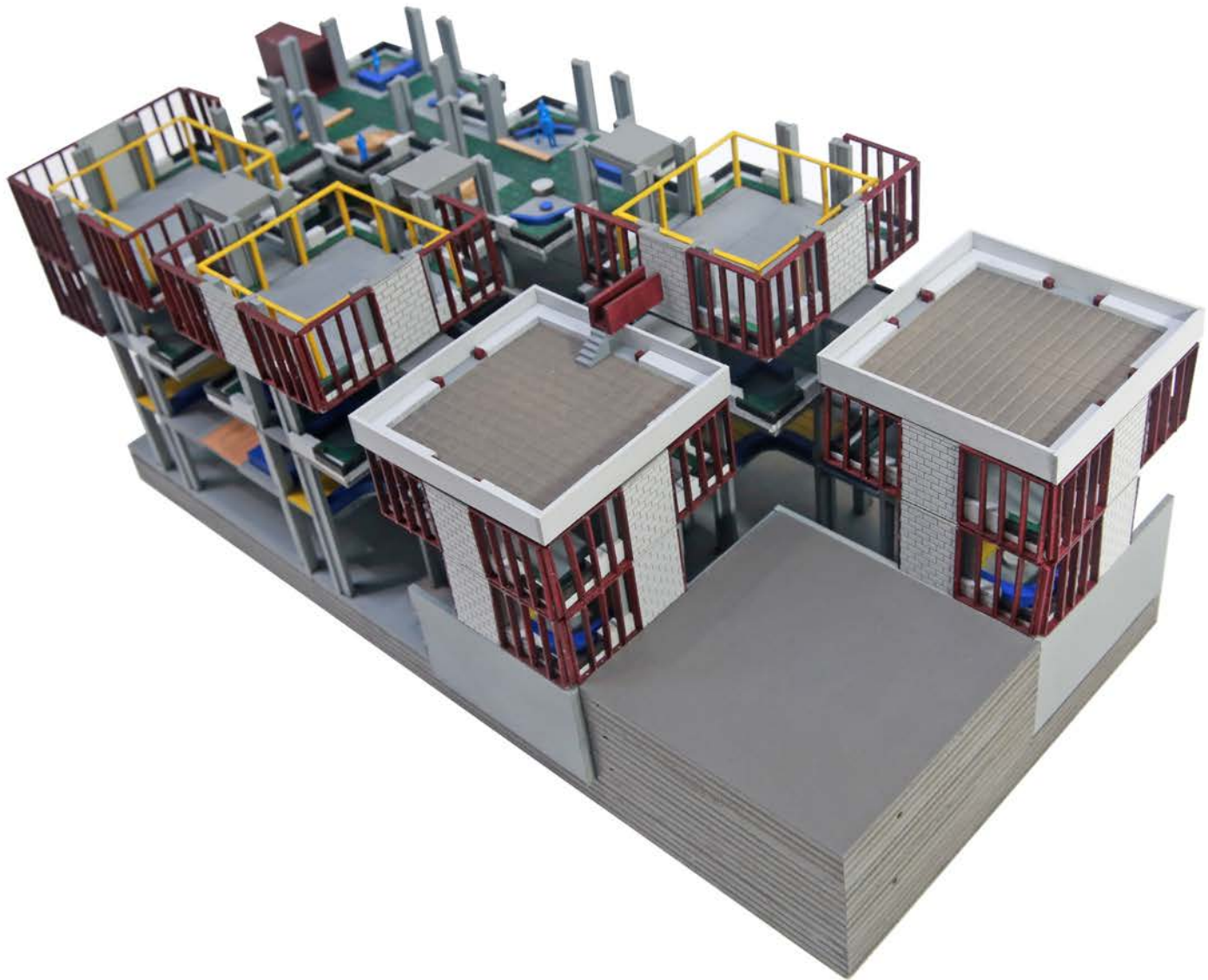






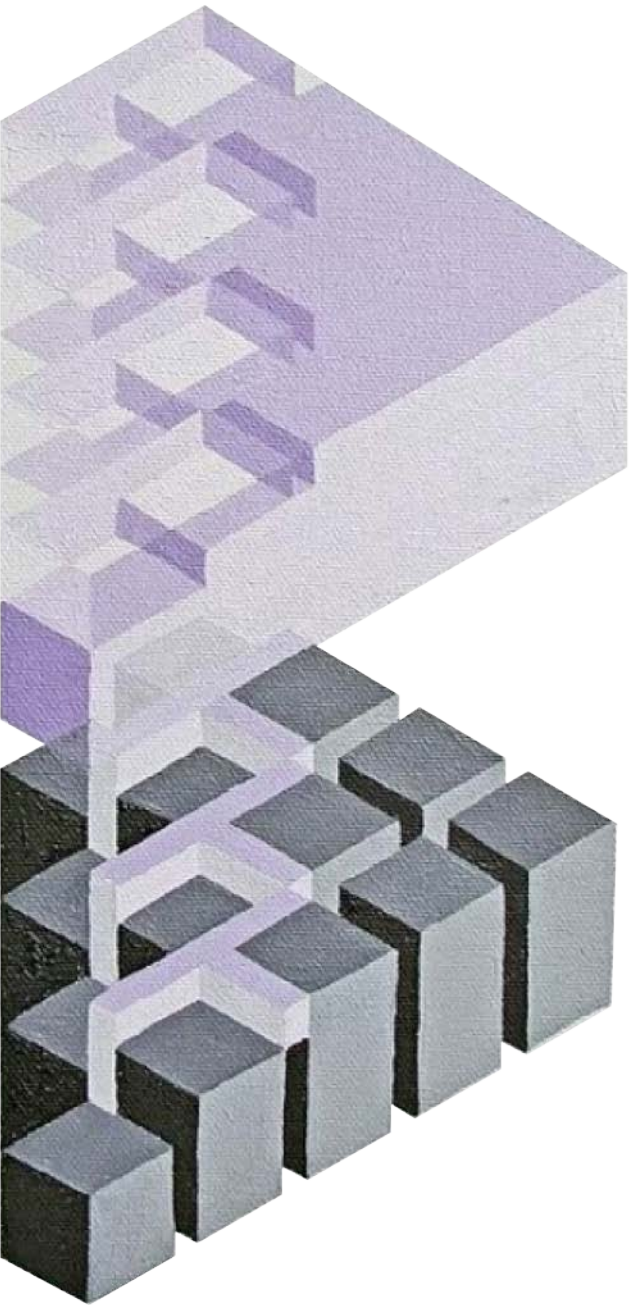


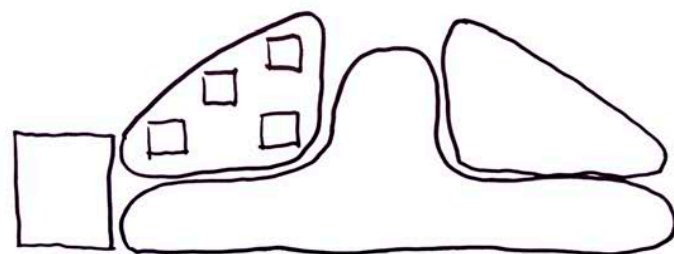
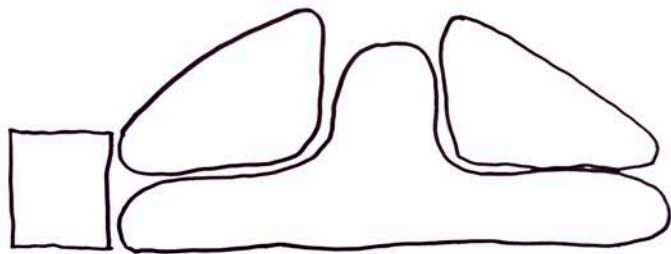
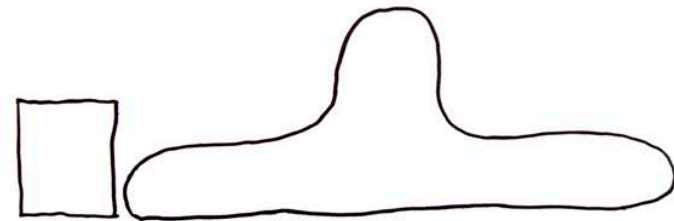
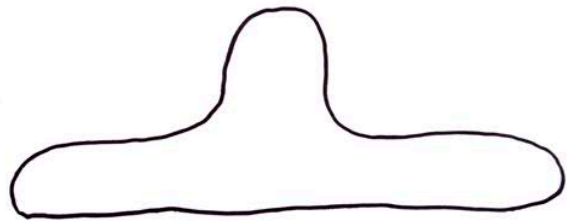


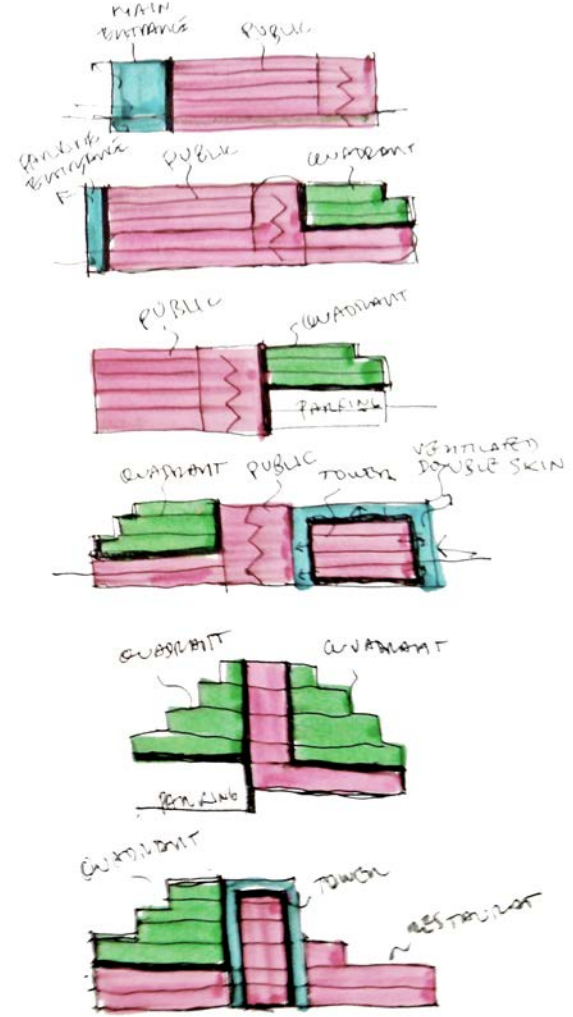
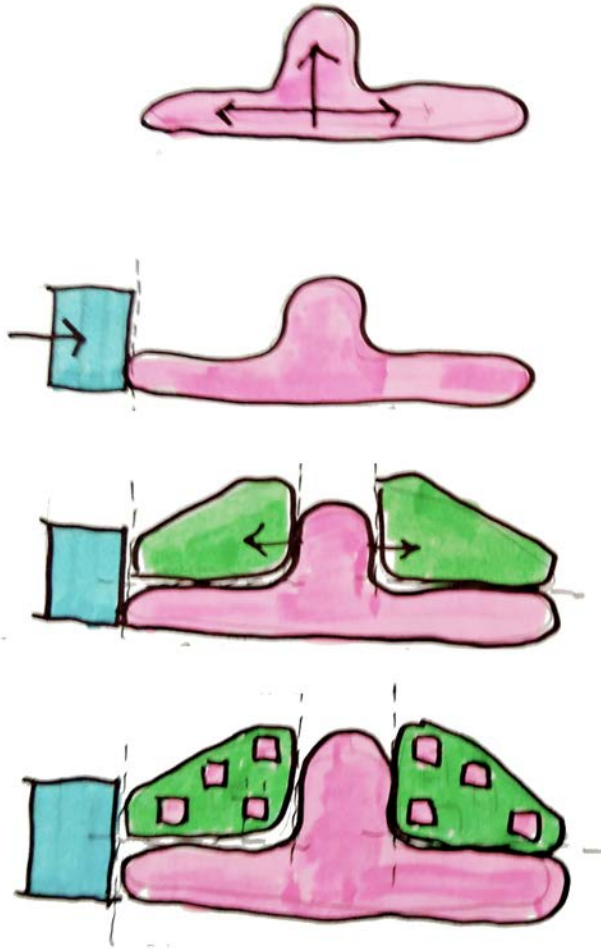


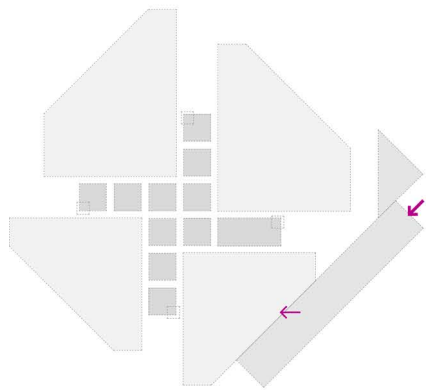




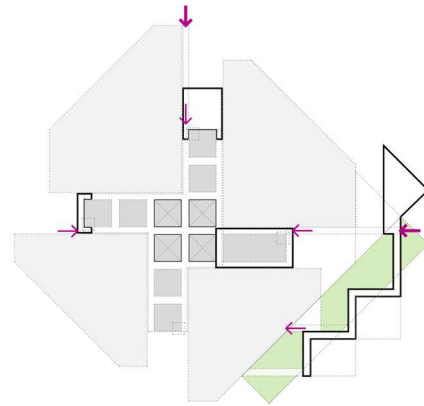




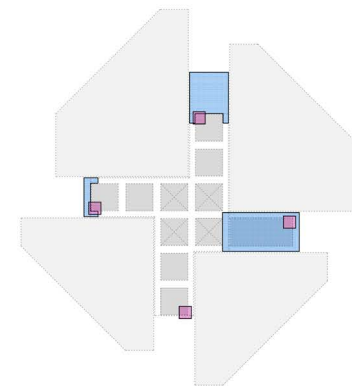




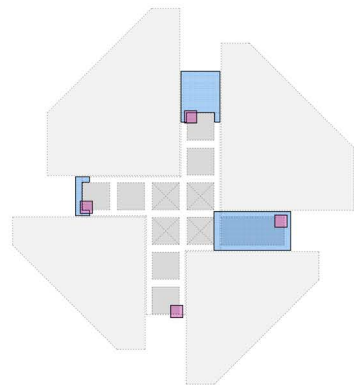
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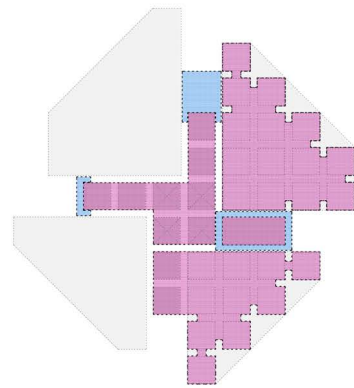
2. Urban Connection



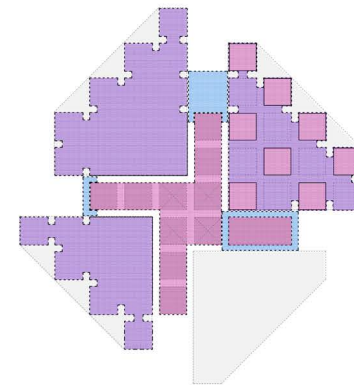
3. In Between Space



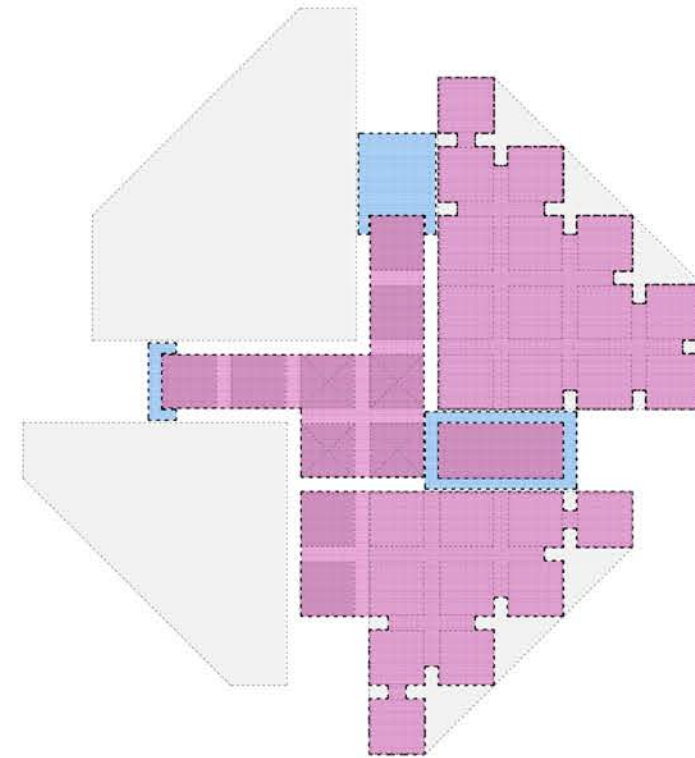
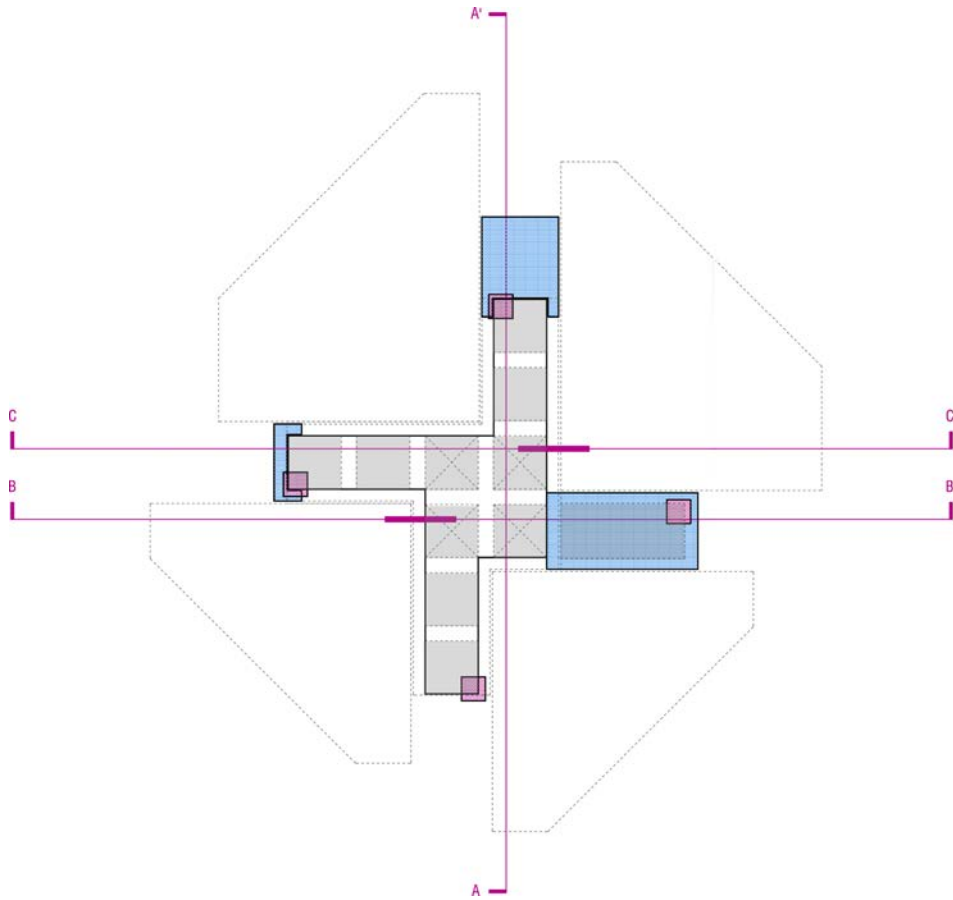
1. In Between Space



2. Social Encounter



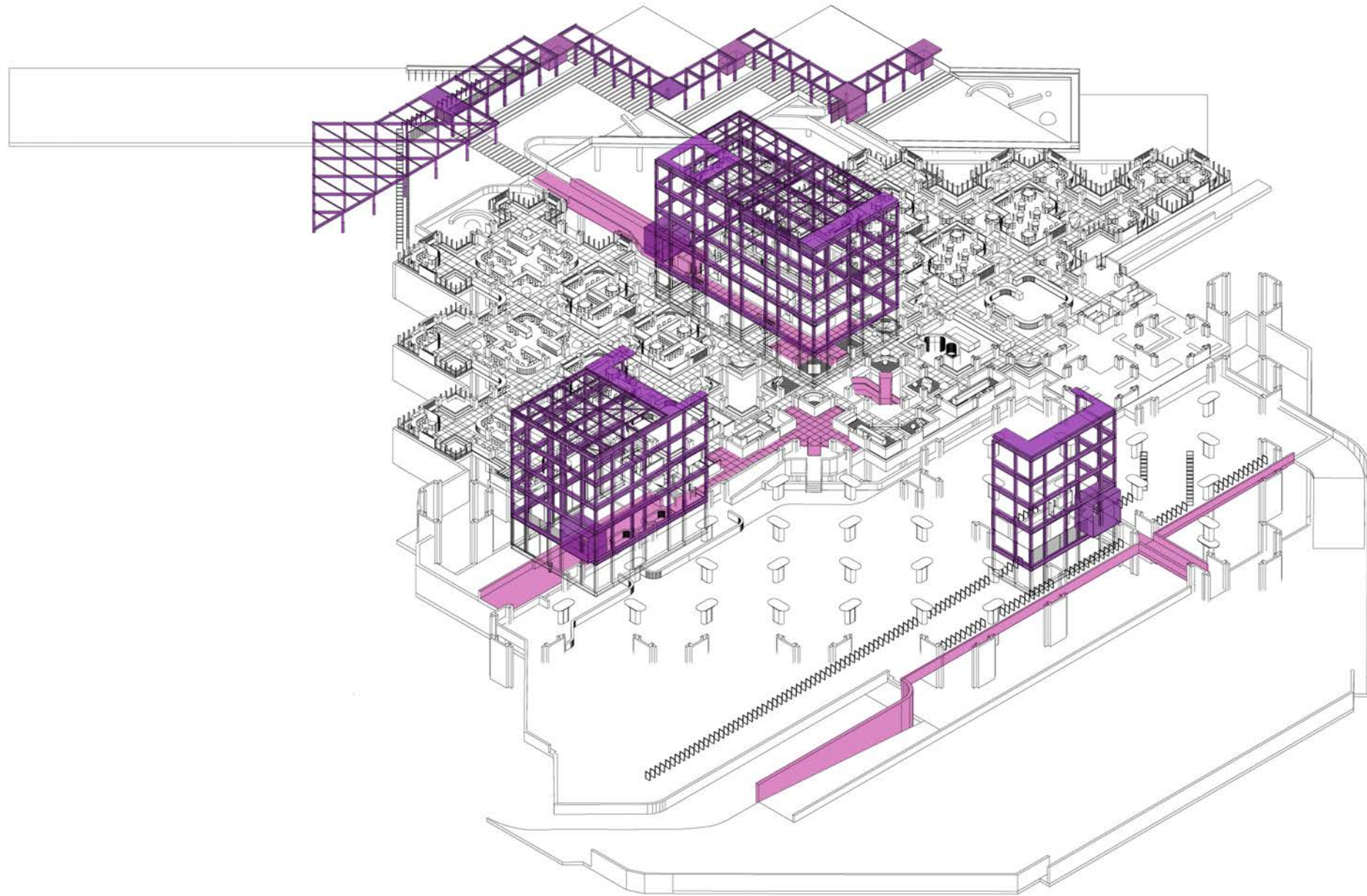
3. Networking

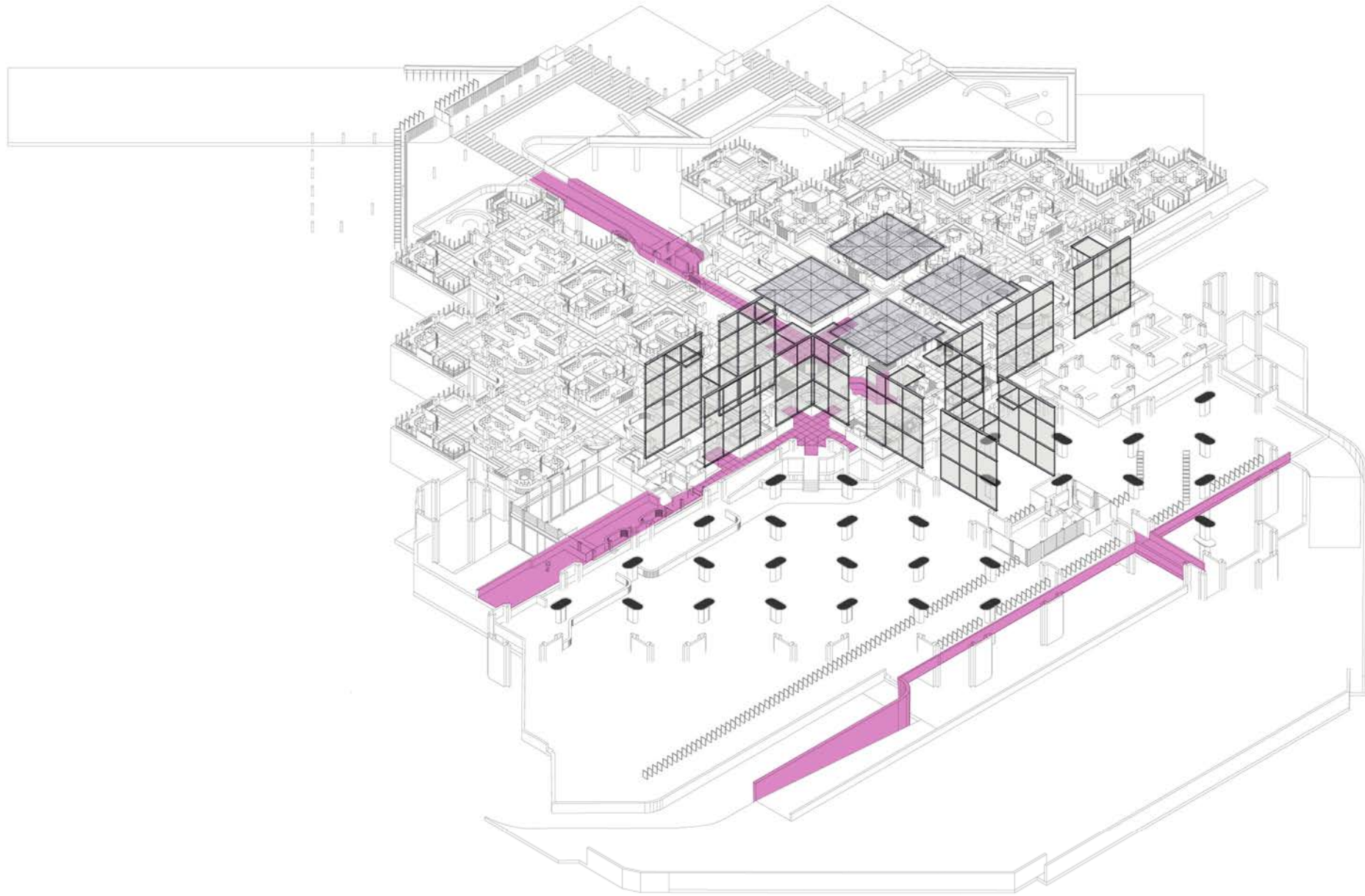


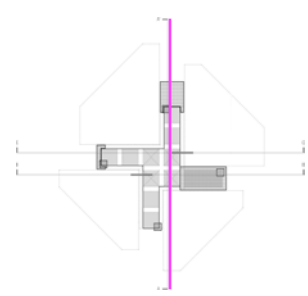
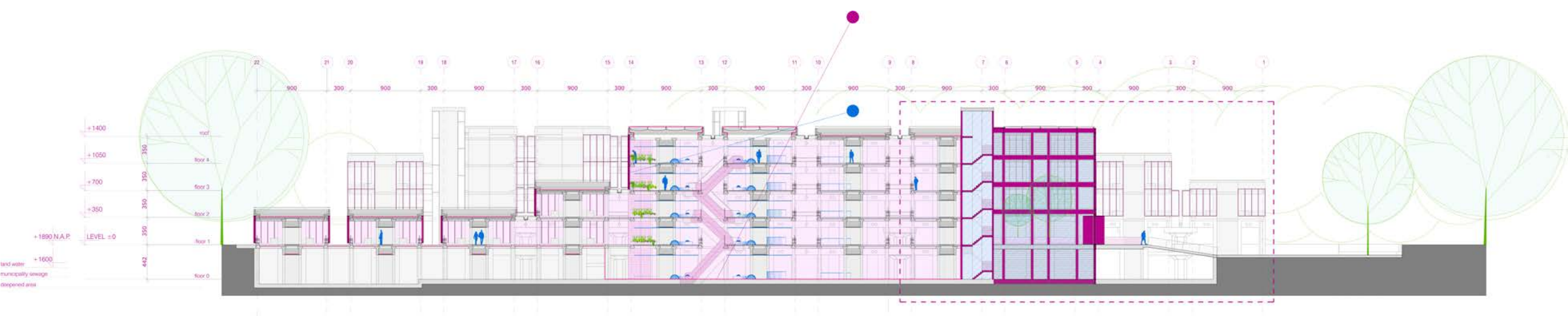
Climate zones

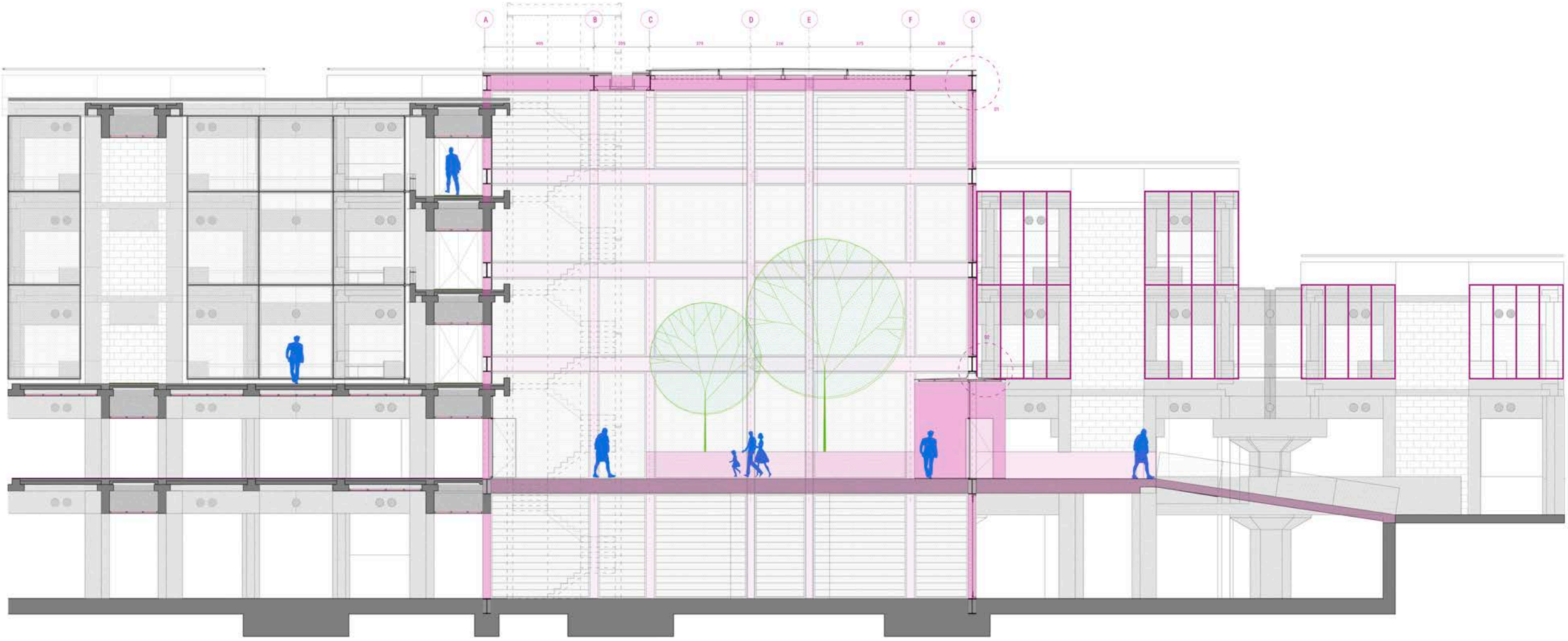
- 1. Interior (Street, Quadrants, Tower)
- 2. In Between (Double facade ventilated system)

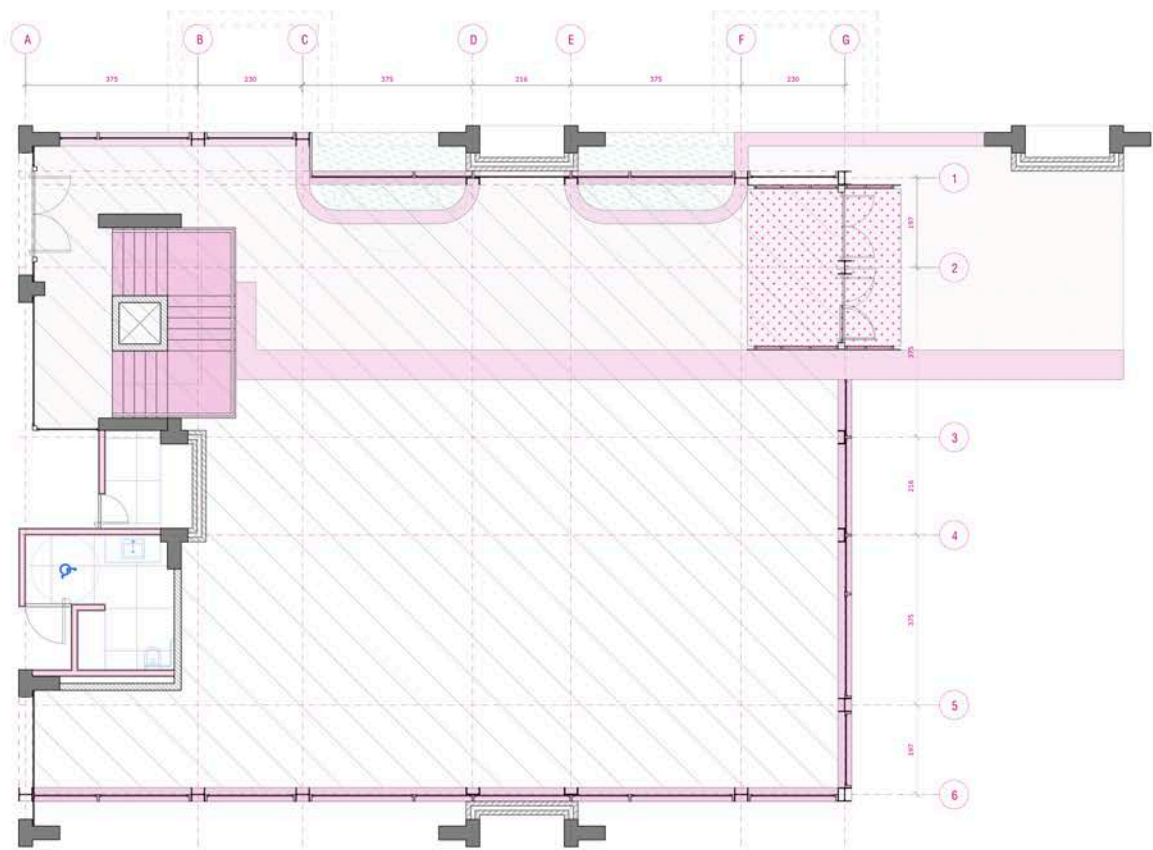


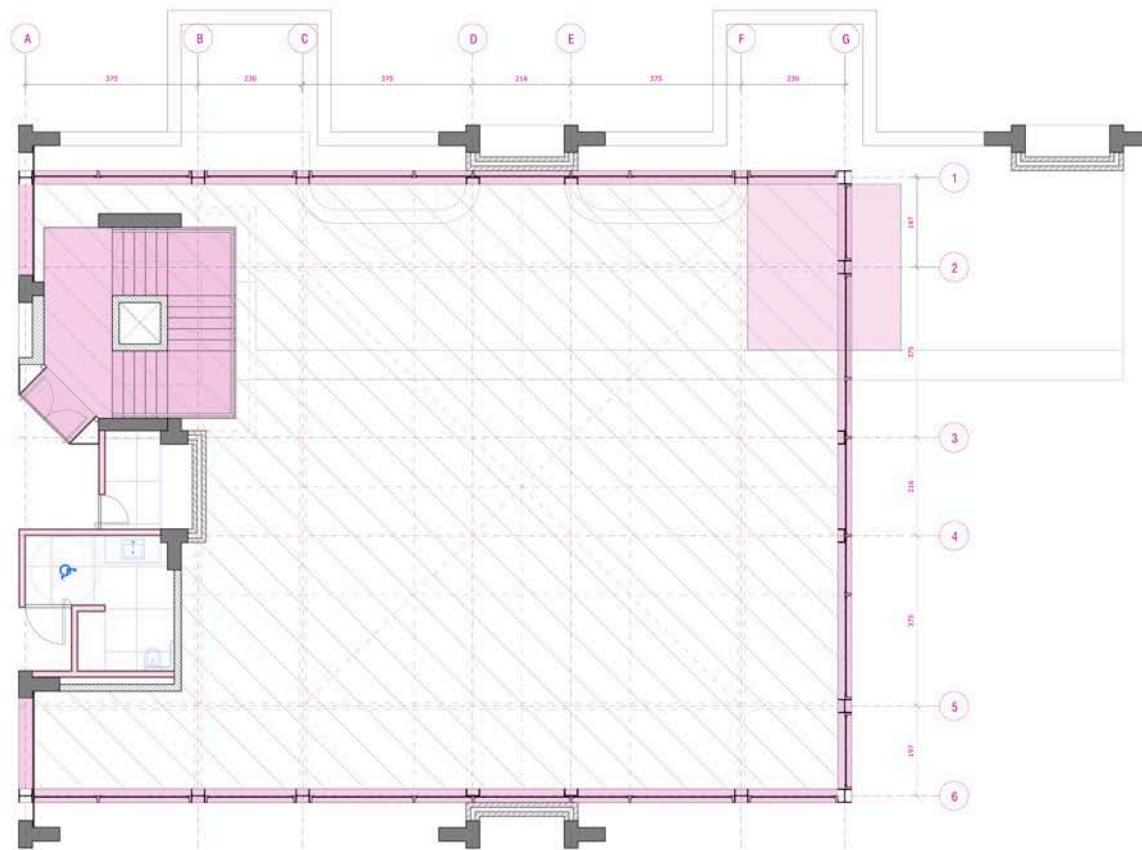


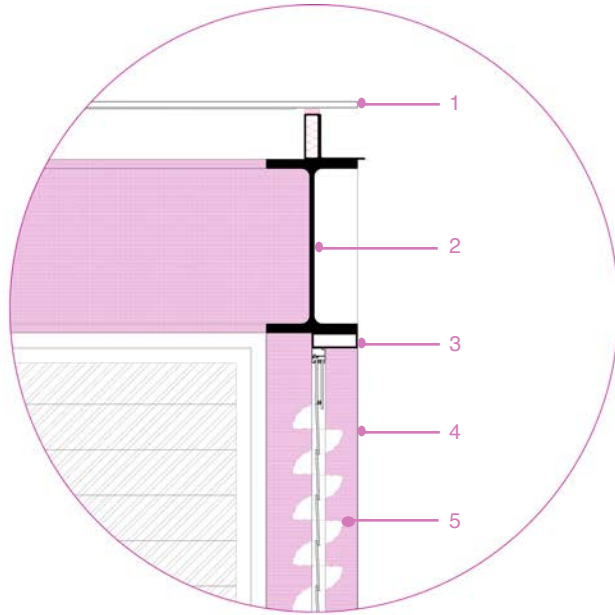






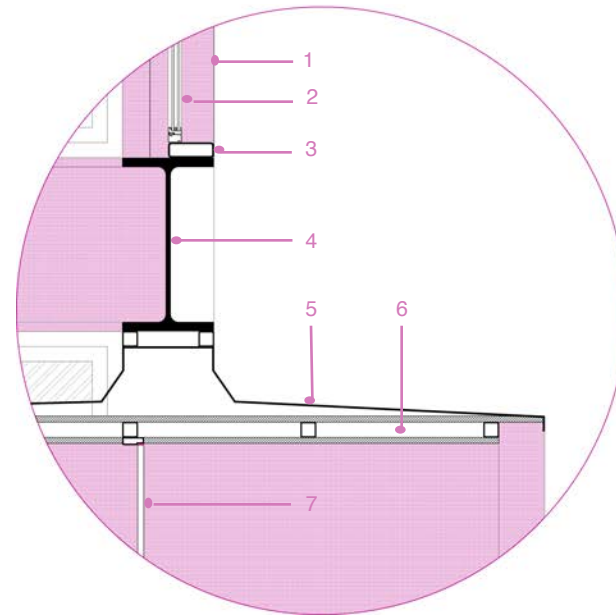






Detail 1

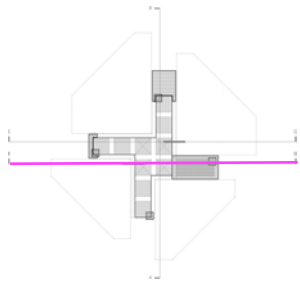
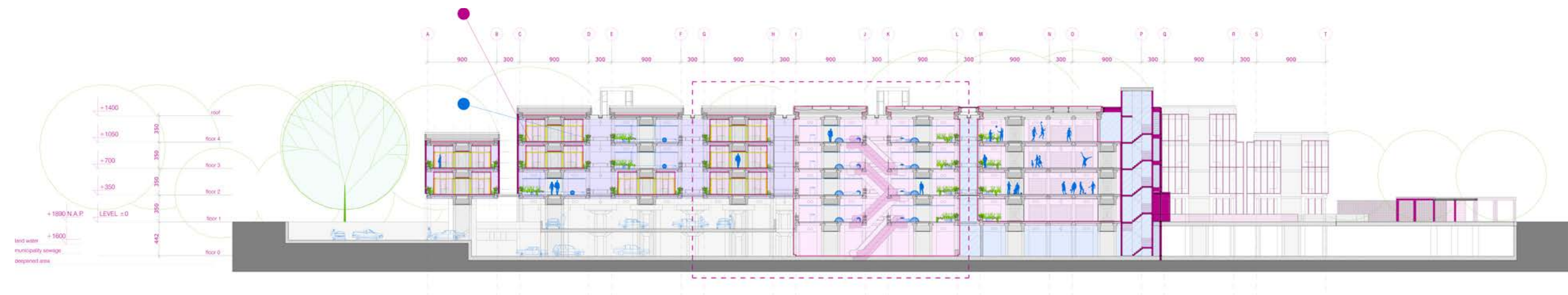
1. Glass roof.
2. Steel I-beam 550x330mm. Galvanized.
3. Aluminium frame.
4. Steel I-beam column 300x300mm. Galvanized.
5. Glass louvres.



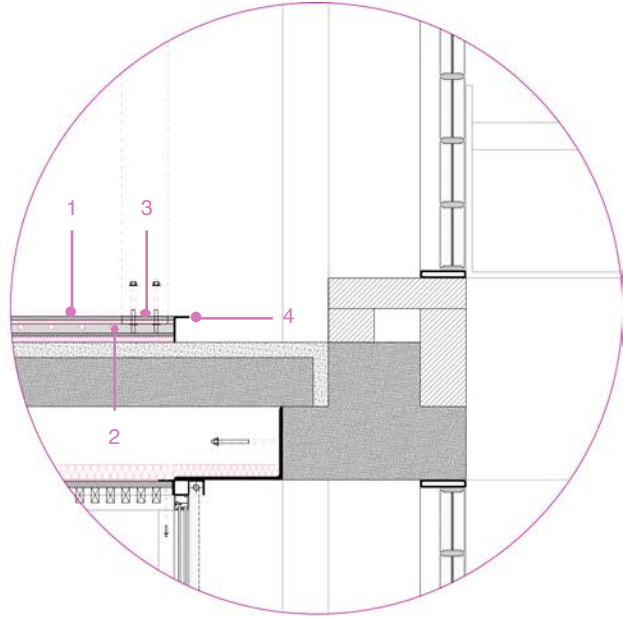
Detail 2

1. Steel I-beam column 300x300mm. Galvanized.
2. Double glass façade
3. Aluminium frame.
4. Steel I-beam 550x330mm. Galvanized.
5. Steel sheet cover.
6. Prefabricated sandwich panel. Steel structure + plywood
7. Glass door.



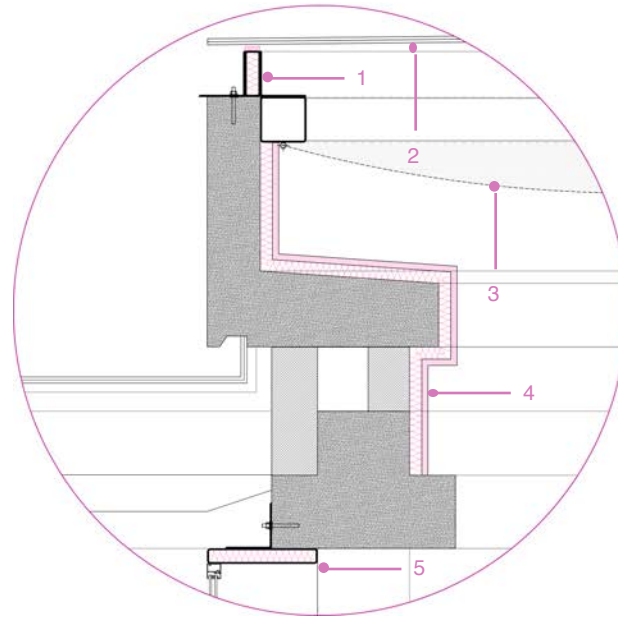






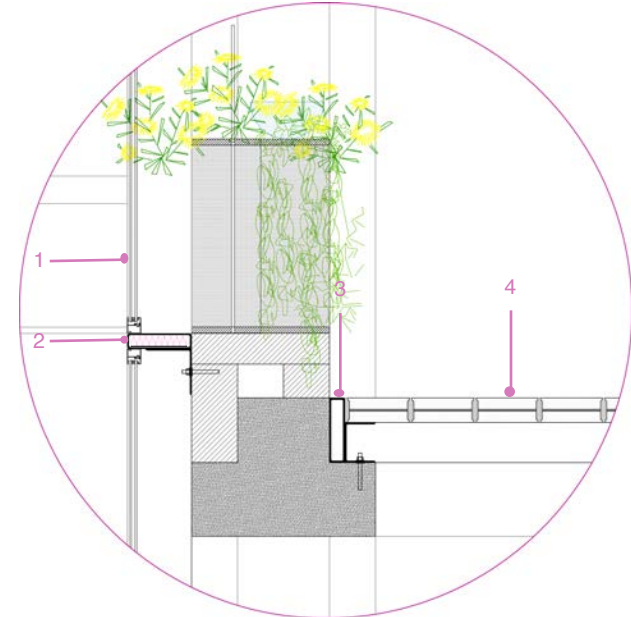
Detail 1

1. Dry floor system. Fermacell 2 E 22.
2. Heating system with additional insulation.
3. Welcoming post.
4. Steel profile border.



Detail 2

1. Steel structure 150x50 with insulation
2. Glass roof.
3. Textile sunlight cover.
4. Insulation.
5. Aluminium frame.

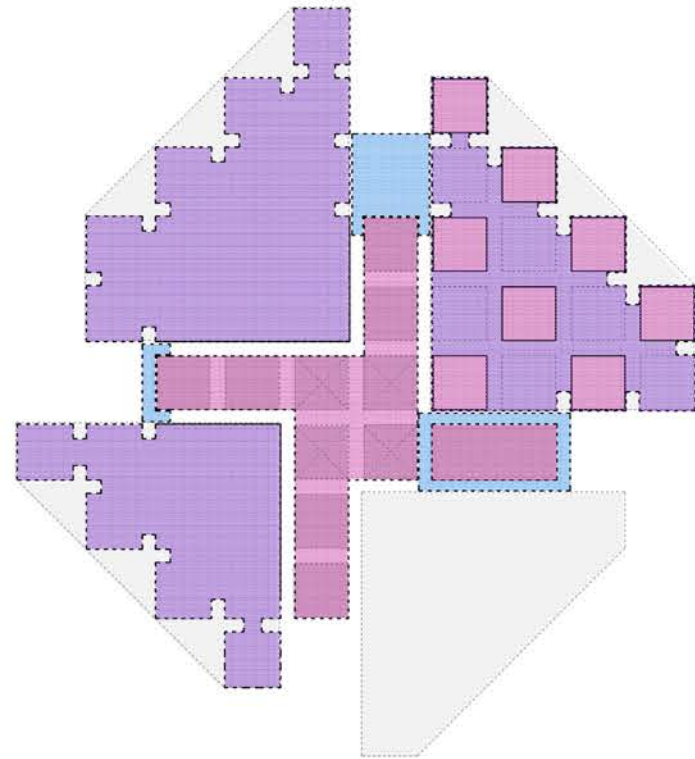
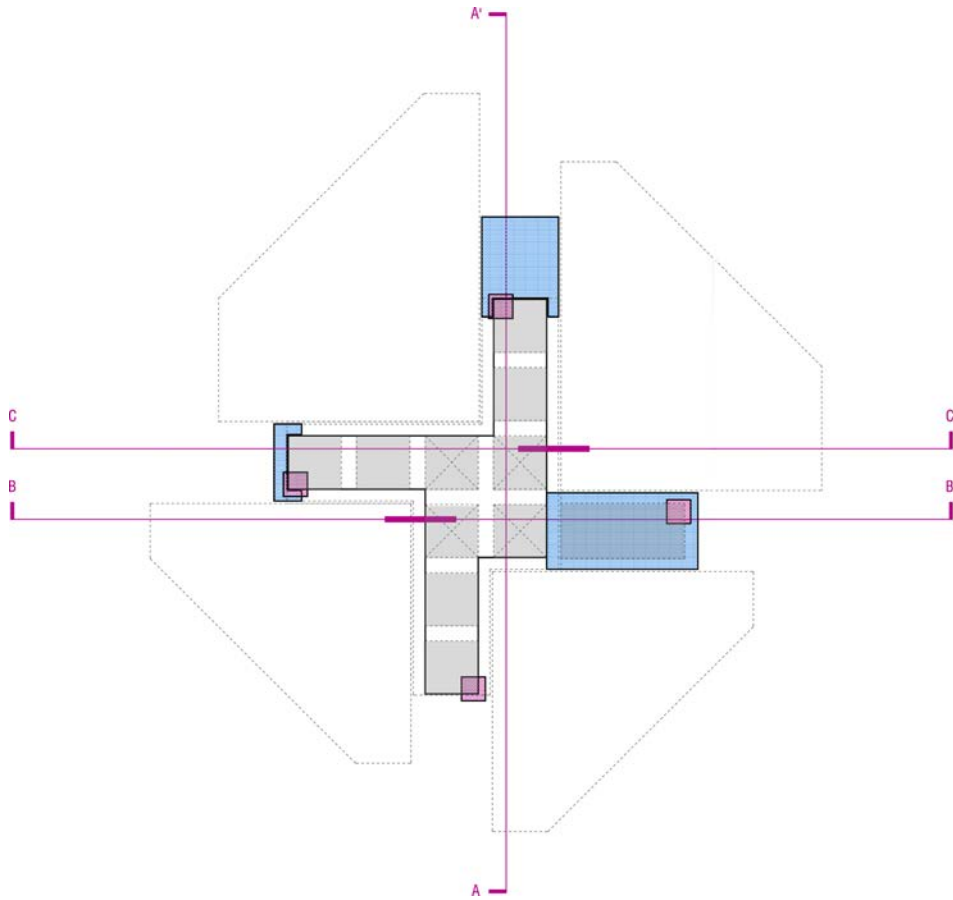


Detail 3

1. Double glass new division. $U=0,8$
2. Aluminium frame
3. Steel profile structure 200x50
4. Glass block. 200x200x80mm



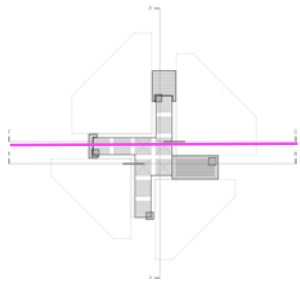
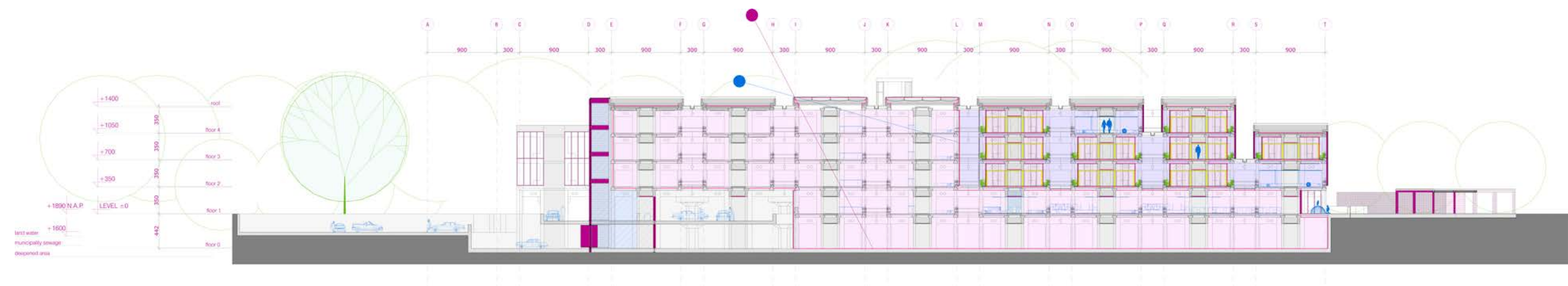




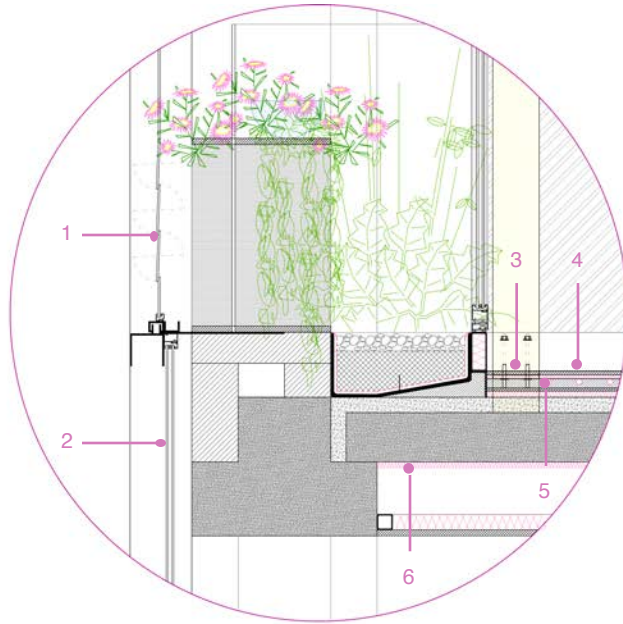
Climate zones

- 1. Original (Quadrants)
- 2. Interior (Street, Pavilions, Tower)
- 3. In Between (Double facade ventilated system)



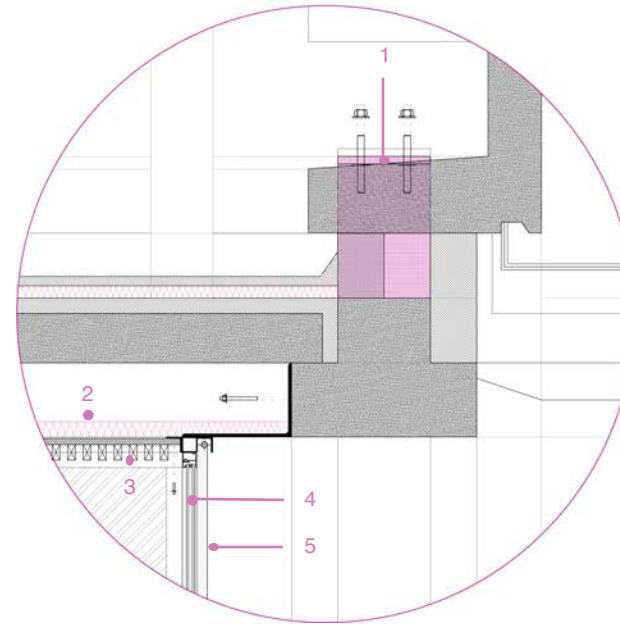






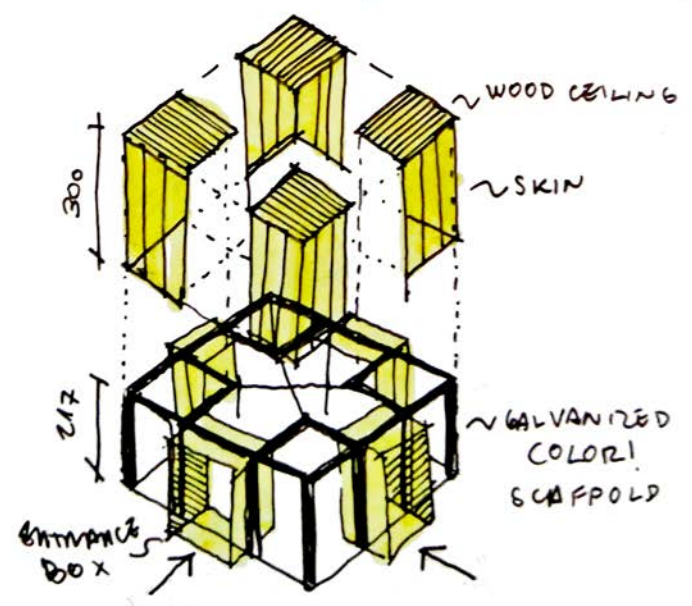
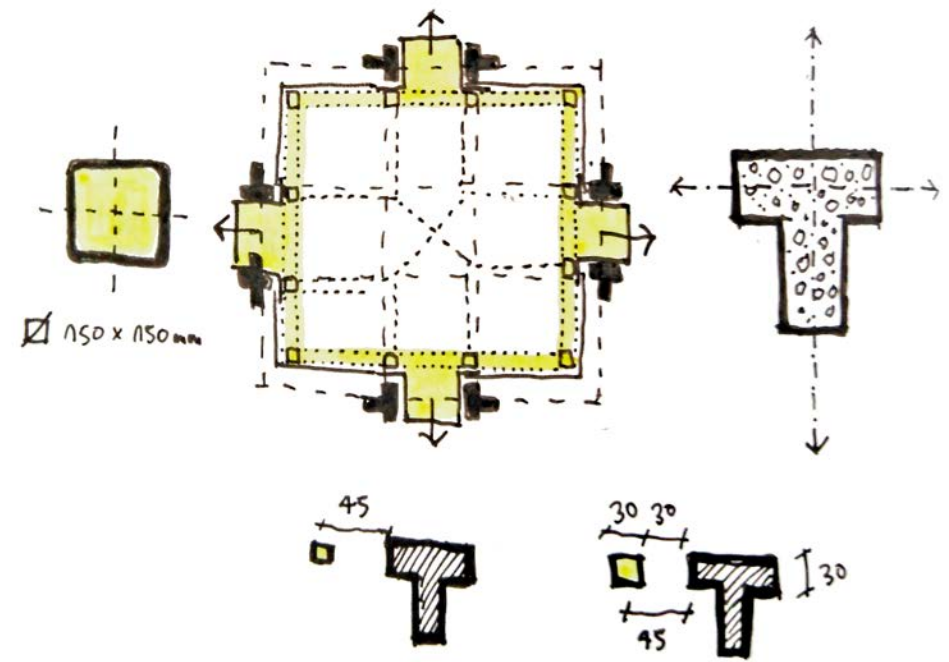
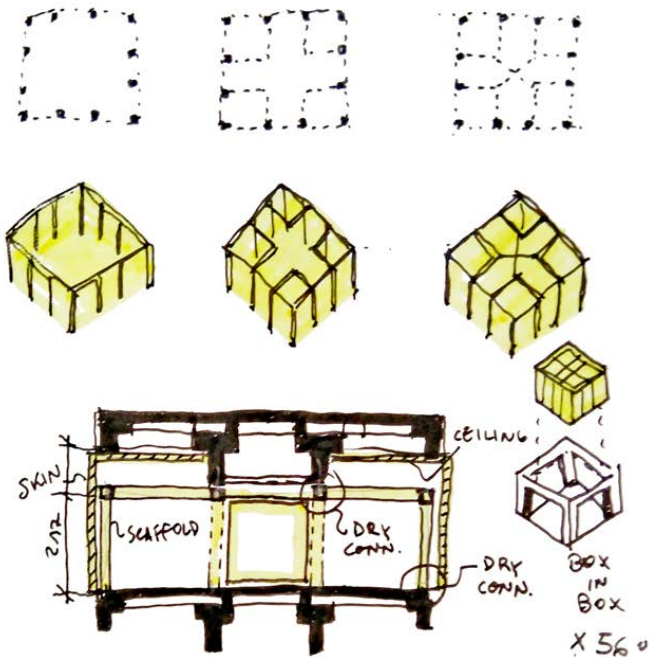
Detail 1

1. Glass louvres in existing façade.
2. Prefabricated steel planter.
3. Welcoming post.
4. Dry floor system. Fermacell 2 E 22.
5. Double glass façade. $U=0,8$.
6. Insulation border.
7. Heating system with additional insulation

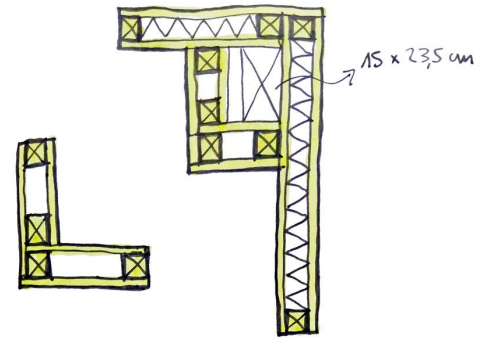
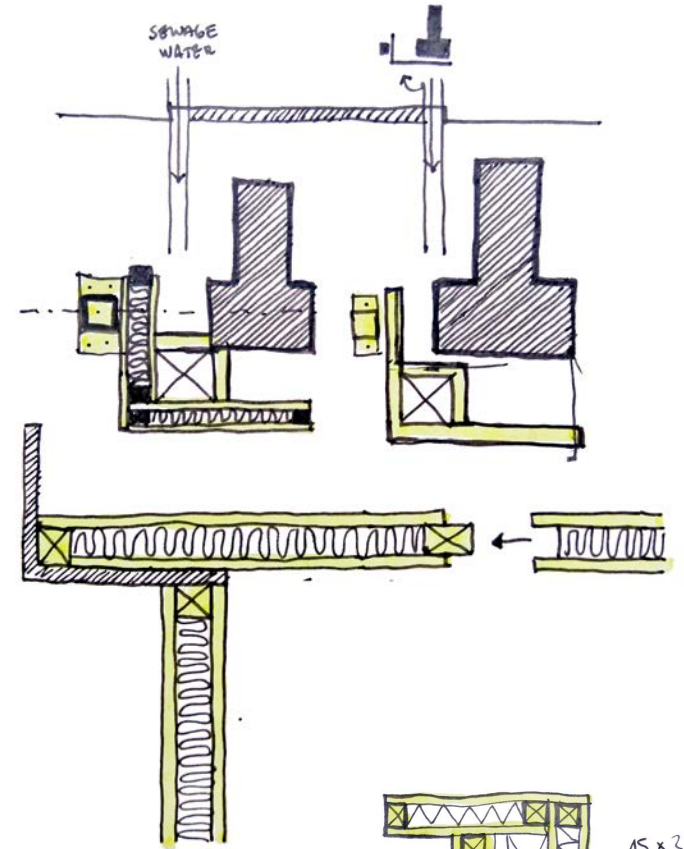
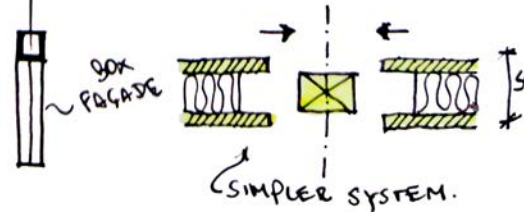
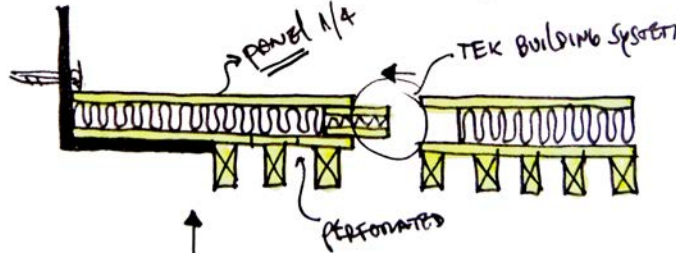
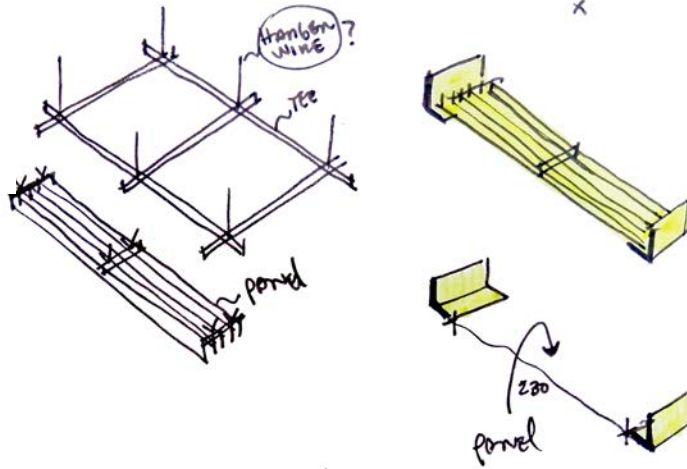
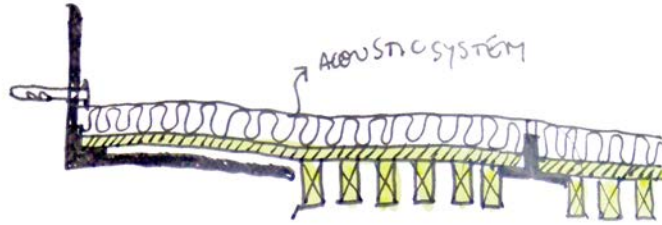
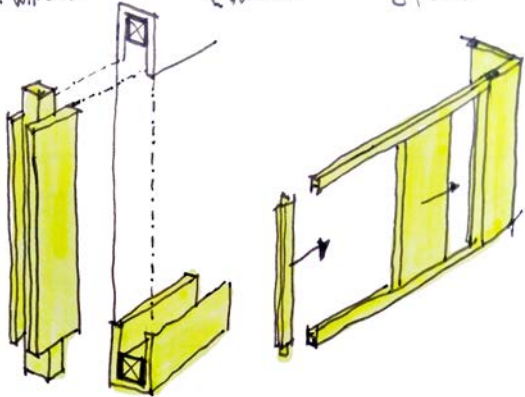
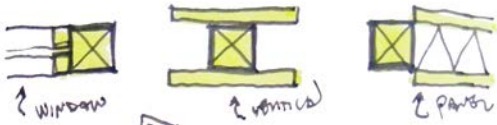
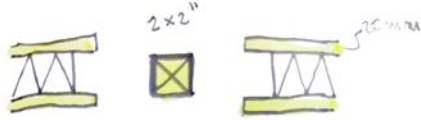
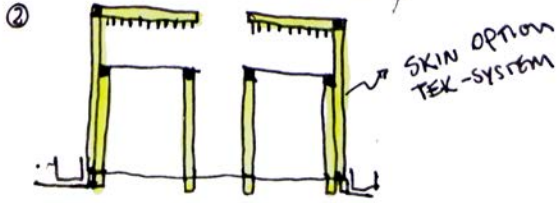
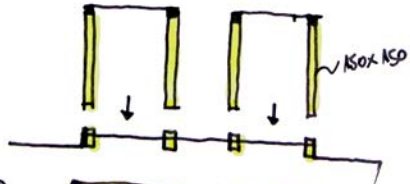


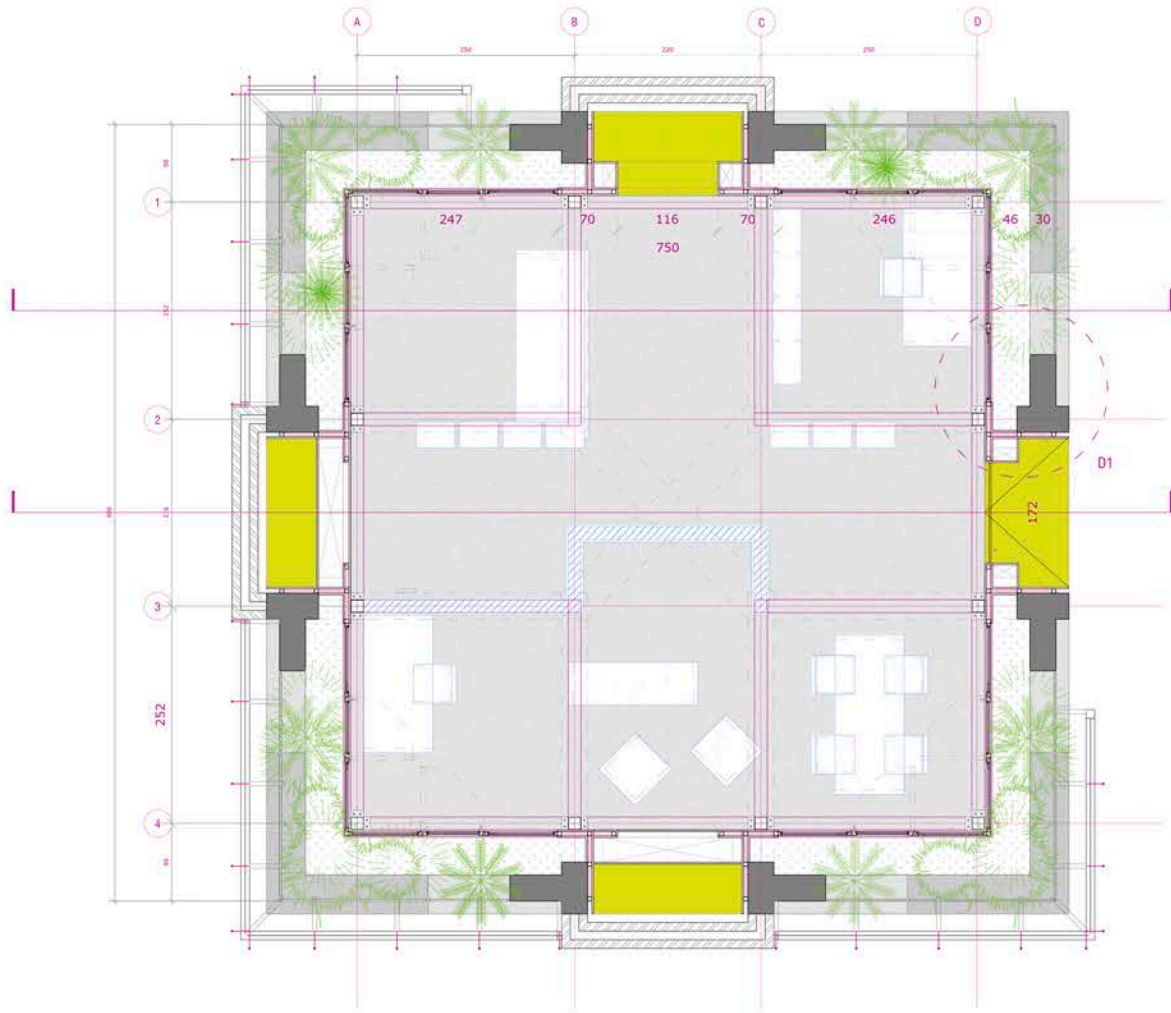
Detail 2

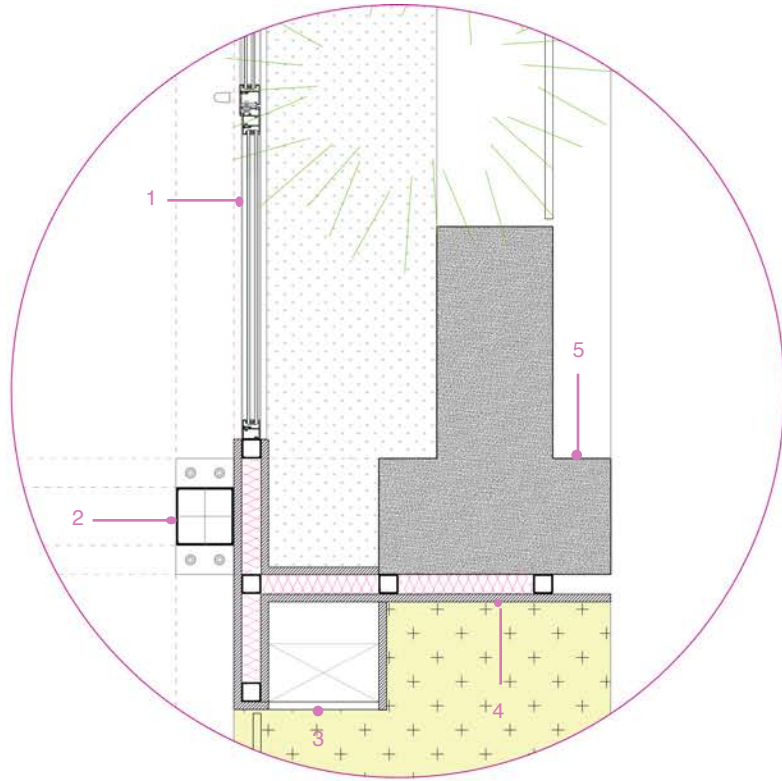
1. Welcoming post for future extensions.
2. Acoustic absorber.
3. Acoustic wooden ceiling. Pine 1x2".
4. Double glass. $U=0,8$
5. Textile cover for sunlight.



① steel structure in place

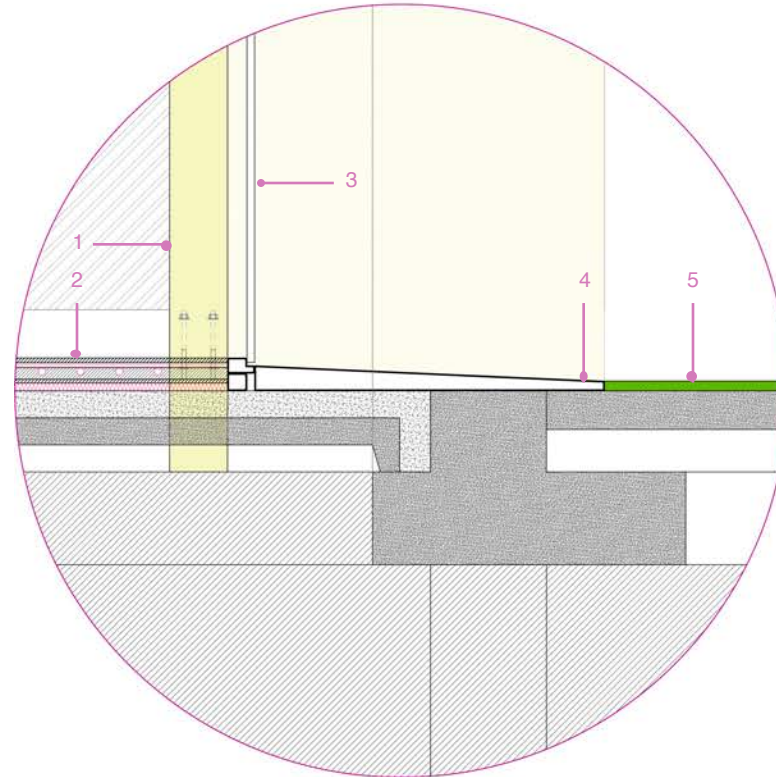






Detail 1

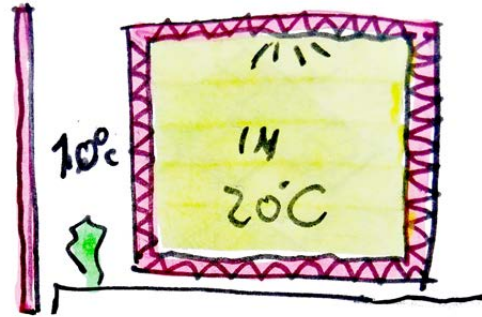
1. Double glass façade. $U=0,8$.
2. Steel post. 150x150mm.
3. Registrable shaft.
4. Sandwich panel. Steel structure + Plywood.
5. Original concrete column.



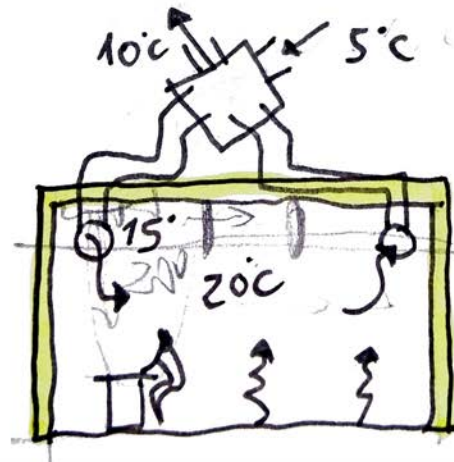
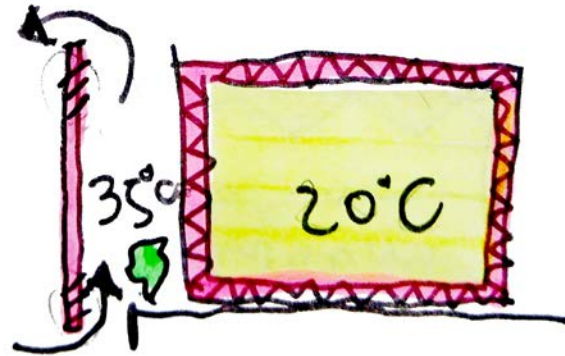
Detail 2

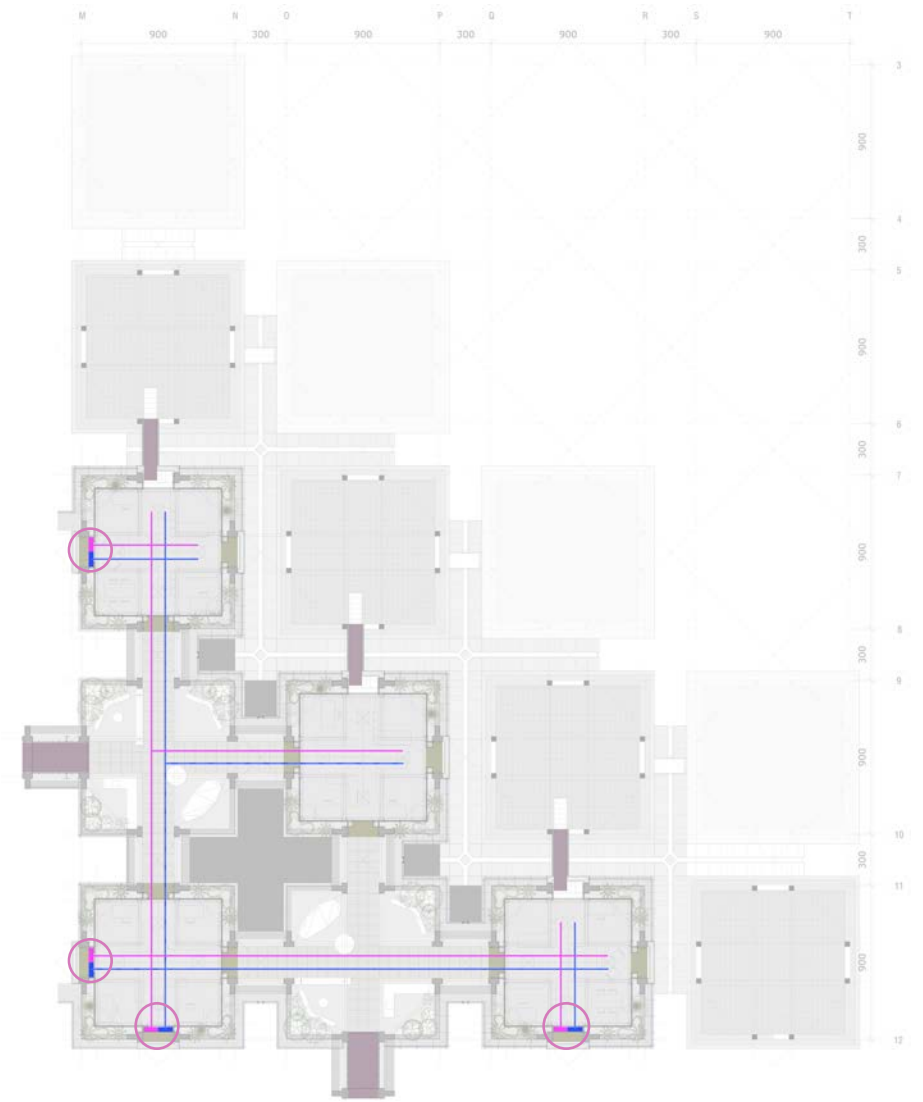
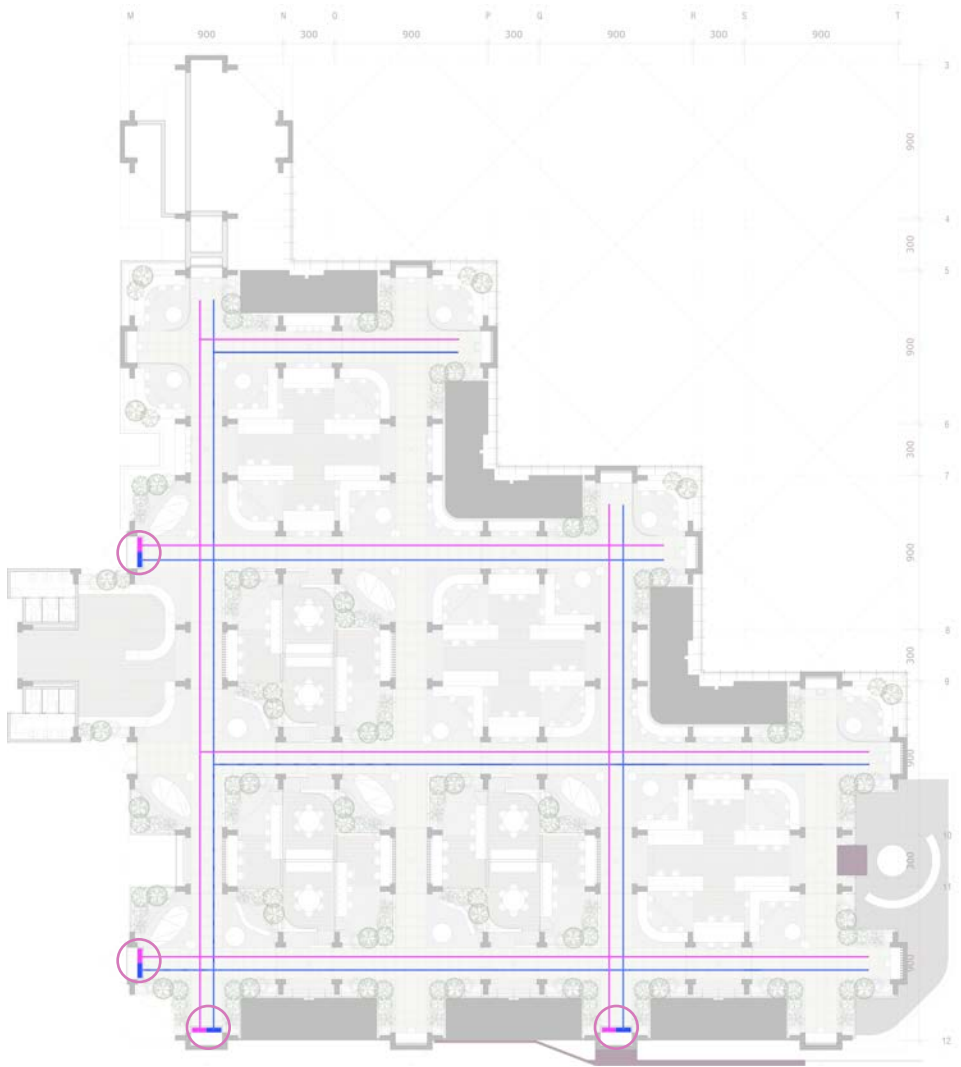
1. Steel post. 150x150mm.
2. Dry floor system. Fermacell 2 E 22.
3. Glass door.
4. Steel floor Entrance
5. Recycled rubber tiles.

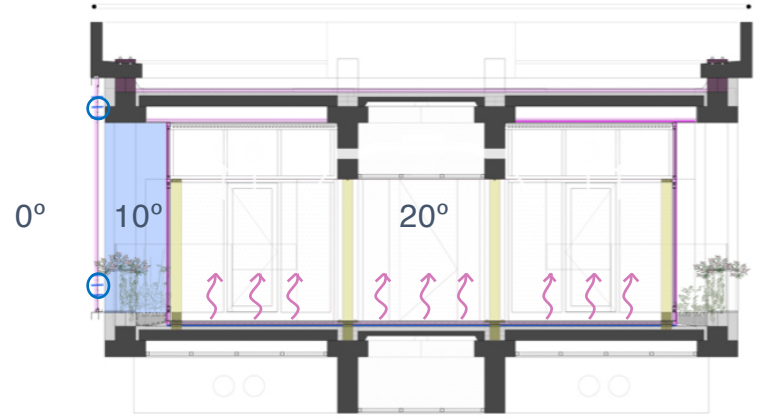
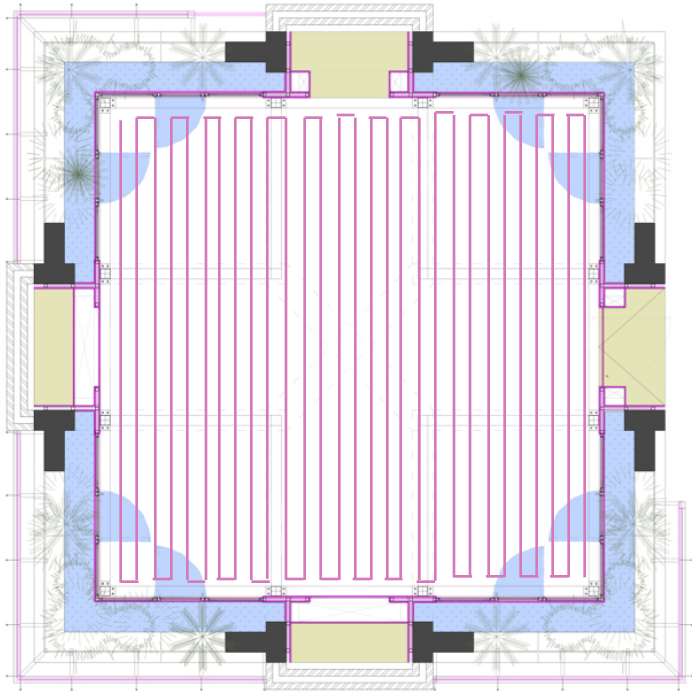
☀️
0°C
Winter

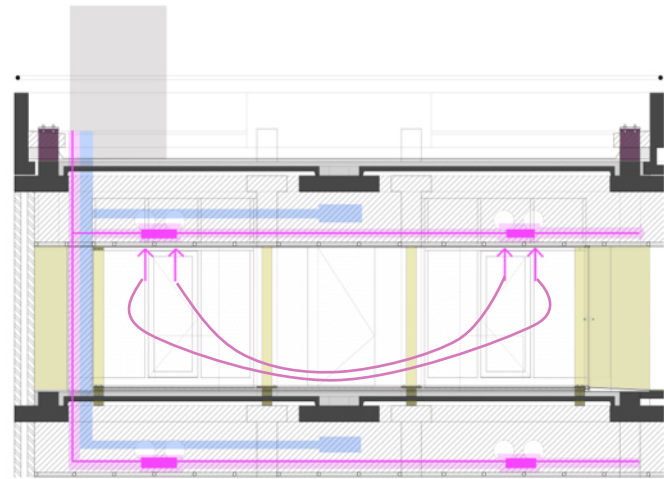
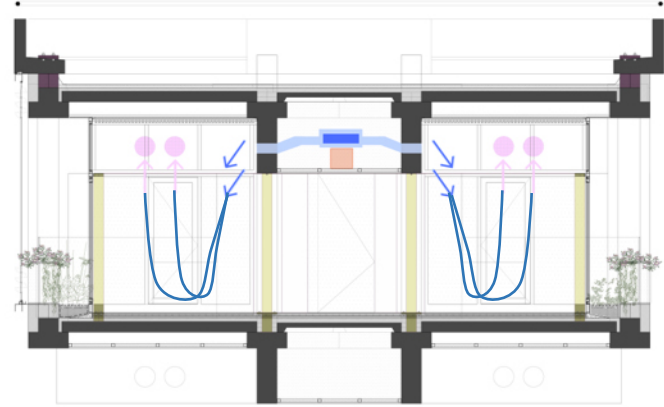
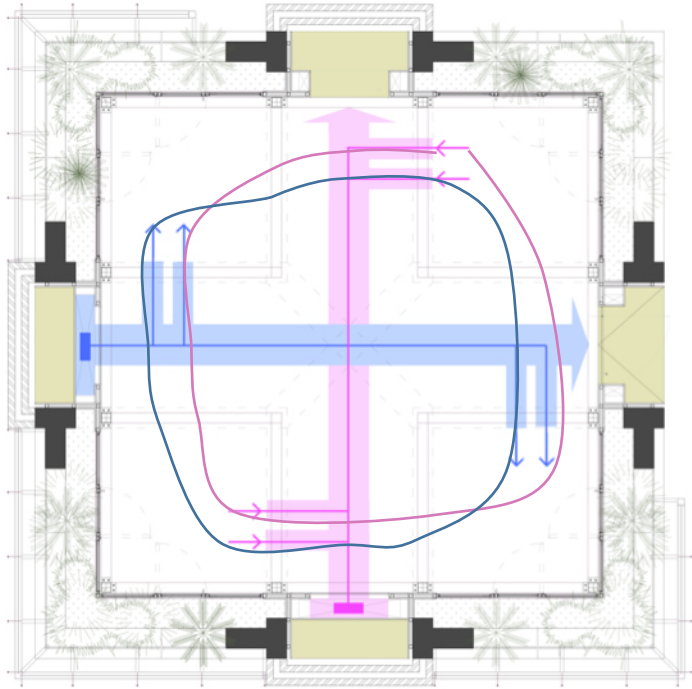


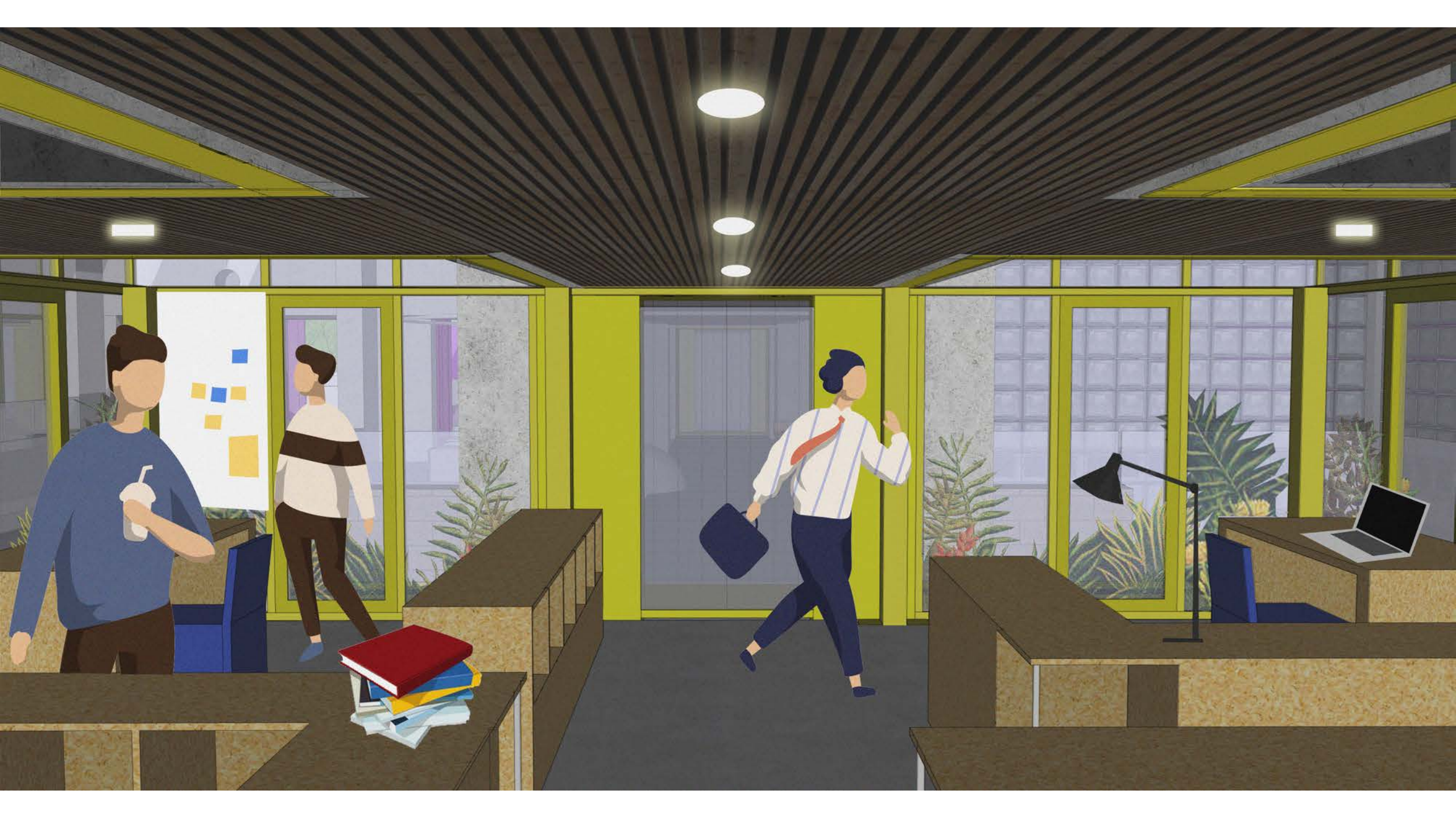
☀️
25°C
Summer

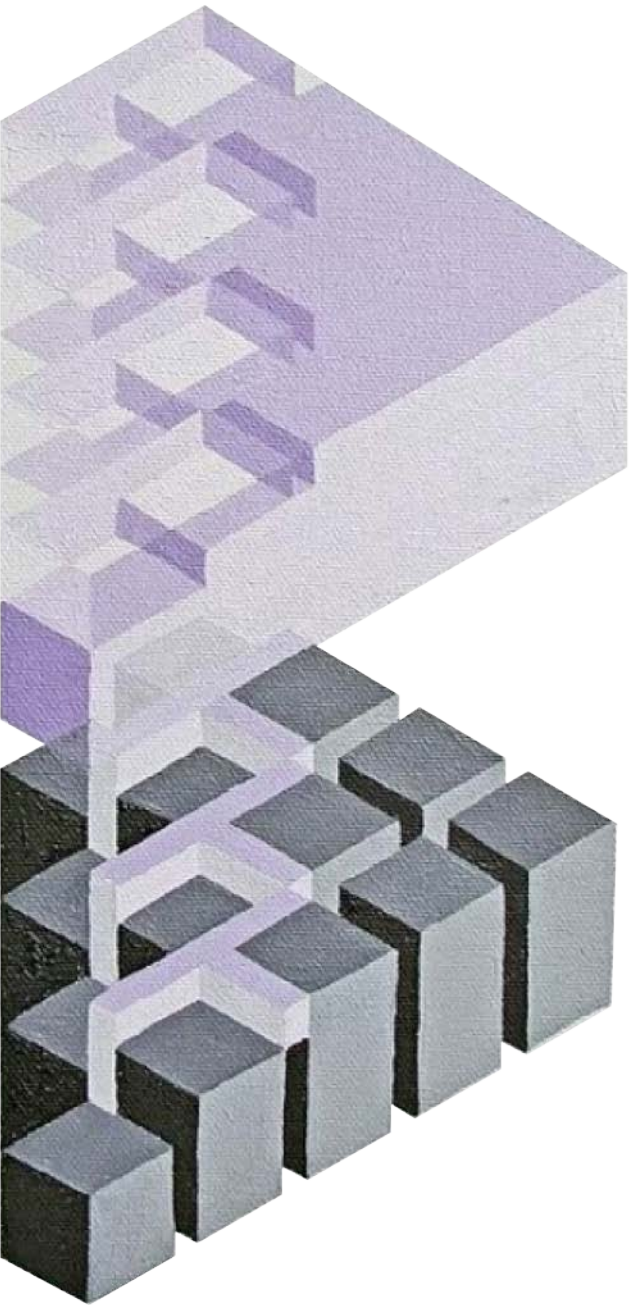










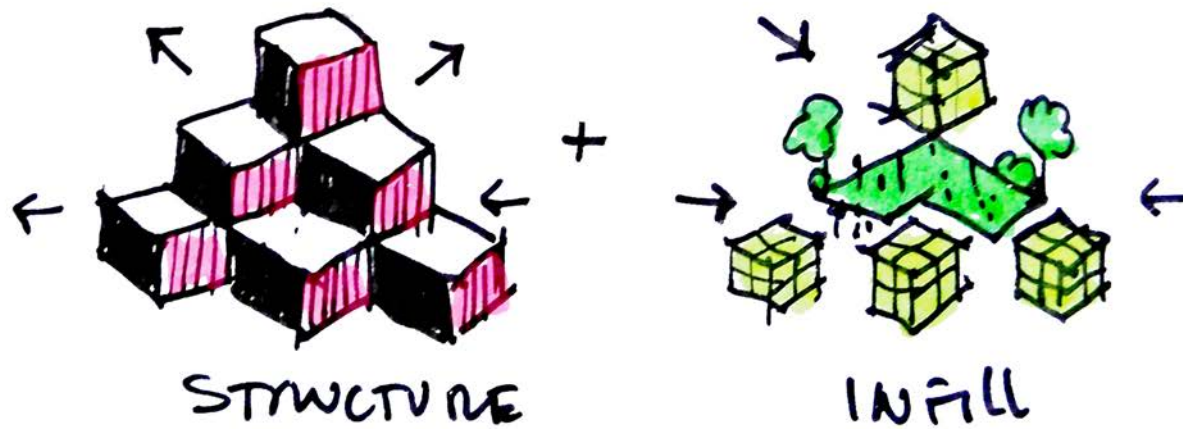


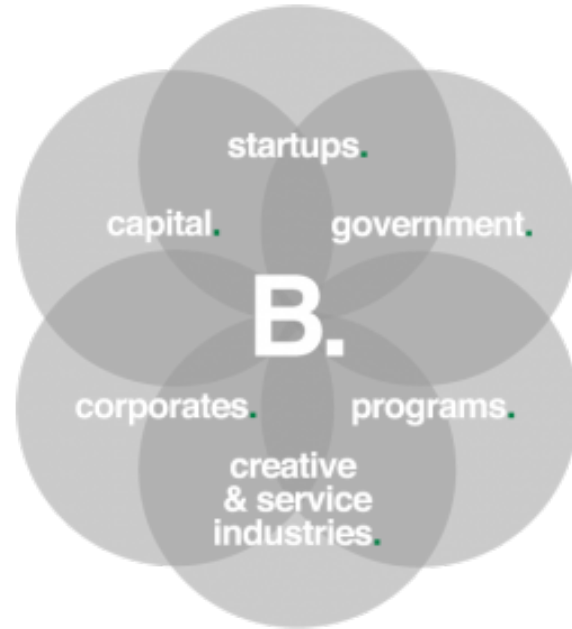
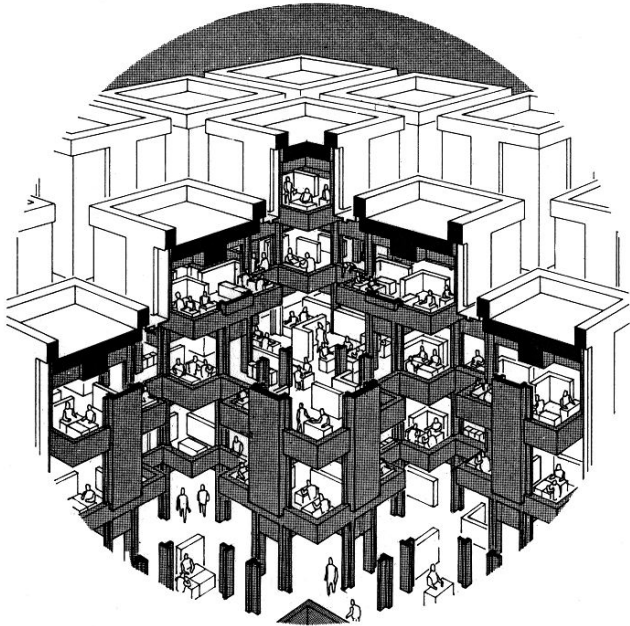
PRODUCT

CERTITUDO CAPITAL - Owner of the abandoned building

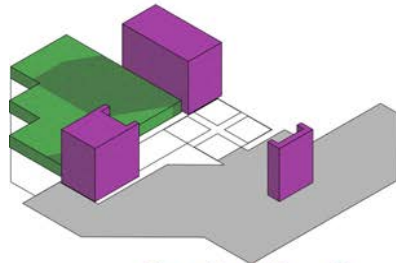
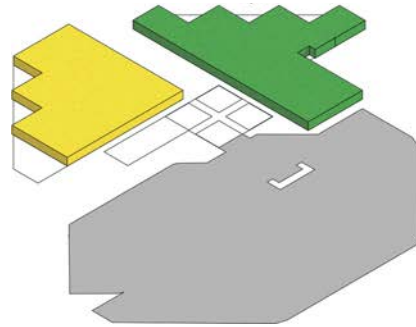
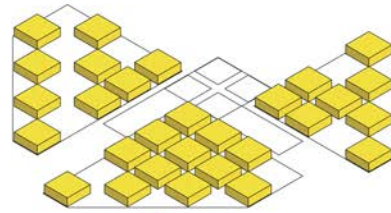
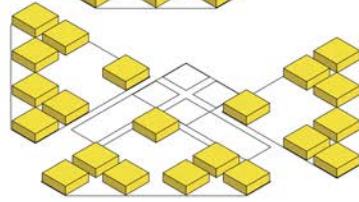
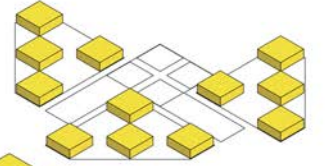
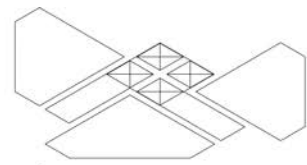
B. BUILDING BUSINESS - Administration and Mediator

ARCHITECT AND USERS - Planner and dwellers



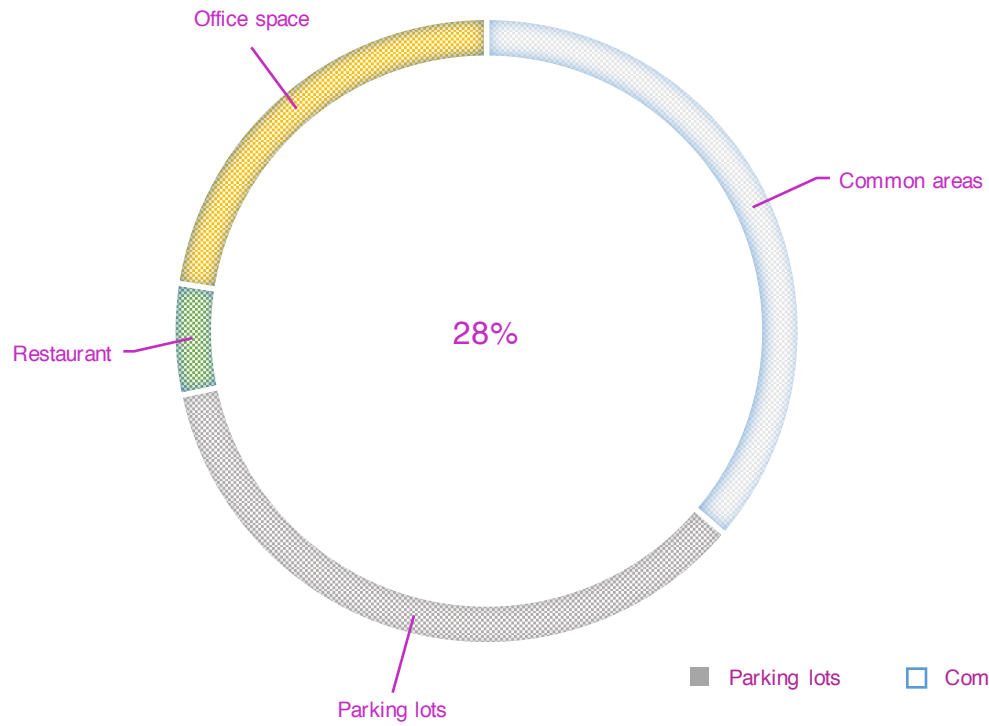


“The project shouldn’t rely only in the original architectural concepts.
Instead, in order to succeed, it must incorporate an intelligent business strategy for its feasible
development over time”

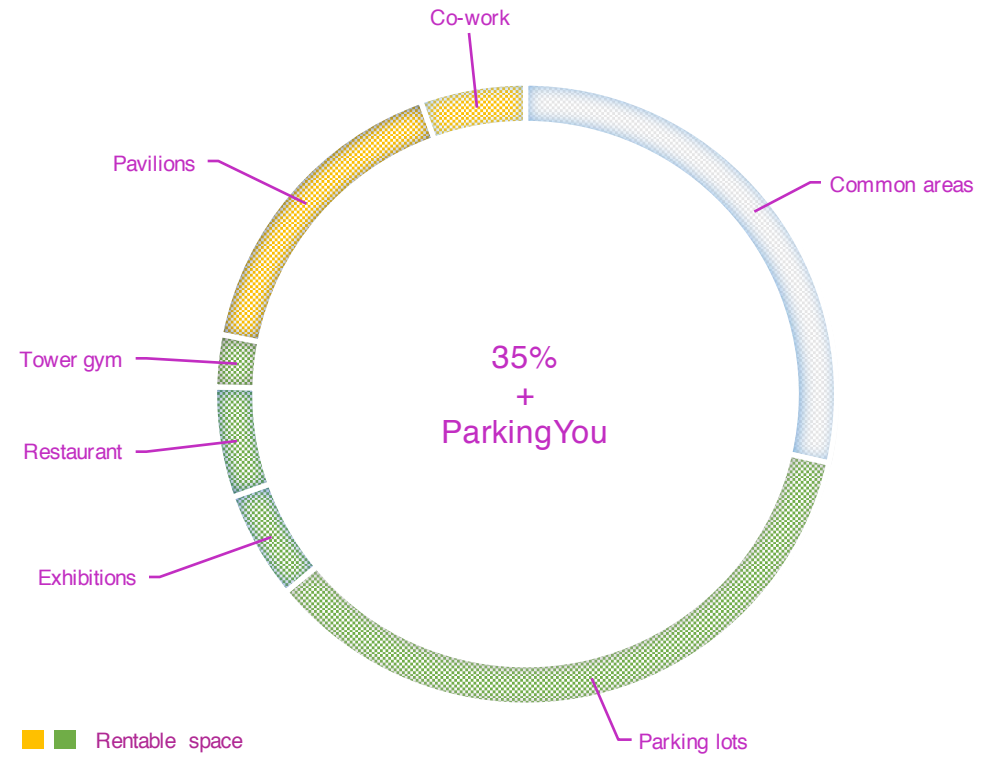


■ Parking lots □ Common areas ■ Rentable space

BEFORE:
CENTRAAL BEHEER



AFTER:
GROWING CENTRAAL



The project must incorporate options, variety and choices.
It must incorporate the city itself, and its pluralism, as the main “resuscitation mechanisms”.



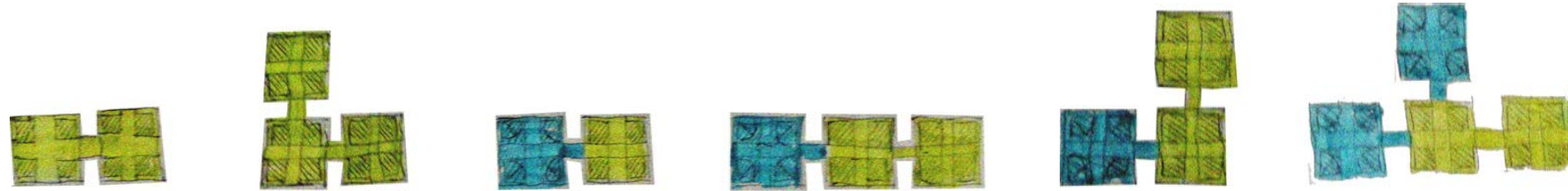
Open spaces for free arrangement. Co-work and office spaces .

Business Incubator for Startups; for open minded users looking for a place to meet different realities and make connections with different professions.

CO-WORK & OFFICE SPACES 24/7

- Flex spaces
- Work pavilions/ Displays
- Updated workspace/ Freelance
- Excitement/ Experience
- Non-hierarchical
- Non- corporate

Growing Centraal FOR RENT; Office space, coworking space & Eventspace



MULTIPURPOSE OPEN PLAN 1.400m²

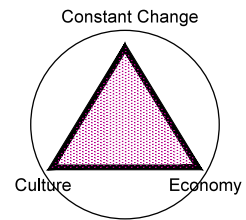
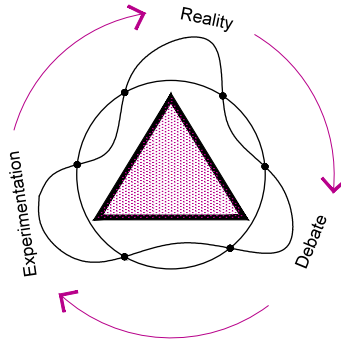
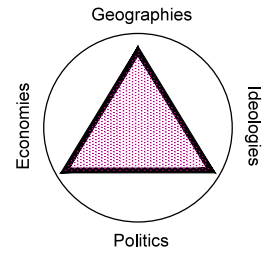
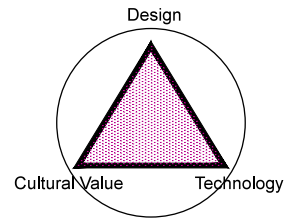
CO-WORK 1.400m²
25.200 EURO/month

OFFICE SPACES 56,25 m² each(7,5x7,5m)
43.400 EURO/month

WELLNESS TOWER 180m² x 4 levels
9.000 EURO/month

TOTAL 77.600 EURO/month

5.600m² (Rentable Space) + 1.683m² (Restaurant and service) + Parking= 24.500m²
3.185m² (Public connections) + 1.200m² (Public services) + 1.649m² (Total circulation)= 6.034m²



PROCESS

-MINDSET (Goal)

The project must be adaptable.

- ECONOMY (Technology and market demands)

The project must be feasible.

- ORIGINAL RULES (Culture)

The project must experiment.

WHY?

-UTOPIA AND REALITY

- EXPERIMENTATION AND ACADEMY

- DOUBTS AND DEBATE

**Interventions on Heritage should have in mind the possibility of evolve,
rather than give flexibility without any defined purpose.**

