

"What may be lacking in terms of individual comfort will be provided—just as in a high-end hotel —through shared luxury."

- Founders, Kraftwerk 1, (Zurich Housing Cooperative)

## motivation.

# presentation overview.



Context:

Research Problems

"In an individualized society, with atomized family structures and an increasing number of singles, many people find themselves alone at some point [...] while living alone and feeling loneliness is not the same, many people do experience a serious decline in physical and mental health due to loneliness."

> Hauderowicz, Dominique, Kristian Ly Serena: "Who are the elderly? An introduction to ageing," in: Age-Inclusive Public Space, Hauderowicz, Ly Serena (ed.). Berlin: Hatje Cantz, 2020. 8.

#### Demographic shifts (demand)

Changing household compositions; fragmentation of the household unit, leading to social isolation and new spatial needs

Ageing population

Increase in solo dwellers

Diminishing of the nuclear family structure

"Trends show growing residualization of social housing, through reducing its accessibility to a small part of the population. This is triggered by a decline in public expenditures for housing subsidies and by a general state withdrawal from public housing. [...]
Housing was affected by the wholesale dismantling of basic institutional welfare, and the mobilization of a range of policies intended to extend market discipline, competition and commodification."

Balmer, Ivo, Jean-David Gerber: "Why are housing cooperatives successful? Insights from Swiss affordable housing policy," Housing Studies vol. 33, no. 3 (2018) 361–85.

#### Housing (in)affordability (supply):

Lack of access to appropriate, affordable housing

Dismantling of social housing sector

Housing prices outnumber inflation

Buyers and renters priced out of market

"The artificial distinction between work and reproductive labour has collapsed. The home is not anymore the hallowed place of the reproduction of the family. [The] work we undertake outside the home has now increasingly absorbed some of the characters of reproductive labour: its essentially social nature, its focus on service and interaction, its 'immaterial' quality. Reproductive labour is nowhere and everywhere in the city at once. The house becomes a city, the city a house."

Giudici, Maria S.: "Counter-planning from the kitchen: For a feminist critique of type," The Journal of Architecture vol. 23, no. 7–8 (2018): 1214.

The modern work/life dichotomy:

"We work in our homes and live in our office"

Integration of productive and reproductive realms

Post pandemic reality: working from home

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"The functional zoning typical of modern urbanism is no longer self-evident. People's domestic and professional lives increasingly take place in one and the same domain. They need a different type of city, one that accommodates a wide variety of programmes [that] allow combinations of living, working and care."

Van Gameren, Dick, Paul Krautenbrouwer and Eireen Scheurs, ed., DASH 15. Huis Werk Stad: wonen en werken in het stedelijk bouwblok. Delft: TU Delft, 2019

#### The new mixed-use city

Integration of living and working environments

Urban design

"The building sector represents 40 per cent of Europe's energy demand, 80 per cent of it from fossil fuels. This makes the sector an area for immediate action, investment, and policies to promote short and long-term energy security"

UN Climate Goals: https://www.unep.org/news-and-stories/press-release/co2-emissions-buildings-and-construction-hit-new-high-leaving-sector

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#### Climate crisis

Reduce impact

Construction & operational impact

Climate adaptable designs

#### **Research Questions**

Three scales:

#### <u>Urban Response</u>

How can port cities facilitate inclusive urbanism that enables the coexistence of living and working?

#### Building Level

How can collaborative housing and shared space expand the concept of domesticity?

#### <u>Dwelling Design</u>

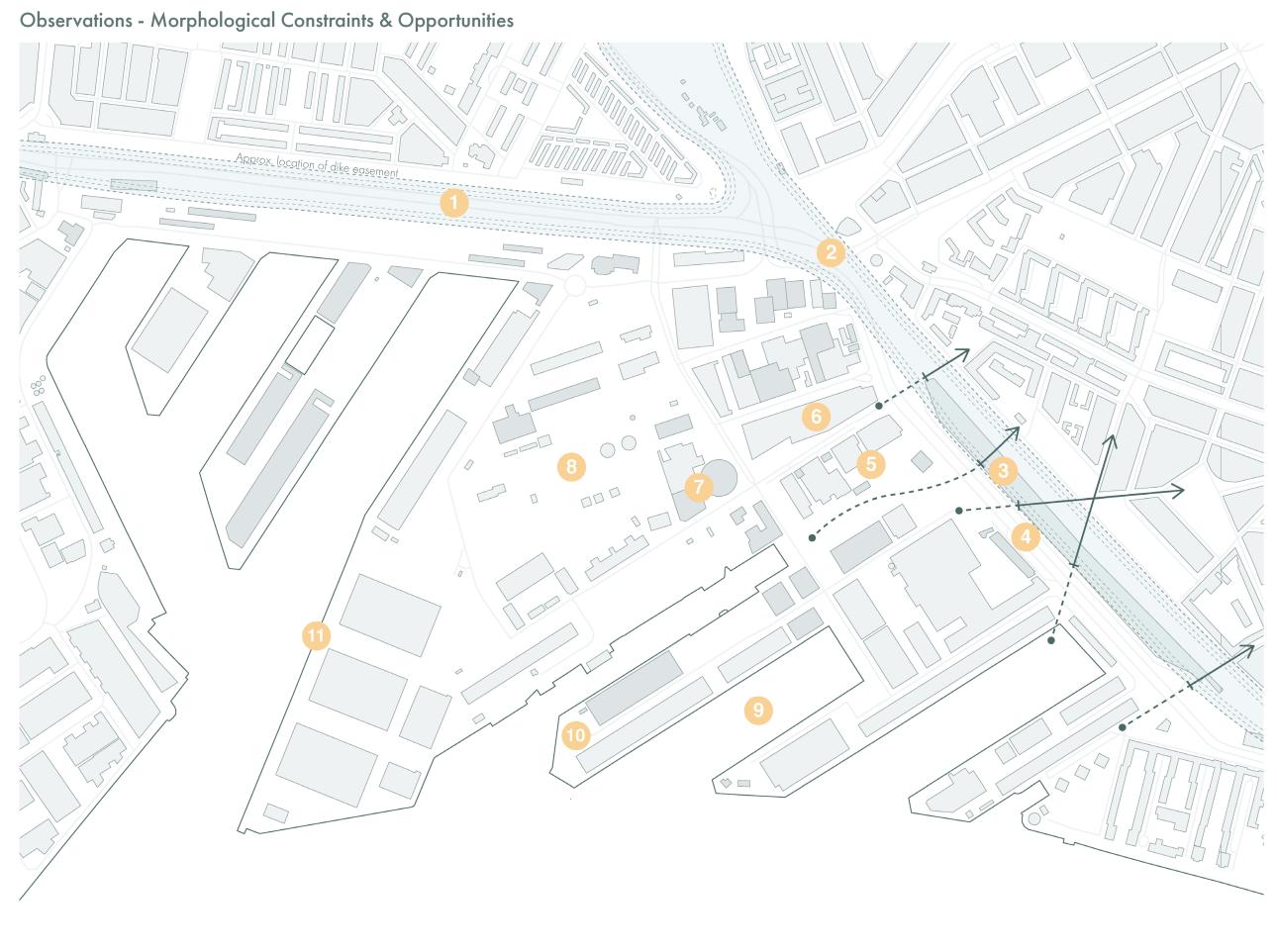
How can dwelling types respond to new household types and changing work patterns?

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#### **New Urban Mix**

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Research methods & findings



- 1 Dike, road and rail infrastructure presents permanent physical barrier to existing residential area.
- 2 Multiple layers of transport infrastructure, primarily roadways, create physical barrier between M4H and Marconiplein.
- 3 Shopping centre and Dakpark along Vierhavensstraat creates strong, impermeable street wall, blocking access between existing residential areas and M4H. Possible future connections between the urban tissues are implied by existing landscape design.
- 4 Multi-lane road with very few crossings presents barrier between shopping centre and M4H.

  Opportunity to create a strong street wall along Vierhavensstrat to establish identity for M4H precinct.
- 5 Diverse mix of existing buildings provide inspiration for future mixes of buildings in bulk and character.
- 6 Existing warehouses prevents through-block permeability.
- 7 Heritage overlays presents limitations to developments and an opportunity for integration of significant structures to retain the physical character of the place. Monumental buildings are an opportunity for placemaking and wayfinding.
- 8 Significant vacant space exists between existing structures.
- 9 Bodies of water acts as a key constraint in the future development. It provides a natural framework for the new urban tissue, and opportunities to incorporate water into new open spaces and built developments. Accessibility between blocks are constrained as direct physical links do not exist between wharfs.
- 10 Ends of finger wharfs contain residual vacant spaces currently used for vehicle turnaround or distribution purposes. Opportunities to create public open spaces.
- Opportunitiy for retention and restoration of existing quays to provide accessible open space and incorporate historical structures in new development.







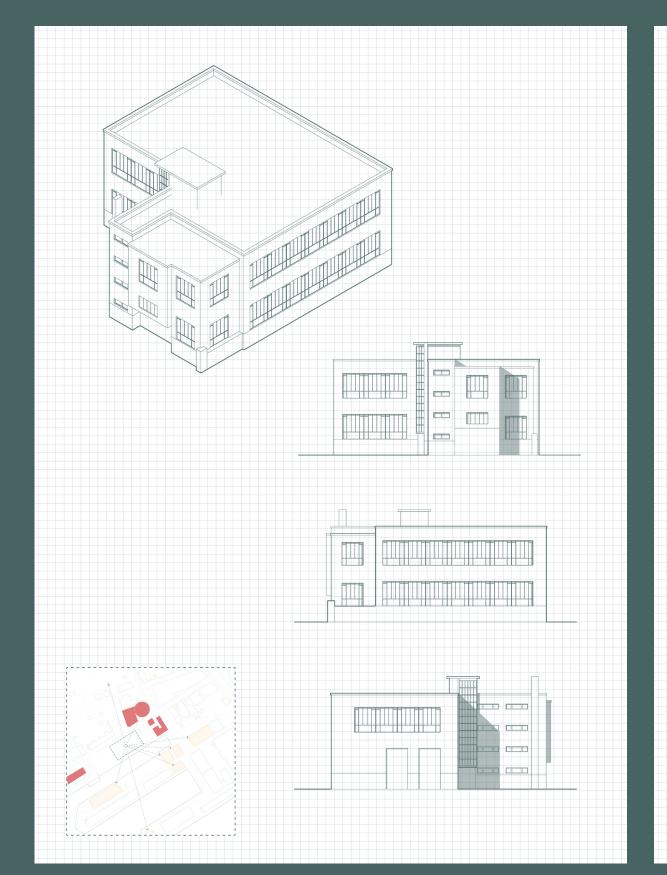
SWOT analysis

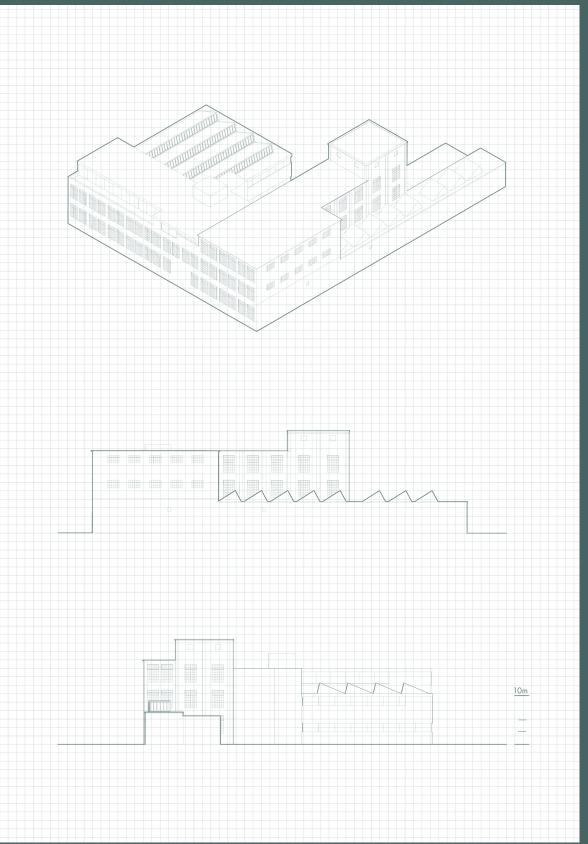
Site context

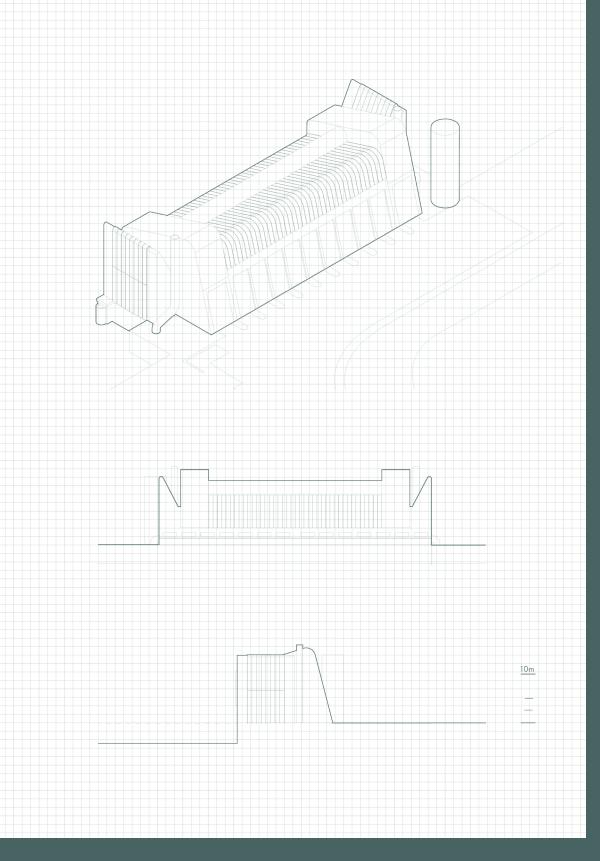
## Site analysis

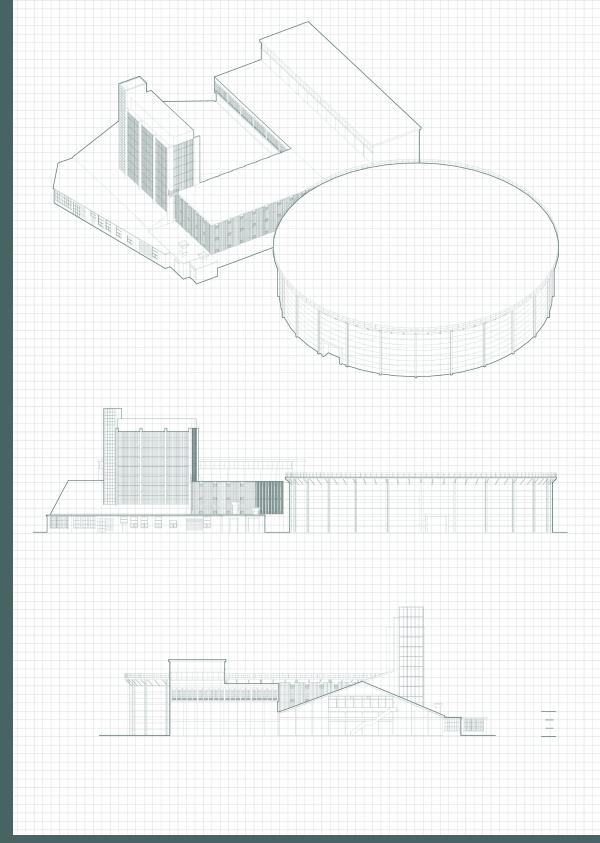
Methodology

Site visit + SWOT study + photography, interviews









Kunst & Complex

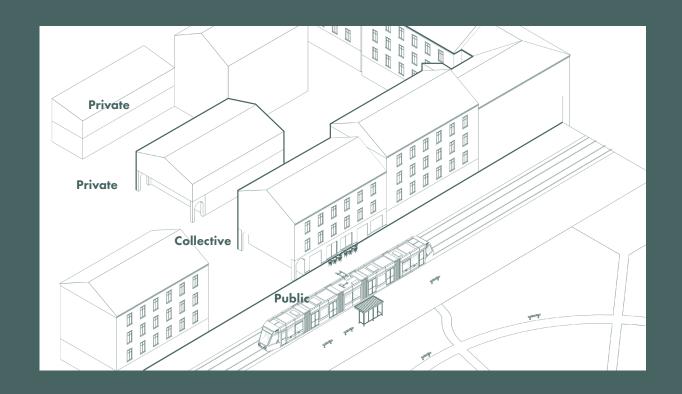
Kunst & Complex

Milieupark Delfshaven

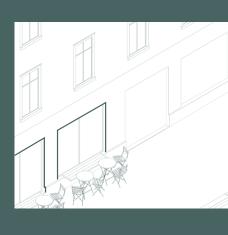
Former Ferro Factory

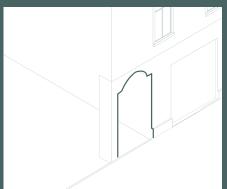
## Site documentation

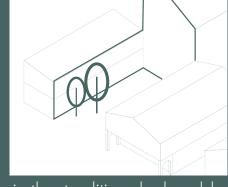
Morphological study



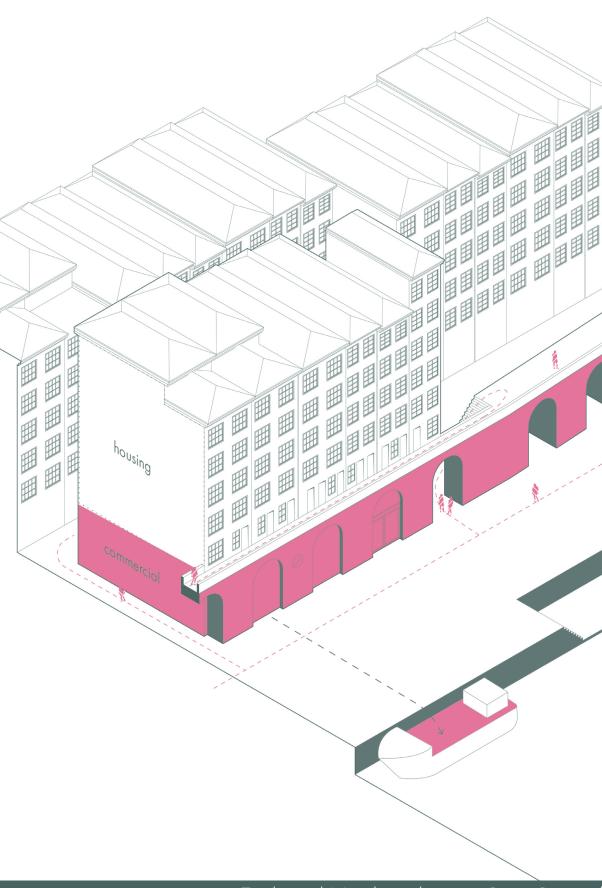








Spatial sequences in the traditional urban block



Traditional Merchants housing, Porto, Portugal

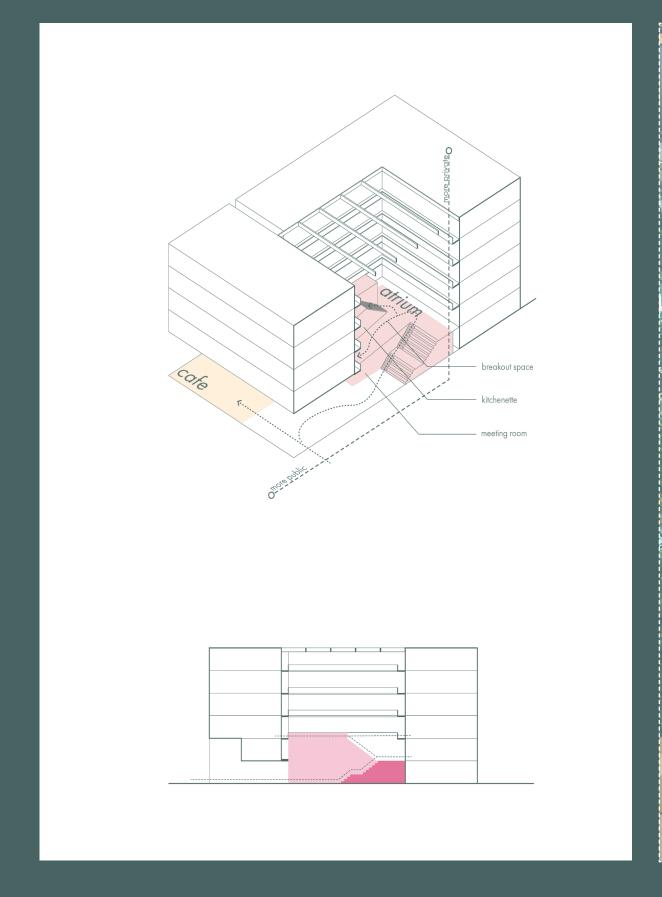




The Boompjes, Rotterdam (Above)
Traditional Dutch weavers houses (Below)

### Mixed-use city

History/theory study & observational studies





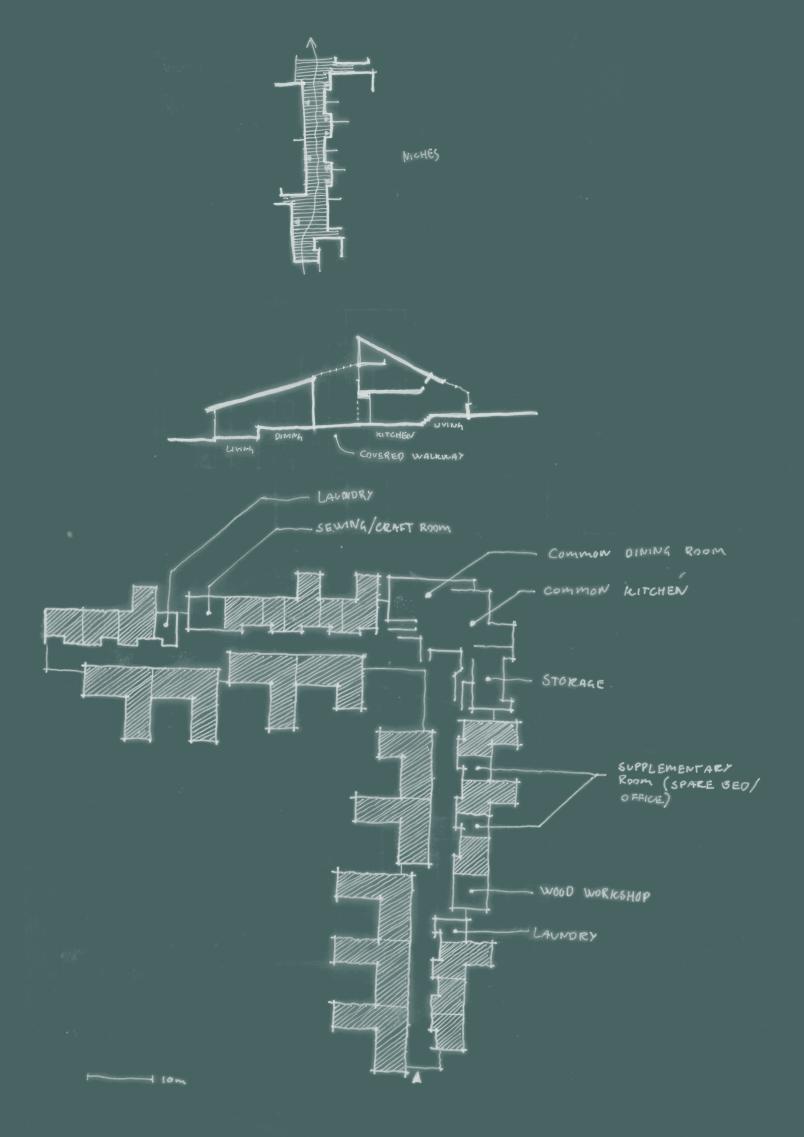




NEXT Delft Faculty Civil Engineering, TU Delft

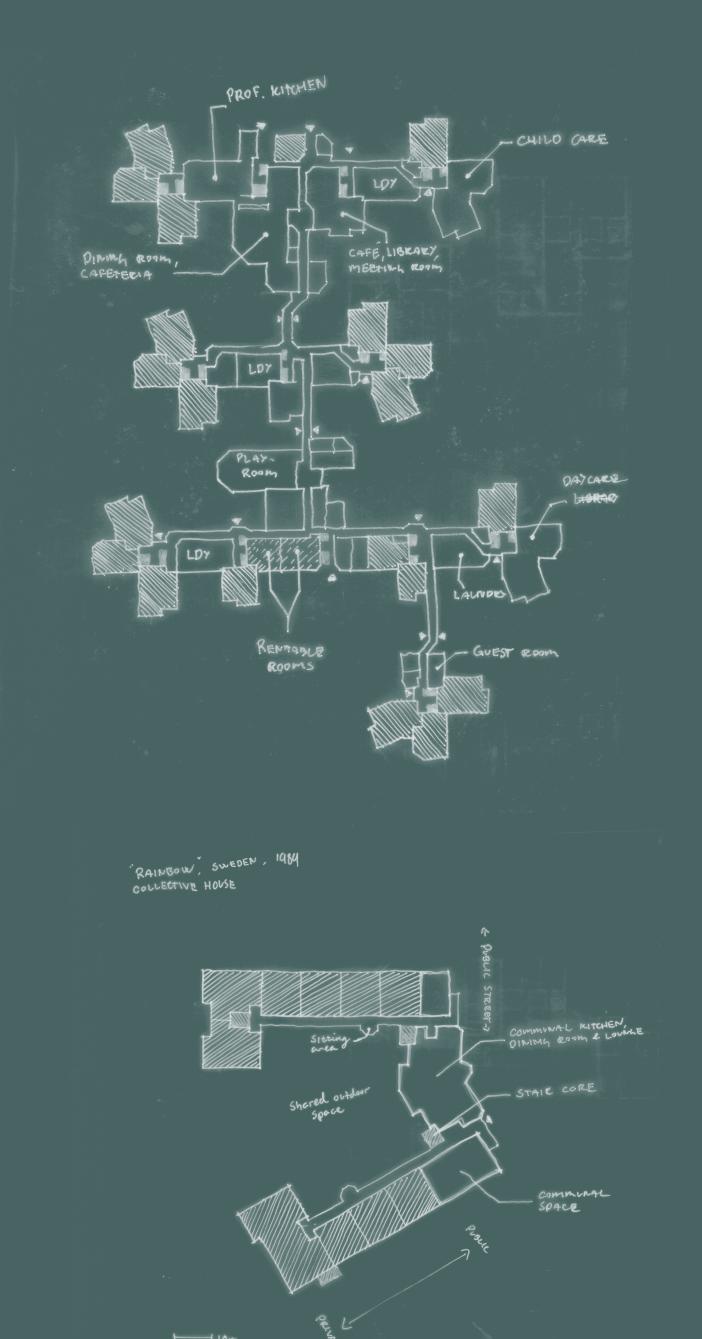
### Maker spaces

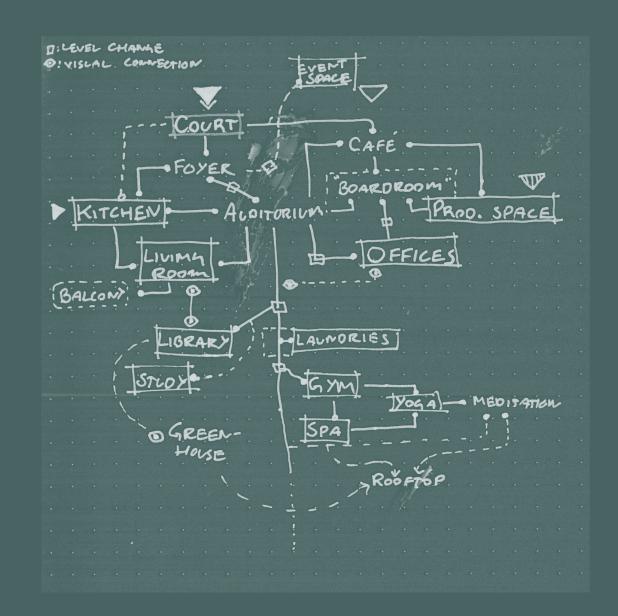
Site visit + architectural case study

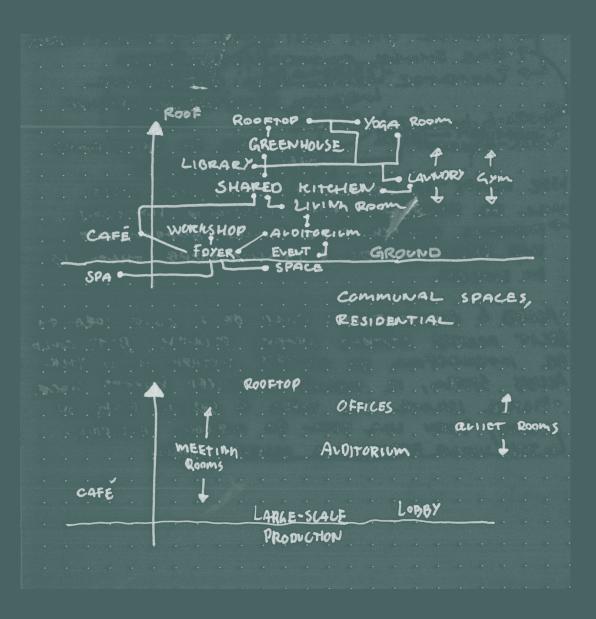


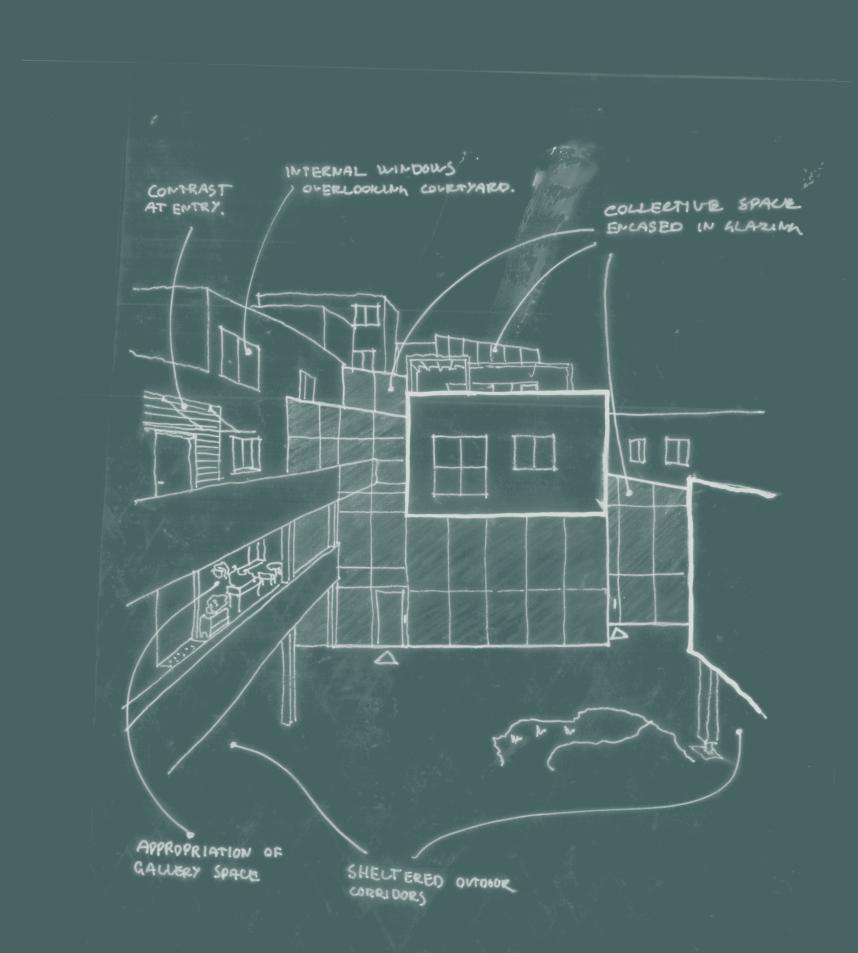
#### Co-Housing & Cooperatives

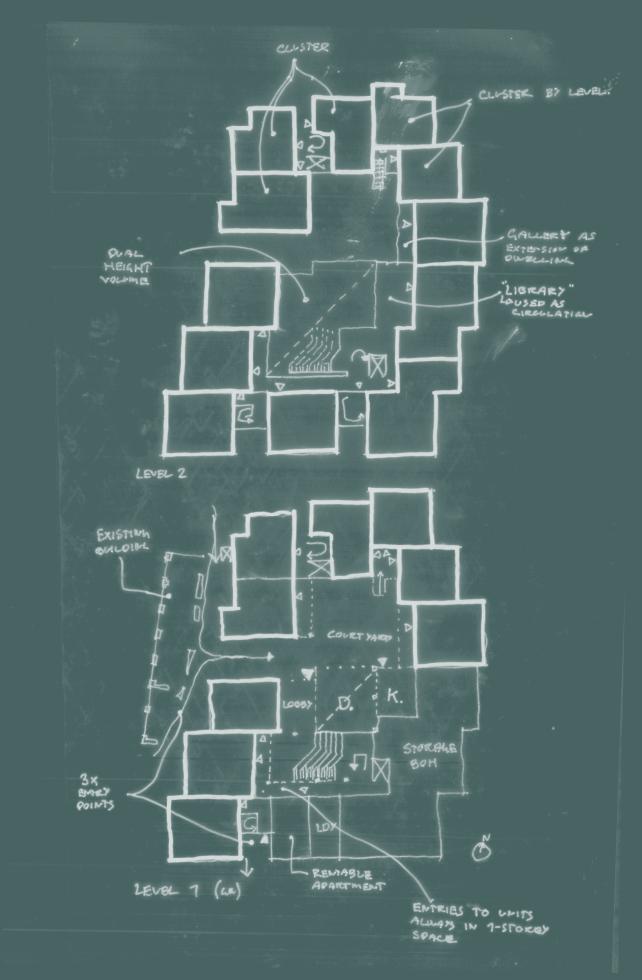
Typological studies, scandinavian co-housing











#### Co-Housing & Cooperatives

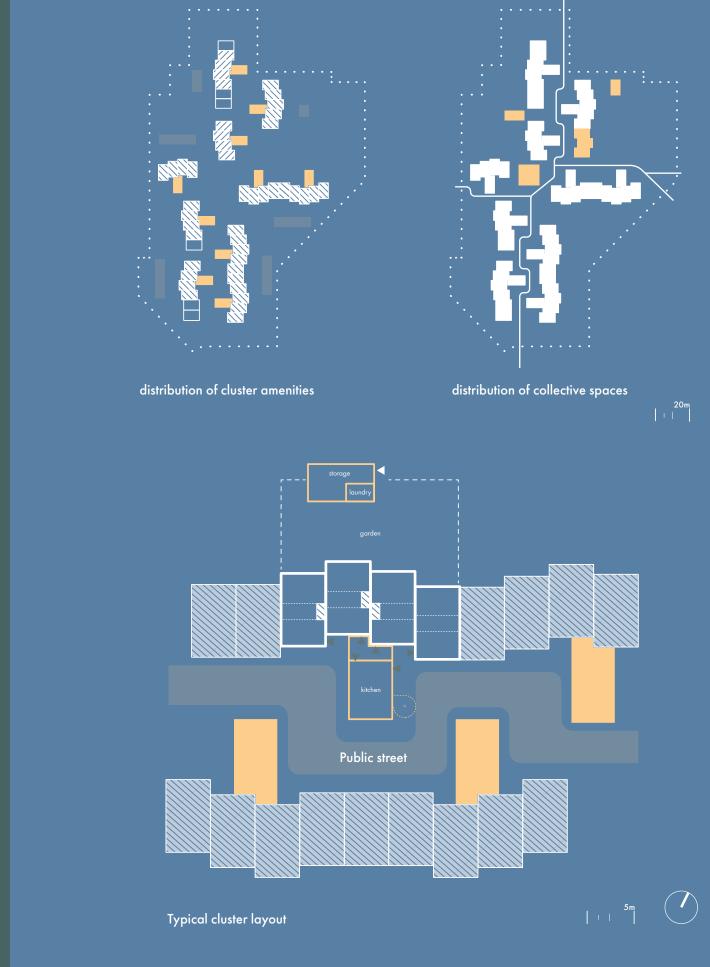
Typological case studies, scandinavian co-housing



Cluster dwellings: Mehr als Wohnen, Haus A (Duplex Architecten)



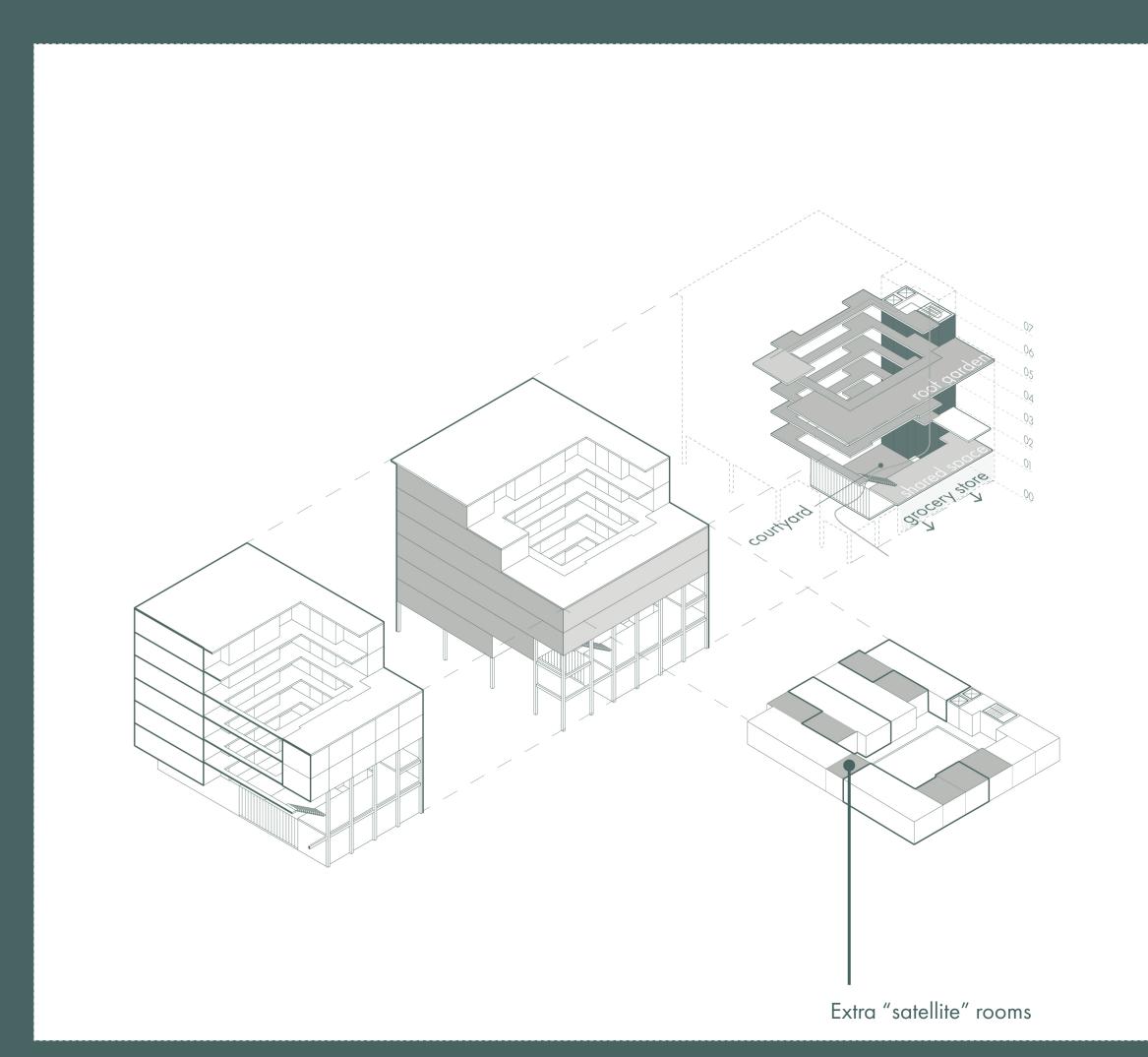


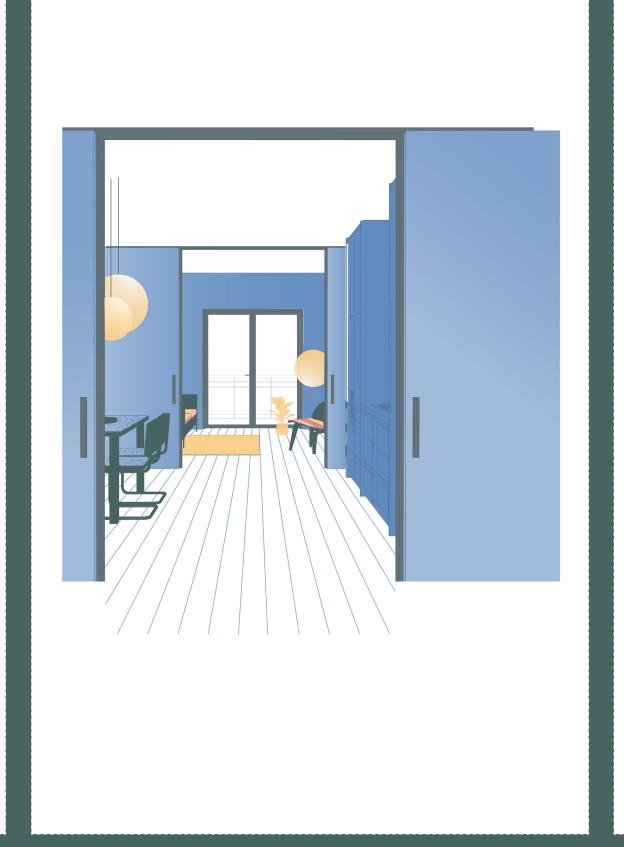


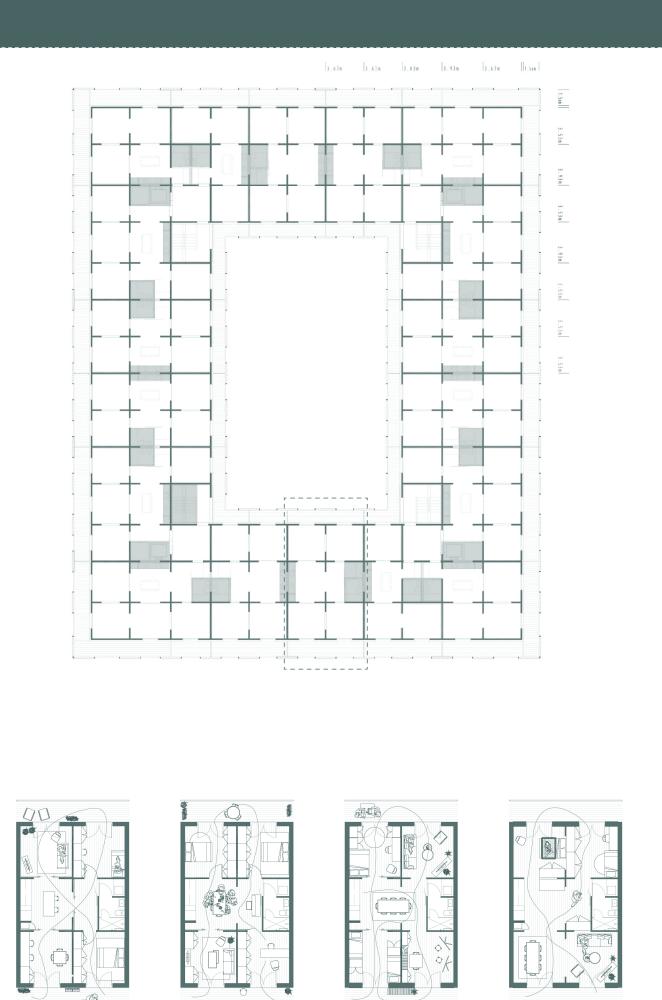
Suburban cluster houses: Hilversumse Meent

### Cluster dwellings

Architectural case studies





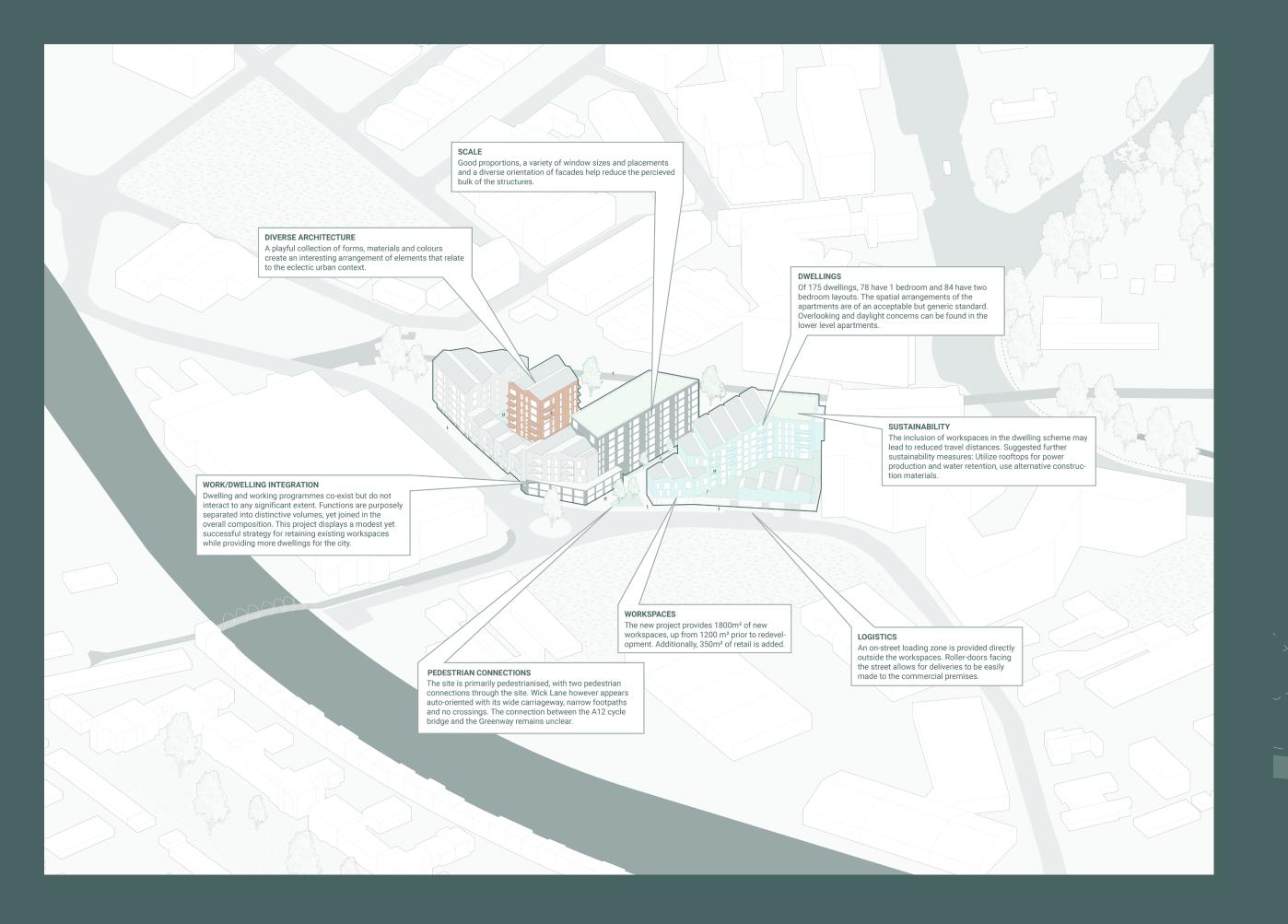


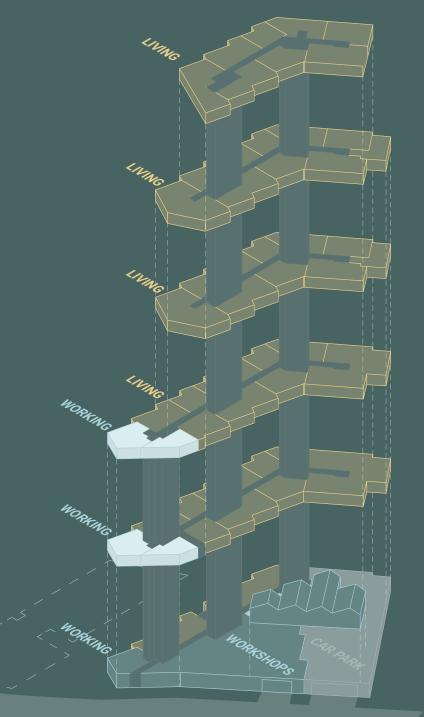
La Borda - Lacol Architects (Barcelona, Spain, 2019)

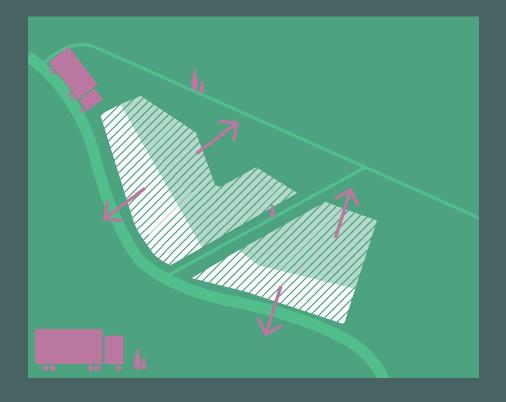
Cornella Social Housing Project - Peris + Toral Architects (Barcelona, Spain, 2021)

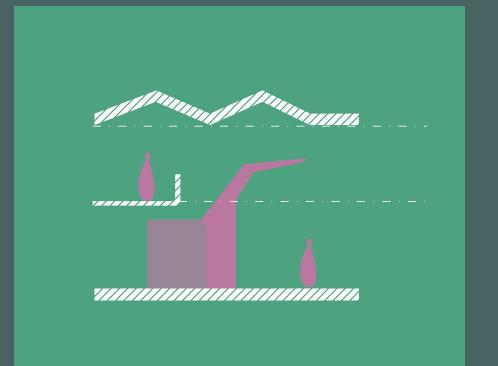
### Spatial flexibility & indeterminate plans

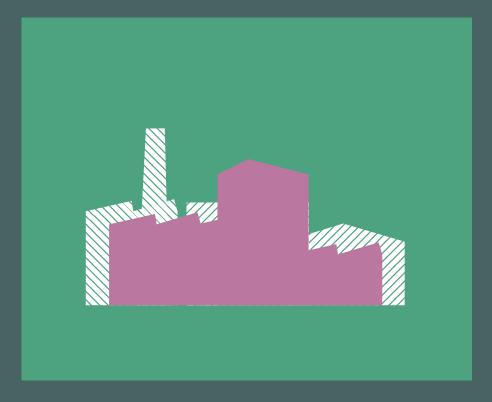
Typological case studies











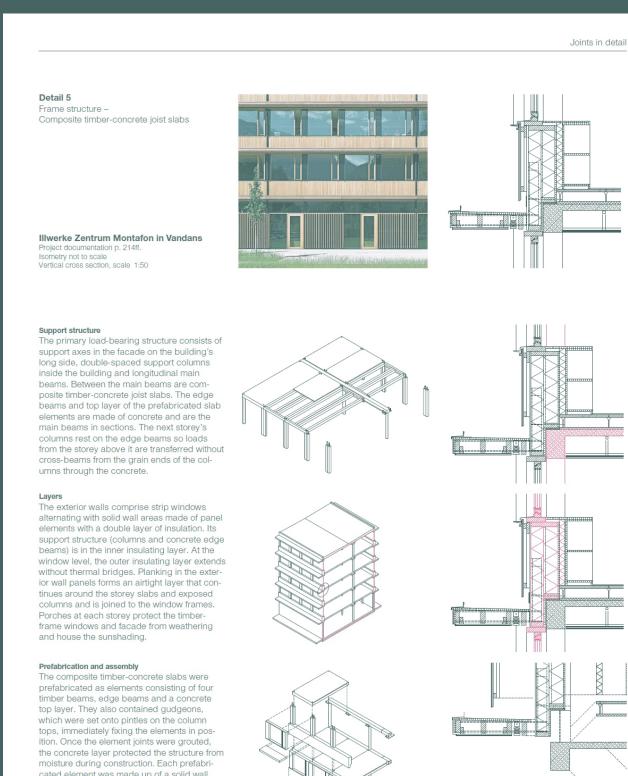
Hybrid buildings & mixed use

Architectural case study

HERMANN KAUFMANN STEFAN KRÖTSCH STEFAN WINTER

of Multi-Storey **Timber Construction**  Frame structure –
Composite timber-concrete joist slabs Illwerke Zentrum Montafon in Vandans The primary load-bearing structure consists of support axes in the facade on the building's long side, double-spaced support columns inside the building and longitudinal main beams. Between the main beams are composite timber-concrete joist slabs. The edge beams and top layer of the prefabricated slab elements are made of concrete and are the main beams in sections. The next storey's columns rest on the edge beams so loads cross-beams from the grain ends of the columns through the concrete. Layers
The exterior walls comprise strip windows alternating with solid wall areas made of panel elements with a double layer of insulation. Its support structure (columns and concrete edge beams) is in the inner insulating layer. At the window level, the outer insulating layer extends without thermal bridges. Planking in the exterior wall panels forms an airtight layer that continues around the storey slabs and exposed columns and is joined to the window frames. Porches at each storey protect the timber-frame windows and facade from weathering and house the sunshading. Prefabrication and assembly prefabricated as elements consisting of four timber beams, edge beams and a concrete top layer. They also contained gudgeons, which were set onto pintles on the column tops, immediately fixing the elements in position. Once the element joints were grouted, the concrete layer protected the structure from moisture during construction. Each prefabricated element was made up of a solid wall panel area and three columns, so all the joints between the columns and panel elements were made in the factory. The windows, facade cladding and porches were installed on site.

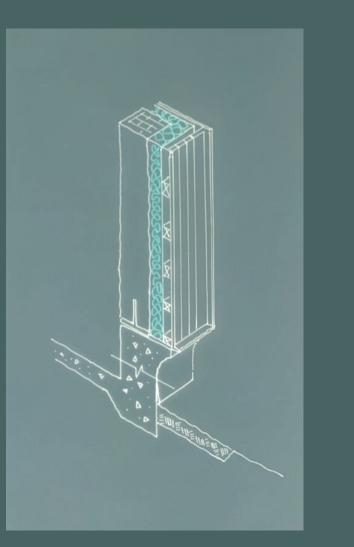
Manual of Multi-Storey Timber Construction - Kaufmann et al. (2018)

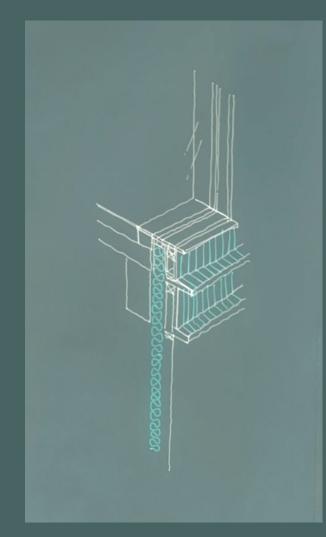


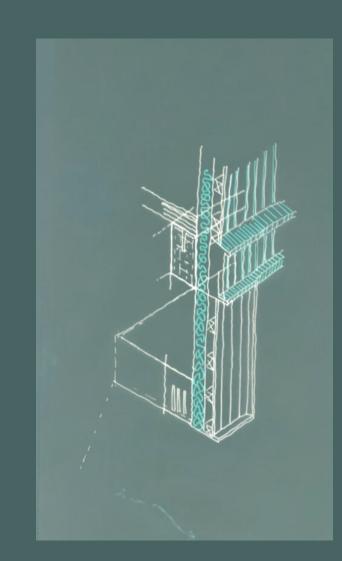
Methodology

## **Building Technology**

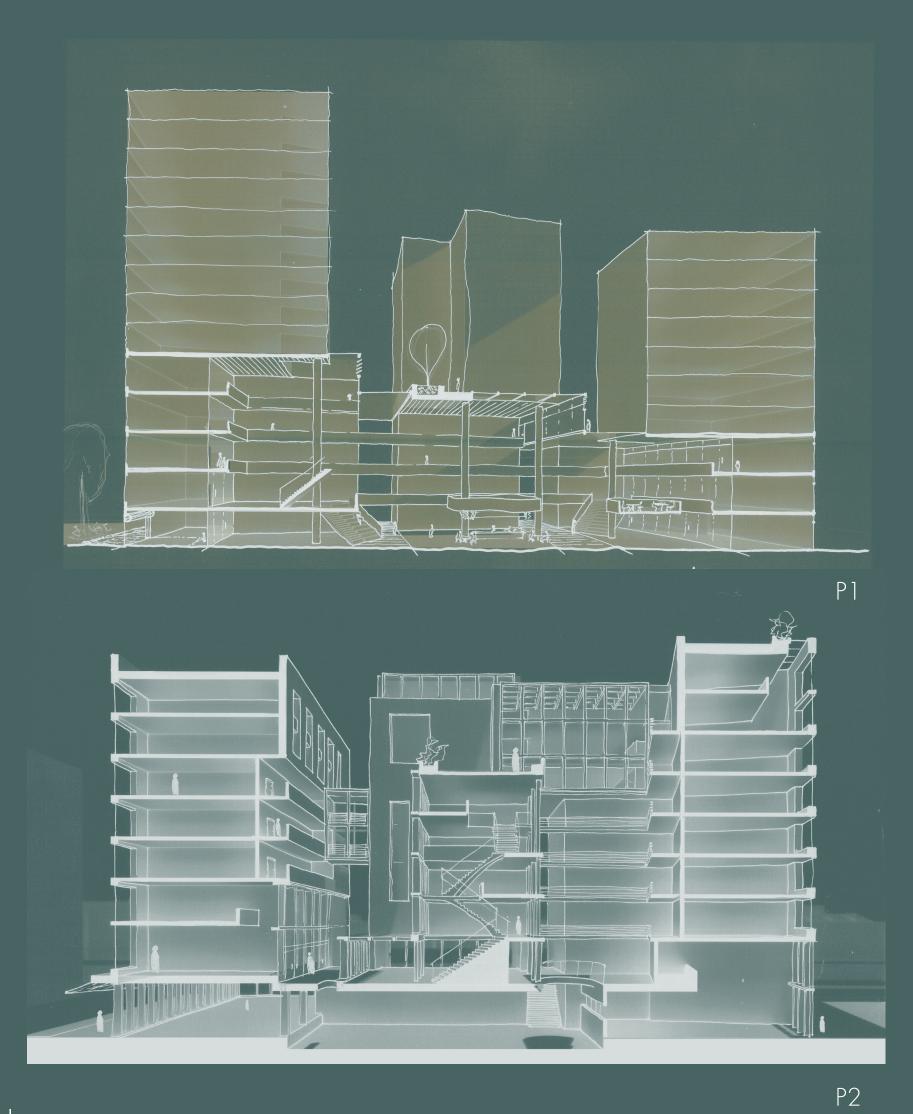
Multi-storey timber construction





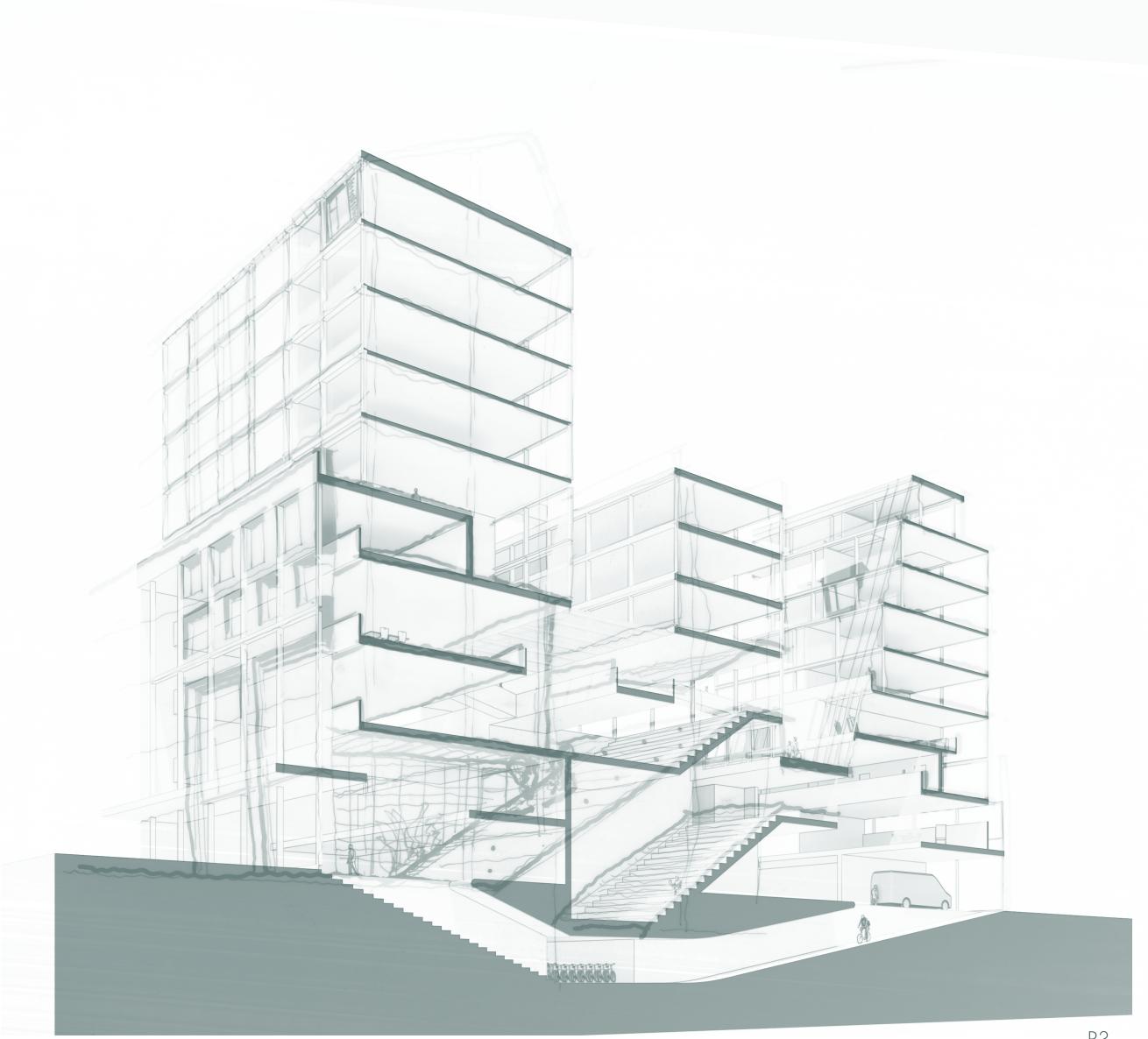


Construction development sketches



Research-by-design

Iterative design



Aim Strategy

Reduce loneliness & isolation

Promote inclusion

Affordable homes

Future-proof

Low impact building

Encourage social interactions through spaces of encounter

Design for modern households

Cooperative ownership structure

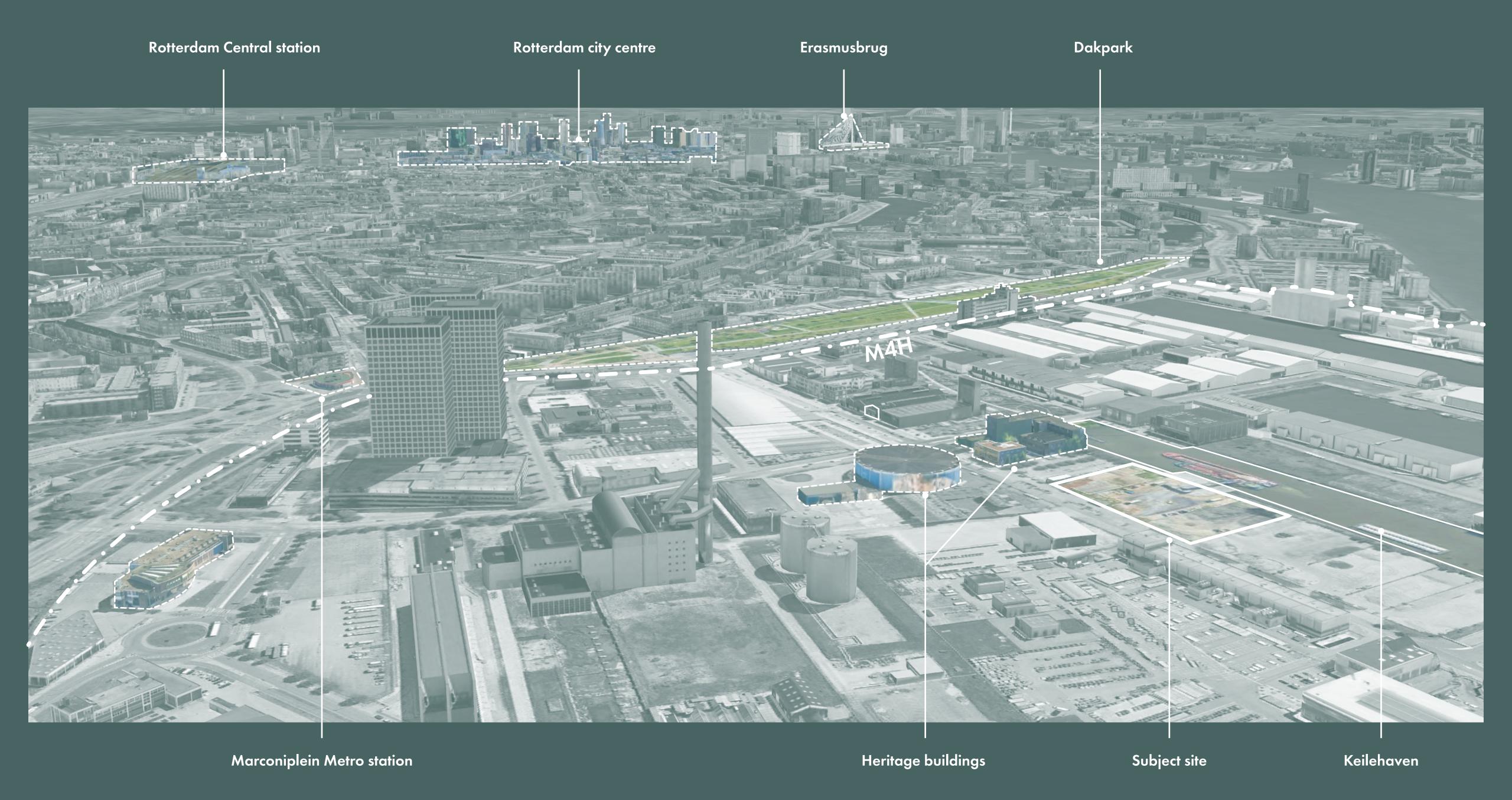
Built-in flexiblity: Design for multiple scenarios

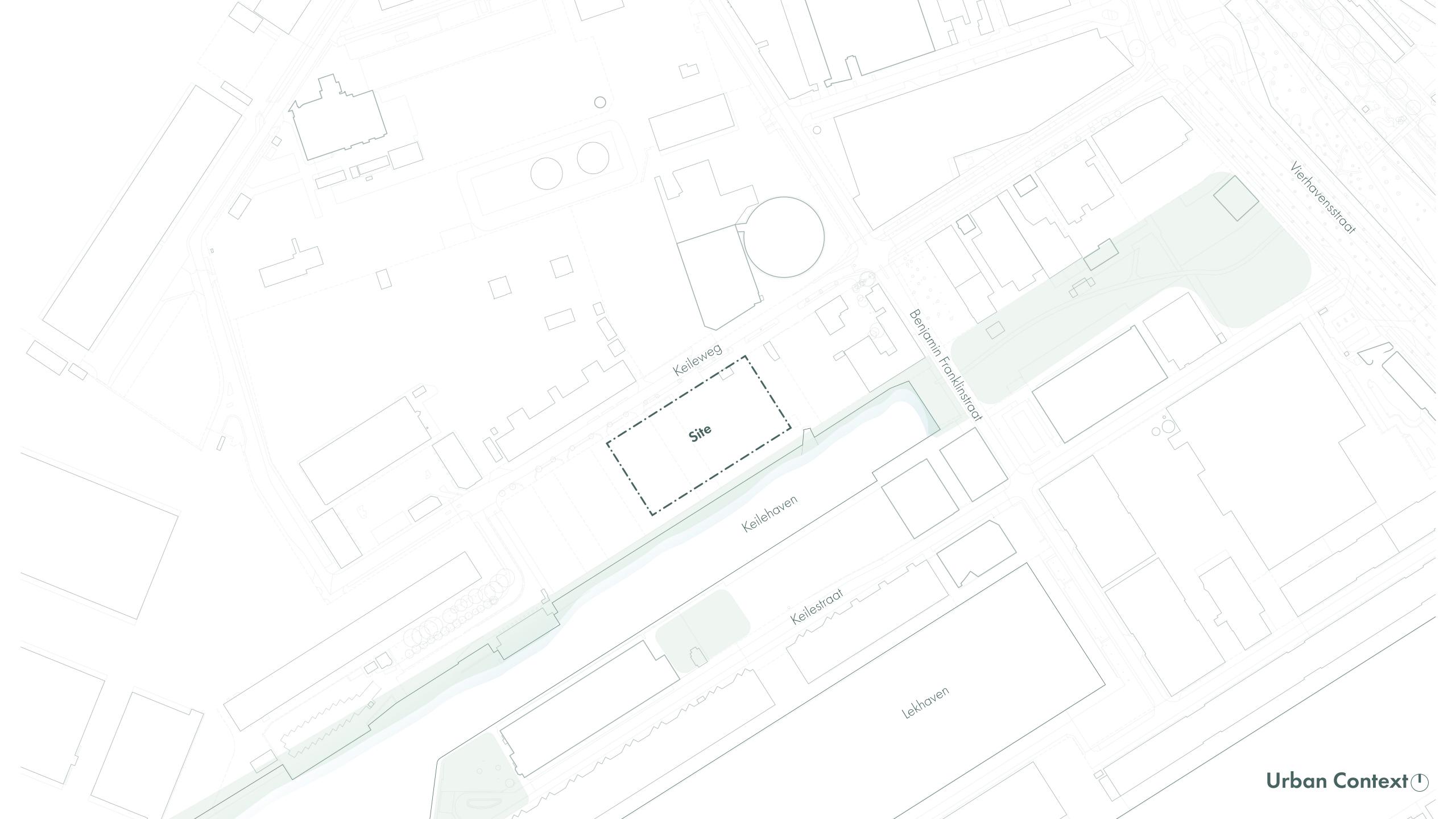
Use of natural materials, low embodied carbon and passive design

Project aims and ambitions

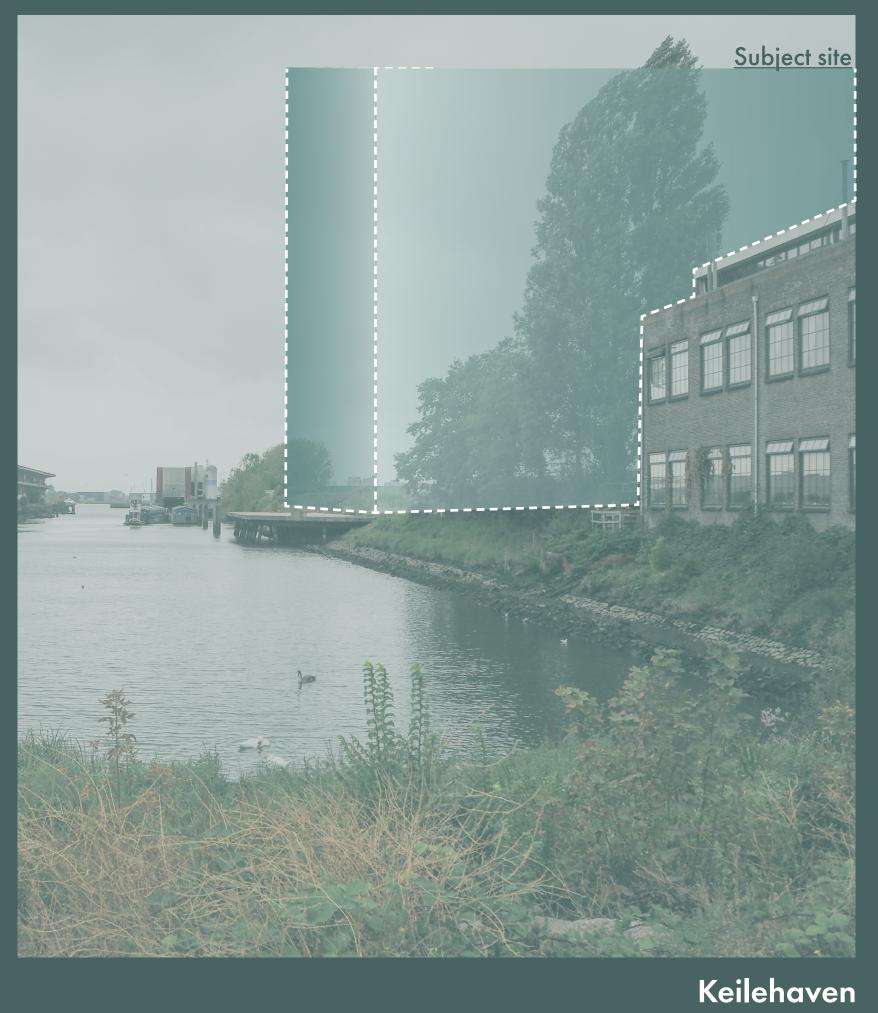




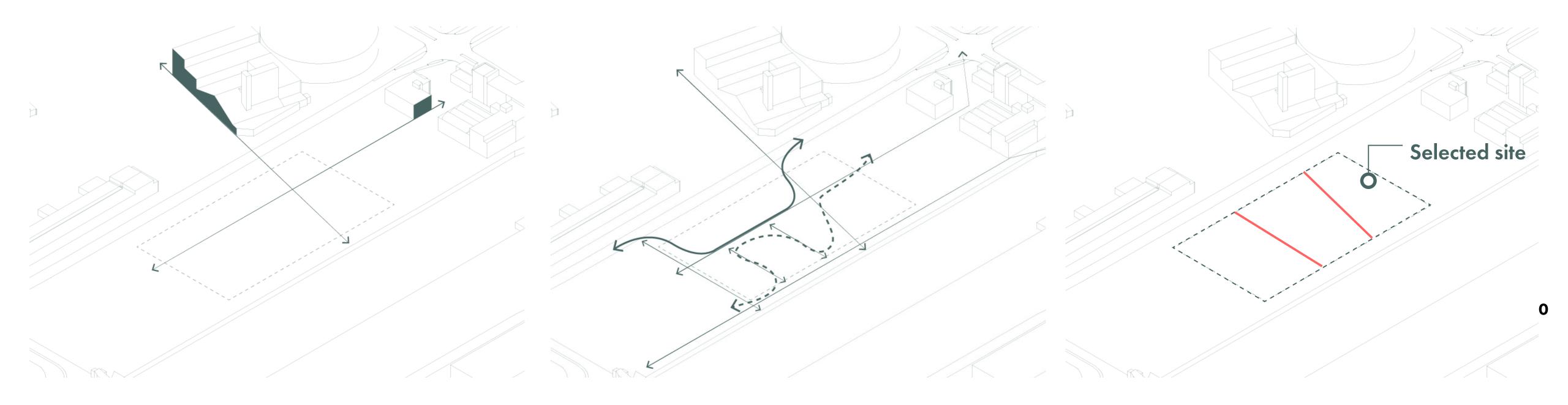








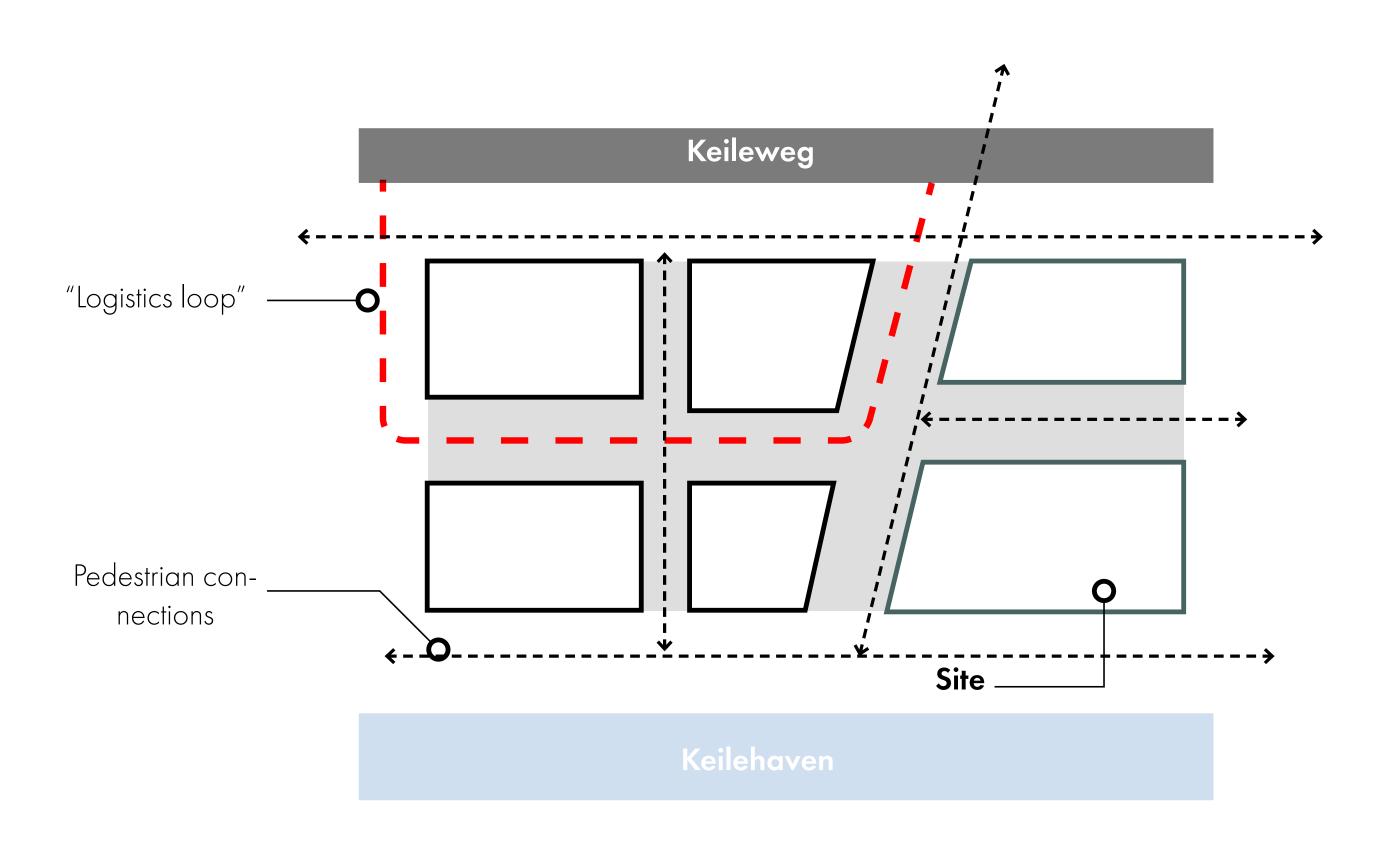
Keileweg



Masterplan strategies:
Relate to heritage structures

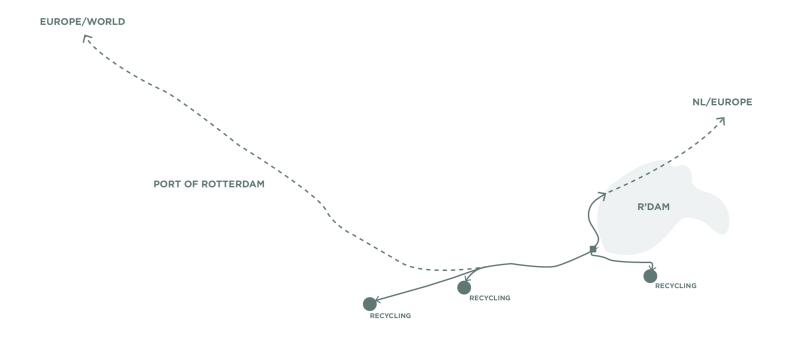
Masterplan strategies:
Separate logistics & pedestrian movements

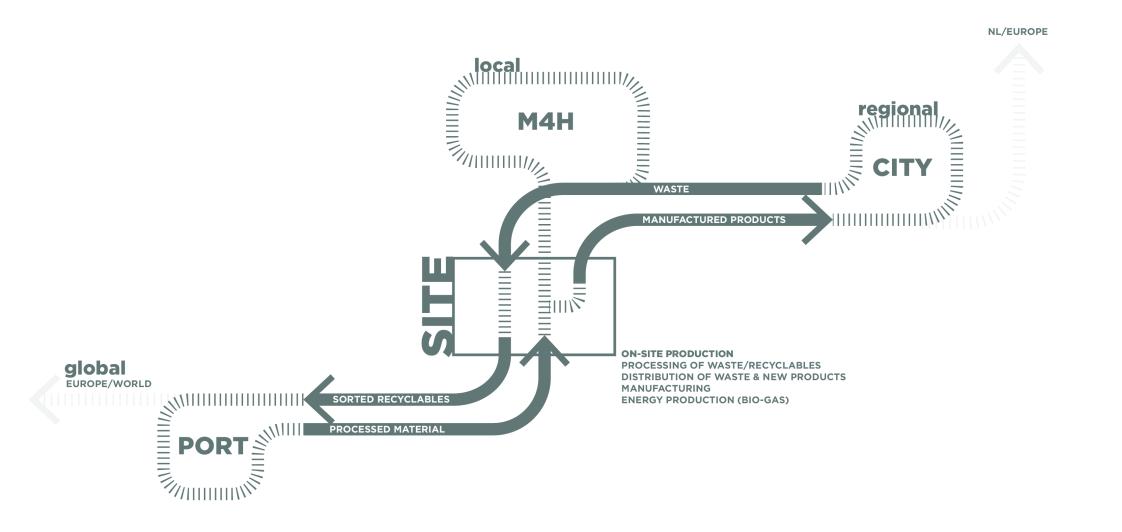
Parcellation for individual work

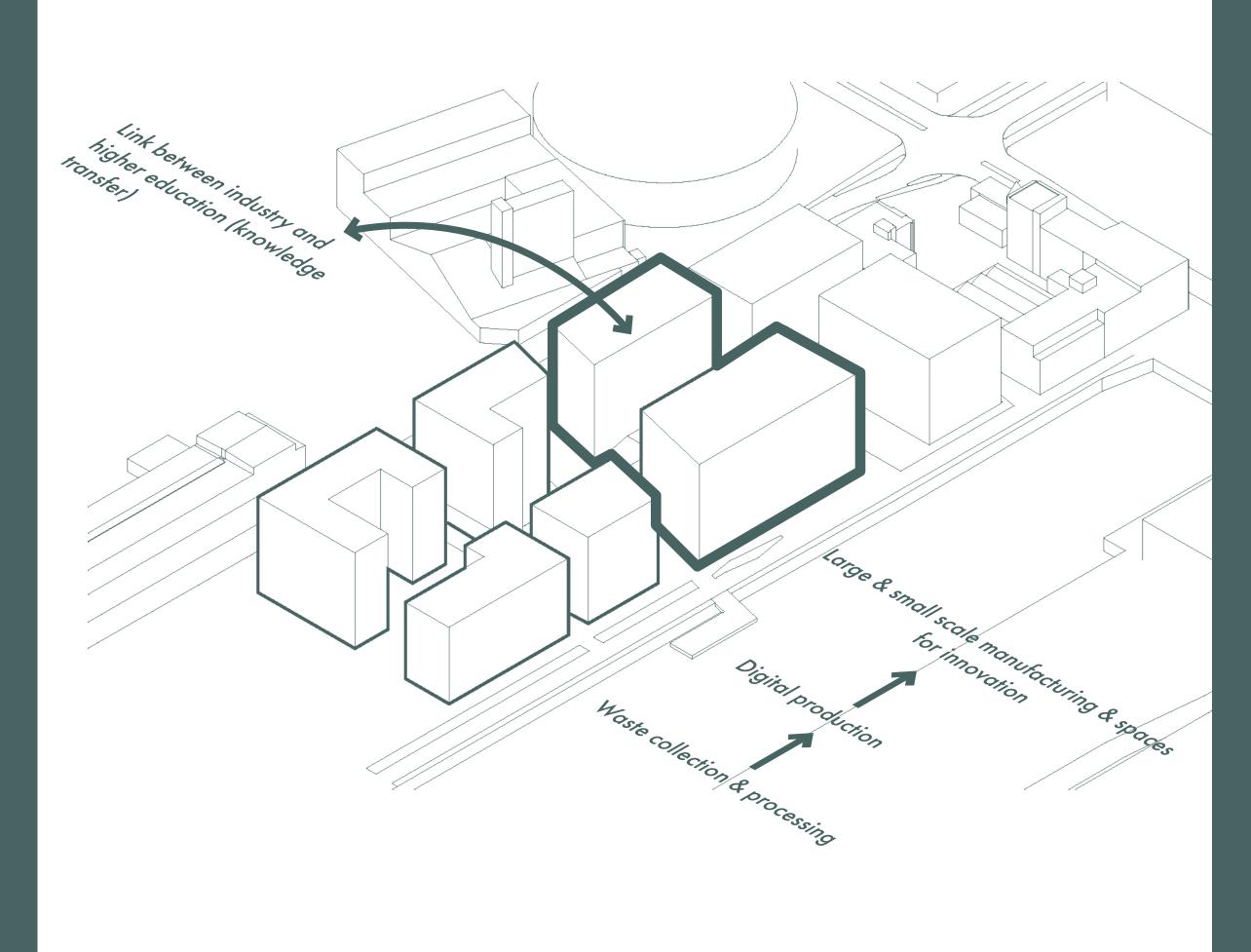


Masterplan strategies:

## Circulation strategy







Masterplan strategies:
Integration of production processes

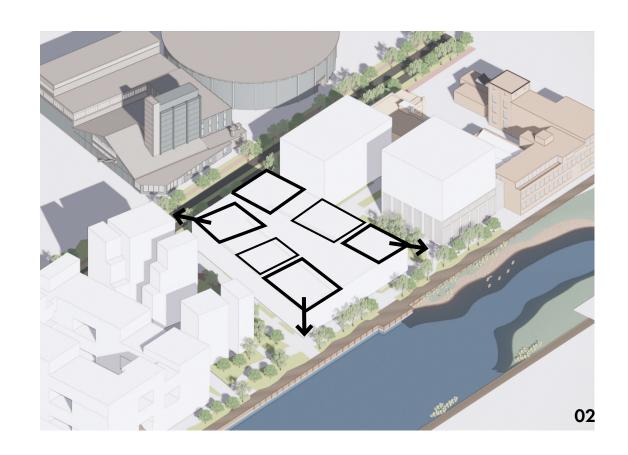


02. Urban Response



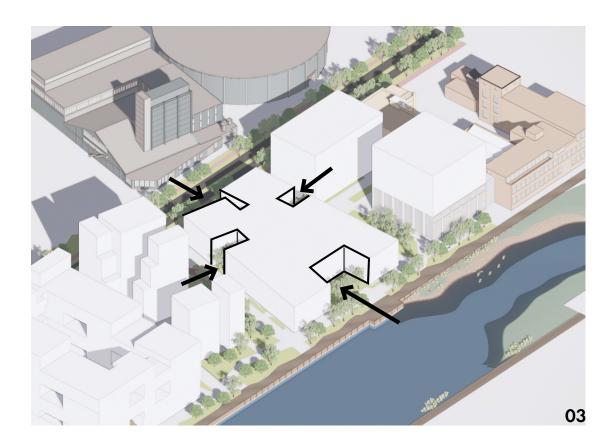
#### Podium: Establish street wall

The podium follows the lines of adjacent heritage structures, creating a continuity of form in the urban fabric.



#### **Active corners**

Mixed programming at ground level ensures variety of user groups throughout the day, adding vibrancy and encouraging passive surveillance of urban realm.



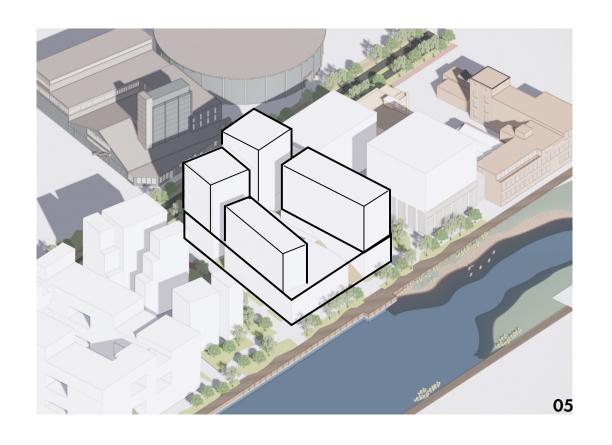
#### Biophilia

Landscaping (including deep soil) is brought into the site, encouraging both well-being through closeness to nature while reducing the urban heat island effect and providing on-site water management.



#### Through-site link

The urban realm is continued through the site, a gesture that both creates a pedestrian link through the site while at the same time providing an external link between internal functions.



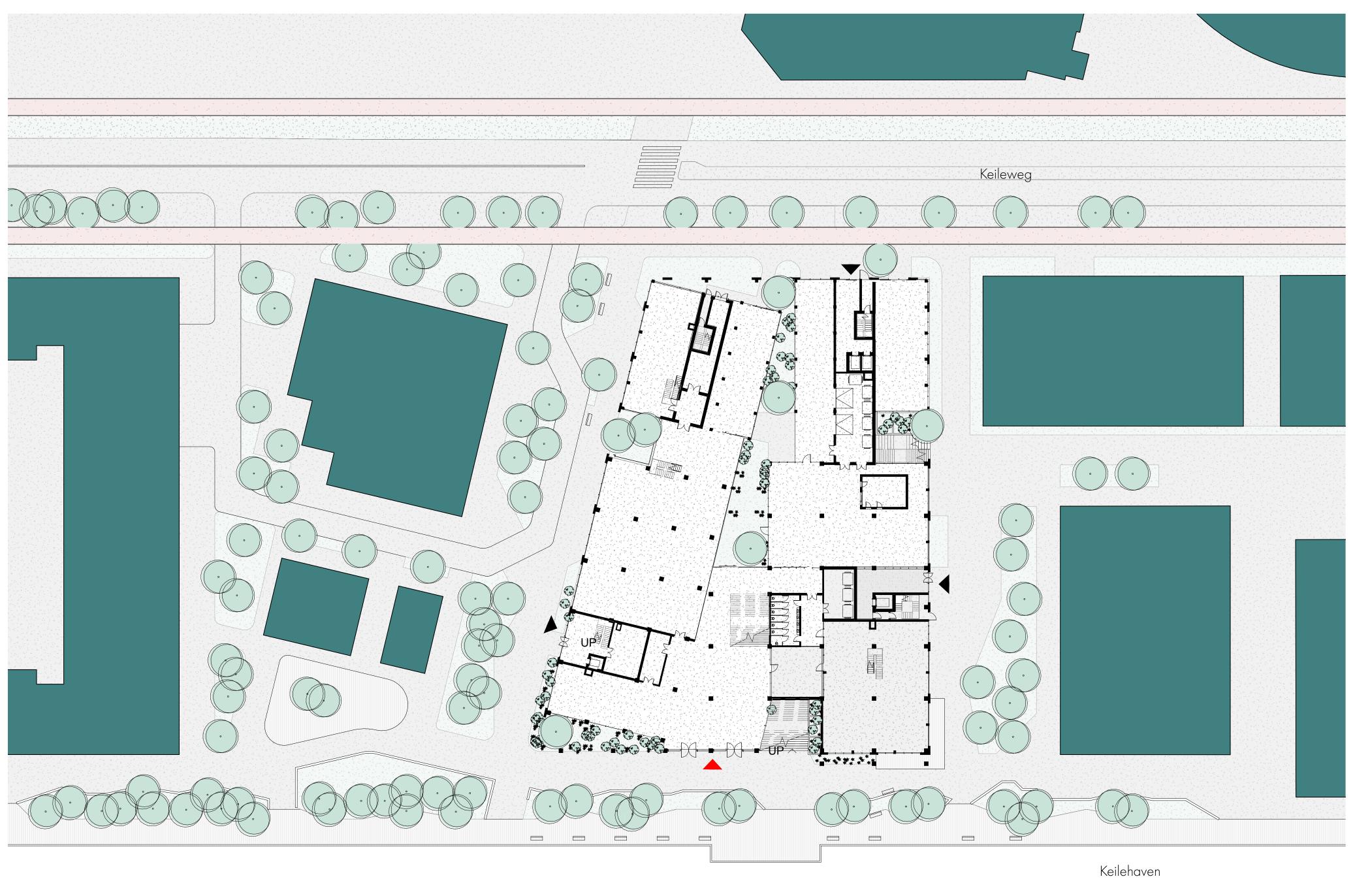
#### **Tower forms**

Breaking the residential programme into towers allows for most dwellings to feature dual aspects, while slits between buildings creates sightlines and glimpses through the block. The tower forms additionally reflects the three main residential typologies of the project.



#### Materiality

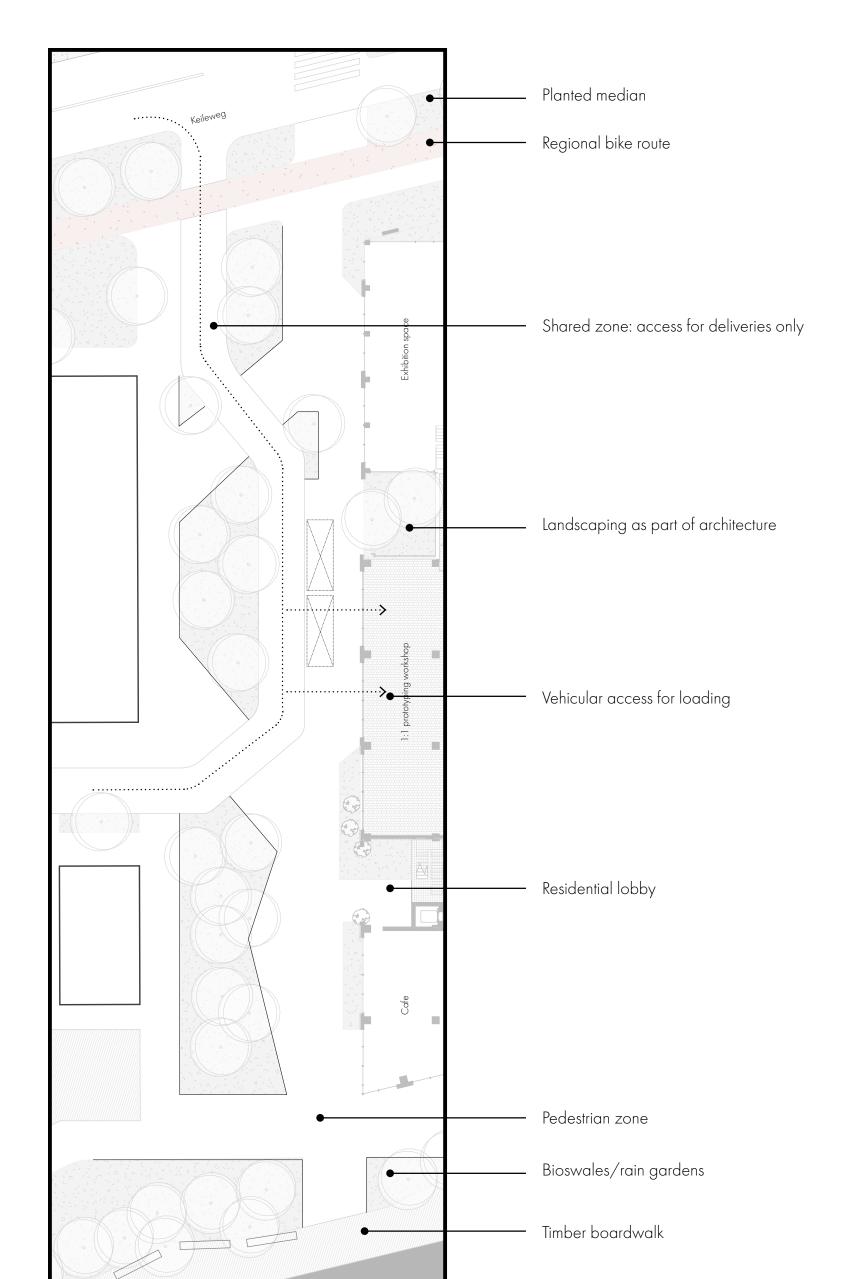
A timber structure with an expressed timber facade reinterprets the rigid architectural fenestration of adjacent heritage buildings in a new materiality. Key to the material choice lies in its low embodied carbon.



## Site plan

- 1 Heritage building "Ferro Dome"
- Loading dock
- Lobby, residential
- Lobby, maker centre
- Bicycle parking
- Access to rooftop courtyard
- 7 Limited access road
- Public plaza
- Foreshore walk
- Sunken platform
- 11 Tidal park







View of Keileweg



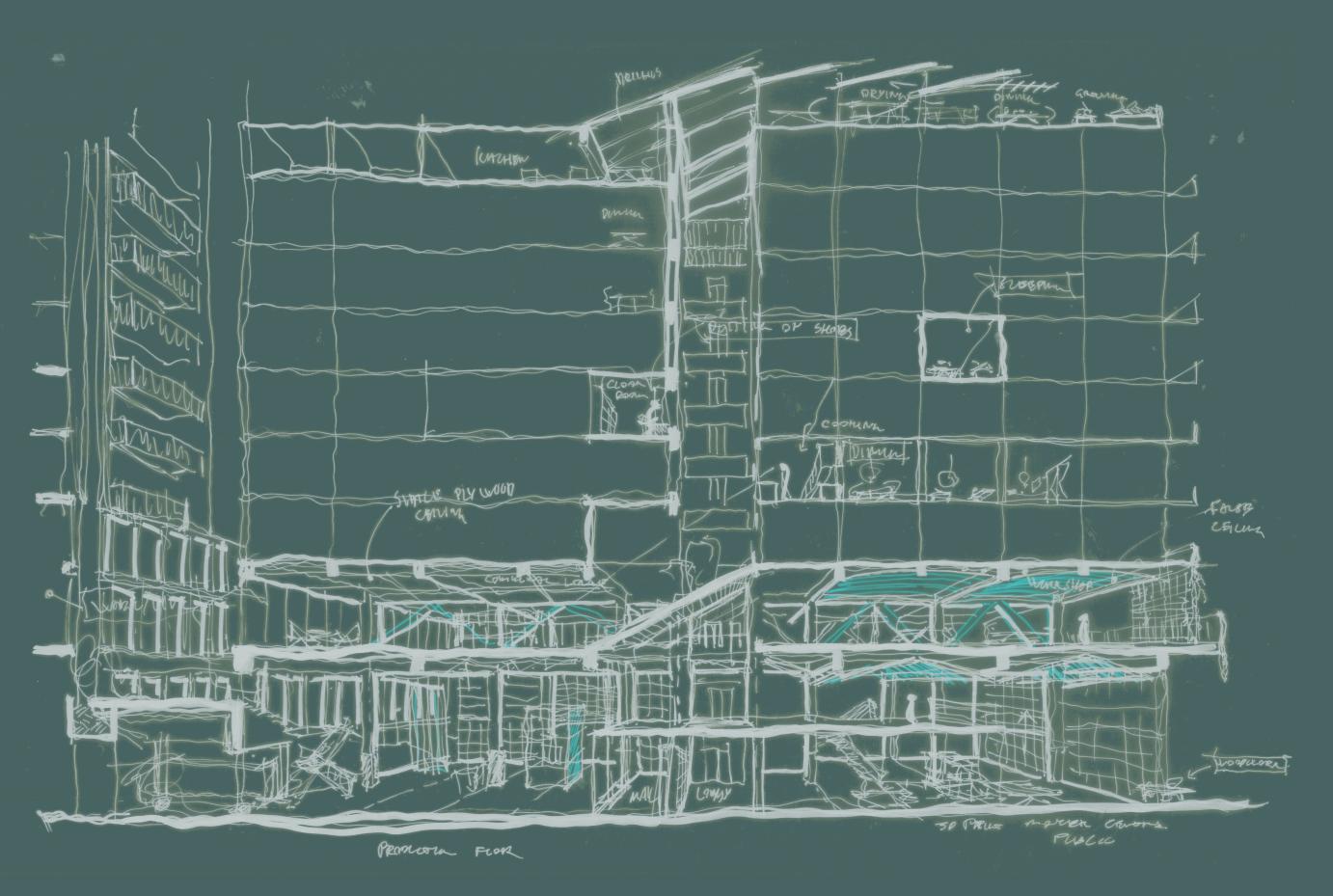
View of Keilehaven



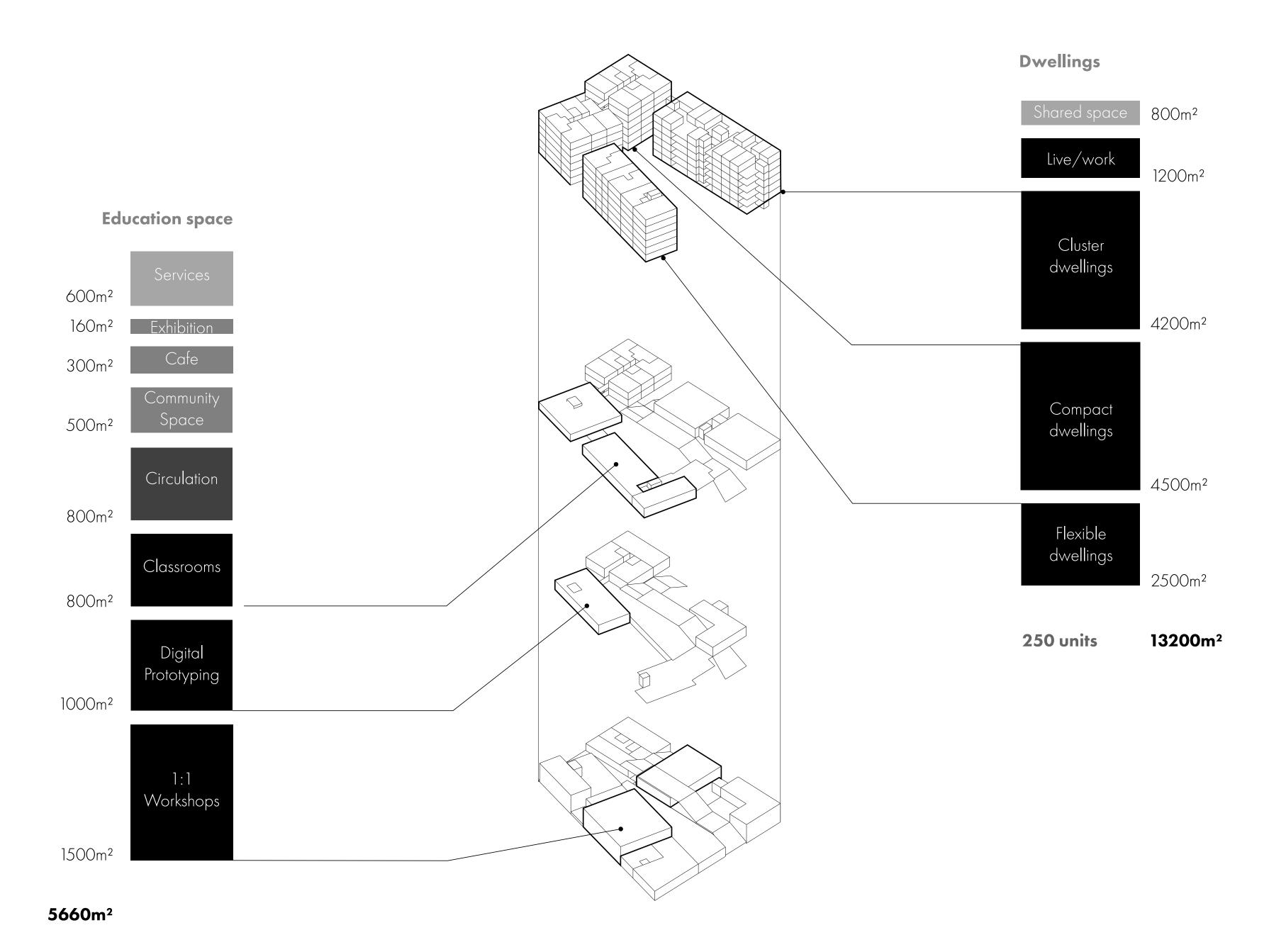




## **Urban Section**



03. Architecture



Site area: <u>3700m</u><sup>2</sup>

FSR: <u>5.1</u>

41

Site area: <u>18860m²</u>

### The cooperative scenario: "Mathenesse Makers"

The city of Rotterdam has decided to strongly incentivise housing- and maker collectives.

Through a long-term land lease (from the port authorities), the maker collective of Mathenesse Makers has acquired a land parcel in Keileweg for a relatively low cost.

A condition of this lease is an agreement that the **cost-rent principle** will apply, meaning that the cooperative is not allowed to take out profit from tenants in the long term.

A local bank has seen potential in the concept and has agreed to assist in financing the development, with a view of a long-term return on investment.

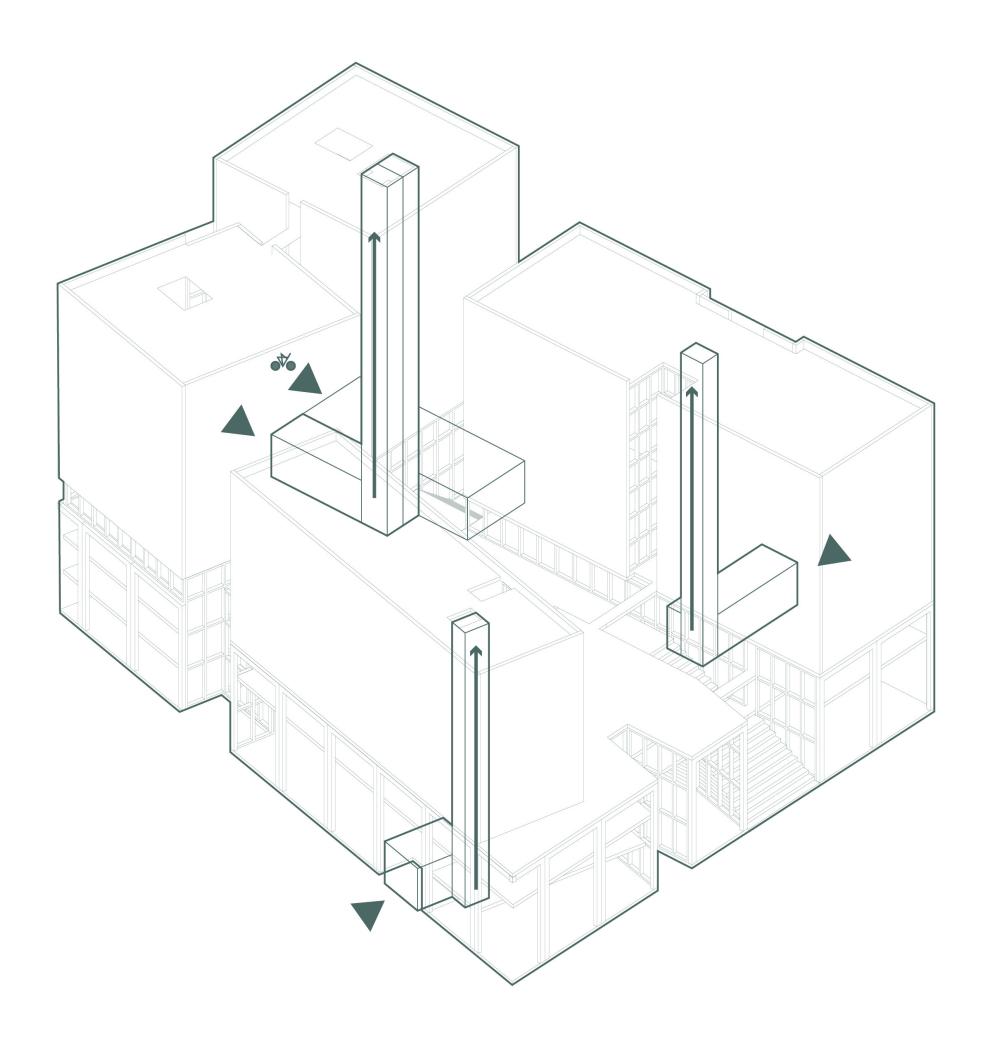
Financing is further sourced from interested future tenants, with a not-insignificant fee being collected in order to be placed on the waiting list for future developments.

In order to kick-start the project, additional funding is provided through investment from an existing Dutch woningcorporatie.

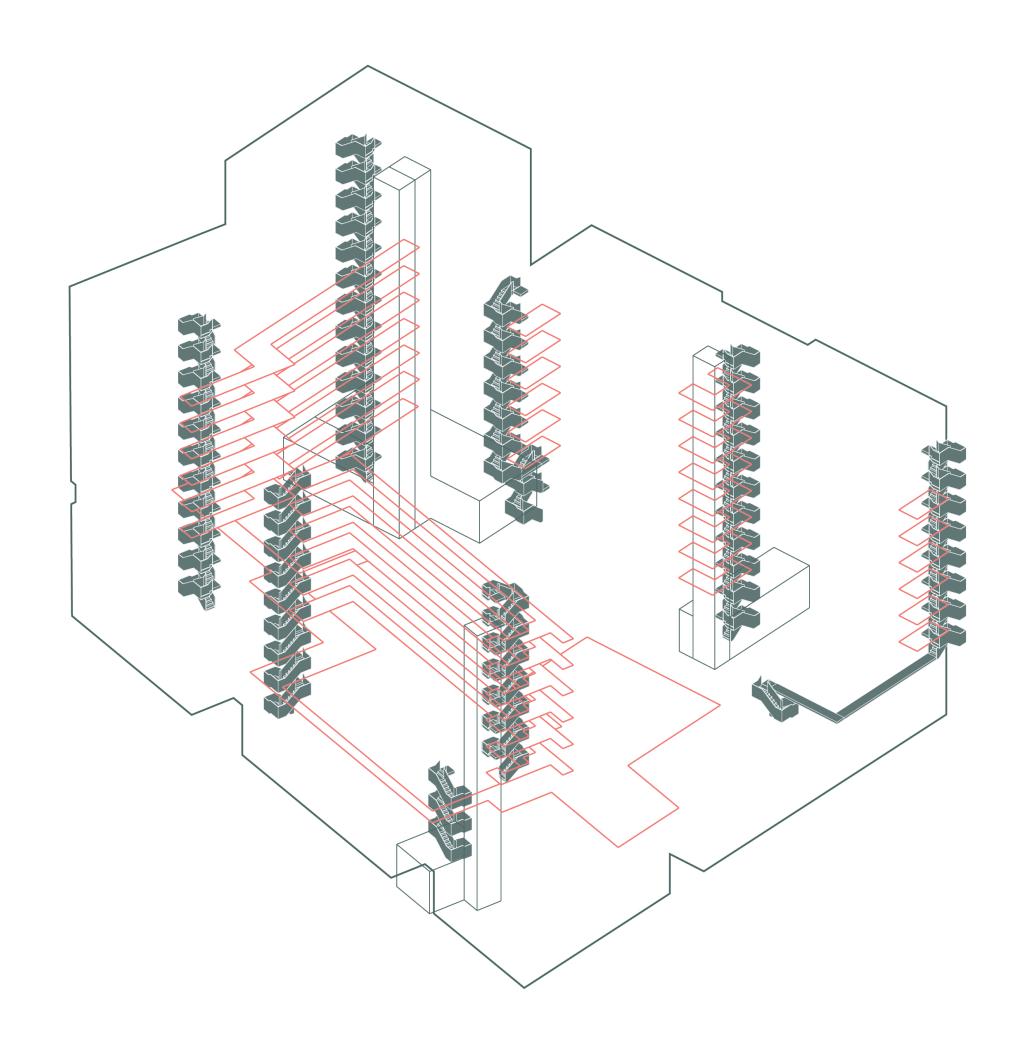
Key to this has been successful **cooperation between the involved stakeholders**: The cooperative, the local municipality, and financing institutions as well as lobbying from local makers, educational institutions, potential future residents and affordable housing providers.

An overarching, cooperative organisation owns the entire building, with its shared mission being long-term prosperity for its users.

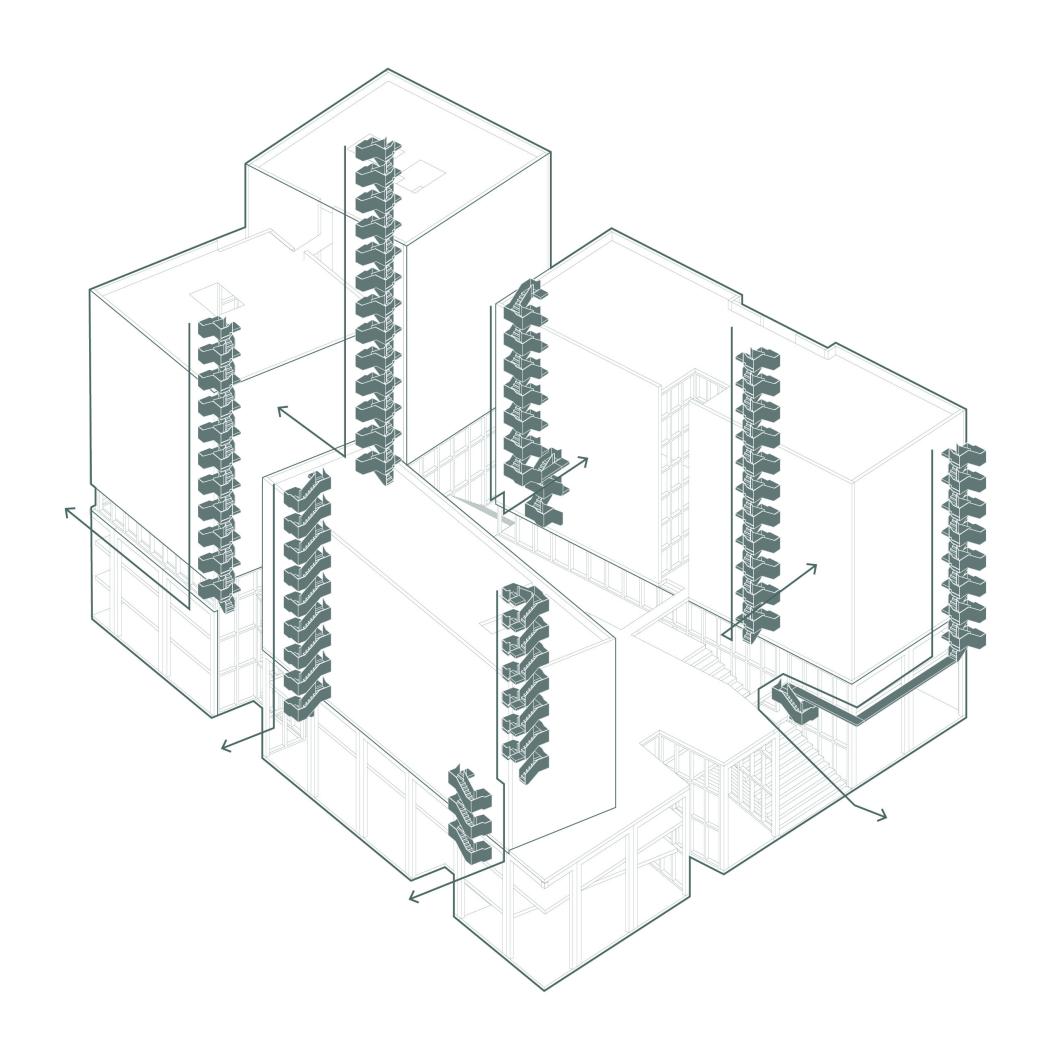
Two sub-organisations exist: A maker facility and a housing cooperative. The rationale for this arrangement is to create a balanced income stream for the larger organisation and less financial risk through diversification.



**Entries & Vertical transportation** 

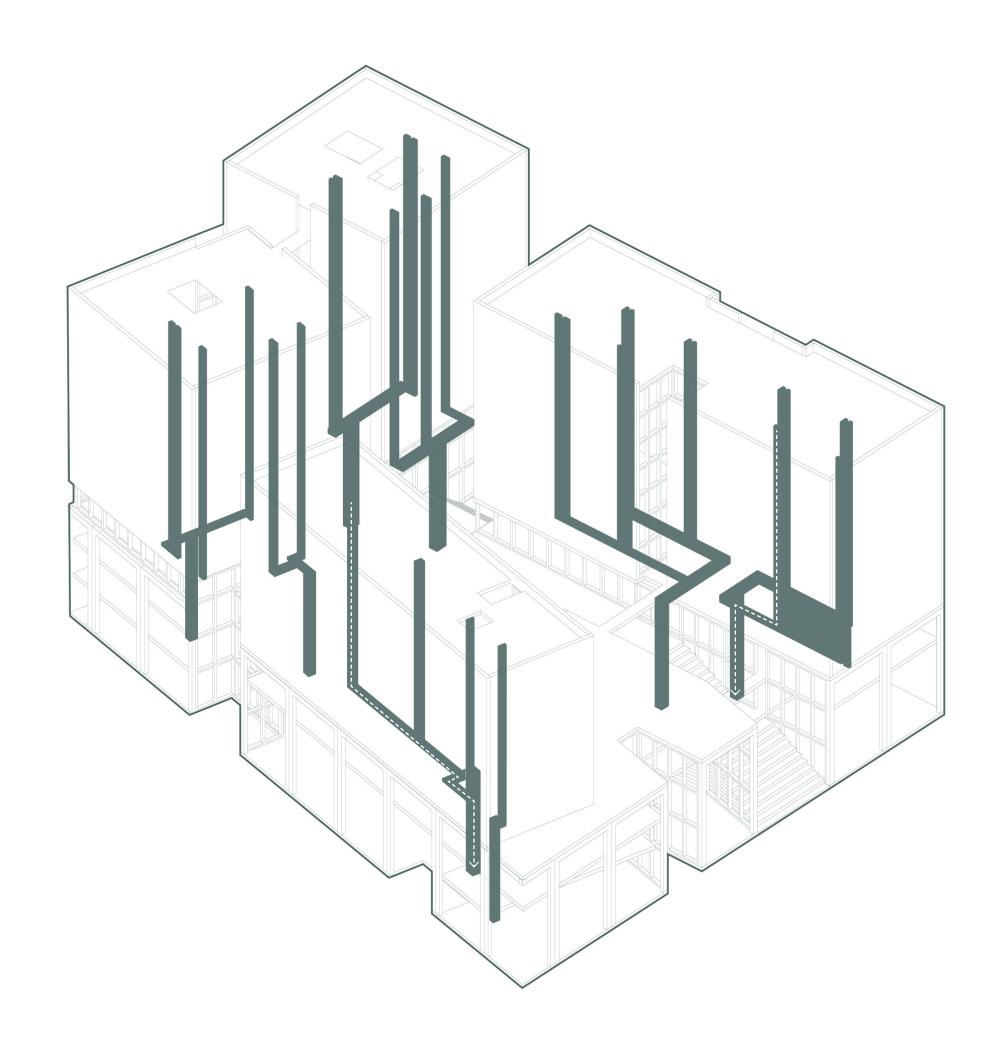


Access system



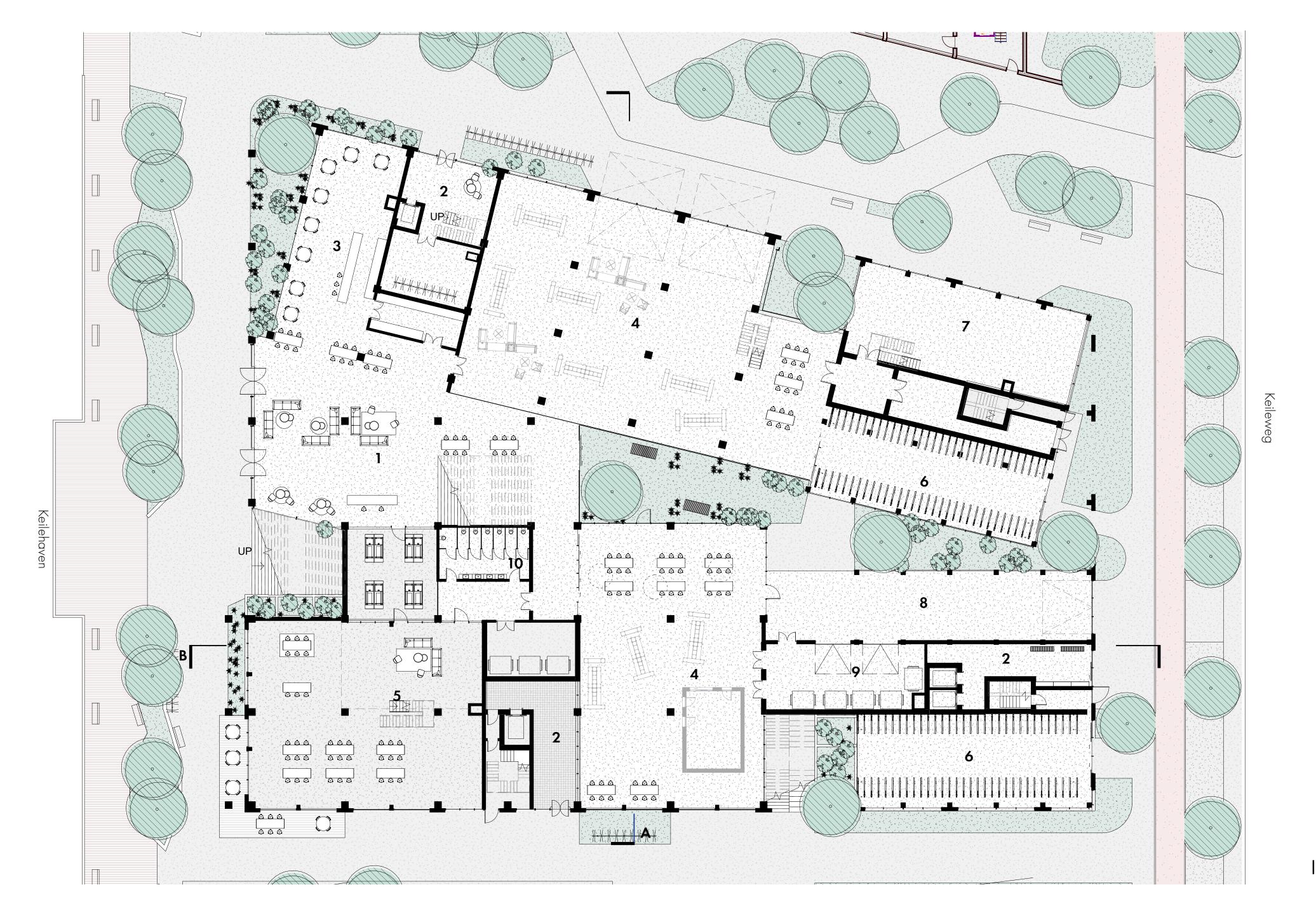
Fire egress





Vertical shafts



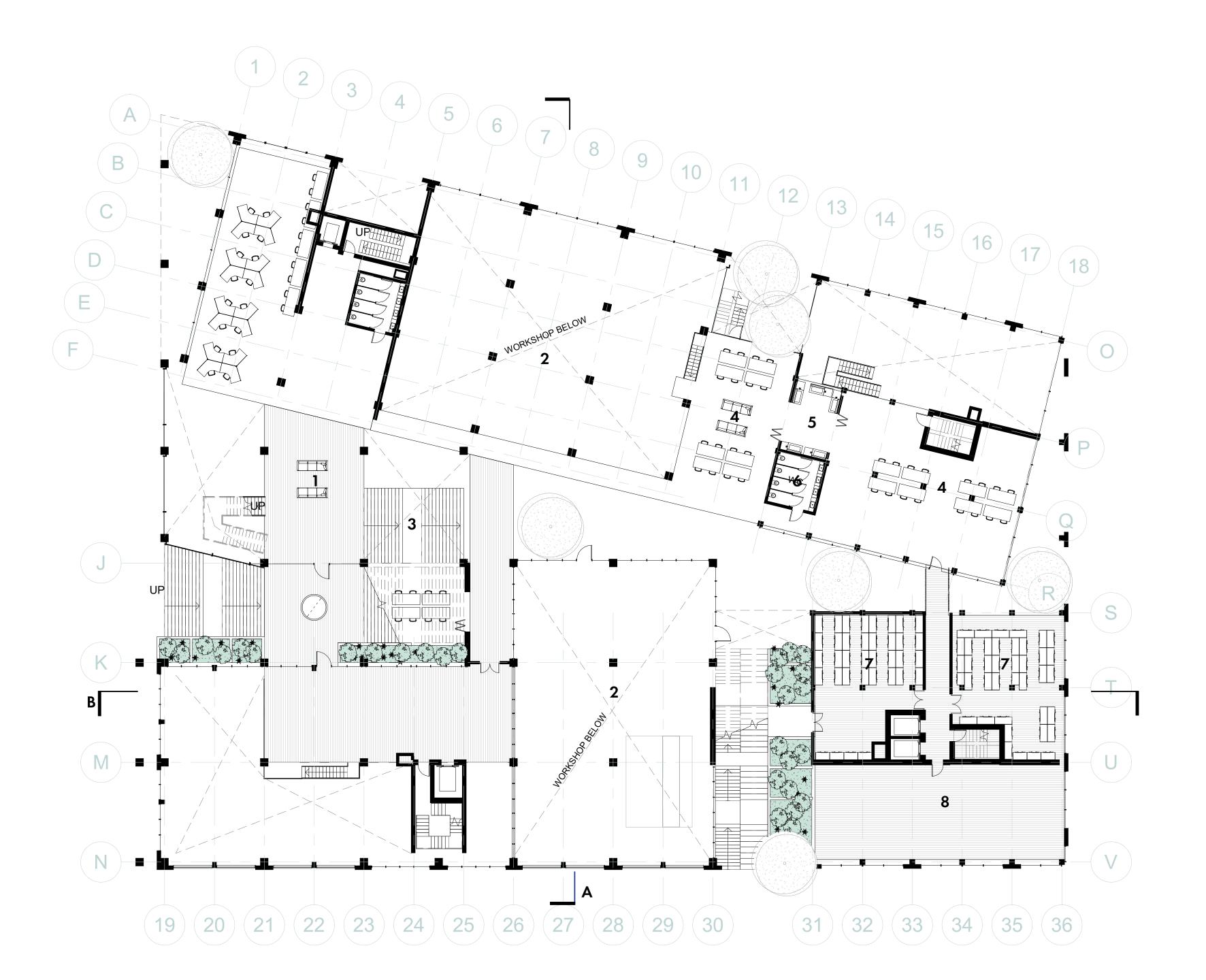


#### **Ground Floor**

- 1 Foyer, education centre
- 2 Residential lobby & mail room
- **3** Cafe
- **4** Workshop (1-1 prototyping)
- 5 Community maker space
- **6** Bicycle storage
- **7** Exhibition space
- 8 Loading dock
- **9** Waste room
- **10** WC







### Level 1

- 1 Breakout space/coworking
- 2 Workshop below
- **3** Auditorium seating
- **4** Digital prototyping labs
- **5** 3D print room
- **6** Bathrooms

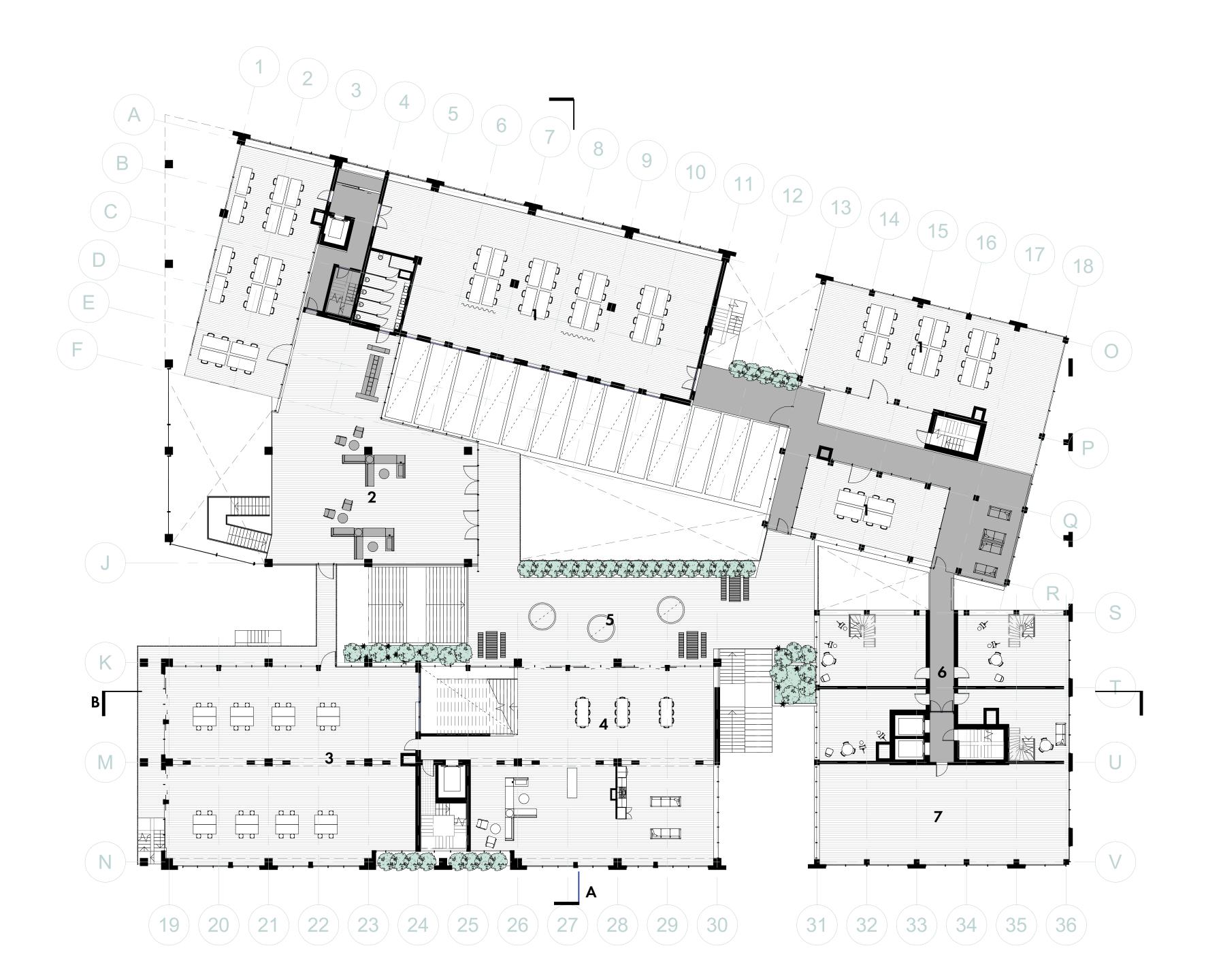
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- 7 Storage space (residential)
- 8 Commercial space









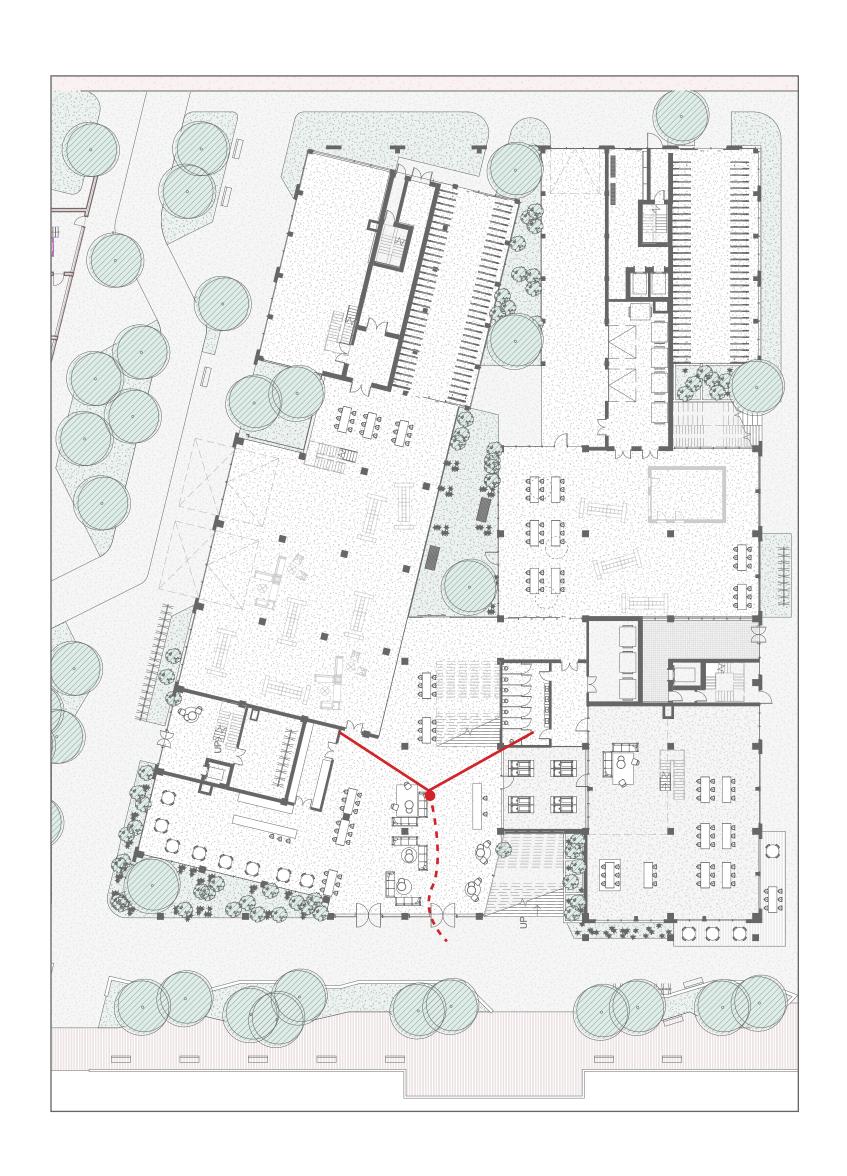
### Level 2

- 1 Classrooms/computer labs
- 2 Breakout space/coworking
- **3** Workshop
- 4 Collective lounge, residential
- 5 Courtyard6 Live/work units
- **7** Commercial space



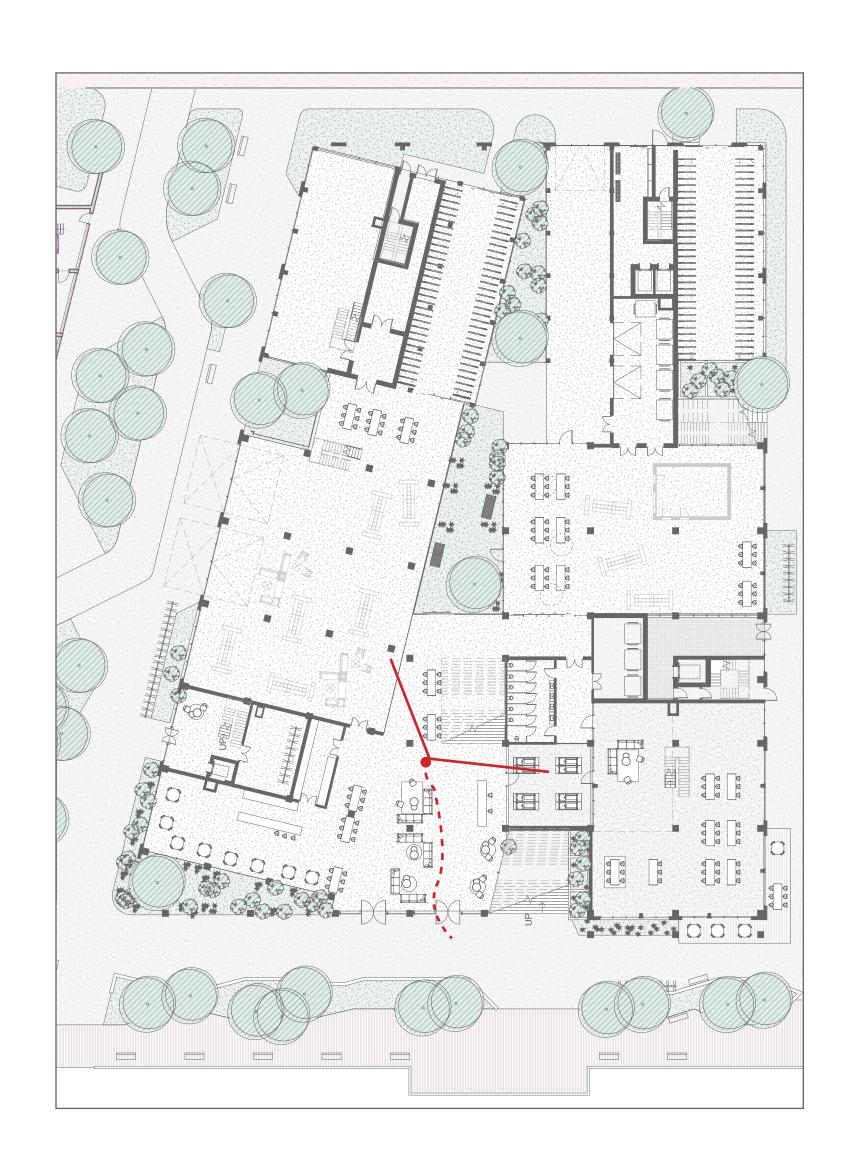








View of main lobby & breakout spaces



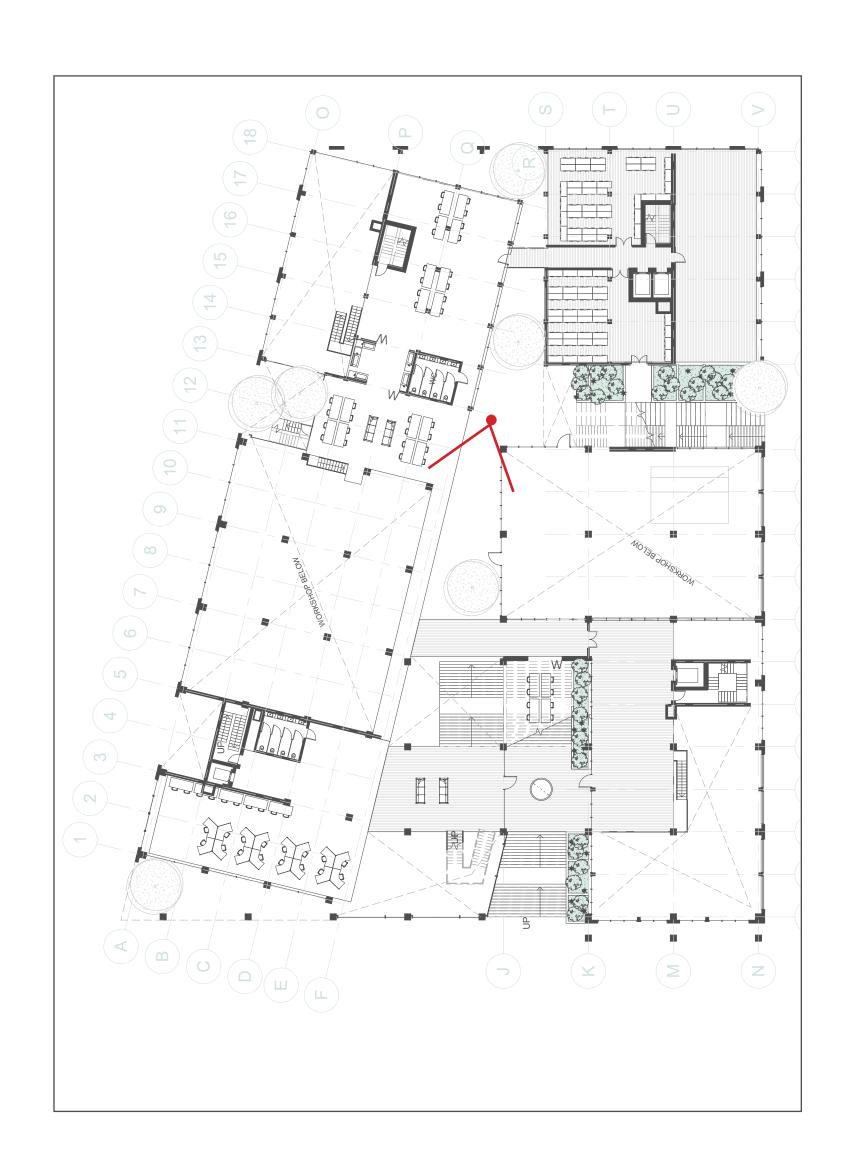


View of main lobby & breakout spaces



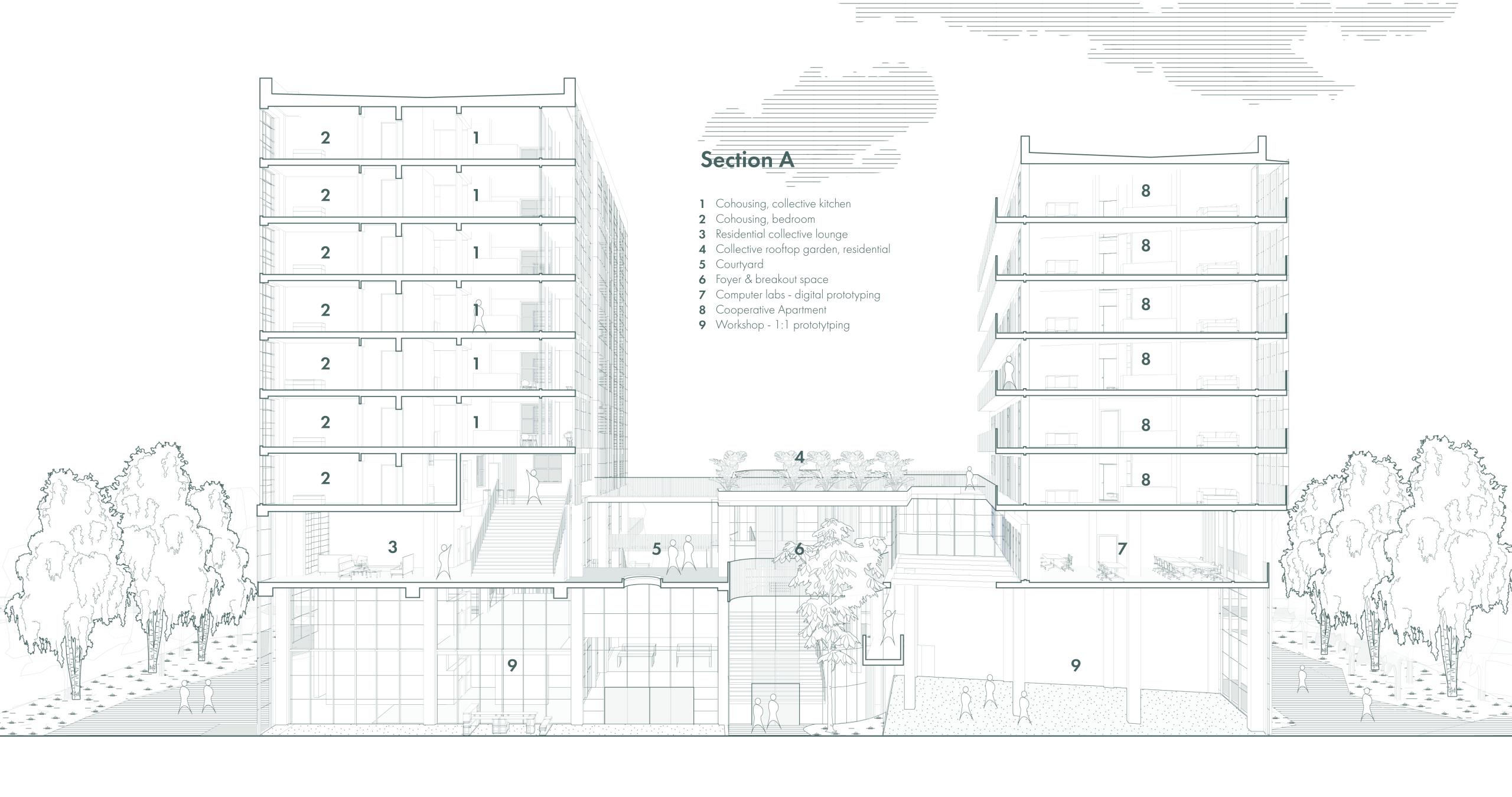


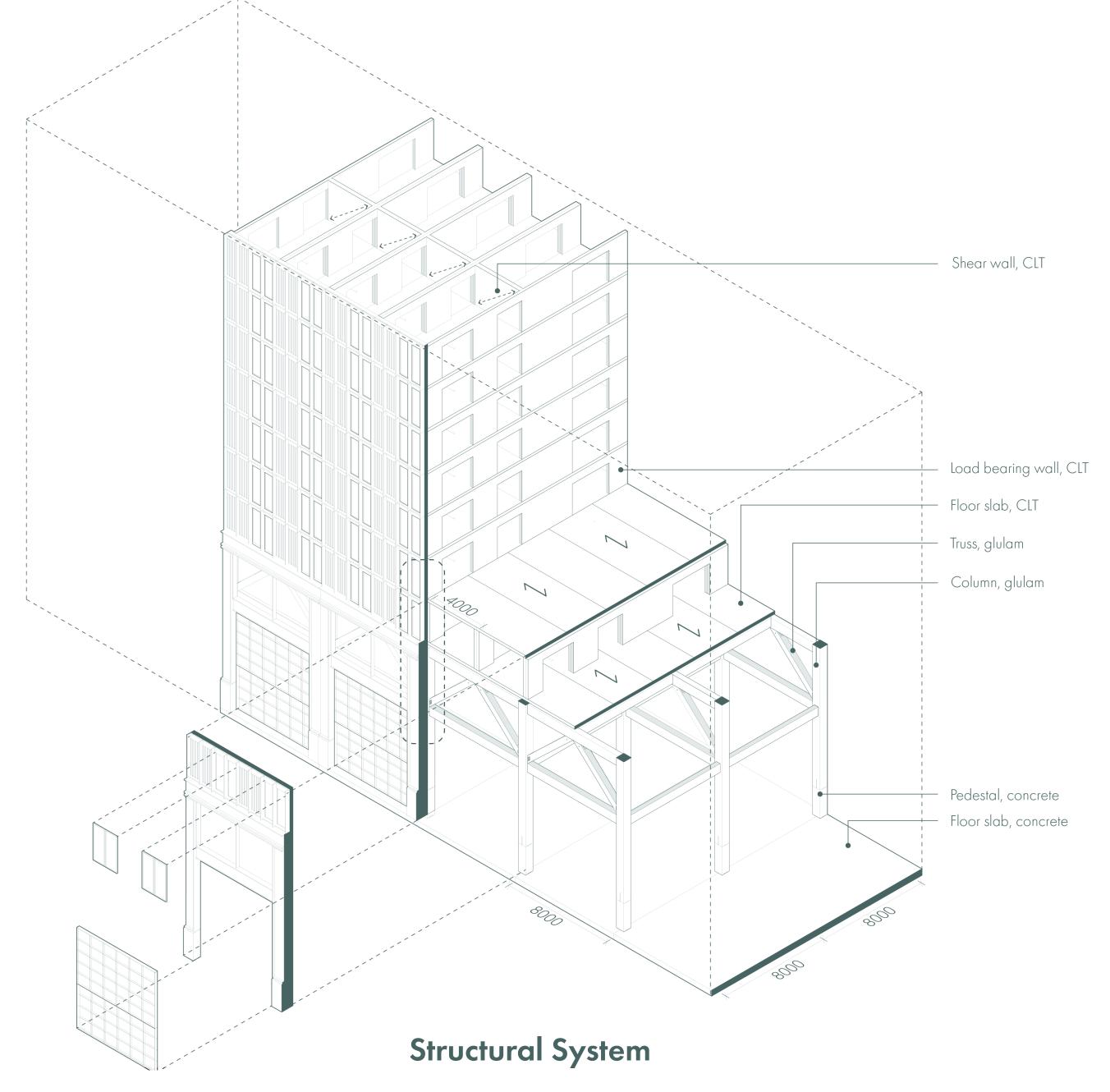
View of digital prototyping space and workshop below





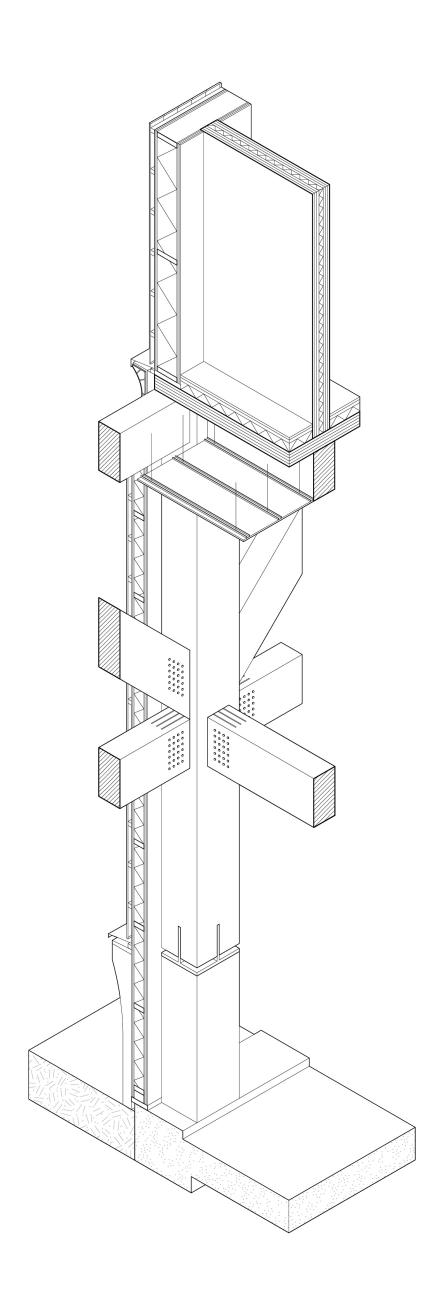
View of internal courtyard

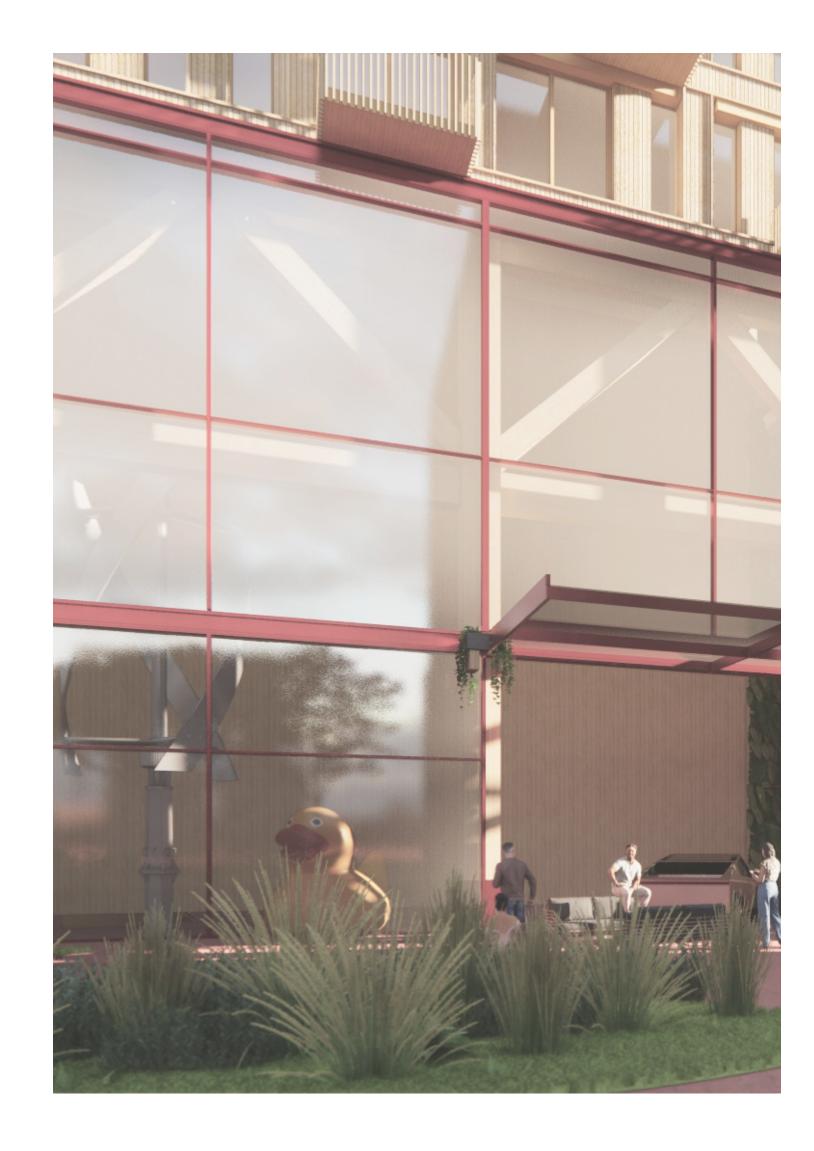




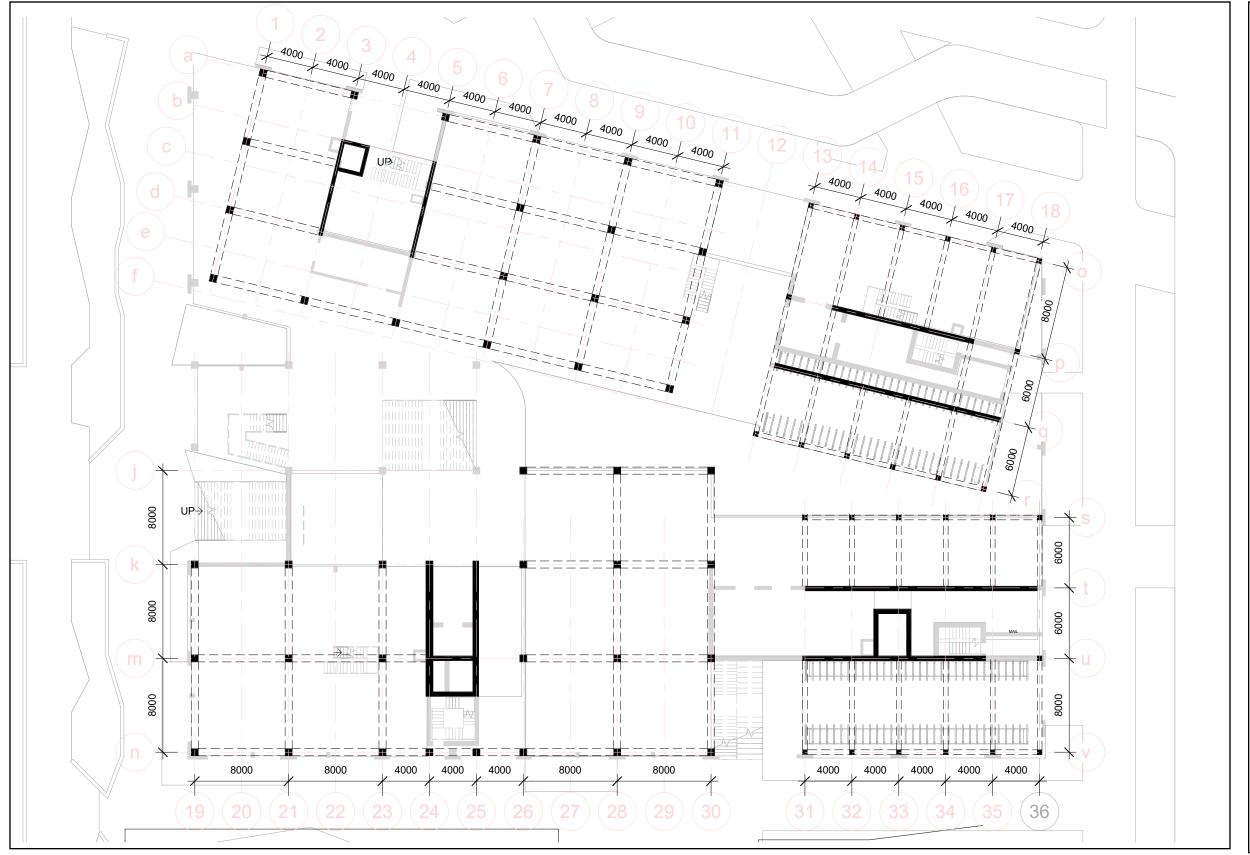


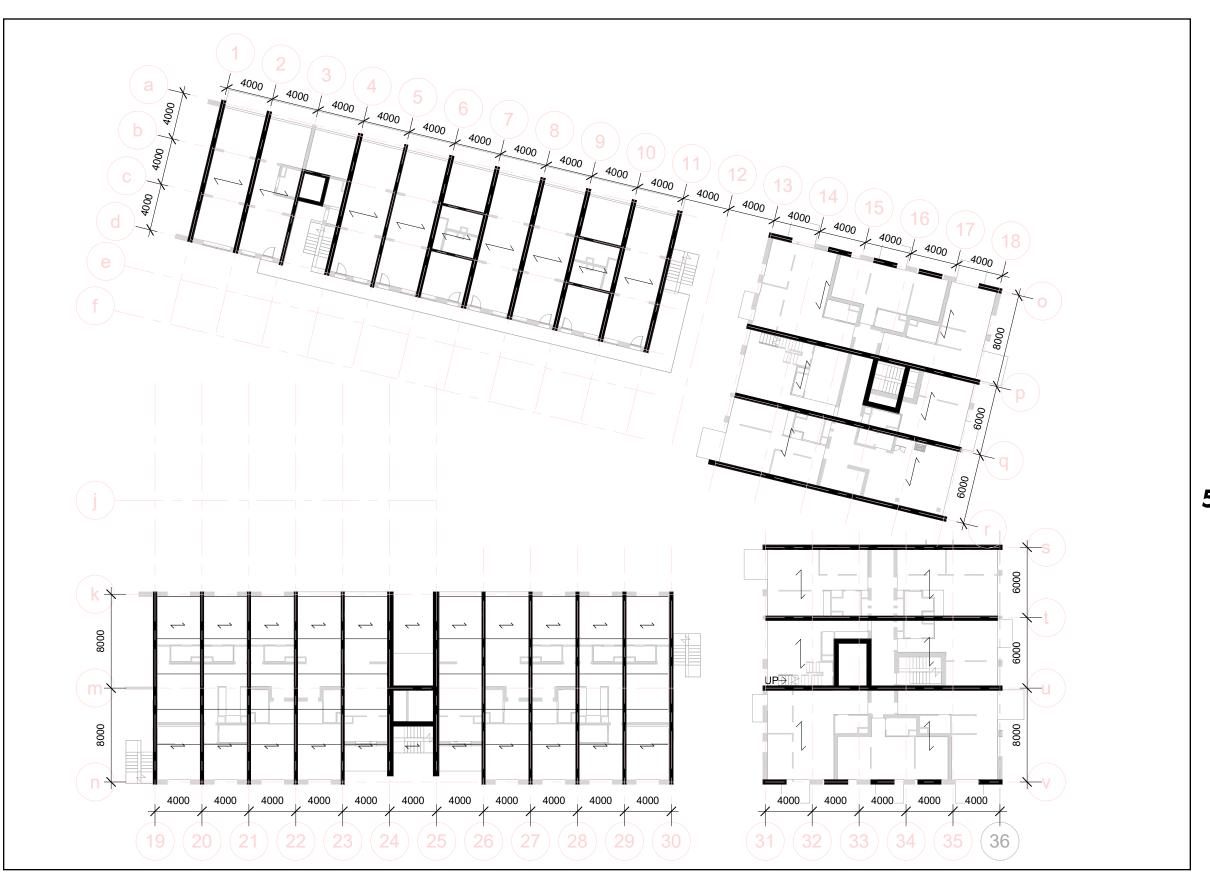
Overall load bearing structure concept





Transfer condition: production space and dwellings





General structural arrangement, Ground level

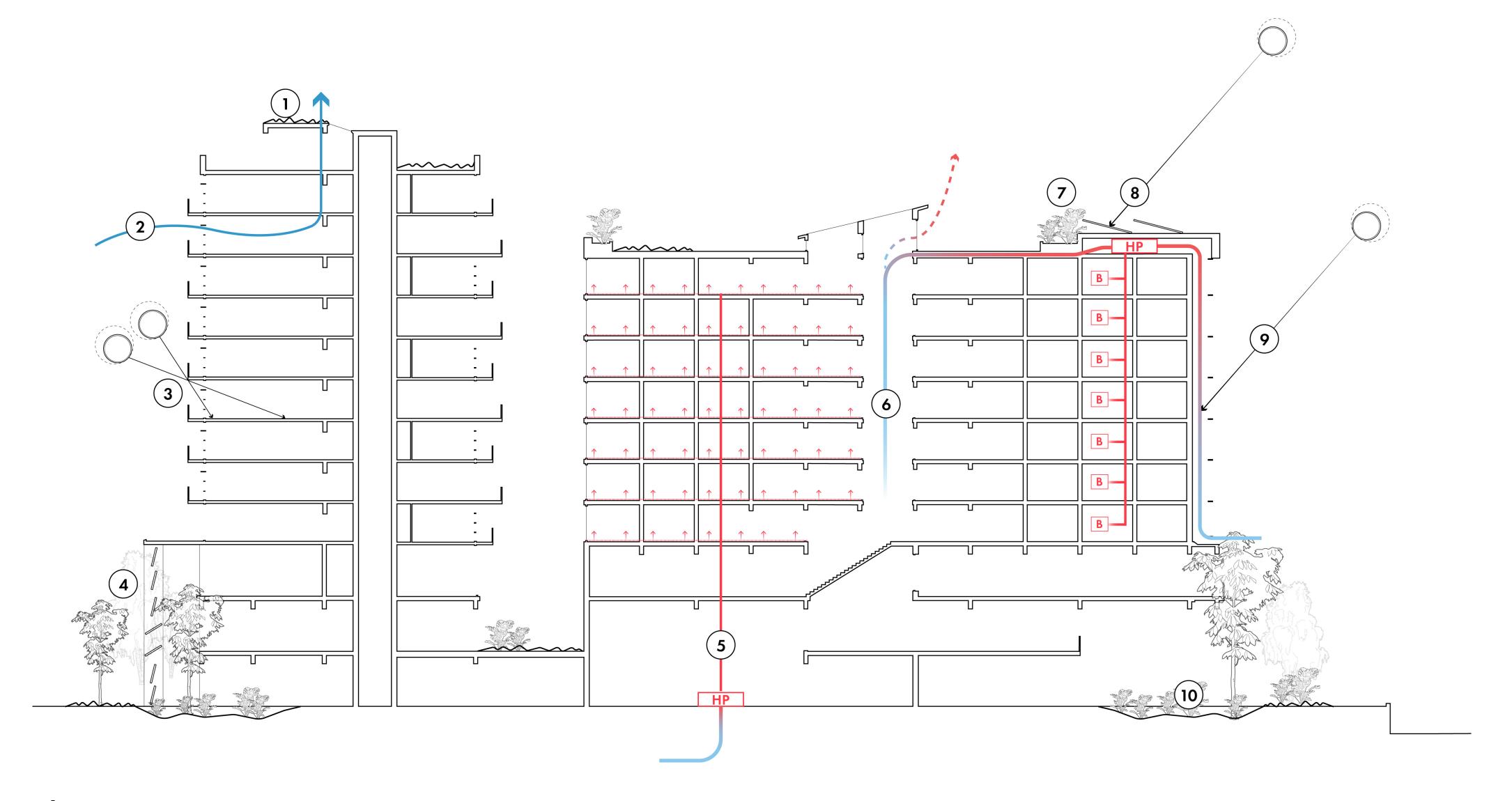
General structural arrangement, Typical apartment level

# Structural System

Overall load bearing structure



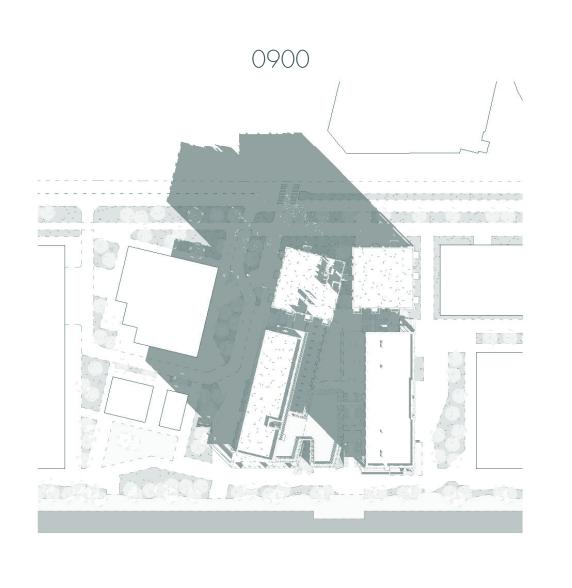


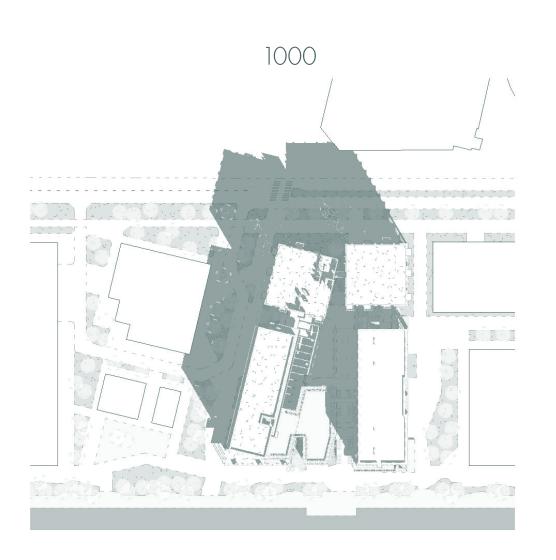


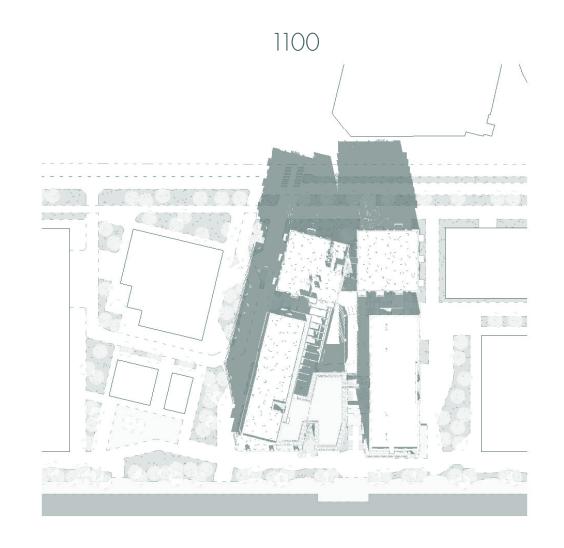
### Climate section

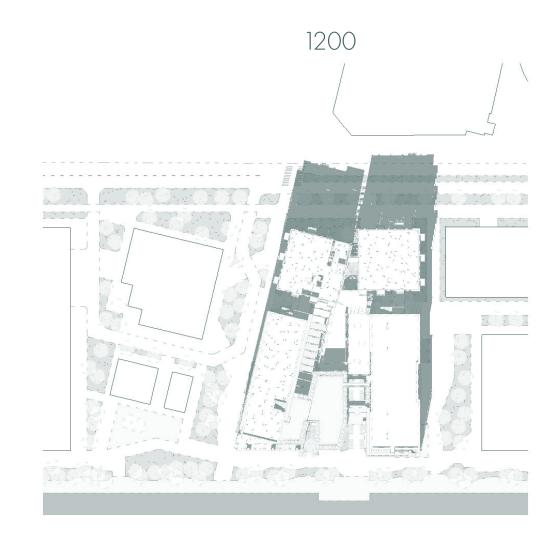
- 1 **Sedum roof** alleviates heat island effect and encourages biodiversity by attracting insects and birds
- **2 Ventilation system C:** Natural in, mechanical out. Several units feature winter gardens for passive heat recovery.
- 3 Passive shading: Projecting facade elements and overhanging balconies provide shade during summer months.
- 4 Gardens: Glazed gardens at ground level provide an all-year planted outdoor space.
- 5 Floor heating is provided by geothermal heat via a heat pump.

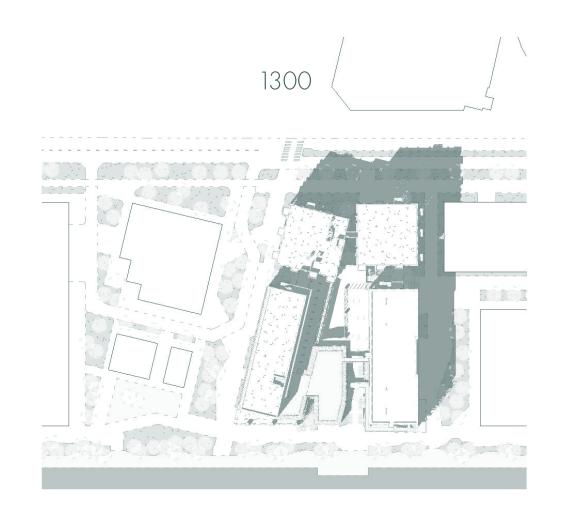
- 6 Stack effect: Excess heat in atrium flushed out through skylight or recovered in heat pump depending on heating needs.
- **7 Rooftop planters** for bio diversity, heat island reduction & air filtration.
- 8 Energy generation through PV panels on rooftop
- 9 Solar chimneys: Boilers heated by heat pump on roof. Low tech heat recovery through solar chimneys.
- 10 Rain gardens: Deep soil providing local water treatment & reduction in heat island effect

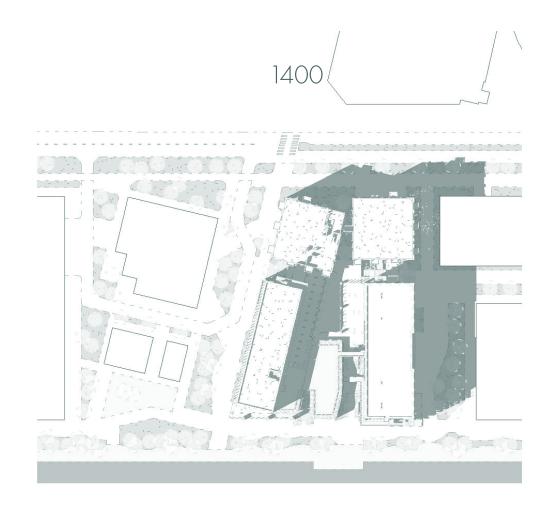


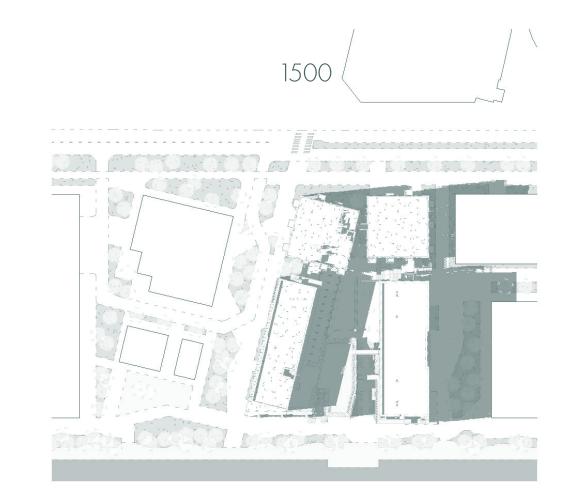


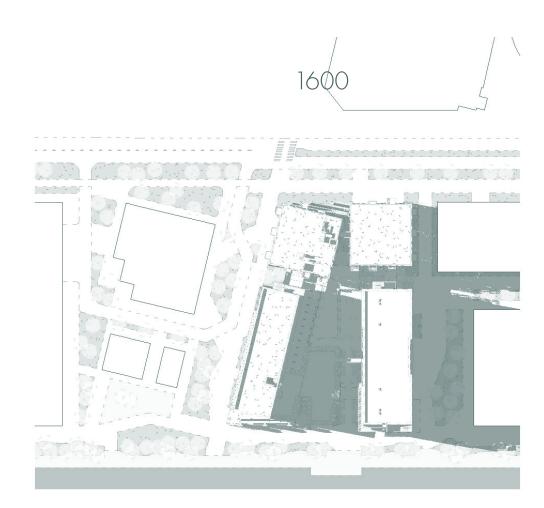




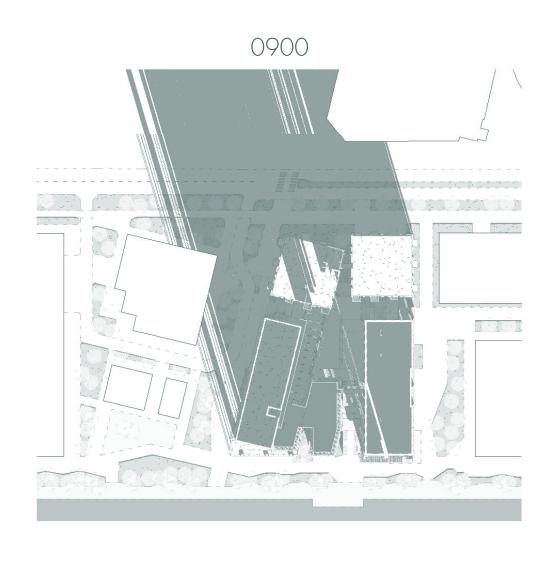


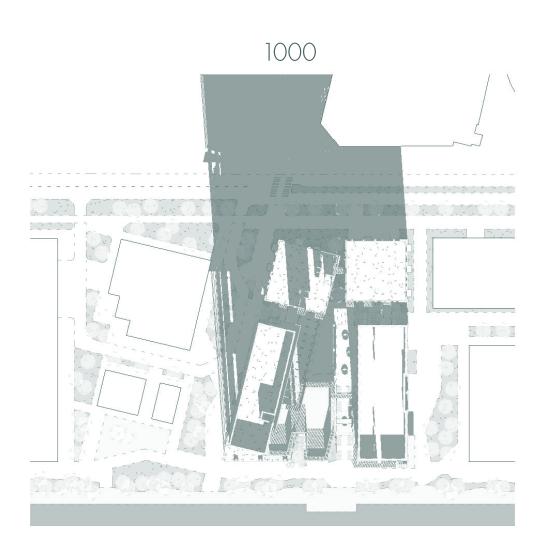


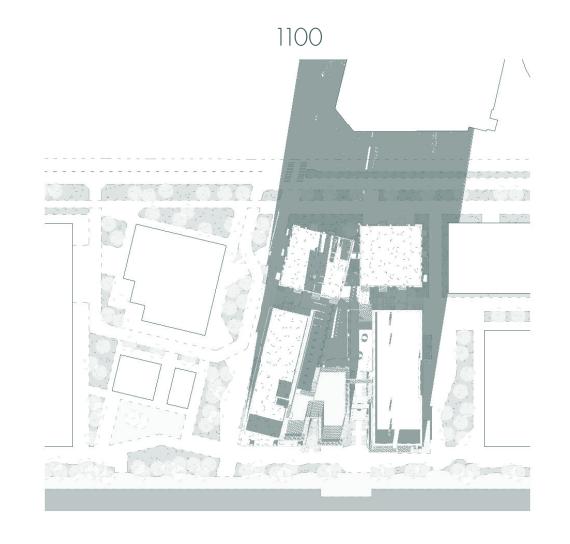


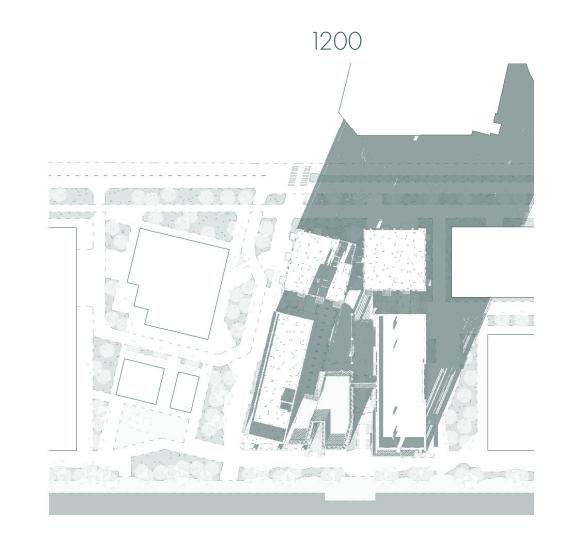


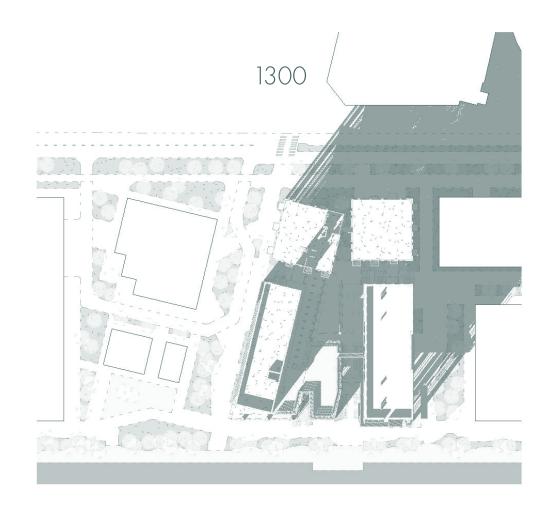
Shadow study: Summer

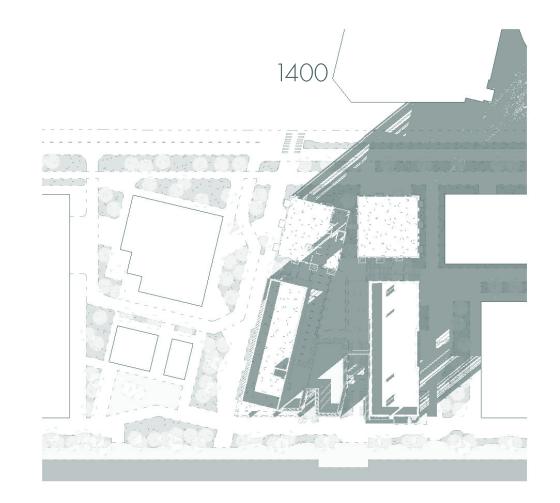


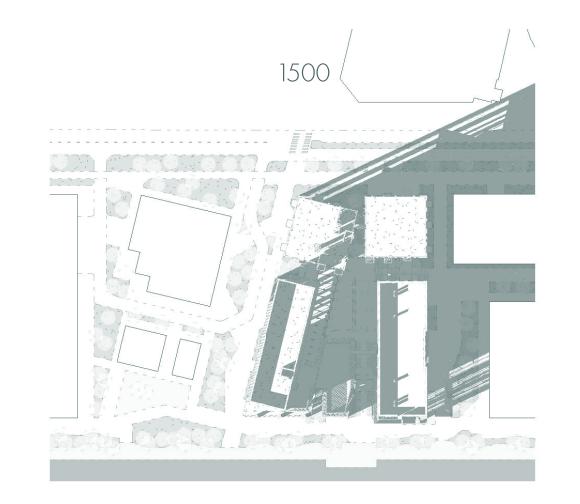


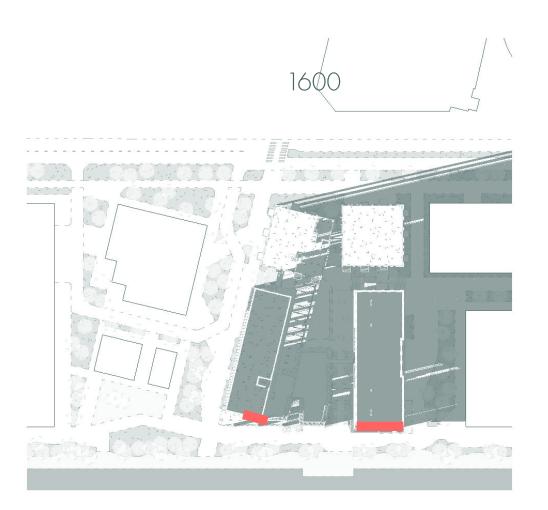




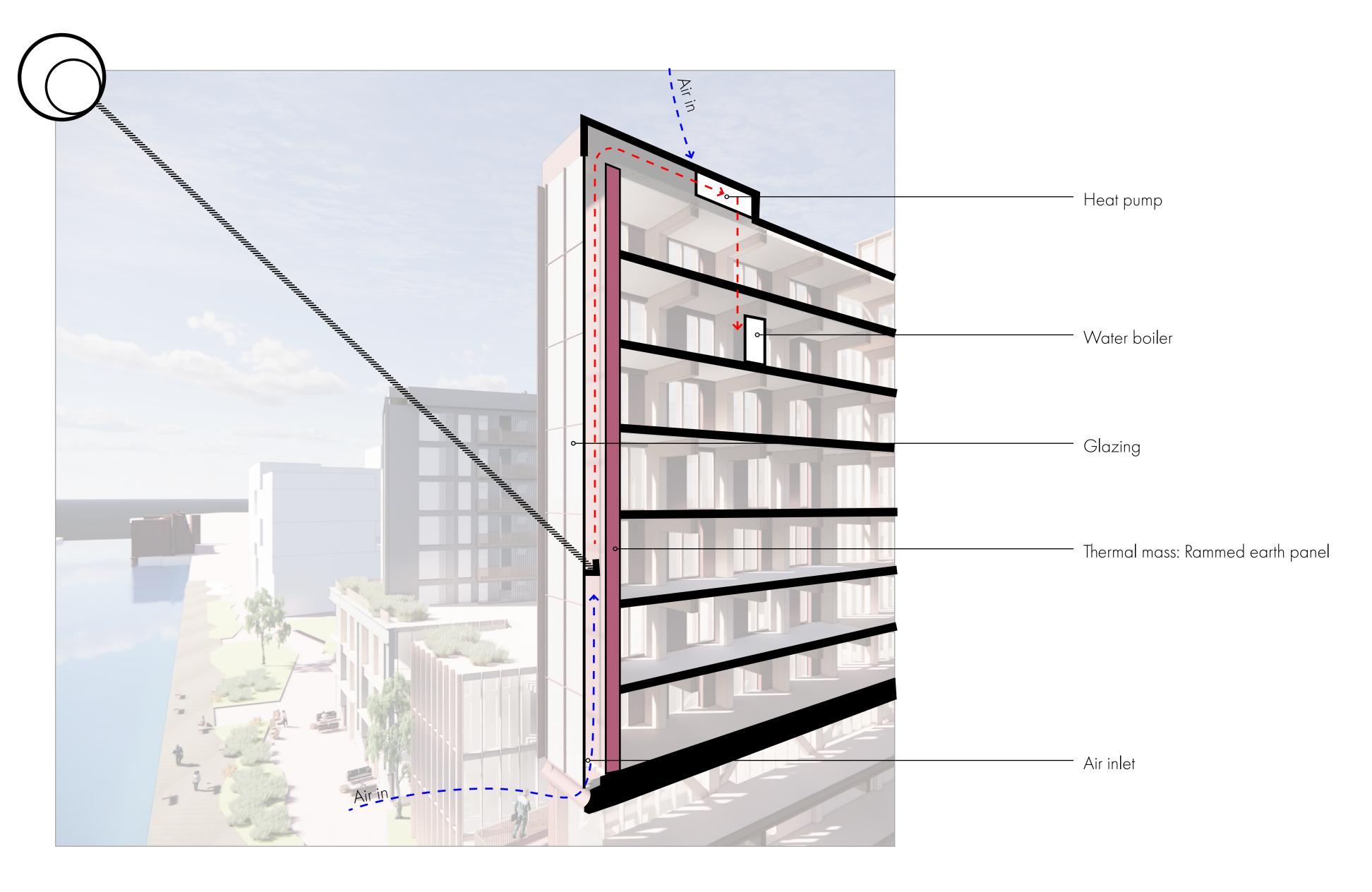




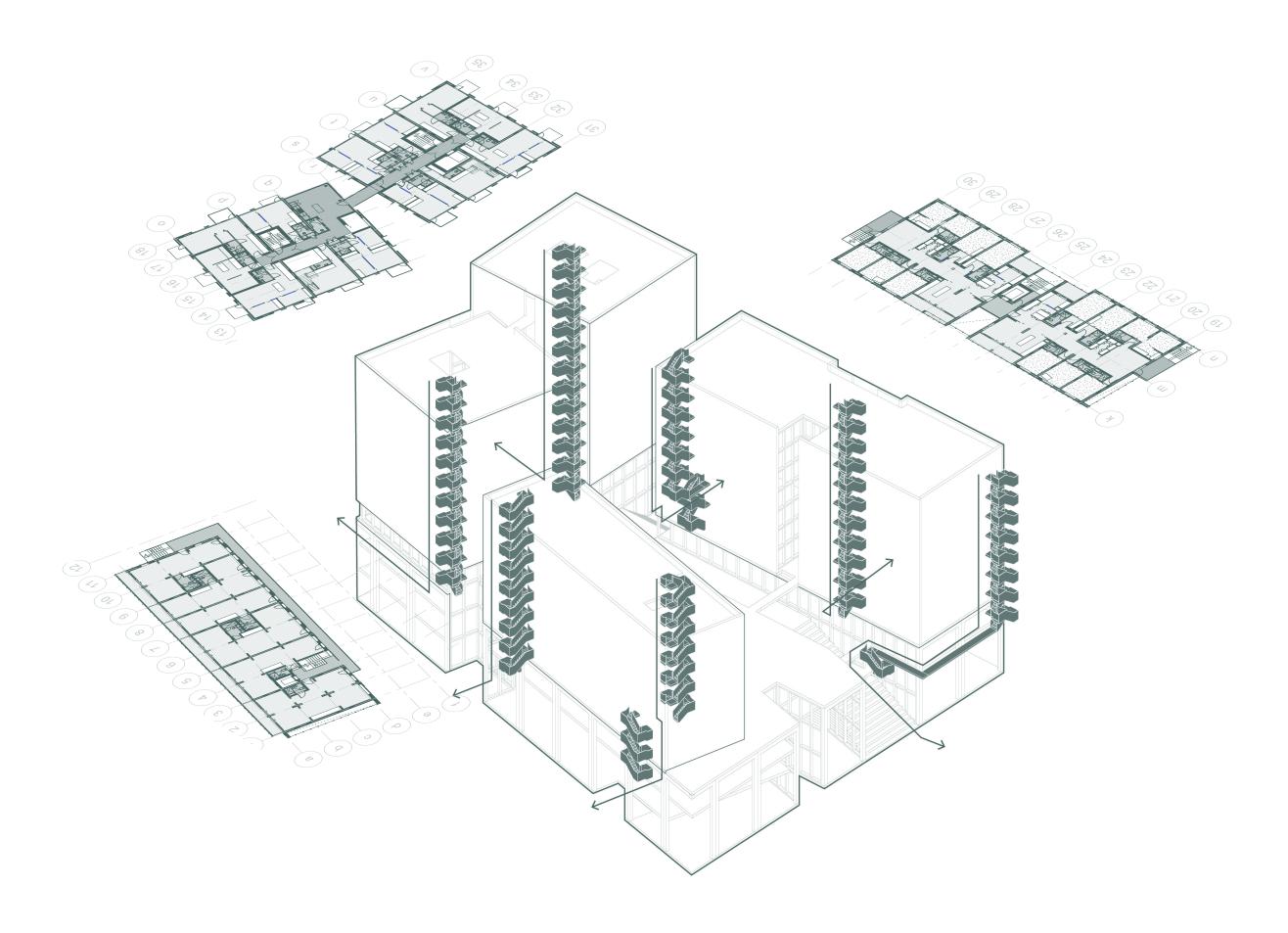




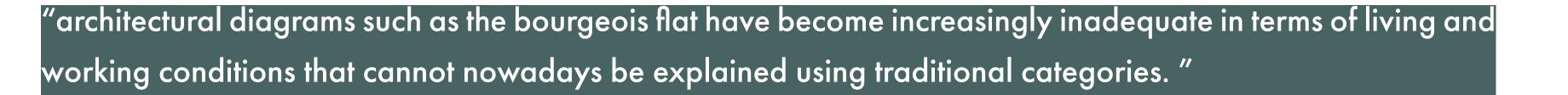
Shadow study: Winter



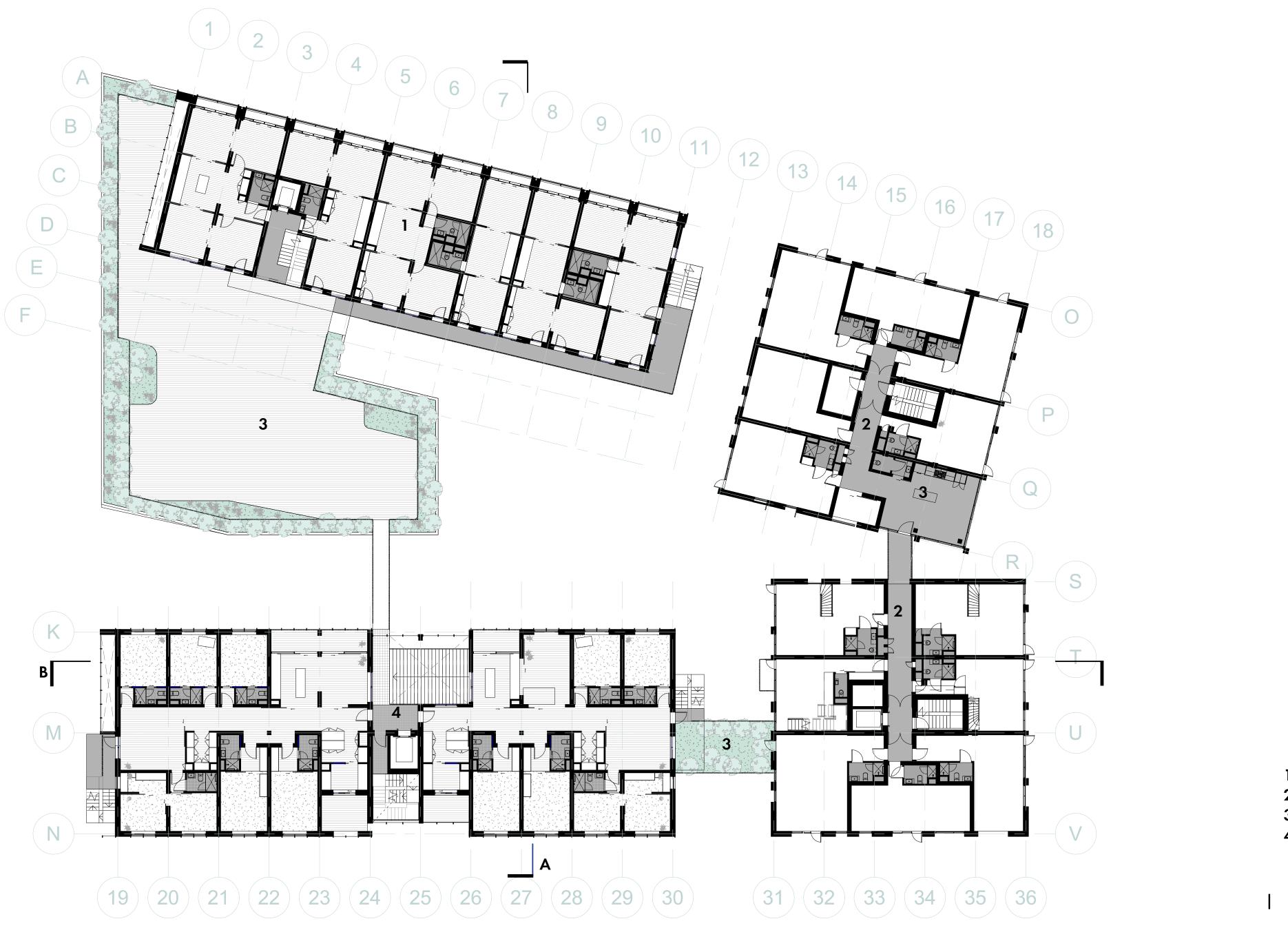
# Passive heating: Solar chimney



Dwelling typologies



Giudici, Maria S.: "Counter-planning from the kitchen: For a feminist critique of type," The Journal of Architecture vol. 23, no. 7–8 (2018): 1223.

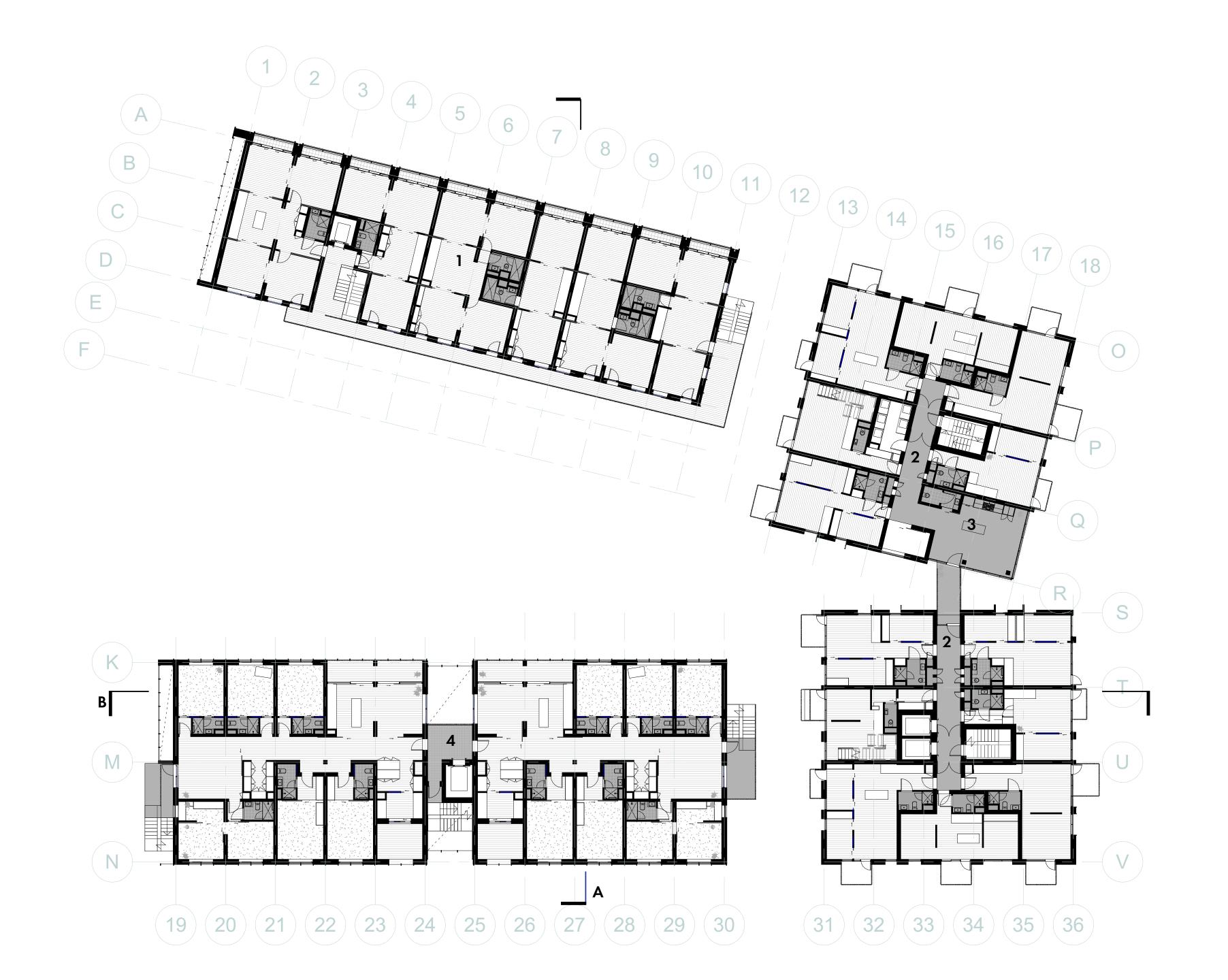


### Level 3

- 1 Apartments, Flexible type
- 2 Apartments, Live/work
- **3** Collective garden
- **4** Apartments, Cohousing



•



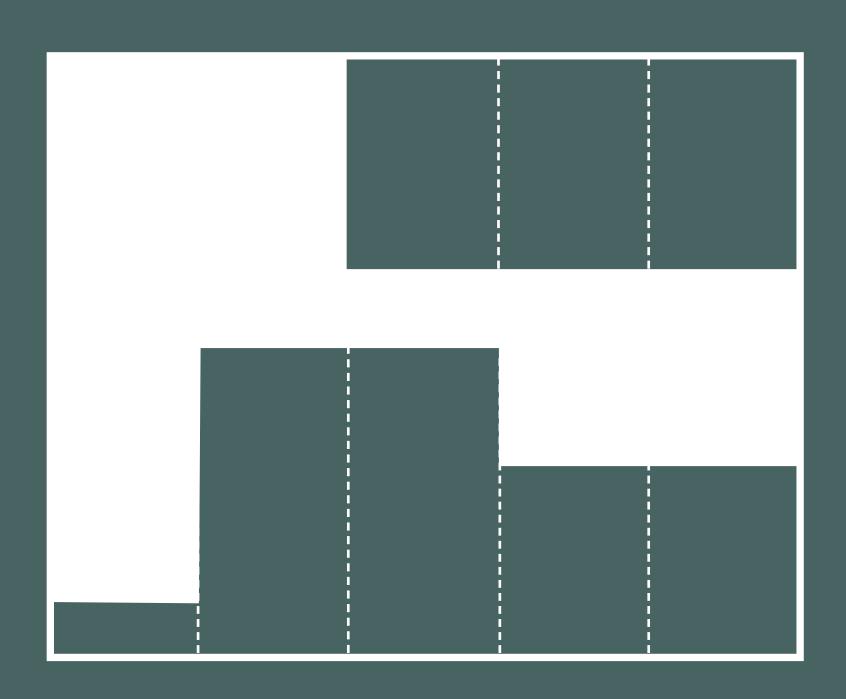
## Level 4 (typical)

- 1 Apartments, Flexible type
- 2 Apartments, Compact type
- **3** Collective space
- 4 Apartments, Cohousing





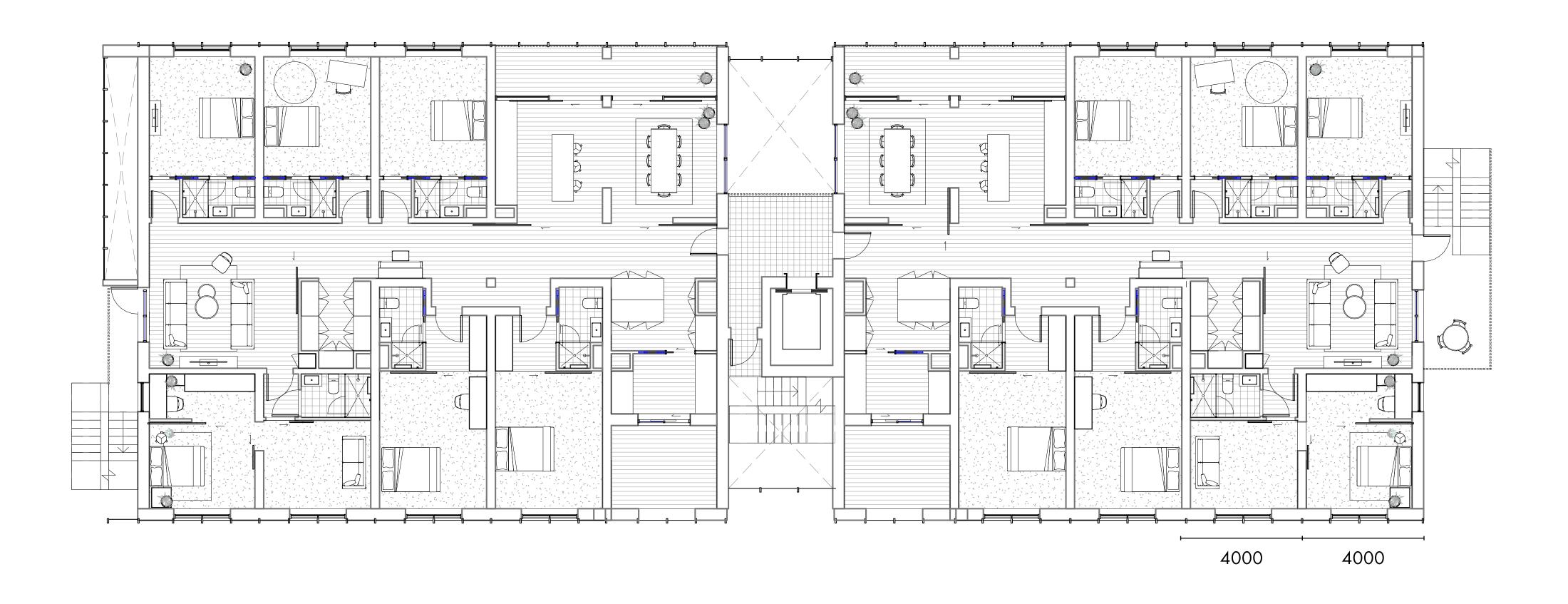




Type 01:
The cluster dwelling

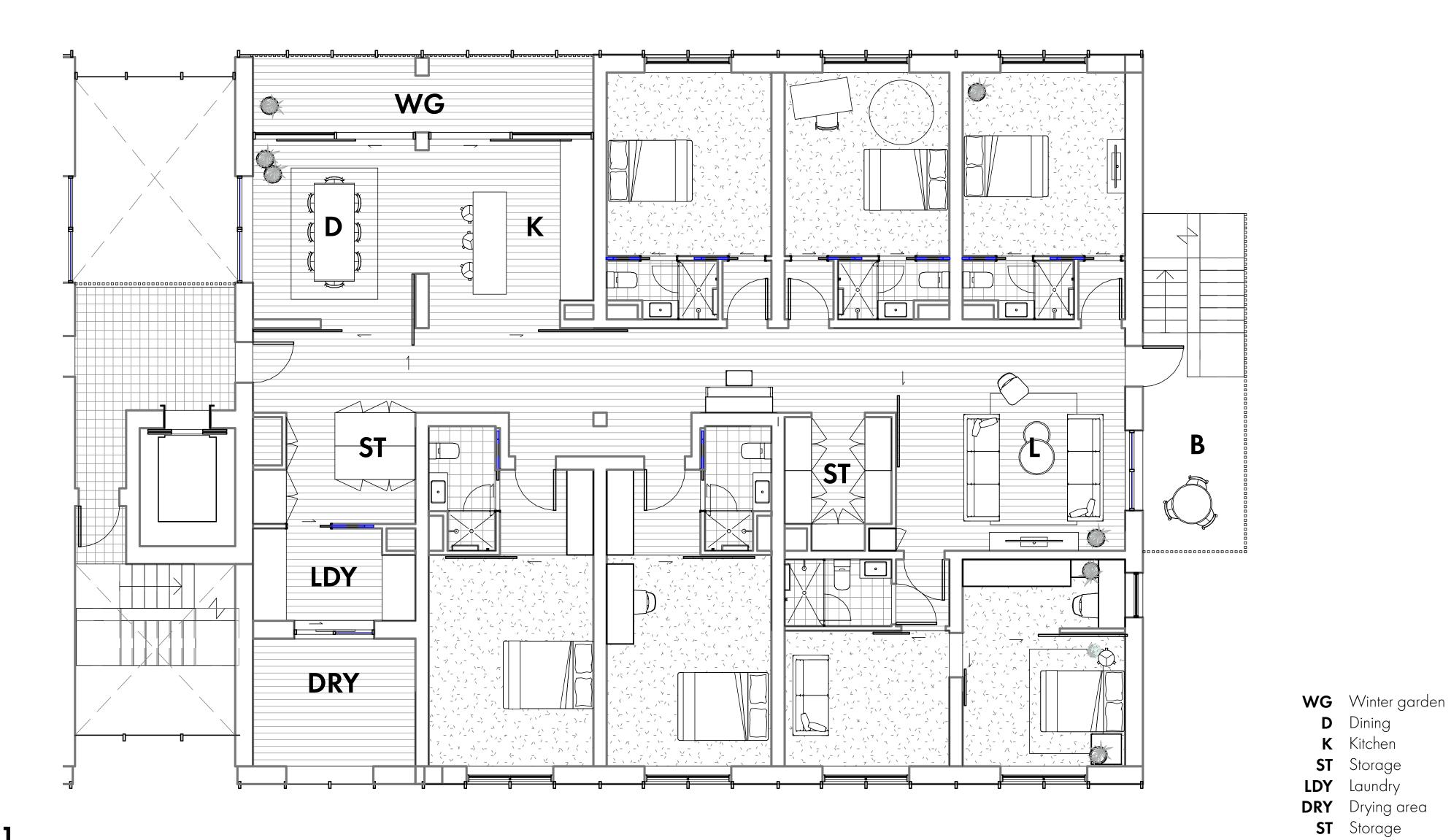
**70** 

# **Block Concept**



# **Dwelling Concept 1**

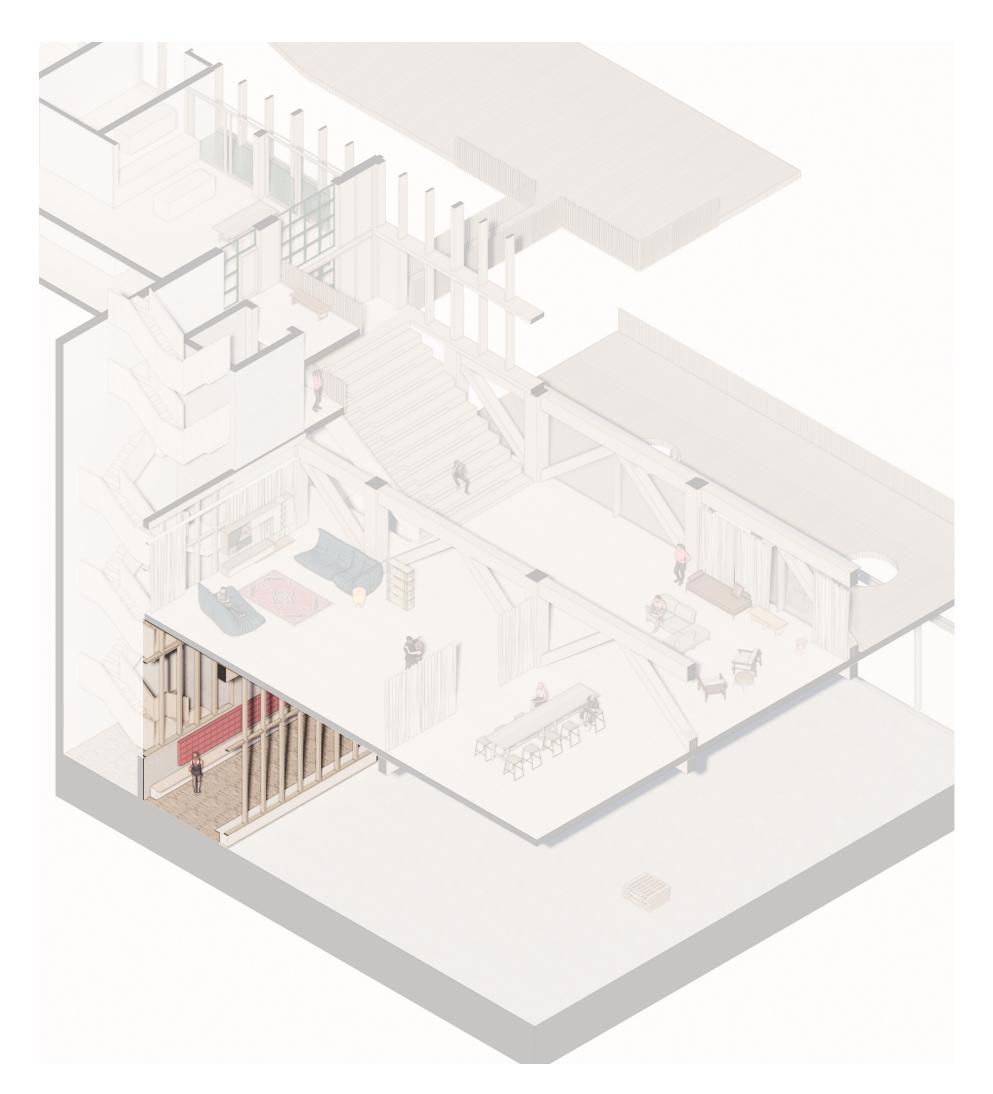
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# **Dwelling Concept 1**

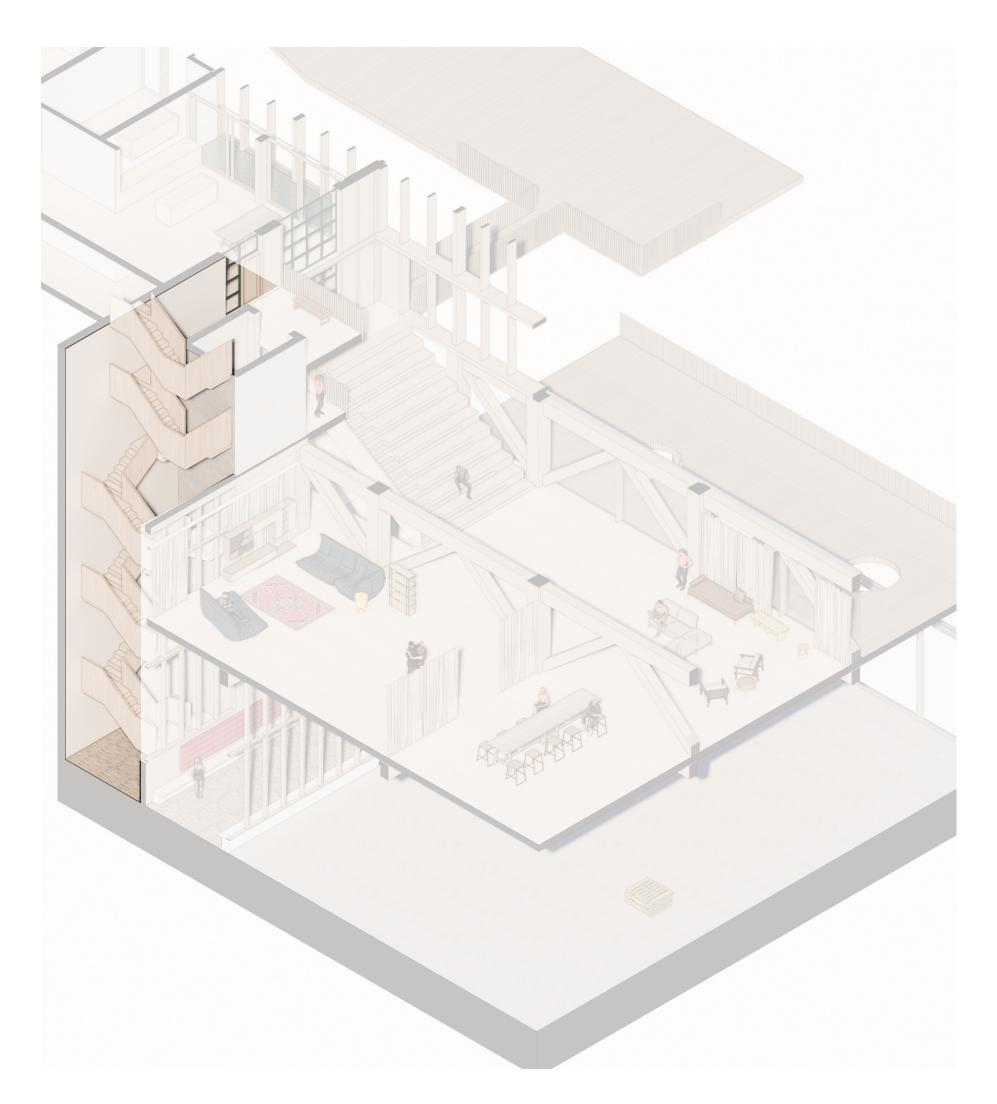
**ST** Storage **L** Living

**B** Balcony



Spaces of social encounter: **Lobby** 





Spaces of social encounter:

Stairwell



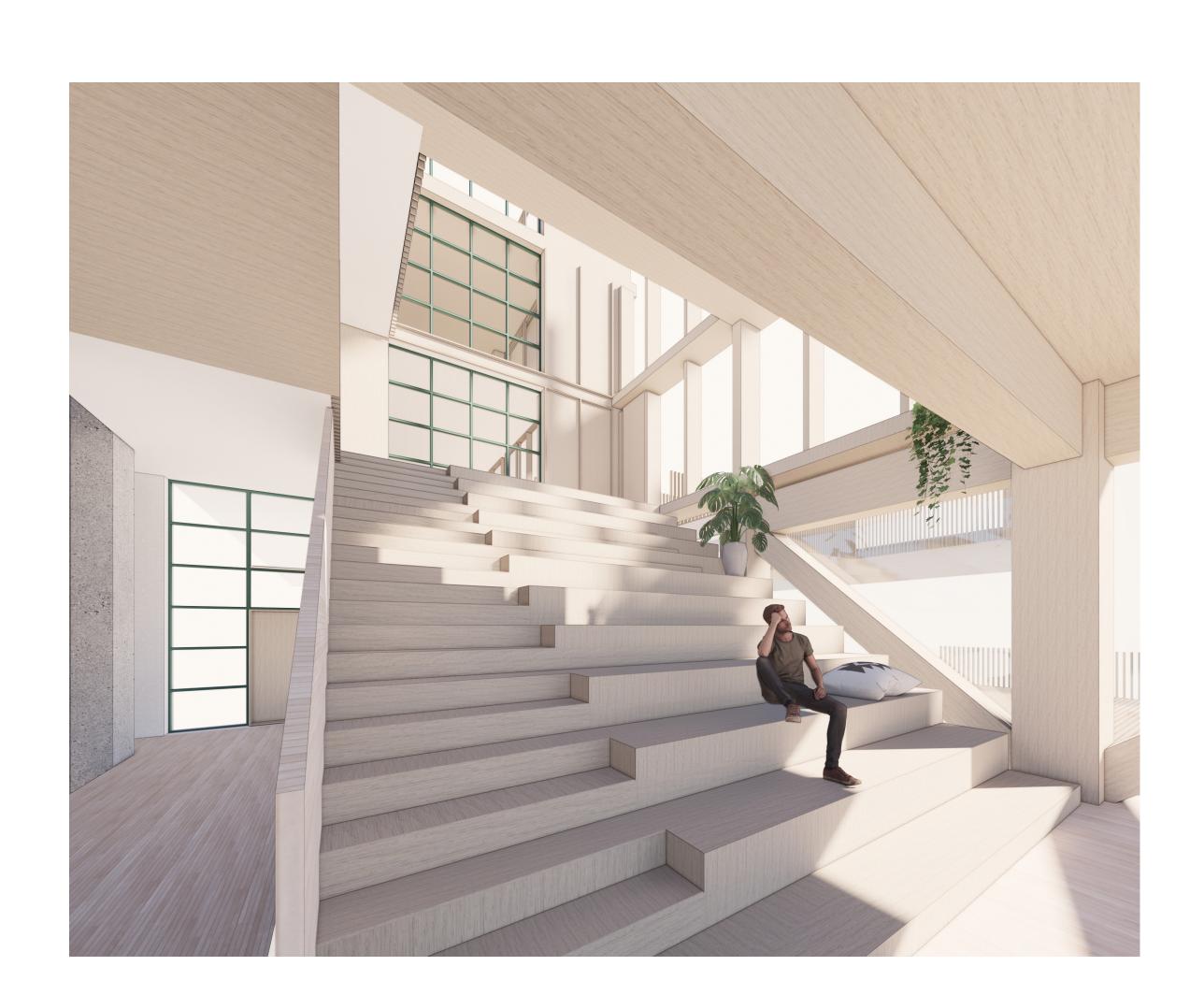








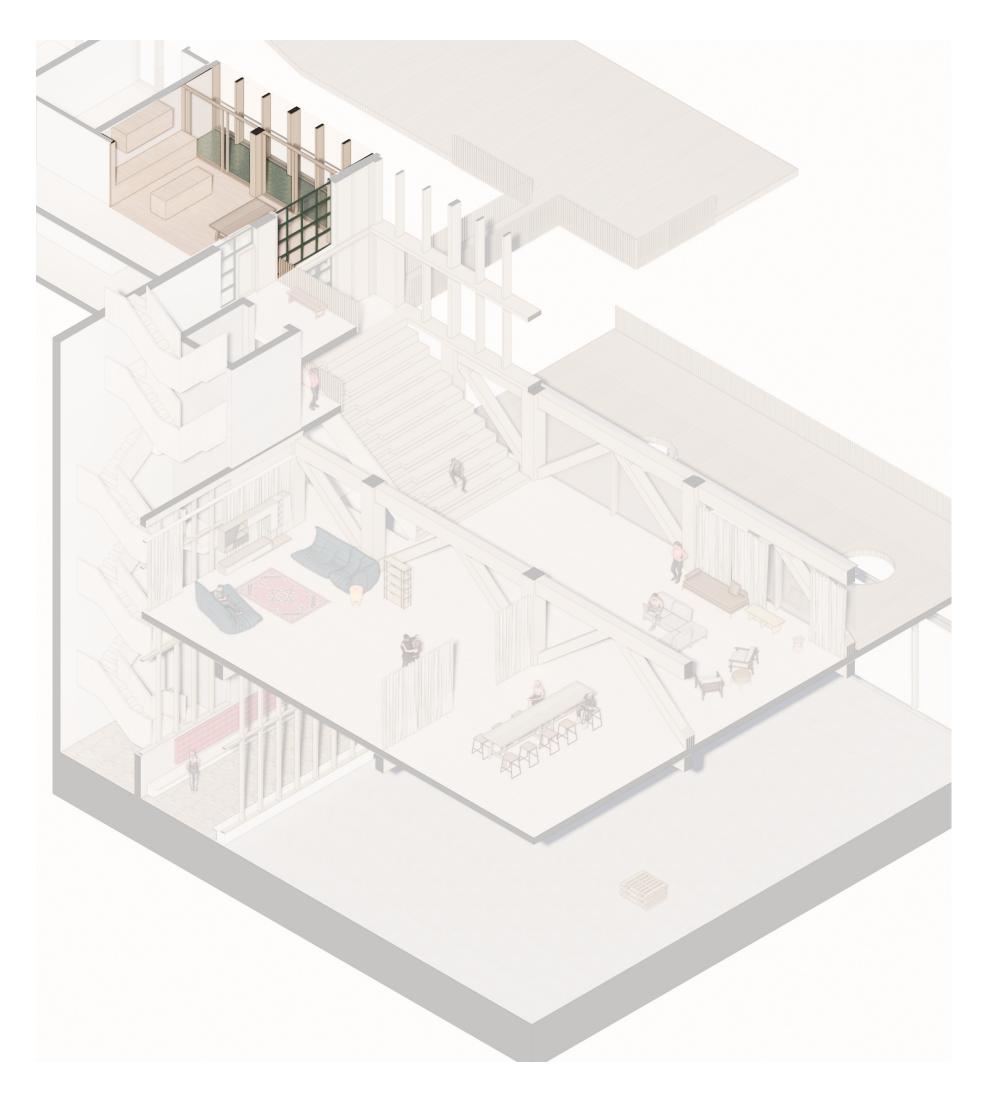






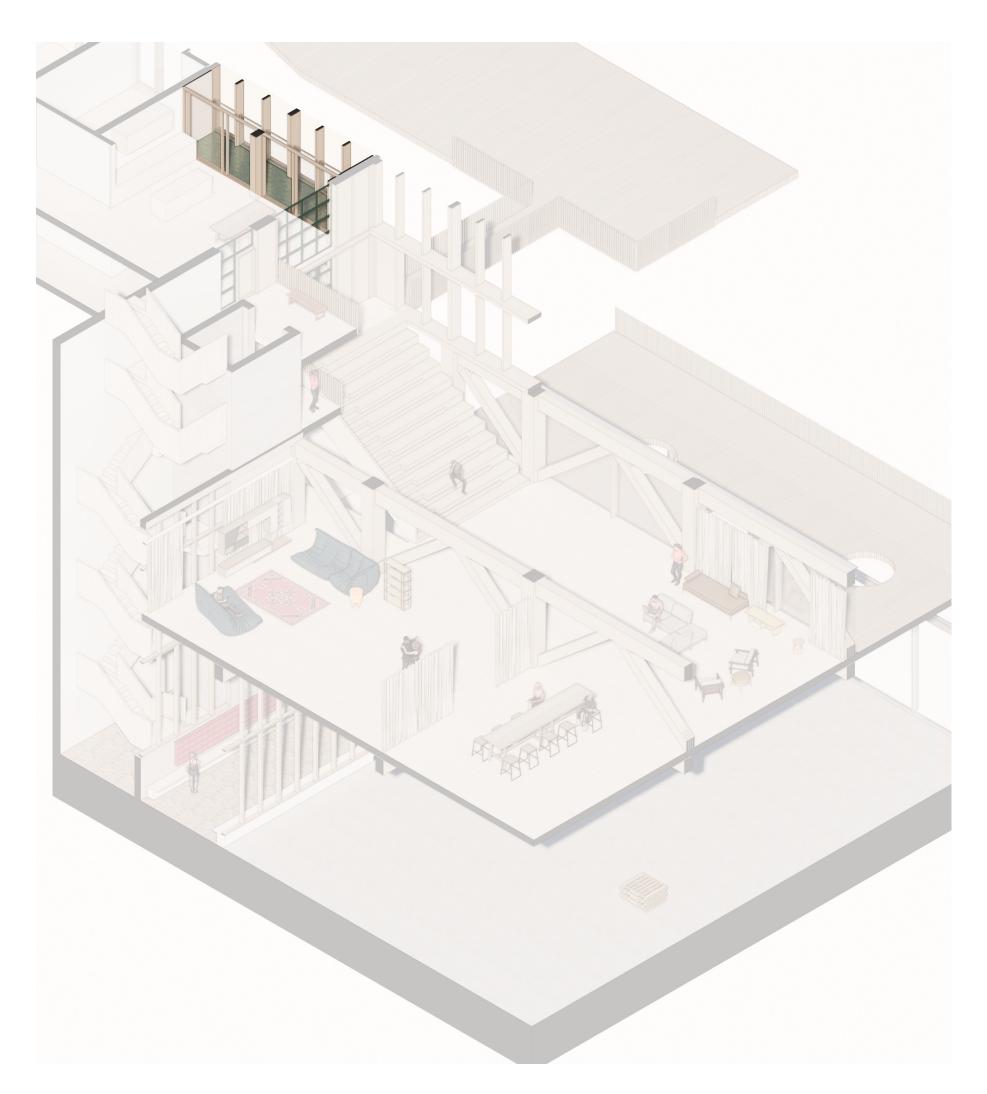
Spaces of social encounter: **Landing** 





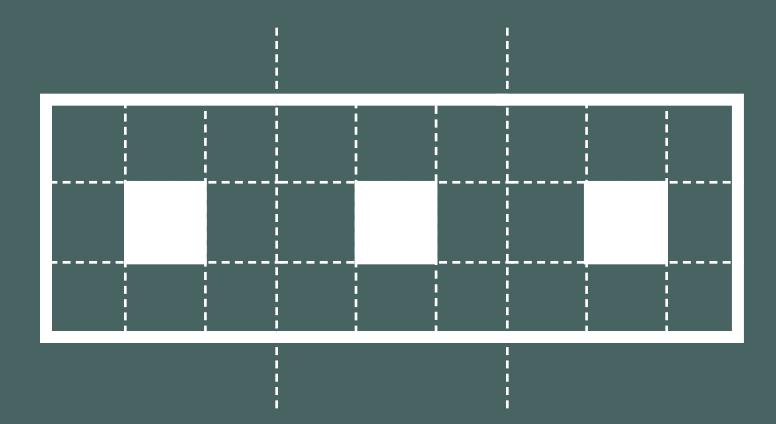






Spaces of social encounter: **Cluster balcony** 





Type 02:

The indeterminate plan



Dwelling sizes: 40-80m²

## **Dwelling Concept 2**

The indeterminate plan

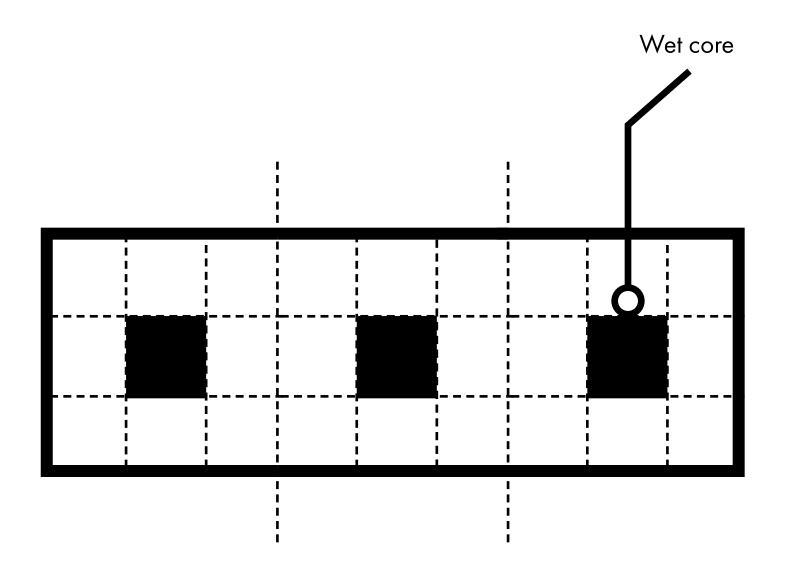


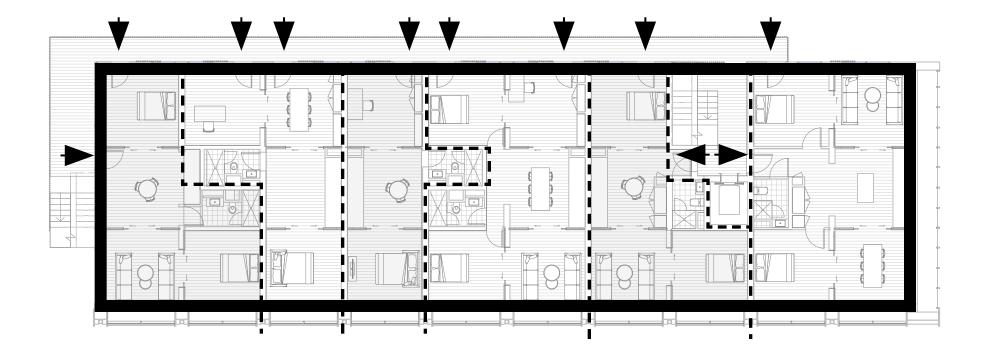
## Flexibility Principles: Construction

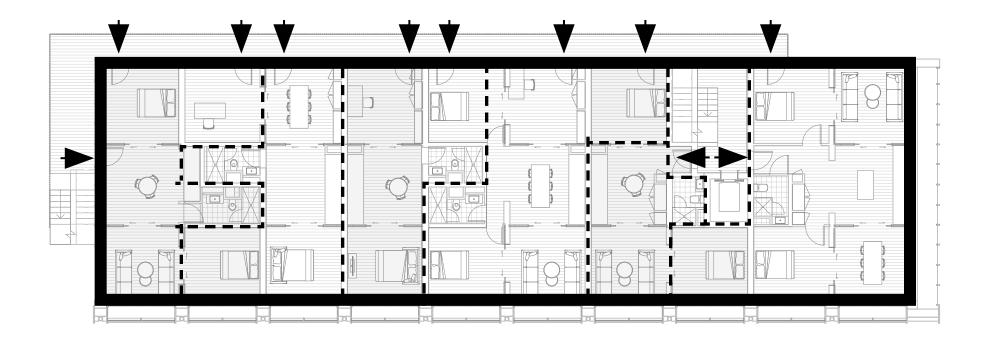
Year 0: Flexibility in unit layouts during design & initial construction

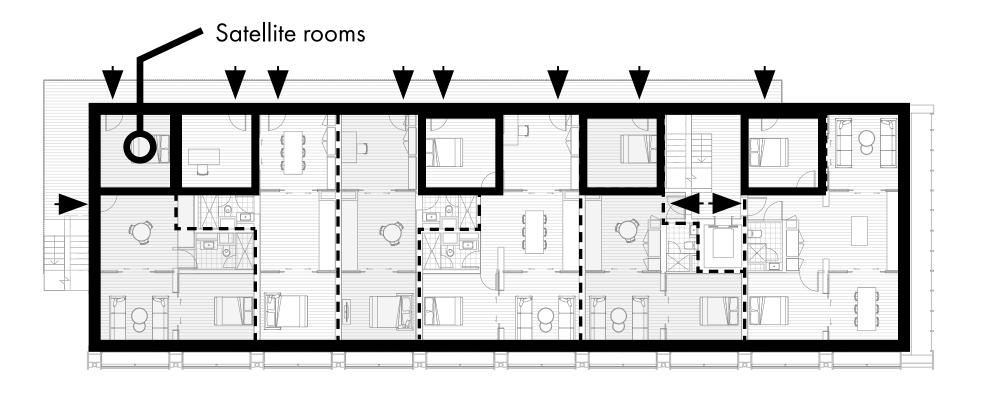
Year 0-10: Dual entries & dual aspects allow for multiple furnishing options

Year 20+: Unit partitions able to change over time.









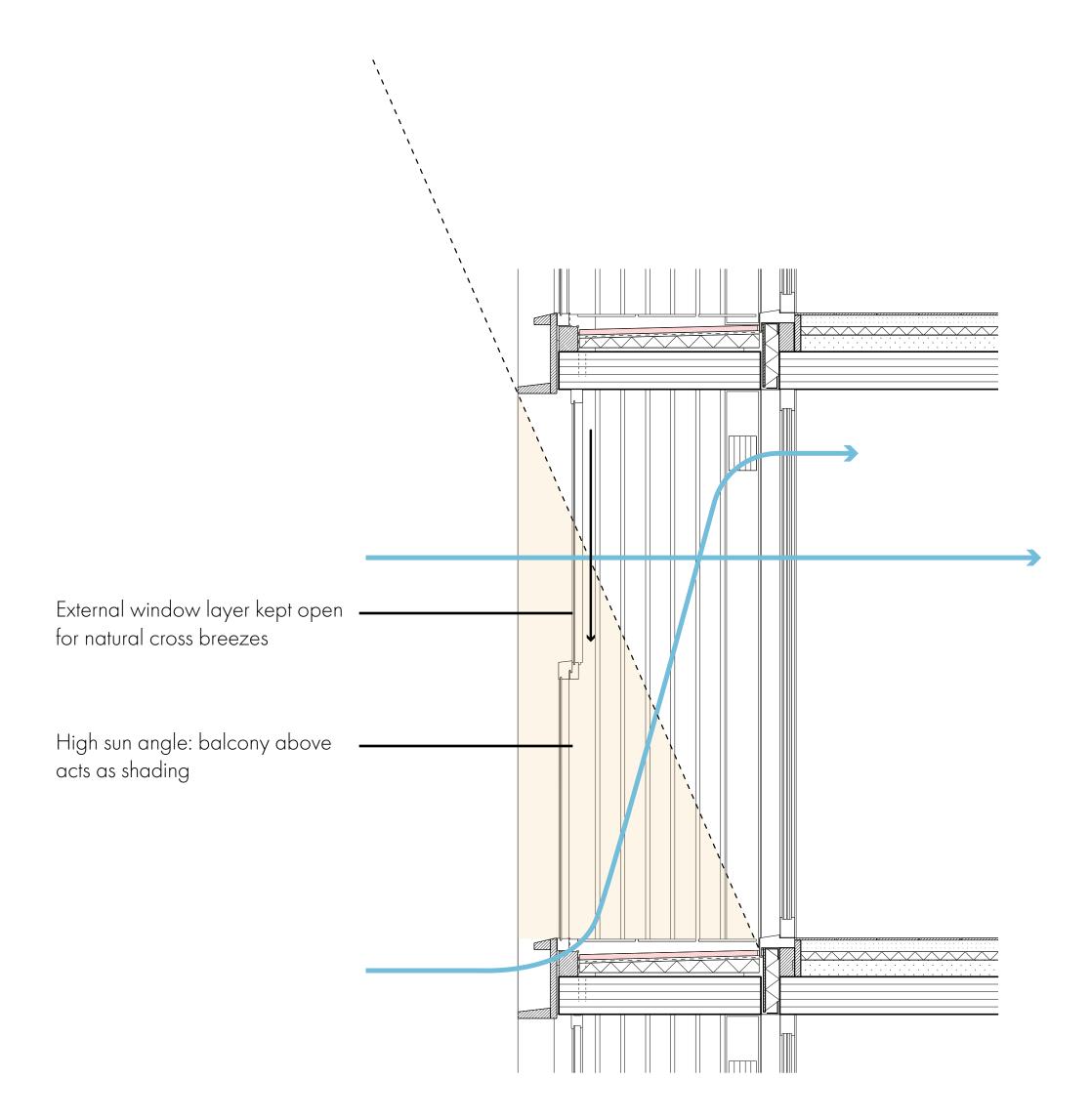








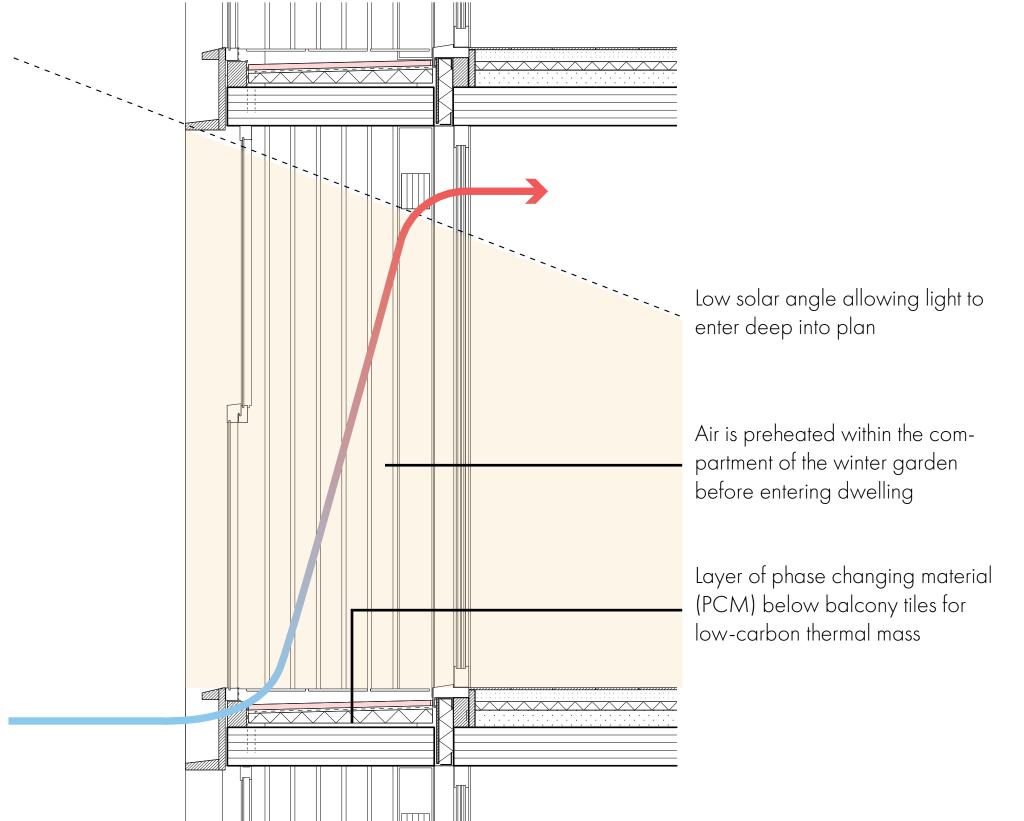




Summer condition

## Facade fragment

Winter garden: Passive design



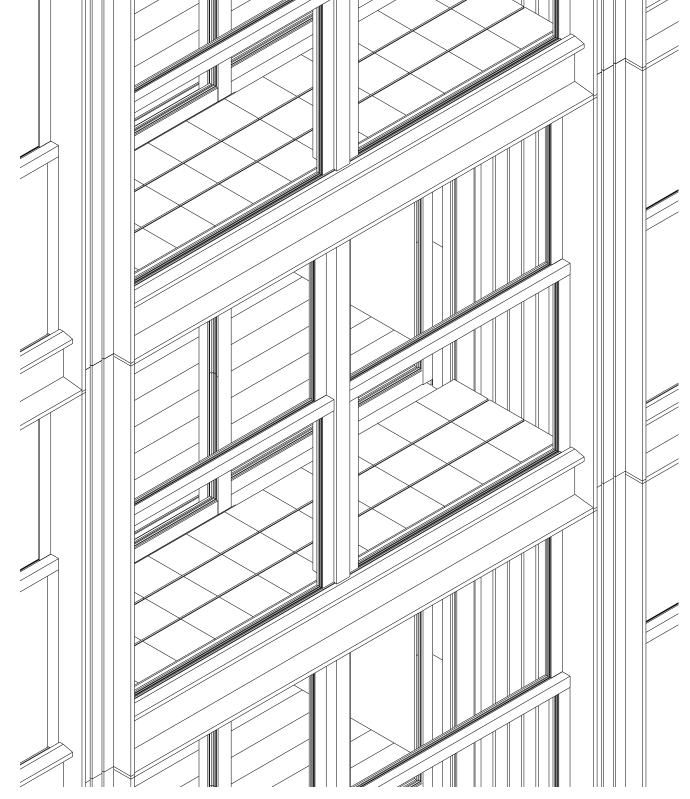
Winter condition



Glazed wintergardens for low-tech heat recovery

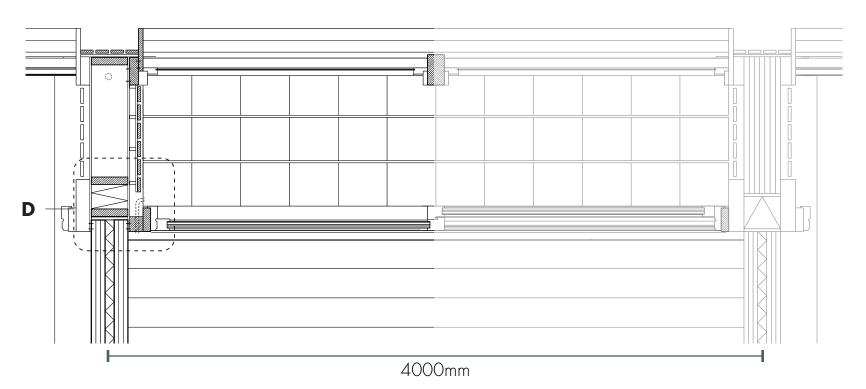
## Ventilation strategy

Type C: Natural ventilation in, mechanical ventilation out

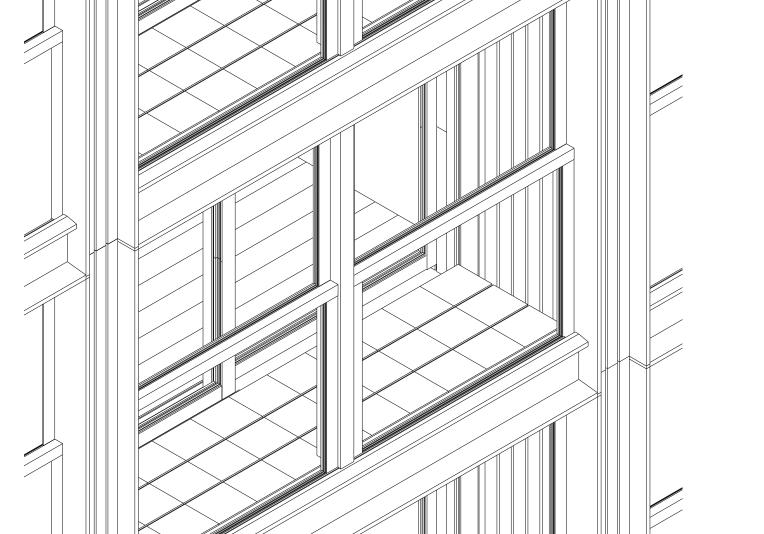


800-1500mm

Section



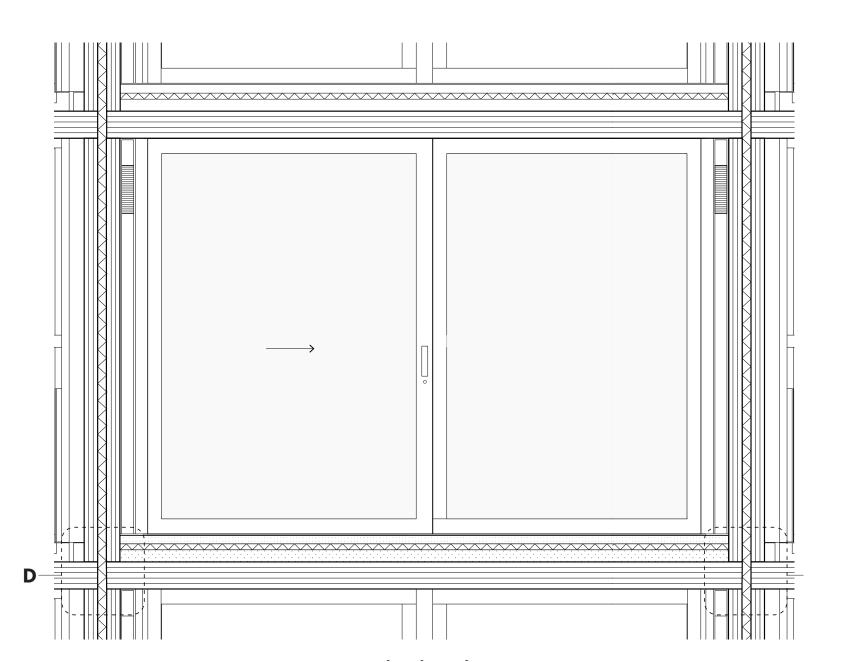
Plan



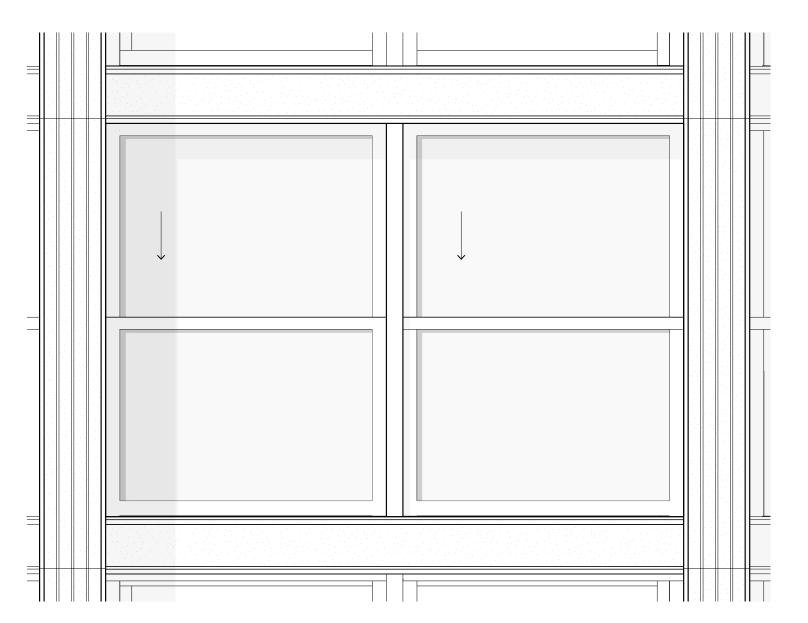
Facade fragment

Winter garden

**Axonometric** 

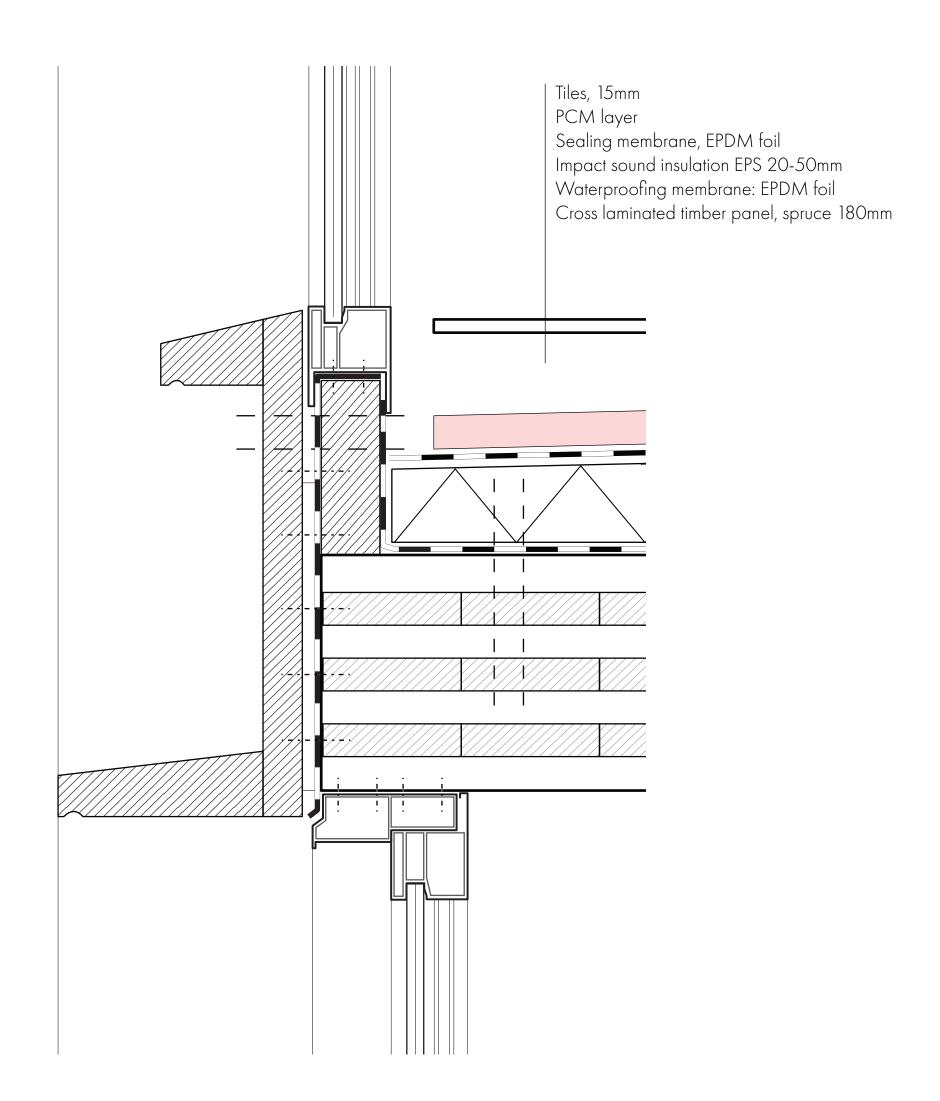


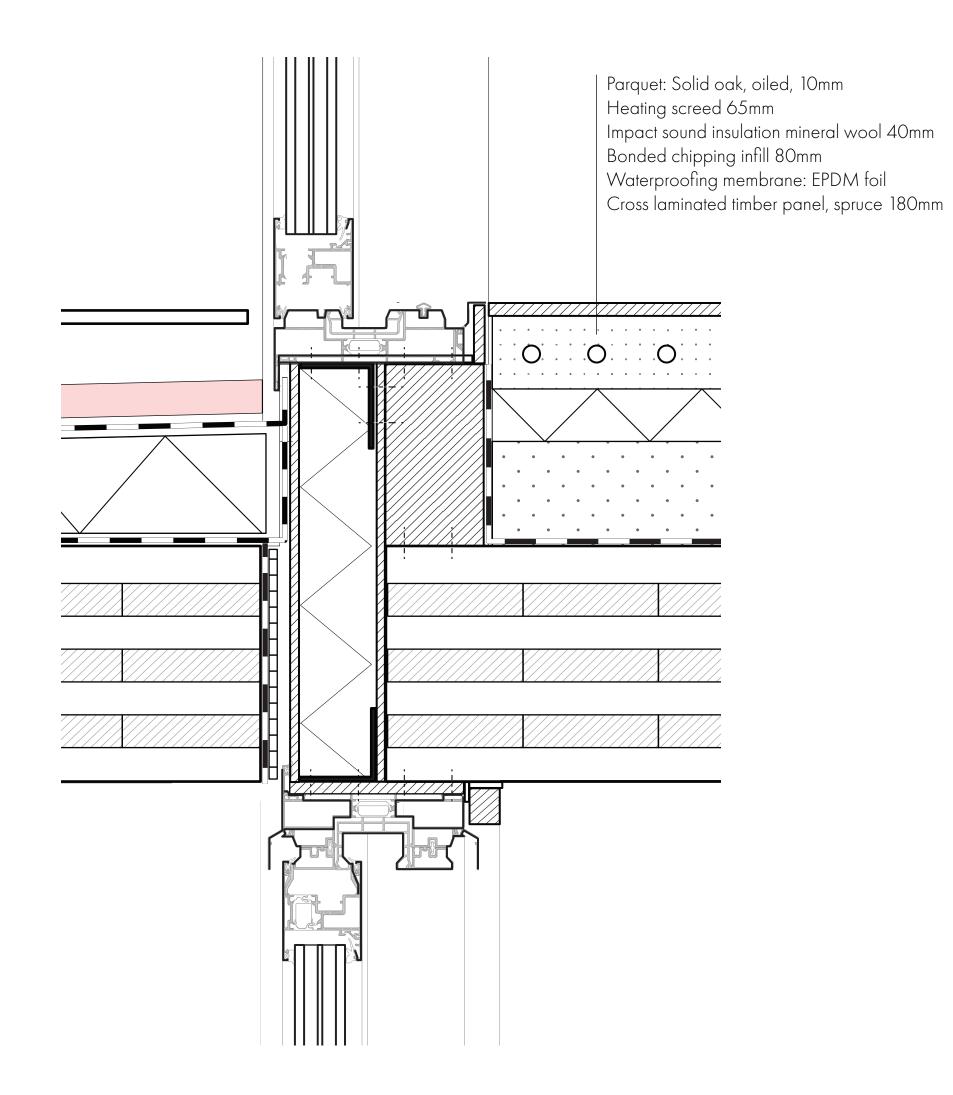
**Longditudional Section** 



88

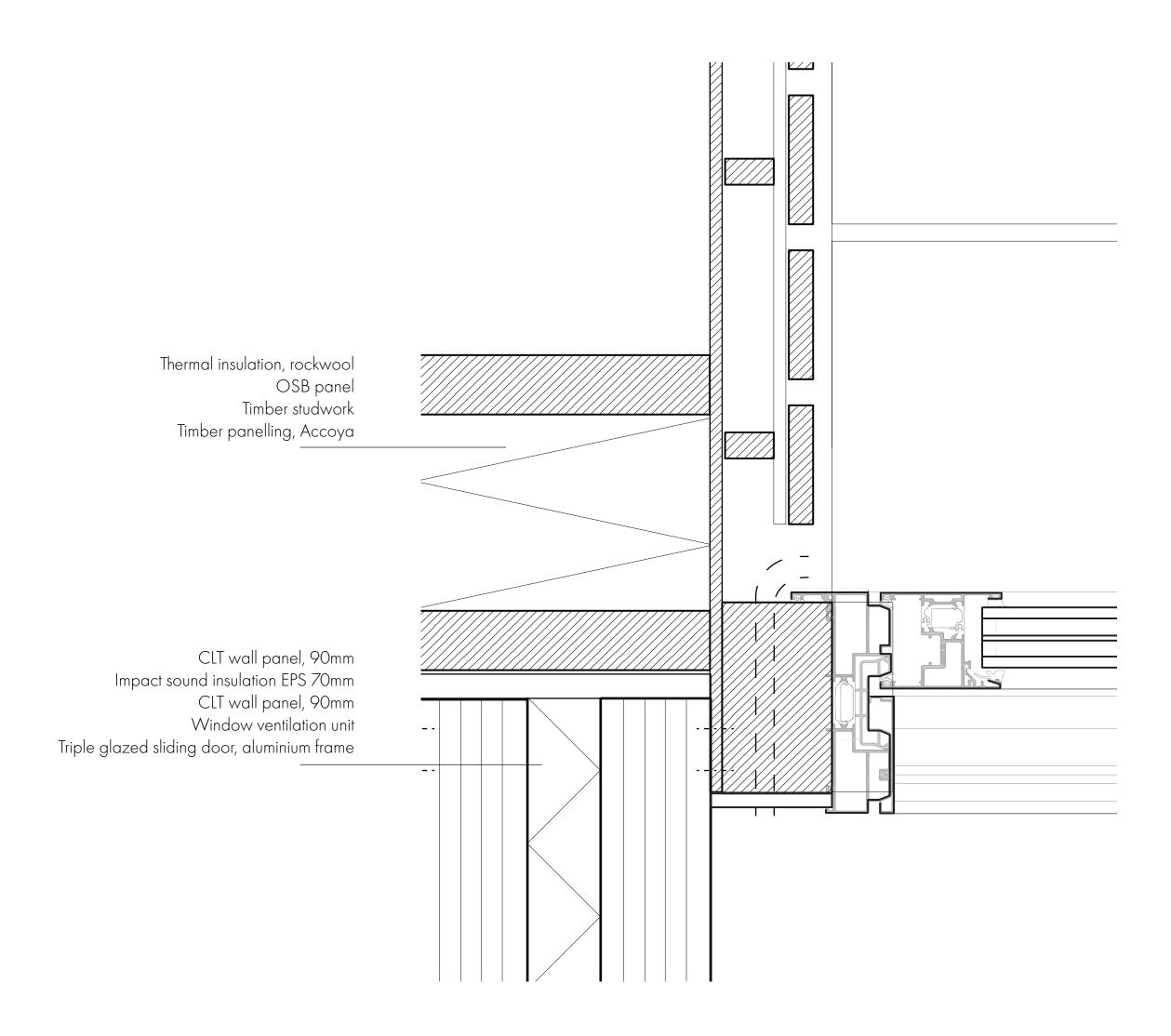
Elevation

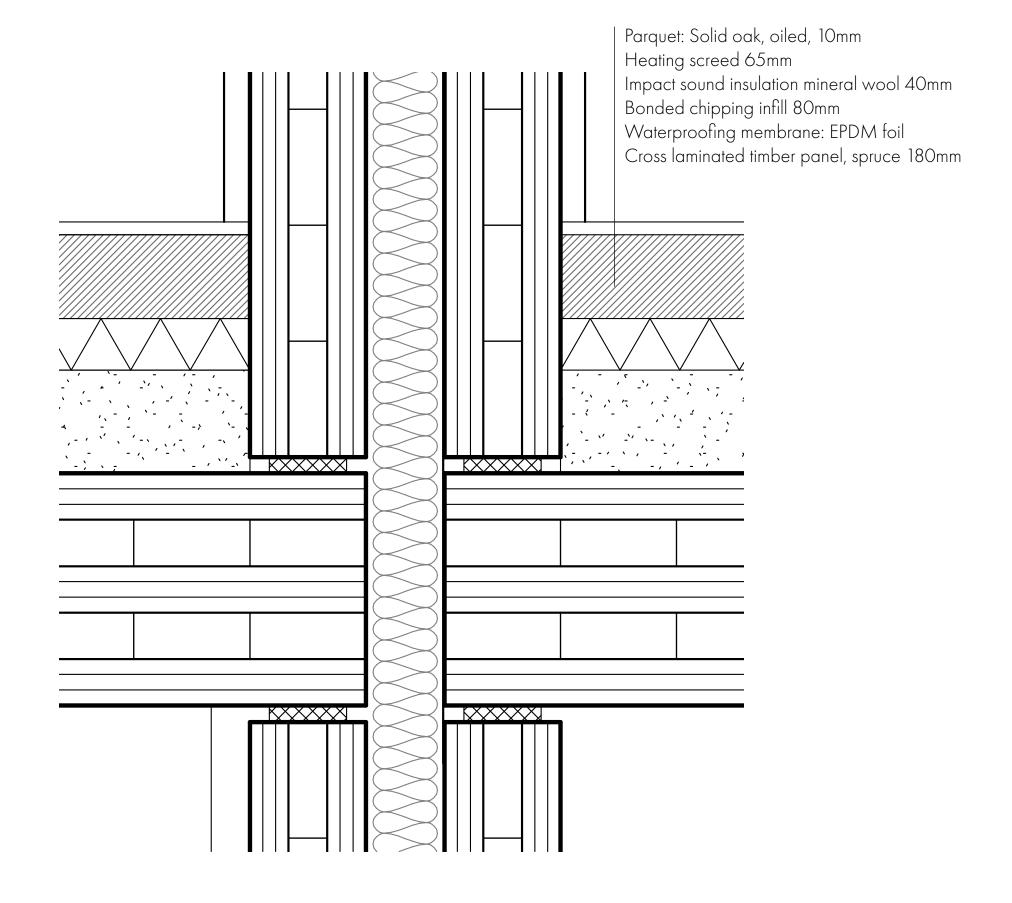




A Typical winter garden detail

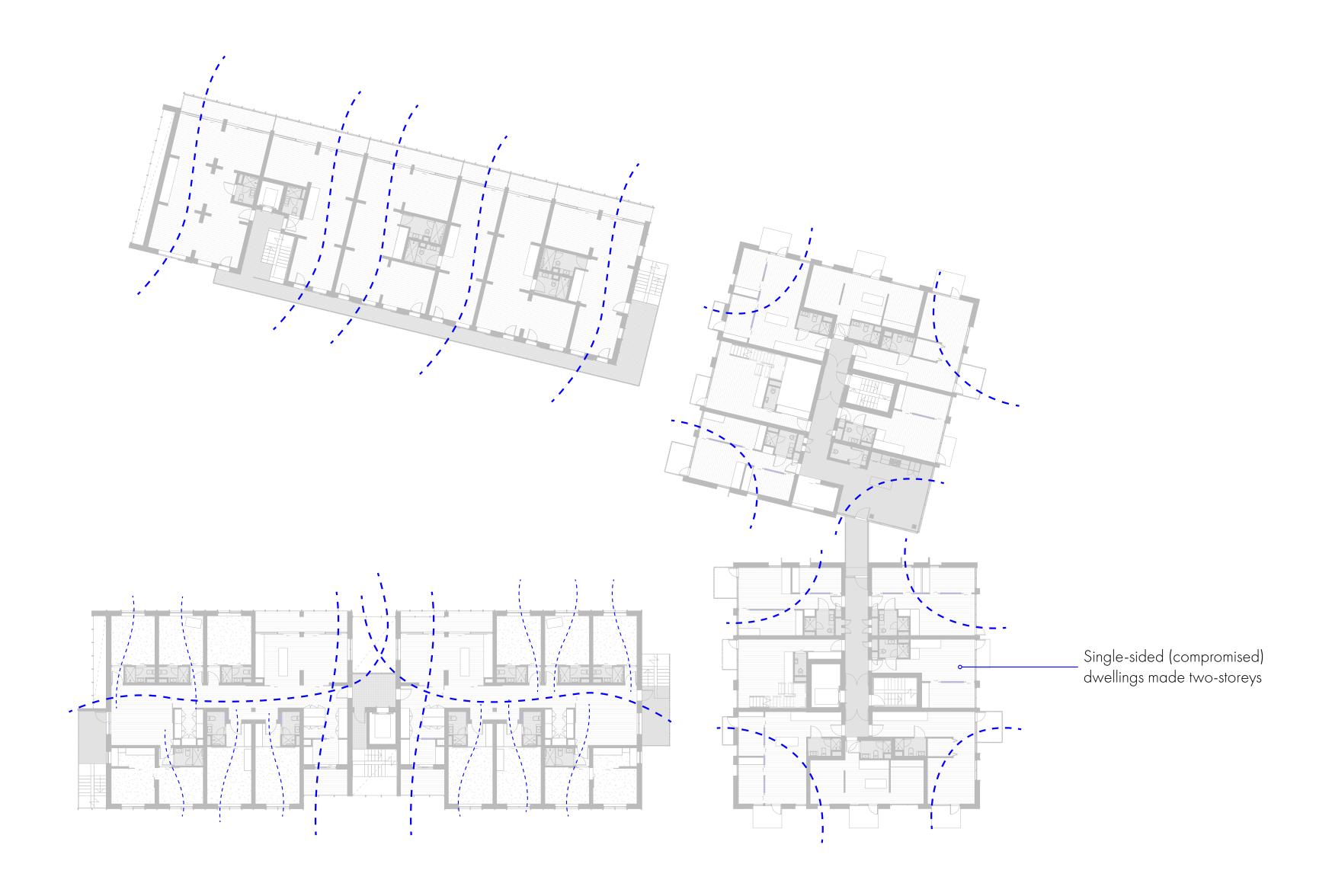
**B** Typical winter garden detail: sliding door



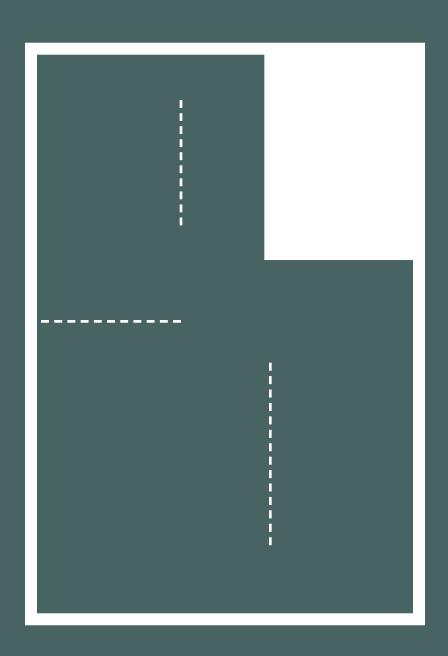


**C** Threshold detail

**D** Typical inter-tenancy wall



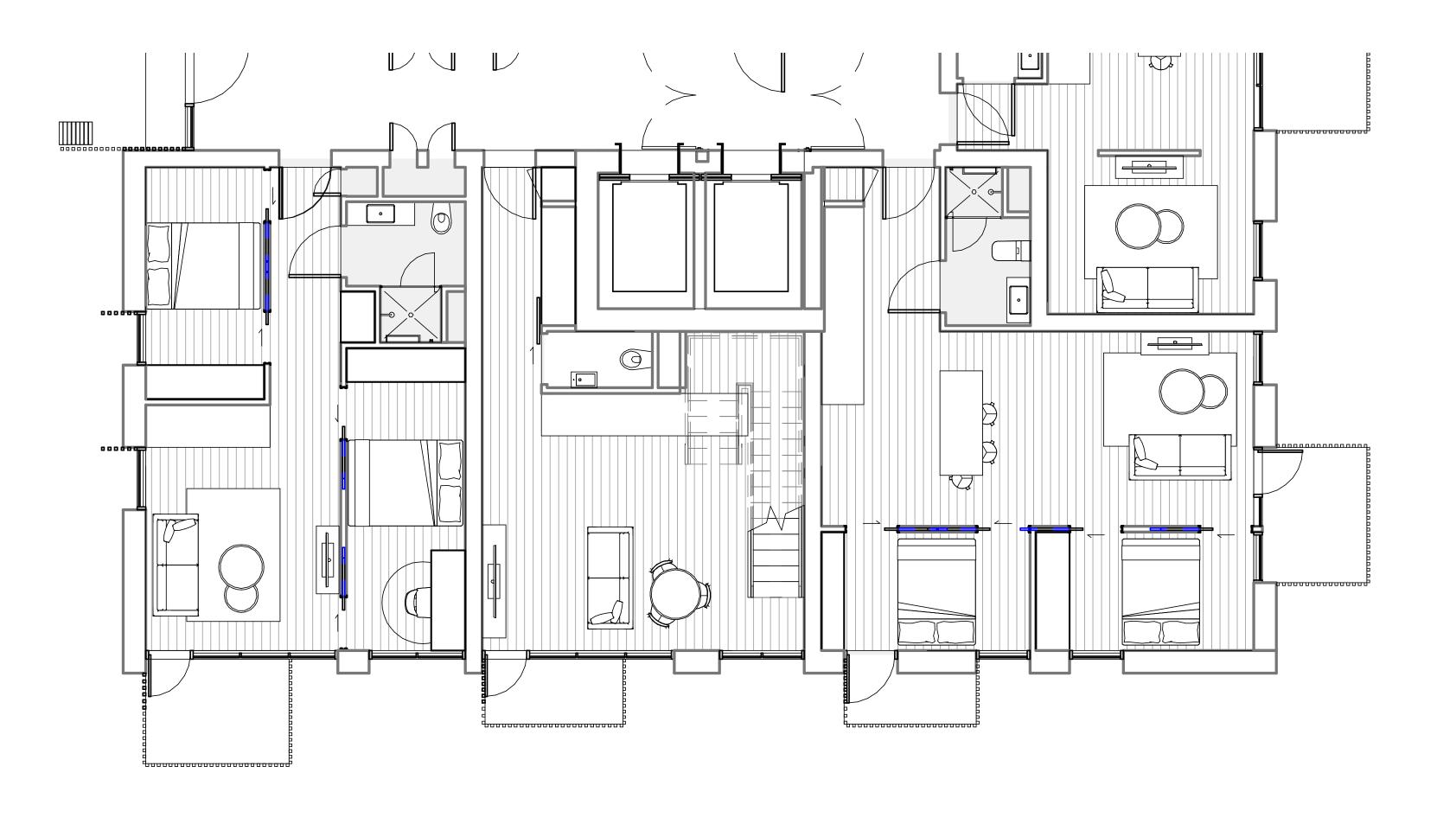
## Ventilation: Natural cross ventilation



Type 03:
The compact plan



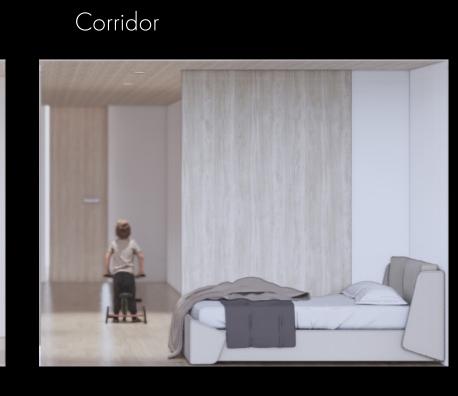




## **Dwelling Concept 3**









Balcony

Living room

Flexible room

Spare room

Collective kitchen

Private dwelling

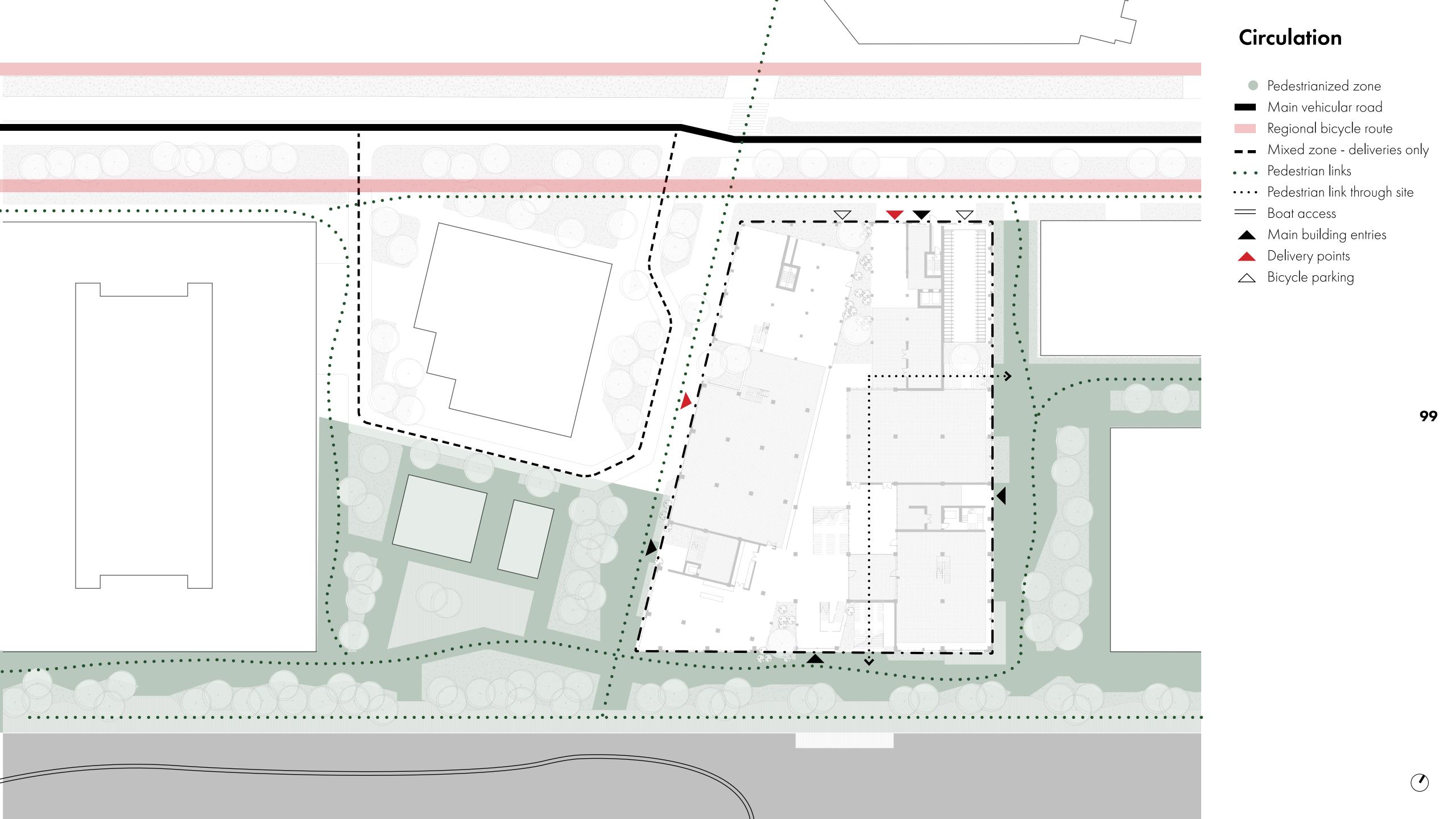
Collective space

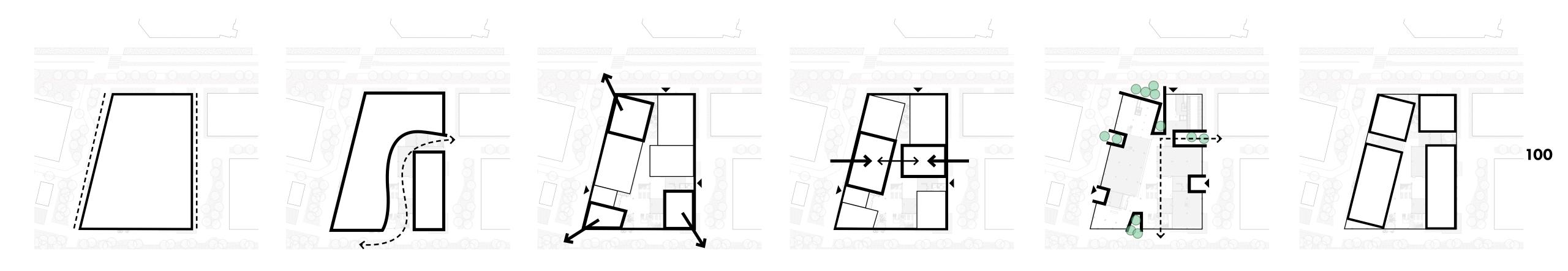


# thank you

Supplemental drawings







Massing

**Activate corners** 

Workshops in centre

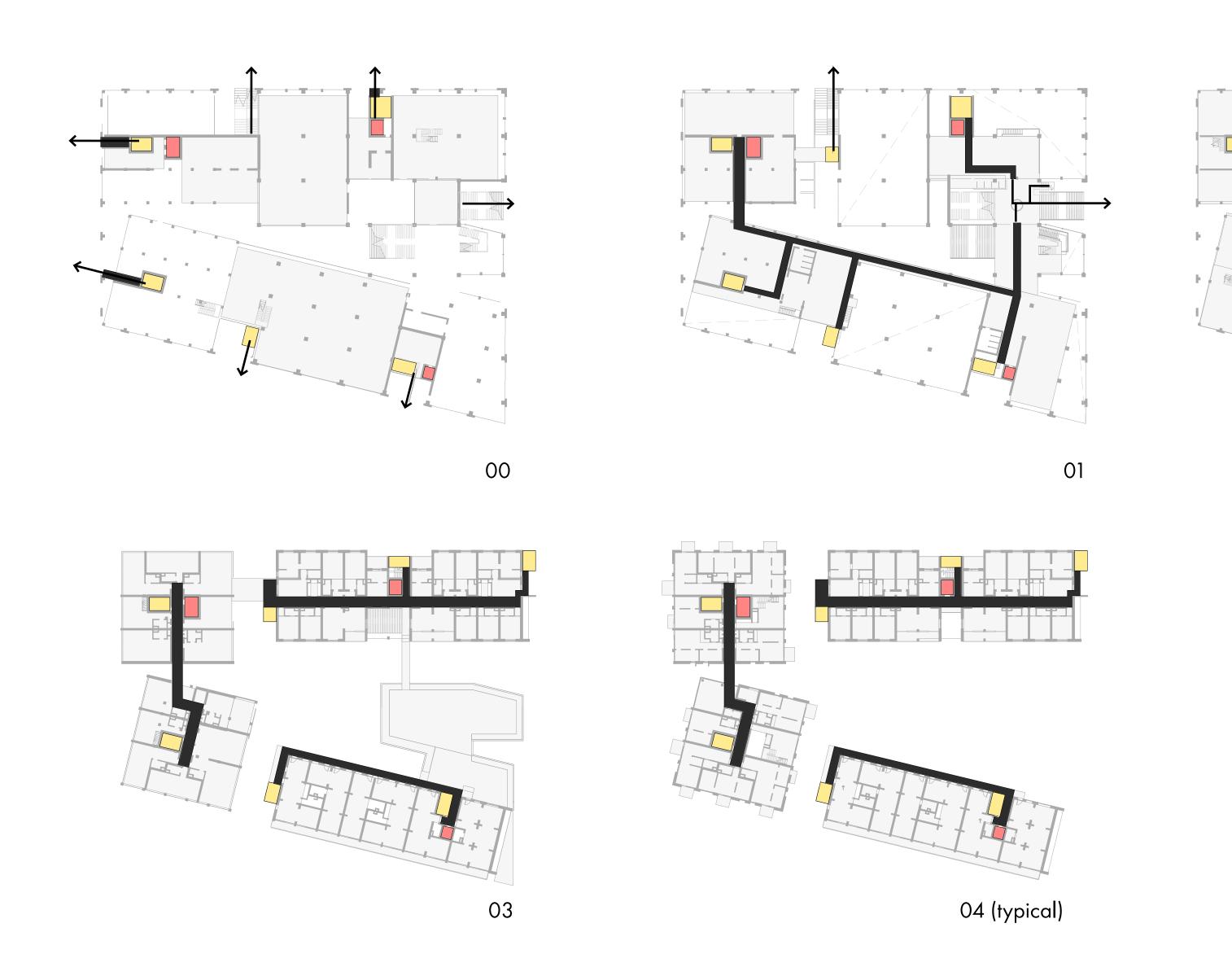
Bring landscape into plan

Residential levels

Create streetwalls to neighbours

Connection through site

02



Fire egress

## **Programming: Education Centre**

### 02

Classrooms
Breakout space
Collective lounge, residential
Workshop, collective
Communal courtyard
Live/work dwellings

### 01

Study lounge
Breakout space
Digital prototpying labs
Storage, residential
Communal courtyard

Foyer, education
Residential lobbies
Bike storage
1:1 workshops
Cafe
Community maker space
Exhibition space

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