

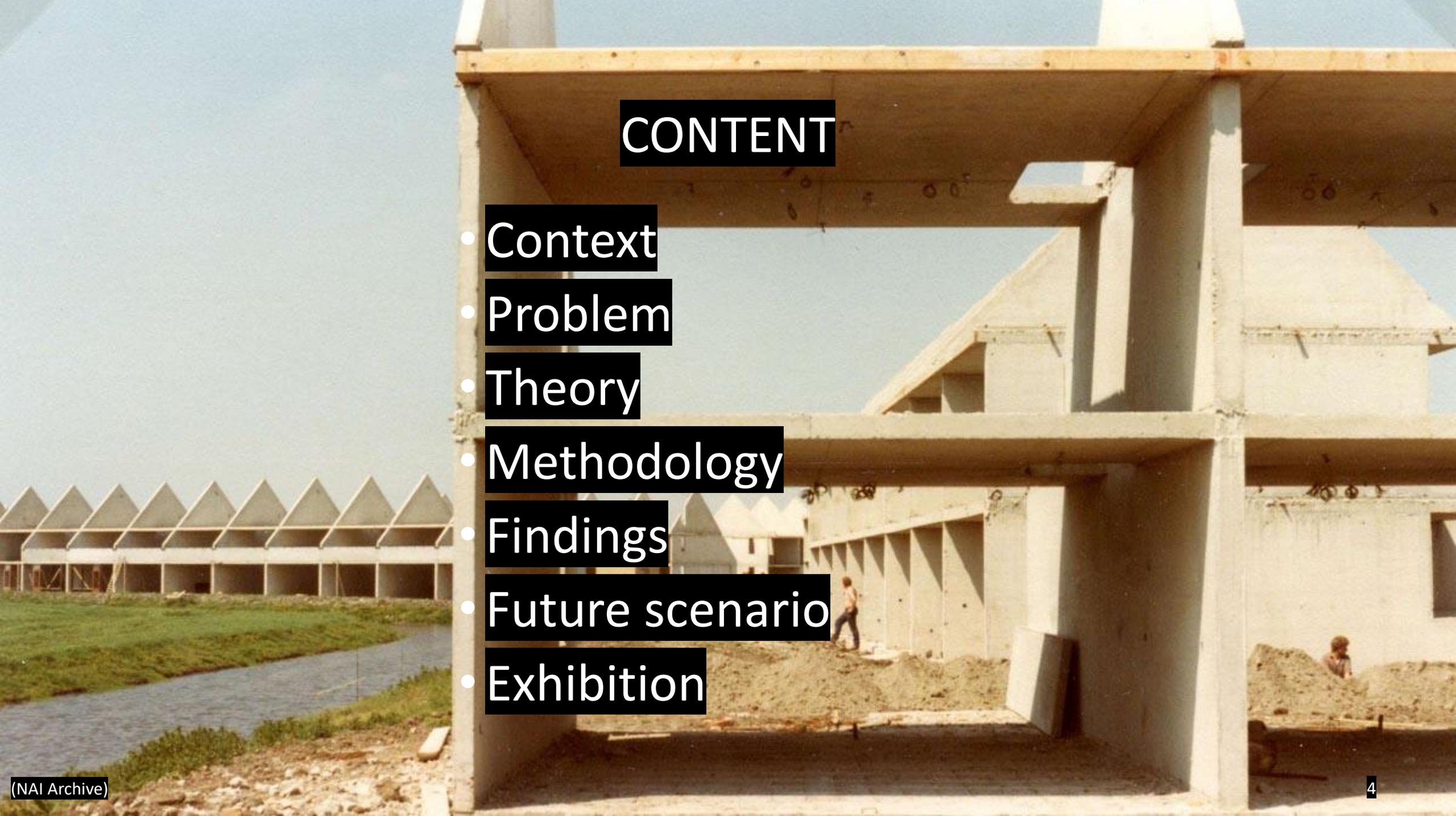
# THE IDENTITY OF SPIJKENISSE

THE (HI)STORY OF A NEW TOWN

Yoshi So







# CONTENT

- Context
- Problem
- Theory
- Methodology
- Findings
- Future scenario
- Exhibition

CONTEXT

# Cities in the 60s



# Cities in the 60s

12.000.000 → 20.000.000

Batavierenstraat Rotterdam ±1960 (National Archive)

Context

# Derde Nota Ruimtelijke Ordening: Groeikernen











Context



Spijkenisse 1990

Context - Problem - Theory - Methodology - Findings - Future Scenario - Exhibition

Year

0 - 1955



1955 - 1965



1965 - 1985



1985 - 1995



1995 - 2024



**PROBLEM**



# Municipality wants to work on its image: 'Few consciously choose to live in Spijkenisse'

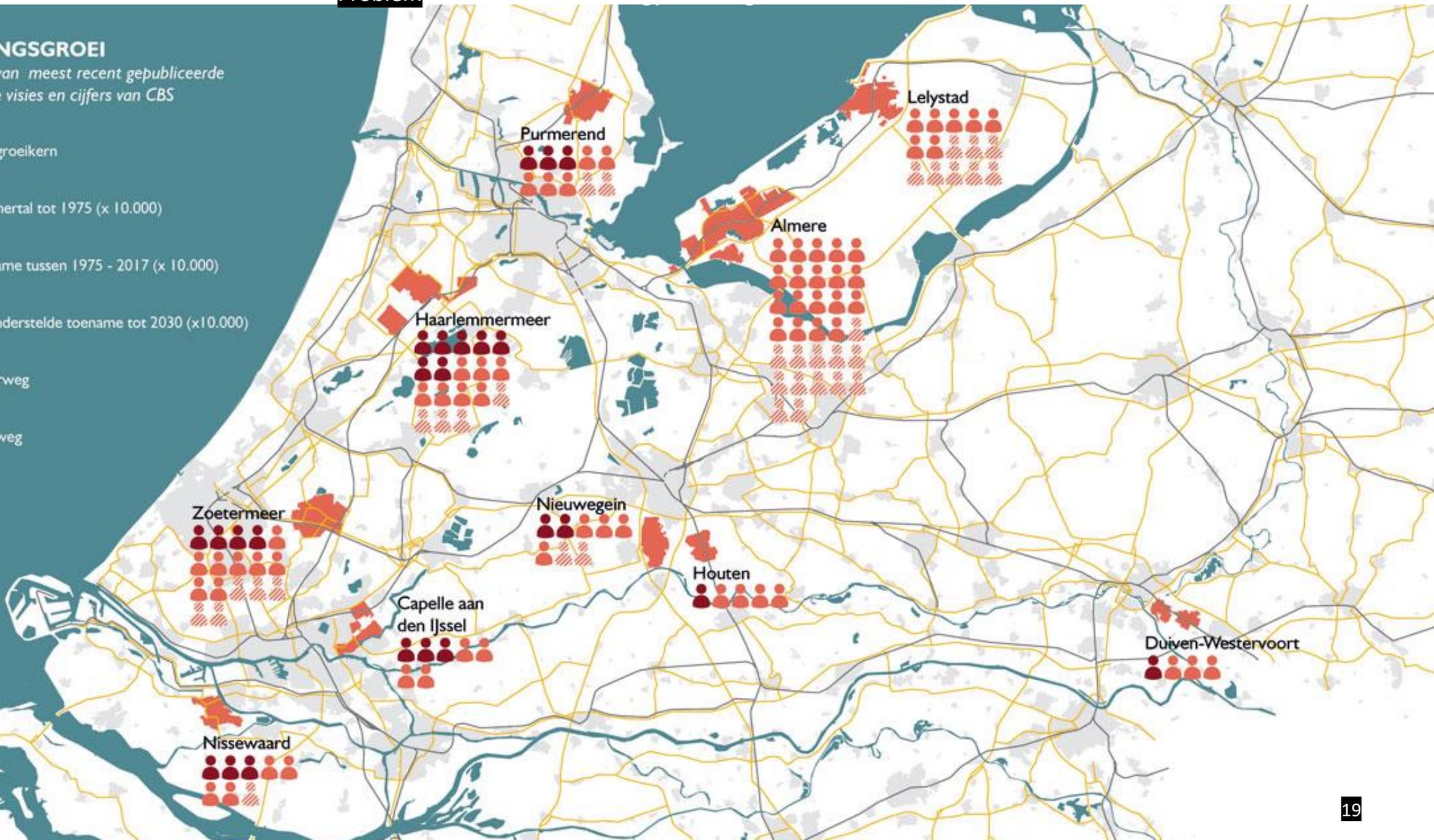
**POLL** De gemeente Nissewaard wil de komende jaren werken aan haar imago en naamsbekendheid. 'Maak het jouw Nissewaard' wordt daarbij de slogan en trots het toverwoord.

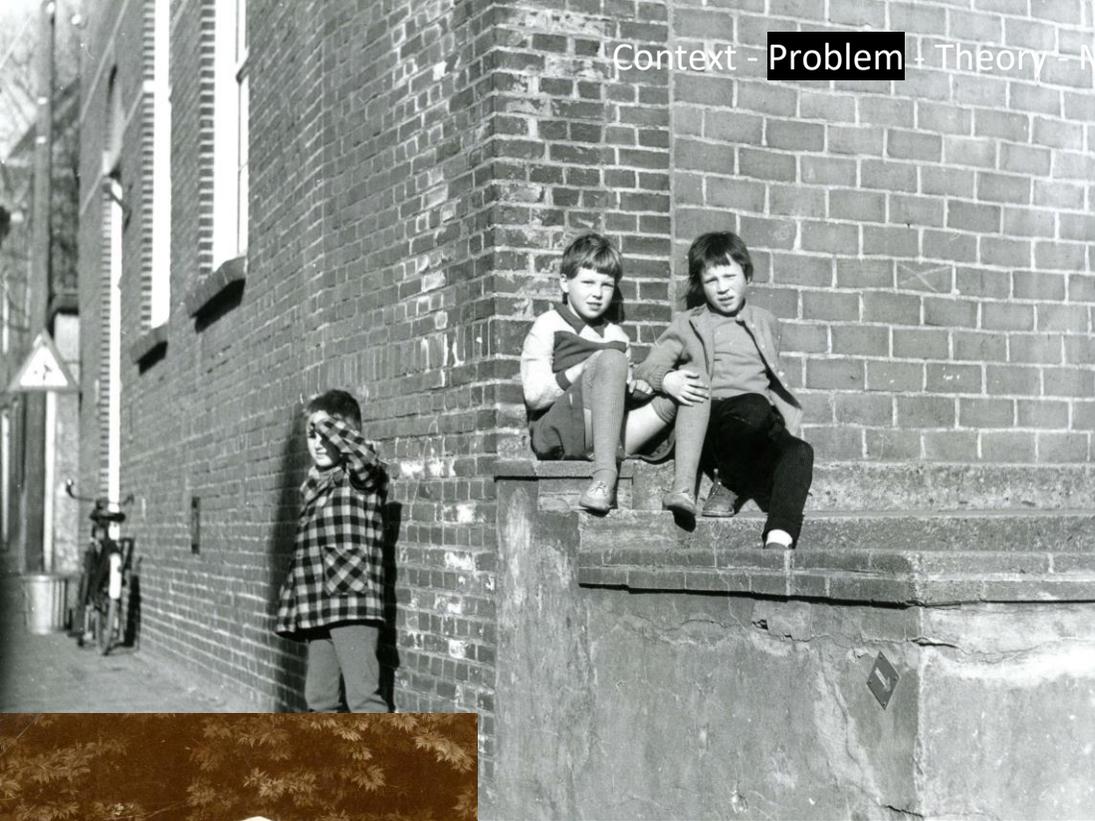
# MAAK HET JOUW SINSE WAARD

### BEVOLKINGSGROEI

aan de hand van meest recent gepubliceerde gemeentelijke visies en cijfers van CBS

-  (Ex-)groeikern
-  Inwonertal tot 1975 (x 10.000)
-  Toename tussen 1975 - 2017 (x 10.000)
-  Veronderstelde toename tot 2030 (x10.000)
-  Spoorweg
-  Autoweg





(Voorne Putten Archive)

Problem

**Problem:**

**Within revitalisation efforts, the unique identity  
of the Groeikernen is overlooked**

Research question:

How can the identity of Spijkenisse be captured through a participatory process and enhanced in its revitalisation?

THEORY

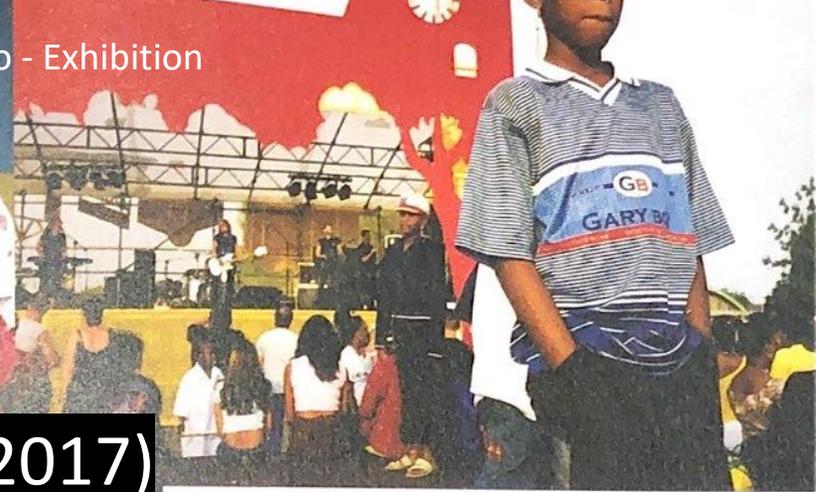
# Planned City & Lived city



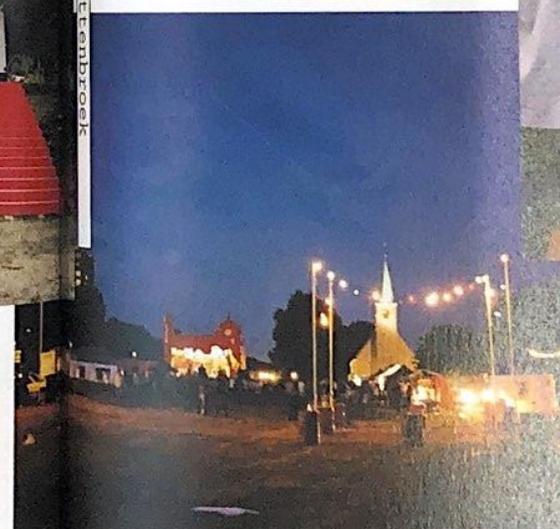
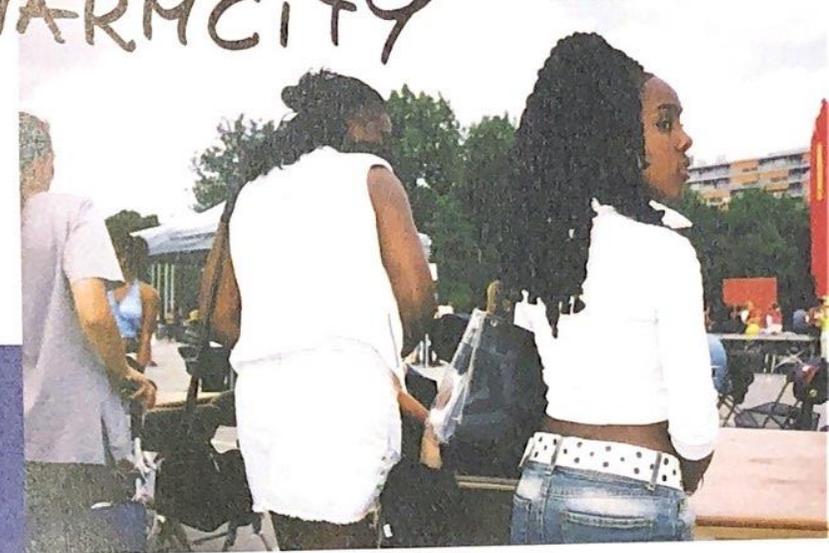
Context - Problem - Theory - Methodology - Findings - Future Scenario - Exhibition

# Heritage as a Vector

Janssen, Luiten, Renes, Stegmeijer (2017)



FAN KAALES WARM CITY



The Rotterdam photographer Ari Versluis and stylist Ellie Uyttenbroek have been working together since 1994. Their most well-known work is the series Exactitudes, a systematic documentation of countless identities and types of people, inspired on the heterogeneous, multi-cultural citizens of Rotterdam. They stayed at the Tram Station during the Heerlijkheid Festival of 2003 and not only took photo's of Hoogvliet, but also scouted two boys who figured in their HEMA commercial-campaign. As a result of the campaign two HEMA vliet boys from The Netherlands, Germany and Belgium for two

(WIMBY!, Crimson)

# Storytelling as a planning practice



# METHODOLOGY

## Past

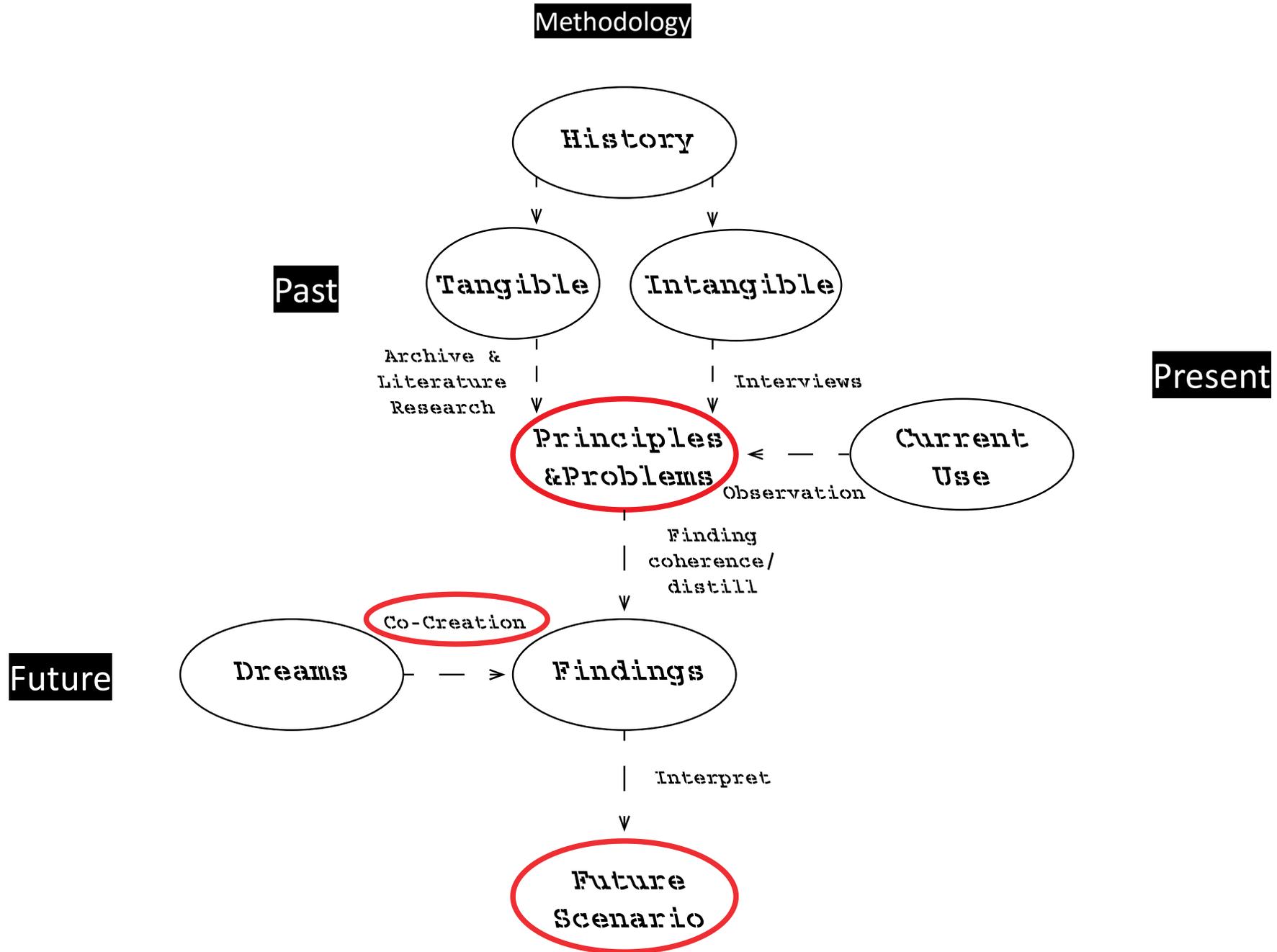
1. How has its history shaped Spijkenisse?  
(And what values came from that?)

## Present

2. How do people currently experience their city? And what are the problems and values?

## Future

3. Informed by its identity, what should the future of Spijkenisse look like?



# FINDINGS

Findings

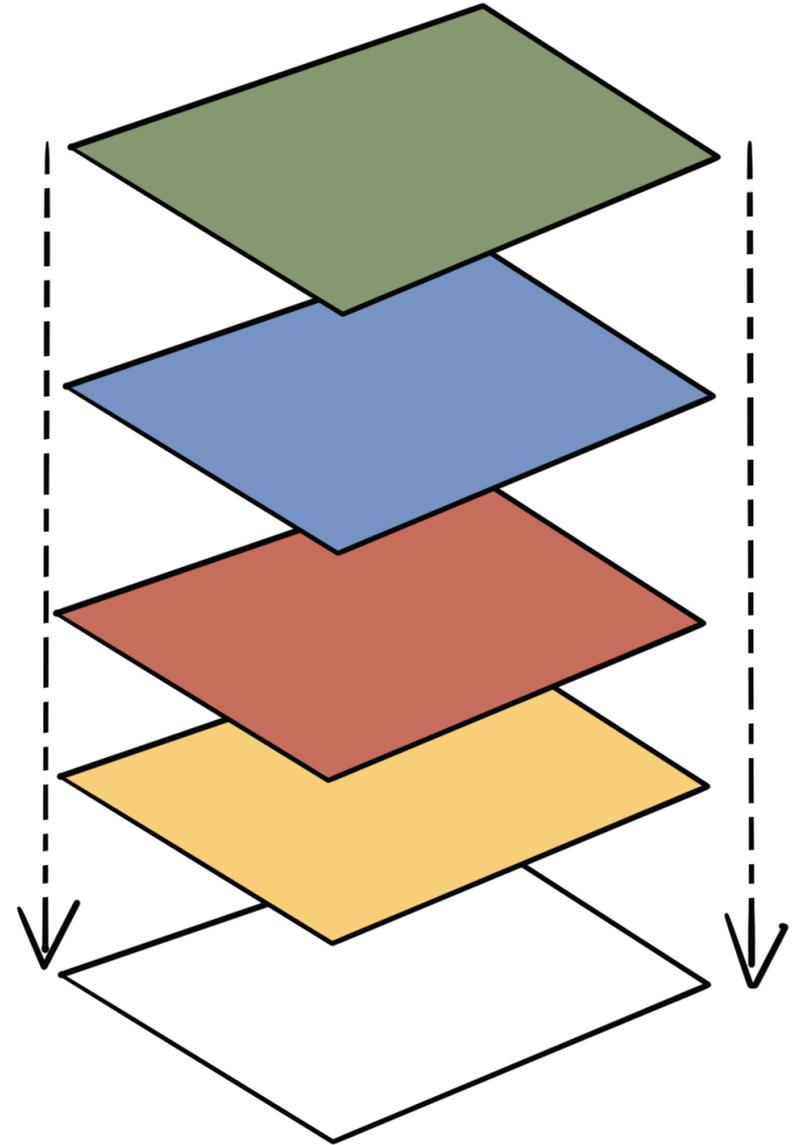
Archive & Literature research

Personal observation

Interviews

Co-creation workshop

Future scenario



# Archive research

Context - Problem - Theory - Methodology - Findings - Future Scenario - Exhibition

Year

0 - 1955



1955 - 1965



1965 - 1985

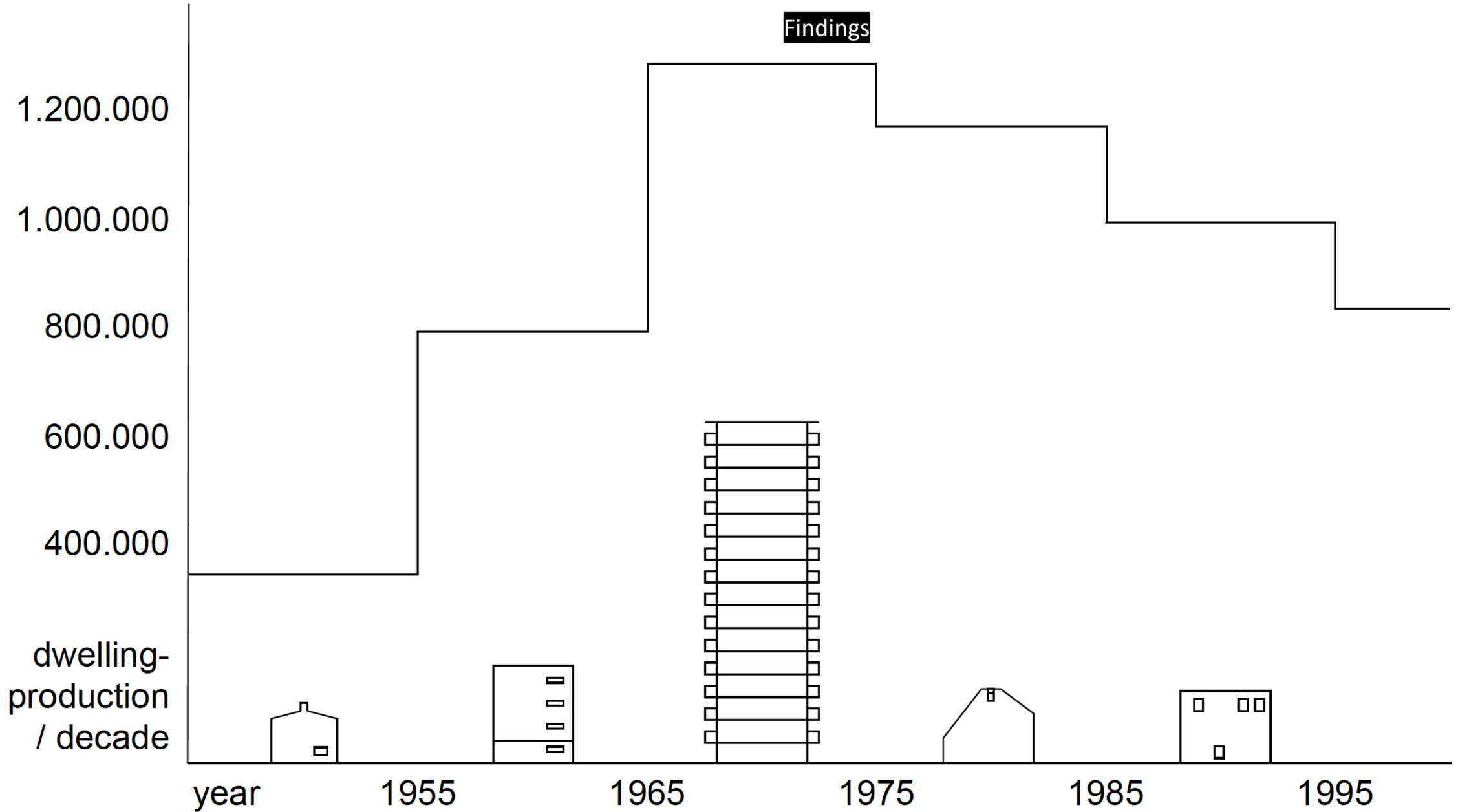


1985 - 1995



1995 - 2024

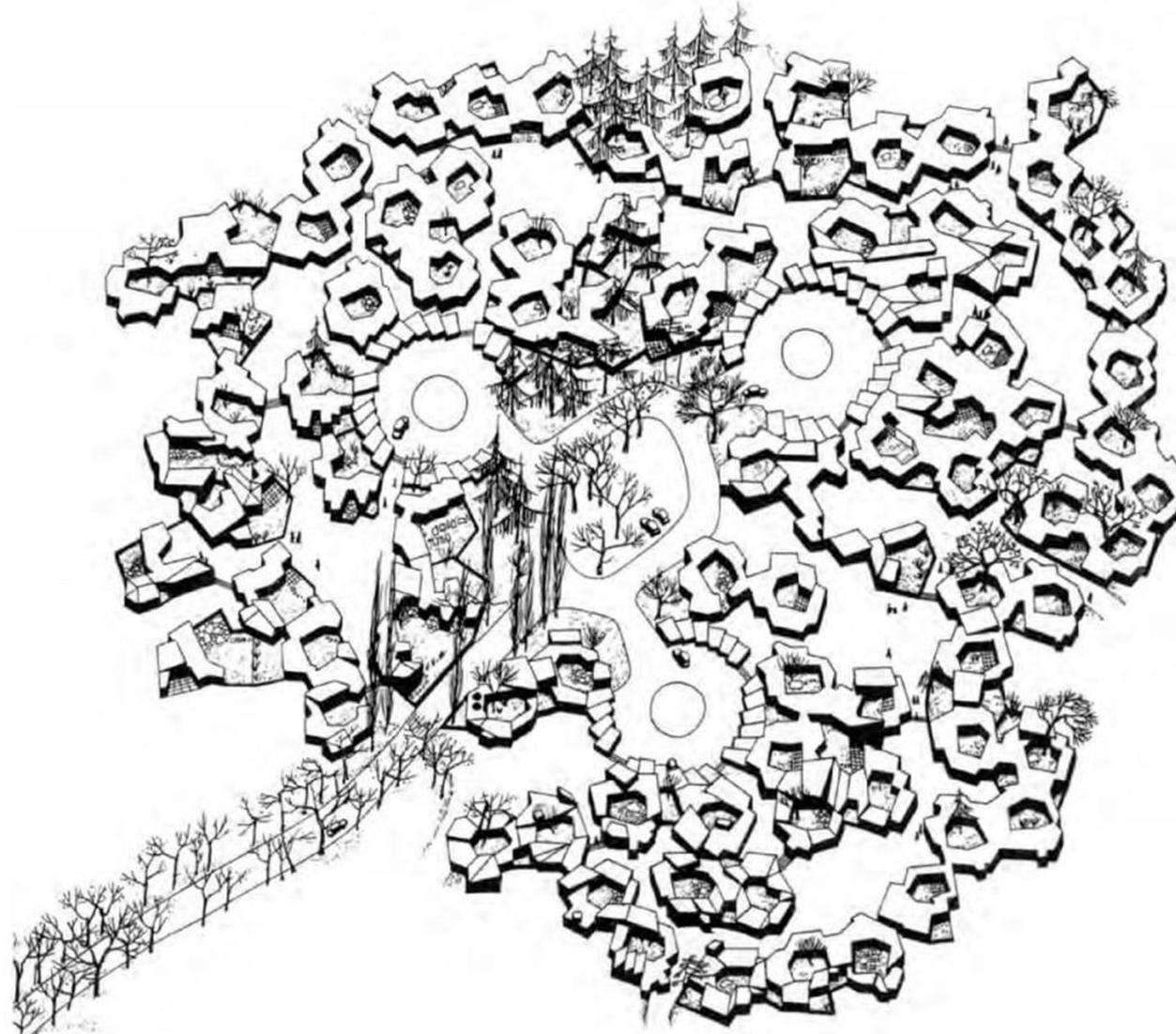




Findings

dwelling-  
production  
/ decade

year 1955 1965 1975 1985 1995



- gebruik maken van bestaande landschappelijke elementen en groen
- groenzones koppelen
- buurtjes richten op groen

open landschap dichtbij

Via een bestaande watergang kunnen de groenzones in het zuiden en het noorden gekoppeld kunnen worden; deze groenzone kan zich plaatselijk verbreden tot een parkje.

Het groen bij de schoolgemeenschap zou uitgebreid kunnen worden tot een gemeenschappelijke groene plek voor de scholen en de wijk.

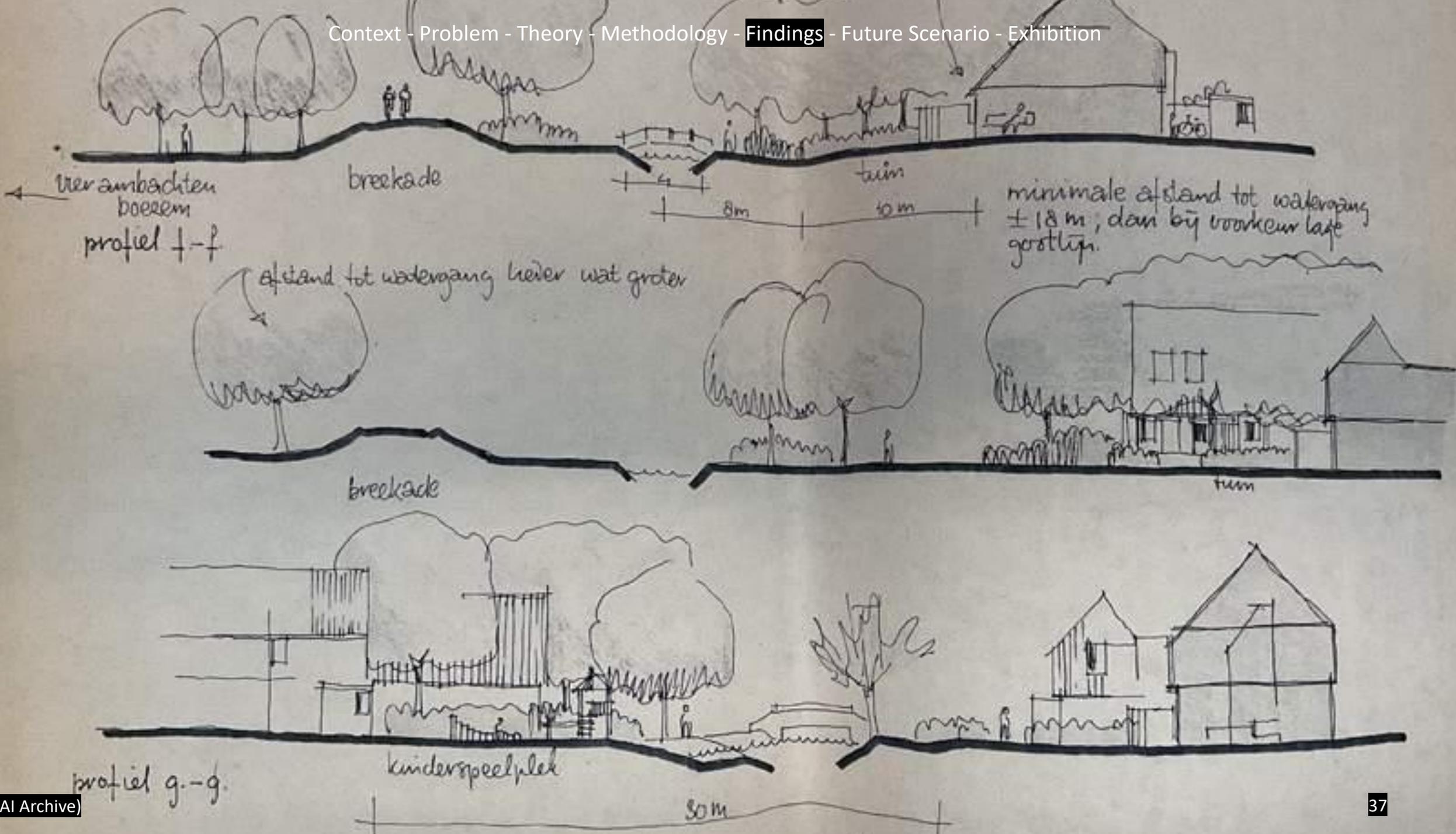
Het groen langs de vierambachten boezem dat een verbinding vormt met het landschap is knetsbaarder.

Hier zou je willen dat je met de bebouwing wat afstand houdt van de brekade.

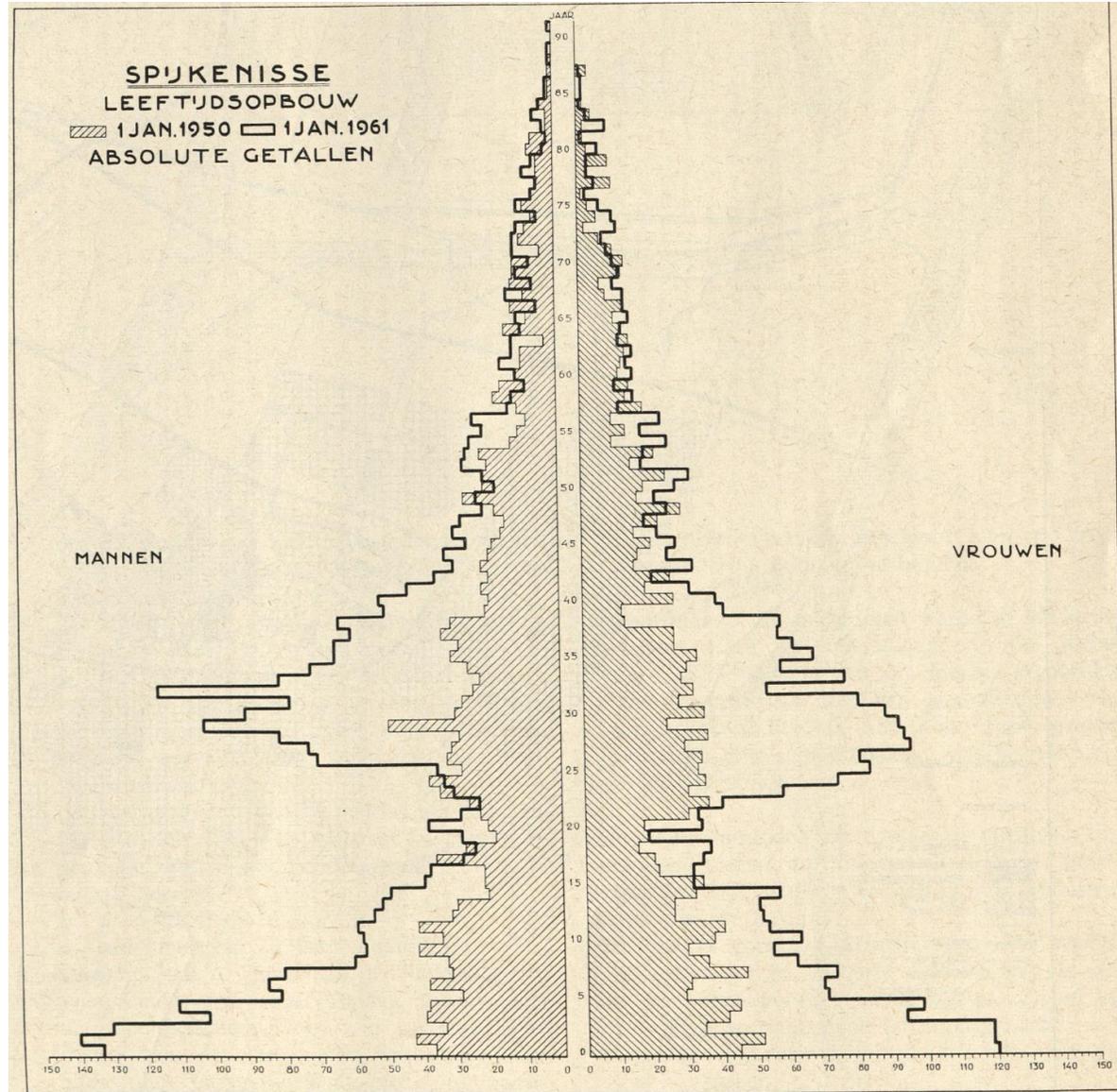
Door het groen te laten binnendringen in de woonbuurtjes, (een meer open verkaveling; geen gesloten front van bebouwing naar de dijk) zullen toch veel mensen kunnen wonen in contact met het groen.

De verkeersweg kan gehandhaafd worden en gebruikt worden als fietsroute naar het





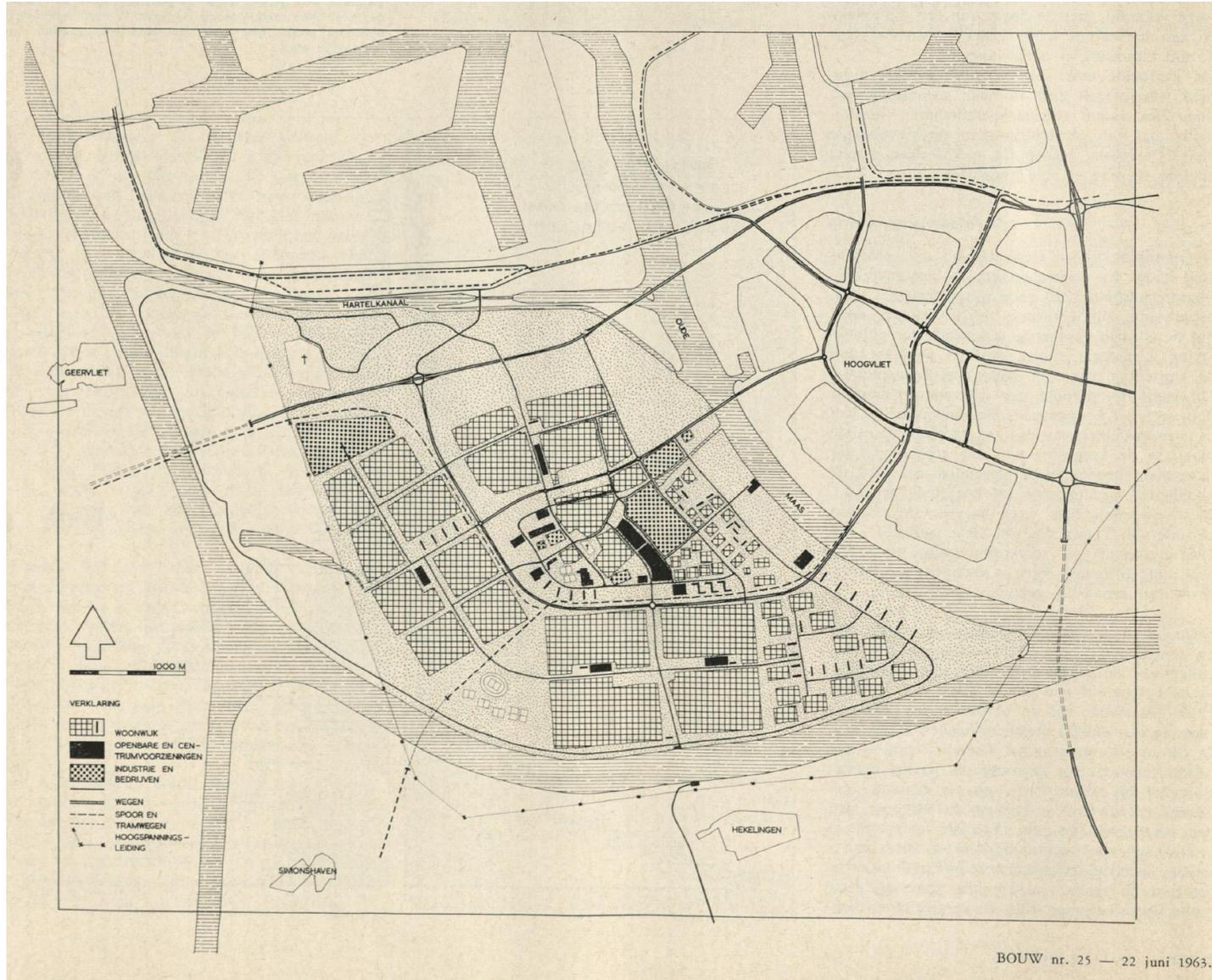




(the neighbourhood) will for the most part be inhabited by people who were not born in Spijkenisse, indeed who probably barely knew the name of the municipality until recently. For these newcomers, the NEIGHBOURHOOD will become the living environment, where they can blend into their family life and where they will make contacts.

-IR. C. Hoogeveen B.I. 1963

# Findings



BOUW nr. 25 — 22 juni 1963.



## Findings



living city is alive only when its inhabitants bring it to life, *can* bring it to life, when they themselves can build on it.

-W.C.J. Boer 1963

Do we also already know the housing needs and recreational desires of children and adults, who will be living here in Spijkenisse in 10 and 20 years, so precisely that we can already expect to have built a liveable town for those people?

-W.C.J. Boer 1963

# Observation

‘Where is the center?’  
‘is this a city?’



Parked cars and security camera`s



Heavily paved front gardens



Heavily paved public space without any people



Beautiful green edges with pedestrian and cycling paths

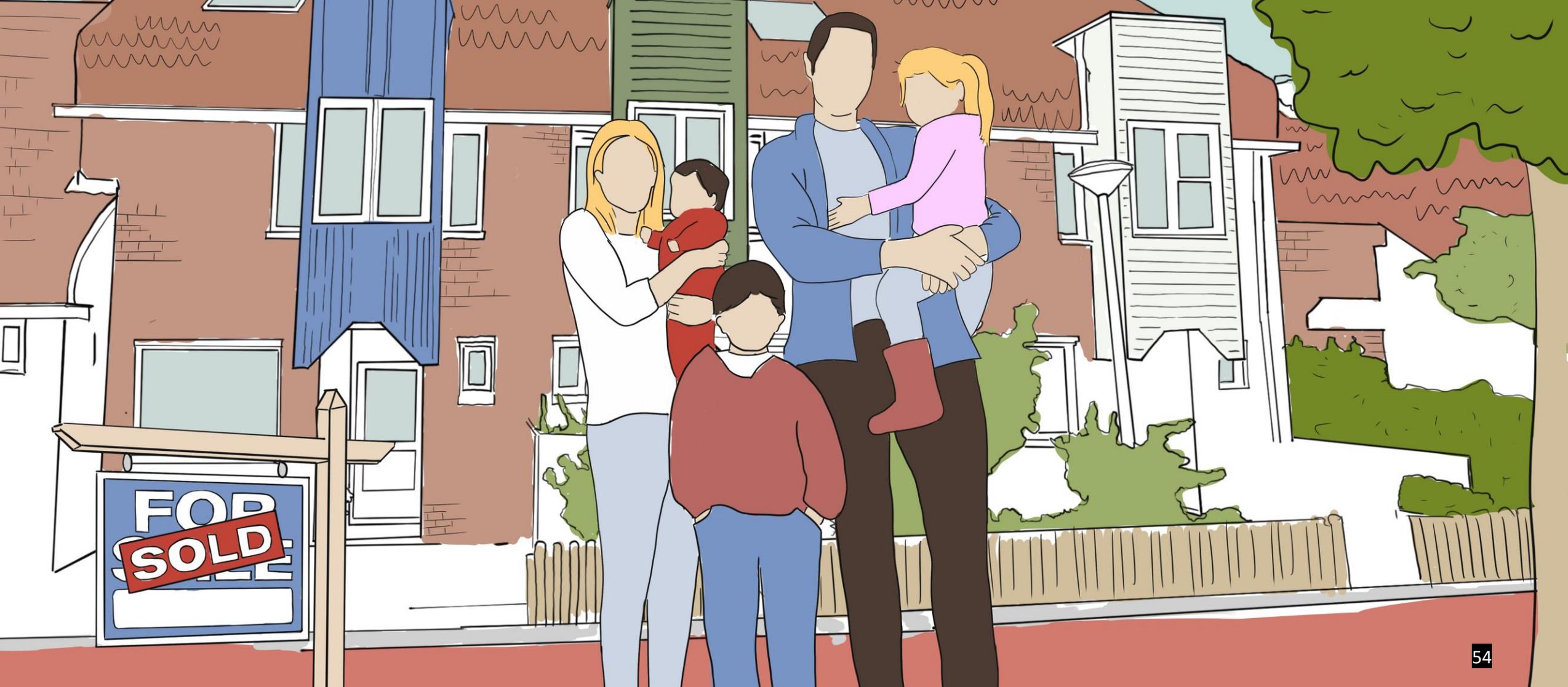


Appreciation for green and rural character



# Interviews

Once upon a time, young families moved to Spijkenisse en masse when they heard that new neighbourhoods were being built with beautiful, affordable housing in lush green surroundings...



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I AM PROUD TO BE ABLE TO AFFORD SUCH A BIG HOUSE

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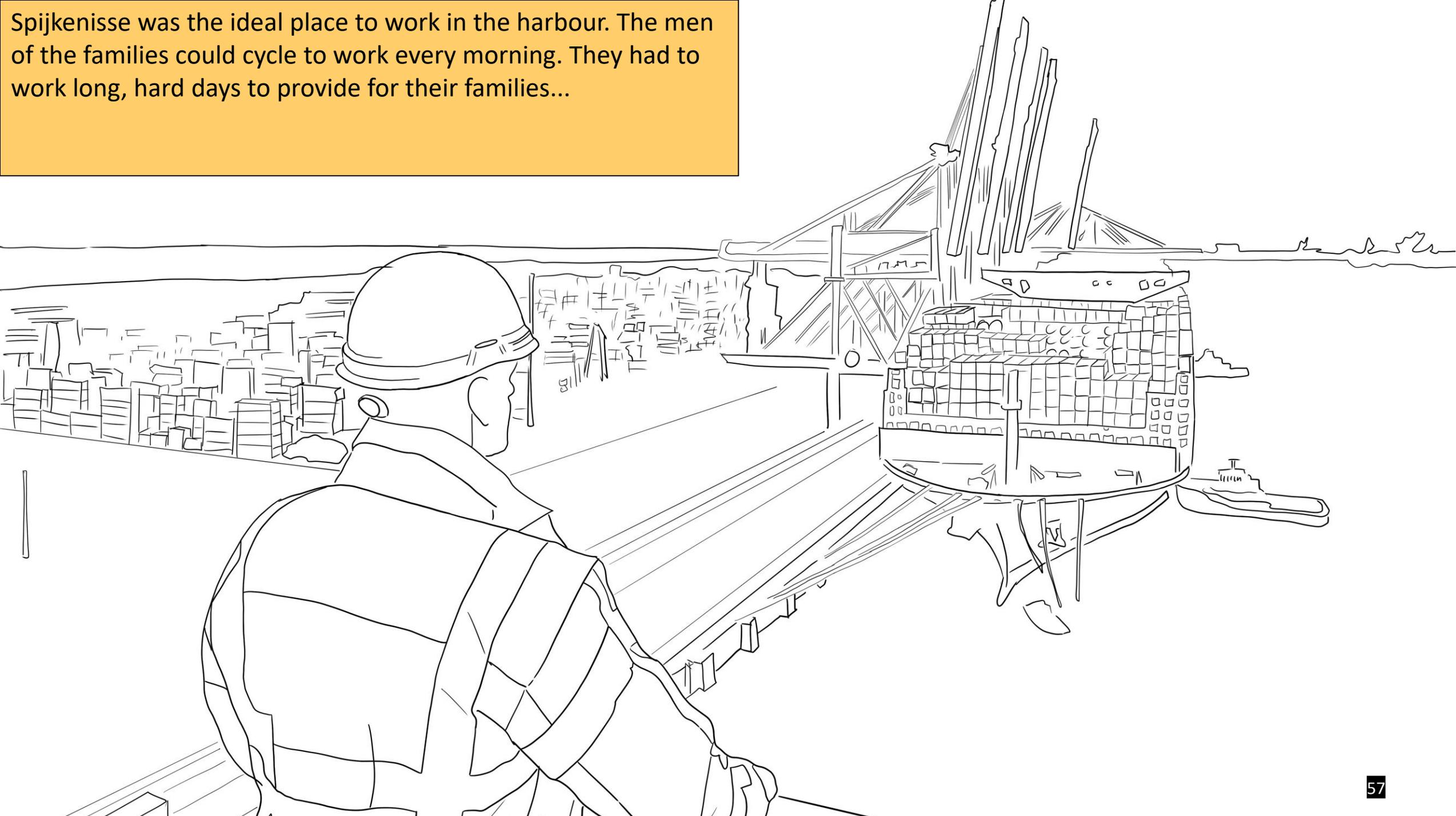


WE HAVE A LITTLE SLEEP AND A PARK BEHIND OUR HOUSE

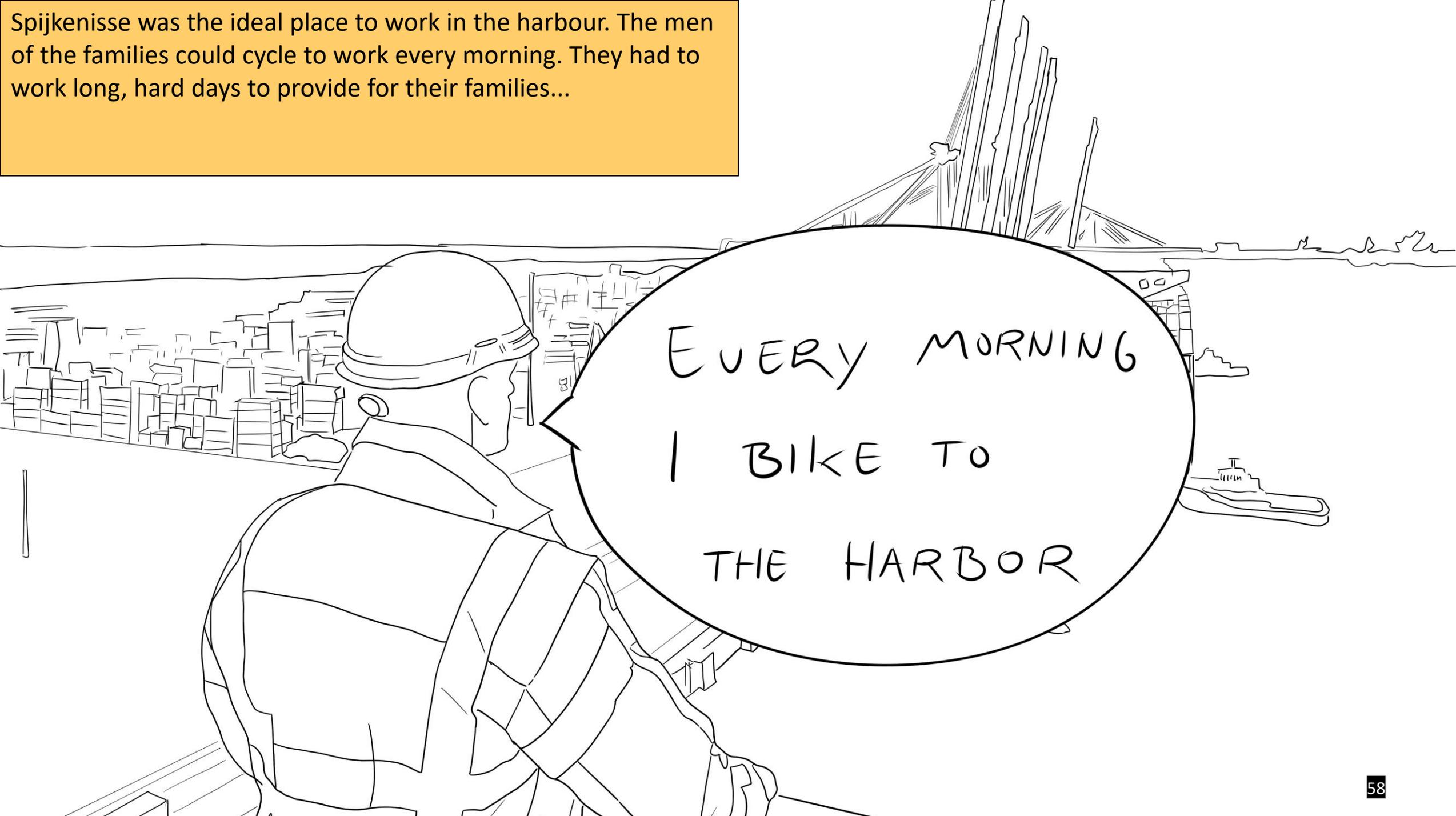
I AM PROUD TO BE ABLE TO AFFORD SUCH A BIG HOUSE

FOR SALE  
**SOLD**

Spijkenisse was the ideal place to work in the harbour. The men of the families could cycle to work every morning. They had to work long, hard days to provide for their families...



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I HAVE TO WORK  
A LOT, SO MY LIFE  
IS STILL MOSTLY IN  
ROTTERDAM.

Meanwhile, the neighbourhood centres were vibrant places of interaction and a close community was formed...



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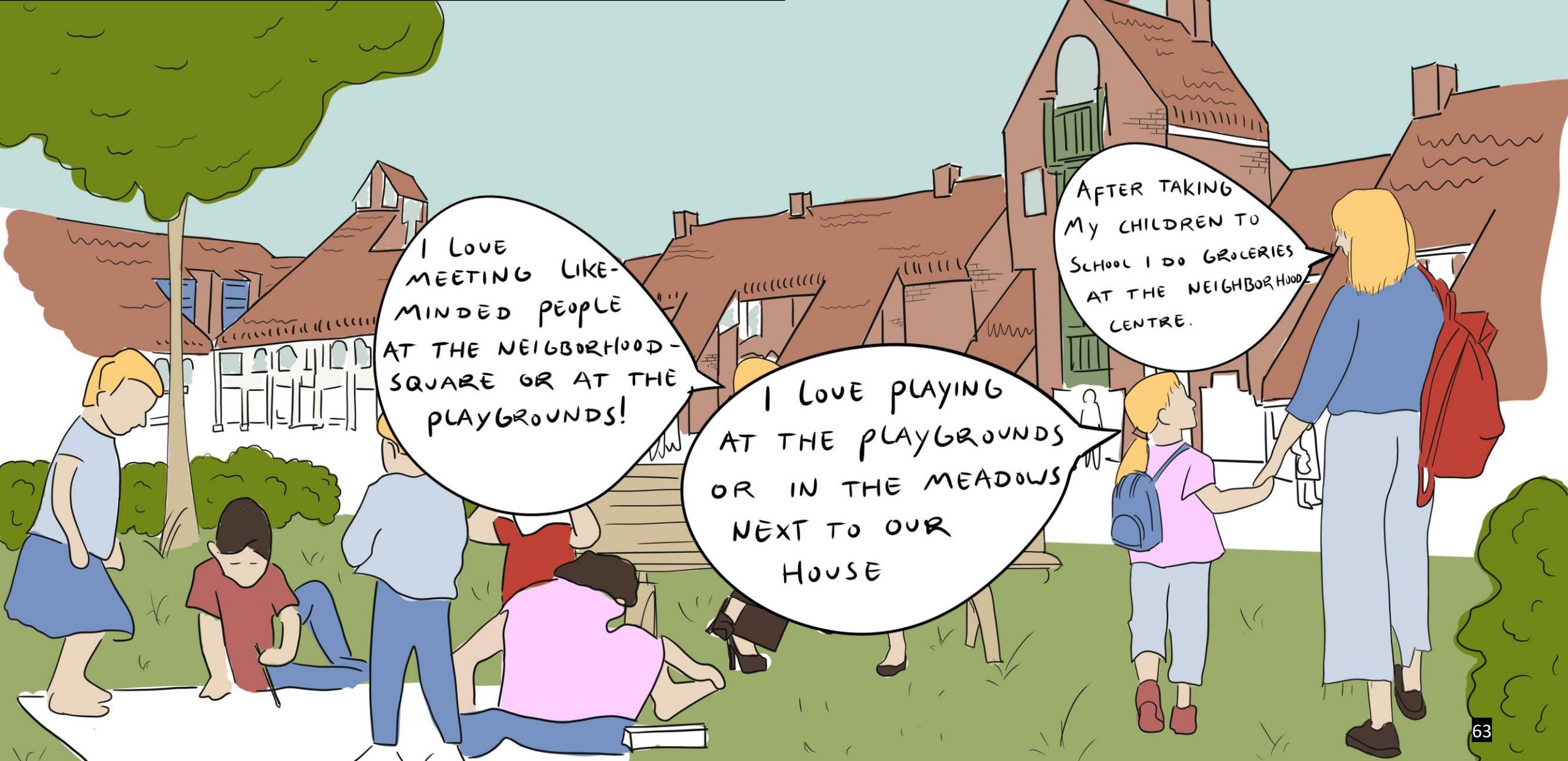
Meanwhile, the neighbourhood centres were vibrant places of interaction and a close community was formed...



I LOVE MEETING LIKE-MINDED PEOPLE AT THE NEIGHBORHOOD-SQUARE OR AT THE PLAYGROUNDS!

AFTER TAKING MY CHILDREN TO SCHOOL I DO GROCERIES AT THE NEIGHBORHOOD CENTRE.

Meanwhile, the neighbourhood centres were vibrant places of interaction and a close community was formed...



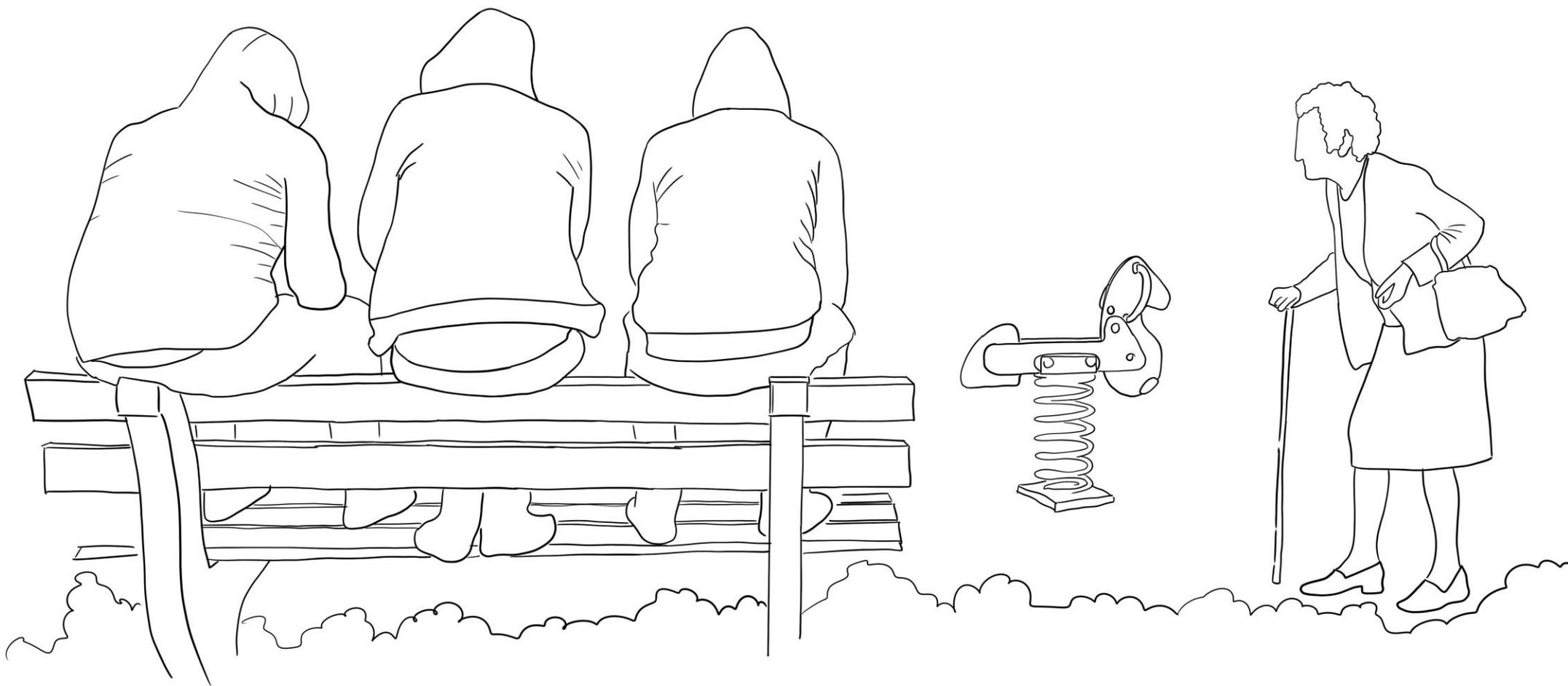
I LOVE MEETING LIKE-MINDED PEOPLE AT THE NEIGHBORHOOD-SQUARE OR AT THE PLAYGROUNDS!

I LOVE PLAYING AT THE PLAYGROUNDS OR IN THE MEADOWS NEXT TO OUR HOUSE

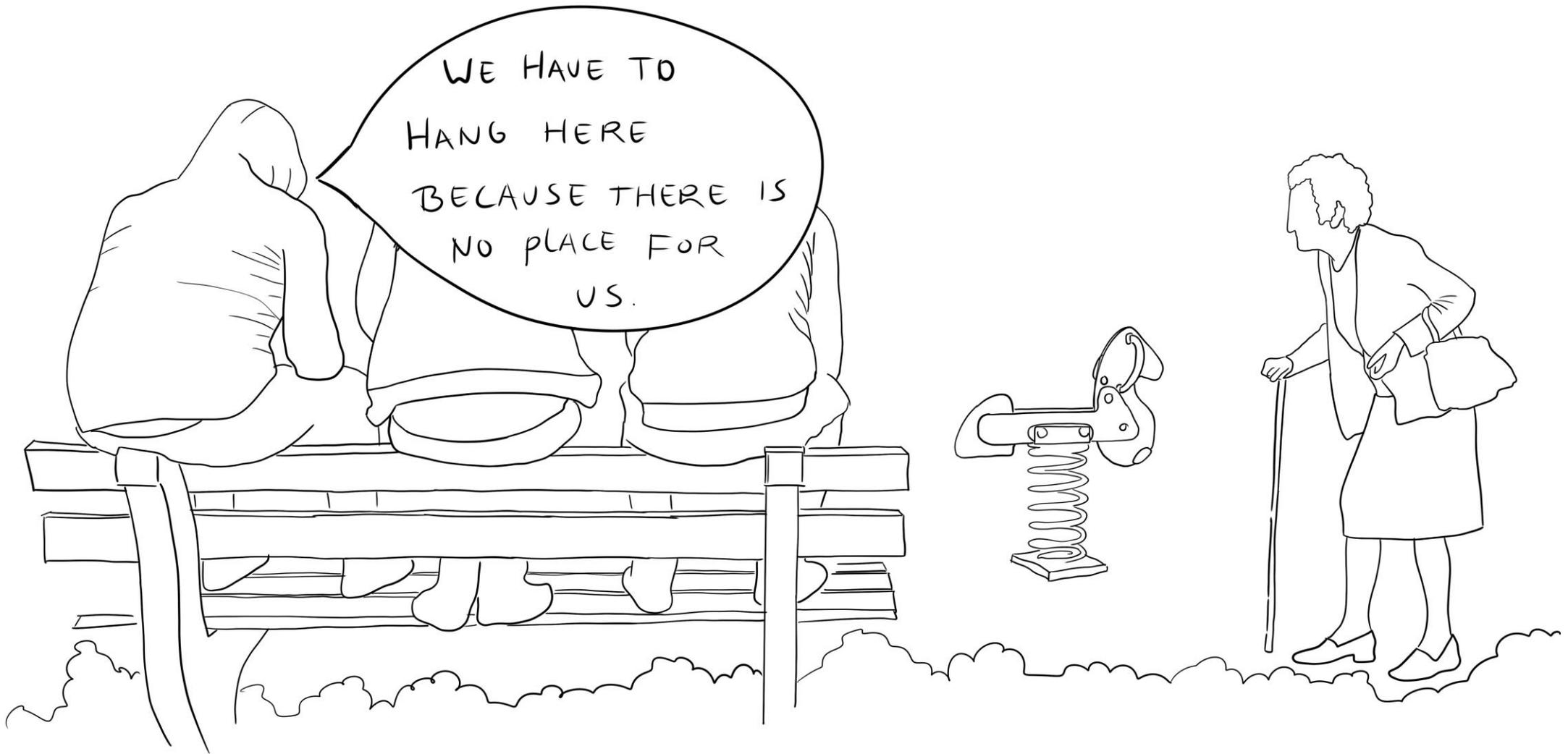
AFTER TAKING MY CHILDREN TO SCHOOL I DO GROCERIES AT THE NEIGHBORHOOD CENTRE.



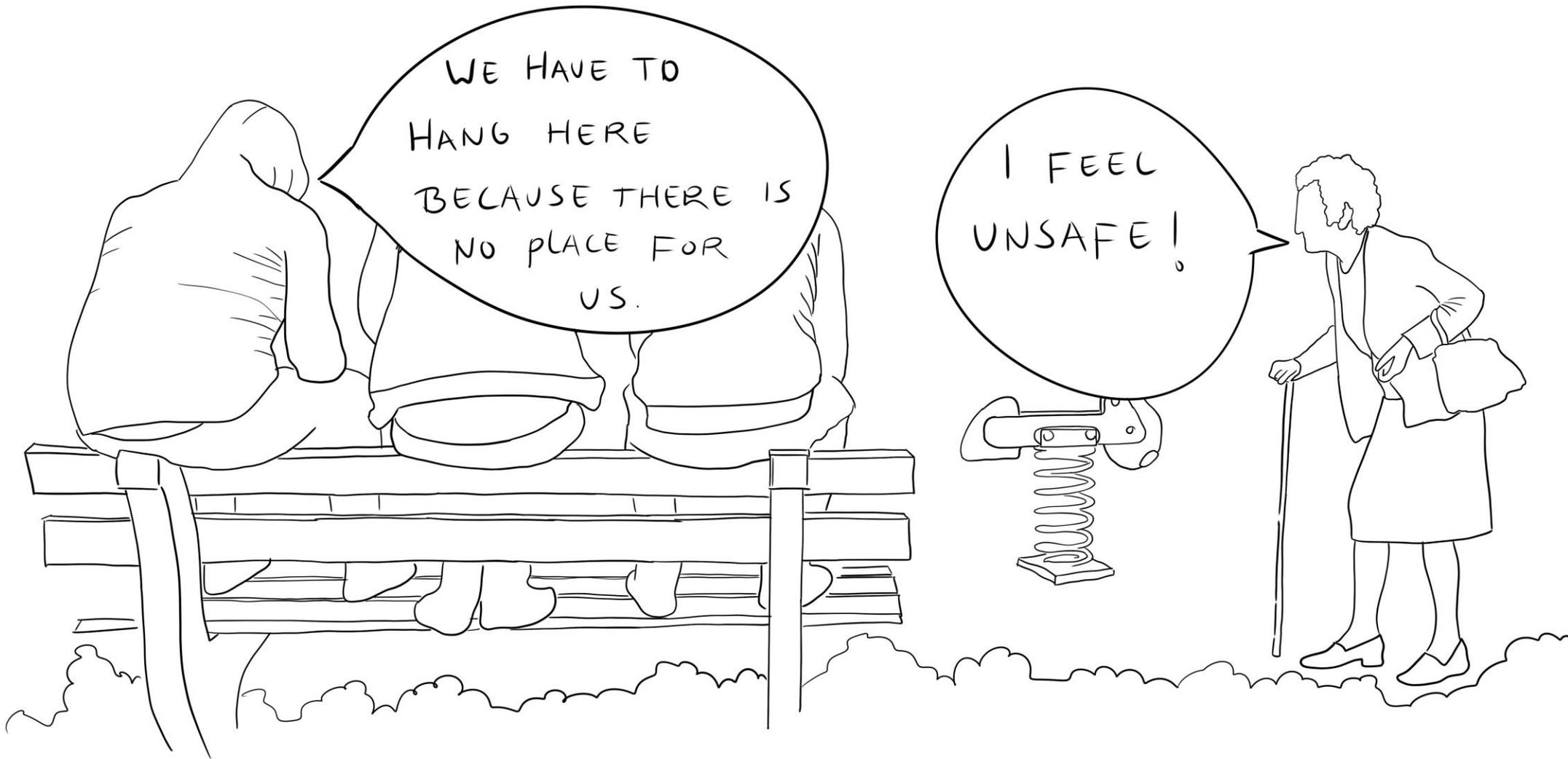
But times have changed, and now that young families have grown up, the city no longer meets their needs...



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The once close-knit community has partly fallen apart, and neighbours often do not even know each other anymore, only looking at each other through closed curtains...



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I DON'T KNOW WHO LIVES HERE, BUT THEIR HOUSE AND GARDEN LOOK LIKE SHIT!



The once close-knit community has partly fallen apart, and neighbours often do not even know each other anymore, only looking at each other through closed curtains...



I DON'T KNOW WHO LIVES HERE, BUT THEIR HOUSE AND GARDEN LOOK LIKE SHIT!

WE WORK SO MUCH WE DON'T HAVE TIME FOR MAINTAINANCE OR A SOCIAL LIFE!

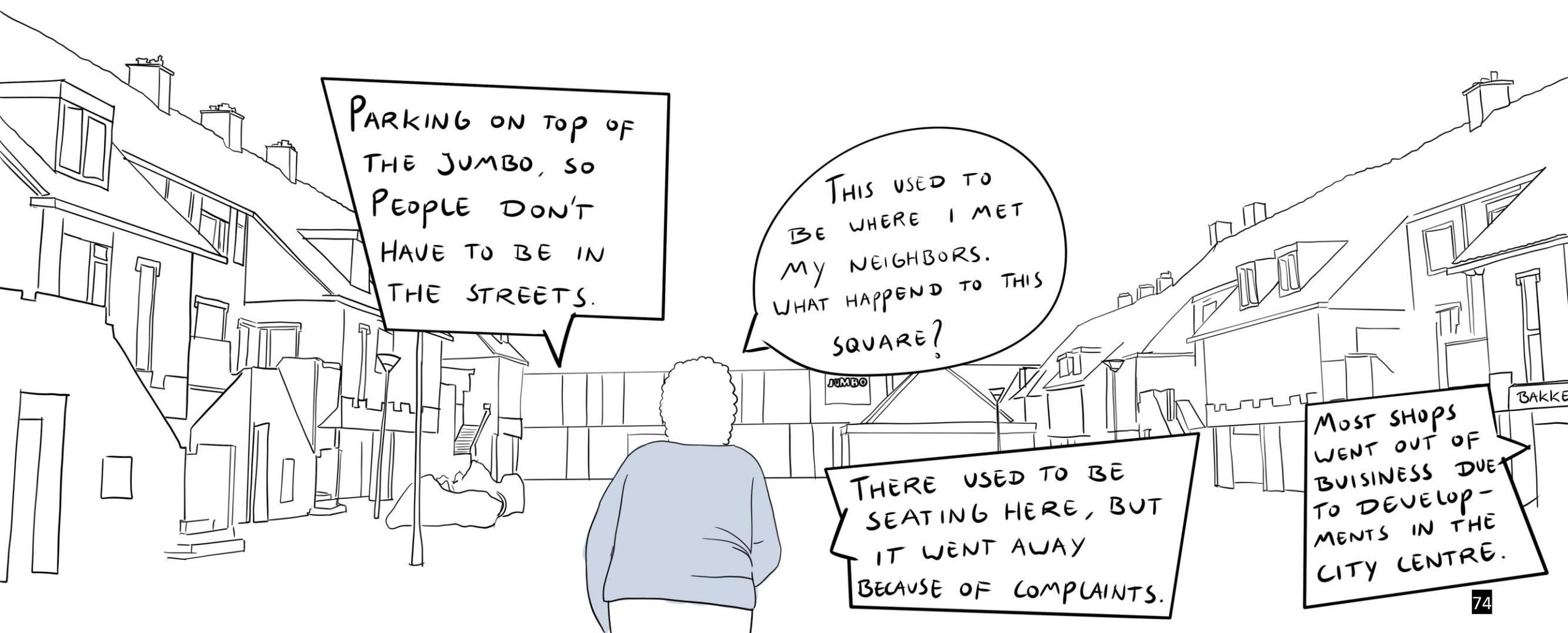
Residents have seen their environment deteriorate and wish they could have their beautiful neighbourhoods back...



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Residents have seen their environment deteriorate and wish they could have their beautiful neighbourhoods back...



PARKING ON TOP OF THE JUMBO, SO PEOPLE DON'T HAVE TO BE IN THE STREETS.

THIS USED TO BE WHERE I MET MY NEIGHBORS. WHAT HAPPEND TO THIS SQUARE?

THERE USED TO BE SEATING HERE, BUT IT WENT AWAY BECAUSE OF COMPLAINTS.

MOST SHOPS WENT OUT OF BUISINESS DUE TO DEVELOPMENTS IN THE CITY CENTRE.

If only there was something they could do...



I WISH THERE WAS  
SOMETHING I COULD DO  
TO MAKE MY NEIGHBOURHOOD  
NICE AGAIN!

# Co-creation wokshop

# CREËER JOUW DROOMSTAD!

Datum: 8 mei

Tijd: Vrije inloop tussen 9:30 en 18:30

Locatie: Wijkcentrum De Akkers



INTER-  
NATIONAL  
NEW TOWN  
INSTITUTE

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Wil jij je stem laten horen en meedenken over de toekomst van onze prachtige stad Spijkenisse? Dan is dit je kans!

Wij organiseren een inspirerende co-creatie workshop waarin we samen een collage zullen maken die de visie van bewoners voor de toekomst van Spijkenisse weerspiegelt.



INTER-  
NATIONAL  
NEW TOWN  
INSTITUTE

Context - Problem - Theory - Methodology - Findings - Future Scenarijō - Exhibition



# Urban form



# Urban form

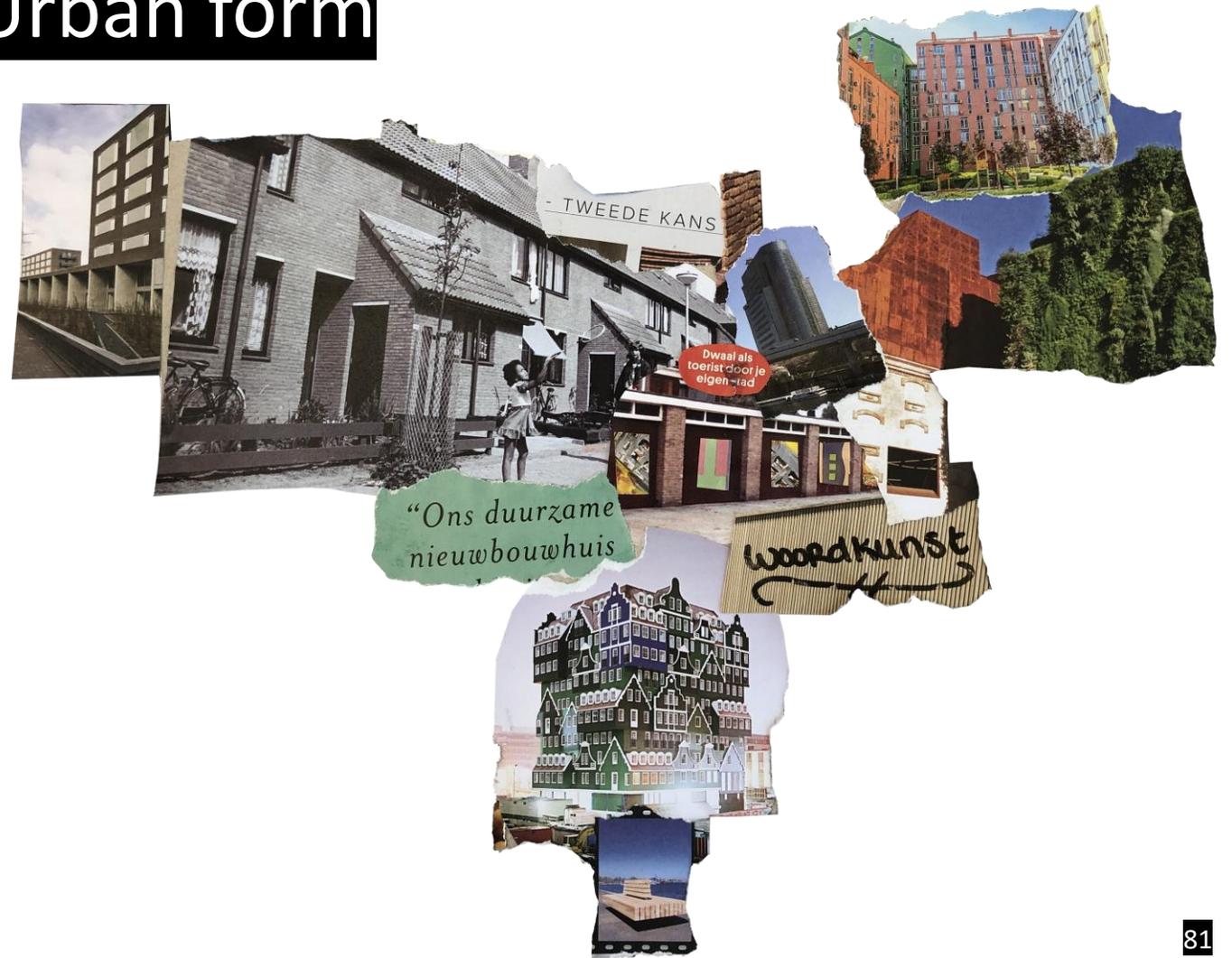
- More urban functions

- Preserving the village-like qualities

- Preserving the natural areas



# Urban form





# Public space



# Public space

- More biodiversity in public space

- Depaving public space



# Mobility



# Mobility

- Improve public transport connections

- Improve cycle and pedestrian paths



# Facilities



# Facilities

- More social spaces

- More cultural spaces



# Facilities

Handen ineen voor toekomstbestendig wonen

## Doorstromen voor ouderen



Lieve ouders,  
maar nog  
liever een  
eigen huis

## Facilities

- More elderly housing

- Re-using/re-purposing existing buildings

Handen ineen voor toekomstbestendig wonen

Doorstromen voor ouderen



Lieve ouders,  
maar nog  
liever een  
eigen huis

# Conclusion

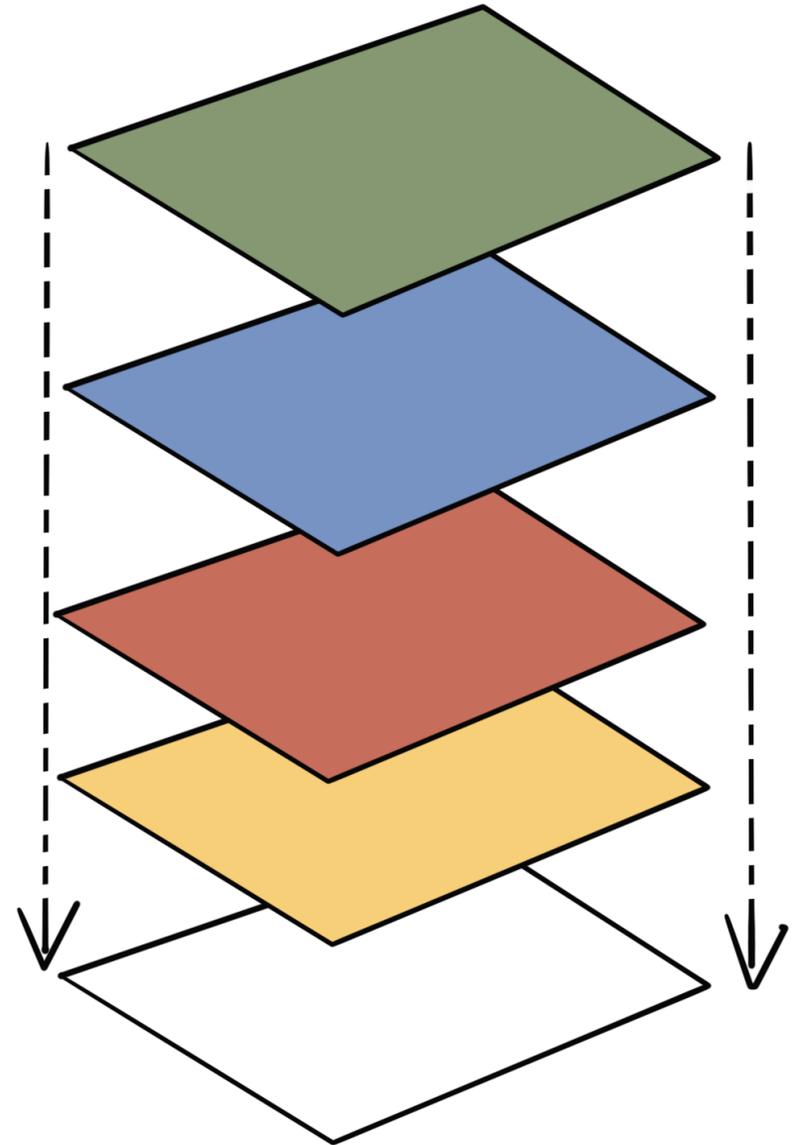
Archive & Literature research

Personal observation

Interviews

Co-creation workshop

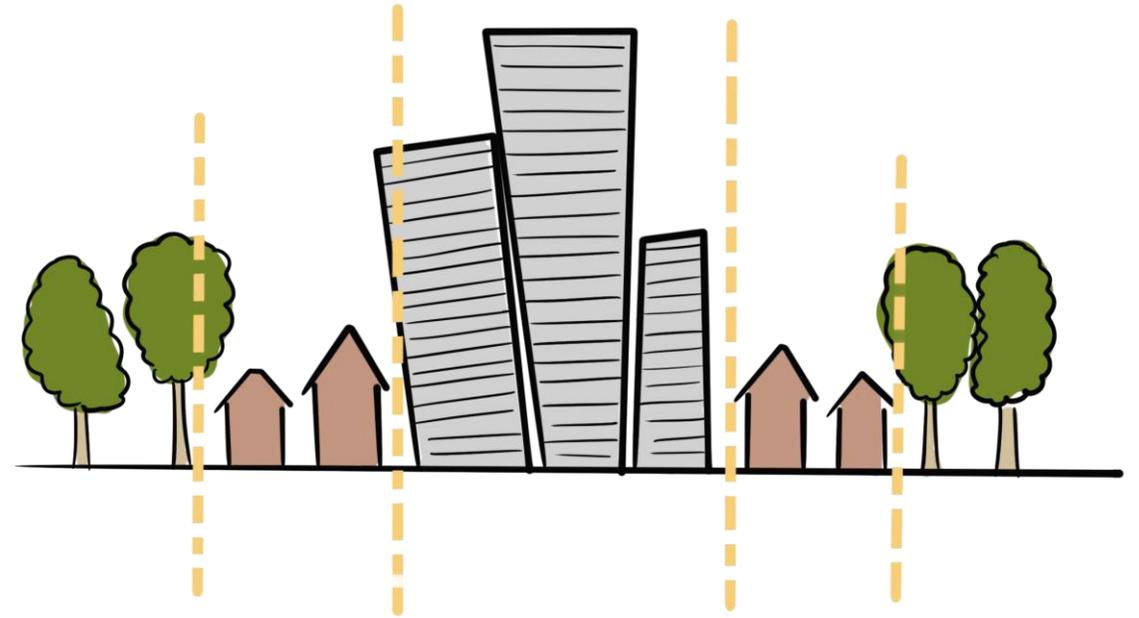
Future scenario



# GUIDELINES:

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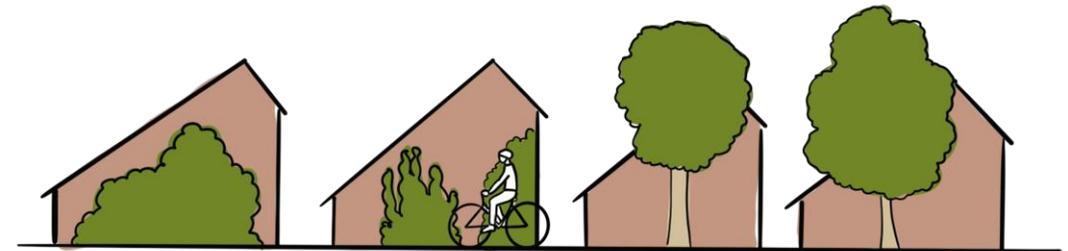
Establish a balance between urban, rural and village-like



# GUIDELINES:

Establish a balance between urban, rural and village-like

Integrating nature into daily life

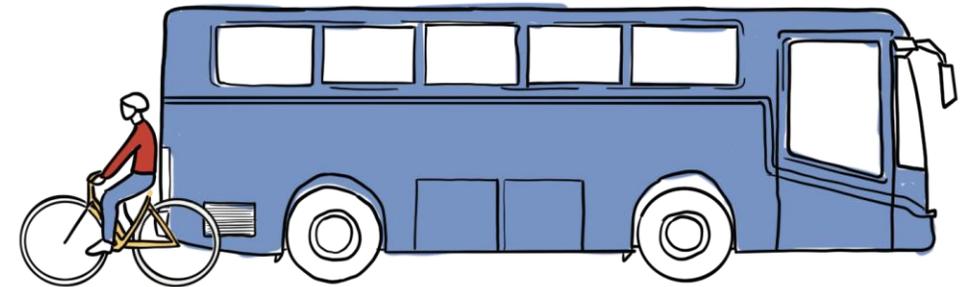


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Establish a balance between urban, rural and village-like

Integrating nature into daily life

Improving mobility



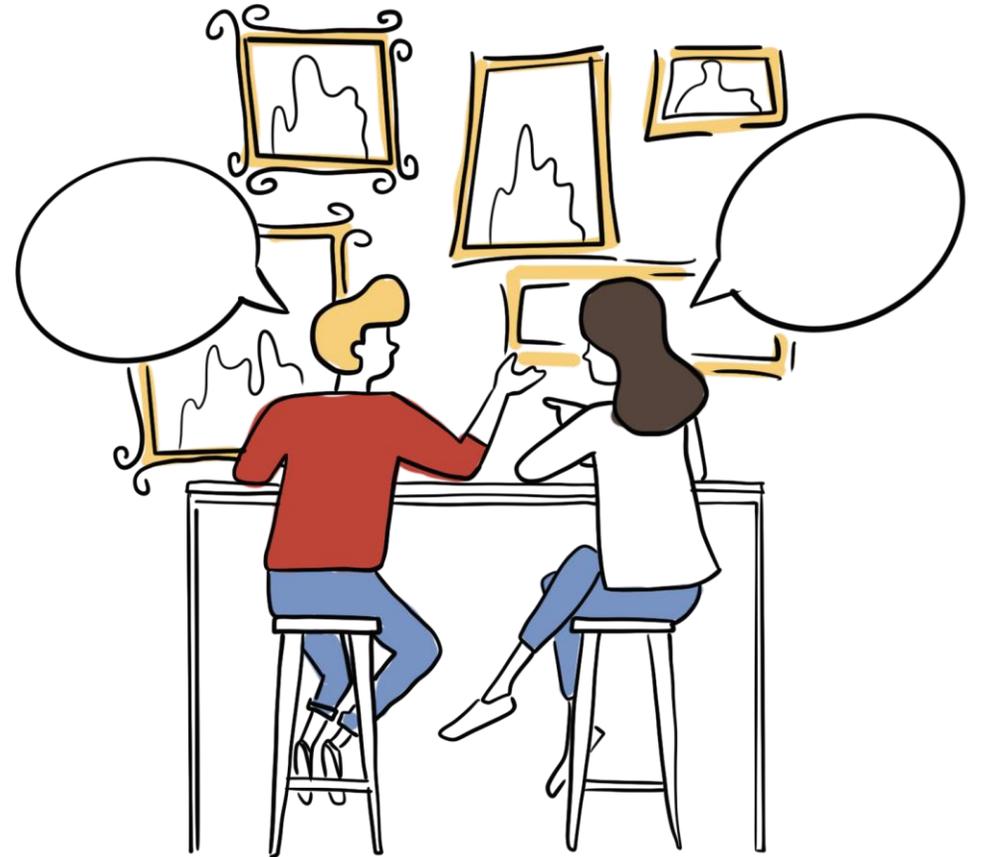
## GUIDELINES:

Establish a balance between urban, rural and village-like

Integrating nature into daily life

Improving mobility

Expanding cultural and social infrastructure



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Utilising existing buildings efficiently



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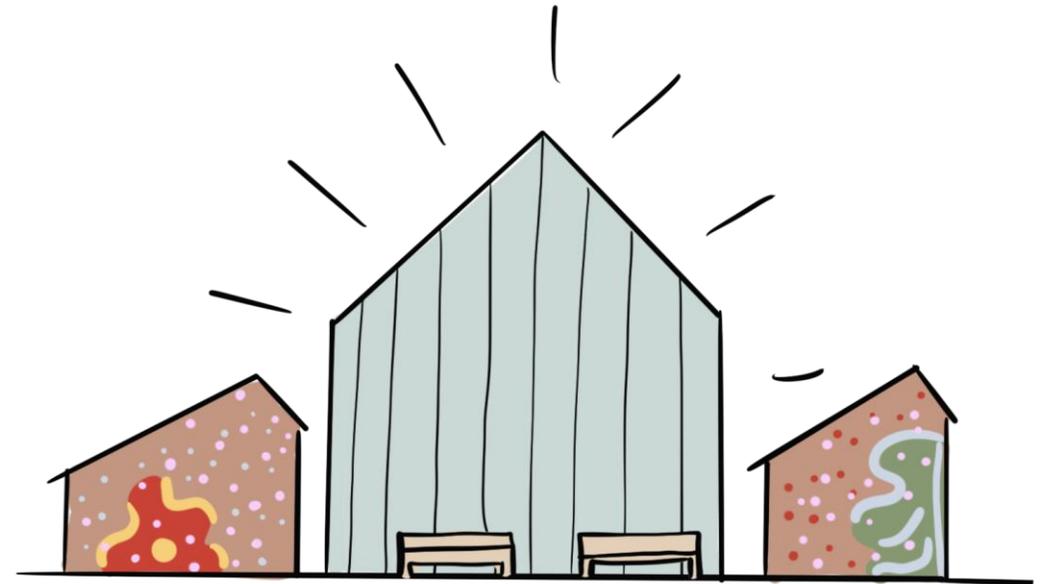
Integrating nature into daily life

Improving mobility

Expanding cultural and social infrastructure

Utilising existing buildings efficiently

Improving Architectural Identity



# FUTURE SCENARIO

The city will have three levels of urbanity. The highly urban centre, the village-like neighbourhoods with their own small neighbourhood centres, and the rural/natural surroundings.





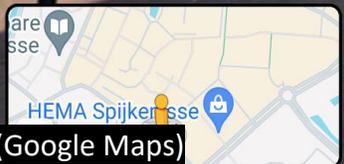
1. The city centre needs to be further densified to create a critical mass to sustain urban functions.



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2. As a result, there will be a good basis for real metropolitan functions such as clubs or exhibition spaces (which can be temporarily housed in empty shops), but also for improving the public transport infrastructure.



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3. Meanwhile, the neighbourhoods can retain their village-like character, building on the design principles of the 1970s. Neighbourhood living rooms can be implemented and public space can be revitalised to increase social interaction.

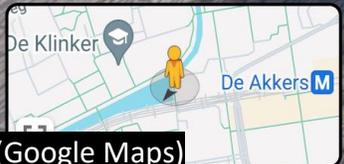


3. Meanwhile, the neighbourhoods can retain their village-like character, building on the design principles of the 1970s. Neighbourhood living rooms can be implemented and public space can be revitalised to increase social interaction.





4. The introduction of greenery, street art and benches are important tools to further upgrade the public space and make the city less grey.

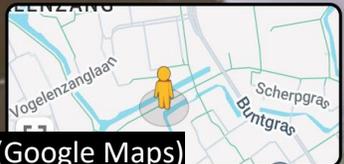


Google

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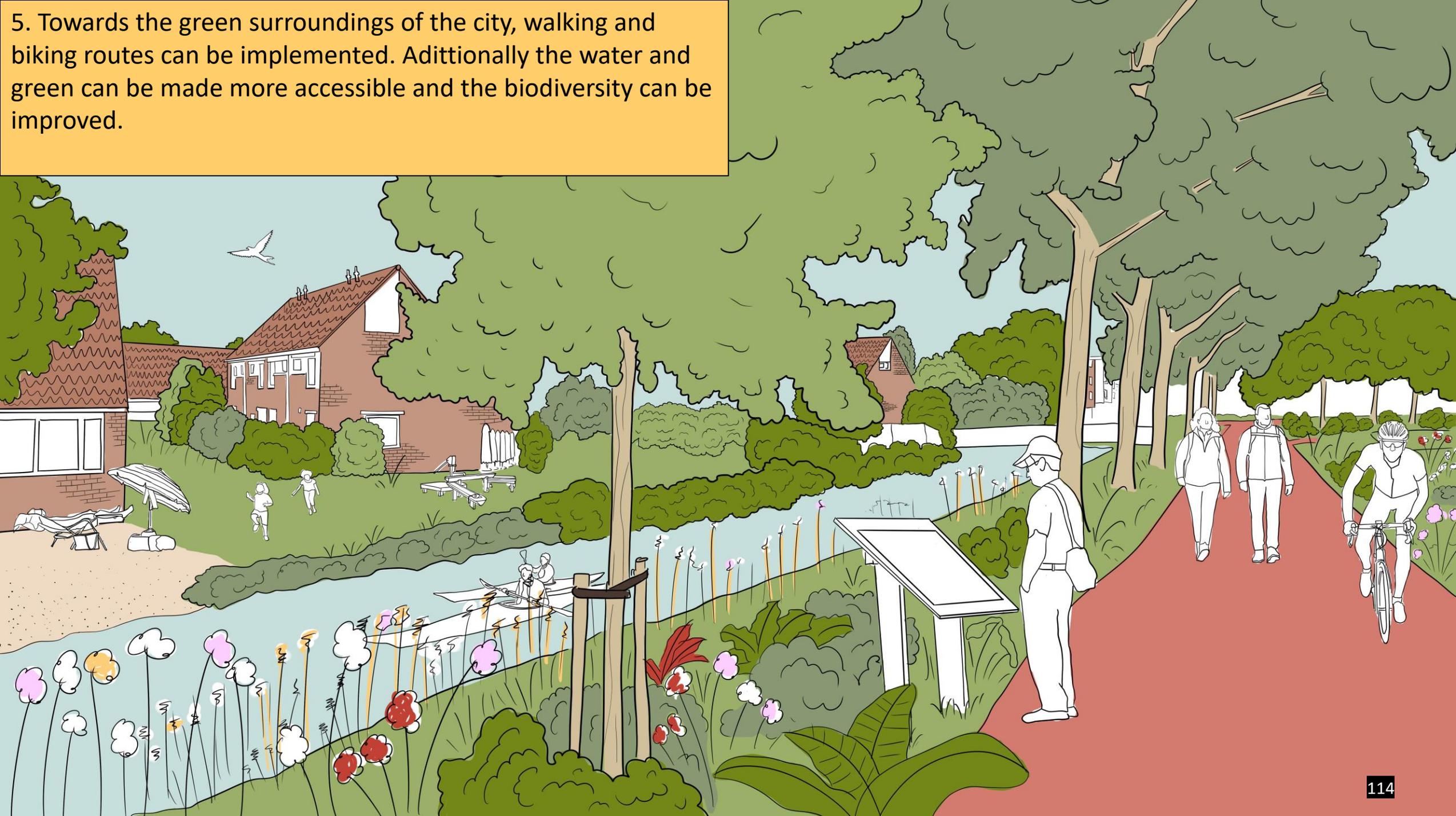
5. Towards the green surroundings of the city, walking and biking routes can be implemented. Additionally the water and green can be made more accessible and the biodiversity can be improved.



(Google Maps)

Google

5. Towards the green surroundings of the city, walking and biking routes can be implemented. Additionally the water and green can be made more accessible and the biodiversity can be improved.



# Exposition





Thank you!