Co-creating narratives about migration

APPENDIX

Master thesis
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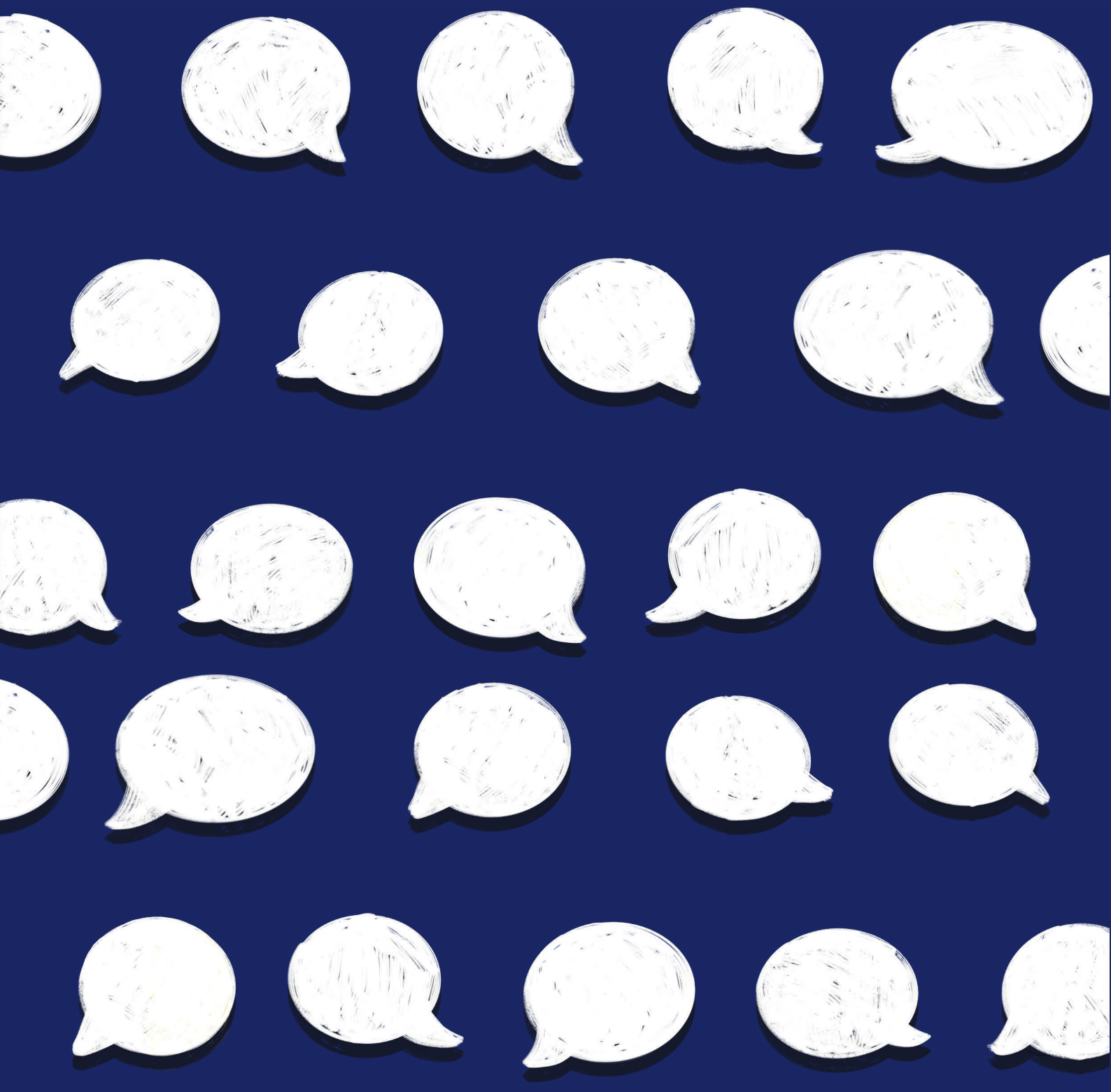

Appendix overview

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2. Public debate map iterations

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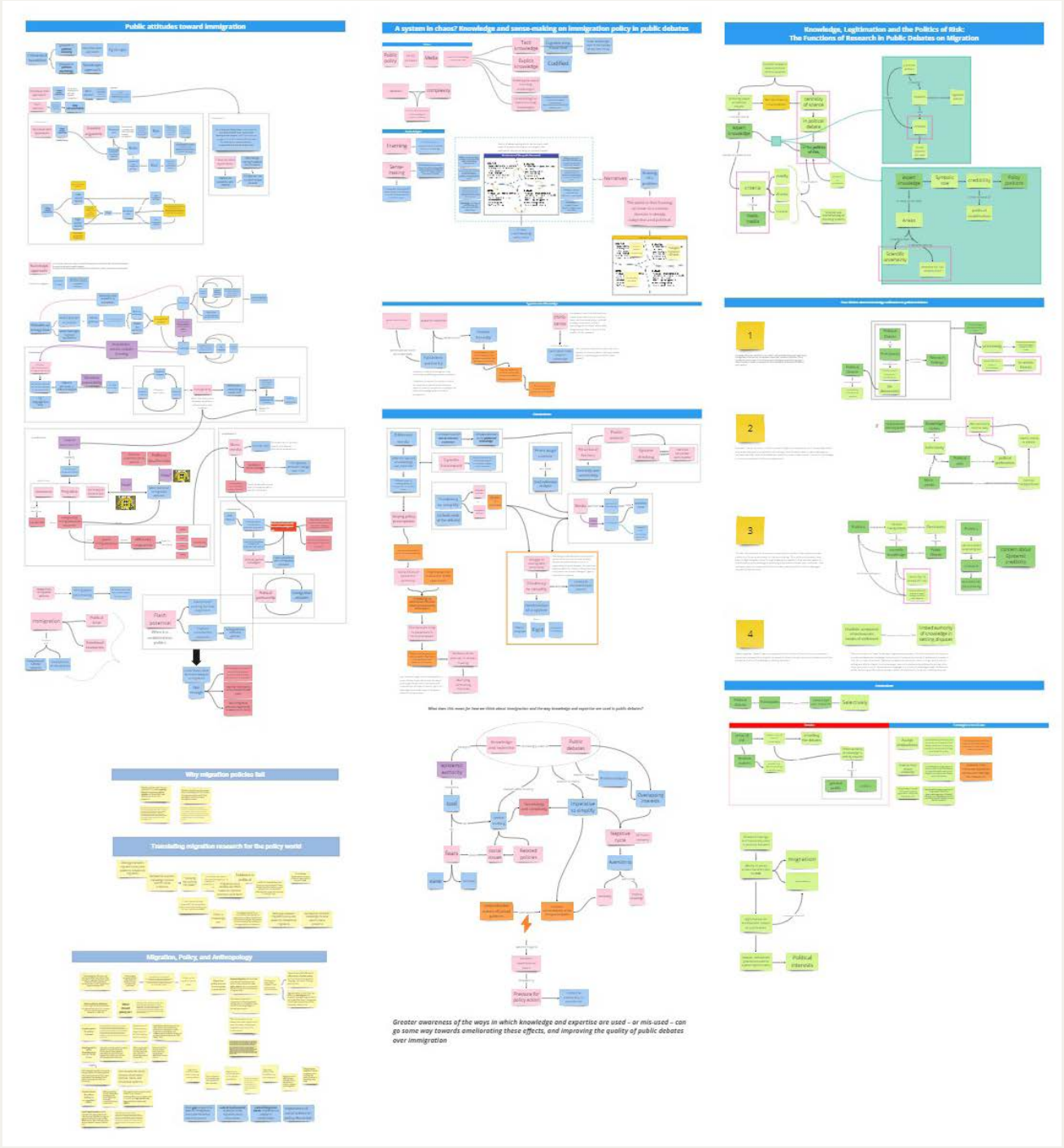
Project brief

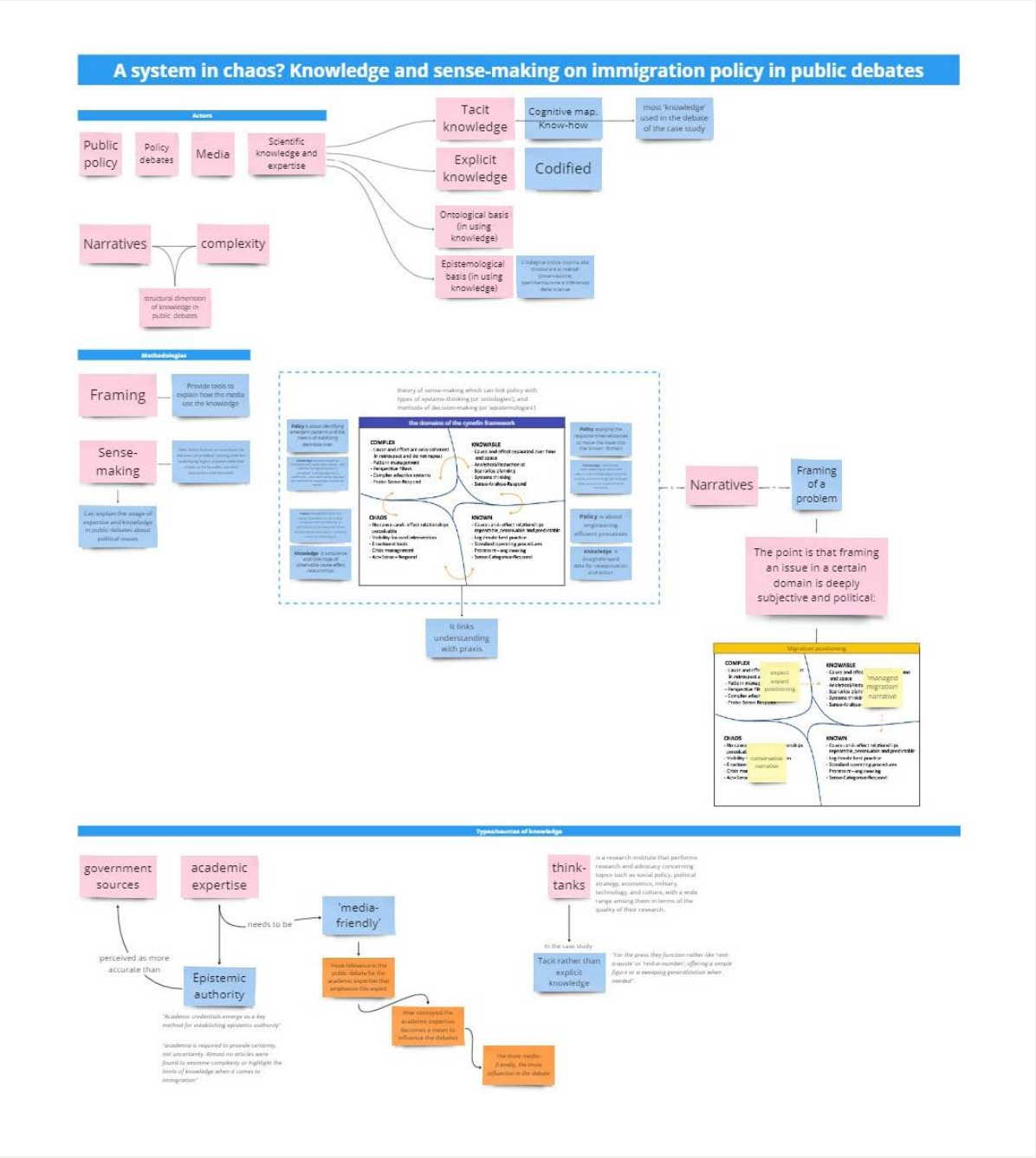
Appendix A
Chapter 2

1. Analysis of the literature

Overview on the analysis of the literature review



Example of the analysis on the article:
“A system in chaos? Knowledge and sense-making on immigration policy in public debates”



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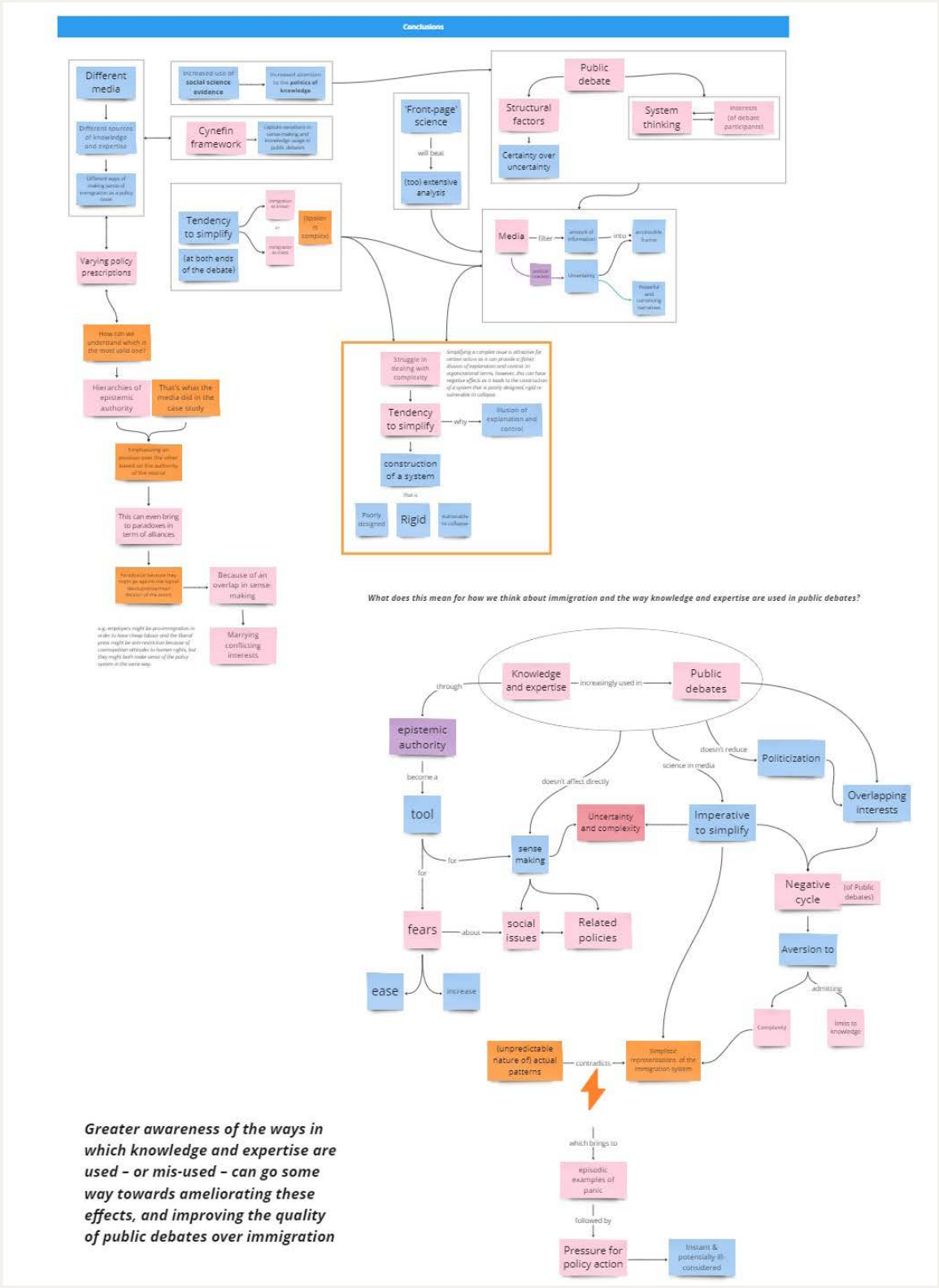
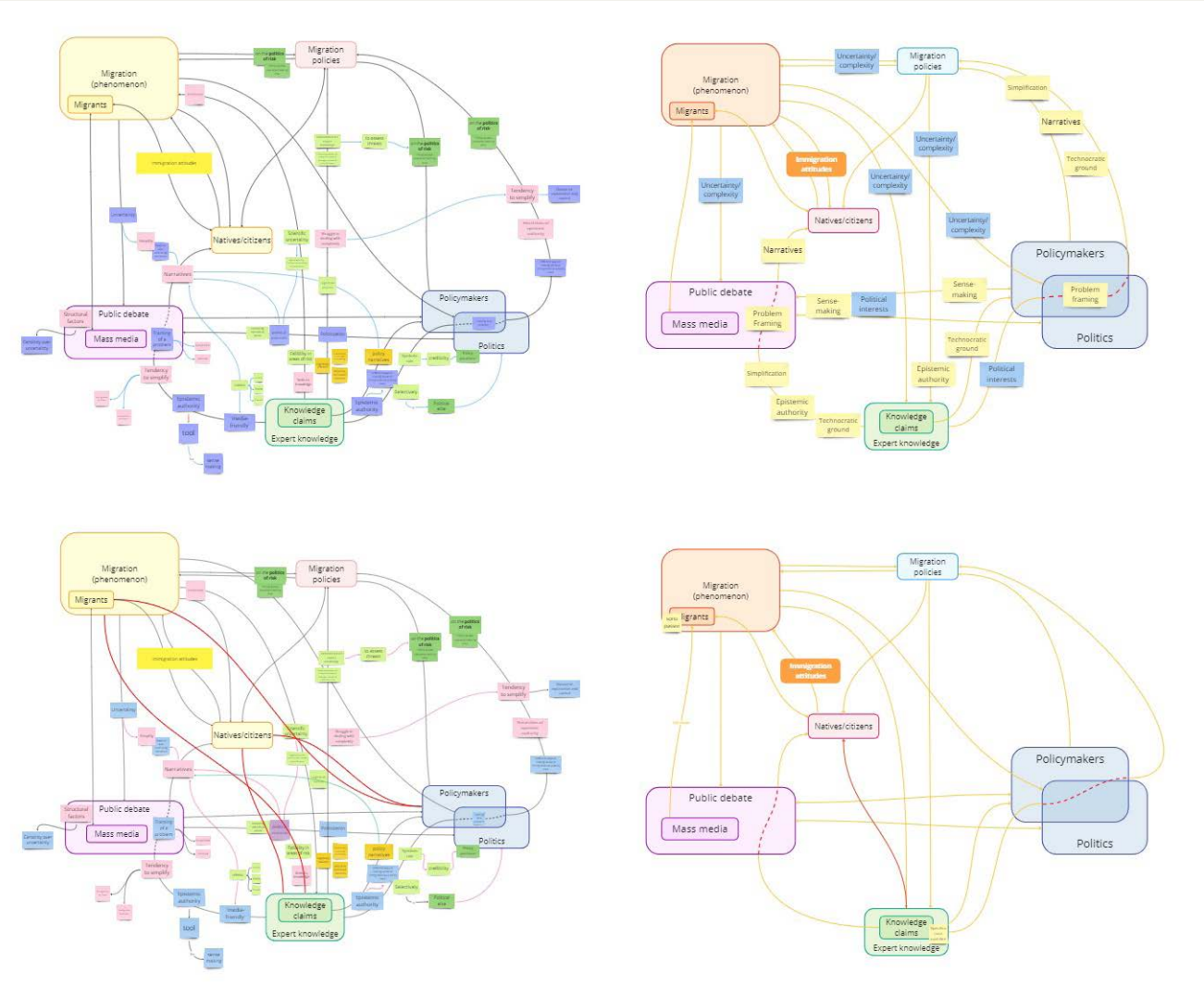
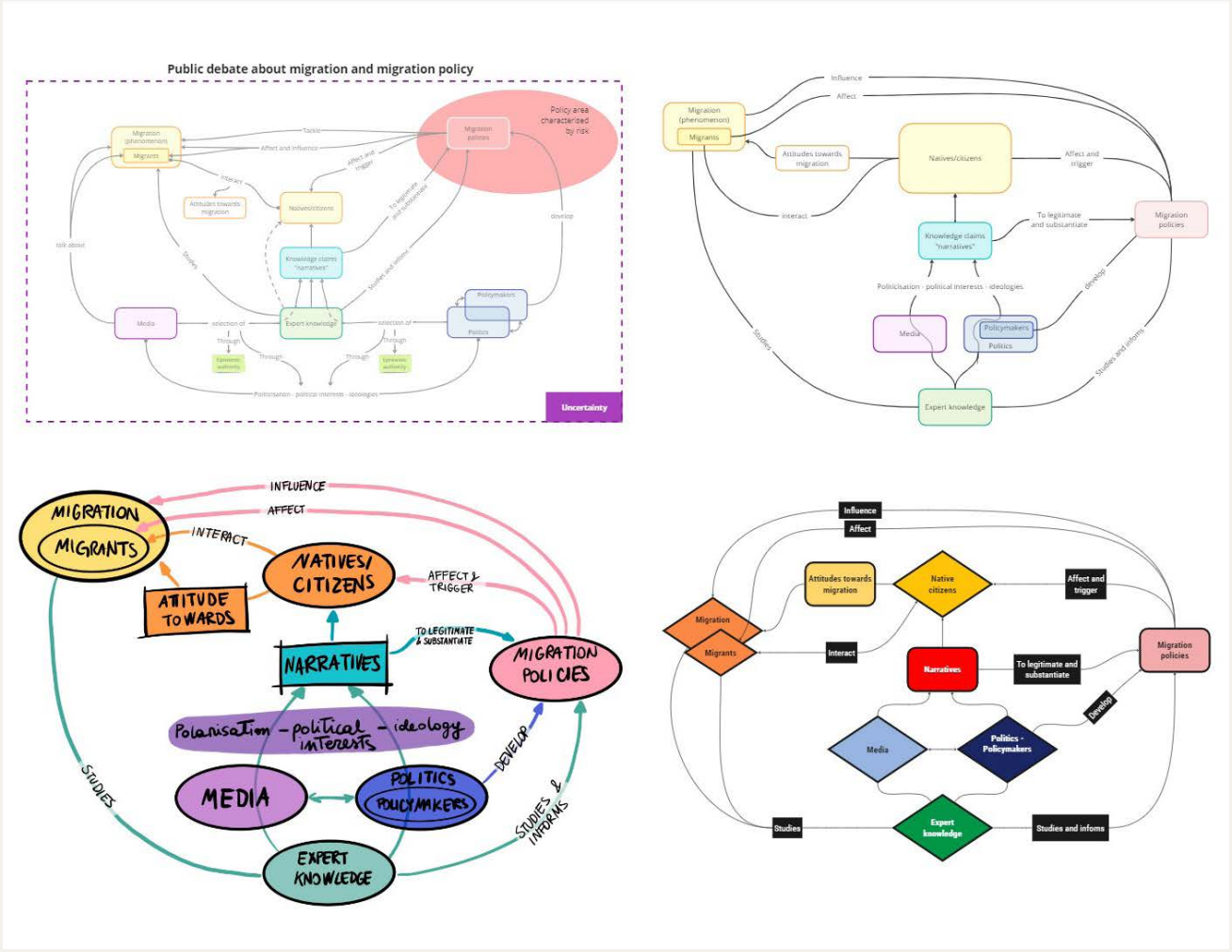


2. Iterations of the system mapping

Overview on the map iterations



Overview on the map iterations



Appendix B
Chapter 3

Creative session for framing the role of PACES

Structure creative session - Restating the problem
Adapted from Heijne & Van der Meer (2019)

Step by step
1. Focus the group on the task and explain the topic (15m)
   -Write down the PaG, clearly visible to all.
   -Explore the PaG by giving an overview of the project.
   -Answer any questions from the group.

2. Distribute supplies
   - Provide a pile of Post-its and a marker to each member of the RG.
   - Remind the RG to use the markers to write legibly and concisely.

3. Purge (if not yet done) (10m)
   - Ask the RG to write down all options that pop up in their minds: one per Post-it®.
   - Once the fluency drops (after 5 or 10 minutes), ask the group to write down one more option.
   - Proceed with Restating the Problem.

4. Clarify the process of Restating the Problem (5m)
   - Clarify the purpose.
   - Explain the steps in brief.
   - Answer any questions Restating the Problem.

5. Select together the area of intervention
   - discuss the map and the stakeholders
   - Explain the reasons for selecting an area of intervention
   - define together the chosen area

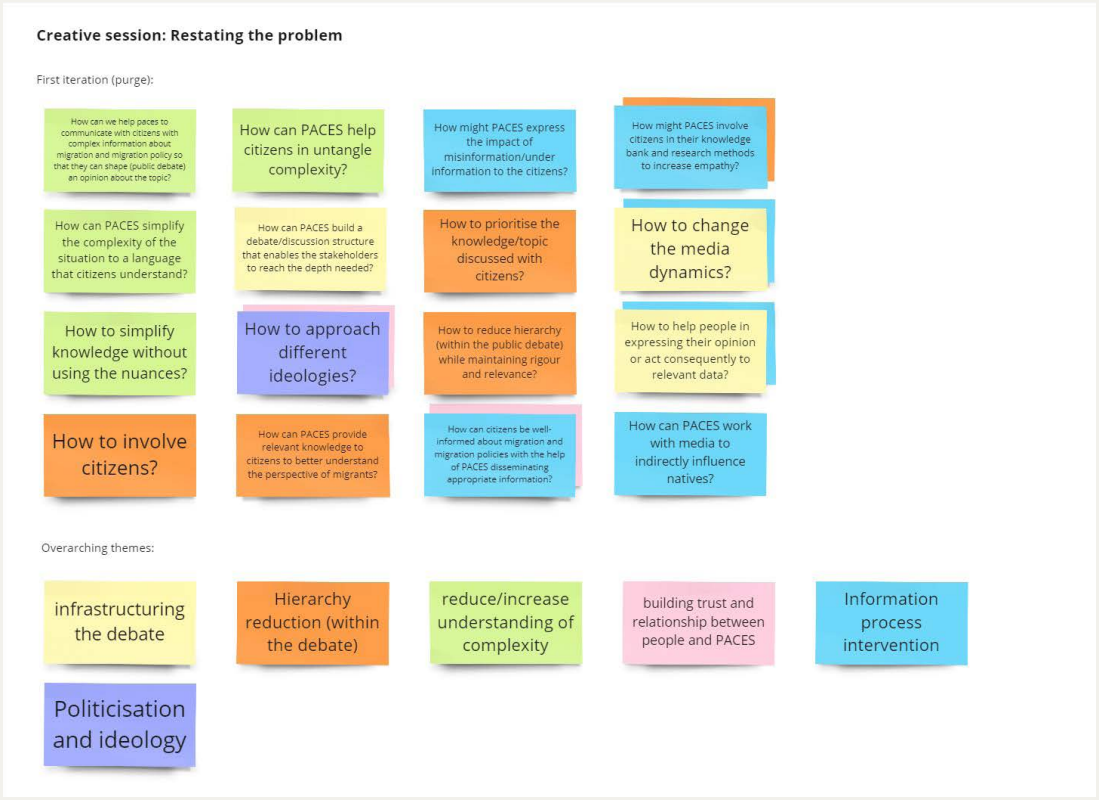
6. Write down several restatements of the problem (15m)
   - Ask the group to write down their understanding of the PaG in 'How To …' statements, one on each Post-it® and hand it to the facilitator.
   - The facilitator will place each Post-it® on the flip chart.
   - Set a target number of approximately 10 to 15 restatements.

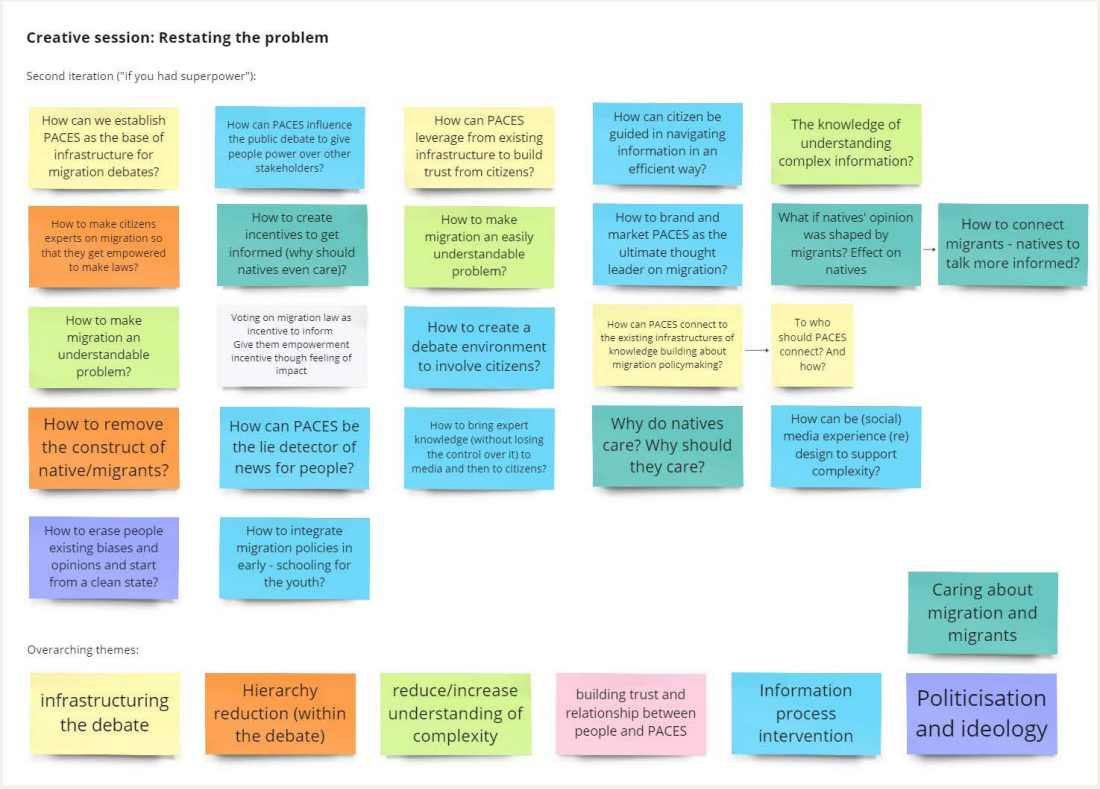
7. Check on progress
   - Check if:
   - 'Are the generated problem statements going in the right direction?'
   - 'Do you need more options?'
   - 'Do the options cover the field (or solution space) you have in mind?'

8. Select the main restatements that capture the essence
   - Pick the main restatements together with the group,
   - 'Which options capture the essence of the problem at hand?
   - 'Which options would you like to rework further?'
   - Remind the PO of the mindset and ground rules of converging: use affirmative judgment, protect originality, trust the hedonic response and have action in mind.

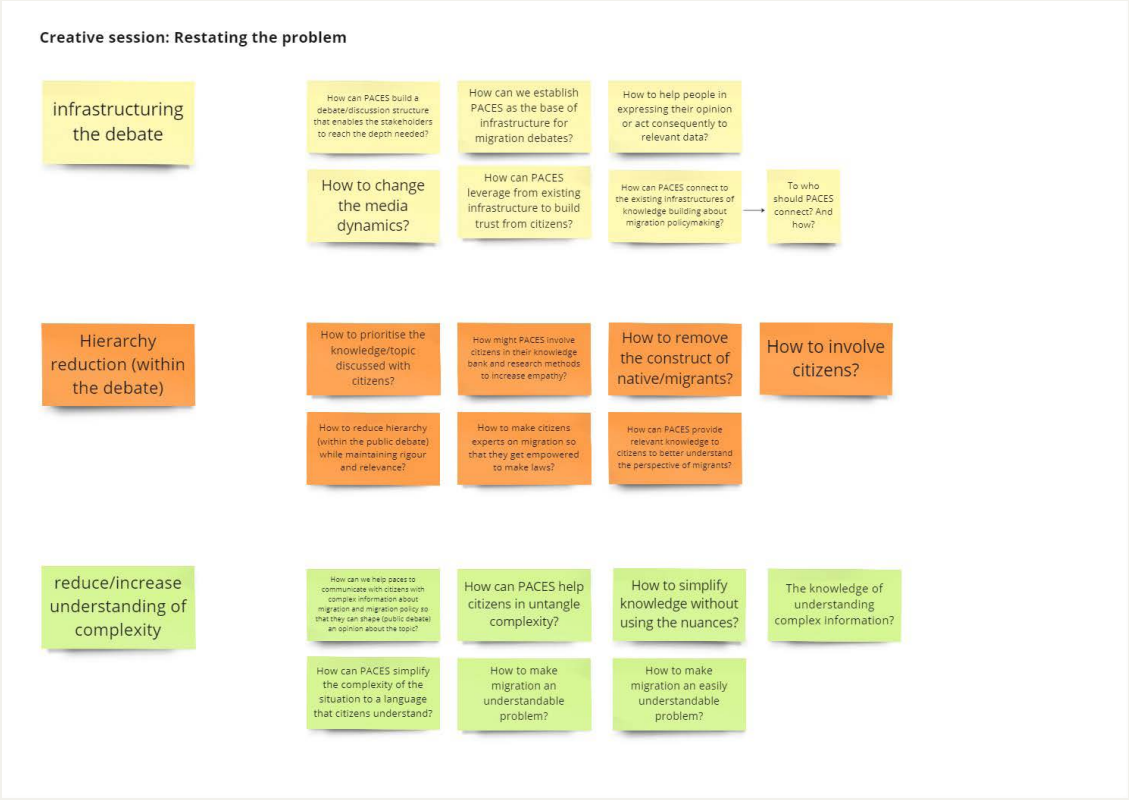
9. Rework the problem statement with the entire group
   - With the entire group rework the areas identified.

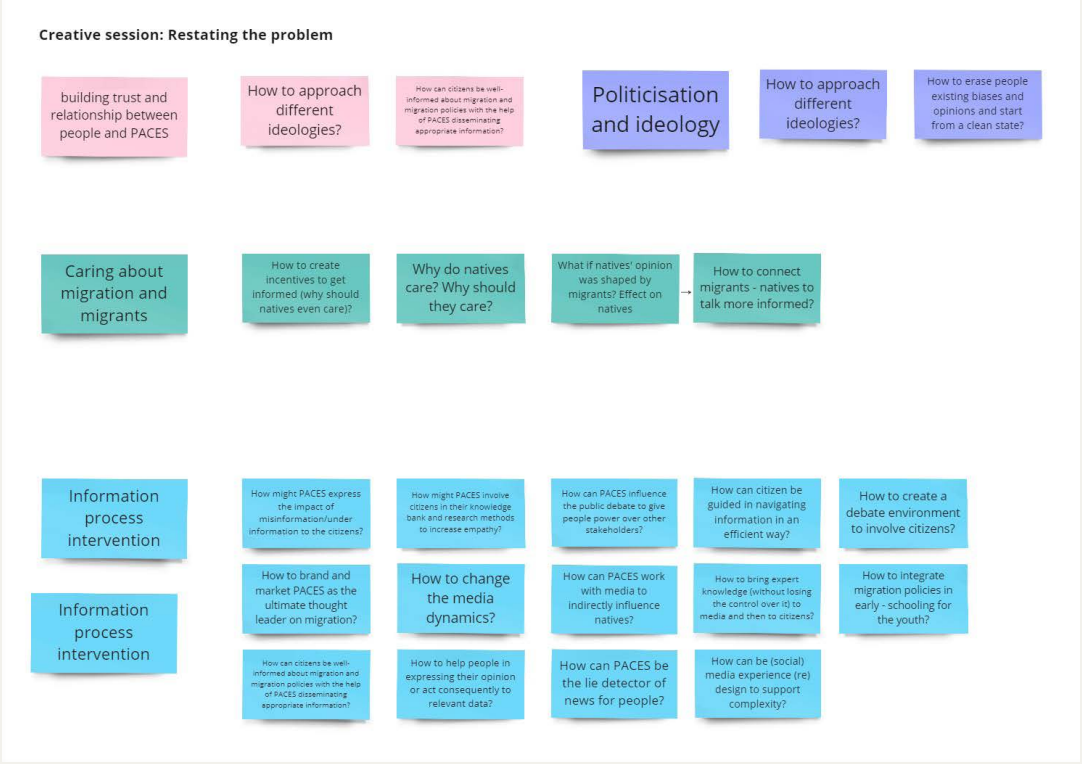
Analysis creative session - Results and identifying patters





Analysis creative session - Clustering





Analysis creative session - Results and identifying patters

Appendix C
Chapter 4

Interviews with Italian emerging adults

Interview guide

- Avoid closed-ended questions that can be answered with a simple “yes” or “no.”
- Relatedly, focus on “how” questions rather than “why” questions to help put your participants at ease and avoid any feelings of defensiveness or anxiety.
- Consider beginning the interview with an icebreaker or a “freebie” question, to start on a relaxed and comfortable note before delving into the more sensitive topics.

What am I seeking to investigate or gain from your interviews?
Trying to understand how can PACES become the connecting infrastructure between citizens and expert knowledge about migration and migration policy?
What are the leverage point that can make them interested, trusting of PACES, and able to deal with uncertainty and complexity?

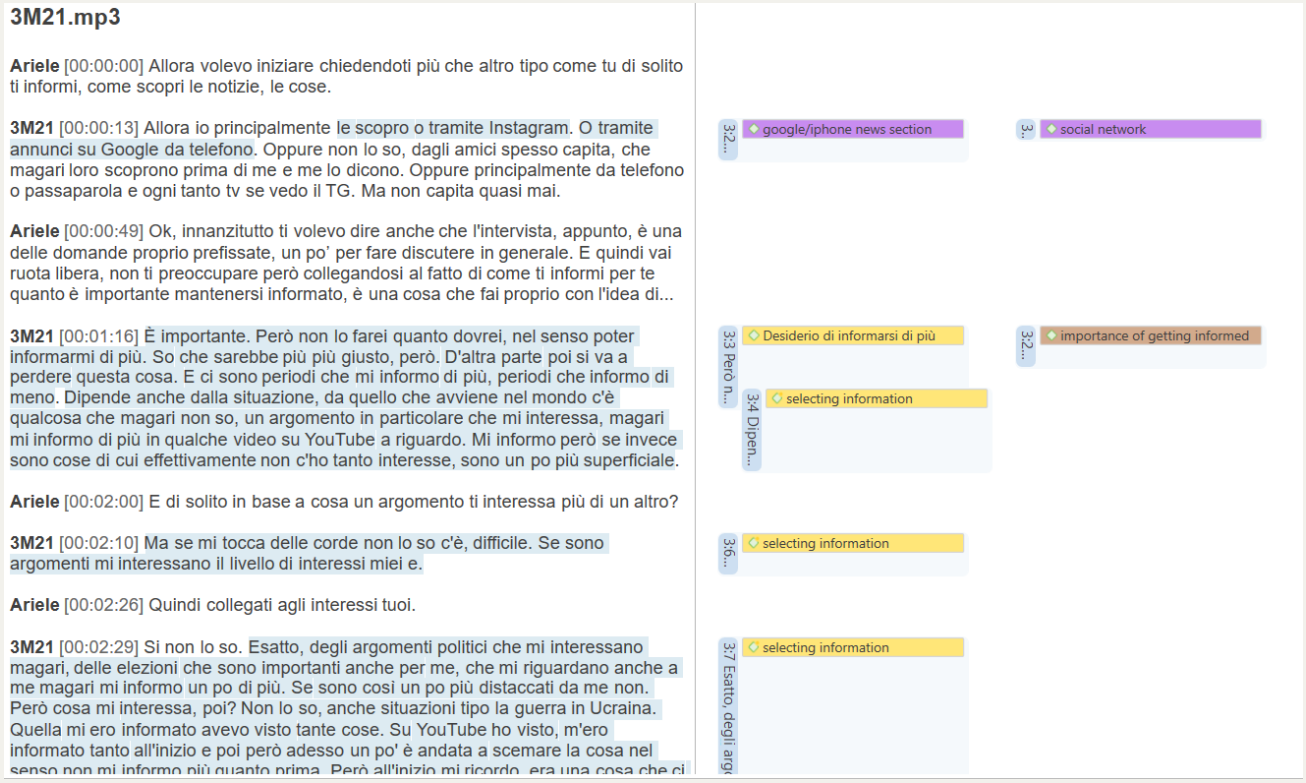
Alcune possibili domande:
-Qual è il principale mezzo con cui si informano?
-Quanto è rilevante per loro tenersi informati?
-Quanto pensano di essere informati riguardo:
- Alla politica (gli interessa, seguono le vicende politiche..)
- l’attuale situazione socio-politica (della propria zona, città, paese, europa, mondo?) (interessante capire quanto conta la “vicinanza” alle questioni politiche, quanto si sentono coinvolti in base a quanto si sentono che i fatti avvengono vicino a loro o li riguardano)
- Alla migrazione

E poi capire qual è il gap tra la loro percezione e quanto effettivamente sono informati (per esempio se si sentono estremamente sul pezzo però si informano solo su una specifica pagina ig o su un notiziario che quardano ogni tanto – NB non si tratta di dare un giudizio o di porre su una scala quanto le persone sono effettivamente informate ma di andare a capire la loro percezione a cosa corrisponde e capire anche quali sono i principali mezzi ma anche quanto è la predisposizione di uno specifico gruppo di persone a informarsi)
-Quali sono le barriere o i problemi che incontrano quando vogliono informarsi?
-Quali sono per loro degli atteggiamenti o comportamenti fastidiosi di chi si occupa di informazione?
-Cosa rende secondo loro un’informazione o un canale di informazione affidabile

-Cosa pensano della relazione tra migrazione come fenomeno e di come viene trattato nell’ambito del dibattito pubblico?
-Bisogni e desideri in relazione all’informarsi
-Cercare di capire come reagiscono quando si trovano di fronte a complessità e incertezze

Power imbalance

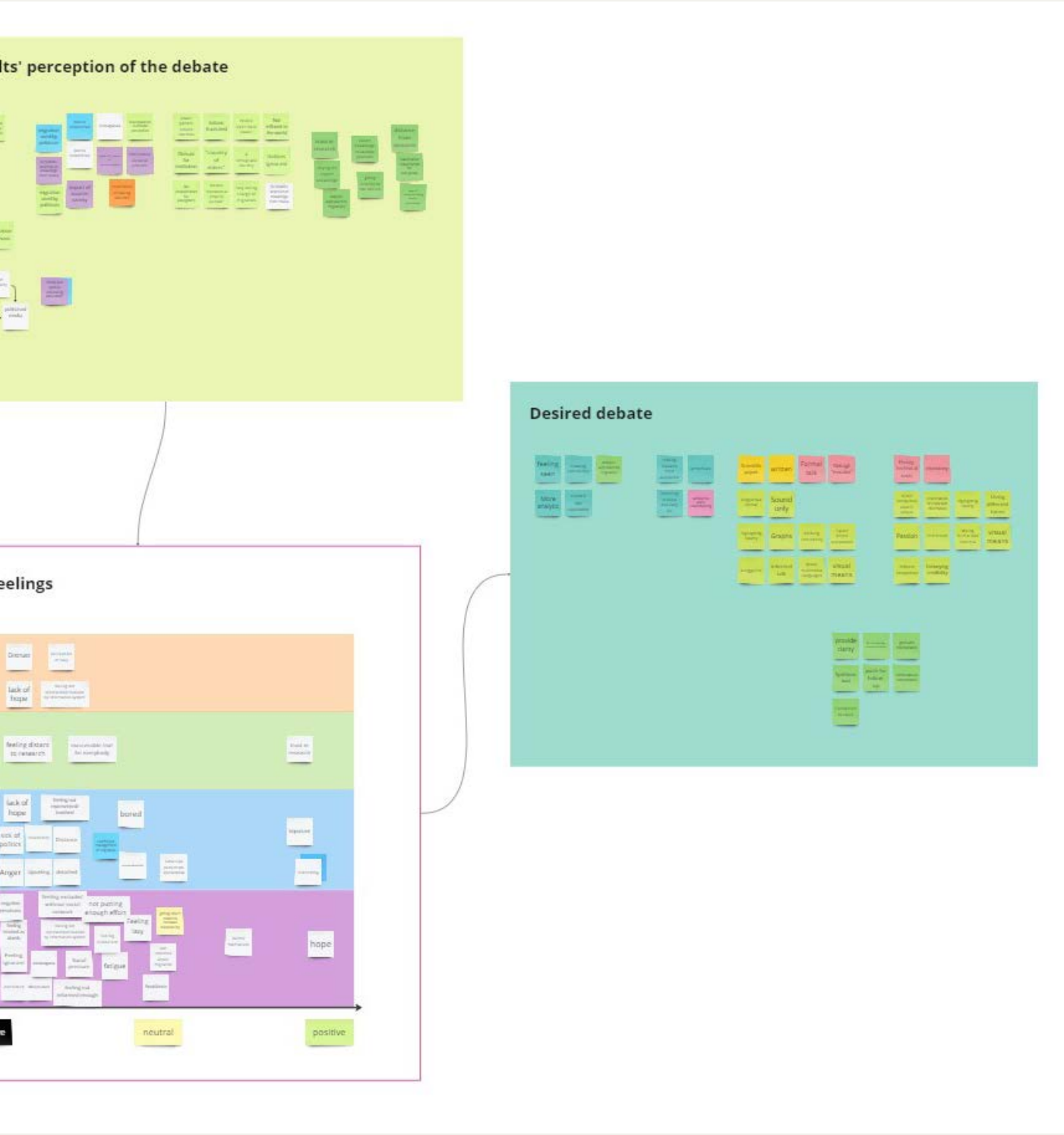
Coding procedure



Codes divided in the initial patterns

lves
not putting enough effort
ignorance
Process of getting informed
selecting information
use of non-mainstream media
looking at the human side
questioning epistemic authority
limited involvement
Looking for validation of own opinion
how trust is built
getting inform related to increased responsibility
Getting different perspectives
influence of being a migrant
Barriers
written means
propaganda
news immediacy
viralità info
politics incoherence
media not for youngsters
politicised media
stress
Media incoherence
pigrizia
spam/paywall
lack of trust
not putting enough effort
sensationalism/loudness
lack of time
not accustomed to get informed
purposeful selection of knowledge from media
lack of quality
lack of political education
lack of interest
feeling treated as dumb
informarsi questione di classe
lack of depth
lack of impartiality
difficoltà di comprensione
bad quality of online news
clickbait
age
applicazione delle semantiche
Research communication modalities
Dettagli "macabri"
Heavy, technical texts
monotony
Direct connection expert-people
prioritisation of important information
highlighting novelty
Using different tones
Expert simple explanation
Passion
Immersive
Mixing formal and informal
visual means
visual means
Different perspectives
Conveying credibility
perception of statistics/numbers
provide clarity
For immediate communication
given with interpretation
Synthesis tool
push for follow-up
Comes with an interpretation
Connected to covid
Politics
insufficient management of migration
youngsters not interested in politics
sick of politics
media and politics influencing each other
migration used by politician
politics incoherence
distance from politics/no feeling represented/disappointment
Feeling for politics
interest for politics
research and expert knowledge
Possible solutions
looking at the human side
transparency of intentions
making research more accessible
need for neutral mediation
informing process and daily life
semplificare
feeling seen
going directly to the source
greater and more direct involvement of people
desired debate
certify reliability info
creare un racconto
creating community
analytic approach to migration
trust in research
way of communicating expert knowledge
inaccessible research/not for everybody
perception of statistics/numbers
relying on expert knowledge
representation of data
analytic approach to migration
distance from research
going directly to the source
expert knowledge to validate positions

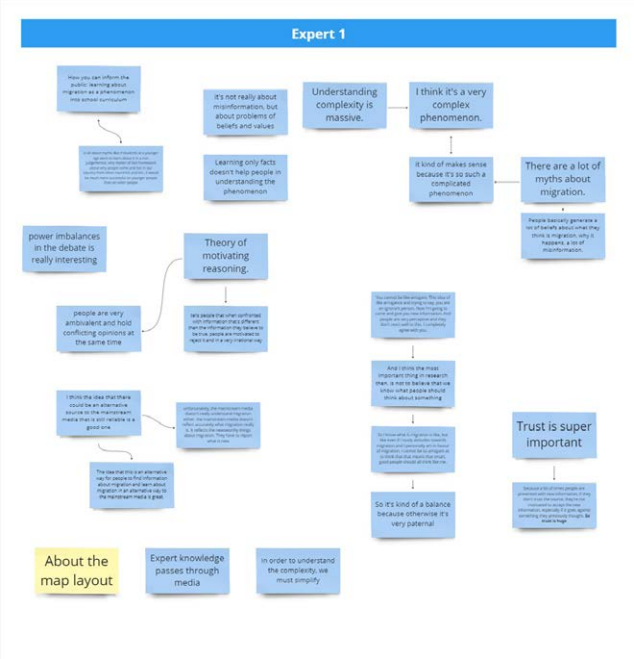
Codes divided in themes

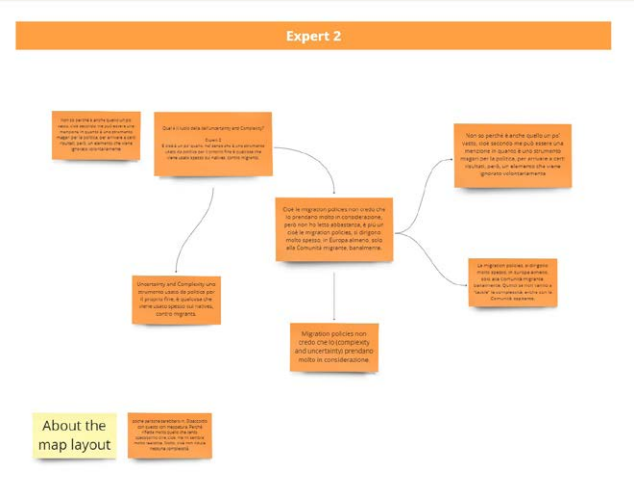

lts' perception of the debate
Desired debate
eelings
bored
hope
fatigue
neutral
positive

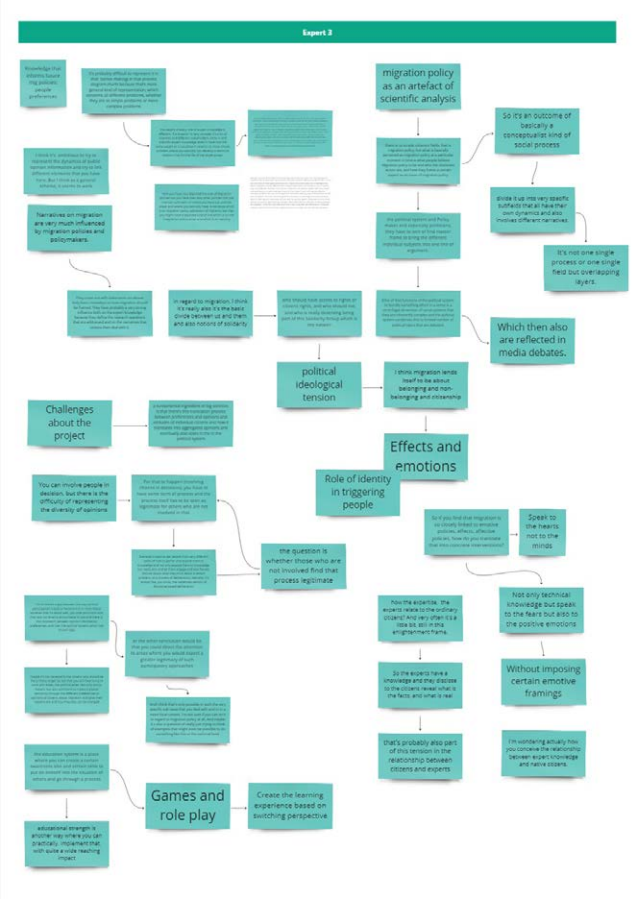
Appendix D
Chapter 5

Interviews with experts

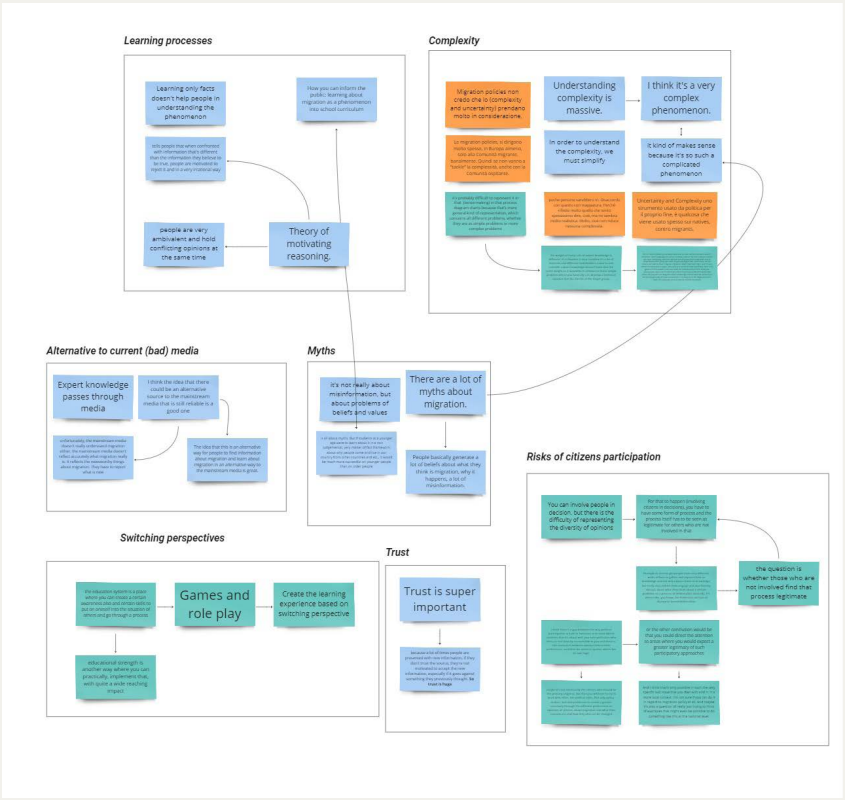
Overview of the coding

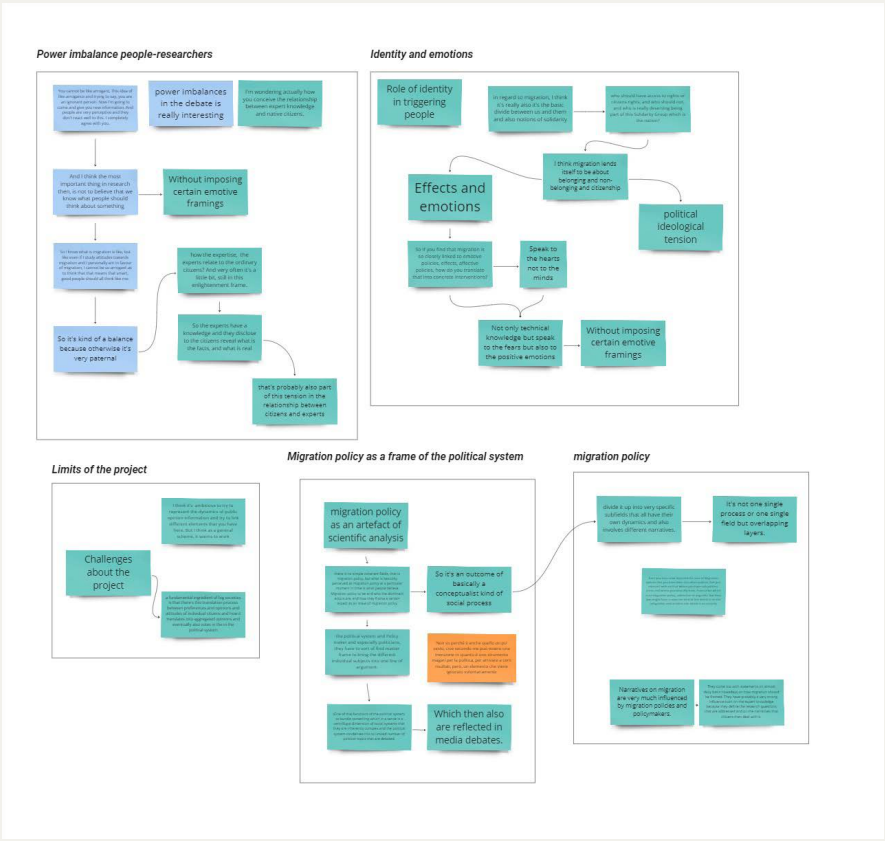






Codes divided in categories

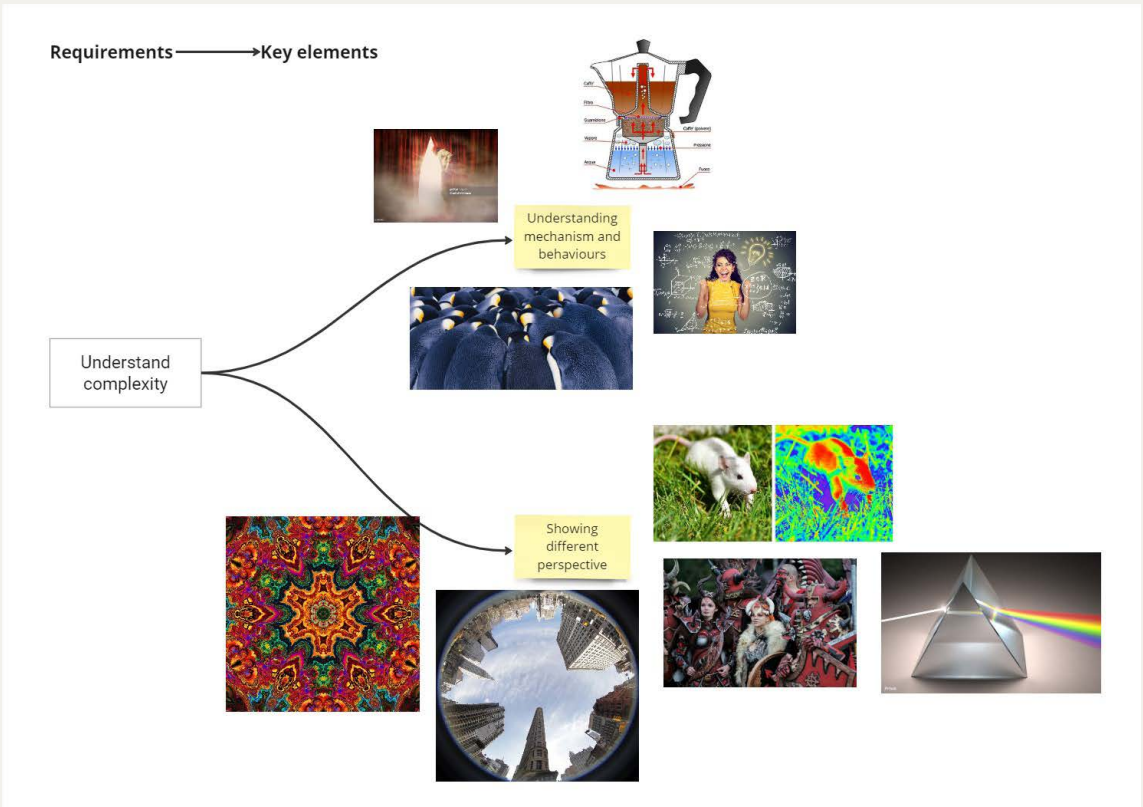




Appendix E
Chapter 7

1. Individual design cycle

Bainstorming with metaphors



Requirements → Key elements

Positive relationship

Building Trust

Feeling "seen"

Requirements → Key elements

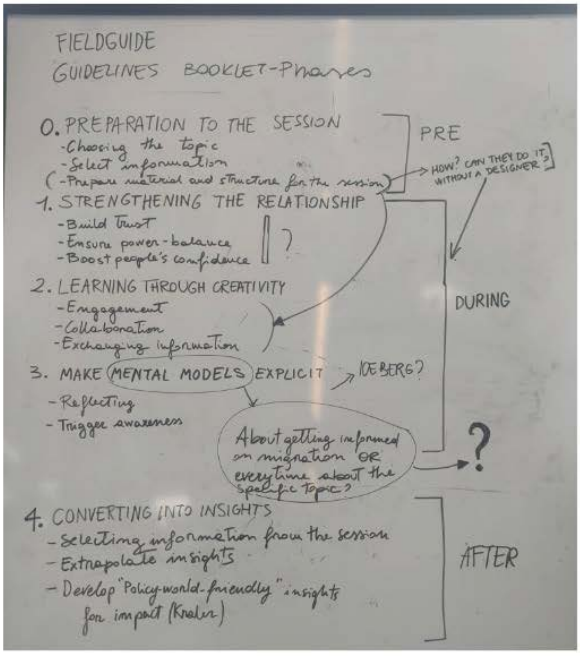
Produce insights

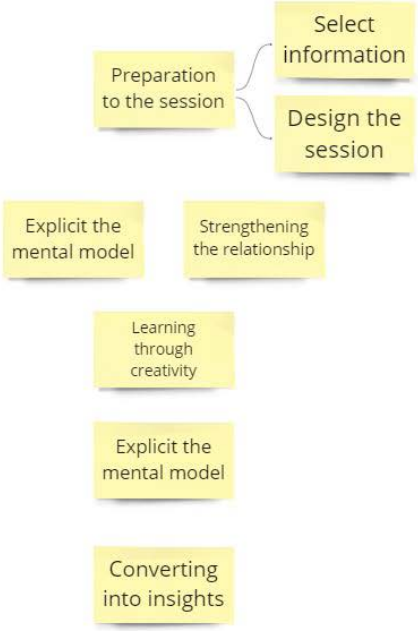
Sharing/ Exchanging

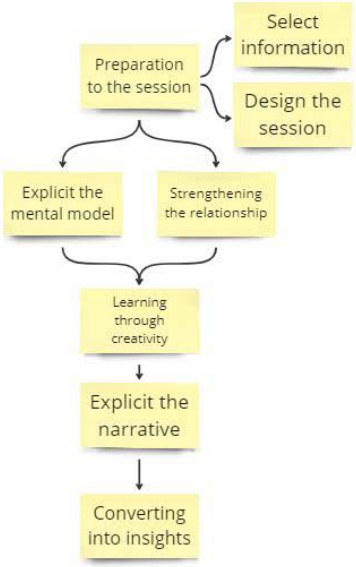
Reflecting

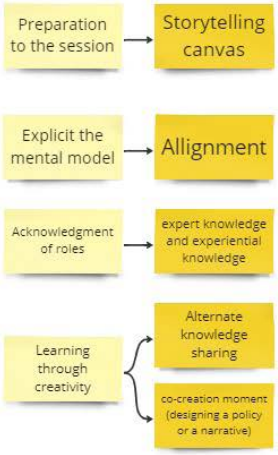
The Trolley Problem

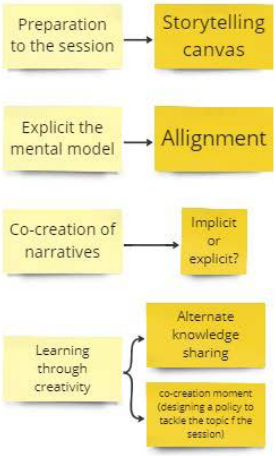
Iterations on the structure of the “moment of encounter”







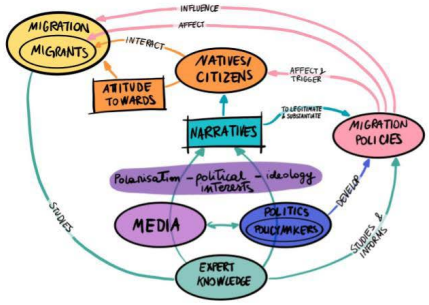




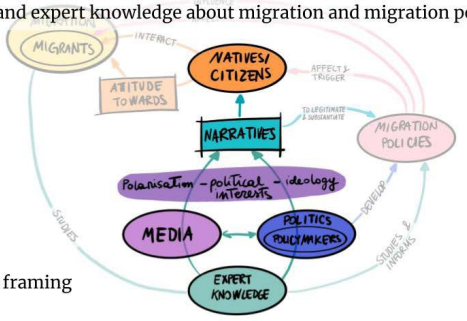
2. Collective design cycle

Presentation used to guide the brainwriting session

Public debate about migration and migration policies



How can PACES become the connecting infrastructure between citizens and expert knowledge about migration and migration policy?



Problem framing

Literature's insights

Narratives are crucial in the current debate about migration and migration policy. They represent the shape in which expert knowledge reaches native citizens.

Narratives are responsible for:

- Sense/making and problem framing of migration in the public debate
- Simplification and over-simplification of uncertainty and complexity
- Politicisation and polarisation of the debate
- Establishing legitimacy and authority
- triggering emotional resonance (also in the attitude of natives towards migration)

Narratives also influence the perception of natives citizens of the overall phenomenon of migration and they are used to substantiate and legitimate migration policies

Interviewees profiles

Target group:

Emerging adult: 20-29

Italian (5 female, 5 male)

Convenient sample

Transition phase of their life, trying to figure out future plan "Transitions to adulthood in a changing world" – emerging adults

The term emerging adults was coined by the psychologist Jeffrey Jensen Arnett in 2000 to describe the people between the ages of 18 and 29, that are too mature and conscious to be considered adolescents but still in an uncertain stage of life to be called young adults (Arnett, 2014). This particular period is characterised by the "feeling in between" and having to take major life decisions that play a role in the process of forging their personal identities.

Interview's insights

Respondents consider objectivity in information to be crucial for assessing its credibility, along with a critical approach that allows them to explore various perspectives and form personal opinions.

When confronted with the topic of migration, young Italians not only focus on data and numbers, but also show interest in human stories and comprehending the broader context.

Although the youngsters express the willingness to gather information and feel driven to do so, this doesn't always translate into a conscious effort to inform themselves.

Social media stands as their primary information source but also other channels are used, based on the influence of family or other social environments

Their view on politics and the state of Italy is sceptical and pessimistic, particularly regarding matters concerning their own generation

They place trust in academic research as an authoritative source but perceive barriers in accessing it due to its complexity.

They see a strong interconnection between media and politics, perceiving them as focused on ideological and sensational aspects.

The barriers in obtaining information are attributed both to a sense of insufficient personal commitment and external factors hindering their access to information. Moreover, obstacles arise from the media realm due to its polarization and sensationalist approach.

Prevailing emotions include distrust and a feeling of distance from all other stakeholders in the debate, yet they strongly believe in the importance of developing well-informed opinions on the subject.

They desire a debate on migration that is accessible (in terms of understanding and consumption), analytical, engaging, and respectful, making them feel valued, and avoiding sensationalism and polarization.

Presentation used to guide the brainwriting session

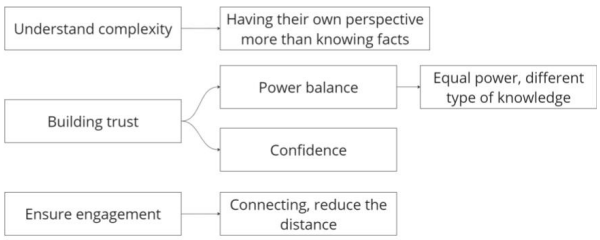
Emerging adults needs

From youngster:

- Trusting the source of knowledge: credibility and critical thinking
- Being engaged (fun, not get bored, not too technical)
- Feeling "seen" (as opposite to distance, lack of consideration)
- Feeling confident (power balance)
- Accessibility of the knowledge (understanding and means of consumption)
- Understanding complexity (no sensationalism or oversimplification)

Insight:
They desire a public debate on migration that is accessible (in terms of understanding and consumption), analytical, engaging, and respectful, making them feel valued, and avoiding sensationalism and polarization.

Emerging adults needs



Paces needs

- Get insights on effect of knowledge on people -> what it means to them
- Share mechanisms/processes (not facts)
- Not triggering ideological clashes (that are not beneficial for the discussion)

The expert knowledge should:

(From literature)

- Provide efficient representation of complexity and uncertainty (understandable but not oversimplified)
- Knowledge with legitimacy and authority
- Being aware of the emotional and ideological component

Design goal and requirements

Designing a "moment of encounter" between PACES and Italian youngsters that facilitate the exchange of (evidence-based) information about migration and migration policy.

Design goal and requirements

Designing a "moment of encounter" between PACES and Italian youngsters that facilitate the exchange of (evidence-based) information about migration and migration policy.

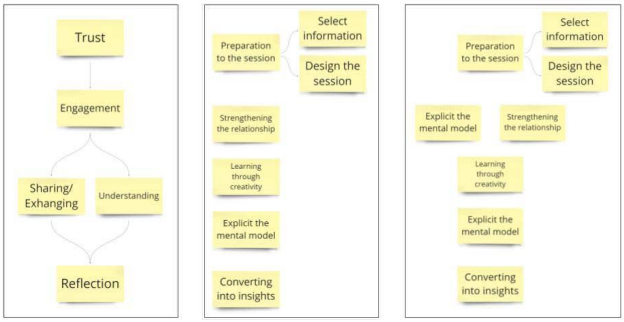
The moment of encounter should:

- Create trust between PACES and the emerging adults
- Create an environment with power balance
- Engage the emerging adults to reduce their distance to research
- Produce insights about the perspective of emerging adults on the knowledge shared

The knowledge shared should:

- Provide efficient representation of complexity and uncertainty
- Have legitimacy and authority
- Not triggering ideological clashes (that are not beneficial for the discussion)
- Share mechanisms/processes (not facts)

Iteration on the possible structure of the encounter



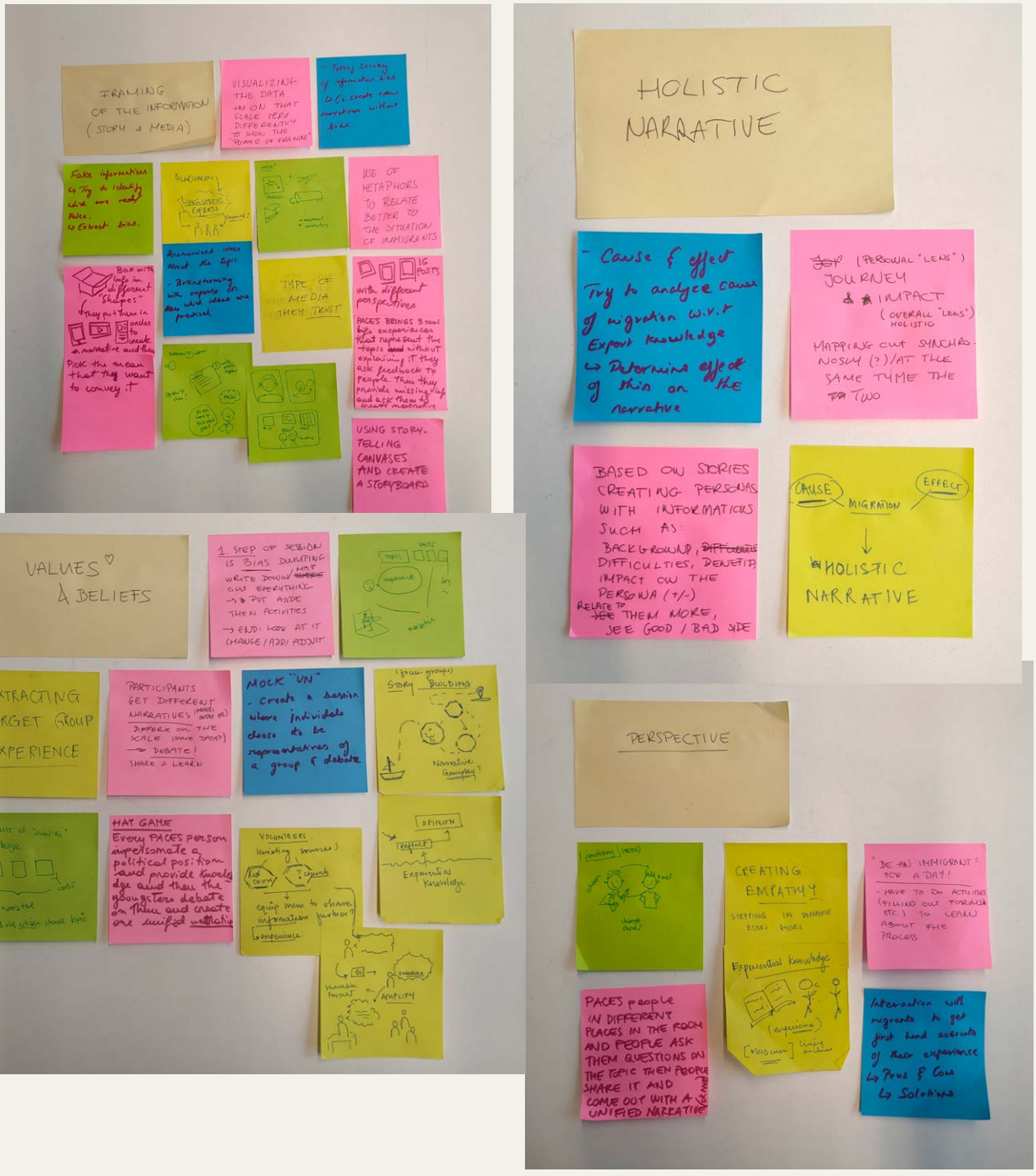
The literature review highlighted the importance of narratives in communicating expert knowledge to native citizens. However, the current narratives in the public debate are the result of the interpretation of expert knowledge by media and politics, and they don't satisfy the needs of Italian emerging adults in getting informed.

This insight from the research phase and the dilemma just mentioned combine to bring to a new possible design direction:

The moment of encounter between PACES and the Italian emerging adult should have as objective to co-create new narratives about migration and migration policies

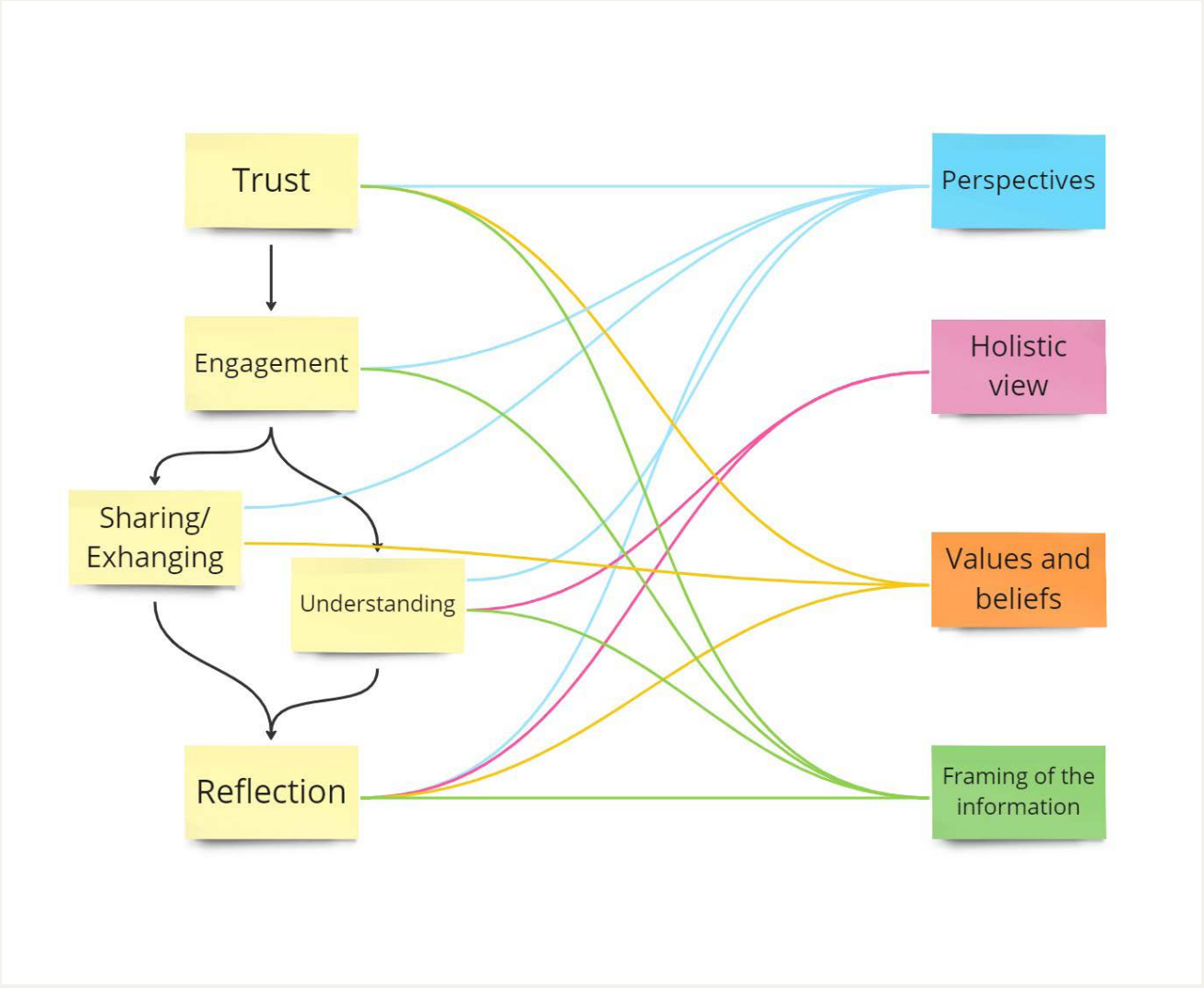
How should the moment of encounter be, to fulfil the needs of both Italian emerging adults and PACES?

Results of the brainwriting session divided per themes

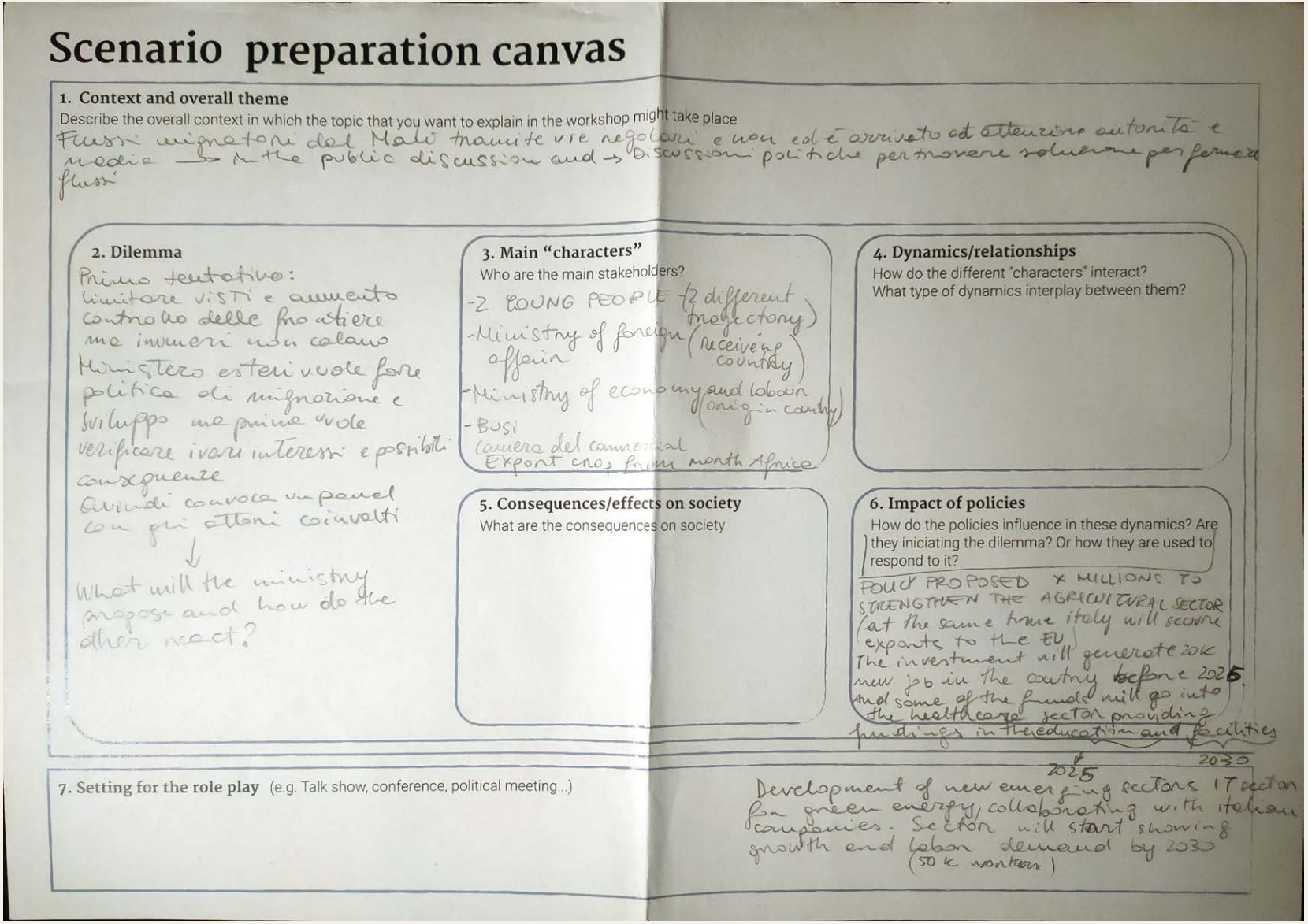


3. Converging design cycle

Themes of the brainwriting session in relationship with key elements of requirements



Preparation canvas used in the test



Scenario preparation canvas

1. Context and overall theme

Describe the overall context in which the topic that you want to explain in the workshop might take place

Flussi migratori dal Mali tramite vie negolari e non ed è arrivato all'attenzione autorità e media → In the public discussion and → Discussioni politiche per trovare soluzione per fermare flussi

2. Dilemma

Primo tentativo:
limitare visti e aumento controllo delle frontiere ma numeri non calano
Ministero esteri vuole fare politica di migrazione e sviluppo ma prima vuole verificare i vari interessi e possibili conseguenze
Quindi convoca un panel con gli attori coinvolti

↓

What will the ministry propose and how do the other react?

3. Main "characters"

Who are the main stakeholders?

- 2 YOUNG PEOPLE (2 different trajectory)
- Ministry of foreign affairs (receiving country)
- Ministry of economy and labour (origin country)
- BUSI
  Camera del commercial
  EXPORT CROPS FROM NORTH AFRICA

4. Dynamics/relationships

How do the different "characters" interact?
What type of dynamics interplay between them?

5. Consequences/effects on society

What are the consequences on society

6. Impact of policies

How do the policies influence in these dynamics? Are they iniciating the dilemma? Or how they are used to respond to it?

POLICY PROPOSED X MILLIONS TO STRENGTHEN THE AGRICULTURAL SECTOR (at the same time italy will secure exports to the EU)
The investment will generate 20K new job in the country before 2025 and some of the funds will go into the healthcare sector providing fundings in the education and facilities

2025 2030

7. Setting for the role play (e.g. Talk show, conference, political meeting...)

Development of new emerging sectors IT sector for green energy, collaborating with italian companies. Sector will start showing growth and labor demand by 2030 (50 K workers)

Presentation used to guide the brainwriting session

Workshop

Co-creare narrative sulla migrazione

Chi siamo?

Ariele Empirio
Master in Strategic Product Design

Simona Vezzoli
PACES project leader

PACES
Making migration and migration policy decisions amidst societal transformations

PACES project

Research project recipient of the Horizon Europe grant. The goal is to study migration policy and migration decision-making as interlinked.

Obiettivo del workshop

Connettere il mondo della ricerca nell'ambito della migrazione con i cittadini autoctoni dei paesi di destinazione per creare nuove **narrazioni** che siano fondate su evidenze scientifiche su temi legati alla migrazione e alle politiche migratorie.

Perché narrazioni?
Le narrazioni hanno un ruolo cruciale nel dibattito pubblico sulla migrazione, in quanto plasmano la percezione dell'opinione pubblica ma spesso tendono a fare un uso selettivo delle conoscenze scientifiche per assecondare specifiche interpretazioni del fenomeno

Programma del workshop

15-15.30 Introduzione: Attività per rompere il ghiaccio (30 min)
15.30-16.15 Attività 1: Role play (45 min)
16.15-16.30 Break (15 min)
16.30-17.15 Attività 2: Building the narrative (45 min)
17.15-17.30 Chiusura: Feedback sul workshop (15 min)

Ice-breaker

Cruciverba al contrario

Se in un cruciverba la parola da inserire fosse migrazione quale definizione daresti?
La definizione non deve essere corretta in termini assoluti ma deve corrispondere a qual è il tuo pensiero a riguardo.
Non ci sono risposte giuste o sbagliate

Esempio:
Comunità: insieme di persone che sono consapevolmente unite dagli stessi valori e/o interessi

M	I	G	R	A	Z	I	O	N	E

Presentation used to guide the brainwriting session

Reverse crossword

If in a crossword puzzle the word to be entered was migration what definition would you give?
The definition does not have to be correct in absolute terms but must correspond to what you think about it.
There are no right or wrong answers

Example:
Community: a group of people who are consciously united by the same values and/or interests

M	I	G	R	A	T	I	O	N

Role Play

Role play

1. Riceverete un "passaporto" che descrive le caratteristiche di un personaggio che personificherete durante il gioco
2. Dopodiché verrà spiegato uno scenario che vi faccia capire l'argomento scelto per questo workshop
3. Ognuno presenta brevemente il suo personaggio e i suoi beliefs
4. Ciascuno dei personaggi ha degli obiettivi e lo scopo è cercare di ottenerli tramite discussione
5. Discussione

Passaporto

Scenario

C'è un boom di flussi migratori dal Mali verso l'Italia, tramite vie regolari e non.

La cosa inizia ad arrivare all'attenzione delle autorità e dei media. Iniziano a esserci discussioni politiche per trovare una soluzione per fermare i flussi.

Come primo tentativo vengono limitati i visti e aumentati i controlli alle frontiere ma i numeri non calano. Il Ministero degli affari esteri e della cooperazione internazionale vuole fare una politica di **migrazione e sviluppo** ma prima vuole verificare i vari interessi e possibili conseguenze.

Quindi convoca un panel con tutti gli attori coinvolti.

I partecipanti saranno **due giovani provenienti dal Mali**, il **Ministro degli affari esteri e della cooperazione internazionale italiano**, il **Ministro dell'Economia e della Finanza**. Il panel avrà un moderatore neutrale.

Scenario aggiuntivo

Il Ministero degli affari esteri e della cooperazione internazionale propone una politica.

Questa politica consiste in X milioni di fondi al Ministero dell'Economia e della Finanza destinati a rafforzare il settore dell'agricoltura e allo stesso tempo l'Italia garantirà le esportazioni verso l'UE.

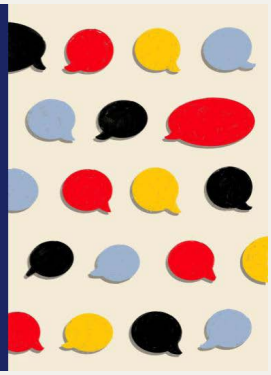
L'investimento prevede di generare 20mila posti di lavoro prima del 2025.

Una parte dei fondi sarà destinata al settore sanitario per il miglioramento dell'istruzione (che sarà effettivo nel 2025) e delle strutture (che entreranno in funzione nel 2030).

Una parte dei fondi sarà destinata allo sviluppo di settori economici emergenti, come il settore IT per l'energia verde, e alla collaborazione con aziende italiane. Questo settore inizierà a mostrare una crescita e una domanda di lavoro (50mila lavoratori) entro il 2030.

Domande?

***Break** - 15 min*

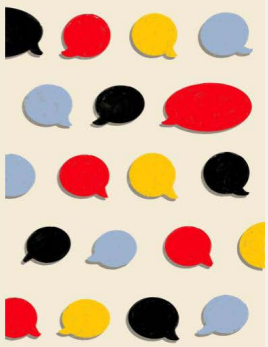


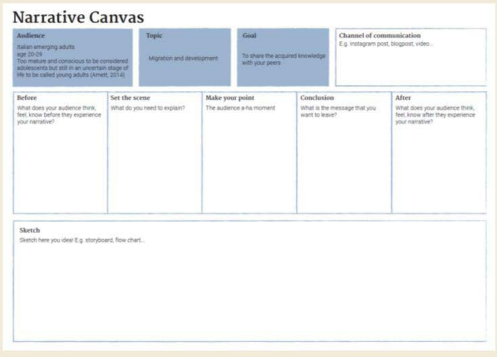
Costruire la narrativa

Costruire la narrativa

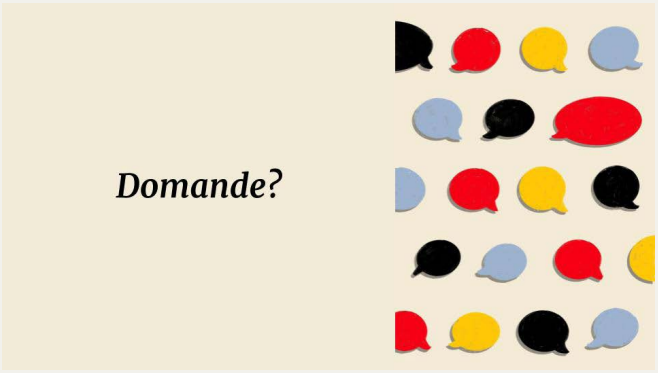
1. Debrief del role play (spiegazioni e domande sull'argomento migrazione e sviluppo)
2. Compilare la narrative canvas
3. Spiegazione della canvas

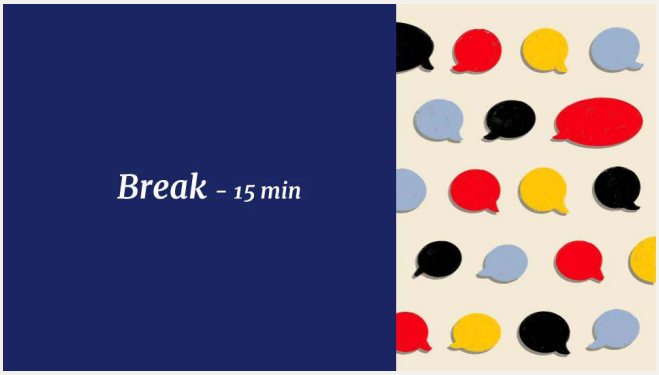
Domande?

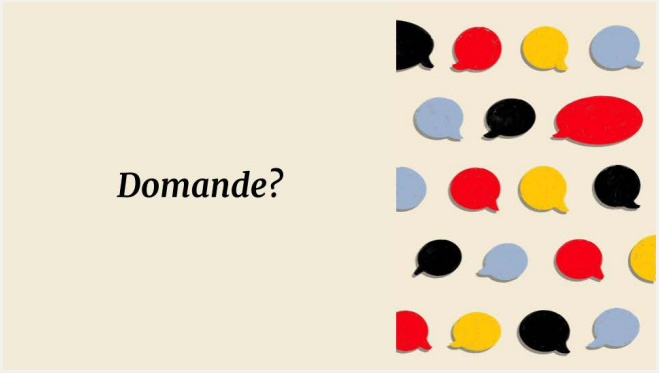


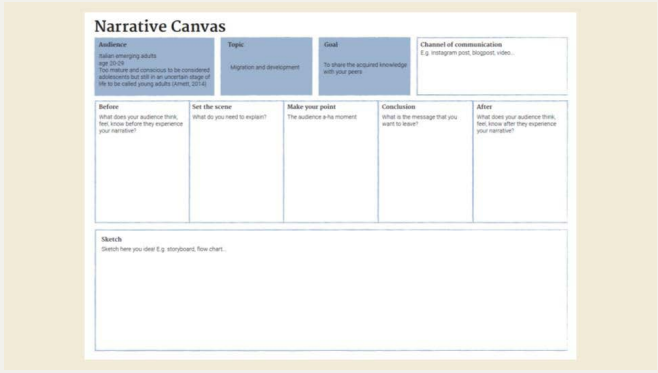


Presentation used to guide the brainwriting session

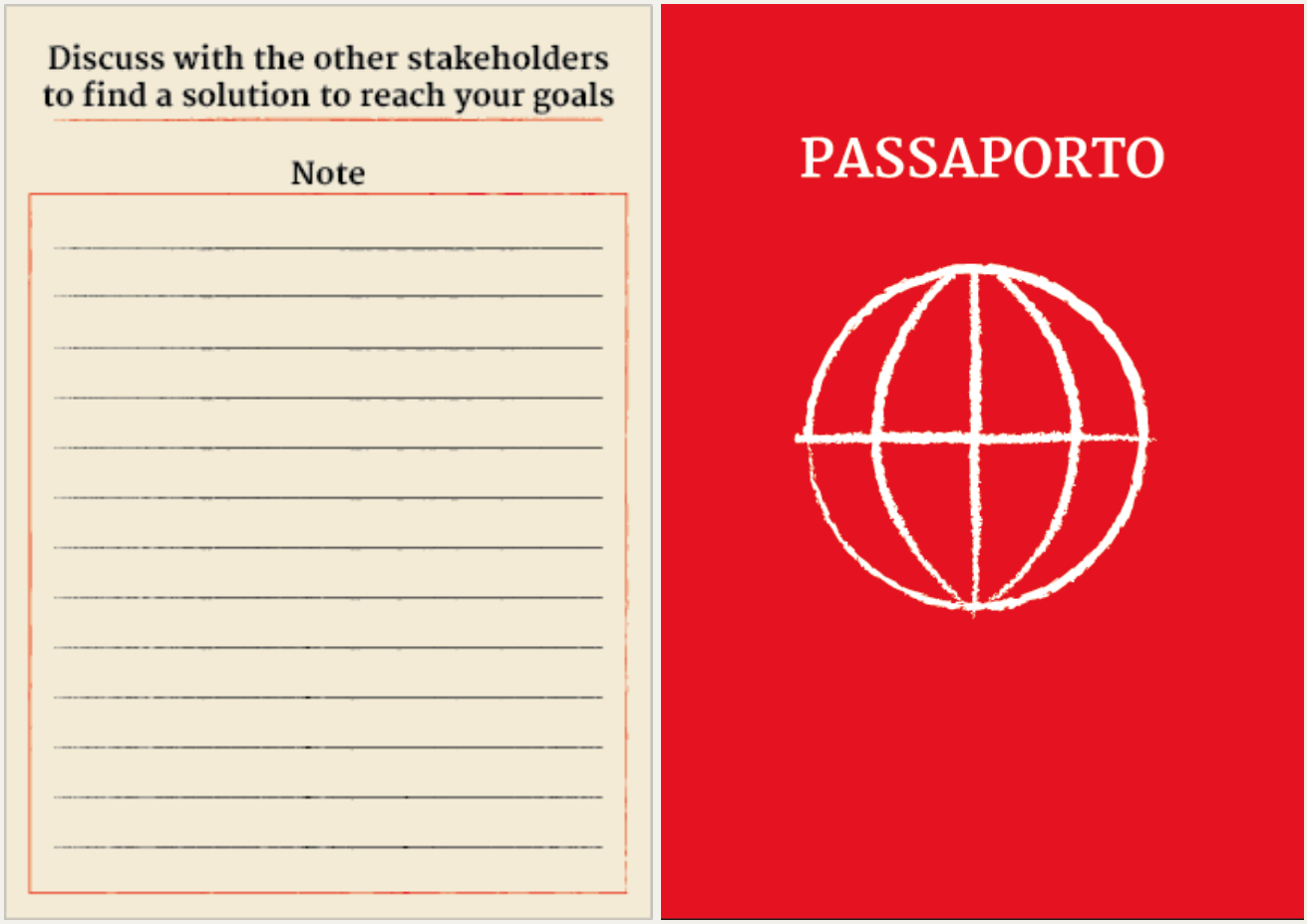


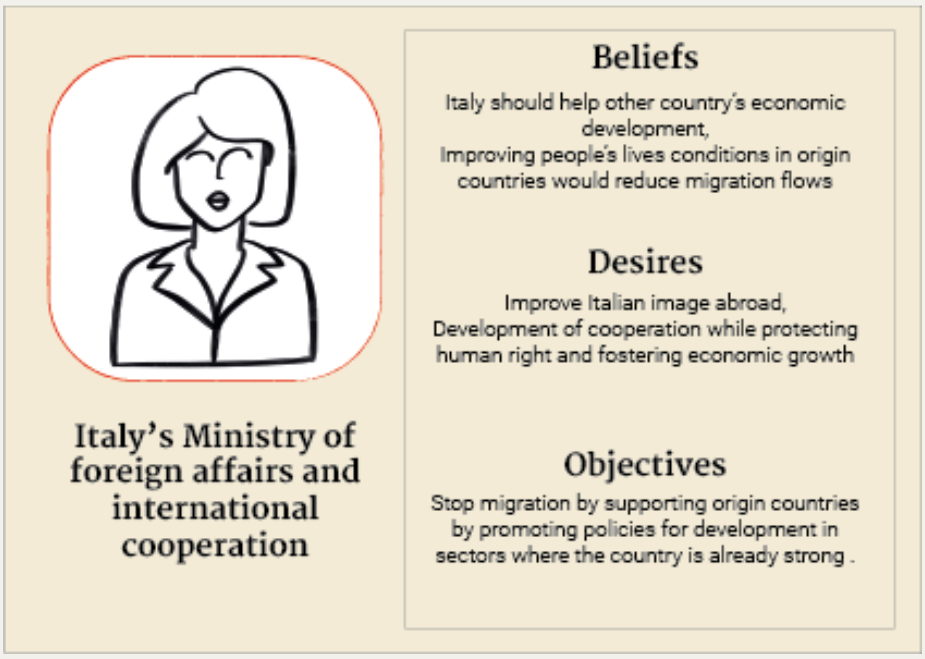




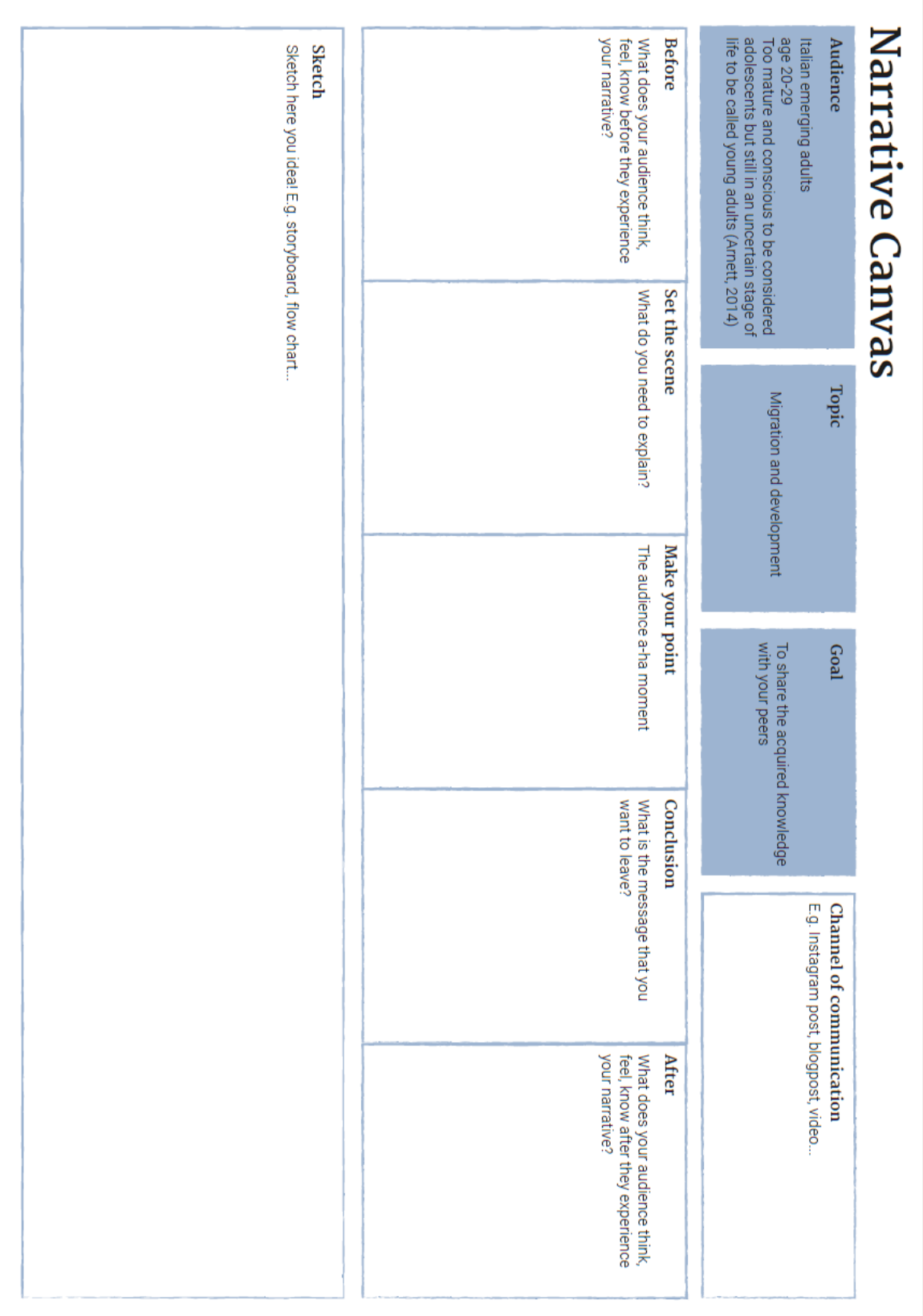


Example of passports used in the test





Narrative canvas used in the test



Questions for the workshop evaluation

How did you experience the workshop?
How did you find the activities?
Do you think that the content of the workshop is comprehensible?
Do you think that the workshop helped you to develop a more informed opinion of the discussed topic (migration and development)?
Any specific feedback on the tools (passports, presentation, canvas)? What would you change?
How did you perceive the interaction with the people from PACES (Simona)?
Any other feedback? Anything that you would change, or you think it needs to be improved?

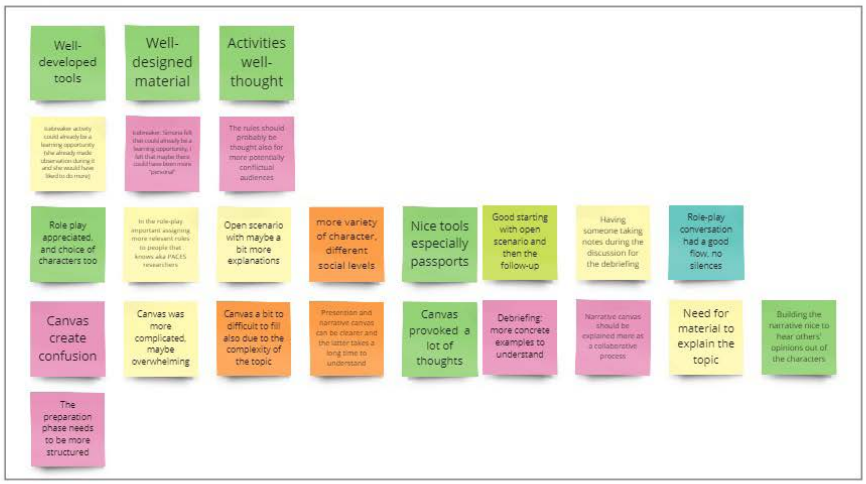
Analysis of test evaluation

Overall atmosphere and experience

Feedbacks on interaction with facilitator and PACES

Feedback on the content

Feedback on activities and materials

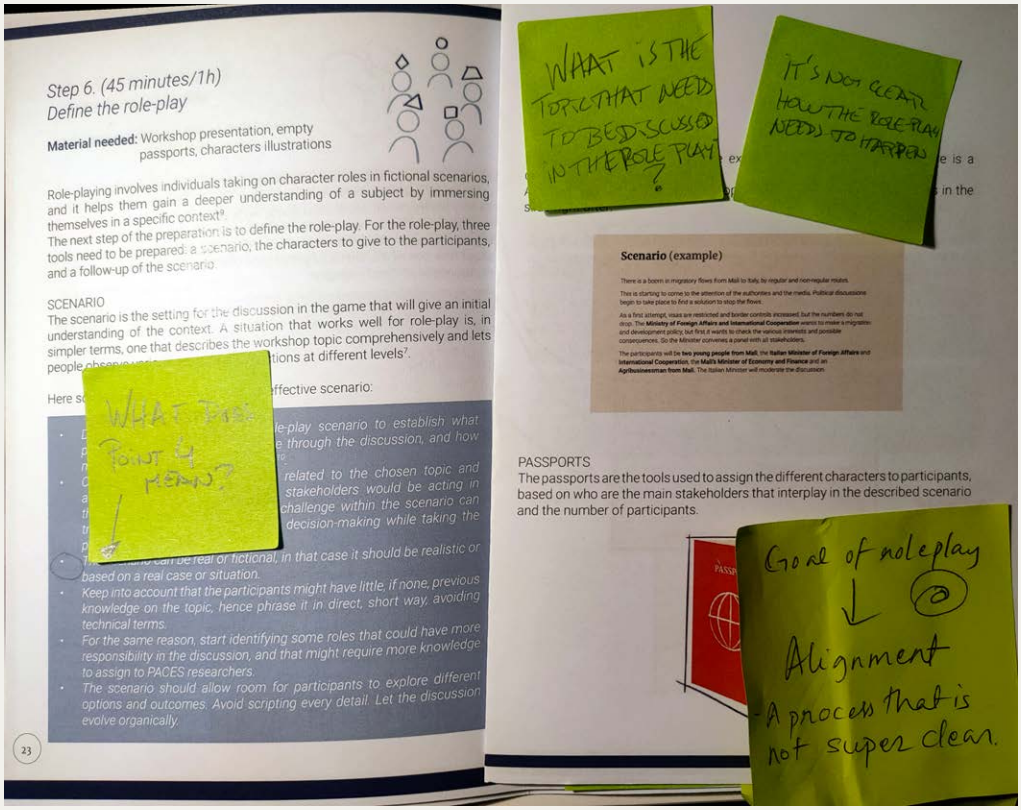


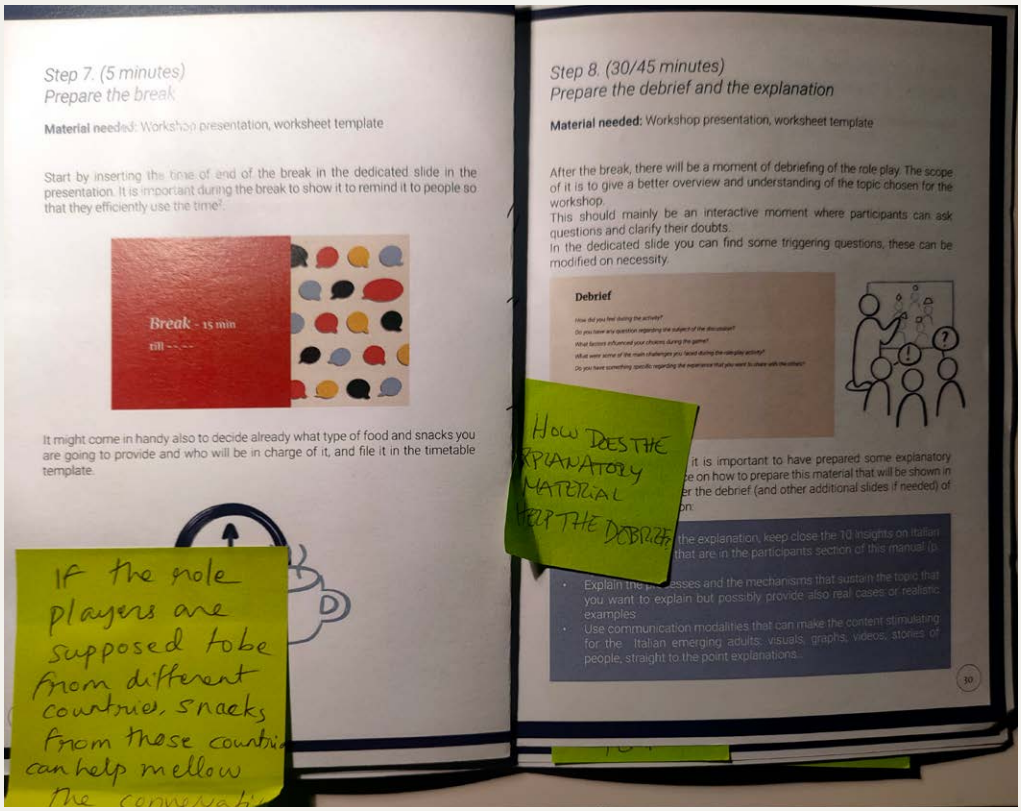
Appendix F

Chapter 8

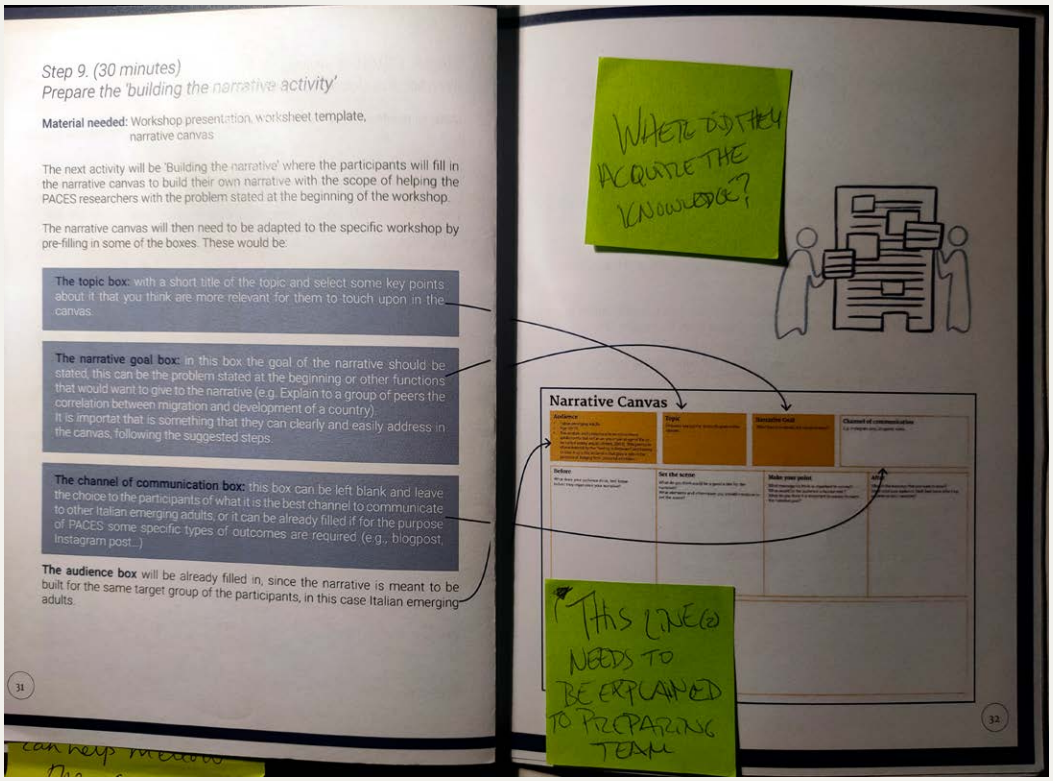
Evaluation of the manual

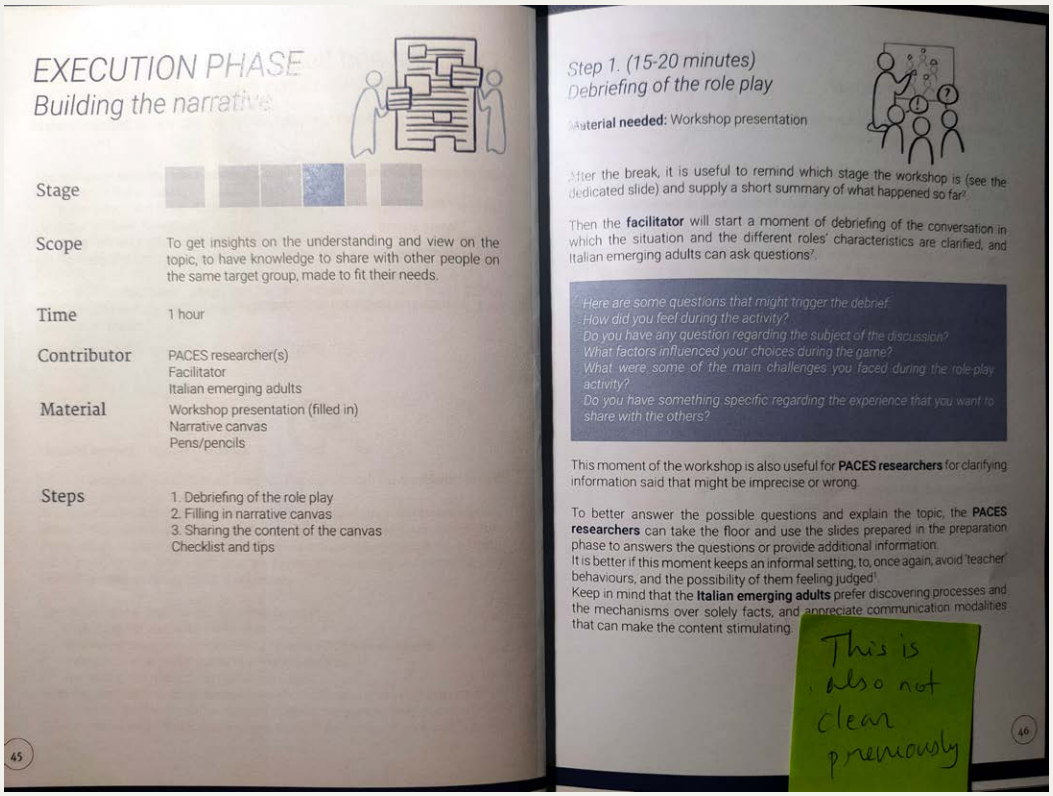
Evaluation on the physical manual





Evaluation on the physical manual

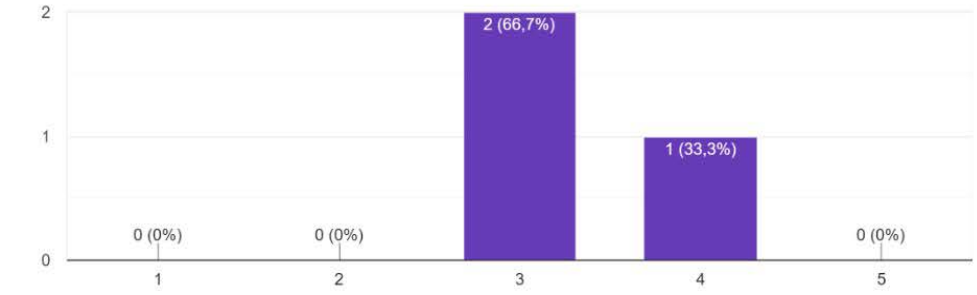




Survey evaluation

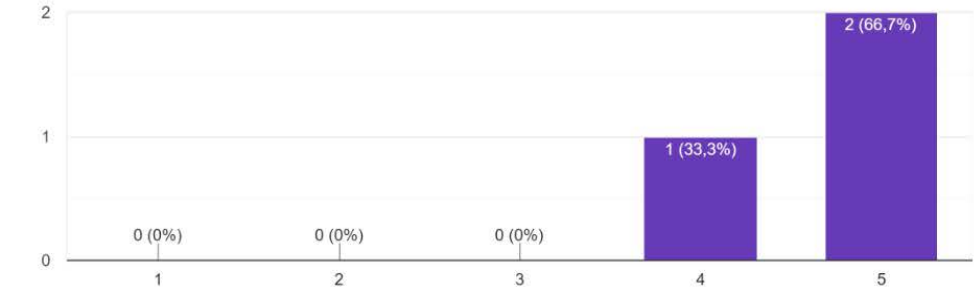
How familiar are you with facilitating a workshop or a creative session?

3 risposte



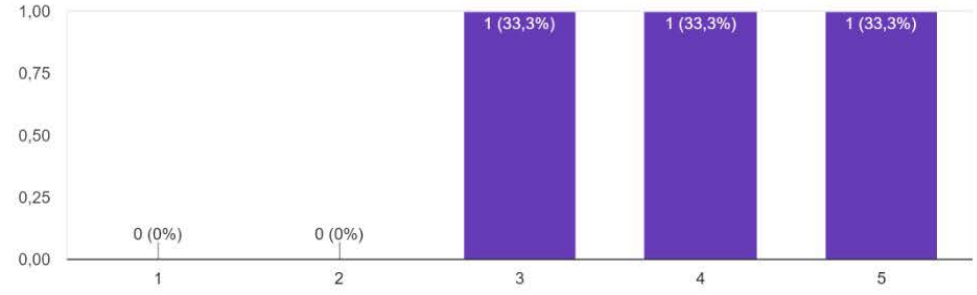
How familiar are you with participating in a workshop or a creative session?

3 risposte



The manual is helpful for preparing the workshop

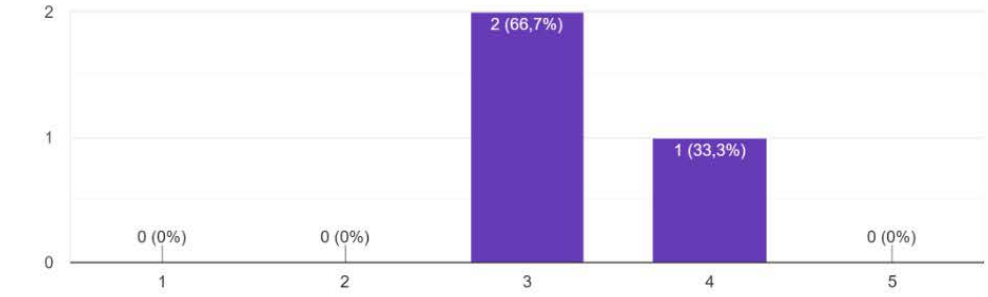
3 risposte



Survey evaluation

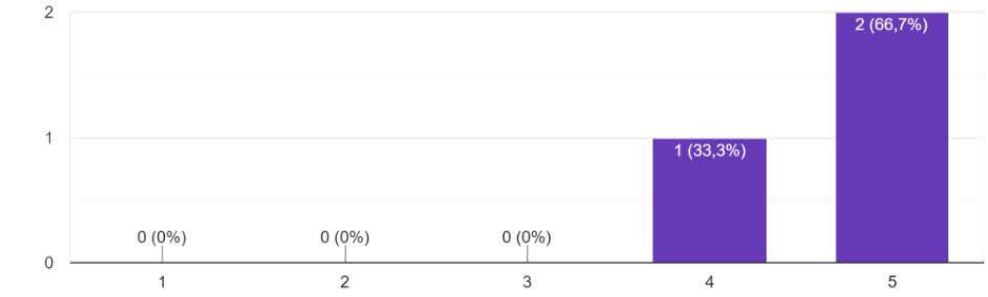
How familiar are you with facilitating a workshop or a creative session?

3 risposte



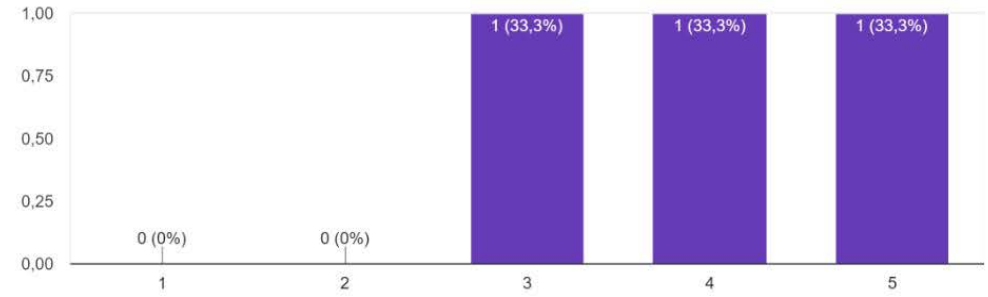
How familiar are you with participating in a workshop or a creative session?

3 risposte



The manual is helpful for preparing the workshop

3 risposte



Survey evaluation

Following previous question, please explain your choice:

Respondent 1
Explained in the feedback on the manual

Respondent 2
The execution part is more actionable than the preparation part. Is more thoroughly explained. The preparation part is sometimes hard to understand because the goals are not clear

Respondent 3
The manual is complete and clear. The creative and detailed overview of the information guarantee a full access to the various steps of the workshop (introduction, preparation, execution, and aftercare). Moreover, the division of the roles inside the workshop it is well explained and it is undelrined how central is it for the success of the session.The materials are named and referred clearly in the folder. The manual works and it is very well done.

What was the thing that worked the best in the manual?

Respondent 1
The execution phase and role playing format with goals n intention is really a great idea to have this discourse..

Respondent 2
The step by step explanation

Respondent 3
The manual is coherent in all its parts, when necessary it recalls different parts (page and section) to have to more specific deatiles on every aspect. It repeats the important information with logic and not unecessarly.

What was the thing that worked the worst in the manual?

Respondent 1
More things about the preparation phase were clearer in the execution phase.

Respondent 2
Some information is not complete (see feedback in manual)

Respondent 3
In the digital version not all the matertials' images are big enough to be easily read. However, they are accessible in the folder in their original format and in the manual they seems to have just a reference role. So it works.

Survey evaluation

Would you change something of the manual? If yes what?

Respondent 1
Explained on the manual

Respondent 2
Add more explanation to the preparation part

Respondent 3
No

Any other feedback?

I appreciate the tips on how to create a respectful and constructive environment, to conduct the workshop, and on how to build an enjoyable sharing athmosphere.

Appendix G
Project brief

Designing a strategy for informed public opinion on migration policies — project title

Please state the title of your graduation project (above) and the start date and end date (below). Keep the title compact and simple. Do not use abbreviations. The remainder of this document allows you to define and clarify your graduation project.

start date 10 - 04 - 2023 — 29 - 09 - 2023 end date

INTRODUCTION **

Please describe, the context of your project, and address the main stakeholders (interests) within this context in a concise yet complete manner. Who are involved, what do they value and how do they currently operate within the given context? What are the main opportunities and limitations you are currently aware of (cultural- and social norms, resources (time, money,...), technology, ...).

The European Union currently faces what are likely to be the most difficult challenges since its formation (Laouris et al., 2014), such as climate change, wars at its doors, and scarcity of resources among others. Every and each one of them is characterised by a high degree of complexity and interdisciplinarity and has strong consequences on citizens' lives. A few of these challenges are difficult to define without ambiguity, do not have a single solution, and require the involvement of many stakeholders.
Contemporary migration and refugee challenges, such as those related to the integration of immigrants, can be included in this group (Pachockaet al., 2020).

Therefore, the policy world is starting to demand scientific knowledge to develop evidence-based migration policies (Kraler, 2023). tTo effectively impact policymaking processes, researchers must go beyond simply sharing research findings with policymakers and societal stakeholders. They need to anticipate policy needs and opportunities and describe "pathways to impact". Although politics that prioritizes interventions and measurable outcomes over power dynamics or interests is gaining traction, there remains a notable divergence between migration policy and academic discourse on migration (Kraler, 2023).

Within this landscape the recent awarded European project PACES (Horizon) aims to connect the vast knowledge that is currently present in the research across social sciences to the actual practice of migration policymaking. PACES will be focusing on exploring migration decision-making and how it shapes individual life experiences and how this knowledge informs future migration policies and governance.
The primary goal of the PACES project is to "speak truth to the power", to inform future migration policies and governance.
In addition to this overarching goal, PACES aims to understand what is the public opinion on migration policies and what are migration policy preferences in the population. To do so, PACES seeks to establish a more constructive public debate among citizens.

PACES aims to foster public debate on migration and migration policies by engaging with multiple stakeholders throughout the project's lifecycle. The main stakeholder groups identified are academics, policymakers, and the general public. To engage the wider public, PACES plans to conduct a survey experiment on public opinion regarding migration policies. The survey results will be used to generate knowledge that will be shared, discussed, and taken into account during subsequent discussions with policymakers.
Despite its potential, the survey approach alone may not fully engage citizens and achieve the objectives of the PACES project. Therefore, as part of my graduation project, I plan to propose an additional approach to help PACES empower citizens and foster dialogues to create more informed opinions.

One significant obstacle for my graduation project will be the selection process for participants, including the criteria and the necessary characteristics required to equally represent such a vast and diverse group affected by migration policies. Additionally, understanding the complex dynamics of policymaking, including hierarchy, bureaucracy, and political forces that can significantly impact the practical application of policies, may present another challenge. Furthermore, migration is a sensitive topic that can elicit various reactions, making navigation through these reactions a potentially difficult task.

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introduction (continued): space for images

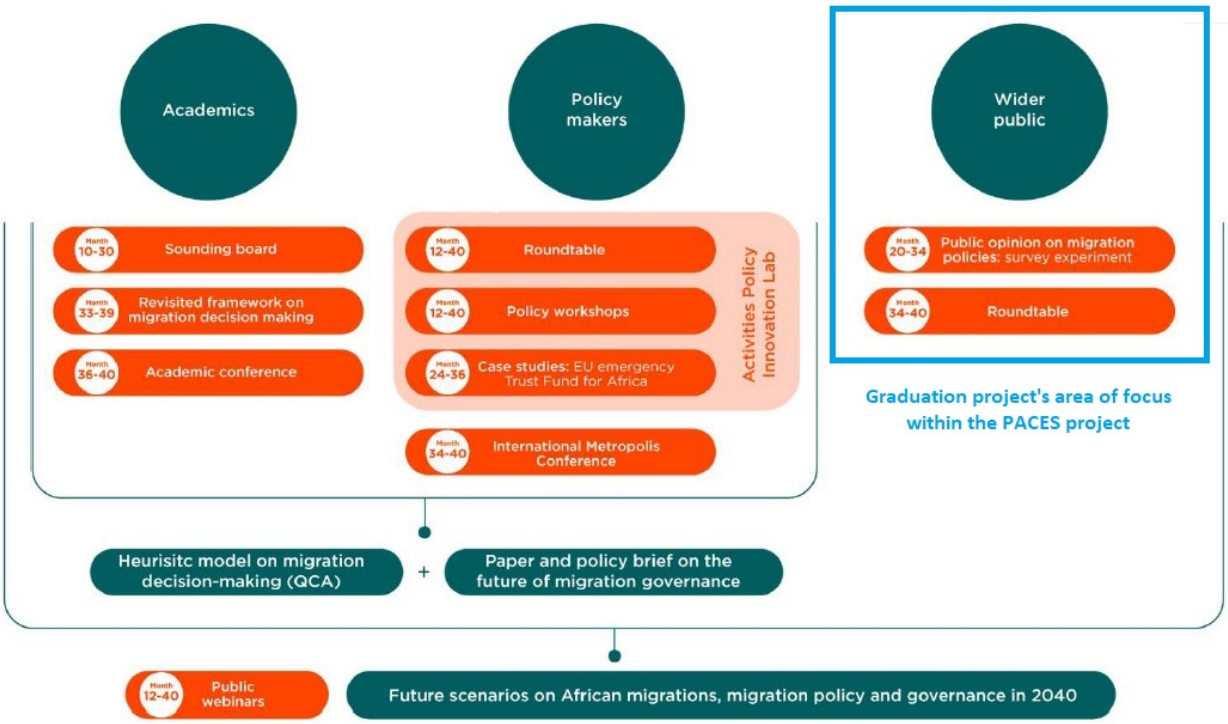


image / figure 1: Graduation project's area of focus within the PACES project

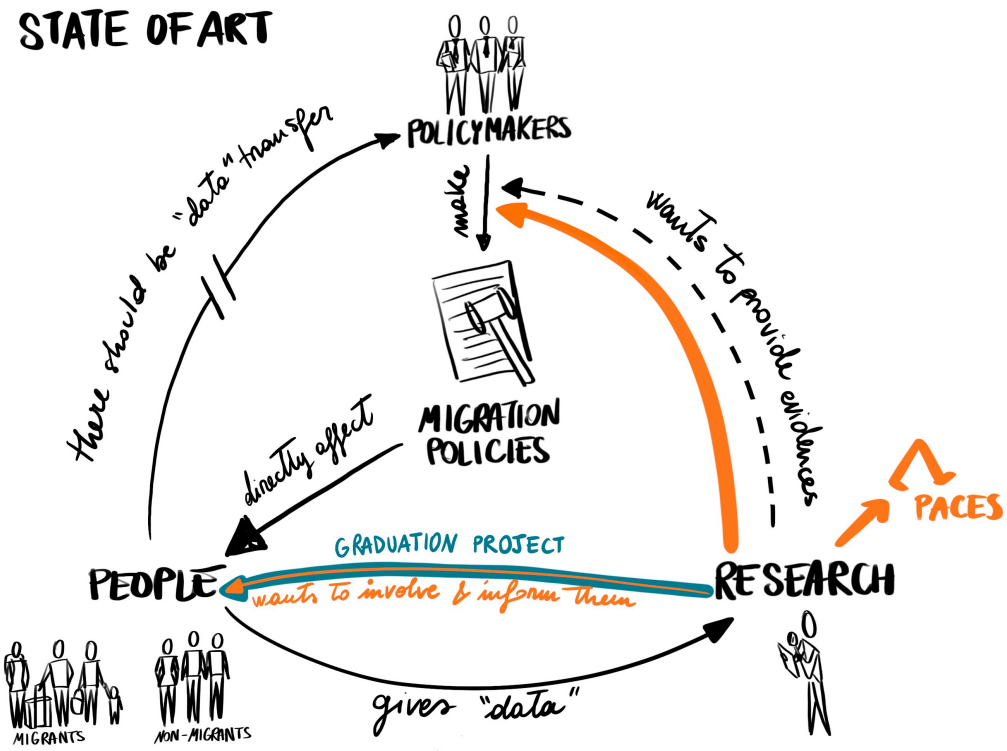


image / figure 2: Scheme of the context and the scope of the graduation project

Initials & Name A. F. Empirio Student number 5390311

Title of Project Designing a strategy for informed public opinion on migration policies

PROBLEM DEFINITION **

Limit and define the scope and solution space of your project to one that is manageable within one Master Graduation Project of 30 EC (= 20 full time weeks or 100 working days) and clearly indicate what issue(s) should be addressed in this project.

The PACES project aims to investigate public opinion on migration policies and their implementation and explore which migration policy options are preferred in the population. Whereas current research generally focuses on how natives perceive immigrants or immigration, PACES wants to move from the perception of migrants to the perception of migration policies and understanding their impact. The expected benefits of this approach could be softening the polarization of the public debate and policymakers learning about public preferences with migration policies.
However, a survey approach alone may not fully engage citizens and achieve the objectives of the PACES project, as they are not very valid indicators of community opinion when used without other input from citizens (Arnstein, 2019).
To achieve a redistribution of power that enables citizens to be more determinant in the public debate, citizens need to be involved more extensively. The engagement of citizens during the PACES project demands a two-way exchange of information; PACES provides information about migration and migration policies backed up by scientific evidence, and citizens provide new insight into people's perceptions and knowledge of migration policies.
Therefore, my project aims to design an approach that PACES can use to provide citizens with the scientific knowledge to better understand migration and migration policy, and consequently empower them in expressing well-informed opinions on the topic This is important because one of the reasons why policies fail is the lack of influence citizens have over policies that directly affect them (Haines, 2013).
In conclusion, the PACES project's focus on public opinion is a crucial step towards understanding how migration policies are shaped. Still, to achieve greater participation and engagement, the project needs to move beyond surveys and include citizens in a more meaningful way. This graduation project will answer the following research question.
What kind of approach can PACES use to provide citizens with the scientific knowledge to better understand migration and migration policy, and consequently empower them in expressing well-informed opinions on the topic?

ASSIGNMENT **

State in 2 or 3 sentences what you are going to research, design, create and / or generate, that will solve (part of) the issue(s) pointed out in "problem definition". Then illustrate this assignment by indicating what kind of solution you expect and / or aim to deliver, for instance: a product, a product-service combination, a strategy illustrated through product or product-service combination ideas, ... In case of a Specialisation and/or Annotation, make sure the assignment reflects this/these.

Designing a strategy/approach to empower people in expressing their informed opinions about migration policies (to be used by the PACES project)

To tackle the challenges and limitations of the project, I will:
- Conduct research related to current research about citizens' perception of migration policies
- Conduct research related to how people form their opinions about migration and migration policies
- Research on how PACES works and what they need to be able to design other ways then surveys to inform citizens
- Conduct research about translating migration research for citizens
- Use systemic thinking and analysis tools to get an understanding of the system and its dynamics.
- Define criteria for participants selection that could guarantee a proper representation of the sample
- Design participatory sessions that engage citizens
- Test the outcome

The deliverables will be:
- Approach/strategy to empower people in expressing informed opinions
- Guidelines for PACES on how to use the strategy/approach

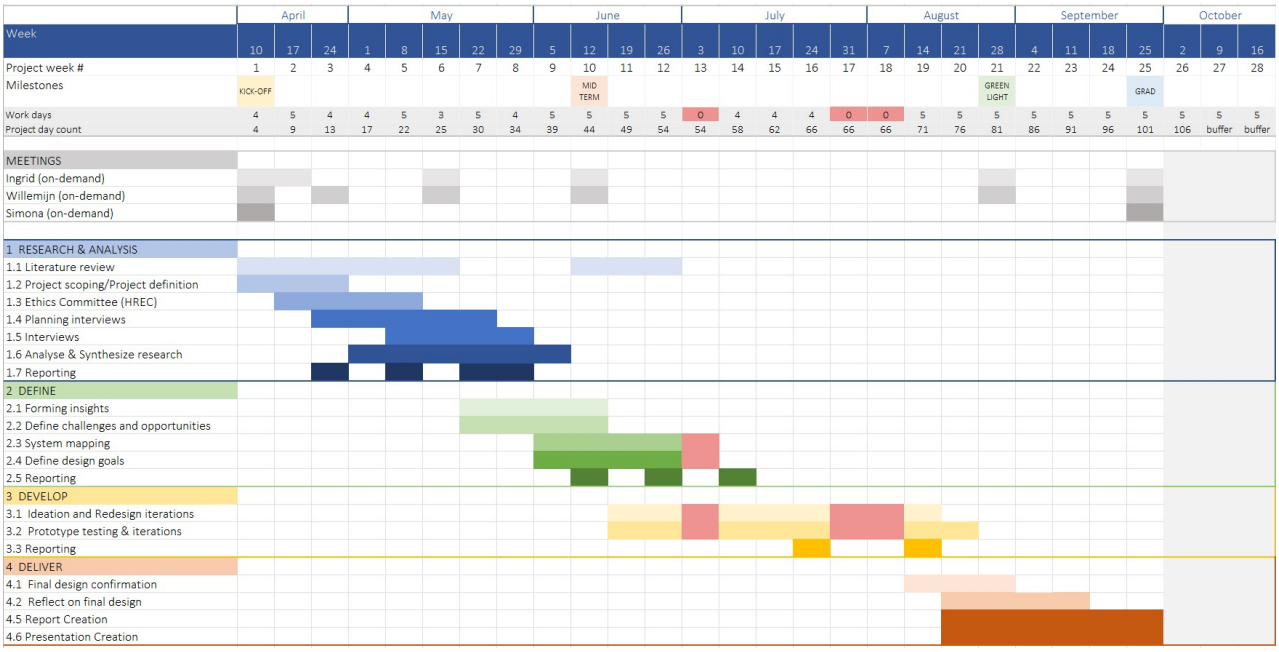
Initials & Name A. F. Empirio Student number 5390311

Title of Project Designing a strategy for informed public opinion on migration policies

PLANNING AND APPROACH **

Include a Gantt Chart (replace the example below - more examples can be found in Manual 2) that shows the different phases of your project, deliverables you have in mind, meetings, and how you plan to spend your time. Please note that all activities should fit within the given net time of 30 EC = 20 full time weeks or 100 working days, and your planning should include a kick-off meeting, mid-term meeting, green light meeting and graduation ceremony. Illustrate your Gantt Chart by, for instance, explaining your approach, and please indicate periods of part-time activities and/or periods of not spending time on your graduation project, if any, for instance because of holidays or parallel activities.

start date 10 - 4 - 2023 29 - 9 - 2023 end date



This project consists of four stages, which are Research and Analysis, Define, Develop, and Deliver. At each stage, there are reporting instances that will assist in creating the final report effectively.

During the Research & Analysis stage, the objective is to conduct exploratory research and analyse the findings to gain a deeper understanding of the context.

Moving onto the Define Phase, the information obtained from the research will be utilized to define the problem statement of the challenge.

These two phases could also overlap to use early prototyping or visuals as conversation starters.

In the Develop stage, potential solutions to the identified problem will be generated, and feedback received during test sessions with potential end-users will be used to refine the solutions.

Lastly, in the Deliver phase, the aim is to finalize the outcome of the project and explore ways to implement it. Additionally, a reflective portion will be conducted to consider the future application of the results in similar scenarios.

Initials & Name A. F. Empirio Student number 5390311

Title of Project Designing a strategy for informed public opinion on migration policies

MOTIVATION AND PERSONAL AMBITIONS

Explain why you set up this project, what competences you want to prove and learn. For example: acquired competences from your MSc programme, the elective semester, extra-curricular activities (etc.) and point out the competences you have yet developed. Optionally, describe which personal learning ambitions you explicitly want to address in this project, on top of the learning objectives of the Graduation Project, such as: in depth knowledge a on specific subject, broadening your competences or experimenting with a specific tool and/or methodology, ... Stick to no more than five ambitions.

Since starting my master's program, I have been fascinated by the potential for design to contribute to social innovation and the role of politics in this relationship. As I began to consider thesis topics, I was looking for a project that would allow me to explore this field. When I learned about the PACES project, I knew it would be an excellent opportunity to further my interests.

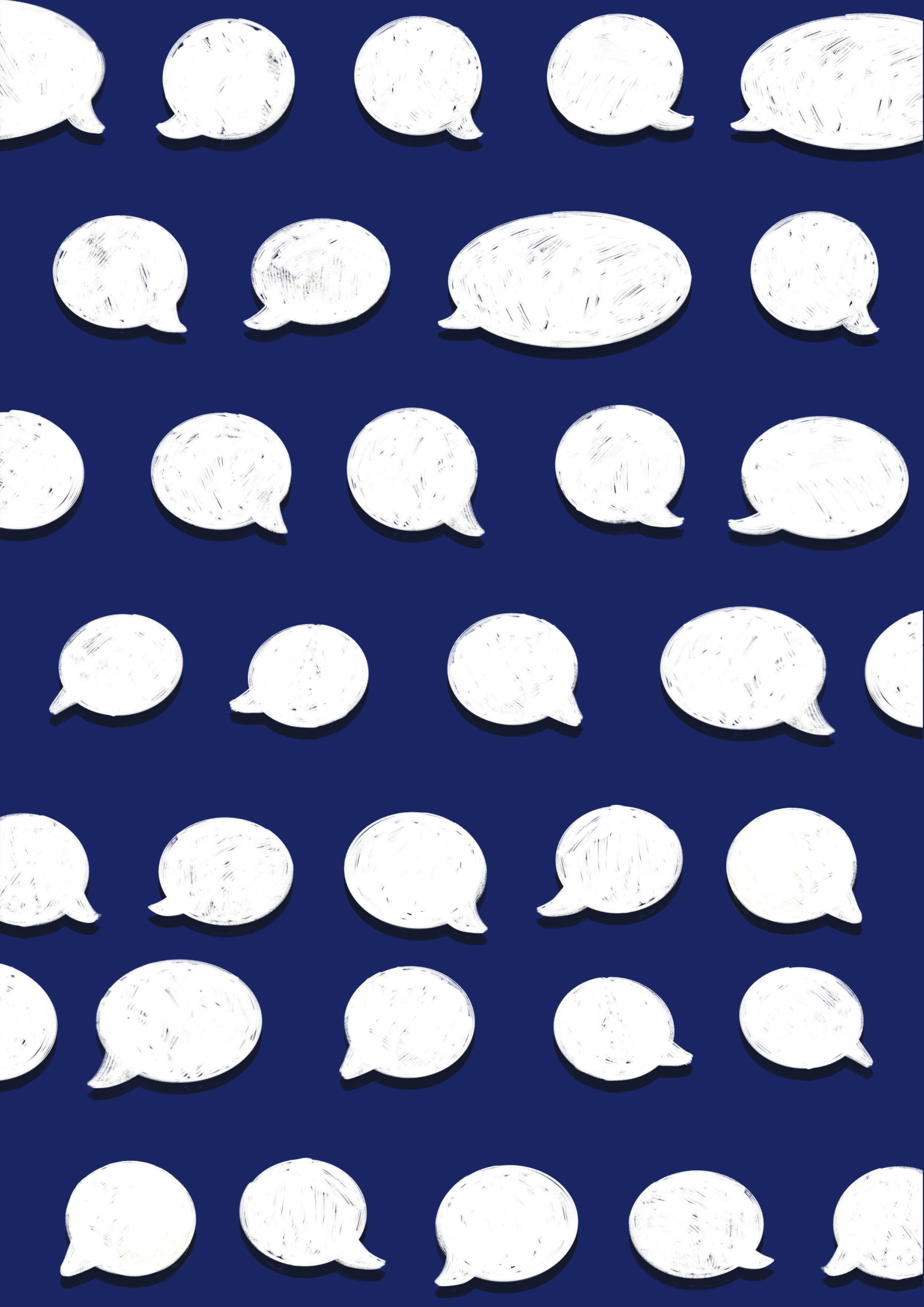
As someone from Italy, I am acutely aware of the significant presence of migration in both political and public discourse due to the Mediterranean migration flows. Therefore, finding the right scope for the project has been particularly challenging because I am eager to make a meaningful contribution to the migration policy process. Additionally, navigating the complex and intricate world of policy has proven to be another significant challenge, especially when it comes to reaching people who have the time and willingness to collaborate.

Through this project, I hope to improve my understanding of policymaking processes and how design can be incorporated into them, particularly in the context of complex social issues like migration. I am also interested in exploring how to design for increased participation of people in public institutions.

Migration is a topic that tends to be highly politicized, and I believe that through this project, I can gain a better understanding of how to separate politics from the policy-making process. Furthermore, I hope to identify and work through my own biases and preconceptions regarding migration and related policy issues. Ultimately, I see this project as an opportunity to explore my interest in pursuing a career in this type of design practice.

FINAL COMMENTS

In case your project brief needs final comments, please add any information you think is relevant.

Initials & Name A. F. Empirio Student number 5390311

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