# WAYFINDING IN THE EVER-CHANGING SHOPPING MALL

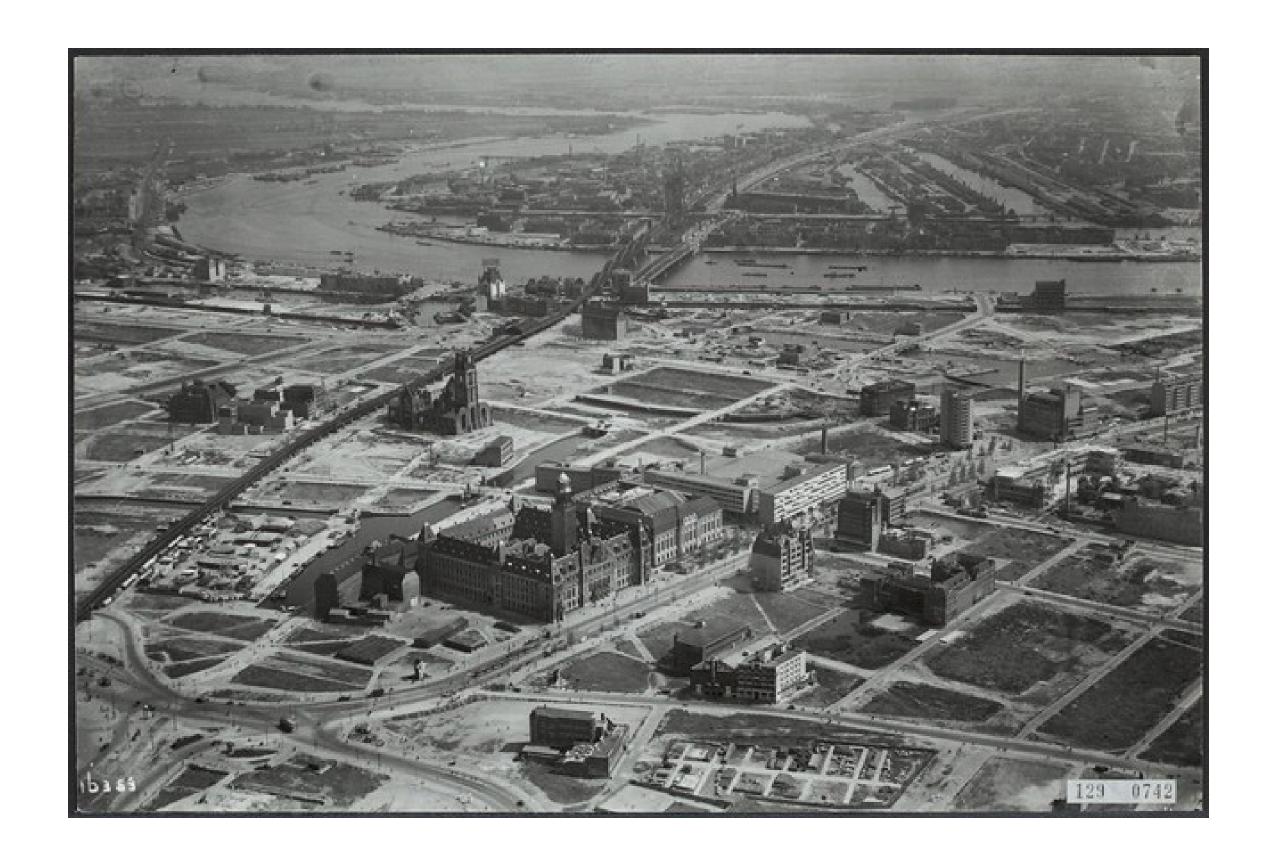
P5 Presentation MSc4
Adapting 20th Century Heritage

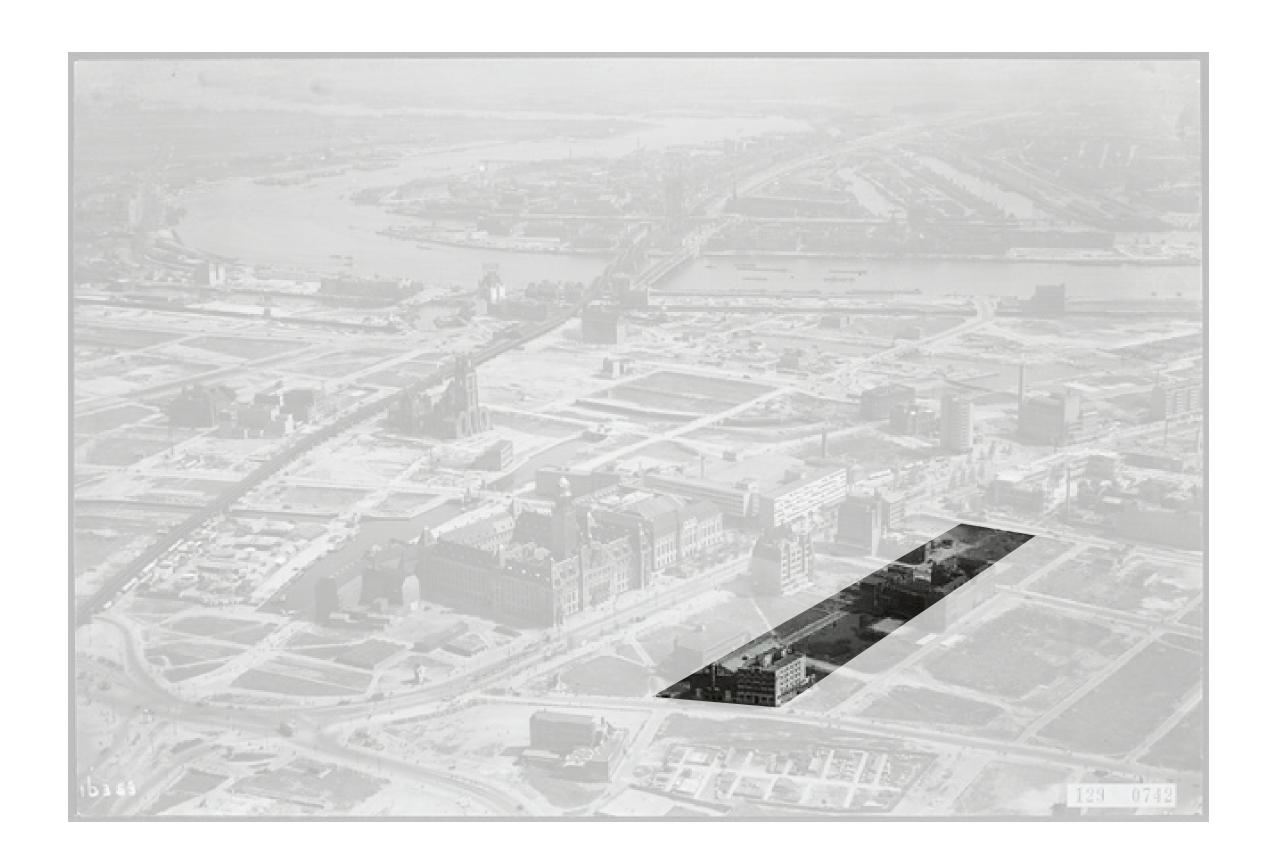
Vinny van Buren

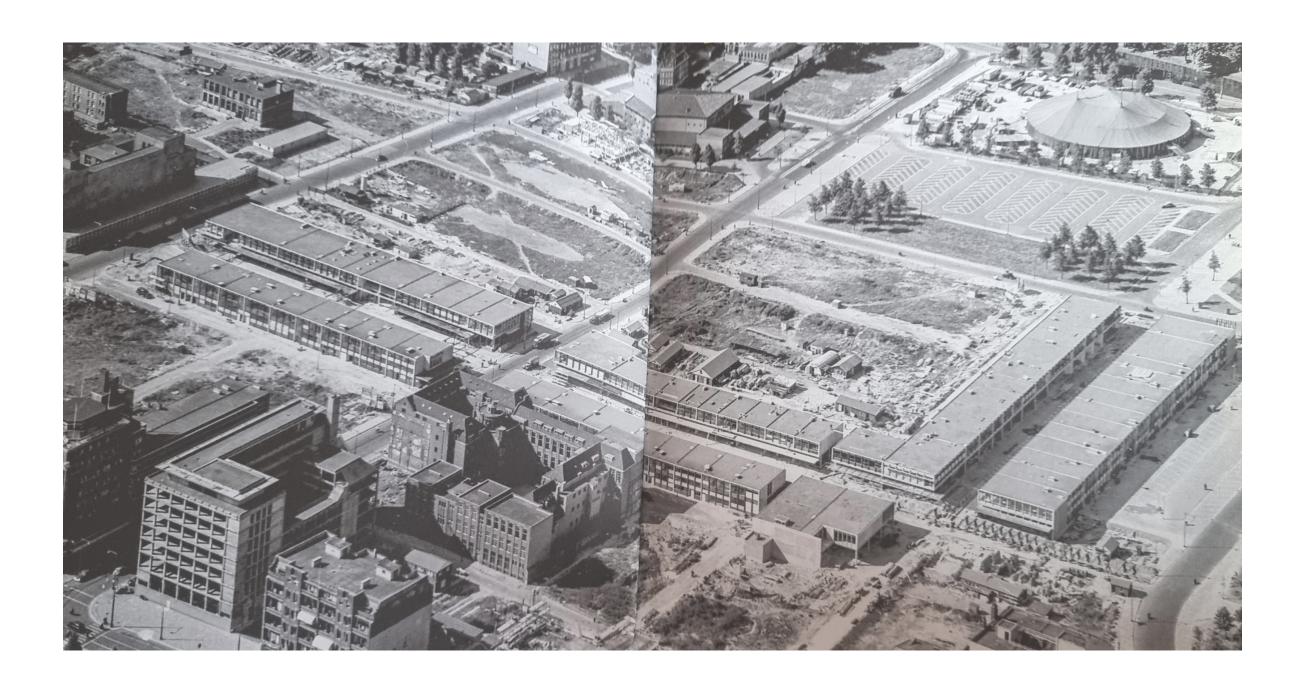
4844637

22-06-2023

De Lijnbaan / Rotterdam



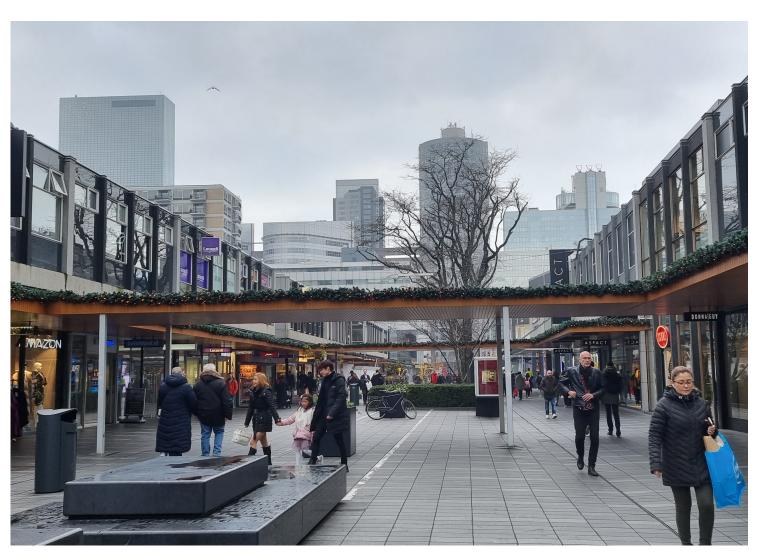












"...the original quality and 1950s appearance were restored to approximately 800 linear metres of Lijnbaan's facades. With this, De Lijnbaan has been restored to its former glory..."

- Mei Architects









Research & Design

### **RESEARCH**

The influence of architectural interventions on the visitors' experience

Research & Design

#### RESEARCH

The influence of architectural interventions on the visitors' experience

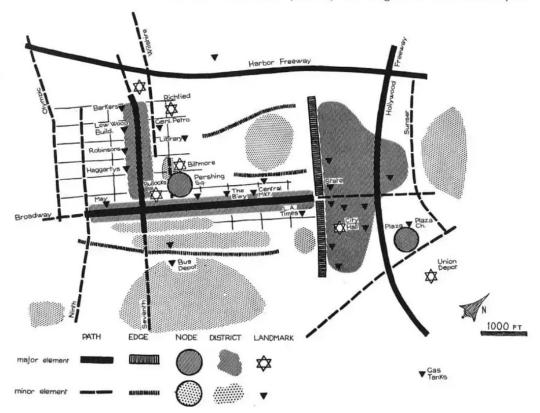
#### **DESIGN**

Using that knowledge to improve upon 'neglected' parts of the Lijnbaan

Goal

#### **Existing literature:**

FIG. 14. The visual form of Los Angeles as seen in the field





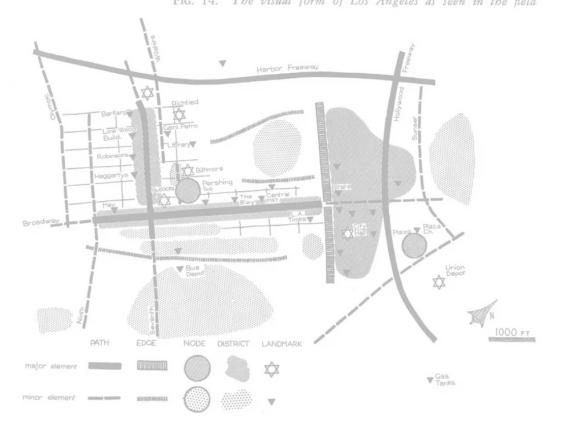
URBAN SCALE

**HUMAN SCALE** 

Goal

#### **Existing literature:**

FIG. 14. The visual form of Los Angeles as seen in the field









URBAN SCALE

BUILDING SCALE HUMAN SCALE

Goal

#### **Existing literature:**

#### Applying theory on a Dutch post-war shopping mall, The Lijnbaan



BUILDING SCALE

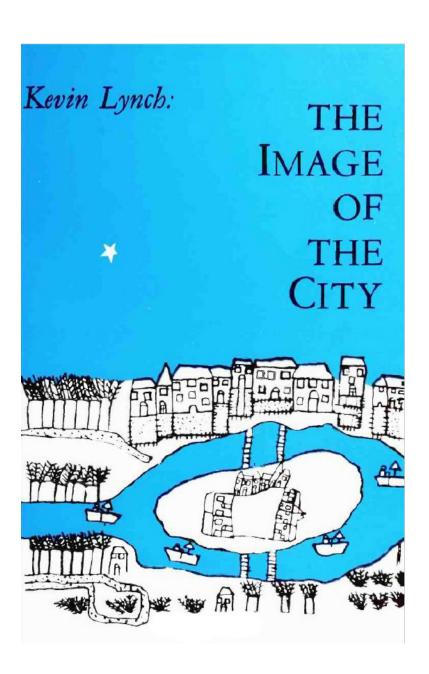
**HUMAN SCALE** 

# RESEARCH Research Questions & Methodology

How do interventions in the spatial composition influence the way visitors navigate a Dutch post-war shopping mall?

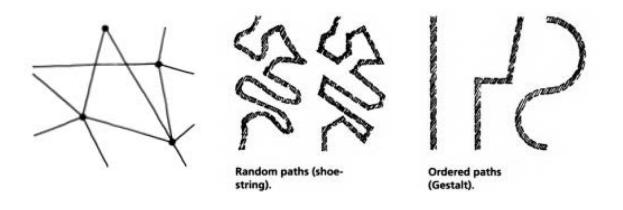
Wayfinding in Malls

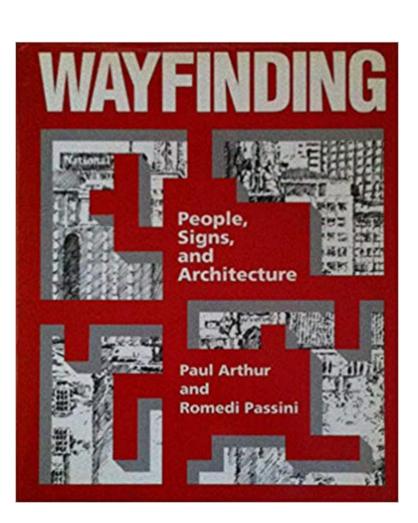
• The Image Of The City - Kevin Lynch, 1960



#### Wayfinding in Malls

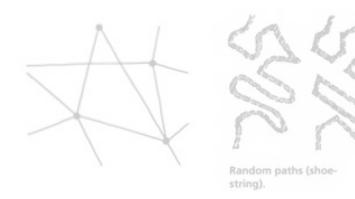
- The Image Of The City Kevin Lynch, 1960
- Wayfinding: People, Signs and Architecture
   Paul Arthur & Romedi Passini, 1992
  - Form
  - Visibility, Access
  - Use
  - Symbolism

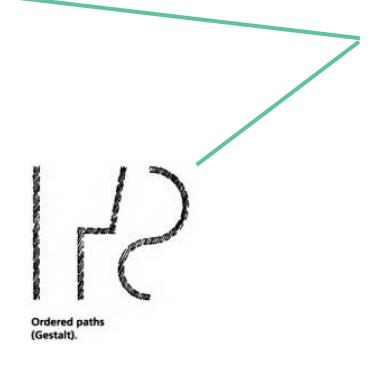


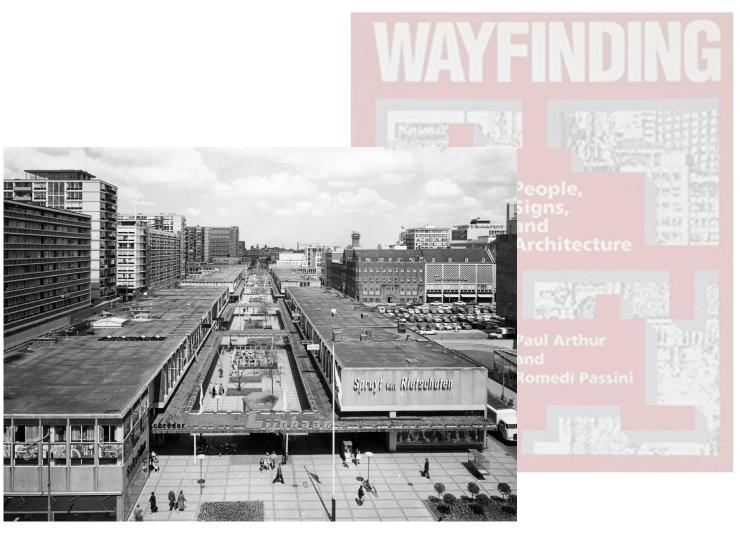


#### Wayfinding in Malls

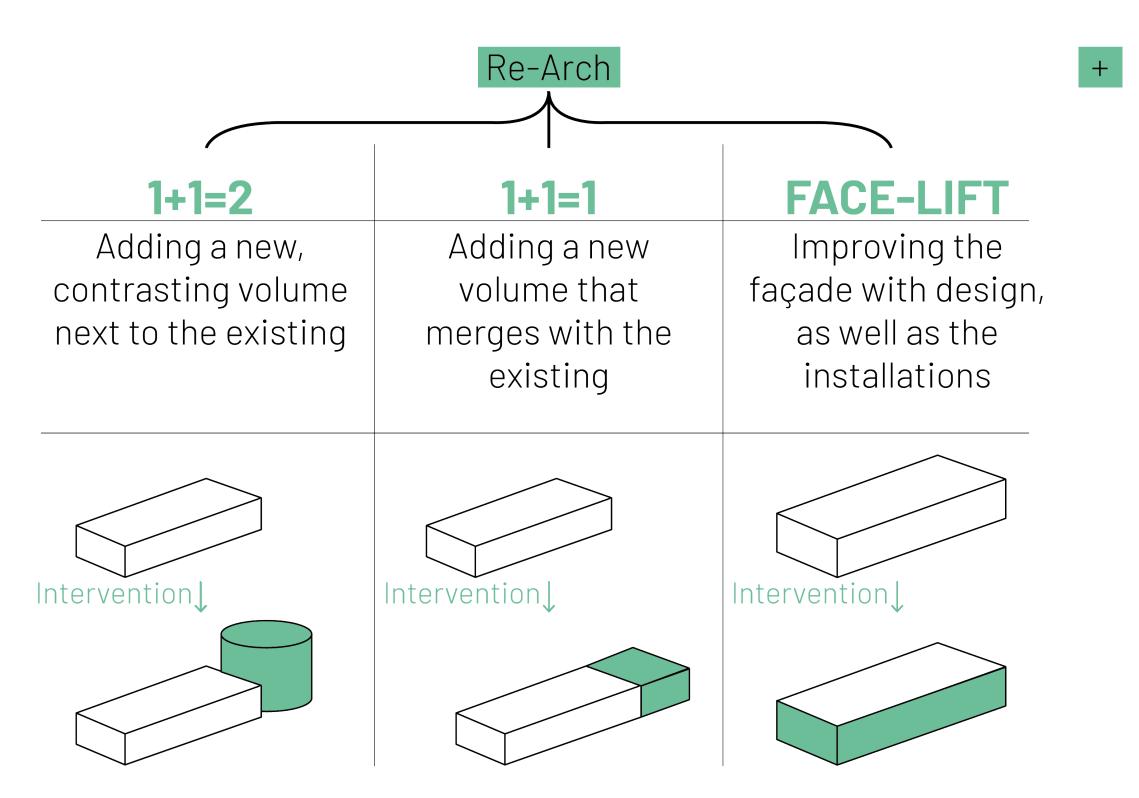
- The Image Of The City Kevin Lynch, 1960
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   Paul Arthur & Romedi Passini, 1992
  - Form
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  - Symbolism

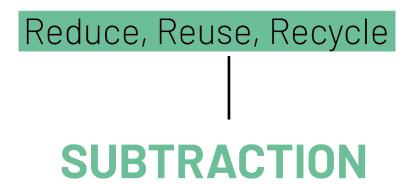




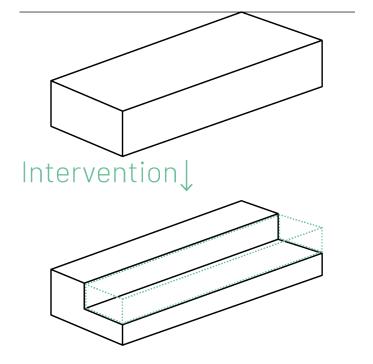


#### Interventions





Removing, downsizing, dismantling of a volume



Interventions, Lijnbaanplein



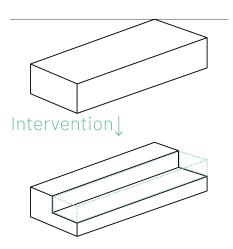




Interventions, Lijnbaanplein

#### **SUBTRACTION**

Removing, downsizing, dismantling of a volume





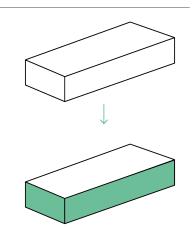




#### Interventions, Lijnbaanplein

#### **FACE-LIFT**

Improving the façade with design, as well as the installations





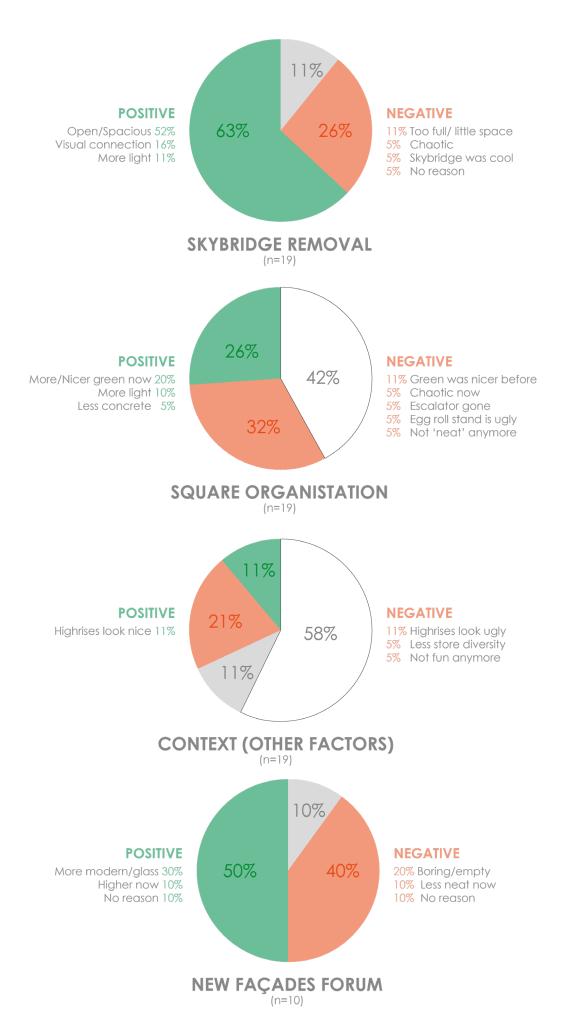




#### Interview results







Positive opinion on new

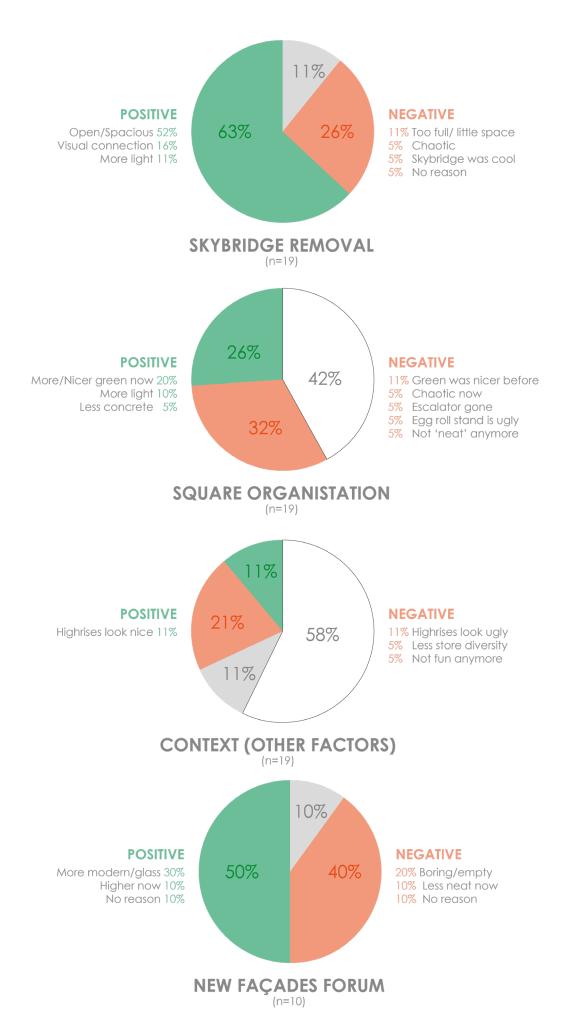
Negative opinion on new

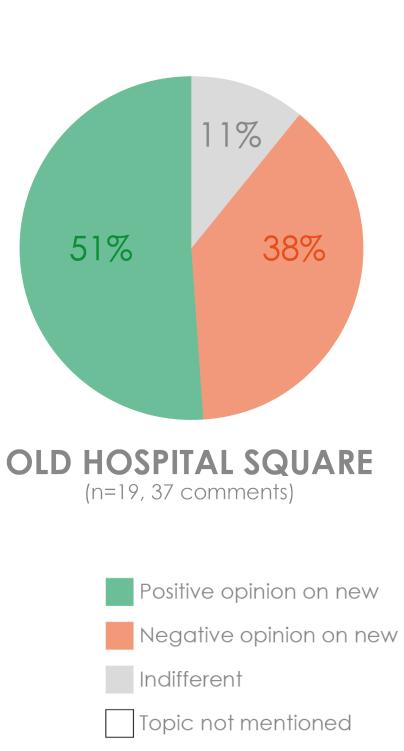
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Indifferent









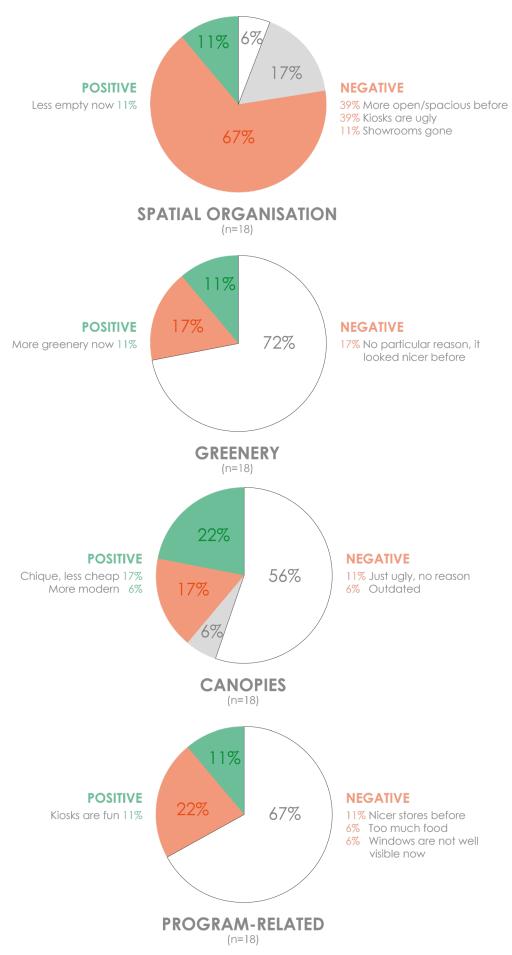


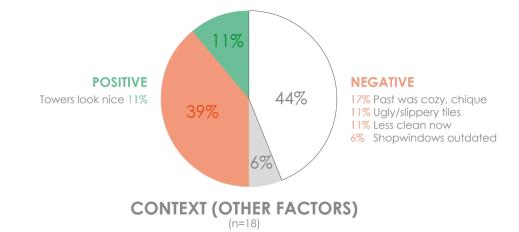


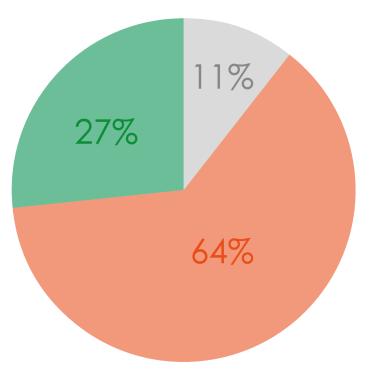
#### Interview results











## ORIGINAL LIJNBAAN (n=18, 46 comments)

Positive opinion on new

Negative opinion on new

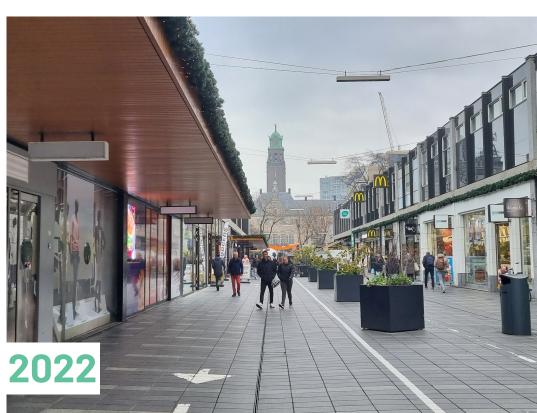
Indifferent

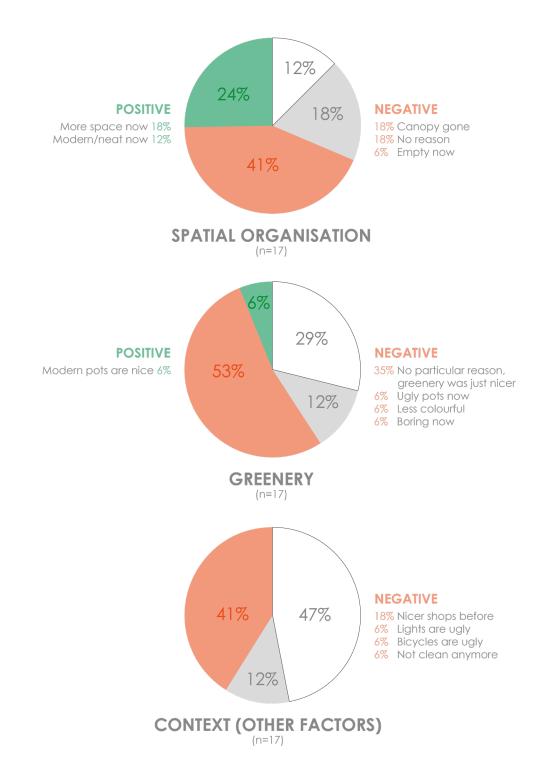
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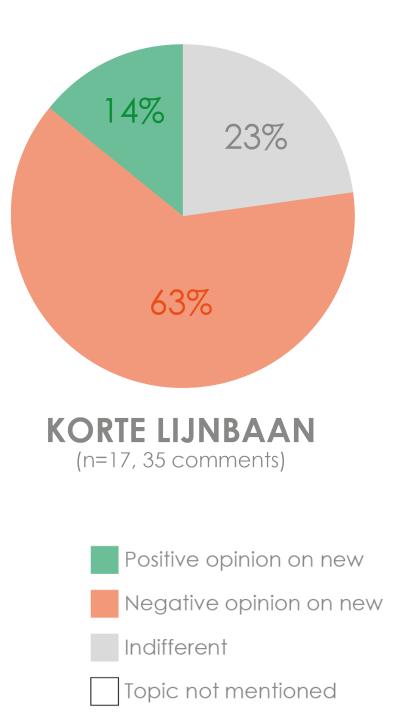










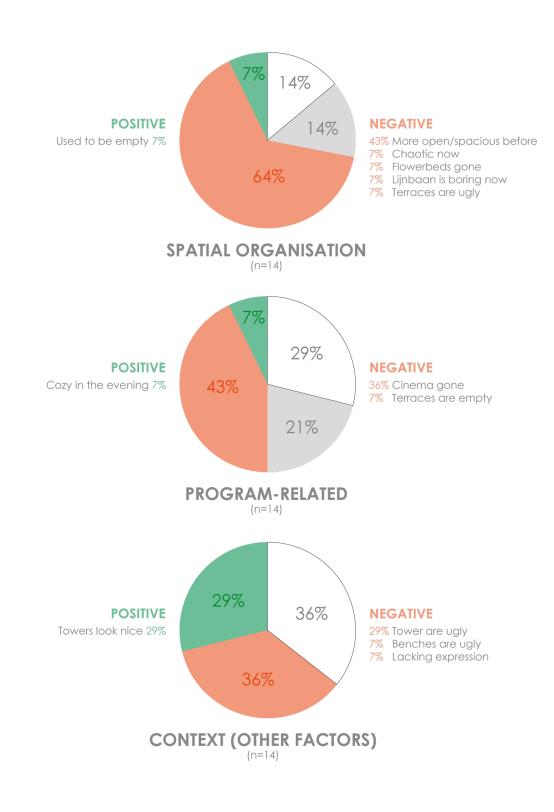


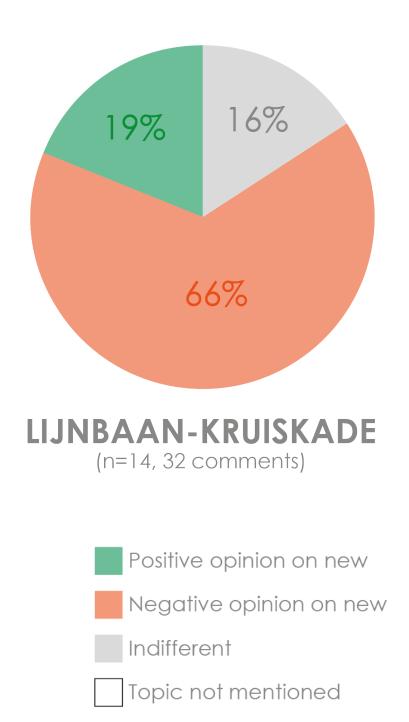


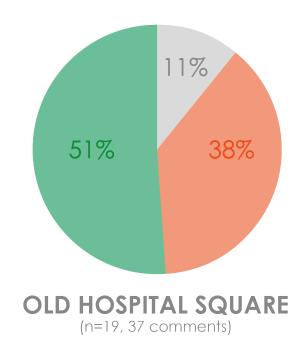


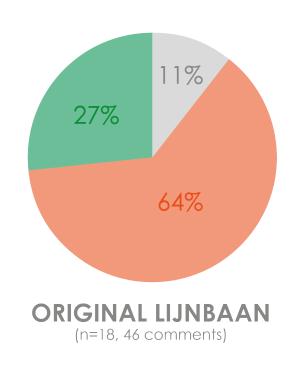


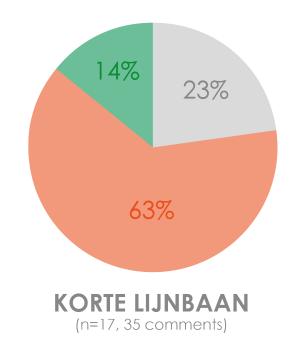


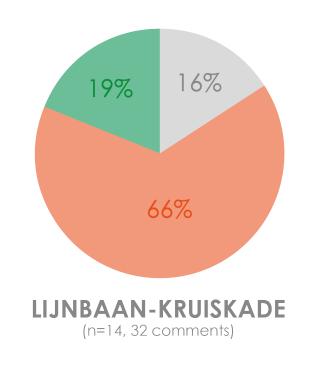


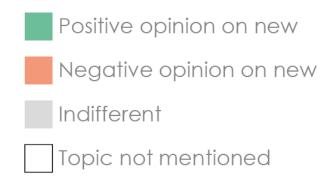


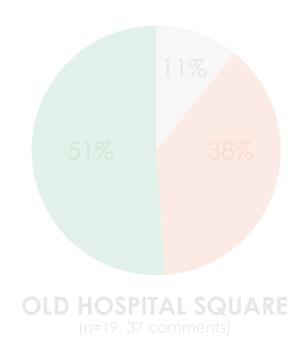


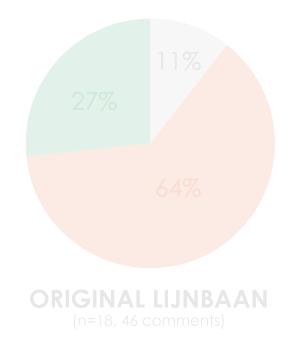


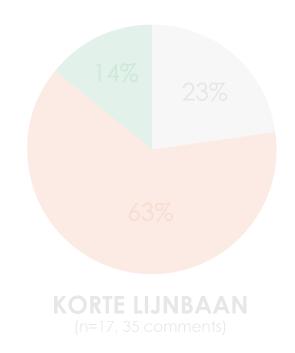


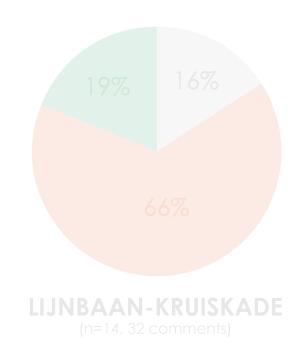


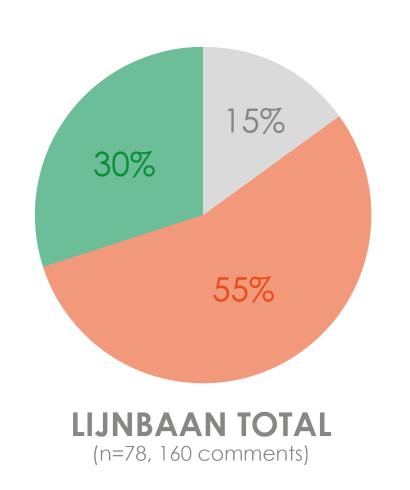






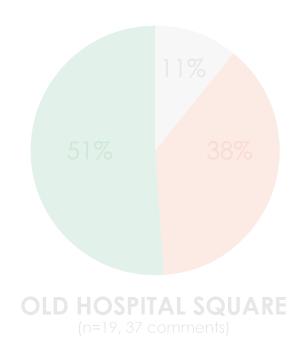


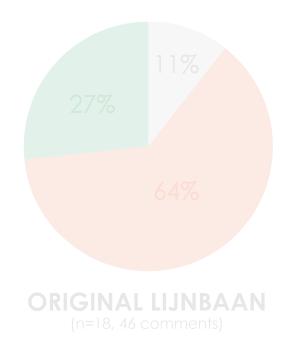


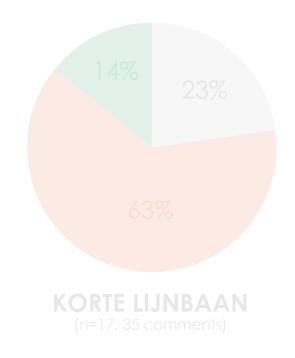


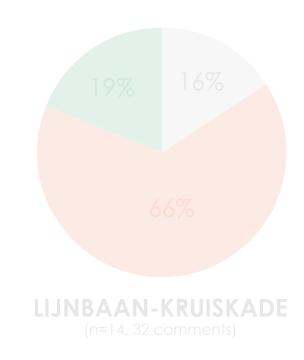


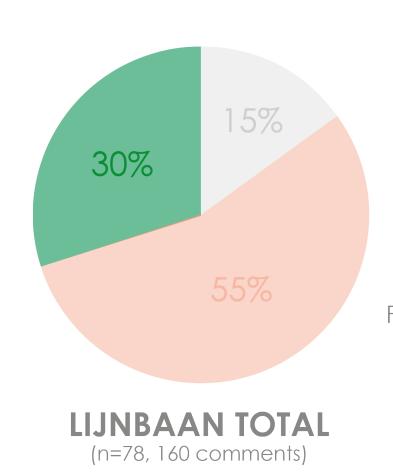
#### Interview results











#### **MOST MENTIONED TOPICS**

(n=78)

#### **POSITIVE**

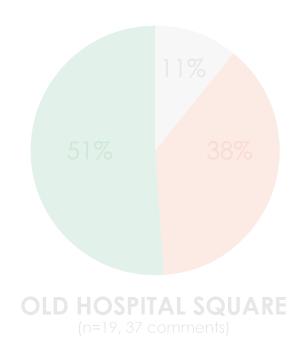
More 'open' spatially 21% 1.
Use of greenery 12% 2.
Façade and canopymaterials 12% 3.

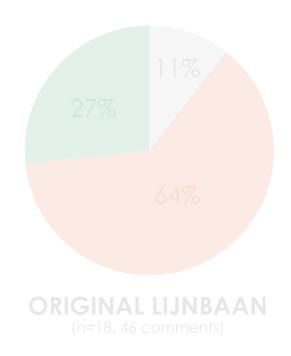
Highrises in the background 10% 4

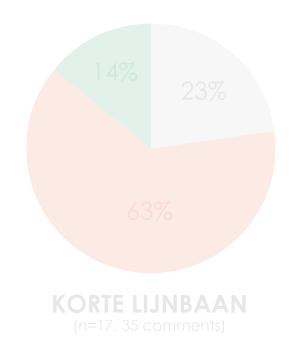


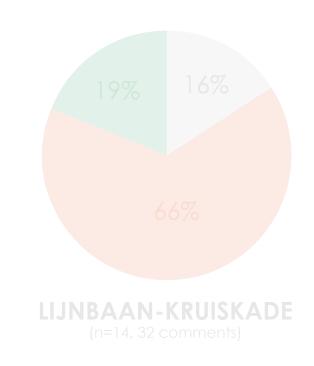
35

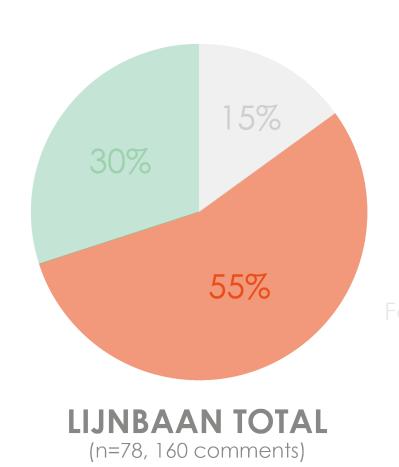
#### Interview results











#### **MOST MENTIONED TOPICS**

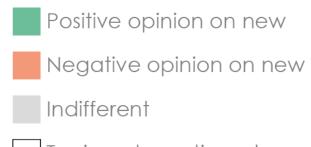
(n=78)

#### POSITIVE

More 'open' spatially 21%
Use of greenery 12%
çade and canopymaterials 12%
Highrises in the background 10%

#### **NEGATIVE**

37% Less 'open' spatially
 26% Past atmosphere/functions
 19% Past use of greenery
 10% Façade and canopy materials



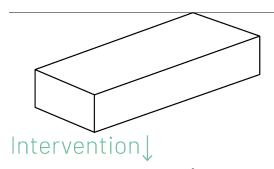
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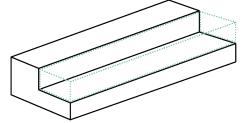
# RESEARCH Conclusions

# How do interventions in the spatial composition influence the way visitors navigate a Dutch post-war shopping mall?

## **SUBTRACTION**

Removing, downsizing, dismantling of a volume

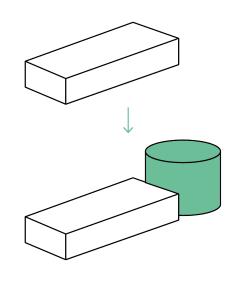




Buildings: +
Greenery: -

## 1+1=2

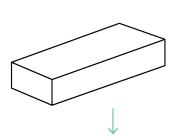
Adding a new, contrasting volume next to the existing

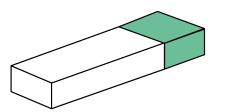


Mostly: - Chaotic

#### 1+1=1

Adding a new volume that merges with the existing

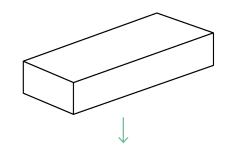


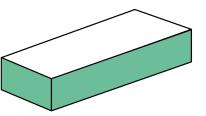


Not mentioned often Only when gone

#### **FACE-LIFT**

Improving the façade with design, as well as the installations





Mixed answers

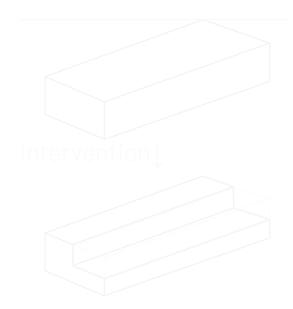
## RESEARCH

#### Conclusions

# How do interventions in the spatial composition influence the way visitors navigate a Dutch post-war shopping mall?

#### **SUBTRACTION**

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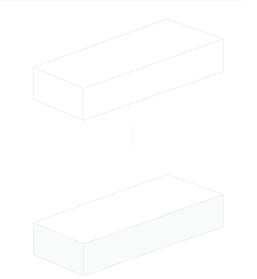
Buildings: + Greenery: -



Not mentioned ofter Only when done

## FACE-LIFT

Improving the façade with design, as well as the installations



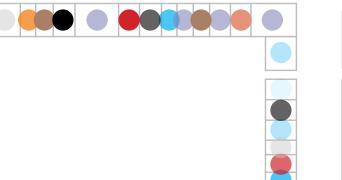
Mixed answers

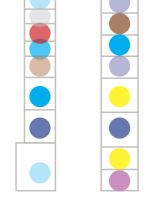
## **NEGATIVE**

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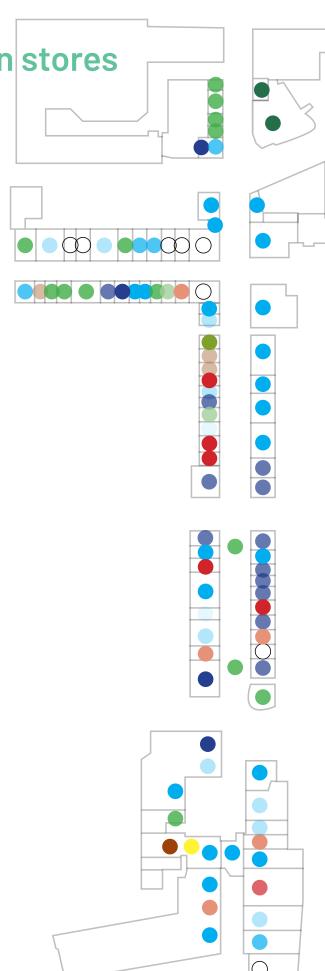


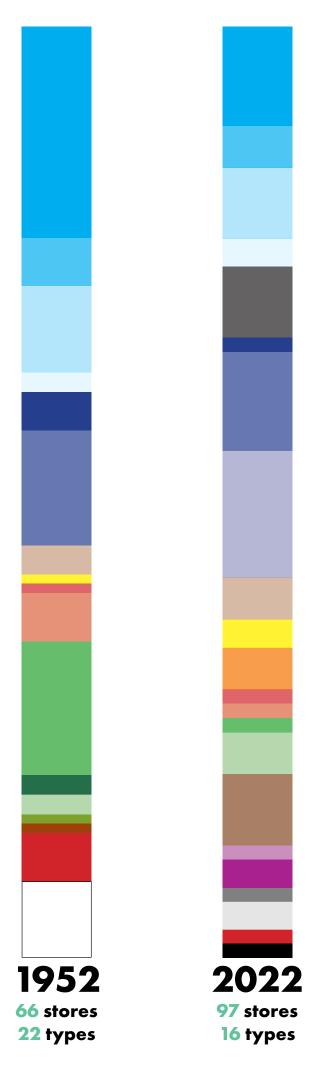








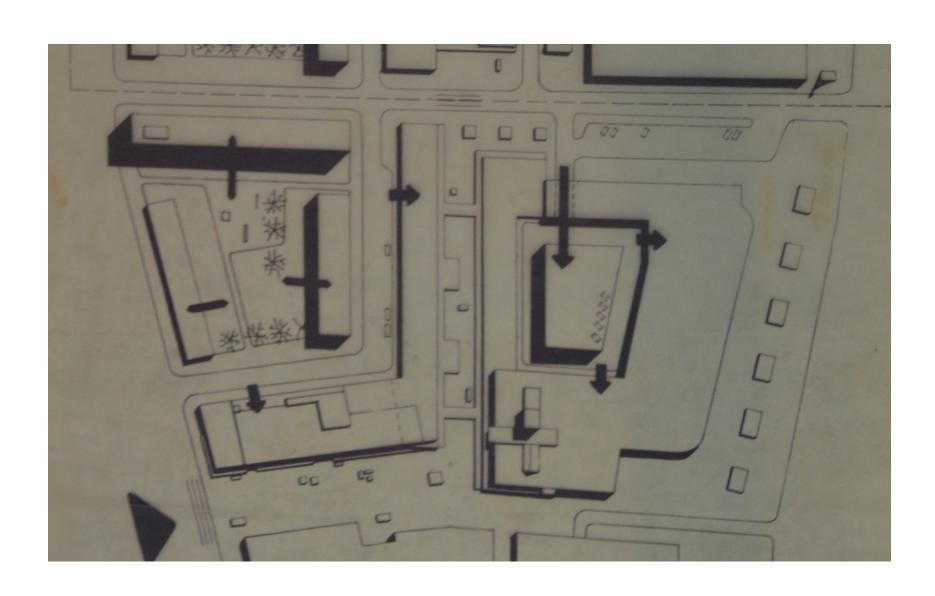


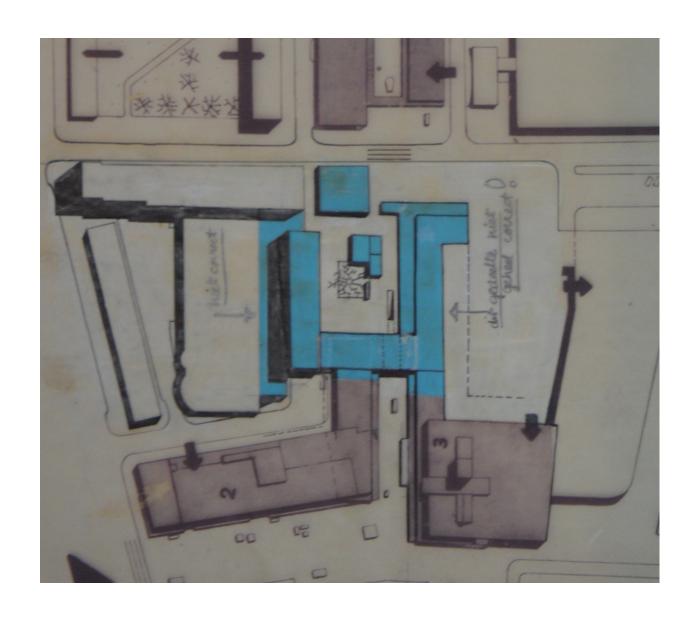


## Design area



2023

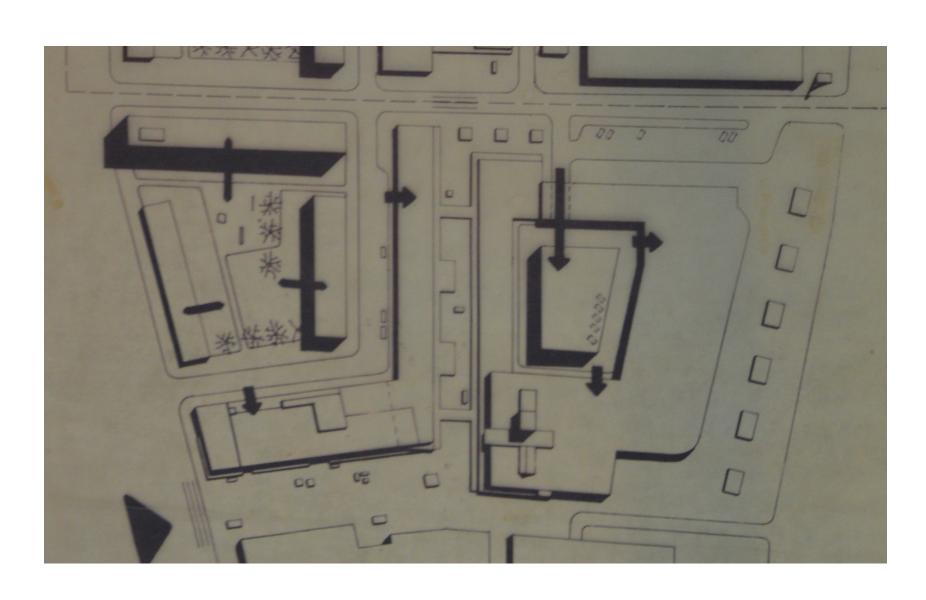




Original plan

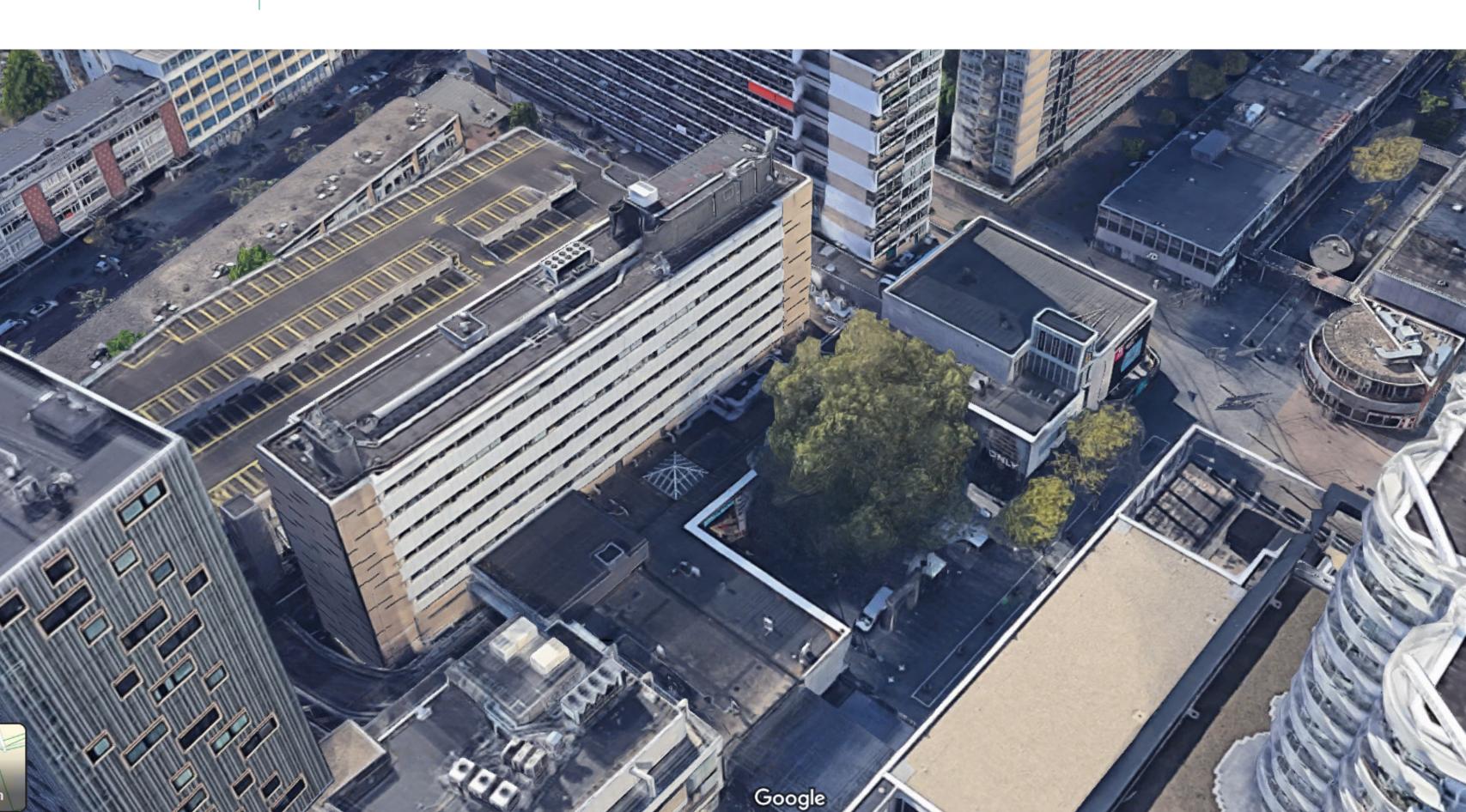
Revised plan

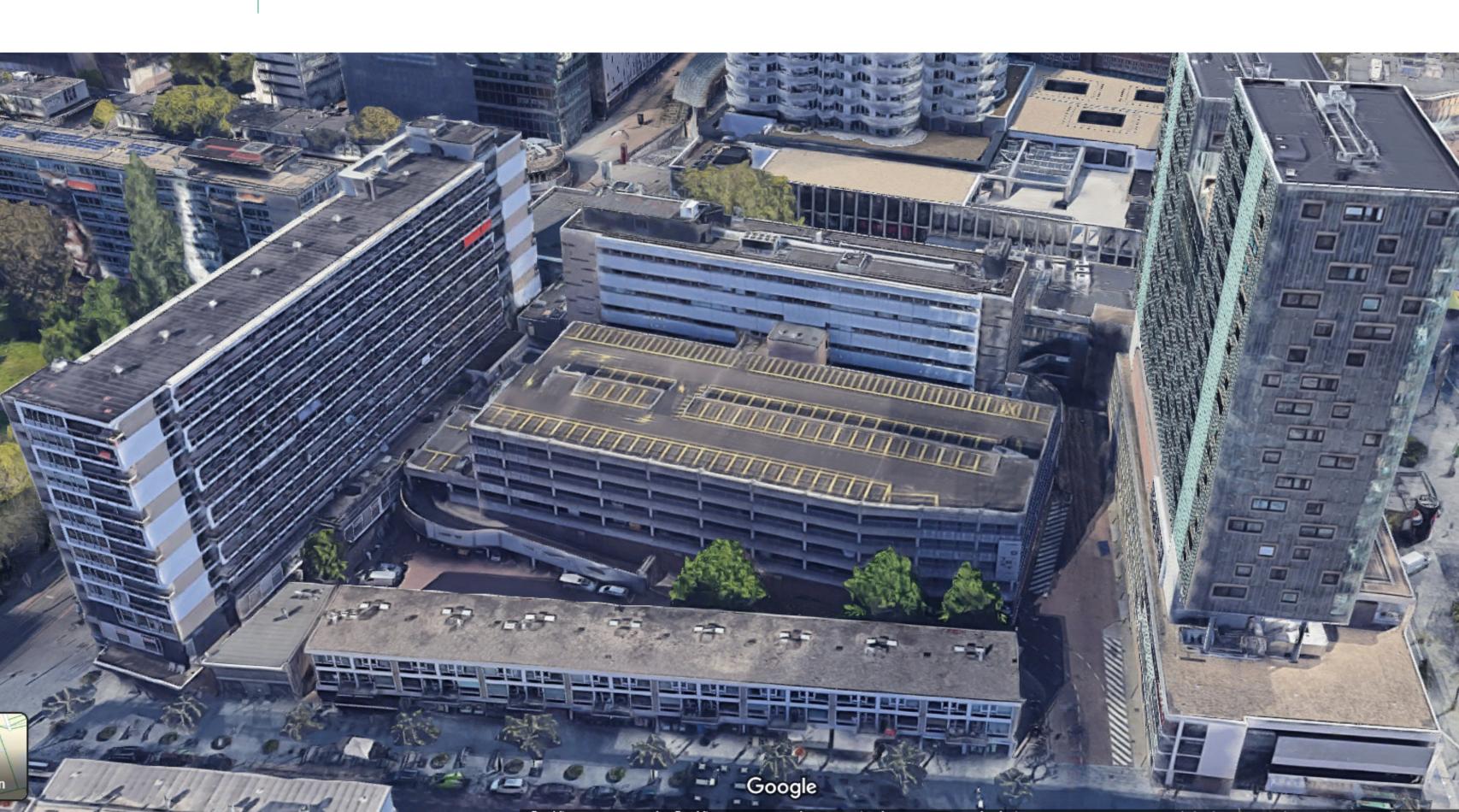
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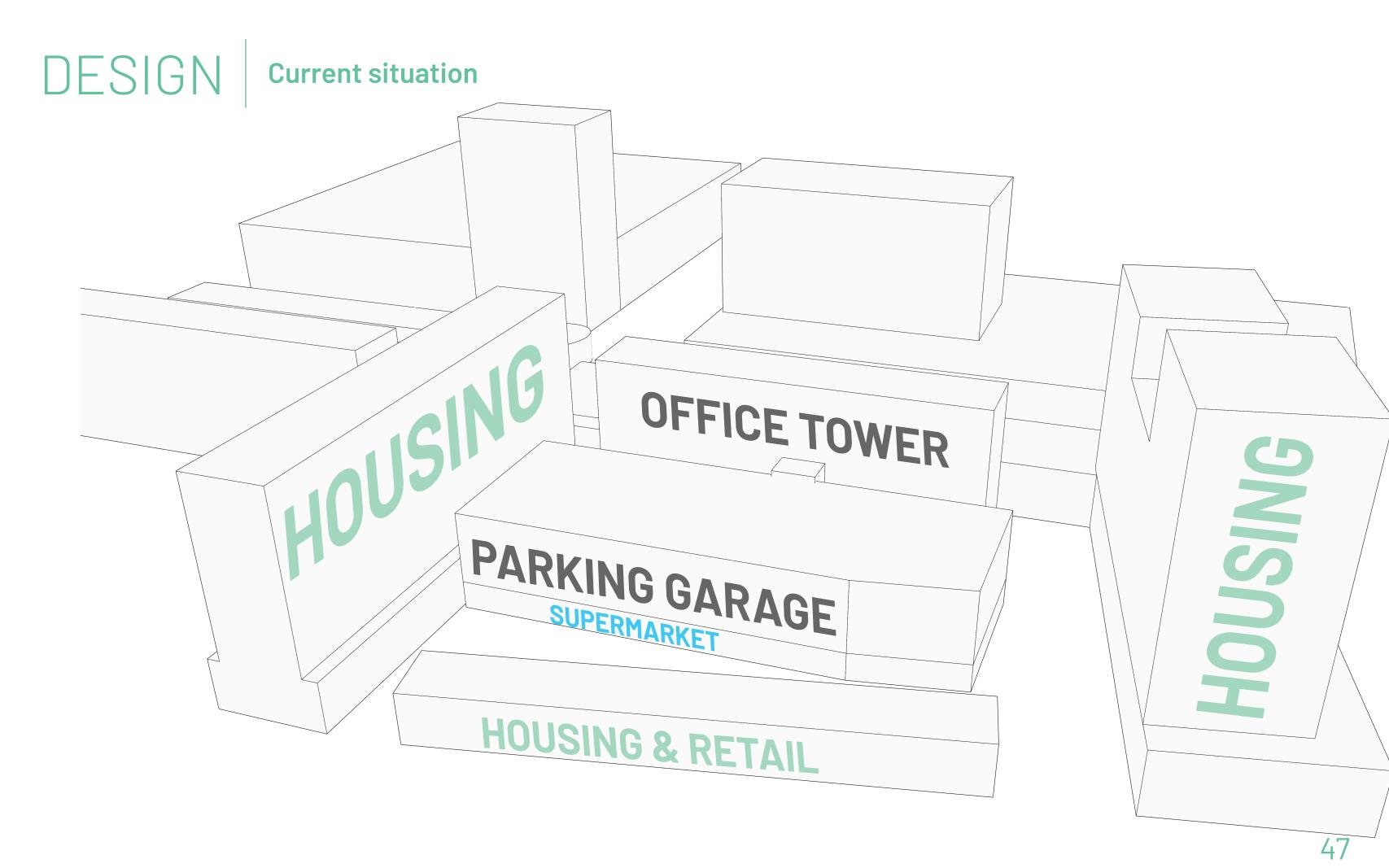




Original plan 2023







## Past intervention

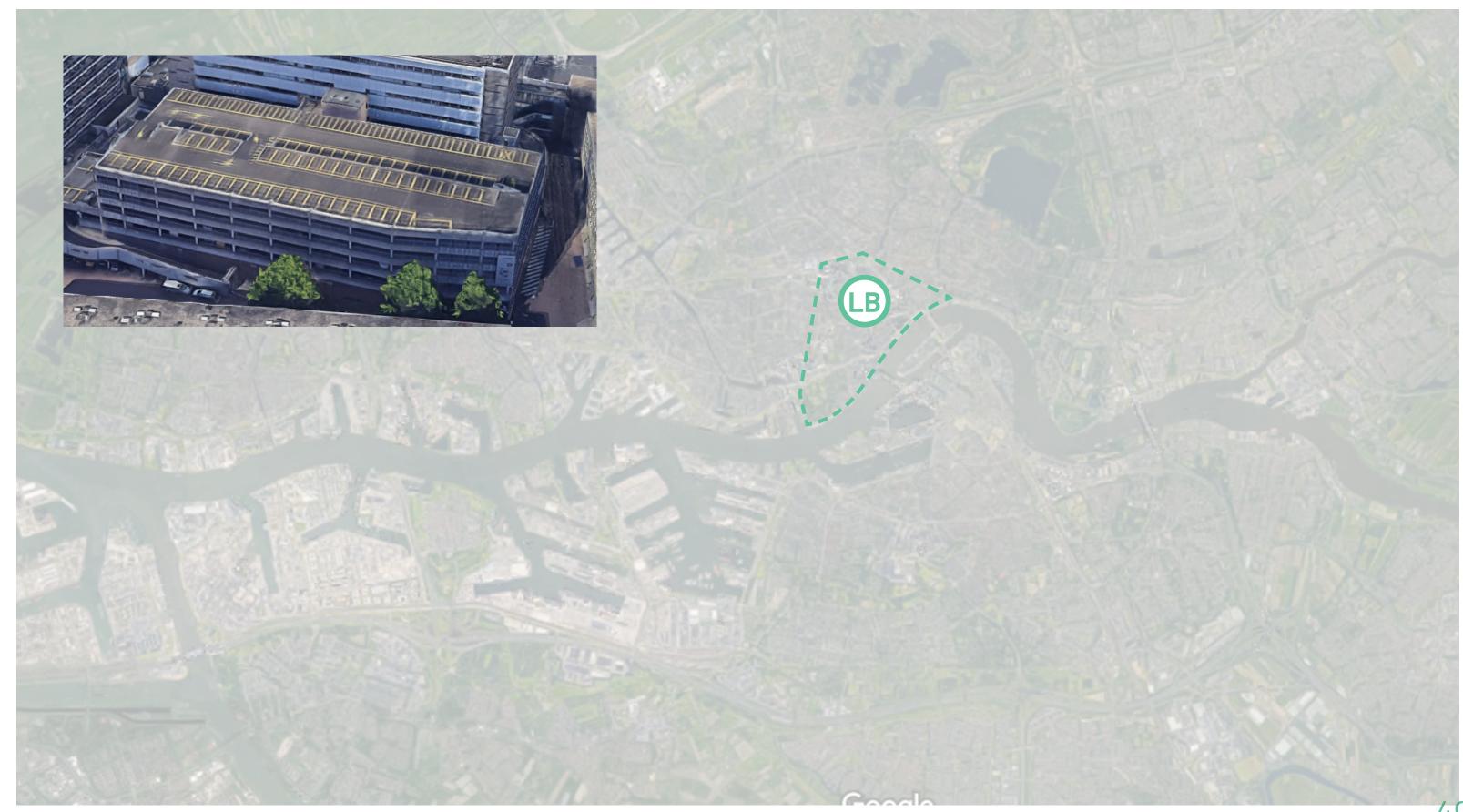


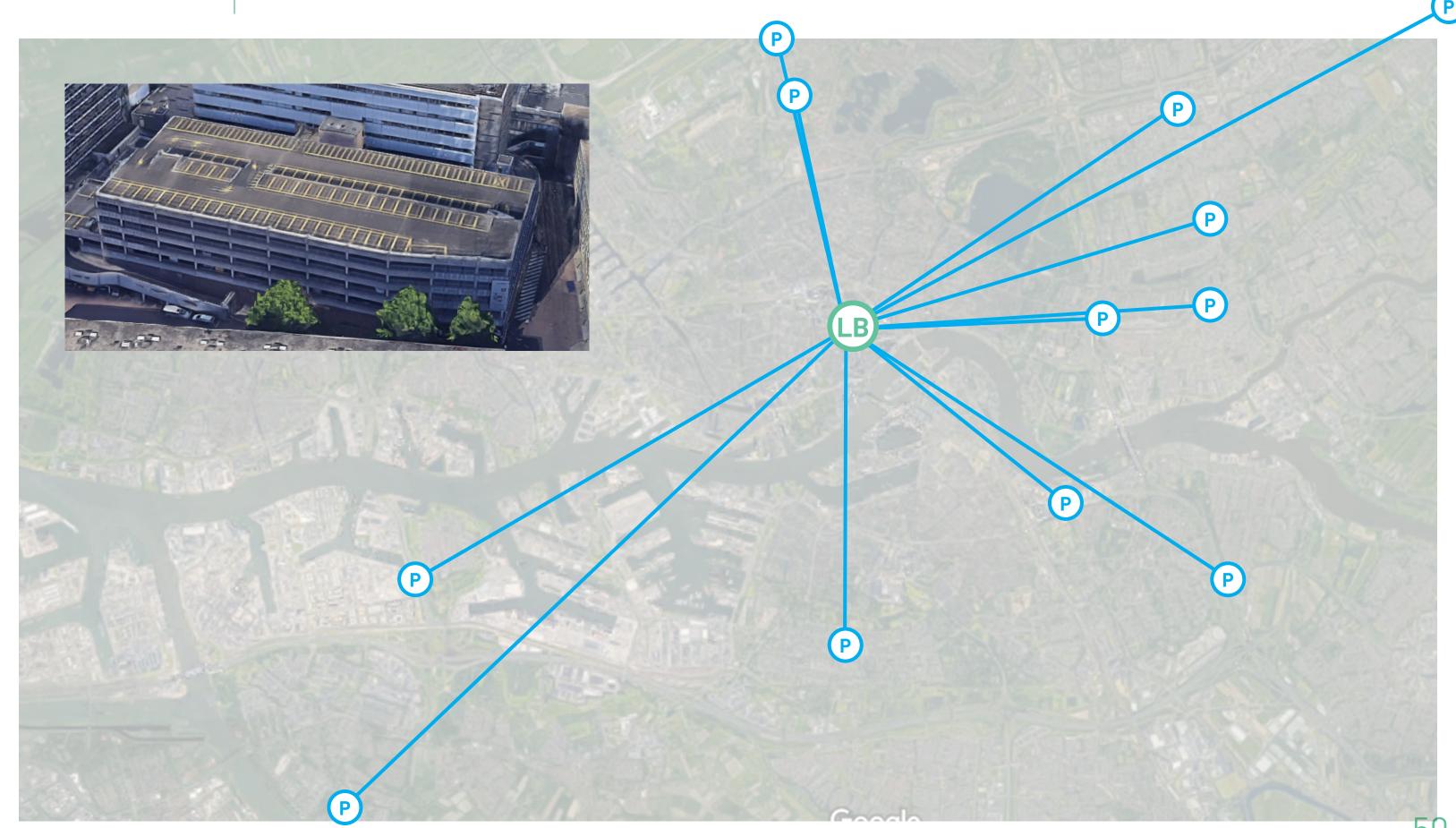




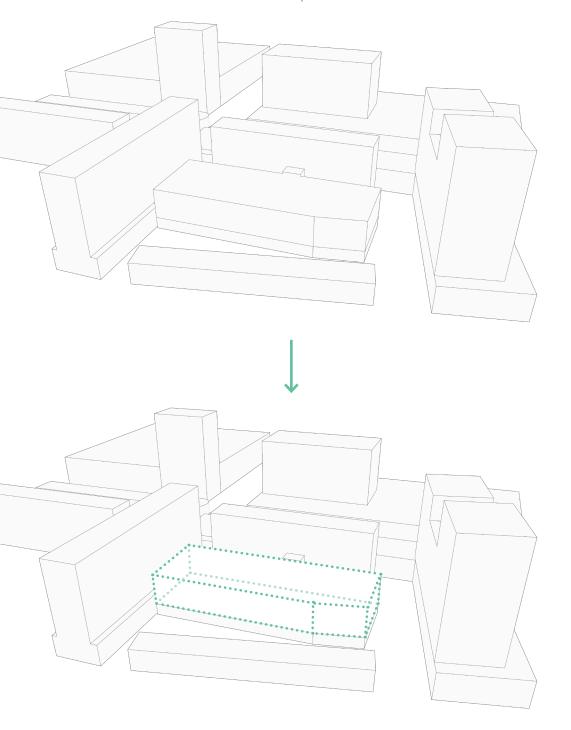


# DESIGN Future of parking in city center





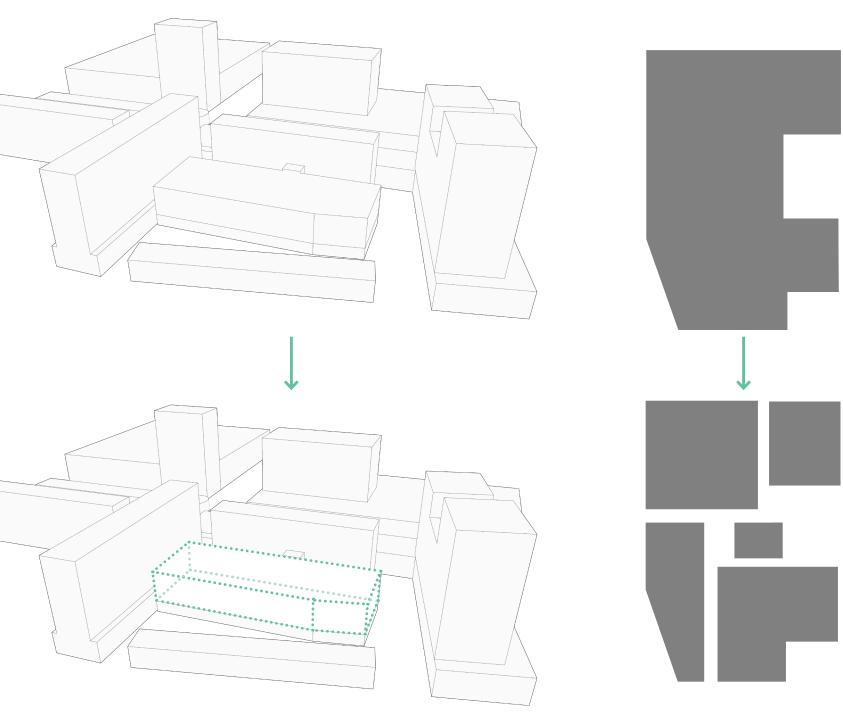
# DESIGN Starting points



## 1. NO MORE PARKING

Visitors arrive with PT

# DESIGN Starting points



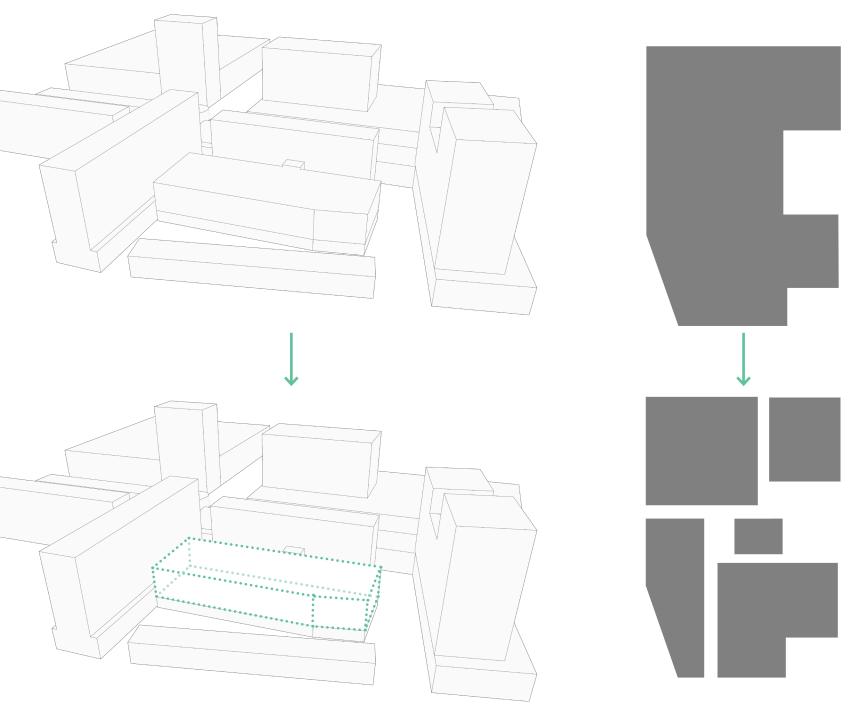
1. NO MORE PARKING

Visitors arrive with PT

2. OPENING UP

In the past Lijnbaan's spirit

## **Starting points**

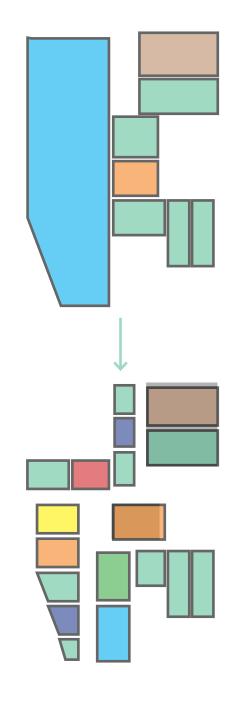


1. NO MORE PARKING

Visitors arrive with PT

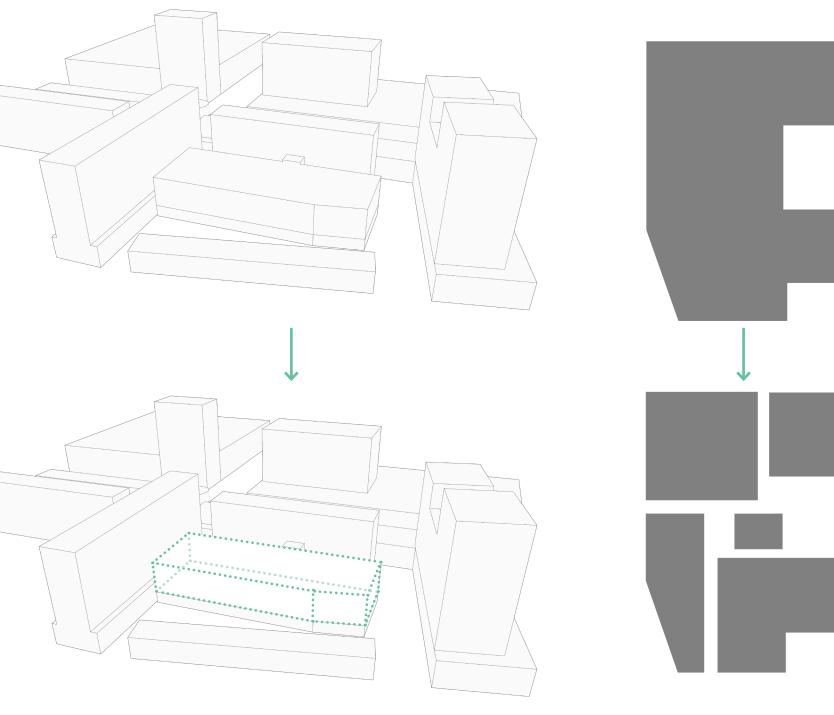
2. OPENING UP

In the past Lijnbaan's spirit 'Store of the future'



3. SHOP DIVERSITY

## **Starting points**

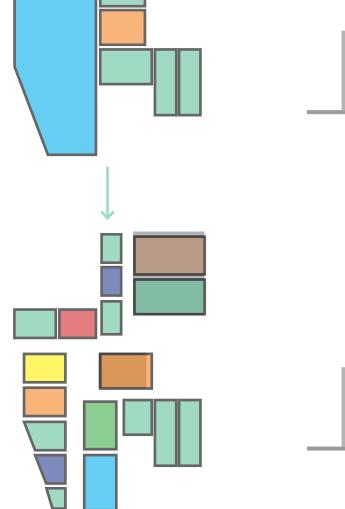


1. NO MORE PARKING

Visitors arrive with PT

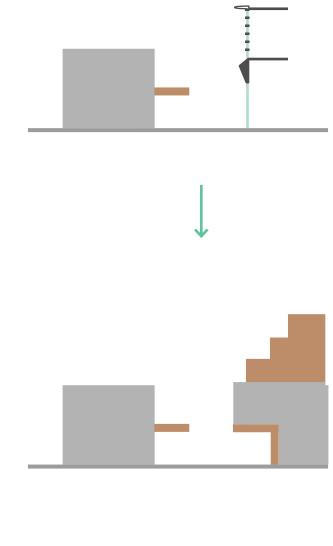
2. OPENING UP

In the past Lijnbaan's spirit



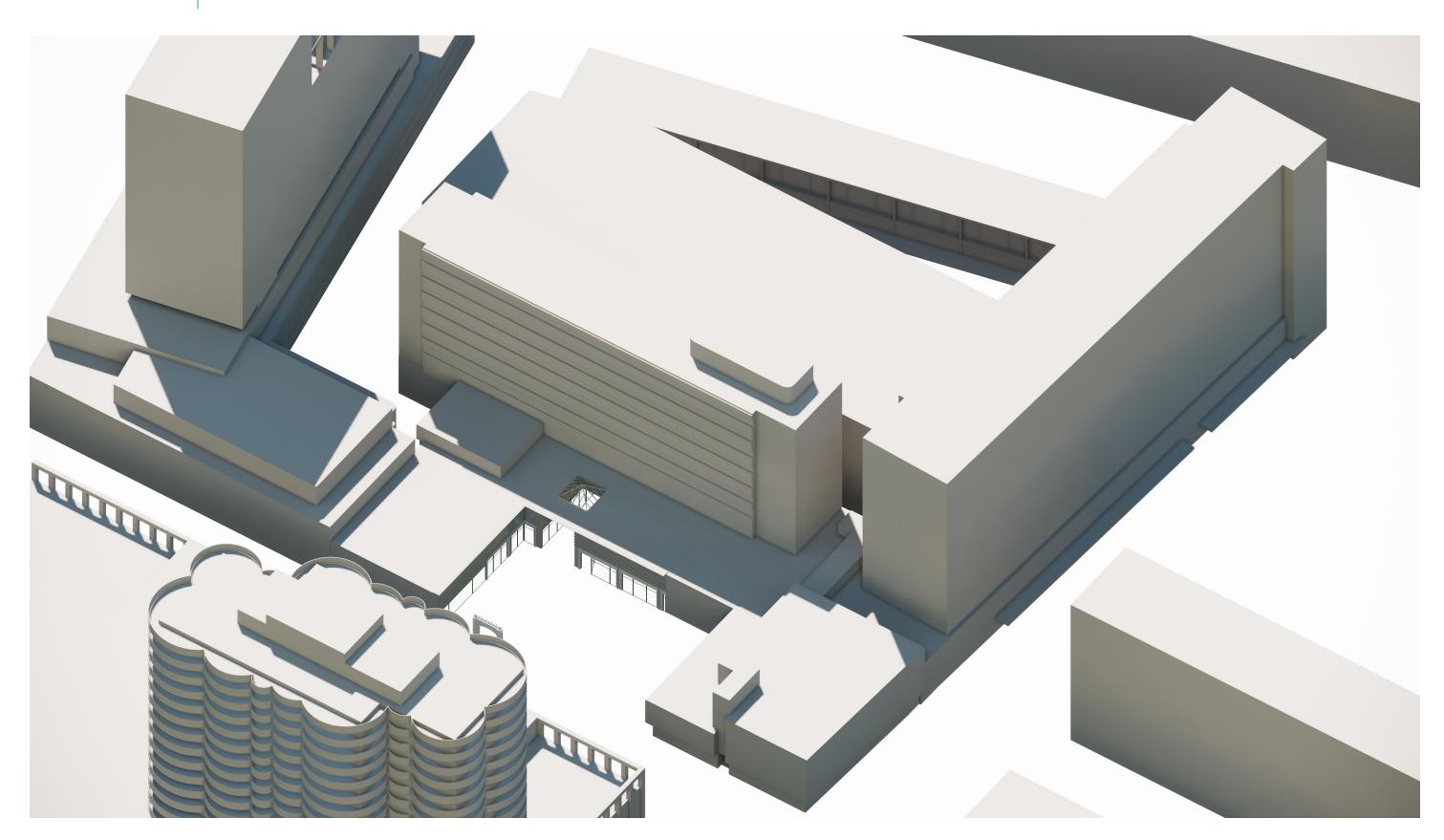
3. SHOP DIVERSITY

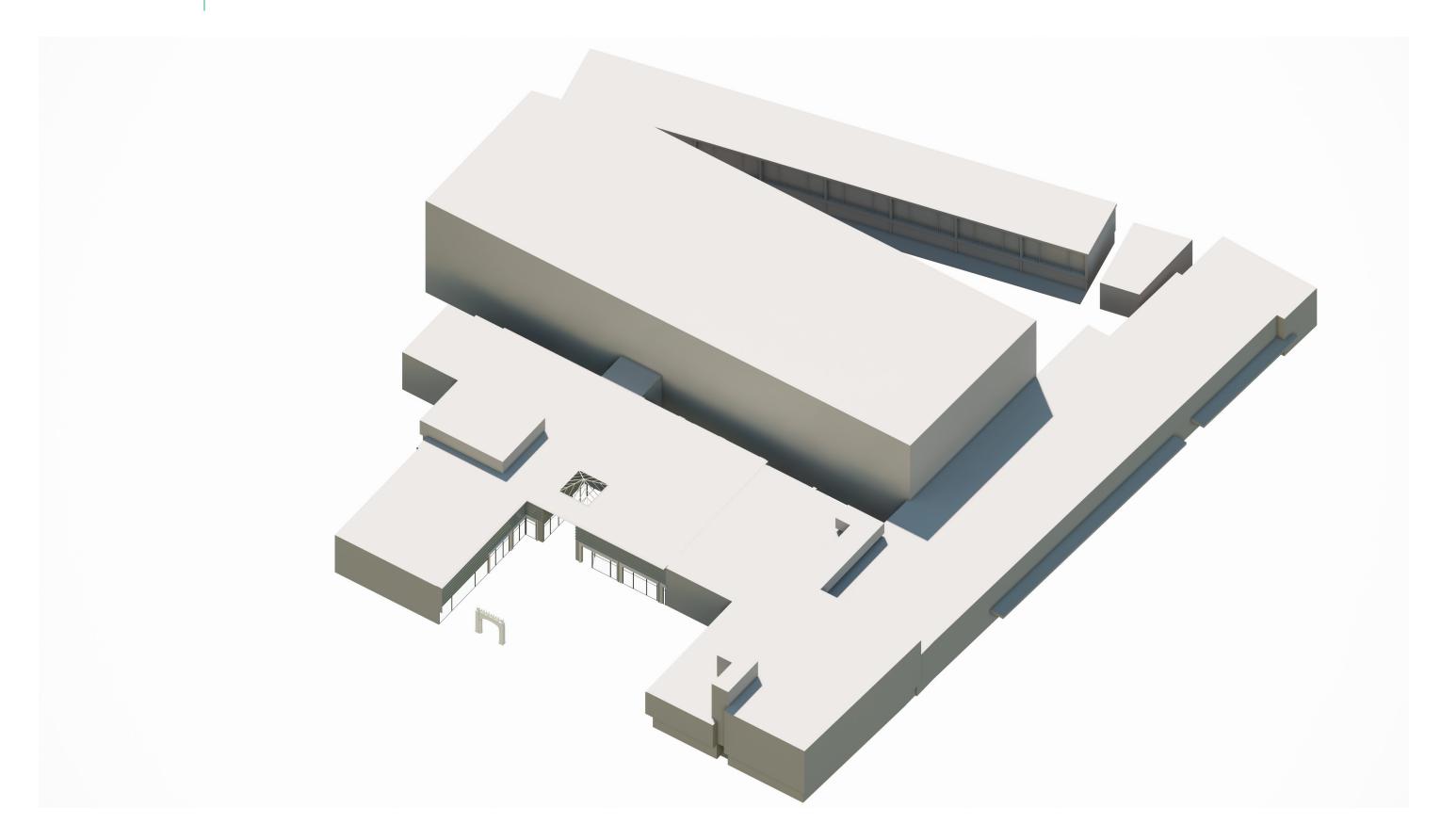
'Store of the future'

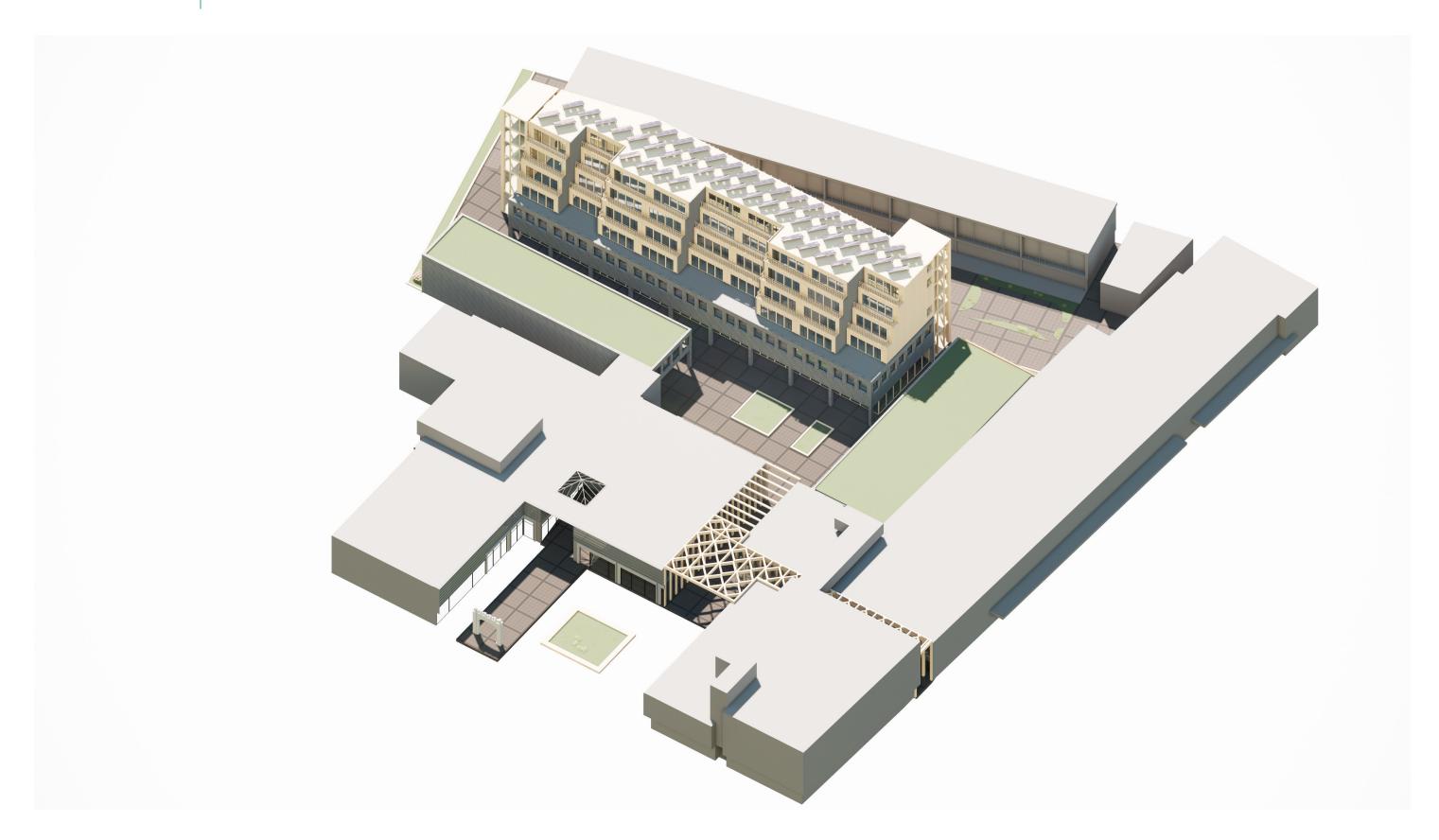


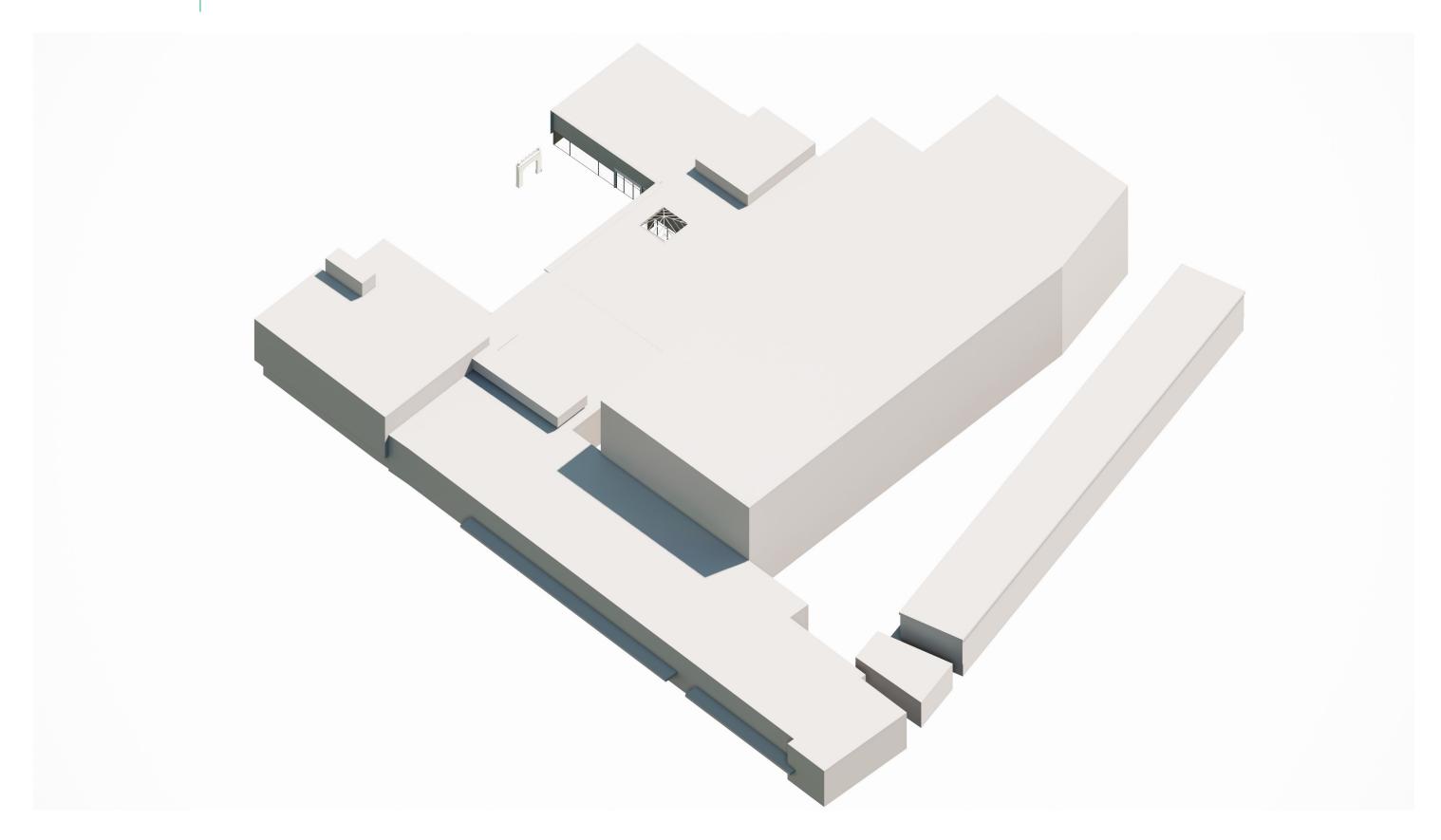
4.COHERENCE

Unity in diversity

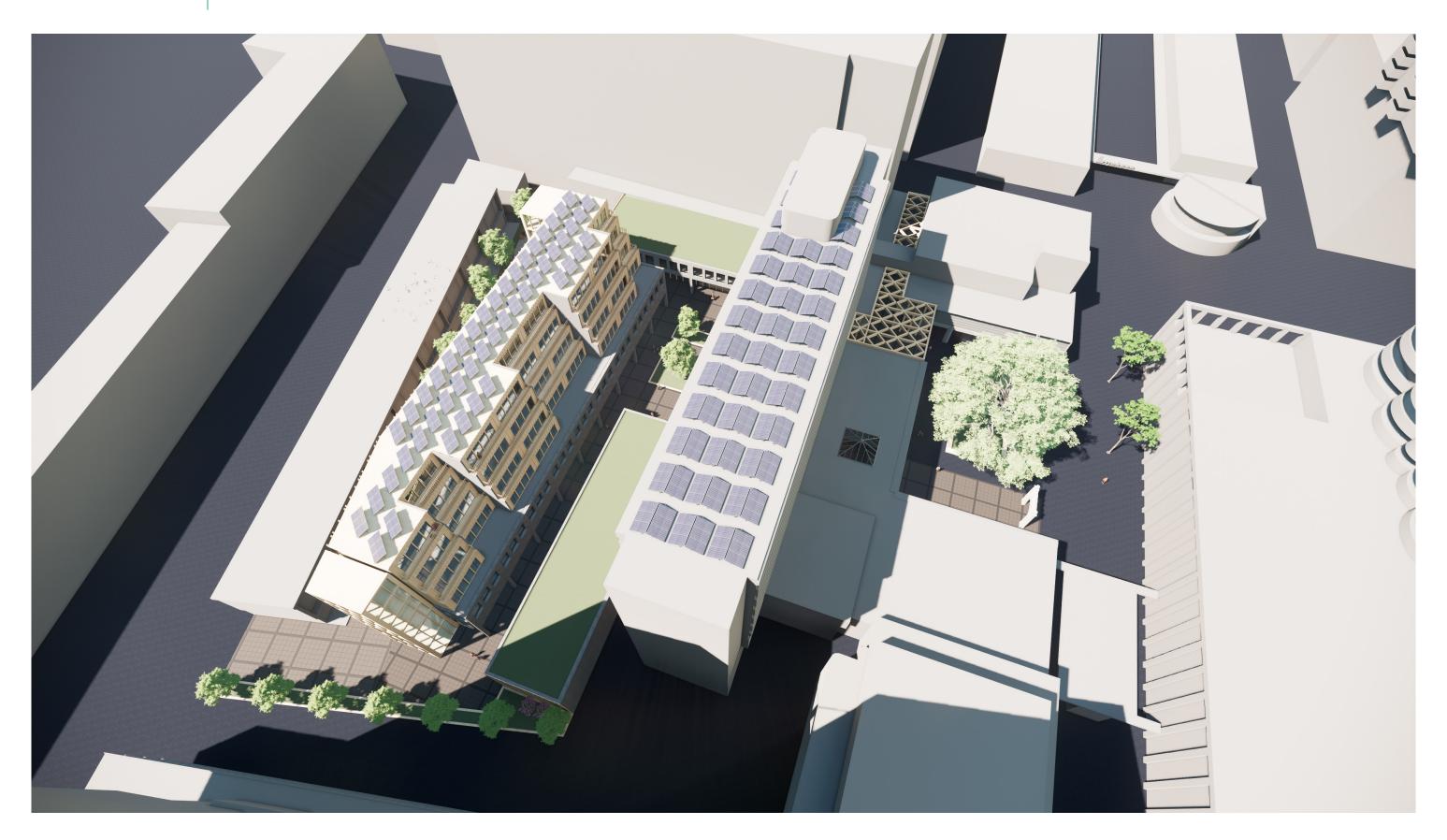




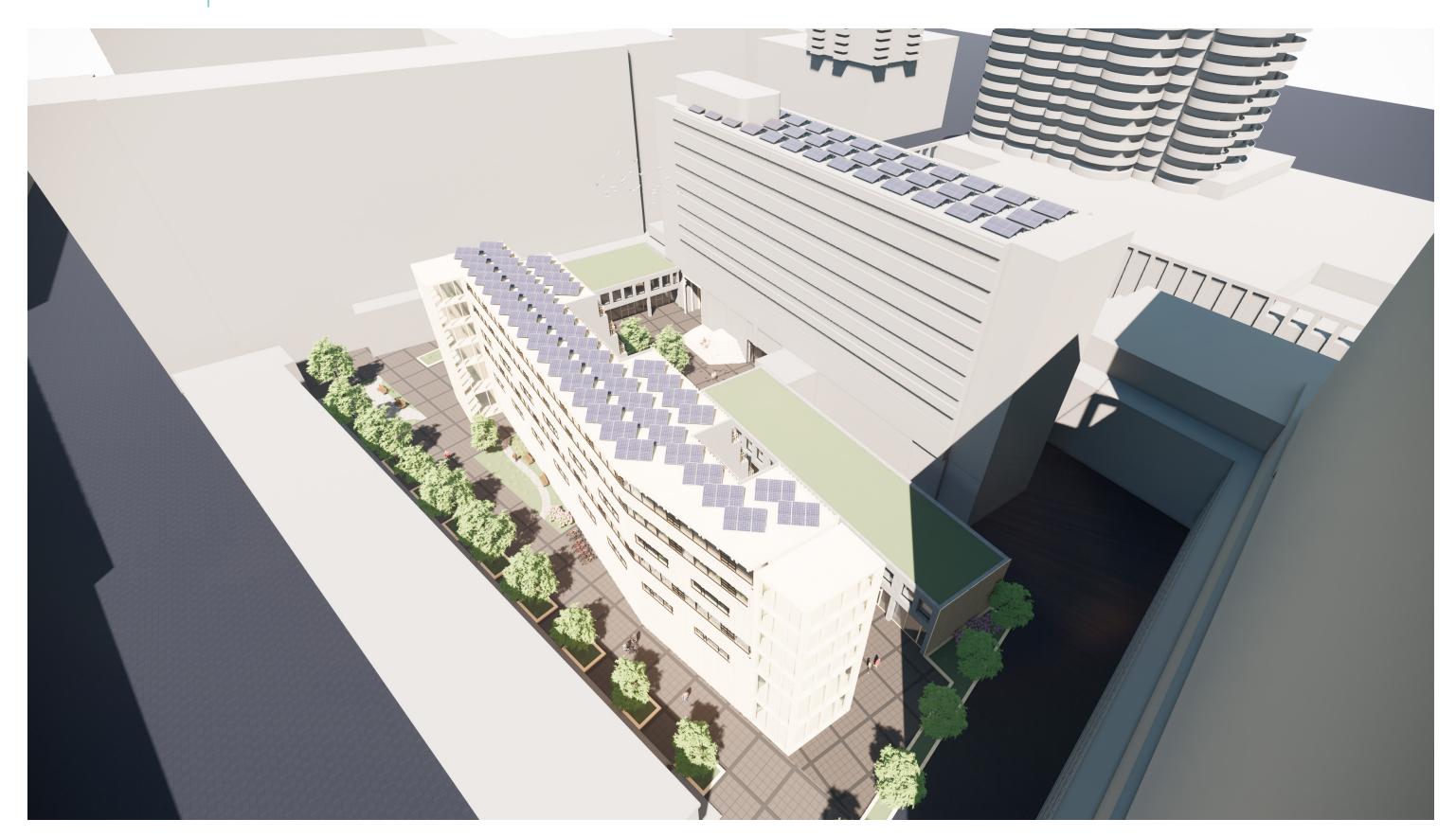






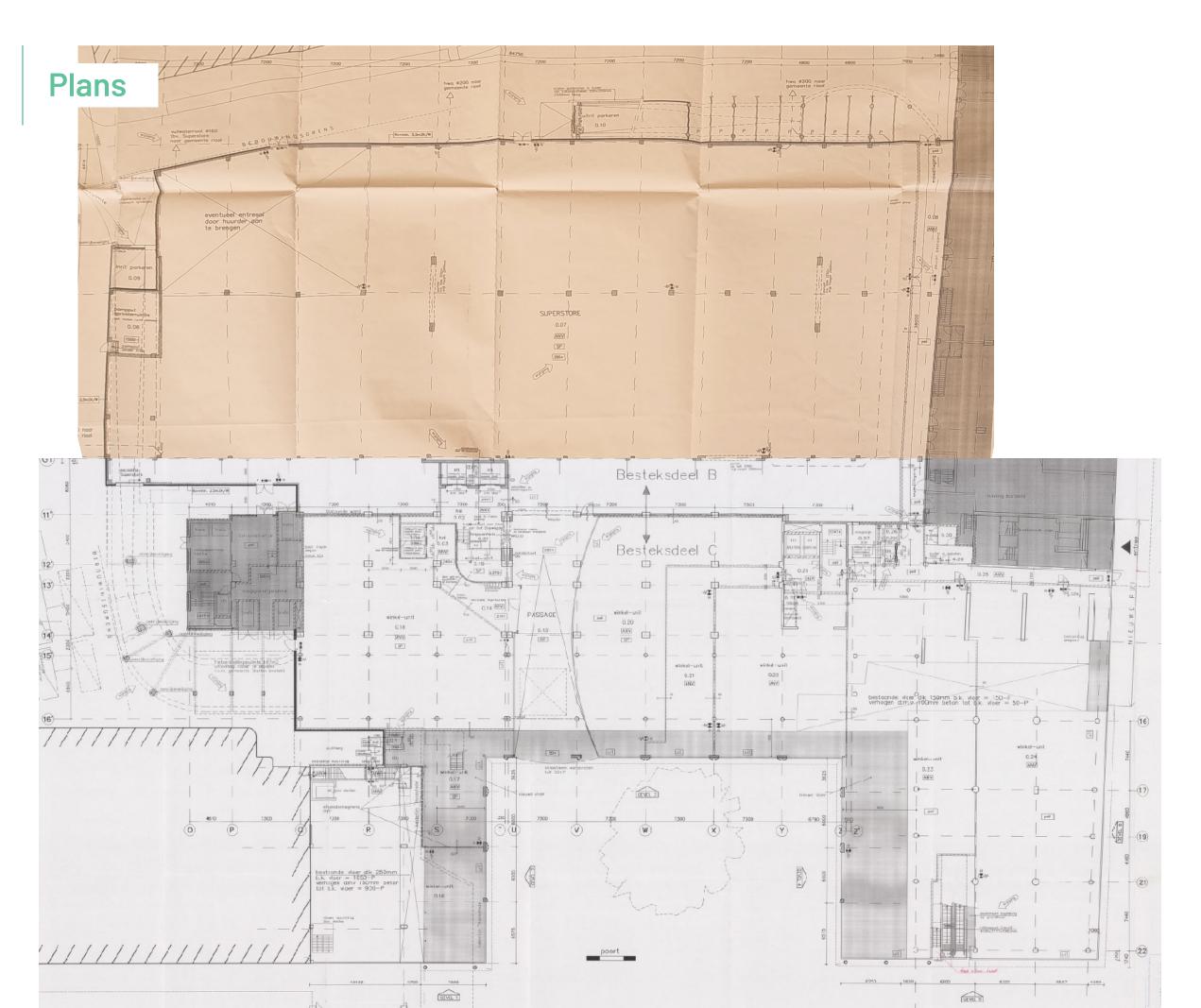


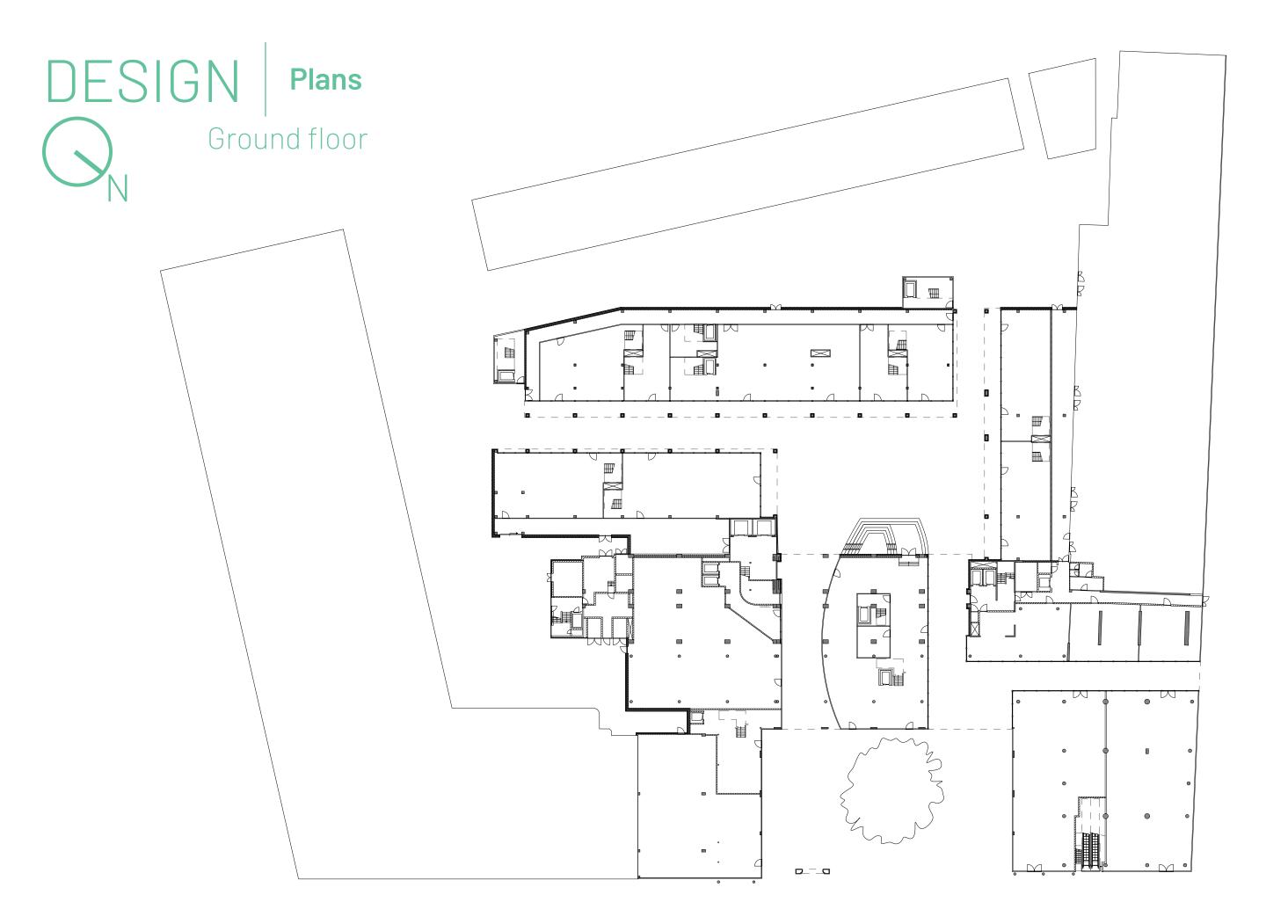
# DESIGN Overview

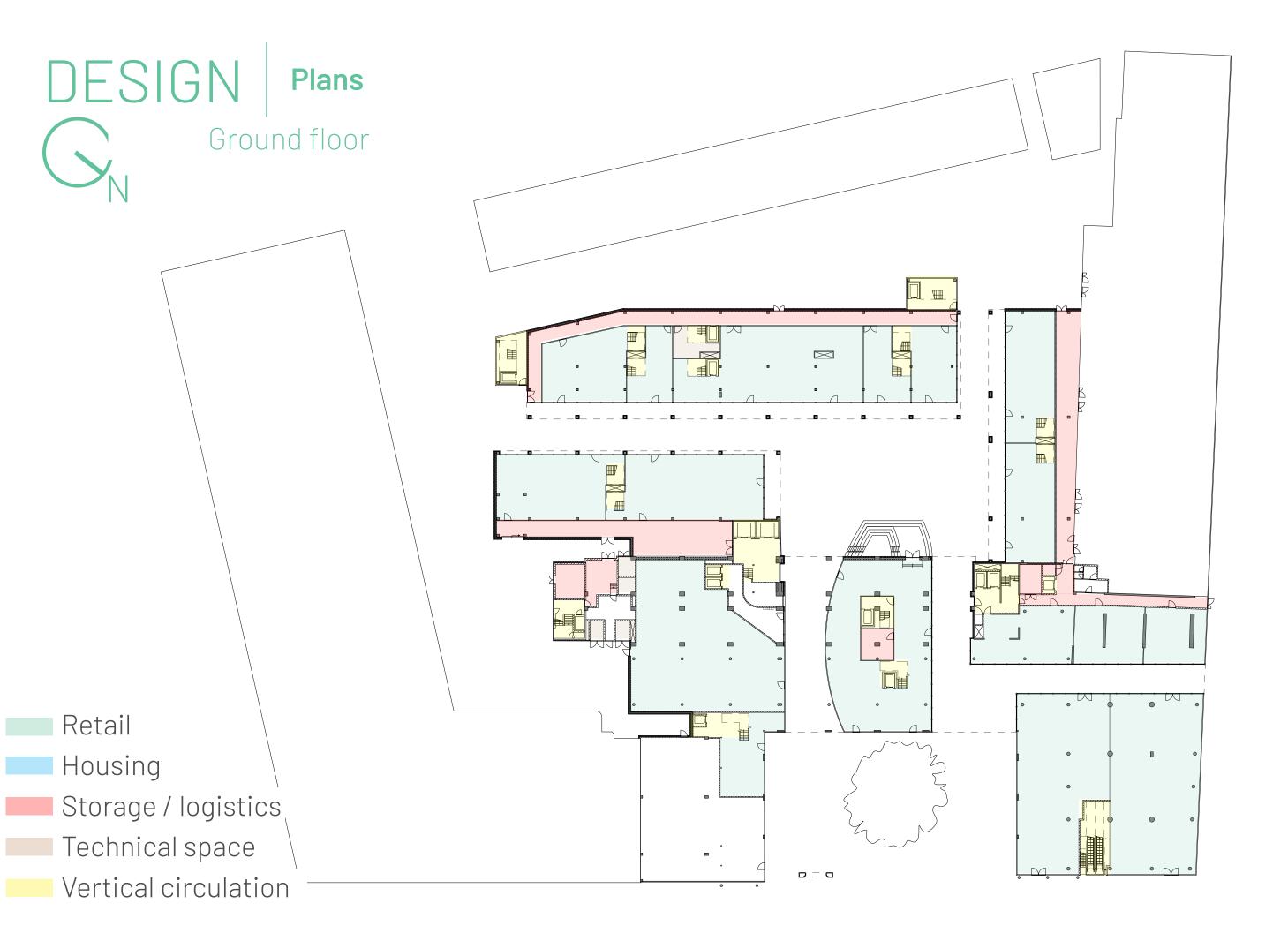


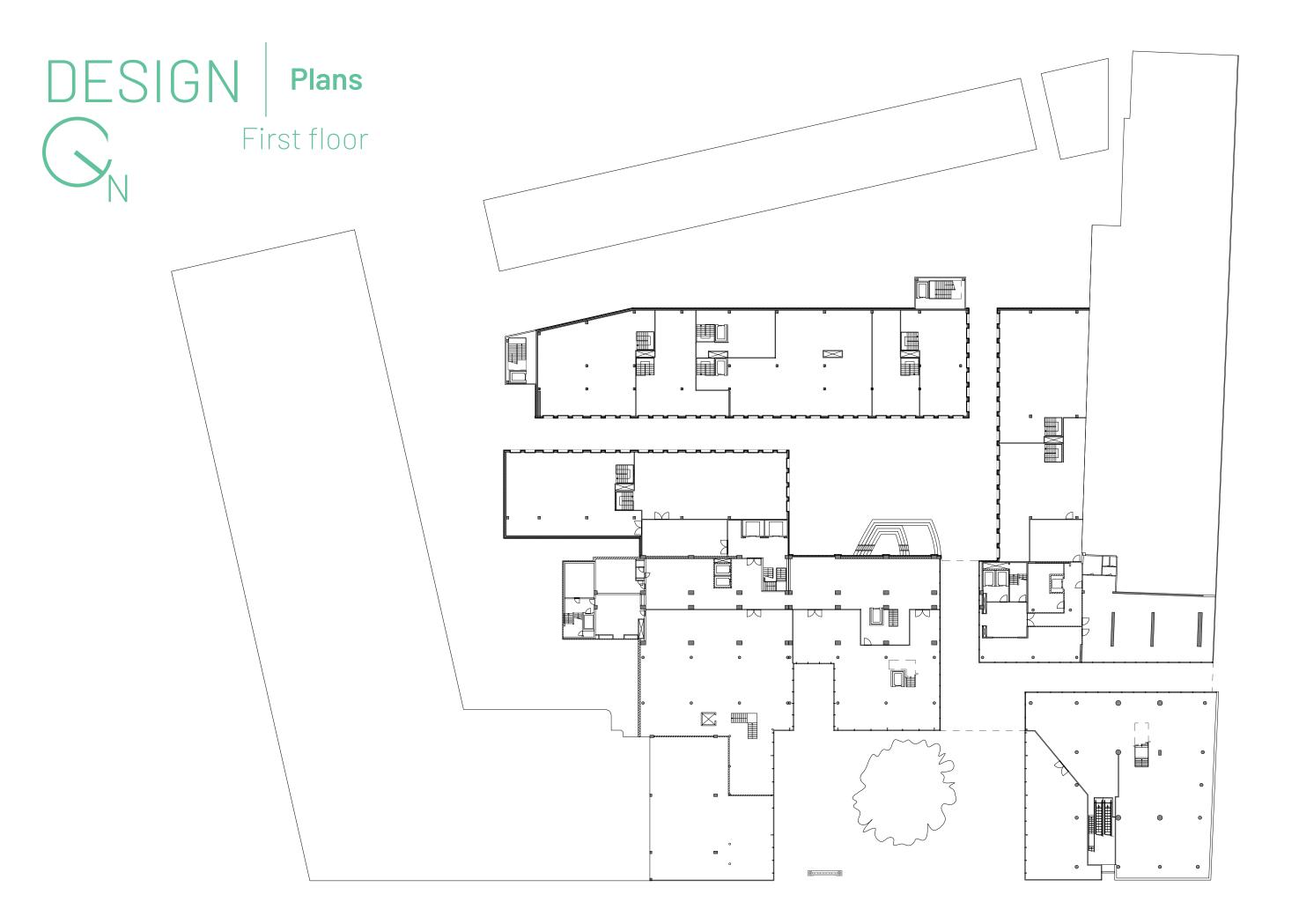


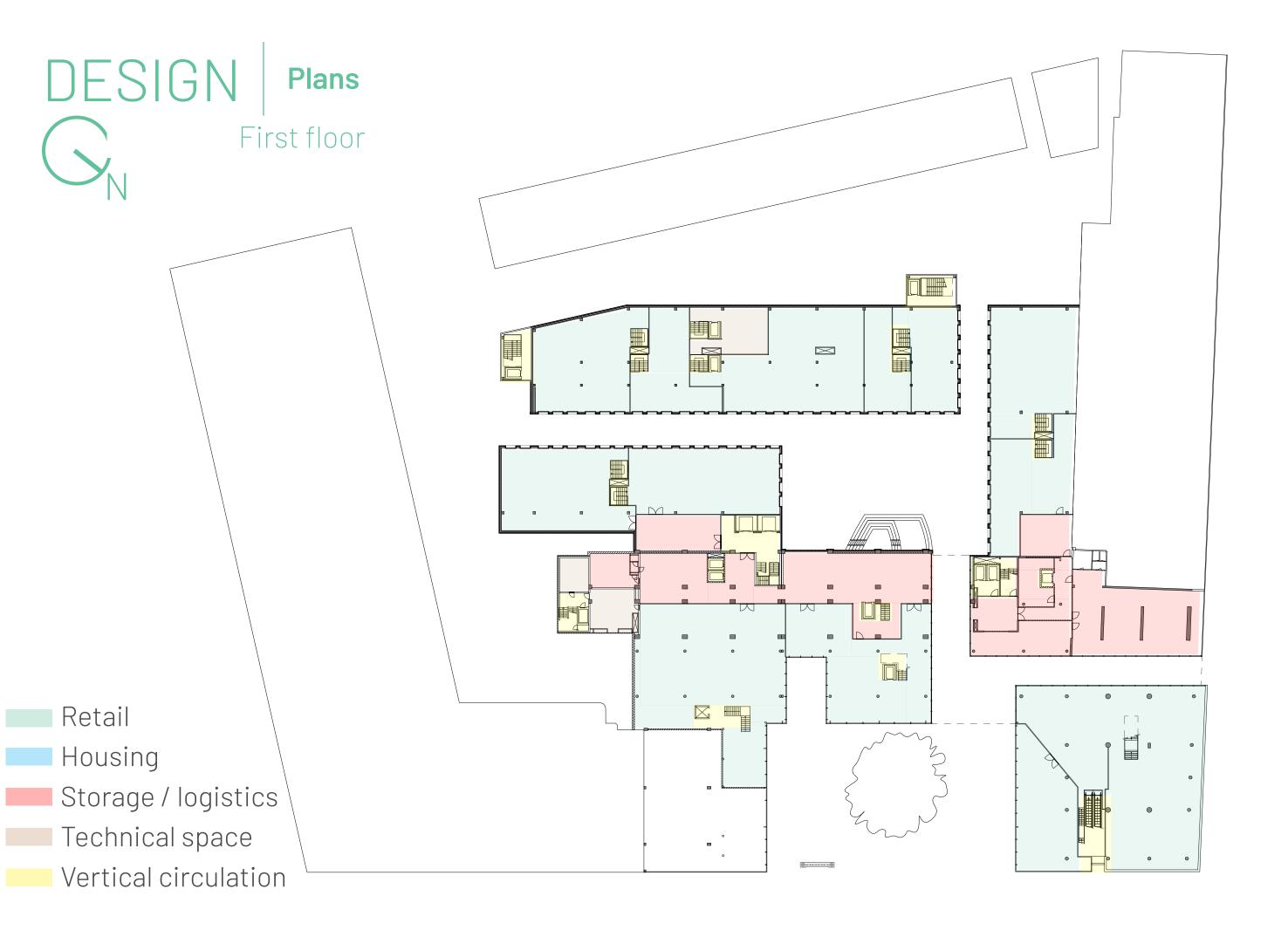


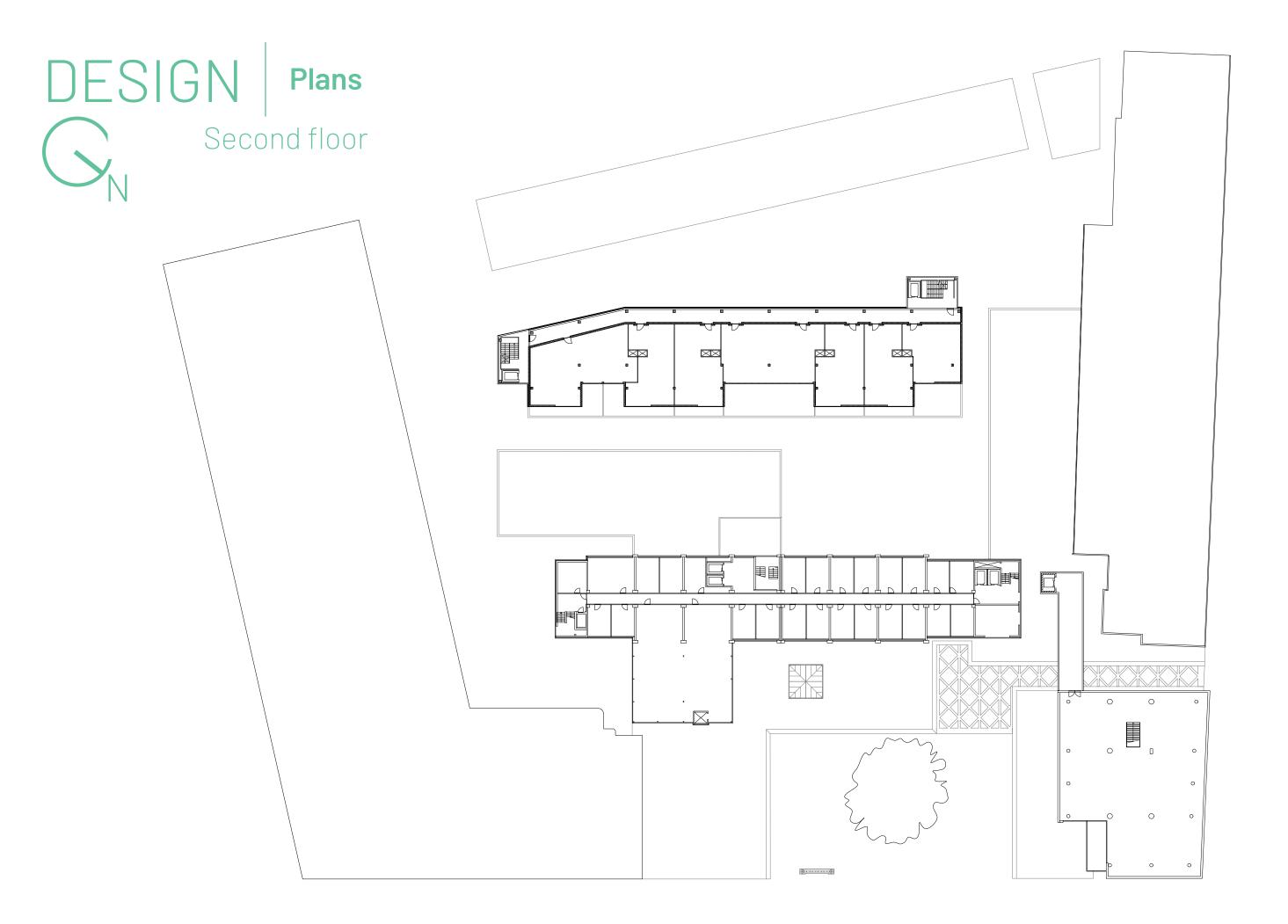


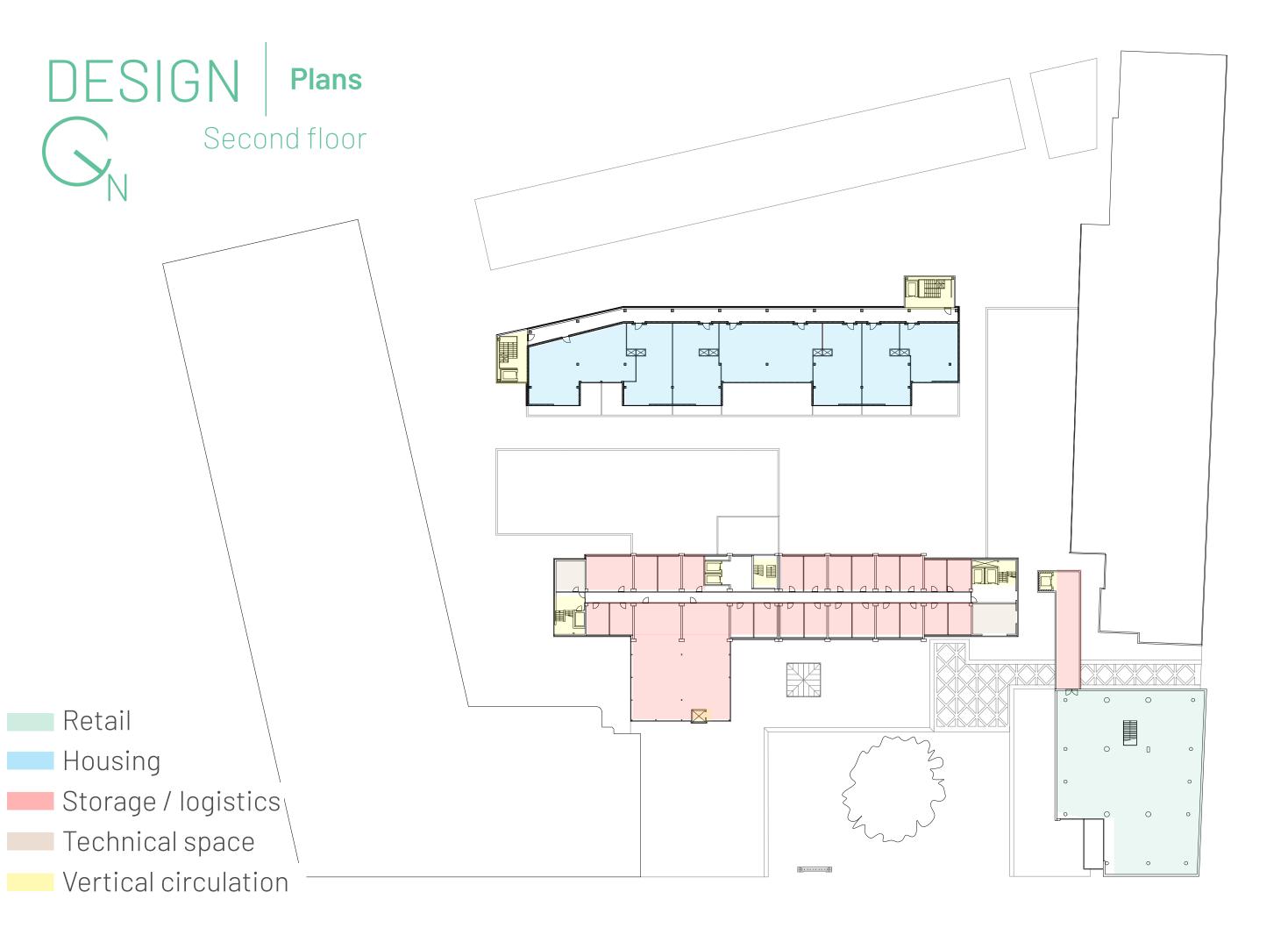


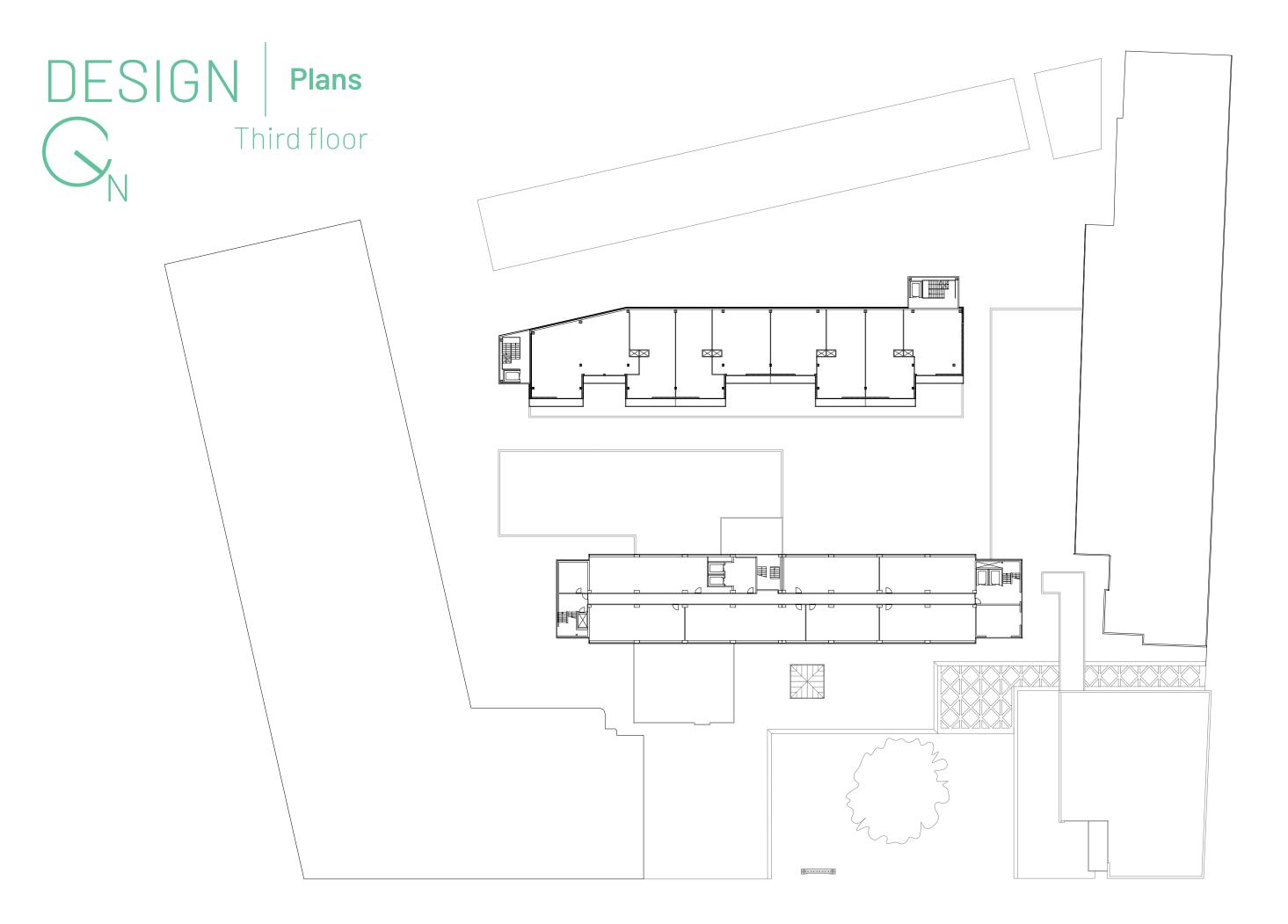


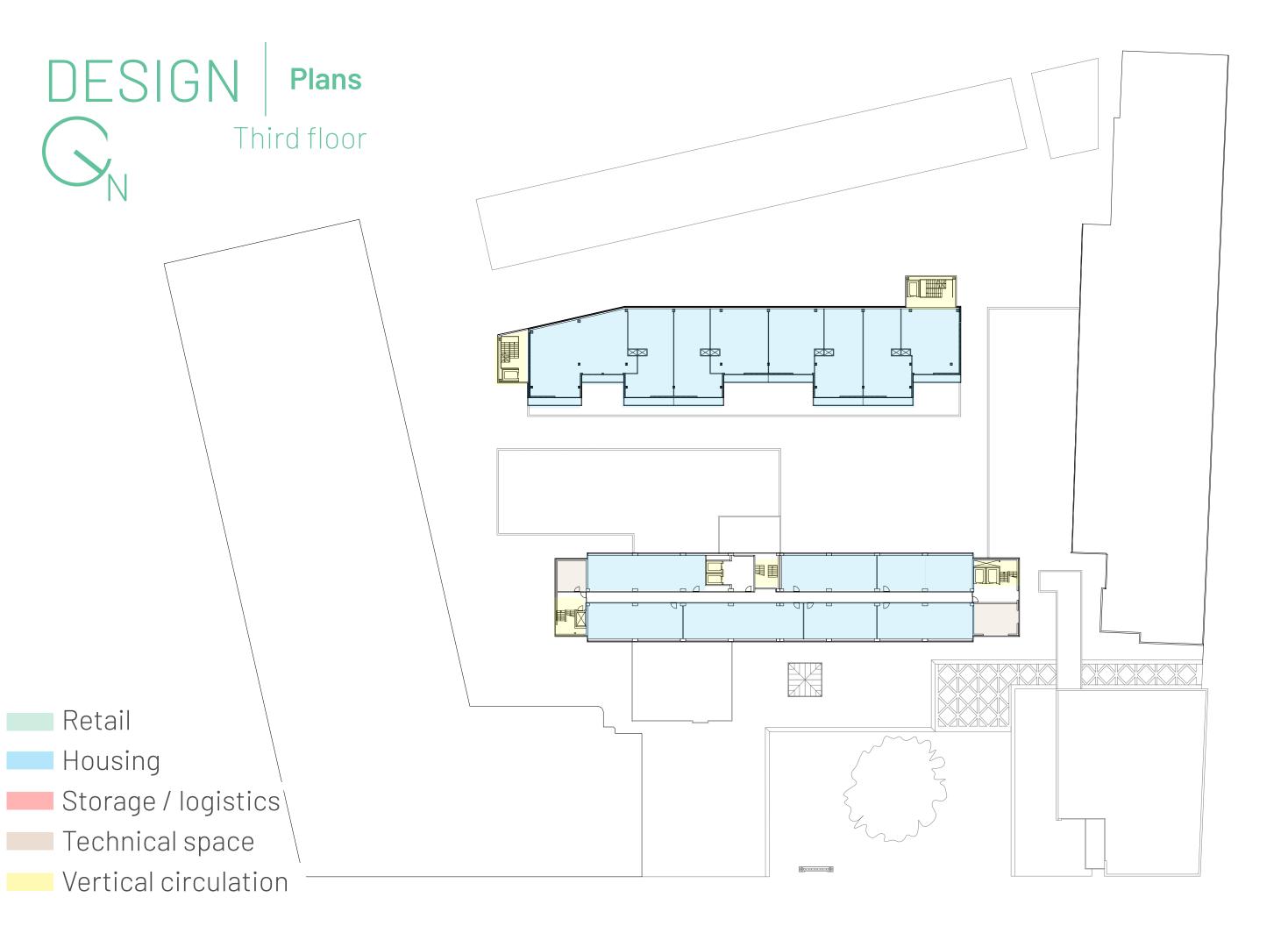


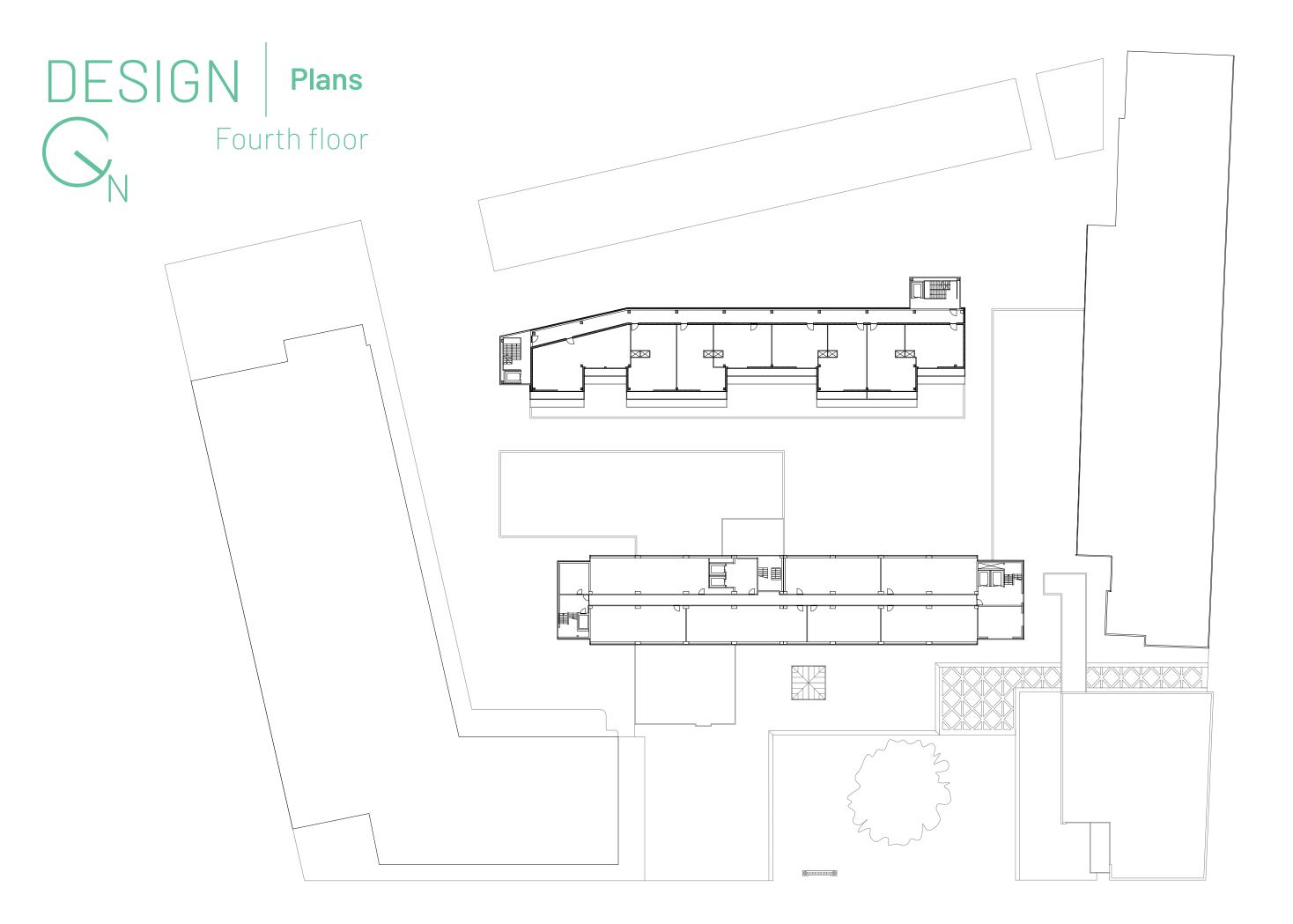


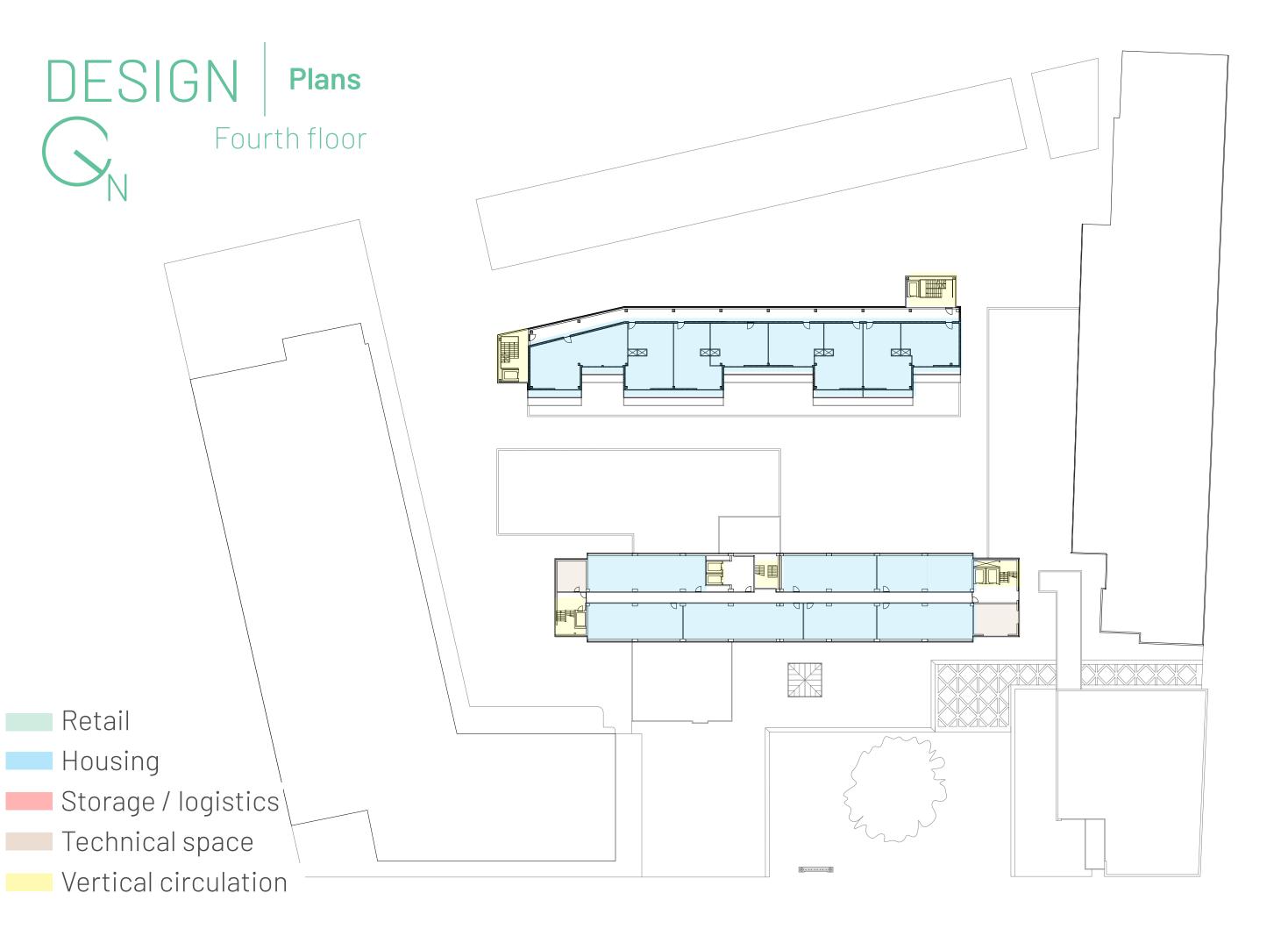


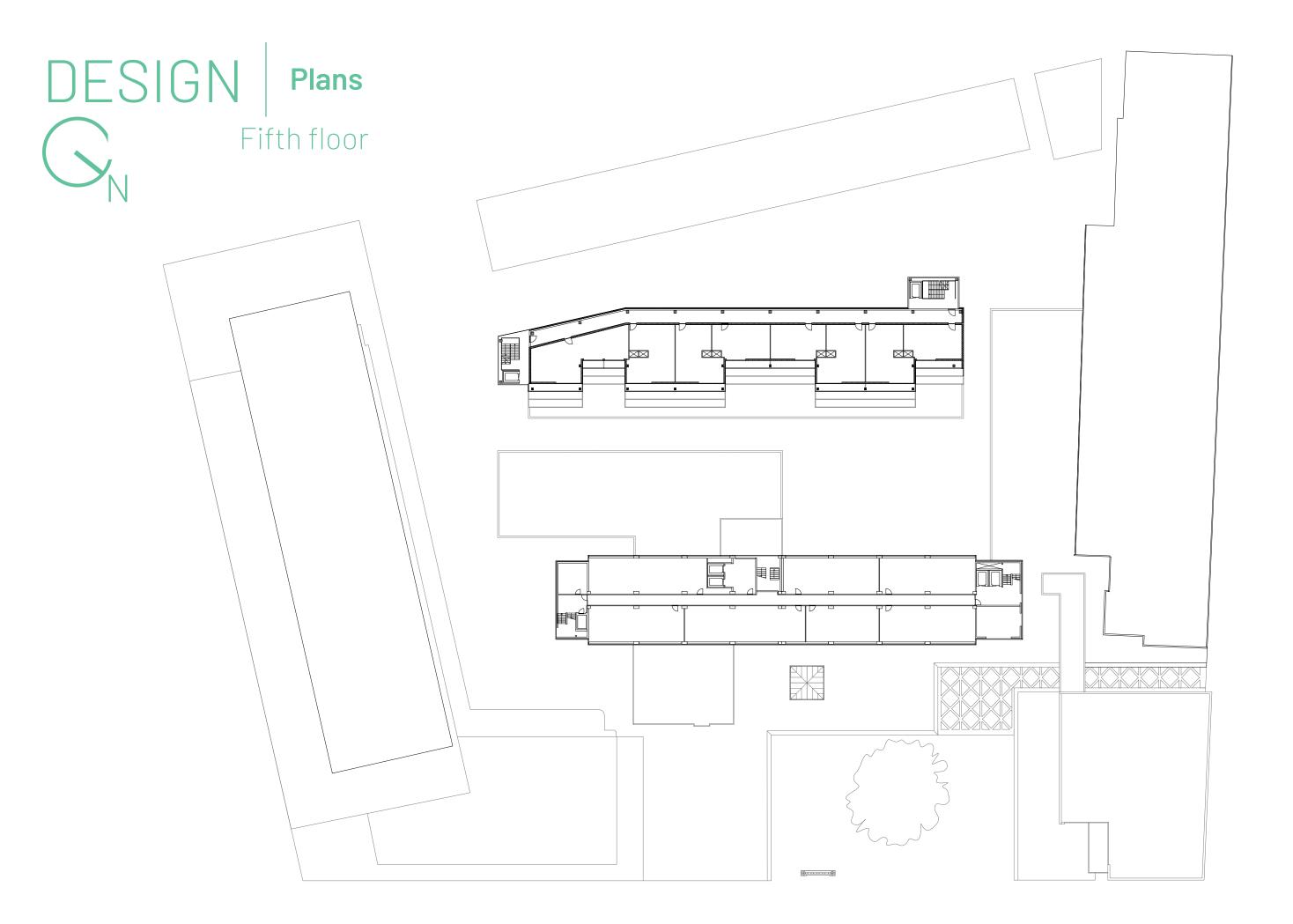


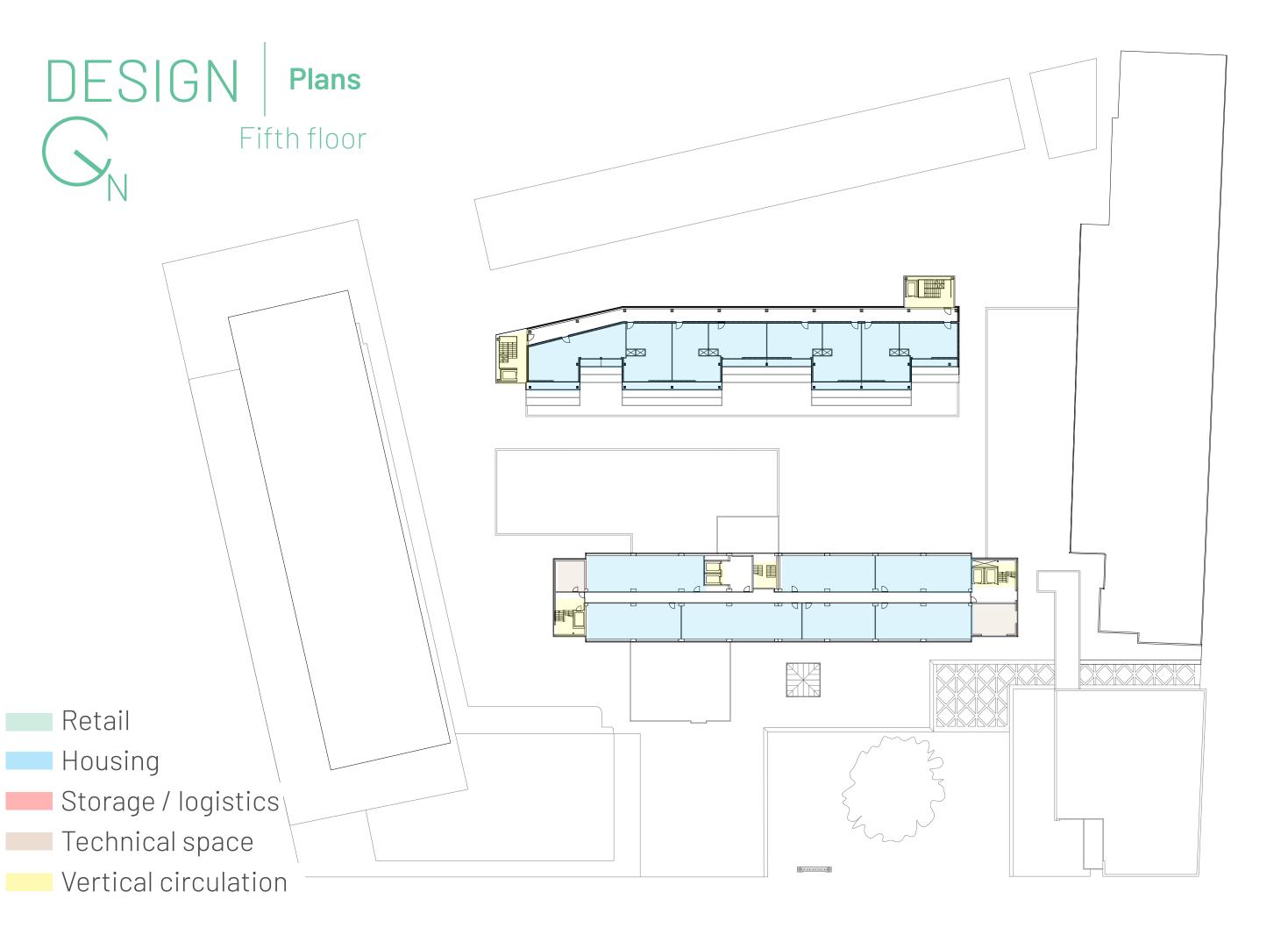


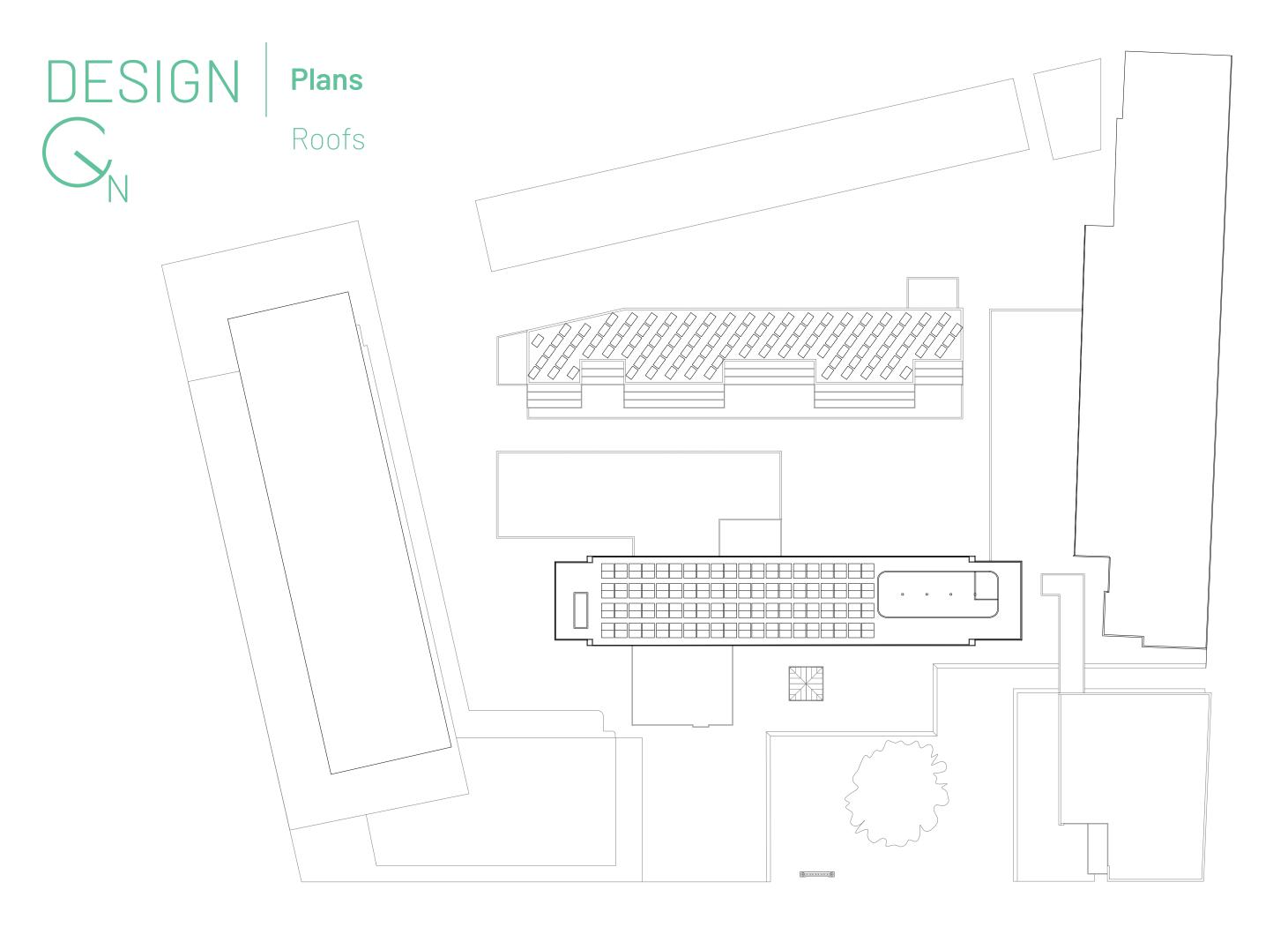


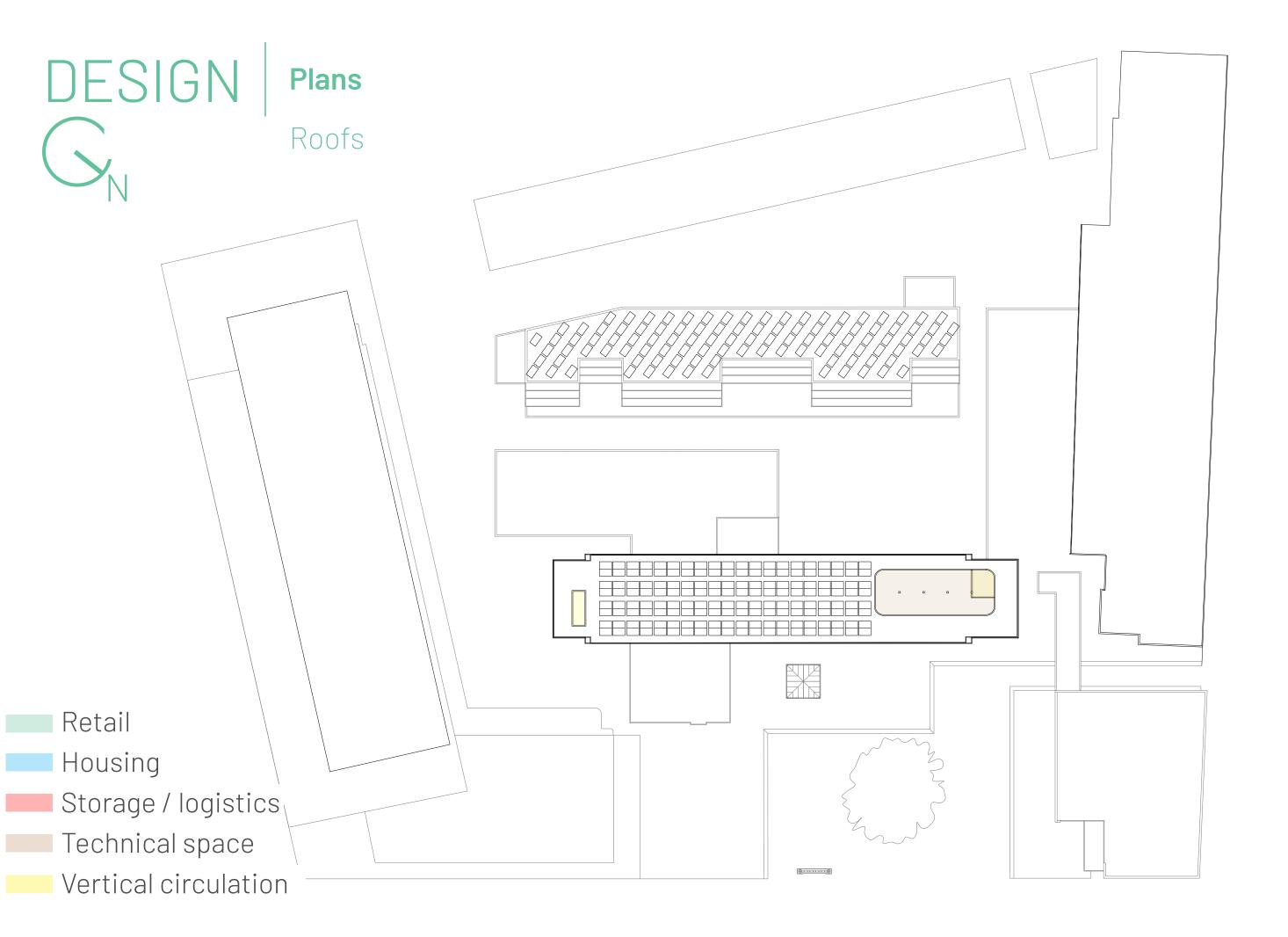


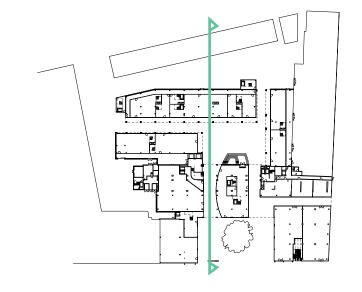


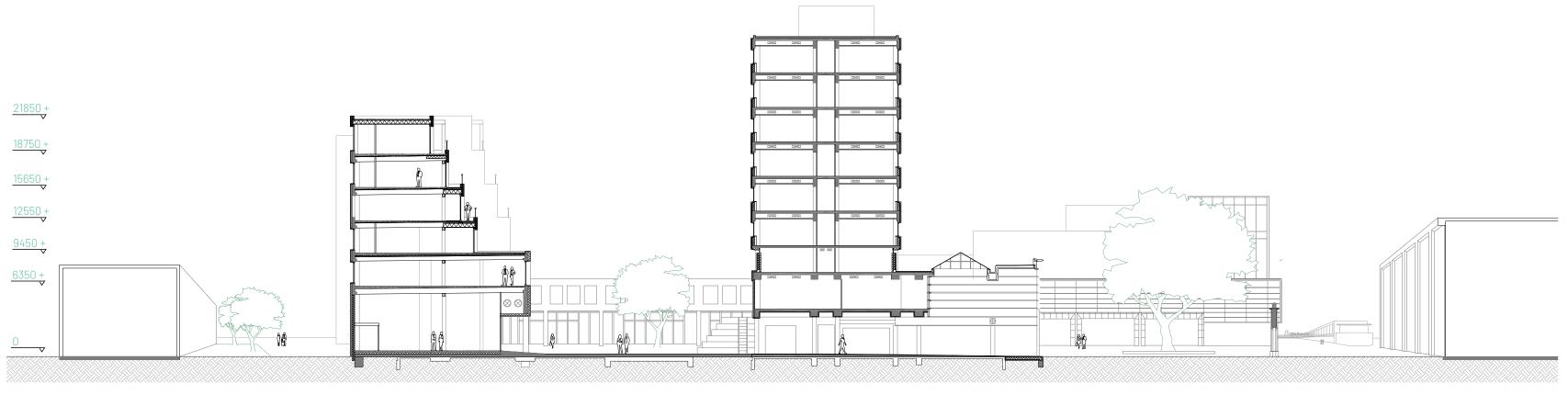






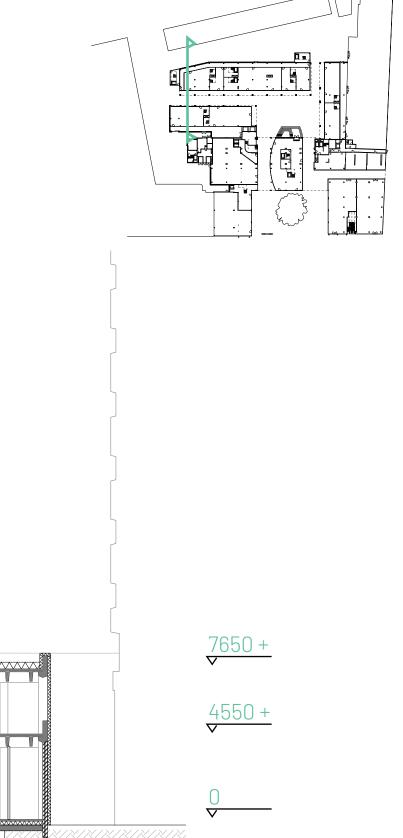


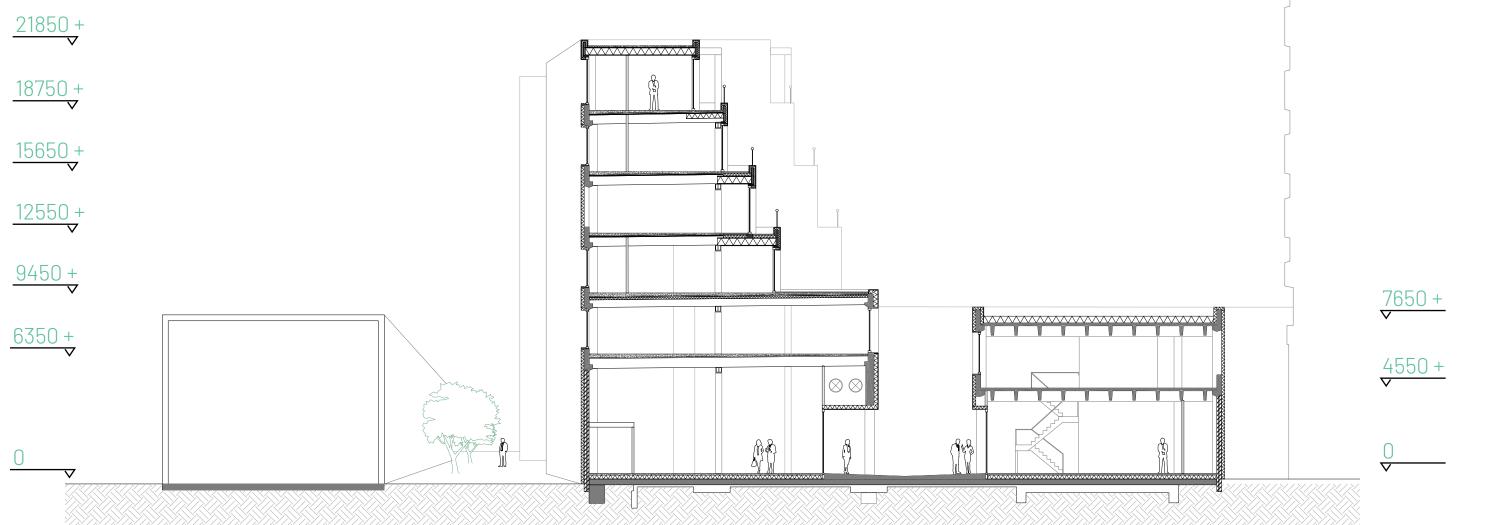


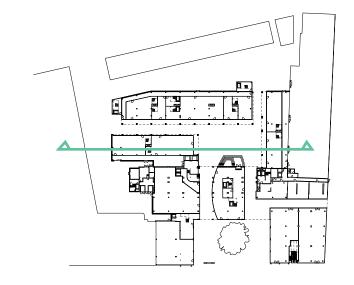


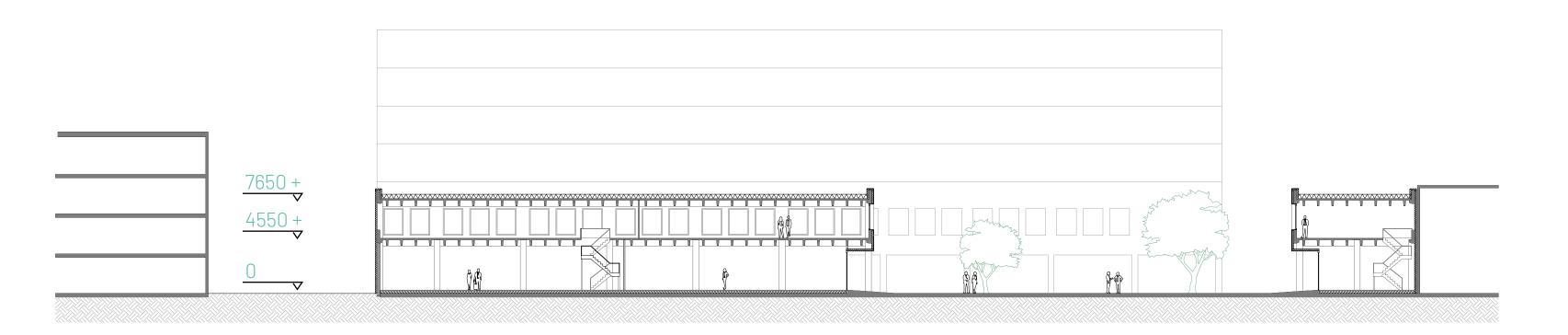


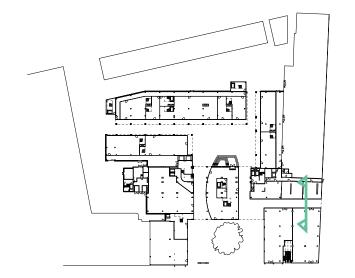


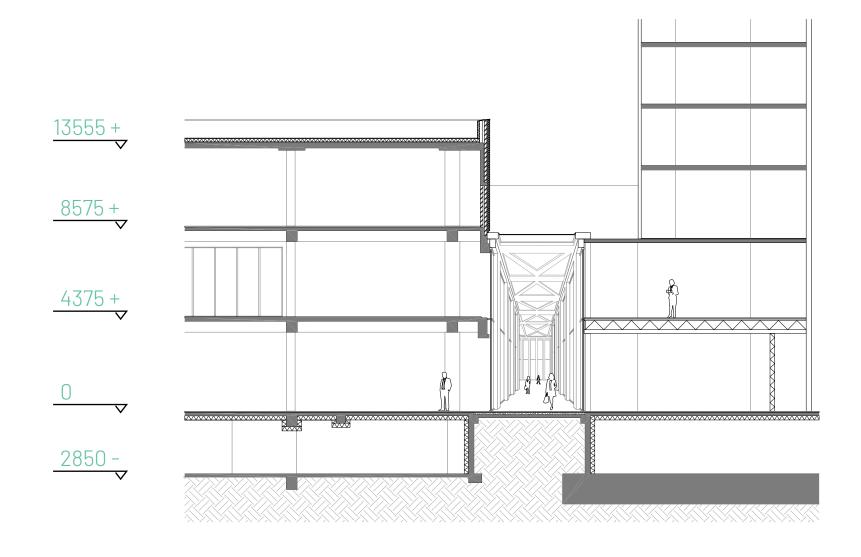












#### **Elevations Square & Builiding A**





**Northwest** 

**Southwest** 





**Northeast** 

**Square: Northeast** 











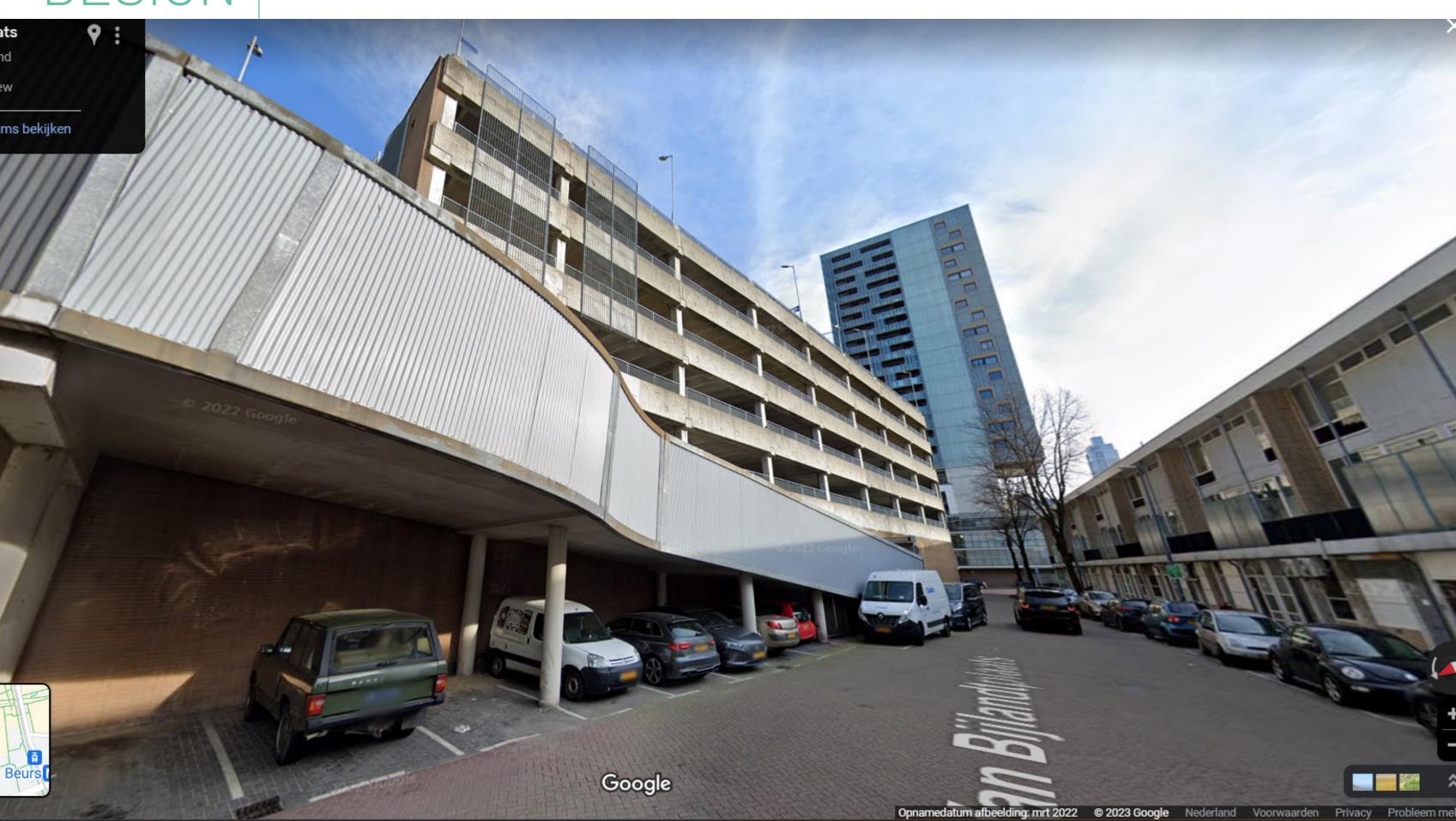








### DESIGN Impressions

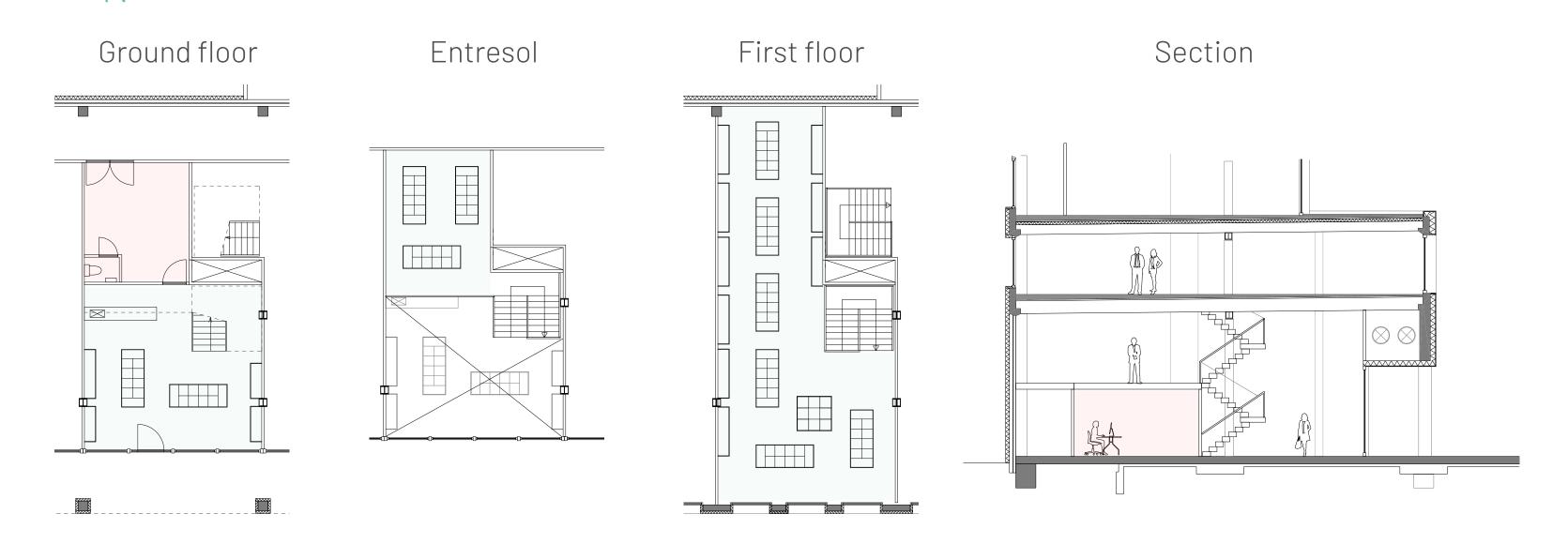






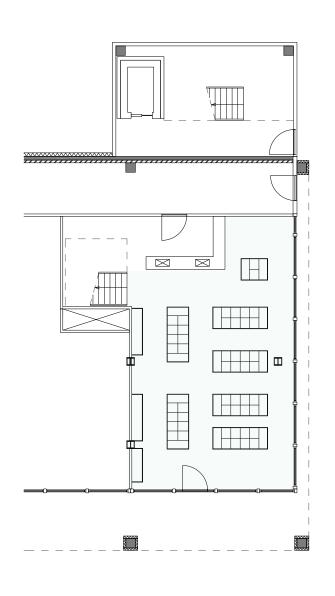


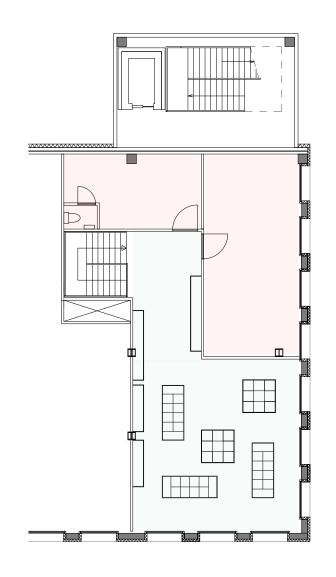
## DESIGN Retail

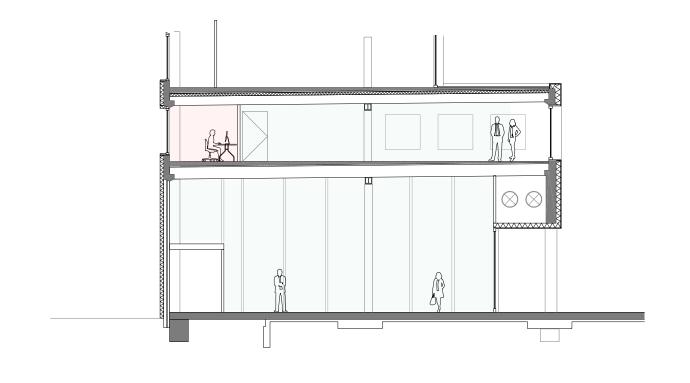


- Retail 150m2
- Storage / logistics 20m2

## DESIGN | Retail



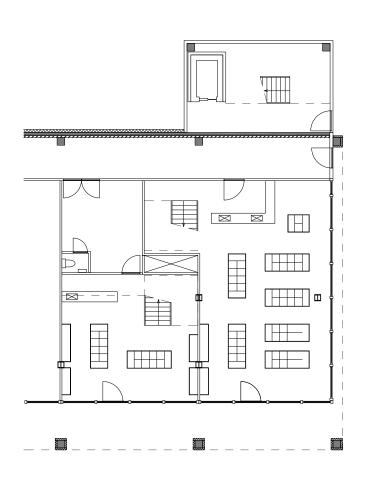


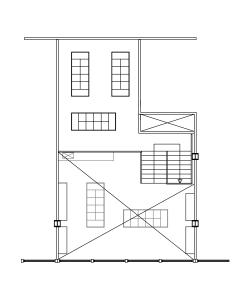


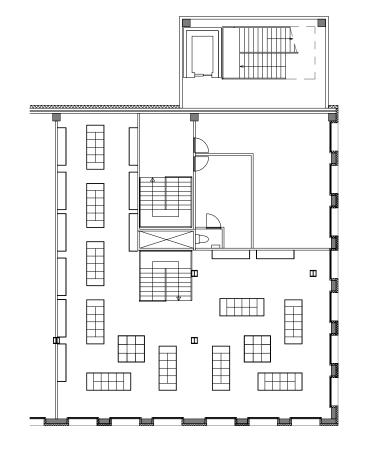
- Retail 150m2
- Storage / logistics 20m2

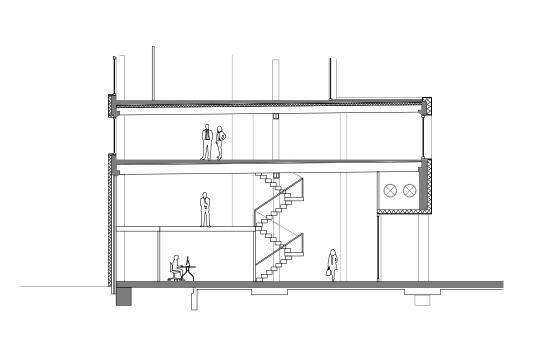
### Retail: 2 shops next to each other





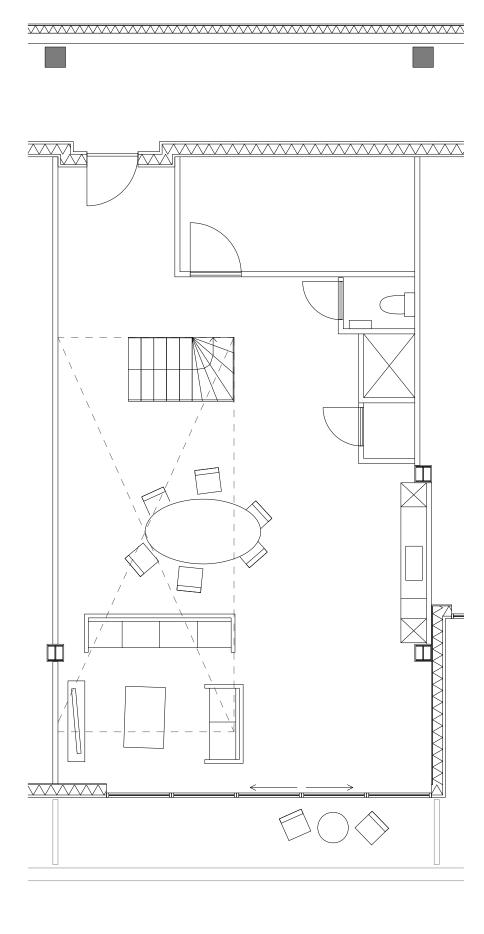


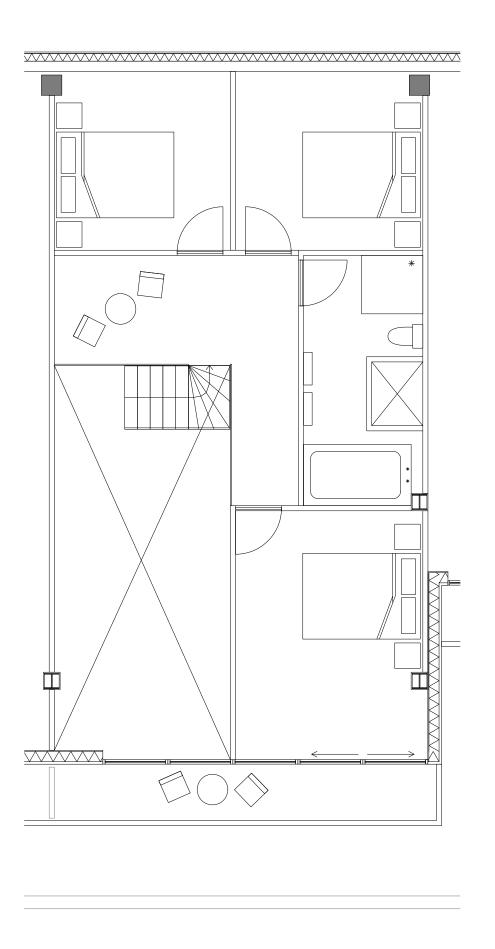




### Housing in tower, 150 m2 maisonette

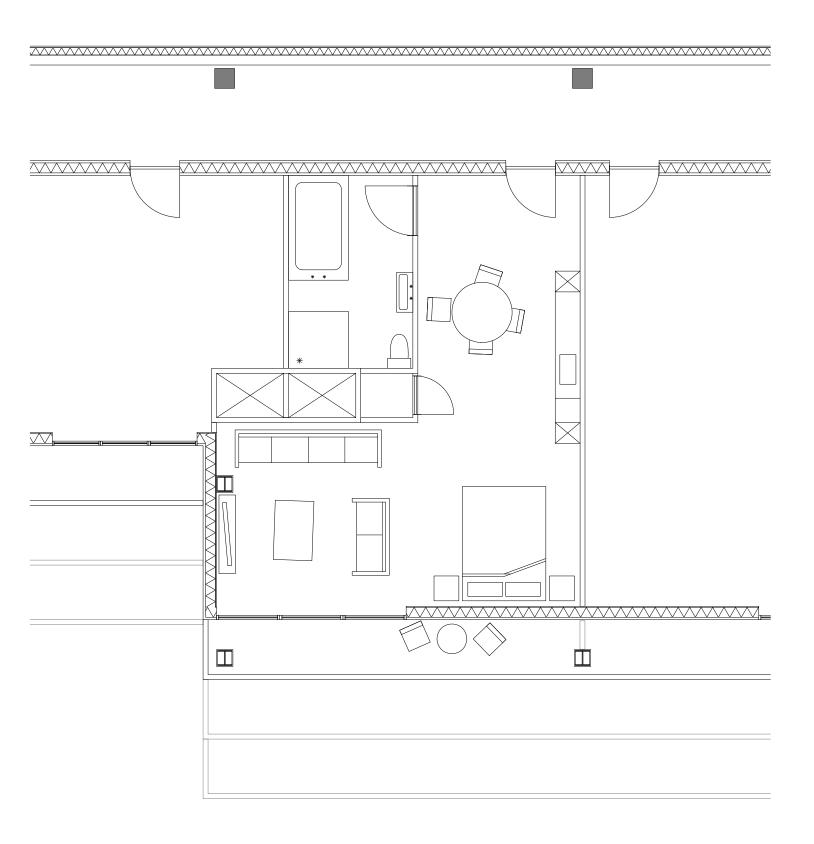






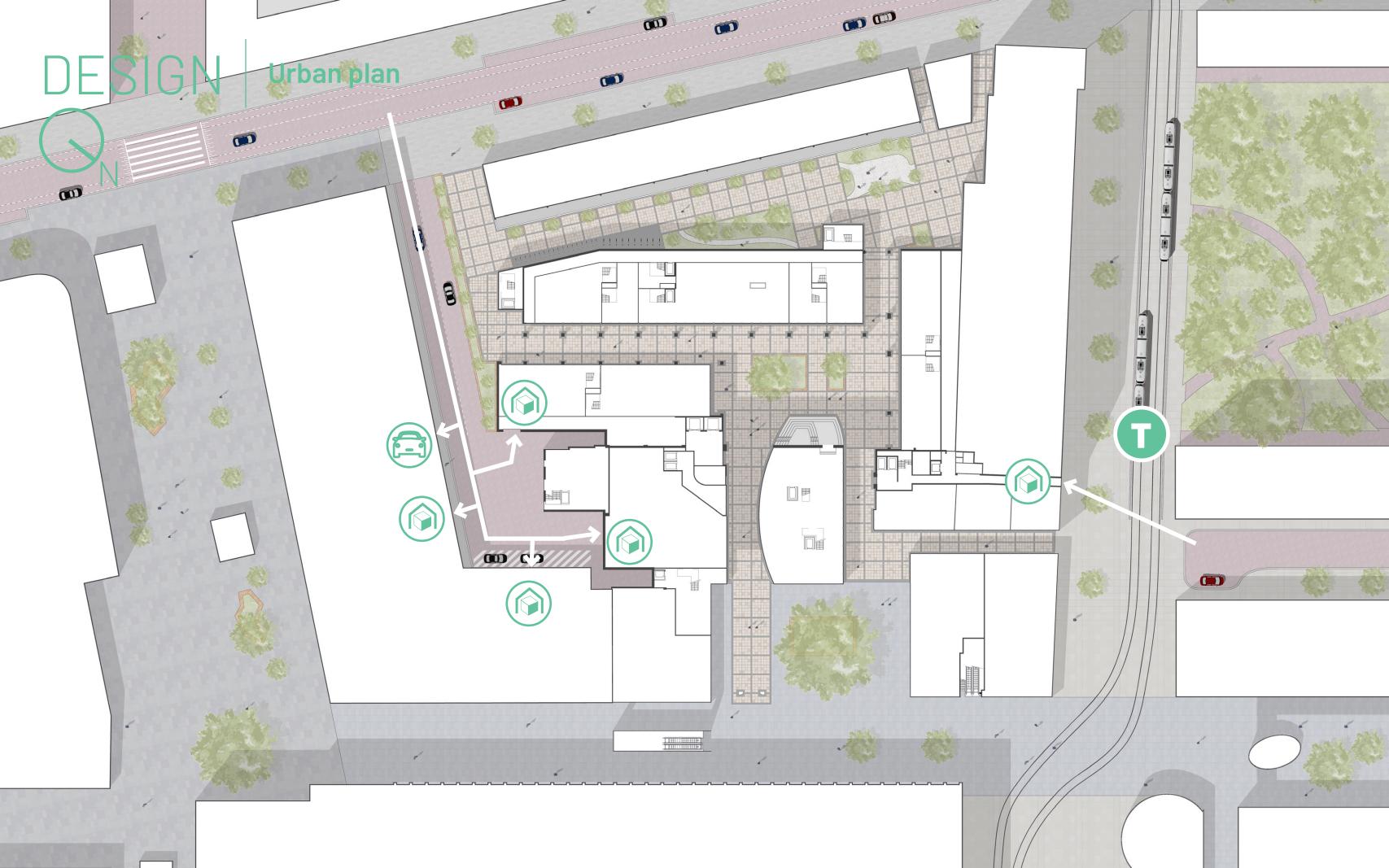
#### Housing in tower, 50 m2 studio

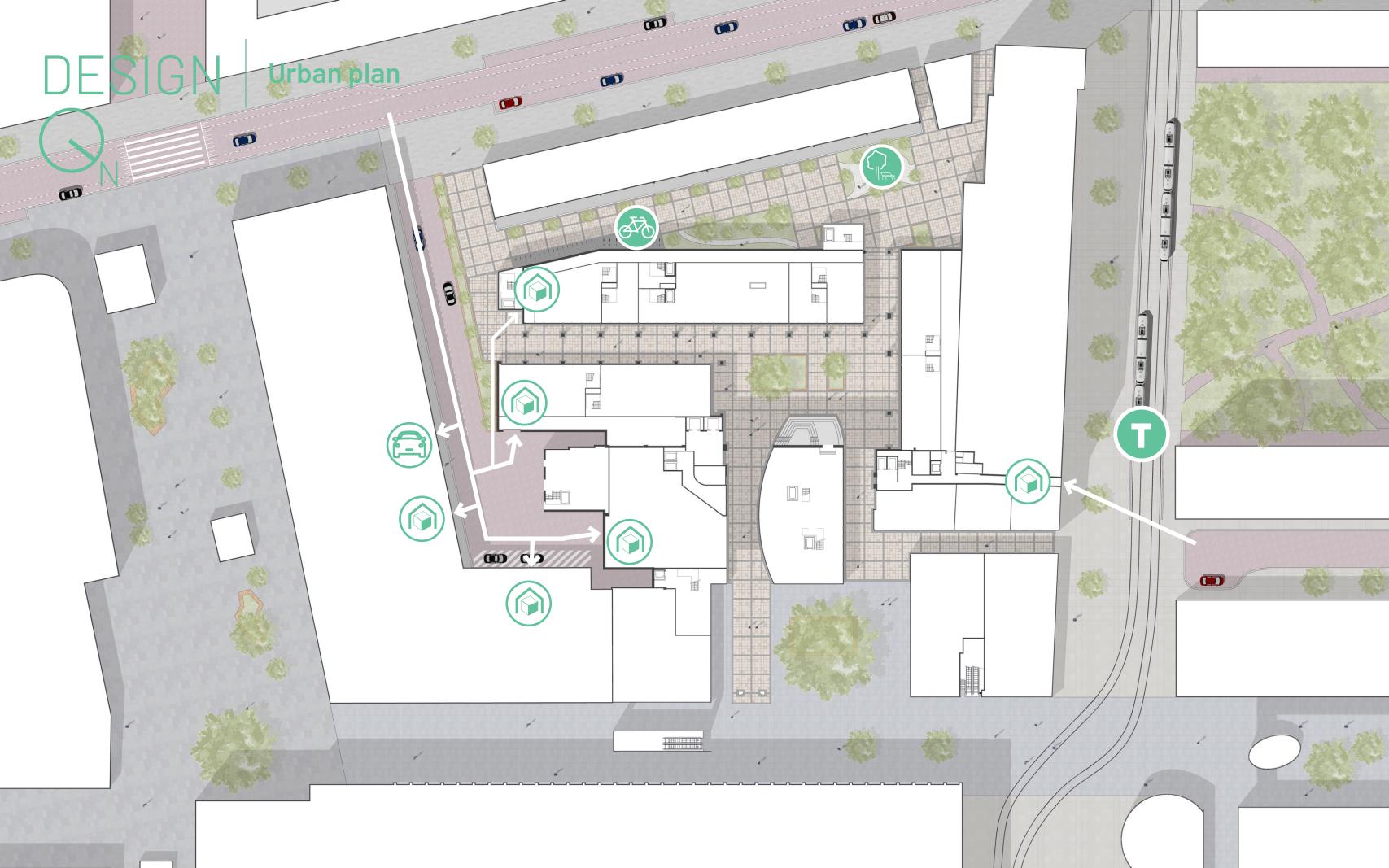
10 m2 Bathroom 15 m2 Kitchen & eating area 25 m2 Living & bedroom 8 m2 Balcony

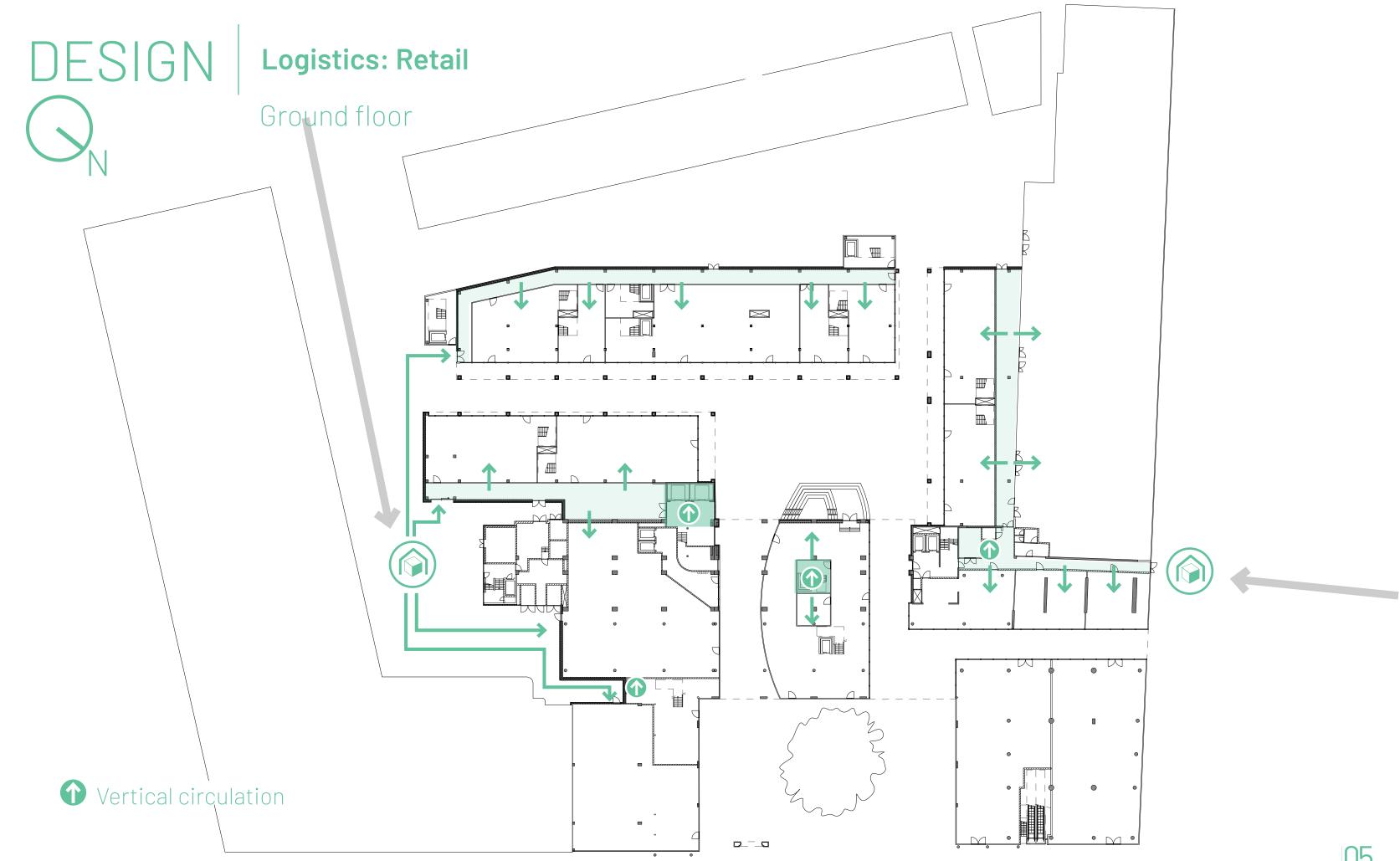


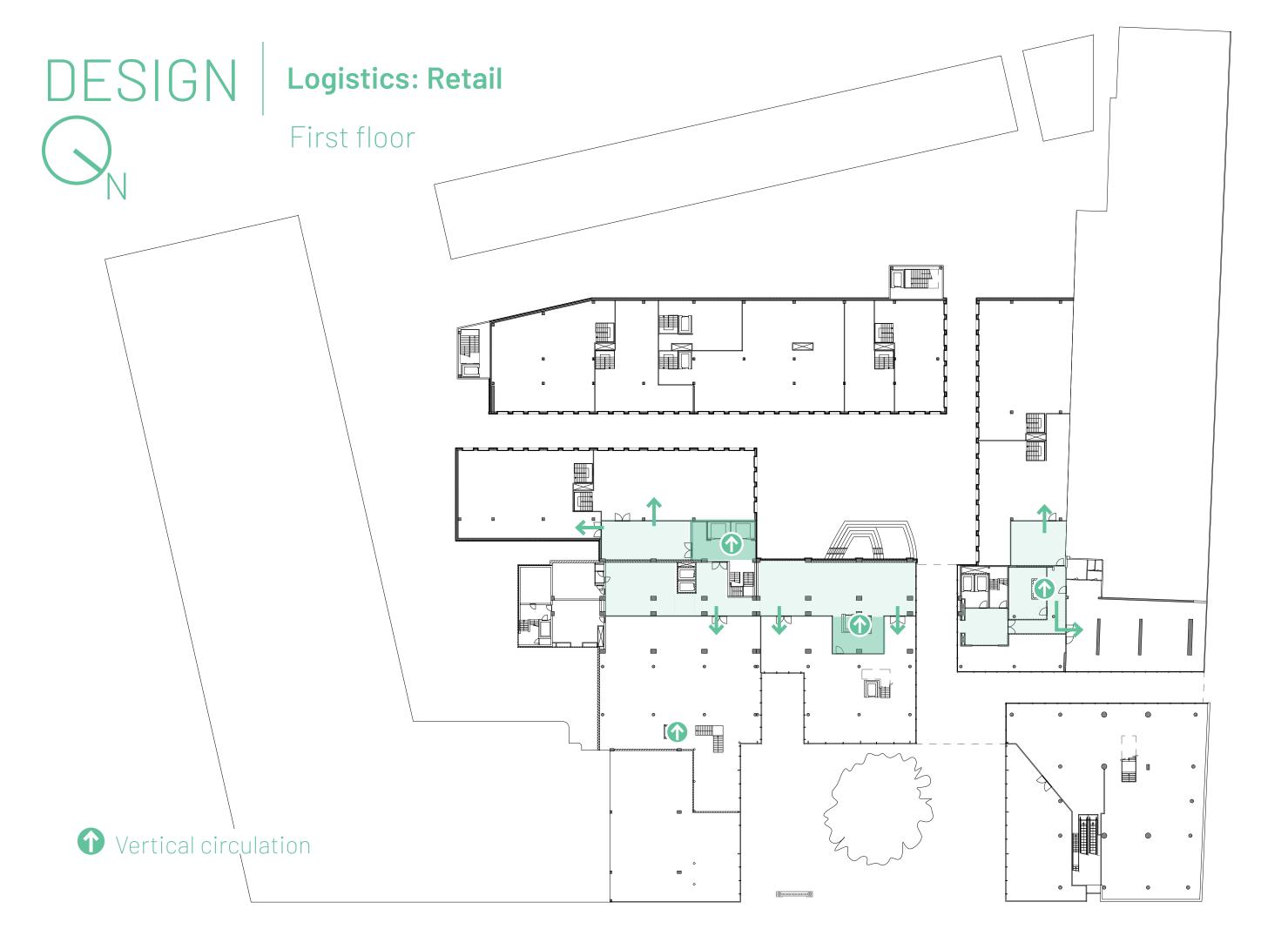


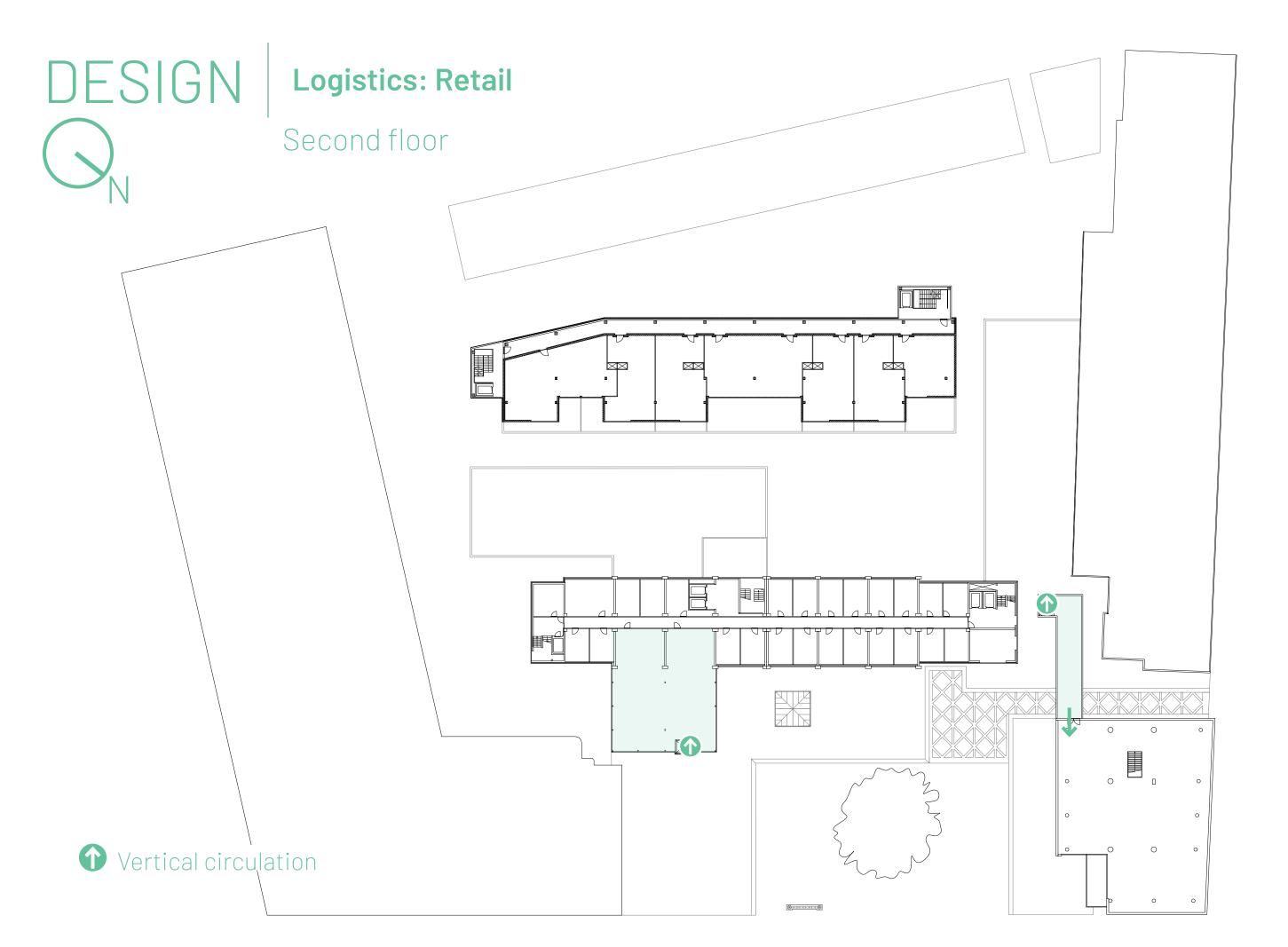
# DESIGN Network in the city City Hall Square Schouwburg Linkaan

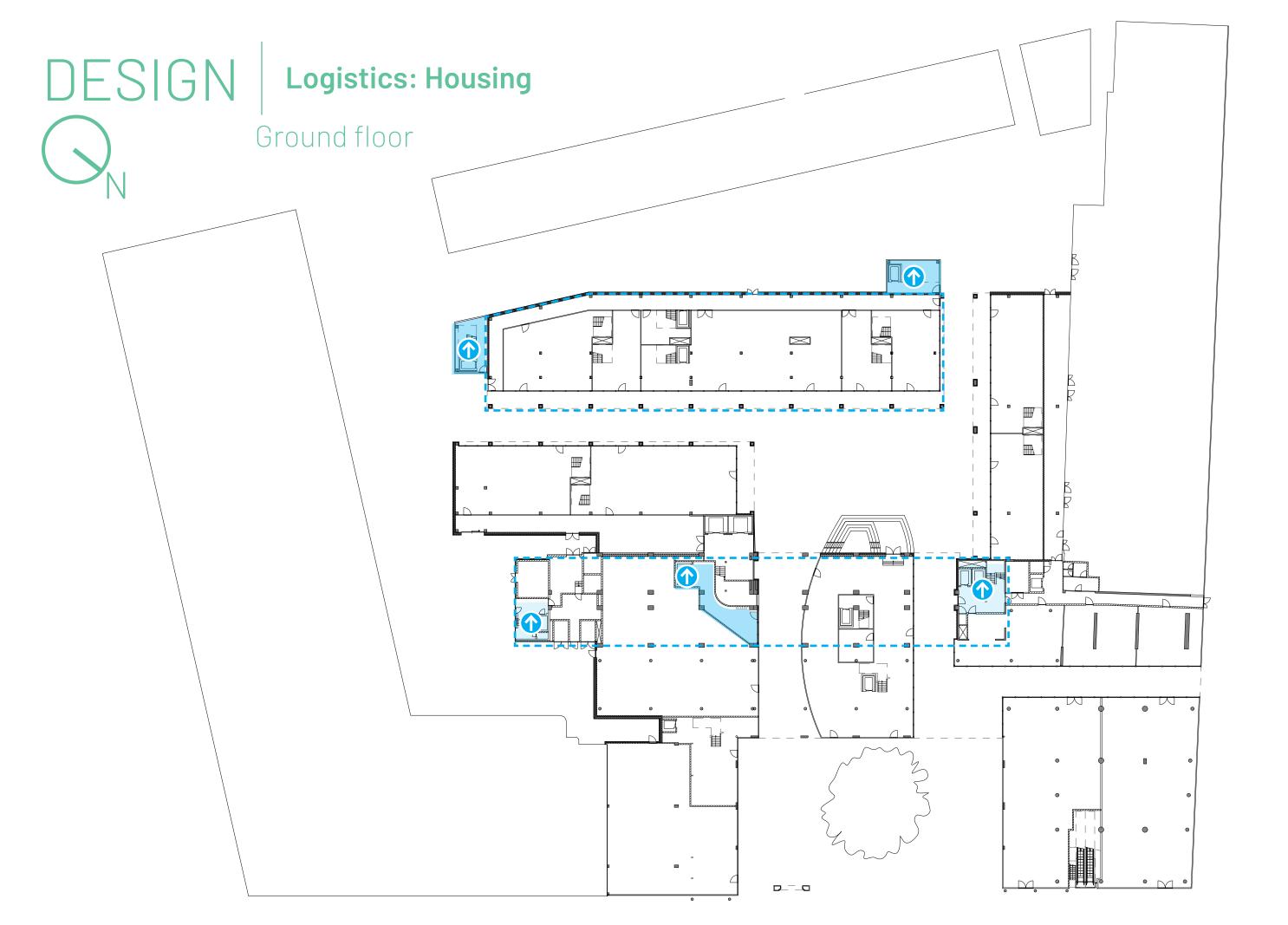




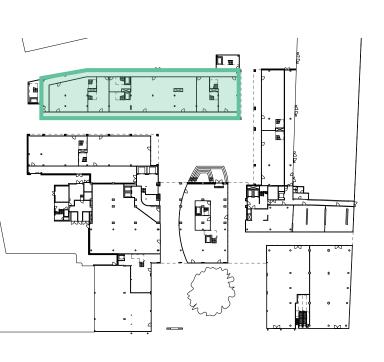


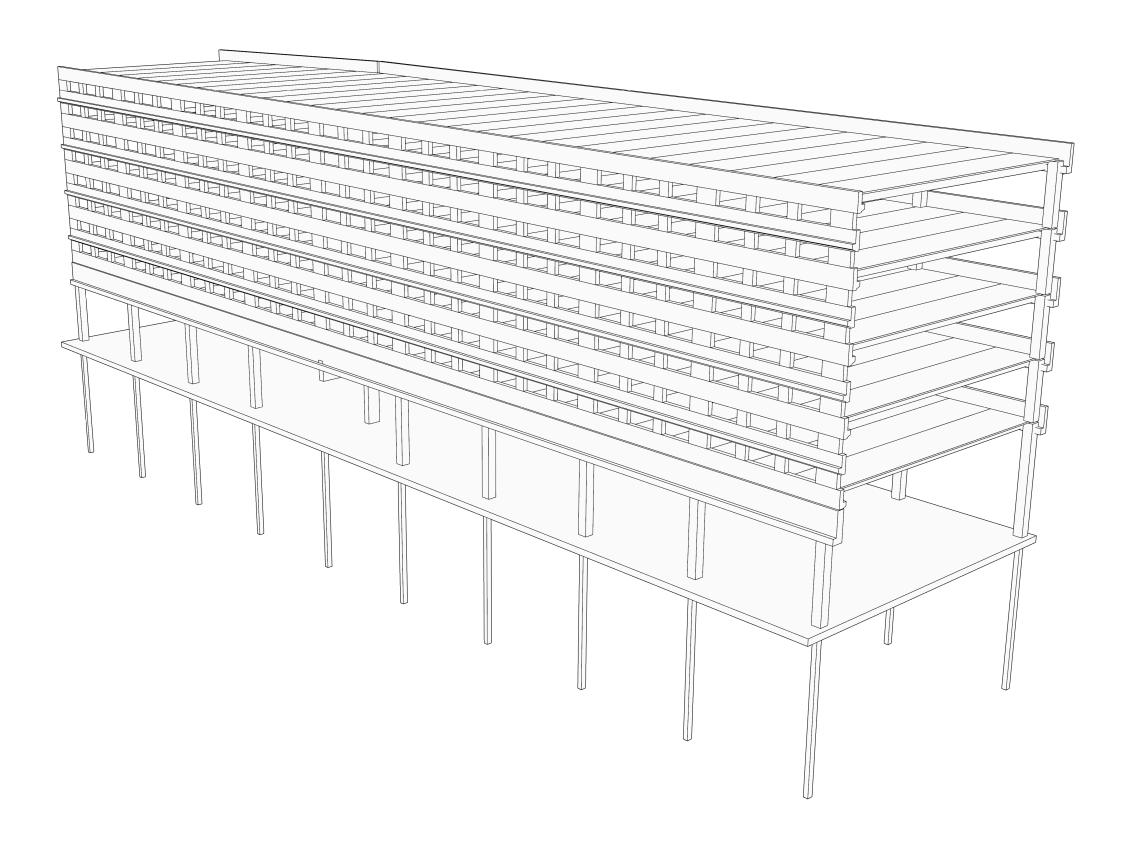


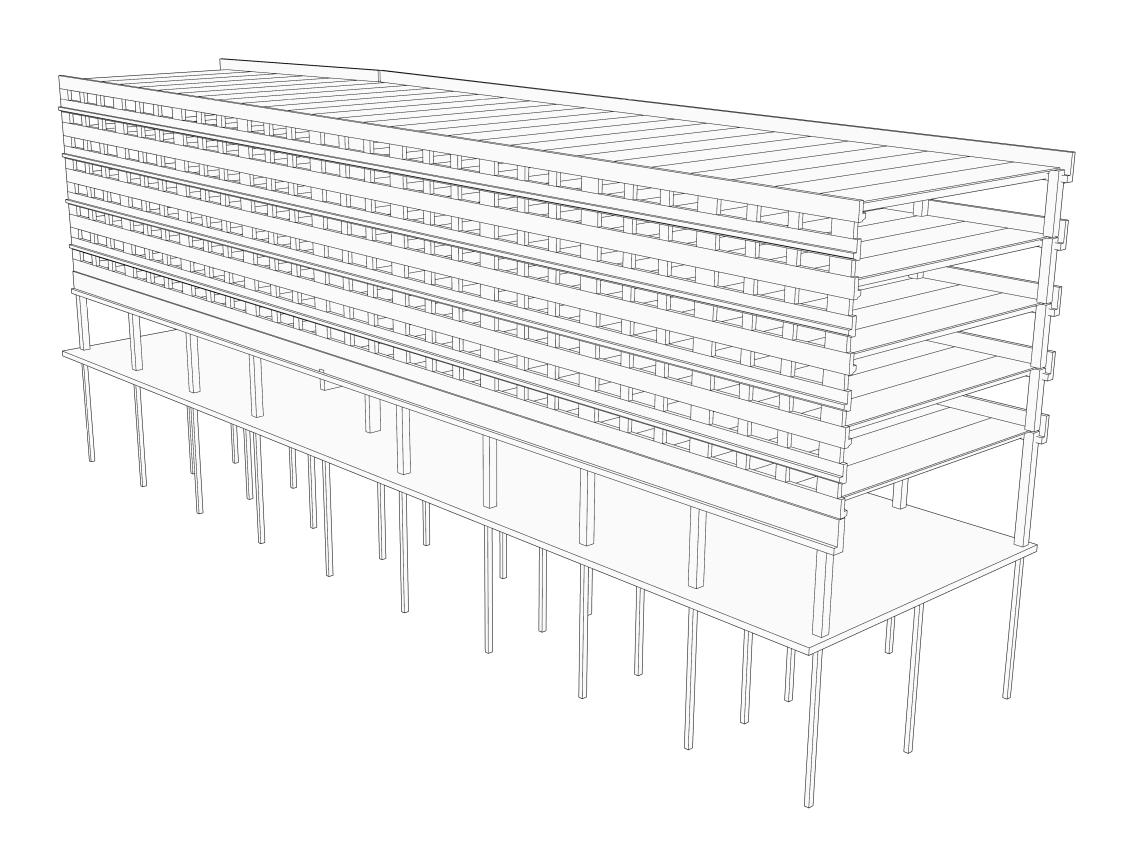


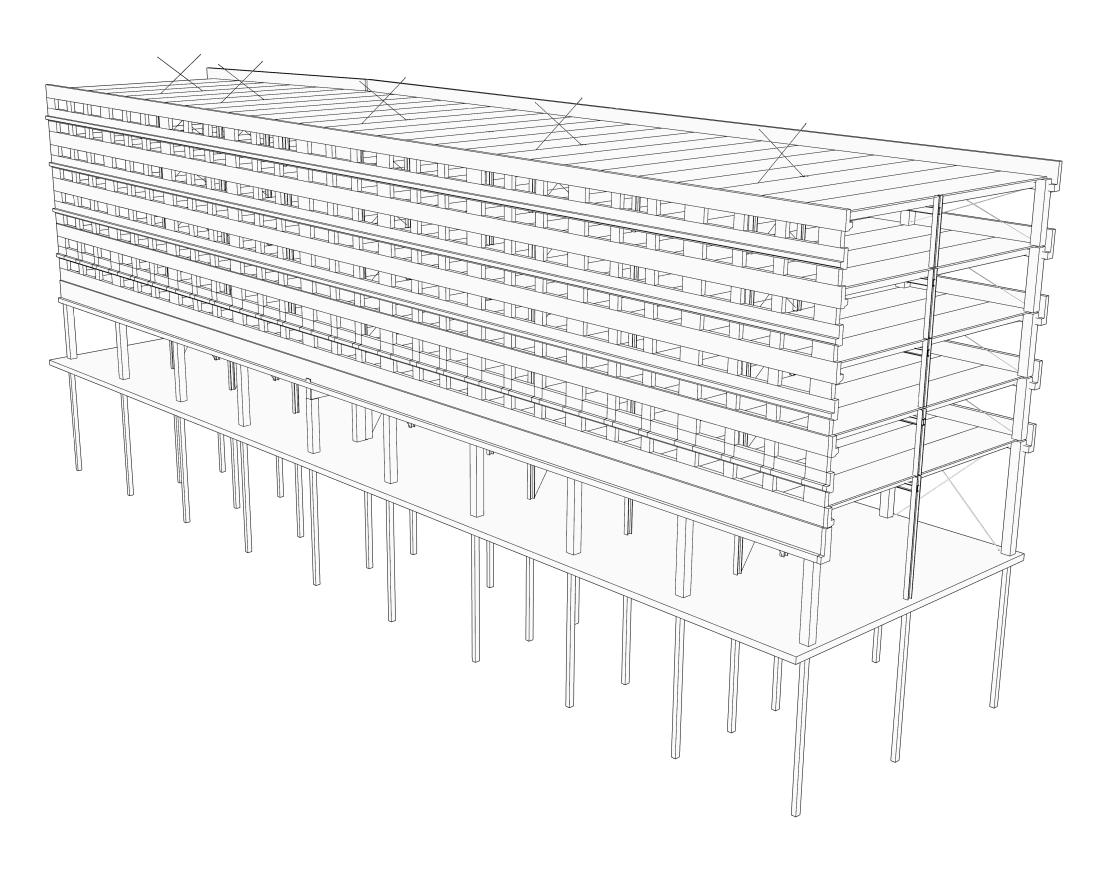


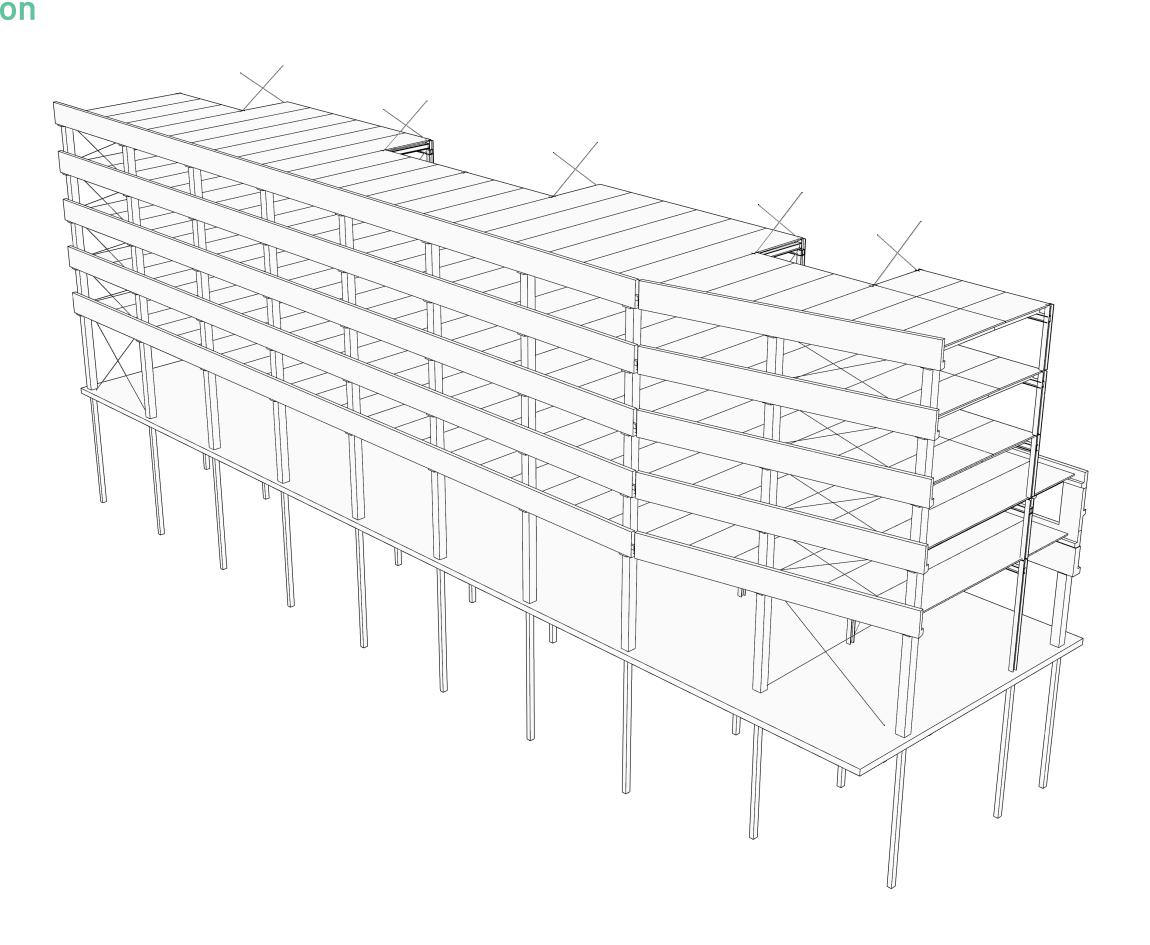
# DESIGN Construction

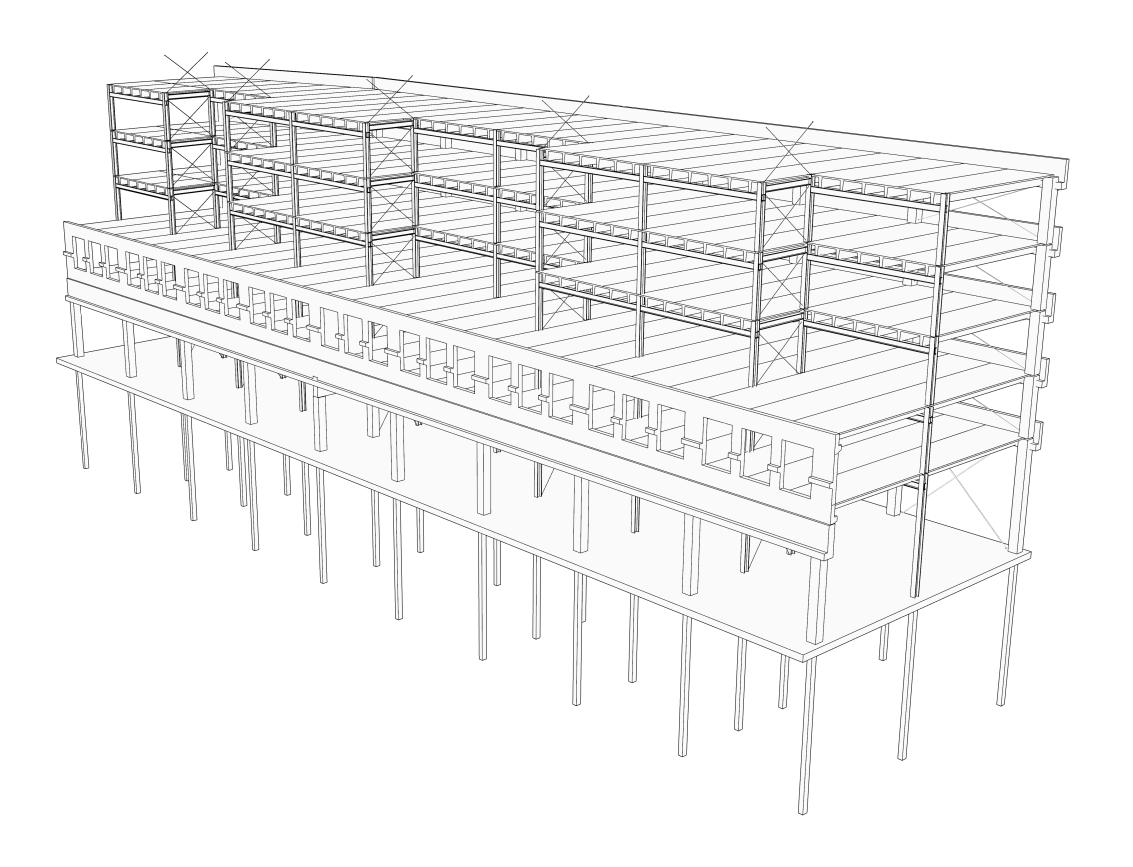


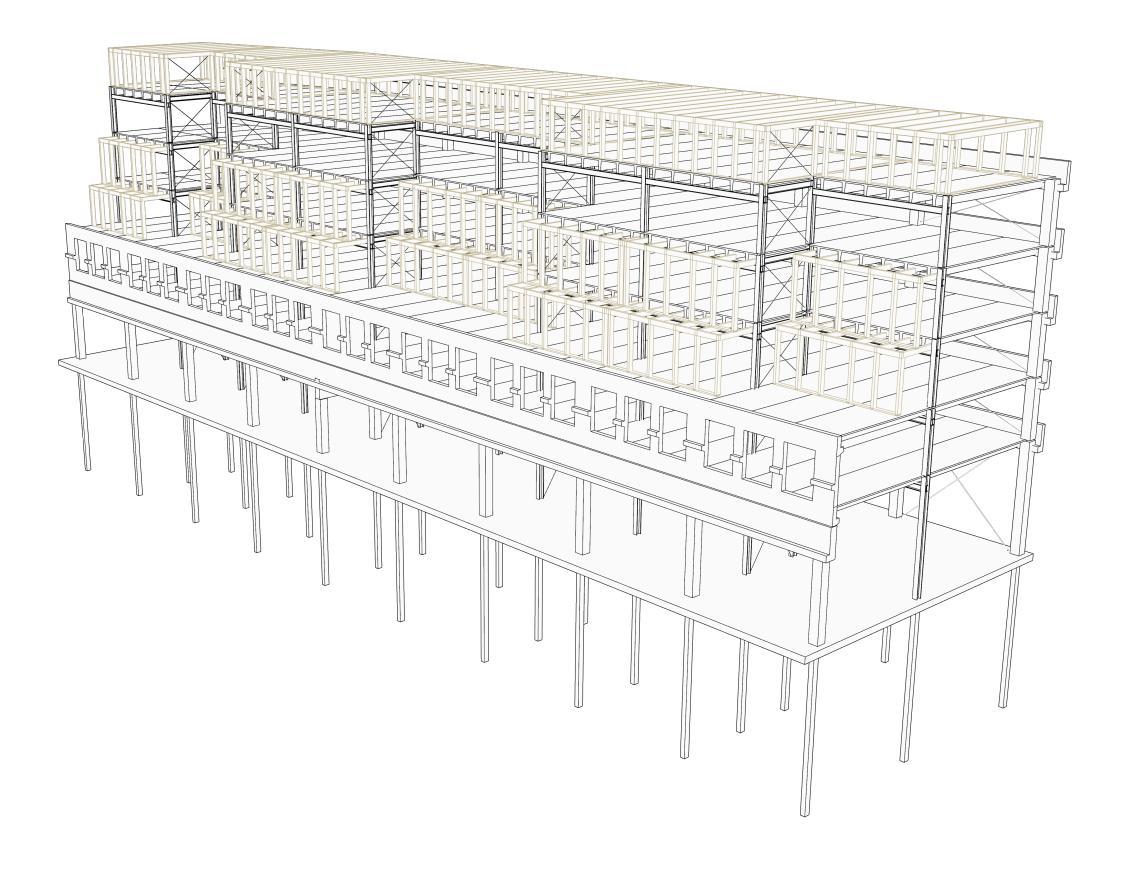












## Construction

Floor: TT/620/2400g = 4,65 KN/m2

Added load retail: 5 KN/m2 Added load housing: 2,5KN/m2 Load of wooden roof: 2,5KN/m2

	lengte		breedte		rekenwaard	е		
opp.vl dak	7	[m] x	4	[m] x	2,5	$[kN/m^2] =$	70	[kN]
opp.vl dak	7	[m] x	4	[m] x	7,15	$[kN/m^2] =$	200,2	[kN]
opp v4	7	[m] x	4	[m] x	7,15	$[kN/m^2] =$	200,2	[kN]
opp v3	7	[m] x	4	[m] x	7,15	$[kN/m^2] =$	200,2	[kN]
opp v2	7	[m] x	8	[m] x	7,15	$[kN/m^2] =$	400,4	[kN]
opp v1	7	[m] x	8	[m] x	9,65	$[kN/m^2] =$	540,4	[kN]
						Fc;d =	1611,4	[kN]
		_						
$A = F_{c;d}/f_{c,d} =$	6857,02	[mm <sup>2</sup> ]	>	HEA 400				
$f_{c;d} =$	235	[N/mm <sup>2</sup> ]						
<b>l</b> cr =	4,5	[m]	E =	210000	$[N/mm^2]$	Iz =	8,564E+07	[mm <sup>4</sup> ]
Fcr =	8,77E+06	[N]						
UC =	0,92		Iz ben =	7,87E+07	[mm <sup>4</sup> ]	>	HEA 400	

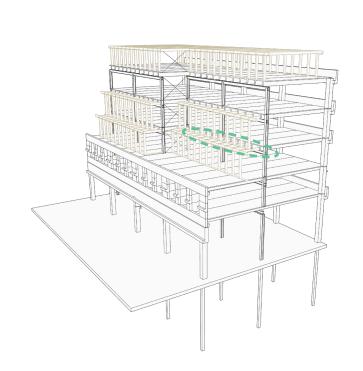


HEA 400 on ground floor

# DESIGN Construction

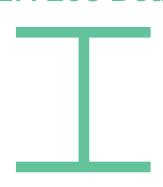
Floor: TT/620/2400 g = 4,65 KN/m2

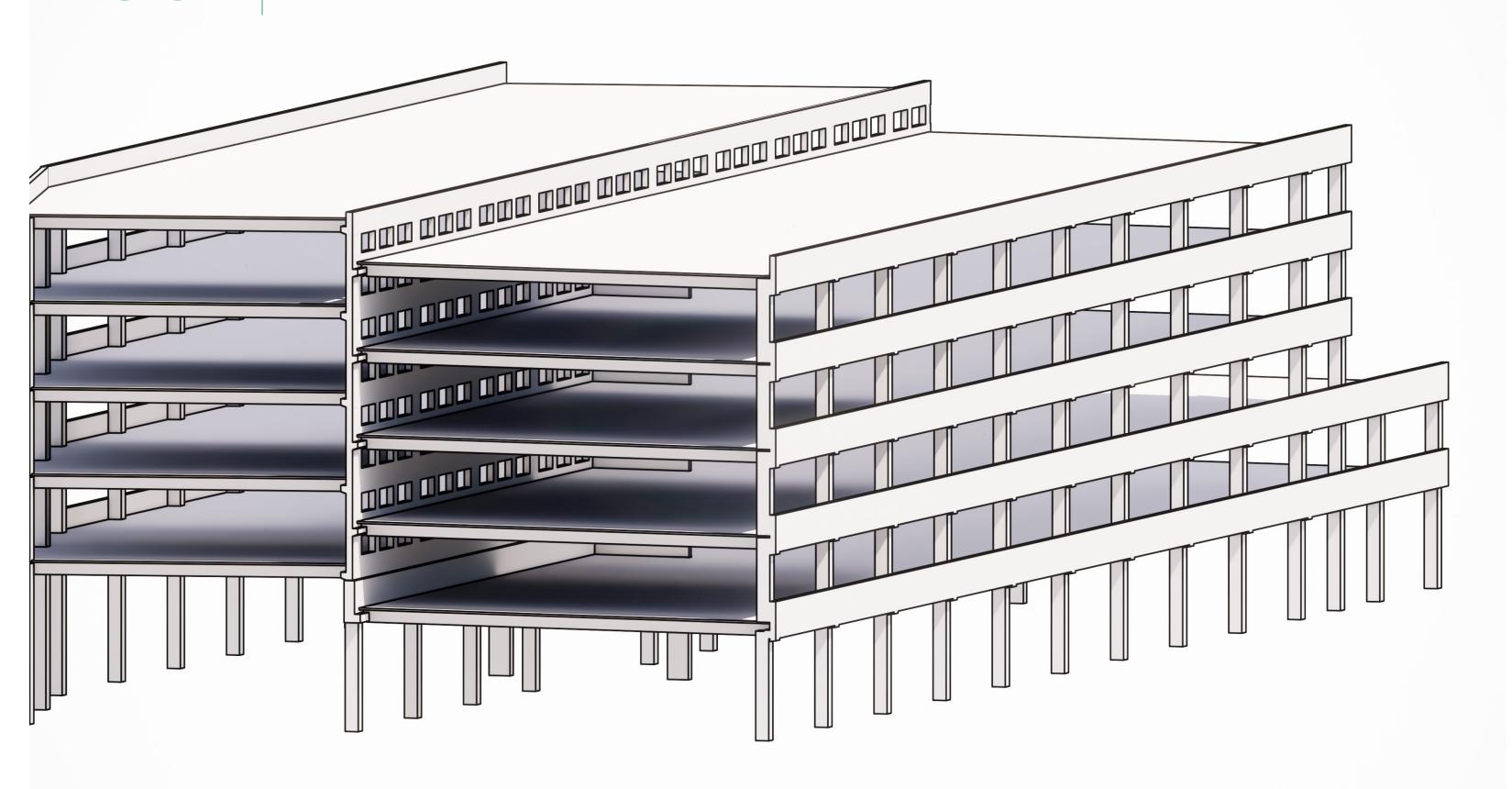
Added load housing: 2,5KN/m2



HEM 260	<b>ℓ</b> hoh =	11,9	[m]			
	<b>q</b> tot rekenw =	•	[kN/m <sup>2</sup> ]	W =	2159000	[mm <sup>3</sup> ]
	qugt =	119	[kN/m]	I =	313700000	[mm <sup>4</sup> ]
	qQ;kar.w =	2,5	[kN/m <sup>2</sup> ]			
	qBGT =	29,75	[kN/m]	f cd =	355	[N/mm <sup>2</sup> ]
	<b>ℓ</b> oversp =	7	[m]	E =	210000	[N/mm <sup>2</sup> ]
sterkte						
veld mom =	728875000	[Nmm]		$\sigma_{m} =$	337,5984252	[N/mm <sup>2</sup> ]
	UC =	0,95		W <sub>benodigd</sub> =	2053169,014	[mm <sup>3</sup> ]
stijfheid						
U <sub>bij</sub> =	14,12	[mm]		U <sub>bij norm</sub> vloer =	21,0	[mm]
				$U_{bij\;norm\;vl.wand} =$	14,0	[mm]
	UC vloer =	0,67		$\mathbf{I}_{benodigd} =$	210901331	[mm <sup>4</sup> ]
	( UC vl.wand =	1,01		$\mathbf{I}_{benodigd}$ =	316351996,5	[mm <sup>4</sup> ] )

#### **HEM 260 Beam**







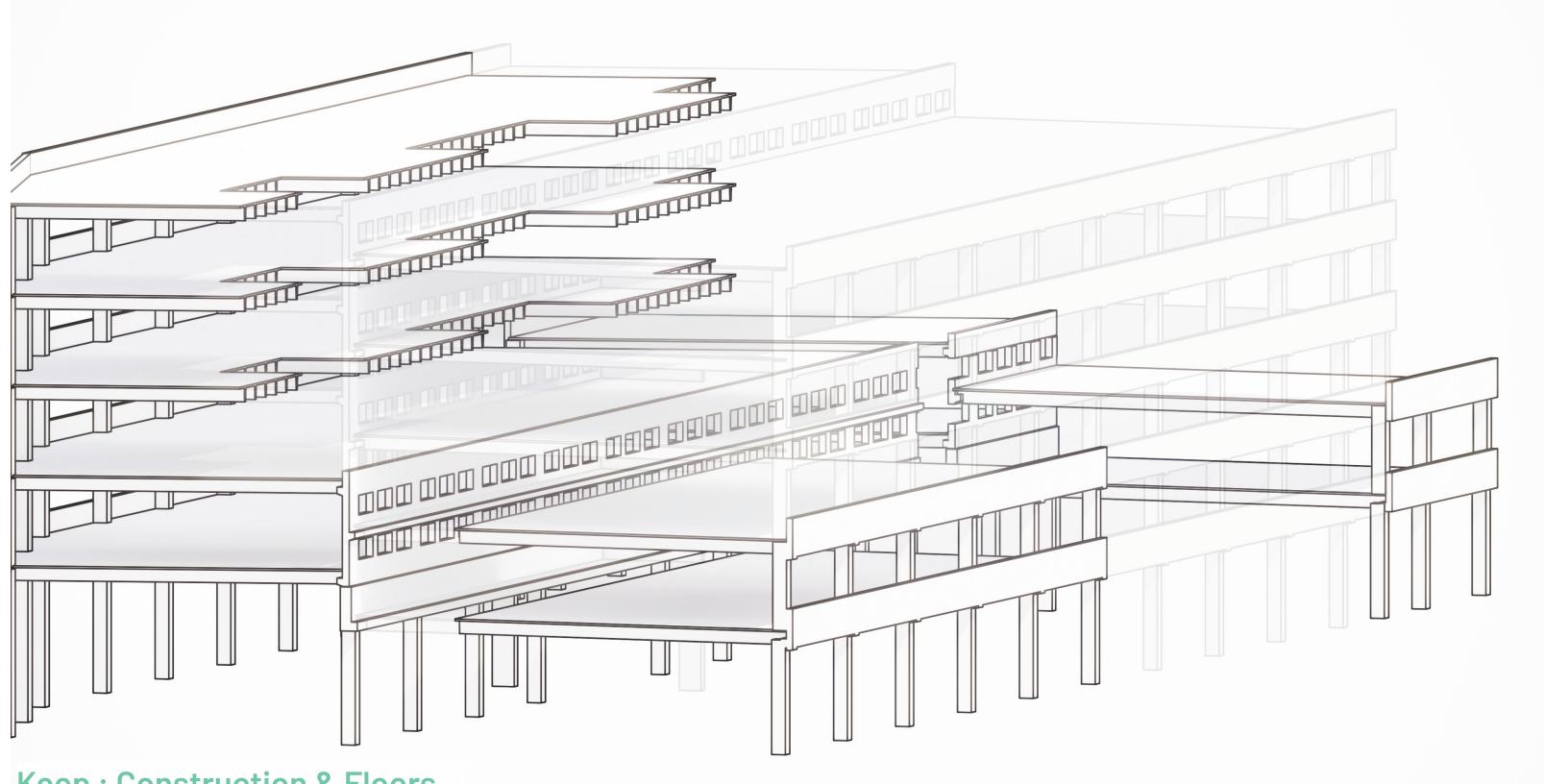
**Remove: Concrete Floors** 

758 m<sup>3</sup>



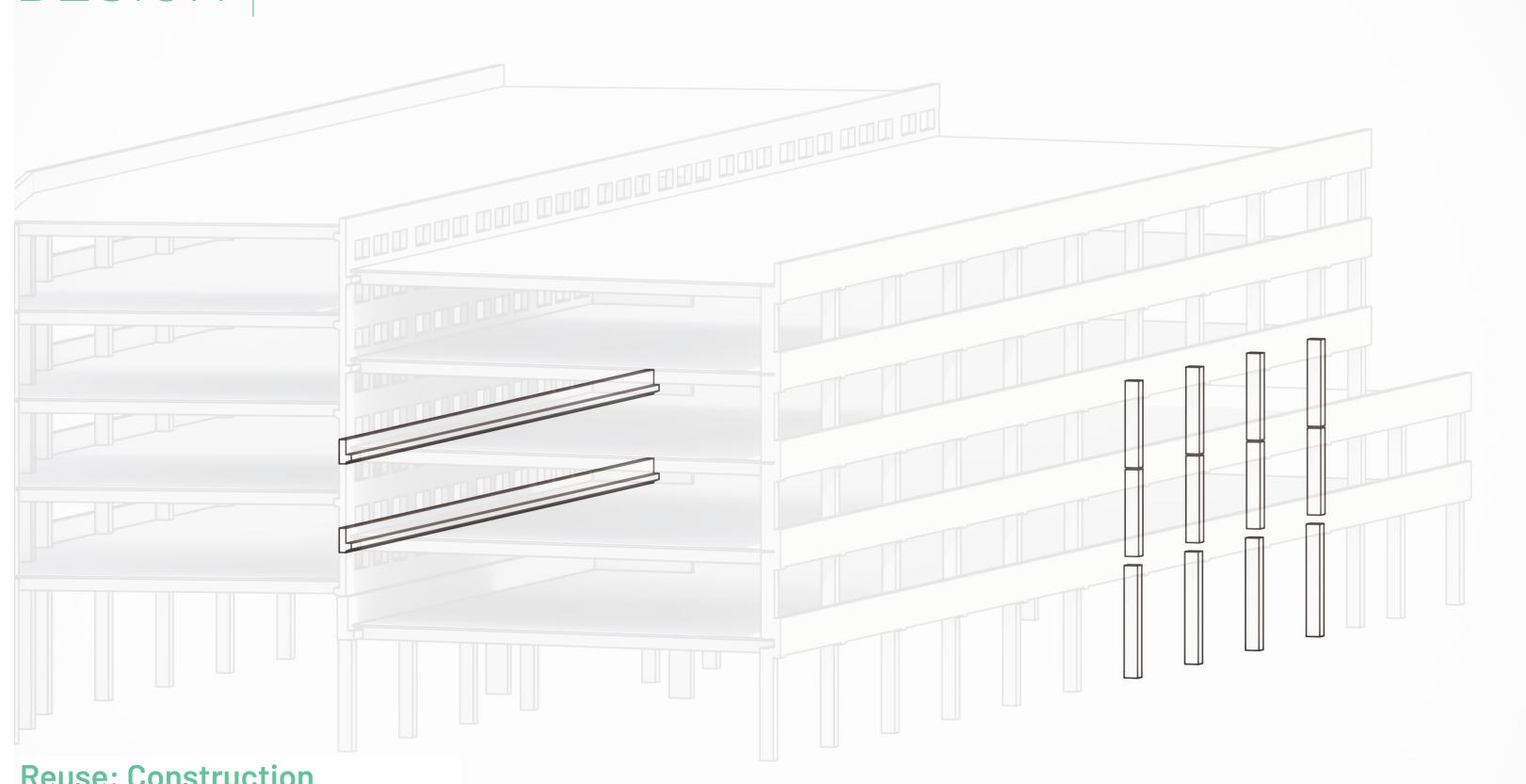
Remove: Concrete construction

305 m3 (Total 1063m3)



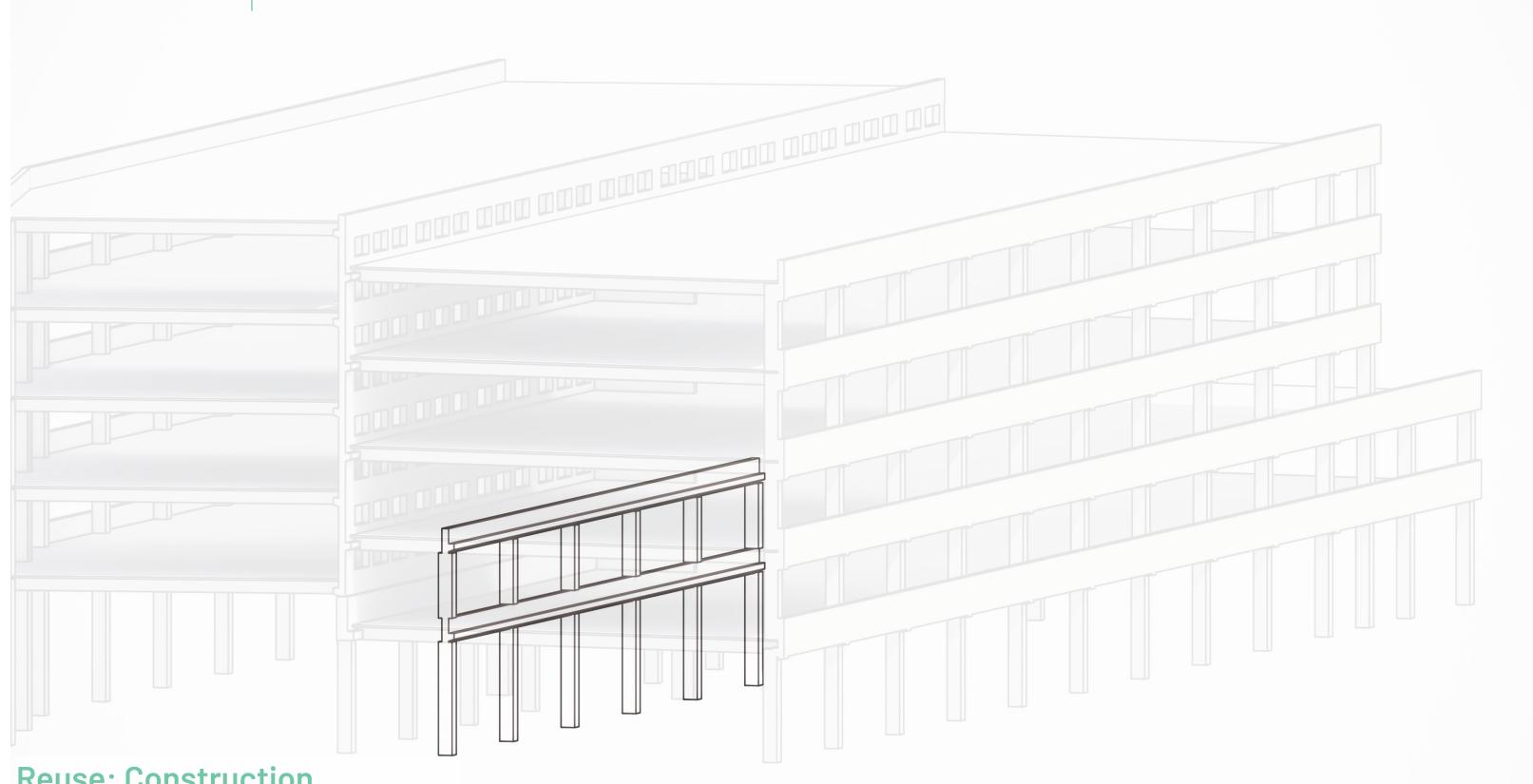
**Keep: Construction & Floors** 

1134 m3



**Reuse: Construction** 

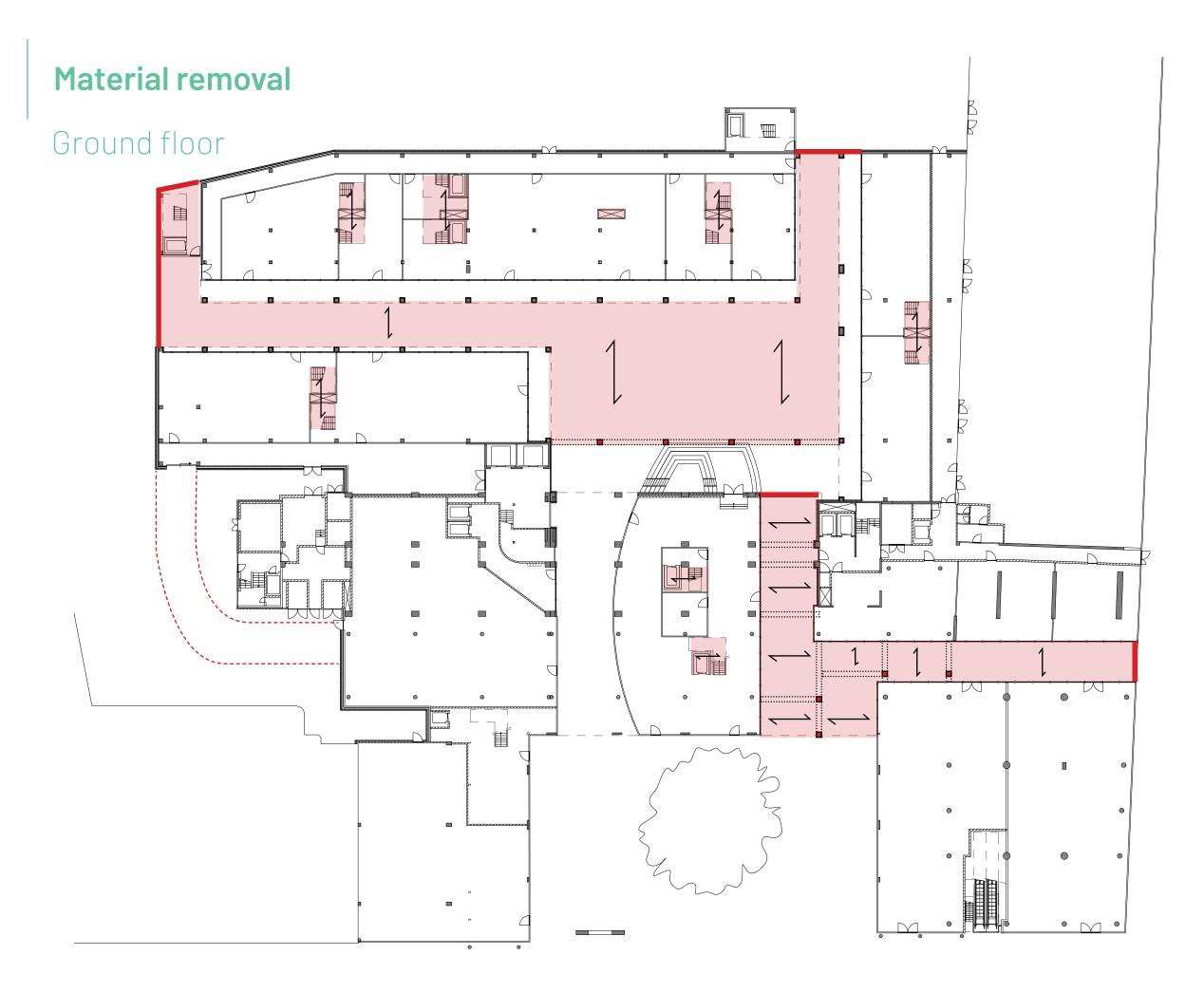
30 m<sup>3</sup>



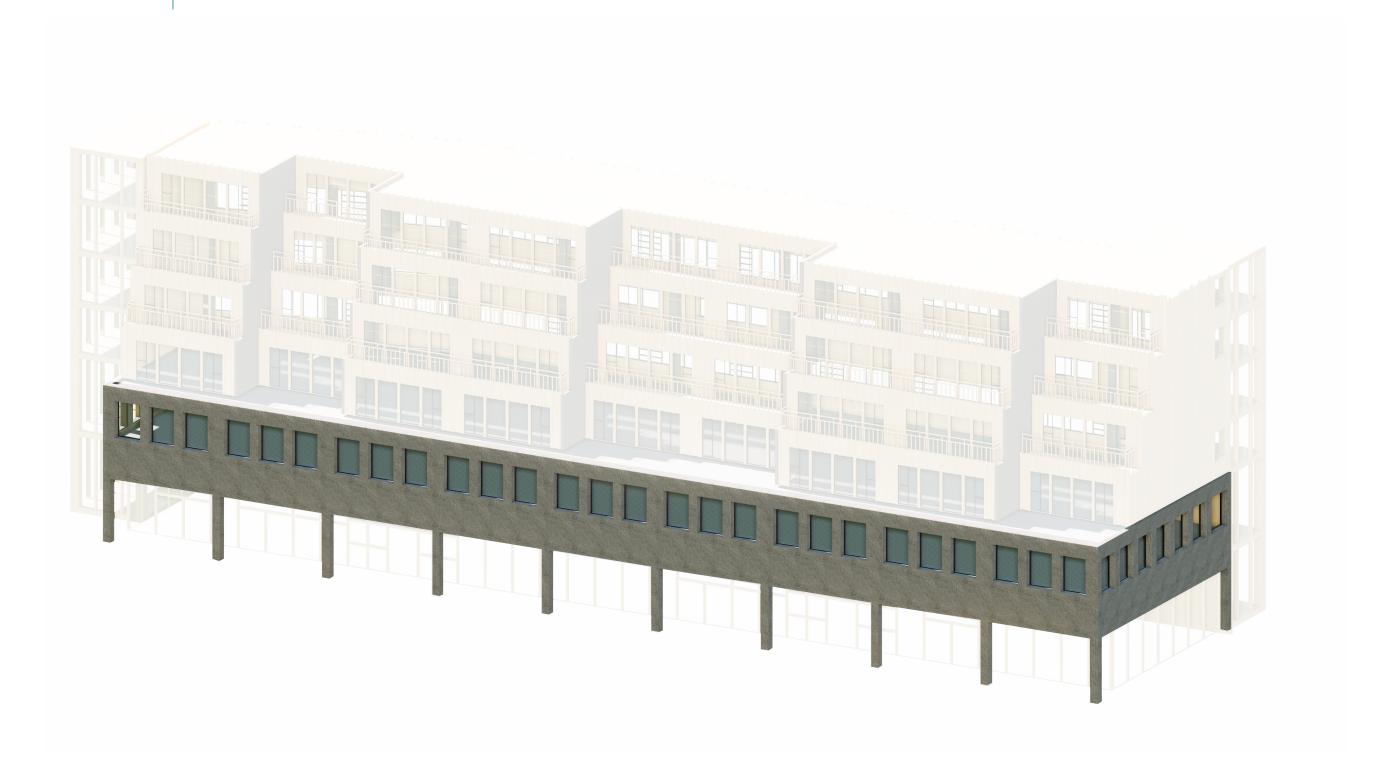
**Reuse: Construction** 

30 m<sup>3</sup>





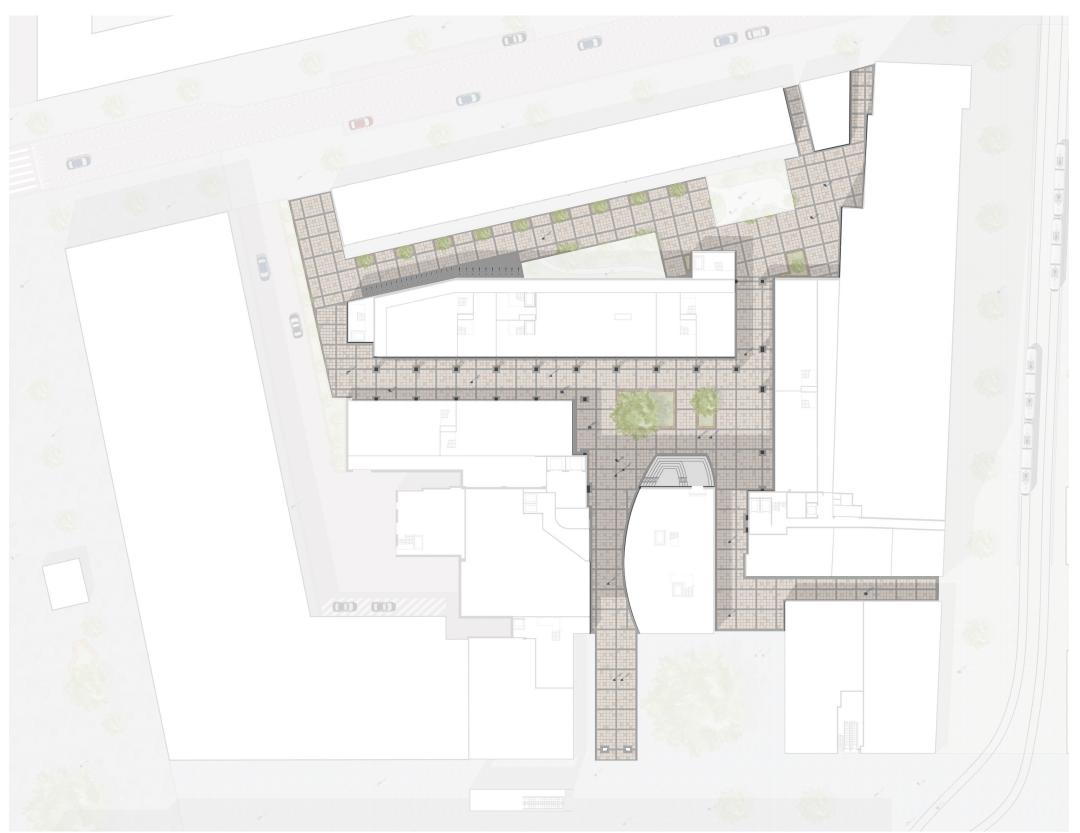
#### Material re-use



Reuse: Façades

~950m2 \* 0.01 = 10 m3

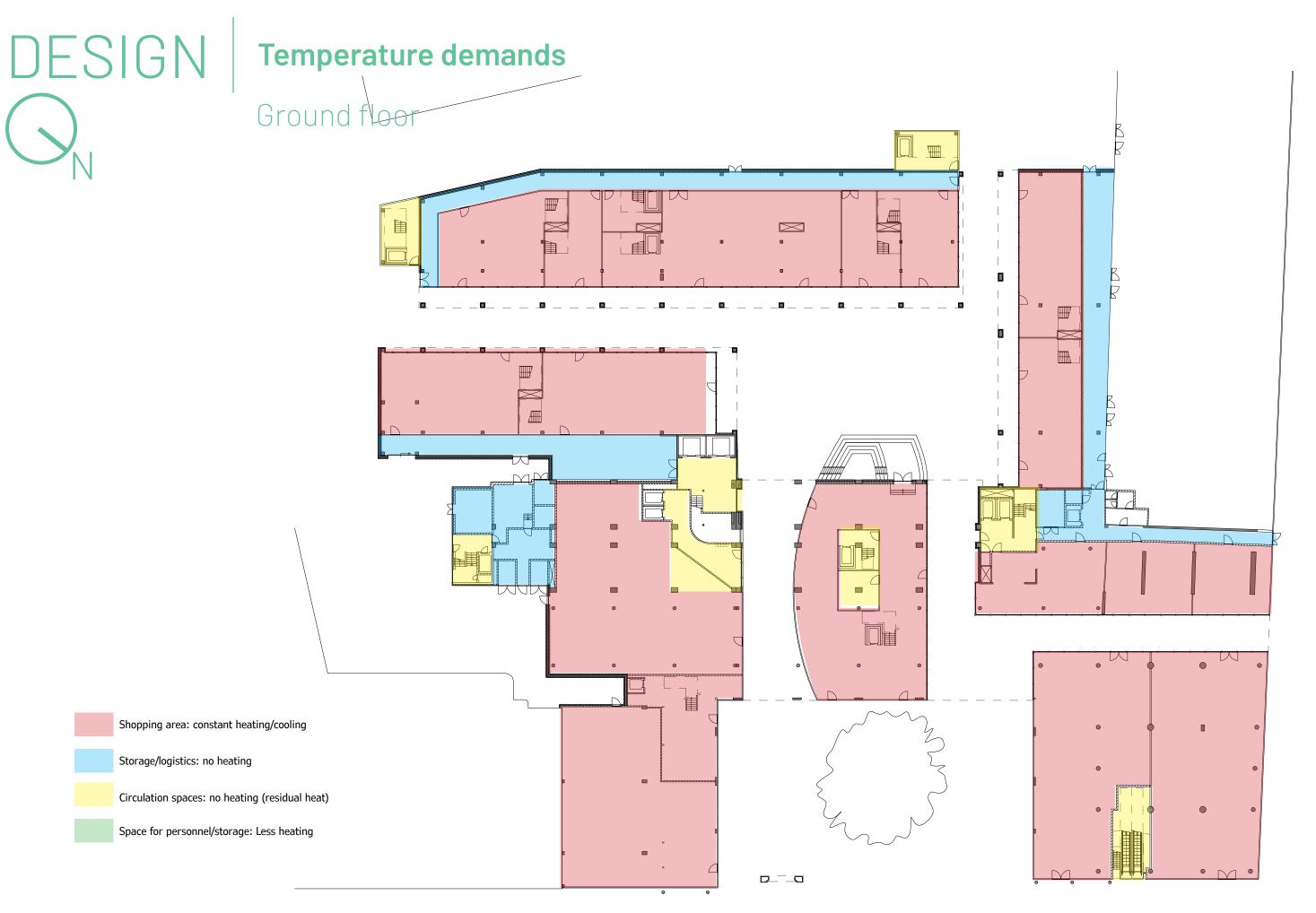
#### Material re-use



Reuse: Street tiling

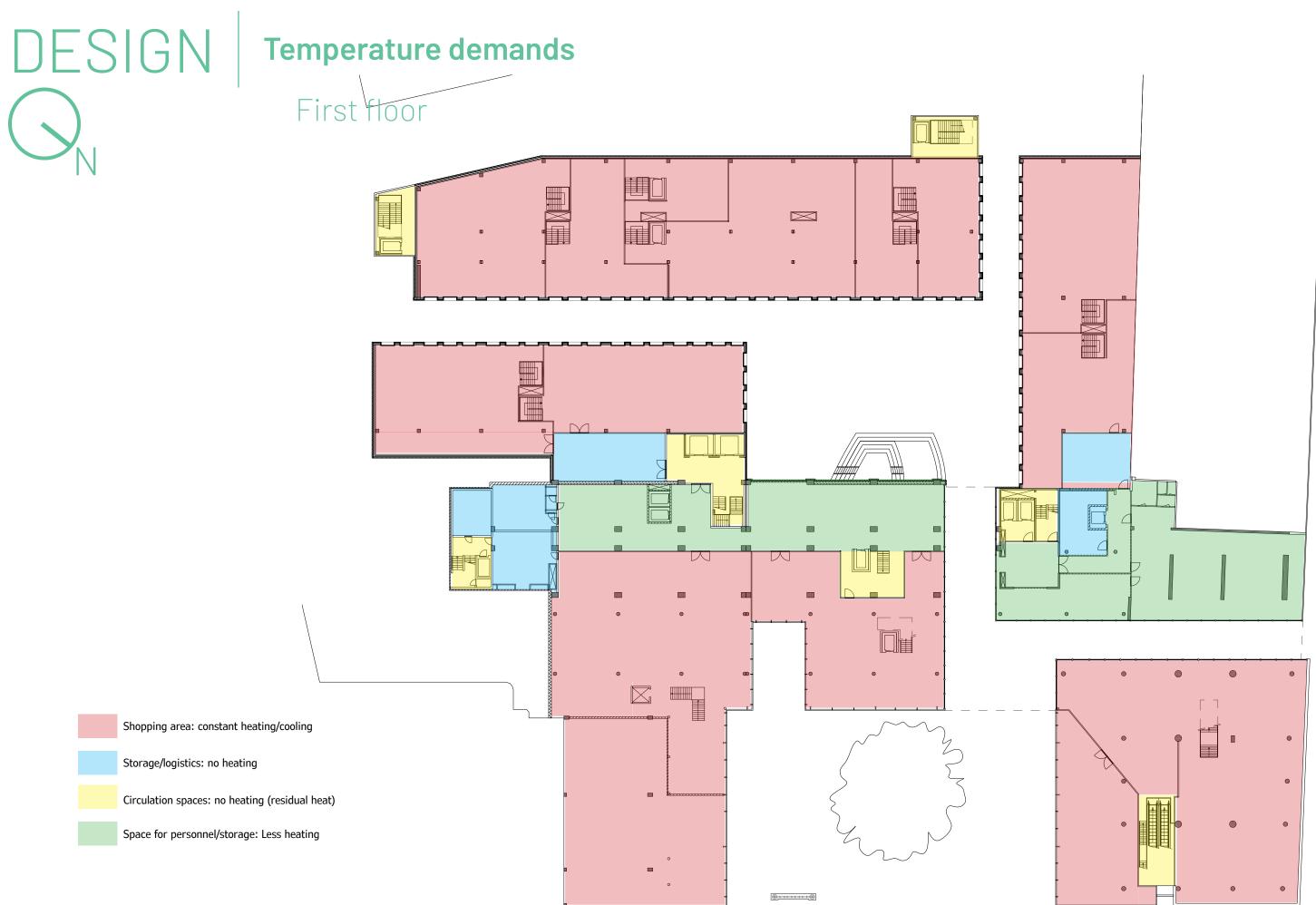
~4000m2 \* 0,01 = 40m3





Storage/logistics: no heating





## DESIGN Temperature demands



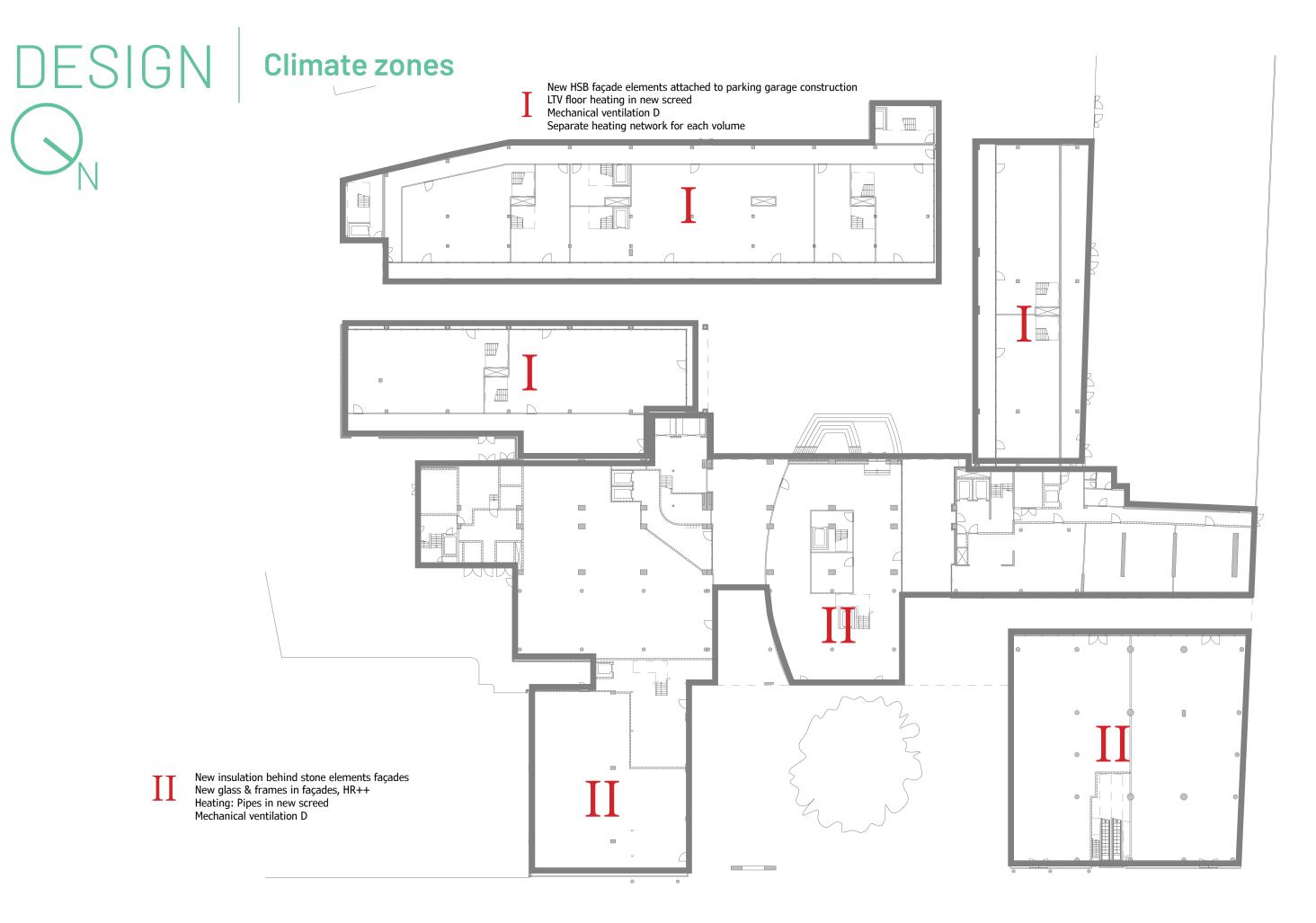
Shopping area / housing: constant heating/cooling

Storage/logistics: no heating

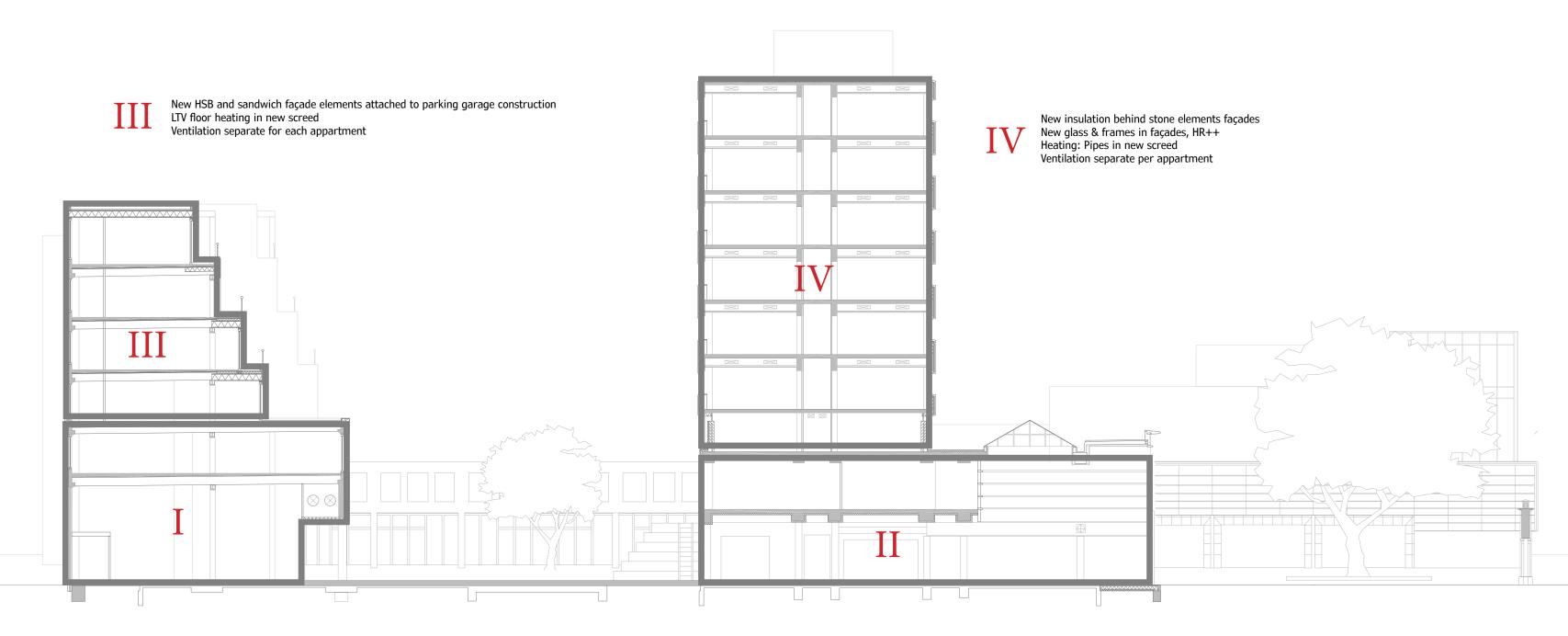
Circulation spaces: no heating (residual heat?)

Space for personnel/storage: Less heating

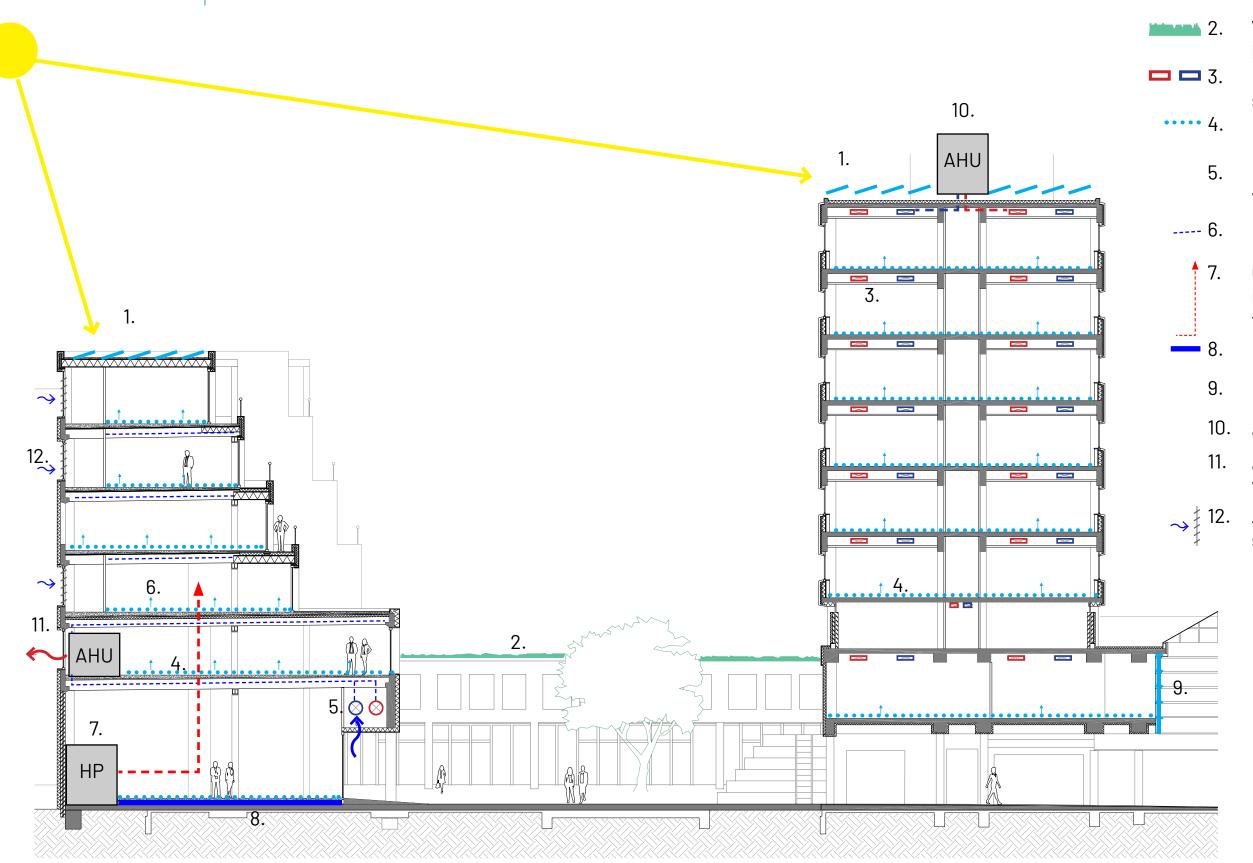




# DESIGN Climate zones

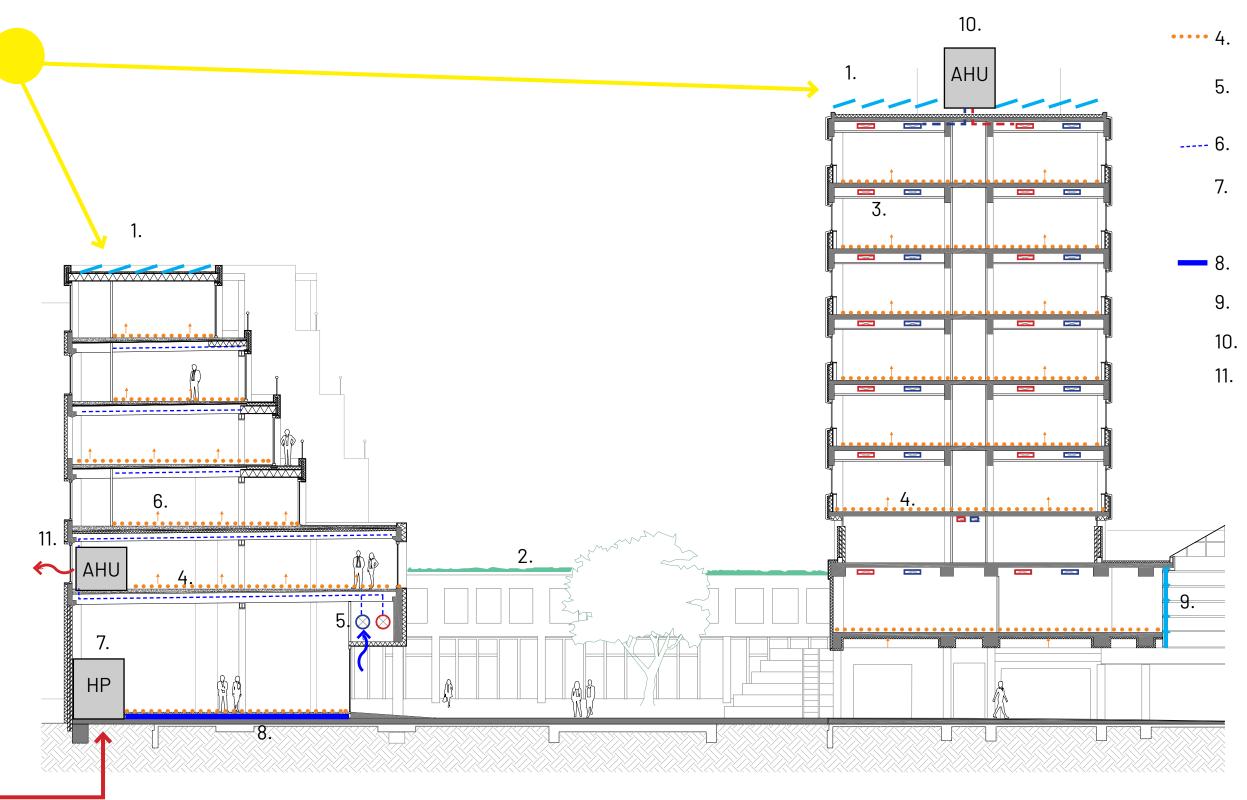


#### **Climatization summer**

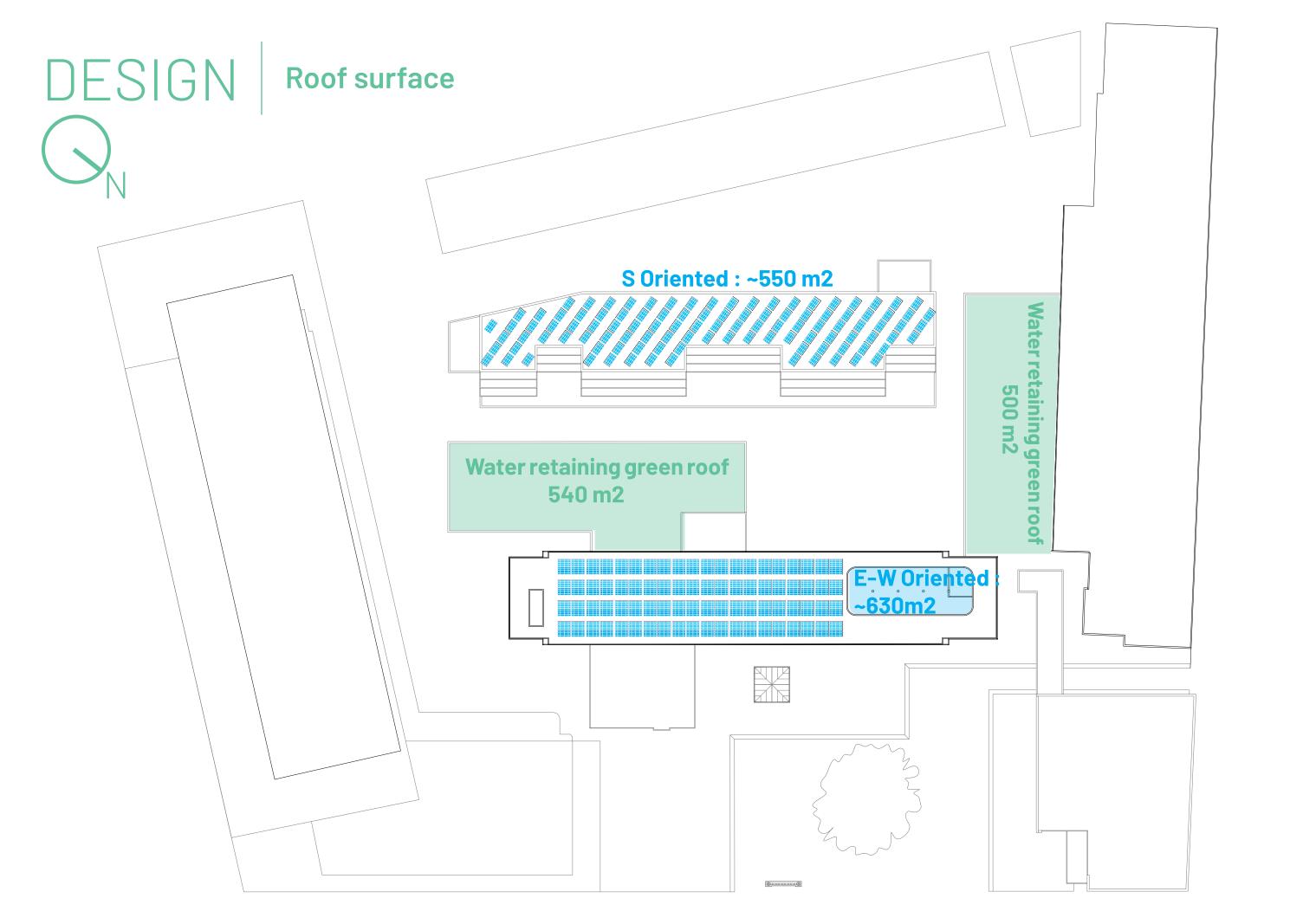


- 1. PVT Panels on highest roofs: Electricity & housing warm water
- 2. Water retaining green roofs on two lower building volumes
- 3. Lowered ceiling with installation shafts
- 4. Floor cooling
  - 5. Installations above arcade, ventillation input
    - Installations between TT-floor ribs
    - Cooling powered by pvt panels on the roof. Residual heat of installations to warm water housing via shafts
    - Piping in ground floor insulation
    - Improved HR++ glazing in façade
  - 10. AHU with heat recovery for tower
  - 11. AHU with heat recovery for retail, ventilation output
- > 12. Automatically opened window at southern oriented gallery

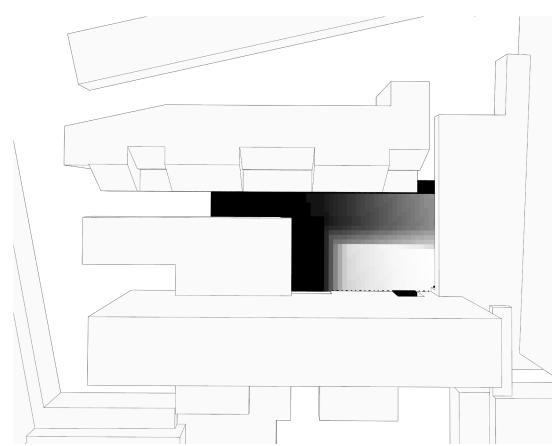
#### Climatization winter

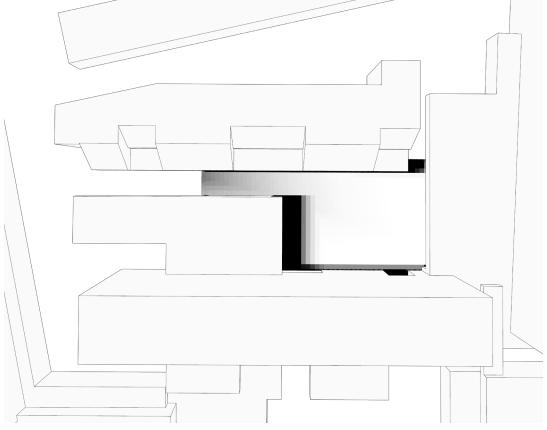


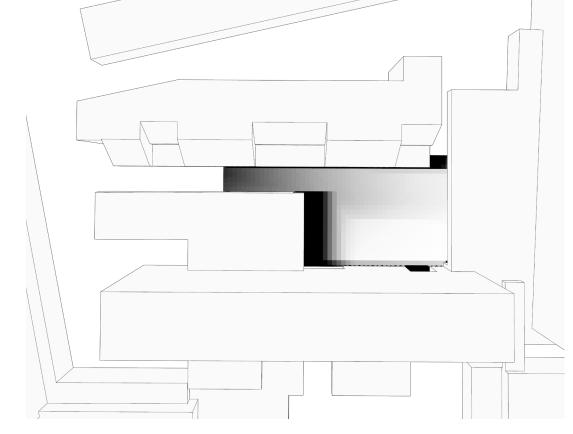
- 1. PVT Panels on highest roofs: Electricity & housing warm water
- 2. Water retaining green roofs on two lower building volumes
- □ □ 3. Lowered ceiling with installation shafts
  - 4. Floor heating
    - 5. Installations above arcade, ventilation input
    - 6. Installations between TT-floor ribs
    - 7. Heating via heat pump connected to city heating network (MT/HT)
    - 8. Piping in ground floor insulation
    - 9. Improved HR++ glazing in façade
    - 10. AHU with heat recovery for tower
    - 11. AHU with heat recovery for retail, ventilation output



### DESIGN Daylight new square







January - March

6444 hours

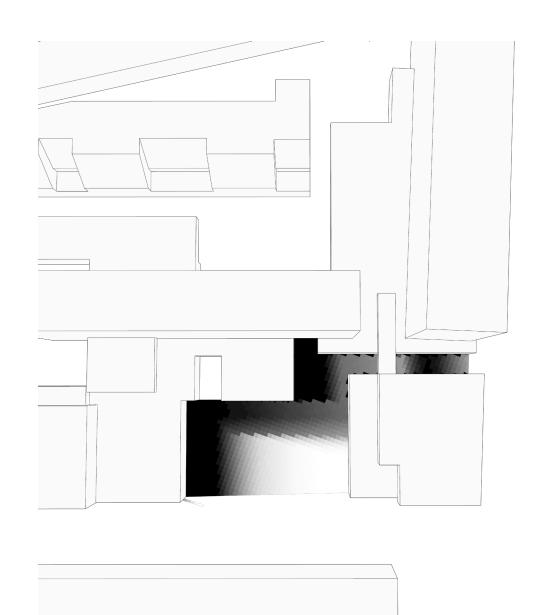
June - August

83616 hours

All year

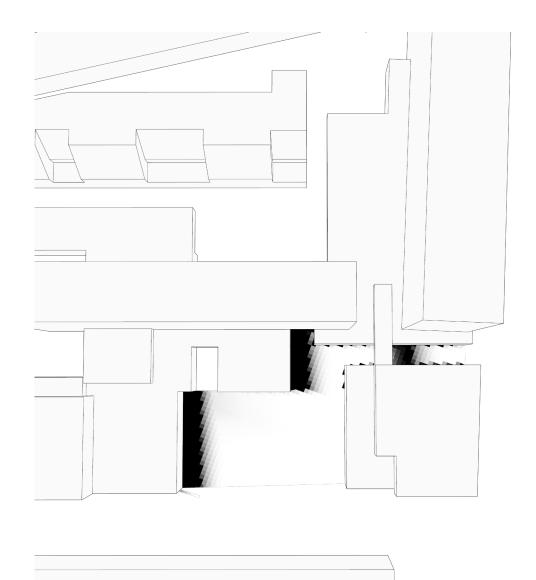
130000

## Daylight Lijnbaanplein



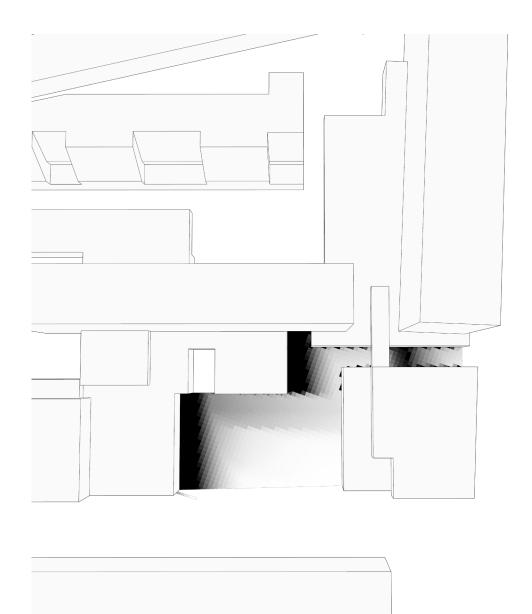


48700 hours



June - August

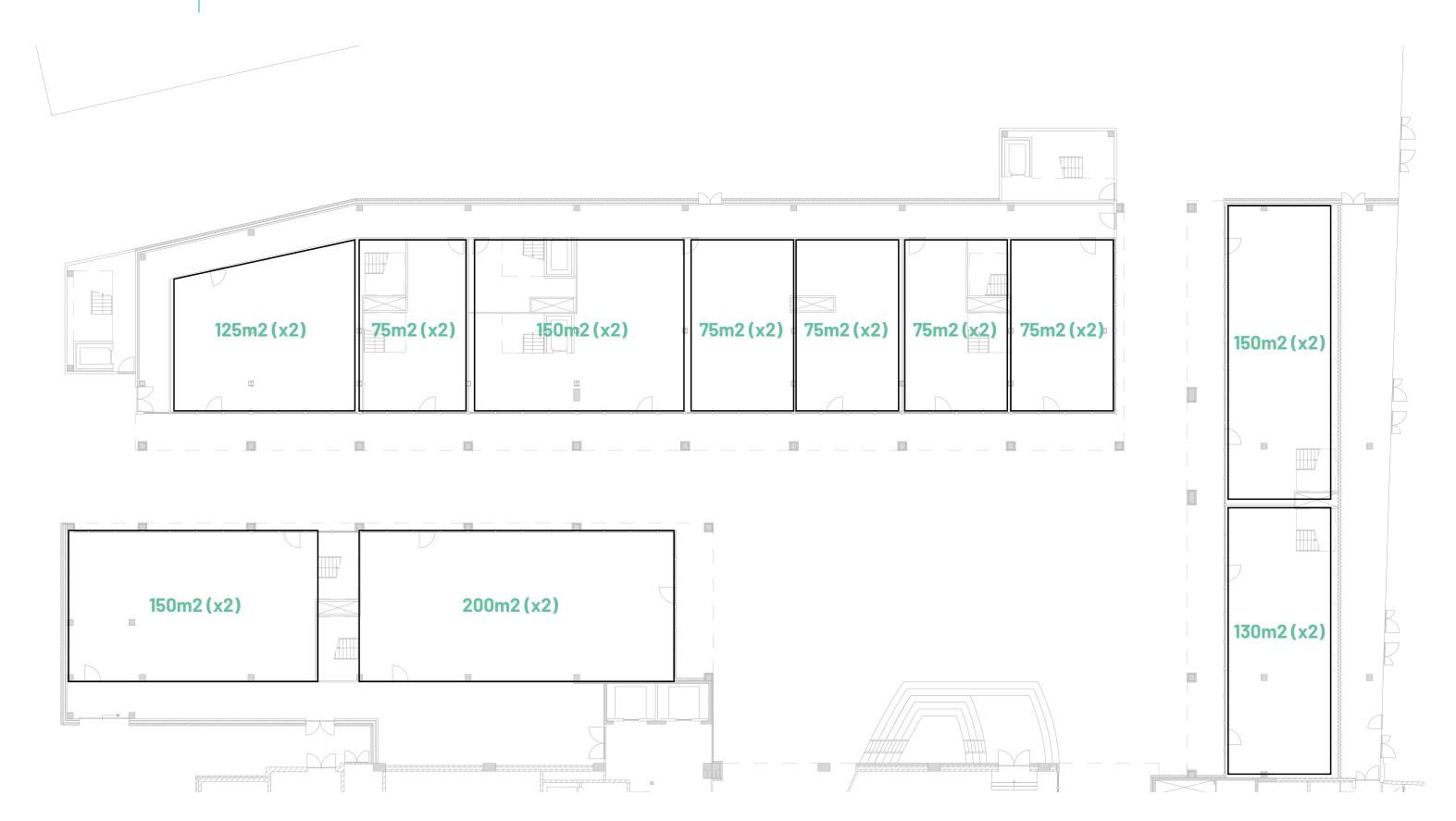
121215 hours



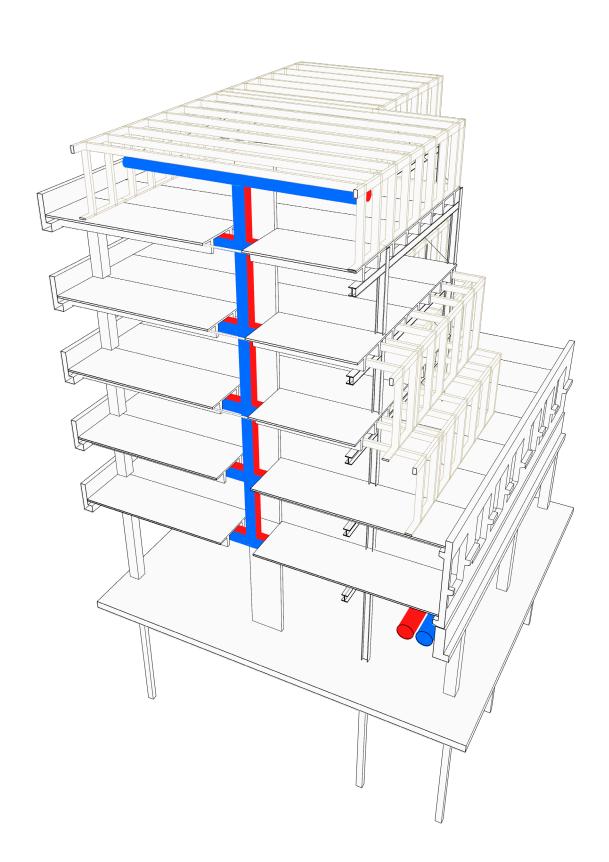
All year

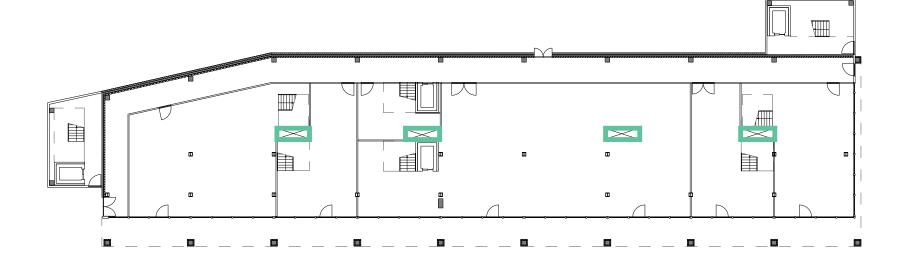
205771 hours

### Store climatization

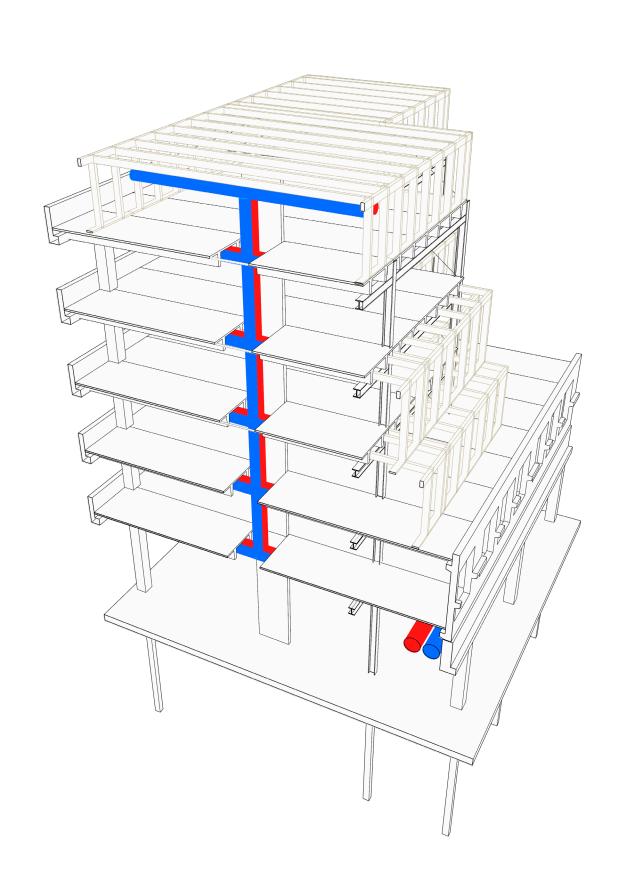


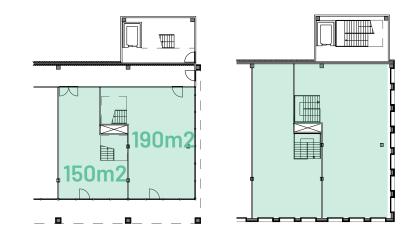
# DESIGN Housing - retail

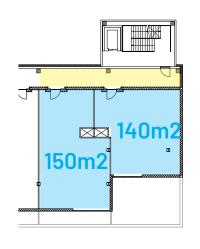


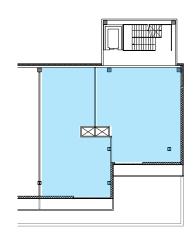


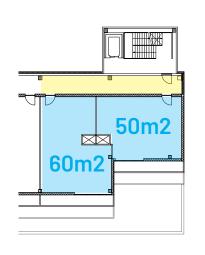
### Housing - retail

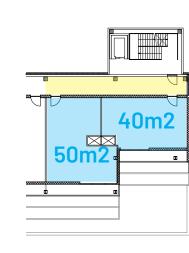












Ventilation demands:

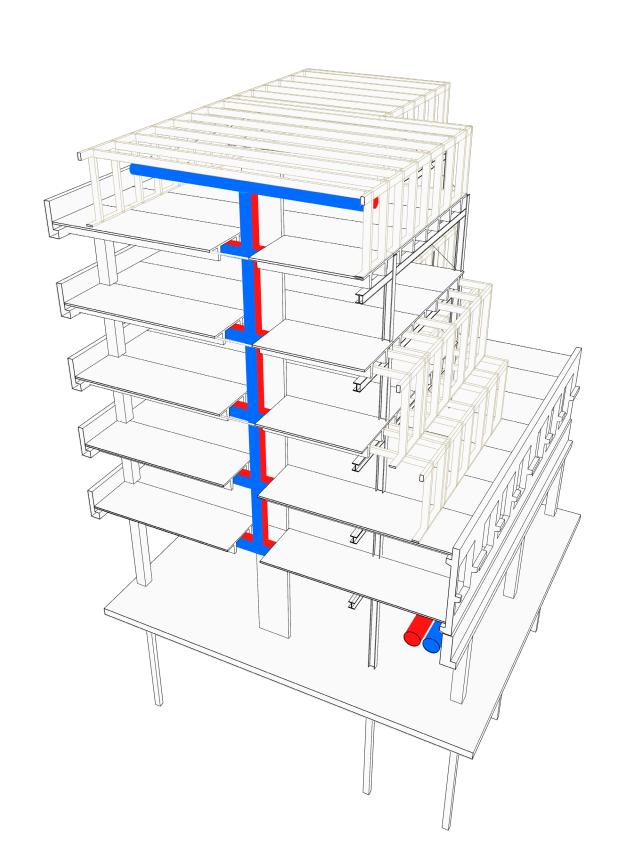
3,6 m<sup>3</sup>/hour/m<sup>2</sup> for housing, 15 m<sup>3</sup>/hour/m<sup>2</sup> for hospitality (for peak calculation)

2x retail store 150m2 and 190m2 2x maisonette 150m2 and 140m2 4x studio 60m2, 50m2, 50m2, 40m2 Flow rate = 3,6 \* 490 + 15 \* 340 = 6864 m3/hour = 1,9 m3/s Air speed in shaft = 5m/s

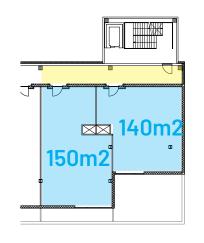
Required surface area shaft = 1,9 / 5 = 0,38 m2 Radius of 1 ventilation shaft =  $\sqrt{(0,38/ \Pi)}$  = 0,35 m

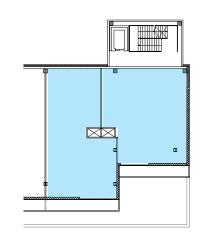
Diameter = 0,7 m

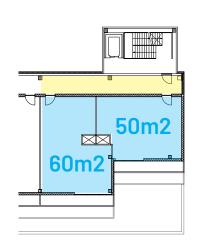
## DESIGN Housing-retail

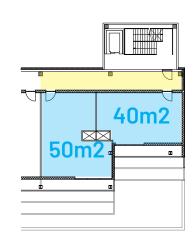








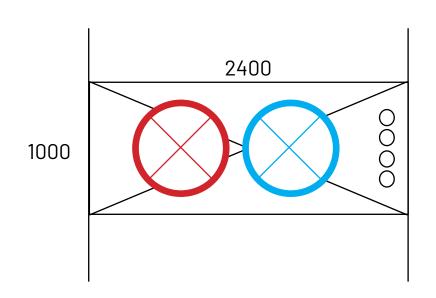




Diameter =700mm

2 canals in shaft

#### Shaft measurement = 2400mm (width of TT-floor) by 1000mm



# DESIGN Ventilation & Installations

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# DESIGN Ventilation & Installations

#### Façade fragment



