

BRIDGING THE GAP ^(financial)

A dialogic tool for exploring finance innovation within the Netherlands Red Cross

Innovative Finance

The humanitarian system and its financing structures are under great pressure as the gap between needs and aid continue to grow.

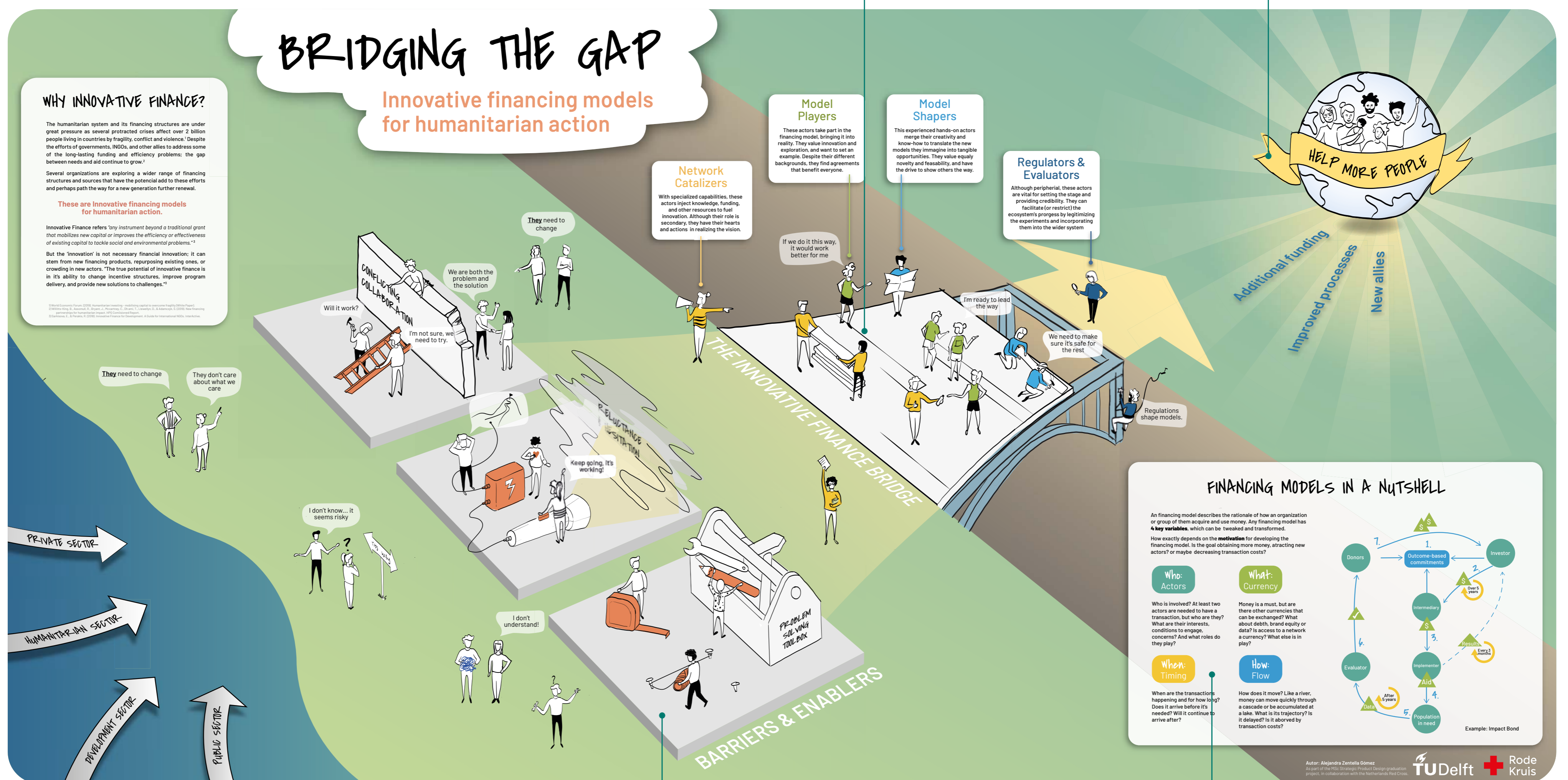
Several organizations are exploring 'Innovative Finance', a wide range of financing mechanisms beyond traditional grants that have the potential to raise additional funding, improve the efficiency and effectiveness of processes, and crowd in new actors.

The innovative finance bridge

It represents the idea that innovative finance is the way to bridge the aid-needs gap. On it the four categories of network roles are represented, to encourage reflexions on what each actor can bring to the table.

The potential

This visualization is a reminder that innovative finance is a medium to increasing the humanitarian impact.

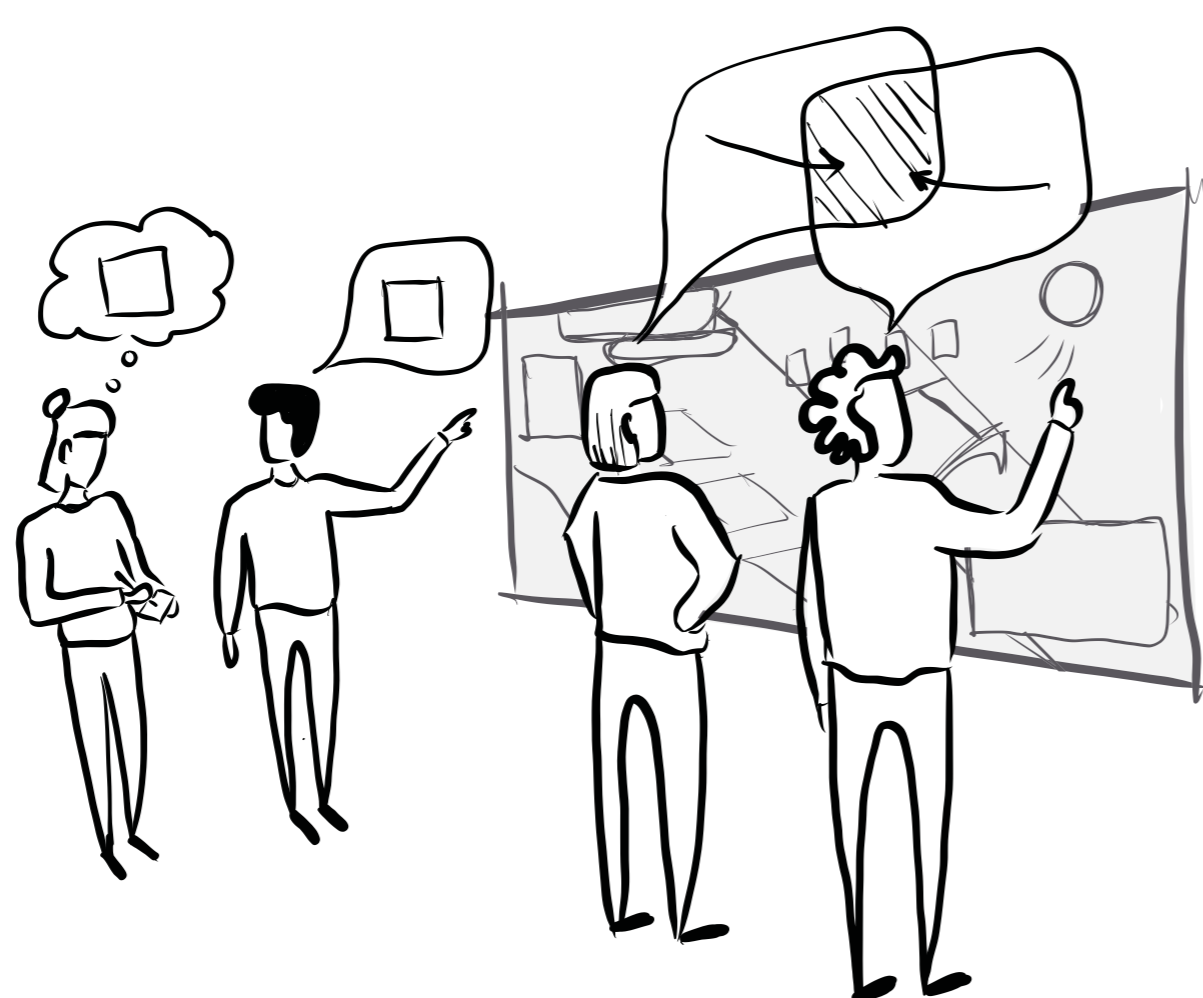


Barriers and enablers

Here the three main difficulties are represented through an analogy of an obstacle, and the enablers are objects that help them overcome them.

Key variables

This section provides four simplified variables of financing models or bring down the anxiety barrier and offer users an easy way to understand and explore models.



The dialogic tool

The Netherlands Red Cross, as a key player in humanitarian action, could benefit from working with innovative financing models. However, they are still hesitant about adopting a more proactive stance.

This large scale visualization was developed with a double purpose in mind: to increase awareness on the topic and to serve as a dialogic tool for stakeholders to articulate their vision and explore how to overcome their barriers to seize their potential innovative financing models offer.

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