(financial) BR-IDGING THE GAP

A dialogic tool for exploring finance innovation within the Netherlands Red Cross

Innovative Finance

The humanitarian system and its financing structures are under great pressure as the gap between needs and aid continue to grow.

Several organizations are exploring 'Innovative Finance', a wide range of financing mechanisms beyond traditional grants that have the potencial to raise additional funding, improve the efficiency and effectiveness of processes, and crowd in new actors.

The innovative finance bridge

It represents the idea that innovative finance is the way to bridge the aid-needs gap. On it the four categories of network roles are represented, to encourage refelexions on what each actor can bring to the table.

Regulators &

, The potential

This visualization is a reminder that innovative finance is a medium to increasing the humanitarian impact.



The humanitarian system and its financing structures are under great pressure as several protracted crises affect over 2 billion people living in countries by fragility, conflict and violence.¹ Despite the efforts of governments, INGOs, and other allies to address some of the long-lasting funding and efficiency problems; the gap between needs and aid continue to grow.²

Innovative financing models for humanitarian action

BRIDGING THE GAP

Model Players These actors take part in the financing model, bringing it into reality. They value innovation and exploration, and want to set an example. Despite their different backgrounds, they find ancements

Shapers his experienced hands-on actors merge their creativity and know-how to translate the new odels they immagine into tangible poportunities. They value equaly novelty and feasability, and have he drive to show others the way

Model

HELP



Key variables

This section provides four simplified variables of financing models o bring down the anxiety barrier and offer users an easy way to understand and explore models.

The dialogic tool

The Netherlands Red Cross, as a key player in humanitarian action, could benefit from working with

Barriers and enabelers

Here the three main difficulties are represented through an analogy of an obstacle, and the enabelers are objects that help them overcome them.



innovative financing models. However, they are still hesitant about adopting a more proactive stance.

This large scale visualization was developed with a double purpose in mind: to increase awareness on the topic and to serve as a dialogic tool for stakeholders to articulate their vision and explore how to overcome their barriers to seize their potential innovative financing models offer.

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