

Experience Amsterdam: A positive coexistence between the quality of life and the quality of tourism in Buiksloterham



CONTENT

Introduction

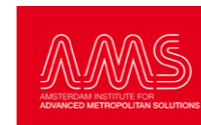
Description Buiksloterham

Theoretical input

Urban plan - NoorderBocht

Harbour bath & Ferry Station

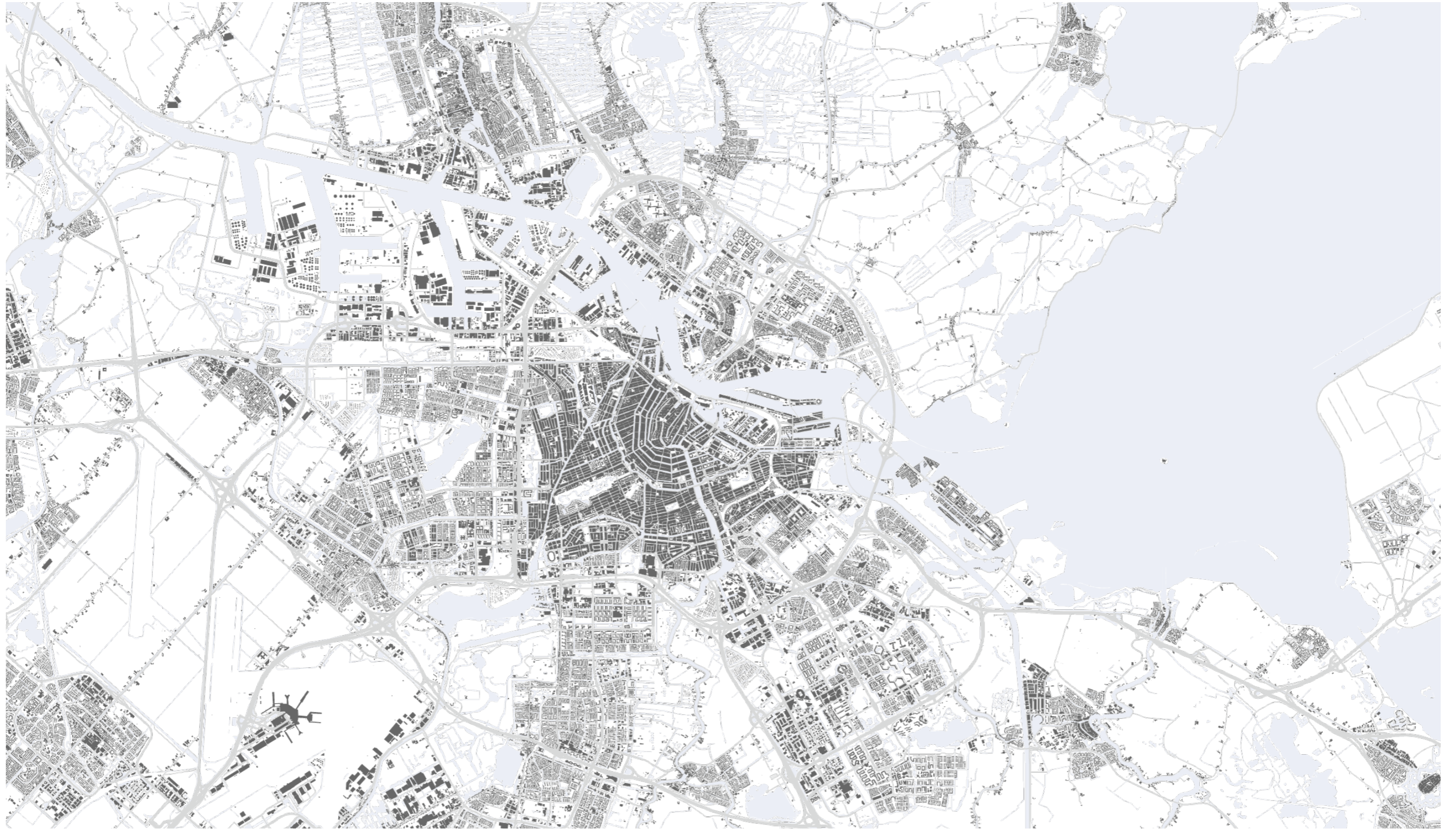
To conclude



Lowin van der Burg
June 2016

INTRODUCTION

AMSTERDAM



Amsterdam and surroundings

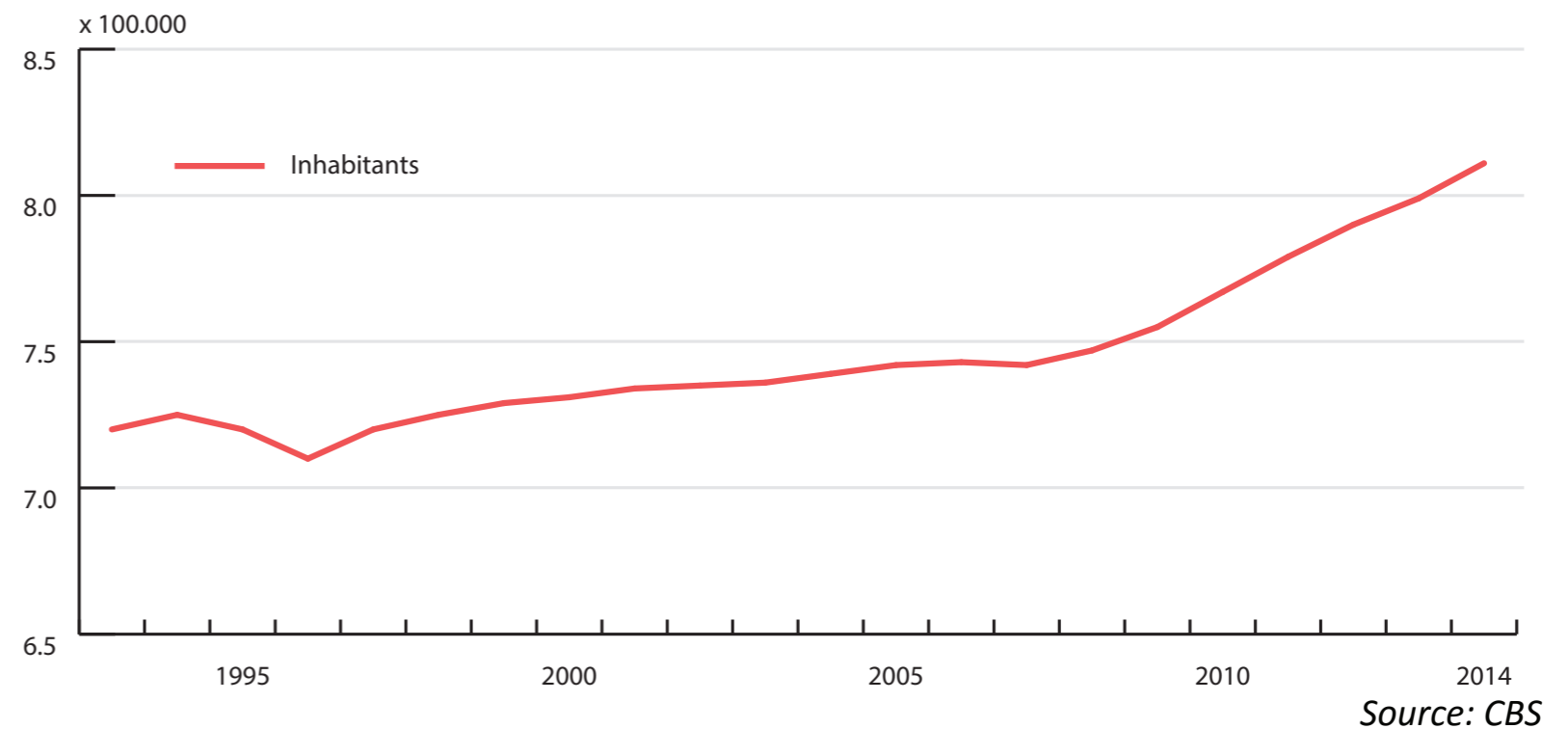


Image: Evert Elzinga

AMSTERDAM IS POPULAR

Residents

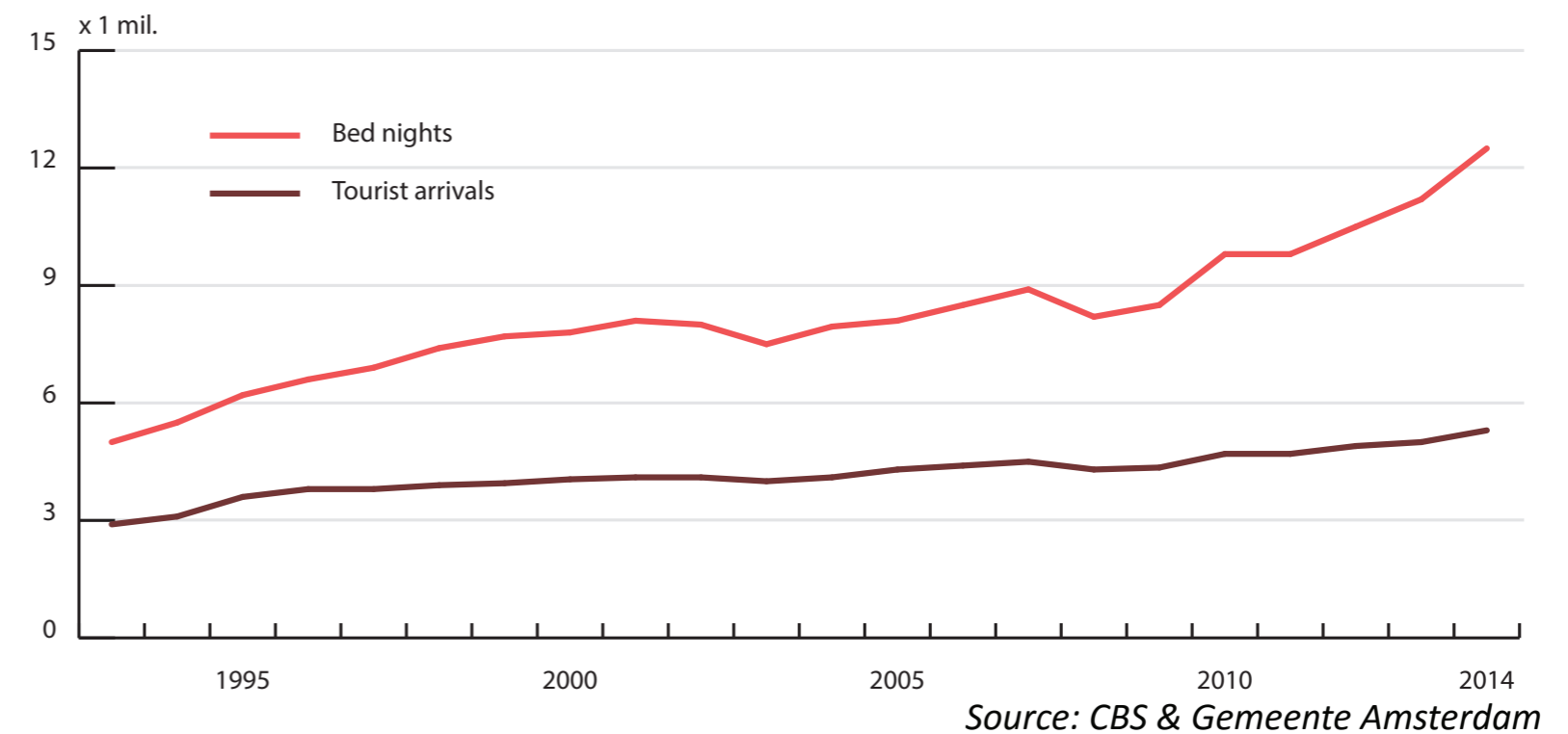
*10.000 new inhabitants
a year*



Tourists

5 % more tourists until 2025

*475 % more booked nights with
Airbnb than in 2015*



UNHAPPINESS WITH THE CROWDEDNESS

Rolkofferactie tegen toeristen in de binnenstad



Toeristen in Amsterdam © Floris Lok



Een kleine groep stadsbewoners toename van het aantal hotels in op Facebook aan uit protest met wandelen.

Nieuws Cultuur & Leven
Binnenland

de Volkskrant



Als in Amsterdam ergens toeristen en fietsers elkaar in de weg zitten dan is het wel hier. © Julius Schrank

Hartje Amsterdam moet niet te gewild worden

Toeristenoverlast

REPORTAGE Amsterdam wordt overspoeld door toeristen. Niet altijd tot genoegen van Amsterdammers. Er zijn geen Barcelonese toestanden, waar de inwoners zich keerden tegen toeristen. Al klinkt soms: 'Rot op, this is Amsterdam.'

Van der Laan: Toeristen, ga alsjeblieft in Rotterdam of Den Haag slapen

Dit jaar komen naar verwachting ruim 17 miljoen bezoekers naar Amsterdam. Een betere verspreiding over de vier grote steden moet de druk op Amsterdam verminderen.

Carlijn Vis 10 februari 2016

Bewoners vermijden drukke plekken in de stad



erhard van der Laan tijdens de nieuwjaar



© ANP



De drukte in de stad is van grote invloed op hoe mensen gebruikmaken van het centrum, blijkt uit een grote buurtenquête van het stadsdeel.

TOURISTS ARE BEING SPREAD IN THE REGION



Image: I Amsterdam

TOURISTS ARE BEING SPREAD IN THE REGION



Image: | Amsterdam

TOURISTS ARE BEING SPREAD IN THE CITY

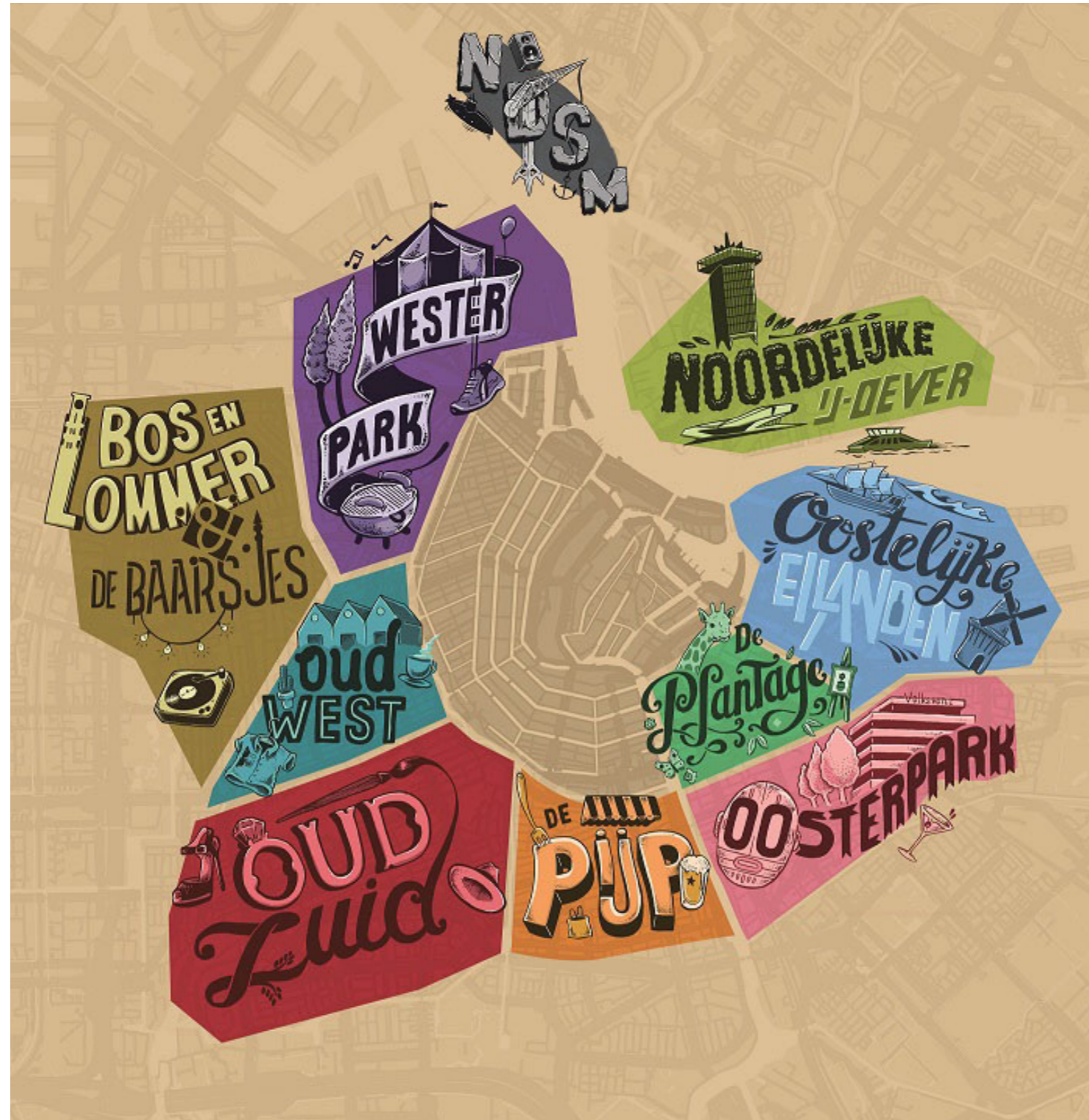


Image: I Amsterdam

LAST OPEN SPOT AROUND THE CENTRE

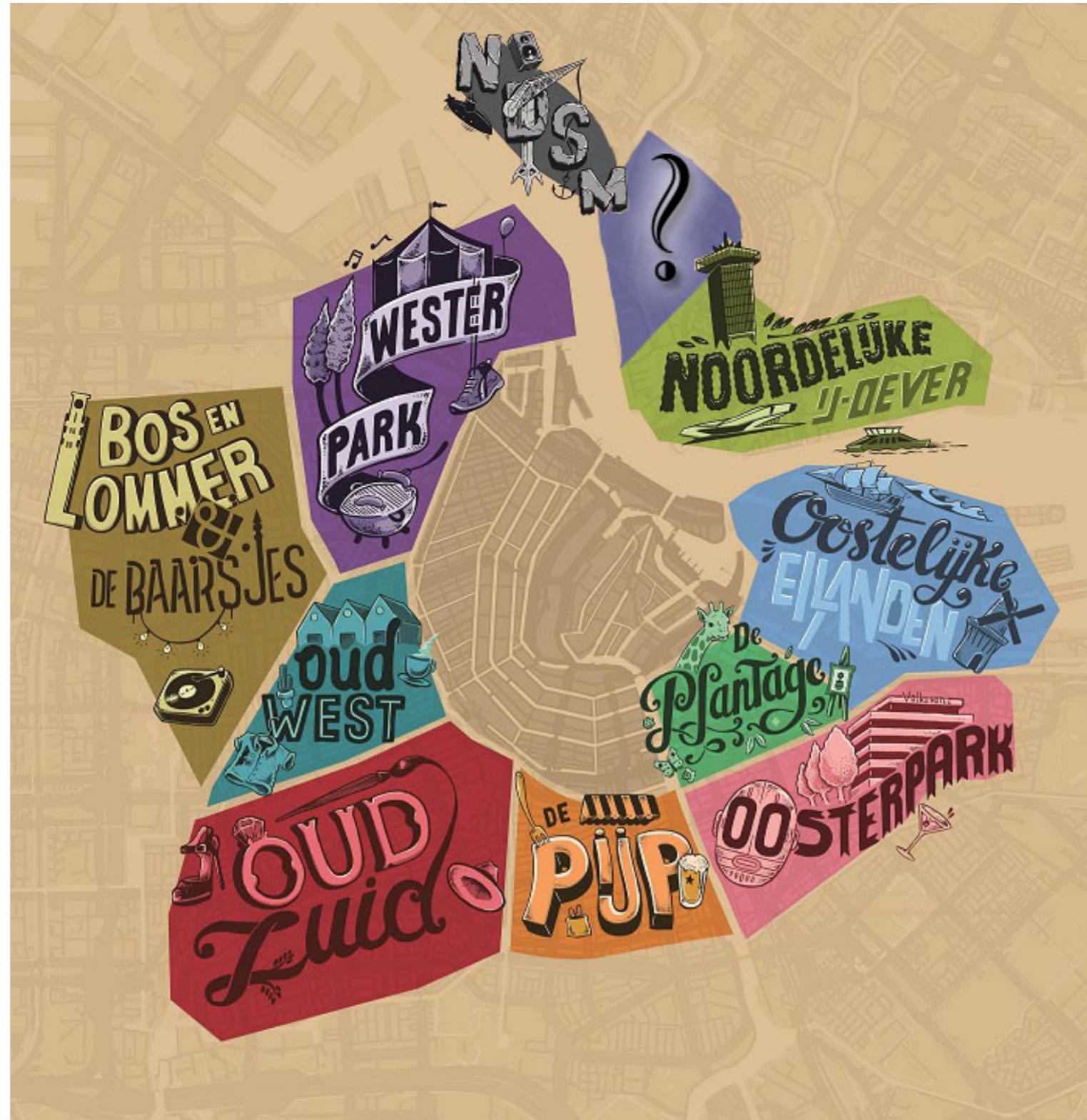


Image: I Amsterdam

BUIKSLOTERHAM



Location Buiksloterham in Amsterdam

IMPRESSION OF BUIKSLOTERHAM



RESEARCH QUESTION

How can the spatial transformation of Buiksloterham attract residents and tourists, and create a positive coexistence between them through the quality of life and the quality of tourism?

DESCRIPTION BUIKSLOTTERHAM

VICINITY TO AMSTERDAM CITY CENTRE



Location of Buiksloterham in relation to the city centre

HISTORICAL DEVELOPMENT



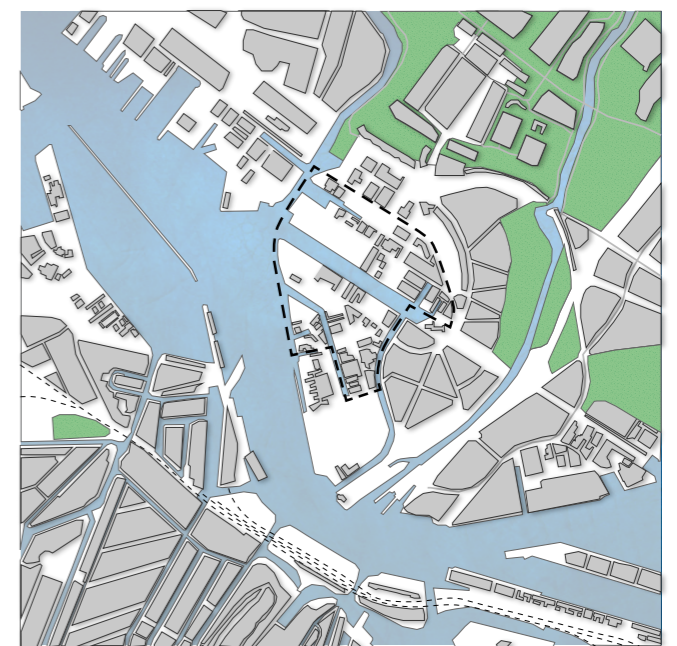
1832



1844

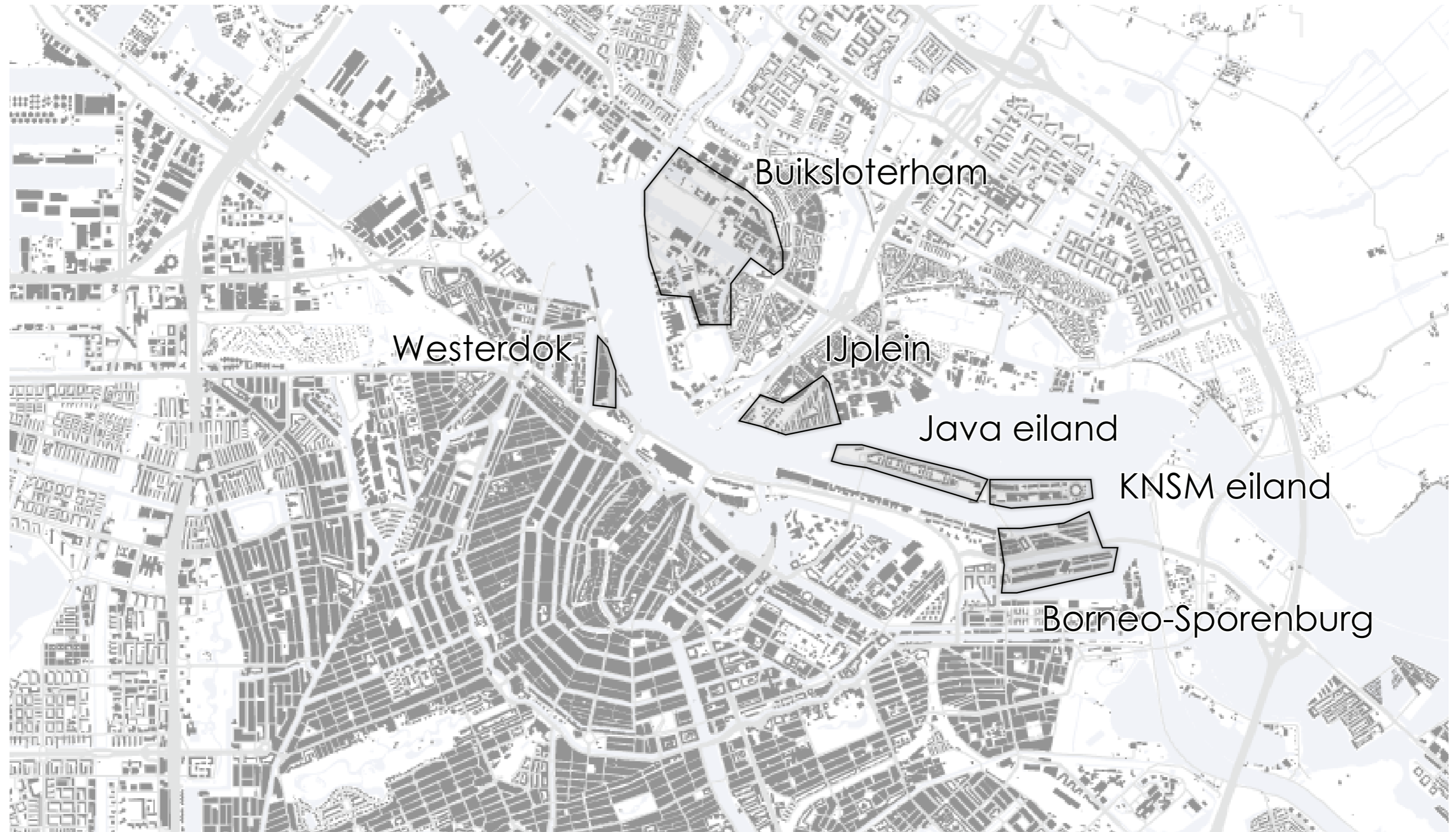


1925



2016

A TRADITION OF HARBOUR TRANSFORMATIONS



Locations of urban harbour transformation areas in Amsterdam

HARBOUR ELEMENTS

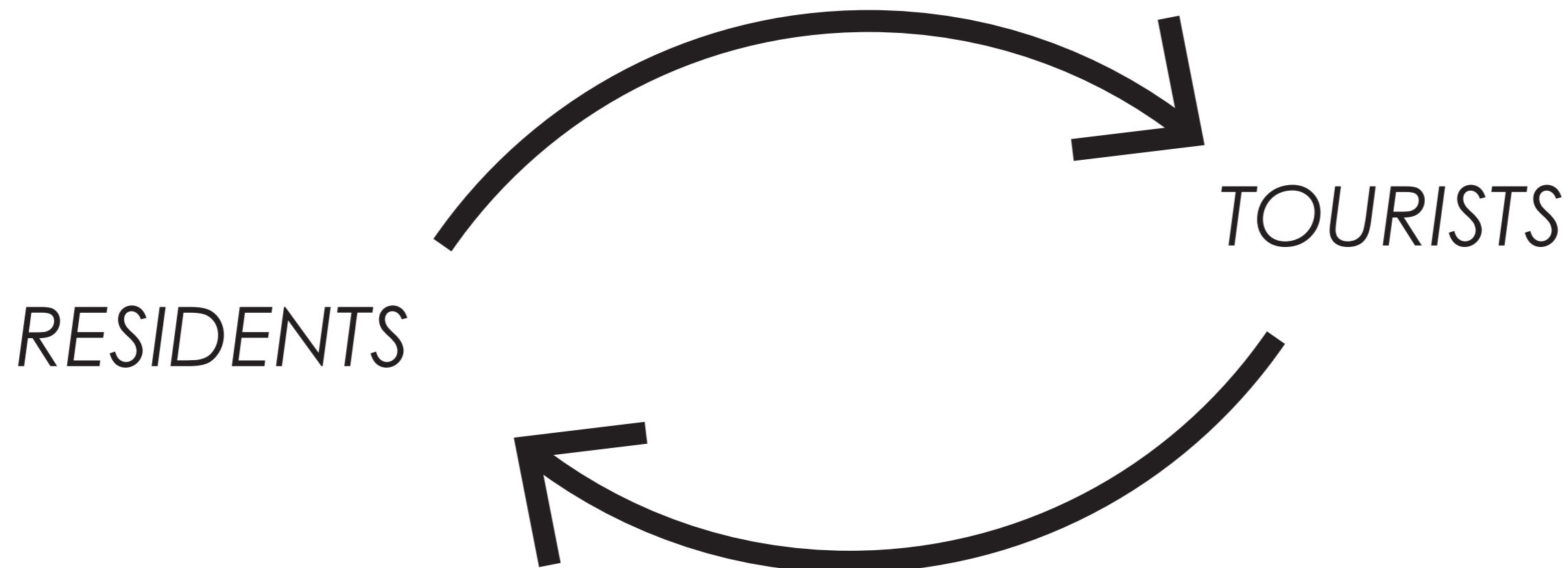


THEORETICAL INPUT

COEXISTENCE BETWEEN TOURISTS AND RESIDENTS

A positive coexistence between residents and tourists is possible when:

- residents experience a strong place identity & feel attached to their living environment and community
 - ordinary benefits from the extraordinary
- **liveability & social cohesion**
 - **authenticity**



RESIDENTS OF AMSTERDAM



Expat,
Educational
tourist

Tranquil
ease seeker

Ethnic
villager

Urban
villager

Cosmopolite

Vibrant ease
seeker



degree of connection to the city, the 'here'

RESIDENTS TO BUIKSLOTERHAM



Tranquil
ease seeker

- children as 'spontaneous gathering catalysts'



Ethnic
villager

- local entrepreneurship
- public space as a meeting place



Vibrant ease
seeker

- initiator of local events
- public space as meeting place

TOURISTS OF AMSTERDAM



Business
tourist



Party/drug
tourist



Mass tourist



Cultural
tourist



Backpack
tourist



Expat,
Educational
tourist



degree of alienation from everyday life and experiencing the 'out-there'

TOURISTS TO BUIKSLOTERHAM AMSTERDAM



Party/drug
tourist



Cultural
tourist

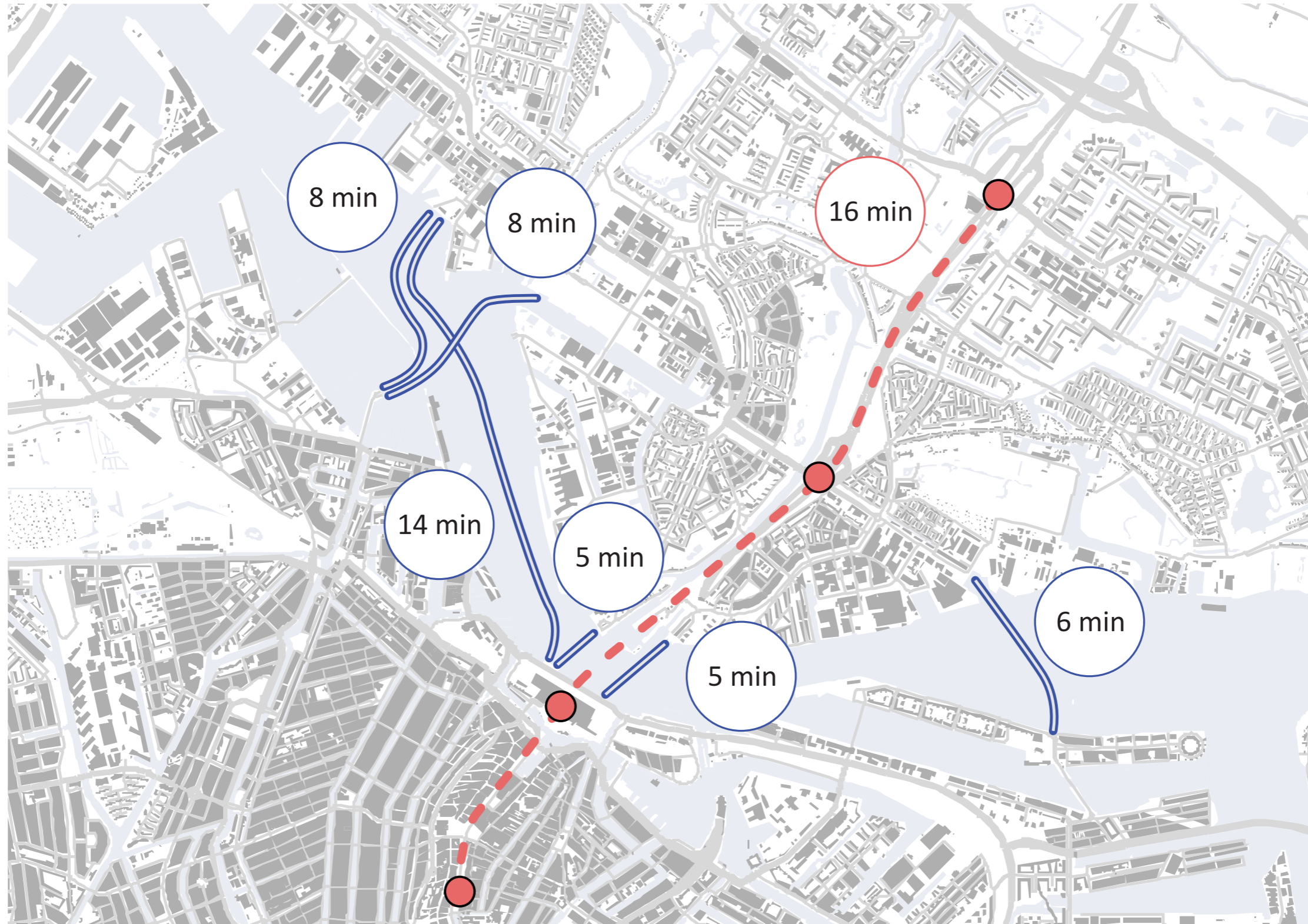


Backpack
tourist

- Cultural Buiksloterham
Variety of galleries, antique shops, theatres and music venues. This builds upon the existing identity of Amsterdam Noord.
- Active Buiksloterham
Activities are unfolded on water and land. Un urban playground.

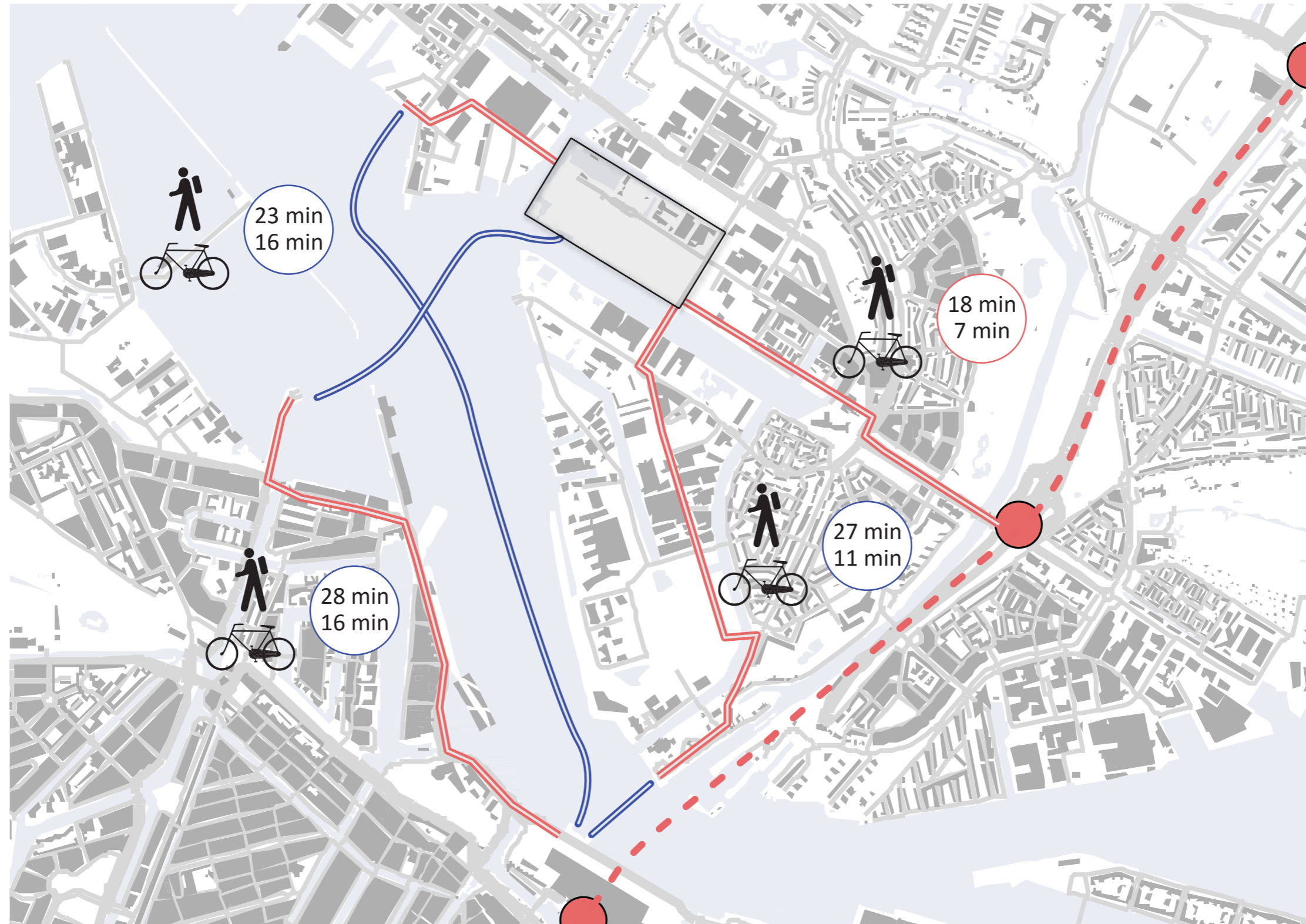
URBAN PLAN - NOORDERBOCHT

ACCESSIBILITY AMSTERDAM NORTH



Ferry connections and metro connections to Amsterdam North

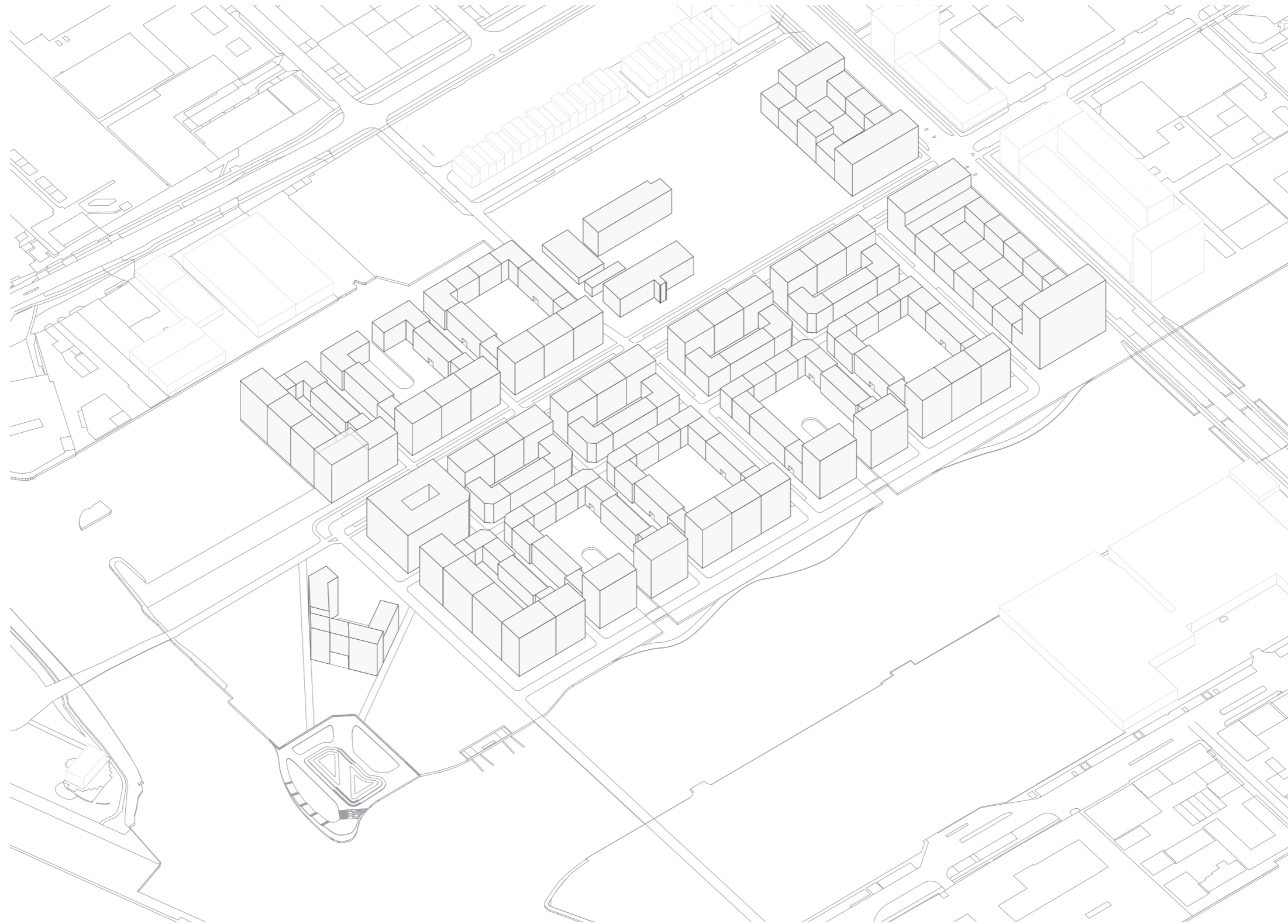
ACCESSIBILITY BUIKSLOTERHAM - NOORDERBOCHT



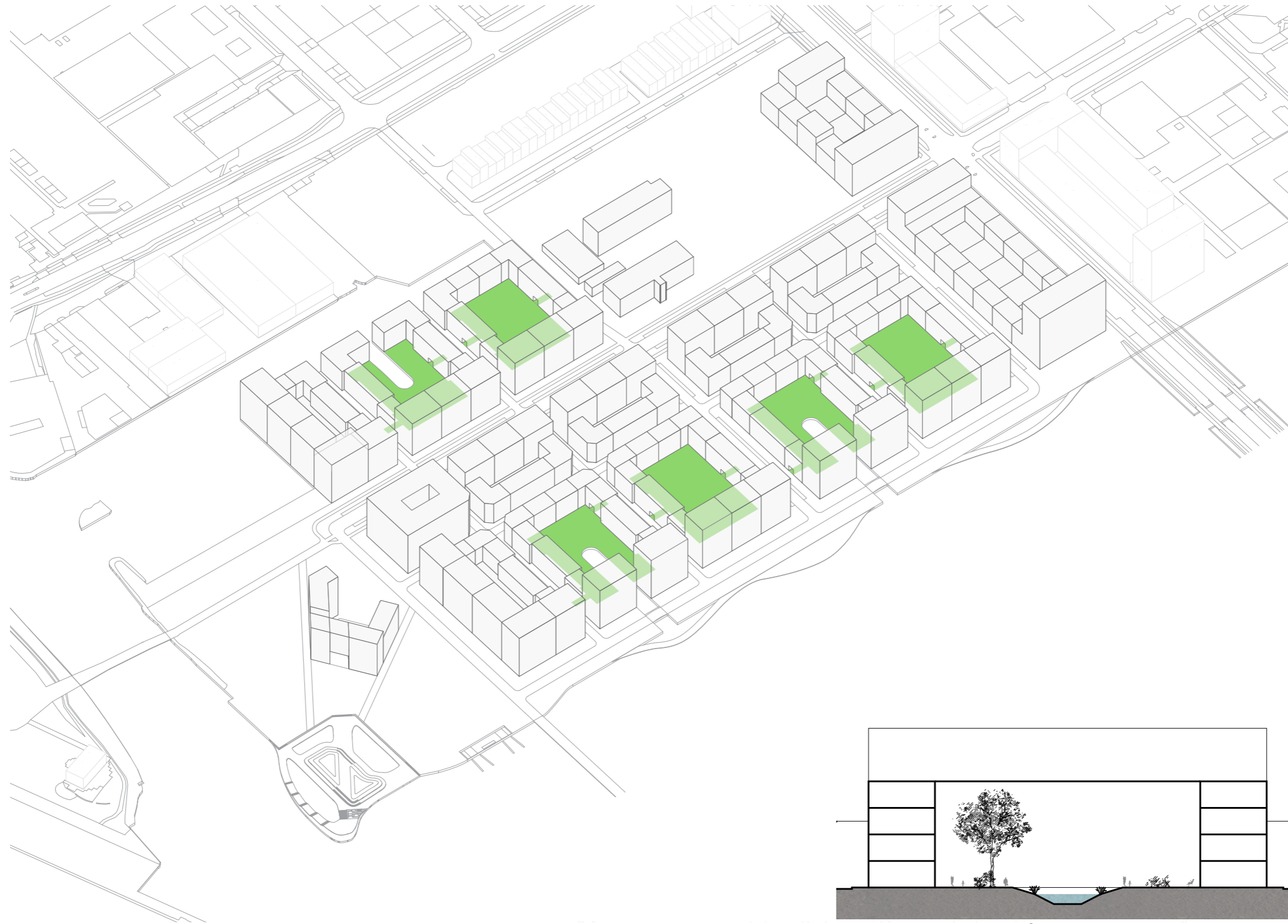
Travel time from Amsterdam Central Station to Buiksloterham - NoorderBocht



BUILDING BLOCKS



COURTYARDS - ACCESSIBLE TO THE PUBLIC



Section of a courtyard with water inlet

COURTYARDS - ENTRANCES



ENTRANCE TO COURTYARD

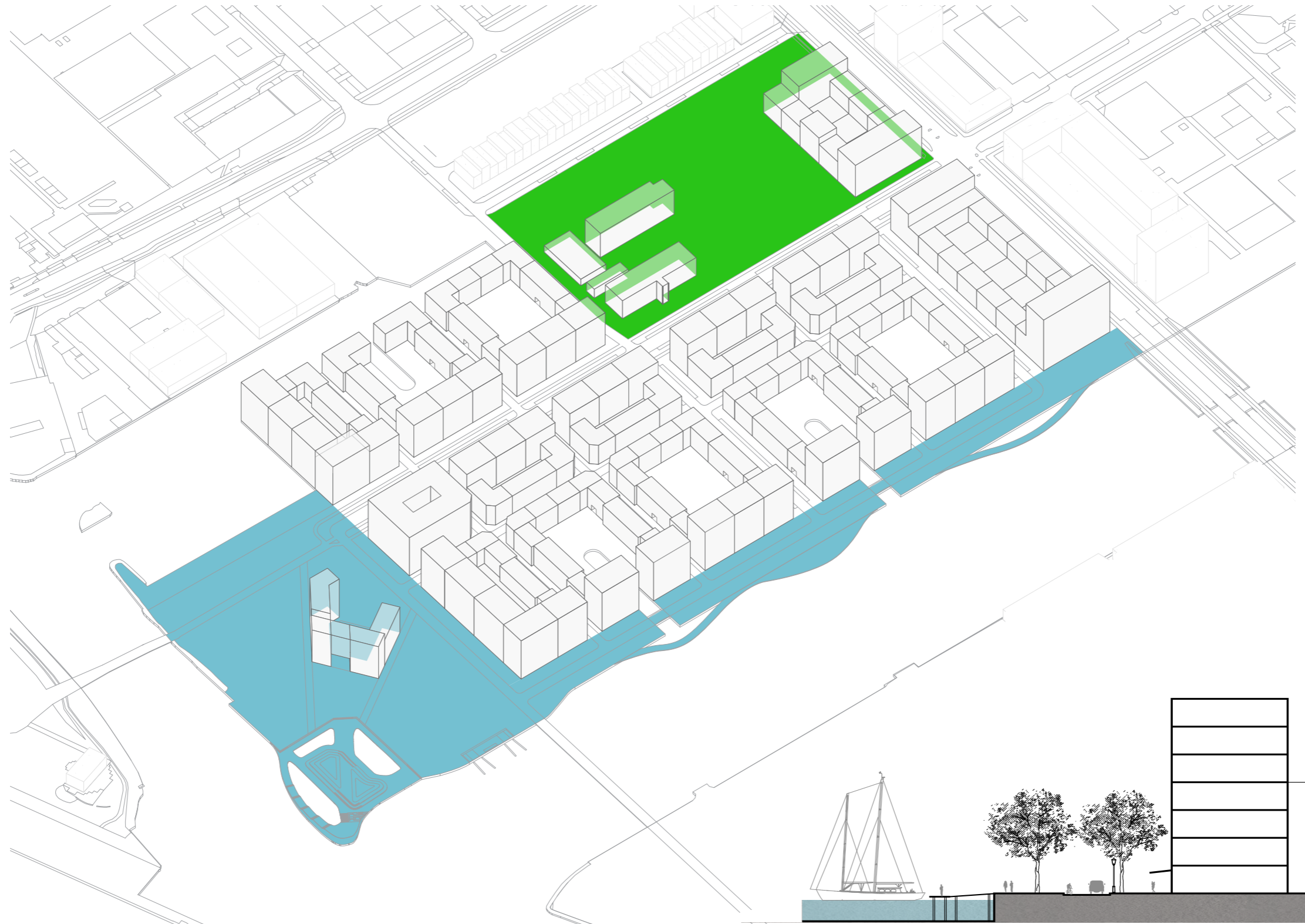


PUBLIC SPACES - STREETSCAPES



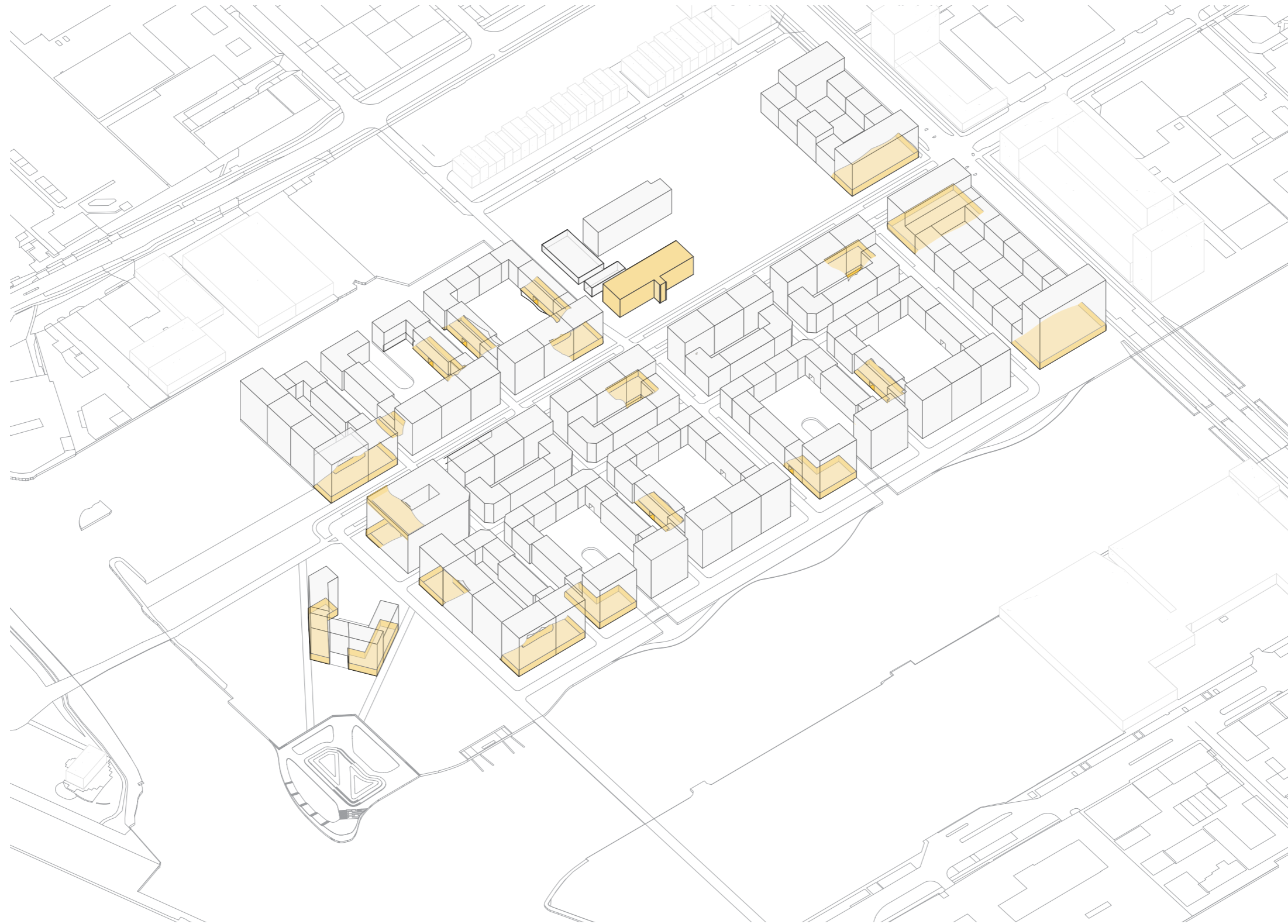
Section of a wide street

PUBLIC SPACES - PARK AND QUAY

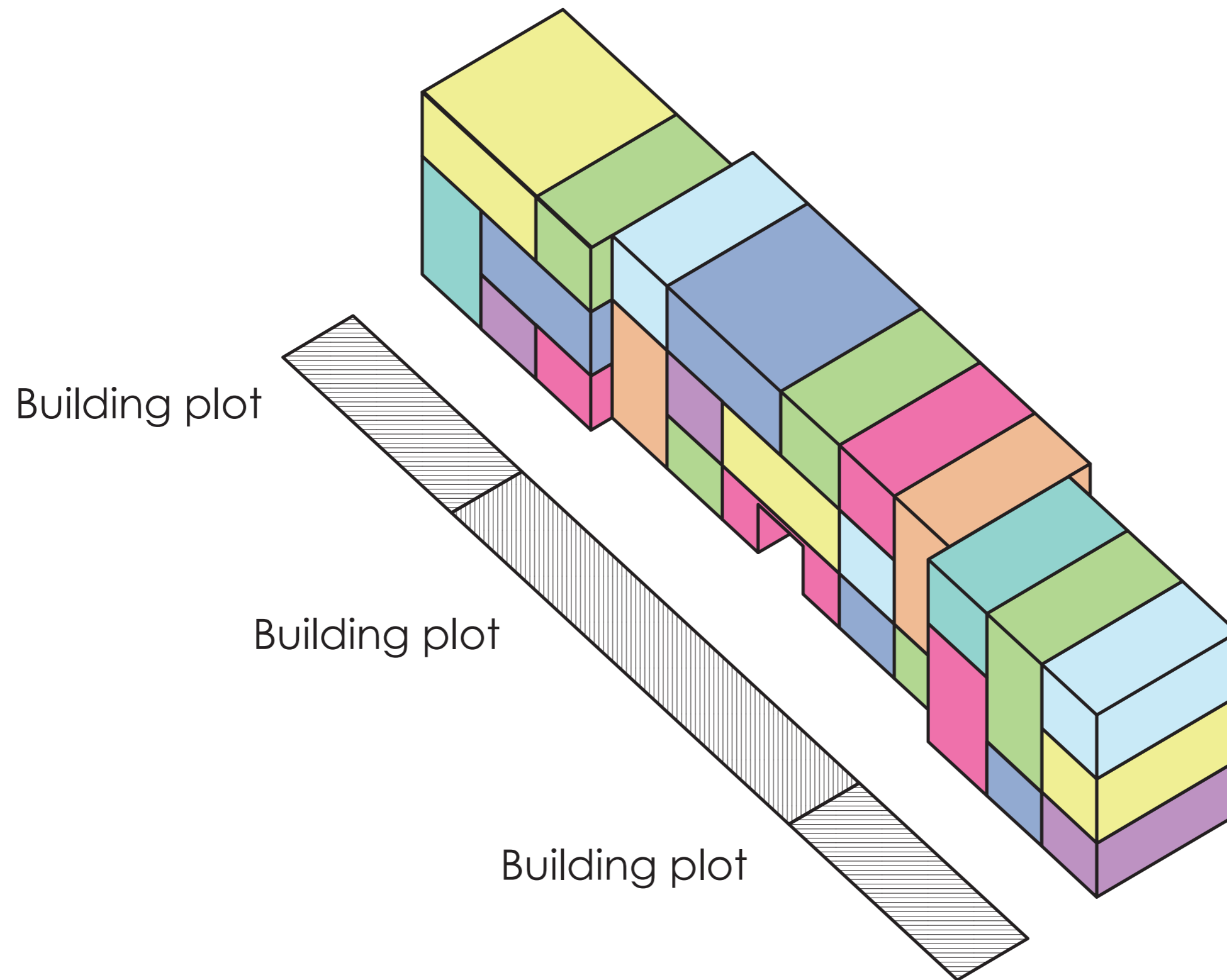


Section of the quay

CULTURAL AND RECREATIVE PROGRAM



VARIETY OF HOUSING POSSIBILITIES



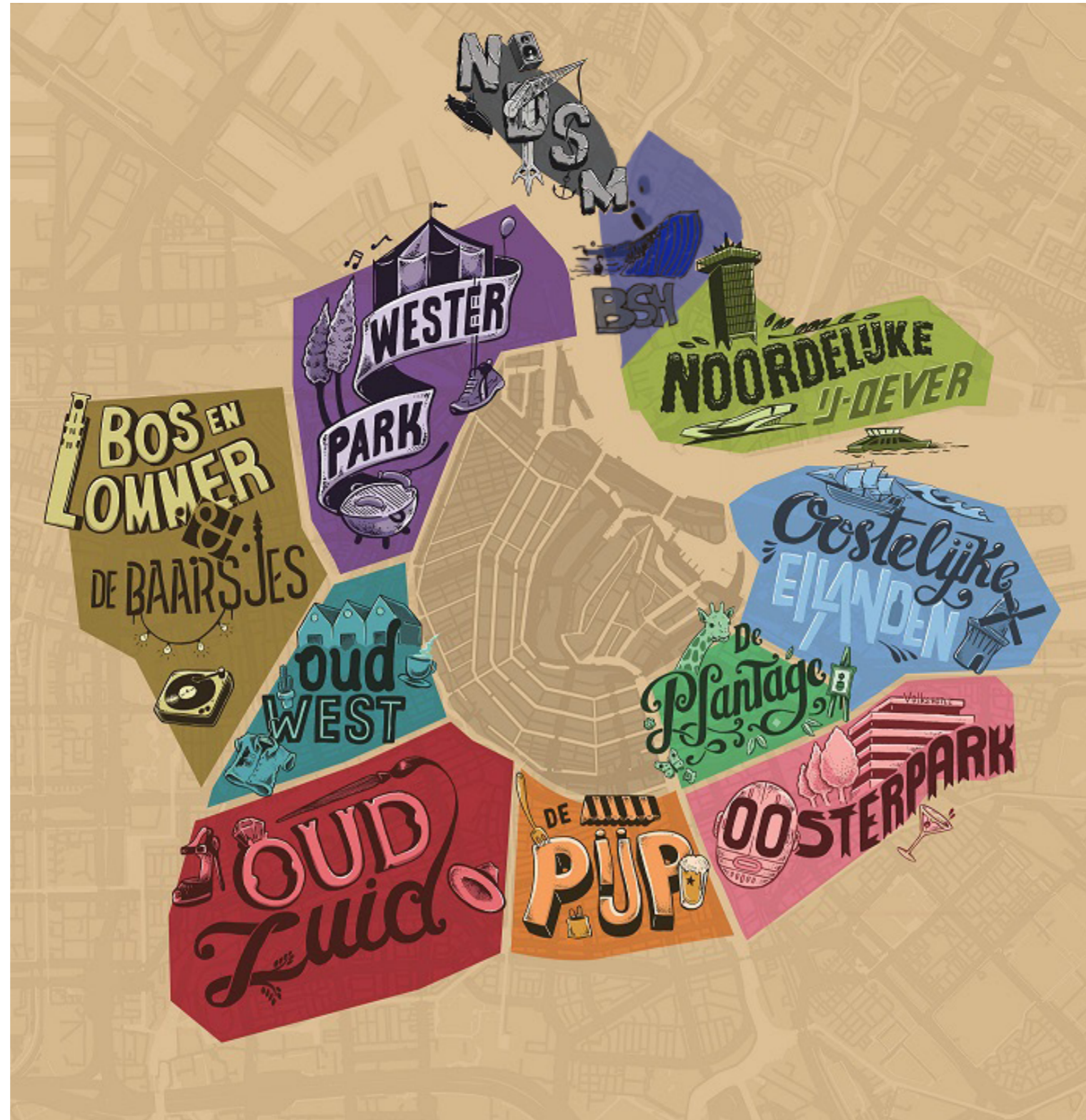
HARBOUR BATH & FERRY STOP



SIGHTLINE ON HARBOUR BATH



BRANDING BUIKSLOTERHAM WITH HARBOUR BATH



TO CONCLUDE

THE ORDINARY AND THE EXTRAORDINARY

A NEW WAY OF URBAN DEVELOPMENT

- collective residential development
- great variety of housing types
- house with autonomous unit offers opportunities to have a studio, atelier, office space
- presence of tourists makes a bigger amount of cultural and recreative functions possible



A NEW WAY OF TOURISM

- tourism based on experiences and not on sights
- lively public spaces to experience the authenticity and vibe of Amsterdam



Thank you!

