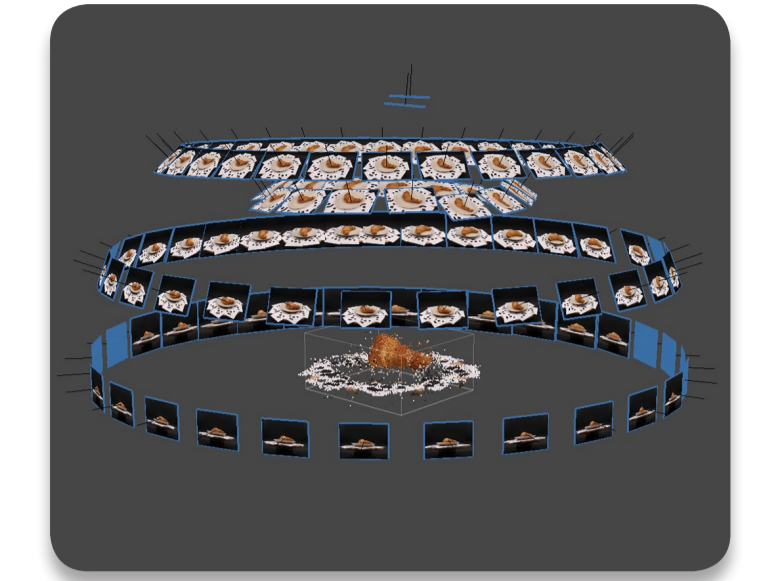


SeeFood

AUGMENTED REALITY MENU



SeeFood is an augmented reality menu for restaurants that helps their visitors make a better choice in what they want to eat. Visitors will be able to browse the menu on a tablet and see 3D models of each meal projected in 1:1 scale on their table in augmented reality.



Restaurants can 3D-scan new meals whenever they want, with a fully automatic 3D scanner. The chef can place the meal inside, press the button, and within 1 minute the whole meal will be photographed and send to the cloud to be generated into a 3D food model.



For more information, please visit www.seefood.app

Dorus van den Oord
SeeFood: Building a startup for augmented reality restaurant menus
23 November 2018
Strategic Product Design

Committee Dr.ir. H.N.J. Schifferstein
V. Pavlič

