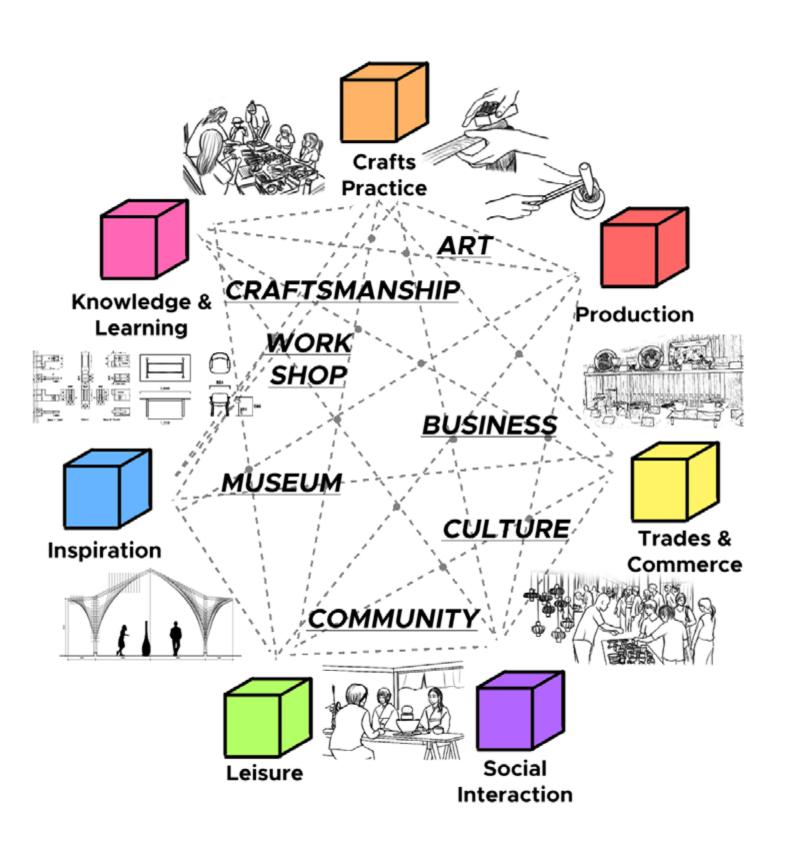
#### The CRAFT Museum Rotterdam-Zuid

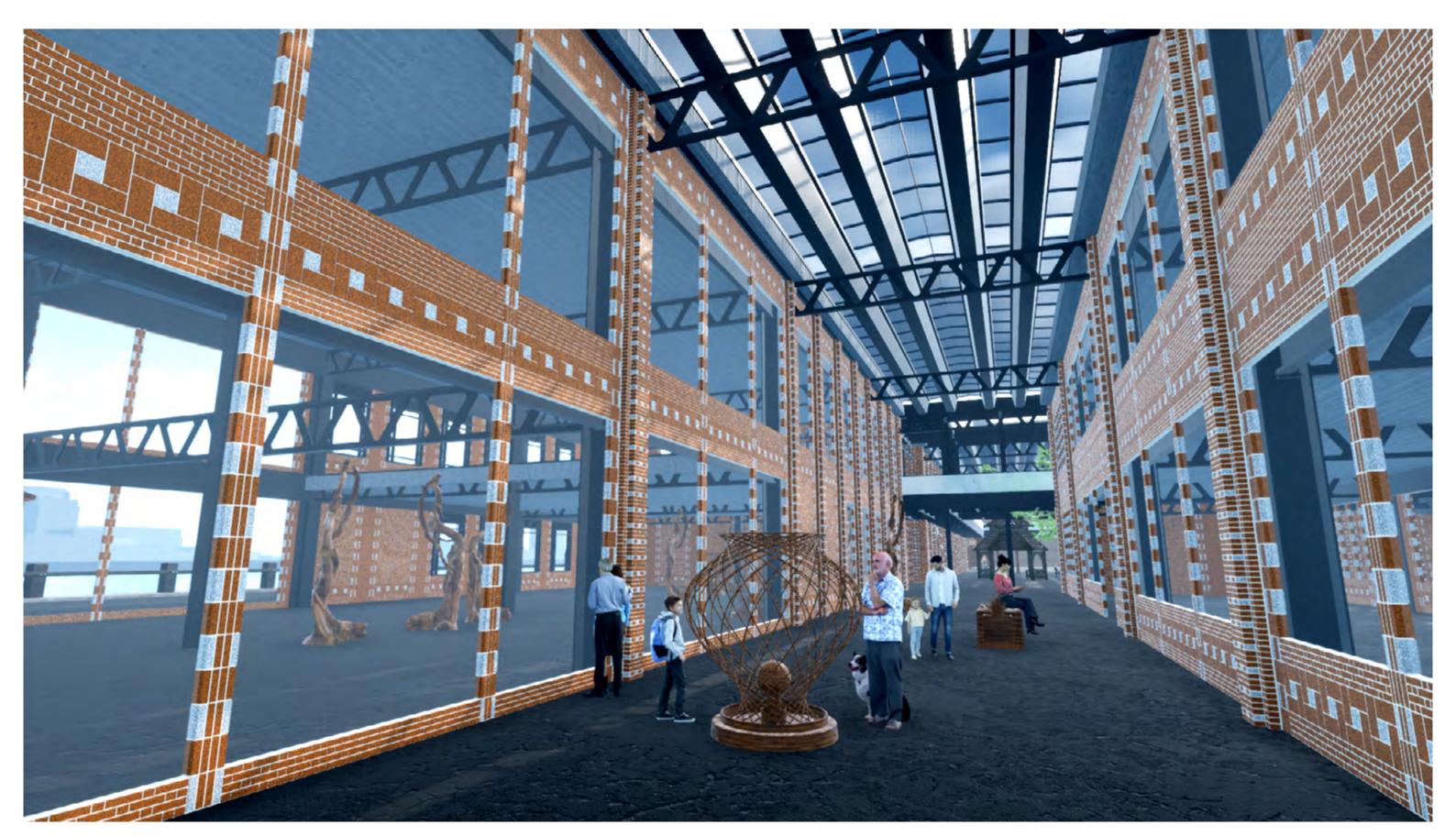
Community-based Relational Art Factory Tarwewijk



MSc. Architecture, Urbanism and Building Science 5050251 Yosua Adisapta Pranata Andoko

## Welcome to The CRAFT Museum Rotterdam-Zuid

# Community-based Relational Art Factory Tarwewijk

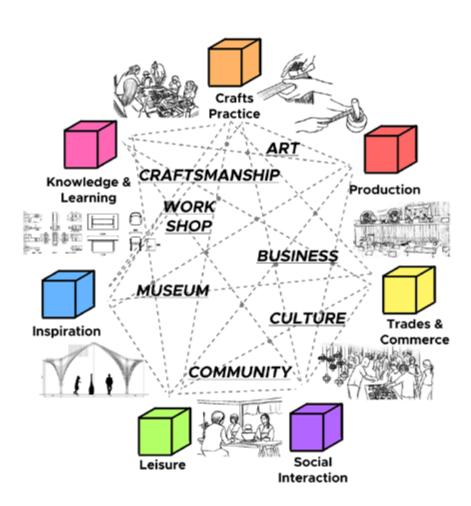


#### **Public Building Graduation Studio Brief**

The Public Building Graduation Studio investigates the future of public buildings and the role of the public in the built environment. Research will be conducted on how building design contributes to public programs, public spaces, and their interactions that can act as catalysts for the stimulation and development of the respective environment. Designing for the public means <u>creating meaningful and culturally valuable civic spaces and buildings for communities as well as individuals, enhancing the quality of life.</u>

The studio is interested in not only public functions, but also their <u>combinations</u> <u>with semi-public, commercial as well as private domains and public space.</u> The Public Building Graduation Studio in Academic Year 2020-21 focuses on architecture for art and culture that is re-wired to the city. We will explore <u>what the new museums may mean and what they can contribute to today's urban cultural milieu.</u>

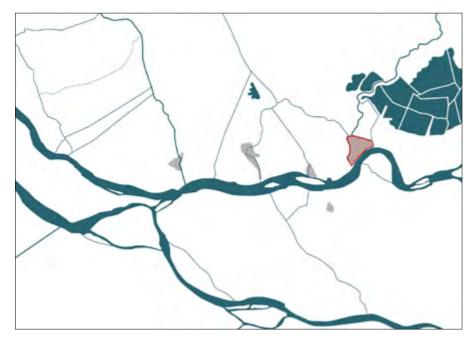
from AR3AP100 Public Building Graduation Studio 2020-21 Studio Handbook



#### **Table of Contents**

- Site & Theory Research
- Concept Formulation
- Space Composition
- Space Relationship & Routing
- Climatisation
- Facade Material
- Inside the CRAFT Museum
- Conclusion & Reflection





1850 - Small settlement, fishing villages

The harbours of Rotterdam have done major contribution for the development of the city from small fishing villages into an important international hub.



1920 - Expansion into a port city

Business and economic development was, however, focused on the North from the beginning. The South was reserved as industrial district and worker's settlement area.



2019 - Growth into international hub

The expansion of the city has grown majorly since the 20c. Distinct district zoning cannot work the same way anymore. Rotterdam now requires even development all across the region that addresses multiplicity in various sectors

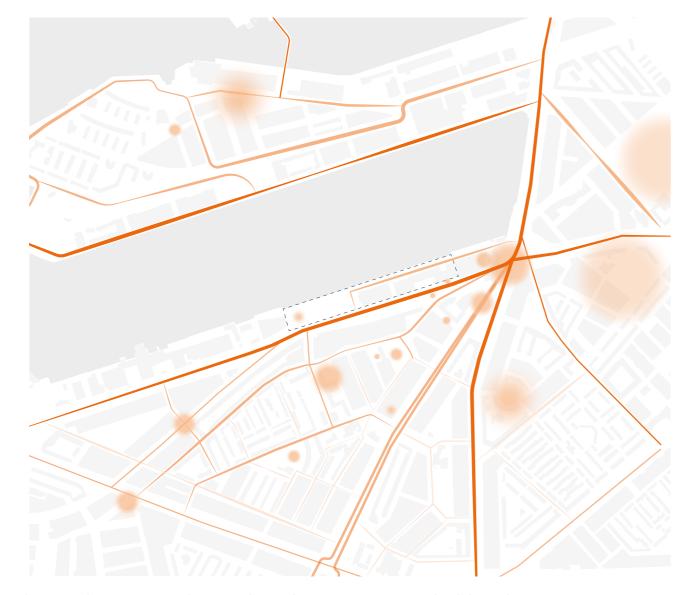


However, as city development moved towards the north and industrial areas are migrated to the west, all that remained in Rotterdam South are old dense low-rise housings.

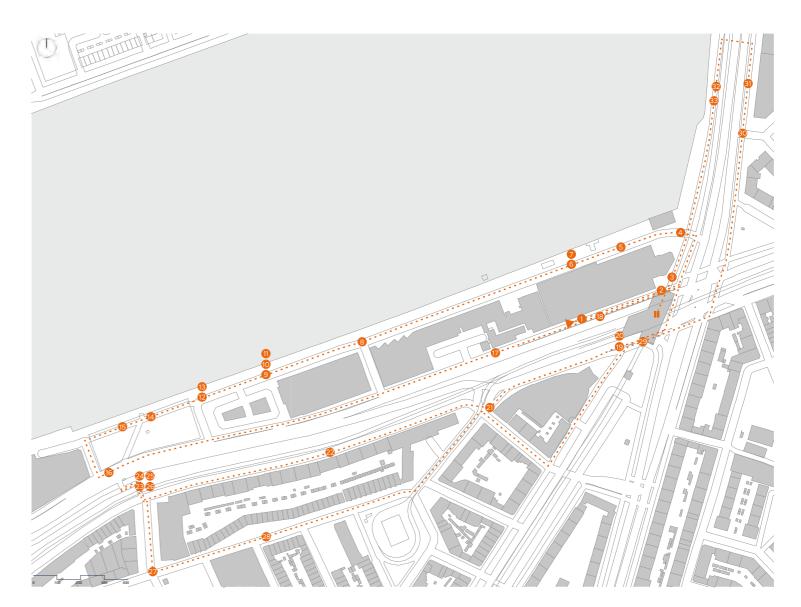


With developments of the South falling behind, the population of the neighbourhood is dominantly monotonous cheap housing blocks. The remaining industrial buildings also have no more relevance to the lilfe of present local inhabitants. The waterfront, industrial district, and neighbourhood have lost their former relational significance.

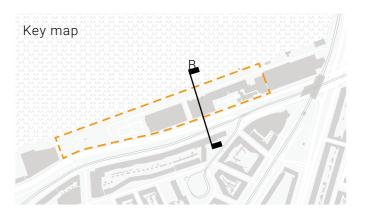
## **Research: Connection - Pedestrian density and routing**

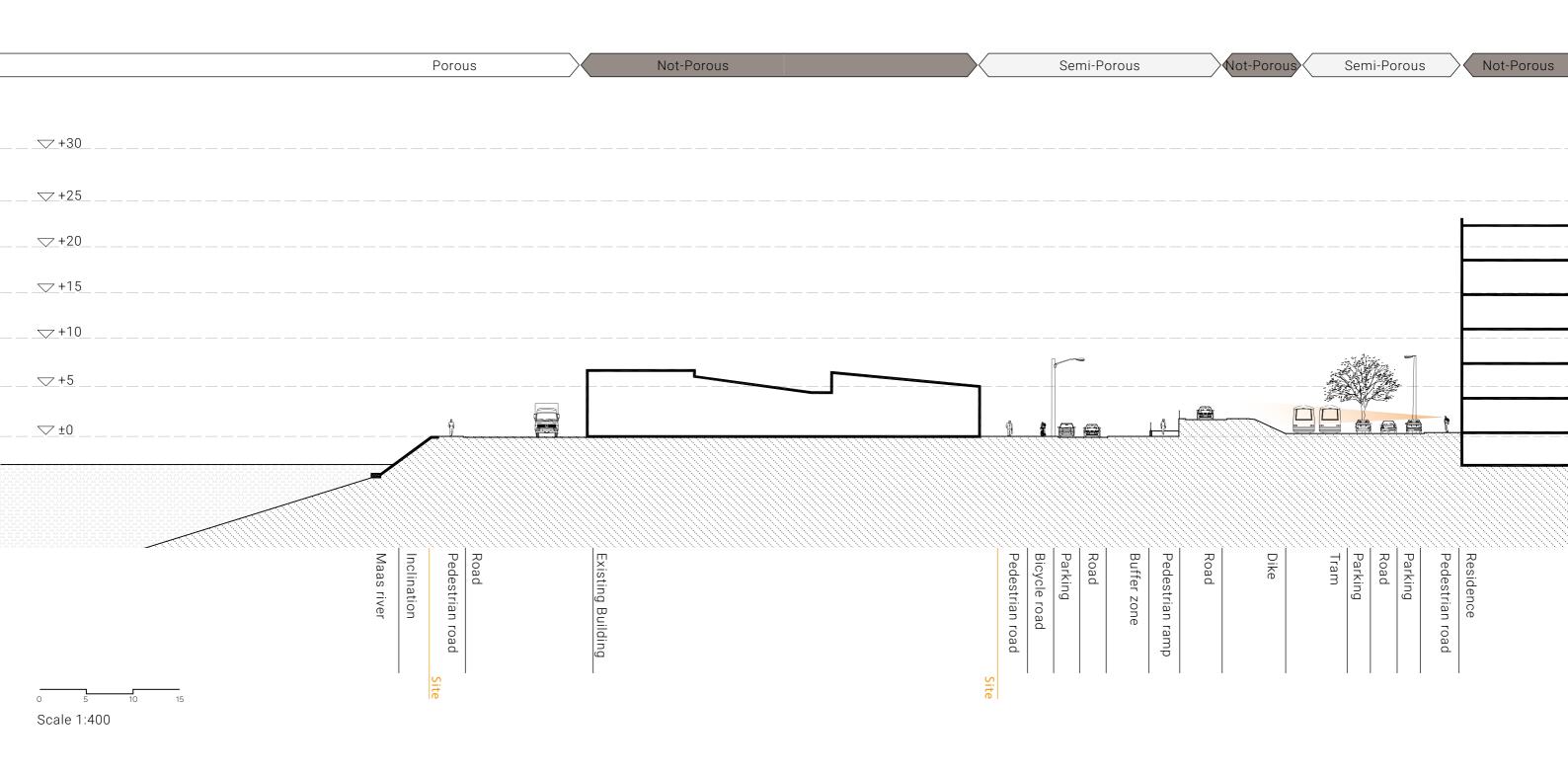


The analysis map shows that despite surrounded by dense transportation infrastructures, the dotted project site is not a focal point where people gather and hang around. The dense line along suggests that most people only pass by.



The routing analysis also suggests low direct connectivity from the neighbourhood to the waterfront. The dyke and dense building blocks become almost impenetrable barriers that force people to take roundabouts.





### **Research: People of Tarwewijk**

In terms of economic power and opportunities, the Tarwewijk neighbourhood ranks statistically much lower than the average for the whole Rotterdam. However, participation in cultural activities, especially religious ones, is relatively high as compared to the city's average. Interest in cultural activities remains prevalent regardless of economic and social status.

Images by Group 1 (People): Bart Bonenkamp, Helen Cao, Yosua A.P.

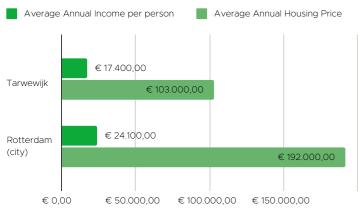
#### **Research: Art & Culture in Rotterdam**

Consumption (museum) is targeted at people the center of the major economy district. Meanwhile many artists also choose to base their production further from the city center for mainly two reasons: lower cost of living and more tranquil environment for work. Besides museums and art galleries, cultural activities also occurs in the South in more subtle forms.

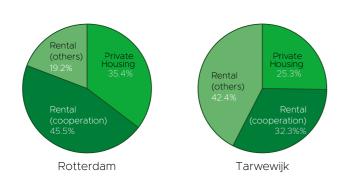
Images adapted from Group 3 (Culture):

Julka Veerman, I-Hsuan Lee,

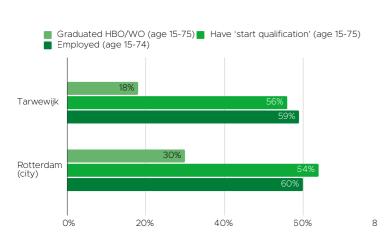
Marieke van de Plasse



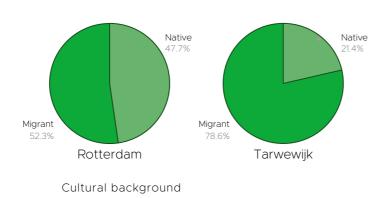
Annual income and housing price

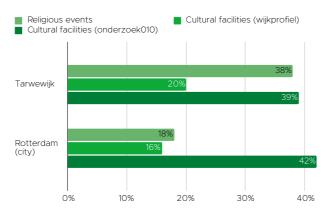


Residence ownership

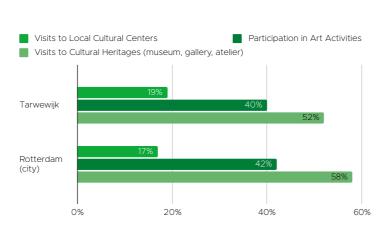


Education and employment





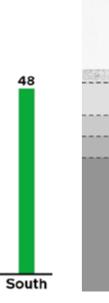
Monthly visits to cultural places



Methods of cultural participation



Mapping of Museums in Rotterdam



Number of ateliers in Rotterdam

North

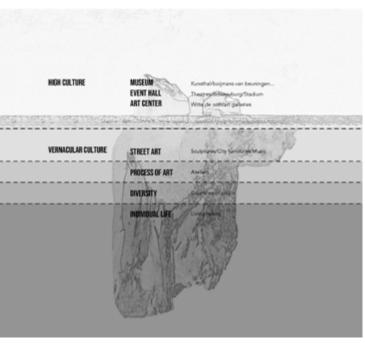
Centrum

West

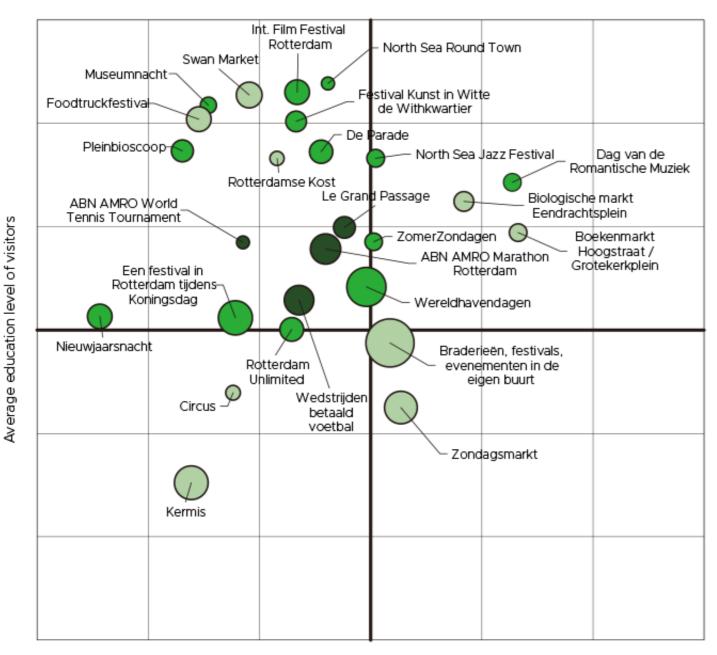
East



Mapping of Artist Studios in Rotterdam

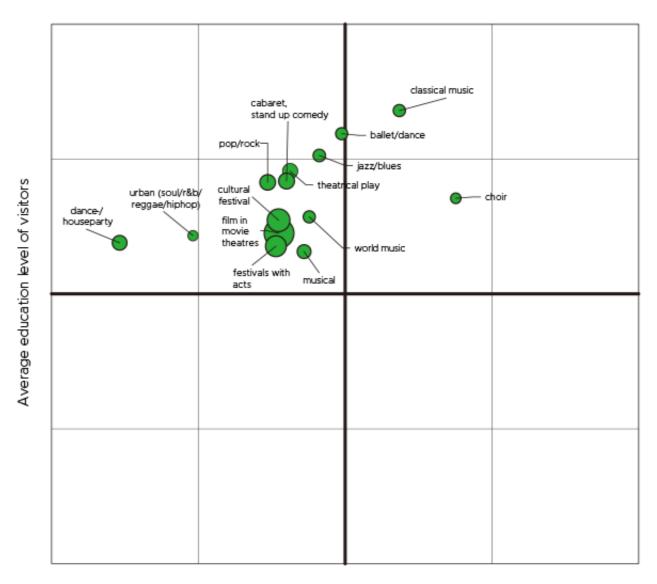


Gradations of cultural activities



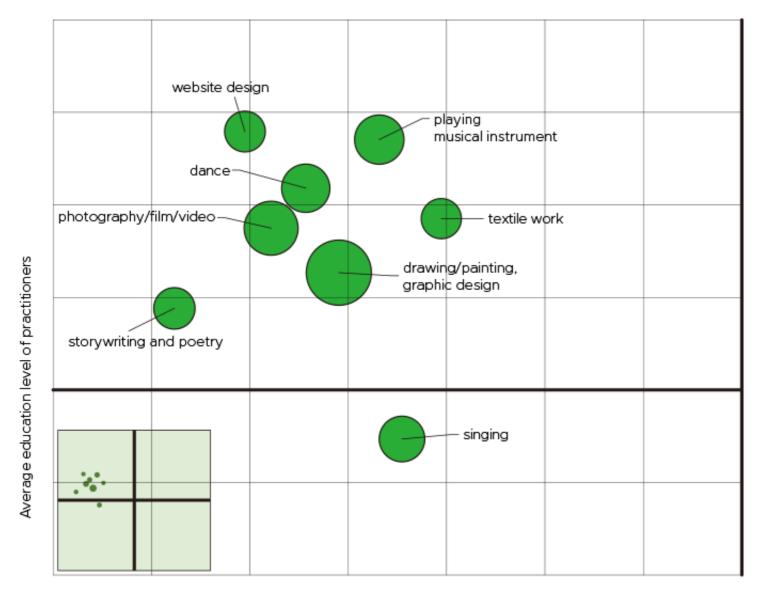
Average age of visitors

Average age and education level of visitors of festivals and events in Rotterdam, 2015



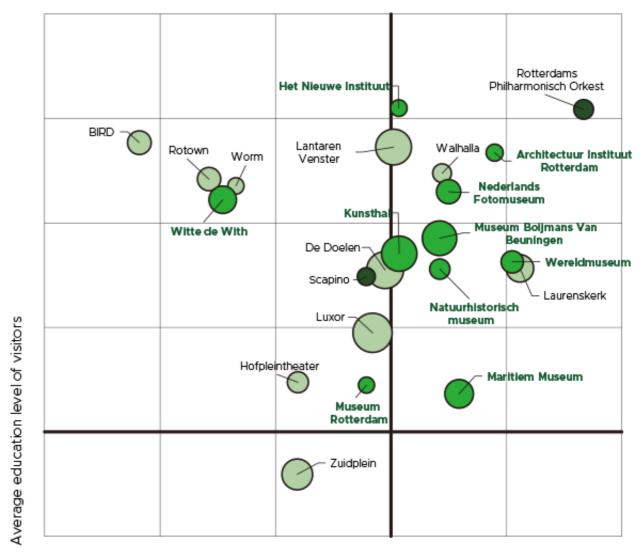
Average age of visitors

Average age and education level of visitors of performing art in Rotterdam + its public space size



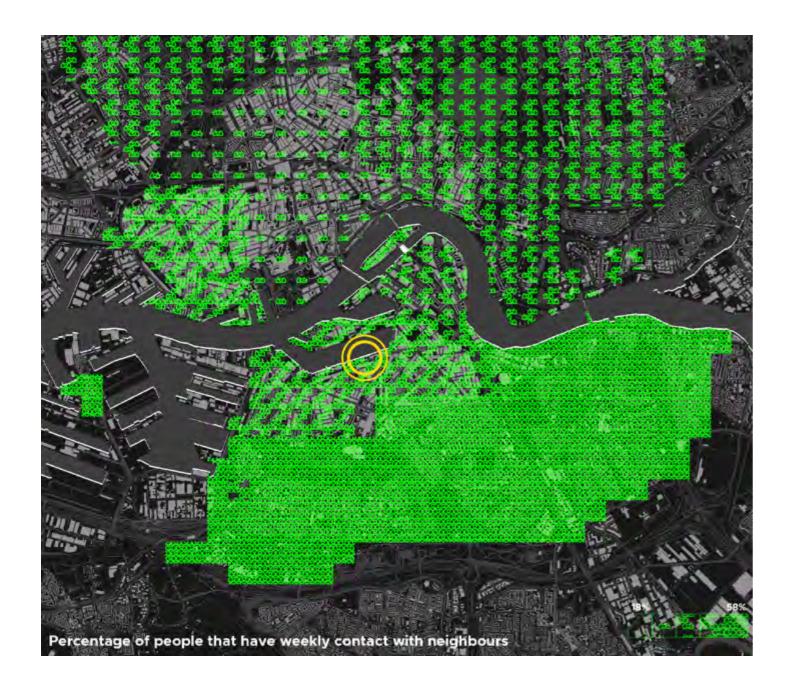
Average age of practitioners

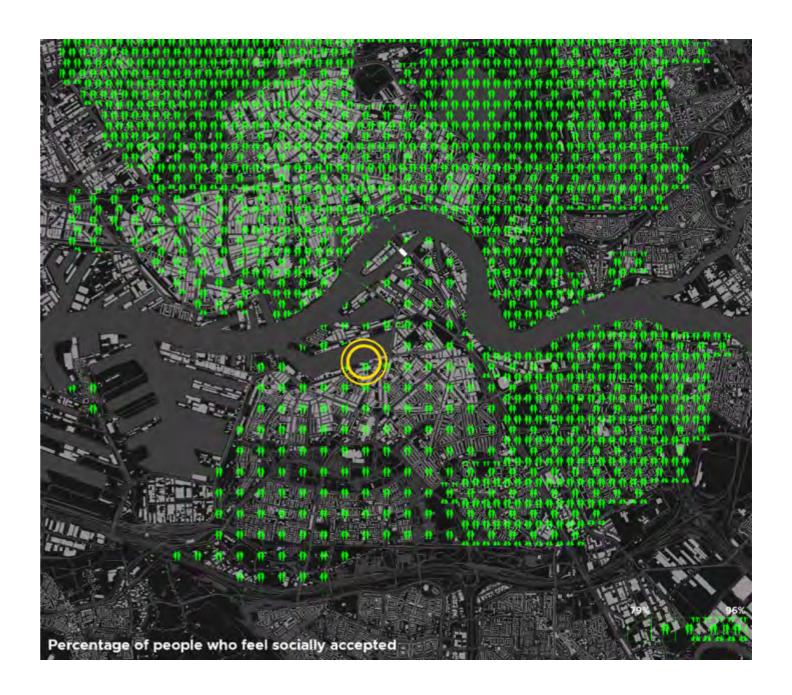
Average age and education level of practitioners of art activities in Rotterdam, 2015



Average age of visitors

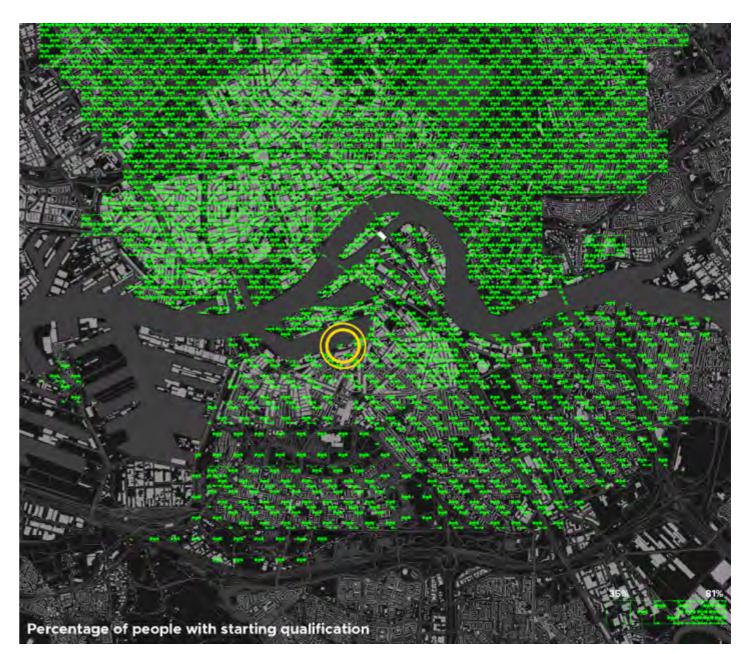
Average age and education level of visitors of cultural institutions in Rotterdam + amount of visits



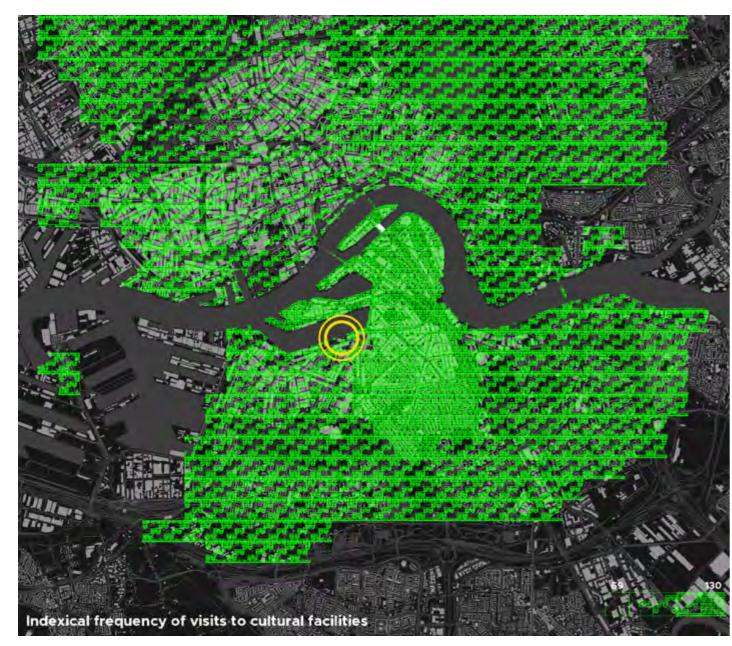




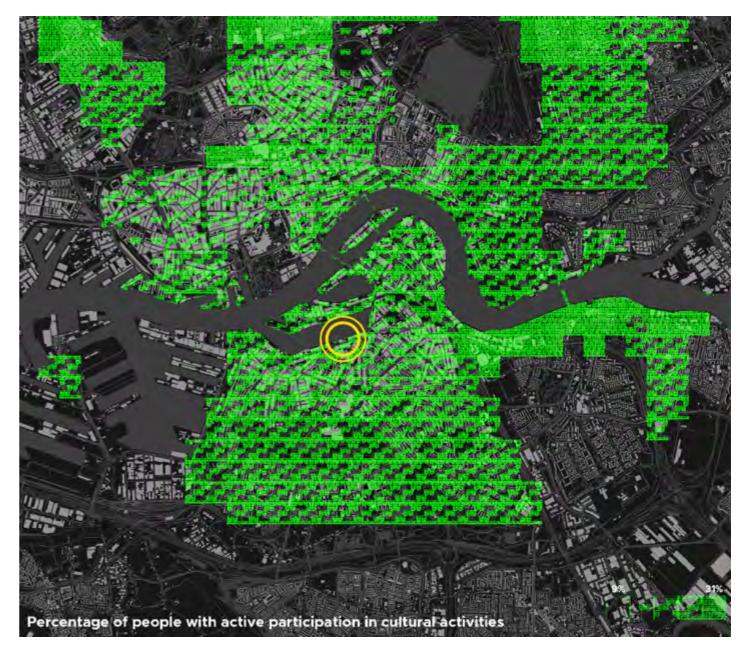
People in Rotterdam Zuid also has relatively very low opportunity of attaining higher educational degree.



This also correlates to the low number of people possesing starting qualification for applying jobs.

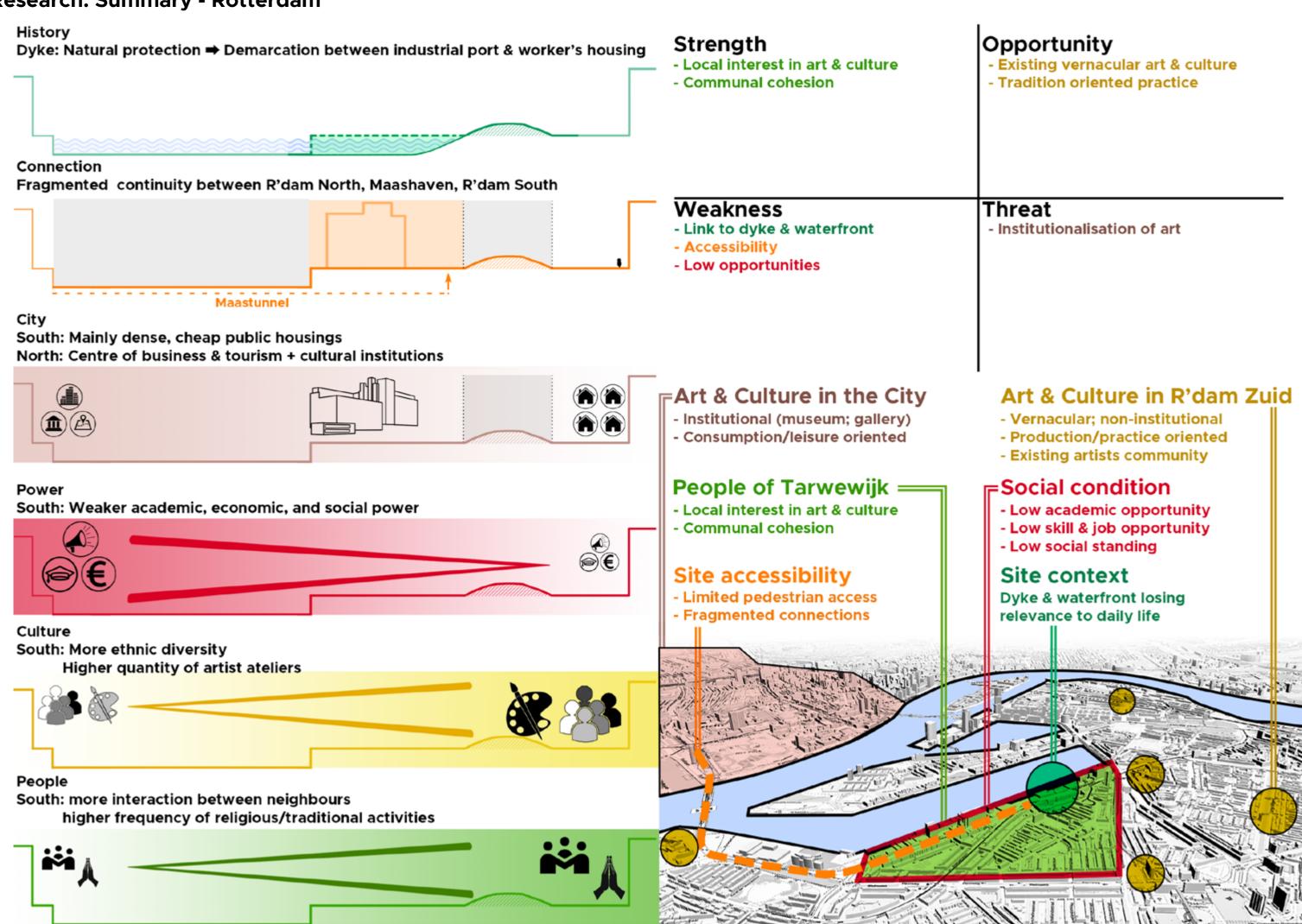


Despite the statistically lower educational degree, people of Rotterdam Zuid appears to frequently visit cultural facilities. Although not necessarily museum, this still proves that there is high interest to cultural activity in Rotterdam Zuid.



Furthermore, the percentage of people who actively participates in cultural activities is comparably high even compared to the whole Rotterdam in general. Nonetheless, with 31% at the highest, participation in cultural activities for the whole Rotterdam in general is objectively quite low.

#### **Research: Summary - Rotterdam**



#### **Research: Development of Art**

#### Art as cultural/religious practice









**Prehistoric - Antiquity** 

- → Old French 'art'; Latin 'ars'
  - □ "acquired skill, craftsmanship, systematic body of knowledge and techniques, profession, artistic achievement" (1)
  - "work of art; practical skill; a business, craft" (2)

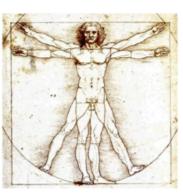
#### Art as aesthetic perfection







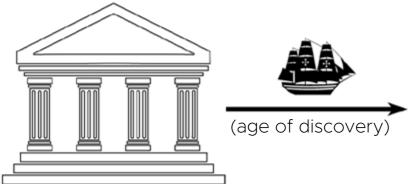


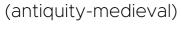


Renaissan*ce* 

- → Studies of Art & Aesthetics
  - **└** References to Plato & Aristotle
  - ► Poiesis vs. Techne
  - L Aesthetic art vs. Practical craft
  - **L** Pursuit of perfection and ordered balance

## **Research: Development of Museum**





Museum as

religious temple/shrine



(17c.- 19c.) Museum as

#### private collection

#### Art as knowledge/skill





Medieva

- → First use of 'Art' in English (ca. 13c.)
  - L "skill acquired by experience, study, or observation" (1)
  - L "skill as a result of learning or practice" (2)

#### Art as message/self expression

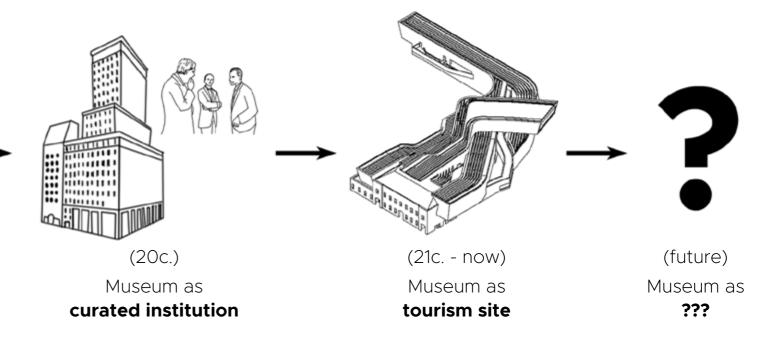


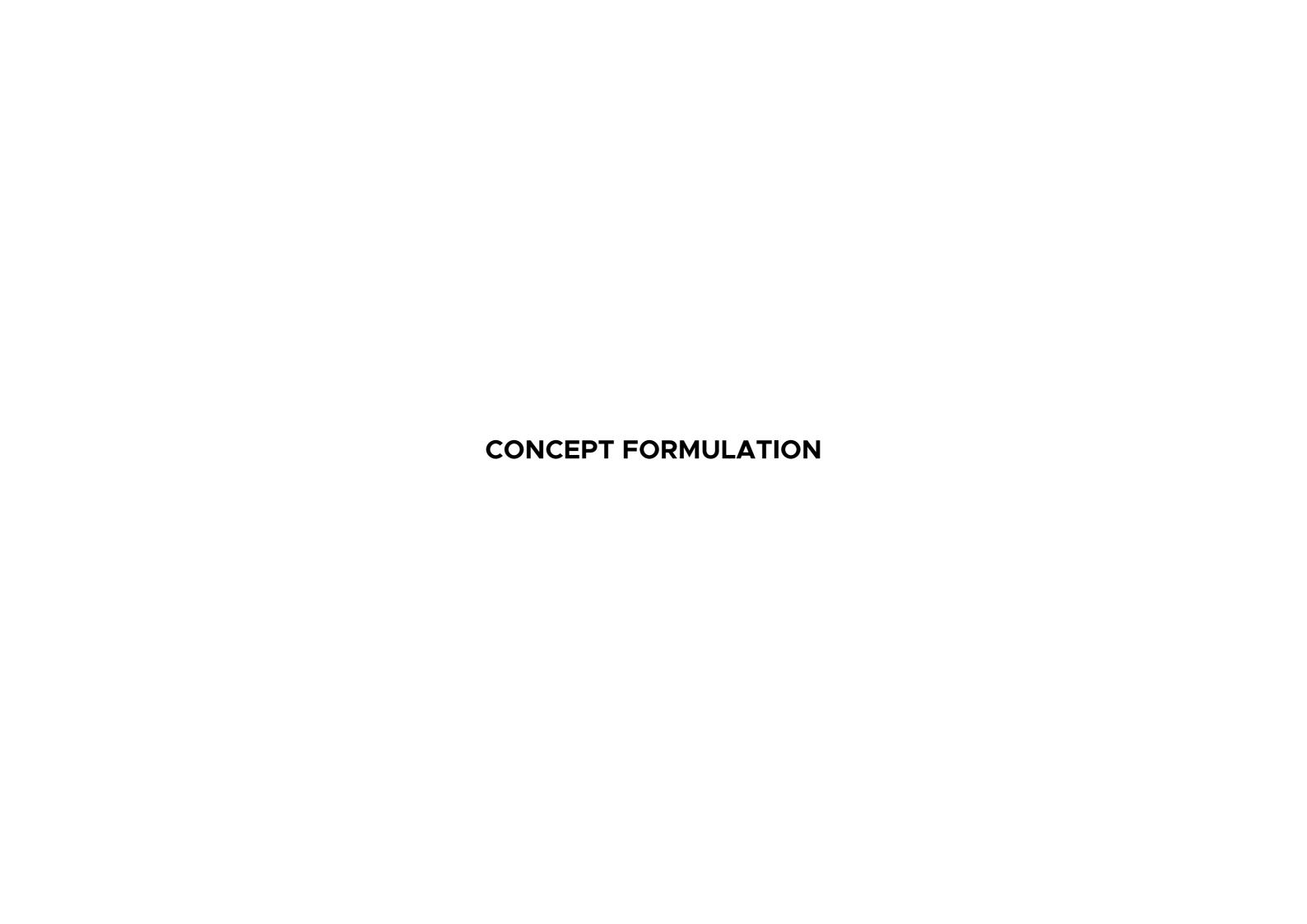


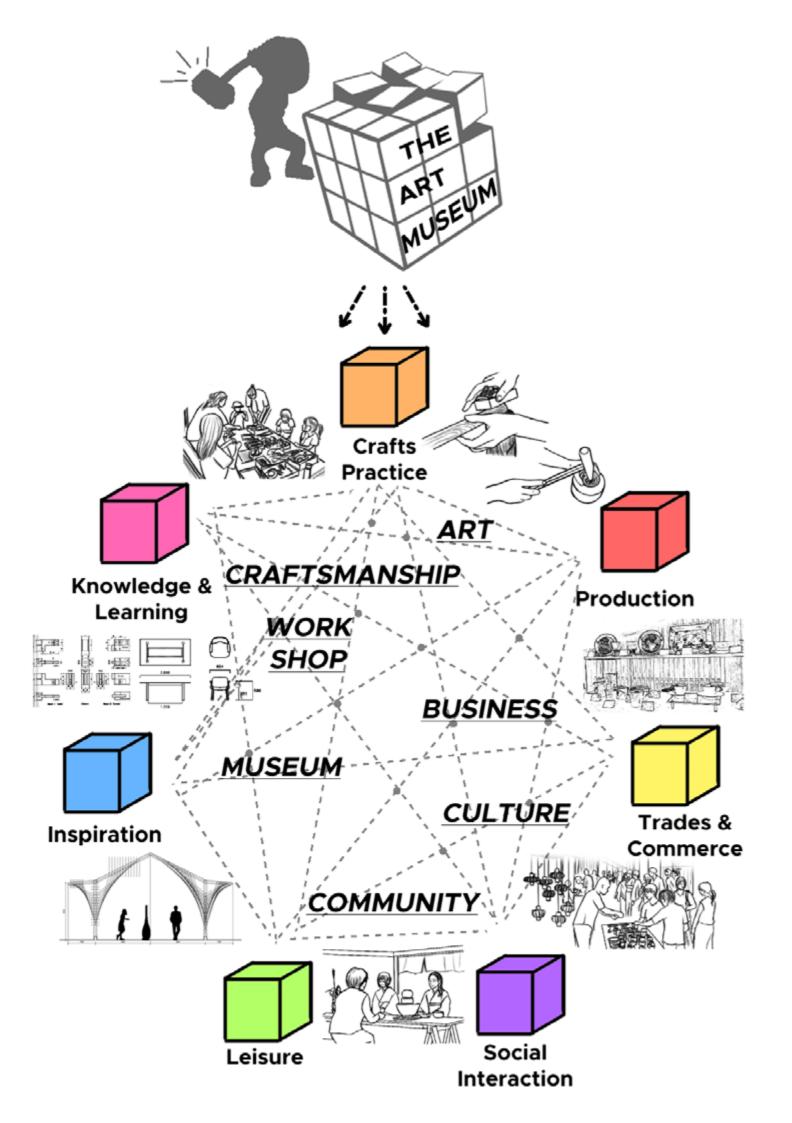


20c.-

- → Discourse about the definition of 'Art and Aesthetics'
  - **└** Meaning in Artwork
  - Questions of Authenticity
  - ► Art = the artist's intention/message







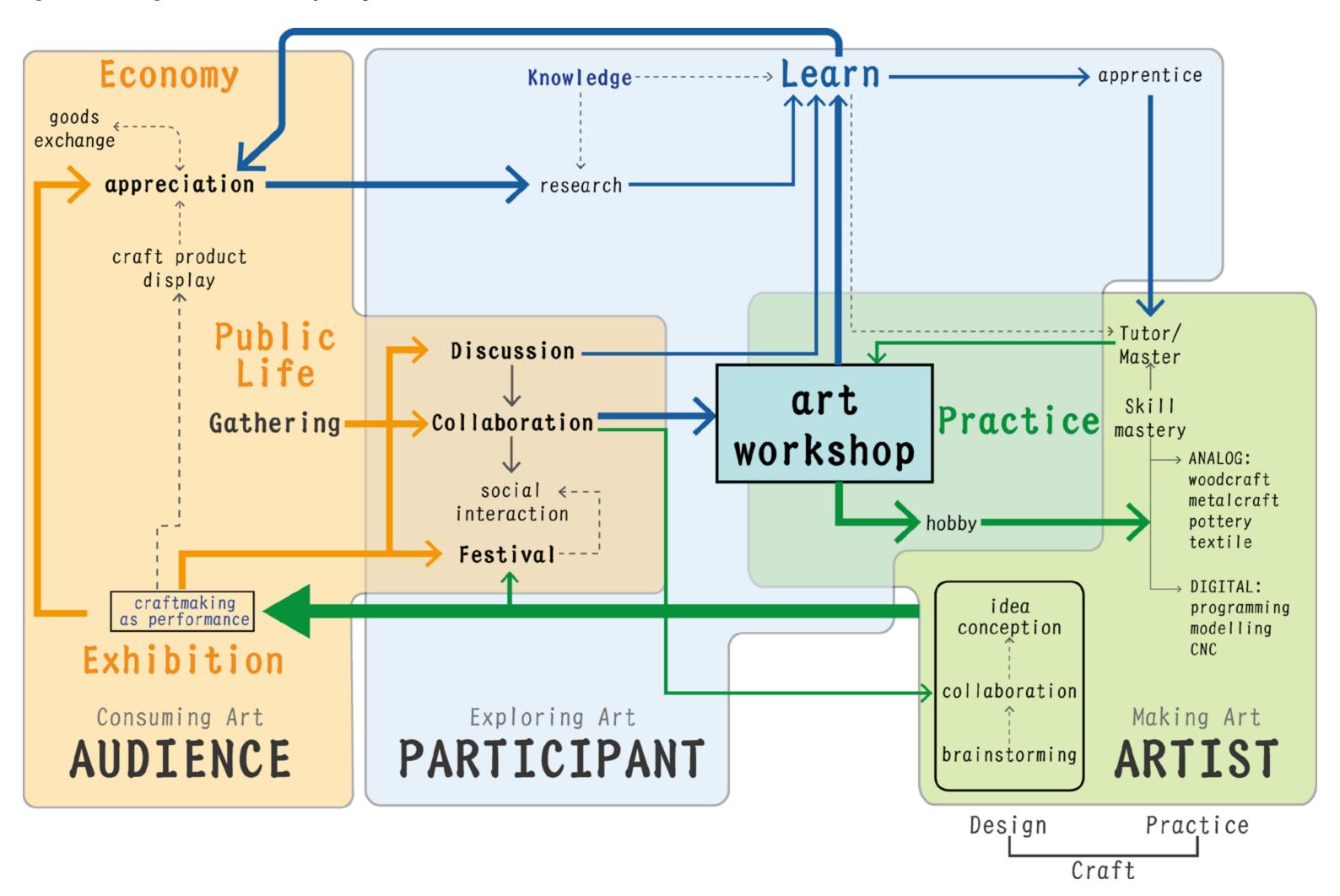
Art intentional creative

"Poetic art is nothing but a willful, active, and productive use of our organs."

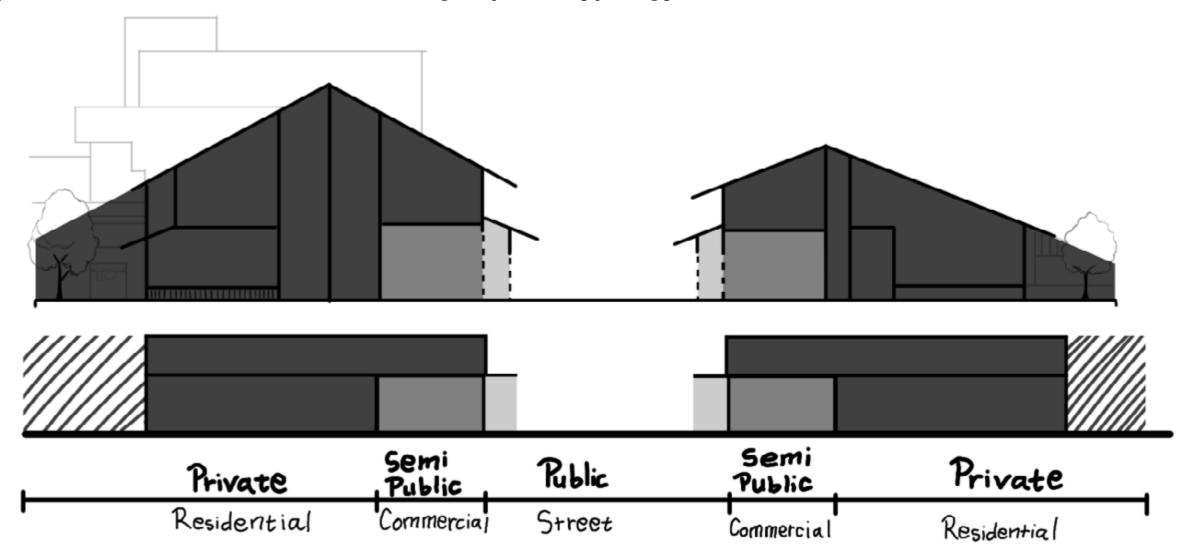
technical craft

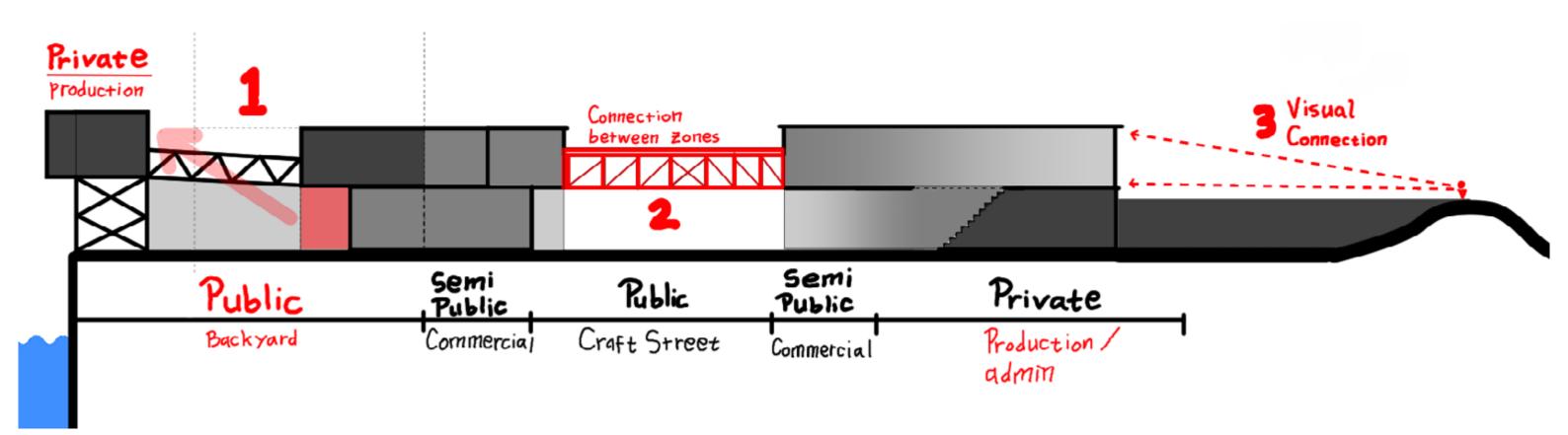
(Agamben, 1994. The Man without Content, p. 47)

Intention/Thought ⇒ Technique + Action ⇒ Art Production

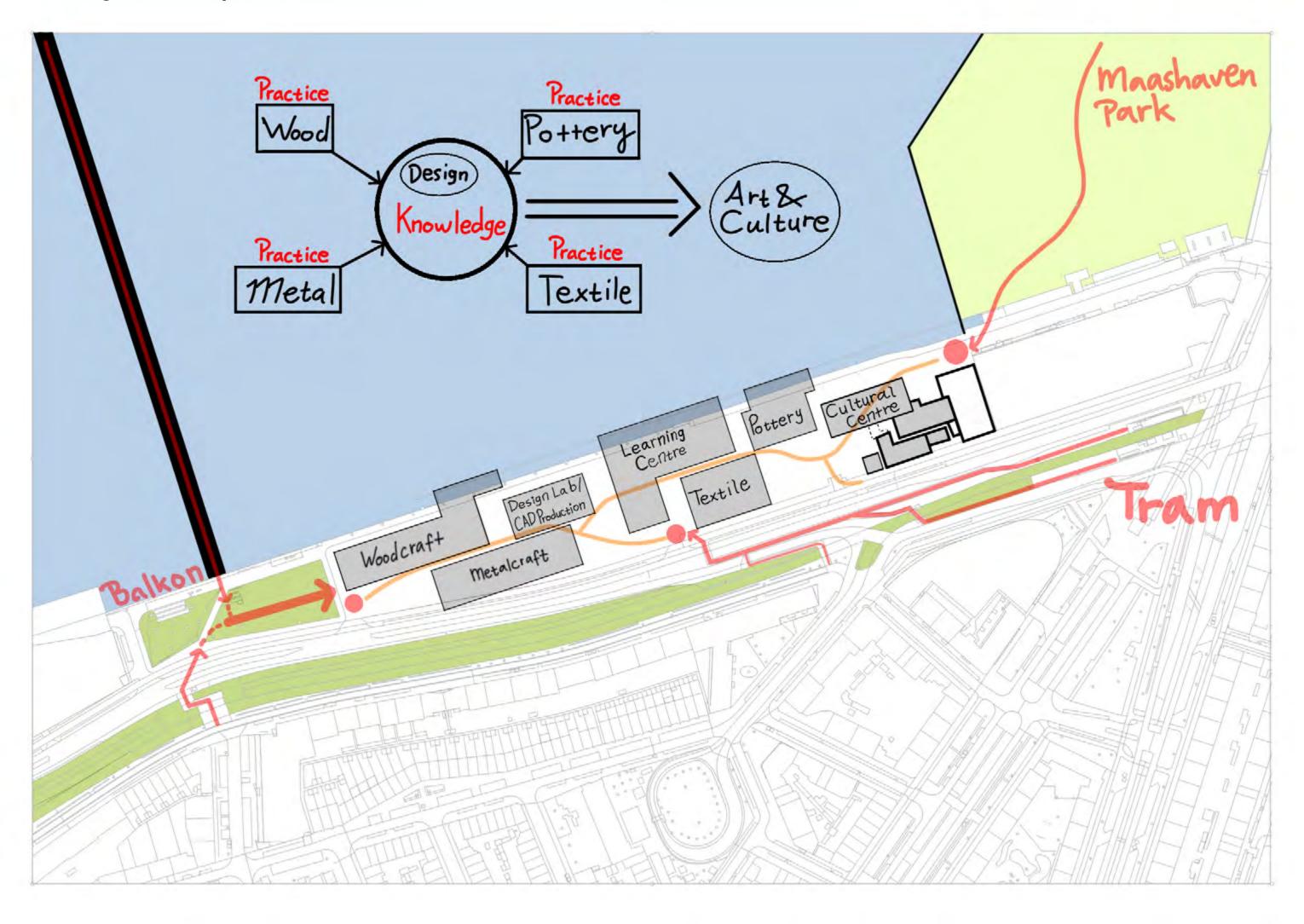


Adaptation & contextualisation of dwelling to public typology

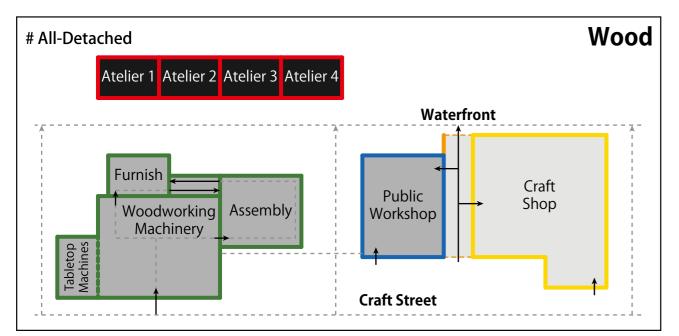


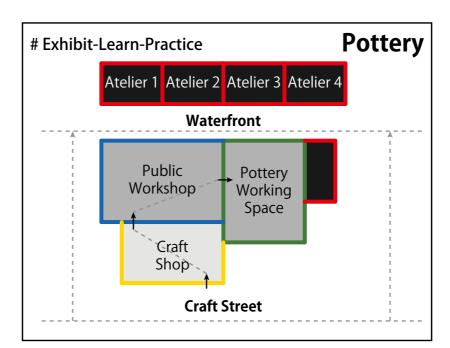


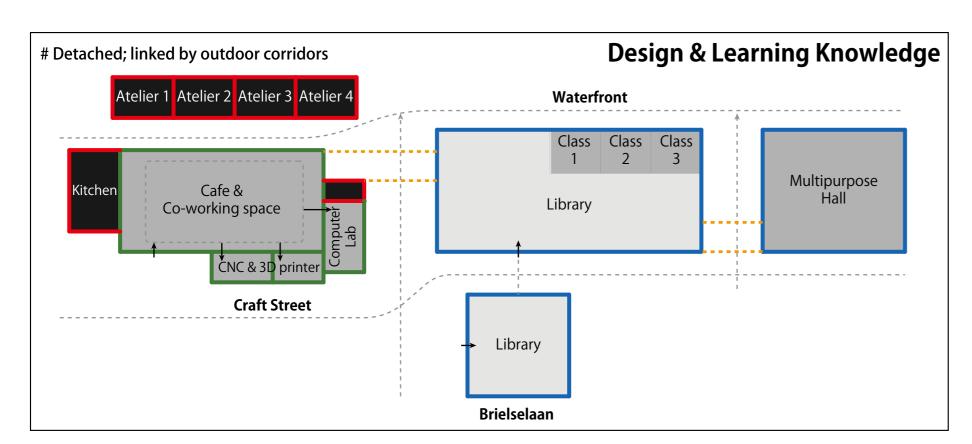
## Museum Program Concept

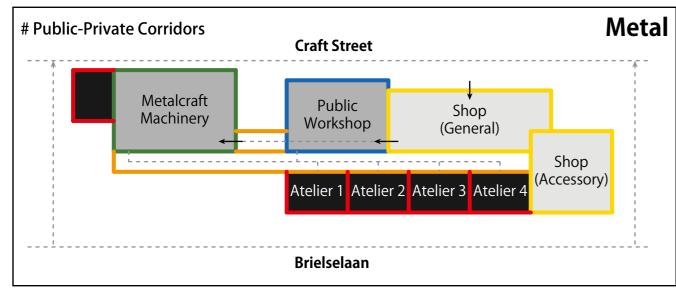


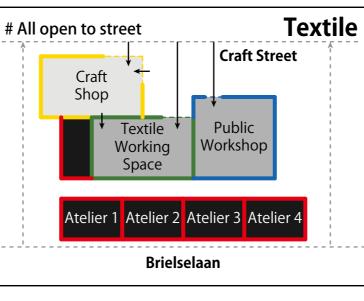
## Conceptual program arrangement & space flow study







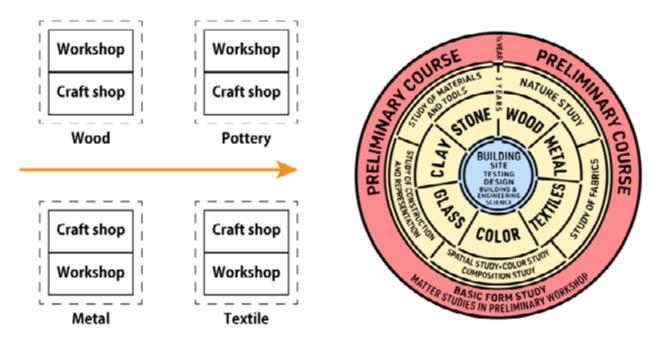




Accessibility/Permeability  Open space
Public_Unconditional
Public_Conditional
Restricted
Program Category  Staff only area  Exhibition  Learning  Art (Craft) Practice & Collaboration

# Variation of spatial arrangement

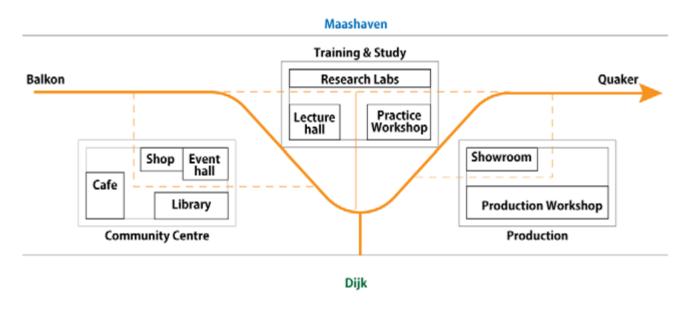
## Rewiring the Traditional Shop-Atelier Typology



One of the feedbacks at P2 was to reconsider the spatial layout of the reference to traditional machiya layout.

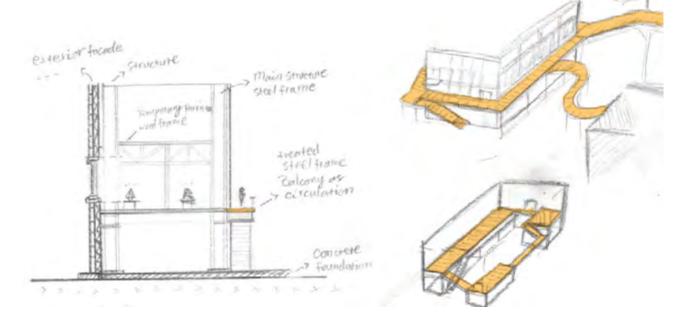
By studying the program division of Bauhaus school, I largely approachedof museum components, which took direct the museum design with programmatic approach between P2-P3.



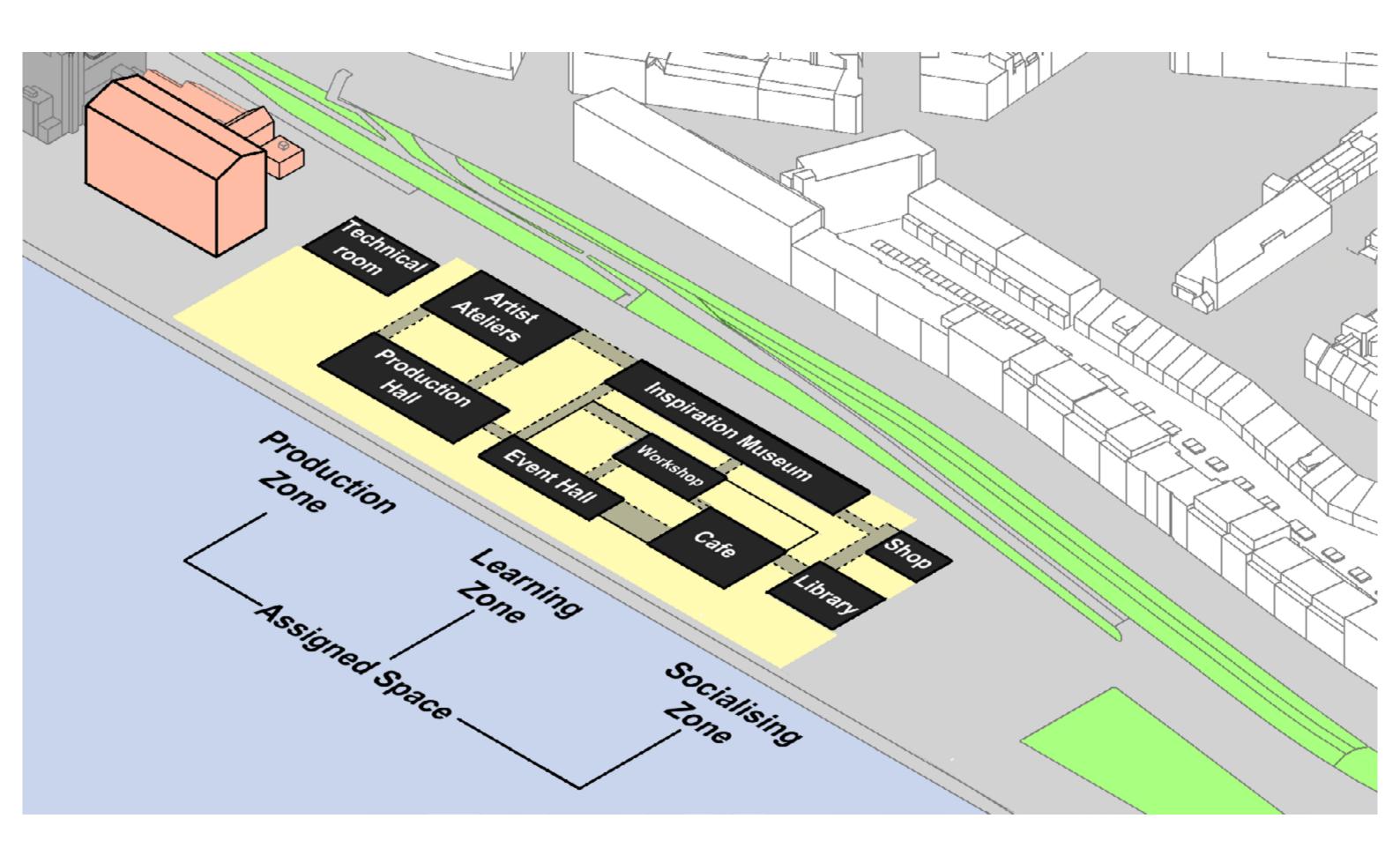


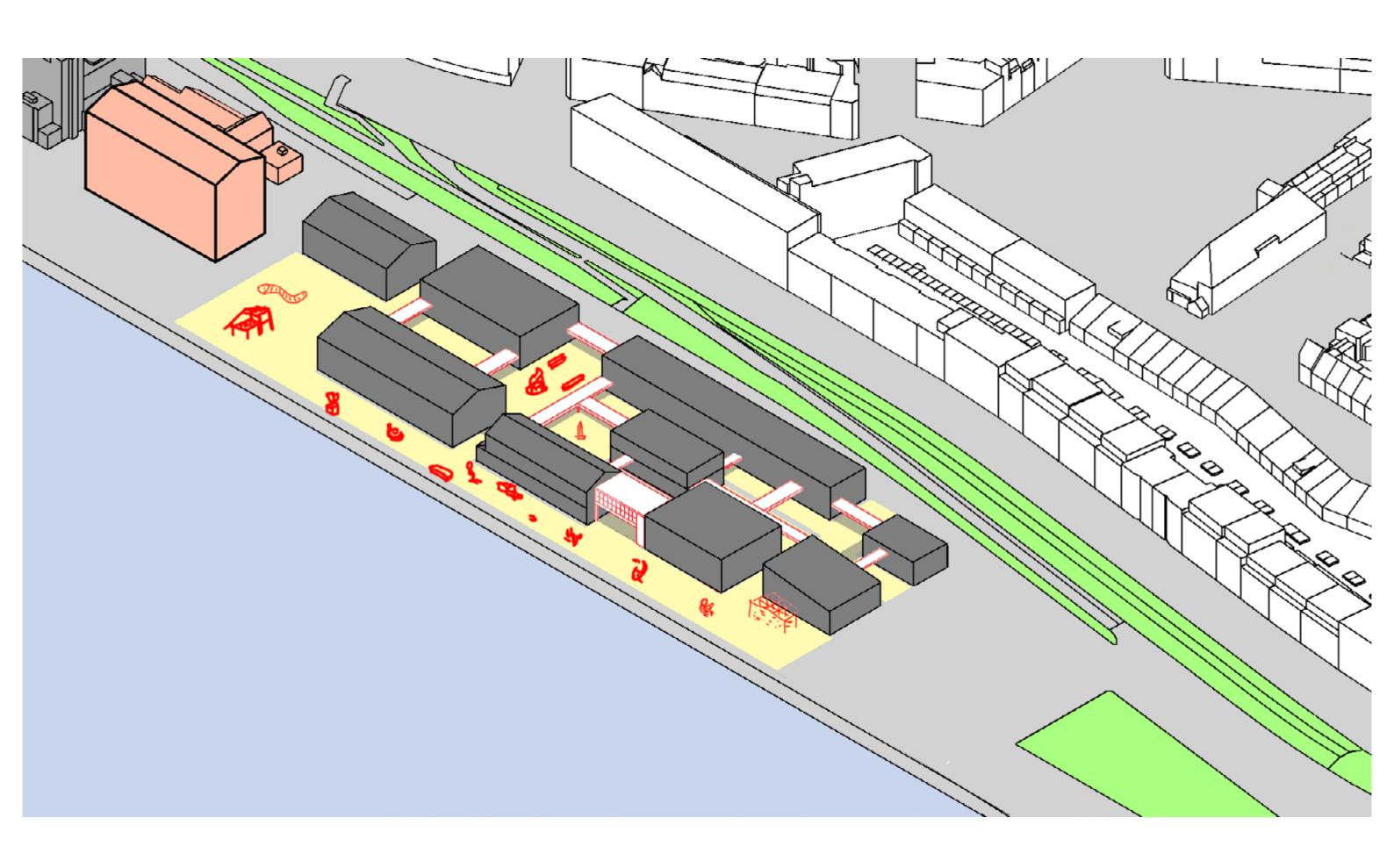
The study resulted in a new way of In the new arrangement the museum categorising the components based on based on the type of craftsmanship.

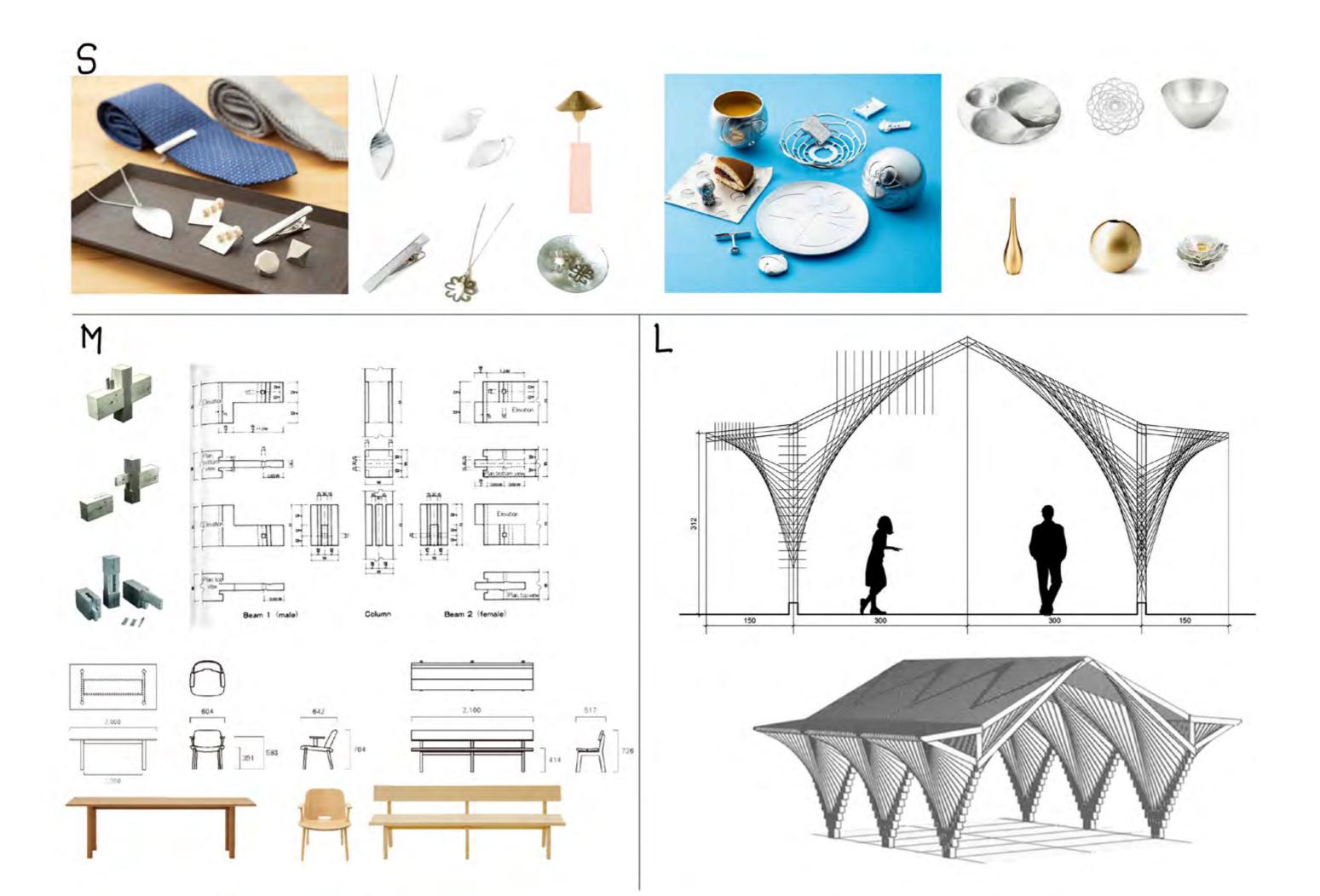
clusters are categorised into 3 major the types of basic function rather than zones: Socialising zone (community centre), Learning zone (training & study), and Professional production zone.

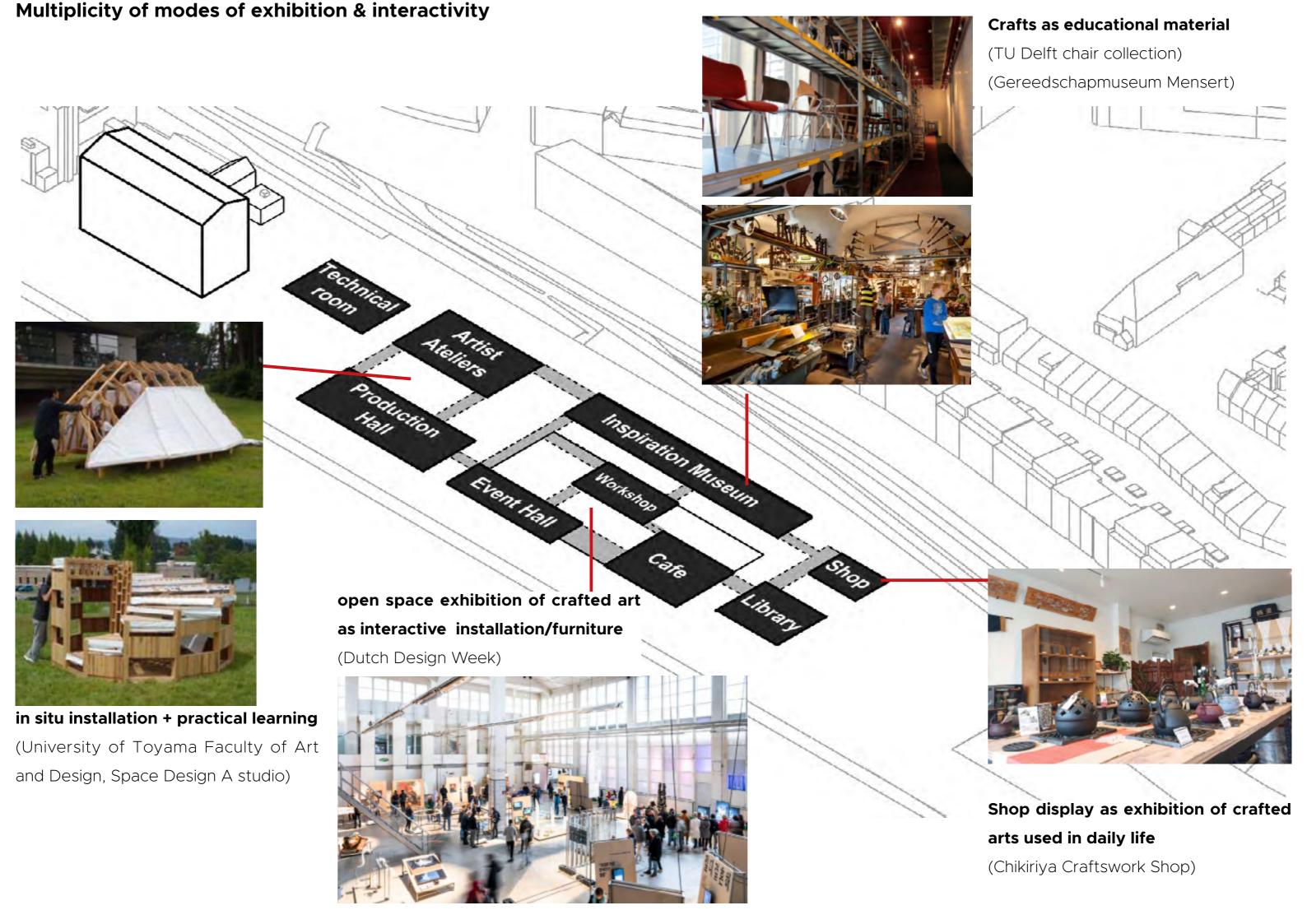


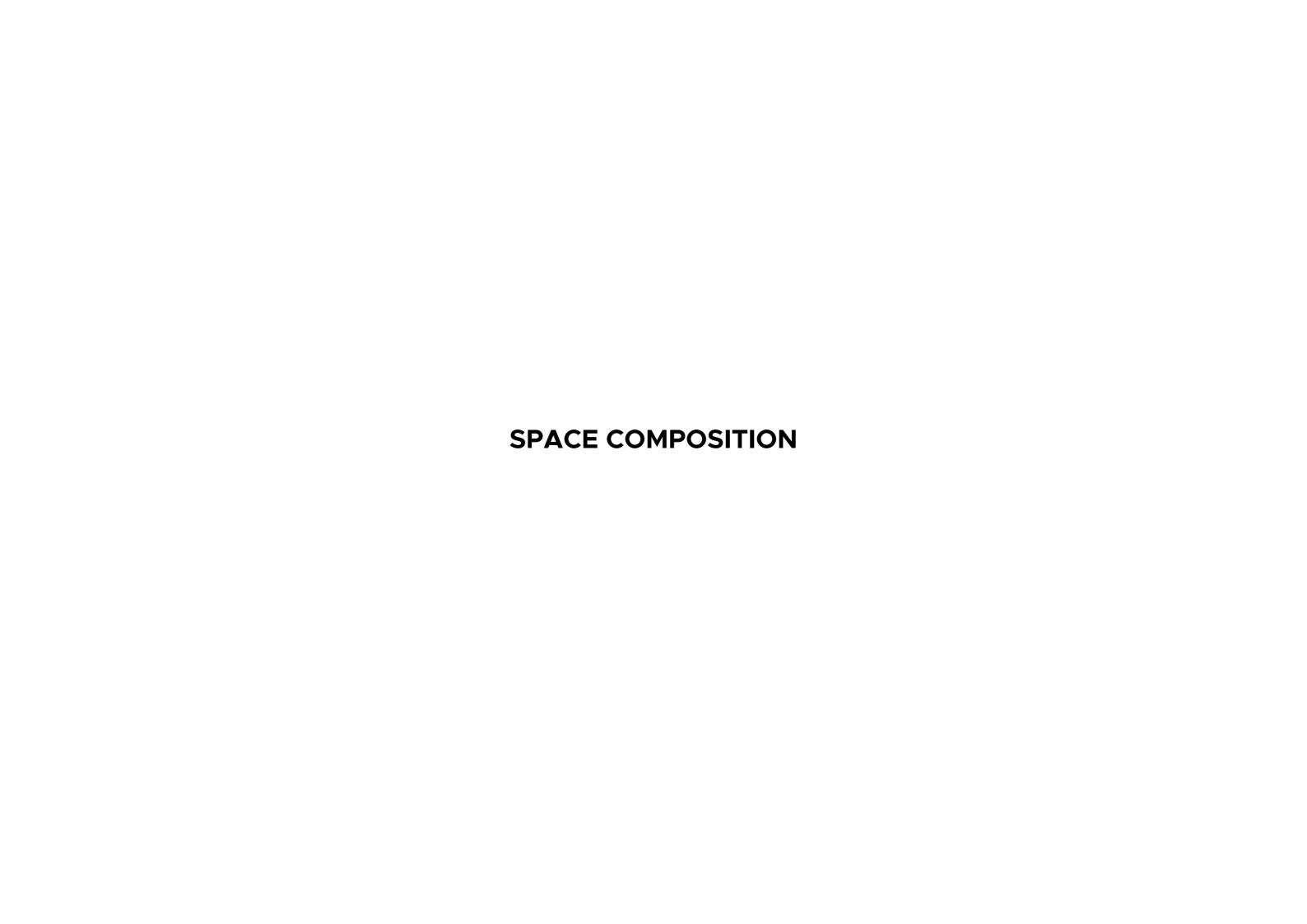
The development of the museum layout also took references to the steel structures in Emscher Park (Germany) and Rende Ten Drum Village (Taiwan) as conceptual inspirations for connecting the routing between clusters.



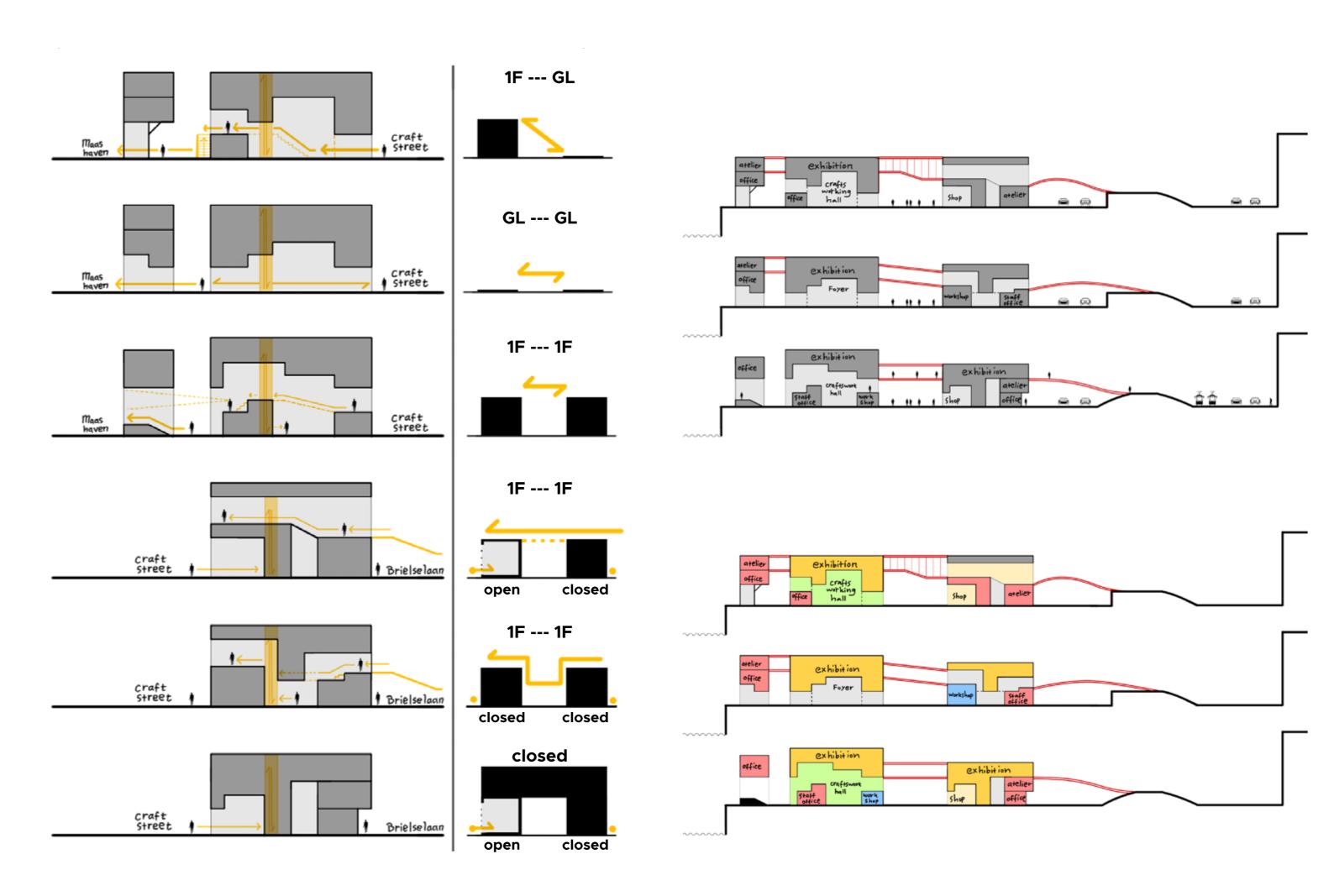




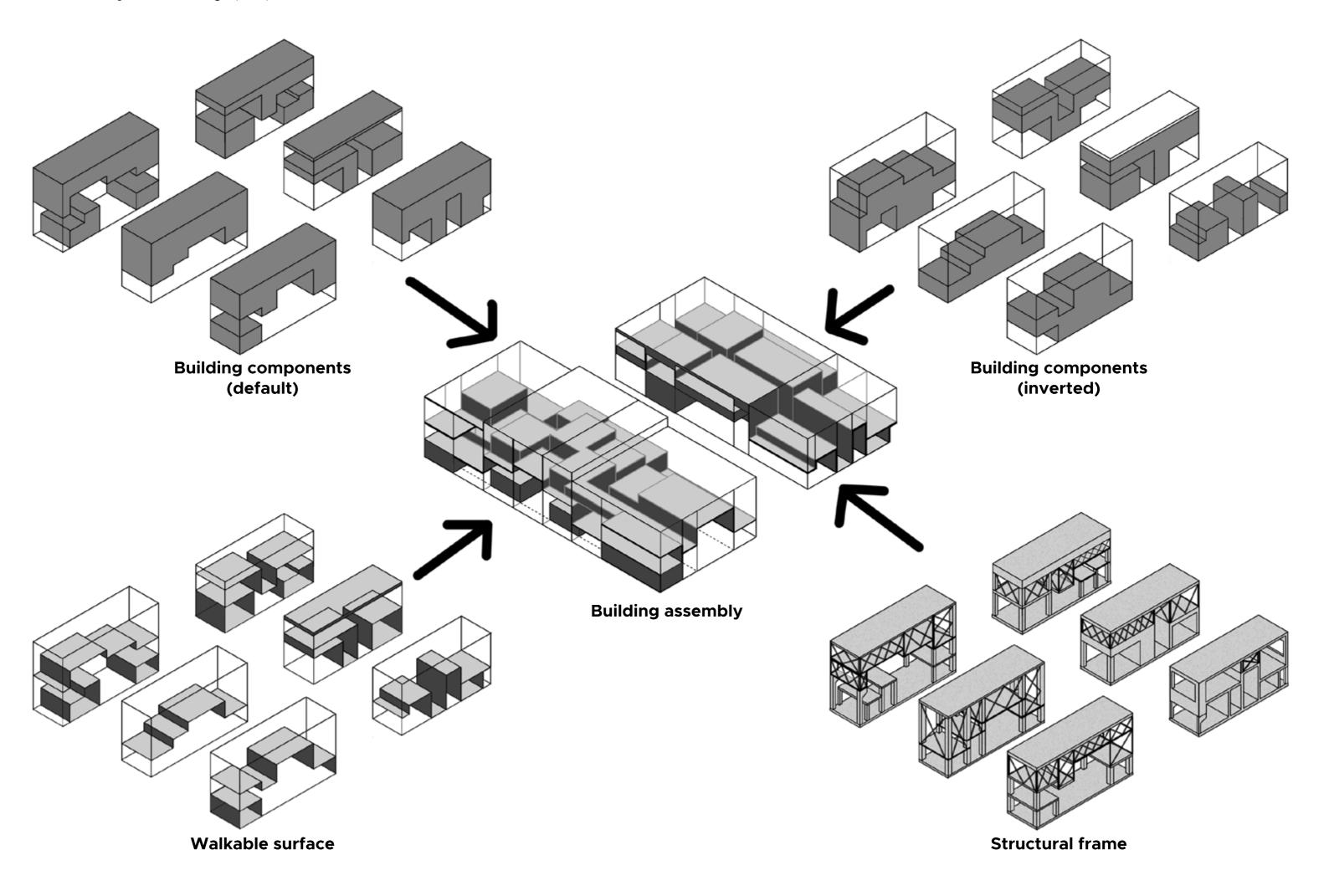




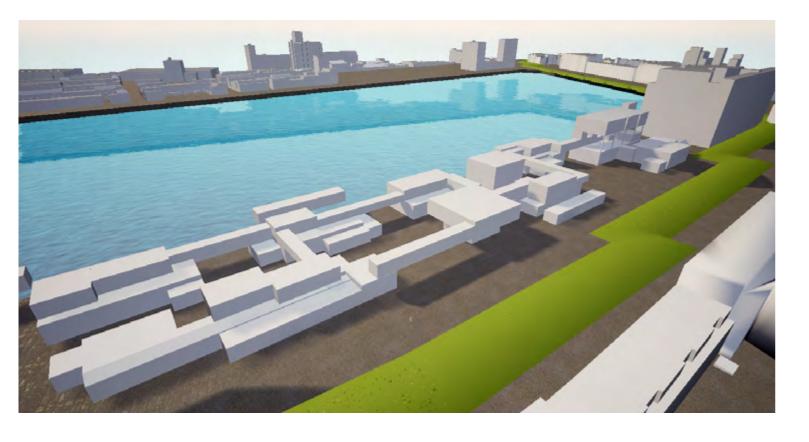
## **Abstract space study**

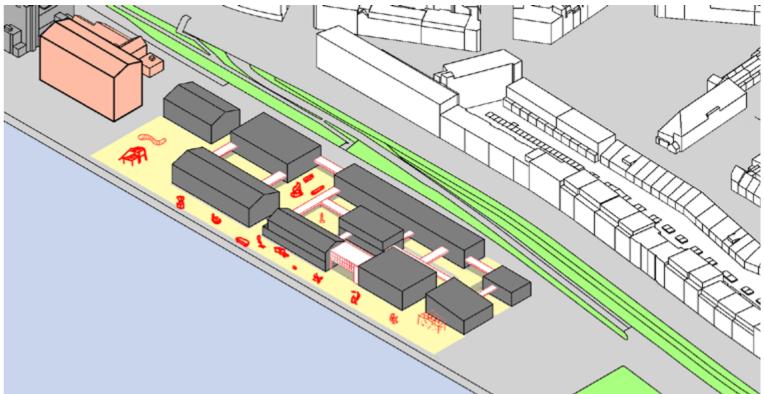


## Abstract space study (P2)



## Space study progress (P2-P3)

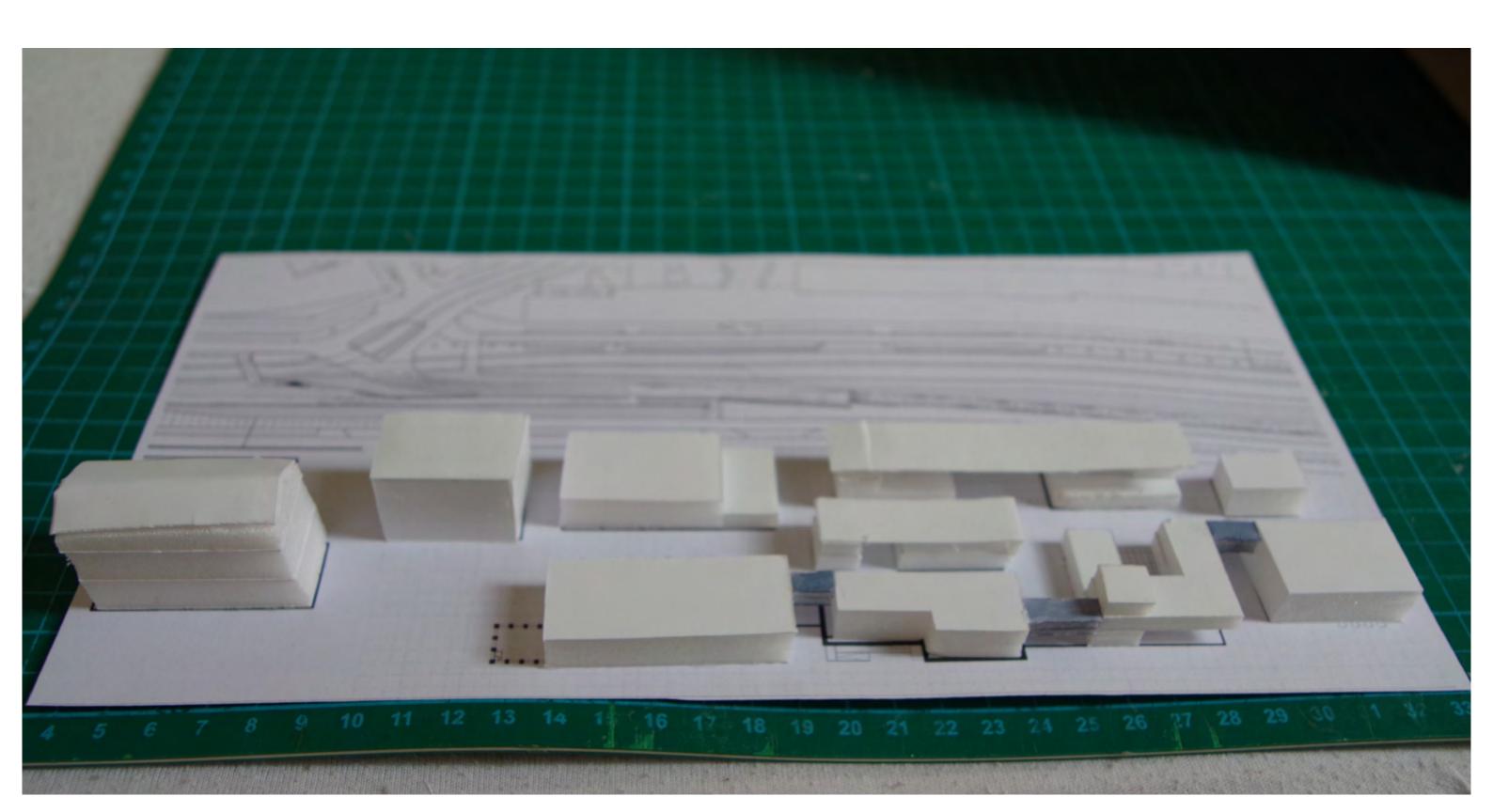




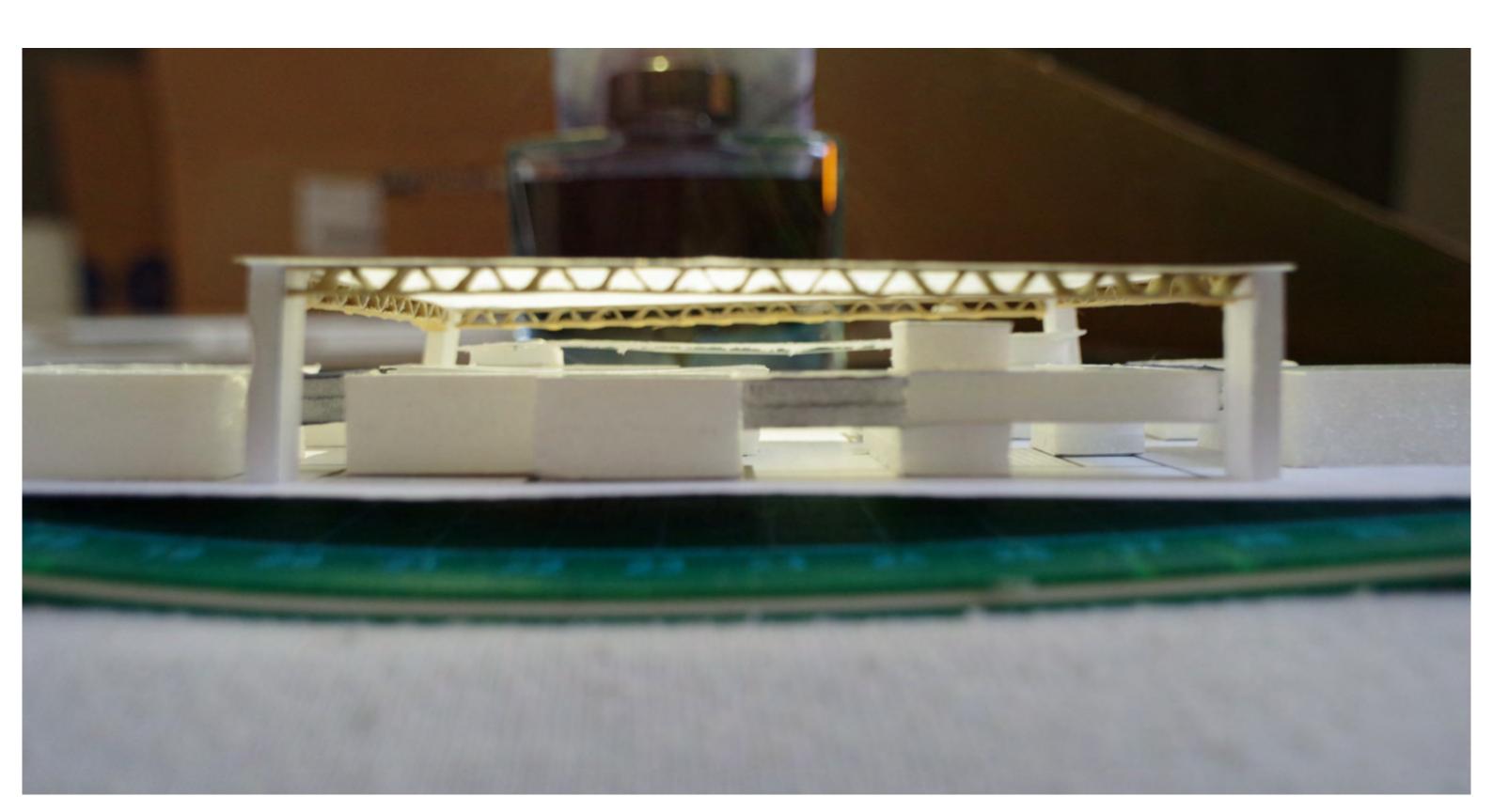
P2: Conceptual/abstract approach
Feedback: too complex; better to simplify the architectural language

P3: Programmatic/Functional approach Feedback: too simple; losing the architecture part

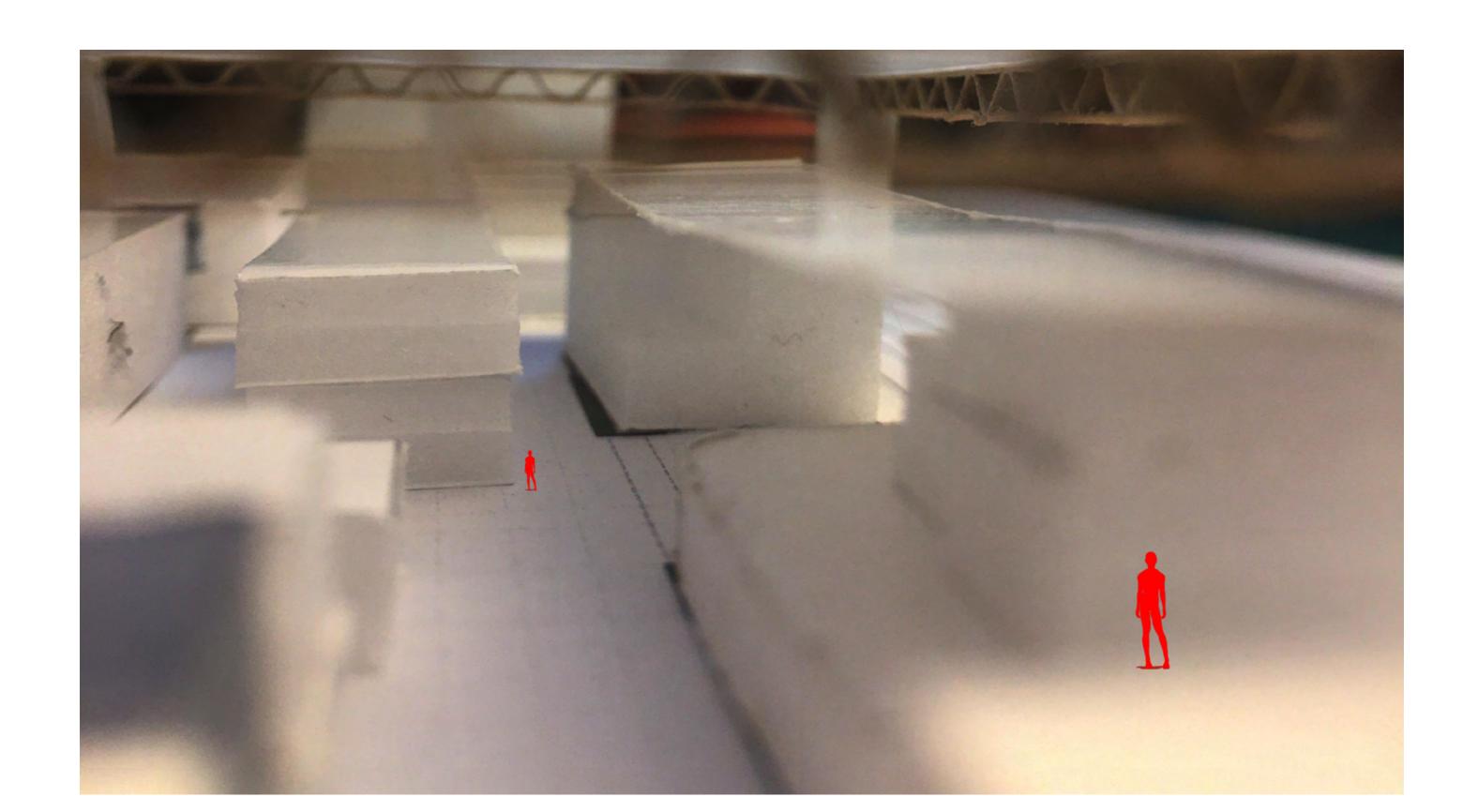
The model study is intended as a volume study for architectural expression of the space characteristics while maintaining the developed programmatic distribution. Variation and complexity of space is created by introducing voids (negative spaces) to the bounding box of the component



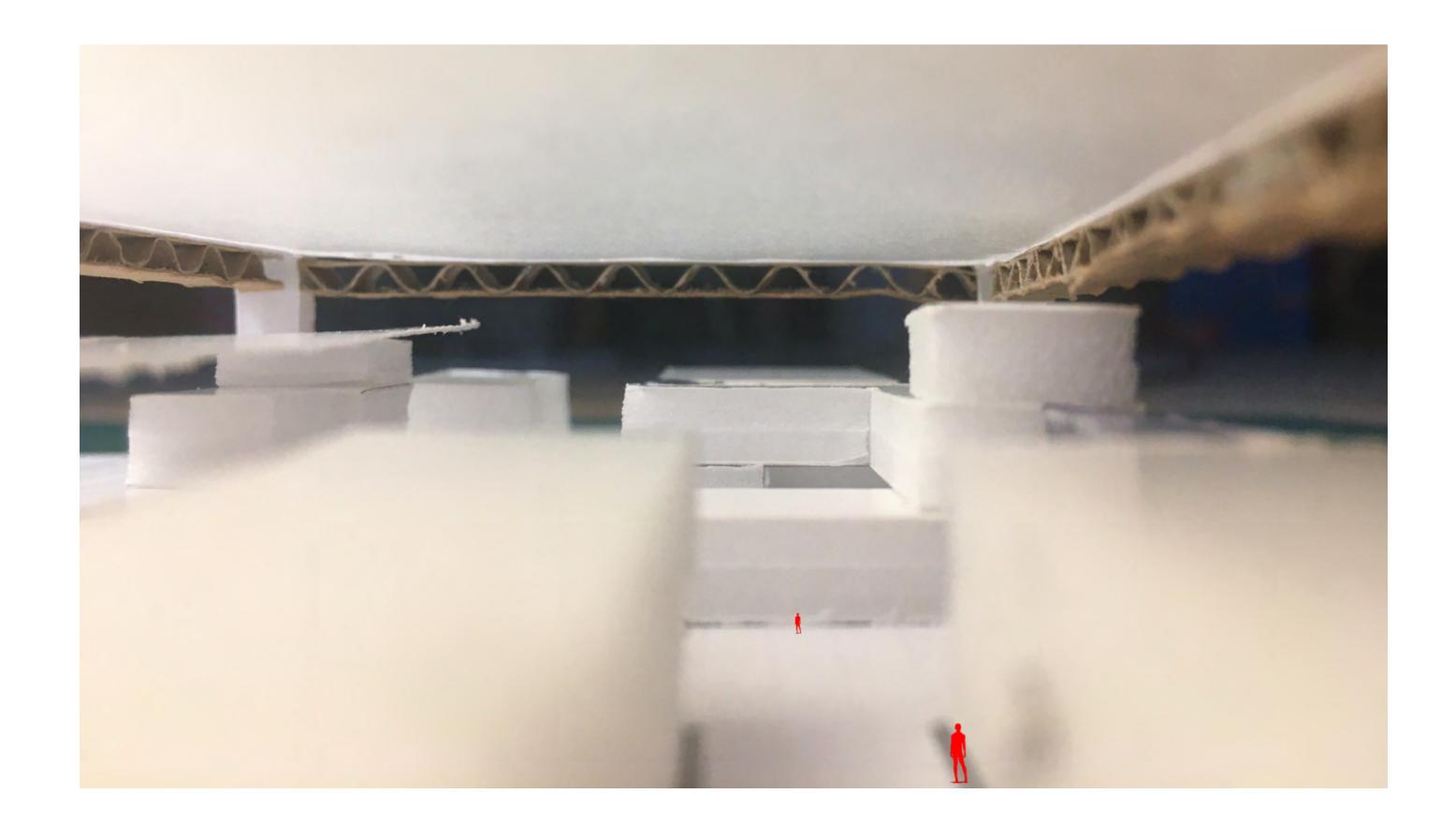
With these negative spaces introduced to the spatial composition, more natural light may diffuse around, thus offering mor even distribution daylighting to the in-between spaces altogether.



Simultaneously, varying the position of the negative spaces with respect to the neighbouring components also creates a non-uniform contour of lighter and darker shades on the surfaces. This adds complexity of depth to the visual spatial perception.



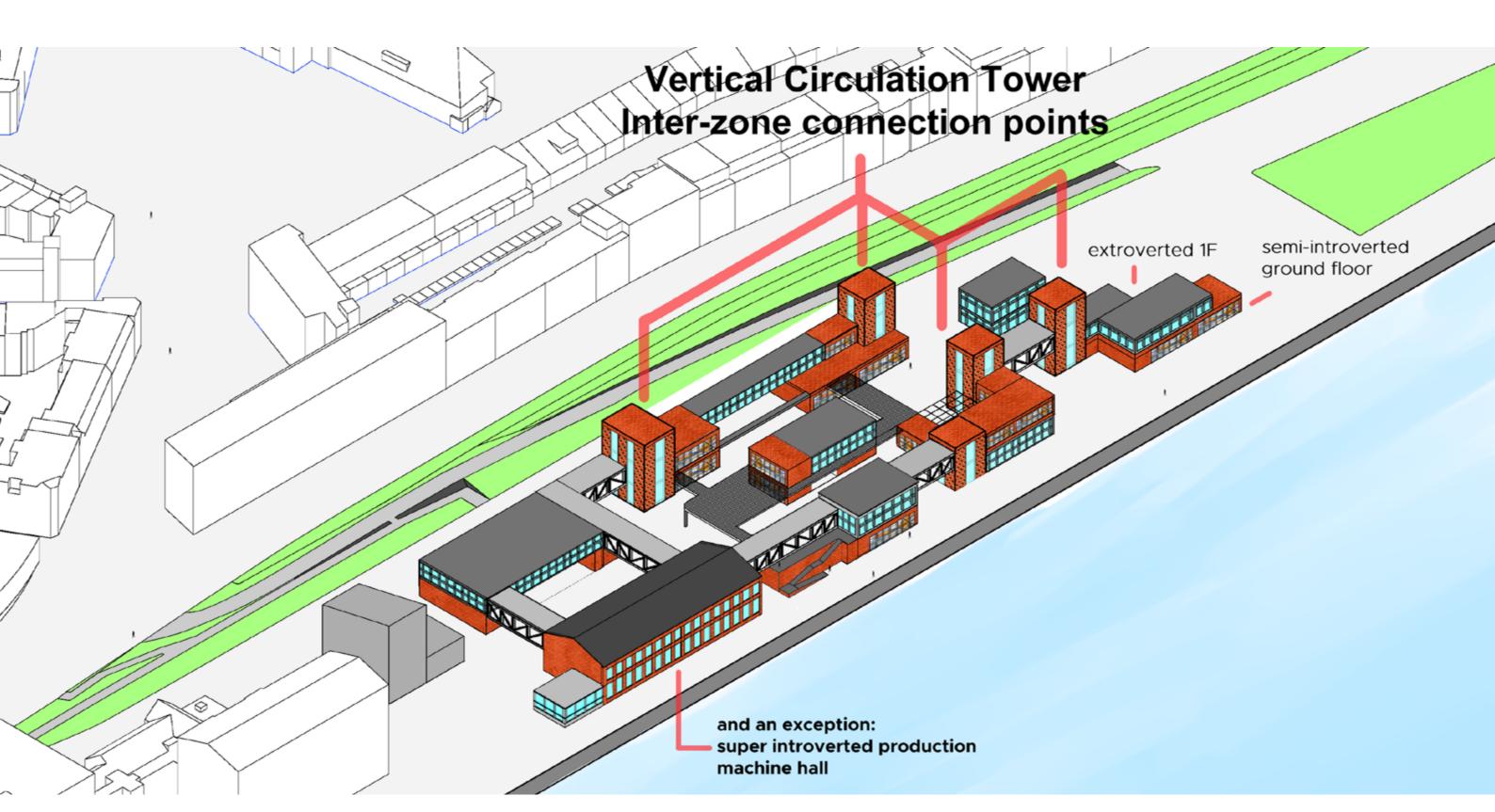
The negative space also contributes to emphasise the shape of the positive spaces of each cluster, thus enabling subtle, yet distinct transition between clusters as visitors walk along from one end to the other end.



#### New Concept of Architectural Language

The study model inspires the development - Glass facade indicates spatial extrovertion. of a set of combinable elements to compose It informs public appeal to the interior space. the building complex.

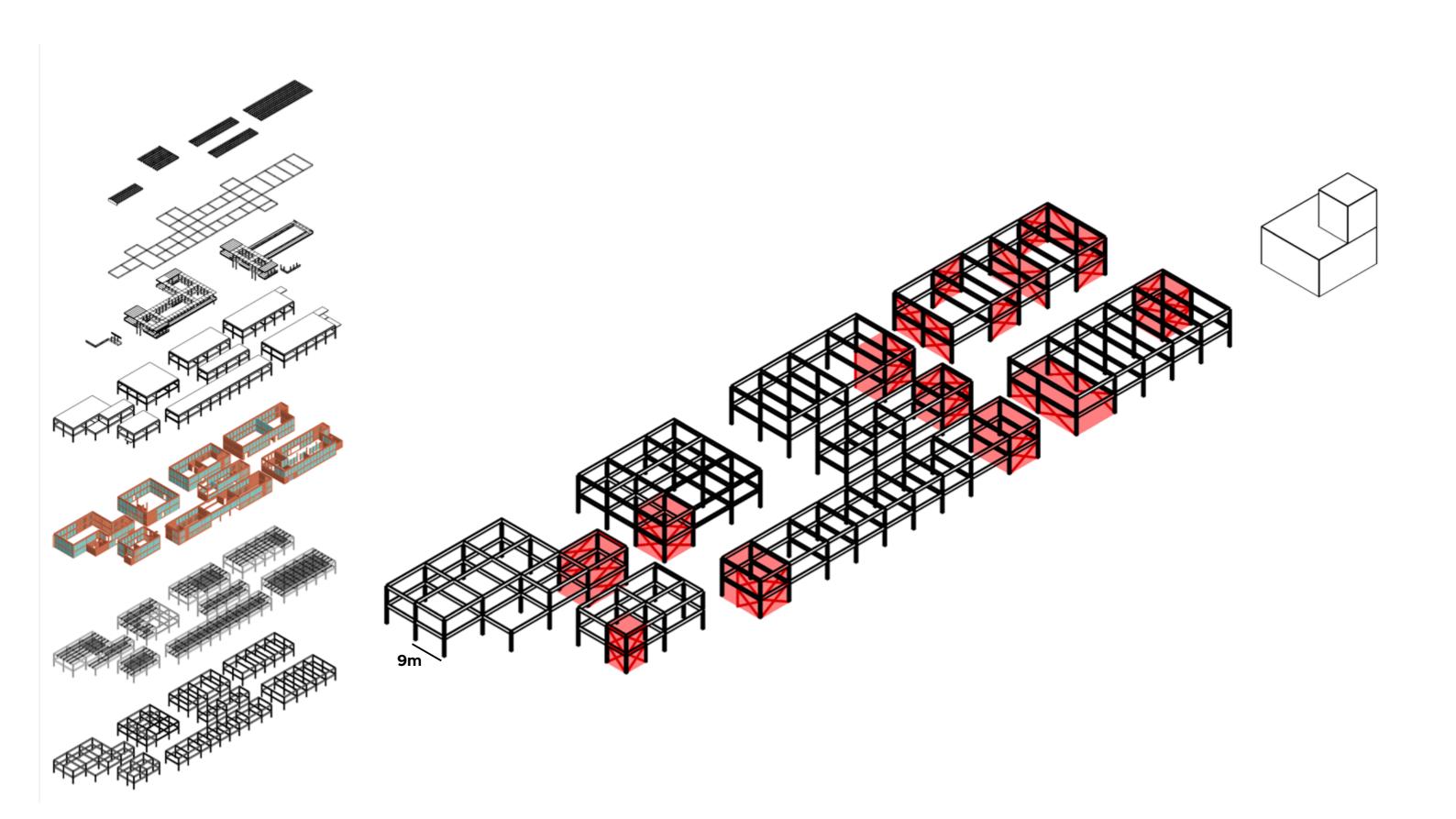
- Brick facade indicates spatial introvertion. ongoing activities in that space. More private zones will have higher density of brick element.
- At the same time, it allows transparency of
  - Vertical circulation element and steel bridges as characteristic connection points between clusters, especially on 1F



#### Space Composition: Structural Elements

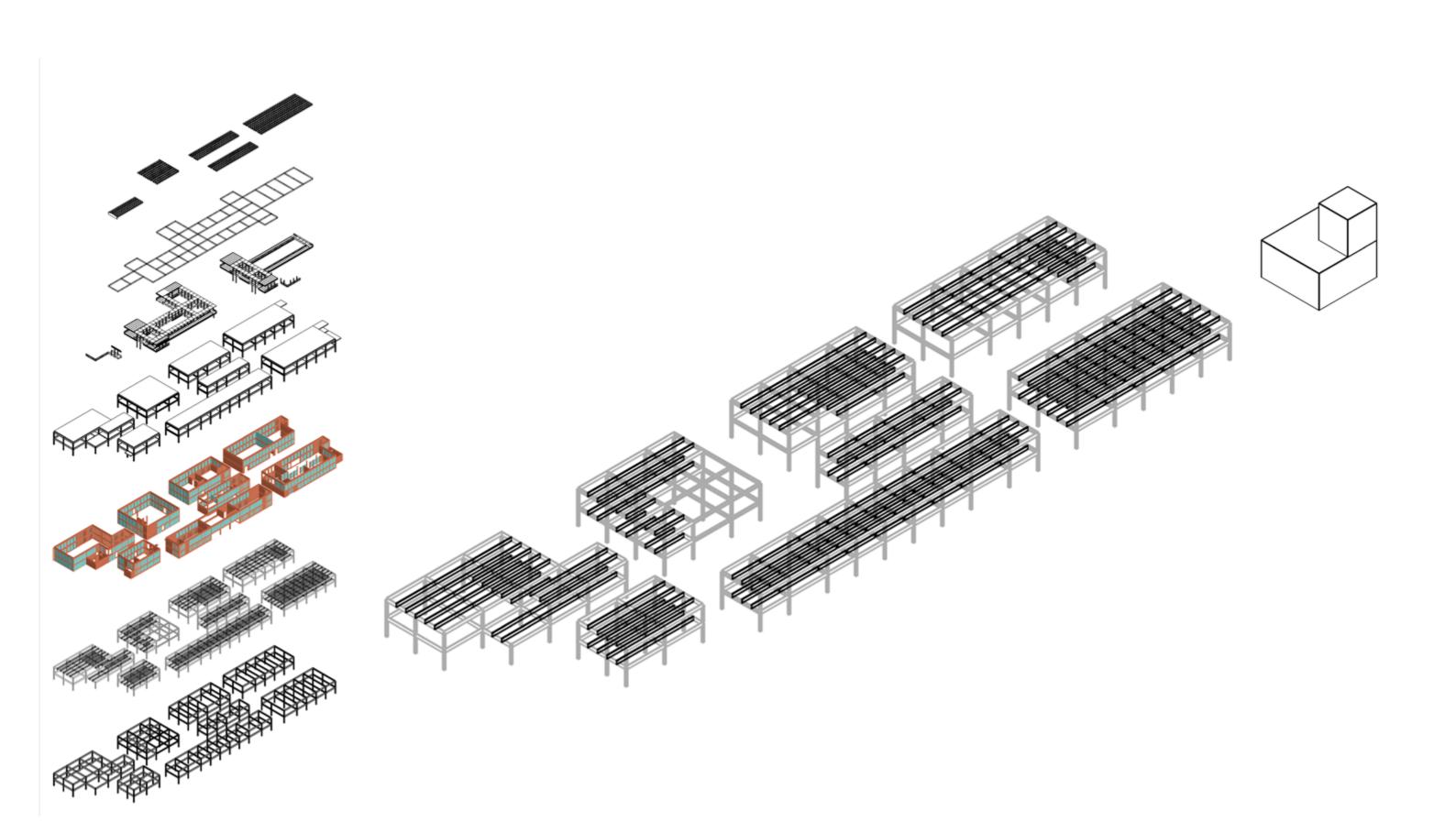
the space and consistency to the industrial where the vertical circulation elements are characteristics that the museum complex is located. intended to create, the main construction element uses steel columns and beams.

In consideration to the required span of Stability elements (core) are placed at points



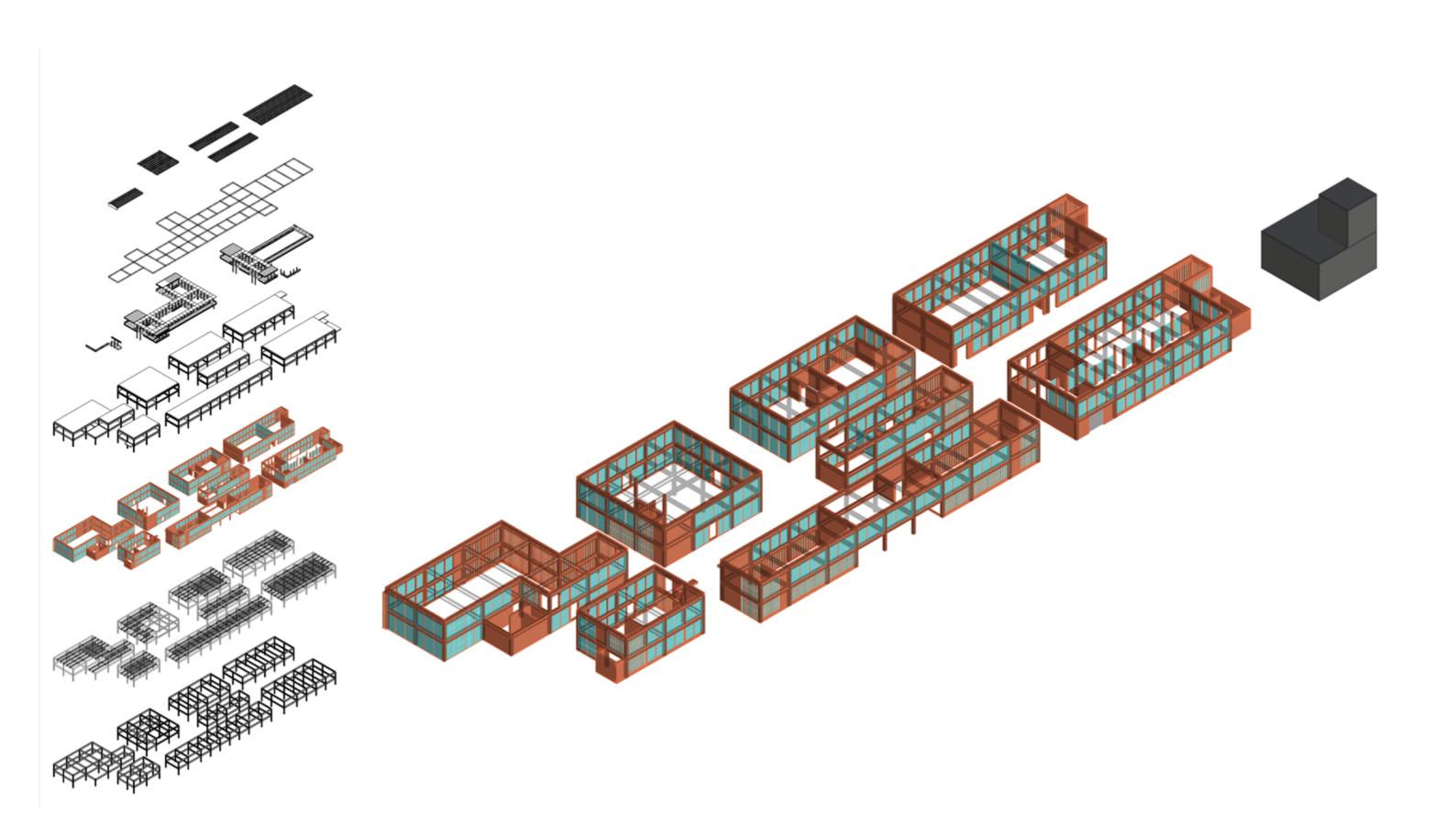
#### Space Composition: Slab span

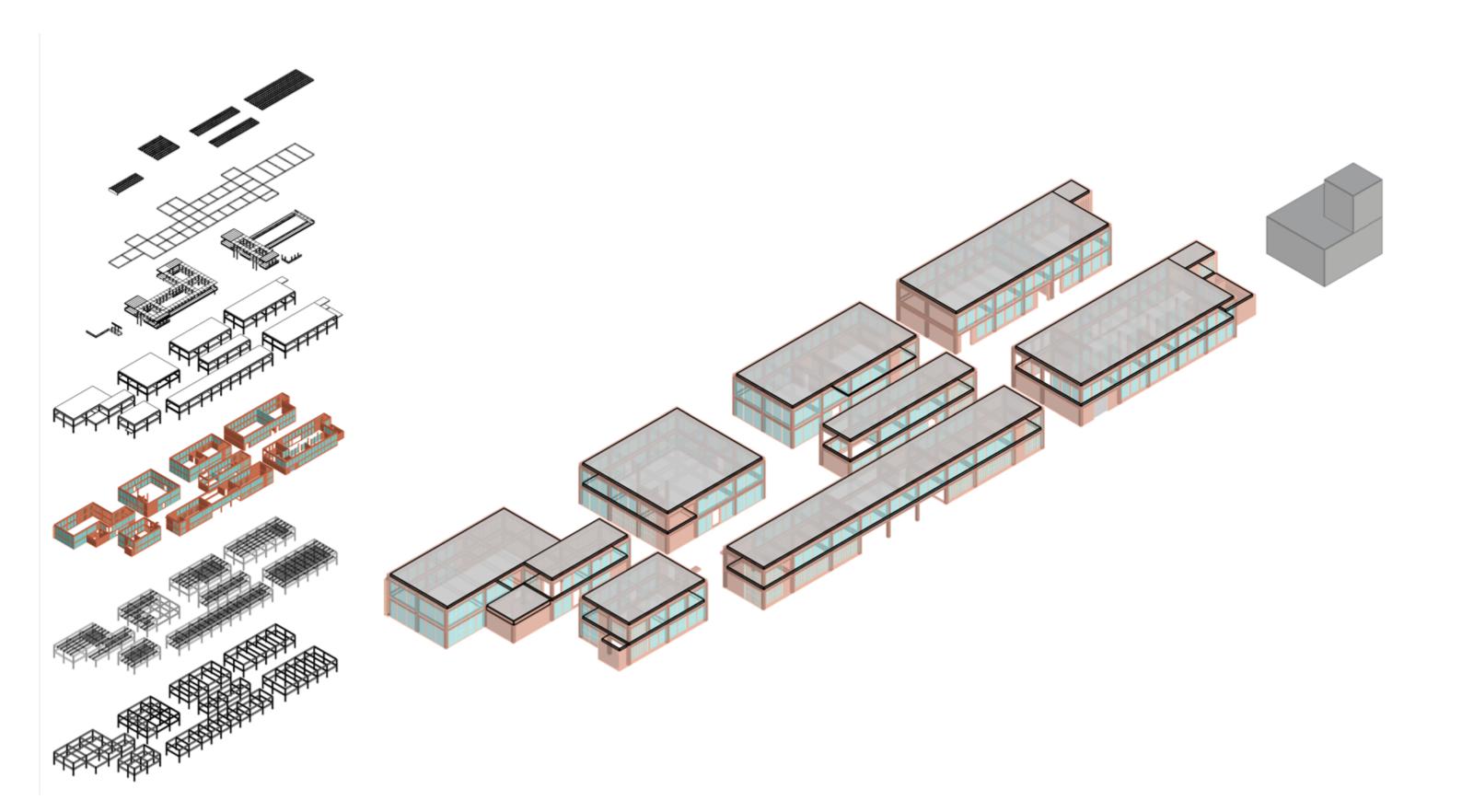
Floor/roof spans longitudinally, following the direction of the main direction axis.



#### Space Composition: Building Envelope

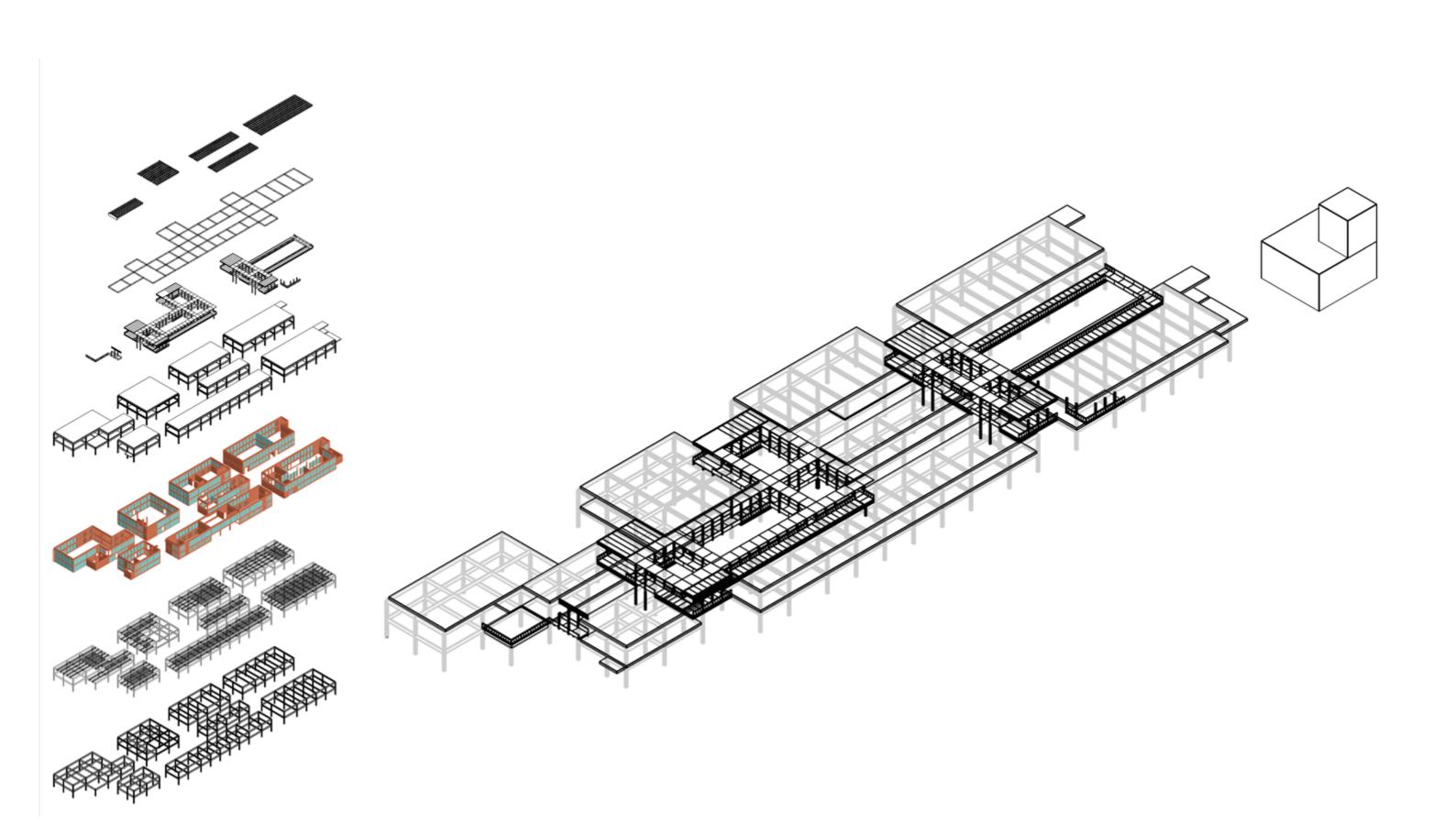
Using steel frame as the structural element allows for the building envelope to be non-structural, thus adaptable to potential future changes/renovation





#### Space Composition: Steel-frame Connection Bridge

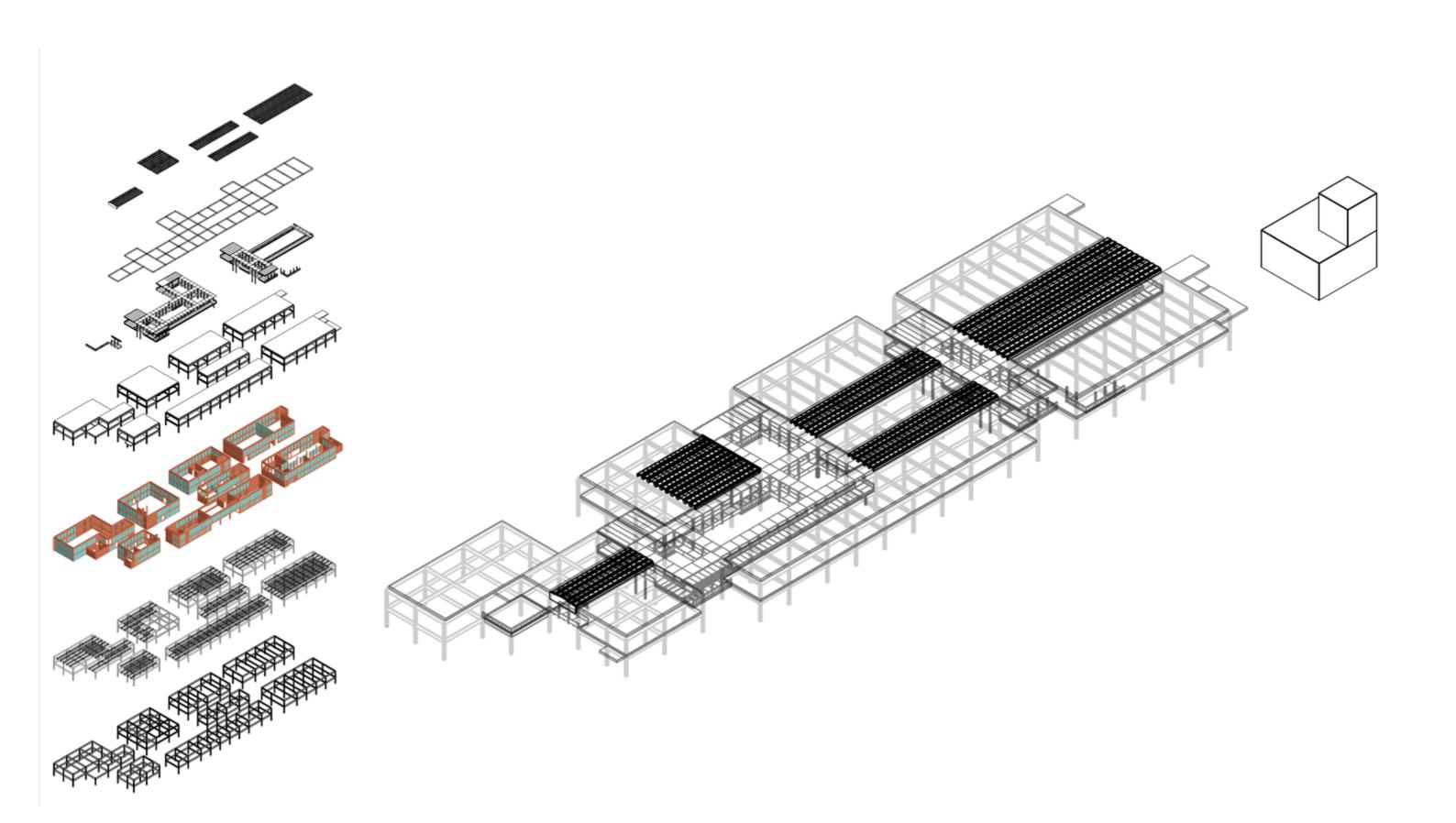
Connection bridges become the main mode of circulation on 1F, closing the loop of the empty spaces between the clusters.

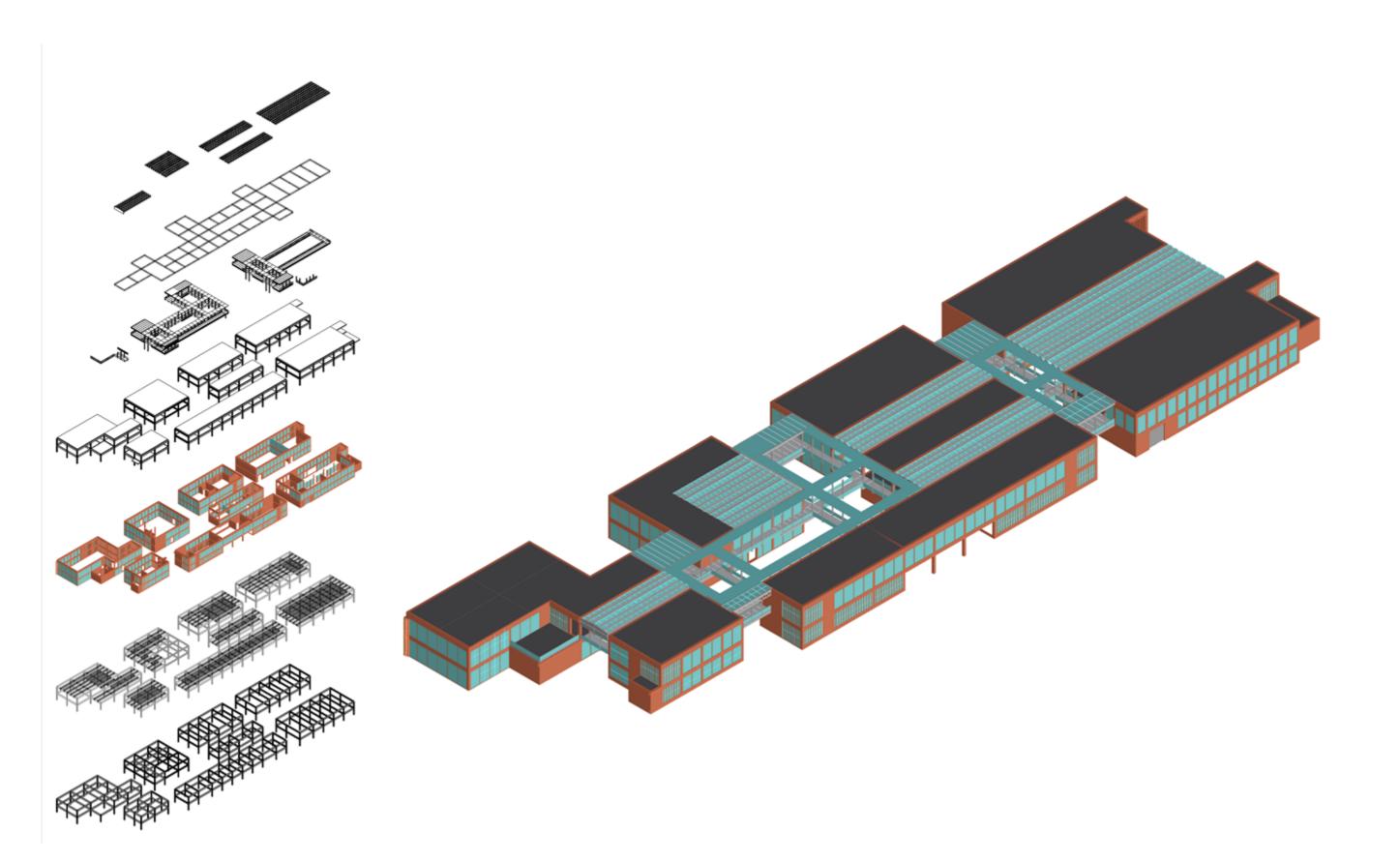


#### Space Composition: Atrium Rooflight

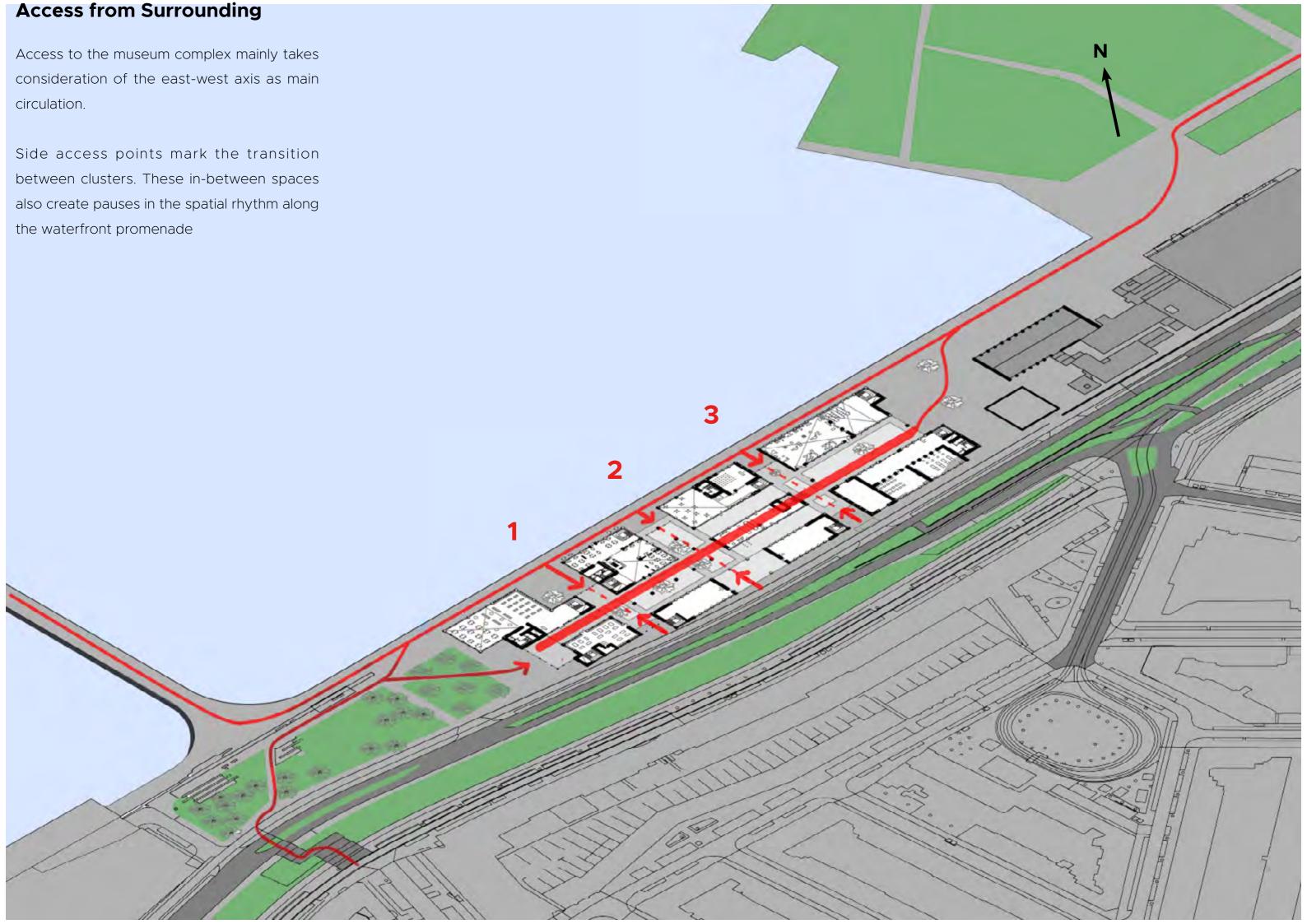
by rooflight element. This turns the covered binding element of closely-related clusters. parts into semi-outdoor atrium that still allows 
The connected spaces define a larger cluster for daylighting, while at the same time offers category as a group. protection against rain.

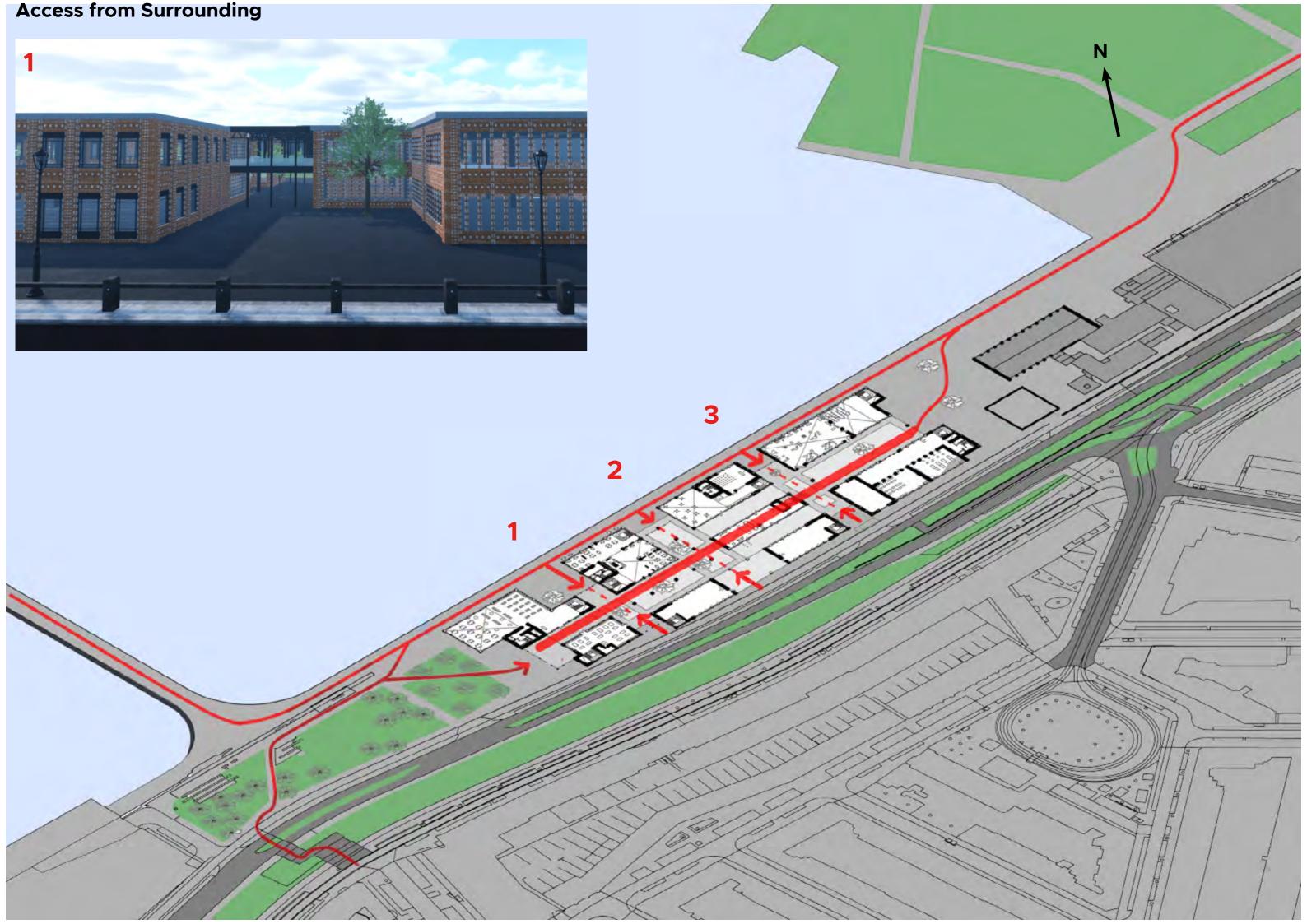
Several in-between spaces is then covered Simultaneously, the rooflights also act as a



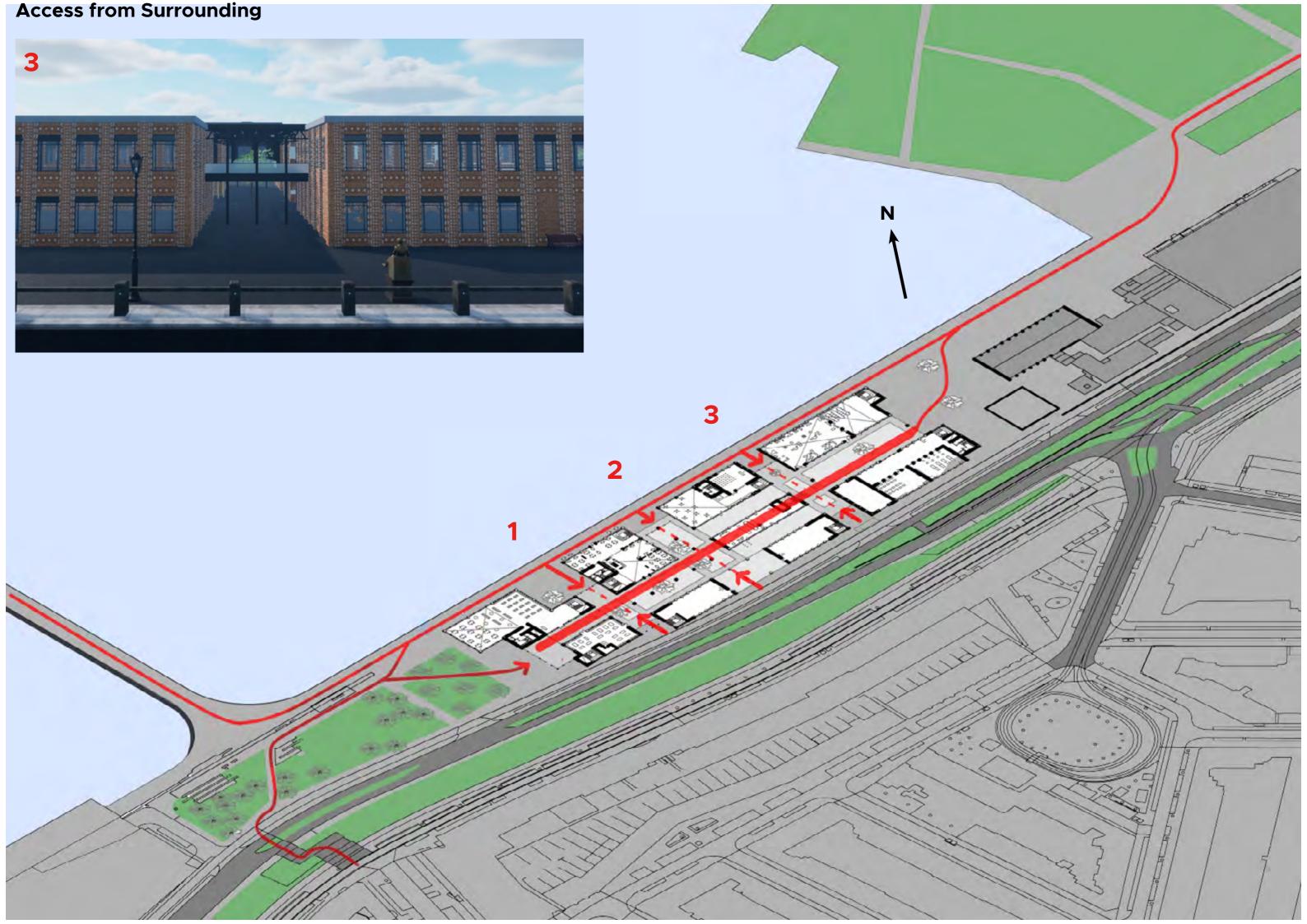


## SPACE RELATIONSHIP & ROUTING







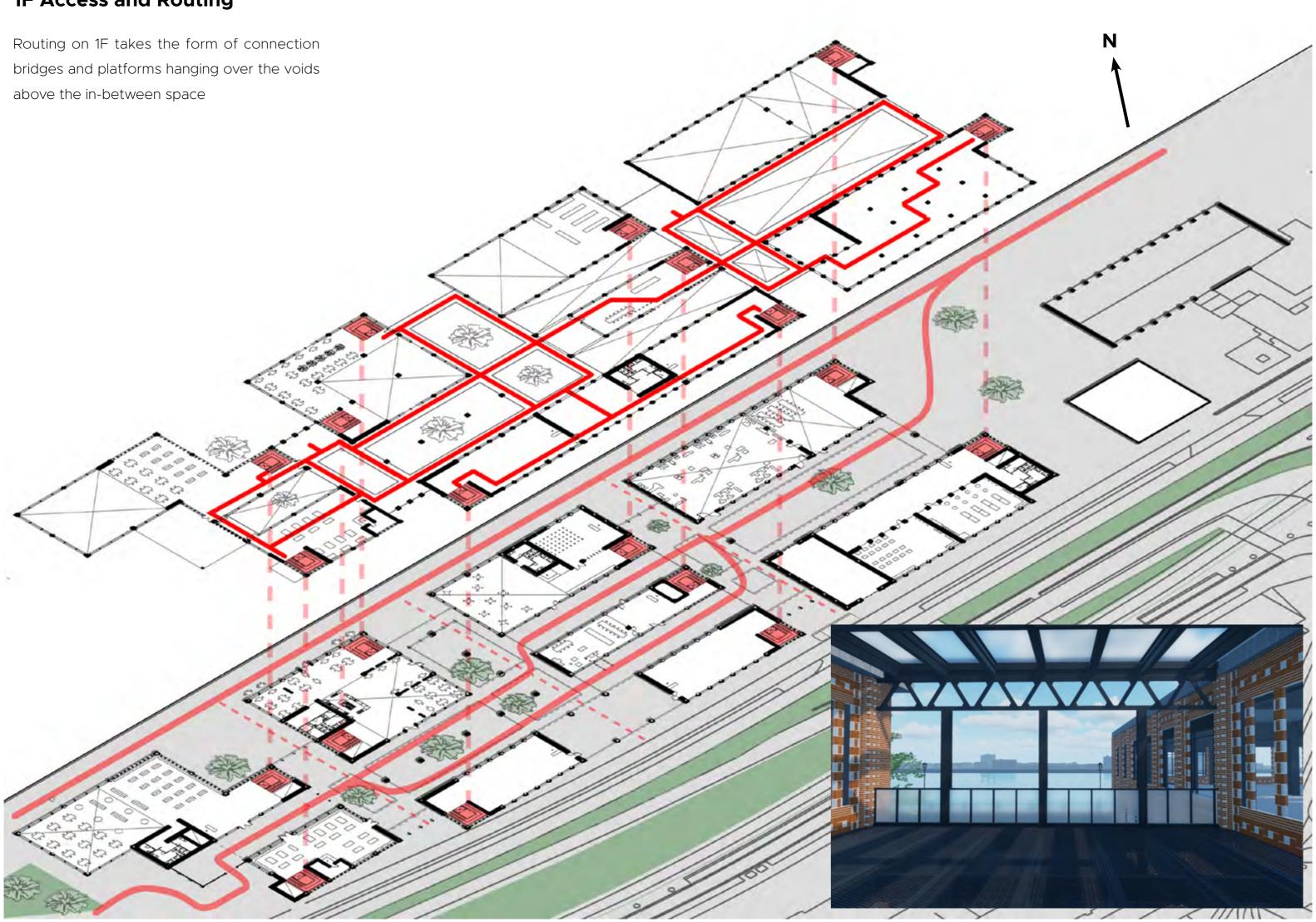


# **GF Routing** Ν The In-between space surrounded by the building blocks also act as the main mode of circulation around the museum complex. In this manner, the museum circulation blends with the sourrounding environment as if it is a network of streets and plazas Odilciion. MONENDE Inspiration mileseum

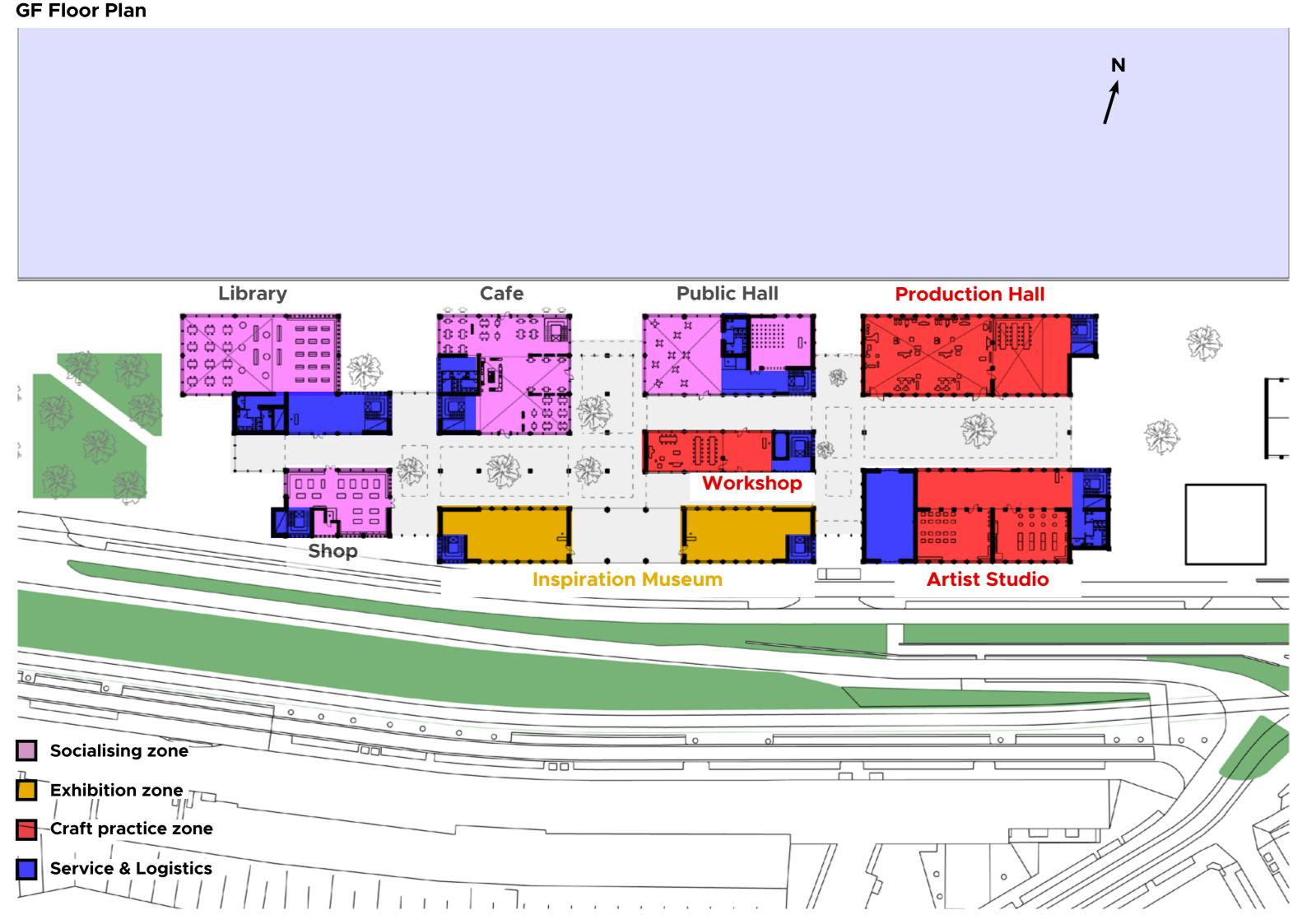
#### **1F Access and Routing**



#### **1F Access and Routing**

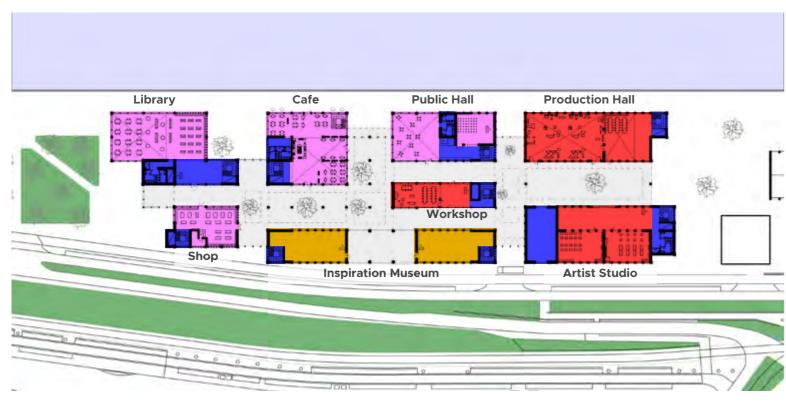








#### **GF Floor Plan**



#### **1F Floor Plan**

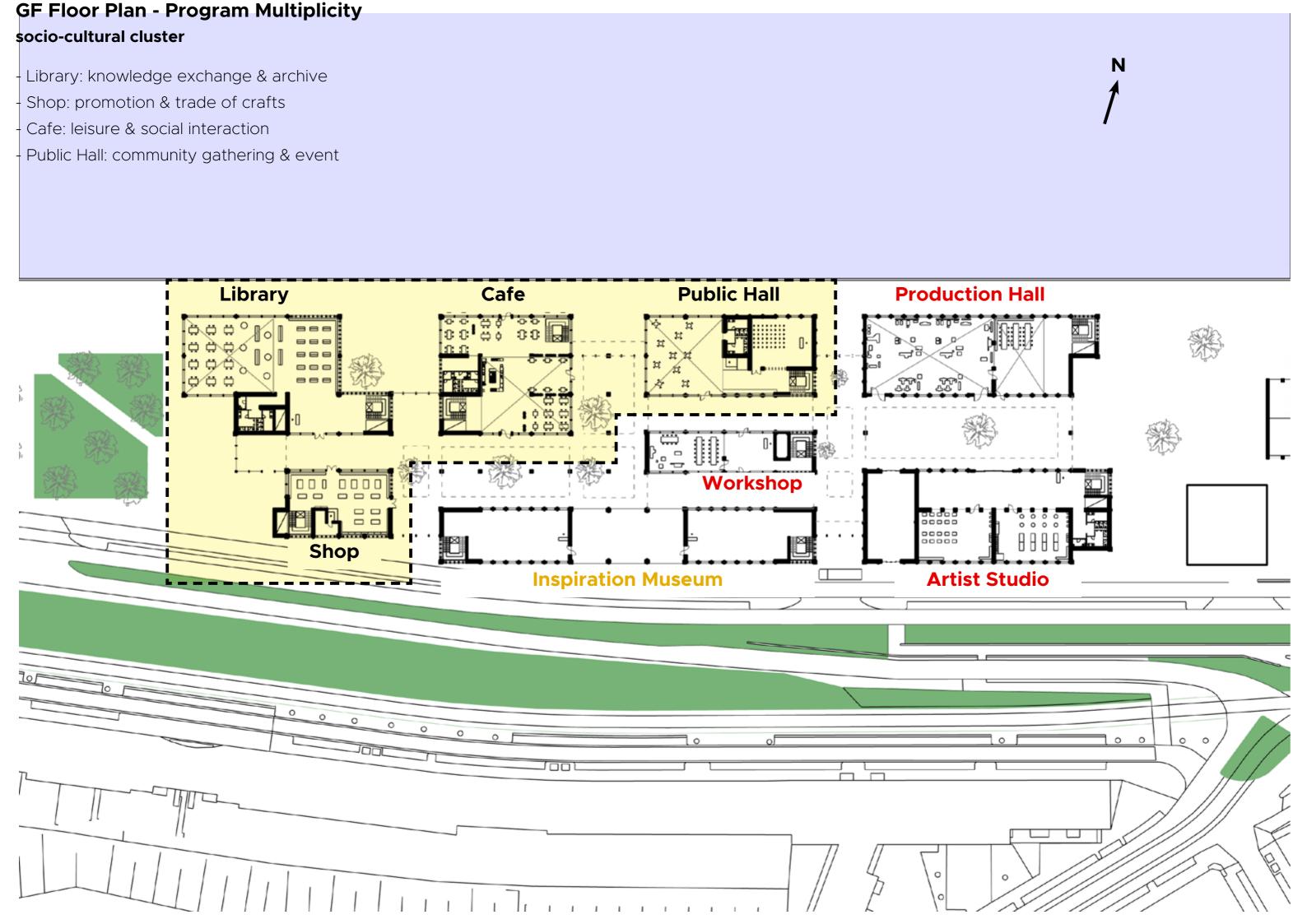


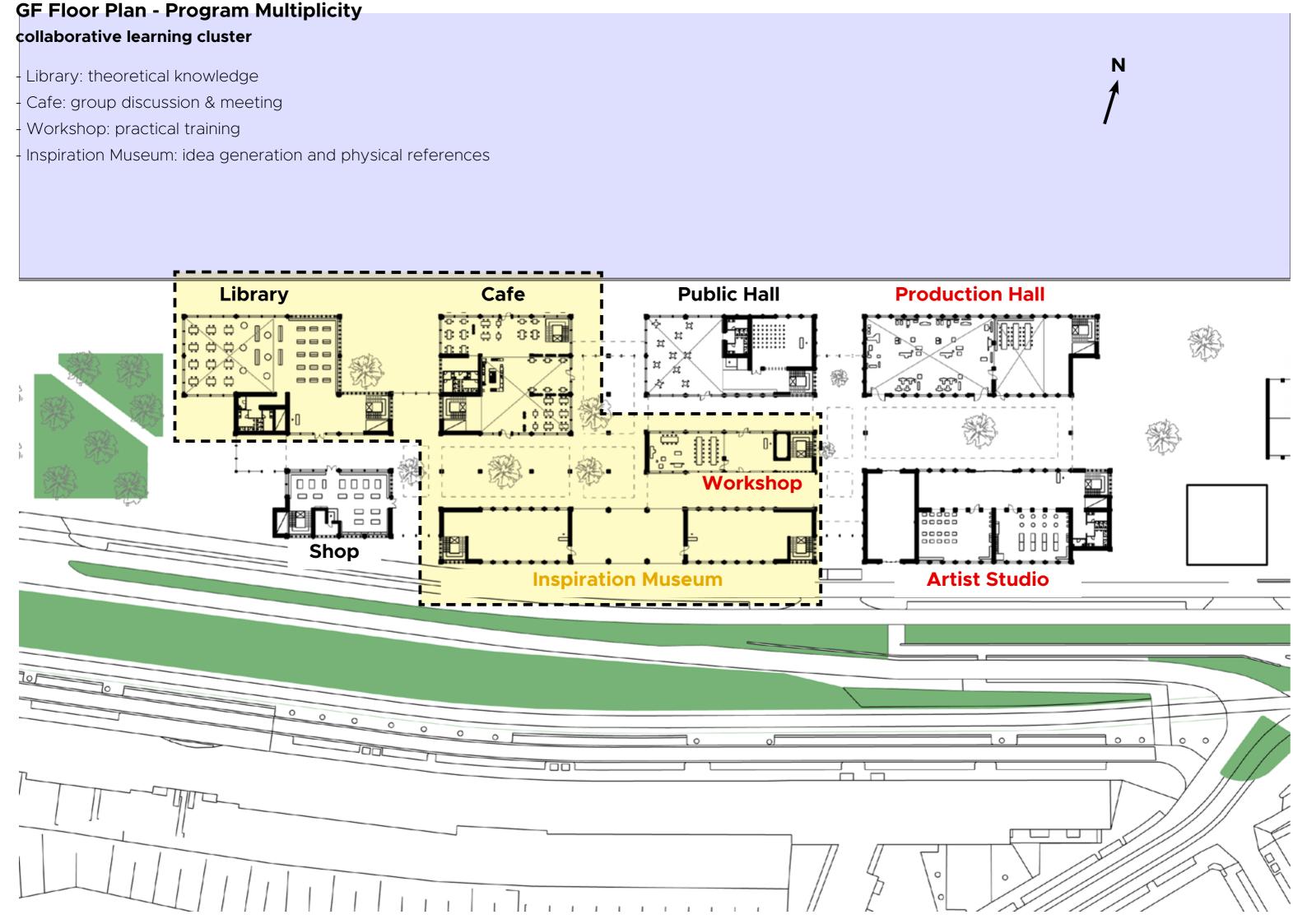
#### Socialising zone

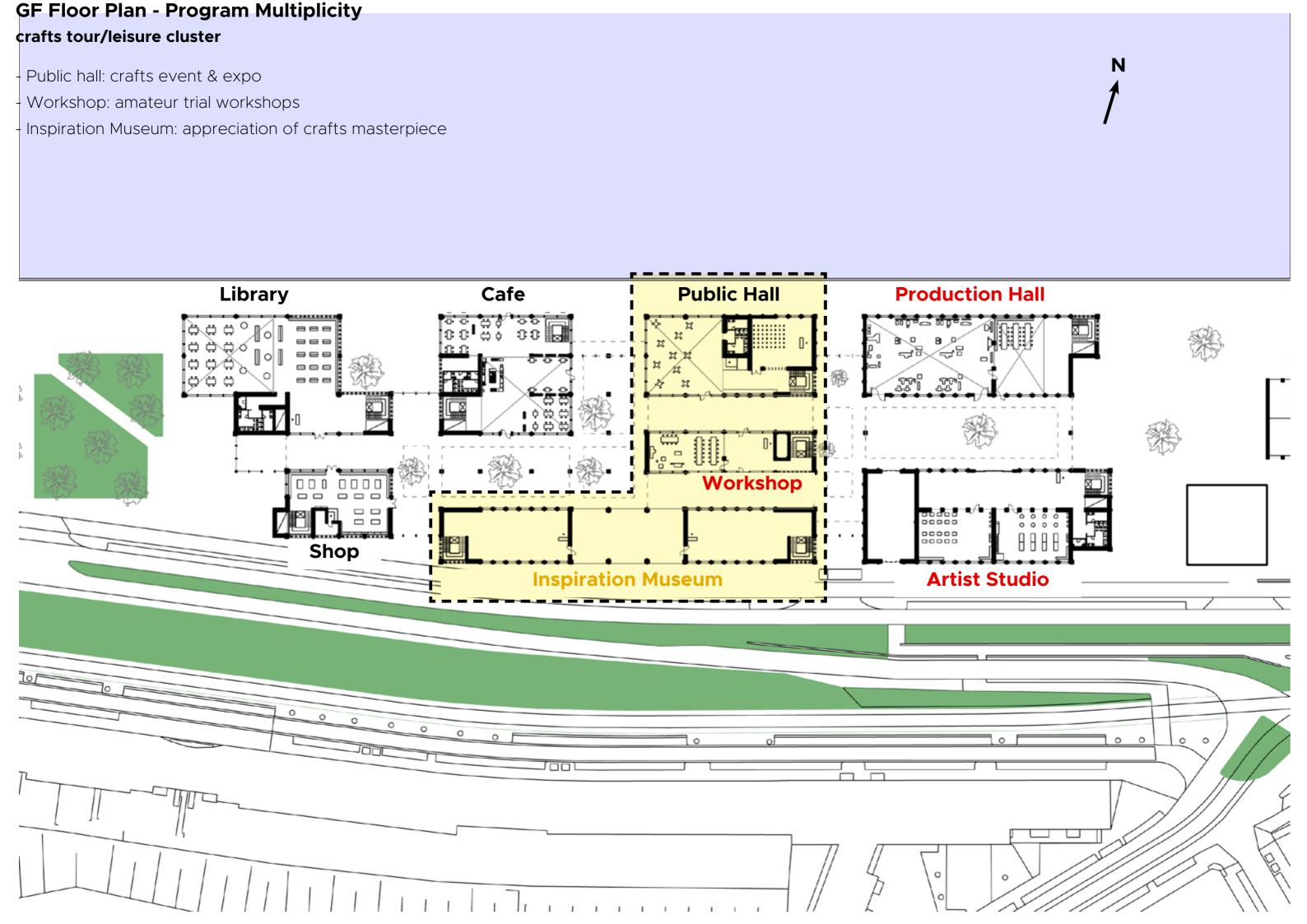
- **Exhibition zone**
- Craft practice zone
- Service & Logistics

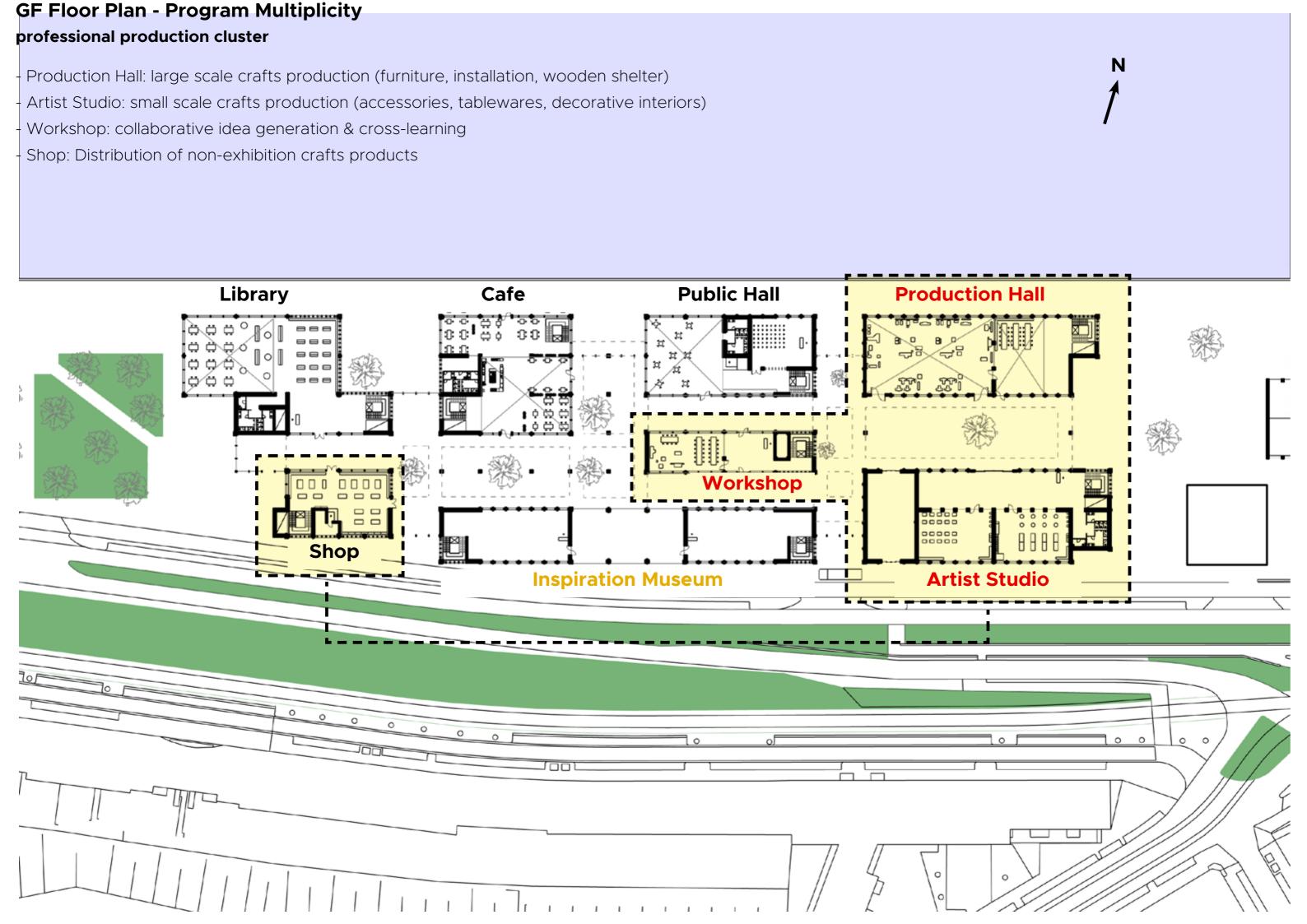
#### **Final Program Brief**

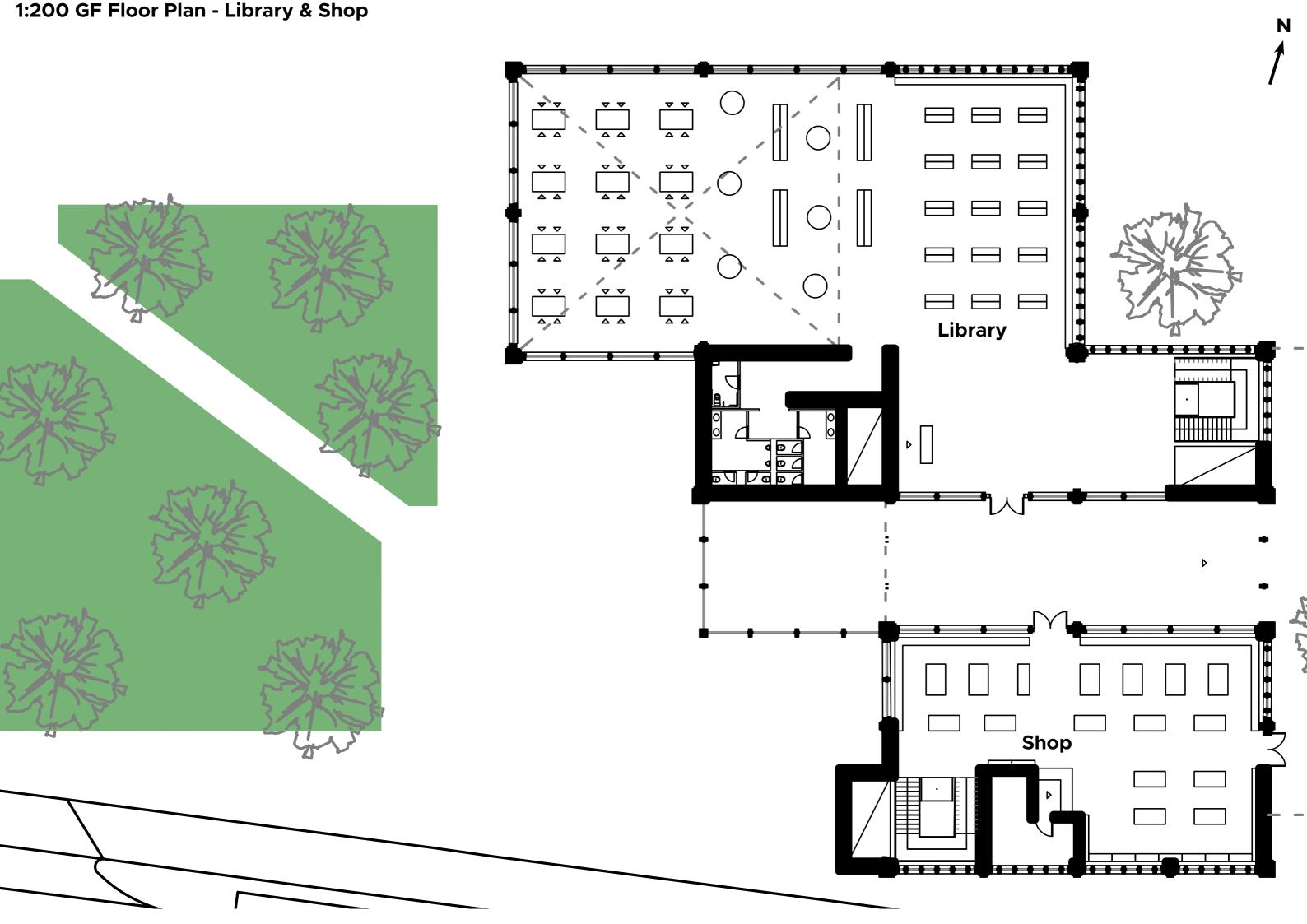
	Socialising Zone	(3168 m²)
	Library	864 m <sup>2</sup>
	Shop	720 m <sup>2</sup>
	Cafe	1080 m <sup>2</sup>
	Public Hall	
	- Community centre	324 m <sup>2</sup>
	- Lecture hall	180 m <sup>2</sup>
	Exhibition Zone (Indoor)	(2574 m²)
	Inspiration museum	1440 m <sup>2</sup>
	Amateur exhibition	378 m <sup>2</sup>
	Professional exhibition	756 m <sup>2</sup>
	Crafts Practice Zone	(2160 m²)
	Practical workshop	270 m <sup>2</sup>
	Design workshop	270 m <sup>2</sup>
	Production Hall & Artist Studio	1620 m <sup>2</sup>
	Nett (59%)	7902 m <sup>2</sup>
	Unassigned spaces (41%)	(5533 m <sup>2</sup> )
S	Services & Logistics	1233 m <sup>2</sup>
7	In-between space (Informal exhibition+circulation)	4300 m <sup>2</sup>
	Gross (100%)	13435 m²

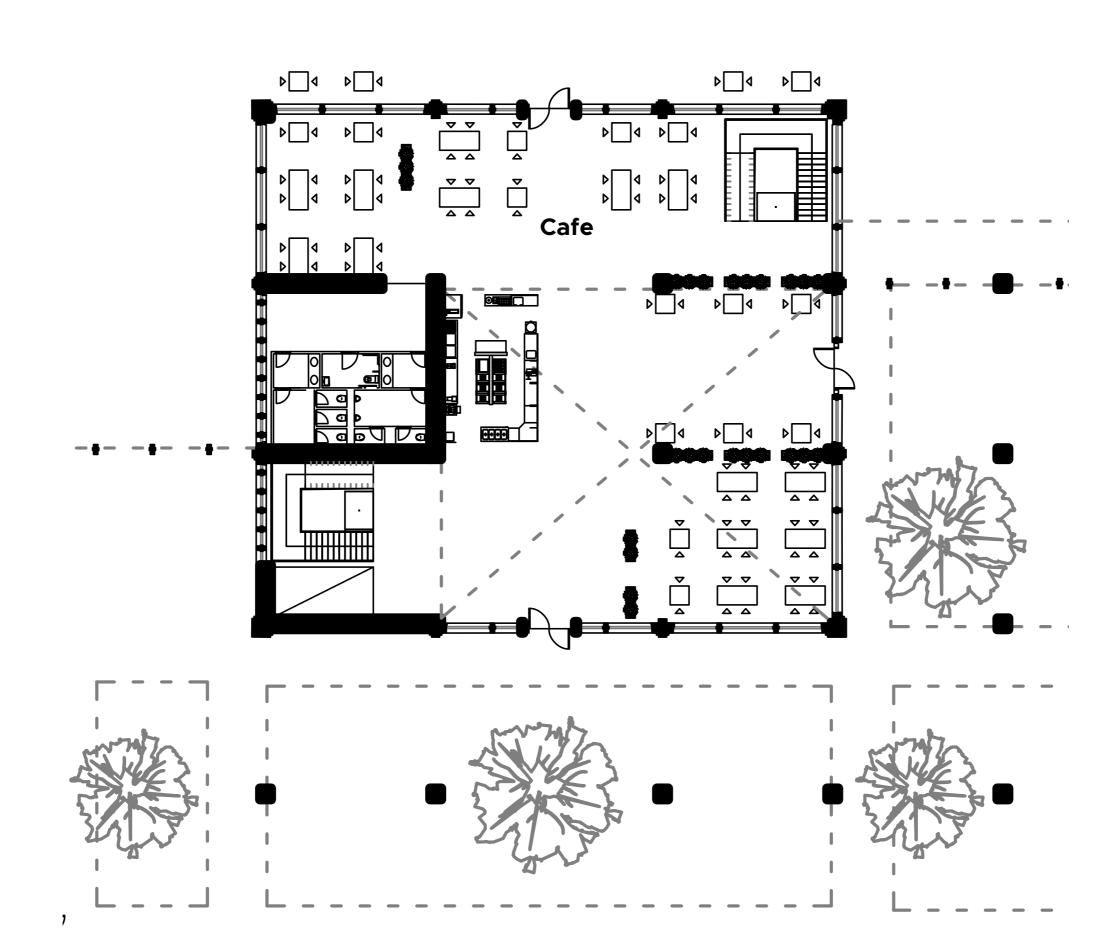


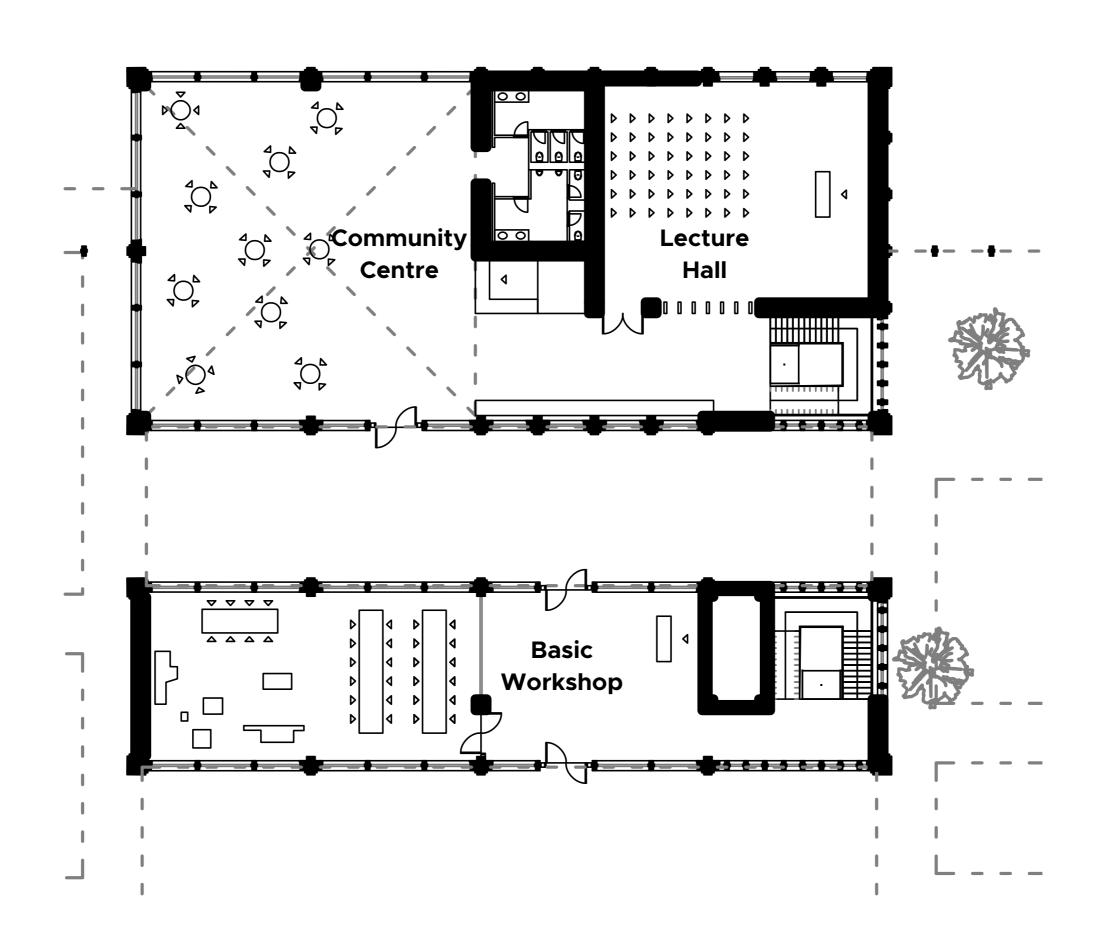


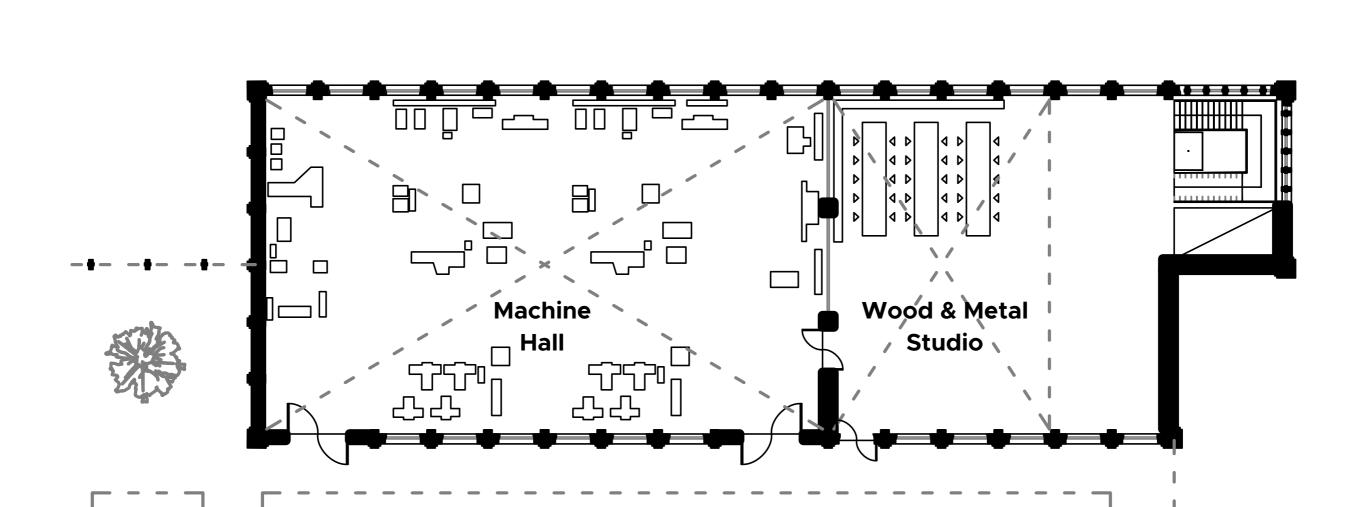


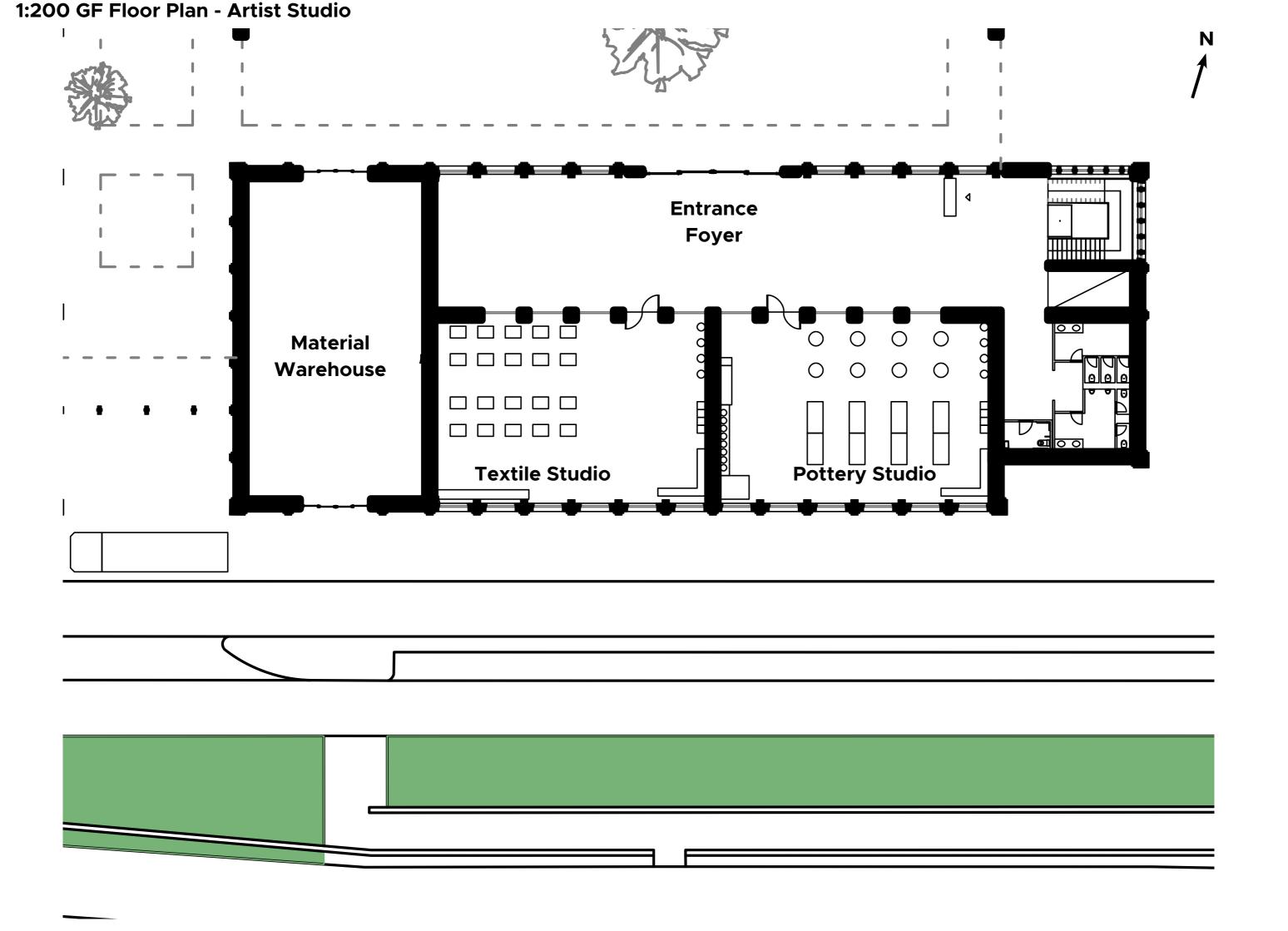














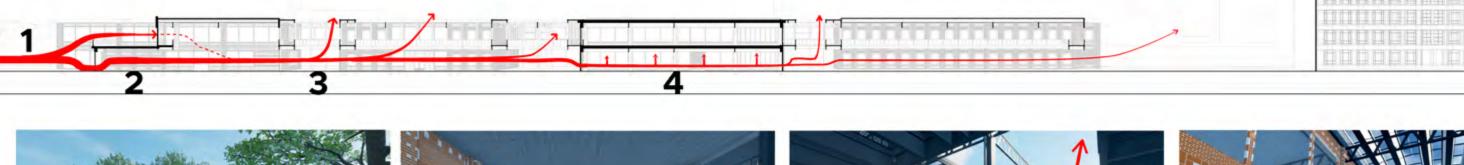
#### **Natural Ventilation**

spaces allows for passive design using natural complex ventilation. Side openings between clusters

The spatial composition using in-between also ensures cross ventilation around the









opening on the side.



Wind from west bends, then enters from Wind circulates through the corridor as source of natural ventilation



Open courtyard acts as green lung and buffer zone to normalise excess wind pressure

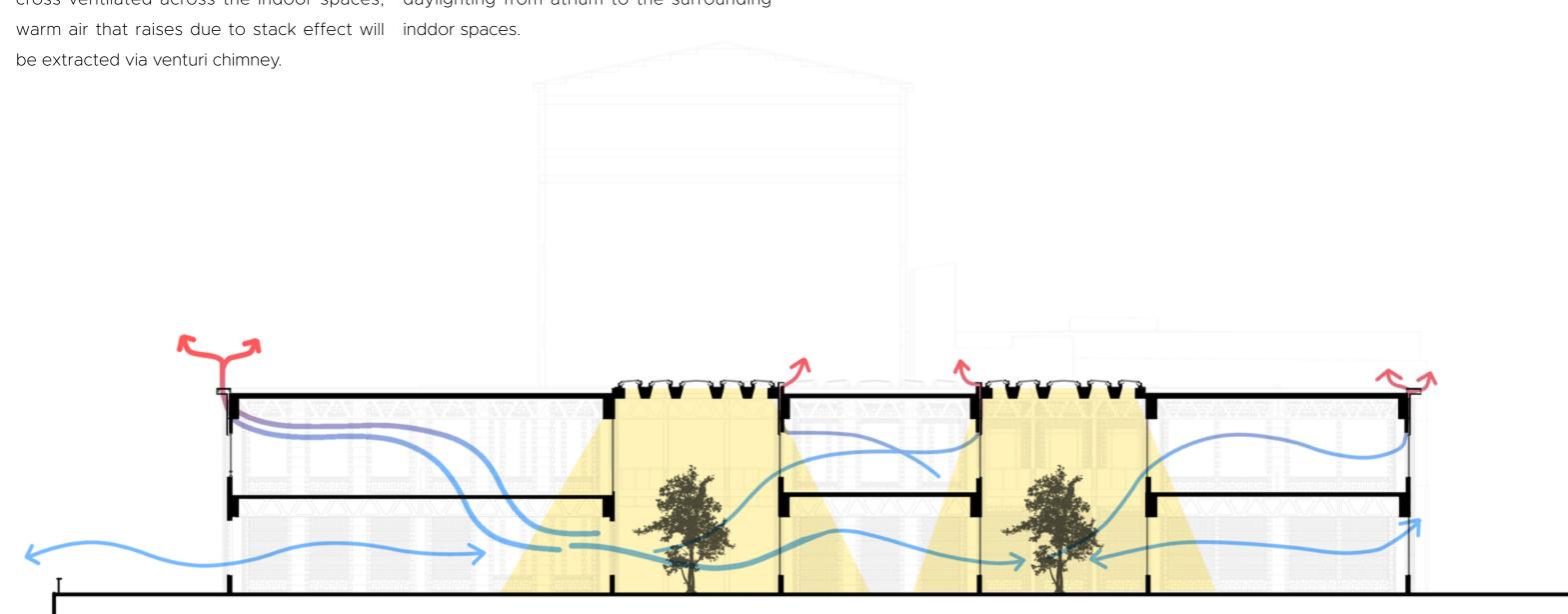


Wind enters the clusters sideways, providing clean air as it passes along the atrium

#### Natural Ventilation & Daylighting

cross ventilated across the indoor spaces, daylighting from atrium to the surrounding

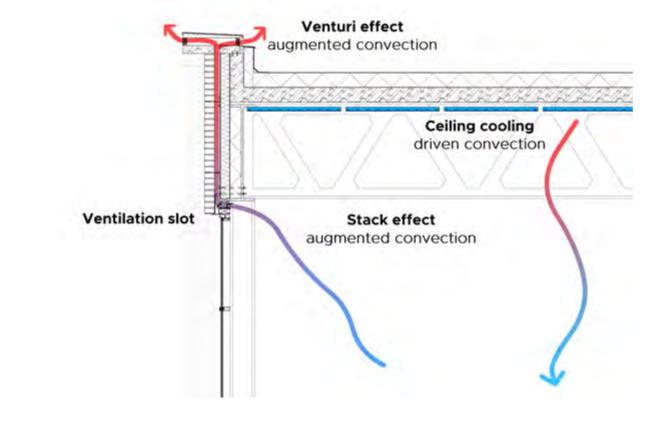
As clean air from the green lung atrium gets Simultaneously, the rooflights provide diffused

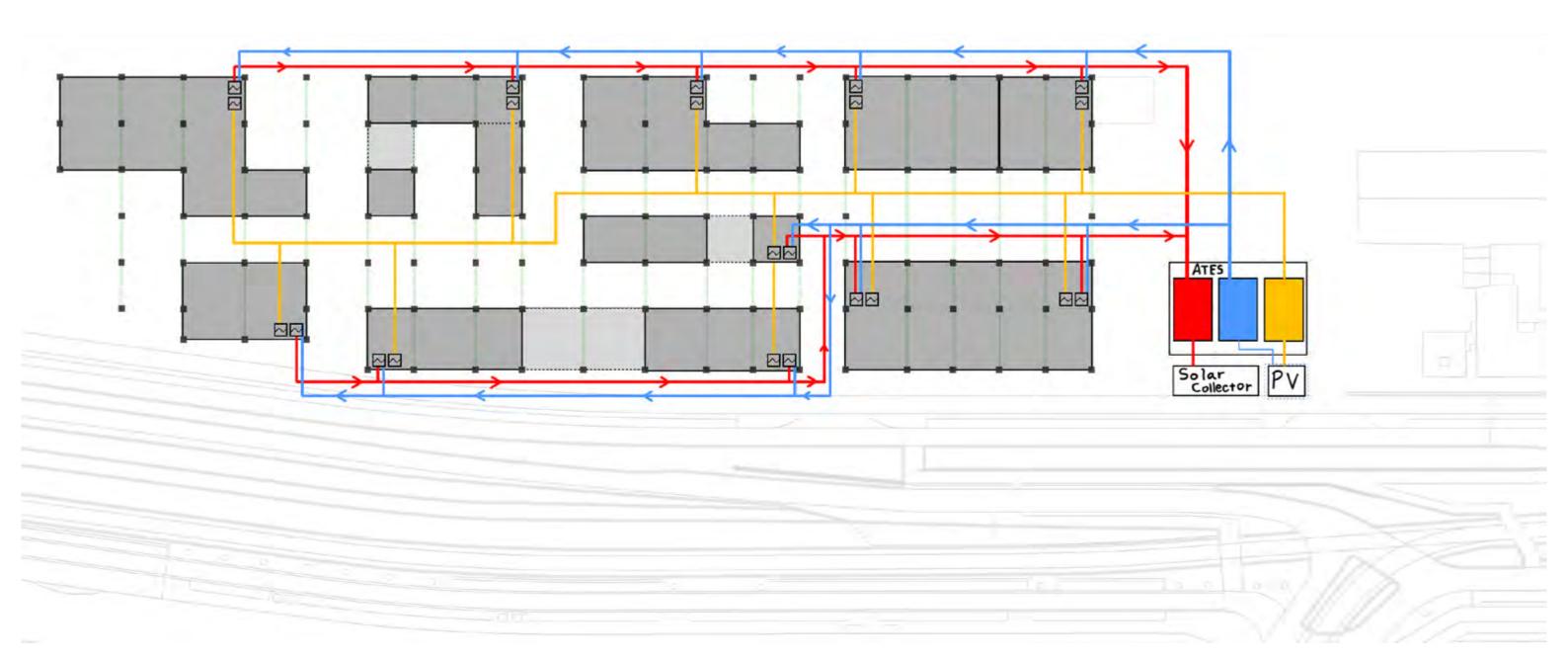


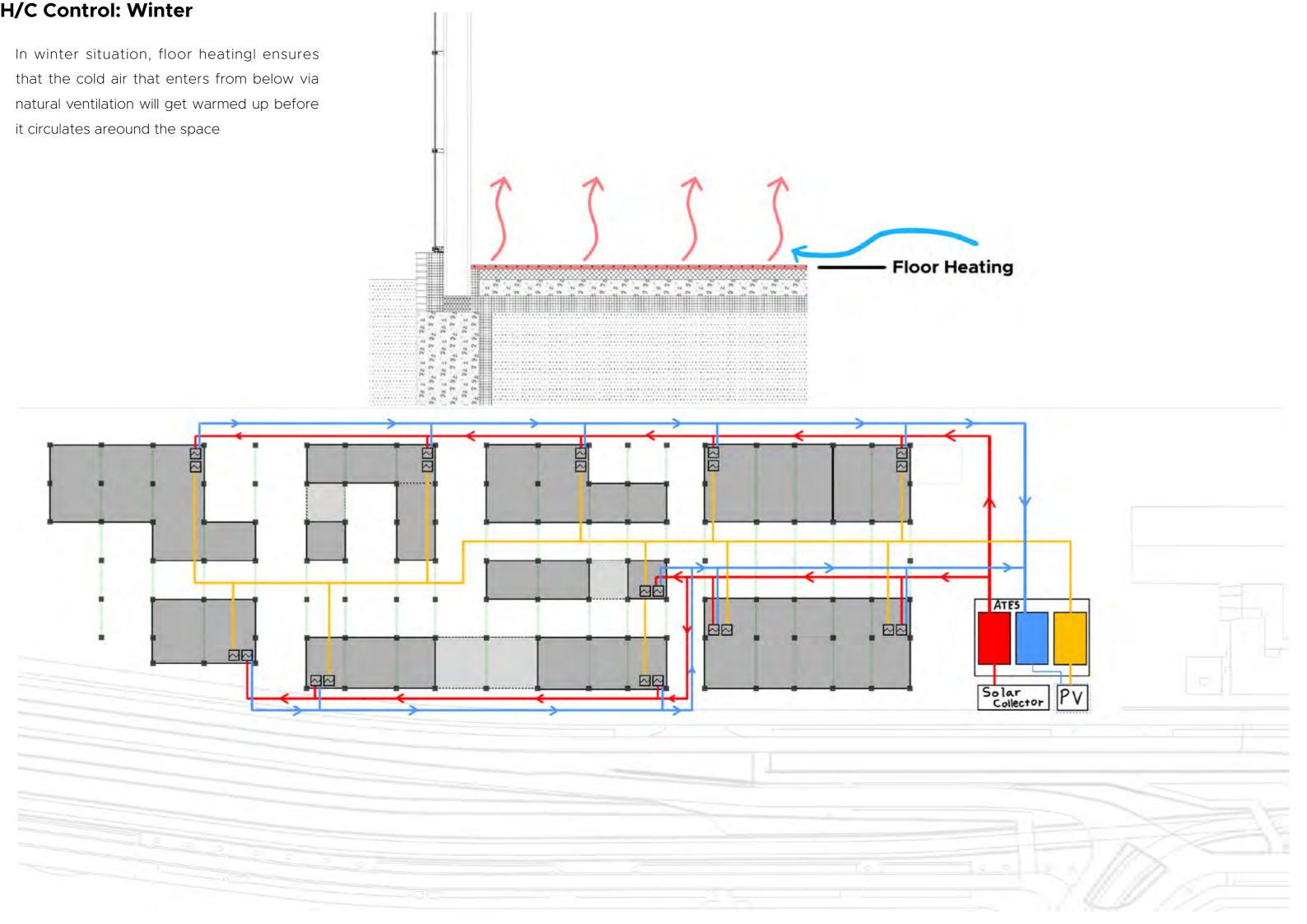
#### H/C Control: Summer

Heating and cooling control will make use of centralised technical room with underground aquifier thermal energy storage as the central means of thermal energy circulation. Each cluster may have individual customised climate with each heat exchanger units.

In summer situation, ceiling cooling will also assist the natural ventilation driven thermal control. Ceiling cooling also ensures continuous convection cycle in the space.

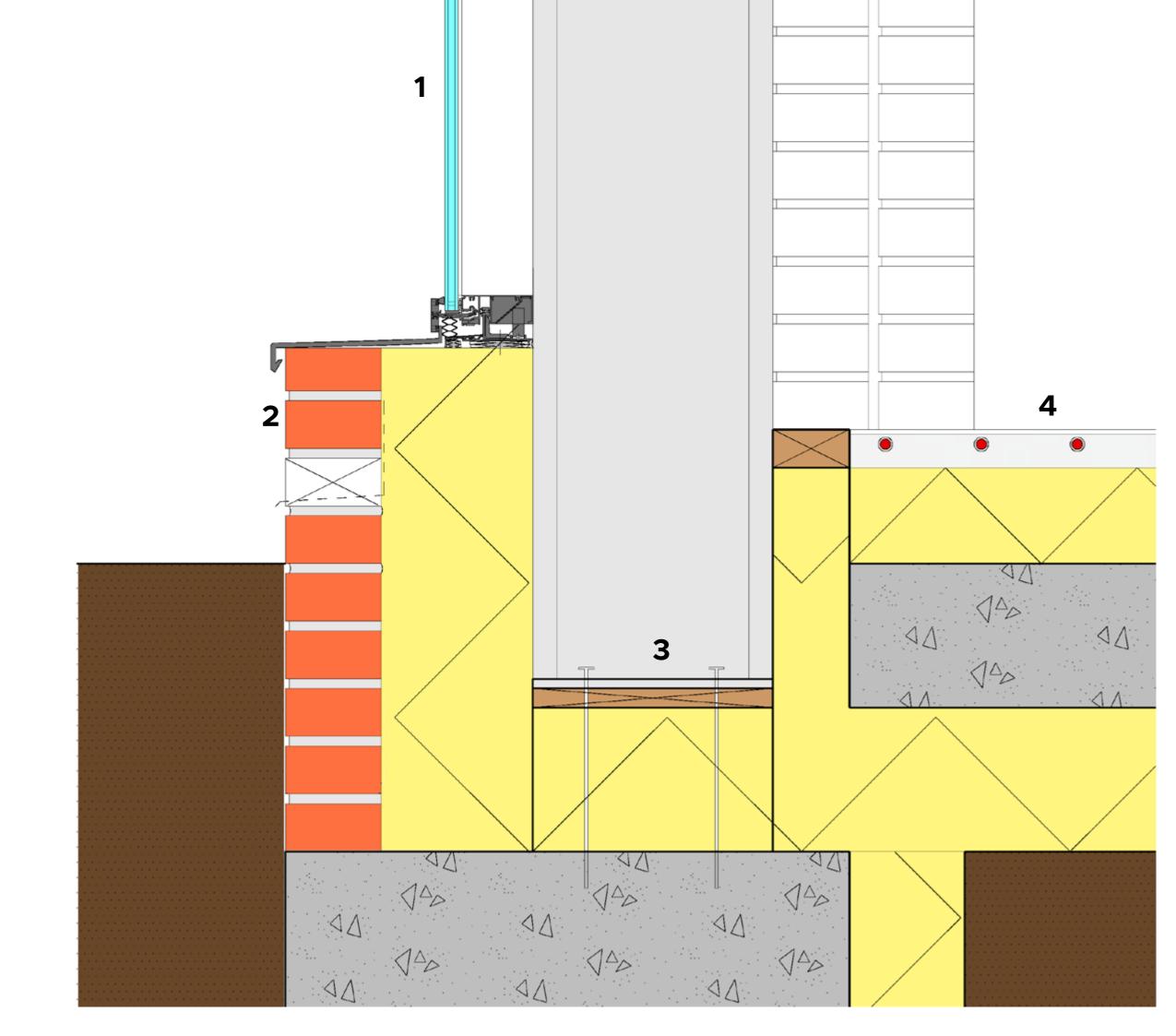


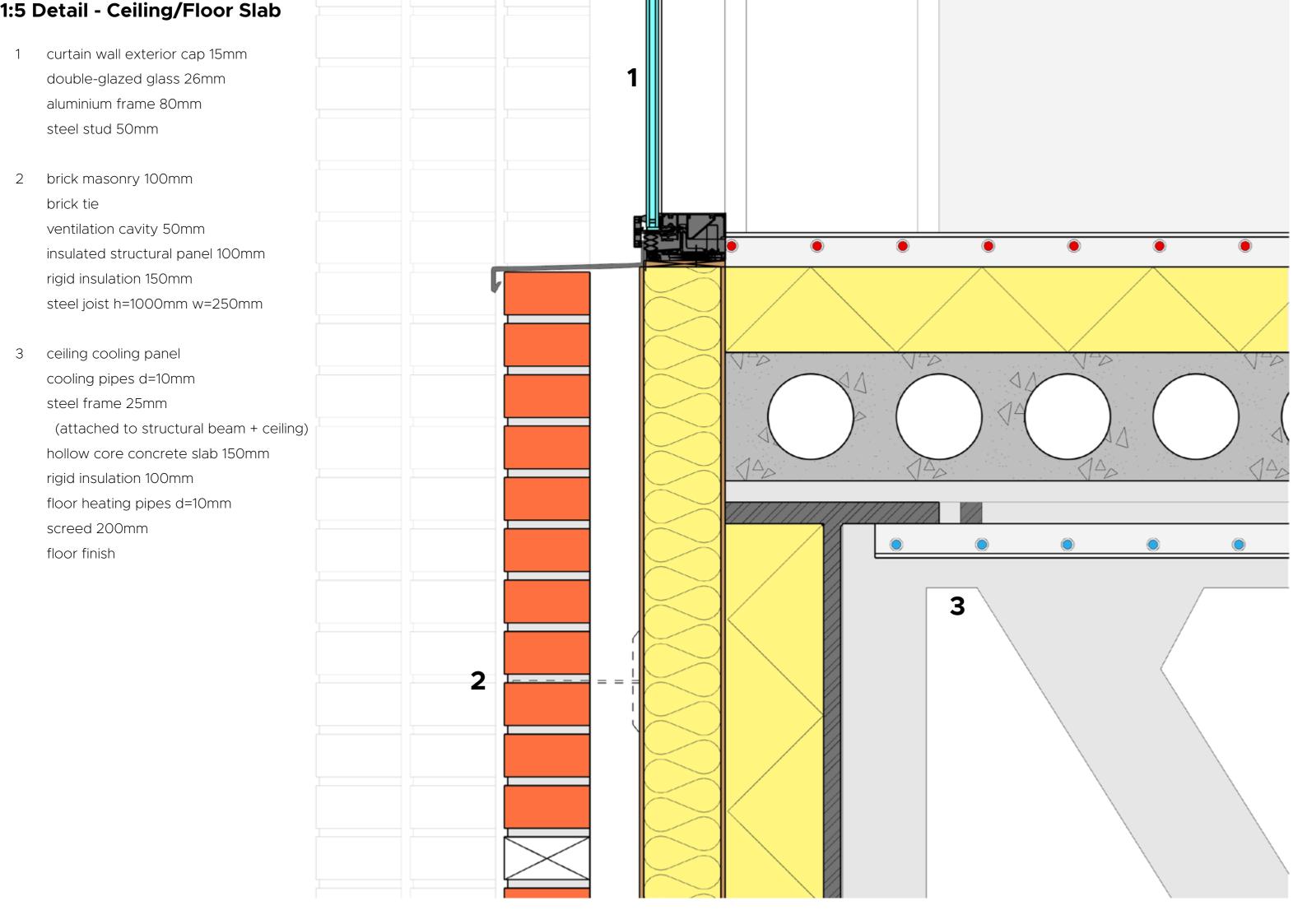




### 1:5 Detail - Foundation

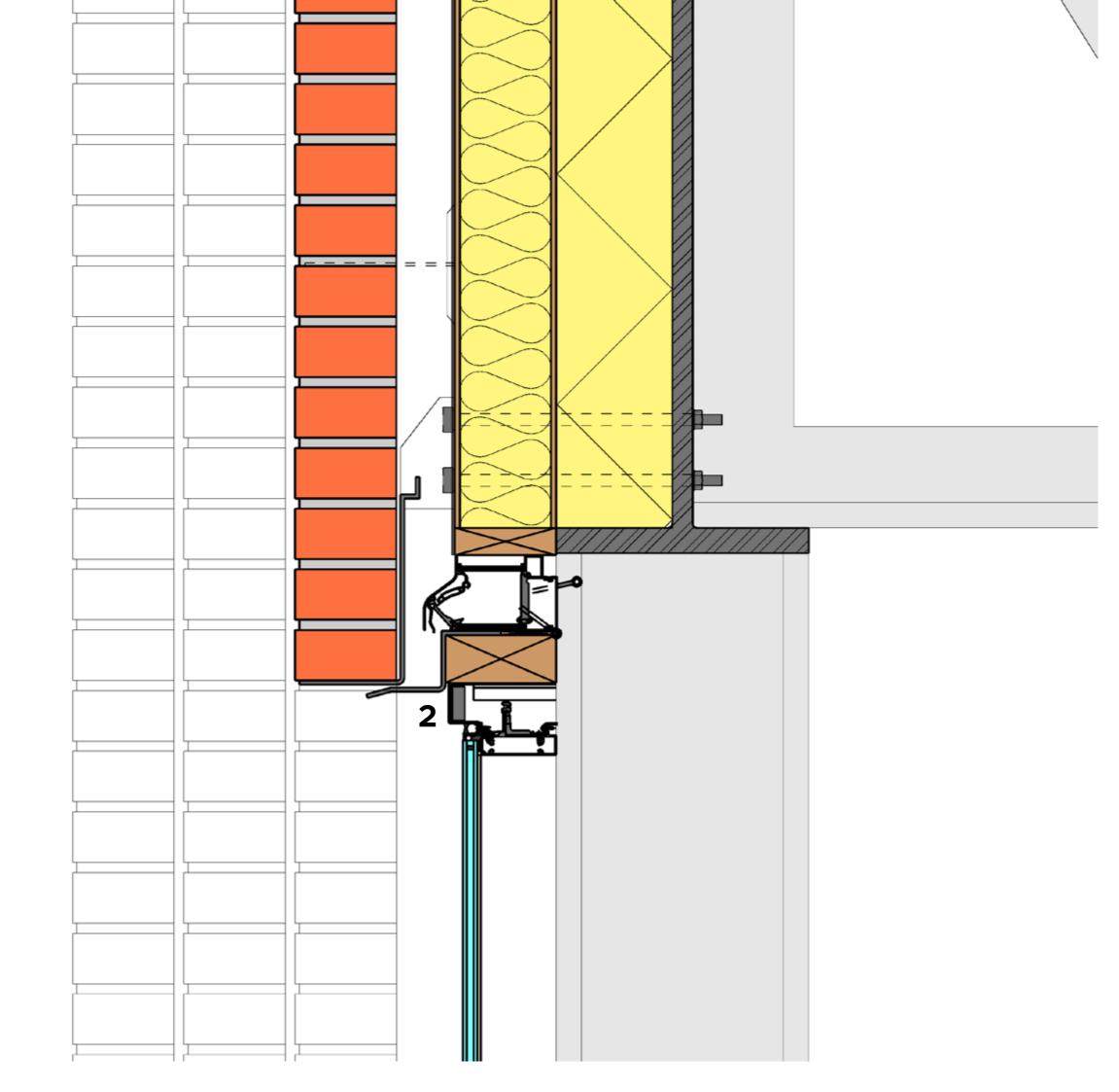
- 1 curtain wall exterior cap 15mm double-glazed glass 26mm aluminium frame 80mm steel stud 50mm
- 2 brick masonry 100mm rigid insulation 150mm steel column 250mm weep holes
- 3 steel column base plate
  grout 25mm
  anchor bolts
  thermal insulation block 150mm
  concrete foundation
- 4 floor finish 5mm
  screed 20mm
  floor heating pipes d=10mm
  rigid insulation 100mm
  concrete slab 150mm
  rigid insulation 150mm





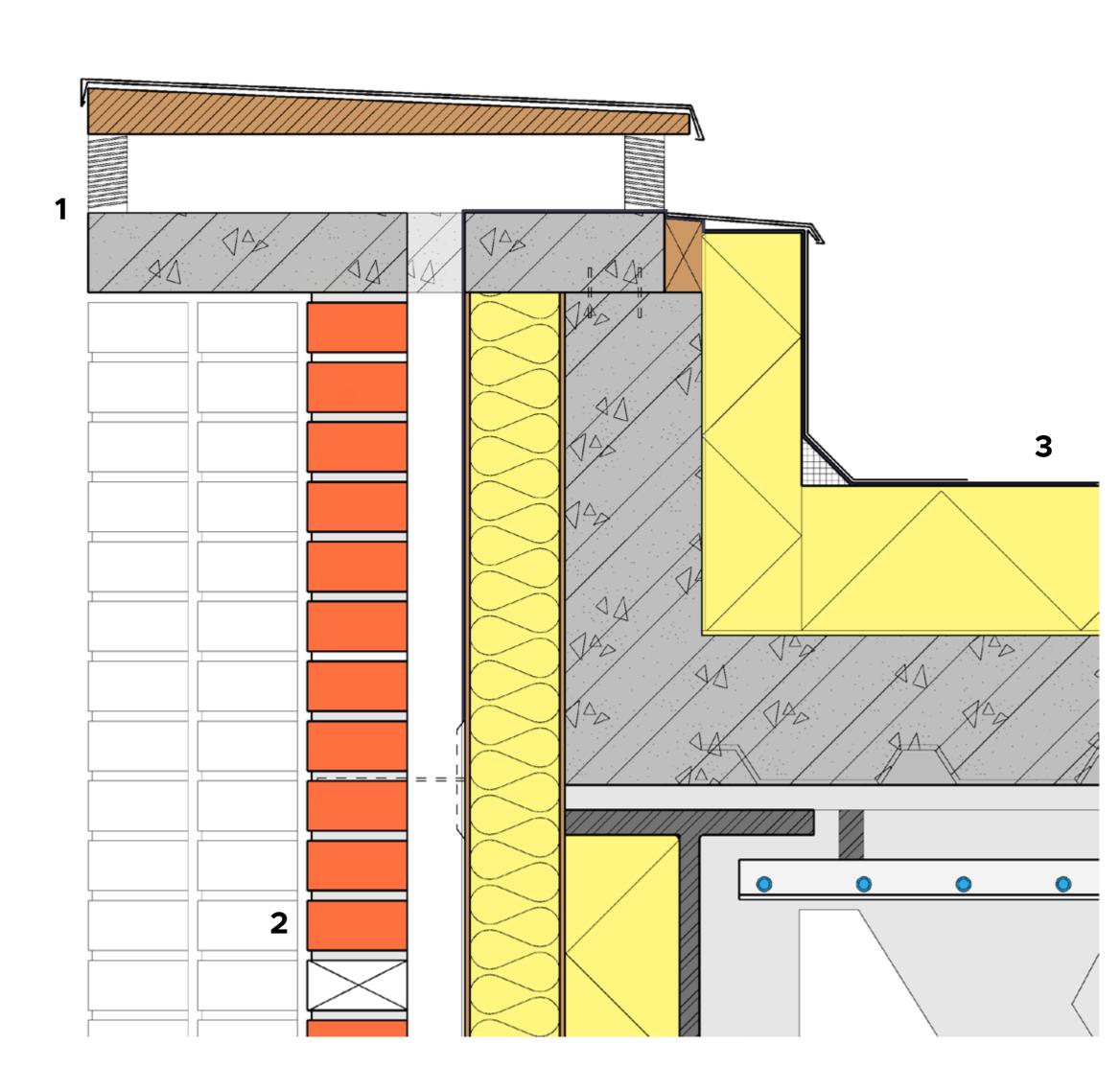
## 1:5 Detail - Opening

- brick masonry 100mm
  steel L-profile lintel
  (lintel attachment module + bolts)
  ventilation cavity 50mm
  insulated structural panel 100mm
  rigid insulation 150mm
  steel joist h=1000mm w=250mm
- ventilation slotmoisture flashingspacercurtain wall frame



#### 1:5 Detail - Roof + Venturi Chimney

- rainwater flashing
  air ventilation fins
  prefab reinforced concrete base
  (paint treated white)
- brick masonry 100mm brick tie ventilation cavity 50mm insulated structural panel 100mm rigid insulation 150mm steel joist h=1000mm w=250mm
- 3 structural steel beam h=1000mm reinforced concrete roof slab 150mm rigid insulation 150mm waterproofing membrane



# 1:20 Detail - Atrium Structure

- structural beam h=1000mm

  max span ~18m

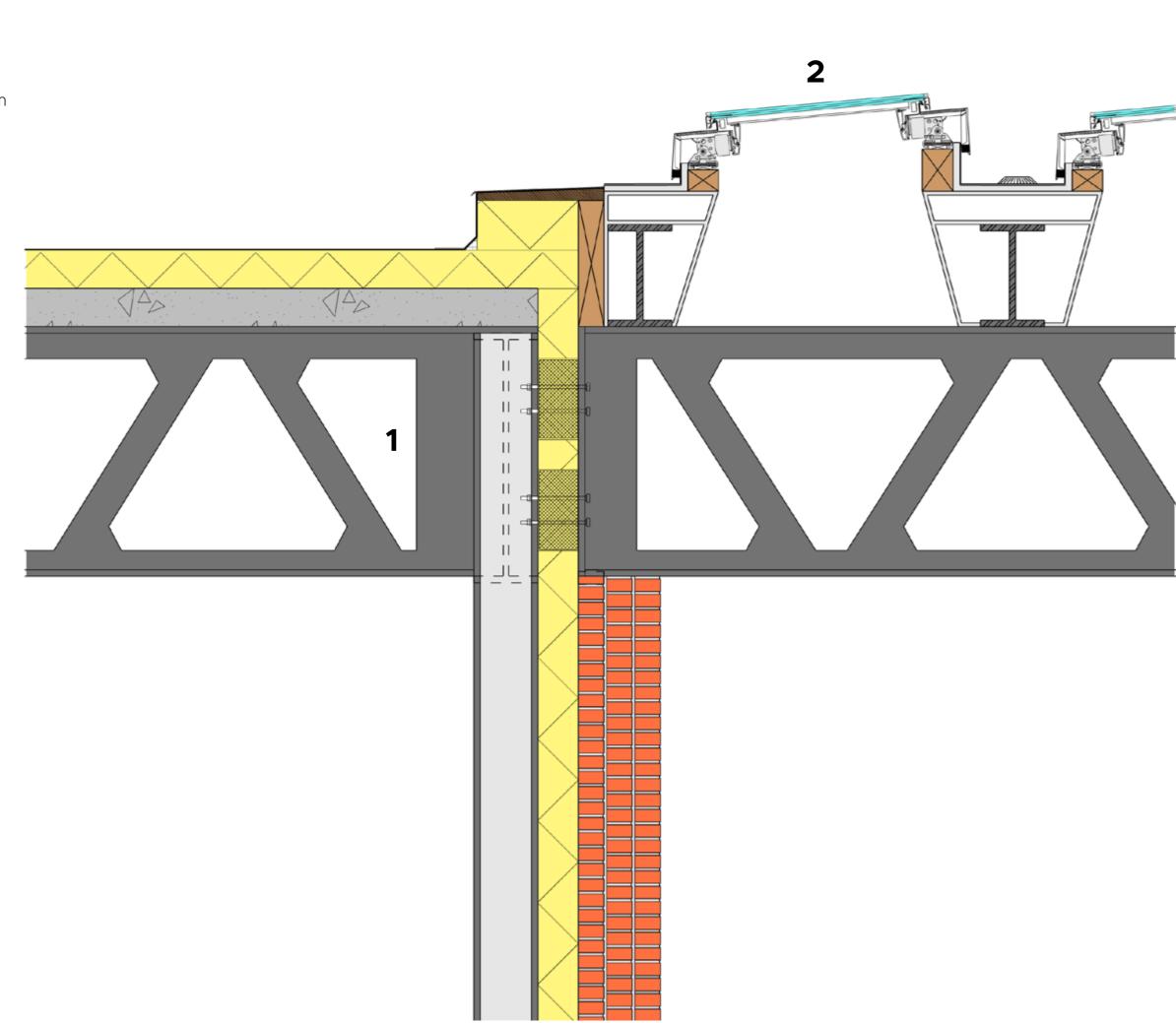
  structural column 250mm

  Isokorb structural thermal break 100mm

  structural beam h=1000mm

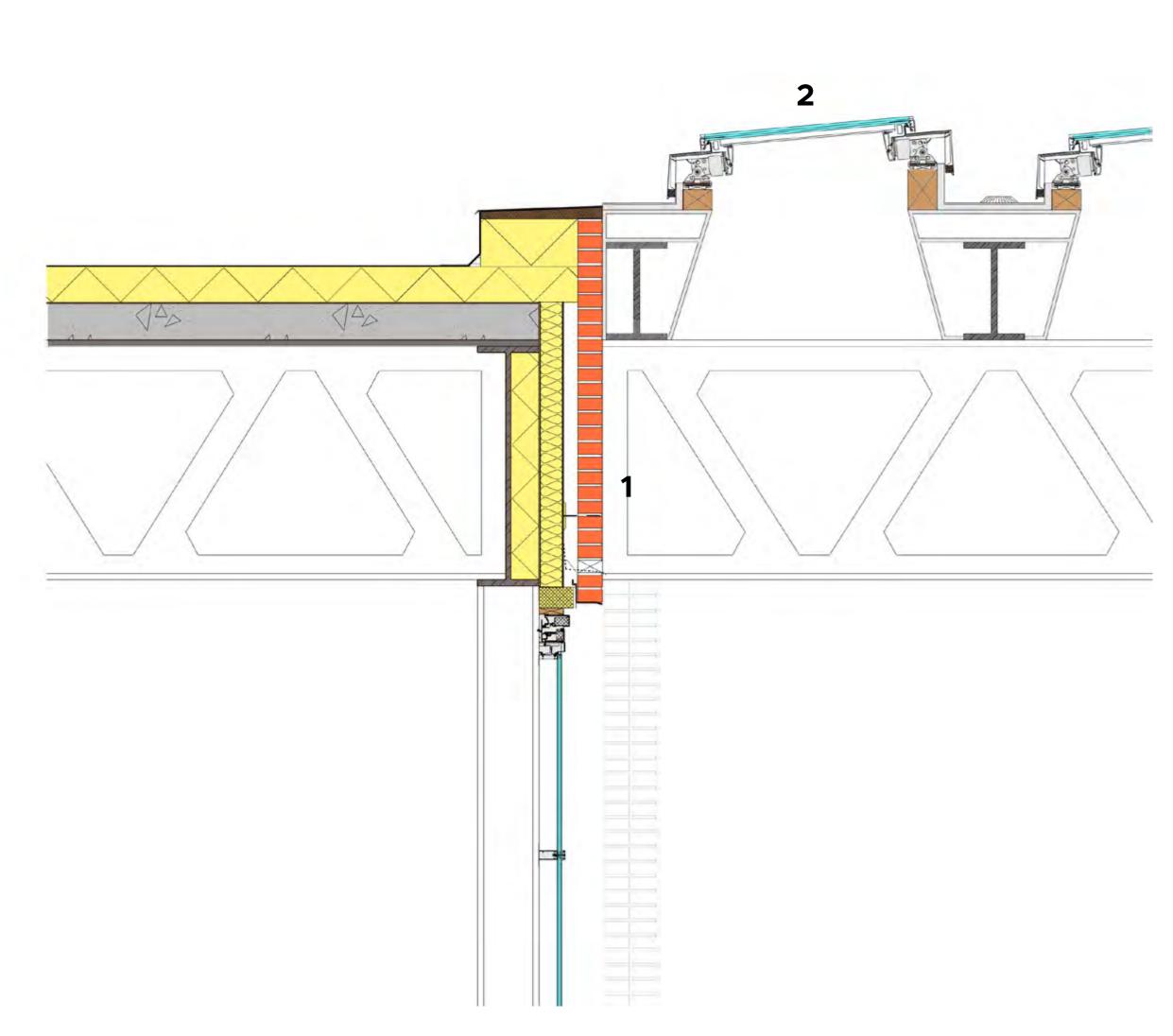
  max span ~18m

  brick masonry sub-structure
- 2 laminated inner panes 5mm
  argon filled cavity 10mm
  low-E coating
  outer pane safety glass 3mm
  photocatalytic coating



### 1:20 Detail - Atrium (wall/glass facade side)

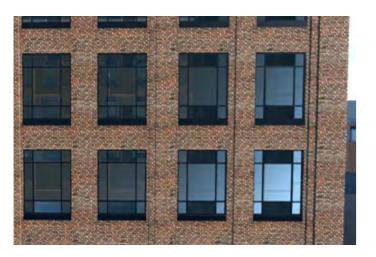
- brick masonry 100mm
  brick tie
  ventilation cavity 50mm
  weep hole + flashing
  insulated structural panel 100mm
  rigid insulation 150mm
  steel joist h=1000mm w=250mm
- 2 laminated inner panes 5mm
  argon filled cavity 10mm
  low-E coating
  outer pane safety glass 3mm
  photocatalytic coating





#### Reference to Quaker Building's characteristics





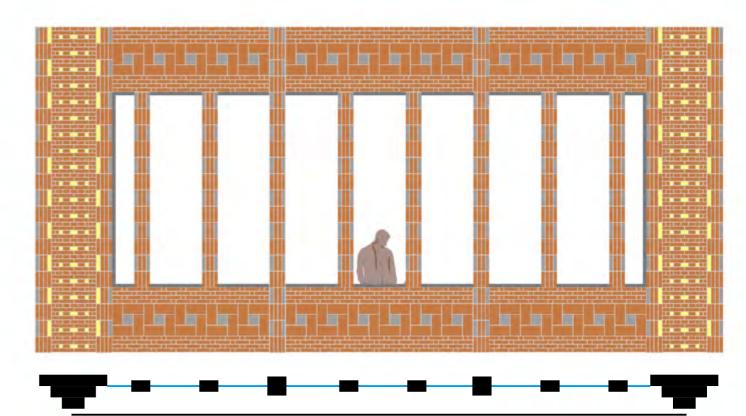
- 1 metre wide major vertical elements
- 3 metre span distribution.
- cascaded layers defining the contour of the vertical element
- recessed window position



- distinct white horizontal element defining the roofscape.
- overhanging element that defines the pattern of the roof vicinity.
- facade variation using materials of multiple colour shade

#### Facade study 1: Introverted space (dense brick elements)

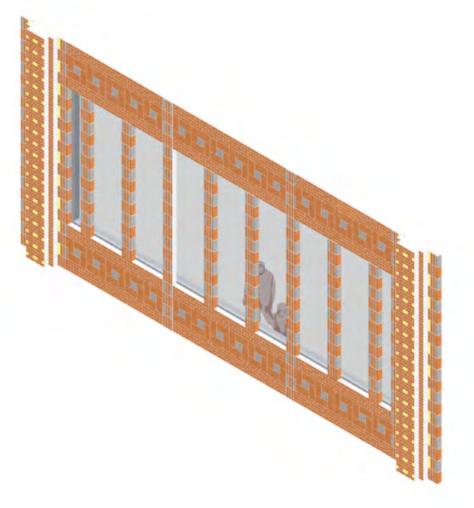
9m span structural column; 3m span subcolumn; 1m span window sub-division



structural column (9m)

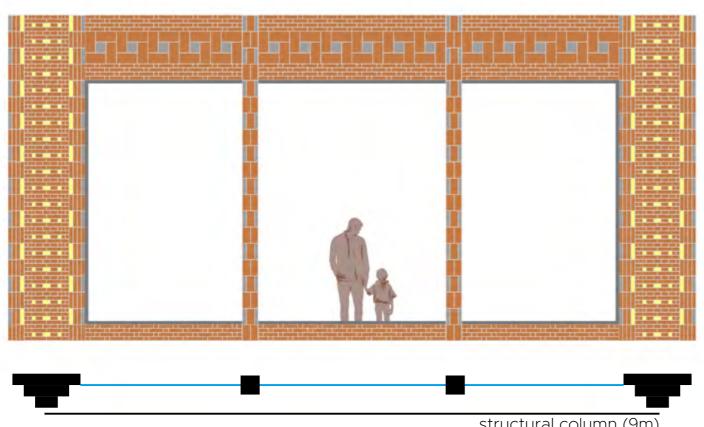
sub-column (3m)

window sub-division (1m)



### Facade study 2a: Extroverted space (curtain wall)

### Facade study 2b: Extroverted space (curtain wall; with low wall)



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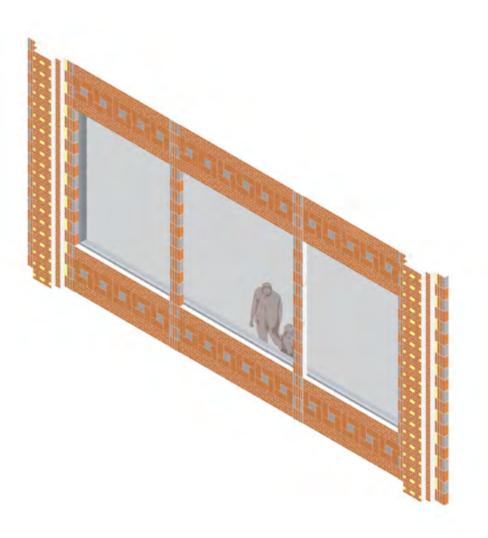
structural column (9m)

sub-column (3m)

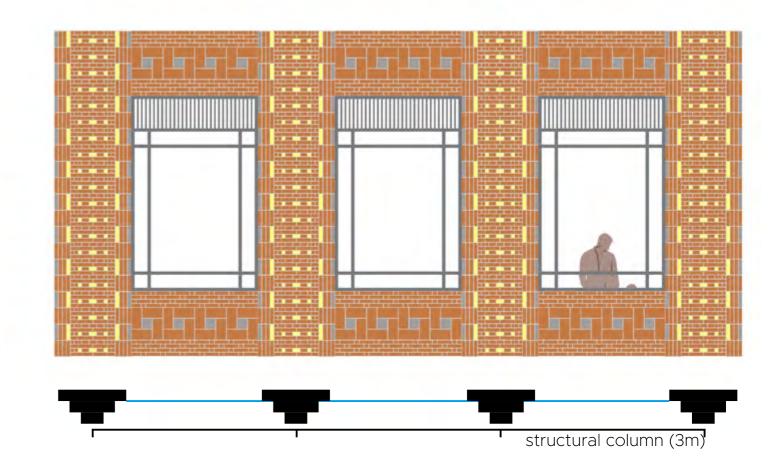
sub-column (3m)

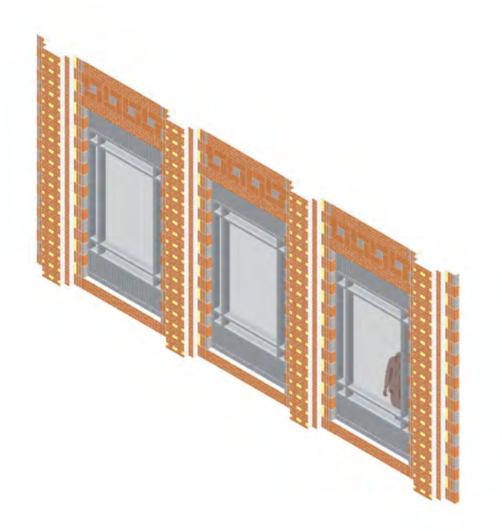
structural column (9m)

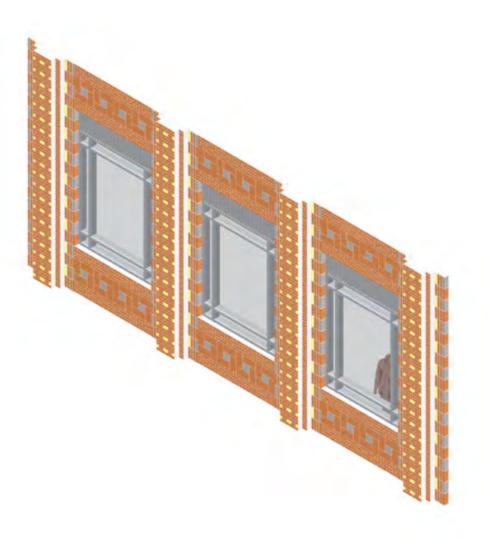


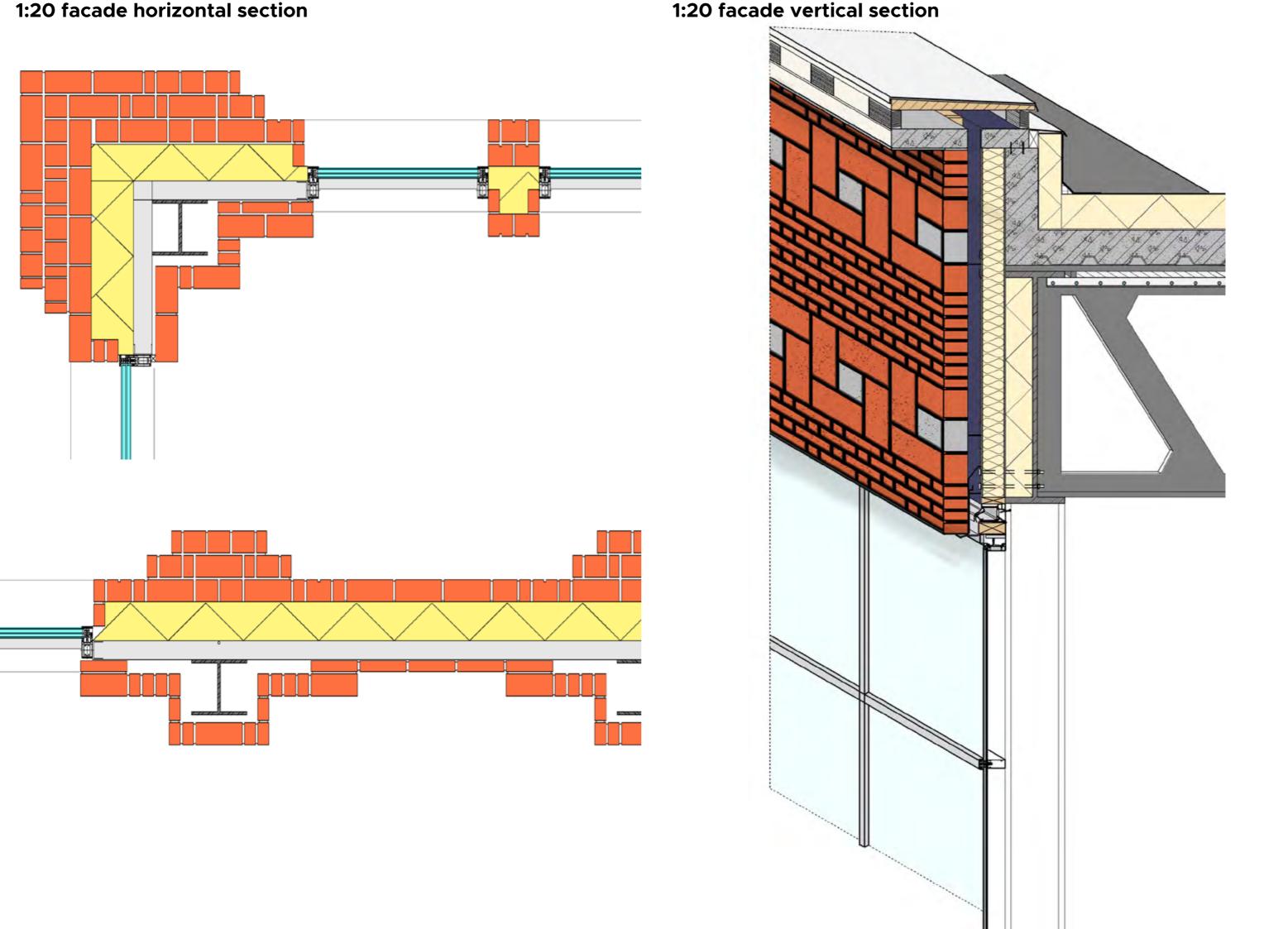


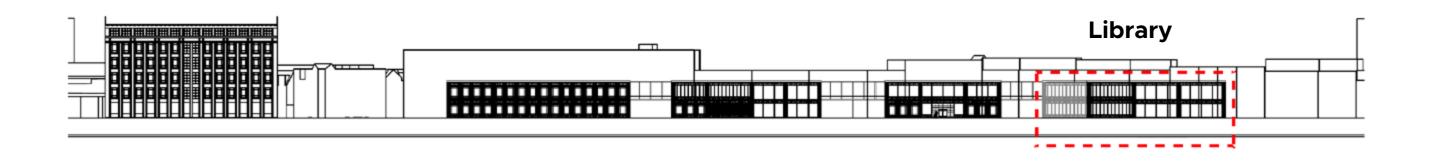






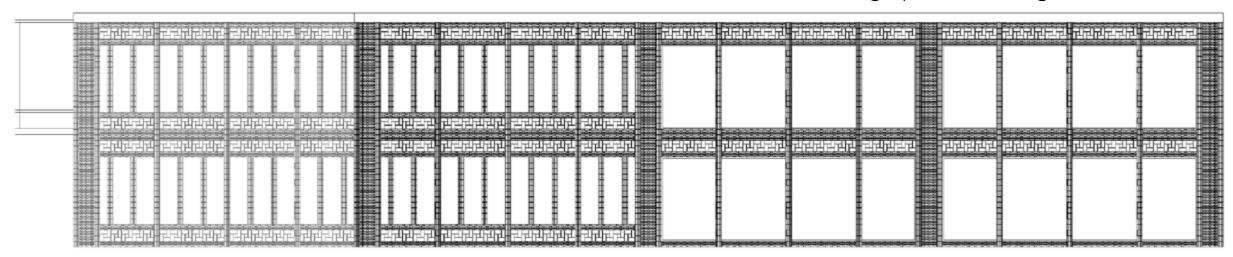




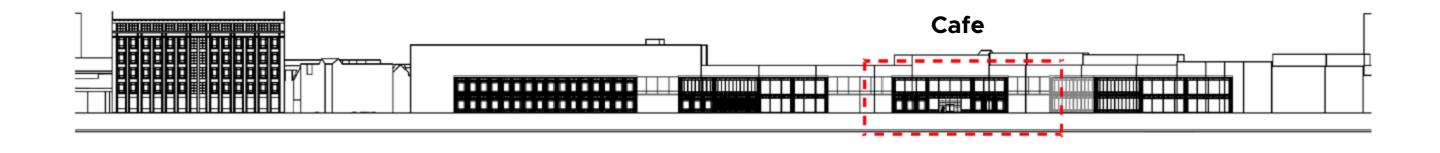


#### Bookshelves

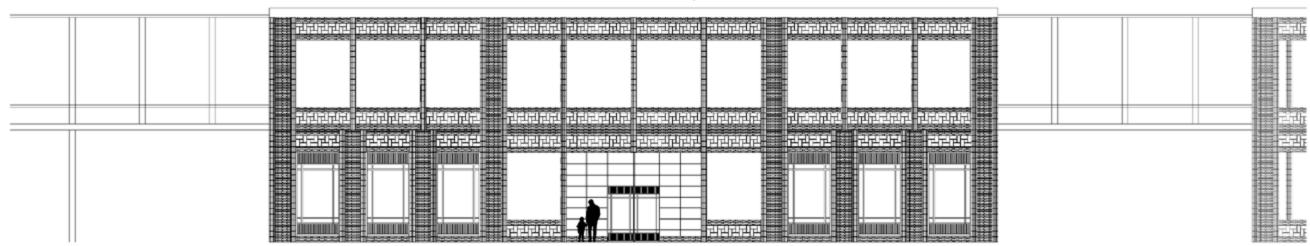
Reading space / Lounge



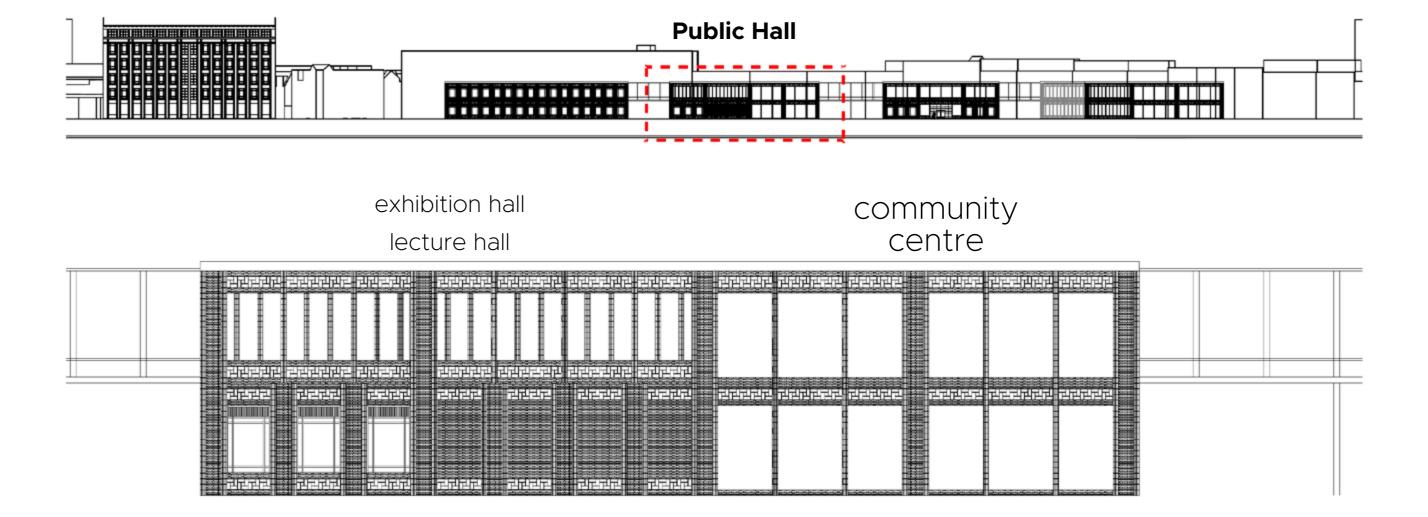




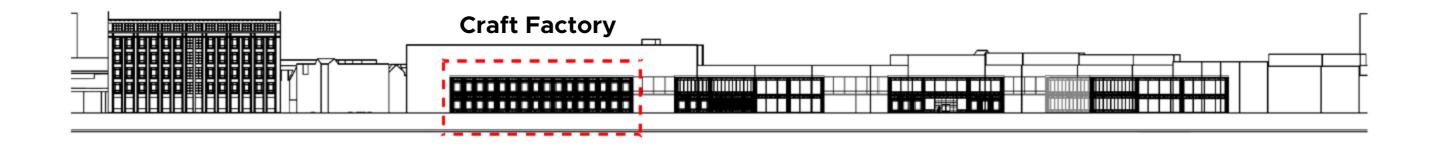
### waterfront viewing cafe seats





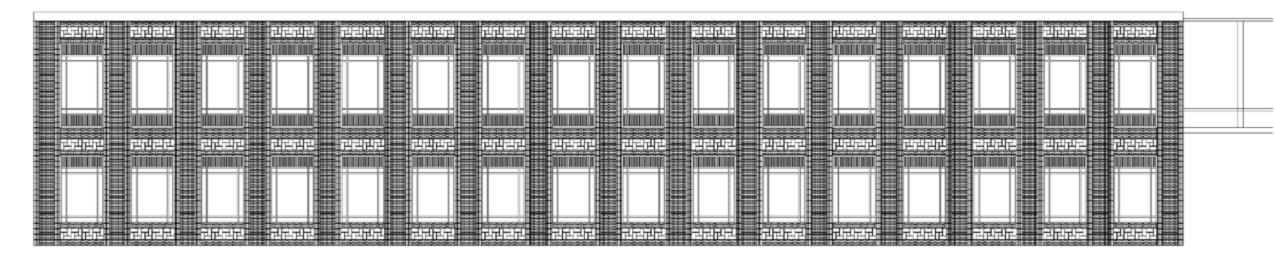






#### wood-& metalcrafts studio

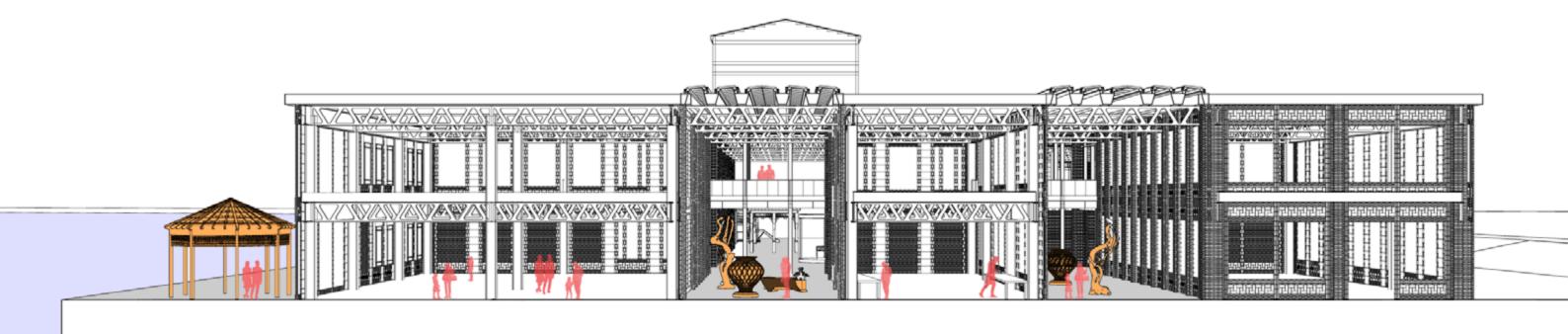
production machine hall







**Cross Section Exhibition Concept of In-between Spaces** 



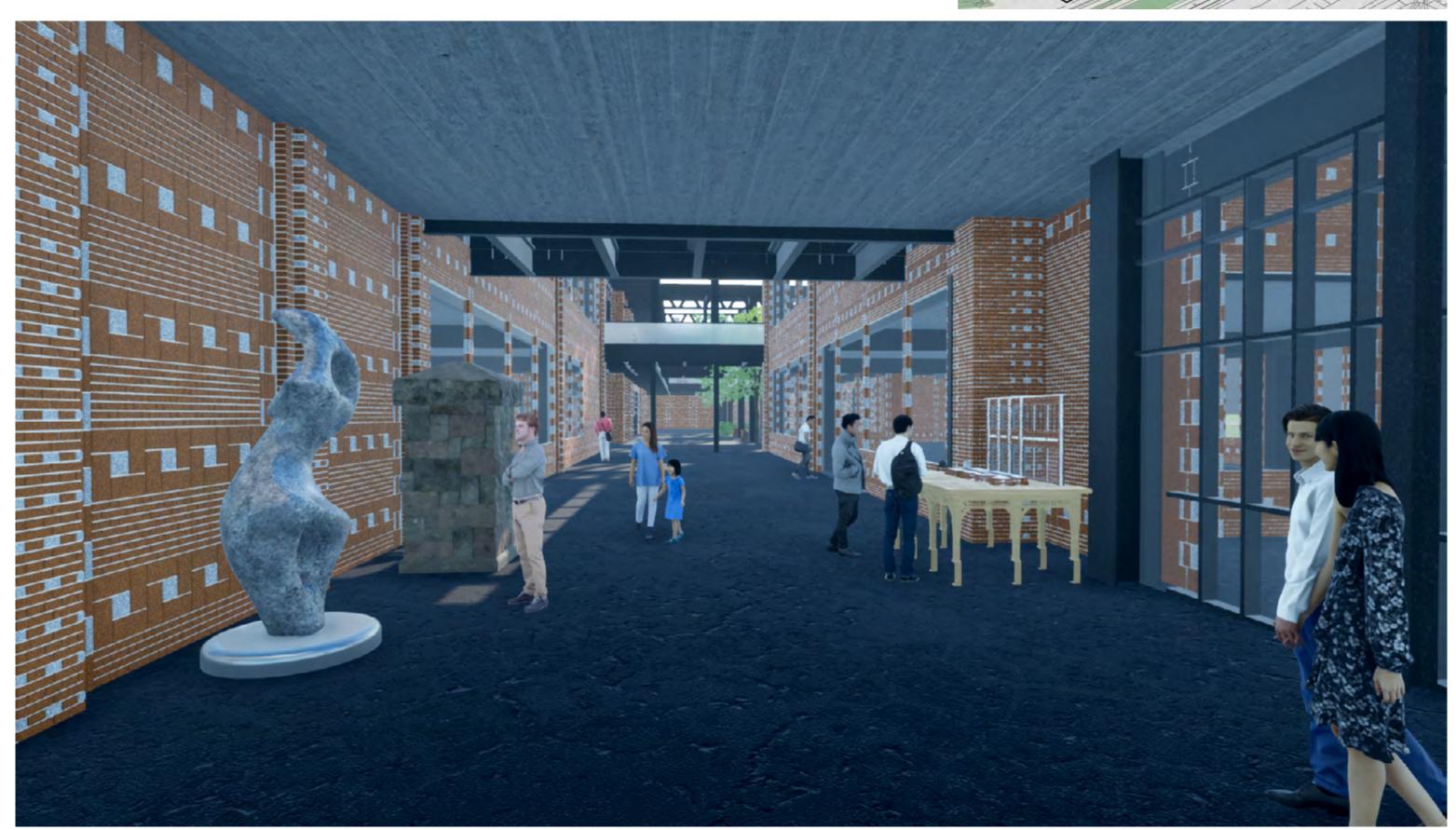
3D Render of Exhibition In-between Spaces





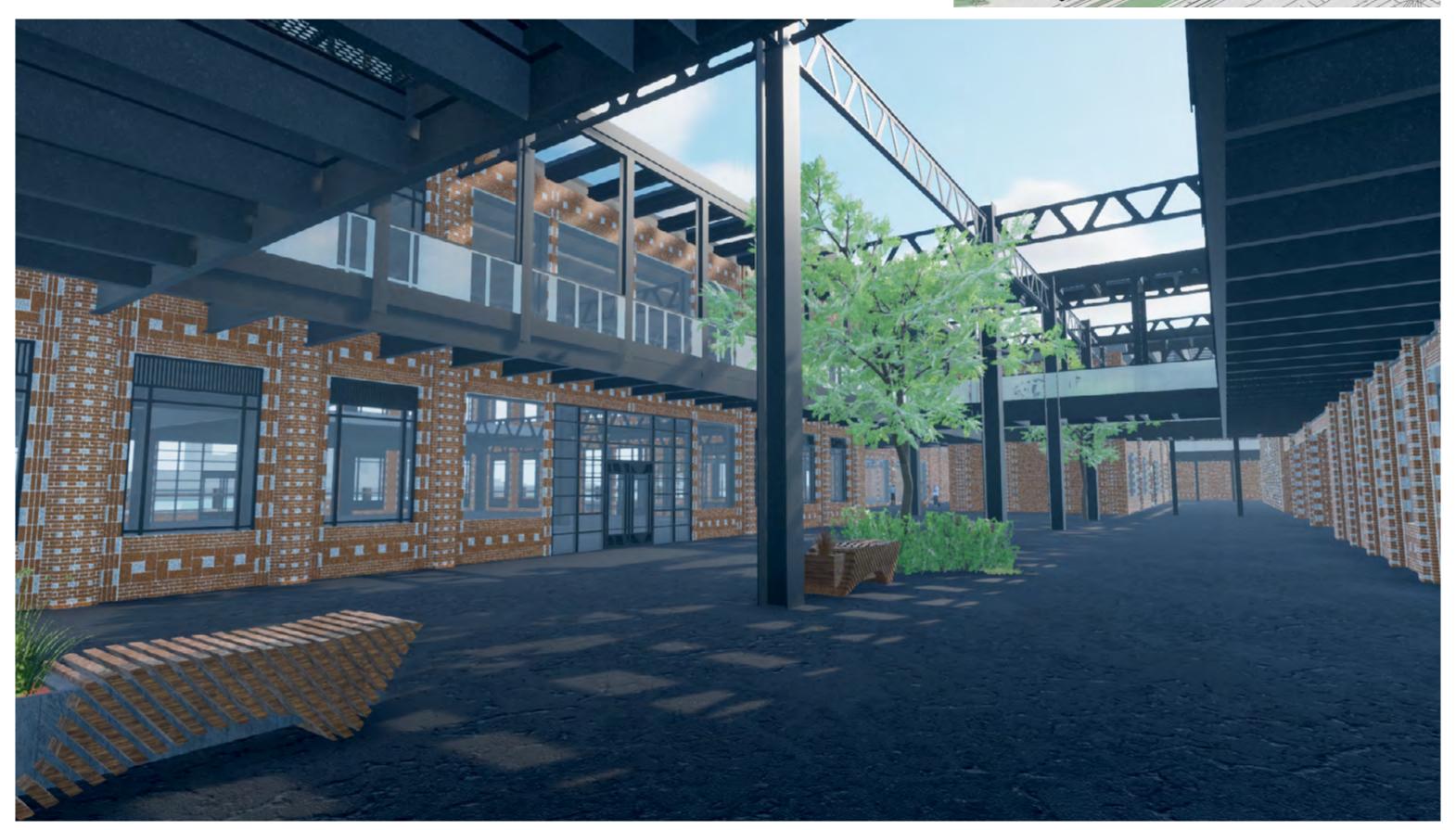
3D Render of Exhibition In-between Spaces



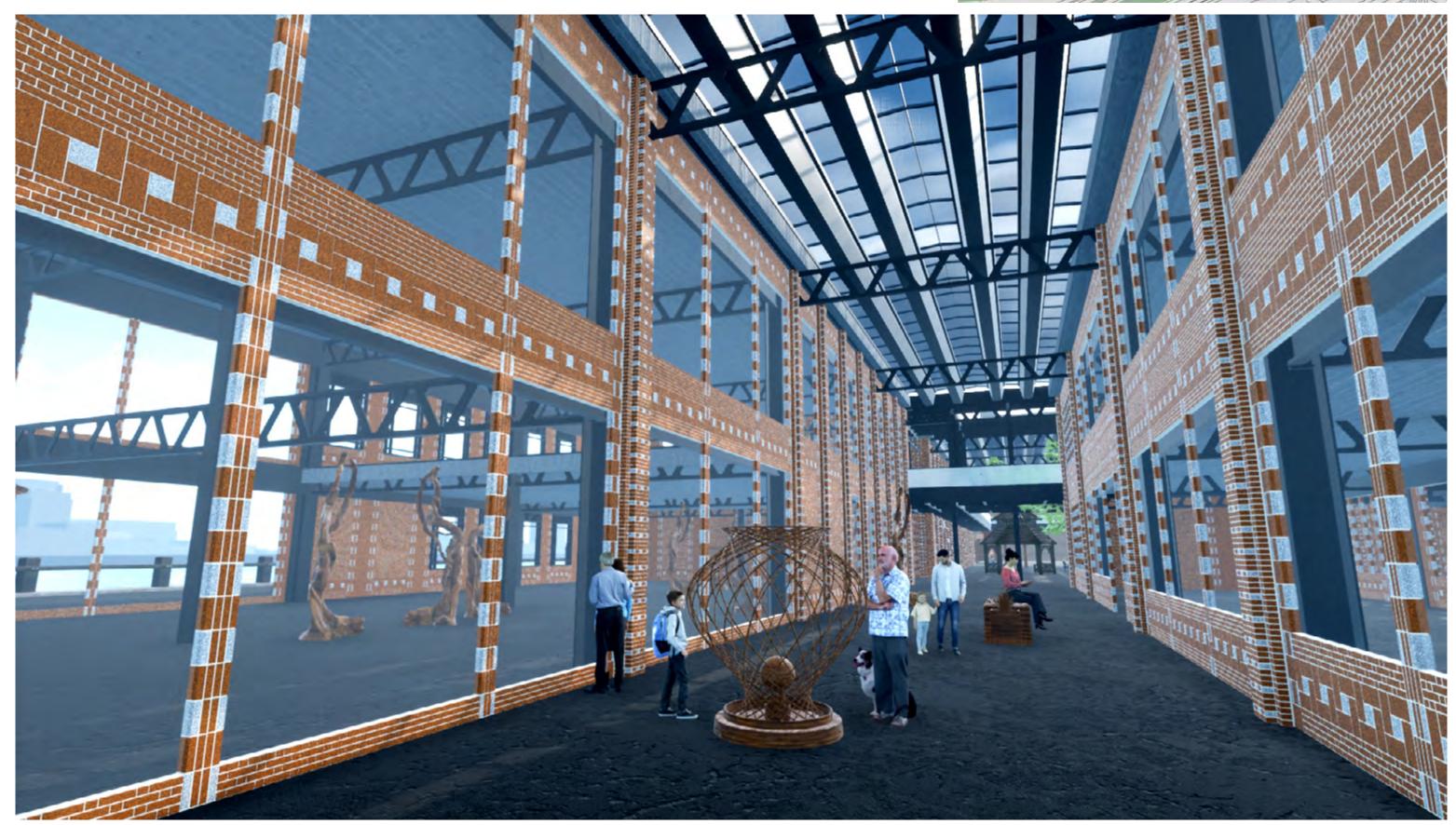


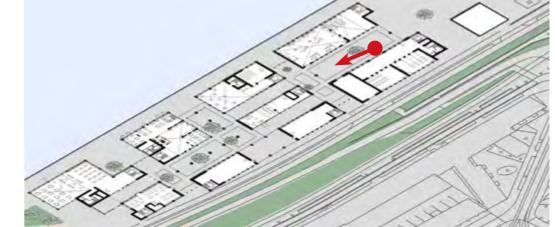
3D Render of Exhibition In-between Spaces



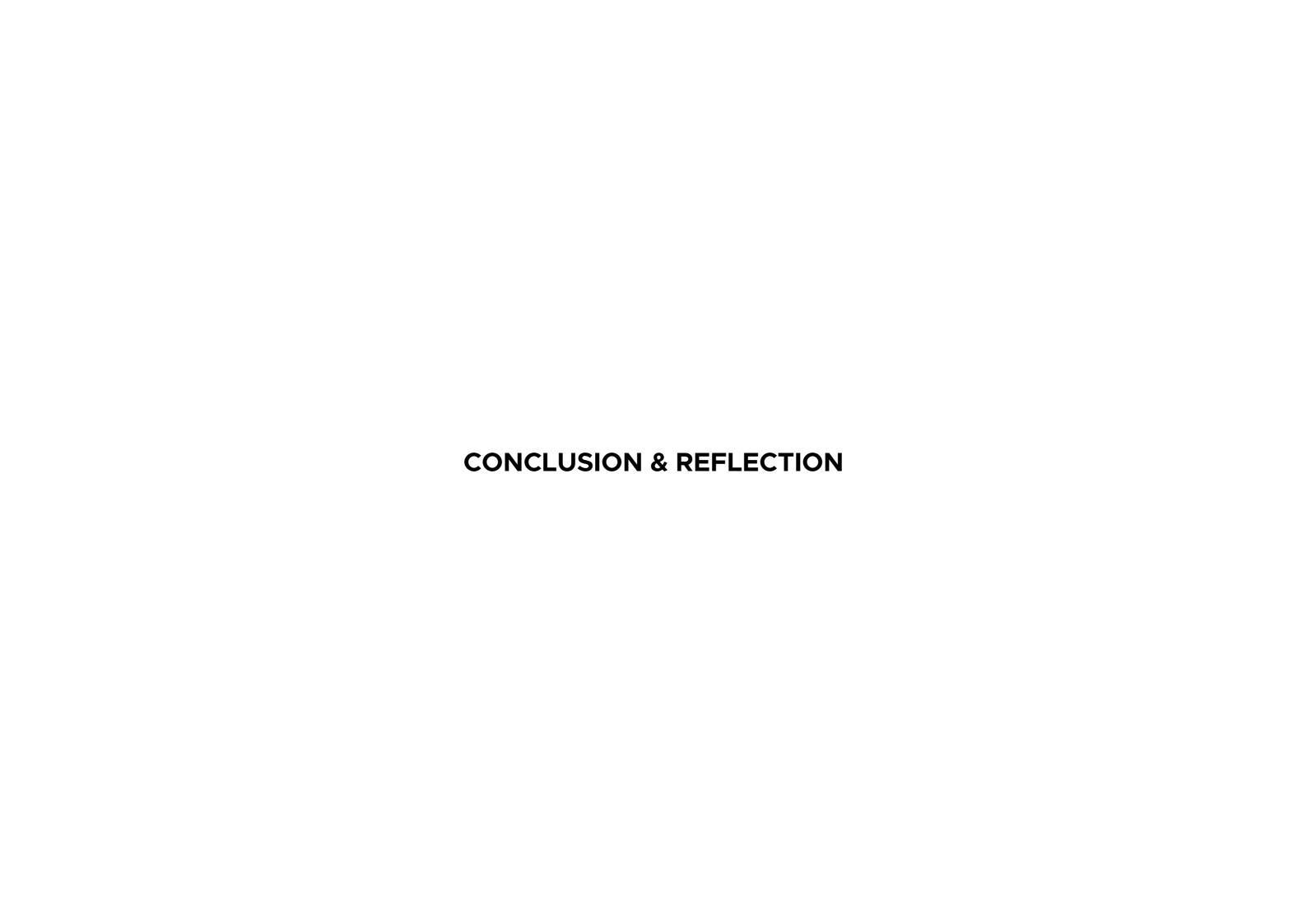










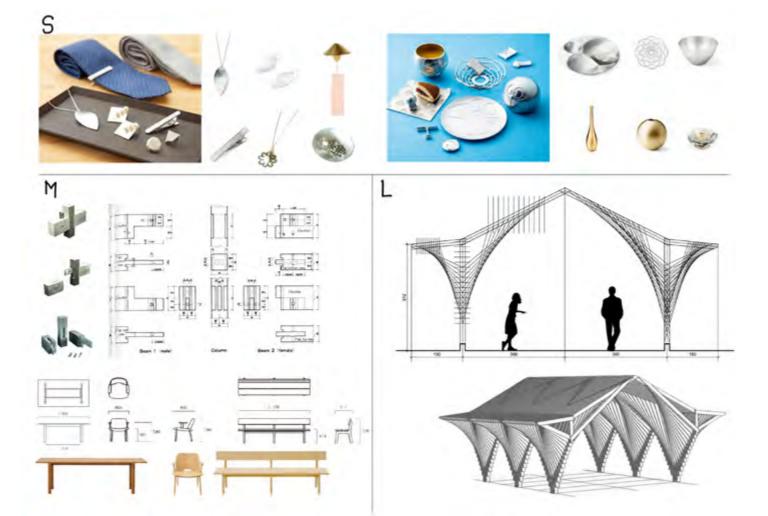


#### The Re-wired Museum

Multiplicity of access networks with in-between spaces



Multiplicity of crafts of art



Multiplicity of modes of exhibition



in situ installation(University of Toyama Faculty of Art and Design, Space Design A studio)



**Crafts as educational material** (Gereedschapmuseum Mensert)

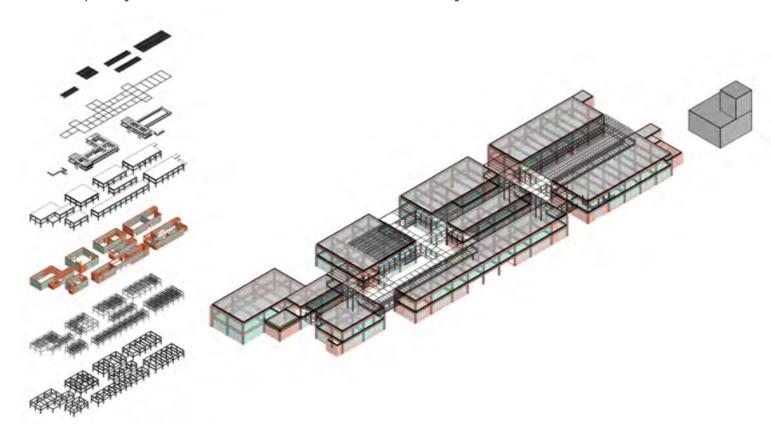


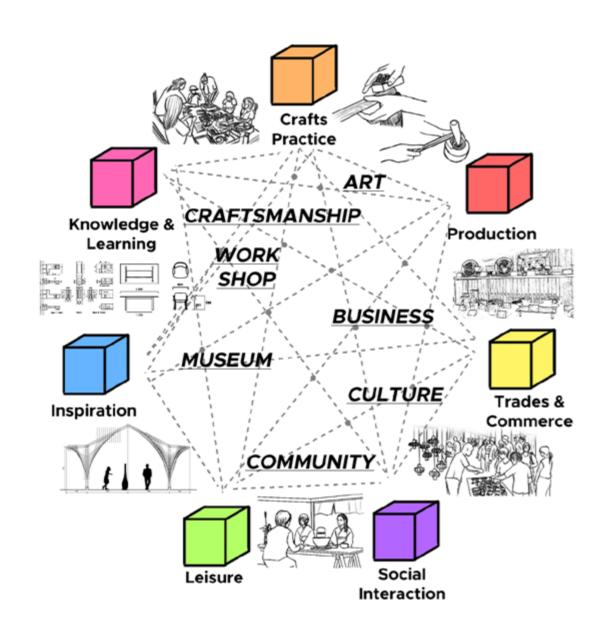
open space interactive exhibition
(Dutch Design Week)



**Shop display of daily life crafts** (Chikiriya Craftswork Shop)

Multiplicity of material and construction flexibility

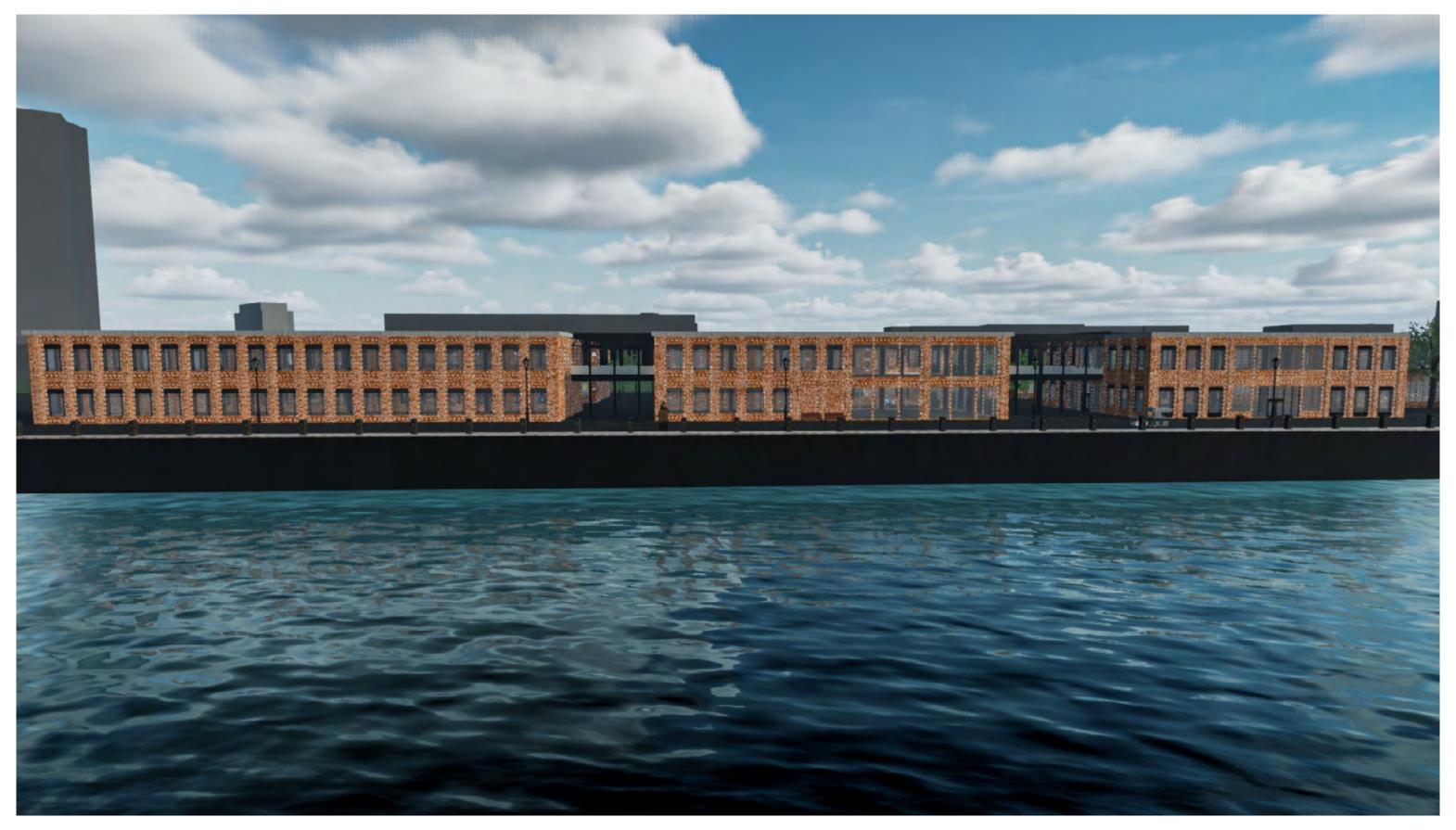






# **CRAFT Museum Rotterdam-Zuid**

Community-based Relational Art Factory Tarwewijk



#### **Final Reflection**

#### Challenges and dilemmas during the graduation studio

Reflecting on the design process up until P4 in overall, the biggest challenge has been on developing a workable and easy to understand architectural language while at the same time attempting to consolidate the complexity of the museum design on the scale of both spatial design and various programs of the individual cluster components. Finding a balance of spatial complexity and simple legibility of the architectural elements requires comprehensive study approach on multiple scales, which is rather a challenging task to do with limited resources due to the restrictions during the work from home period. The restriction of design process and presentation on small computer screen has limited the effectiveness of approaching the design with proper grasp of the scale. Therefore, understanding and evaluating the consequences of any design decisions required considerably longer time to do.

The integration of considerations on the topic of materiality, building construction, and climatization into the design has also been a very challenging dilemma that also added to several delays in making well-reasoned design decisions. As an international student coming from outside Europe, the most significant challenge during the first half of design concretisation stage has been the need for extra time to search for reliable source of references, to understand the unfamiliar European standard of building construction system, and to research the know-how of using bricks as a building material.

#### Relationship between research and design

Since the design part of the studio has been done as a reaction to the outcomes of the site and theoretical research, in overall I evaluate that research and design are highly relevant to each other in this graduation studio. The design proposal attempts to apply the new museum brief in the site-specific context of the neighbourhood of Tarwewijk and the South port of Maashaven. The new museum is designed as a public space with multiple roles of not only an exhibition space for works of art, but also as a collaborative centre of art education and production through craftsmanship. The design also aims to react to the findings by proposing a medium to augment the local interest in cultural activities and translate that into an opportunity to empower the people with knowledge and skills in the fields of art.

Despite the aforementioned challenges on the design concretisation stage, the continuous feedbacks and support from the responsible tutors have guided me to acquire the necessary know-how to address the design challenges and give more relevance to the design decisions based on the research results.

# Relationship between your graduation project to MSc AUBS and the wider social, professional and scientific framework.

As a part of the graduation studio course offered in the MSc. AUBS programme, I believe that the project is very relevant to the academic field of Architecture. The graduation project has been relevant as an academic study to consider the dynamicity of spatial boundaries and function in the public sphere. As an academic project, the studio promotes a multi-faceted architectural design of public space in response to the increasing dynamic constructs of contemporary society. However, despite the studio's aim to reconsider space in public realm as a whole, the title of the studio topic for the academic year of 2020-21 has also been rather restrictive by framing the idea of "public space for art" to the limited boundaries of museum typology. Although students were indeed allowed to construct novel proposal of how the NEW museum system will work, the topic could have rephrased the "museum" label to allow for more liberty of research options of public space aimed at promoting works of art.

In relation to the wider social and professional aspect, the project may serve as an inspiration to rethink the way public space architecture is planned and designed. The research part of museum typologies and the relationship between public space and cultural life may provide insights on how the boundaries between public architecture and public life often do not intersect each other. The current construct of public architecture often comes with some form of restriction of accessibility. The public architecture is thus, in economics term, not a public goods due to its excludability. This project offers a proposal to reconsider a museum system as an element of streetscape in urban life with gradational permeability while still taking account the necessity to restrict certain parts of the museum as private zones.

#### Final Overall Reflection

In summary of the final reflection, the graduation studio has been a fruitful opportunity for me to pursue the following personal learning objectives as an international student:

- Study the transitional boundaries between indoor/outdoor and public/private spaces
- Explore the design of public built environment as an extension of the immediate urban environment, blending the spatial experience as a part of the surrounding streetscape.
- ➤ Learn integrating techniques of building technology (construction, climatization, materiality) and details as a holistic part of the architectural design.

For this project, I focused on the objectives of learning the important technical principles of the building as a construction system and programmatic relationship between spaces. Therefore, the design of project admittedly comes with limitations regarding a more thorough consideration on possible alternatives from aesthetic point of view and optimum modes of presentation of the artworks in the museum.

In the event of possible future continuation of this research with more time and resources, the project may be improved by involving other experts in the relevant in the fields, such as exhibition curators and crafts artisans in the design process. This will enable the project design to better bridge the needs of various stakeholders involved in the operation of each museum components, thus developing the museum's performance as a multi-faceted melting pot of art and crafts activities.

Evaluation on the building aesthetics may also involve objective research experiment involving the general public to assess the spatial impression that common people outside the architectural field receives. The experiment may be developed based on the existing 3D model of the project that is ready for interactive simulation in virtual reality environment. Through the implementation of this sort of simulation, the design may be assessed on the following parameters:

➤ Weather and seasonal change (e.g. dynamic daylighting, routing in rainy scenario, night time artificial lighting)

➤ Impression of the space quality in 3-dimensional environment from better representation of eye level height and closer 1:1 scale of the whole building complex. This may also involve experimentation on the curation of the exhibitions and assessment on how they affect the building experience in terms of visual aesthetics and volumetric scale.

The benefit of using VR in this case is the cost-efficiency for preliminary assessment of the overall building visual experience. Nonetheless, more accurate assessment of non-visual parameters such as touch of materiality, wind speed, temperature, and noise level will require the use of experiment using partial 1:1 physical model of the crucial elements on the site. All in all, the graduation project design has served as a testbed to outline the possible architectural language in terms of spatial relationship of the museum components, materiality and façade expression, building construction, and climatization concept. Developments on possible alternatives of the museum setup that can be designed with this architectural language requires further objective research involving experts on related fields at stake.