

Research Context mapping - session	Tjeerd	Cluster Drop your weapons
Statement Campers experience a constant struggle between volume, weight and comfort.		
Quote/Result "Alles zo klein mogelijk. Maar als het kan dat het allemaal veel luxer wordt en je hoeft alleen maar aan een touwtje te rekken dan vind ik het te gek. Je probeert alle dingen eigenlijk zo klein mogelijk te maken met zo veel mogelijk comfort."		
Notes . What are important shelter features (Level 3 – Human-shelter)		

Research Context mapping - session	Tjeerd and Olmo	Cluster Don't worry be happy
Statement Living in a primitive way with no facilities enables you to find peace and feel free.		
Quote/Result Tjeerd: "In Drenthe kampeerde je in de bossen en daar had je alleen een waterkraan en verder helemaal niks. En dat was geweldig vond ik. Met zijn tweeën daar naar toe en dan zit je lekker in het bos en dan doe je verder niks. Je gaat het water op en euhh je red je maar. Super" Olmo: "Ik heb ook een keer drie weken lang alleen maar gedouche in riviertjes en meertje in Noorwegen. Dat was fantastisch."		
Notes . What are the latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Tjeerd	Cluster Feeling flexible and free
Statement The target group wants to go wherever whenever		
Quote/Result "Als ik ga fietsen dan wil ik toch dat weggetje af [wijst links] en dat hutje staat dan 15 km verderop [wijst rechts]. Ik wil 's ochtends willen kunnen bekijken waar ik naar toe zou kunnen gaan. Daar voor heb je dan een tent bij je."		
Notes . What are latent wants and needs of the target group? (level 1)		

Research Context mapping - session	Erna	Cluster Home sweet cave
Statement Selecting a place to camp and setting up is all part of making a place your own.		
Quote/Result "Het is gewoon als je aankomt dan kies je een plekje uit. Volgens mij. Daar kijk ik echt naar, waar wil ik staan wat vind ik een fijn plekje. En dan ga ik het me een soort van eigen maken. En dat kan als ik maar een 1 nachtje blijf en dat kan als ik langer blijf. Maar ik doe het altijd."		
Notes . What are the latent wants and needs of the target group? (Level 1)		

Research Context mapping - session	Erna	Cluster Twilight zone
Statement A camping place needs to offer shelter and also a nice view.		
Quote/Result "m'n eigen plek of de plek van de tent vind ik fijn als die beschut is. Dus als die eigen plek er is. Maar dat je dan tevens ook mooi uitzicht hebt."		
Notes . What does the context entail? (level 1)		

Research Context mapping - session	Olmo	Cluster Don't follow please
Statement . It is important that you can be yourself and do your own thing during a camping trip without being watched.		
Quote/Result "En dan wil ik daar graag alleen zijn en met de mensen met wie ik wil zijn zodat ik daar in m'n blote leuter rond kan rennen. Dat lijkt me wel fijn."		
Notes . What are the latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Olmo	Cluster Fire my imagination
Statement A shelter that can be used differently every time makes setting it up more of a challenge.		
Quote/Result "Ik doe dat met.. Ik heb altijd een tarp bij me. Een groot vierkant doek met twee stokken en een lijn. En dan is het altijd. We zetten eerst tenten neer. Dan zijn het gewoon tenten die ergens staan. En dan ga ik met die tarp aan de gang en dan is het <u>altijd</u> weer een uitdaging om dat ding mooi op te zetten dat die strak staat <u>enzo</u> en dat ie beschutting bied waar je dat wil hebben. En als dat eenmaal lukt dan is het gelijk een leuk plekje geworden. "		
Notes . What are the latent wants and needs of the target group? (Level 1)		

Research Context mapping - session	Erna	Cluster Fire my imagination
Statement The target group likes a challenge and improvising		
Quote/Result "Wat ik altijd een uitdaging vindt is koken op 1 pitje. Maar ook met de dingen die je hebt. Als je kampeert heb je vaak niet heel veel bij je. Dus moet je improviseren met wat ga ik eten. Dan maak ik iets met de dingen die ik heb. Dat vind ik leuk om te doen."		
Notes . What are latent wants and needs of the target group? (Level 1)		

Research Context mapping - session	Jan en Olmo
Statement Camping products need to be designed for improvisation.	
Quote/Result "Als je gaat fietsen moet je een fiets met knijpremmer hebben en geen trommel remmen want daar kan je zelf niks aan doen."	
Notes . What are latent needs of the target group? (Level 1)	

Research Context mapping - session	Jan	Cluster Fire my imagination
Statement Campers are creative.		
Quote/Result "Je ziet de meest wonderlijke toestanden. Mensen die heel vernuftig met hun ruimte omgaan."		
Notes . What does the context entail? (level 1)		

Research Context mapping - session	Olmo	Cluster Blood seat and tears give satisfaction
Statement When something takes (a little) effort and is challenging you enjoy the result more.		
Quote/Result "Ik geniet ook altijd meer van het eten als je aan het kamperen bent. Terwijl het niet perse lekkerder is denk ik dan normaal. Maar omdat je er net iets meer je best voor moet doen, meer gestuntel en improviseren, is het meer een uitdaging. En als het ook nog eens lekker wordt dan is het veel meer voldoening dan normaal koken en eten."		
Notes . What does the context entail? (level 1)		

Research Context mapping - session	Olmo	Cluster Light my fire
Statement The target group likes refreshing experiences that give energy .		
Quote/Result "En hij heeft dus een duikplank. Dan kan je met een mooi boogje in het water en daar krijg je super veel energie van."		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Erna en Olmo	Cluster Twilight zone
Statement People like to be cradled to sleep.		
Quote/Result Erna: "O ja en een beetje schommelen." Olmo: Ja als het waait! Als het te hard waait dan is het misschien minder"		
Notes . What does the context entail? (Level 1)		

Research Context mapping - session	Erna	Cluster Fire my imagination
Statement A tent that let's you discover is nice.		
Quote/Result "Een tent waar veel aan te ontdekken valt is ook wel leuk."		
Notes . What are latent wants and needs of the target group in the context? (Level 1)		

Research Context mapping - session	Olmo	Cluster Home sweet cave
Statement Sleeping in a tent is cosy.		
Quote/Result "Maar als je dan in de tent ligt dan vind het weer heerlijk om zo in m'n tentje te liggen... Dat het juist knus is. Ja ik weet niet ik slaap ook veel lekkerder in een tentje. Maar ik vind het moeilijk te zeggen waar dat door komt precies."		
Notes . What interactions do people have with their shelter during a camping trip? (Level 2 Human-Shelter-Camping)		

Research Context mapping - session	Tjeerd	Cluster Twilight zone
Statement Some people do not like that a tent closes you of from the outside world		
Quote/Result "Dus ik dacht je hebt een tent, maar je wil eigenlijk lekker buiten liggen maar een tent aan alle kanten is die dicht. Je kunt ook niks zien. Dus dat vind ik eigenlijk helemaal niks. Het moment dat je de tent in kruipt vind ik vreselijk."		
Notes . What role does a shelter fulfill during a camping trip (level 3 Human-shelter-camping)		

Research Context mapping - session	Olmo	Cluster Home sweet cave
Statement The place where one sets up his/her shelter is very important.		
Quote/Result "Hier sta ik met m'n tentje met uitzicht over de zee."		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Olmo	Cluster Twilight zone
Statement The moment of opening your shelter and see your beautiful surroundings is amazing		
Quote/Result "Echt op fantastische plekken gestaan. Naast meertjes, helemaal in ons uppie, midden in de natuur. En dan wakker worden en dan die bus open. Zonnetje schijnt en het meer in duiken."		
Notes . What kind of nature experience is the target group looking for during shelter use? (level 2 Human-shelter-nature)		

Research Context mapping - session	Erna	Cluster Feeling flexible and free
Statement Camping is feeling free and being surrounded by nature		
Quote/Result "Dat je je vrij voelt en dat je in de natuur bent. Dat je in de natuur kunt zijn door de natuur om je heen te hebben."		
Notes . What experience is the target group looking for during a camping trip? (level 2 – Human-nature-camping)		

Research Context mapping - session	Olmo	Cluster Twilight zone
Statement The transition of enjoying the outside life and going into a tent is annoying.		
Quote/Result "Ik vind de overgang wel altijd vervelend. Van buiten chillen en dan je tent in moeten."		
Notes . What interaction do people have with their shelter during a camping trip? (level 2 – Human-shelter-camping)		

Research Context mapping - session	Erna	Cluster Fire my imagination
Statement Camping is experiencing new things.		
Quote/Result "In de woestijn slapen was wel echt een ervaring. Heel koud, echt extreem koud 's avonds en overdag heel warm! Dat zijn natuurlijk ervaringen die je ook niet vergeet. Maar het kan ook zijn een Camping in Drenthe die ik dan echt heel mooi vind of rustig is."		
Notes . What meaning has camping (with a tent) for the target group? (level 2 Human-shelter-camping)		

Research Context mapping - session	Erna	Cluster Light my fire
Statement The target group is looking for (positive) surprises during their camping trip		
Quote/Result "Ik vind het altijd wel leuk als ik op een plek kom wat ik nog helemaal niet ken. Dus dat je een soort van ervaring hebt die een beetje extreem is die euh.. Waarin je verrast wordt zeg maar."		
Notes . What are latent wants and needs of the target group in the context? (Level 1)		

Research Context mapping - session	Olmo	Cluster Light my fire
Statement Campers like to enjoying nature by doing		
Quote/Result "Ik hou heel erg van Bergen en van de zee maar dan is deze zee wel een beetje te rustig voor mij want ik zou dan graag een wilde zee zien waar ik kan windsurfen. Dus ik wil heel veel doen, maar dan niet met een vraagteken maar met een uitroepteken."		
Notes . What does the context entail? (Level 1)		

Research Context mapping - session	Yanthe	Cluster Feeling flexible and free
Statement Camping makes living at the most amazing places possible.		
Quote/Result "Ik wil graag aan het water kamperen zodat je heel ver kan kijken. Dat je ongelimiteerd zicht hebt."		
Notes . What meaning has camping (with a tent) for the target group? (level 2 Huma-Shelter-camping)		

Research Context mapping - session	Tjeerd	Cluster Bitter sweet nature comfort
Statement The elements have a big influence on how the camping trip is experienced		
Quote/Result "Kou is niet zo erg maar als het vochtig is dan.. Dat vind ik ook het meest vervelende van kamperen, als het regent dan is de aardigheid er vanaf. Vre-se-lijk.		
Notes . What is the effect of nature on camping? (level 2 – Human-nature-camping)		

Research Context mapping - session	Erna	Cluster Bitter sweet nature comfort
Statement Being in the middle of something makes things seem less bad then observing it from a distance.		
Quote/Result "Dat is altijd zo als je buiten bent vind ik. Als je binnen zit dan denk je van o het regent, slecht weer. En als je buiten bent dan denk je van het valt wel mee."		
Notes . What does the context entail (level 1)		

Research Context mapping - session	Erna	Cluster Light my fire
Statement Camping goes hand in hand with making a fire.		
Quote/Result " vuurtje maken hoort er ook altijd wel bij."		
Notes . What does the context entail? (level 1)		

Research Context mapping - session	Olmo	Cluster Bitter sweet nature comfort
Statement Camping makes you appreciate your comforts at home more.		
Quote/Result "Dat is ook wel een mooi aspect aan kamperen, dat je je bedje weer meer gaat waarderen. Dat als je thuis komt."		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Jan en Olmo	Cluster Bitter sweet nature comfort
Statement Sleeping well during camping is important		
Quote/Result Jan: "Goed slapen is belangrijk" Olmo: "Precies, goed slapen is belangrijk" Jan: "Vind ik het belangrijkste wat er is. Als je gaat kamperen dan is goed slapen belangrijk, de rest is bijzaak."		
Notes . What does the context entail? (Level 1)		

Research Context mapping - session	Tjeerd	Cluster Shelter functionalities
Statement Having easy access to the exit of a shelter is important.		
Quote/Result "De een slaapt bij die uitgang en die ander niet. Ik wordt helemaal gek als ik daar helemaal achter in die tent slaap. Ik wil het liefst over de lengte slapen zodat ik de rits open kan doen en meteen m'n hoofd zo er uit kan steken."		
Notes . What does sleeping in a shelter entail? (level 3 Human-shelter)		

Research Context mapping - session	Yanthe	Cluster Feeling flexible and free
Statement There is a need for adjustable tents that fit different kind of camping holydays.		
Quote/Result "Ik zou graag een flexibele tent willen. Ik moest deze zomer een tent kopen maar ik zou wel een tent willen met ruimte waar je lekker voor de regen kan schuilen. maar ik wil ook wel een tent waar je makkelijk mee rond kan trekken. Dus ik had eigenlijk meerdere wensen en die passen niet in 1 tent. Dus als je de ene keer een klein deel mee kan nemen er van voor als je gaat wandelende. En als je dan de volgende keer wel met de auto gaat dat je dan een stuk er aan kan maken en dat je dan wel meer ruimte hebt. Dat lijkt me wel heel fijn. [...]" "Je moet makkelijk kunnen afstemmen. Dat je niet verschillende soorten tenten moet hebben om op verschillende soorten vakanties te gaan."		
Notes . What are latent wants and needs of the target group in the context? (Level 1)		

Research Context mapping - session	Tjeerd	Cluster Bitter sweet nature comfort
Statement One does not want animals and water in their shelter.		
Quote/Result "Je bent wel van een hoop dingen af. Je hebt geen ongedierte meer, je hebt geen lek grondzeil meer." [over Olmo's hangende tent]		
Notes . What are important shelter features? (level 3 Human-shelter)		

Research Context mapping - session	Erna	Cluster Shelter functionalities
Statement You don't want to be bothered with the right ventilation of your shelter.		
Quote/Result "En frisse lucht ofzo, je zit altijd met dingetjes open, dingetjes dicht."		
Notes . What are important shelter features (level 3 Human-shelter)		

Research Context mapping - session	Olmo	Cluster Feeling flexible and free
Statement Fitting in (camouflage) to the environment makes it possible to stay anywhere you want.		
Quote/Result "Van buiten zag je niet dat het een kamper was dus we konden hem ook in steden neer zetten"		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Erna	Cluster Shelter functionalities
Statement A shelter needs not only offer practical space but also space to 'breath'		
Quote/Result Erna: "Ik vind het fijn als een tent net wat groter is dan zo'n kruip tentje. Zo'n tipi achtige tent vind ik fijn." Loriana: Waar gebruik je die ruimte voor? Erna: "gewoon ruimte om je heen denk ik. Niet perse omdat ik me staand aan kan kleden ofzo maar het is meer het gevoel van dat je daar dan in slaapt."		
Notes . What are latent wants and needs of the target group in the context? (Level 1)		

Research Context mapping - session	Olmo	Cluster Home sweet cave
Statement A shelter is a temporary living space and a separation		
Quote/Result "Ja eigenlijk wel ja, een beetje iets waar ik onder kan koken bijvoorbeeld, als het regent. Je maakt meer een soort van, van de open plek die om je tent heen is maak je meer een soort van woon plek meer. Tijdelijke woon plek, een dak boven je hoofd. Een afscheiding denk ik, niet een ruimte."		
Notes . What role does a shelter fulfill during a camping trip? (level 2 Human-shelter-camping)		

Research Context mapping - session	Yanthe	Cluster Bitter sweet nature comfort
Statement When it is hot a tent is more bothering than helping you		
Quote/Result "Wat wel heel erg is is als de zon op je tent staat. Als het heel warm is. Dan wil je echt geen tent hebben."		
Notes . What does sleeping in a tent entail? (level 3 – Human-shelter)		

Research Context mapping - session		Cluster Shelter functionalities
Statement A shelter needs to be easy to transport and set up		
Quote/Result "Je vervoert hem heel makkelijk in een backpack en hij is super makkelijk op te zetten. Je hangt je backpack aan een tak en dan trek je aan een touwtje en dan boeppf! Hangt daar ineens je tent."		
Notes . What are important shelter features? (level 3 Human-shelter)		

Research Context mapping - session	Tjeerd	Cluster Drop your weapons
Statement Integrating functionalities to reduce the volume and the number of things you need would be great.		
Quote/Result Tjeerd: "M'n tentje is nu zo, en m'n slaapzak zo. En nog een matje. Dus als het kleiner is dan dat dan is het al beter." Erna: "Als je nou iets aan kan trekken wat je kan oppompen" Tjeerd: "Ja als je daar ook in zou kunnen slapen dat zou geweldig zijn. Je hoeft de tent niet af te breken niks. Je loopt zo weg."		
Notes . What are latent wants and needs of the target group in the context (level 1)		

Research Context mapping - session	Tjeerd	Cluster Shelter functionalities
Statement Easy packing is important.		
Quote/Result Tjeerd: "Lijkt me lastig inpakken die tent." Erna: "nee dan trek je weer aan dat touwtje." Tjeerd: "Oo Nee je dan vind ik het een ideale tent."		
Notes . What are important shelter features? (level 3 Human-shelter)		

Research Context mapping - session	Jan	Cluster Shelter functionalities
Statement As less as possible proceedings is desirable when setting up your shelter.		
Quote/Result "Of dat je de wielen er af moet halen. Nee, ja, dat zijn allemaal extra handelingen."		
Notes . What are important shelter features? (level 3 – Human- shelter)		

Research Context mapping - session	Olmo	Cluster Bitter sweet nature comfort
Statement Drying stuff takes a long time.		
Quote/Result "Het wordt allemaal zo nat. Het gaat zo snel en het duurt zo lang voordat alles droog is."		
Notes . What are important shelter features? (level 3 Human-shelter)		

Research Context mapping - session	Tjeerd	Cluster Drop your weapons
Statement The nice thing about camping is surviving with as little as possible.		
Quote/Result "Het leukste van kamperen vind ik dat je bijna niks hebt."		
Notes . What meaning has camping (with a tent) for the target group? (level 2 – Human-shelter-camping)		

Research Context mapping - session	Yanthe	Cluster Feeling flexible and free
Statement When camping you should have the feeling you can pack your things in a hart beat and leave.		
Quote/Result "Je wil dat het overzichtelijk is ofzo. Dat je weet binnen no time heb ik alles in een tasje en dan kan je verder. Je moet niet moeite moeten doen om al je spullen de hele tijd te ordenen."		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Yanthe	Cluster Drop your weapons
Statement Camping is living a simple life with little stuff.		
Quote/Result "Ik houd wel van simpel kamperen en het liefst zo min mogelijk mee. En geen grote campings en dat soort dingen."		
Notes . What meaning has camping (with a tent) for the target group? (level 2 - Human-shelter-camping)		

Research Context mapping - session	Tjeerd	Cluster Don't worry be happy
Statement Worries is something you try to escape from when going camping.		
Quote/Result "En zo weinig mogelijk zooi. In zijn algemeenheid wil je zo weinig mogelijk zorgen hebben. Hoe minder spullen hoe beter. Want spullen is altijd een zorg. Dan gaat het kapot of.."		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Olmo	Cluster Don't follow please
Statement Camping can remind you off how the world is without a developed society.		
Quote/Result " Ik zou het ook wel tof vinden om, en dat zie ik mezelf nog wel een keertje doen om gewoon een rugzakje te pakken, tent er in en dan gewoon de wildernis in te gaan lopen. Om dan dus echt helemaal weg te gaan van de samenleving en even te zien hoe de aarde ook al weer is zonder samenleving."		
Notes . What meaning has camping (with a tent) for the target group? (level 2 Human-shelter-camping)		

Research Context mapping - session	Erna	Cluster Fire my imagination
Statement When camping you are more open minded, resulting in moments of reflection and having good ideas.		
Quote/Result "Je komt altijd wel op goeie ideeën tijdens het kamperen. Ik vind het vaak het moment dat je reflecteert ofzo.. of dat je in ieder geval de rust hebt om eens na te denken. En dat heeft te maken met dat je uit je dagelijkse sleur bent en dat je meer rust vindt en meer tijd hebt." "Misschien sta je wel meer open. Voor ideeën of überhaupt voor je omgeving."		
Notes . What does the context entail? (level 1)		

Research Context mapping - session	Tjeerd	Cluster Feeling flexible and free
Statement camping on it's one is nothing. It is a means to an end.		
Quote/Result "Het ondersteund de activiteit. Als ik vraag wat ga je doen en mensen zeggen 'ik ga kamperen' dan kan ik me daar niet zo goed een voorstelling van maken. Kamperen is voor mij niet een doel. Het is iets wat noodzakelijk is om iets te doen"		
Notes . What does the context entail? (level 1)		

Research Context mapping - session	Yanthe	Cluster Blood seat and tears give satisfaction
Statement When camping it is oke and even nice if things to take a long time.		
Quote/Result Loriana: Wat is voor jou echt kamperen? Yanthe: "Wel echt buiten en dat het wel heel primitief is. En alles mag lang duren. Wil je een kopje koffie dan duurt het even langer dan je gewend bent. Mar dat is helemaal niet erg."		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Tjeerd	Cluster Don't worry be happy
Statement Camping is care-free just like a hotel.		
Quote/Result "In een huisje krijg je het weer druk. Moet je stofzuigen enzo. Dat is het verschil tussen kamperen en een huisje. Met kamperen hoef je niet zo veel te doen. Wat dat betreft zit kamperen ook heel dicht bij naar een hotel gaan."		
Notes . What meaning has camping (with a tent) for the target group? (level 2 Human-shelter-camping)		

Research Context mapping - session	Jan	Cluster Blood seat and tears give satisfaction
Statement Camping is suffering in a good way. Like being tired and having aching muscles after working out.		
Quote/Result "Het moet wel anders zijn dan thuis vind ik, kamperen hoor. Toch? Je moet wel even weten dat je geweest bent"		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Context mapping - session	Olmo	Cluster Fire my imagination
Statement A reason to go camping is interruption from your daily routine.		
Quote/Result "Het terug trekken van je normale routine. In ieder geval iets anders dan dat je gewend bent. Althans dat is voor mij heel belangrijk. Dat is de reden waarom ik zij dat ik geen beschaving wil zien enzo. Ik leef iedere dag al in een beschaving met mensen om me heen, infrastructuur enzo. En als ik ga kamperen wil ik juist daar helemaal van weg. Die routine doorbreken die."		
Notes . What are motivations to go camping? (level 3 Human-camping)		

Research Context mapping - sensitizing	Tjeerd	Cluster Fire my imagination
Statement The target group is curious and interested		
Quote/Result "Fijn en nieuwsgierig om weer wat te vinden."		
Notes . Who is camping? (level 3 Huma-camping)		

Research Context mapping - sensitizing	Jan	Cluster Fire my imagination
Statement The target group is willing to cross lines/ignore rules and regulations for a nice experience		
Quote/Result "We hebben gewacht tot het begon te schemeren en tent opgezet, ergens achter tussen overige kampeeders en 's morgens op tijd weer verder"		
Notes . Who is camping? (level 3 Huma-camping)		

Research Context mapping - sensitizing	Jan	Cluster Feeling free to trust on self
Statement The target group thinks of it's self as a camping expert.		
Quote/Result "Als je rustig bij je tentje zit en je ziet een stel bezig met het opzetten van een nieuwe tent. Die hebben daar mistens een uur over gedaan."		
Notes . Who is camping? (level 3 Huma-camping)		

Research Context mapping - sensitizing	Olmo	Cluster Twilight zone
Statement The moment of opening the tent and being reunited with the environment is amazing		
Quote/Result "Tent open ritsen blijkt het super lekker weer te zijn! Wat een verassing!" "Het is een heerlijk gevoel om 's ochtends je tent open te ritsen en te ontdekken dat het lekker weer is."		
Notes . What interactions do people have with their shelter during a camping trip? (level 2 Human-shelter-camping)		

Research Context mapping - sensitizing	Olmo	Cluster Creating memories together
Statement Long time campers develop emotional attachment with certain camping aspects.		
Quote/Result "Als kind heb ik uren doorgebracht om de pingpong tafel op Franse campings en ik vind het nog steeds fantastisch, dus ik heb een bepaalde emotionele waarde er aan verbonden."		
Notes . What is the effect of camping on campers? (level 3 Human-camping)		

Research Context mapping - sensitizing	Erna	Cluster Twilight zone
Statement When your sight is taken away you hear a lot but can't pinpoint what it is.		
Quote/Result "De geluiden die je hoort (en dat zijn er best veel) kun je niet plaatsen, dat is echt eng en gek!"		
Notes . What are latent wants and needs of the target group in the context? (level 1)		

Research Literature	Nature 14	Cluster Don't worry be happy
Statement		
Important experiences when in nature are: enjoying the natural scenery, enjoying the sounds and smells of nature, getting away from the usual demands of life, experiencing tranquility/solitude.		
Quote/Result		
Experiences perceived as most important to visitors of Australian nature parks according to Weber, et al., (2010) were: enjoying the natural scenery, enjoying the sounds and smells of nature, getting away from the usual demands of life, experiencing tranquility/solitude		
Weber, D. & Anderson, D. (2010). Contact with Nature: Recreation experience preferences in Australian parks. <i>Annals Of Leisure Research</i> , 13(1-2), 46-69. http://dx.doi.org/10.1080/11745398.2010.9686837		
Notes .		
What kind of experiences do people search when venturing into nature? (Level 3 – Human-nature).		

Research Literature	Nature 13	Cluster Don't worry be happy
Statement		
Happiness is greater when in natural environments		
Quote/Result		
A study done by Mac Kerron, et al., (2013) indicates that happiness is greater when in natural environments.		
MacKerron, G. & Mourato, S. (2013). Happiness is greater in natural environments. <i>Global Environmental Change</i> , 23, 992–1000.		
Notes .		
What effect has being in nature on people? (Level 3 – Human-nature).		

Research Literature	Nature 12	Cluster on equal footing
Statement		
People who associate themselves with nature are more concerned about environmental issues.		
Quote/Result		
"Individuals who associate themselves with the natural environment tend to hold broader sets of concerns for environmental issues" Schultz, et al., (2004)		
Schultz, P., Shriver, C., Tabanico, J., & Khazian, A. (2004). Implicit connections with nature. <i>Journal Of Environmental Psychology</i> , 24(1), 31-42. http://dx.doi.org/10.1016/s0272-4944(03)00022-7		
Notes.		
What effect has being in nature on people? (Level 3 – Human-nature).		

Research Literature	Nature 11	Cluster Don't worry be happy
Statement		
Feeling connected with nature is good for people's well-being.		
Quote/Result		
"Nature connectedness positively correlated with both psycho- logical and social well-being." Howell, et al., (2011)		
Howell, A., Dopko, R., Passmore, H., & Buro, K. (2011). Nature connectedness: Associations with well-being and mindfulness. <i>Personality And Individual Differences</i> , 51(2), 166-171. http://dx.doi.org/10.1016/j.paid.2011.03.037		
Notes .		
What effect has being in nature on people? (Level 3 – Human-nature).		

Research Literature	Nature 10	Cluster On equal footing
Statement		
People who are detached from nature are likely to use land without love and respect.		
Quote/Result		
'We abuse land because we regard it as a commodity belonging to us. When we see land as a community to which we belong, we may begin to use it with love and respect.'		
Leopold, A. (1949). <i>Sand County Almanac: With essays on conservation from Round River</i> . New York: Ballantine Books.		
Notes .		
What effect has being in nature on people? (Level 3 – Human-nature).		

Research Literature	Nature 9	Cluster Light my fire
Statement		
Nature with al of it's aspects can give peace, freshness and energy.		
Quote/Result		
"Climb the mountains and get their good tidings. Nature's peace will flow into you as sunshine flows into trees. The winds will blow their own freshness into you, and the storms their energy."		
Muir, J. (1901). <i>Our national parks</i> , 56. Boston: Houghton, Mifflin.		
Notes .		
What effect has being in nature on people? (Level 3 – Human-nature).		

Research Literature	Nature 8	Cluster Light my fire
Statement Being in nature is vitalizing.		
Quote/Result "Being outdoors is vitalizing in large part because of the presence of nature." Ryan, R., Weinstein, N., Bernstein, J., Brown, K., Mistretta, L., & Gagné, M. (2010). Vitalizing effects of being outdoors and in nature. <i>Journal Of Environmental Psychology, 30</i> (2), 159-168. http://dx.doi.org/10.1016/j.jenvp.2009.10.009		
Notes . What effect has being in nature on people? (Level 3 – Human-nature).		

Research Literature	Nature 7	Cluster Don't worry be happy
Statement Looking at natural things lowers stress and depression.		
Quote/Result van den Berg, et al., (2003) found that viewing pictures of natural versus built environments was associated with mood restoration, including lower feelings of stress and depression van den Berg, A. E., Koole, S. L., & van der Wulp, N. Y. (2003). <i>Environmental preference and restoration: (how) are they related?</i> Journal of Environmental Psychology, 23(2), 135–146.		
Notes . What effect has being in nature on people? (Level 3 – Human-nature).		

Research Literature	Camping and nature 6	Cluster Craving the full awe
Statement Camping is a good way to become physically immersed in nature.		
Quote/Result "A way of reconnecting with the natural environment is to become physically immersed in it, with camping in national parks a popular way of achieving this. The camping experience can allow interaction with nature on a direct level by temporarily living in a dynamic natural ecosystem. " Hassell, et al., (2015) Hassell, S., Moore, S., & Macbeth, J. (2015). Exploring the Motivations, Experiences and Meanings of Camping in National Parks. <i>Leisure Sciences, 37</i> (3), 269-287. http://dx.doi.org/10.1080/01490400.2014.995325		
Notes . What are motivations to camp in nature? (Level 2 – Human-nature-camping)		

Research Literature	Camping and nature 6	Cluster blood, sweat and tears give satisfaction
Statement Camping in nature leads to meaningful experiences that have a positive impact on campers lives.		
Quote/Result "Camping is far more than an inexpensive holiday close to nature; it rekindles the human relationship with the natural environment and serves as a conduit for beneficial and meaningful experiences to occur that have positive impacts on camper's lives." Hassell, et al., (2015) Hassell, S., Moore, S., & Macbeth, J. (2015). Exploring the Motivations, Experiences and Meanings of Camping in National Parks. <i>Leisure Sciences</i> , 37(3), 269-287. http://dx.doi.org/10.1080/01490400.2014.995325		
Notes . What are motivations to camp in nature? (Level 2 – Human-nature-camping)		

Research Literature	Camping and nature 5	Cluster Craving the full awe
Statement Appreciating nature while camping is stronger then when recreating in nature for just a couple of hours.		
Quote/Result "[Camping] continues to reinforce your appreciation of the outdoors, and nature, and the beauty that surrounds it, more so than taking a walk at your neighborhood park. " Garst, B., Williams, D., & Roggenbuck, J. (2009). Exploring Early Twenty-First Century Developed Forest Camping Experiences and Meanings. <i>Leisure Sciences</i> , 32(1), 90-107. http://dx.doi.org/10.1080/01490400903430905		
Notes . What are motivations to camp in nature? (Level 2 – Human-nature-camping)		

Research Literature	Camping and nature 5	Cluster Craving the full awe
Statement Campers desire contact with nature while camping.		
Quote/Result "We found that campers expressed a clear desire for contact with nature. Perceptions of nature contact were relative to the amount of nature that most people experienced on any given day while at home." Garst, B., Williams, D., & Roggenbuck, J. (2009). Exploring Early Twenty-First Century Developed Forest Camping Experiences and Meanings. <i>Leisure Sciences</i> , 32(1), 90-107. http://dx.doi.org/10.1080/01490400903430905		
Notes . What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping)		

Research Literature	Camping and nature 5	Cluster Craving the full awe
Statement		
With increasing detachment of nature in daily life campers feel a deeper need for nature.		
Quote/Result		
The expressions of 21st century campers appeared to indicate a greater urgency and a deeper need for nature in a world in which some of the experiences afforded by camping have become fewer.		
Garst, B., Williams, D., & Roggenbuck, J. (2009). Exploring Early Twenty-First Century Developed Forest Camping Experiences and Meanings. <i>Leisure Sciences</i> , 32(1), 90-107. http://dx.doi.org/10.1080/01490400903430905		
Notes .		
What are motivations to camp in nature? (Level 2 – Human-nature-camping)		

Research Literature	Camping and nature 5	Cluster Craving the full awe
Statement		
Campers express a clear desire for contact with nature but nowadays technology is often in the way.		
Quote/Result		
According to Garst, et al., (2009) campers express a clear desire for contact with nature but nowadays technology is often in the way.		
Garst, B., Williams, D., & Roggenbuck, J. (2009). Exploring Early Twenty-First Century Developed Forest Camping Experiences and Meanings. <i>Leisure Sciences</i> , 32(1), 90-107. http://dx.doi.org/10.1080/01490400903430905		
Notes .		
What are motivations to camp in nature? (Level 2 – Human-nature-camping)		

Research Literature	Camping and nature 5	Cluster Light my fire
Statement		
Increasingly experiencing nature becomes passive observation instead of active engagement.		
Quote/Result		
As campers lose the sensory connection to nature, experiencing nature becomes passive observation instead of active engagement.		
Garst, B., Williams, D., & Roggenbuck, J. (2009). Exploring Early Twenty-First Century Developed Forest Camping Experiences and Meanings. <i>Leisure Sciences</i> , 32(1), 90-107. http://dx.doi.org/10.1080/01490400903430905		
Notes .		
What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping)		

Research Literature	Camping 2	Cluster Creating memories together
Statement		
Because of less distraction during camping people become closer to each other.		
Quote/Result		
"Camping makes families feel closer and richer"		
Liverpool John Moores University and The Camping and Caravanning Club., (2011). <i>Are those who camp richer for it? The psychological and social benefits of the camping experience</i> (pp. 1-16). Liverpool: The Camping and Caravanning Club.		
Notes .		
What are motivations to go camping? (Level 3 – Human-camping).		

Research Literature	Camping 2	Cluster Creating memories together
Statement		
Camping is a great way to make friends.		
Quote/Result		
"73% of campers agree that camping is a great way to make friends"		
Liverpool John Moores University and The Camping and Caravanning Club., (2011). <i>Are those who camp richer for it? The psychological and social benefits of the camping experience</i> (pp. 1-16). Liverpool: The Camping and Caravanning Club.		
Notes .		
What are motivations to go camping? (Level 3 – Human-camping).		

Research Literature	Camping 4	Cluster Feeling free to trust on self
Statement		
Camping enables people to be themselves, relax and socialize as much as they desire.		
Quote/Result		
"Camping enables individuals to be themselves, to relax and to socialize as much or as little as they desire "		
Mock, S. & Hummel, E. (2012). Sexual Minority Adults at a Seasonal Home Campground: An Examination of Common, Unique, and Diverse Leisure Motivations. <i>Leisure Sciences</i> , 34(2), 155-171. http://dx.doi.org/10.1080/01490400.2012.652507		
Notes .		
What are motivations to go camping? (Level 3 – Human-camping).		

Research Literature	Camping 2	Cluster Light my fire
Statement Camping recharges your batteries.		
Quote/Result "95% of campers agree that camping recharges your batteries" Liverpool John Moores University and The Camping and Caravanning Club., (2011). <i>Are those who camp richer for it? The psychological and social benefits of the camping experience</i> (pp. 1-16). Liverpool: The Camping and Caravanning Club.		
Notes . What are motivations to go camping? (Level 3 – Human-camping).		

Research Literature	Camping 2	Cluster Don't worry be happy
Statement Camping improves mental health.		
Quote/Result "84% of campers agree that camping improves mental health" Liverpool John Moores University and The Camping and Caravanning Club., (2011). <i>Are those who camp richer for it? The psychological and social benefits of the camping experience</i> (pp. 1-16). Liverpool: The Camping and Caravanning Club.		
Notes . What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Literature	Camping 3	Cluster Don't worry be happy
Statement Camping helps recover from high stress levels.		
Quote/Result "Camping provides an opportunity for physical, mental and emotional recovery from experienced stresses." Brooker, E. & Joppe, M. (2013). Trends in camping and outdoor hospitality—An international review. <i>Journal Of Outdoor Recreation And Tourism</i> , 3-4, 1-6. http://dx.doi.org/10.1016/j.jort.2013.04.005		
Notes . What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Literature	Camping 2	Cluster Creating memories together
Statement Camping generates happy memories.		
Quote/Result "97% of campers agree that camping generates happy memories" Liverpool John Moores University and The Camping and Caravanning Club., (2011). <i>Are those who camp richer for it? The psychological and social benefits of the camping experience</i> (pp. 1-16). Liverpool: The Camping and Caravanning Club.		
Notes . What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Literature	Camping 2	Cluster Fire my imagination
Statement While camping one learns about and experiences things one normally wouldn't.		
Quote/Result "92% of campers agree that camping expands your horizon" Liverpool John Moores University and The Camping and Caravanning Club., (2011). <i>Are those who camp richer for it? The psychological and social benefits of the camping experience</i> (pp. 1-16). Liverpool: The Camping and Caravanning Club.		
Notes . What is the effect of camping on campers? (Level 3 – Human-camping).		

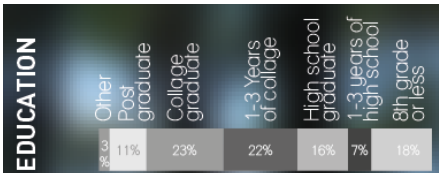
Research Literature	Camping 2	Cluster Craving the full awe
Statement Camping makes one appreciate nature more.		
Quote/Result "93% of campers agree that camping makes you appreciate nature more" Liverpool John Moores University and The Camping and Caravanning Club., (2011). <i>Are those who camp richer for it? The psychological and social benefits of the camping experience</i> (pp. 1-16). Liverpool: The Camping and Caravanning Club.		
Notes . What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Literature	Camping 1	Cluster Craving the full awe
Statement		
The love of the outdoors is a big motivation to go camping.		
Quote/Result		
"52% of first-time campers were motivated to camp by a love for the outdoors."		
The Coleman Company Inc. and the Outdoor Foundation, (2014). 2014 American Camper Report (p. 31). Retrieved from http://www.outdoorfoundation.org/pdf/research.camping.2014.pdf		
Notes .		
What are motivations to go camping? (Level 3 – Human-camping).		

Research Literature	Camping 2	Cluster Light my fire
Statement		
People who camp feel more satisfied, optimistic, happy and energized as people who do not camp.		
Quote/Result		
1000 UK campers and 1000 UK non-campers are asked how they feel on an average day by the camping and caravanning club, (2011). Results show that people who camp are more satisfied, optimistic, happy and energized. People who don't camp are more stressed, bored, frustrated and lonely.		
Liverpool John Moores University and The Camping and Caravanning Club., (2011). <i>Are those who camp richer for it? The psychological and social benefits of the camping experience</i> (pp. 1-16). Liverpool: The Camping and Caravanning Club.		
Notes .		
What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Literature	Camping 1
Statement	
A tent is the most essential piece of camping gear.	
Quote/Result	
The top 5 camping essentials according to American campers in order are: tent, sleeping bag, fire essentials, mattress and bug spray.	
The Coleman Company Inc. and the Outdoor Foundation, (2014). 2014 American Camper Report (p. 31). Retrieved from http://www.outdoorfoundation.org/pdf/research.camping.2014.pdf	
Notes .	
What kind of camping gear do people use? (Level 3 – Human-camping).	

Research Literature	Camping 1	Cluster Home sweet cave
<p>Statement</p> <p>The tent is the most used camping shelter.</p>		
<p>Quote/Result</p> <p>The top 5 most used shelter types during camping in order are: tent, RV, cabin, bivy/no shelter and yurt</p> <p>The Coleman Company Inc. and the Outdoor Foundation, (2014). 2014 American Camper Report (p. 31). Retrieved from http://www.outdoorfoundation.org/pdf/research.camping.2014.pdf</p>		
<p>Notes .</p> <p>What kind of camping gear do people use? (Level 3 – Human-camping).</p>		

Research Literature	Camping 1	Cluster on equal footing
<p>Statement</p> <p>Most campers are high educated</p>		
<p>Quote/Result</p>  <p>The Coleman Company Inc. and the Outdoor Foundation, (2014). 2014 American Camper Report (p. 31). Retrieved from http://www.outdoorfoundation.org/pdf/research.camping.2014.pdf</p>		
<p>Notes .</p> <p>Who is camping? (Level 3 – Human-camping).</p>		

Research Literature	Camping 15																				
Statement																					
People between 19 and 51 are most likely to go camping in a tent.																					
Quote/Result																					
 <table border="1"> <caption>TENT CAMPERSAGE</caption> <thead> <tr> <th>Age Group</th> <th>bivy/no shelter</th> <th>Family tent</th> <th>small tent</th> </tr> </thead> <tbody> <tr> <td>19-35</td> <td>35%</td> <td>50%</td> <td>6%</td> </tr> <tr> <td>36-51</td> <td>24%</td> <td>45%</td> <td>3%</td> </tr> <tr> <td>52-70</td> <td>13%</td> <td>26%</td> <td>2%</td> </tr> <tr> <td>70+</td> <td>6%</td> <td>14%</td> <td>1%</td> </tr> </tbody> </table>		Age Group	bivy/no shelter	Family tent	small tent	19-35	35%	50%	6%	36-51	24%	45%	3%	52-70	13%	26%	2%	70+	6%	14%	1%
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Notes .																					
Who is camping? (Level 3 – Human-camping).																					

Research Literature	Camping 1	Cluster on equal footing
Statement		
Campers are divided almost equally between the sexes.		
Quote/Result		
54% of U.S. campers are male and 46% female.		
The Coleman Company Inc. and the Outdoor Foundation, (2014). 2014 American Camper Report (p. 31). Retrieved from http://www.outdoorfoundation.org/pdf/research.camping.2014.pdf		
Notes .		
Who is camping? (Level 3 – Human-camping).		

Research Interviews	Paola	Cluster Feeling free to trust on self
Statement		
Camping brings you close to yourself and nature.		
Quote/Result		
"It is primitive, you need little, it is primordial. Camping makes that you need little. Little clothes, little things. This brings you close to yourself. It unites you with nature and yourself. This is very important."		
Notes .		
What meaning has camping (with a tent) for the target group? (level 2- Human-shelter-camping)		

Research Interviews	Paola	Cluster Blood seat and tears give satisfaction
Statement Overcoming challenges nature throws at you makes for a nice camping experience.		
Quote/Result "Nice camping experiences often are when you get most out of it. When things go wrong. When you are on your own, you have to solve it yourself. Camping or being in nature gives you challenges."		
Notes . What experiences is the target group looking for in a nature camping trip? (level 2- Human-nature-camping)		

Research Interviews	Paola	Cluster Bitter sweet nature comfort
Statement A shelter gives you the opportunity to get a break from the elements.		
Quote/Result "Without a tent you wouldn't survive! A tent is everything, it's very important. It is a break, protection, a warm blanket. Our skin is not made to endure great cold."		
Notes . What is the relation between human, nature and shelter? (level 2 – Human-nature-shelter)		

Research Interviews	Paola	Cluster Home sweet cave
Statement Building a shelter gives the feeling of having arrived.		
Quote/Result "The moment you built a shelter is the moment of have arrived."		
Notes . What interactions do people have with their shelter during a camping trip? (level 2 – Human-shelter-camping)		

Research Interviews	Paola	Cluster Twilight zone
Statement Experiencing the surroundings from inside a tent in every weather condition is wanted.		
Quote/Result "The perfect tent is absolutely see trough. But meanwhile protects against bright light, for example in snow. The ideal tent should work like a snow goggle, you are inside but you can see everything outside."		
Notes . What kind of nature experience is the target group looking for during shelter use? (level 2 – Human-shelter-nature)		

Research Interviews	Paola	Cluster Shelter functionalities
Statement Nice tent features: a place to cook and something to sit against.		
Quote/Result "The Tent needs to have a awning where you can kook. And when in a tent for a longer period of time it would ben ice to have something you can sit against."		
Notes . What are important shelter features? (level 3 – Human-shelter)		

Research Interviews	Paola	Cluster Bitter sweet nature comfort
Statement A horizontally levelled tent is very important.		
Quote/Result "WOW! You know what is very important!? A levelled tent. It would be very nice if there were a plump rule is integrated in the ground cloth. I imagine a fluid in the ground cloth making sure your tent is always horizontally levelled. A levelled tent is very important."		
Notes . What are important shelter features? (level 3 – Human-shelter)		

Research Interviews	Paola	Cluster Home sweet cave
Statement A tent is a home, you do everything in and with it.		
Quote/Result "A tent is everything, everything, peeing, cooking, everything. It is your home. Maybe not poop... When I'm in my tent I read, write, think, look."		
Notes . What interactions do people have with their shelter during a camping trip? (level 2 – Human-shelter-camping)		

Research Interviews	Paola	Cluster Twilight zone
Statement A tent is like a membrane. It protects and holds together but there are certain things that can get trough.		
Quote/Result "It is only a membrane between you and nature. Only a cloth a small plastic cloth."		
Notes . What is the relation between human, nature and shelter? (level 2 – Human-nature-shelter)		

Research Interviews	Paola	Cluster Twilight zone
Statement A tent gives the ability to be in nature and meanwhile crating a private space.		
Quote/Result "It is nature and privacy. Aah! Yes! That's it, I want private space. At that moment it is my home, my own space."		
Notes . What role does a shelter fulfil during a camping trip? (level 2 –Human-shelter-camping)		

Research Interviews	Paola	Cluster Feeling free to trust on self
Statement Primitive living is peaceful and fulfilling.		
Quote/Result "It is about how primitive I can make it. I brush my teeth outside, I don't use shampoo, noting. How close can I get to 'nothing'? Yes, nature plays a big role in this."		
Notes . What are motivations to camp in nature? (level 2 – Human-nature-camping)		

Research Interviews	Paola	Cluster Shelter functionalities
Statement A tent should have thermic properties.		
Quote/Result "When I lie in my tent it is super hot. Thermic aha! When it is hot outside it should be cool inside and when it is cool outside it should be warm inside."		
Notes . What are important shelter features? (level 3 – Human-shelter)		

Research Interviews	Paola	Cluster Fire my imagination
Statement People are looking for unorganised camping spots		
Quote/Result "My ideal camping spot is not organised, not a camping. But here in Europe it is to organised. I have been wild camping, but it is different from Colombia. I did hope to do the same here."		
Notes . What experience is the target group looking for in a nature camping trip? (level 2 – Human-nature-camping)		

Research Interviews	Paola	Cluster Fire my imagination
Statement What makes camping fun is finding solutions for problems that you come across.		
Quote/Result "Yes that is fun! Coming across a problem and finding a solution."		
Notes . What meaning has camping (with a tent) for the target group? (Level 2 - Human-shelter-camping)		

Research Interviews	Paola	Cluster Home sweet cave
Statement A tent gives a homey feeling.		
Quote/Result Is a bivak your ideal shelter? "No! Because now I can curl up in my tent and read a book. That's not the same. A tent is nice, a tent is.. A tent gives more room. A tent gives this feeling of.. I think It's a feeling of, it's my space. It is my homeliness. Here I have my clothes, there my pottery, yes. It feels like home."		
Notes . What role does a shelter fulfil during a camping trip? (level 2 – Human-shelter-camping)		

Research Interviews	Josien	Cluster Don't worry be happy
Statement While camping, you only have to worry about the basics.		
Quote/Result "Het was zo basic allemaal. Hier heb je allemaal van die kleine dingen die je moet doen. Allemaal dingen, het zit constant in je hoofd. Daar, het enige waar je zorgen over hoefde te maken was eten, slapen en lopen en water dan."		
Notes . What are motivations to go camping? (level 3 – human-camping)		

Research Interviews	Josien	Cluster Drop your weapons
Statement Luxury items are not missed while camping		
Quote/Result "Maar de comfort die je hier dan hebt zoals een stromend water en chill eten die wel maar niet de luxe dingen die je hier hebt. Ik miste m'n computer echt totaal niet."		
Notes . What kind of camping gear do campers use? (level 3 – Human-camping)		

Research Interviews	Josien	Cluster Feeling free to trust on self
Statement self-sufficiency feels liberating.		
Quote/Result "Je bent gewoon helemaal zelfvoorzienend dat is gewoon best wel bevrijdend ofzo."		
Notes . What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping)		

Research Interviews	Josien	Cluster Bitter sweet nature comfort
Statement It is nice to place your tent on a flat area		
Quote/Result "Je hoeft ook niet op zo'n kamp plek te staan. Het is wel chill als je een vlak stuk grond hebt dus in de Bergen zijn dat wel de plekken waar je terecht komt."		
Notes . What effect has nature on shelter use? (level 2 – Human-nature-shelter)		

Research Interviews	Josien	Cluster Feeling free to trust on self
Statement Being prepared gives confidence.		
Quote/Result "Ik dacht wel, oke ik heb me echt goed voorbereid want ik ben wel een beetje panisch. Ik vond het ook wel super spannend enzo dus ik ging wel super goed voorbereiden en allemaal van die blogs lezen en boekjes gekocht. Dus toen ik daar stond eenmaal toen dacht ik wel van oke dit komt wel goed."		
Notes .		

Research Interviews	Josien	
Statement In Europe one normally spends the night in huts when trekking for a longer period of time.		
Quote/Result "Ja, hier heb je wel hutten tochten. Als je dan in Zwitserland meerdaagse trektochten doet slaap je eigenlijk altijd in zo'n hutje."		
Notes . Who is camping? (level 3 – Human-camping)		

Research Interviews	Josien	Cluster Feeling free to trust on self
Statement Camping from an early age on makes one at ease during the activity.		
Quote/Result "Ik heb vroeger ook zo veel gekampeerd dat ik me wel op m'n gemak voel."		
Notes . What is the effect on camping on campers? (level 3 – Human-camping)		

Research Interviews	Josien	Cluster Feeling free to trust on self
Statement Being self-sufficient and free to go wherever you want gives a very nice feeling.		
Quote/Result "Ja nee dus dit was ook heel nieuw voor mij. Dat je water moest filteren enzo. En dat je gewoon overal kon gaan staan. Dat was zo tof eigenlijk."		
Notes . What are motivations to camp in nature? (level 2 – Human-Nature-Camping)		

Research Interviews	Josien	Cluster Don't follow please
Statement Camping in the wild feels magical because there are few people around.		
Quote/Result "Op een camping ben je dus nooit echt helemaal alleen. En dat kan hier dus wel. Soms zijn er wel mensen maar toch en je bent helemaal in het wild en er is heel weinig mensen om je heen het is een soort van magisch bijna."		
Notes . What experiences is the target group looking for in a nature camping trip? (level 2 – Human-nature-camping)		

Research Interviews	Josien	Cluster Bitter sweet nature comfort
Statement Having less luxury and not being in an organised place makes you feel more one with your surroundings		
Quote/Result "kijk je naar de sterren hemel en dan zie je daar de Melkweg enzo. Je bent echt een soort van 1 met alles om je heen. Terwijl op een camping is toch aangelegd en ook families die dan woon installatie camper unit hebben is toch. Ik weet niet. Het is wat luxer en wat minder wild. Als je dan zo in de middel of no where staat dan voel je toch wel echt een met alles."		
Notes . What are motivations to camp in nature? (level 2 – Human-nature-camping)		

Research Interviews	Josien	Cluster Home sweet cave
Statement Sleeping in a tent is preferred because it means you have your own space that you can get attached to and gives a homey feeling.		
Quote/Result "We zijn ook wel eens dan komen we aan bij een ranch waar je kan slapen en dan vond ik het toch ook wel heel fijn om in m'n tentje te slapen. Omdat het ook op een gegeven moment als thuis gaat voelen. Dat kleine stukje wat je hebt en een bed is ook wel heel chill maar je bent gewoon vrij om te doen wat je wil en niemand om je heen. Want een eigen kamer heb je toch meestal niet dus dan slaap je met meerdere mensen. En dan je eigen tentje is toch gewoon, het voelt een beetje als thuis op een gegeven moment. Ik ben er echt heel erg aan gehecht geraakt aan dat stomme tentje."		
Notes . What does sleeping in a shelter entail? (level 3 – Human-shelter)		

Research Interviews	Josien	Cluster Home sweet cave
Statement A tent makes people feel safe because it is familiar in an unfamiliar area.		
Quote/Result "Ook gewoon als je daar binnen zat dan voelde ik me gewoon helemaal veilig terwijl dat echt helemaal een illusie was, want het is gewoon een doekje. Een beer kan er zo door heen. Maar toch.. Ik ben echt best wel een huis mus namelijk ook. En dat is dit natuurlijk helemaal niet. Maar dat tentje zorgt er wel voor dat ik me dan echt veilig voel ofzo."		
Notes . What role does a shelter fulfil during a camping trip? (level 2 – Human-shelter-camping)		

Research Interviews	Josien	Cluster Feeling flexible and free
Statement A tent is a home you can carry everywhere.		
Quote/Result "Ja dat is heel chill dat je gewoon altijd je huisje bij je hebt. Je gaat op avontuur maar je hebt toch een soort van thuis gevoel in je rugzak zitten."		
Notes . What role does a shelter fulfil during a camping trip? (level 2 - Human-shelter-camping)		

Research Interviews	Josien	Cluster Creating memories together
Statement Sleeping without a shelter feels safe when with others.		
Quote/Result "Ik heb wel een paar nachten buiten geslapen. Maar ik zou dat in m'n eentje niet hebben gedaan. Dat was altijd met andere mensen. Dat lijkt me.. Ik weet niet waarom dat is gewoon zo. Iedereen kan je zien en alles kan je pakken en ik" weet het niet..		
Notes . What meaning has camping (with a tent) for the target group? (level 2 – Human-shelter-camping)		

Research Interviews	Josien	Cluster Twilight zone
Statement Being able to assemble the tent without the rain fly and being able to look outside is very important.		
Quote/Result "Ik had een tent die, waar je de binnentent ook los van de buiten tent op kan zetten. Dus je hoefde niet altijd dat zeil erover heen. Dat deed ik eigenlijk meestal. Het was gewoon bijna altijd echt goed weer. Behalve als het heel koud was dan zette ik wel dat buiten tent op. Die binnentent heeft dus ook zo'n gaas aan de boven kant dus je kan gewoon naar buiten kijken."		
Notes . What are important shelter features? (level 3 –Human-shelter)		

Research Interviews	Josien	Cluster Home sweet cave
Statement Even when people can see inside the tent it feels as your own space.		
Quote/Result "Maar toch heb je een soort van dat afgesloten. Je eigen hokkie. Ik weet niet zo goed waarom. Misschien omdat er dan een stukje aan de onderkant wel dan dicht was."		
Notes . What interactions do people have with their shelter during a camping trip? (Level 2 – Human-shelter-camping)		

Research Interviews	Josien
Statement Sleeping in a tent is preferred above sleeping outside because it keeps animals out.	
Quote/Result "Misschien ook omdat er geen beestjes naar binnen konden. Dat dat toch ook wel heel erg fijn is. Dat je niet een soort va overspoeld kan worden door slangen."	
Notes . What are important shelter features? (level 3 – Human-shelter)	

Research Interviews	Josien	Cluster Home sweet cave
Statement Sleeping in a tent is preferred above sleeping outside because sounds of opening the tent warn you for intruders.		
Quote/Result "Ik weet niet het voelt gewoon ook vreemd om gewoon. Iemand kan ook heel dicht bij je komen zonder dat je het hoort. Misschien vind ik dat ook irritant. Iemand moet nu eerst een rits openmaken en daar kan je dan wakker van worden."		
Notes . What are important shelter features? (level 3 – Human-shelter)		

Research Interviews	Josien	Cluster Feeling free to trust on self
Statement When starting camping from an early age on it becomes part of you.		
Quote/Result "Eigenlijk altijd als ik met m'n ouders op vakantie ging gingen we altijd kamperen. Ik heb echt bijna nooit in een hotel geslapen. Dus dat gaat in je zitten ofzo.."		
Notes . What is the effect of camping on campers? (level 3 - Human-camping)		

Research Interviews	Josien	Cluster Craving the full awe
Statement One of the nice things about camping is being outside all the time.		
Quote/Result "Dat is iets waar ik me dan best wel aan hecht, aan het kamperen. Dat je gewoon constant buiten bent. Wat niet zo goed. Want hier ben ik gewoon soms de hele dag binnen en dan ben ik nooit naar buiten geweest. Dat vind ik dan echt best wel erg op een dag. Terwijl dan ben je gewoon altijd buiten. Dat is zo fijn."		
Notes . What are motivations to go camping? (level 3 – Human-Camping)		

Research Interviews	Josien	Cluster Feeling flexible and free
Statement A tent is very flexible. It makes you feel free to go wherever you want.		
Quote/Result "En je pakt hem ook zo weer in. Ik en m'n moeder doen nooit reserveren bij campings dus het is een soort van oke we zien wel als we daar zijn en dan zetten we hem neer en als het dan leuk is dan blijven we een paar dagen en als het kut is dan gaan we weer door. Dat vind ik ook wel heerlijk eigenlijk. Dat is misschien ook weer dat vrijheid ofzo. Je kan gewoon gaan en staan weet je wil."		
Notes . What meaning has camping (with a tent) for the target group? (level 2 – Human-shelter-camping)		

Research Interviews	Josien	Cluster Shelter functionalities
Statement People buy different tents for different purposes.		
Quote/Result "De tent heb ik echt hier voor gekocht. Hij moest echt licht zijn. Hij is 900 gram"		
Notes . What kind of camping gear do campers use? (level 3 – Human-camping)		

Research Interviews	Josien	Cluster Twilight zone
Statement People like it when they can lie down with their bodies have in, and have out of the tent.		
Quote/Result "En ik wilde dat de ingang in de lengte zat. Omdat je dan zo kan liggen en de tent open kan ritsen en dan zo een boek kan lezen half buiten en dan met je slaapzak half binnen. Met je hoofd er zo uit en je benen dan zo achter je. Dat vond ik chill."		
Notes . What are important shelter features? (level 3 – Human-shelter)		

Research Interviews	Josien
Statement Trekking tents are limited available in the Netherlands because trekking with a tent is less common then for example in the U.S.	
Quote/Result "Ik ben ook best wel vaak hier naar van die outdoor winkels geweest. Maar het was het allemaal net niet, hier in Nederland. Je mag bijna nergens wild kamperen hier dus van die trekking tentjes is ook denk ik minder een ding in europa"	
Notes . What kind of camping gear do campers use? (Level 3 – Human-camping)	

Research Interviews	Josien	Cluster Shelter functionalities
Statement Having enough storage space is important.		
Quote/Result "Het was ook een tweepersoons tentje. Dat wilde ik ook perse. Omdat je dan je rugzak er in kon doen. En anders zit je in zo'n heel smal en claustrofobisch klein hokje waar je dan zo in moet gaan liggen. Dat leek me ook echt niet chill. Ik had best wel wat ruimte voor 900 gram."		
Notes . What are important shelter features? (level 3 – Human- shelter)		

Research Interviews	Josien	Cluster Home sweet cave
Statement Sometimes it is nice to be secluded from the environment by the rain fly, creating a burrow where you can retreat.		
Quote/Result "Vooral als je die fly er overheen hebt ben je helemaal afgesloten van de omgeving eigenlijk. En dat is soms wel fijn. Ik denk vooral als je slaapt."		
Notes . What role does a shelter fulfil during a camping trip? (level 2 – Human-shelter-camping)		

Research Blogs and vlogs	17	Cluster Blood seat and tears give satisfaction
Statement Making sleeping quarters from things that nature provides and making an effort makes one feel one with nature.		
Quote/Result "Making your own Sleeping Quarters gives you that feeling of one with nature." SasquatchBobby,. (2016). <i>WILDERNESS CAMPING</i> . Retrieved from https://www.youtube.com/watch?v=UUiw9hDWhGk&lc=z13vj12ozu2mu5ab204cfl2ruzrbglcxlw0k		
Notes . What is the relation between human, nature and shelter? (Level 2 – Human-nature-shelter)		

Research Blogs and vlogs	16	Cluster Blood seat and tears give satisfaction
Statement Different natural circumstances like environment and weather, bringing unique challenges and rewards every camping trip.		
Quote/Result "Camping is unpredictable. [...] Wilderness camping brings challenges and rewards that are unique and enriching." Cedarhaus films,. (2014). <i>WILDERNESS CAMPING</i> . Retrieved from https://www.youtube.com/watch?v=UUiw9hDWhGk		
Notes . What are the effects of nature on camping? (Level 2 – Human-nature-camping)		

Research Blogs and vlogs	15	Cluster Light my fire
Statement Time goes by quickly when camping		
Quote/Result "Time goes by so quickly when your out camping" DayUntoDay,. (2013). <i>Fall Camping</i> . Retrieved from https://www.youtube.com/watch?v=EytlNruY3-U		
Notes . What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Blogs and vlogs	14	Cluster Twilight zone
Statement When it is cold keeping the tent closed is needed to keep warm, meanwhile preventing them from seeing the beauty outside.		
Quote/Result “I called Kaard outside but he decided to stay inside the sleeping bag, so instead I had him turn on our lantern and dangle it inside the tent. [.] It was one of the most beautiful things I’d ever seen, and frankly, it looked staged. After waking Kaard to show him the photo he was shocked, promising to join me the next night. Sensing his jealousy of such a great shot, I climbed inside my sleeping bag, keeping my warm pants on, and quickly fell happily asleep.” Berry, T. (2013). A Grand Canyon Winter Adventure. <i>Tentalk</i> . Retrieved from http://tentalktime.com/tentalk-chronicles/a-grand-canyon-winter-adventure/		
Notes . What is the relation between human, nature and shelter? (Level 2 – Human-nature-shelter)		

Research Blogs and vlogs	14	Cluster Don’t worry be happy
Statement Natures beauty can make people forget their worries.		
Quote/Result “it was on this stretch of trail that I truly lost myself in the canyon. Here, I had no worries, and had forgotten entirely of home. We hiked on.” Berry, T. (2013). A Grand Canyon Winter Adventure. <i>Tentalk</i> . Retrieved from http://tentalktime.com/tentalk-chronicles/a-grand-canyon-winter-adventure/		
Notes . What effect has being in nature on people? (Level 3 – Human-nature).		

Research Blogs and vlogs	14	Cluster Don’t follow please
Statement Not being able to contact people gives campers peace of mind and a ‘in the moment feeling’.		
Quote/Result “We set up the tent we turned on our phones, looking up to smile at the same time. No bars. No service. No possible way for anyone to call us or to text us.” Berry, T. (2013). A Grand Canyon Winter Adventure. <i>Tentalk</i> . Retrieved from http://tentalktime.com/tentalk-chronicles/a-grand-canyon-winter-adventure/		
Notes . What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Blogs and vlogs	. 14	. Cluster on equal footing
Statement		
When camping it does not matter if your poor, rich, old or young you are all there for same thing and living the same basic life for a moment.		
Quote/Result		
"Of all the things that we had experienced on our trip, this was the last thing we saw coming. The beauty of backpacking is that it puts everyone on the same playing field. No matter rich or poor, old or young, the trail treats you the same. We are all humans, our class differences stripped away by the cold rock surrounding us."		
Berry, T. (2013). A Grand Canyon Winter Adventure. <i>Tentalk</i> . Retrieved from http://tentalktime.com/tentalk-chronicles/a-grand-canyon-winter-adventure/		
Notes		
What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Blogs and vlogs	. 13	. Cluster Drop your weapons
Statement		
Camping in nature is often interrupted by the comfort that technology offers.		
Quote/Result		
"Het is een erg mooi gelegen camping midden in het bos. We zetten onze tent op en gaan koken. Tijdens het koken zien we veel gekleurde papegaaien (Rosella's), een aantal Kookaburra's en wat kangoeroes op de camping. Na het eten kijken we nog een serie in de auto voor we gaan slapen."		
Michel and Marissa,. (2016). Roadtrip naar second year visa. <i>Australië</i> . Retrieved from http://www.reismeemetmb.nl/blog/412/		
Notes		
What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping)		

Research Blogs and vlogs	. 12	. Cluster Feeling flexible and free
Statement		
.A tent makes you flexible to go wherever you want.		
Quote/Result		
"Verder dus, maar die is veel minder mooi, goh er staat al een tentje, dat hebben we nog niet meegemaakt. En we horen de auto's nog steeds... Dan gaat het roer volledig om. Waarom niet direct naar Thy? En daar iets langer blijven?"		
Geerts, A. and Spil, T.,. 'Overnatting i det fri'. <i>Denemarken</i> . Retrieved from http://www.andersreizen.nl/verslag/dk01n01.html		
Notes		
What meaning has camping with a tent for the target group? (Level 2 – Human-shelter-camping).		

Research Blogs and vlogs	.12	Cluster Don't follow please
Statement One can only feel the full awe of nature with not too many people around.		
Quote/Result "De aardapelen poffen in het vuur, deze groene oase is vandaag helemaal van ons." Geerts, A. and Spil, T., 'Overnatning i det fri'. <i>Denemarken</i> . Retrieved from http://www.andersreizen.nl/verslag/dk01n01.html		
Notes . What kind of experiences do people search when venturing into nature? (Level 3 – Human-nature).		

Research Blogs and vlogs	.12	Cluster Don't worry be happy
Statement The slow camping rhythm is a nice mantra for people who are very busy at home.		
Quote/Result "De dagen verlopen in een aangenaam sloom ritme: vuurtje maken, brood roosteren (ze hebben hier alleen maar vies tostiebrood dat alleen geroosterd nog enigszins te eten valt), een wandeling, brood roosteren, zwemmen, aardappels poffen, boek bij het vuur en slapen. Het lijkt misschien saai maar het is een zeer aangenaam mantra voor mensen die normaal gewend zijn elk uur van de dag twee keer te besteden." Geerts, A. and Spil, T., 'Overnatning i det fri'. <i>Denemarken</i> . Retrieved from http://www.andersreizen.nl/verslag/dk01n01.html		
Notes . What are motivations to go camping? (Level 3 – Human-camping).		

Research Blogs and vlogs	.12	
Statement Campsites at state parks and national parks in the U.S. have a really nice vibe.		
Quote/Result "De kampeerplaatsen in de bossen en op de heide stralen een zelfde sfeer uit als de door ons geliefde campings in <i>state parks</i> en nationale parken in de VS." Geerts, A. and Spil, T., 'Overnatning i det fri'. <i>Denemarken</i> . Retrieved from http://www.andersreizen.nl/verslag/dk01n01.html		
Notes. What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping)		

Research Blogs and vlogs	.11	.. Cluster Home sweet cave
Statement The tent and sleeping bag give feeling of comfort and coziness.		
Quote/Result “We eten in de nog warme avondzon, met prachtig uitzicht op de ijskap van de Hardangerjökulen, en duiken nog voor de duisternis valt de tent en de slaapzak in.” Vansteenbrugge, G. Trektocht over de Hardangervidda. <i>Noorwegen</i> . Retrieved from http://www.andersreizen.nl/verslag/no02w01.html		
Notes What does sleeping in a tent entail? (Level 3 – Human-shelter) ..		

Research Blogs and vlogs	.11	Cluster Don't follow please
Statement Campers enjoy peace and quiet, when this is interrupted they tend to move away.		
Quote/Result “De confrontatie met enkele horden toeristen die uit de aanstromende autocars worden losgelaten, zorgt ervoor dat we dit bezoek zo kort mogelijk houden.” Vansteenbrugge, G. Trektocht over de Hardangervidda. <i>Noorwegen</i> . Retrieved from http://www.andersreizen.nl/verslag/no02w01.html		
Notes What are motivations to go camping? (Level 3 – Human-camping).		

Research Blogs and vlogs	.11	.. Cluster Drop your weapons
Statement Sanitary is not always available when camping, natures facilities (lakes, rivers and so on) are in these cases very welcome. Going back to basic.		
Quote/Result “We kunnen een meer dan verfrissende wasbeurt nemen in het riviertje Berdolo.” Vansteenbrugge, G. Trektocht over de Hardangervidda. <i>Noorwegen</i> . Retrieved from http://www.andersreizen.nl/verslag/no02w01.html		
Notes What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping)		

Research Blogs and vlogs	.11	Cluster Bitter sweet nature comfort
Statement Bugs are often an irritating factor for campers.		
Quote/Result "Intussen zijn er almaar meer muggen die ons het leven lastig proberen maken; tijdens het stappen valt dit nog mee, maar als we 's avonds halt houden komen ze in groten getale rondom ons zwermen." Vansteenbrugge, G. Trektocht over de Hardangervidda. <i>Noorwegen</i> . Retrieved from http://www.andersreizen.nl/verslag/no02w01.html		
Notes What is the effects of nature on camping? (Level 2 – Human-nature-camping)		

Research Blogs and vlogs	.11	Cluster blood, sweat and tears give satisfaction
Statement Camping and being in nature makes most food taste a lot better.		
Quote/Result "Zoals de meeste vorige dagen nemen we 's morgens rustig de tijd voor een lekker ontbijt, de omstandigheden in acht genomen natuurlijk: wat droge koekjes, een beetje confituur, een stuk chocolade en een kopje warme oploskoffie. In de pure natuur die ons omringt smaakt dit alles overheerlijk." Vansteenbrugge, G. Trektocht over de Hardangervidda. <i>Noorwegen</i> . Retrieved from http://www.andersreizen.nl/verslag/no02w01.html		
Notes What is the effects of nature on camping? (Level 2 – Human-nature-camping)		

Research Blogs and vlogs	.10	Cluster Craving the full awe
Statement Good camping memories are amongst other things often defined by natural beauty of the surroundings.		
Quote/Result "My best moment was when camping on the north shore of Lake Superior. The landscape is beautiful, the Lake legendary. But when the Northern Lights entertained us one evening, it was mesmerizing." Janice, (2012). Camping Stories for National Camping Week. <i>Amateur Traveler</i> . Retrieved from http://amateurtraveler.com/camping-stories-for-national-camping-week/		
Notes What are motivations to camp in nature? (Level 2 – Human-nature-camping)		

Research Blogs and vlogs	.9	.. Cluster Craving the full awe
<p>Statement</p> <p>When camping surrounded by beautiful and enjoyable nature there is less need to move yourself. You are already in the middle of what you came for.</p>		
<p>Quote/Result</p> <p>"You could tramp through the steamy jungles of Chiapas in southern Mexico in search of endangered scarlet macaws and loud-mouth howler monkeys. Or you could put up your tent, put up your feet and let the critters come to you in the grassy camping area at Centro Ecoturístico Las Guacamayas."</p> <p>Catchpole, K. and Mohl, E., (2012). Camping Stories for National Camping Week. <i>Amateur Traveler</i>. Retrieved from http://amateurtraveler.com/camping-stories-for-national-camping-week/</p>		
<p>Notes</p> <p>What are motivations to camp in nature? (Level 2 – Human-nature-camping).</p>		

Research Blogs and vlogs	.8	.. Cluster Bitter sweet nature comfort
<p>Statement</p> <p>Using what nature has to offer makes for a good camping trip. It even makes the discomforts bearable.</p>		
<p>Quote/Result</p> <p>"Best camping experience? Has to be camping in the wild, on the Isle of Arran in Scotland, next to a lovely babbling brook in which we washed our pots, cleaned our boots and cooled our tired aching feet after a full day's hiking. Unfortunately the water also meant tons of midges which duly covered me in hundreds of bites."</p> <p>Woodward, L., (2012). Camping Stories for National Camping Week. <i>Amateur Traveler</i>. Retrieved from http://amateurtraveler.com/camping-stories-for-national-camping-week/</p>		
<p>Notes</p> <p>What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping)</p>		

Research Blogs and vlogs	.7	.. Cluster Twilight zone
<p>Statement</p> <p>Good weather and having a beautiful spot to yourself makes campers use their tent without the rain fly enabling them to enjoy their surroundings from their tent.</p>		
<p>Quote/Result</p> <p>"Our best camping experience was in Litchfield National Park in Australia's Northern Territory. Eight private camping spots are spread out along Walker Creek each with their own small waterfall and swimming hole. We had to carry our gear for a few kilometers to get here but it was worth it to have such a beautiful spot all to ourselves. It's so hot that you don't need a full tent. We lay under the mosquito netting and watched the sky light up with stars."</p> <p>McNeaney, E. and Fairbairn, S., (2012). Camping Stories for National Camping Week. <i>Amateur Traveler</i>. Retrieved from http://amateurtraveler.com/camping-stories-for-national-camping-week/</p>		
<p>Notes</p> <p>What effect has nature on tent use? (Level 2 – Human-nature-shelter)</p>		

Research Blogs and vlogs	.6	Cluster Light my fire
Statement Camping is a combination of a head full of wonder and slight worry.		
Quote/Result <p>"I slept with one eye open in my solo tent, hoping the biker gang next to me would come to my rescue if all went south in the night. But it was my first solo camping trip and I'd do it again in a heartbeat, me, my backpack and a head full of wonder and slight worry."</p> <p>Littlebpost, (2013) Camping Stories for National Camping Week. <i>Amateur Traveler</i>. Retrieved from http://amateurtraveler.com/camping-stories-for-national-camping-week/</p>		
Notes What is the effect of camping on campers? (Level 3 – Human-camping).		

Research Blogs and vlogs	.5	Cluster Bitter sweet nature comfort
Statement By having less facilities and comfort you get closer to nature during camping.		
Quote/Result <p>"Camping: the art of getting closer to nature while getting farther away from the nearest cold beverage, hot shower and flush toilet."</p>		
Notes What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping)		

Research Blogs and vlogs	.4	Cluster Twilight zone
Statement Natural sounds surrounding the tent are enjoyable and make campers sleep well.		
Quote/Result <p>"Can't wait to climb into our cozy sleeping bags and be lulled to sleep by the sound of the waves lapping on the shore not fifteen feet from our tent."</p> <p>Wilmer and Janie,. (2013). Cassiar Highway. <i>Camping trip - 2013</i>. Retrieved from http://www.multipjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon</p>		
Notes What kind of nature experience is the target group looking for during tent use? (Level 2 – Human-nature-shelter).		

Research Blogs and vlogs	4	Cluster Twilight zone
<p>Statement</p> <p>When in a tent it is hard to know what is really going on outside. One can hear a lot but can't see or feel, thus blocking two important senses for experiencing surroundings.</p>		
<p>Quote/Result</p> <p>"Gone were the sounds of the waves on the shore of Kinaskan Lake that lulled us into a peaceful sleep last night. Either (a) the wind calmed down, (b) the lake froze over, or (c) someone drained the lake. Since there were no mosquitoes between the screening at the top of the tent and the rainfly, I assumed the answer was (b). However, after reluctantly climbing out of our cozy nest for further investigation I discovered that the correct answer was (a)."</p> <p>Wilmer and Janie,. (2013). Cassiar Highway and Stewart-Hyder Access Road (Fish Creek Bear Viewing and Salmon Glacier). <i>Camping trip - 2013</i>. Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon</p>		
<p>Notes</p> <p>What is the relation between human, nature and shelter? (Level 2 – Human-nature-shelter).</p>		

Research Blogs and vlogs	4	Cluster Shelter functionalities
<p>Statement</p> <p>When packing a tent it is important that it is dry.</p>		
<p>Quote/Result</p> <p>"After packing up (a dry tent) we continued our journey south on the Cassiar Hwy."</p> <p>Wilmer and Janie,. (2013). Cassiar Highway and Stewart-Hyder Access Road (Fish Creek Bear Viewing and Salmon Glacier). <i>Camping trip - 2013</i>. Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon</p>		
<p>Notes</p> <p>What are important shelter features? (Level 3 – Human-shelter).</p>		

Research Blogs and vlogs	4	Cluster Bitter sweet nature comfort
<p>Statement</p> <p>Rain can be a big restrained during a camping trip.</p>		
<p>Quote/Result</p> <p>"Yes, the sun is actually setting these days and it has been getting dark at night again. No listening to rain tonight, it is a beautiful evening."</p> <p>Wilmer and Janie,. (2013). Stewart BC and Hyder Alaska. <i>Camping trip - 2013</i>. Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon</p>		
<p>Notes</p> <p>What are the effects of nature on camping? (Level 2 – Human-nature-camping).</p>		

Research Blogs and vlogs	.4	. Cluster Creating memories together
Statement Camping is in many cases a very social activity. Giving people the opportunity to meet new people.		
Quote/Result “One of the things that make camping and hiking such a rewarding experience is the opportunity to meet so many wonderful people, and hear their story.” Wilmer and Janie,. (2013). Hiking in Jasper National Park. <i>Camping trip - 2013</i> . Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon		
Notes What are motivations to go camping? (Level 3 – Human-camping).		

Research Blogs and vlogs	.4	. Cluster Twilight zone
Statement When the weather is good enough people tent to sleep in their tent without the rainfly.		
Quote/Result “The sky is so clear tonight; we didn’t put the rainfly on the tent. It reminds me of being in Utah where the air is so clear and dry that you can see millions of stars. It looks like it’s going to be another good night for sleeping in a tent.” Wilmer and Janie,. (2013). Icefields Parkway. <i>Camping trip - 2013</i> . Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon		
Notes What is the relation between human, nature and shelter? (Level 2 – Human-nature-shelter).		

Research Blogs and vlogs	.4	. Cluster Twilight zone
Statement On a clear evening people like to enjoy there surroundings and the night sky from their sleeping quarter.		
Quote/Result “Since it was such a nice clear evening we didn't bother with the rainfly last evening. When I woke up one time during the night Janie was peacefully sleeping next to me. I could see through the tent screening at the top of the tent, the tall skinny pine tree we were camped next to silhouetted against the beautiful night sky.” Wilmer and Janie,. (2013). Hiking the Wilcox Trail at Columbia Ice Fields. <i>Camping trip - 2013</i> . Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon		
Notes What kind of nature experience is the target group looking for during tent use? (Level 2 – Human-nature-shelter)..		

Research Blogs and vlogs	.4	Cluster Don't follow please
Statement Neighboring campers are sometimes annoying.		
Quote/Result "By now it was damp and looked like rain and the temperature was dropping so we put an extra blanket over top of our sleeping bags and then we laid our coats over top of that to keep us warm. It felt so good to climb in! Unfortunately sleep was not to come, we had some young neighbors that stayed up until 3:30 am and they appeared to be having quite a good (loud) time. Morning came way to fast!" Wilmer and Janie,. (2013). Lake Louise, Moraine Lake & Hike to Helen Lake. <i>Camping trip - 2013</i> . Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon		
Notes What experiences is the target group looking for in a nature camping trip? (Level 2 – Human-nature-camping).		

Research Blogs and vlogs	.4	.. Cluster Bitter sweet nature comfort
Statement Rain makes campers look for more comfort elsewhere.		
Quote/Result "We had a quick breakfast under the "tailgate" of the back of the Tahoe to escape the rain and then we drove into Banff to look around. We found a Safeway where we purchased a few groceries and a McDonalds where we could work on the journal for a few hours since the weather was so dreary." Wilmer and Janie,. (2013). Leaving Banff. <i>Camping trip - 2013</i> . Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon		
Notes What are the effects of nature on camping? (Level 2 – Human-nature-camping).		

Research Blogs and vlogs	.4	.. Cluster Shelter functionalities
Statement Inner tents are often used as Mosquito nets.		
Quote/Result "I need to note too that we are really grateful to be able to eat supper without our mosquito nets!" Wilmer and Janie,. (2013). Leaving Banff. <i>Camping trip - 2013</i> . Retrieved from http://www.mytripjournal.com/travel-747529-watson-lake-highway-sign-cassiar-home-trip-afternoon		
Notes What role does a tent fulfill during a camping trip? (Level 2 – Human-shelter-camping)..		

Research Blogs and vlogs	.3	. Cluster Home sweet cave
Statement Seeing what is outside of the tent can be a bit scary.		
Quote/Result "Middle of the night bathroom runs gave us eerie views of the mountain in the summer twilight." Binkley, D. and Binkley, M., (2007). Day 43: Hiking in the park. <i>Alaska Adventure 2007</i> . Retrieved from http://fantasmeselfrissons.multipjournal.com/travel-248766-food-locker-night-day-park-tent-views-warm		
Notes What is the relation between human, nature and shelter? (Level 2 – Human-nature-shelter).		

Research Blogs and vlogs	.3	.. Cluster Twilight zone
Statement The moment of opening the tent can be mesmerizing.		
Quote/Result "Last night, prior to retiring, we had only very small pieces of Denali visible. But, awakening at 3 am caused Marilyn to gasp, "Oh, wow!" when opening the tent flap and seeing Dendli and the surrounding snow-capped peaks. We set the alarm for 4am, 4:35am, and 5am hoping for colored sunrise light on the mountain and we did get a little of this at 5am." Binkley, D. and Binkley, M., (2007). Day 44: You can't ask for a better day!. <i>Alaska Adventure 2007</i> . Retrieved from http://fantasmeselfrissons.multipjournal.com/travel-248766-food-locker-night-day-park-tent-views-warm		
Notes What kind of nature experience is the target group looking for during tent use? (Level 2 – Human-nature-shelter)..		

Research Blogs and vlogs	.2	.. Cluster Shelter functionalities
Statement A light tent that is easy to set up are important qualities of a tent.		
Quote/Result "De "big Agnes" zoals onze tent heet is een hele ruime super lichte koepeltent waarin je kunt staan en die je in 10 minuten opzet." Unknown., (2014). Onze hernieuwde kampeerervaring. <i>Verhalen uit Amerika</i> . Retrieved from http://www.traveldiariesapp.com/nl/PubliekDagboek/ea14b209-da64-4b5c-b884-dbe91c363f6d/Hoofdstuk/da0a4e8a-83fb-4ff0-b140-c71dfed44182		
Notes What are important shelter features? (Level 2 – Human-shelter)..		

Research Blogs and vlogs	.1	Cluster Bitter sweet nature comfort
Statement		
A lot of tents become very hot in the summer when the sun is shining.		
Quote/Result		
"We went to bed in 100% humidity and sweltered even with just the mosquito net. Eventually the sun dropped behind the hills and the tent cooled down."		
Unknown., (2016). L'Orage 19-20 July 2016. <i>La France & UK</i> . Retrieved from http://www.traveldiariesapp.com/nl/PubliekDagboek/53d8df30-b655-4cde-b986-1c4252ca119f/Hoofdstuk/dcbba816-24fd-427d-8940-e7cofad4a144		
Notes		
What are important shelter features? (Level 2 – Human-shelter)...		

Research Blogs and vlogs	.1	.. Cluster Home sweet cave
Statement		
The thinness of a tent can make people feel unsafe.		
Quote/Result		
"The thunder got closer and so did the lightning. Normally I would have been in awe of such a display but with only a thin layer of plastic between me and nature I was a tad worried."		
Unknown., (2016). L'Orage 19-20 July 2016. <i>La France & UK</i> . Retrieved from http://www.traveldiariesapp.com/nl/PubliekDagboek/53d8df30-b655-4cde-b986-1c4252ca119f/Hoofdstuk/dcbba816-24fd-427d-8940-e7cofad4a144		
Notes		
What does sleeping in a tent entail? (Level 2 – Human-shelter)...		

Research Blogs and vlogs	.1	.. Cluster Bitter sweet nature comfort
Statement		
Once in their beds campers don't like to go out even if it means they will be more comfortable afterwards.		
Quote/Result		
"It is a double skinned tent and it relies on an air gap between the two skins to keep dry. The wind had loosened one of the pegs and the gap was no longer there. A slow drip of water settled under my ground mat and my sleeping bag got wet. I packed it away and put on my jersey and raincoat instead."		
Unknown., (2016). L'Orage 19-20 July 2016. <i>La France & UK</i> . Retrieved from http://www.traveldiariesapp.com/nl/PubliekDagboek/53d8df30-b655-4cde-b986-1c4252ca119f/Hoofdstuk/dcbba816-24fd-427d-8940-e7cofad4a144		
Notes		
What does sleeping in a tent entail? (Level 2 – Human-shelter)...		

Research Blogs and vlogs	..18	.. Cluster Fire my imagination
Statement Camping is often improvising		
Quote/Result <p>"Ik lig momenteel in m'n tentje met m'n geïmproviseerde kussen wat eigenlijk gewoon een dry sack is maar omdat er geen lucht uit valt is het een soort van opblaas kussen geworden. Het is echt best wel chill."</p> <p>Verhoeckx, J. (2016). <i>JOOS EERSTE-enmischienlaatste-VLOG</i>. Retrieved from https://m.facebook.com/Josiens-Sponsorloop-the-Ministry-of-Silly-Walks-522290754620628/?pnref=story</p>		
Notes What kind of camping gear do campers use? (level 3 human-camping)		

Research Blogs and vlogs	..18	.. Cluster Home sweet cave
Statement Placing your tent somewhere gives a sense of making a place your home.		
Quote/Result <p>"Dit is mijn geweldige tuin, het gaat echt maar doooor [shows that she is surrounded by nothing then nature]. En dit is dus mijn huis [showing tent]."</p> <p>Verhoeckx, J. (2016). <i>JOOS EERSTE-enmischienlaatste-VLOG</i>. Retrieved from https://m.facebook.com/Josiens-Sponsorloop-the-Ministry-of-Silly-Walks-522290754620628/?pnref=story</p>		
Notes What role does a tent fulfill during a camping trip? (level 2 Human-shelter-camping)		

Research Blogs and vlogs	..18	.. Cluster Twilight zone
Statement Being able to see the stars from the inside of a tent is seen as a nice feature.		
Quote/Result <p>Kijk hoe groot deze ruimte is en zelfs met lucht sterren kijk dak unit [shows inside of the tent without rain fly].</p> <p>Verhoeckx, J. (2016). <i>JOOS EERSTE-enmischienlaatste-VLOG</i>. Retrieved from https://m.facebook.com/Josiens-Sponsorloop-the-Ministry-of-Silly-Walks-522290754620628/?pnref=story</p>		
Notes What are important shelter features? (Level 3 – Human-shelter)..		

Research Blogs and vlogs	.18	.. Cluster Shelter functionalities
Statement Enough storage room in a tent is important.		
Quote/Result "Het heeft wel geen tv maar wel een snacky packy en er kan zelfs nog iemand naast liggen of m'n rugzak." <small>Verhoeckx, J. (2016). JOOS EERSTE-enmischienlaatste-VLOG. Retrieved from https://m.facebook.com/Josiens-Sponsorloop-the-Ministry-of-Silly-Walks-522290754620628/?pnref=story</small>		
Notes What are important shelter features? (Level 3 – Human-shelter)..		

Research Blogs and vlogs	.18	.. Cluster Feeling flexible and free
Statement When trekking lightweight gear is very important.		
Quote/Result "We hebben alle nodige shit beneden gelaten, zoals de tent en slaapzak en dat sort dingen die heb ik nu toch niet nodig dus ik heb een lekker licht rugzakje. Maar het was nog steeds best wel taai om hier omhoog te lopen." <small>Verhoeckx, J. (2016). JOOS EERSTE-enmischienlaatste-VLOG. Retrieved from https://m.facebook.com/Josiens-Sponsorloop-the-Ministry-of-Silly-Walks-522290754620628/?pnref=story</small>		
Notes What are important shelter features? (Level 3 – Human-shelter)..		