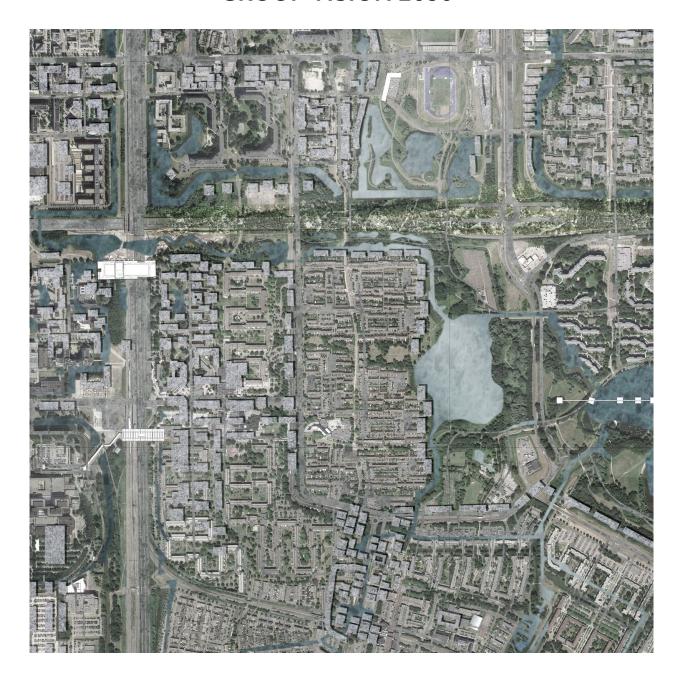
UPCYCLING CENTRE ZUIDOOST FROM WASTE TO RESOURCE

STUDIO ASSIGNMENT

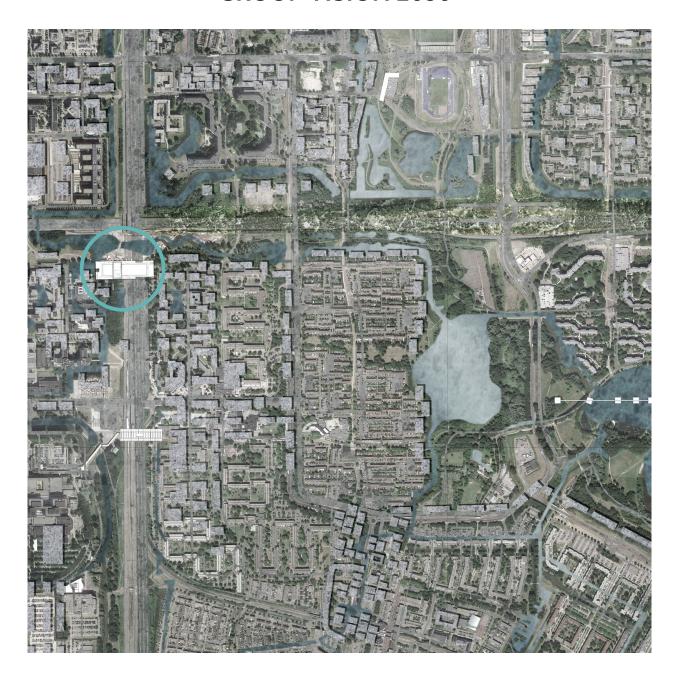
'How will the growth of inhabitants and tourists, the extra demand for new housing, infrastructure, data and energy networks and climate change management influence the public domain, on a time horizon up to 2025 and to 2050?'



GROUP VISION 2050



GROUP VISION 2050



STUDIO INTEREST



STUDIO INTEREST



Energy



Economy



Future



A CIRCULAR ECONOMY IN 2050











Leader

The Netherlands will be the international leader in the area of the circular economy

50%

Reduction in the use of primary raw materials (minerals, fossil and metals).

100%

The Dutch economy will fully run on reusable raw materials

2020 2030 2040 2050

RESEARCH Zuidoost

Circular economy

RESEARCH QUESTION

THE PRINCIPLE Upcycling centre

Future technology

THE PROGRAM Functions

Users

DESIGN QUESTION

THE LOCATION Future development

THE CONCEPT Design

Spaces

DETAILING Construction

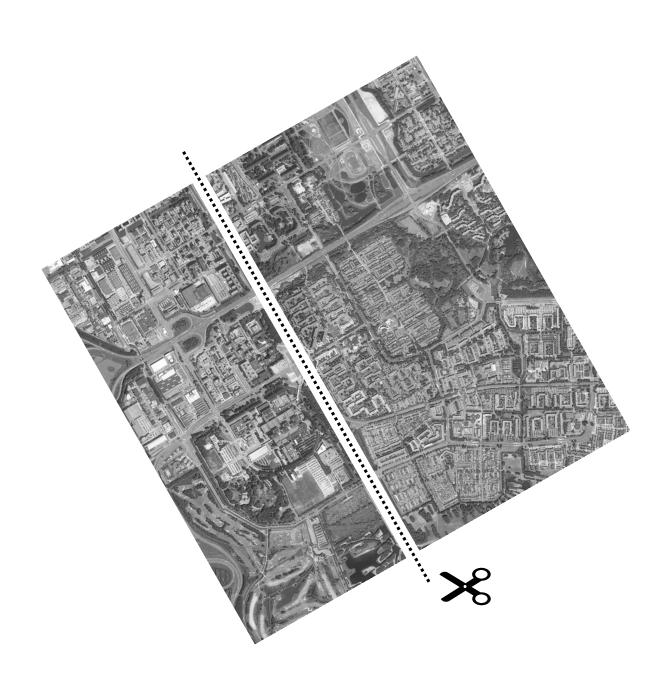
Climate

CONCLUSION

AMSTERDAM ZUIDOOST



DIVISION



BIJLMER / HOLENDRECHT





DEMOGRAPHICS

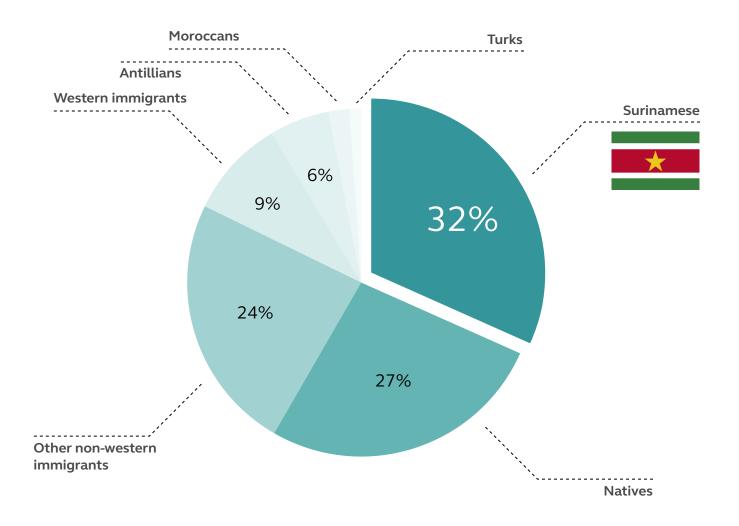




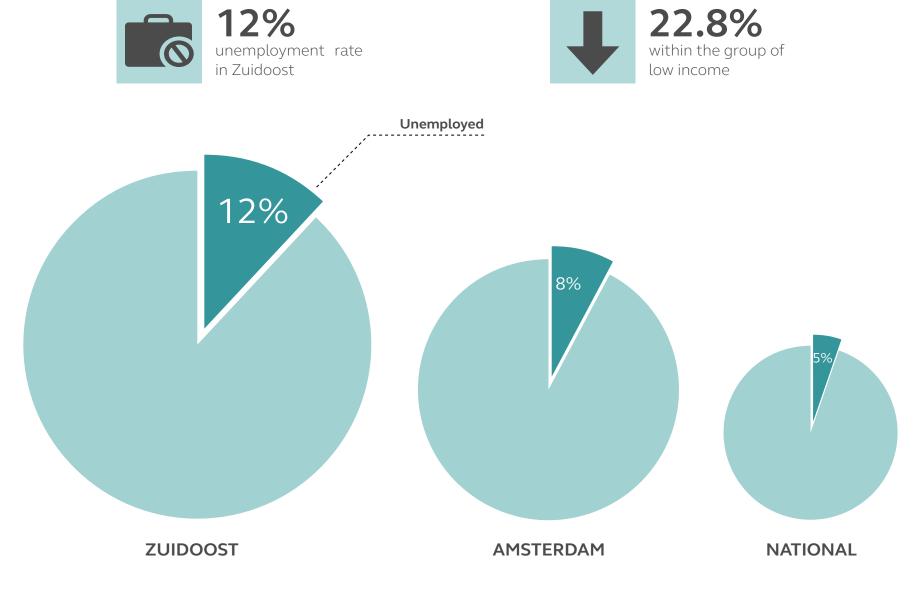




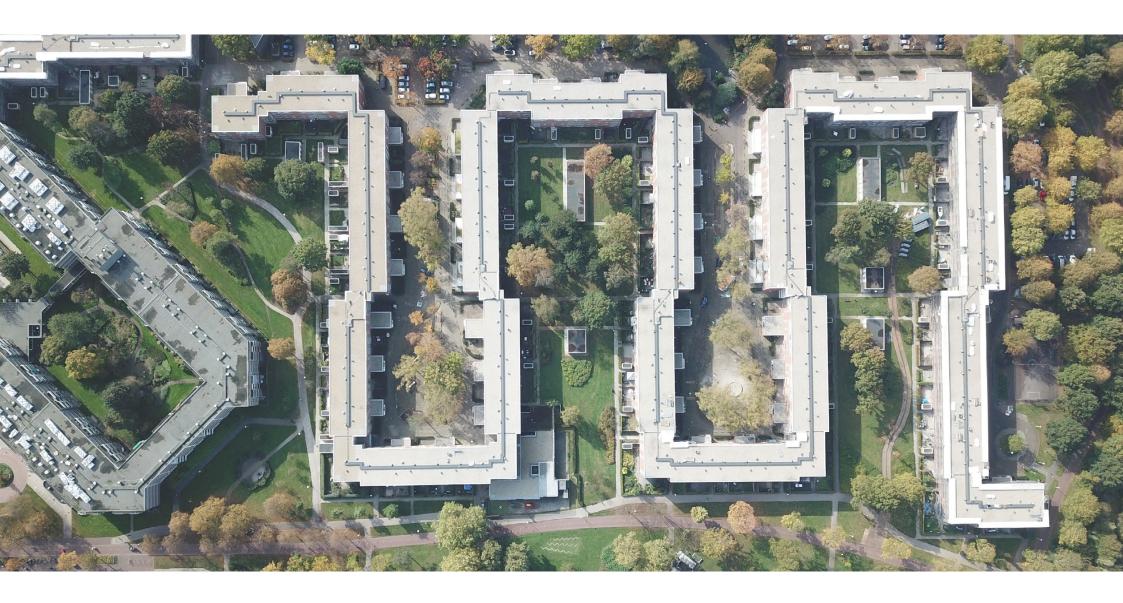
DEMOGRAPHICS



ECONOMICS



GREENERY



AMSTEL III









36% Office building vacancy in Amstel III

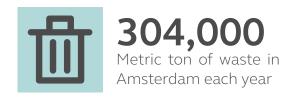


38,300 Workers in Amstel III area

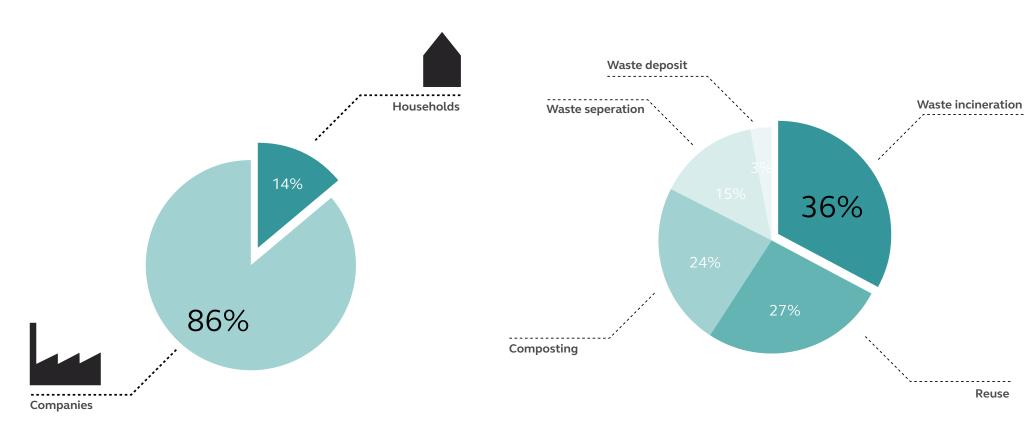




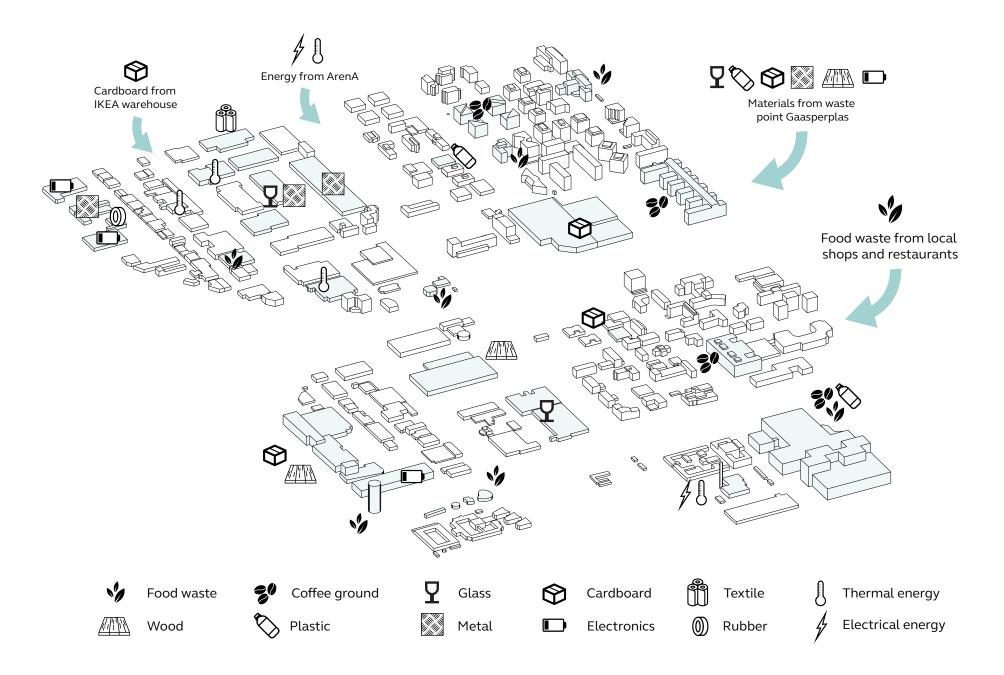
WASTE IN AMSTERDAM



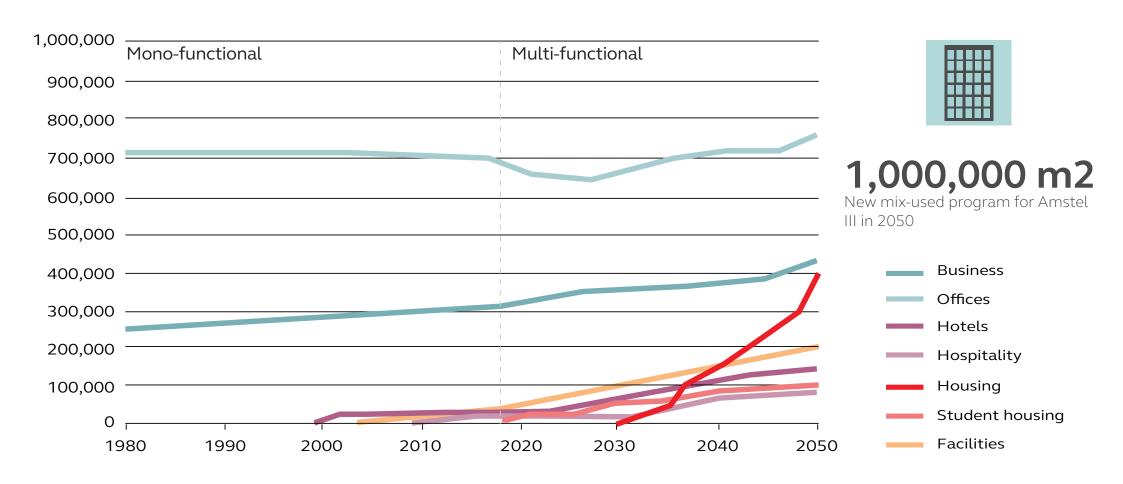




RESOURCES IN AMSTEL III



FUTURE AMSTEL III



AMSTEL III INNOVATION DISTRICT



'Innovation districts constitute the ultimate mash up of entrepreneurs and education institutions, start-ups and schools, mixed-use development and medical innovation, bike sharing and bankable investment - all connected by transit, powered by clean energy, wired for digital technology, and fueled by caffeine.'

- Katz & Wagner (2014)

THE BORDER





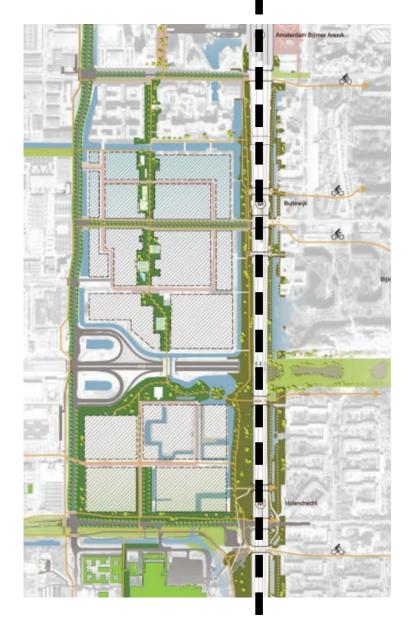




Border creates strong disconnection between mono-functional areas



FUTURE PLANS





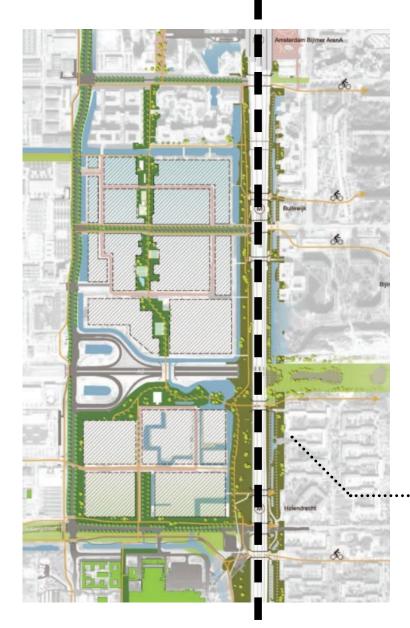
'The Zuidoost district welcomes the development of Amstel III to a lively, connected city district. There will be more homes, facilities and recreational opportunities, and more opportunities to strengthen the local economy. Amstel III is therefore for several reasons important for the residents of Zuidoost 'on the other side of the traintrack'.

- Muriël Dalgliesh, district manager (2017) (translated)





FUTURE PLANS





'The Zuidoost district welcomes the development of Amstel III to a lively, connected city district. There will be more homes, facilities and recreational opportunities, and more opportunities to strengthen the local economy. Amstel III is therefore for several reasons important for the residents of Zuidoost 'on the other side of the traintrack'.

- Muriël Dalgliesh, district manager (2017) (translated)

SAME BORDER?



ZUIDOOST CHALLENGES



Unemployment
High unemployment rate and a
big low income group



Disconnectionstrong disconnection between
Holendrecht in Amstel III,
train track forms a border



Waste
Lots of waste available
from the companies of
the Amstel III area

THE CIRCULAR ECONOMY











Leader

The Netherlands will be the international leader in the area of the circular economy

50%

Reduction in the use of primary raw materials (minerals, fossil and metals).

100%

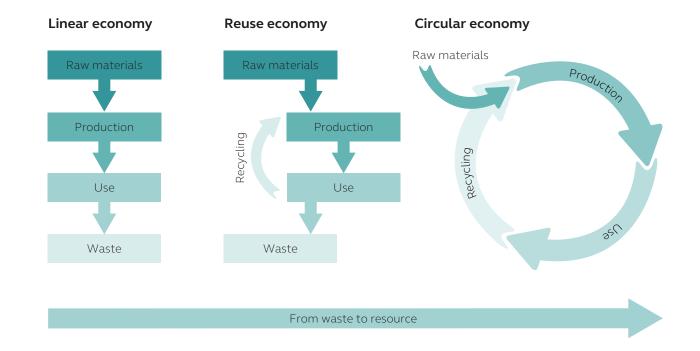
The Dutch economy will fully run on reusable raw materials

2020 2030 2040 2050

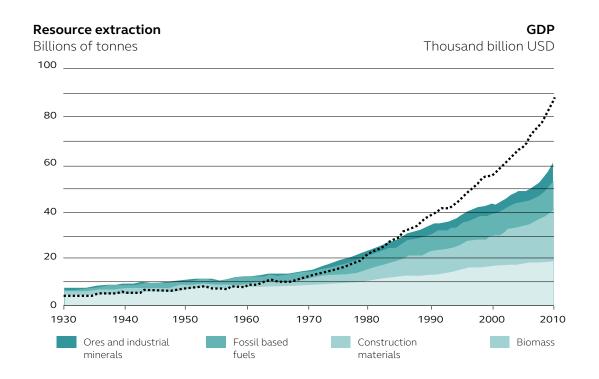
WHAT IS A CIRCULAR ECONOMY?

'A product is just a temporary use of a material or component.'

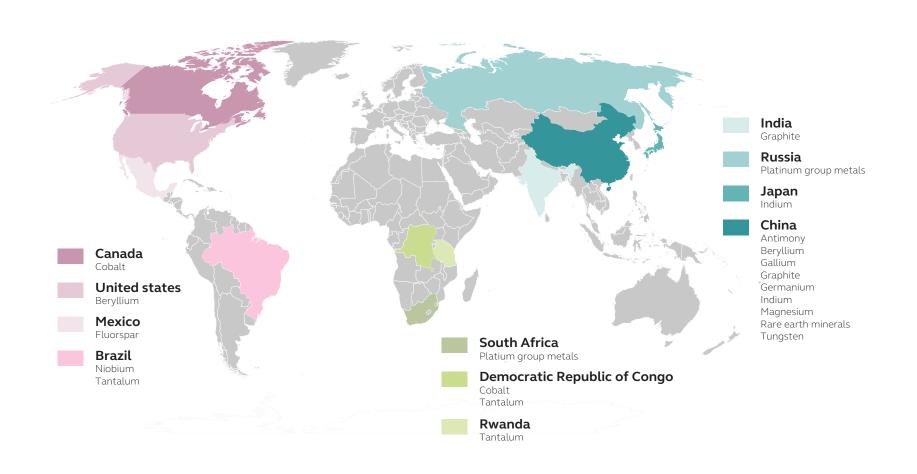
- Ruben van Doorn, CEO of Turn Too



WORLDWIDE RESOURCE EXTRACTION



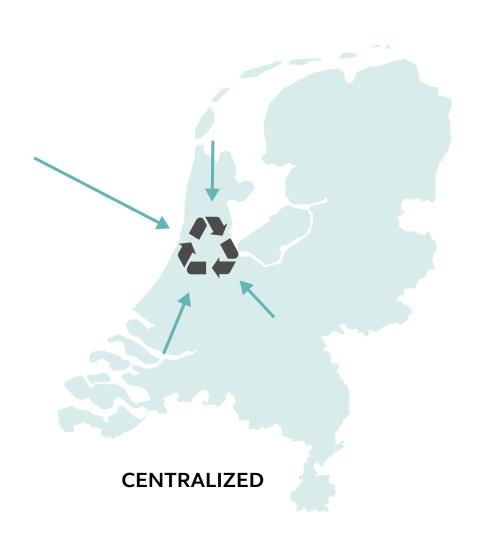
CONCENTRATION OF CRITICAL MATERIALS



ENVIRONMENTAL IMPACT



CENTRALIZED RECYCLING PROCESS





DECENTRALIZATION IN AMSTERDAM

Stimulation of decentralized waste and water management systems. This makes it possible to recover heat, energy and raw materials locally.

Amsterdam circulair



FINANCING THE CIRCULAR ECONOMY



'In 2020, ABP, the biggest pension fund in the Netherlands, invests 23 billion Euros more in sustainable projects compared to 2015.'

- De Nederlandsche Bank N.V.

'We need to build a new system - one that delivers sustainable investment flows, based on both resilient market-based, and robust bank-based, finance. We need finance for the long term.'

- Mark Carney, CEO Bank of England.'

OPPORTUNITIES IN THE NETHERLANDS



7 billion
Euro can be generated in a circular economy



54,000new jobs will be created in the Netherlands



9%
CO2 reduction with a circular economy

RESEARCH CONCLUSIONS



High unemployment and low income



Disconnectionmono-functional
zones



available at the Amstel III companies



CIRCULAR ECONOMY





Long term investments in large sustainable projects



Decentralized recycling to reduce use of raw materials



Value potential in large amount of waste

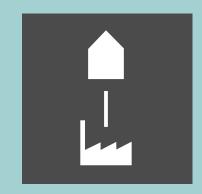
PROJECT AMBITIONS



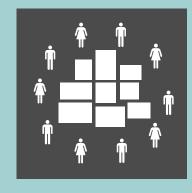
Waste as a resource in the circular economy to create local economic value



Opportunities
in work and
investment by
inserting a circular
economic model



Connecting the areas Amstel III and Holendrecht physically, socially and economically



Social inclusion and interaction by a mix-used program for all people



Climate goals
contribution
by creating a
new sustainable
typology

RESEARCH QUESTION

How can a circular sustainable economic model be implemented to connect Amstel III and Holendrecht socially, economically and physically in the future?

RESEARCH Zuidoost

Circular economy

RESEARCH QUESTION

THE PRINCIPLE Typology

Upcycling centre

THE PROGRAM Functions

Users

DESIGN QUESTION

THE LOCATION Future development

THE CONCEPT Design

Spaces

DETAILING Construction

Climate

CONCLUSION

RECYCLING START-UPS EXAMPLES







Wasteboards

Making skateboards from plastic

Rotterzwam

Making mushrooms from coffee ground

Refil

Making 3D print inkt from used plastics

Instock

Restaurant that uses waste of supermarkets

Black bear

Reuse of carbon black into ink, tires or other products.

Interface

Recycling fishnets into new carpets

Fruitleather

Transforming leftovers of fruit into leather like material

Spireaux

Making of spirulina, a proteins and vitamins rich food.

Community plastics

Transforming plastic from the community into new products

Reblend

New clothing from used textile parts.

BLUE CITY ROTTERDAM



ROTTERZWAM

"Companies can earn six times more money on coffee grounds than on the coffee itself, making the 'waste' more valuable than the product."

- Gunter Pauli



Source: Rotterzwam. https://www.rotterzwam.nl/page/rotterzwam-growkit

SEOUL RECYCLING PLAZA

'The facility allows visitors to experience the entire process of recycling in a functional and exciting atmosphere that encourages participation.'



RETUNA | ESKILTUNA, SWEDEN



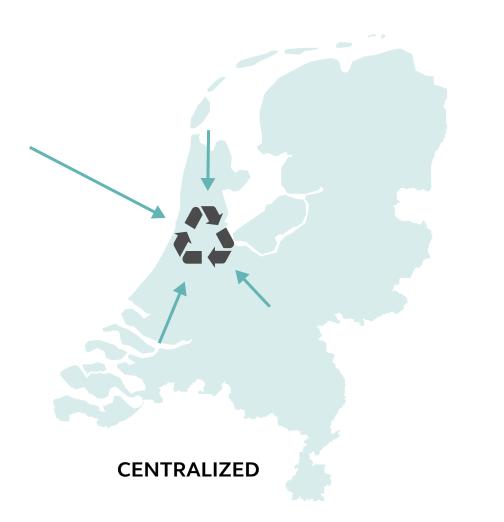
REGEN VILLAGES



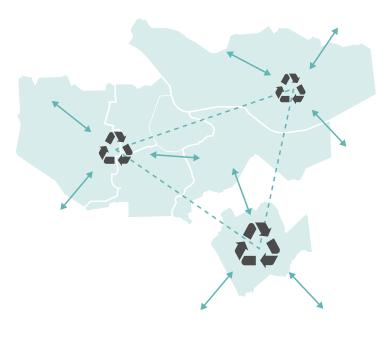
DECENTRALIZING RECYCLING

'To avoid depletion of material resources, violation of ecological values and loss of cultural diversity the trend towards globalization must be broken and replaced by new economic approaches (e.g. circular economy) tailored to local conditions.'

Wilderer, P. A., & Grambow, M. (2016).



DECENTRALIZED



WHY DECENTRALIZING?



Awareness
creation about recycling and
waste, making it visible for
the people

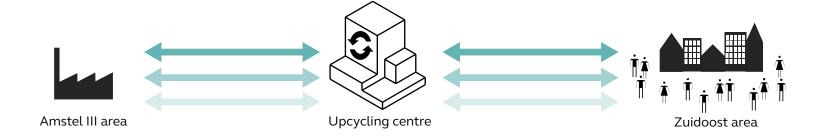


Transport
can be reduced, creating
less CO2 emission



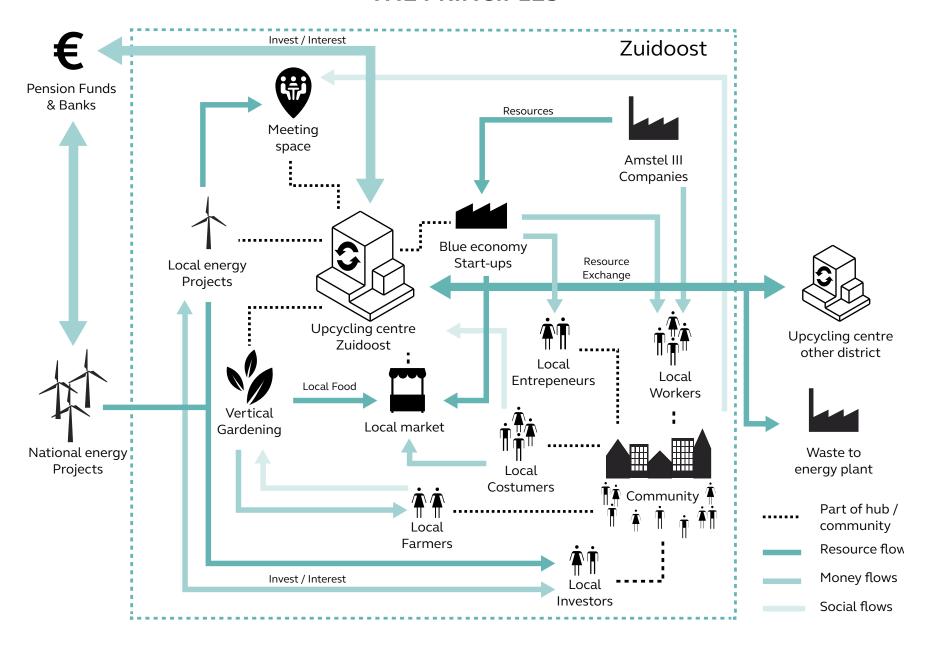
Local circular economy is stimulated by creating local jobs and local products

CONNECTING



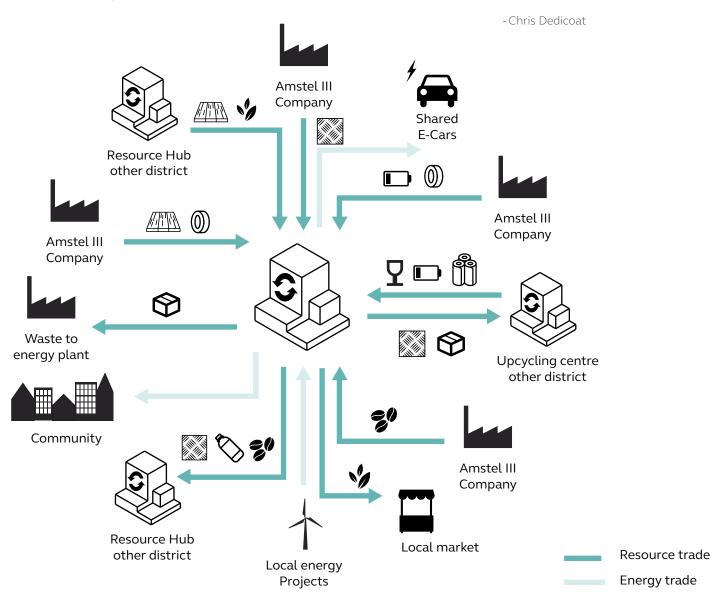
Physical connectionSocial connectionEconomical connection

THE PRINCIPLES

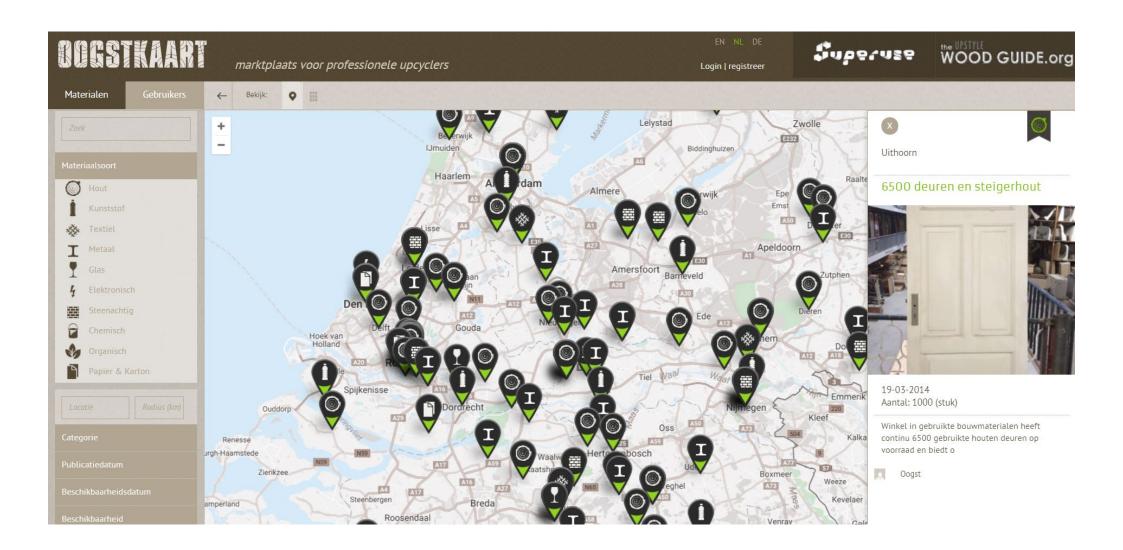


RESOURCE EXCHANGE

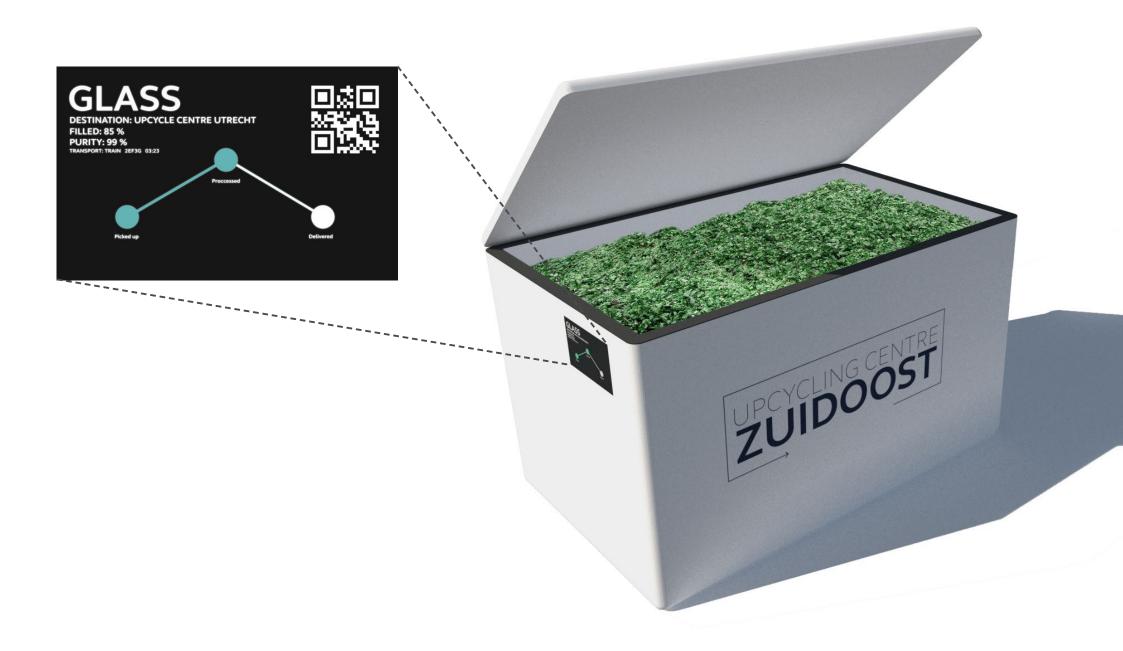
'With the spread of the Internet of Things (IoT), there is incredible opportunity to enable circular innovation'.



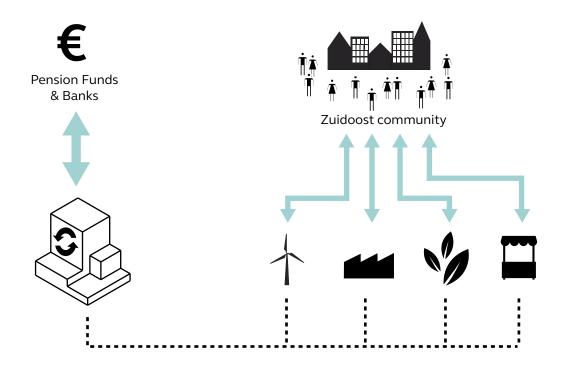
MARKETPLACE FOR RESOURCES



STANDARDIZED MATERIAL TRANSPORT UNIT



INVESTING



Part of hub

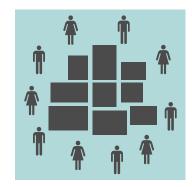
Money flow

PROGRAM

PROGRAM REQUIREMENTS



Recycling
Program necessary for
recycling and transport of
waste and product making



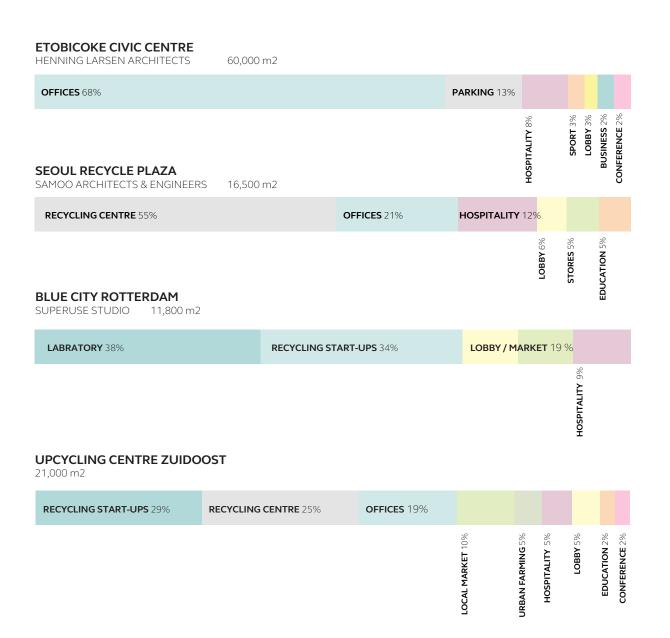
Inclusion

Mixed program for inclusion of social entrepreneurs, learners and low educated workers

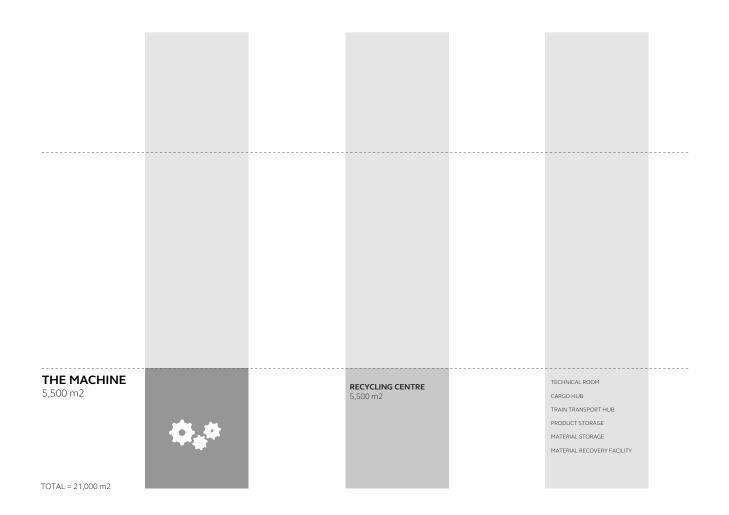


Interaction
Approachable meeting space
for users and visitors to get
to know the building and
each other

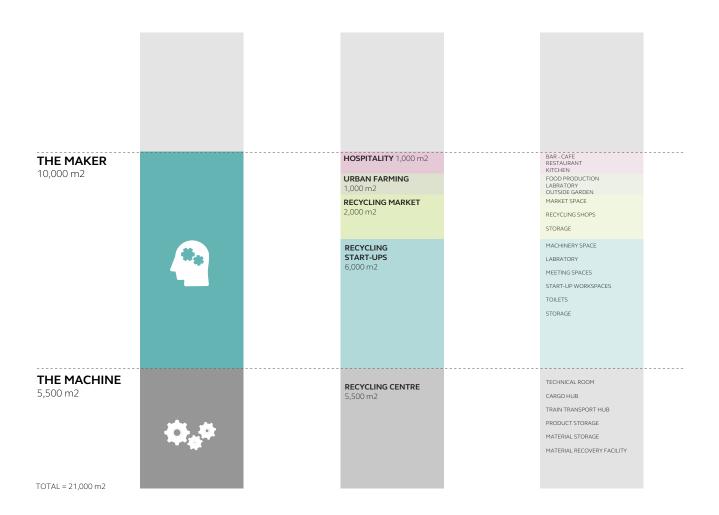
PROGRAM REFERENCES



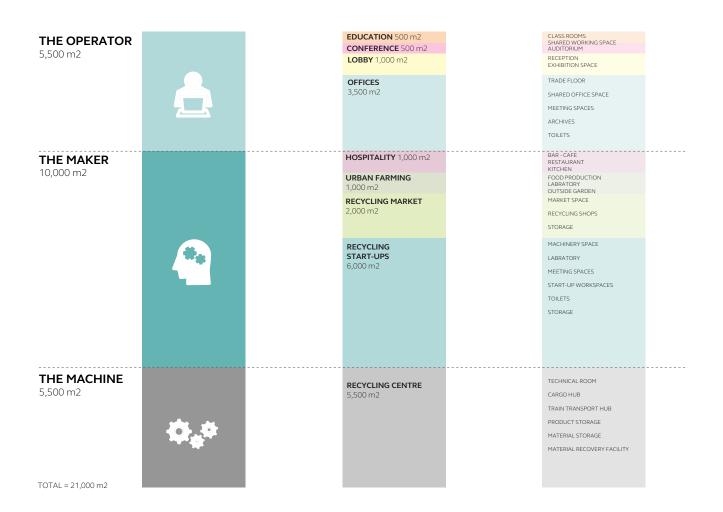
PROGRAM MACHINE



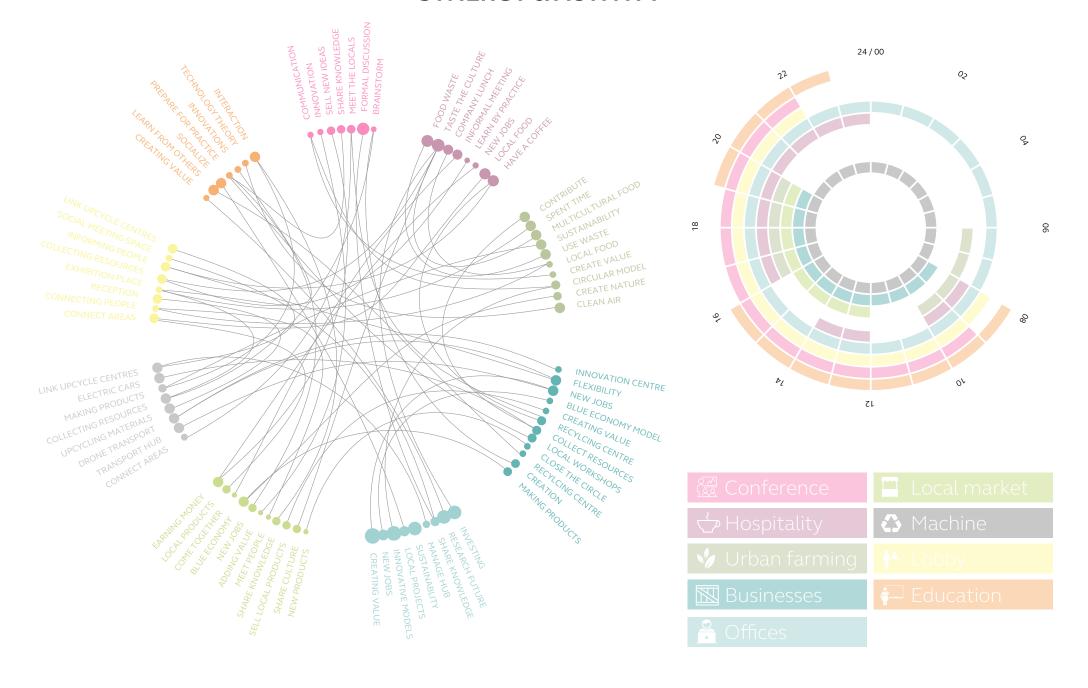
PROGRAM MAKER



PROGRAM OPERATOR



SYNERGY & ACTIVITY



UPCYCLING PEOPLE



THE MARKET MAN





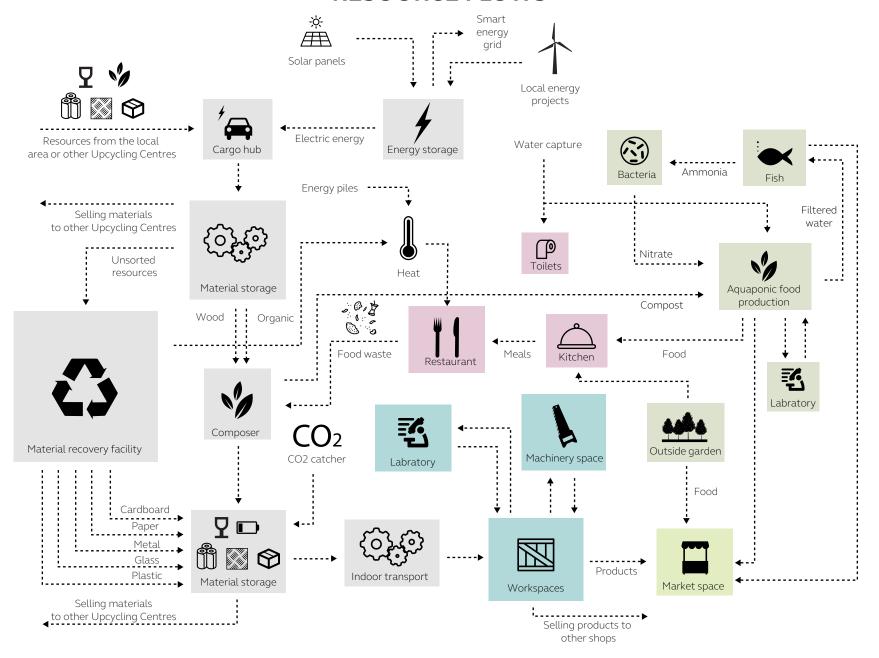
THE SOCIAL ENTREPRENEUR



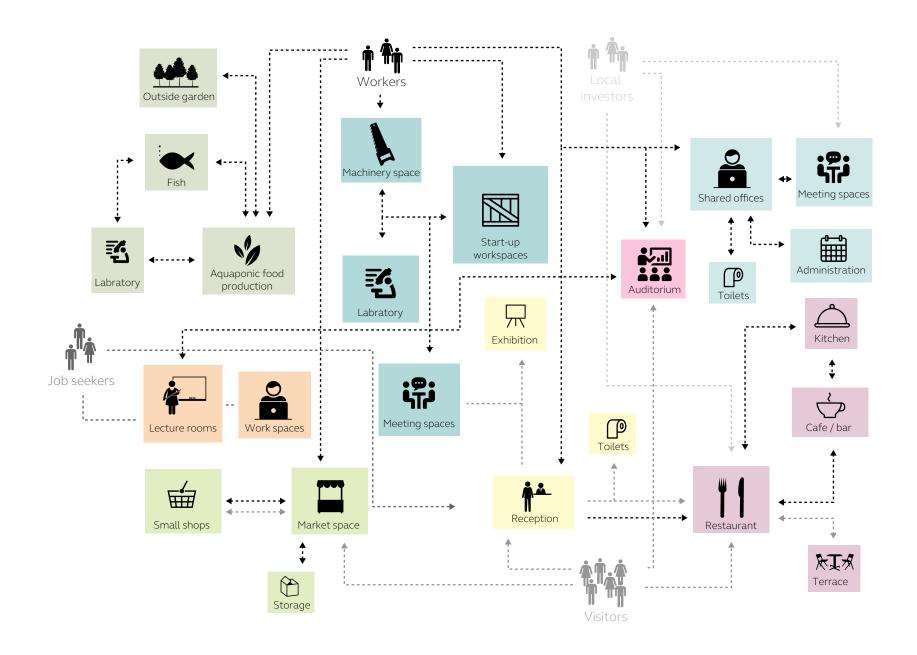


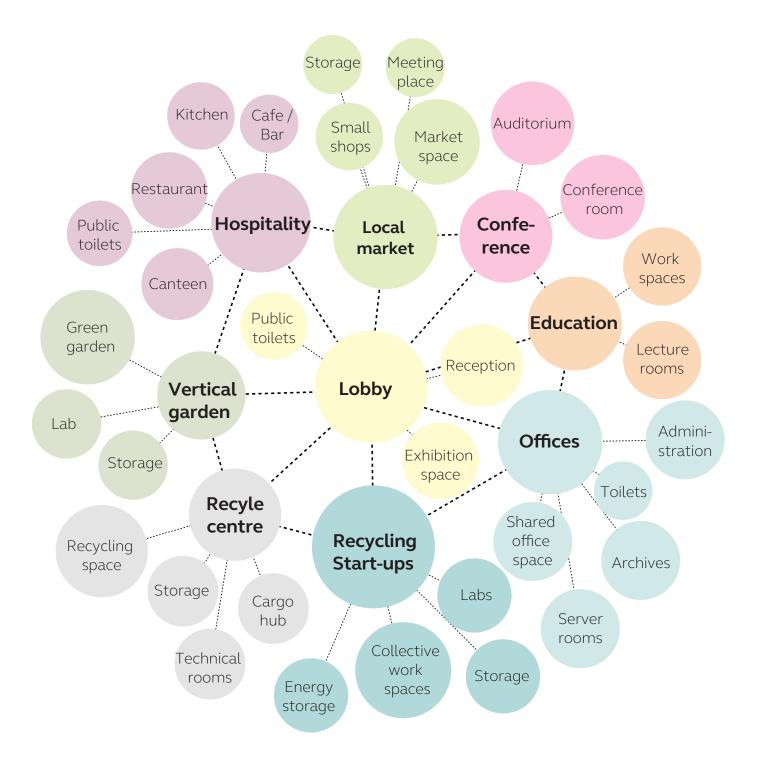


RESOURCE FLOWS



PEOPLE FLOWS





RESEARCH Zuidoost

Circular economy

RESEARCH QUESTION

THE PRINCIPLE Upcycling centre

Future technology

THE PROGRAM Functions

Users

DESIGN QUESTION

THE LOCATION Future development

THE CONCEPT Design

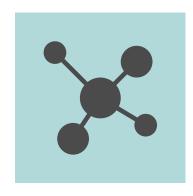
Spaces

DETAILING Construction

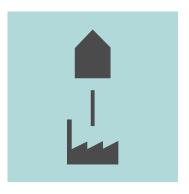
Climate

CONCLUSION

SITE REQUIREMENTS

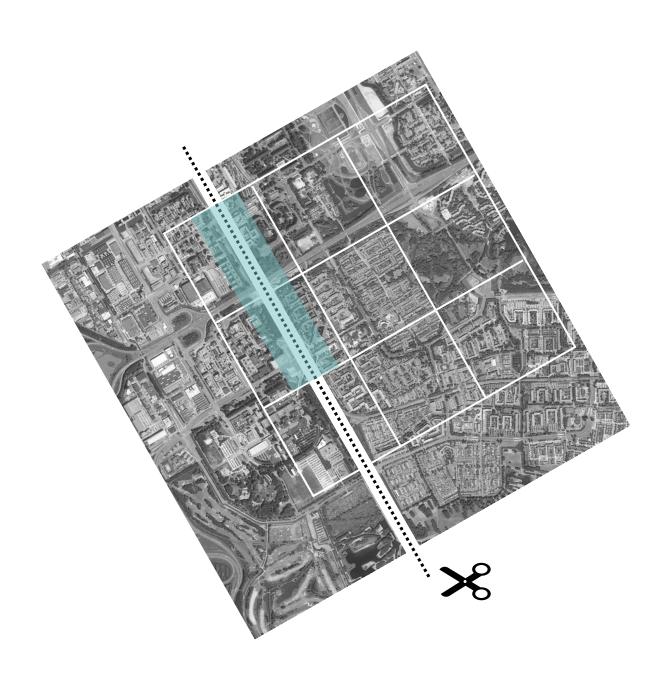


Network Embedded in local and regional infrastructure to transport resources



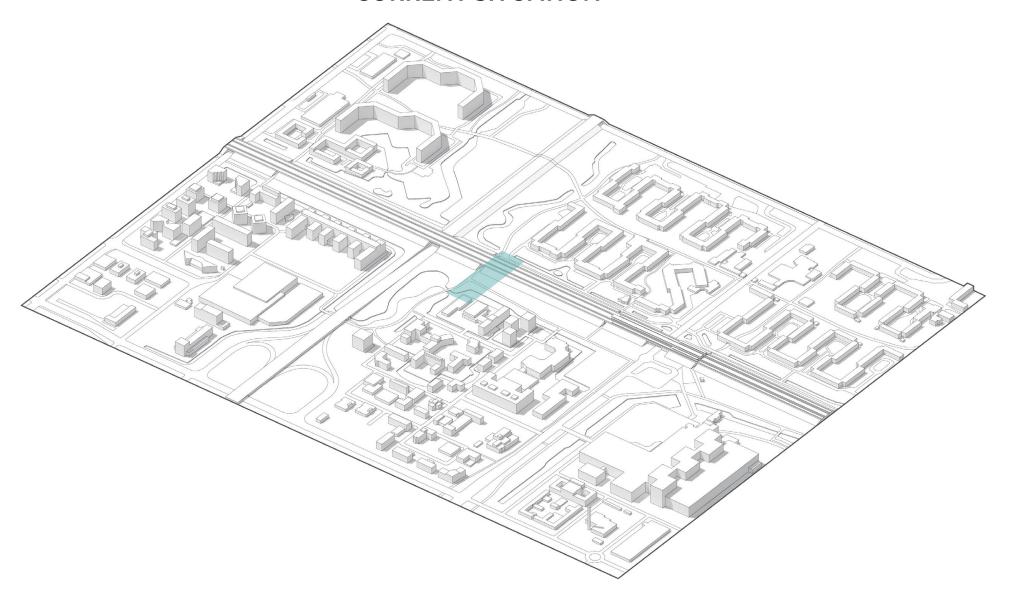
Connect
The areas of Amstel III
with Holendrecht in a
physical way

POTENTIAL LOCATION

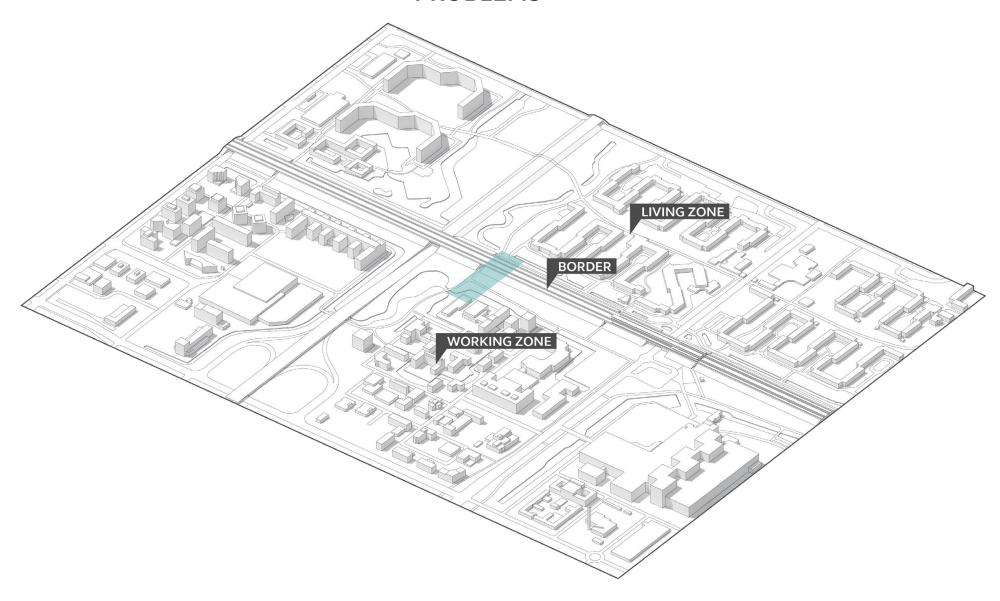




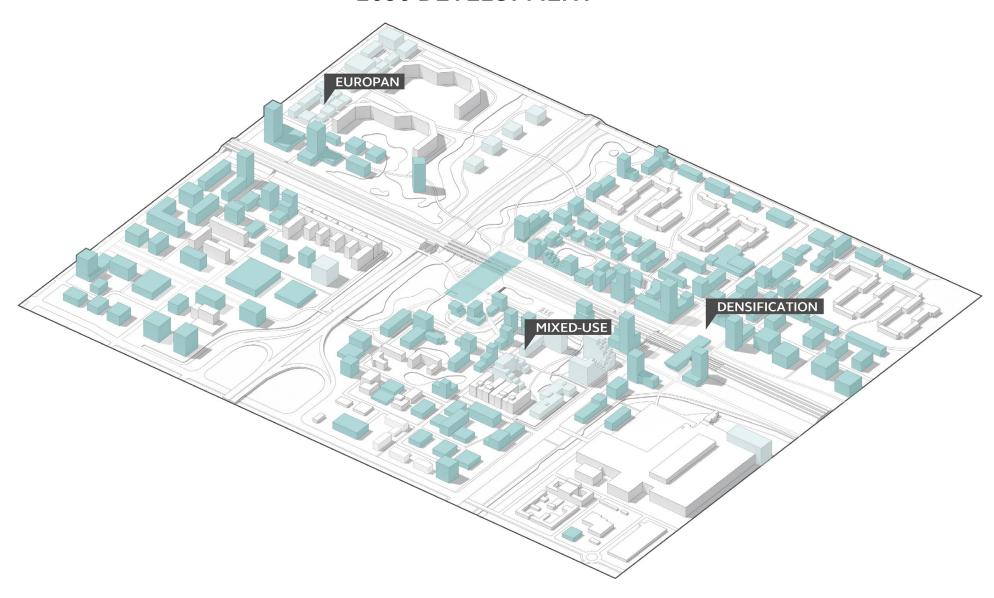
CURRENT SITUATION



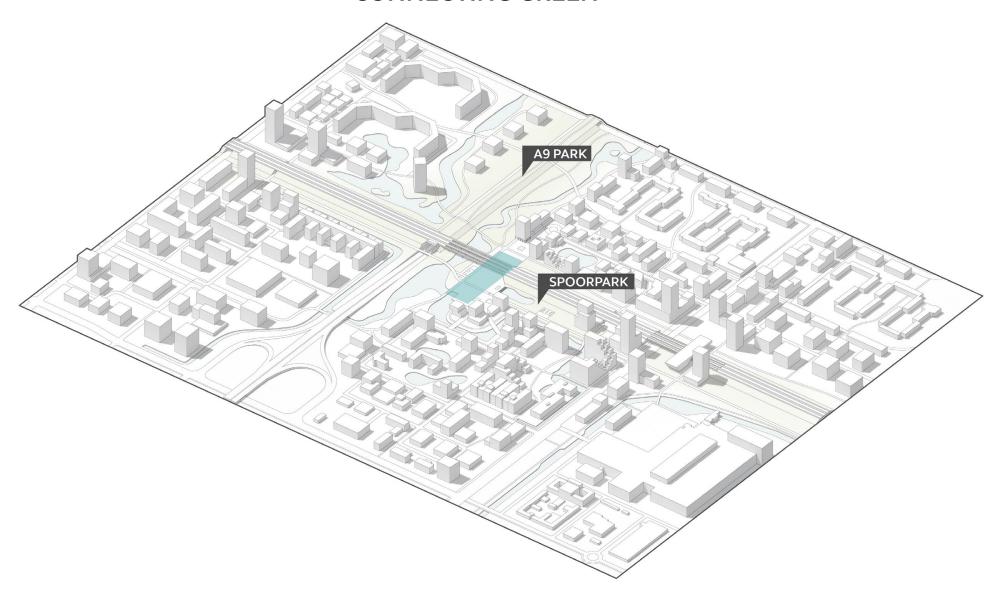
PROBLEMS



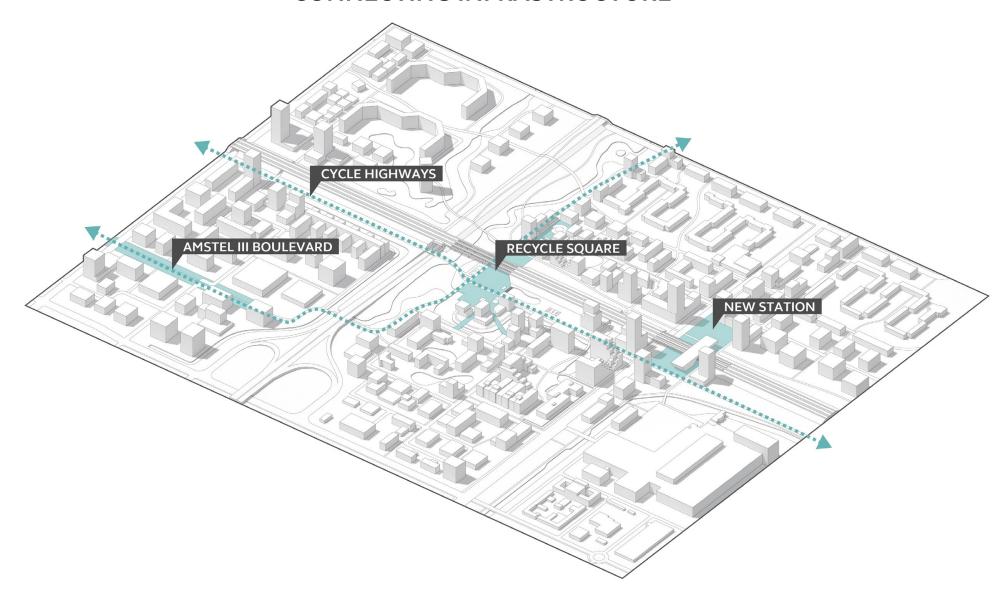
2050 DEVELOPMENT

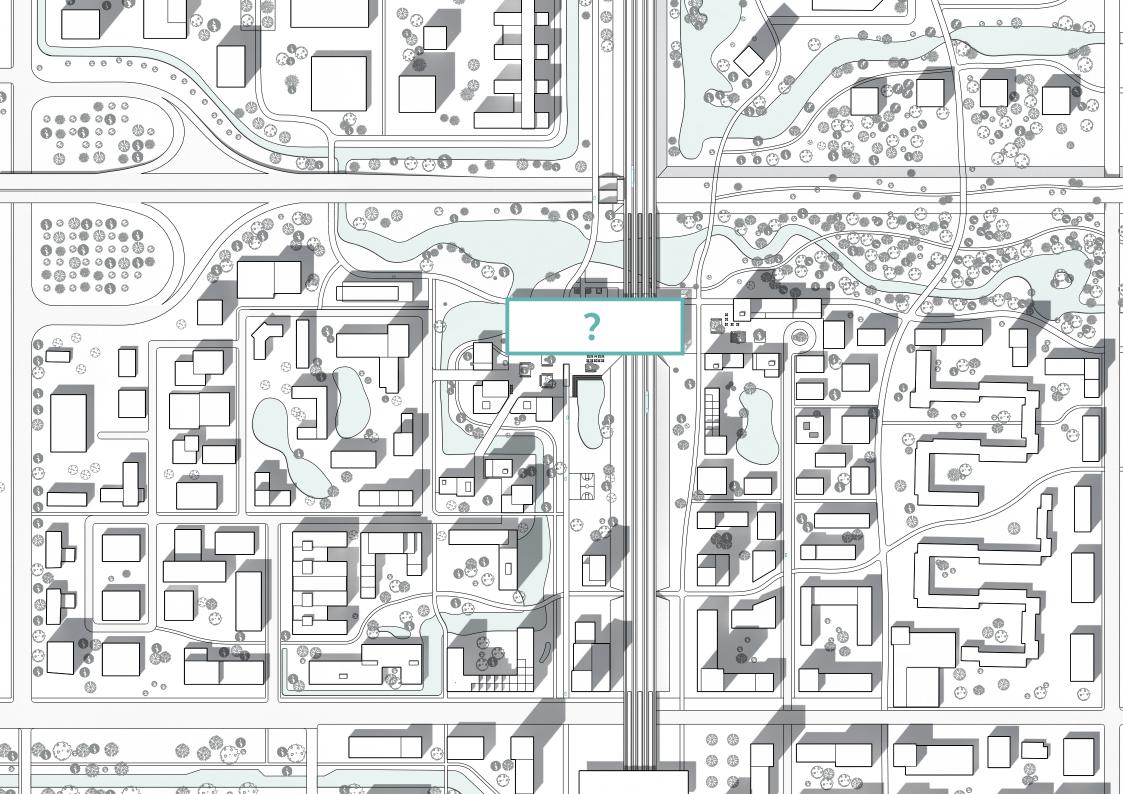


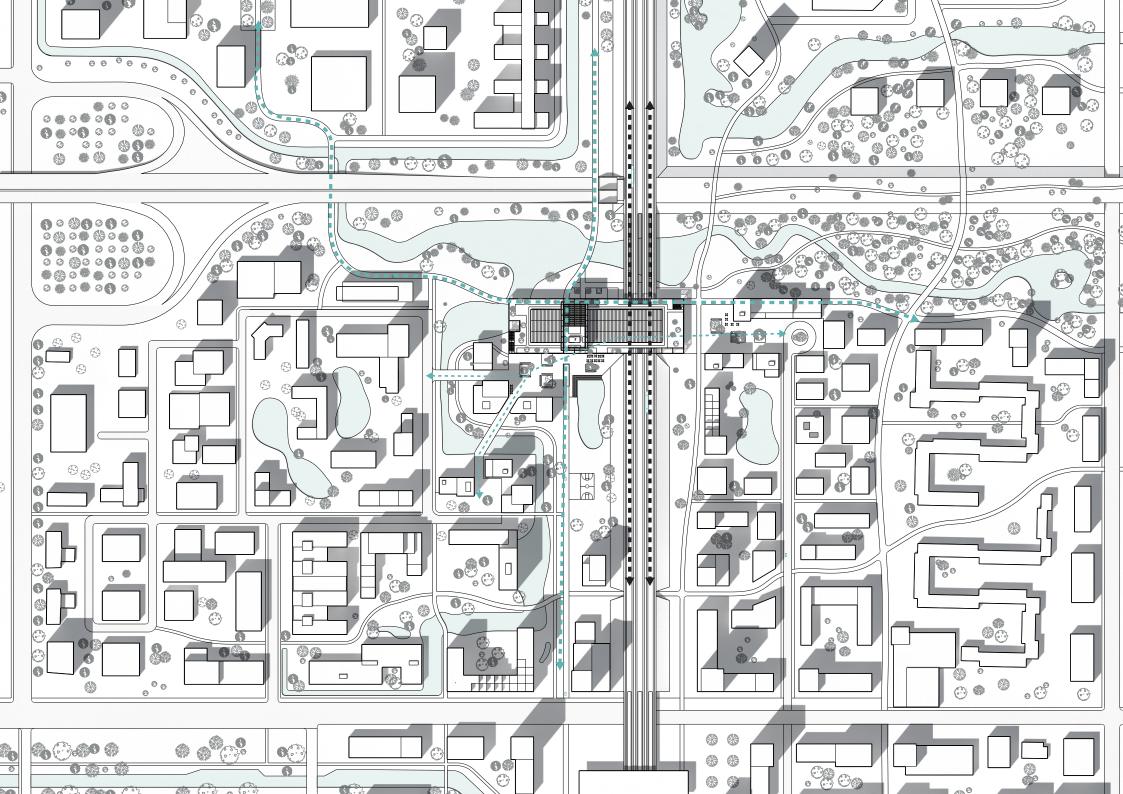
CONNECTING GREEN



CONNECTING INFRASTRUCTURE





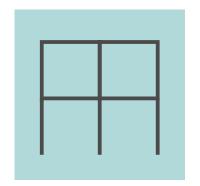


UPCYCLING CENTRE CONCEPT

DESIGN REQUIREMENTS



Users
Create vibrant spaces
that welcome all users
for social inclusion



Flexible
Create solid grid
structure that can
easily be reused

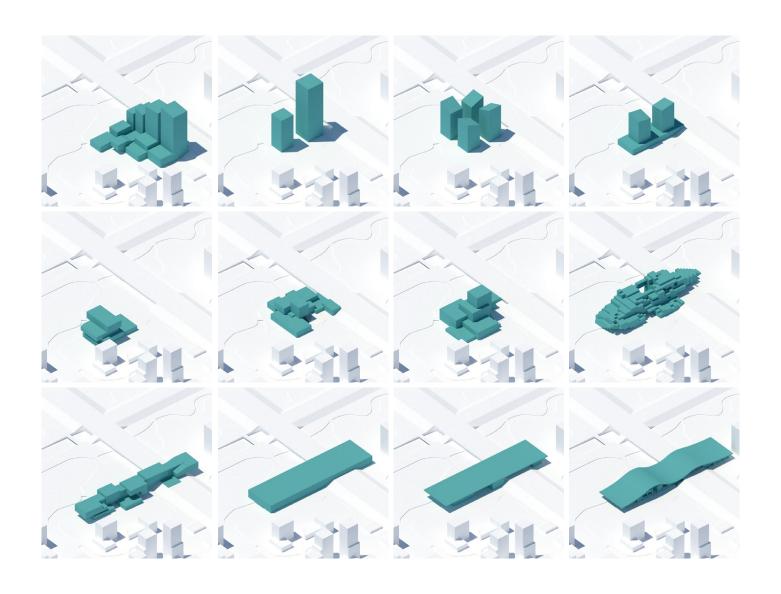


Transparent
Create an easy approachable
and welcoming building that
shows all activity

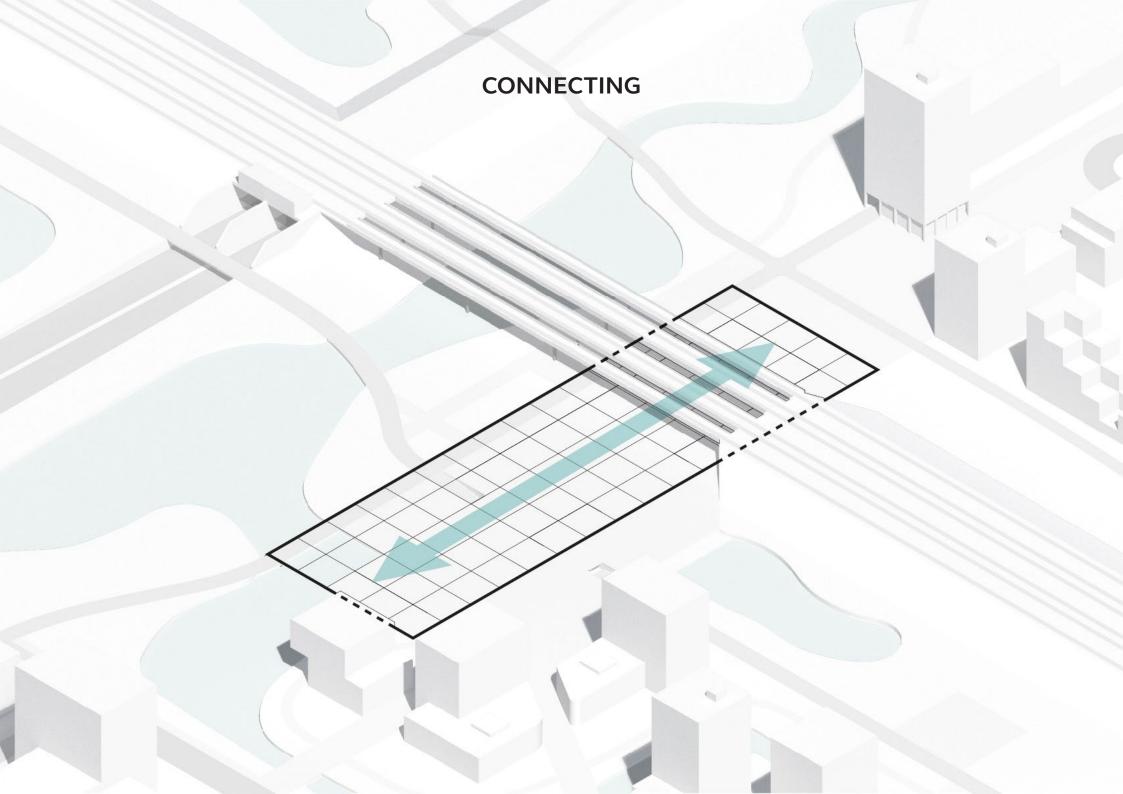


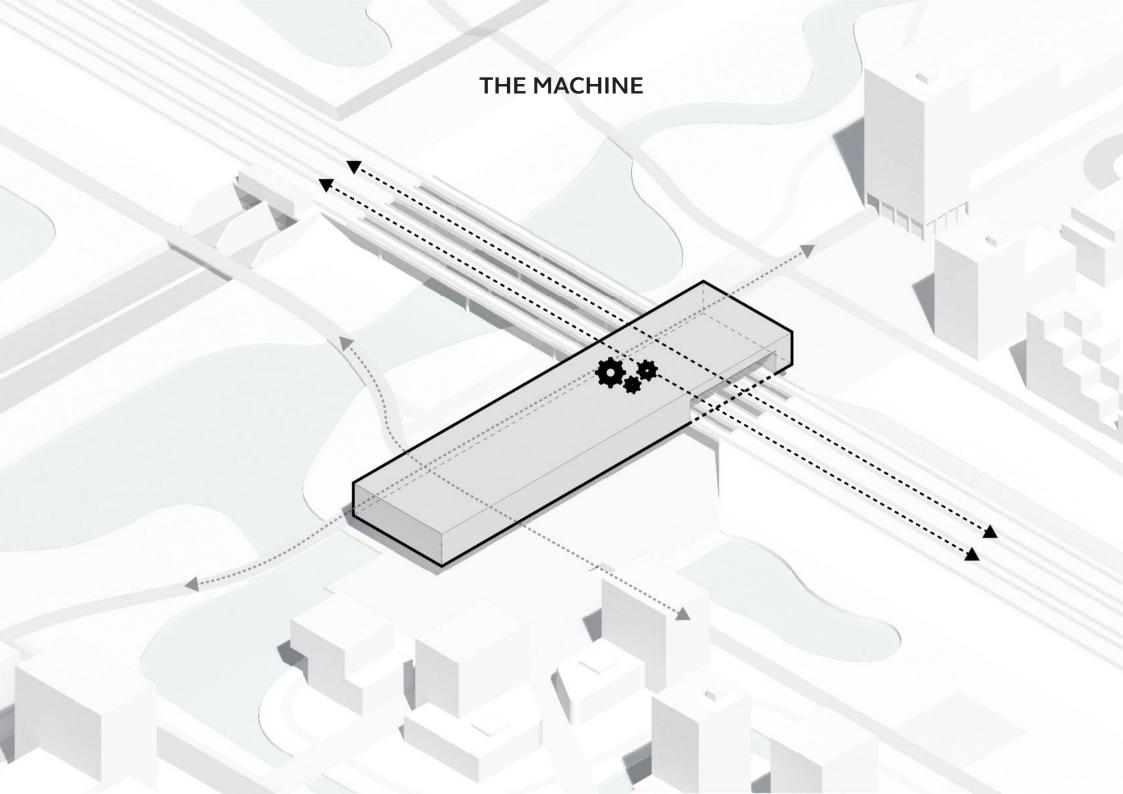
Green
Design meeting spaces
with lots of green to
blend in with Zuidoost

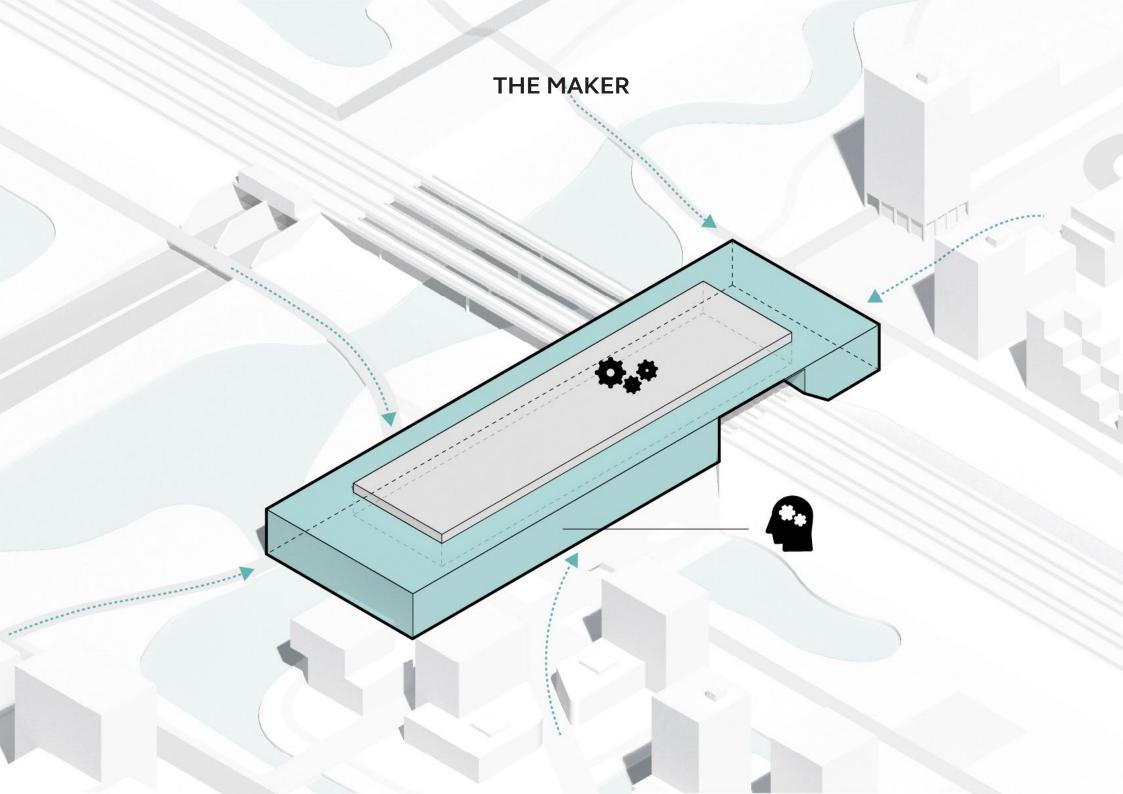
DESIGN OPTIONS

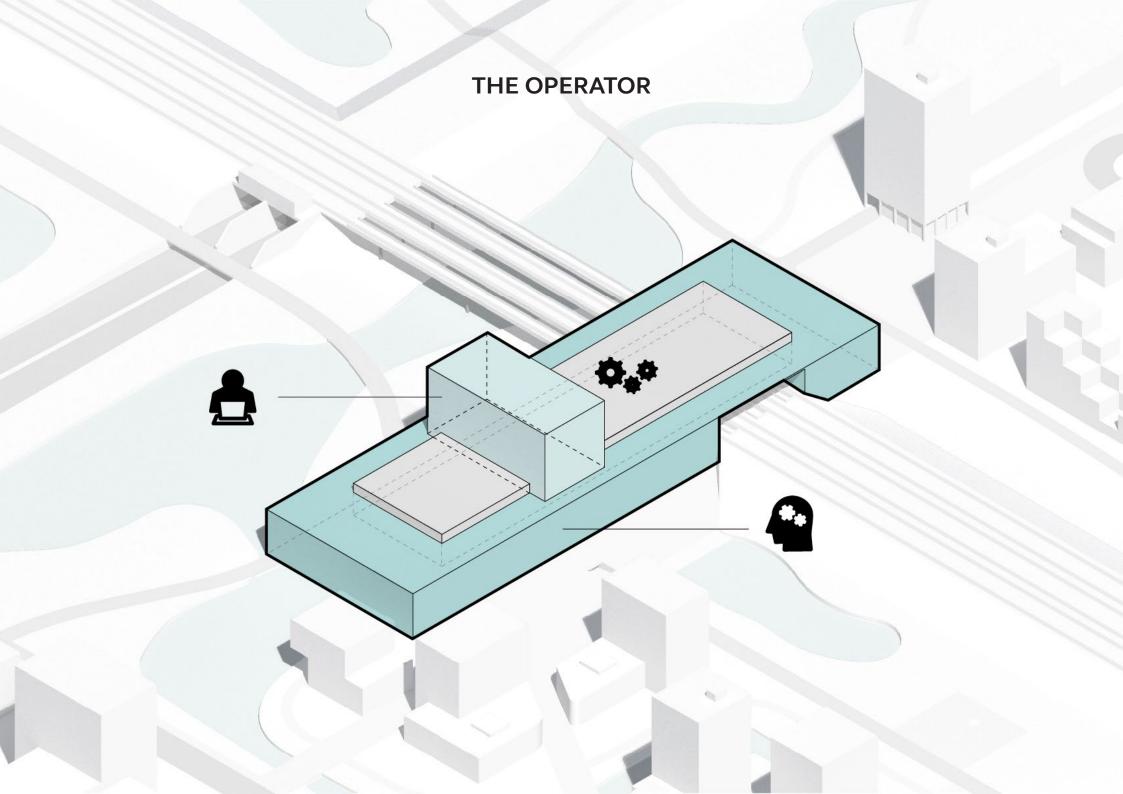


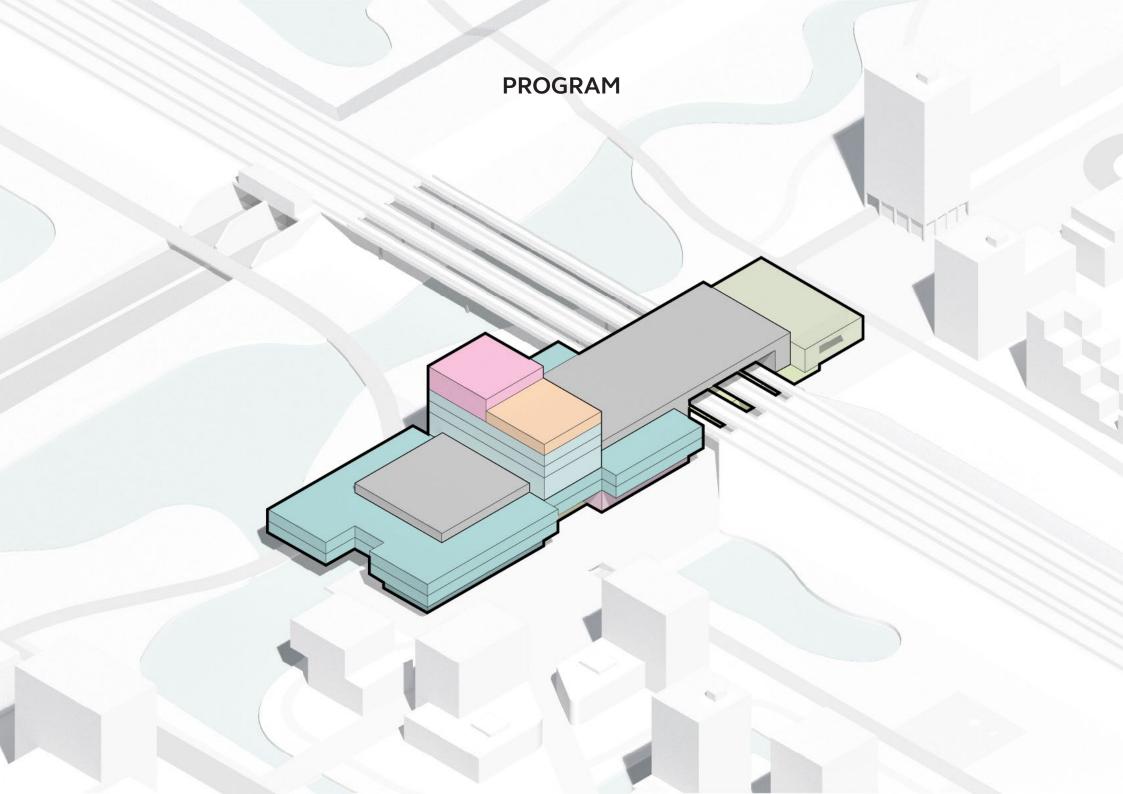


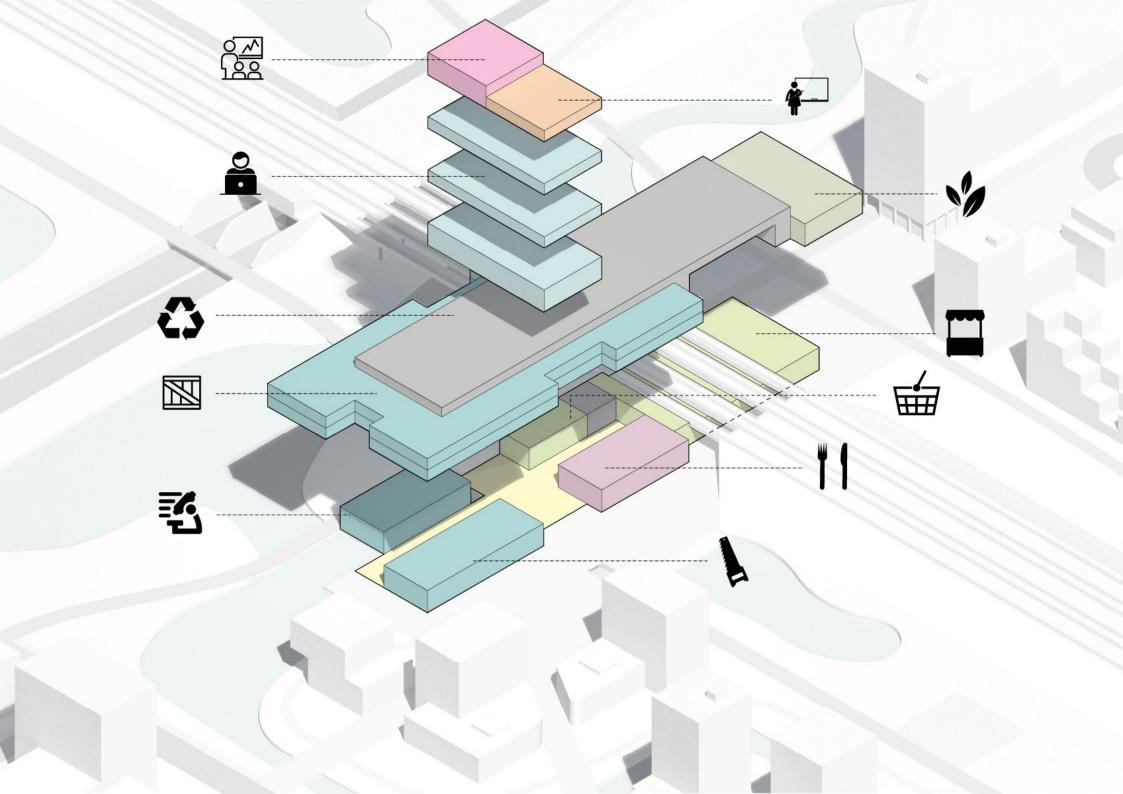


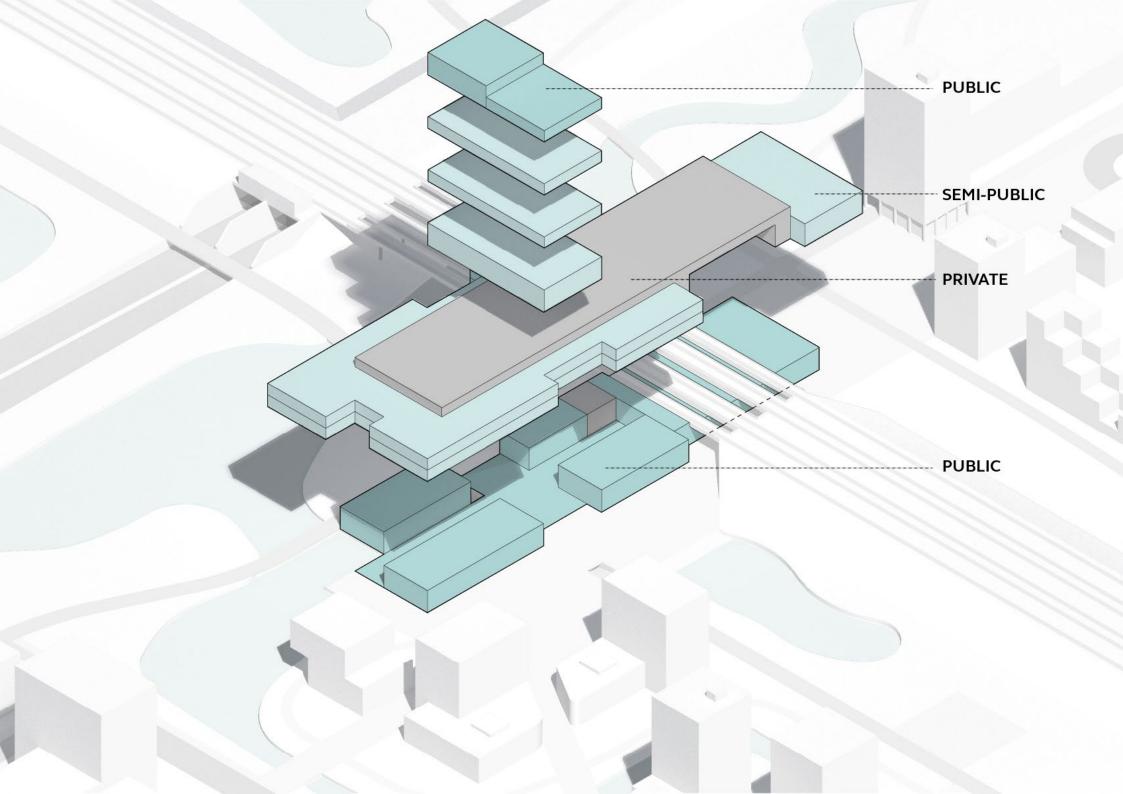


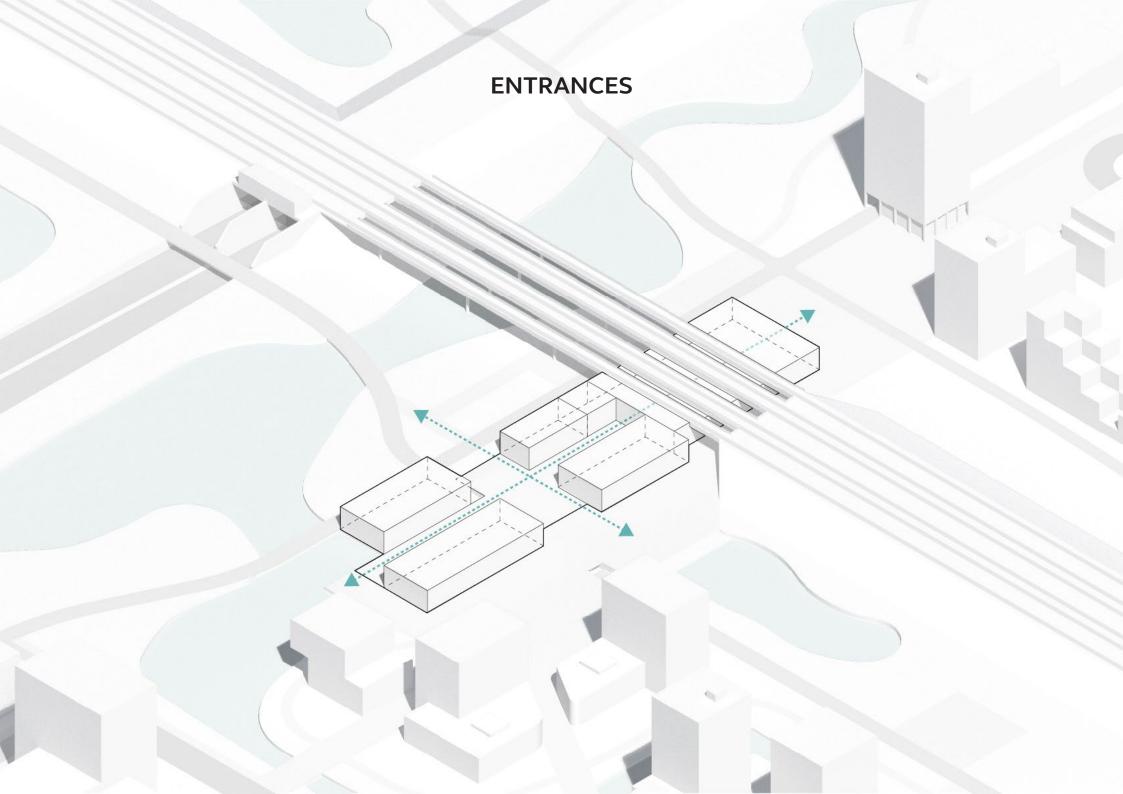


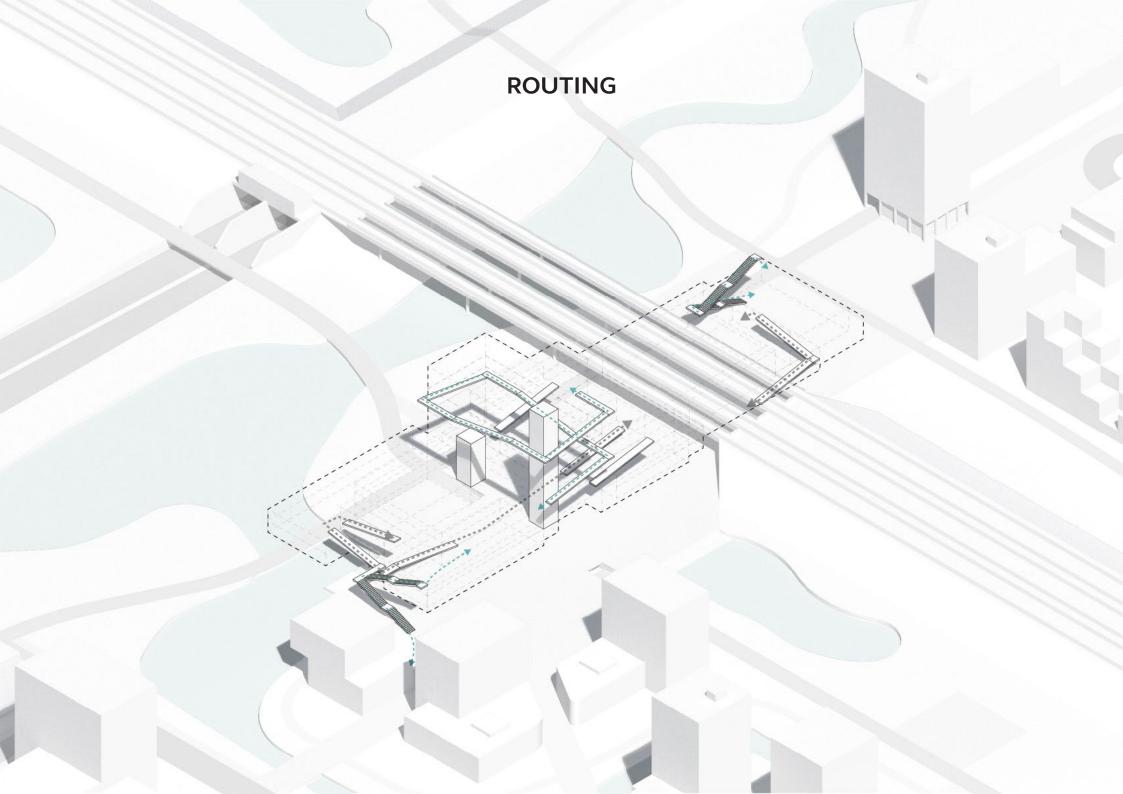


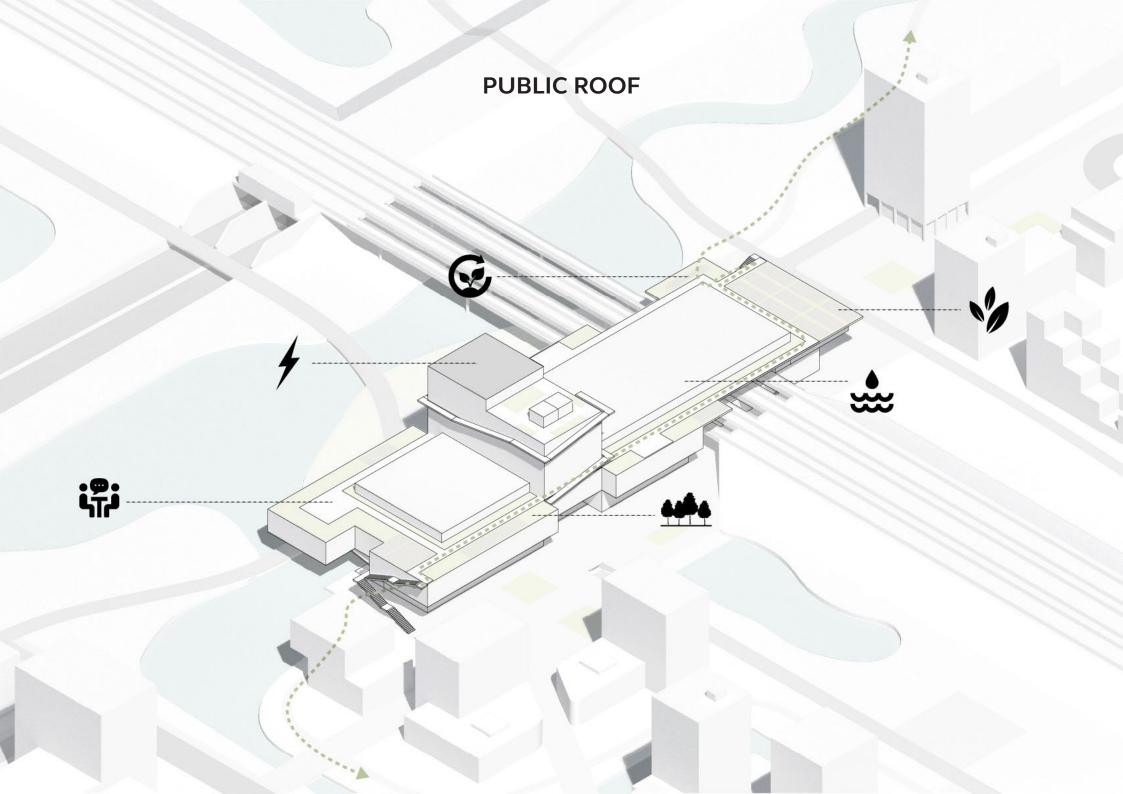




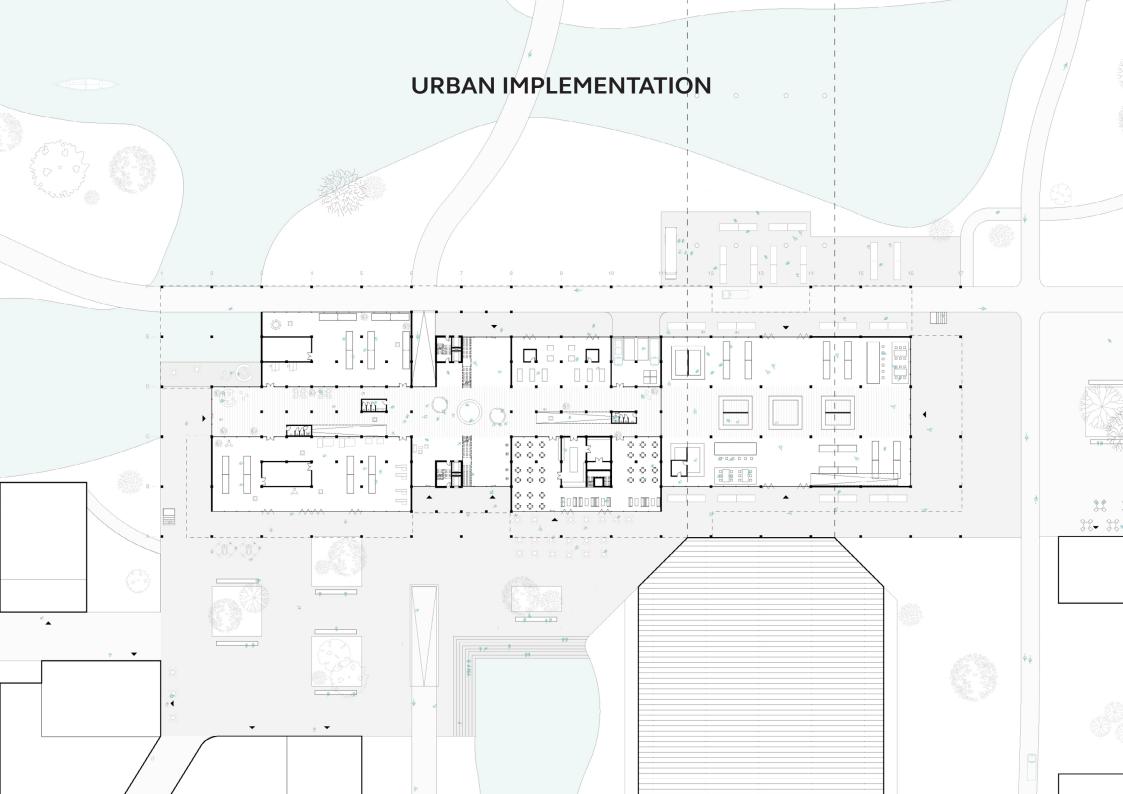


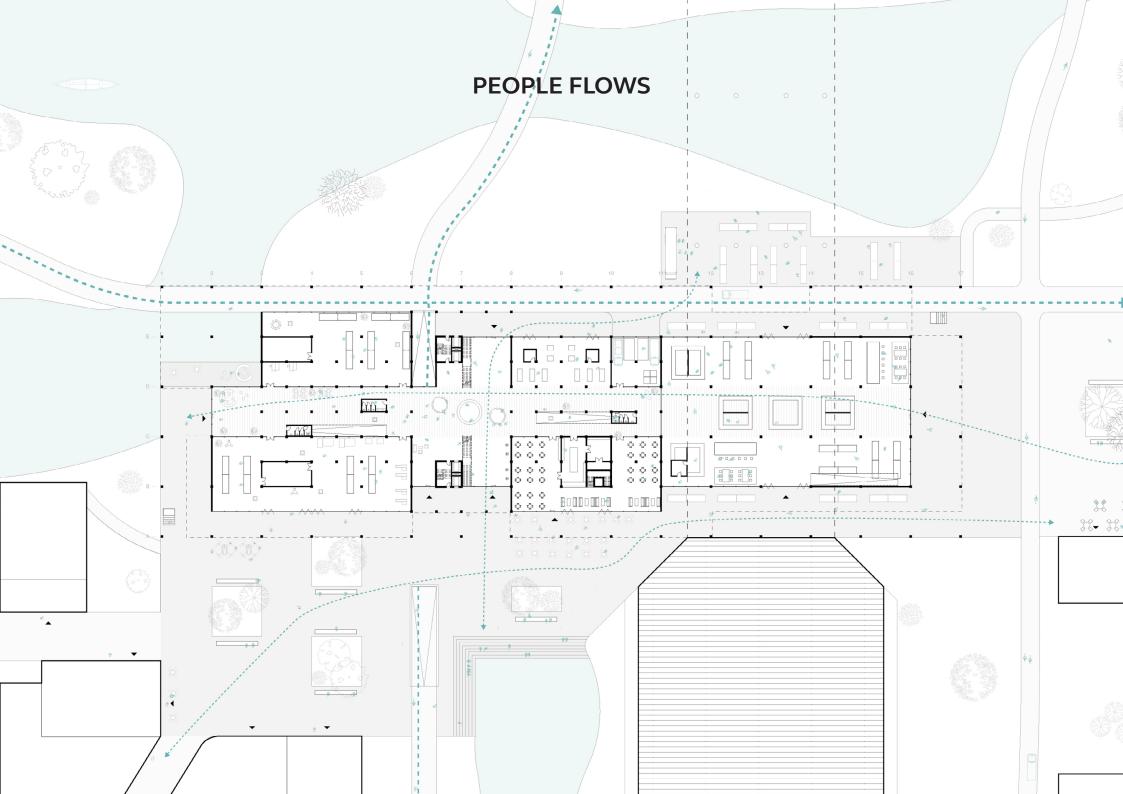


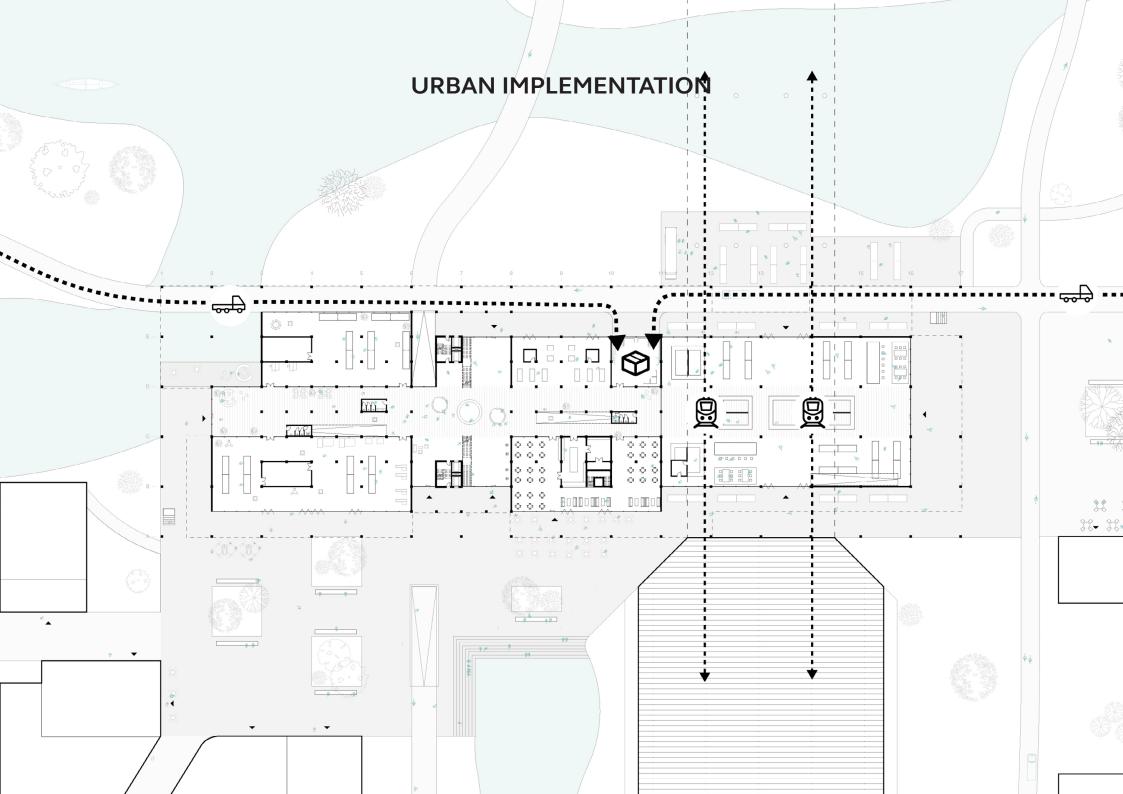


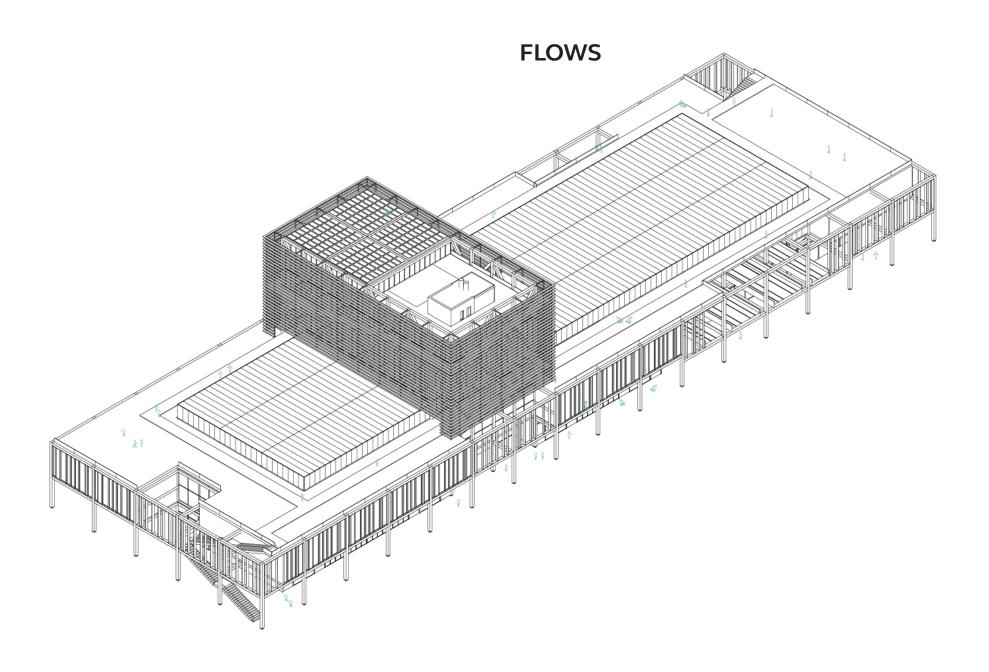


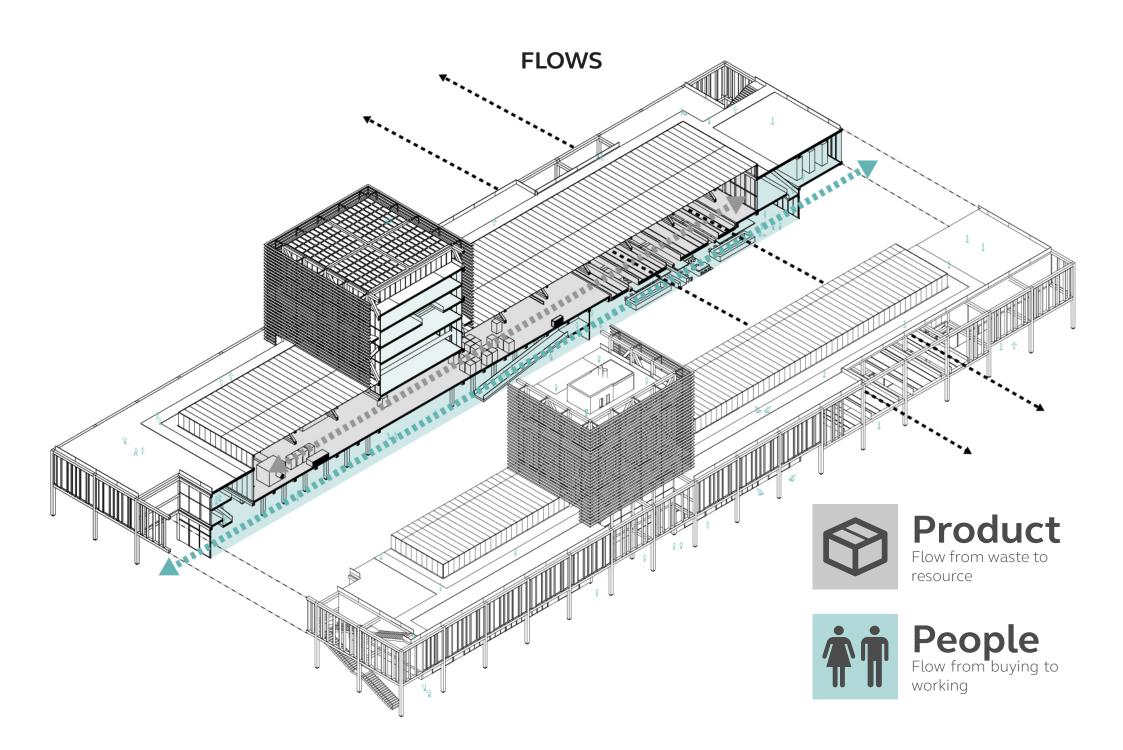


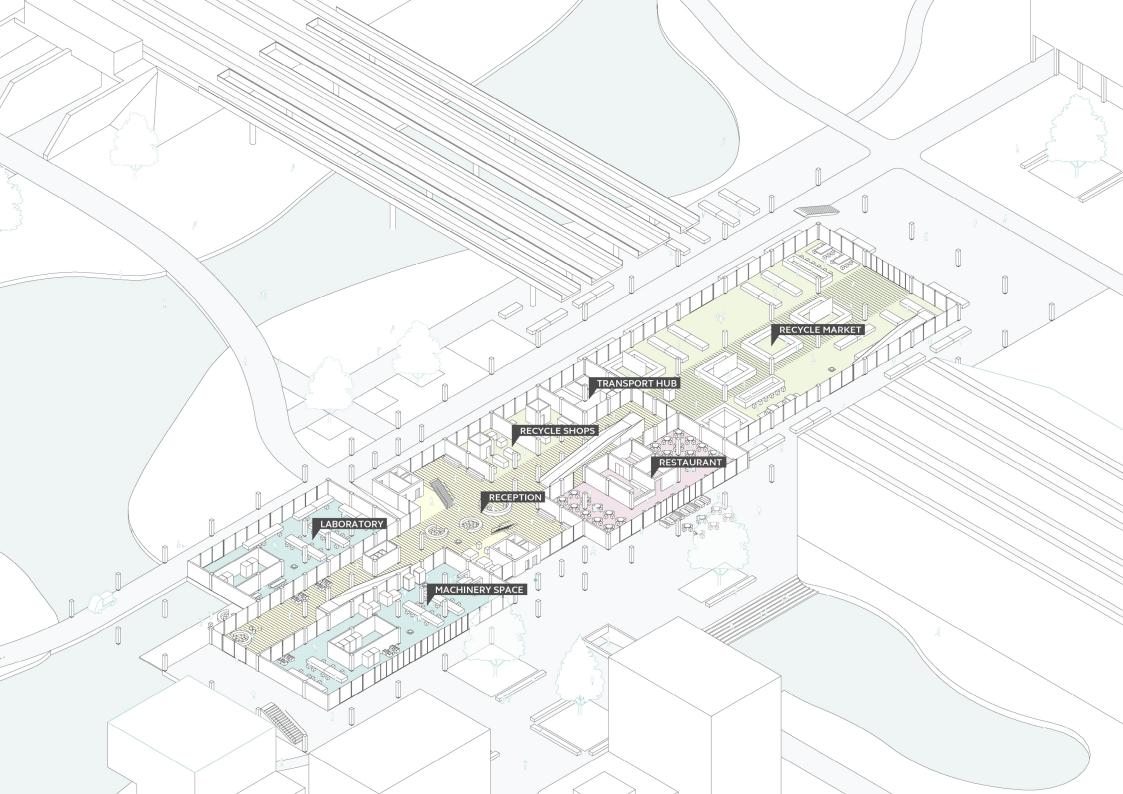


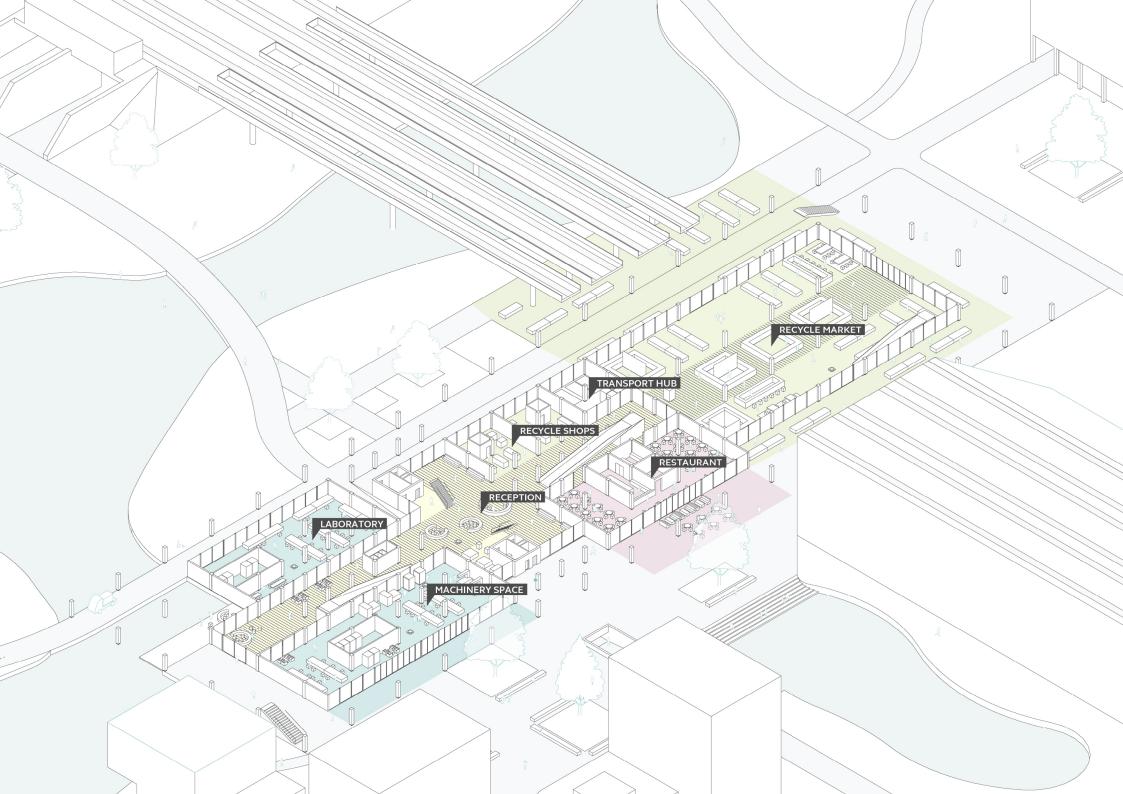




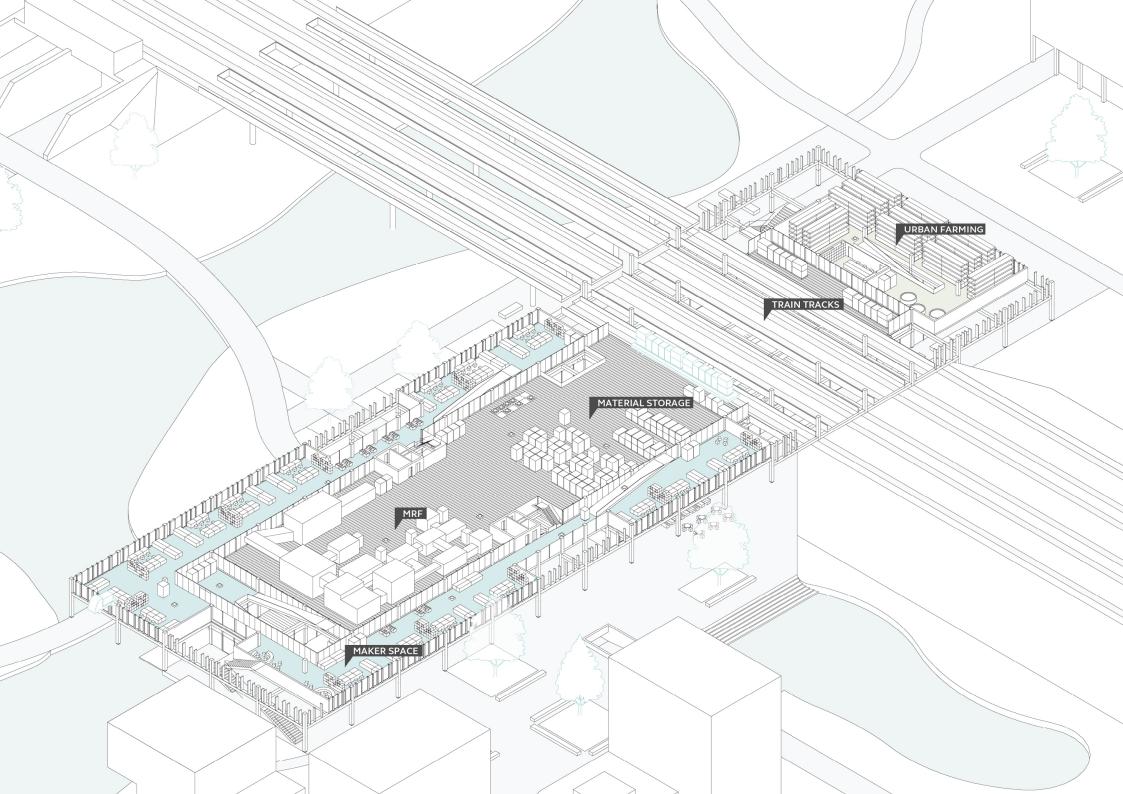












THE MACHINE



ALIBABA WAREHOUSE



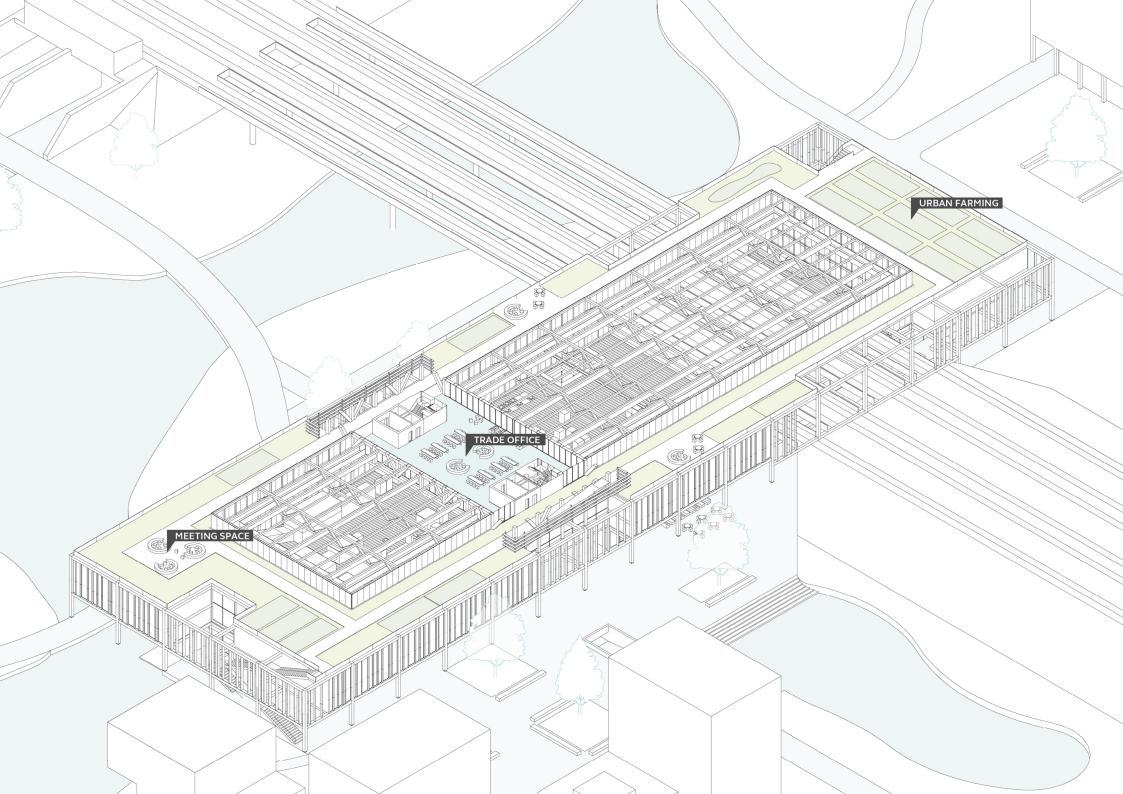




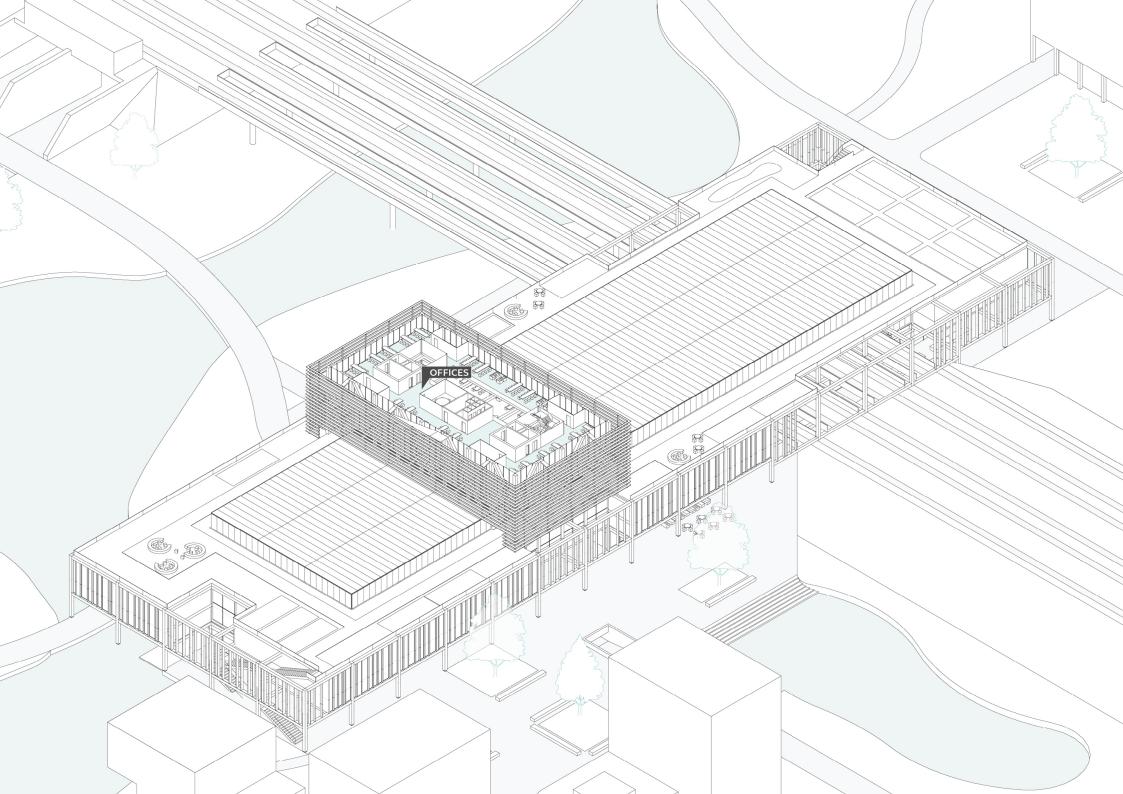
UPCYCLING TOYS TO FURNITURE

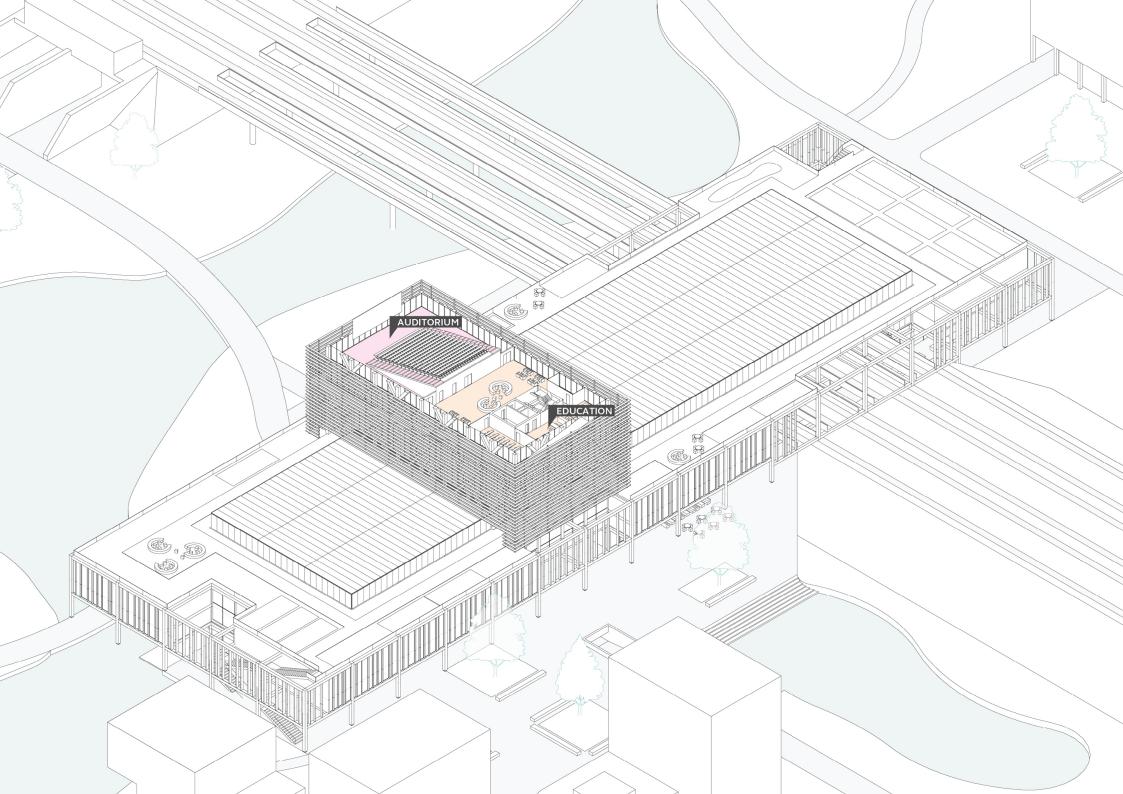


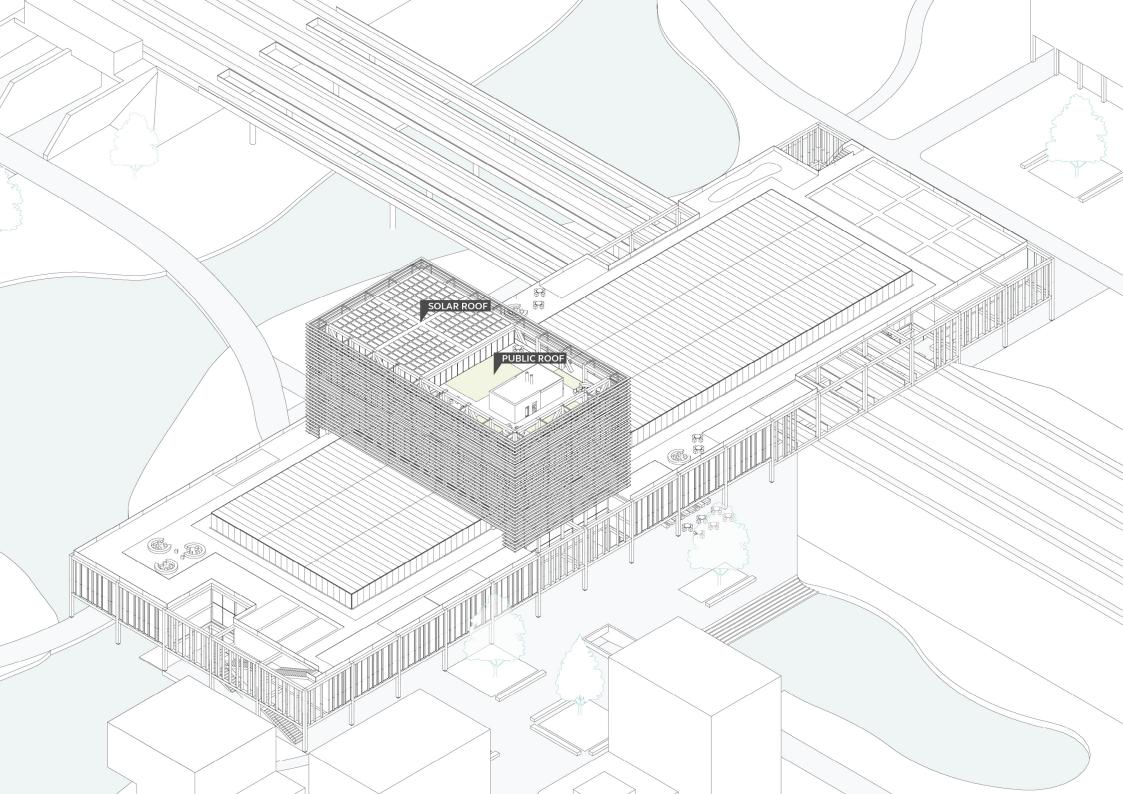
Source: Ecobirdy. https://www.ecobirdy.com/



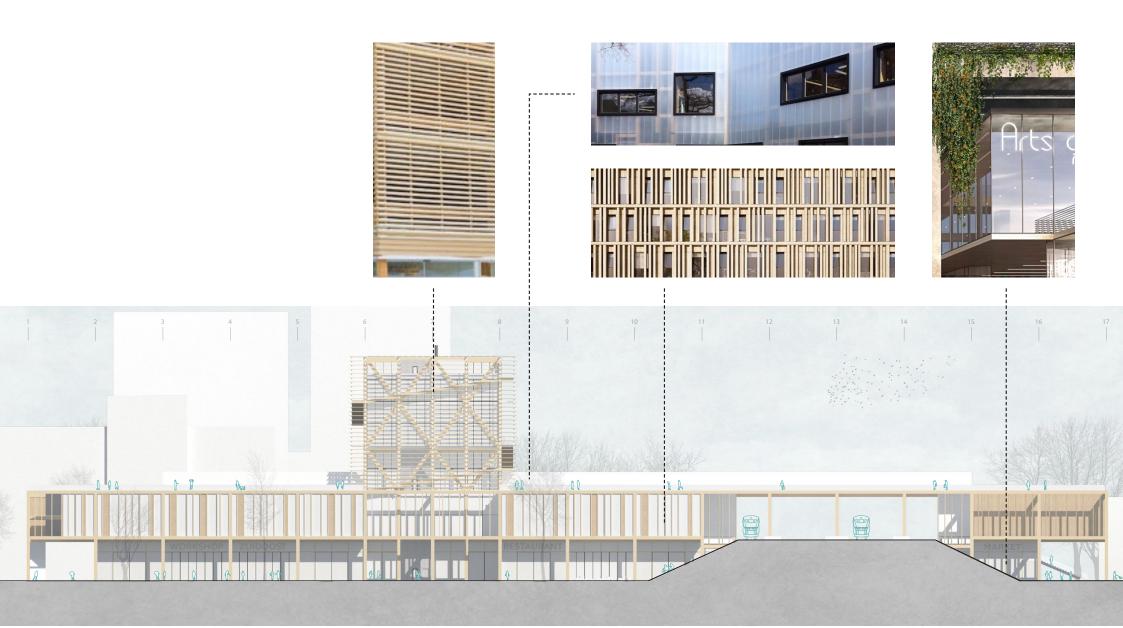








FACADE PRINCIPLE





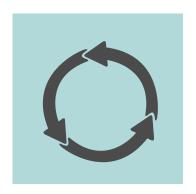


DETAILING CENTRE

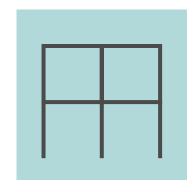
WOODEN CONSTRUCTION



Storage
instead of emitting
CO2 by production, like
concrete and steel



Renewable
Wood can regrow, creating
new carbon storage, oxygen
generation and forest habitat

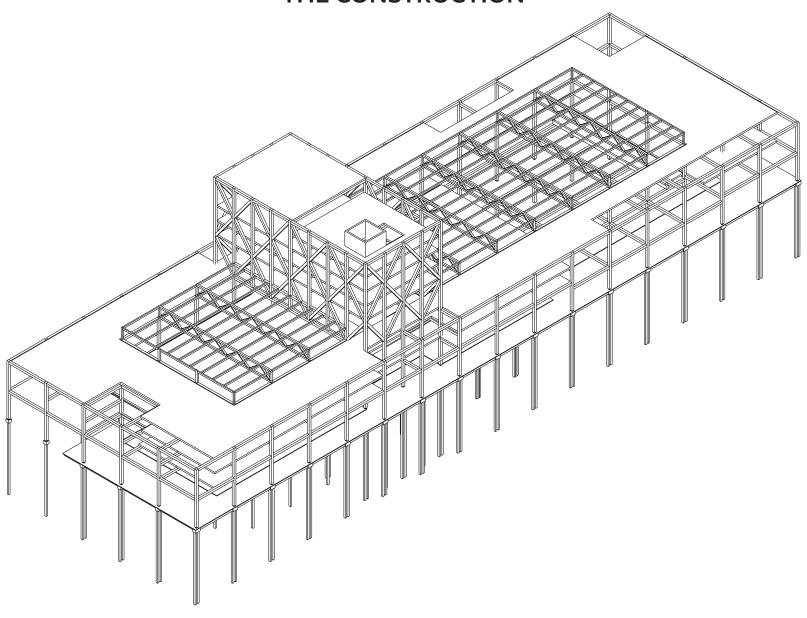


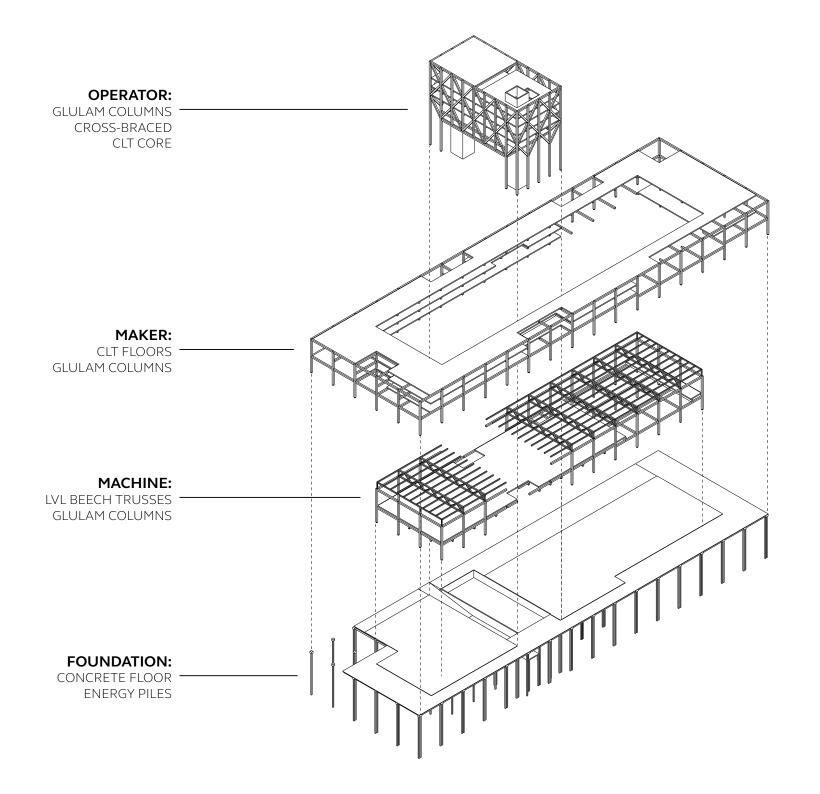
Reuse
possibilities when
constructed in the right
way



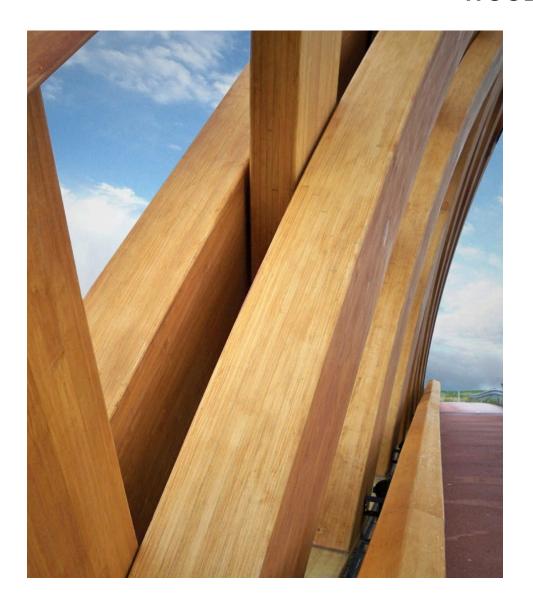
Well being lowering blood pressure and heart rates, reducing stress and increasing positive social interactions

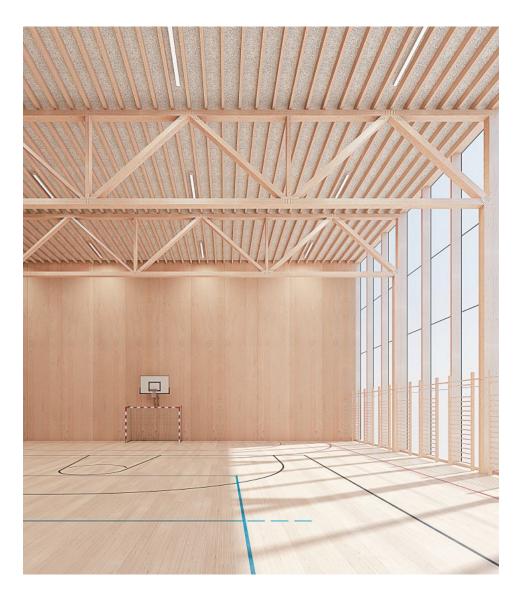
THE CONSTRUCTION



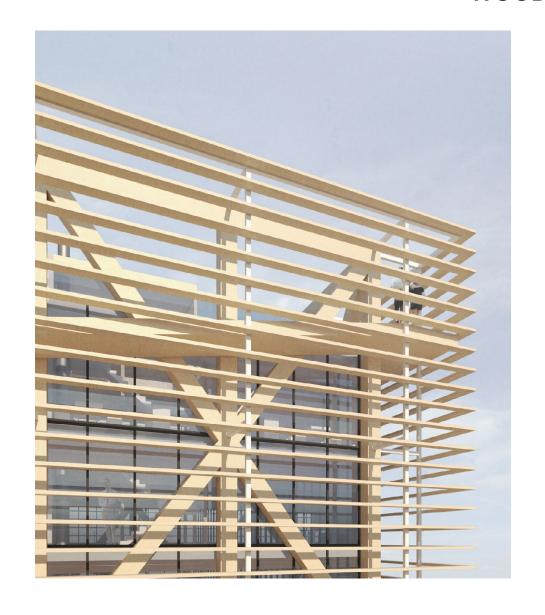


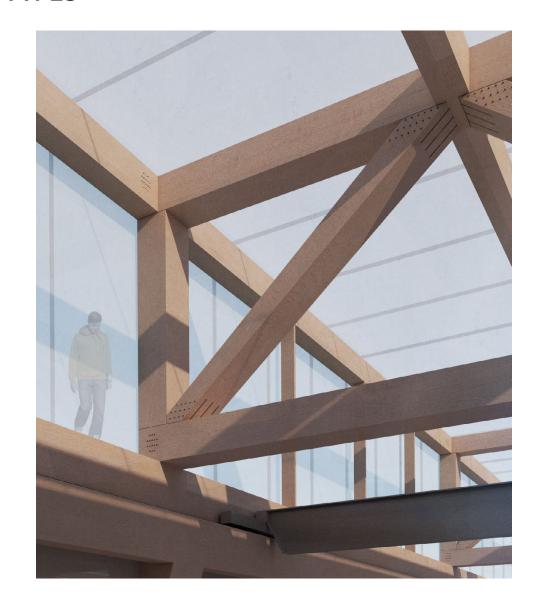
WOOD TYPES



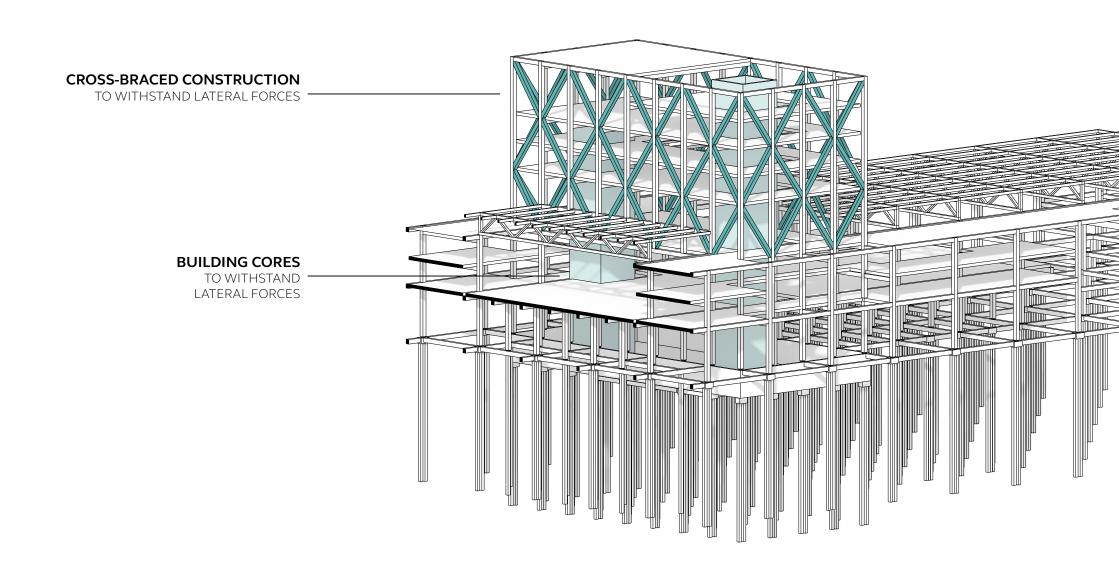


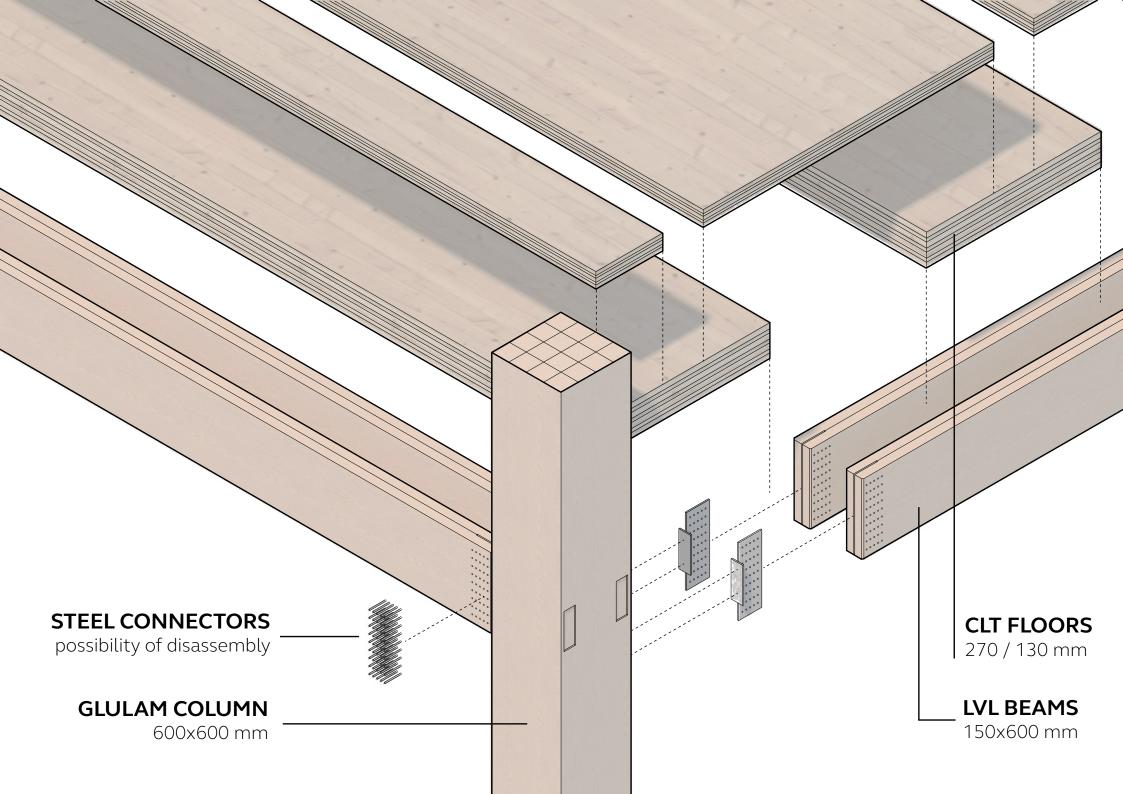
WOOD TYPES



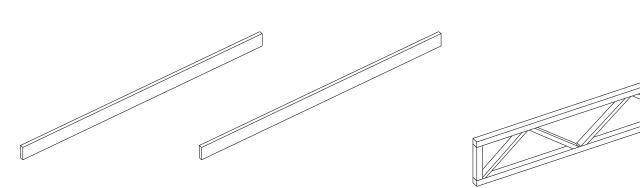


STABILITY





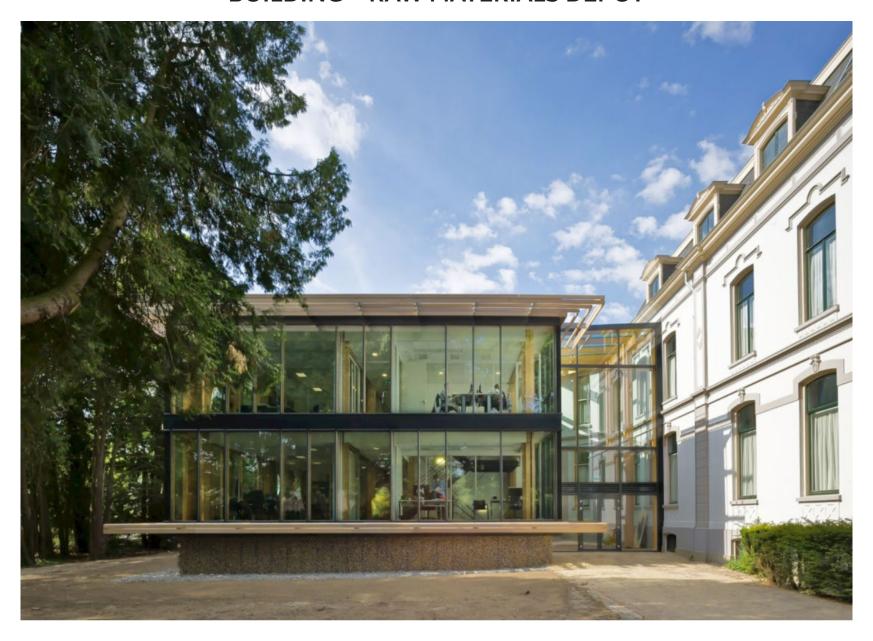




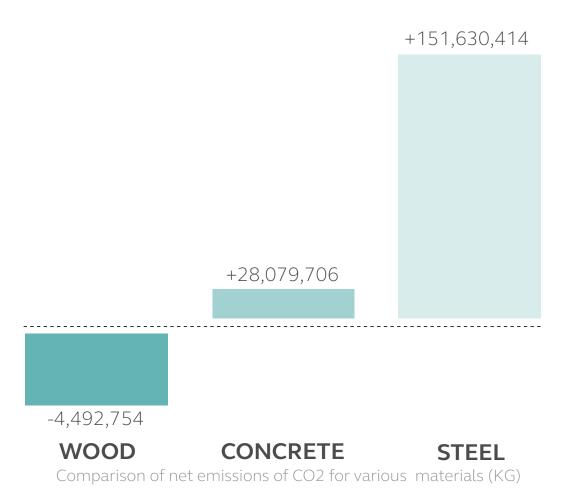
2,000 mLVL Beam
Pinus Radiata
150x600 mm

1,400 m LVL Beam Beech 150x600 mm **9 pcs**LVL Beam
36 m

BUILDING = RAW MATERIALS DEPOT

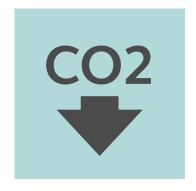


CO2 REDUCTION



Source: NBvT https://co2opslag.nbvt.nl/

CO2 REDUCTION



4,500
KG tons of stored CO2
in the wood of the
Upcycling centre



5.5 min
Time it takes for the
European forests to
produce this amount of
wood

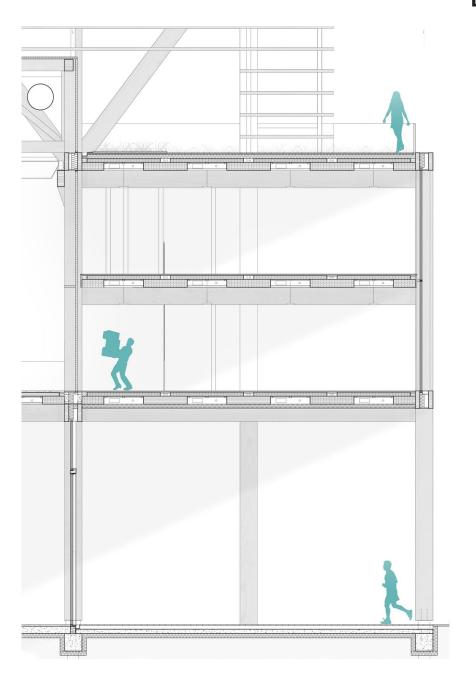


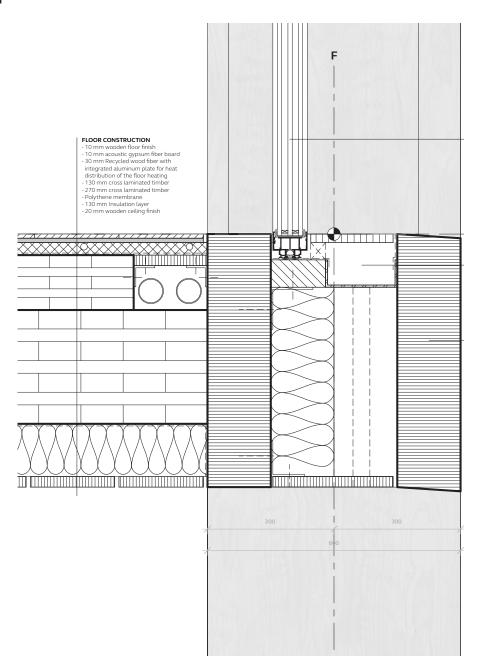
5,000
households produce
the same amount
of CO2 with energy
consumption each year



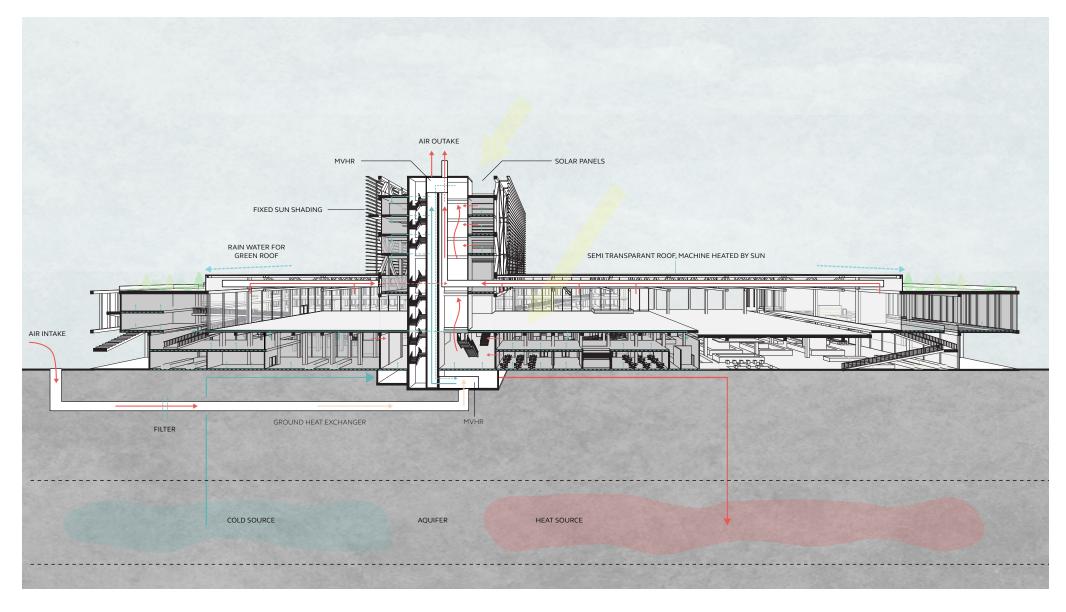
2,900
cars produce the same amount of CO2 emission each year in the Netherlands

DAYLIGHT

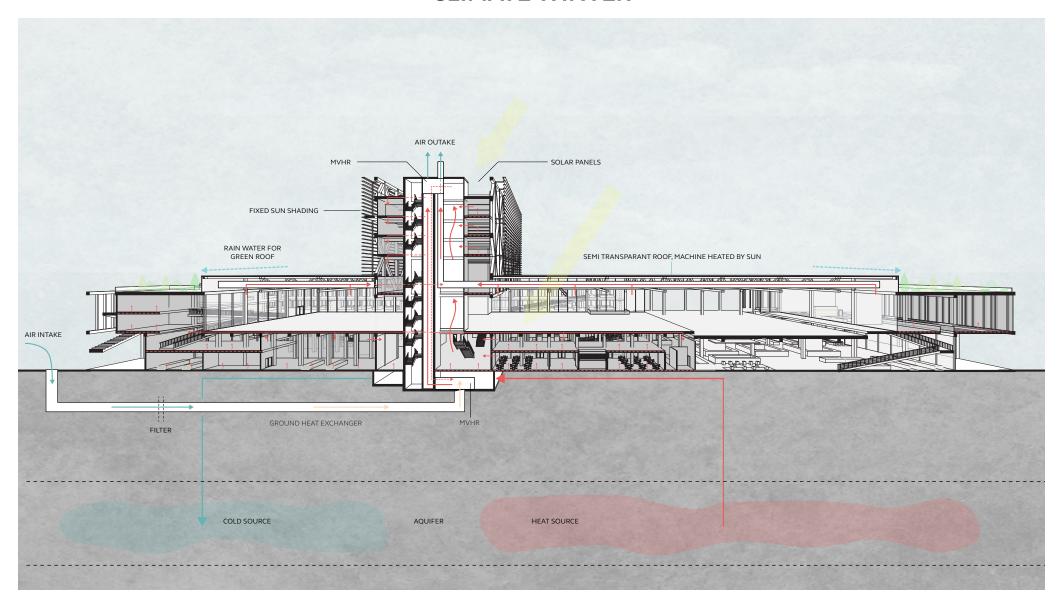




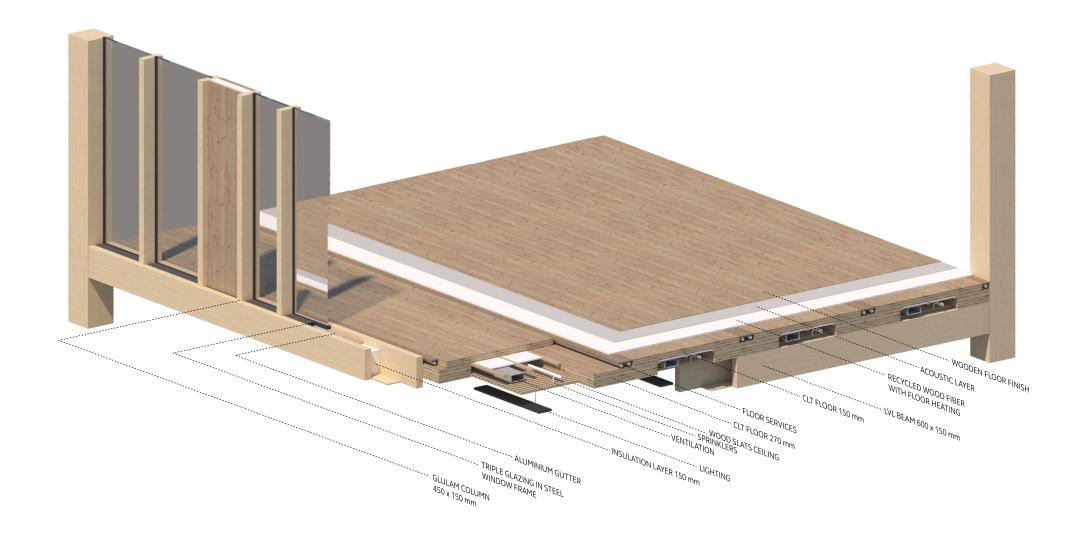
CLIMATE SUMMER



CLIMATE WINTER



INSTALLATIONS



UPCYCLING CENTRE ZUIDOOST

CONCLUSION



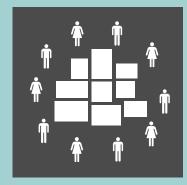
Climate goals



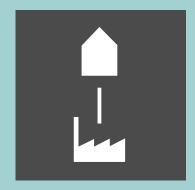
Waste as a resource



Opportunities in work and investment



Social inclusion and interaction



Connecting the areas





















CONCLUSION



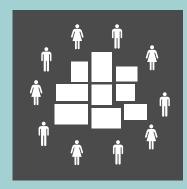
Climate goals



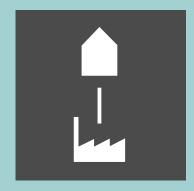
Waste as a resource



Opportunities in work and investment



Social inclusion and interaction



Connecting the areas





New decentralized upcycling centre typology



Providing space to create and sell new products



Social entrepreneurial work environment



Low profile meeting space



Synergy of the two sides

